

BY EVERYBODY
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April 21st to
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P SERVICE.
pted as usual:
Tuesdays
Thursdays
Railway.
NEW YORK to
AMBURG.
Comfort Route)
Cherbourg and
 Southampton.
April 21
May 1
May 11
Halifax, call of
Halifax, St. Lucia,
and Demerara, re-
Packet Co.
Halifax, N.S.
Stock!
dney Coal
Anthracite
, Ltd.
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Reputation
of Quality.
WIDNES
ES, L

SIXTEEN PAGES
WEATHER FORECAST!
TORONTO (noon)—Moderate to
windy, mostly cloudy and un-
settled to-day and Friday with oc-
casional showers.
ROPER & THOMPSON—Bar. 29.98;
Temp. 55.

THE "PEOPLE'S PAPER"—FORTY-FIVE YEARS IN THE SERVICE OF THE PUBLIC—IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING.

The Evening Telegram.

SUBSCRIPTION RATES:
Local and Canadian . . . \$6.00 per year
Great Britain and U.S.A. . . \$12.00 per year
(including Postage) . . . \$12.00 per year
"Increase your profits by advertising in
The Evening Telegram."

VOLUME XLVI.

\$6.00 PER YEAR.

ST. JOHN'S, NEWFOUNDLAND, THURSDAY, APRIL 24, 1924.

PRICE: TWO CENTS.

NUMBER 93.

HOOP IRON.
FIRE CLAY.
FIRE BRICK.
LIFE BUOYS.

STEEL CABLE.
RIGGING WIRE.
SEIZING WIRE.
CORK FENDERS.

BOWRING BROTHERS, Limited,

Stores Department.

WILMINGTON PITCH.
SHIPS' FELT.
PINE TAR.
DORY OARS.

BATH BRICK.
BLACK VARNISH.
COPPER PAINT.
ASH OARS.

Auction Sales!
RELIABLE BARNES AUCTIONEER
AUCTION.

Household Furniture & Effects.
To-Morrow, Friday,
April 25th, at 10.30 a.m.
At the Residence of
MRS. HACKETT,
118 Gower St., corner Flavin.
FRIDAY'S LIST.
Halls—Stair canvas, floor
and pictures.
Room 1—1 W.E. bedstead com-
plete, 1 other bedstead, 1
mat, 1 washstand, 3 chairs, 1
set, 2 trunks, 1 picture, lot good
goods.
Room 2—1 W.E. bedstead com-
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Auction Sales!
AUCTION SALE.
DWELLING HOUSE,
No. 55 Prescott Street.
That conveniently situated dwelling
house with extension kitchen, folding
doors on main floor; modern plumbing
and electric fittings installed 3 years
ago; gothic grates in every room; the
bid on this house is very attractive
considering the situation and the class
of house. Terms arranged. Sale takes
place on the premises, Tuesday, 29th
Inst., at 12 o'clock noon. For further
particulars apply to

FRED J. ROIL & CO.,
Real Estate Auctioneers,
Smallwood Bldg., Duckworth Street.
apr22.51

AUCTION.
For sale by public auction on Satur-
day next, the 26th inst., at 11 o'clock
a.m., on the premises, all that lease-
hold dwelling house and premises
situate on Brazil's Field, belonging
to the estate of the late Archibald
Avery. For further particulars apply
to **WOOD & KELLY,** Solicitors for
Administratrix or
M. A. BASTOW,
Auctioneer.
apr19.51

FOR SALE.
A HOUSE
situate Mundy Pond Road,
(about 5 minutes walk from St.
Clare's Hospital), containing 3
rooms, frehold, ground mea-
sures 50ft. frontage, 100ft. rear-
age; barn in rear of dwelling.
For further particulars apply to
E. ARNOTT, c/o Bowring's Dry
Goods.
apr21.00dtf

FOR SALE.
FREEHOLD LAND,
80ft. Frontage by 140ft.,
Central, residential locality, ideal
building site. Reasonable price
for immediate purchase; apply to
CYRIL J. CAHILL,
OFFICES:
Law Chambers,
Duckworth Street.
apr12.1f

**To Political, Social,
Athletic and Other
Organizations.**
In connection with the
Boxing Tournament to be
held at the 'Prince of Wales'
Rink on May 2nd, the Rink
is being provided with a plat-
form and full seating accom-
modation, downstairs.
It would be possible to ar-
range for this equipment to
remain in the Rink for the
week May 5th to 10th and
this would afford an excel-
lent opportunity for any
Political, Social, Athletic or
other organization to ar-
range for a mass meeting of
its supporters in a building
that can accommodate a
larger audience than any
other hall in St. John's. Spe-
cial rate for this week: \$25
per night. Make application to
P. E. OUTERBRIDGE,
Sec.-Treas.,
St. John's Skating Rink Co., Ltd.
apr24.31.00d

FOR SALE
At attractive
price a Ford, one ton truck, with
pneumatic tires. **BERT HAYWARD,**
Water Street.
apr11.01.00d

FOR SALE—One 6 Roomed
Bangalow, with water in same,
situate on Freshwater Road, 1 Farm
on Thornburn Road, about 40 acres;
Building Lots on Freshwater Road;
also 1 Rubber Tyred Buggy, in fine
condition; no reasonable offer re-
fused; apply to **J. F. SUMMERS,**
Rutcher.
apr21.00d.1f

**SOME OF THE
Bargains
— AT —
Our Clearing
Out Sale.**

Kyanize Varnishes, Enamels,
Varnish Stains, Soloid and
Motor Enamels.
Rainbow, London and "Our Own"
House Paints.
Keystone Paints and Varnishes.
Gold Paint, Aluminium,
Bronze Powders, Umbers,
Siennas and Paints ground in
Oil, and Japan.
Brantford Asphalt Roofing and
Asphalt Slates.
Coal Tar, Carbon Paint and
Roofing Paints.
Cabot's Shingle Stains.
Linsed Oil and Turpentine.
Yale, Front Door, Inside, Night
Latches and Padlocks.
Other makes.
Trunk, Cupboard, and Drawer
Locks.
T. Hinges, Corr. T. Hinges,
Strap, Table, and Butt Hinges,
all finishes.
Cupboard Catches, Buttons,
Drawer Pulls and Knobs.
Hammers, Planes, Chisels, Saws,
Axes, Files and Rasps.
Levels, Squares, Draw Knives,
Spokeshaves, Gouges.
Gimlets, Brad-awls, Auger and
Drill Bits, Screw-Drivers,
Mauls, Ship Scrapers, Painters'
Scrapers and Putty Knives.
Window Glass 16 and 21 oz.
Paint, Varnish, and Sash
Brushes, Tar Brushes, Brooms,
Deck Scrub-Brushes, House
Brushes, Carriage Mops, Horse
Brushes, Curry Combs and
Whips.
Galv. Buckets (3 sizes).
Stove-Pipe, Stove-Pipe Dampers,
Carriage, Stove, and Tire Bolts
Lag Screws.
Hay and Manure Forks, Digging
Forks, Rakes,
Shovels, Hoes, Scythes and
Scythes Stones.
Grindstones and Grindstone
Fixtures, Oil Stoves,
Nails, Screws, Roofing tins,
Powdered and Sheet Glue.
Masons' and Gardeners' Trowels.
And a variety of other goods.
**ALL 20 PER CENT. OFF FOR
CASH.**

W. & G. RENDELL.
apr24.31.01.51u
For Sale by Tender.
Tenders will be received by the un-
derdesigned up to noon on Tuesday,
the 29th instant, for the purchase of all
that freehold piece or parcel of land,
together with the Stone Dwelling
House thereon, situate on the south
side of Queen's Road and extends to
Military Road and being now in the
occupancy of M. S. Sullivan, Esq.,
M. H. A.
The highest or any tender not ne-
cessarily accepted.
Any further information may be had
on application to **E. S. PENSENT,**
Solicitor.
Royal Bank of Canada Bldg.,
Water Street.
apr24.51

LUMBER.
No. 1 Pine.
No. 1 Matched Board.
No. 1 Shingles.
No. 1 Clapboard.
Scantling, all sizes. Prices
right.
B. J. MILLER,
apr16.01
**Hill of Chips.
TO LET.**
That desirable business stand
situated on the ground flat of
the "Times" Building, Duck-
worth Street, now occupied by
the East End Post Office; apply
to
"TIMES" PRINTING OFFICE,
Duckworth St.
apr22.31

HATCHING EGGS!
WHITE LEGHORN, WHITE WYANDOTTE & HARR'D. PLY-
MOUTH ROCK EGGS—15 EGGS for \$1.50.
DUCK EGGS.
Cash with order. Orders filled in rotation.
CALVER'S
Telephone 739. 162 Duckworth Street.
apr24.31.th.s.tu

PRELIMINARY NOTICE.
**THE YOUNG LADIES' GUILD OF ST. ANDREW'S
CHURCH WILL HOLD
A SALE OF WORK AND CONCERT
IN THE PRESBYTERIAN HALL, FRIDAY, OC-
TOBER 31st.**
apr24.11

FOR THE PAINT UP, CLEAN UP SEASON
"MATCHLESS" the PAINT of QUALITY!
— IN —
Inside, Outside and Gloss White; also 37 Rich Tints. White
Lead, White Zinc, Paste Paints, Umbers and Siennas, Pure
Orange and White Shellacs, Ship's Copper, Roof and Bridge
Paints, Gold, Aluminium and Black Enamels, Floor Finishes
(Stain and Varnish combined); Varnishes, Croosots, Shingle
Stains, Putty, etc. etc.
SPECIAL PAINTS MADE TO ORDER.
THE STANDARD MFG. CO'Y., LTD.
ST. JOHN'S, NFLD.

WALL PAPERS!
**LATEST SPRING WALL DECORATIONS
NOW SHOWING!**
Newest colouring in Tapestry, Chintz and all-
over patterns; also, Plain, Semi-Plain, Over-Prints and
Mottled Effects.
Genuine Bargains in Plain Ingrains, Crepes, Oat-
meals and Harmonellas. Prices from 25c. to 70c.
Large assortment of Flat and Applique Freezes,
Borders, and Binders to match.
Cold Water Paste Powder20c. lb.
Vitrophone (beautiful Art Glass Designs) . . . 25c. yd.
McGrath Brothers,
THE WALL PAPER STORE.
apr17.2m.th.s

The Globe Indemnity Company, of Canada
ANNOUNCEMENT.
Mr. H. B. Chafe
has been appointed Sub-Agent of the above
Company for St. John's District.
Bowring Brothers, Limited,
AGENTS FOR NFLD.
apr21.31.00d

Freehold for Sale!
A beautiful Residence on Waterford Bridge Road,
about two minutes' walk from car line. This House
contains eight rooms, with hardwood floors, plastered
throughout. Also, vegetable and coal cellar, frost-
proof. All modern conveniences. Concrete wall all
around the house. Beautiful grounds with ornamental
trees and fruit trees; also a garage. Immediate pos-
session.
All other information can be obtained by applying
to
J. R. JOHNSTON,
Real Estate Agent, 30 1/2, Prescott Street.
apr22.1f

WANTED!
**Two Experienced
Salesladies.**
Must have ladies' ready-to-
wear experience. No others
need apply.
**BROADWAY HOUSE OF
FASHION.**
apr21.1f

CITY CLUB!
The Quarterly Meeting of
the City Club will be held in
the Reading Room at 8 o'-
clock THIS THURSDAY
EVENING.
apr24.1f
C. L. B.
The Battalion will parade at
the Armoury at 2 p.m. Sunday,
April 27th, for the purpose of
attending Divine Service at St.
Mary's Church, Southside.
NOTE—C. and K. Companies
will parade at the Armoury in-
stead of Bishop Field College.
L. T. STICK,
Capt. & Adjt.
Edith Cavell Lodge
No. 334, L. O. B. A.

The Weekly Meeting of the
above Lodge will be held in the
Chapter Room of Victoria Hall,
this Thursday, April 24th, at 8
o'clock, after which the Commit-
tee will meet to make final ar-
rangements for the Tea and En-
tertainment to be held Tuesday,
April 29th.
By order of the W.M.
IDA WILLIAMS,
Rec. Secretary.
apr24.1f

NOTICE.
There will be a meeting of the
Star of the Sea Ladies' Associa-
tion this Thursday evening,
April 24th at 8 p.m. As business
of importance is to be discussed
will all members please attend?
A. J. BUCKLEY,
Secretary.
apr24.1f
**Bally Haly Golf and
Country Club, Ltd.**
Members are requested
not to play on the course un-
til formal opening.
By order,
R. A. HOWLEY,
Secretary.
apr24.51

Preliminary Notice.
Keep May 20th free for
Dance to be held by St.
John's Rangers 1st Com-
pany, at Girl Guide Head-
quarters, Duckworth St.
apr24.1f

Coats of Every Description
shortened neatly and quickly. C. M.
HALL, Tallor, Bates' Hill. apr19.1f

**NOTICE—A Meeting of the
Farmers' Union will be held in the
British Hall on Saturday next at 2 p.
m. All Farmers and those interest-
ed in formed cattle cordially invited to
attend. E. J. COWAN, Secretary.
apr22.31**

TO RENT—For Six Months
only, situate in East End. 2 Furnished
Bedrooms, Sitting Room and Kitchen,
hot water, light and phone. Adults
only; apply by letter to Box 45, Tele-
gram office.
apr21.31

VICTOR SAFES.
A size for Every Business
WALTER E. WHITE,
Bon Marche Bld. Two 1521.
dec10.m.th.s.1f

FOR SALE—A Two-Storey
House and Shop, 68 McFarlane St.
water, sewerage and electric light;
apply to 171 New Gower St.
apr19.01.th.s

**LOST—Set of Under False
Teeth with gold clasps. Return to 81
Gower St. and get reward. apr24.11**

**WANTED—Fox Terrier
Pup or small house dog. Write full
particulars of what you have to offer
mentioning breed and price required.
Box 45, Evening Telegram Office.
apr24.1f**

**WANTED—A Small House
at a moderate rental; apply stating
terms, conveniences and locality to
"A.X." c/o this office. apr21.1f**

**WANTED—To Let, a House
with 4 or 5 rooms; modern conveni-
ences; central locality; apply by let-
ter, stating rent, to C. L. c/o this
office. apr21.31.00d**

Houses, etc. For Sale
**FOR SALE—A Star Ster-
ling Stove, almost new; apply No. 2
Allan Square. apr24.11**

"I Can Now Do My Work, Without Feeling Tired"

Mrs. A. Moffatt, Roxton, Falls, Que., writes:



DR. CHASE'S NERVE FOOD
GERALD S. DOYLE, Distributor.

"I suffered from a run-down system and nervous debility. I could not sleep or rest at night, and felt so weak I could not walk any distance. I took several tonics, but they only helped me while I was taking them. Mother advised me to take Dr. Chase's Nerve Food, and I felt great benefit from the first box, and continued taking several boxes. Today I feel like a new woman, and am able to do my work without that dreadful tired feeling."

