

# Excalibur

Final

Vol. 8 No. 27

York University Community Newspaper

April 4, 1974

## Versafood stays no tenders called

By MICHAEL MOURITSEN

Versa Food will remain the food caterer at York's main campus for another year.

At its meeting last Friday, the University Food Service Committee (UFSC) voted to offer the catering contract for one year to VS Services, without calling for tenders.

The committee also recommended that college coffee shops selling sandwiches should be levied "standard university overhead charges," and that all special functions in the university be catered solely by the food service department.

The motion to recommend extending the Versa contract, which expires on April 30, was approved by a vote of 7 to 2, with one abstention.

Assistant ancillary services director Norman Crandles recommended against calling tenders, arguing that Versa's service had improved considerably this year, and that VS would probably be chosen even if tenders were called. He noted that the Glendon contract with Beaver Foods would expire next spring, and that both contracts could be tendered at that time.

Vanier College student representative Robert Colson suggested that it would be "irresponsible" of the committee not to call for tenders. He felt that the university had nothing to lose by inviting competitive bids, even if Versa Food's was the only acceptable tender.

Versa representatives who had been in attendance at all previous USFC meetings, had been asked by Crandles not to be present Friday.

Most of the meeting was spent discussing food sales in college coffee shops. Some shops (such as the Cock and Bull, the Absinthe and the Ainger)

currently sell sandwiches, soup and hot snacks as an alternative to food service-operated outlets. Unlike the food service department, coffee shops do not pay physical plant maintenance charges.

UFSC vice-chairman Peter Jarvis, assistant to the master in Bethune College, argued in favour of a "free-market" food system, in which coffee shops could sell whatever food they wished. He felt, however, that it was only fair that all outlets selling food should contribute an equitable amount to university overhead.

The proposal finally adopted, with only one opposing vote, offers coffee shops two choices: sell only beverages, doughnuts, chips and confection items and be spared overhead charges, or compete with food service outlets for the food dollar but pay the same kinds of university charges.

Osgoode student representative Michael Hennessy, chairman of the UFSC finance sub-committee, suggested charging coffee shops a percentage of sales, payable to the food service department. He noted that the food services deficit would not be lessened if coffee shops paid charges to physical plant.

Senior common rooms, licensed lounges operated by a private club for faculty and administrative staff, will be offered the same basic alternative as the student coffee shops.

In other business, the UFSC voted to require university groups to use the food services department for catering special functions, unless it is unable to provide service comparable to that of an outside caterer.

The committee also approved a recommendation that the expiry date for scrip be extended to May 3 from April 30.



Relaxing after a satisfying meal at the Central Square cafeteria, this student reflects on the fact that Versafood will be around for yet-another year. Perhaps, he muses, they will open that gourmet res-

taurant they've been promising. Rabbit stew, for instance. With just a touch of horsemeat. "How much horsemeat?" Well, about fifty-fifty. "Fifty-fifty?" Yes. One rabbit, one horse.

### Year-end interview

## Yolton is glad his time is up

By JULIAN BELTRAME

When John Yolton accepted the position of caretaker president of York University in mid-January last year, he made it clear he really didn't want the job.

This explains why he doesn't in the least regret nearing the completion of his term as occupant of the ninth floor president's offices, in the Ross building.

Strange as it seems, it was probably because Yolton didn't want the job that the executive of the Senate appealed to him after their first choice, Richard Storr, quit after one day as president, due to ill health.

"I'm viewed as non-partisan," the one-time philosophy professor told Excalibur in an interview Monday. "And there was the thing about the wise old man," he added jokingly.

"That showed that the biggest problem (forcing former president David Slater to resign) was not money, but morale, so the committee needed someone with that background. No I didn't want it, but I'm not one that says no very easily when I'm needed."

Yolton had previously taken the post of acting graduate dean, filling a vacancy there. "For a while you could see me going from one office to the other," he reminisced.

With no background in finance, Yolton seemed the least likely man to carry the university out of the financial bind that led to Slater's dismissal. But what Yolton lacked in background was more than balanced by his cool-headed approach to solving problems, and his concern for the university.

"I don't really see the president doing that much," he explained. "The president is like the conductor of an orchestra. If everyone is not doing what they should be, or can do, then there isn't very much the president can do."

#### BALANCED BUDGET

"I may be famous for having balanced the budget," he confided when asked to list his achievements. "This year we did balance the budget, but the most important accomplishment of the community is that we moved ahead academically."

While he talks of the budget with pride, Yolton stresses that York is still

a long way from solving its economic problems. "We still carry behind an accumulated deficit and a capital deficit between five and six million dollars."

"The interest on that alone would give us the scholarship money we need," he said.

Yolton doesn't accept the view that individual university presidents should resist the policies of the Davis government, concerning funds.

"I don't see how any individual president can lobby or take the lead in changing the government's priorities," he said. "The COU (Council of Ontario Universities, of which every university president is a member) can do a lot, and has done a lot."

"There's been a tremendous amount of activity on the part of universities trying to alert the minister to our problems," he said. But he admits the COU so far has failed to change the government's mind. He suggests that the best way to bring about some change in priorities is through public relations work with the general public.

#### SAME SIZE

Yolton believes York is entering a period in which it will re-evaluate its function and its programmes. "I don't think we're in an expansion era any longer," he said. "My guess is that for the next five years we're going to be staying pretty well the same size."

"I think the problem for the next five years is integration. We're a fragmented society; we don't know anything about each other," he observed.

He singled out unfamiliarity of faculties with each other and their work as the major problem facing incoming president Ian Macdonald. "We have professors doing work in the outside community and nobody knows about it," he said.

Asked to evaluate the effect of York's past accelerated growth on the quality of education supplied by the university, Yolton discounted the theory that expansion has undermined quality. "I think very few people realize what a fantastic faculty we have," he said.

"The matter of quality would always be a problem for a second university in a city where there is an old

established university. We still have the Toronto syndrome; parents still want their children to go to U of T," he said.

The result of the Toronto syndrome is that top students opt for the University of Toronto, leaving York with a very low percentage of top students. "They have a tremendous drawing power, and they're a first class university," he conceded.



JOHN YOLTON

"In the 60's, there was tremendous provincial pressure that there be a place for every qualified person in the province to go to university. Sixty per cent was our cut-off point, and we weren't in the position to refuse anyone who qualified."

"But certainly our faculty is in many cases the equal to that of the U of T, in some cases I would say better."

#### SCHOLARSHIPS

There are many students who no longer wish to go to the U of T, he pointed out. In the past year, by offering entrance scholarships to worthy high school graduates, York was able to raise its ratio of 80 per cent students (students who graduate from high school with an average of 80 or better) from one per cent to five per cent.

This is an indication that York is starting to get a better grade of student, he said.

As soon as his duties as president end, Yolton plans to return to Oxford to do research for his next book on the term 'idea' as it was understood in the 17th and 18th centuries.

Upon completion of the book, Yolton plans to return to York and teach philosophy, but he will refuse any administrative post, even his old job as chairman of the philosophy department, which he vacated last year to become acting president.

That is, unless there's another emergency.

## Senate passes free speech

By GARFIELD M. PAYNE

Freedom of speech and the University of Toronto's attempts to provide a platform for the exercise of this right were endorsed in a Senate motion Thursday.

The motion, made by Michael Mouritsen, was opposed by most of the other student representatives on the Senate.

Dale Ritch, a former CYSF presidential candidate, said the University of Toronto had not attempted to provide a platform for speakers of all diverse views.

He cited the disruption of speeches by William Kunstler, one of the Chicago Seven's defence counsels, and by Michel Chartrand and Robert Lemieux on the October Crisis as evidence for his contention.

A motion by the Senate library committee which would have prevented the awarding of degrees to any graduate or undergraduate student holding overdue books from any Ontario university library, was referred back to committee for precise specification, especially regarding appeals.

The motion would also have provided for the withdrawal of faculty as well as student library privileges for those holding overdue materials.

A motion by Jack Layton, a graduate student senator, to express the discontent of the Senate at the manner in which 1974-75 budget proposals were prepared and approved by the administration was withdrawn when it was made clear that no formal procedures for this existed. The Senate would investigate ways to ensure the President's Council did not become autocratic.

The Senate also disapproved a motion which shortened the period before a student could apply for readmission to the university after debarment from three to two years.



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# Admin knocked Bad faith charged by YUSA

By BONNIE SANDISON  
Gabriele Paddle, President of the York University Staff Association (YUSA), charged the Administration with two acts of bad faith in an interview Friday.

Paddle said the YUSA negotiating committee was asked how they would like to distribute an increase of \$95,000 allocated for salaries. The \$95,000 is YUSA's portion of the Basic Income Unit grants (BIU), which were increased recently because of the increased student attendance at York.

### LETTER SENT

A letter was sent to the Administration March 21, recommending an across the board increase for York staff.

Paddle claimed the act of bad faith occurred when D.J. Mitchell, personnel director, refused to answer the letter in writing, and the fact that the administration had made a final decision prior to receiving the committee's proposal.

Vice-president Bill Farr's statement in Excalibur, made prior to the receipt of the YUSA letter, was the answer which the committee received.

"I think that under the circumstances there's no reason why the professional and management people should receive increases substantially lower than the faculty and the job-evaluated staff," said Farr.

Paddle and the executive agree the statement neither answers the YUSA letter nor does the administration give any consideration to YUSA's proposal.

### BAD FAITH REPEATED

The second act of bad faith occurred when the administration revised the salary grades which are to become effective July 1, 1974. In the salary package the maximum salary rate has been lowered.

"The reduced maximum salary rate is a violation of YUSA's form of agreement with the administration," said Paddle.

The new salary administration package may be attractive in the short term, but in the long term it mercilessly ties up the staff, the YUSA March newsletter stated.

"The new executive has tried to achieve a lot in its first month of existence," said Paddle. "We are working on the amendments to the YUSA constitution to conform with regulations for voluntary agreement in negotiation, under the labour relations act. It appears that the amendments will be ready for the approval of the YUSA members before April 30."

### BETTER COMMUNICATIONS

Elsie Berman, Glendon represen-

tative to YUSA, gave her opinion of the executive's progress in an interview, Tuesday.

"One of the aims of YUSA," said Berman, "is to achieve better communications with the support staff. This has been done through mailing and information meetings."

Paddle stated a new plan to improve communications is under consideration. The plan is to have a YUSA representative in every building on campus to keep YUSA members informed of campus business. This form of communications will also insure the elected executive are made aware of the desires of the members.

The educational committee was established to inform the support staff of things concerning YUSA, and also to give aid and education in areas of economics and politics.

"When you consider \$180,000 in BIU's were used this year to cover the deficit sustained by food outlets," said Berman, "it becomes vitally important that we be represented."

"YUSA would make stronger progress if support staff would volunteer as representatives on the various committees," added Berman. "The YUSA viewpoint can only be known through the voice of the support staff members."

# Beer baron burned

EDMONTON (CUP) — The Alberta Supreme Court overturned, on March 19, an lower court decision which allowed 'Uncle' Ben Ginter, the B.C. beer baron, to fire 35 men at his Red Deer plant for joining the IBW (International Brewery Workers) union.

