## REID-NEWFOUNDLAND C…

## Notre Dame Eay Service!

S S. "CLYDE" will sail from Lewisport on MONDAY, November 15th, after arrival of Sunday's Express from St. John's, for the South Side of Bay.

Travel and Ship Your Freight by this route.
RATES ON APPLICATION.


THE EVENING TELEGRAM, ST. JOHN's, NEWFOUNDLAND, NOVEMBER 12, 1915-2

| Halt! <br> Give the Countersign. Cast'sTobaccoStore <br> There is not the least doubt about the quality of our Tobaccos, Cigars and Cigarettes. We beg to draw special <br> attention to the following brands:- TOBACCO. CIGARS. CIGARETTES. <br> Hymin's Mixture. <br> Conchas. Melechrino. London-Life. <br> from the leading manufacturers and are of the very best |
| :---: |
| JAS. P. CASH, Tobacconist, WATER STREET. |

## You--Everyone--



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and like ene. UNGAR'S LAUNDRY \& DYE WORIS, Halilax


Women Know
 ive system must be ket in
good iorking order. Knowing
the importance of this, many
Becchamis Pills Thesesafe, sure, vegetable pills
quickly right the conditions that cause headache languor,
constipation and bilioungess.
They are free from habitform They are free from habit-form.
ing drugs. They do not irri.
tate or weaken the bowels. Women find that relieving the
small ill promptly, prevents the development of big ones,
They depend on Beecham,'s
Pils Keep Them Well


 cose
 BRAND


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## Whisky

| Don't be careless and sim- ply ask for Whisky. |
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| House of Lords, |
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| J. C. B |




Do it Now!
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Laundry
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## Ladies' Costumes frall-1915-Sylyes.

 Was there ever a more
fickle lady than Dame Fash-
ion? She is alwas making
changes, and this season has
surely surpassed herself.
I There is a more decided
change in this Falls styles
than has been known for
many seasons. While ma-
terials are similar, Serges,
Gabardines, Tweeds, Cord,
etc., the designs are abso-
lutely unlike any of their
predecessors. Coats are of
many styles, chieffy a la mili-
taire, wwith high collars,
snug-fitting sleeves, and the
entire coat in some instan-
ces is beautifully braided.
Skirts are much fuller, both
pleated and gored, and are
worn very short.
I As descriptions are quite
impossible, we can only say
that we carry the largest
and smartest tine of Ladies'
Costumes in the city.
. Bicture and Portrait Co.

## Men's Underwear,

for the çooler weather. Mmatheres we have wo wish to mentio superior yuality. ow only 45. garment. may be eonsidering onur pocket, tan you will find you will have by considering your heathth

Wool Underwear,
 Men's Shetland Lamb's Wool Drawers.


## Henry Blair



## 

J. J. St. John.

45c.--The Real Irish Butter-45c.

 Toilet Soap,
$\frac{\text { in } 1 \text { doz. boxes. Price } 35 \mathrm{c} \text {. doo }}{\text { J. }}$
meth st. 2 Lemarchant moab.
Advertise in The Evening Telemeram The Story of the Exploits.

IN SPITE OF
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In Spite of


The Nild. Clothing Company, Lid

SLATTEREYS
Wholesale Ory Goods House
Being in close touch with the American Markets,
can quote the finest wholesale prices on all classes of can quote the finest wholesale prices on all classes of
POUND REMNANTS and REGULAR PIECE GOODS, POUND REMNANTS and REGULAR PIECE GOODS,
FLEECE LINED UNDERWEAR, MATS, RUGS and CARPETS, etc.
Before placing your Fall Order, we would appre-
ciate an opportunity to ciate an opportunity to quote our prices.
SaLE AGENT for the Leader Overall Co. (Local
manufacture)
Slattery Building, Duckworth and George s Streets,
S. O. Jox 236 .

## Meaning of Hali-Mast.


$\qquad$

Suits Branded

$\qquad$


> In good times and in dull times,

In hot times and in cold times-
"Choose Jaeger" Smyth's, 286 Water St.

## Dainty BLOUSES <br> For Particular People.



\$3.50, 4.50 and 5.00 \$1.50, 2.50 and 3.00 .
Robert Templeton.