The Countess of Landon.

CHAPTER XXIII.

Madge went with her to the piano. It was the first he had ever heard—the very first. Think of it! She sat on a low divan beside Irene, and watched her as she sang. Irene's voice was not strong, but it had that rarest and most precious of all qualities—sympathy—and it was very sweet. If she sang a Tyrolean hunting-song, you could see the blue mountains and hear the "Yodel" of the Alpine goat-herd; if she sang one of Dvorak's war refrains, a vision of the battle-field rose before you, and you saw, in your mind's eye, the clash of contending hoofs, heard the roar of the artillery, the neighing of the horses, the shouts of the victors, and the walls of the vanquished; and if she sang, as she did to-night, some simple ballad, of which every word was distinct and every note sympathetic, your heart began to beat with the pleasurable sadness which is near akin to joy.

Madge listened, spell-bound with delight, and unconsciously she leaned forward, her hands clasped on her knees, her lips apart, and her wonderful eyes fixed on Irene's lily-like face. She was so rapt that she did not hear the door open and the two men enter. Both stopped short and looked at her, and Royce's heart throbbed with love and pride. He went over to the countess and touched her arm. She was leaning back, looking at the fire with an absorbed, absent expression on her face, and she started slightly.

"Look, mother," he whispered, bending down. "Is she not beautiful?" The countess looked coldly across at Madge. "Yes," she said, slowly, reluctantly. "Royce is beautiful, and that is all." Royce's face flushed. "Not at all, mother," he said. "You don't know her yet, or you would not have said that. Madge is as good as she is beautiful." "I dare say," she assented, as coldly as before. "As you say, I do not know her," and the tone implied the addition—"and I never shall!" Royce went to the piano and laid his hand lovingly on Madge's shoulder. She looked up at him. "Is it not lovely, Jack?" she murmured, glancing at Irene. "It—it is like an angel singing." He nodded.

CHANGE OF LIFE LOSES TERRORS

For Women Who Rely upon Lydia E. Pinkham's Vegetable Compound

Greenville, Pa.—"I took your medicine through the Change of Life and it did wonders for me. I was down in bed when I started to take it and weighed 65 pounds. I had hot flashes and was so nervous and weak that everything would get black and I would sit and cry and did not know what I was crying for. Since I have been taking Lydia E. Pinkham's Vegetable Compound I feel younger than I did ten years ago, and my friends all tell me I look younger, and I owe it all to the Vegetable Compound. I do all my housework for a family of seven now. I will be glad to answer any woman who writes me in regard to my case."—Mrs. JOHN MYERS, 55 Union St., Greenville, Pa.

Many times they state in their letters their willingness to answer women who write them. It is an offer dictated by gratitude and a desire to help others.

ingly, when a step was heard on the stairs. "There is Royce!" she said, with a start, and prepared to fly. Madge looked at her with a faint surprise.

"Royce? How do you know?" "By his step," said Irene, unthinkingly. "I should know it from a thousand—" Then she stopped abruptly, and the color flooded her face. "You see, dear," she went on, quickly. "Royce and I have known each other for such a long time we are like brothers and sisters. Why, that is just what we are—so that you are my sister, Madge. Remember that. Good-night!" and kissing her again, she fled.

Madge looked thoughtfully at the fire, and Royce came in and put his arm round her. "Well, my darling!" he said, tenderly. She laid her head on his breast.

"Tired?" he said, gently. "It has been a long day for you, and a trying one." "And for you, Ja—Royce," she said, looking up at him. He colored.

"Look here, Madge," he said; "I want to tell you how splendidly you have behaved." "Oh, Jack!" she murmured. "Yes, splendidly, I'm proud of you." "Proud of me?" she echoed, sitting a sigh.

"Yes; the way you turned the tables on Seymour." "He felt her shudder in his arms." "Ah!" she breathed, fearfully. "I wish I had not said that; but I did not mean to make him angry. I did not know what to say, and I just remembered that—And—oh, Royce!—why does he hate me so?" Royce's face darkened, and he pressed her to him.

"You might as well ask why the dog bays at the moon," he said. "Don't think of him, Madge. He is going away presently. But, even Seymour admires you. I saw him when you went into the drawing-room to-night—and as for Irene—" "Oh, Irene!" she murmured, with a long breath. "Oh, Jack, how beautiful she is! how good and sweet! I can not take my eyes off her when she is near me; and her voice—it is like music. Jack—" she stopped suddenly, and looked up at him with wide-open eyes.

"Well, dearest," he said, smiling down at her. "How did you ever come to—to fall in love with me—with me—when you knew her, and had lived in the same house with her?" A dark color came into his face, and his eyes eyed her half-anxious, half-wondering gaze.

"What a question!" he said, with a short laugh. "Why did I love you here?"—he drew her to the cheval-glass draped in Mechlin lace, and turned her facing it—"there's my answer;" he pointed to the lovely, blushing face. "Don't ask me again, but just look in the nearest glass. And now you'd better get to bed, young lady, for there's a hard day before you to-morrow. Irene is going to take you all over the place; besides, I don't want you to lose your good looks, my darling."

"No!" she murmured to herself, as she went into his own room. "No, I must not lose them, for I have—for I have nothing else." She stood in front of the fire looking down at it thoughtfully, trying to realize her new position. Then she began to feel the heat of the room. She had lived all her life in the open air, and there was something oppressive in the luxury around her.

She went to the window, opened it and looked out. A crescent moon was sailing in the sky, and she could see far-stretching lawns fading away into the park beyond. (To be continued)

Experience of a Well-Known Barber

Letting the system become run down is responsible for more illness than anything else. When the body is strong, healthy and vigorous, all the organs are in perfect condition. Disease then has little chance to lodge. But let the system become run down and the resisting powers of the organs are weakened. The body is then susceptible to any trouble—colds, pneumonia, consumption, anemia, fevers, contagious diseases, and all other diseases of a wasting nature. Therefore, when you are weak, listless, tired, drowsy, nervous, irritable, is the time you need a tonic. Carnol is the ideal remedy. It feeds the nerves, enriches the blood, builds up bodily tissue and increases weight. After a run-down condition following flu, Mr. Tingley, the well-known barber of St. John, N.B., was greatly benefited by Carnol. He says: "I had a bad attack of the flu in the fall of 1919 which left me in a weak, run-down condition. My appetite fell off and I had gone down in weight from 150 lbs. to 130. A local druggist recommended Carnol to me and on his advice I took four bottles. From that time my health and strength came back and I now weigh 155 lbs. I am now enjoying the best of health and can safely recommend Carnol to anyone in a similar condition."—G. V. Tingley, 283 Prince William St., St. John, N.B. Carnol is sold by all good druggists everywhere.

London Rum Runners

CENTER THEIR TRADE IN LIMEHOUSE SLUMS.

LONDON.—(A.P.)—Limehouse, the famous underworld center of England is now infested with gangs of bootleggers whose business is to keep supplies of liquor passing through the city on their way to the United States and other nations given over to prohibition.

This waterfront section seems to have become the center of bootlegging over night, and the headquarters of the gangs once established in the Bahamas as well as others which worked out of Scotland and from vantage points along the coasts of Norway and Finland.

Every week, it is said, thousands of gallons of liquor are handled by these men, and their ships are busy passing up and down the Thames. They work with a certain amount of stealth and cunning which keeps them within the law. Their methods do not appear to arouse unusual interest, and they are left more or less to themselves.

One of the newcomers to "Rum-runners' Row," says a leading London newspaper, who has shifted from the Bahamas, is a mysterious "Cape Caudin," formerly a shipbroker. He is said to have an extensive organization, to own several ships, and to have established his headquarters in one of the publichouses of Limehouse.

It is related that American prohibition agents have attempted to invade his headquarters, but have never been able to get beyond the outer bar. It is almost impossible to keep an accurate record of the liquor shipped in and out of London every week. An estimate places the amount at about 600,000 gallons. However, most of the liquor which is said to find its way into the bootleggers' hands is handled originally by confederate firms.

The reason for the selection of London as headquarters by these bootleggers is said to be that the new liquor treaty between the United States and England makes the Bahamas rather dangerous. Soon after their appearance here the bootleggers were hounded by a small army of prohibition sleuths, but so far their work seems to be ineffective. Their difficulties are great, for there are about 7,000 firms in England interested in liquor shipments and wholesale selling.

Mr. E. Lacroix is Decorated

RECEIVES ROSETTE OF OFFICER OF PUBLIC INSTRUCTION FROM FRENCH GOVERNMENT.

A despatch from Montreal states that the government of France has conferred the violet rosette on an officer of public instruction on Mr. Edouard Lacroix, consular agent of France in North Sydney.

This honor conferred by his government on Mr. Lacroix in recognition of his long, successful and appreciated services in the consular office is well deserved and he will be congratulated on it by his many friends in North Sydney. Mr. and Mrs. Lacroix have been residents of North Sydney for a good many years and enjoy the high esteem of all who know them. Mr. Lacroix has represented his country with dignity and ability, and has been most assiduous and attentive to the needs of his fellow countrymen coming here, especially the hardy toilers of the French trawling fleet who are annual visitors in North Sydney during the summer season. He has also taken a deep interest in all matters for the advancement of the general good in North Sydney, and his assistance has been especially appreciated as a member of the executive to the Board of Trade—North Sydney Herald.

SPRING OPENING

New FOOTWEAR

The Home of Good Shoes



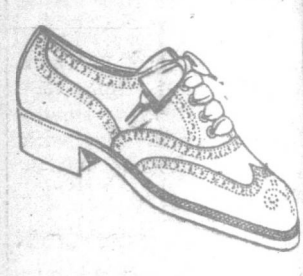
Our Ladies' Department having been thoroughly renovated and stocked with the very best Shoes that can be obtained, we extend an earnest invitation to everybody to come to see our display of Handsome EASTER FOOTWEAR. LOW PRICED FOOTWEAR!



LADIES' BLACK KID LACED SHOE.
Cuban or Military heels, with rubber heels.
Price \$3.75.



LADIES' BLACK 1-STRAP SHOES.
Only \$2.50 & \$2.75



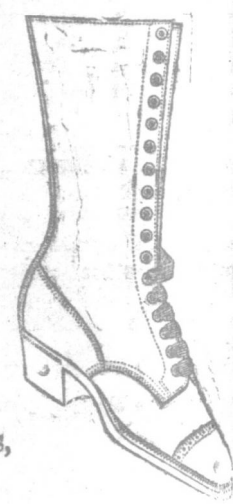
LADIES' BLACK 2-STRAP SHOE.
Rubber Heel.
Price \$3.75.



LADIES' TAN BROGUE SHOE.
Only \$6.50.

LADIES' BROWN 2-BUTTON SHOE.
Price \$4.75.

LADIES' BLACK KID SHOE.
Without rubber heel.
Only \$2.75.



LADIES' BROWN KID 1-STRAP SHOES.
With rubber heel.
Only \$2.75.

LADIES' DARK TAN LACED SHOE.
With rubber heel, Cuban or low heels.
Price \$4.75.

LADIES' BROWN KID 1-STRAP SHOE.
With rubber heel, for \$3.50.

LADIES' HIGH CUT BOOTS.
In Black or Tan Leathers, pointed toe, Cuban heels.

LADIES' BLACK 1-STRAP SHOE.
Cuban rubber heel.
Price \$4.50.

LADIES' BLACK 1-STRAP SHOE.
Rubber heels. Reg. Price \$9.00.
Now \$6.50.

Only **\$2.75**

For higher priced Ladies' Shoes, we stock the famous K. and Barratt's English line of Footwear. Prices: \$8.50, \$9.00, \$10.00 to \$12.00.

We carry a very select line of Suede Footwear, in Laced and Strapped designs, in Brown and Grey Suedes. Priced at \$10.50 the pair.

Boys' and Girls' Footwear

JUST OPENED UP THE NEW STYLES!

For good, honest-made Boys' and Girls' Boots and Shoes, we certainly can show you the correct thing to shoe your boy or girl with.

F. SMALLWOOD The Home of Good Shoes

Ladies Department

Mail Orders Shipped same day as received.

Won't Do For London

"Mr. Bevin," says the Star, "rather objects to the Press voting the hardships of many people in getting to work, there were cries of 'Certain not' from the Labour back benches."

"Now this attitude may do for the Clyde, but it will not do for London, and we warn London Labour M.P.s quite definitely that they will be making a great mistake if they range themselves against the thousands of people who were walking to work in the rain recently."

and when the Prime Minister was asked whether the Government were taking any steps to minimize the hardships of many people in getting to work, there were cries of 'Certain not' from the Labour back benches.

"Now this attitude may do for the Clyde, but it will not do for London, and we warn London Labour M.P.s quite definitely that they will be making a great mistake if they range themselves against the thousands of people who were walking to work in the rain recently."

The native worker who remains uncivilized is poor economic material. This, our "best asset," is wasted unless given such efficient and close supervision as practically amounts to joint labor. In any type of work, but especially on the land, five natives

and one white man will accomplish more than a dozen natives working the apology for supervision. It goes with our obsolete ideas of white man's dignity. South Africa suffers to-day from segregation, thought and effort.

When you change your name
New and old friends will see in your choice of Stationery an expression of good taste and personality.
"The paper that's good to write upon"
FRENCH ORGANDIE WRITING PAPER

White and Colored Labor

Buluwayo Chronicle When General Hartog says that "Both races are asking to-day 'what shall we do with our sons?'" he gets near to the true explanation in complaining that South Africa's economic life is "based on herds of uncivilized workers."

DODD'S KIDNEY PILLS
KIDNEY DISEASE
RHEUMATISM
GRIPPE
DIARRHOEA
MIGRAINE
HEADACHE
NEURALGIA
GOUT
STOMACH DYSPEPSIA
OBST. THE P.

EASTER SMOKES

Cash's Tobacco Store.
We have always managed in the care of our Customers, and in the future gratifying to us to be able to announce that we have in stock Easter, all the well known brands of Cigars, Cigarettes, Tobacco, Pipes and Cut.
Our Stock is the largest and most assorted in the city, and our customers give entire satisfaction to the...
JAS. F. CASH
Tel. 1111
apr5, eod, tf

Delicious!
is the opinion of all who
"SALADA"
TEA
ORANGE PEKOE BLEND
The flavor satisfies all Just try it.

Impressive Speeches by the King and Prince of Wales Mark the Opening of the Empire Exhibition

British Airman Makes Good Progress—Coolidge Leads in New Jersey—Precautions Taken in Japan to Protect Americans—France Demands New Penalties.

BRITISH AIRMEN REACH BOMBAY.
KARACHI, Bombay, April 23. Captain MacLaren, British aviator, is attempting round the world flight, arrived at 6 o'clock to-night from Abbas, Persia.

PROCESS OF REFRIGERATION.
MONTREAL, April 23. A load, containing twelve hundred pounds of fish that was sent to Halifax Wednesday, by a new process of refrigeration that requires less ice, was opened this morning at the Station of the C.N.R. found to be in the same fresh state as when it was packed.