A favourable ruling allowed Ginter to re-open the brewery last fall using workers from the Teamsters Union. That ruling was changed, however, when it was disclosed Ginter had business dealings with Senator Ed

Lawson, the highest Teamster official. Not all legal actions arising from the dispute have been settled. The Teamsters have filed suits against the Alberta Federation of Labour, the Calgary Labour Council, and the employees of the Alberta Brewers Agents, for their boycott of Uncle Ben's products.

The compensation coming to the illegally fired workers of local 250 of the IBW has yet to be decided by the Alberta Board of Industrial Relations.

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# News Briefs

## STIR gov't. program for students

The Ontario government plans to hire about 30 students of business administration, labour studies, industrial psychology, law or economics to participate in the Students Training in Industrial Relations (STIR) program.

It is part of the Ontario government's program to provide employment opportunities for students during the summer. They will be employed by the Ministry of Labour and seconded out to various organizations with well-developed industrial relations departments.

The program will commence May 19 and last for a period of 14 weeks. Applications should be made to STIR, Ministry of Labour, Personnel Branch, 400 University Ave., Toronto.

## How to Look for a Job discussion

"How to Look for a Job" discussions will be held Thursday, Apr. 4 in Rm. 163, Behavioural Science Bldg. The discussions are presented by Career Planning.

## Britain suspends aid to Chile's junta

LONDON (CUPI) — Britain's Labour government suspended aid to Chile's military junta March 27.

Foreign secretary James Callaghan also told the House of Commons that new licences for exporting arms to Chile would not be approved and that current contracts are urgently being reviewed.

Callaghan said Britain's policy towards the junta will be governed by a desire to see democracy restored and human rights fully respected in Chile.

## Indian student protest is successful

NEW DELHI (ANS-CUPI) The student led protest movement in Gujarat province, India, which won its demand to dissolve the state assembly, has spread to Bihar province.

The original movement, completely free of political affiliations, achieved the resignation of the Gujarat chief minister, and later the dissolution of the entire state assembly, regarded as corrupt.

## York women and CFUW

York women graduates are invited to join the Canadian Federation of University Women (CFUW), an organization that was established over fifty years ago to work for women's rights.

There are 120 local University Women's Clubs. At the present time CFUW is carrying out a study of the position of women at Canadian universities, including staff and students as well as faculty. To encourage greater participation of women in community affairs, CFUW is compiling a national Roster of Competent Women qualified for appointment to boards and commissions across the country.

CFUW is one of the several organizations working actively for reform of marriage property rights so that women will get a better deal. By joining the CFUW, a woman graduate automatically become a member of the International Federation of University Women. This is an organization that unites women graduates from 54 countries.

In the local clubs a woman graduate comes into contact with other women from various education disciplines and with a wide range of interests. Most clubs invite experts to speak on a topic of current importance at their monthly meetings.

Annual membership fees are approximately \$10. For more information write to the Canadian Federation of University Women, Suite 209A, 151 Slater Street, Ottawa, KLP 5H3.

## Women's groups form centre

EDMONTON (CUP) — Representatives of more than 15 women's groups in Edmonton met on March 21 to commit themselves to the formation of a new women's centre in the city.

The services to be offered by the centre include a common meeting place where individuals could meet other women and where women's groups could hold their meetings; an information and referral centre, helping women find good doctors and hospital treatment and information of other community services available; the formation of a feminist library and/or book store, a media centre with video taping and printing facilities, and the presentation of educational programs at the centre.

A representative of the federal Secretary of State department told the women at the meeting that the Women's program in Ottawa was interested in funding such undertakings and that money was available for the women's centre.

## York to vote

# Six okay OFS fees referendum Carleton says no to \$1.50 increase

By COLAN INGLIS

The Ontario Federation of Students is proceeding with its proposed restructuring which hinged on an increase in membership fees.

Referenda to increase activity fees by \$1.50, which would go directly to OFS, have passed on six out of the seven campuses on which they were held this spring. The referendum asking York students to increase their fees is likely to be held next fall.

Referenda were passed at U of T, Lakehead, Western, Ryerson, St. Patrick's colleges and Glendon College of York University. Ryerson was the most outstanding with 1,600 in favour and 400 opposed; voter turnout was 20 per cent.

### CARLETON BUST

Paul Axelrod, OFS researcher, said that the failure of Carleton to pass the referendum was attributable to the unsuccessful campaign carried on there. Axelrod felt that the vote at Carleton was not opposed to OFS but rather it was an uninformed vote for the status quo.

A motion passed at the last OFS

conference held in January at Trent University requires member institutions to hold referenda by the beginning of the 1975 fiscal year. An additional motion urged all councils passing referenda this spring to advance the \$1.50 to OFS as soon as possible so that implementation of the restructuring could begin.

### NO CASH

According to Axelrod, no member councils have yet forwarded money. However the OFS executive intends to recommend to the annual general meeting to be held in May that two additional field workers and one ad-

ditional liaison worker be hired on the strength of the referenda passed.

Michael Mouritsen, CYSF president, stated that a referendum to raise activity fees at York would fail but that one to take the \$1.50 from council funds might pass.

### GOOD IDEA

President-elect of CYSF Anne Scotton felt that a referendum on the question of raising fees was "an excellent idea". Scotton also said that she was not too familiar with the proposed restructuring of OFS but felt that a referendum held at York would fail.

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The following recommendations of the Presidential Advisory Committee on Parking have been approved by the President.

1. 1973/74 Parking Decals will be valid until June 30th, 1974.  
  
1974/75 Decals will be valid from July 1st, 1974 to June 30th, 1975. (For the convenience of members of the community who will be away from the University during the summer, permits for 1974/75 will be available on May 1st, 1974. Payment may be made by post-dated cheque, dated July 1st, or by Payroll deduction from July salary cheques.)
2. Sessional Parking Decals for part-time personnel will be \$7.50 per session commencing with the Fall Term. Holders of Sessional Decals will have the same privileges as holders of Annual Unreserved Decals.
3. All residents on campus will be required to register their vehicles and purchase an Annual decal.

April 1st, 1974

Parking Office

# Excalibur

Everything secret degenerates; nothing is safe that does not show it can bear discussion and publicity  
—Lord Acton

Excalibur, founded in 1966, is the York University weekly and is independent politically. Opinions expressed are the writer's and those unsigned are the responsibility of the editor. Excalibur is a member of Canadian University Press and attempts to be an agent of social change. Printed at Newsweb, Excalibur is published by Excalibur Publications.

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## Final chapter

### Editor's notebook

Perhaps it is fitting that this is being written, in a manner of speaking, at a strange hour under the pressure of a deadline. It sort of typifies a most unusual year in which the newspaper finally obtained a board of publications to act as a buffer with CYSF; a year in which CYSF's president actually said nice things about us from time to time; a year when so many assistants quit — usually to take better jobs, or to catch up on missed studies — we thought we were running a Canada Manpower relocation centre.

\*\*\*

Michael Mouritsen, the soon-to-be retired CYSF president, was the best one we've had in four years — at least in terms of intelligence and effort, if not politics. We found him to be unusually articulate for a student politician and courageous in defence of his opinions, public stands and policies.

\*\*\*

The accusation of the year award goes to the former YUSA executive member who charged that I had been hired by CUPE to bring about the downfall of the voluntary staff association. This was followed by a statement by a member of the CUPE local at York accusing Excalibur of being muzzled by the administration. We won't even tell you what some administration people were calling us.

There's only one sure rule for a journalist who wants to fend off such nonsensical charges of partisanship. Be as fair and honest as possible in every report.

\*\*\*

Speaking of reporters, I would like to say this year's staff is the best I've ever seen at Excalibur. We had more people willing to cover more assignments than at any time in this paper's past history. At least a half-dozen staffers, and maybe more, showed real interest in learning technical skills like headline writing, something which augurs well for the future.

Among the staff's unsung heroes — and there were too many to list — were J.W. Beltrame, who totally ignored his inability to spell while doing a large portion of Excalibur's proof-reading; Honey Fisher, who did the layout of a lot of news pages on a lot of late Tuesday nights, and Warren Clements, who, in addition to his regular entertainment duties, wrote some news stories and filled in for me on two occasions as acting editor. Next year he doesn't have to act, since he was elected real editor this week.

Then there was Michael Forman who has an interesting singing voice, and Michael Hollett who doesn't, and Bob and Lerrick who do our paste-up. Hey, what d'ya mean I'm out of space, I just got started...



Michael Lawrence

## My regards to lucky old Lorenzo

My Dear Lawrence,

Please excuse me for waiting so long before replying to your last letter, but things have been hectic. Between the housepainter and my wife's broken leg, I have had very little time to myself, as you can well imagine. I still haven't decided what's worse, the smell of the paint or that nine pounds of plaster I've had the pleasure of sleeping with lately.

The weather on the continent has been wetter than usual this year, and for the last two weeks it's been raining les chats et les chiens, as they say in these parts. In fact, only yesterday I ruined my new shoes by stepping in a large French puddle. Excuse me for this unusual lightheartedness, but ever since receiving your letter and the news it brought, I've barely been able to contain my excitement.

I had read in an American journal some months ago of your early research efforts and I must admit at that time I was a bit skeptical. The procedure seemed too complex to me, too many factors that might go wrong. Forgive me for that lack of faith, for after hearing of your latest success I'm almost embarrassed about these early doubts.

I know that the actual technique must still remain secret for security reasons, but there are some questions I have concerning some of the already known facts of your procedure. If you could help me here a bit, I would certainly appreciate it, as my own work on the subject seems to have gone into a stall.

Let me begin with the question of colour, which you seemed to have stressed in all your reports. At the moment I'm using both red and magenta in the first phase, but I have had only limited success up till now. I noticed you encountered similar difficulty in your early work but your latest report leads me to believe

that you have solved this problem. I am curious if you could forward me some information re your success in circumventing an obstacle that still confronts me.

My second question concerns the choice of pattern that remains so crucial to all these trials. Both the fantail and concentric ellipse patterns seemed to have been widely accepted among our colleagues, but only you (as far as I know) have avoided both patterns, choosing parallel lines instead. This remains most mysterious to those of us in the field and some clarifications would be appreciated by all of us.

Of course, I mustn't neglect the most basic ingredient in the procedure. You mentioned in your letter that you have decided to continue using plaster walls in lieu of linoleum counter tops, and at this point I must express my personal disagreement. Excuse me for what might seem to be an ungracious remark, but even our friend in Lisbon has discarded walls as an inferior ingredient in the procedure, and I would suggest, as a concerned friend, that you consider following suit.

In return for the information I await so anxiously, let me in exchange elaborate on some of my own success, which you might in turn find valuable. My latest innovation in this mutual fetish of ours (our friends think it is, you know) is the abandonment of the hands in favour of the toes, elbows and nose. Though some precision seems to be sacrificed in this exchange, the results are on the whole exciting. My wife can vouch for this and in fact this latest injury of hers was due to this very innovation. After lending a hand (actually her foot) in a recent experiment, she slipped off the table in a manner I'm sure you can well imagine.