How. Pneumonia Starts,
and How Often Prevented.
$\substack{1 \\ n \\ n \\ n \\ n}$


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## Another Page of Remarkable Values for Friday \＆Saturday



## AT THE ROYAL STORES，Ltd．，

 The Store of Crowds and Bargains．Come in and look over the Goods advertised．They are well worth looking at，even if you don＇t want to buy．You＇ll not find equal values
anywhere．A real Money－Saving Sale in every Department．

LADIES＇WASHING VEILS


USEFUL HELPS TO


Ladies＇Felt Hats

 Tweed

## Walking Skirls

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Motor Scarfs

| USEFUL HELPS TO <br> Greater Economy in Ladies＇Wear |  |
| :---: | :---: |
| Stylish | All Wool |
| Fur Sets | Sweater Coats |
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|  | Flette |
| Fur | Underskirts |
| Hat Bands |  |
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| D \& A Corsels | Children＇s |
|  | Sleeping Suits |
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| Fleeced <br> Pram Covers <br> White Pram Covers，suitable for baby carriage or sleigh，size 26 x， 28 ；trimmed with Pale Blue and Pink Ribbon．Values to $\$ 1.80$ <br>  <br> Hair Frizzets <br> Short Curls or Frizzets in light，medium and dark shades <br>  <br> Velvet Skin <br> Toilet Soap <br>  <br> Camphor lce <br>  <br> Wool Infantees <br> for ba <br> s． <br>  |
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| Here are Bargains that should Rouise most any．Man $\qquad$ |  |  |
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|  than in most stores．Our stocks are large，varied aand then you have the advantage of our low prices． |  |  |
| Boys＇Shirls | Men＇s Shirts |  |
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Stanfield＇s Underwear
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$65 c$

Photo Frames and Pictures



Savings on Household Requirements


## Terry 76 c

This Week＇s List of Useful Notions






Grocery Bargains

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| CROCKERY SPECIALS |  |
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Footwear Bargains MENS Boots．For Men and Women．



FELT SLIPPER



## LADIES＇BOOTS．


Friday \＆Saturday. .2 .30 FELT SLIPPERS．
INFANTS＇BOOTS．


## TheRoyal StoresIta．

## Mail Orders．

All Mail Orders entrusted to our care receive prompt attention．To secure the Cut Price ad
vantages offered in this page，please forward Cash vantages offe
with order．

## Rubbers! -- RUBBERS!

Just what is needed at this season, a pair of New Rubbers. We have just received a large shipment, including the well known Merchant's Brand. No Rubber has given greater satisfaction in the past than this well known Brand. In stock:
250 pairs CHILD'S LOW RUBBERS
250 pairs CHILD'S STORM RUBBERS.
A LOT OF CHLD'S WHITE and TAN RUBBERS
200 pairs MISSES' LOW RUBBEA
200 pairs MISSES STORM RUBBERS.
1200 pairs WOMEN'S LOW RUBBERS.
1000 pairs WOMEN'S STORM RUBBERS. 100 pairs WOMEN'S TAN RUBBERS.

850 pairs MEN'S. STORM RUBBEŔS
850 pairs MEN'S STORM RUBBERS.
A FULL ASSORTMENT OF CHILD'S, MISSES' WOMEN'S, MEN'S AND BOYS' LONG RUBBERS.

## Dorothy Dodd

 SHOESFor LADIES

need no introduction. Year in, year out the demand continues. Lots of Shoes are built for looks ,only. Dorthy Dodd Shoes' are built for ser vice as well as style and snap.

We have just opened another ship ent of this popular Ladies' Foot wear.



## SEPIA PORTRAITS ON POSTCARDS.

In answer to the demand for a Good Class Portrait which can be mailed in a letter and which can be easily carried in the Pocket we have decided to make THIS SPECIAL SEPIA POSTCARD.

Prices-Half dozen- $\$ 3.00$.
one dozen-\$5.00.
Phone 768.
THE HOLLOWAY STUDIO, LIMITED, Corner Bates' Hill and Henry Street, St. John's, Newfoundland

## War News,

Messages Received Messages Received
Previous to 9 A.M.


Hot Water and Happiness.



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ST. JOHN'S GAS LIGHT COMPANY.


LADIES WeEK!

Special Attention will be given this week to our Ladies' Department:

## LADIES' BLUE and BLACK

SERGE COSTUMES.

## Ladies' Tweed Costomes,

All this Seasons Styles, and very Smart
Ladies' and Children's Mantles,
Large Stock and low prices.
A Full Range of FURS and FUR SETS.
Some Very Excellent Value in this lot. Come and see us, you will find Good Styles and good values.

## BISHOP SONS \& C0.,Ltd.

Premium FOUNTAIN PEN.

We have added to our Premium List a Diamond Point Guaranieed 18 Kr. Fountain Pen for Premium Ohecks from 15 Lhs, of DEARBON'S PERFEGT BAKING POWDER. Ohecks in all size tins.

## DEARBON \& CO., Ltd.

ST. JOHN, N.B.


BOWRING BROS., Lt'd.,
Hardware Dept


Here and There.




 and

Colke stafords Pharatone

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Personal.


THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDLAND, NOVEMBER 12, 1915-8

## THE NICKEL Programme Culled from the Best the Entire Industry Affords. <br> Between the Two of Them <br> $\qquad$ <br> SEND THE CHILDREN TO THE GREAT BIG BUMPER MATINÈE SATURDAY. <br> 

|  | 1.00 P.M. <br> ROUNDING UP TRAWLERS. A Copenhagen despatch to the change Telegraph Company say Jutland papers report capture British warships of additional G man trawlers in the North Sea. STATE OF SIEGE IN HOLLANI A despatch of Reunon, To-day Hague says: On the 15th from inst., state of siege will be declared some communes of Aorth Holla and some parts of Amsterdam b tween Zaandam and the North S Canal and communes. The decr will apply to a portion of Belft whe there are three important works, TORPEDOING OF SOUTHLAN <br>  Sea, but reached Mudroi under own steam the same day. As a p cautionary measure the troops w transferred to other transports. Th $\square$ <br> OVER 200 DROWNED. <br> Only 225 passengers an the steamer Ancon <br> fighting in pardanplles <br> The <br> Was is <br> War$\qquad$$\qquad$ |
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## 5e. The Creseent Pieture Palace. 5e.

## 'The Experiment.






## BRITISH THEATRE!

то-мтaft for tim w. p.A.
Mrs. Ayre will sing
"The Silver Ring."

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Bonaventure Back.






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## Reids' Boals.





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This Man
The man with vigorous, virile health, and
clear mind, who brushes away obstacles, and joices in overcoming difficulties, is bound to
ceed. His is the joyous outlook ond Physical and mental conditions like these come
largely through proper eating-"Food makes the large

Now it is a fact-attested by food experts-
that the modern dietary is woefully lacking in th very elements that put success into a man. The
are the mineral salts-Phosphate of Potash, et White bread is almost wholly lacking in them. But
there is one food that richly supplies these vita elements, ${ }^{n}$ d that food is

## Grape-Nuts

Uuts from whole wheat and barley, Grap cluding the valuable mineral salts. It is easily digested, is concentrated and has delicious taste. daily ration of Grape-Nuts along with other
helps build vigorous bodies and keen brains.
"There's a Reason


## RECEIVED NOV'R 12th,

## m" m

500 Sacks Yellow Corn Meal, 400 Sacks White Hominy Feed, Homeo Brand.
300 Brls. Ham Butt Pork,
200 Brls. extra Plate Beef,
100 BrIs.Meota Graham Flour, Whole Wheat.
100 Hall-brls. Meota Graham
Flour, Whole Wheat.
HARVEY \& Co., Lid.


LADIES' STREET BOOTS for $\$ 2.50, \$ 3.00, \$ 3.50, \$ 4.00$ $\$ 4.50, \$ 4.75, \$ 5.00, \$ 5.50, \$ 5.75, \$ 6.00, \$ 6.50 \$ 6.75$,
LADIES SILK RUBBER FOOTWEAR-Very light
and will wear twice as long as the heavier Rubber. and will wear twice as long as the heavier Rubber.
F. SMALLWOOD,

Ladies' Department.

|  |  |
| :---: | :---: |
| GLaSSES MADE |  |
| FOR YOU | GEE. H. HALLEY, |
|  |  |
| Glasses. | Just Received! |
|  |  |
|  |  |
| TRAPNELL, | JAMES STOTT |
|  | mame |

The Eysight Specialist,
can filt the bill. JAMES STOTT OET in cows.

North Sydney

Screened COAL.
Special Price whilst Landing from Ship.

## $\$ 7.80$ per ton.

Order your Coal now and get it good.
Get my Price Ior Cement.
COLIN CAMPBELL. 00000000000000000000000000

## New Fall SUITINGS!

Within the next few weeks you are going to buy a new Fall Suit-that's certain. Perhaps
to-day, perhaps to-morrow, perhaps in a month -but you're going to buy it.
We think you ought to know why, it's wise to "Do it now." The best reason is that our stocks are complete-you're bound to get more style
satisfaction out of a broad choice than a narrow sane-you get the broad choice now-you may not get it later.
This is why we invite your
stylish patterns now on hand.

## Chaplin,

The Store That Pleases:


## THE MAKING

of the Clothes you wear takes considerable time and the careful attention of experts to produce

## Perfectly Tailored.

Aceurate cutting, careful shaping, fitting,
pressing and finishing are necessary, pressing and finishing are necessary.
You can be sure of all these if you have us
ake your measure for a suit or overcoat of

## Our Superior Tailoring.

J.e.Strang,

Ladies' and Cents' Talloring,
153 Water Street, . . St. John's.

PICTORIAL REVIEW PATTERNS !

 CHARLES HUTTON, Sole Agent.

Advertise in the TELECRAM