DAUGHERTY DEFENDS THE LATE PRESIDENT.
WASHINGTON, April 23. Harry M. Daugherty in a statement issued here last night declared "President Harding was nominated and elected the freest man that ever stepped across the threshold of the White House." All cheap sensational talk by a partisan committee and others in regard to the manner in which President Harding was nominated and elected is false, the former Attorney-General declared.

JAPANESE CHAMBER OF COMMERCE PROTESTS.
KYOTO, Japan, April 23. The Federation of the Chambers of

Commerce of Japan, at their annual meeting yesterday, passed resolutions regretting the passage by the United States Congress of the Japanese exclusion Bill, and the proposal to make effective article 25 of the American Merchant Marine Act, which, it is alleged, would disturb international trade relations.

GOBELIN TAPESTRY PRESENTED TO UNITED STATES.
NEW YORK, April 23.

In the opening of the French Exposition here last night Ambassador Jules Jusserand presented to the United States a Gobelin tapestry, depicting the departure of United States troops from France. This tapestry was made specially for the occasion, and will be placed in the new Art Museum in Philadelphia when the Exposition ends on May 3rd.

COOLIDGE'S LEAD IN THE PRIMARIES.
NEWARK, N.J., April 23.

President Coolidge, yesterday, overwhelmed Senator Hiram W. Johnston of California, in the New Jersey preferential primaries. With 479 election districts still unreported the President had a lead of nearly 80,000 votes, which was being increased by belated returns.

WHITE STAR FREIGHTER AGROUND IN THE ST. LAWRENCE.
QUEBEC, April 23.

The White Star Dominion freighter Cornishman, which was the first trans-Atlantic steamer to come through the Gulf of St. Lawrence and proceed up the River this season, ran ashore at 10.25 o'clock this morning, while steaming into the middle ground entrance to the South Traverse, some sixty miles below this port. It is believed something went wrong with her steering gear and before anything could be done she ran aground.

CHAMPION LOST; TWO DROWNED.
ST. JOHN, N.B., April 23.

It is practically certain to-day that the small two-masted schooner that foundered off Spenser's Island on Saturday last, when two men were drowned, was the schooner Champion, as reported. The two men were Capt. Andrew Baxter, of Lower Granville, N.S., and T. W. Bungay, deckhand, reported to have been from Newfoundland.

SCHOONER DAVID C. RITCEY ABANDONED.
HALIFAX, N.S., April 23.

Wireless messages from Cape Race, received this morning by the Department of Marine and Fisheries here, stated that the schooner David C. Ritcey, was abandoned in a sinking condition in latitude 40.10 North; longitude 56.07 West. The David C. Ritcey is a Nova Scotia tern schooner of 284 tons, and is last listed as

having sailed from New York on March 18th for Halifax. She is commanded by Captain Legge.

MONTREAL GUNMEN THREATEN JUDGES.
MONTREAL, April 23.

Two local judges, whose names the police decline to divulge, have received letters threatening them with vengeance if any more severe sentences are imposed upon bank bandits.

CANADA'S DEFENCE FORCES CUT.
OTTAWA, April 23.

Units of the permanent force will probably be cut, as the result of the estimates for National defence having been reduced nearly half a million dollars, according to G. J. Desbarrats, Deputy Minister of National Defence, here to-day, when asked regarding the rumoured reduction in the strength of the Royal 22nd Regiment of Quebec City.

THAW DECLARED SANE.
PHILADELPHIA, April 22.

Harry K. Thaw was declared sane to-night by a jury that had been hearing testimony to determine his mental condition. The jury declared him fully capable of looking after his estate. It deliberated seven hours and the verdict was reached when some, waiting in the court room, had about abandoned hope that an agreement would be arrived at. Counsel for Evelyn Nesbit, divorced wife of Thaw, said a motion probably would be filed for retrial of the case. Thaw was not in the court room when the verdict was pronounced. He was released on his own bond, getting complete freedom for the first time for seven years.

HARNESSING THE SUN'S HEAT.
SAN FRANCISCO, April 23.

Marcel Moreau, San Francisco, to-day, announced he had found a way of harnessing the sun's heat. He declared he had succeeded in devising a combination of little mirrors, set in a bowl about four feet in diameter, which, when focused through a number of small lenses, would produce tremendous heat from the sun's light. He said he could regulate the heat produced to the exact degree desired. Moreau claims to have produced with the machine heat sufficient to melt a diamond and cause it to disappear as gas.

RAILWAY STRIKE IN NEW ZEALAND.
WELLINGTON, N.Z., April 23.

Railwaymen throughout New Zealand struck to-day for higher wages. All service on the roads is at a standstill. Thousands of Easter holiday makers have been stranded away from their homes.

THE RED FLAG FOR THE POLE.
MOSCOW, April 23.

Soviet Russia's decision to send an aerial expedition to the North Pole has fired popular imagination in Russia. The Bolsheviks expect their aim to plant the red flag of revolution at the Pole before the end of the summer. The expedition to start in September and to remain at the Pole several days. As soon as the Pole is reached a radio message will be sent out to all observatories and radio

2-15 MATINEE 2-15
THE STAR MOVIE
NEWFOUNDLAND'S
LEADING PICTURE HOUSE
7-15 NIGHT 7-15

At the Popular STAR MOVIE To-Day

NITA NALDI, HILDA MORENO and ALICE BRADY

— IN —

'Anna Ascends'

A PARAMOUNT SPECIAL IN SEVEN PARTS.

WILLIAM DESMOND, in

The Phantom Fortune

TO-MORROW:

Marie Fanchionette and Jameson Reilly

SINGERS and DANCERS, and GLORIA PLEASANTS, a Harpist Direct from Ireland, in Vaudeville Numbers.

WE AIM AT
PRESENTING
TO THE
PUBLIC
THE BEST
PROCURABLE

SPECIAL
MATINEE FOR
CHILDREN
SATURDAY
AFTERNOONS

At the "Majestic" TO-DAY



GLORIA SWANSON
in **"Her Gilded Cage"**

A love-drama that reveals the sensational secrets of a Paris dancer. Lavishly produced by the man who made "Beyond the Rocks." David Powell and Walter Hiers in the cast.

Paramount Picture
PRESENTED BY JESSE L. LASKY


Gloria Swanson's
Greatest Success
"Her Gilded Cage"

See Gloria's Latest Dazzling Gowns.
If you ever wished to see New York and Parisian Society life at its best—a sensational story—now's your chance.

Cameron Geddes
Is Singing:

- (a) "When the Bell in the Lighthouse Rings Ding Dong."
- (b) "Gypsy Love Song"—from the "Fortune Teller" Victor Herbert.
- (c) "When Song is Sweet."

Big Matinee SATURDAY AFTERNOON



TAXES
FOOD
CLOTHES
RENT
MORTGAGES
DEBTS
DOCTORS' BILLS
GENERAL EXPENSES
CHILDREN'S EDUCATION
RECREATION
INTEREST

WHO will carry this load if you drop it? She or We

Let the Confederation Life Association stand ready to take the load. It has many methods of service, one of which will undoubtedly appeal to you. Write now for information concerning its Monthly Income Policies.

CONFEDERATION LIFE ASSOCIATION
Tear off this Coupon and Mail Now

DUGALD MUNN & ERNEST FOX,
Joint Managers for Newfoundland
MUNN BUILDING ST. JOHN'S

Please send me, without obligation on my part, particulars of Monthly Income Policies.
Name _____ Age _____
Address _____

British Society Soiree
WAS FITTINGLY CELEBRATED LAST NIGHT.

The Newfoundland British Society fittingly celebrated the closing of St. George's Day with an old time Soiree in the Grenfell Hall last night. The affair was attended by a large number of people, old and young, all of whom spent a very pleasant evening. Amongst those present were His Excellency the Governor and Lady Alardyce, accompanied by Miss Alardyce, Capt. Goodfellow and Miss Stowell. The Vice-Regal Party arrived at eight o'clock and were received by President Bowden and the Executive of the Society. His Excellency, in opening the proceedings, referred to the Society's name, and what it stood for, and paid a high tribute to its aims and objects. His Excellency

Express Passengers.

S.S. Kyle, Capt. Stevenson, arrived at Port aux Basques yesterday morning, from North Sydney, bringing a large foreign mail and the following passengers in first class:—E. Wight, J. Bown, J. Ahearn, F. Santoni, R. Hynes, J. McEwan, J. E. Wolfe, J. White, A. H. Boyles, D. Dobbin, A. Mider, W. Skinner, F. H. Antle, W. F. Roberts, Miss L. Way, Miss C. Joyce, M. E. Pettie, L. B. Moore, Mrs. M. Peddie, E. Martin, Capt. Stewart.

and party were afterwards entertained at supper. Dancing was then taken up to the splendid strains of the C.L.B. Orchestra, and a happy time was spent by the gathering until after midnight. Last night's affair is the first to be held by the Society for 13 years, the loss of the hall and other difficulties having prevented the holding of them during that time. The Society is now in a strong condition financially and its members are working shoulder to shoulder to make it the leading benefit Society of the city.

From Cape Race

CAPE RACE, to-day.
Wind east, light, with dense fog and rain. The steamer Rosalind passed in 3.30 a.m. Bar 29.89; Ther. 42.

MINARD'S LINIMENT FOR RHEUMATISM.

T.A. Ladies Celebrate

The annual Easter "At Home" at the T.A. Ladies' Auxiliary took place in the Armouries on Tuesday night, and proved to be a huge success. The affair took the form of a card party supper and dance, in which two hundred people participated. The prize winners in the card tournament were Mrs. Lahey and Mr. M. Walsh. After a delicious supper had been served by the Ladies' Association, dancing was indulged in to the excellent music of the C. C. C. Orchestra. During an interval in the dance, songs were rendered by Messrs. Redmond, Doherty and Smith, with Miss Warren as accompanist.

"The Chinese Puzzle," the greatest play ever staged in St. John's. To-morrow evening last chance to see it.—Apr 24, 11

London, New York & Paris
Association of Fashion

6th Anniversary Sale!

London, New York & Paris
Association of Fashion

The Master Stroke of Our Many Years in Business!

COAT--SUIT & DRESS SALE SUPREME

A Powerful Sale of 1400 Stunning

ALMOST
ALL
JUST
OPENED!

COATS

AVAIL OF
ANNIVERSARY
SALE
PRICES!

A Sale of SALES! WOMEN!--One You will Remember for Years!

In this COAT SALE are values that cannot be equalled elsewhere. COATS that represent every smart style of the season. We cannot too strongly urge you to make your Coat selection from the wonderful values featured in this assemblage.

5.98

THIS EVENT IS WITHOUT DOUBT
ONE OF OUR GREATEST MER-
CHANDISING ACCOMPLISHMENTS

9.98

14.98

COATS of fine Poirer Twill
COATS with Braid Embroidery.
COATS of Teddy Bear Cloth.
COATS of Fashiona for Dress.
COATS of Fine Marvella.

16.80

18.00

COATS that cannot be duplicated in
Style, Texture or Workmanship, at these
ANNIVERSARY SALE PRICES.

22.00

25.00

COATS FOR
WOMEN, MISSES' and STOUT
WOMEN.

30.00

COATS EXCLUSIVE!

ONE OF A KIND MODELS—
Worth \$50.00 and \$60.00, and
even more—go in this Sale at
\$35.00. Every new feature in
distinguished models—every
new style and material. All
sizes.

35.00

COLORS:
BLACK, NAVY,
POUDRE BLUE, BRICK,
MOSS GREEN, COCOA,
RUST, MOCHA,
FAWN, GREY, BADGER.

Never in Our Business Experience have we
Offered a Greater Dress Sale!

DRESSES

OVER 2200 NEW DRESSES INVOLVED

FOR STYLE, FOR VALUE, FOR ASSORTMENT, THIS EVENT SURPASSES EVERY
PREVIOUS EFFORT!

A perfect galaxy of Beautiful
Models, suitable for any and
every occasion. Buy two for
the price of one!

5.98

A collection that offers so wide
a diversity of styles that any
and every individual preference
may be gratified!

6.98

OUR SALES PEOPLE ARE
EXCITED!

Our Sales Force are enthused as never
before! On every hand we've heard
exclamations of delight—"How can such
lovely Dresses be sold so low!"

8.98

ALL THE VERY NEWEST
MATERIALS, STYLES
AND COLORS!

9.98

OVER 16 RACKS OF
BRAND NEW DRESSES
IN THIS SALE!

11.98

200 EXTRA SIZE
STYLISH STOUT DRESSES!

The woman who requires size 44 to 54
will find in these assortments exactly the
Dress she has been seeking

14.98

EVERY DRESS NEW
FOR THIS SALE!
EXTRA SALESPeOPLE!
EXTRA SERVICE!

19.00

OUR TREMENDOUS BUY-
ING POWER, plus the
co-operation of Manufac-
turers alone, makes this
SALE possible!

23.00

IF YOU EVER ATTENDED A SALE
IN YOUR LIFE, YOU WILL AT-
TEND THIS MIGHTY EVENT!!

27.00

80 Sample Dresses from Leading Designers—

BEAUTIFUL DRESSES FOR STREET, AFTERNOON, THEATRE, OR EVENING WEAR—
MISSES', WOMEN'S AND STOUT SIZES.

The SUIT Department

Has completed a remarkable pur-
chase. We haven't seen values to
match them this Season!!

THE COLORS ARE
THE BEST!

Navy, Black, Tan, Grey,
Oxford, Tweed, Fawn,
Greystone.

SALE OF THREE HUNDRED SPRING

SUITS

8.98 14.98 22.50 25 28 33

SUITS FOR MISSES.
SUITS FOR WOMEN.
SUITS FOR STOUT
SIZED WOMEN.

This is The Suit
Store of St. John's

and when WE announce a SALE you
know they will find extraordinary
VALUES prepared for them—so be
sure you buy your New Suit, be sure and
take these.

London, New York & Paris
Association of Fashion

STYLES

NEW BOYISH SUITS! NEW PENCIL STRIPE SUITS! NEW TWEED
SUITS! NEW BOX SUITS! NEW ETON COLLAR SUITS! NEW
STRAIGHT LINE SUITS! NEW EMBROIDERY SUITS!

London, New York & Paris
Association of Fashion

Buy Here Where
YOUR DOLLAR
Travels the
Longest Distance

The Broadway House of Fashion

Make The
"BROADWAY"
Your Shopping
Headquarters

Forced to Continue the Tremendous Bargain Sale

OUR

EXPANSION SALE!