But, after all, a plastered bedmate is a small

price to pay in the advancement of this crucial work. History remembers the untimely death of the likes of Madame Curie, one whose devotion to a life's work caused her early demise. In the fact, the painter (an elderly Italian fellow I met last week) will not likely forget my wife after falling off his ladder and breaking his nose on her cast. The cast itself remained unmarked.

So, Lawrence, forgive me for the ramblings of an old man, so old it might surprise you. My biographer was well paid to trim some years from my mortal calendar, perhaps the only thing he did properly in that overblown description of an underwhelming man. And for those pictures, they were the invention of some counterfeiter in the basement of an unscrupulous New York publisher.

Continue your work and succeed if you will. I'm old enough to know the foolishness of that. But never forget, my fellow scholar, that all these questions of colour, of balance, of pattern, even of limb; these questions and their answers are in the end as meaningless as the paint under our nails.

Call these musings senility if you will and I confess I wish it was just that. Hope is the reserve of you relative youngsters as cynicism is the domain of the old. I was like you once, I admit, but that all passed too quickly. Yet things may be different for you; I hope so anyway.

The wife's calling now, so let me be off. Good luck in your work, whatever that means. I will continue mine too, if only to pass what little time I have left. Regards to old Lorenzo, whose drunkenness probably makes him luckier than both of us. Expecting to hear from you soon.

Sincerely,  
M.F.

Final  
STAFF MEETING  
2 P.M.  
TODAY

Editor-in-chief Brian Milner  
Ass't editor Michael Forman  
News Editors S. Jennifer Hunter  
Michael Hollett  
Editorial ass't Bonnie Sandison  
Entertainment editor Warren Clements  
Photo editor C.T. Sguassero  
Graphics Peter M. Hsu  
CUP editor Rosemary McCracken  
Sports editor Rick Spence

Staff at large — Peter Matilainen, Agnes Kruchio, Sol Candel, Alan Risen, Vince Dorval, Chris Gates, Judith Nefsky, Robin Endres, Ron Rosenthal, Shelley Rabinovitch, Dynamite C. Strange, J. W. Beltrame, Norma Yeomanson, Julie Buck, Sue Cooper, Dale Ritch, Mike Distalo, Mira Friedlander, Ed Piwowarczyk, Steve Hain, Colan Inglis, Honey Fisher, J. B. M. Falconer, Michael Barris, Godfrey Jordan, Kevin Richer, Richard Gould, Garfield Payne, Jim Omura.



## Why are these people smiling?

Excalibur staff-on couch from left to right: Julia Buck, Brian Milner, Warren Clements, Dale Ritch (on stick), C.T. Sguassero, Bonnie Sandison, Michael Barris, Chris Gates, Ed Piwowarczyk, Rosemary McCracken, Sue Cooper, Steve Hain, Peter Matilainen, Mike Distaulo, Alan (Wallhanger) Risen, J.W. Beltrame, S. Jennifer Hunter, Floor sitters (l. to r.) Honey Fisher, Agnes Kruchio, Rick Spence,

Shelley Rabinovitch, Colan Inglis, Ron Rosenthal, Peter Hsu, Michael Hollett (in the lap), and Michael Lawrence Forman. Missing: Bob McBryde, Jackie Greatbatch, Robin Endres, Jim Omura, Dion McGrath, Garfield, Payne, Norma Yeomanson, Vince Dorval, Dynamite Strange, Sol Candel, Jackie Stroeter, Anthony Chan.

## Letters To The Editor

All letters should be addressed to the Editor, c/o Excalibur, room 111 central square. They must be double-spaced, typed and limited to 250 words. Excalibur reserves the right to edit for length and grammar. Name and address must be included for legal purposes but the name will be withheld upon request. Deadline: Mon. 5 p.m.

### "I'm ashamed of the SDS"

It's been over a decade since I've written a letter to the editor of a college or university newspaper. In the early Sixties, when I was still an undergraduate, there was much reason to write letters: there was a war going on in Southeast Asia, with Kennedy pouring in more troops and dollars every day, the age of majority was 21, students and even faculty didn't have much say about running the colleges and universities, and, specifically relevant to this letter, there was a general gag-rule on speakers on campuses.

Related to that gag-rule, I recall supporting the SPU (Student Peace Union) actions all over Canada and the U.S. to allow "free speech on campus." There were perhaps three or five of us so-called radicals per campus "demanding" free speech, a really radical thing indeed; our approach was that we wanted the right to hear anyone on our campuses whether they be communist, Burker or Bircher, socialist, or KKK — obviously if we wanted free-speech for the left, we must allow (if not want) free speech for the right — and I believe most of us really believed in the cry, "I might not believe a word he says, but I'll fight to the death for his right to say it."

The SPU ultimately grew into the SDS with basically the same principles and most S P U members supported the S D S, even though some went to the extremes of the "Weathermen."

Now "The Revolution," as we so affectionately called our movement, is over. The battle is won; free speech abounds on campus, Vietnam is officially declared over (at least now fewer are being killed per day), the age of majority is 18 (in both Canada and the U.S.), and students and faculty now have more say in the running of their campuses. Kent State seemed to be the capstone of the movement — all after that seemed anti-climactic. My reason for writing now is my shock at a group of rightwingers using the name of the SDS and putting that name in disrepute by their action of denying free

speech to one Professor Edward Banfield.

Such a denial is anything but the action of Students for a Democratic Society — we defended anyone's right to speak on campus. If we disagreed with the speaker — let him speak anyway since if he's a wrong as we feel, it will be evident from his talk, and, after all, he can be questioned after the talk. In other words, trust the audience to be at least as intelligent as you are.

When a reactionary SDS acts, the expected happens. A reactionary university administration reacts by revoking recognition of the SDS on campus — for denying free speech, of all things — not something respectable, like bombing a computer centre or a lab on campus used by the U.S. military for war research!

I'm ashamed for the memory of the SDS and hope that this new group of reactionaries are exposed as imposters soon, before they completely ruin the name.

L. MURPHY

Atkinson faculty, Natural Science

### Superstars fun-loving

Congratulations on the article (March 28) concerning the Founder's Savage Superstar beauty contest. It was a fantastic tongue-in-cheek article, and we of the Superstars all had a real good laugh over it as I'm sure many other people did.

Of course the article would not have taken shape had it not been for the wonderful comic talents of S. Jennifer Hunter. It's easy to see that she'll go a long way in the reporting world.

The fun started when it was pointed out that the beauty contest had become a "controversial ceremony." We Stars were rolling on the floor for half an hour after that and we were only at the caption under the picture! What followed on page three made the previous humour seem like

only a mild introduction.

The well-chosen quotes by Esther Greenglass show that she can keep up with any joke, while at the same time adding her own brand of bitter-sweet humour: "adversely affects woman's self-image... sex objects... meat contest... cute little puppy."

By this point, the tears were rolling down my face, and I ended up missing two classes because my laughing muscles were in such pain.

Luckily, the article took a turn to the serious (after all, one can only take so much of a good thing), with two straight comments, one each by Michael Mouritsen and Anne Scotton. Anne didn't want to comment on our beauty contest because she felt that 'it was only a gimmick.'

I suppose that is explainable because she must be too caught up in her new CYSF duties, exams, papers, and the like, to be bothered to have to think up witty comments. Or perhaps Michael and Anne did take the contest seriously and therefore were not able to see it in the same witty vein as Excalibur.

Oh well, I guess some people just can't take a joke.

MICHAEL TARJAN

### Raffle just astounding Dopey way of funding

Hail, Excalibur, I think you blew it. I am writing in response to that 'cute' article (March 28/74, page 13) or should I say ad for a hookah raffle for the Jim Ince Defence Fund. I am rather amused by such a preposterous and logically intolerable event. If anyone is ever in need of an example of the word 'chutzpah' or 'unmitigated gall' this is by far the show stopper — a hookah raffle (a doper's toy) to raise money to cover legal fees. (If by chance, the hookah has been slightly used, Mr. Ince could be in further need of legal fees.)

To me, a hookah raffle in Central Square, to raise money for legal fees, is absolutely astounding. I am by no means making any moral judgments on "smoking" or on the reasons for

Mr. Ince's legal fees. And I am also fully aware that a hookah could be used for tobacco. But to be confronted by a raffle for a rather ostentatious apparatus for blowing dope to raise money for legal fees is truly ridiculous. There should be a lid on this type of event.

Excalibur, in the true York "Tentanda Via" spirit, should realize this folly.

NORM FEFERMAN  
Faculty of Environmental Studies

### Editorial needs review implication is dangerous threat to our principles

I wish to take issue with your recent editorial, "Bad tactics used at Banfield talk." In the last sentence of that editorial you remark that views like Banfield's "should never be presented unquestioned on any campus, for any reason."

Perhaps so, but your editorial itself contains a view that certainly should not go unquestioned on any campus, and that is the view that it was merely bad tactics for the SDS to prevent Banfield from speaking. This implies that in other contexts you may have approved of this denial of free speech. By leaving this implication, you undermine the principle which is the sine qua non of a university as an intellectual forum, and this, before anything else, should not be allowed to go by unchallenged.

Universities are based on the view of individuals being actively engaged in independent analysis and judgment, irrespective of a fanatical bent in some quarters for conspiratorial interpretations.

Any person or group that sets itself up as an arbiter of what men and women should hear, and then uses the initiation of force to this end, forfeits the claim to open membership in the intellectual community by denying the efficiency and responsibility of independent thinking, which remains the essence of a university.

JOHN RIDPATH  
Lecturer, Social Sciences and Economics

## Spadina subway route

# Residents don't want redundant transit station

By ROSS BOBAK

Residents and aldermen of the Spadina-Bloor-Dupont area appeared before the Toronto Transit Commission last week asking for the deletion of a \$5 million dollar subway station from the Spadina subway line.

A brief, with eight recommendations to save the TTC \$7.07 million, was presented by George J. Lustre, a U of T professor, on behalf of the Annex Ratepayers Association.

The major request was for the deletion of the proposed Lowther Station, called a "dead station" and an unjustified expense. The brief states the function of the Lowther station could be replaced by the Dupont Station 1,300 feet to the north and by the present Bloor-Spadina station 900 feet to the south.

An estimated \$100,000 annual savings in station operating costs, a 10 to 20 per cent improvement in subway travel time, and preservation of period residences from demolition are additional benefits.

Another main item asked for the relocation of the Dupont station 400 feet to the north to improve surface route connections and allow for a link to a possible Go train station.

Alderman Ying Hope asked that the forthcoming Spadina streetcar be extended up to Dupont St. where it can have a proper interface with the Dupont Station, rather than have the streetcars loop at Bloor St. This extension was emphasized by area residents who want a convenient surface ride

downtown without the bother of transferring.

Other recommendations indicated eight houses could be saved from demolition and parkettes could be created rather than off-street bus loops.

The brief also suggests liaison between the TTC and area residents be maintained to coordinate and minimize detours and construction traffic, and the Annex community be involved in designing the Dupont station interior decor.

Area aldermen Colin Vaughan and Ying Hope indicated most area residents supported all the recommendations, and felt overly blessed with five closely spaced subway stations.

Two weeks ago, 200 area residents met to discuss the effects of the Spadina line on the Annex. The great majority still opposed the Spadina line, especially the proposed Lowther station. Most of the brief's recommendations originated from motions passed at that meeting.

Metro Chairman Paul Godfrey said he was most impressed by the brief, and the TTC staff would be instructed to report on the pros and cons of each individual recommendation.

TTC staff has pursued a policy favouring widely spaced subway stations in all recent projects, mainly to achieve faster travel times. Most recently, the TTC rejected requests for a station between Finch and Sheppard, to serve Park Home Ave., residents.



New streetcars on Spadina Ave. may be more than just streetcars, namely Light Rapid Transit (LRT) vehicles. A typical example of new generation LRT used across Europe is this 3-section (for bending

around tight corners), air conditioned, solid state, high speed and low noise car in Düsseldorf, Germany. Transit line replacing Scarborough Expressway proposes using about 200 LRT vehicles.

## Book Review

# B.C.: large companies dominated

By ALLEN DOPPELT

Pillars of Profit: The Company Province, 1934-1972  
By Martin Robin, McClelland and Stewart, 351 pages, \$12.95.

The many innovative social reforms instituted by the Barrett government have caused many Canadians to become interested in current political affairs in British Columbia.

The policies of the present NDP government are put into historical perspective by the second volume of Martin Robin's new political history of B.C. Robin writes from a partisan socialist perspective, which sharply distinguishes his views from those found in traditional Canadian academic history books.

Underlying the political narrative is the theory that large corporations were able to dominate the political scene until 1972, because the exploitation of natural resources forms the heart of the provincial economy.

Only large enterprises were able to accomplish this task,

and, as a result, a politically powerful middle class was never really formed. This class may have been able, if it had political power, to act as mediator in the endemic class conflict between the few company managers and the large number of labourers.

The most interesting part of Pillars of Profit describes the era of the strange Social Credit government of W.A.C. Bennett. Bennett had a single-minded devotion to the kind of economic development that favoured large commercial enterprises such as the Columbian River dam scheme. The needs of the poor were badly neglected and the Soviets were strongly anti-labour.

The NDP party in the 1972 election received a large amount of support by draining, what Robin calls a "communal ethic" and by promising to rectify the social problems Bennett had ignored.

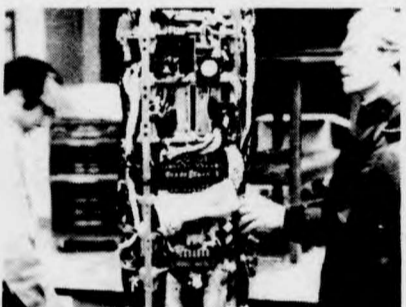
Although Robin's writing style is terrible, his book is valuable because it provides the reader with a challenging interpretation of British Columbia's political history.

## Rocket lamp the focus of the York science dept.

A pyrex lamp, invented and developed at York's Petrie Science building, was the subject of Focus on Science last week.

The reason for the special attention was that this lamp, the result of innovative and meticulous research and design by York scientists, was built to produce a clear, intense atomic line essential to ascertain atomic information about our atmosphere.

The lamp was launched Jan. 23 in the payload of the largest, heaviest,



Another York bright idea was launched in this rocket.

purely scientific rocket ever flown in Canada.

The York prototype, the first-ever capable of being flown in a small scientific-rocket payload, was carried by a 42 foot, 720 pound missile which was funded by the National Research

Council of Canada for York University. Dr. G. Shepherd was the principal investigator.

York also worked with Bristol Aerospace Corp. and SED-Systems of the University of Saskatoon on the construction of the rocket motor.

## Marxist gives lecture

The Committee for a Marxist Institute, is holding a discussion on Inflation, The State and the Working Class in their lecture series, Views from the Left. The speaker will be Harry Magdoff, a Marxist economist who is the editor of Monthly Review. The lecture will be held at the Ontario College of Education Auditorium, Wed. April 10 at 8.00 p.m.

## Editor elected

Warren Clements was elected as editor-in-chief of Excalibur for 1974-75 by this year's staff, subject to ratification by the Board of Publications.

Clements was Excalibur's entertainment editor this year and he was editor-in-chief of the Winters College Seer for two years. He has also spent the last two summers working on the Montreal Star as a reporter.

## Students responsible for phones even during summer says Bell

Residence students with telephone accounts in their names are responsible for all charges to these accounts, even if they leave campus for the summer, according to a recent memo from Bell Canada to Mel Reader, York's communications coordinator.

With the end of term almost in sight, it may pay to set your phone signals straight to avoid hang-ups in September.

Below are the possibilities.

1. Should you decide to leave your telephone service working and

someone else occupies your residence and uses your phone, you are still fully responsible for all charges — including long distance. — if a new tenant is moving in, your service should be terminated and a new number installed for him.

— If you previously shared a service in your name, with other students, and a roommate will continue to use the service, the account must be transferred into his name.

2. The service could be completely

disconnected. There would be a reconnection charge when you return and you would be assigned a different telephone number.

3. The service could be suspended temporarily. No one could use the service, but you would retain the same number on your return. The charge is one-half the monthly rate and there is no charge for reconnection.

If you want to make any change in your telephone service, or if you'd like more information, call the Bell Canada business office at 368-3911.

## CYSF Column

# Excalibur considerably improved this year

By MICHAEL MOURITSEN

President of the York Student Federation

It should be evident to regular readers of this newspaper that Excalibur has improved considerably this year. Compared to the Excalibur of previous years, the editing has been mature and balanced, the coverage of university news has been extensive, and the lay-out has been both attractive and imaginative.

Last year's editorial staff was a very closed, politically-motivated clique, more concerned with creating issues and pushing a particular viewpoint than with reporting accurate news. This year, editor-in-chief Brian Milner has been able to recruit a fairly competent news staff, a staff which combines a sense of humour with a sense of the university. The regular and diverse opinion articles have helped to create a very positive and

open image for the newspaper.

As my columns and letters to the editor testify, I have had frequent complaints about individual articles and individual writers. On the whole, however, I do feel that Excalibur has earned the respect and confidence of many in the university. It deserves the subtitle "community newspaper."

\*\*\*

In a letter to the editor last week, Vanier College student senator Joe Renda accused me of presenting a motion "endorsing racism in universities" at a recent meeting of the Council of the York Student Federation. He also claims that members of the council "voted to support racist theories" in adopting this motion.

Since I know Mr. Renda personally, I tend not to treat his comments seriously.

However, when he insists on printing his remarks, it is possible that some people may take him seriously, especially since neither Mr. Renda nor Excalibur saw fit to print my motion in full. I have done so below, and readers are able to judge for themselves whether or not it endorses racist theories.

The motion, which was adopted by CYSF on March 20 and by the university Senate on March 28, reads as follows: "That in response to the recent use of force at the University of Toronto to deny freedom of speech and expression, the Senate/Council communicate to the University of Toronto our endorsement of the principle of freedom of speech and expression, and our support of the University of Toronto's attempts to provide a platform for speakers of diverse views."

I fail to understand why Mr. Renda con-

siders it "irresponsible" of me to have based my motion on facts contained in a news story in The Globe and Mail. He apparently does not dispute the central fact on which the motion was based, because he states in his letter that "a group of students and ethnic workers stopped him (Banfield) from speaking."

What more information is required? Physical force was used to prevent a visiting lecturer from speaking. That is the fundamental issue worthy of attention, and it is the only issue that my motion addresses.

Professor Banfield's theories are irrelevant — completely irrelevant — in considering this incident. He was prevented from speaking. The principle of freedom of speech and expression deserves a clear, unequivocal endorsement. Anything less is an invitation to the thugs of the SDS to continue to smash down doors, beat people and disrupt meetings.

## Book Reviews

**Strange Empire: Louis Riel and the Metis People**  
by Joseph Hard, James Lewis and Samuel,  
600 pages, \$5.95

Joseph Howard was a journalist from Montana who devoted many years of his life to arduously researching this brilliant history of the Metis people and their conflict with the advancing Western industrial society. First published in 1952, his book has been unjustly forgotten since then and James, Lewis and Samuel are to be commended for republishing it.

Howard writes with deep sympathy for the Metis people and their traditional way of life. His balanced assessment of the personality and actions of the enigmatic Louis Riel is simply the best ever done of this most controversial figure in Canadian history. In addition there are many informative portraits of less well known historical actors.

As Martin Dubin points out in his introduction to *Strange Empire*, most accounts of the causes and events of the rebellions of 1869-70 and 1885 are passionately partisan and obsessed with the military aspects of the conflict. Howard's book has the merit of putting the rebellions in a social, economic and international political context. The actions of the British and American governments are carefully examined, as well as those of the

Canadian government.

It has often been alleged that Canadian history is dull and boring. *Strange Empire*, written by neither a Canadian nor a professional historian, makes extremely exciting reading. Anyone the least interest in our national history will derive great enjoyment from this fascinating book.

ALLEN DOPPELT

**The Cronos Complex I** by Michael Bradley  
165 p., \$3.95

Bradley's thesis, briefly, is that man is a territorial creature no less in space than in time. What is characteristic of man, above all, is this very fact of staking out a territory in time, and the story of human evolution is the history of the kind of different claims human cultures have made in different ages.

He traces this evolution from the origin of the time concept, the beginning of religion in the river cultures of the middle east, in which past and future formed a present-less continuum, to a culture like ours, which is all present-tense oriented, with no concern for the past and the future. This has resulted in the environmental/pollution/overpopulation pickle we are in now. His solution for man is to gradually withdraw from the monster of modern technology.

While the book is quite entertaining, and contains many ideas no member of "the bastion of academia" would dare touch, there are many examples of faulty logic. There is a preponderant use of proof-by-analogy, which is a sort of intellectual sleight of hand. Moreover, once shed of its magical-mystical allures, I do not feel that Bradley's claim stands up to the light; it is perhaps useful to translate into operational form the term 'intelligence', since the concept of time is an integral part of intelligence, still it does not constitute a proof of his case.

There are some curious attempts to placate pressure groups in the book; for example, while Bradley concedes that women have been liberated by technology, in the same paragraph he claims that in the new way of life he sees the world regressing to one where "women will have to supply sexual stimulation, and the identity — satisfaction of sexual ownership," and "sex will have to be used as an expedient."

I feel that because of a cavalier treatment of a serious topic, this book will not favour the author in the eyes of rigorous thinkers, and will perhaps even damage the cause he works for by promoting a poor image of the environmentally aware person.

AGNES KRUCHIO

## Emergency meeting

### Students try to resolve issues

HAMILTON (CUP) — For the second week in a row, 3,000 people packed the gym at McMaster to attempt to resolve the issue of student parity, campus security and the trouble-plagued French department.

The March 28 emergency open Senate meeting was demanded by the McMaster Student Union in their ultimatum to the university administration, in the face of a general strike threat by the students, and the impending resignation of the four undergraduate student senators. The emergency meeting was called within the specified time period of one week.