YES! THE "BROADWAY" acknowledges it. WE are FORCED to continue the GREATEST BARGAINSALE all this week. Like straws on a tidal wave, BUSINESS LAST WEEK SWEEPED ALL BEFORE IT—it was humanly impossible to handle such crowds. DELIGHTED? Of course we are! And DETERMINED that every single shopper shall have first-rate attention during the balance of this week when this Sale positively ends. We have employed many new Salesladies—re-arranged our Stock so that you can come any day this week—CERTAIN that you'll have perfect attention and secure the bargains you want, no matter how great is the besieging crowd of Bargain-seekers. Ask yourself WHY the THOUSANDS bought at the BROADWAY? Solely because the BROADWAY'S SALE PRICES CANNOT BE EQUALLED ELSEWHERE. We know you may want confirmation. It's in your OWN hands—COMPARISON! But act EARLY TO-MORROW. Remember while you are hesitating, hundreds of other MEN and WOMEN are congratulating themselves on SECURING THE FINEST BARGAINS OF THEIR LIVES AT—THE "BROADWAY."

Walk, Run, Come By Car, By Boat or Train, But be sure you get Here To-Morrow at 9 a.m.

Towels : Towels : Towels

Real Genuine Fancy Turkish Towels, large sizes. Absolutely the Finest TOWEL made. Easily worth \$1.25 each. You must see them to appreciate the value **55c**

REAL VALUES!

MEN! MEN! MEN!

Shirts! Shirts!

Here's your chance. Buy your SHIRTS Now! Buy 3 for the price of one. Greatest value in St. John's. Values up to \$5.00. All Sizes.

98c to 1.95

Boys' Shirts

A real nice Boy's Shirt, with collar attached. Worth \$1.75. On Sale for

69c

Boys' Raincoats

Ages 8 to 14 years. Now is your chance to buy one for your boy to keep him warm and dry. Values up to \$10.00 for

3.98

A LIFETIME CHANCE!

Men's Pants

In Striped Tweeds & Mixtures, etc. Worth up to \$4.50 a pair. Expansion Sale Price, Only

1.98

Our Men's & Boys' Department

IS NOW LOCATED IN OUR NEW PREMISES FORMERLY OCCUPIED BY R. TEMPLETON

MEN! An Unusual Offering 800 SUITS

ARE PLACED IN ONE GIGANTIC SALE. PRICES DO THE TALKING HERE! YOUNG MEN'S! BIG MEN'S! HEAVY MEN! TALL AND STOUT MEN!

The New Spring assortment is here with a Smash. It's the Biggest SALE we've ever held and the Greatest St. John's has ever known. Nothing shows up so clearly the superiority of one event over others of similar character as inspection and comparison! You have the opportunity to see why every one of our customers tell us we are "UNDERSELLING THEM ALL." Look at these prices and then come and see the values:—

GROUP NO. 1.	GROUP NO. 2.	GROUP NO. 3.
8.98	14.98	18.98
Values up to \$18.00.	Values up to \$25.00.	Values up to \$32.50.

GROUP NO. 4.	GROUP NO. 5.	GROUP NO. 6.
21.98	23.98	200 Suits in all the finest makes and materials— 26.98 to 36.98
Values up to \$39.50.	All these are with 2 Pairs of Pants. Values up to \$42.50.	Values up to \$60.00.

Boys' Colored Shirts

In heavy Flannel Collars, Grey, Khaki, Navy Blue, etc. Worth up to \$2.50. Now

69c

Men's Hats

A new shipment of Men's New Spring HATS. All sizes and shades. Values up to \$6.50. On Sale for

1.58 and 1.89

Little Gents Suits

In a fine quality Worsted, trimmed with nice Silk Braid. A value you must not miss. Ages 3 to 8.

4.48

Our Men's & Boys' Department

IS NOW LOCATED IN OUR NEW PREMISES FORMERLY OCCUPIED BY R. TEMPLETON

Mothers! : Mothers!

We want all of you here to-morrow morning to share the greatest feast of Bargain-giving ever seen or heard of in St. John's.

Boys' Suits : Boys' Suits

We are not going into details regarding the values that will greet your eyes when you see the wonderful Suit you can buy for your boy in our Store to-morrow. There is no BUNK in these statements. Every word, every fact is true and can be proven. Come and join the crowd which we are sure will be here to-morrow.

LOOK AT THESE PRICES

GROUP NO. 1.	GROUP NO. 2.	GROUP NO. 3.
3.98	6.48	7.98
Values up to \$7.50 Ages 3 to 8.	Values up to \$10.00 Ages 8 to 17.	Values up to \$20.00. All these are 2-Pants Suits.

BOYS' ATTRACTIVE DENIM SUITS

Just the thing for your boy for these wet days. Worth up to \$4.50. On Sale for **98c**

HERE THEY ARE

MEN! MEN! MEN!

Fibre Silk Hosiery

Selling all over up to \$1.25 a pair. Some Plain, some Fancy, drop stitching; in all sizes and shades. Price, Per Pair

39c PAIR

Men's Single Coats

A splendid lot of Men's Single Coats in a fine quality Tweed. Values up to \$9.00. On Sale for

5.98

Mothers!

Buy your boys a Pair of Pants

for almost nothing. Look! Strong Tweed Pants. Worth \$2.50 a pair. Now

1.39

DON'T HESITATE! COME!

Men's Caps

Nice finished Caps, in latest styles and new Spring shades. Now selling way below wholesale price. Values up to \$2.25 for

49c each

THE BROADWAY HOUSE OF FASHION

The Store
To Put Your
Faith In

The Broadway House of Fashion

The Store Where
Your Dollar
Goes the Furthest

OUR

EXPANSION SALE!

GOES OVER THE TOP WITH—A BANG!

HUNDREDS OF WOMEN & MEN CROWDED OUR STORES EVERY DAY SINCE THIS GIGANTIC SALE STARTED LAST FRIDAY. From early morning till closing our STORES are packed with eager buyers who know VALUES and QUALITY MERCHANDISE. NEVER (and never is a long time) have so many keen shoppers left a Store so satisfied after buying their family needs, as have during this SALE. Not only will this event be appreciated by Women and Men who attend SALES TO ECONOMIZE, but we hope to attract hundreds of Women and Men who do not usually attend Sales. These Women and Men will be thrilled and most amazed and most appreciative by the wonderful opportunities TO SAVE.

THE TOWN IS FULL OF SALES, BUT— THIS EXPANSION SALE LEADS THEM ALL— BEATS THEM ALL!!

To-Morrow--Another Record-Breaking Sale--Come!!!

What You Will Find in Our

Bargain Basement

Where Your Money Buys More

Guimps

TON GUIMPS—Worth up to \$2.75. On Sale for **69c**

Girls' Cotton Dresses

Wonderful little Dress for any Girl, up to 12 years. Worth \$1.00. On Sale for **89c**

Women's Dresses

Flannel, nicely embroidered and nicely finished. A good value for only **1.48**

Women's Summer Dresses

Ginghams, Organdies, all sizes and sizes. Some worth up to \$10.00. On Sale for **98c**

Ladies' Suits

Wonderful lot of Suits in Navy Blue, Serge and Tricotine. Some worth as high as \$22.50. On Sale for **5.98**

Misses' Sport Coats

Nice Tweed. Just the thing for Spring. A real Bargain. Values up to \$15.00. On Sale for **3.98**

Ladies' Gingham Dresses

Anderson Scotch Gingham, kind that colors never wash out. Sizes up to 52. On Sale for **1.48**

SPECIALS!

Ladies' Crepe Kimonos
A fine Serpentine Crepe Kimono, in assorted shades. Easily worth \$2.75. On Sale for **59c**

Bloomers
A new shipment of Bloomers, just arrived in time. Here they are at the same price **19c pair**

Table Cloths
Beautiful White Irish Linen Table Cloths. Easily worth \$3.00 to \$4.00 each. On Sale for **1.79**

Girls' Summer Dresses
Ages 2 to 8. In all shades; nicely trimmed with fancy trimming. Regular \$1.75 value for **79c**

Infants Coats
Ages 2 to 5. New Spring Infants' Coats, nicely lined. Only one shade Blue. Regular Price \$3.50. On Sale for **98c**

What Our Main Floor Has to Offer You in This Great Sale of Sales--

Coats, Suits, Dresses, Blouses Skirts, etc., etc.

The Coats

We can easily say that our assortment in Coats will astonish you in QUALITY and Price. Coats of all descriptions are grouped in lots at prices which mean only one thing—IMMEDIATE AND FAST SELLING.

9.98, 13.98, 16.98, 22.98

The Dresses

Hundreds of DRESSES in Canton Crepe, Satin-faced Cantons, Tricotines, Poirer Twill, Roshanara Crepe, Crepe Romaine, etc., etc., are on display at PRICES which only a SALE like this can offer you. Hundreds were sold, but new arrivals have made our stocks the finest in the city. BUY YOURS NOW!

5.98, 8.98, 11.98, 13.98, 17.98, 22.98

The Suits

Whether you are looking for a TAILORED SUIT or a SPORT TWEED SUIT we have them in many shades such as Sand, Grey, Brown, Black, Navy. Sizes up to 48.

9.98, 13.98, 16.98, 22.98, 27.98

The Blouses

Hundreds of BLOUSES were sold during the past few days, but new arrivals have filled their places. A wonderful line to choose from

1.69, 1.98, 2.98, 3.98

SPECIALS!

Cotton Hose

In Black only; some fleecelined. Worth up to 60c. a pair. On Sale for **9c**

Ladies' Middies

Beautiful lot of Ladies' Middies in many assorted shades Regular value \$2.75. On Sale for **98c**

Silk Sweaters

A wonderful lot of Silk Sweaters. Just the kind to wear with your Sport Skirt. Values up to \$8.00. On Sale for **2.98**

Girls' Summer Dresses

10 to 14. MOTHERS! Here is your chance to buy your Girls' Summer needs. Beautiful trimmed Washable Dresses for only **98c**

98c

Worth triple the price.

Our Second Floor Contributes Values You Must Not Overlook in

Children's Dresses and Coats

The Coats

Of all descriptions and materials. Some Sport Models—others more dressy kind. MOTHERS! If you want to SAVE MONEY now is the TIME to buy your little Girl a COAT for only

2.98, 3.98, 4.98, 5.98

The Dresses

For Girls of 6 to 14. The breath of Spring comes into the CHILDREN'S DEPARTMENT with these delightful DRESSES. Taking their cue from the new styles for adults, they present new Fabrics and new Colors. Wool, Crepe effects are conspicuous in the fascinating combinations of plain and colored inspirations. Fawn, Brown, Turquoise, Navy, Copen and Henna are noteworthy among the colors.

OUR PRICES WILL ASTONISH YOU!
2.98, 3.98, 4.98, 5.98, 6.98

Hats! Hats! Hats!

New arrivals have made our HAT DEPARTMENT blend with colors. Hundreds of styles to choose your HAT from. We have taken our entire stock of Hats and grouped them in TWO lots only. Values up to \$11.50. Your choice for

2.00 and 4.00 only

Ladies' Raglans

Sizes up to 48. Values up to \$18.50. On Sale for **9.98**

BE READY! FOR TO-MORROW Starts the VALUE OPPORTUNITY of a Lifetime

THE BROADWAY HOUSE OF FASHION



Something More!

After meals you want something more—a bit of sweet with a change of flavor. WRIGLEY'S is that "something more" and it's more than that! It is a great aid to your good health, as medical authorities say.

This is from a recent book on health:

"Many physicians now recommend gum chewing . . . for a better and more complete change of the starches into dextrin."

WRIGLEY'S

after every meal

—means that your digestion is aided while your pleasure is served; teeth and digestion both benefit.

Your choice of several flavors, all of the WRIGLEY quality—sealed in its purity package.



Wrigley's makes the next cigar taste better



WORK WELL DONE!



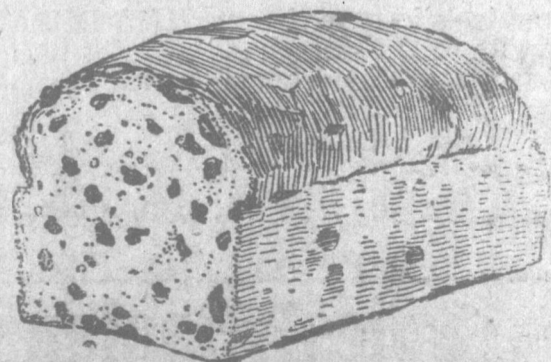
No watch is too intricate for us to handle. We make and replace broken parts, and guarantee our work to be first class in every respect. Bring your watch to us and have us make an estimate on the cost of putting it in first class order.

W. & R. ENGLISH,
JEWELLERS & MARINE OPTICIANS, 404 Water St., St. John's.
Est. 1871 Phone 1815. P.O. Box 447.
apr17,3m,ead

Tea Sets, \$1.70 Cups and Saucers 10 cents.

S. O. STEELE & SONS, Ltd.

100 WATER STREET
Phone 192 Opp. Seamen's Institute.



Keep the Kiddies Nourished
by giving them a slice of
WALSH'S SWEET BREAD
Made solely by
THE CENTRAL BAKERY,
Central Street.

Forty-Five Years in the Service of
the Public—The Evening Telegram.

Just Folks. By EDGAR A GUEST

BOASTING.

If I were a boasting man,
To bragadoocio incline,
I'd pride of self within me ran
And I should plainly speak my mind
Then, little baby, scarcely two,
I'd do my boasting all of you.

I'd praise your beauty to the skies,
I'd swear the songs of summer birds
Which every sunny morning rise,
Have not the sweetness of your
words.

I'd make the world believe this, too,
That earth has naught to rival you!

I'd tell in languages gilt with style,
The sunbeams dancing on the air
Have not the witchery of your smile
Nor such a wealth of charm to
share.

The stars which twinkle in the skies
Envy the radiance of your eyes.
Although disgusting in conceit,
And pride a sorry thing to see,
You are so gloriously sweet
You've made a swagger of me.
I say it, and I mean it, too,
There never was a babe like you.

Ten million babies in the land,
Ten million fathers of them proud,
Against the multitude I'll stand
And boast your charms to all the
crowd!

No other quite like you could be—
At least, that's how you seem to me.

There are many people who never
use any toilet soap but Ivory and find
this the most economical and satisfac-
tory soap to use.

Why Men Will not Enter the Pulpit

"The logic of life teaches mankind
when the logic of argument fails,"
says the Modern Churchman. Edited
by Rev. H. D. A. Major.

"The shortage of English ordinands
is not without its lessons for the
Church, and the able representative
committee appointed by the Archbish-
ops to investigate the matter may not
only be expected to elucidate the
causes, but also to prescribe the ap-
propriate remedies.

A Serious Position.

"The falling off in the number of
ordinands is very serious. Of course
the war is partly responsible, but the
decrease had begun before the war.
Furthermore, it is not confined to the
English Church. The Free Churches
are feeling the shortage also. The
Church of Ireland is in a similar con-
dition.

"In the Roman Catholic Church in
France the situation appears to be
even more serious. The Church Times
of February 15 published the state-
ment that there are in France at this
actual moment nearly ten thousand
parishes or churches without cura—
about a quarter of the total number
of parishes. The writer asks, 'Will
this state of things improve?' and he
answers, 'We hope so, but not in the
near future, for the Grands Seminaires
have still for the most part only a third
or a quarter of their normal strength.'