At the meeting little was done except discuss the matters, but few students actually expected any action to be taken, rather it was a move to force the Senate to begin

to move on the issues.

The mediator in the French student dispute, Dr. C.B. Mueller, of engineering, presented a report to the Senate dealing with the issues involved, and the progress of the negotiations.

At present the French student union (FSU) has accepted the representation offer made to them, on the condition that acceptable contracts be given to the three francophone members they want hired.

After the French students spoke of their complaints and vowed to continue their fight for representation and good profs, the meeting moved on to the university-wide issue of parity, specifically student parity on the senate.

Dr. D. M. Winch, chairman of the committee for the restructuring of

the senate spoke on the difficulties of pleasing all groups, and of the necessity of an act of the Ontario legislature to change student representation. Which gave no indication as to whether parity would be in the committee's recommendations.

Student senator Ted McMeeking contradicted Winch on the necessity of parliamentary legislature to change senate structure. The board of governors, he said, has the power to appoint 18 senators and there is no stipulation in the university act that forbids them from being students.

In a discussion of recent anti-student editorials in the Hamilton Spectator, calling for students to leave McMaster if they didn't like what was going on, McMeeking asked the senate if what they wanted was "a mass exodus of students".

"It is our McMaster community" he said, and the administration must take up action to allow students a say in their education.

Dr. S. J. Frankel, dean of the faculty of social science, spoke out in favour of increased student representation, but not parity. Quality not quantity is what is required, he said.

Students also protested the presence of some 10 to 12 campus security officers in uniform at the meeting.

University president A. N. Bourn said security measures are taken with the approval of MSU president Steibing. Steibing denied this saying it was his understanding that the officers were there at the request of several members of the senate.

## U.S. Justice

WASHINGTON (CUPI/CPS) — The U.S. Justice Department, which is expected to conclude its federal grand jury probe of the 1970 Kent State shootings within the next few weeks, has itself become the target of a Congressional investigation.

A House judiciary subcommittee plans to hold hearings to find out why the grand jury was not impaneled over three years ago.

The subcommittee, which is chaired by congressman Don Edwards (Democrat-California) has been studying since last June, a 1971 decision by former Attorney General John Mitchell not to call the grand jury.

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A.C.S.A.

## ADMINISTRATIVE SECRETARY

The Atkinson College Students' Association requires a self-motivated secretary whose duties will include the administration of the Association office, meeting the public, handling incoming and outgoing correspondence, bookkeeping, minute taking and co-ordination of the Association activities.

Salary \$6,500 up, commensurate with experience and ability. This is not a University-paid position.

Reply in confidence to: The President  
Atkinson College Students' Association  
Room 254, Atkinson College  
York University

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**Kibbutz kids**

**Method of rearing disputed**

By SOL CANDEL  
KIBBUTZ EIN HASHOFET — In the Israeli kibbutz, Ein Hashofet, the birth of a child is a happy event — for the parents and the entire community. A few short days after birth, the baby is taken from the mother and placed

in a "baby house." Here the baby will eat and sleep and in successive years move from house to house, living not with his parents but with his peers.

The increasing popularity of daycare centres means that more of our children will become subject to the advantages and disadvantages of multiple mothering on a limited scale. While the kibbutz is an extreme example, comparisons can be made.

Years ago, many psychologists claimed that institutionally raised children can never grow into normal human beings.

The kibbutz has shown that though it provides something other than a symbiotic relationship between mother and child, it still satisfies the need of the child.

The best known book on the subject is by Bruno Bettelheim, called *Children of the Dream*. The people I talked to; a child psychologist, metapelet (roughly translated as child educator) and parents disagreed with the theories outlined by Bettelheim.

"Bettelheim has keen perceptions," said Shifra Ben Zvi, a child psychologist who studied briefly under Bettelheim when he was here, "yet he was looking through glasses tainted by American society. He based his study on a seven week stay on a kibbutz which isn't long enough and he doesn't speak Hebrew. Also things have changed since then."

**MULTIPLE MOTHERING**

The metapelet takes over the care of the child as soon as it stops breast-feeding. In some kibbutzim they try to take the baby off the bottle as early as six months.

The advantage in having a metapelet is that she is specially trained to do her job. The one I spoke to, named Michelle, said she gave her heart and soul to her "children." The children often feel this and give love back to the metapelet. Michelle cited an example of a child who didn't want to leave her metapelet to go out with her mother.

Thus the child's affections are divided, which, according to Bettelheim,

interferes with the depth of mutuality between the child and mother. Even beyond that he thinks it can interfere with a person's ability to be intimate with anyone in later life.

**PARENT-CHILD**

"Kibbutz ideologists felt that by separating economic attachments between parent and child, there would be more emotional and intellectual contact," said Shifra. "And this, I think, is a healthy thing."

Bettelheim claims that the separation of emotional from physical care weakens emotional ties. He says that because of this multiple mothering, the limited time they are together, and the apparent helplessness of parents to do things for the child, the relationship is weak.

One isolated incident which I witnessed would seem to support Bettelheim's view. It involved the death of a woman about 45 and the lack of emotion shown by her son, age 22, the day after she died.

"She was sick for a long time, it (her death) came as no surprise," he said, continuing on his day-to-day routine.

Michelle said that as a mother she sees more of her children than most mothers in the city. The children visit their parents three to four hours every day. And there usually isn't a newspaper separating the father and the child.

Both Michelle and Shifra conceded that there are times when the parent is unable to help the child. This is especially a problem when the child has a bad metapelet. "But I always felt I could go to a metapelet as a mother and speak to her," Shifra said.

**THE INDIVIDUAL**

Bettelheim says that individuality is suppressed by the kibbutz in favour of group consciousness. The child is kept very busy all day with never a free moment to himself. From earliest childhood he is always with his group of 10 to 15 children. They are never alone.

The kibbutz tries to instill in them the spirit of co-operation not competitiveness. Kibbutz children never fight.

A national scholastic aptitude test showed that the performance of kibbutz high school students was well above average.

One exception I found was Hanna, 18, who decided not to complete high school. "When I was younger I was always running off to be by myself or with my rabbits," she said.

"We realize that the children, especially adolescents need privacy, but economic necessity dictates that four have to live in a room," said Shifra. One recent development is that children are allowed to keep personal possessions in their rooms.

A test showed that attitudes of kibbutz-reared students are just as diverse as non-kibbutz students. The doctor hypothesized that therefore the kibbutz was not as homogeneous as Bettelheim claimed.

**DEVELOPMENT**

According to Bettelheim, the child's social development is much quicker than a city child's. His immediate circle of personal associations is much larger than his counterpart in Canada. Growth in this direction is encouraged and, by the time children are of school age, they identify with the entire kibbutz.

However once their psycho-social development reaches the stage where they learn to make things together, their development stops.

Their development does not go on as that of western children, who, when they reach adolescence struggle for personal identity and choose between intimacy and isolation.

"Development among kibbutz children takes longer," Shifra said. "After high school everyone has to go to the army. While they aren't independent in the army, they are freer than they were in the kibbutz."

The kibbutz has a fund which enables young people to travel around the world when they return from the army.

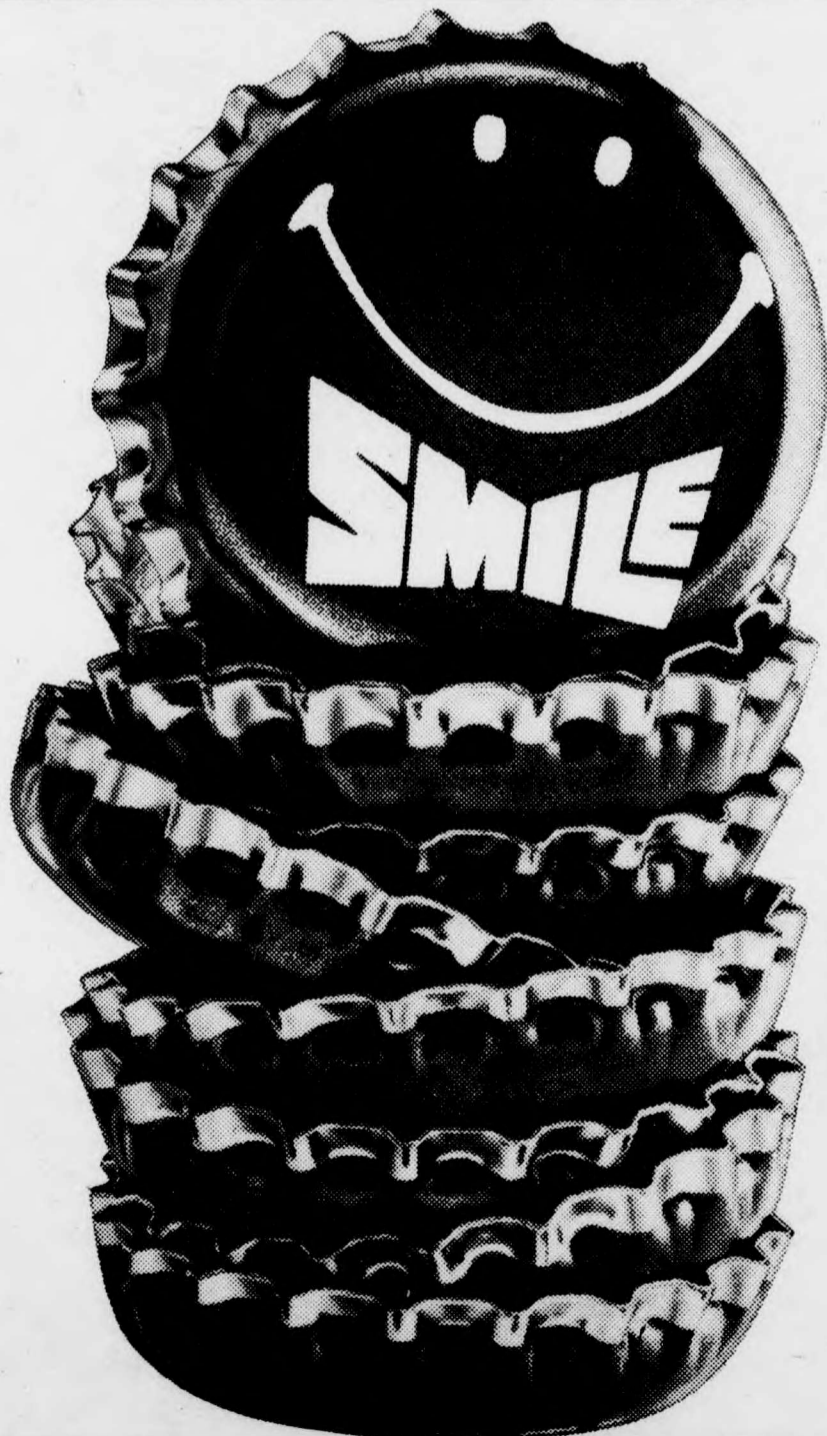
**DEADLINE**

All Keys to any music department equipment or facilities must be returned by the holder.