"In the Evening Standard of Febru-
ary 23, the Rev. D. Kennedy Bell, in
an article headed 'Is the Parson Doom-
ed?' states that the annual loss to the
English clergy by deaths and retire-
ments is 700, whereas the average
number ordained during the last six
years has been only 287, and he adds:
"The Church is not only failing to
attract the most able and gifted of
our young men, which is sufficiently
disastrous in itself, but it is even fail-
ing to attract a sufficiency to keep up
its man-power in bare numbers."

"No doubt clerical poverty is partly
to blame for this, but it is not the main
cause. Clerical poverty would not
prevent wealthy men from being or-
dained, but to-day very few men of
means are being ordained, and the
number of ordinands drawn from the
larger public schools is lamentably
small. Moreover, a poor mental and
social type of ordinand must affect
detrimentally the scale of clerical in-
comes.

Two Grave Hindrances.

"We are of opinion that there are
two very grave hindrances to Ordina-
tion which cause the Church to lose
many who would prove the most in-
fluential of clergymen. The first is
the prevailing clerical ideal of what
the clergyman should be, and united
to this is the prospect of ministering at
an unending round of Church services
at which for the most part hardly any-
one is present. This gives a terribly
mechanical view of a clergyman's life
as full of dull routine instead of ad-
venture for God.

"The second hindrance is due to
theological difficulties. Bishops who
were educated forty years ago do not
realize what these difficulties are for
intellectual young men to-day. If they
did they would dismiss inquisitorial
examining chaplains, and make it
clear that, provided only there is the
sincere will to serve humanity in the
name of Christ in the sacred ministry
of His Church, the candidate's opinion
on various historical and scientific
questions is a matter of no importance
in comparison."

Have you a Suit or Overcoat
to make? We make a speciality
of making up customers own
goods at prices that are absolute-
ly the lowest for first class work.
FARRELL THE TAILOR, 310
Water St.—nov17,11

Improves Your Cooking



Try Purity next time you bake. It is
rich, pure milk combined with sugar and
will give your favorite recipe a delicious,
creamy taste that will surprise and
delight you.

Borden's
PURITY
BRAND
CONDENSED
MILK

SIDE TALKS.

By Ruth Cameron.

THOSE INDIAN SUMMER YEARS.



Women's Greatest Danger.

The dangers are of various kinds. I
think the biggest danger to women is
that they will make fools of them-
selves.

And by that I don't mean so much
that they will do things that will
wreck their lives (though that dan-
ger is to be considered, too), as that
they will do the silly things that will
make them pathetic to the under-
standing and ridiculous to the casual
onlooker,—of which the latter, by the
way, there are a thousand to one of
the outstanding kind.

We all know women who are doing
this sort of thing:—
Dressing like flappers.

Turning coquette at 45.
Becoming more vivacious more
sprightly, more determinedly en-
thusiastic as each year passes over
their heads, instead of modulating
their manners and their laughs and
their voices as they grow older.

It is perfectly possible to dress in
a youthful, graceful way without im-
itating the flapper.

Don't Pretend It's Real Summer.

It is perfectly possible to keep a
charming youngness of spirit without
sacrificing a decent dignity.

Maude Adams could play Peter Pan
when she was almost 50.

Grandmothers can enjoy outdoor
sports without being ridiculous if
they have kept their bodies fit.

In short Indian summer is a very
beautiful time if you accept it as In-
dian summer, and do not try to con-
quer yourself as if it were the real
summer come back.

Bovril and Virol, etc.

Just received a shipment of

BOVRIL in 1 oz. 2 oz. 4 oz. 8 oz. and 16 oz. Jars.
VIROL in Small, Medium and Large Jars.

PURITY FLOUR, in 1/2 Barrels.
LIBBY'S SPAGHETTI.
LIBBY'S BEEF STEAK and ONIONS.
LIBBY'S CORNED BEEF HASH.
LIBBY'S TRIPE.
KRAFT PIMENTO LOAF CHEESE.
KNOX'S PLAIN and ACIDULATED GELA-
TINE.
H. P. SAUCE, PAN YAN SAUCE.
LEA & PERRIN'S WORCESTERSHIRE
SAUCE.
SPINACH, in Glass and Tins.

C. P. EAGAN
TWO STORES
DUCKWORTH STREET & QUEEN'S ROAD.

ANNOUNCING!

Racine Multi-Cord Tires and Tubes

Quality Unsurpassed
Prices Surprisingly Low

CALL AND SEE THEM

Job's Stores, Ltd.

HAND-WRITING Competition!

OPEN TO ALL CHILDREN BETWEEN THE AGES OF 6 TO 15 YEARS

Write in ink on a piece of plain white paper, the following sentence 10
times:

*Milkmaid Milk is the
Best Milk Made*

Write your name, age and address in the upper right hand corner of the
paper, and address same, together with one MILKMAID Label, to "Milkmaid
Competition," 204 Water Street, St. John's, Newfoundland, P. O. Box 654.

You may send in as many sheets as you like, but each sheet must be ac-
companied with a MILKMAID Label.

For the best hand-writing received of the above sentence, the following
CASH PRIZES will be paid:

For children 10 years and under:	Children over 10 yrs. and up to 15 yrs.
First Prize \$10.00	First Prize \$10.00
Second " 5.00	Second " 5.00
Third " 2.50	Third " 2.50
Fourth " 1.50	Fourth " 1.50
Fifth " 1.00	Fifth " 1.00

THERE WILL ALSO BE HUNDREDS OF CONSOLATION PRIZES.

The Judges for this Competition will be:
Mr. S. T. Harrington, M.A., Headmaster Methodist College.
Rev. Bro. Ryan, Principal St. Bonaventure's College.
Mr. R. R. Wood, B.A., Headmaster Bishop Feild College
and the Agent for the Nestle & Anglo-Swiss Condensed Milk Co.

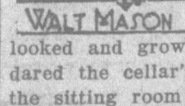
Closing date of the Competition will be announced in local newspapers.
THE JUDGES' DECISION WILL BE FINAL.

mar15,ead,tt

Everyone loves youth, and we all
long to hold its charm as long as
possible. But a pitiful, tawdry imi-
tation of youth is never half so appeal-
ing as a gracious maturity, a gallant
acceptance of the changes of the
years.

THE RIOT ACT.

I searched
throughout the
flat and couldn't
find my hat; I
whooped around
and pawed the
ground and kicked
the Thomas
cat. All up and
down the stairs,
and underneath
the chair, and in
the hall and in
the parlor grand
where "Yards of
Roses" bloom. I
looked in bin and
vat, beneath curtain,
dolly, man, shook
all the rugs and
emptied jars, and
couldn't find my hat.
I to the women
went, and voiced my
discontent: "You
hide my tile with
fendish guile, and do
not care a cent. I've
seemed a total loss,
I've put so bluffs
across; but when you
hid my stately lid,
I'll show you who is
boss. I put my foot
down flat. I ask you,
where's my hat? Where
is the toque that left
me broke? Where is
my kelly hat? Your hat
is on your
head," the giggling housewife said;
"and while you searched your lid
was perched upon your ringlets
red." This thus with married gent
who voice their loud laments; the
riot o'er they walk the floor and
feel like twenty cents. Their wrath
is burning strong, they spring their
dance and song; and when the fray
has ebbed away they're always in
the wrong.



WALT MASON

A State Colour Line Problem

"New York is threatened with a
negro problem to add to its many
social difficulties and conflicts," says
the New York correspondent of the
Evening Standard.

"The growth of the so-called
'Congro belt' has been so continuous
during recent years that there are
now half a dozen black quarters in
the city, and white families constan-
tly are compelled to move because
of the Hamitic encroachments.

"No resentments have arisen on this
account. The whites, retreating before
the blacks, have patiently moved on to
new housing accommodation. Nor are
there difficulties about associating with
negroes in business. Most of the
blacks occupy mental positions in
town, or are employed as porters on
Pullman cars. The fact that the ne-
groes live in their own zones, having
their own shops, also prevents daily
contact with the whites.

"But the negroes are now develop-

ing their talent for acting in
that is attracting the notice of
lecturist whites. Here, in the
at last a point of contact has
reached; and this peculiar
is pointing to the possibility of
racial segregation being instilled
by the hitherto tolerant Cana-

"For several seasons the blacks
run their own theatres, where
whites were tolerated but not
to come. Some whites, seeking
sorts of thrills, and jaded by
sameness of the Broadway
productions, made occasional
into the 'Congro belt' in Har-
lem, reported that a naturalistic
acting well worth seeing was
developed by the blacks.

"From this beginning the whites
taken an increasing interest in
actors and actresses. The
the blacks was greatly assisted
Eugene O'Neill, the playwright
York's young intelligentsia was
seeking a return to primitive
and the naive crudities of the
life as a relief from the
painful efficiency demanded by
utilitarianism.

"But with New York's negro
increasing the problem of associ-
ed audiences has arisen. Whites
not want to sit with blacks in
tea. So the Jim Crow theatre
South is now being planned. It
to say, part of the theatre was
served for one race and part
other. Thus it is that here
melting-pot is a 'raisé socié'

MARSHALL'S

REALIZATION CASH SALE!

Entering into the third week of our Sale we now announce some new lines which we have marked at prices to ensure the same speedy clearance as the lines previously advertised. The greatest attraction this week is from our Ready-made Department. This department should be the means of saving many a dollar to the man who wishes to save on his new Spring Outfit. As before, space forbids us to enumerate all the lines on sale, which include the balance of our stock and several shipments of new goods from both the English and American markets.

Readymades

MEN'S TWEED SUITS.

Regular 11.00	Sale Price 9.78
Regular 14.00	Sale Price 11.49
Regular 15.00	Sale Price 11.89
Regular 17.00	Sale Price 13.37
Regular 17.50	Sale Price 13.57
Regular 19.00	Sale Price 13.89
Regular 20.00	Sale Price 14.00
Regular 24.00	Sale Price 17.00
Regular 25.00	Sale Price 17.89
Regular 28.50	Sale Price 20.00

BLUE SERGE.

Regular 30.00	Sale Price 18.00
Regular 35.00	Sale Price 19.00
Regular 40.00	Sale Price 21.00

Our Windows Contain

Embroidery	2c. yd.	Dress Voiles	.29c. yd.
Gloves	.22c. pr.	Ric Rac Braid, 2 pieces for	.25c.
Men's 1/2 Hose	.16c. pr.	Lingerie Braid, per piece	.11c.
Women's Hose	.19c. pr.	Children's Boots	1.50 pr.
Quilt Cottons	.20c. yd.	Children's Shoes	1.50 pr.
Embroidered Voile—79c. yd.			



Boots and Shoes

Invictus. Vici and Box Calf	10.49
Dorothy Dodd Boots	5.49
Child's Boots	Reg. 3.00 Now 1.50
Dorothy Dodd Shoes	5.49
Women's Cloth Top	4.00

Readymades

BOYS' TWEED SUITS.

Regular 7.50	Sale Price 4.98
Regular 8.50	Sale Price 5.50
Regular 9.00	Sale Price 5.97
Regular 10.50	Sale Price 6.54
Regular 11.50	Sale Price 7.25
Regular 12.50	Sale Price 8.00
Regular 13.50	Sale Price 8.78
Regular 14.00	Sale Price 9.67
Regular 15.00	Sale Price 10.00
Regular 16.50	Sale Price 10.97
Regular 20.00	Sale Price 13.98
Sailor Suits	Reg. 2.40 Sale Price 2.17
Sailor Suits	Reg. 5.50 Sale Price 4.87
Sailor Suits	Reg. 6.50 Sale Price 5.79



Velour Hats. The Best Value	Reg. 6.00 Sale Price 4.50
Soft Felt	Reg. 2.70 Sale Price 2.40
Soft Felt	Reg. 3.30 Sale Price 3.00
Maritime Caps	Reg. 2.20 Sale Price 2.00
Maritime Caps	Reg. 2.90 Sale Price 2.65
Maritime Caps	Reg. 3.00 Sale Price 2.70

Men's Shirts

Work Shirts	Reg. 1.00 Sale Price 87c.
Work Shirts	Reg. 1.60 Sale Price 1.38
Black Sateen Shirts	Reg. 2.00 Sale Price 1.79
Fancy Shirts	Reg. 1.40 Sale Price 1.28
Boys' Eton Collars. Linen	3 for 44c.

Blouses

Georgette Waists	Reg. 9.00 Sale Price 3.50
Crepe-de-Chene	Reg. 11.00 Sale Price 4.00
Black Silk	Reg. 12.00 Sale Price 6.00
Colored Crepe-de-Chene	Reg. 7.00 Sale Price 2.50
Grey Flannelette	Reg. 2.00 Sale Price 69c.

Men's Rain Coats	Reg. 11.50 Sale Price 8.00
Men's Raglans	Reg. 30.00 Sale Price 17.50
Men's Trench Coats	Reg. 30.00 Sale Price 17.50

Skirts

Fancy Striped Silk	Regular 7.00 Sale Price 2.75
Jersey Cloth	Regular 12.50 Sale Price 4.57
Plaid	Regular 7.20 Sale Price 2.37
Serge	Regular 7.00 Sale Price 2.87
Velvet	Regular 9.00 Sale Price 3.57
White Pique	Regular 3.30 Sale Price 1.30

Ladies' Costumes

Regular 21.00	Sale Price 8.50
Regular 26.00	Sale Price 10.57

Dresses

Silk Dresses	Regular 20.00 Sale Price 7.00
Silk Dresses	Regular 24.00 Sale Price 8.00
Serge Dresses	Regular 14.00 Sale Price 4.68
Gaberdine Dresses	Regular 22.00 Sale Price 7.44
Misses' Sailor	Regular 22.00 Sale Price 8.00
Red Flannel Middies	Regular 11.00 Sale Price 3.50

Marshall Bros

Wall Paper

English	30c. to 90c.
Canadian	18c. to 1.20

Candid Chats Concerning Crisco



When the dainty shadings of taste are over-shadowed by a "hardy" flavor, the true taste of the food itself is lost. We miss the "hidden" or natural taste of the food. Crisco has a peculiar power of bringing out the very best in food flavors, because it adds no flavor of its own.

Take ginger bread, for example. The real ginger taste is there. The true molasses and spice flavors are brought out. Or just plain, every day fried potatoes; many never knew what the real potato taste was before eating potatoes fried in Crisco.

ASK YOUR GROCER FOR CRISCO.

Gerald S. Doyle

DISTRIBUTOR.

No. 19—This is one of a series of 20 ads. which began in this paper on April first under the heading "Candid Chats Concerning Crisco." A different ad. will appear every day for twenty days. If you save them all and send to GERALD S. DOYLE, you will receive a full pound can of Crisco FREE. This offer applies to only one member of any family. If you have missed any of the previous ads., look up the back papers since April 1st.

FUL-O-PEP POULTRY FEEDS!

GROWING MASH CHICK FEED **HELPS CHICKS GROW.**
EGG MASH **MAKES HENS LAY**
SCRATCH GRAINS
MADE BY THE QUAKER OATS COMPANY
 We have a few Ful-O-Pep Poultry Books on hand for distribution.

E. J. Godden, Ltd.
 DISTRIBUTORS ST. JOHN'S.
 'PHONE 920. apr21.61

STAFFORD'S Sarsaparilla Blood Purifier

FOR THE CURE OF
 Skin Diseases, Anemia, Lack of Blood, Paleness, Impure Blood, Lack of Ambition and Vigor, Debility, Weakness, Tired Feeling, Boils, Pimples, etc.

THERE is no Remedy of more universal application than a genuine true-and-tried Blood Purifier and Blood Builder. A medicinal preparation that will truly purify, revitalize and renew the blood, restores hope and pleasure, ambition and happiness, vigor and vitality. It is of inestimable value not only as a strengthener of the system, fortifying it against invasion of disease, but also as a cure for Chronic Diseases which depend upon an impoverished condition of the blood. Diseases of this nature are usually caused by impurities in the blood deposited through the inactivity of the Liver and Kidneys.

These secretions if not removed from the circulation, gradually form poisons which deteriorate the condition of the blood and allow other diseases to obtain a more ready entrance to the system. In the effort of nature to throw off these impurities, frequently pimples, boils, carbuncles, etc., appear, and it is wise to respond promptly to the Warning of Nature.

THIS SARSAPARILLA
 is a genuine preparation scientifically prepared from the best and purest remedies for the purifying and rebuilding of the blood. It should be taken every spring, as at this season the blood is more apt to become impure and impoverished. Keep your blood in perfect condition and you will be prepared to fight life's battles with greater success.

One Bottle of this Blood Purifier is all that you will need to take to produce results.

TRY A BOTTLE.
 PRICE 50c. POSTAGE 20c. EXTRA.

Dr. Stafford & Son
 CHEMISTS & DRUGGISTS
 Duckworth Street - and - Theatre Hill.

Gold Coast Colony Prospers

London, March 28 (A.P.)—The Gold Coast Colony has at last justified the faith and money, which the British government expended upon this trip of wild land for more than half a century. The surplus in the treasury of the colony at the end of 1923 was \$3,750,000. The revenue was \$17,400,000.

"The Chinese Puzzle," a play like no other play. apr24.11

Rheumatism.

Minard's penetrates to the root of the trouble and eases pain. The universal remedy.



Published by Authority.

Under the provisions of Section 85, Chapter 129, Consolidated Statutes (Third Series), and on recommendation of the Minister of Agriculture and Mines, His Excellency the Governor-in-Council has been pleased to order that all Plans of Surveys of mining locations and timber limits filed to the Department of Agriculture and Mines shall be accompanied by a copy of the field notes of the Surveyor or making such survey, and that an affidavit of the Surveyor sworn to before a Justice of the Peace shall be filed with the said notes to the effect:—

- (a) That they are a correct and true copy of the original notes of the Surveyor;
- (b) That the said survey has been made and the boundaries defined on the ground in accordance with the provisions of the said Chapter; and
- (c) That the Plan accompanying same is a correct plotting of the notes of the said survey.

W.W. HALFYARD,
 Colonial Secretary,
 Dept. of the Colonial Secretary,
 April 8th, 1924.
 apr10.th.1mo

JOHN PARIS

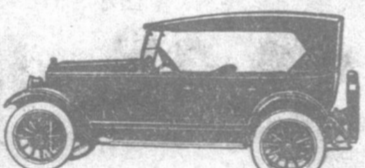
Author of "KIMONO"

has written another successful novel—"Sayonara." Here again as in "Kimono" are found the most vivid pictures of Japan old and new, Tokio and its underworld, a powerful picture of Japanese farm life and the cruel slavery of the "Yoshiwara."

Price \$1.50.

GARRETT BYRNE,
 Bookseller & Stationer.

THE STANDARD AMONGST CARS OF QUALITY.



Buick 24-35 Five Passenger Touring
 The supremacy of the Buick is due to the fact that year after year Buick engineers are pioneers in the developing and adopting of new features of design, construction and equipment so that Buick cars are at least two years in advance of the accepted standard. Four-wheel brakes, new body design, more powerful and automatically lubricated motor and many other improvements establish a still higher standard for the Buick—"The Standard of Comparison."

BERT HAYWARD,
 Phone 1382. Water Street.
 "When better Automobiles are built, Buick will build them."
 apr21.31

We have in stock:

TAYLOR'S
 Toilet Preparations.
 Infants' Delight Soap.
 Olive Oil & Cucumber Soap.
 Tooth Paste.
 Shaving Powder and Shaving Sticks.
BAIRD & CO., LTD.,
 Water St., East Agents.

INVENTIONS WANTED

in Canada and United States. Write for leaflets and free list of inventions wanted by manufacturers. Free report as to patentability.

THE RAMSAY CO.,
 Patent Attorneys,
 273 Bank St. Ottawa, Canada.
 aug23.th.1f

Dyeing, Dry Cleaning.

All kinds of Ladies' and Gent's garments Dyed or Dry Cleaned, repaired; also curtains and coverings called for and delivered.

J. J. DOOLEY,
 Cor. Lime St. & LeMarchant Rd.
 'Phone 1488.
 apr15.lm.eod

OPENING ANNOUNCEMENT!

At The Home of Good Shoes

SPECIALTY:

Medium Priced Shoes for Men and Boys!

Having enlarged our MEN'S SHOE STORE, we are now in a position to serve our customers better than ever with all Solid Leather Boots and Shoes, at very Low Prices.

BOYS' BOOTS

In connection with our Men's Department, we have opened up a SPECIAL DEPARTMENT for Boys' and Girls' Boots and Shoes. This Department is now stocked with the best Boys' and Girls' Solid Leather Footwear that can be procured.



Dark Tan, medium toe. Price \$7.50 with rubber heel.



Dark Tan, with rubber heels. \$5.50, \$6.50, \$7.50, & \$8.00.



With rubber heels. Black for \$6.50 Tan for \$7.50



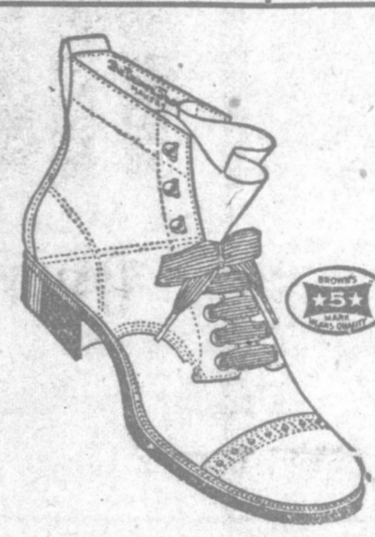
Dark Tan, with rubber heels, \$6.50.



Only \$4.50. Men's Tan Boot with rubber heels.



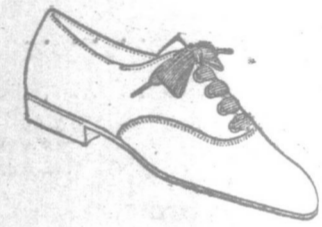
MEN'S BLACK LACED BOOTS without rubber heels for \$4.00, \$4.25, \$4.50, \$5.00.



WORKING BOOT Black—Only \$3.00



WORKING BOOT Tan—Heavy Soles. Only \$3.75.



ENGLISH DANCING SHOE Patent Leather—\$7.00.

We are now fully stocked with the famous English "K" and City "K" Footwear, at prices ranging from \$11.75 to \$14.75.

Barratt's English Boots from \$8.50, \$9.00, \$10.00 to \$11.00.

BOYS' BOOTS—Sizes 9 to 13. Price \$2.90 up. TAN BOOTS—Sizes 9 to 13. Price \$3.50 up.
 Sizes 1 to 5. Price \$3.50 up. Sizes 1 to 5. Price \$3.90 up.

Mail Orders shipped same day as received.

F. Smallwood, The Home of Good Shoes

At the Popular Star Movie

It would seem as if there was something appealing and attractive in the "Ettis" as far as Vandeville, at this theatre. Beginning with "Oliv-



for slight indigestion have handy a package of—



they help relieve at all stores. GERALD S. DOYLE, Distributor.

ette), the "Fawnette"), and now "Fanchonette," this house has been more than successful in their selections. There arrived by S.S. Rosalind-to-day, Marie Fanchonette, Gloria Pleasants and Jameson Reilly, to open at this house to-morrow night. As to Miss Fanchonette and Mr. Reilly, we have already told our readers something of their ability, but owing to the late arrival in New York of Miss Pleasants we have not yet received any press reports concerning same. However, the opportunity will be afforded all to-morrow evening, and no doubt the popular Star will again be the scene of large audiences. See to-morrow's Telegram for full particulars.

Gloria Swanson at the Majestic To-Day

Cameron Geddes Sings "When The Bell In The Lighthouse Rings Ding Dong."

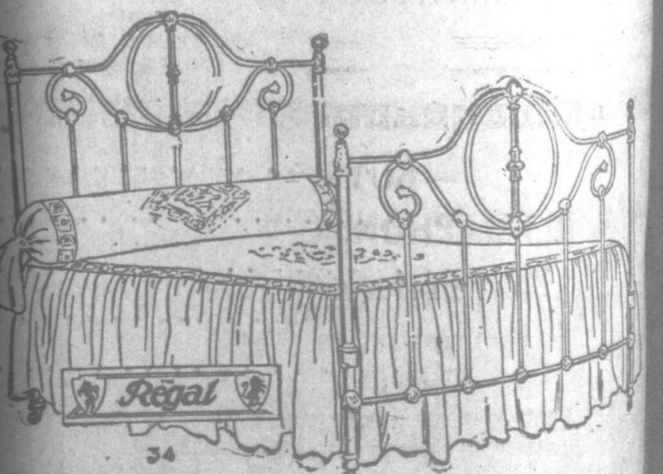
The attention of readers is directed to the Majestic Theatre announcement elsewhere in this issue. Mr. Cameron Geddes is singing one of his favorite songs "When The Bell In The Lighthouse Rings Ding Dong," also two other classy selections. Gloria Swanson, Paramount star, whose beautiful gowns worn in her screen productions have made her the fashion model of the screen, is not limited to stately, formal fashion creations in her latest Paramount

picture, "Her Gilded Cage". Miss Swanson first appears in this story as a poor French dancer, later is seen in the modestly colorful costumes of a cafe entertainer, and then blossoms forth under the guidance of an American press agent, as "Fleur d'Amour," the dance sensation of the season. It is asserted by those who saw Gloria wearing the new dance costumes about the studio, that if she is fascinating and charming in the ball-room gown, evening gown and afternoon frock, these adjectives fail to describe her in the new theatrical costumes, in which she is beautiful and alluring. These creations are gorgeously bizarre and theatrical. One in particular, is an exquisite combination of pink silk tights, silver cloth and pearl beads, set off by a head dress of clusters of many colored birds of Paradise feathers. A stuffed bird of Paradise with long graceful plumage, adorns her wrist, and adds a novel effect to the terpsichorean performance. This costume is symbolic of the bird of Paradise.

"Hello there! Where are you going?" "I came home and found my favorite bread was not on the table and I am just going to buy what I like best 'WALSH'S MILK BREAD,' made only by The Central Bakery.—apr15.121

THE OTHER WAY ABOUT. "I am told that the firm failed to pay its debts." "On the contrary, it failed so that it would have to pay them."

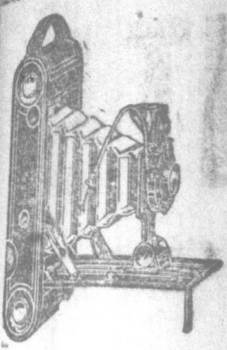
Special for One Week Only BEDSTEAD, SPRING & MATTRESS for \$22.50!



Manufacturers of the well known Empire, Terra Nova, Northcliffe, Hygienic and Monarch Mattresses. Manufacturers of Couches, Chairs, Tables, Washstands, Sideboards, Bureaus, etc.

POPE'S
 Furniture and Mattress Factory,
 ST. JOHN'S.
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Springtime
 Snapshots with
 camera users
 ready. How
 all grades at
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You'll
Need a
Camera for
Easter.

Springtime's here, next week is Easter Week. Snapshots will be more the craze than ever. The camera users will be getting their equipment ready. How about yours? We have in stock all grades and sizes of Cameras suitable for Easter gifts, all the accessories that go with them, and we're here to give suggestion and advice to Camera users.

Get your Camera requirements from

TOOTON'S,
The Kodak Store, 309 Water Street.
PHONE 131.

**High-Class
Ready-Made
CLOTHING
FOR SPRING**

The Famous Victory Brand Clothing, American and English models, are ready for immediate delivery.

**SPECIAL BARGAINS
in
MEN'S SUITS
AT CLEARING PRICES.
Order at once. The best Selling
Line in Newfoundland.
Suits, Pants, Breeches,
Overalls
FOR MEN AND BOYS.**

Our Clothing is cut and made by expert workers and is famous for Style and Fit.

The White Clothing Co.,
LIMITED.
WHOLESALE ONLY.
259 DUCKWORTH STREET.

S. S. CEUTA

Will leave Montreal direct for St. John's about

MAY 10th

For freight rates, apply

WALFORD SHIPPING CO., LTD.,

Agents, Montreal.

A. H. MURRAY & CO., Limited.
AGENTS, ST. JOHN'S.

— BUY —

AVALON TELEPHONE COMPANY, LTD.
7 P.C. Preference Shares.

Participating in Profits
Tax Exempt.

For particulars, apply to the Company's
Office, Duckworth Street, St. John's, or to

J. J. MURPHY, Broker.
P.O. Box 579. Phone No. 1073. 51 Power St.

**ko-Russian
Trade Treaty**

St. Petersburg, March 22 (A.P.)—
Turkish and Soviet governments
concluded a trade agreement

whereby freedom of trade, subject to
custom dues, is allowed between the
two countries, Turkish traders are
free to enter Russia at any time and
to sell their wares to whomsoever
they please.

WINARD'S LINIMENT FOR COUGHS

Nfld. at Wembley

Editor Evening Telegram
Dear Sir—Will you kindly publish
the enclosed telegram which have
passed between the High Commissioner
for Newfoundland and myself as
Chairman of the British Empire Ex-
hibition Committee of Newfoundland?
I would add, for information, that
our committee here has been greatly
assisted by the London Advisory
Committee. The London Committee
had for its Chairman Captain Gordon,
and consisted of prominent New-
foundlanders and gentlemen identified
with Newfoundland, residing in Eng-
land. Upon them fell the work which
had to be done in England in con-
nection with our building and exhib-
its. Without the assistance of the
London Advisory Committee, New-
foundland's part at Wembley could
not have been so efficiently and econ-
omically carried out.

Yours faithfully,
LEONARD C. OUTERBRIDGE.