**DEADLINE:** APRIL 19, 5 p.m.  
ROOM 336 STONG COLLEGE

If not returned by deadline deposit will be automatically forfeited.

Keys for summer and next fall will be re-issued at a later date.



Coming June 14, 15, & 16  
**The Labatt's Blue  
Can-Am Weekend  
at Mosport**

Featuring the CAN-AM and  
Formula 5000 Races



Labatt's Blue smiles along with you



**Author claims:**

# Subliminal seduction makes customer victim

By AGNES KRUCHIO

**Subliminal Seduction**, by Wilson Bryan Key, Prentice Hall Inc., 206 pages, \$7.95

Whatever else this book may be, it is a must reading for all students of communications, mental health politics, business and, in general, all those who are concerned with personal freedom and the quality of our life.

Its message is nothing less than the age old adage: let the buyer beware. The buyer Wilson Bryan Key is talking about, is not even aware of the fact that he is about to become a buyer — he is only a passing, passive consumer of advertising in magazines, newspapers and television. The fame of which he is a victim, is the most expensive and the most dangerous — the subliminal manipulation of the consumer by an eight-billion-dollar-a-year advertising industry.

**INCREDIBLE CLAIMS**

Yet, the book is full of incredible claims and Key gives little allowance for the sceptic. Some of Key's claims include: a five member orgy embedded in a Gilbey's gin ad, S-E-X embedded just about everywhere, including children's toy ads, "U BUY" printed in mirror writing in a brand glass for Bacardi rum ad; suggestive shapes and figures in any and all ice cubes, which, he claims need be painted, as "you can't photograph ice under hot floodlights; and sexual innuendoes and symbolism in just about every form of advertising, from beer commercials to cigarette ads.

While he has a good supply of photographs and elaborates extensively on some of them, the inevitable question that arises and which Key fails to answer is: given that these things are present, do they really work?

Key fails to substantiate his claims with any kind of theoretical or experimental backing, and the psychological research conducted by universities in this area, as he points out, is very meager.

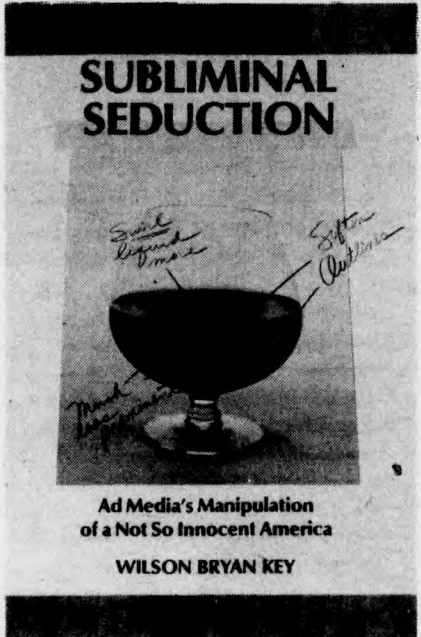
Nevertheless, he fails to connect his theory to this body of research. A quick scan of his bibliography reveals little perceptual research material. He discusses occasional studies he has conducted with his students, but we are not given a breakdown of the details, and thus we do not know just

how strict controls were in his experiments.

**FINANCIALLY FEASIBLE**

His claim is that that in any large segment of the population, subliminal signals work sufficiently to render the phenomenon statistically significant. Therefore it is financially feasible and advantageous for companies to pay as high a sum as \$15,000 for the art work that goes into the back-page ad on a high-circulation magazine like Time.

The only credibility he does have is in his background — ten years in



various capacities and associations in the communications media, as producer, consultant, and head of an international research and development corporation. He has a doctorate in communications and has taught at various universities. At present he teaches journalism at the University of Western Ontario.

**BASIC FLAWS**

A basic flaw of the book, aside from the lack of substantiation of the effectiveness of the use of subliminal stimuli, is the inaccurate use of the term "subliminal", which Key uses to cover everything from actual sub-threshold signals, to suggestive shapes, symbolic meanings and the implications suggested in situations that are portrayed, in the ads.

He relies heavily on Freudian symbolism, and without substantiation some of these interpretations do seem far-fetched and damage his case more

than support it.

Combing through a book to separate the wheat from the chaff is a rather aggravating process, in spite of a brisk, entertaining cannot-put-it-down-until-you're-finished style.

He sometimes takes an annoyingly male-chauvinistic attitude as he interprets some of the symbolism, and he is grossly inaccurate as a result. For example, any oblong shape from a woman's relaxed arm to a teaspoon have phallic significance for him, and an attractive woman in a recruiting ad for army nurses is automatically masculine because she wears a uniform.

**NO OGRES**

Key does not set up the advertising industry as some sort of an ogre or as a conspiracy to invade the privacy of the individual. He claims, simply, that these things go on, they happen because of the economics of the situation, when rather large sums are involved in advertising a product. As a result, a company has to make sure that its advertising is effective.

There is a substantial amount of private research that had been conducted on behalf of industry, commerce, and the advertising and research companies they employ on the use and effects of subliminal stimuli, and at the same time negligible amount of research by universities.

He calls therefore for the appropriation of this research in the interest of the public good. In the meantime he urges readers to be more aware of the affect advertising has upon their lives.

**THEME VALID**

While the book's basic theme is valid, (i.e. knowing about the nature of the emotional hooks advertisers use allows for more awareness and therefore more freedom of choice), unfortunately, Key fails to prove his case regarding the effectiveness of subliminal stimuli and his investigations may be in fact damaging in terms of discouraging further research into the area.

Awareness of the emotional manipulation that is often not quite so subliminal reduces the extent of the

influence of the manipulation. The meager experimental evidence that does in fact exist points to the fact that an individual who is repressed and unaware of his motivations is more vulnerable in the face of subtle and

subliminal stimuli.

Self-knowledge, then, makes for a wary buyer: this is the theme of the book; the rest can be taken with a grain of salt. However far-fetched, this book should be read.

## Government gives jobs

"Venture Capital", administered by the Ministry of Colleges and Universities with the assistance of the Ontario Chambers of Commerce and the Royal Bank of Canada will give enterprising students the opportunity to work for themselves this summer.

Students who qualify will receive financial assistance in setting up their own small businesses for the summer months. It comes in the form of interest free loans, up to \$1,000 per venture.

Interested students select a venture and prepare an analysis of its business potential with the help of members of the local Chamber of Commerce. These analyses are forwarded to a provincial panel for approval.

Students wishing more information or application forms for "Venture Capital" should write to the Venture Capital Program, Personnel Branch, Ministry of Colleges and Universities, 9th Floor, Mowat Block, Queen's Park, Toronto, Ontario.

**IF YOU'RE READY TO BUY A NEW CAR THEN WE'RE READY TO SELL YOU A NEW CAR**

**'74 Maverick**  
2 door, 250, automatic, power steering, radio value option.  
Ser. #130936  
**\$3395**

**'74 Torino**  
4 door, 351 V/8, automatic power steering, power disc brakes, electric defroster, accent group white-walls, wheel covers. Ser. #10646  
**\$3836**

**YORKVIEW FORD SALES**  
3685 KEELE ST. (BELOW FINCH)  
638-5300

## LOOKING FOR SUMMER EMPLOYMENT?

If you have some experience in office procedures, we have a variety of temporary positions to offer you:

- Typists
- Dictas
- Secretaries
- Bookkeepers
- Senior or Intermediate Clerks

## Dot Personnel Services

**CENTRAL**  
923-9801

**Islington & Bloor**  
236-1133

**Don Mills**  
429-3709



**La sem JUMBO PIZZAS**

**EACH SIZE UP TO 20% LARGER THAN NORMAL PIZZAS!**

Spaghetti with meat sauce — \$1.85  
with meat balls — \$2.00

Lasagna — \$2.50  
Ravioli — \$2.50  
Includes Salad, Bread & Butter

	12" REGULAR	14" MEDIUM	16" LARGE	18" GIANT	21" x 15" PARTY PIZZA
BASIC — TOMATO & CHEESE	\$1.75	\$2.25	\$2.80	\$3.40	\$4.00
1st CHOICE:	2.10	2.80	3.40	3.95	4.50
2nd CHOICE:	2.45	3.20	3.90	4.45	5.00
3rd CHOICE:	2.75	3.60	4.40	4.95	5.50
4th CHOICE:	3.10	4.00	4.90	5.45	6.00
Extra CHOICE:	30c	35c	40c	45c	50c
LA SEM SPECIAL: "THE WORKS" — 8 CHOICES	3.50	4.50	5.50	6.00	6.70

FREE DELIVERY ON ORDERS OF \$3.50 AND UP. DELIVERY CHARGE OF 50c ON ORDERS UNDER \$3.50

**DELIVERY**  
SUNDAY TO THURSDAY 12:00 noon to midnight  
FRIDAY & SATURDAY 12:00 noon to 1:00 a.m.  
**10% DISCOUNT for Pick-Up\***  
\*THAT HOMEMADE GOODNESS TAKES A LITTLE LONGER...  
PICK-UP AND TABLE SERVICE: Please allow one half hour  
FOR HOME DELIVERY: 45 Minutes to one full hour  
\*SORRY — NO DISCOUNT ON PARTY PIZZA

**La sem**  
1237 FINCH AVE. WEST  
**636-3160**  
**636-6420**

**Threats forwarded**

# RCMP investigate threat to exec Pacifists demand industry pay

TORONTO (CUP) — The RCMP is investigating a threat to arrest a Falconbridge Nickel Mines Ltd. executives because of the company's mining operation in Namibia. Thirty-one European and 12 American industrialists have received the same threat from a group supporting United Nations' policy in Namibia, formerly Southwest Africa. In letters posted from Manchester, England, the Friends of the United Nations Executive (FUNE) demanded that the companies controlled by the

industrialists pay taxes for their Namibian operations directly to the UN, instead of to South Africa. This conforms with a 1968 UN ruling that all foreign companies are operating illegally in Namibia, and should withdraw altogether or pay taxes directly to the world body. The General Assembly had terminated South Africa's mandate over the former trust territory, and at the same time declared South Africa to be in illegal occupation of Namibia. Subsequently, the World Court upheld the

UN ruling to declare that foreign firms were operating illegally. FUNE is described as "a clandestine network of concerned individuals" which claims to be "a new organization formed to enforce respect for international law, and to warn, re-educate, and if necessary, arrest and imprison some of the persons in power responsible for the worst violations." It appears to be a widely based group of committed intellectuals from Europe. The warning sent to the industrialists read, "The Friends of the UN Executive with this letter give you notice that if, by August 1, 1974, your company has not declared publically, via the UN Council of Namibia, that it will no longer violate international law regarding Namibia, then you will be subject to arrest and imprisonment as of Aug. 1, 1974. The absolute minimum force will be used to arrest and detain you, and the conditions of the workers in Namibia you are exploiting. Your companies will be able to get your release quite easily by petitioning the UN Council for Namibia. Immediately after this body publicly declares that they are satisfied with your company's future policies regarding Namibia, you will be released..."

Among the other companies hit are British Leyland Motor Corporation and Shell Oil.

## THINKING ABOUT PHILOSOPHY?

All students interested in Philosophy are invited to meet fellow students and the Faculty of the Department of Philosophy to discuss courses and programmes over coffee

**Thursday, April 4 between 4 and 6 p.m.**  
IN THE GRADUATE STUDENT LOUNGE  
Room S783 Ross Building

SHERIDAN COLLEGE  
will offer a

### Summer Program in Secretarial Studies for University Students

June 3 to Aug. 9, 1974  
9 a.m. to 4 p.m. daily

FEE: \$150

- A 10-week program covering typing, office practice and Forkner shorthand which will qualify you for a full- or part-time secretarial position.
- Available at the Sheridan Oakville Campus, Trafalgar Rd., Oakville, Ontario.
- To register, write or call the Community Services Division:



Sheridan College  
Trafalgar Rd.,  
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L6H 2L1

Toronto: 362-5861  
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PUBLIC AFFAIRS  
Toronto Arts Productions  
in co-operation with  
Canadian Cancer Society

## BREAST CANCER

THE CURRENT DILEMMA

Effectiveness of early diagnosis? Mastectomy?  
Lumpectomy? Problems after breast removal?  
Join

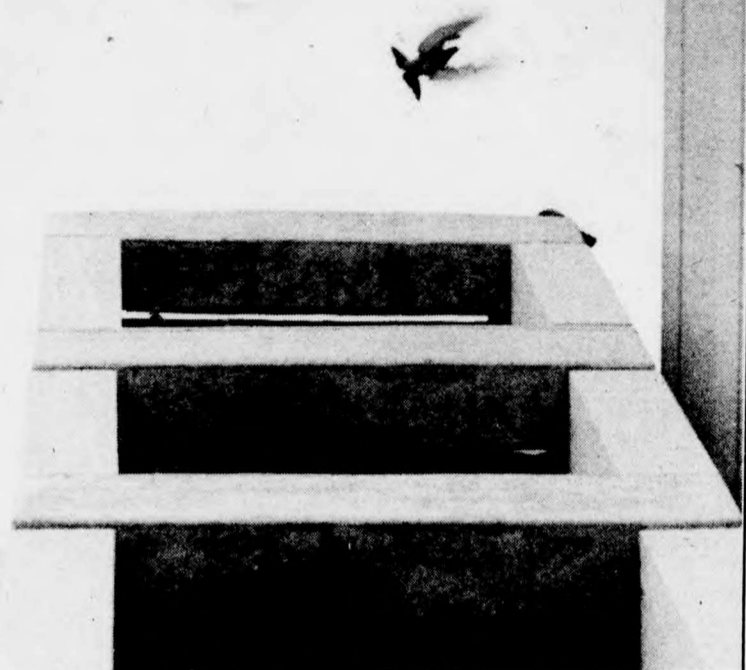
PANELISTS:  
Dr. Alan Bassett — surgeon, Dr. Roy Clark —  
radiotherapist, Dr. David Rideout — diagnostic  
radiologist, Ms. Christina Smith — patient  
MODERATOR:  
Dr. William Meakin — physician, endocrinologist  
PLUS: Film "Decision"

Wed. april, 10 8 p.m.

ADMISSION  
FREE  
EVERYONE  
WELCOME



27 FRONT ST. E.  
366 1656



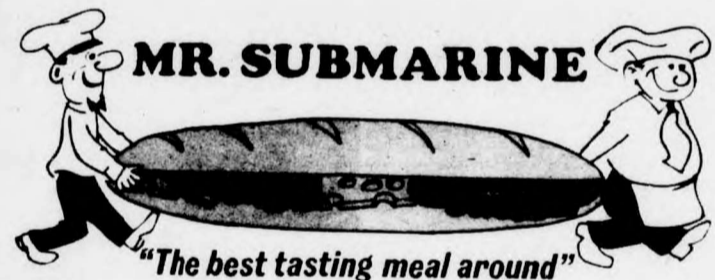
The one that got away. Chef Fred of the Central Square cafeteria had high hopes of serving this speedy little bird in Wednesday's "Pot luck, you lose" dinner. Said Fred, "he would have been great smothered in sweet and sour sauce, they never would have guessed what it was."

## Visit our newest location

at

3885 Keele St. (South of Finch)

638-6677



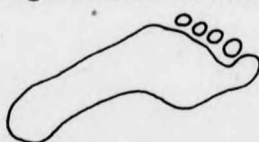
Head Office 962-6232

**COME UP  
AND SEE  
US SOME  
TIME.**

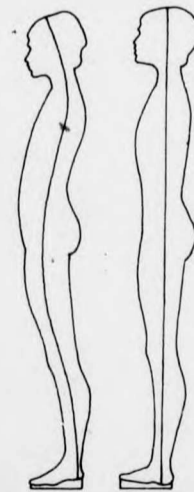
**ONE FLIGHT  
HIGH AT...  
46 BLOOR ST.  
WEST  
921-6555**

## Roots would like your next walk to class to be a part of your education.

We'd like you to learn a little about your feet—why they work as they do, and why they don't always work as they should. Did you know, for example, that if instead of banging your soles about on campus concrete, you were to go strolling barefoot on a beach,



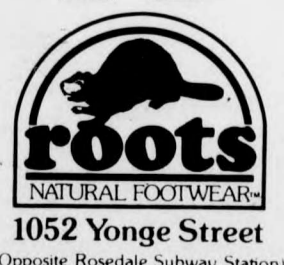
two things would result. First, your grades would drop. Secondly, your heel would make the deepest part of your footprint. This is because nature intended your heel to be the lowest part of your body. So in Roots your heel sits in the



lowest part of the shoe. You immediately stand straighter. And when you walk, you use leg muscles you probably haven't used for years. All of this takes the load off other parts of your body, parts which all too often get overworked from incorrect posture.



If you're wondering whether all this can happen in good-looking well-made footwear, try on a pair for yourself. One look should persuade you that Roots is much more than a beautiful idea. It's also a very attractive shoe.



1052 Yonge Street  
(Opposite Rosedale Subway Station)

# Excalibur's hits from the past



• September 13, 1973: Walter Gordon is appointed chancellor of York University. Board of publications is established for Excalibur

• October 4, 1973: CUPE dispute at Glendon brought to arbitration

Vanier house party busted for selling booze without permit

• October 11, 1973: Stong College threatens to leave CYSF



• October 18, 1973: CYSF president Michael Mouritsen labels the National Union of Students redundant

Sylvia Ostry withdraws from York presidential race

• October 25, 1973: Dr. Fraser Mustard withdraws from York presidential race.

• November 1, 1973: York University Staff Association votes to form voluntary organization.

• November 8, 1973: CYSF votes to retain York membership in NUS; fee to be 30¢ per student.



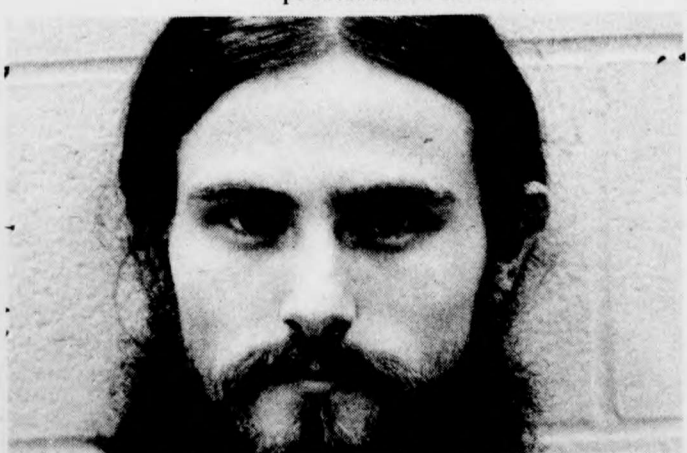
• November 15, 1973: H. Ian Macdonald becomes president-elect of York University, to take office in July.

First, but definitely not the last, food article appears in Excalibur.

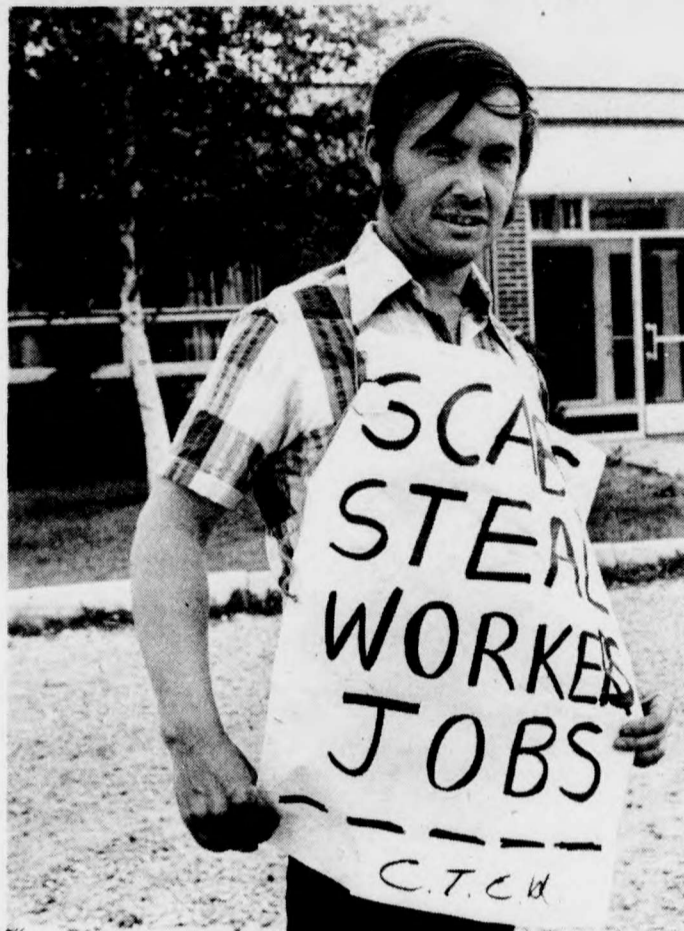
• November 22, 1973: Students protest closing of library for Christmas break.

CYSF allots \$2,500 of \$96,400 budget to student clubs.

• December 6, 1973: Provincial government report reveals that York has the second lowest percentage of Canadian professors in Ontario.



• December 13, 1973: Dale Ritch, of the United Left Slate elected student senator.



Artistic picketer Ray Stubbard

• December 13, 1973: CYSF votes to allocate \$300 for legal fees of students arrested for participation in Artistic Woodwork strike

• January 10, 1974: Radio York proposes referendum on fee increases.

Library told to expect cuts of six to 10 per cent in budget.