April 21st, 1924.
St. John's, Nfld.

To Victor Gordon,
Ruralty, London.
Our Committee wishes express high
appreciation of London Committee's
work and sends best wishes for suc-
cess of Newfoundland's exhibit es-
pecially to you and Davies. Shall be
glad to hear of opening Exhibition.
LEONARD OUTERBRIDGE,
Chairman.

April 23rd, 1924.
London.

To Leonard Outerbridge,
Chairman Exhibition Committee,
St. John's, Nfld.
On behalf of self and London Ad-
visory Committee would thank you
for your message of twenty-first Ap-
ril and would like reciprocate kind
wishes expressed. Our association
with your Committee has been most
pleasant and all your work is amply
repaid by success of opening cere-
mony at Wembley to-day. Have just
returned from Wembley after witness-
ing what was probably one of the
most brilliant gatherings in the Em-
pire's history. In the great stadium
in presence of one hundred thousand
people His Majesty the King opened
Exhibition his speech being broad-
casted all over the country. Much
fear was expressed that Exhibition
would not be ready in time and while
nearly every section is incomplete in
some details it is true to say that
while undertaking is ninety percent
finished. Without doubt this is the
greatest exhibition of all time and
represents faithfully in miniature
whole British Empire. Newfoundland
Pavilion is much admired standing
appropriately on the right hand British
Government building. Most of
our exhibits are in place except those
recently received and while we may
not compete in grandeur with other
and richer Dominions and Colonies,
our pavilion adequately suggests the
modest dignity of the oldest colony
and the stability of our people. Dav-
ies' new 'in change' sends thanks for
your message. All Newfoundland
visitors to London were present at
opening ceremony to-day and at re-
ception given by Princess Mary,
Chesterfield House, last evening.
GORDON.

**Big Change of Bill at
the Crescent To-Day**

**DWYER SISTERS IN ALL NEW
SONGS AND CLASSIC DANCES.**

The Dwyer Sisters, acknowledged
as the greatest attraction that has
ever played in the Crescent Theatre
will be seen to-night in a big change
of programme consisting of new songs,
duets and classic dances. These dainty
artists deserve all the good reports
that have been said about them for
they are indeed talented entertainers,
and we feel confident that their en-
gagement at the Crescent is going to
be one of big success.

To-night they will be seen in Buck
and Wing, Eccentric and Clog Dances.
At yesterday's holiday show the audi-
ences went in raptures over their act
and fairly brought down the house
by their enthusiasm. Very seldom do
we see such an act of excellent variety
as displayed by these talented artists.
See their programme to-night and you
will agree that it goes even one bet-
ter than the opening bill. The Dwyer
Sisters will appear each afternoon at
4 and night at 9.

One of the greatest supporting casts
ever assembled for a single production
appears with Pauline Frederick in her
latest R. C. Production "The Glory
of Clementina" now at the Crescent
Theatre.

Based on the memorable novel "The
Glory of Clementina," written by Win.
J. Locke, this most recent Pauline
Frederick starring vehicle is a pro-
duction of high dramatic quality, the
theme of which is the rejuvenation of
a woman, who is an artistic genius.
She had abandoned everything in her
pursuit of artistic fame. She had stifled
every natural instinct within her. But
the touch of a baby's hand on her
cheek, the music of a baby's chat, re-
awakened within her the glory of wo-
manhood and she wins enduring hap-
piness in the end.

Sixth Anniversary Sale	London, New York & Paris Association of Fashion	Sixth Anniversary Sale
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Just opened, and now ready for your in-
spection, a new shipment of

**Ladies' Advance Spring and Early
Summer**

HATS! HATS! HATS!

Over 1200 NEW HATS, Ready for Your Choosing
Authentic in Style, Exceptional in Value

<p>Hats for Women Hats for Misses Hats for Matron</p>	<p>Prices Range \$2.48 up to \$8.98</p>	<p>Hats for the BOBBED HEAD GIRLS Choose from the Latest and Smartest Millinery</p>
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A Collection affording the widest variety
to be found, every new Style Effect,
every new color of the season is repre-
sented in this **MAMMOTH DISPLAY**

Sixth Anniversary Sale	London, New York & Paris Association of Fashion	Sixth Anniversary Sale
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**Wild Caribou Merging
With Reindeer in Alaska**

Cantwell, Alaska, March 21 (A.P.)—
Wild caribou bulls are invading the
reindeer herds of Broad Pass, and the
results are beginning to manifest
themselves in the number of long-leg-
ged, long-necked calves grazing in the
herds. Aside from these traits, to-
gether with the solid color of the car-
ibou, there is little difference between

pure-blooded domesticated reindeer
and the caribou.

It is believed that eventually the
reindeer will be taught to eat grain,
and thus become a better beast of bur-
den. In experiments reindeer have
been taught to eat oats, but they still
demand moss as a roughage. It is hop-
ed gradually to accustom the animal
to other forage until it will accept
other roughages, and therefore be able
to travel long distance. At present a
reindeer is good for but five days as

a sled animal. After that it must be
released to recover its lost fat on
moss.

**Sodom and
Gomorrah Located**

ST. LOUIS, April 18—The lower
Dead Sea region of Palestine has
been scientifically explored for the
first time and with great success,
Melvin Grove Kyle, president of the
Xenia Theological seminary of Mis-

souri and head of the research ex-
pedition writes from Jerusalem.

The expedition, which acted in co-
operation with the American School
of Archaeology of Jerusalem, reports
the discovery of the old fortices of
Kir of Moab and the region of Sodom
and Gomorrah is determined.
By Kyle writes that the mysterious
ruins of the Dead Sea can now be ex-
plained and the Biblical story of the
destruction of Sodom and Gomorrah
is fully substantiated but withholds de-
tails of his discoveries.

CARD.
ALEX BISHOP,
V.S., B.V.Sc.
(Veterinary Surgeon)
Graduate of Ontario Veterinary
College and Toronto University.
"AIR ZONE"
Mundy Pond Road,
St. John's.
Phone 2017
mar26.3mos.

What's life worth to you?

Every man's life has a definite commercial value based upon the income he earns.

What is the value of your life? Let us assume it to be \$15,000. This amount at 6% will produce a yearly income of \$900. So you see \$15,000 is not an excessive valuation.

Now, if you owned a building worth \$15,000, would you insure it to indemnify yourself against its loss by fire? Of course, you would. And yet the building may never burn.

But have you taken the same precaution to protect your dependents against the loss they would sustain in the cutting off of your life by death? And sooner or later that is sure to happen.

If your life is not insured for the value you place upon it, you ought to insure it to-day. Our booklet "The Creation of an Estate," tells how to do it without financial strain. Ask for a copy to-day.

THE IMPERIAL LIFE ASSURANCE
Company of Canada
HEAD OFFICE TORONTO
J. A. MACKENZIE, Manager for Newfoundland, ST. JOHN'S



SEED OATS!

We have just received a carload of specially good
P. E. I. BLACK AND WHITE
Most suitable for seed purposes.

Full 4 Bushel Heavy Strong Bags.

HARVEY & CO., Limited.

SAMPLE HATS

for

Girls and Misses

600 Manufacturers' Samples
worth up to \$5.00 each

In Tuscan, Cantons, Lace Straws, etc.
Endless Variety

ONE PRICE

\$2.49

See them in our Window To-day

Milley's

Thetis in Port

SHIP HAILS FOR 11,000 OLD AND YOUNG.

S.S. Thetis, Capt. Wm. Winsor, arrived from the Northern seal fishery at 3:45 p.m. yesterday, hailing for a catch of 11,000 old and young seals, approximately half load. Two days after the ship got clear of the ice jam off the Narrows she became jammed eight miles off the Gray Islands, and drifted in the ice five days until in the vicinity of Horse Islands, when the ice loosened. On one occasion a huge iceberg ahead swept down towards the ship, and with the ice pressing in from the outside escape looked hopeless. The crew becoming rather alarmed left the ship and remained on the ice until all danger had passed. Twice the ship was again caught in the ice and swept from the proximity of the patch of seals known to be in the mouth of White Bay. On March 27th the ship forced her way across the Bay, and on the following day 500 seals were killed and panned. The Terra Nova was sighted jammed some seven miles distant, while the Neptune and Eagle were making good progress from the rear. On the next day the ice tightened and the Thetis again became jammed. After several days forcing her way through the jam, a course was steered for Partridge Pt. where the seals were reported. On the 4th of April a large patch was reached a few miles off Little Harbor Deep, and before sundown the crew had killed and panned 7,000, but when the crew left the ship to renew the slaughter on the next day, the seals had taken to the water. Then bad weather interrupted the men in hauling seals on board. After many days of constant struggle with the opposing forces all were secured, and by Sunday, the 13th, the ship managed to get out of White Bay and reached the Funks. Numerous bedlamers were seen in the vicinity, and the chances of securing a full load looked very bright. Unfortunately the weather grew worse, a gale sprang up from the N.E., causing a heavy swell which made it too dangerous to put the men on the ice. However, a couple of thousand were secured and stowed. On Tuesday last a North East gale broke with unusual violence, and the Thetis was swept towards the shore. The ship was caught in the heavy rafted ice, her position was precarious. Late that afternoon the crew were forced to abandon the ship in the vicinity of Cabot Island and for twenty-four hours her fate was almost inevitable. Luckily the wind shifted on the following day and the captain decided to run his ship for shelter. After arriving at Wesleyville, about five feet of water made its way in the forward compartments, but with the help of the pumps there was no imminent danger. Leaving Wesleyville at 8:15 a.m. yesterday, a good run was made to port. All the crew are reported well and feeling nothing the worse after their unpleasant and trying experiences.

Positively final performance of "The Chinese Puzzle" on tomorrow (Friday) evening. Curtain at 8:15. Plan at Hutton's. apr24.11

K. of C. Ladies

HAD ENJOYABLE DANCE.
The K. of C. Dance, held in Columbus Hall, Tuesday night, under the auspices of the Ladies' Association, proved a very successful affair. The Council Chamber, where the dance was held, presented a very pretty scene and was greatly admired by the 150 couples in attendance. The dance programme consisted of fourteen items, the music being provided by the Prince's Orchestra. During the interval the ladies of the Association served a delightful supper which was done full justice to by all. Dancing was continued afterwards until after midnight.

Annual Sale of Work

M. G. C. A. LADIES' AUXILIARY.
The Ladies' Auxiliary of the M. G. C. A. held their annual sale of work in the M. G. C. A. club rooms yesterday afternoon, and proved a decided success. The sale was opened at 3 p.m. by Mr. H. J. Russell, Ex-President of the Association, and in his opening remarks, made a fitting tribute to the excellent work accomplished by the lady friends of the Association, for which, on behalf of the M. G. C. A., he sincerely thanked them. The rooms were tastefully decorated for the occasion by Mr. Cliff, of the Royal Stores, through the courtesy of Mr. Harold Macpherson. During the afternoon a large gathering of people patronized the sale. The goods on display brought many fancy prices, and the amount taken realized a handsome sum. A special feature of the day's work was the receiving of donations from friends of the Association. The ladies of the Auxiliary also did a rushing business with the tea tables, and served their usual delicious teas.

Wanted a Second Hand Fish Screw for cask fish. THE COWAN BROKERAGE CO., LTD. apr24.11

GREAT MUSICAL PROGRAMME AT THE NICKEL TO-DAY

ARCHIE HARROD JUBILEE CONCERT PARTY

In Complete Change of Programme

"Moonlight On The Lake" (Quintette).
"Linger Awhile" (Ruth Mayo). Soprano Solo.
"Poor Lil Lamb" (Trio).
"Advice" (Archie Harrod) Reading.

"Marching Thru' Georgia" (Archie Harrod) Solo.
"Danny Boy" (Mathilda Walton) Solo.
"Pie Makers" (Quartette).
"Laughing Song" (Belle Brown).
"Hallelujah" (Quintette).

PETER B. KYNE'S GREAT COSMOPOLITAN STORY.

"BACK TO YELLOW JACKET"

With Roy Stewart and Kathleen Kirkham. She was a faithful wife and a devoted mother, but she lived the life of a dance-hall girl. It's a story you'll fall in love with.

"BEHIND THE CURTAIN"
Episode 13 "The Yellow Arm."

ADMISSION Night, 30 Cents.
Afternoon as Usual.

"DOG SENSE"
A Screaming Cameo Comedy.
COMING "The Westbound Ltd."
The Season's Sensation.

The Biggest Hit In Many Years—Now Playing

At The CRESCENT

Dwyer Sisters

THE SNAPPIEST ACT ON THE CONTINENT.

IN AN ENTIRELY NEW PROGRAM OF SONGS AND DANCES.

CLOG, ECCENTRIC and BUCK and WING DANCES.

General Opinion, "THE BEST YET"—Don't Miss This Irresistible Vaudeville Team.

SEE THE EMPRESS OF EMOTION

PAULINE FREDERICK

In William J. Locke's Sensational Story

"The Glory of Clementina"

SHOP
HERE
IT
PAYS!

S. L. LEVITZ & CO.

A STORE
WITH
SATISFIED
CUSTOMERS

49c—LOOK WHAT YOU CAN BUY FOR—

BLOOMERS

Values at \$1.20.
Best quality Crepe, full
assortment of colors.
All sizes

49c

CHEMISE

Values at \$1.00.
Envelope Chemise, very
best material. All sizes

49c

BLOOMERS

Values at \$1.20.
Misses' sizes, best quality
Sateen. All shades
and sizes

49c

UNRIVALLED FOR ITS DIVERSITY--ITS VALUE-GIVING

Sale of Brand New Spring and Early Summer

COATS for Misses

COATS for Women

COATS for Stout Women

COATS

VELOUR COATS
POLO COATS
BOLIVIA COATS
POIRET TWILL COATS

All the New Styles.

OVER 300 BRAND NEW COATS—EVERY NEW SHADE.

11.⁹⁸

BUY
YOUR
COAT
HERE
AND
SAVE!

16.⁵⁰

Not only
Better Values
But
also Better
Service at
this Store!

18.⁷⁵

BUY
YOUR
COAT
FROM
NEW
STOCKS!

22.⁹⁸

BUY—BUY—BUY—YOUR COAT IN THIS SALE!

New Seasonable Waists

Values up to \$5.00.
All the new shades; materials of Canton
Crepe, Crepe-de-Chine. All sizes

2.48

Just Opened—New Utility and Sports Skirts

Skirts are all the vogue, and are just as
fancy as the new Waists. All sizes

3.98 up to 6.98

S. L. LEVITZ & CO.

Adjoining Roper & Thomas
Jewellers,
256 Water Street

"The Chinese Puzzle"

UNPRECEDENTED SUCCESS.
Last night a crowded house greeted

the performers; the play and acting is the best seen in St. John's for years. The audience was entranced with the wonderful situations in this marvellous play. The acting is of the highest order, and those responsible for its production must be congratulated. Owing to the slight indisposition of one of the casts there will be no performance this evening. On to-

morrow the final performance will take place, the hall not being able after that date.
MINARD'S LINIMENT
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DAY'S MESSA

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MINARD'S LINIMENT
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VAST UNBURDENING OF SPRING MERCHANDISE

Involving beautiful, colourful, purposeful materials for the home. Giving the real Spring touch indoors and potent factors in transforming rooms from their sombre winter appearance into bright and cheerful surroundings, in keeping and perfect accord with the queen of all seasons—Glorious Springtime.



UMBRELLAS

April Showers
Ladies' Umbrellas

Neat folding, with fast black covering, each with leather wrist strap for convenient carrying. Special \$2.10
Others with imitation bone tipped points and strap wrist and pretty handles. Special \$2.90



UMBRELLAS

bring May Flowers
Gentlemen's Umbrellas

Strong curved handle Umbrellas, with a good broad spread, steel rod, sensible, serviceable and a necessity. Special \$2.15



FRIDAY, SATURDAY and MONDAY

Bring the Finest Aggregation of Values we have yet offered

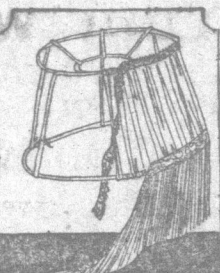
HOSIERY

Specials from the newer brands of Quality Spring Hosiery, Underpriced.

- CASHMERE HOSE**—Ladies' plain and ribbed Cashmere Hosiery in shades of Nigger, Coating, Beaver, Mole, and Black; others in Silk and Wool. Special 69c.
- SILK HOSE**—Classic Silk Hosiery, with life top, toe and heel; shades of Grey, Nigger, Mole and Coating. One of our leaders. 79c.
- GIRLS' HOSE**—An excellent line of English Wool Cashmere Hosiery, plain and ribbed, in Brown and Black; to fit from 2 to 14 years. Values here to \$1.00 pair. Friday, Saturday & Monday 75c.
- COSTUME CLOTHS**—In two beautiful spring shades—new Fawn and Heather mixtures, suitable for Coat, or Costume; 66 inches wide. Reg. \$3.00. Friday, Sat. \$2.69
- DEVONSHIRE SERGE**—Fast Navy Serge; excellent for Girls' Skirts, Boy's or Boys' Suits, and Brigade Pants. Friday, Sat. 85c.
- CHILDREN'S SOCKS**—In Coloured Wool Cashmere; shades of Putty, Sky, Sage, Emerald, Champagne and White; assorted sizes. Friday, Sat. & Monday 38c.
- CHILDREN'S HOSE**—Fine ribbed Black and Brown Cotton Cashmere Hosiery; sizes 9, 9½ and 10. Special 19c.
- LADIES' HOSE**—The latest in smart English Hosiery, fancy ribbed, in many pretty mixtures; Silk and Wool quality. Reg. \$3.30. Friday, Saturday & Monday \$2.12
- CORDUROY**—Brown Corduroy, 28 inches wide; extra strong quality for Men's or Boys' Pants. Friday, Sat. \$1.49
- MERCERIZED POPLINS**—One of the season's prettiest inexpensive Dress Materials, beautifully fine texture; shades of Fawn, Navy, Brown, Sage, Jade and Black, showing cluster stripe patterns. Reg. \$1.40. Friday, Sat. \$1.18

WIRE FRAMES for Light Shades

A special assortment of strong wire frames in assorted shape and sizes—circular, oval, fancy, and a special shape for attaching to bedstead; some pretty styles for bridge lamps, reading lamps and centre of room. Prices:



65c, 85c, 1.00, 1.10, 1.40

CANTON CREPE and SILK DRESSES

A snap in charming Dresses for every occasion, 16 to 46 inch bust, round neck, ¾ and long sleeve; straight line effects with panels and strappings; shades of Navy, Sandalwood, Brown and Black. See these beautiful models. Values to \$16.00.

\$9.98

WASH FABRICS Underpriced

- PERCALES**—Several pieces of fancy light and Dark Striped Percales, 30 and 33 inches wide; nice for overalls and house aprons, etc. The 39c.
- MERCERIZED MUSLINS**—Airy, fairy-like fabrics that make up beautifully; Canary, Pale Blue and Pink grounds with pretty floral patterns. 23c.
- GALATEAS**—Several pieces of these well known materials in Blue and White stripe; great for children's wear. Regular 45c. Friday, 39c.
- CREPE MUSLINS**—Floral and material; 25 inches this very beautiful summer material; in Blue, White; exquisite materials. Friday, Sat. 56c.
- BERMUDA GINGHAM**—Charming gingham for every purpose, with a fine muslin-like finish; your choice of many stripes and checks. 47c.



SHANTUNG SILKS

Best of wearing Silks in natural shade, 34 in. wide; splendidly suited for Jumpers, Shirts, Blouses, Rompers, Men's Top Shirts, and distinctive Curtains, etc. We had a large shipment and to reduce its bulk we specialize on this line. Friday, Saturday, 92c yd.

SHOWROOM

Excellent Opportunities are afforded from this Style Centre for Spring Outfitting Economically.

Note the following. Just a hint of many others:

- GIRDLES**—Dainty affairs in bone and metal, assorted shades, 36 inches long, all the 32c.
- GIRLS' UNDERSKIRTS**—White Flannellette Underskirts, to fit 6 to 12 years, with body buttoned at back, full at skirt. Friday, Saturday and Monday \$2.19
- DR. PARKER'S WAIST**—White Satin finish, to fit girls or boys from 2 to 4 years, waist and garter combined; they keep the young forms erect. Reg. \$1.20. Special 54c.
- NIGHTGOWN TOPS**—Pretty embroidered White Lawn Tops for Nightgowns, buttonhole closed at top and sleeves, nicely finished. 69c.
- CAMISOLES EMBROIDERED**—10 pieces, 16 and 18 inches wide, in fine White Cambric, heading at top, very handsome patterns. Reg. 75c. yard. Special 55c.
- PRETTY JUMPERS**—Some pretty styles in Jumpers of Wool and Silk mixture; ¾ sleeves, waist girde; others cross-over and the effect, in Hello, Peach, Sand, Navy, Jade, Peacock, Nigger and mixed shades. Regular \$2.50. Special \$2.19
- COLLARS and VESTS**—In Net, Lace and Organza Muslin, White and Paris shade, finely tucked and insertion trimmed. Reg. 30c. Special 39c.
- UNDER VESTS**—Ladies' pure White Jersey Vests, sleeveless, round neck, nice fine quality for Spring wear; sizes 36 to 44. Friday, Saturday and Monday, each 49c.
- GIRLS' STRAW HATS**—Sailor shape with streamers; others turned up in front, with cord ribbon band and silk stitching; shades of Navy and Black; \$3.50 values. Special \$1.39

Beautiful Serviceable Coat Sweaters

Beauties in Jacquette Style, in Wool and Wool and Silk, plain and mixed shades, roll collar, long sleeves, fine knit finish; shades of Nile and Sand, Cherry and Blue, Flame and Blue, Buff and Tangerine. Reg. \$6.00. Special \$5.49

A Snap in Girls' Spring Dresses

25 of them in Pemicko Cloth, in shades of Sage, Tangerine, Tan, Hello, Green and Navy, embroidered in Wool; Knickers to match, long sleeves. They fit 2 to 8 years. Reg. \$5.00. Special \$3.59

Accessories for Men

which impart the REAL Spring feeling. His Suit is usually quiet—needing the dash of colour, in correct accessories. They're here.



- VELOUR HATS**—This line gives you a lot of Hat for your money, inasmuch as you get quality plus extra smartness. In shades of Beaver, Seal, Pearl and Steel. They're silk lined. Special \$5.75
- VELOUR HATS**—Dapper looking Hats in fashionable shades: Beige, Beaver, Seal, Pearl and Black; silk-lined, soft finish, will stand some banging about. Special \$3.98
- WAIST BELTS**—Men's Leather Waist Belts, in Tan and Black with fancy Nickel Buckle and Patent grip. Special 38c.
- CUFF LINKS**—Neat looking Cuff Links, rolled gold finish with fancy pearl insert. Boxed Sets 75c.
- PIJAMAS**—Men's fine English Flannel Pajama Suits, with round collar, in fancy vertical stripes; 34 to 42 sizes. Regular \$4.25. Suit. Special \$3.95
- HANDKERCHIEFS**—Men's full size Lawn Handkerchiefs with coloured borders; natty looking. Special 33c.
- SOCKS**—Men's finest Silk and Wool Socks in Greys and Fawns, with fancy coloured stripes; fashionable with shoes. Regular \$1.50. Special \$1.39
- SPORT BOWS**—Some in Silk, others fancy knitted; quite a variety to select from; dressing looking. Special 28c.
- MEN'S CAPS**—Captivating Cap styles in light weight Velours and Tweeds, banded backs, one-piece crowns and silk lined; swaggar styles. Special for springtime. Special \$2.65
- BLAZER-NECKWEAR**—Sporty Blazer Striped Neckwear; nice for holiday wear and smart for oys; in 25 assorted shades. Special 45c.
- BUSINESS PENCILS**—Everyman's Pencil, nickel case with safety pocket clip; very neat. Special 85c.
- REDIS** for same, the box 10c.
- WORK SHIRTS**—Marvellous line of Top Shirts in plain striped and fancy; they're strong, well finished and come in many shades; collared \$1.05 style. Special \$1.05

CORDUROY KNICKERS

Brown Corduroy Knickers, laced knee style, cross pockets and 2 hip pockets with buttoned flap; Men's and Young Men's sizes. The \$4.85



\$1.60 Gloves of finest Silk Repriced \$1.00

A most interesting Sale of Ladies' Silk Gloves, in shades of Grey, Fawn, Beige, Black and White. 2 dome wrist. Regular \$1.60. Friday, Saturday and Monday \$1.00

SUEDE GLOVES—Ladies' Suede Gauntlets, in Natural and White, showing fringed wrist and scalloped tops; sizes 6¼ to 7. Regular \$2.30. Special \$2.15

KID GLOVES—Ladies' fine quality Kid Gloves in shades of Tan, Grey, Beaver, Black and White, 2 dome wrist; \$1.75 value. Special \$1.58

Sale of Girls' Summer Coats

An unusual value in Girls' English Summer Tweed Coats, pretty mixtures, belted style. An ideal Spring Coat for girls 6 to 12 years. Regular \$4.00.

Special \$1.95

Stair Carpets, Rugs, Window Trimmings



offer values unapproached

- CASEMENT CLOTHS**—Beautiful Mercerized quality in Shantung and Rose shades; 22 inches wide; hangs nice and soft looking. Friday, 55c.
- STAIR CARPETS**—18 inch Tapestry Stair Carpets, Crimson shade with mottled centre; a nice one for a low figure. Regular \$1.00. Friday, 93c.
- STAIR CARPETS**—18 inch Crimson and Fawn Stair Carpets; some splendid values just to hand; this is one of them. \$1.50 value. Friday, \$1.34
- CREAM CASEMENTS**—35 inches wide; a highly mercerized Cloth, with hemstitched border, decidedly neat; just in. Reg. 40c. Friday, 36c.
- LACE CURTAINS**—Just 22 pairs of beautifully patterned White Lace Curtains, 2½ yards long, 48 inches wide; well covered patterns. \$2.98
- HEARTH RUGS**—Neat little Hearth Rugs, 24 x 48 size; nice for bedrooms; plush Tapestry finish in assorted mixtures. Special \$2.95
- SASH LACE**—36 inch White Nottingham Lace in long and crossbar pattern, looped edge. 42c.
- CURTAIN LACE**—50 inch White Curtain Lace, pretty all-over patterns, to give your window a nice dressy appearance. Friday, Saturday & Monday 53c.
- HEARTH RUGS**—Handsome Axminster Hearth Rugs, 27 x 54 size; nice heavy pile, fringed; unusually good value. Special \$4.32
- STAIR RODS**—Brass Covered Stair Rods, heavier than usual, 22 and 25 inches long, finished ends; complete with fittings. Friday, Saturday & Monday, 19c.
- 25 inch, each 19c.
- SASH RODS**—We have a full range of Sash Rods in every required size; form and price; round adjustable to almost any window. Special 7c.
- Larger, Special 19c.
- Final, very neat 32c.

TO-DAY PARTY
DAY'S MESSAGES
SPECIAL TO VICTIMS OF THE PARLIAMENT BUILDINGS FIRE.
OTTAWA, April 23.
It is to be unveiled in the Commons lobby to-morrow a tablet serving the unique purpose of a memorial as well as to the late Bowman B. his lifetime a member of the Parliament buildings on the site of the remains were placed. The site of the Commons recently his last resting place.

MESSAGE GIRLIES THE ROBE IN 50 SECONDS.
MONTREAL, April 23.
The Dominion formally opened the British Empire Exhibition at 10 o'clock to-day. The King sent the message to all Overseas direct from Wembley: "I am glad to see the British Exhibition." The message was received back in Halifax, then over to the Canadian Pacific Company to Banfield, and then over the cable to St. John's. The King's message was relayed to Sydney, Cape Town, and the commencement of the message was received back in Halifax.

RECEIVED FOR FURTHER DELIVERY WELCOMED.
LONDON, April 23.
Mr. Colclough's speech in New Zealand has been very favorably received here both by the press and the public. It is expected that the Government will take the earliest opportunity to proclaim either in the Commons or in a public address the whole-hearted support of the proposed conference for world disarmament.

Chinese Puzzle—Comrades say that the acting Mayor was the best ever. John's. If you want to see come and see it.

A STORE WITH SATISFIED CUSTOMERS
BEHIND THE SCENES.
All the talk to-day in the town where I was, Minister of Justice, he having the arrest of all whom Com. Walker did indict, and the
Station, and find there,
Campbell and Mr. Mc-
of these charged with
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Mr. H. Mcpherson, and
of his ball is 40,000 dol-
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talk of the arrests, and
of some of them. Meeting Mr
there, he talks with me of my
which pleases him mightily
am glad. Home, and in a
do with my wife that she
home till hard upon 7, and
she plays at Bridge, and
that I eat alone, which I
was but another instance

(St. George's Day)—Up
the finest ever I have
at this time, which is a
of a hot summer. Abroad, and
the great parade which some
Societies did organize to do
St. George, his day, and the
make the prettiest music all
the news to-day is all of a
which did happen last night
of the Government
when drivers members did sev-
attendance to Mr. Warren, and
I best are Mr. Tramm and
what. This discussion at
not, but a vote of want of con-
fidence to be moved in the House
and if it be passed, it is
Mr. Higgins will be commen-
Prime Minister and like to be
in a few re-entrances.
Club, where the talk all in
of the Government,
they shall compose their dis-
of no; of which I find the
expectation that they will do
Lord, what is our country
to, and with an election at
nor is it likely there will be
any seeing how there will
thus for it to organize, un-
doubt, there is one already
know nothing.

ONE WORSE.
Class: What is sadder than
about a country?
Little Girl: A country with-
ACHIE.

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