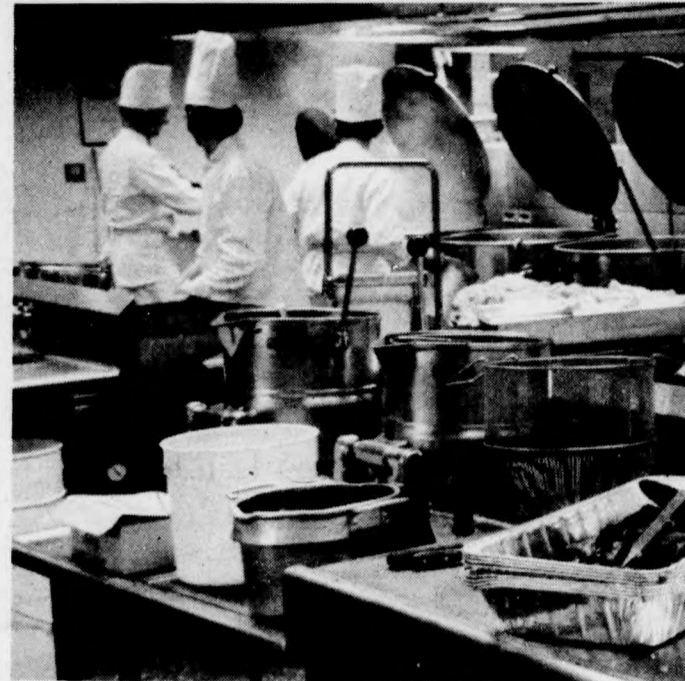


• January 17, 1974: Judy LaMarsh gives an interview. Library announces possible staff cuts in face of sharp budget cut-backs.

• January 24, 1974: YUSA members claim they are not informed of own executive's plans to sign agreement with administration.

Food prices hiked 10 per cent

The CRTC refuses to discuss Radio York's proposed licence application.



• January 31, 1974: Excess outlets are cited by administration as one of the causes of heavy losses in food services.

Bethune College is officially opened.

• February 7, 1974: CYSF voices opposition to U of T's proposed behaviour code

Calumet College's existence is threatened by space limitations and the budget squeeze

• February 14, 1974: CYSF supports cash boycott of campus cafeterias, and students indicate preference for coffee house fare

• February 28, 1974: Administration says compulsory meal plan and price increases to remain

York receives \$1.16 million in additional funds from province

• March 7, 1974: An off-campus cafeteria survey shows that York's prices are generally higher.



• March 14, 1974: Anne Scotton wins the CYSF presidency for next year. The Radio York licence referendum defeated.

• March 21, 1974: Banfield lecture at U of T stopped by the SDS. Motion to retain a compulsory meal plan for the next academic year is defeated by the University Food Services Committee.

• March 28, 1974: Oops! The food services committee votes to retain Compulsory meal plans for the next academic year and recommends that the Central Square cafeteria and one servery and two dining halls in complex one be closed.

• April 4, 1974: Last issue of Excalibur for 73/74, bye.

## More for motto lovers

In recent weeks, our tireless reporters brought you the meanings behind the mottos: Tentanda Via ("hang in there") for York, and Alteri Saeculo ("for the next generation") for Glendon. What we didn't tell you is that Obiter Dicta, the title of Osgoode's newspaper, refers to a judge's comments on a court case which aren't crucial to the decision itself.

"A strict translation of Obiter Dicta would be 'said on the side' or 'gratuitous,'" said staffer Joanne Kurtz. "If you're referring back to another case, it's not as strong an authority if the comments were said 'obiter dicta.'"

**Chairman reflects before sabbatical**

**Beveridge entered film profession by chance**

By WARREN CLEMENTS

When James Beveridge left Vancouver for London in 1939, he had every intention of getting into the publishing business.

He never made it. "I had countless letters of introduction," Beveridge recalled last week. "The first one I presented was to John Grierson of the GPO film unit."

"There was a blue flash, and I was into the movies. I never got to meet the publishers."

The 56-year old chairman of York's film department ("I prefer to think of it as being born in the year of the Russian Revolution"), Beveridge will end his five-year chairmanship this summer with a filming sabbatical for two months to Japan and for a year to India.

"I've felt a very strong need to renew my ties with the professional world," he explained. "I don't want to continue doing the same thing."

Beveridge's 1939 leap into professional film coincided with Grierson's founding of Canada's National Film Board, and until 1950, Beveridge worked on NFB documentaries from London to Ottawa. In 1954 he was given a free hand to develop Shell's public relations and information programme in India.

"We filmed 40 subjects based more or less on the film board style, India-made for Indian use. They had a film board, but we gave the impetus to private production and documentary work."

In 1962 Beveridge tried his hand at programming for the state of North Carolina under



Carlo Squassero, photo

Film chairman James Beveridge

"Kennedy liberal" Governor Sanford.

"We were somewhat involved in films of civil rights," he explained. "Then there was a change in the government: the liberals went out and so did I, one step ahead of the posse."

Expo '67 beckoned and Beveridge, at the head of his own production company, set up the multi-screen, animated live-action film for the theme pavillion Man in Control, in a special chamber "like the inside of the great pyramids."

His career in education began suddenly with an invitation to teach in the mean streets of lower east side New York, at New York University. And in 1969, he received a call from Joe Green of York's fledgling fine arts department, asking him to set up a film department. Theatre had already been running for a year; Beveridge set up film the same year as art; and the following year, dance and music followed.)

"The university financing was very buoyant at the start, for a euphoric three years with very decent financing. Those budgets are now either stationary or reduced, but I think we're well provided for as long as we don't lose any of our current funding."

The department is currently working on a graduate programme in film, but Beveridge admitted that it has only conditional approval from the province, and may take a year or two to start. The theatre and visual arts departments have already received official sanction.

Taking over from Beveridge as film chairman is John Katz, a teacher trained in film and education.

"We have established strong connections in a professional way with the Toronto film community," said Beveridge. "Now I am concerned that film study be fully acknowledged as a programme within the university."

"I would particularly like to see experimental work with the new faculty of education. Film is a language, one which reaches far into the con-

sciousness. It is now essential for educational purposes that serious theoretical attention be paid to this new language.

"People need to be literate in film. It's as valid, forceful and influential in modern attitudes as literature for many people."

"This goes far beyond the classroom film, into video-journalism, experimental, documentary, large areas we would like to work on."

"In this context, Katz is a good chairman for the next phase. He is a university man rather than a film professional, and we have plenty of film professionals to keep a good balance."

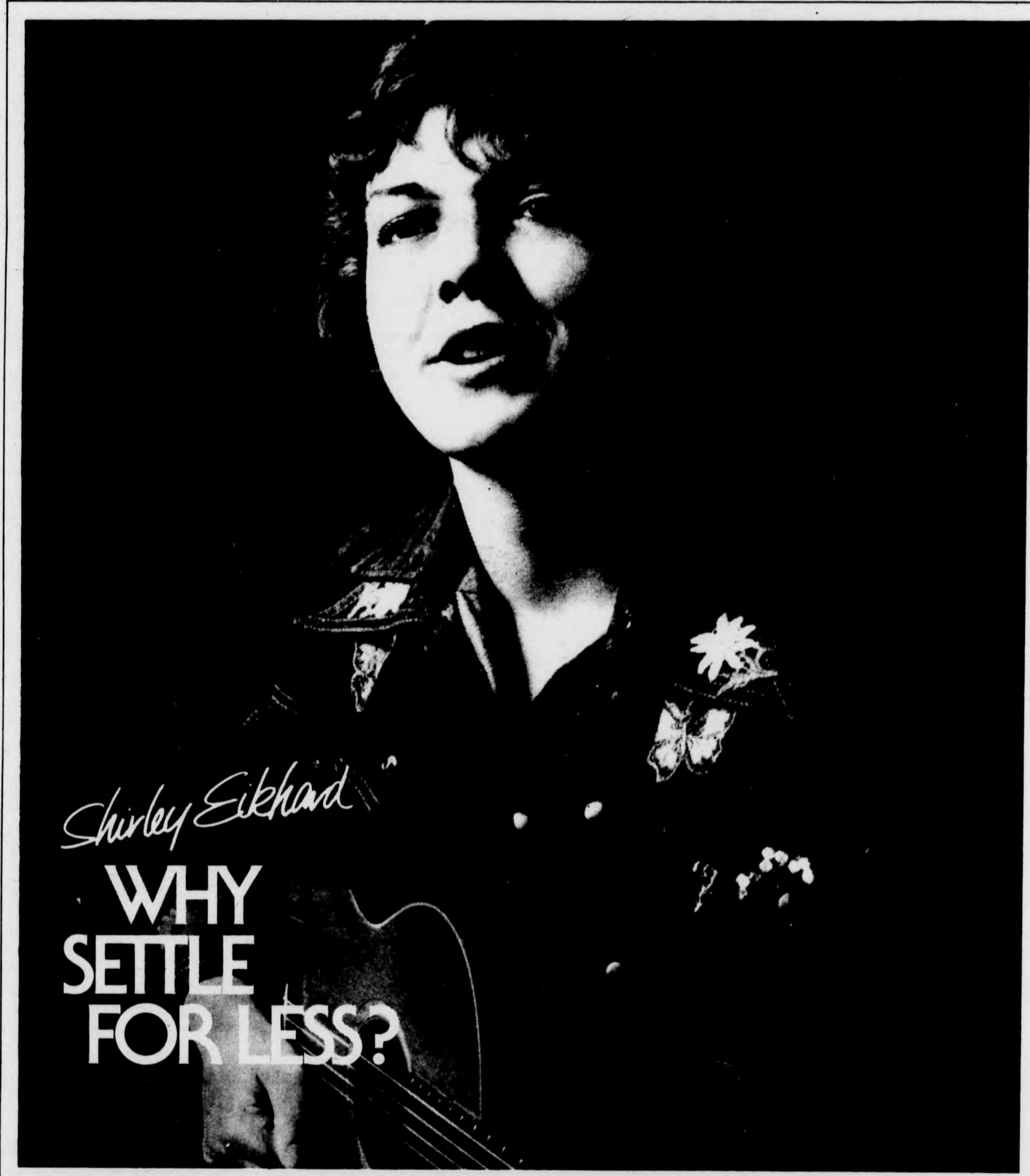
He expressed some worry at the emphasis put on the job situation in the film department.

"We're not a vocational training school and we're not a job placement school. We shouldn't lose sight of the fact that we're studying in a university context. We must put a strong emphasis on film content and purpose rather than pure technique, if we want to get anywhere in developing new areas of film growth."

"Admittedly if all our graduates are unemployed, it doesn't look good, but so far there's no worry."

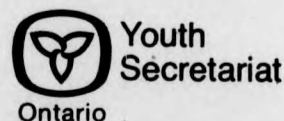
On his return from sabbatical, Beveridge plans to do some work with the proposed graduate programme, develop a Canadian films studies course ("the feature film field is the most public and glamorous, but it's only a small part of what's going on in Canada"), and work on "other private enthusiasms."

**GETTING A JOB THIS SUMMER?**



Hi! I'm Shirley Eikhard. Because I'm young, the Youth Secretariat—our Channel 1 to the Ontario government—has asked me to remind you that there are many different jobs out there. Jobs that can open up whole new worlds. You can spend a few months

out in the open, working on a farm. Or get into mining, forestry, industry, or government. Contact your Student Placement Office or Canada Manpower Centre soon. And get yourself the best summer job around. Why settle for less?



**Youth Secretariat Ontario**  
Our Channel 1 to the Ontario government.  
The Honourable Dennis R. Timbrell, Minister without Portfolio.

**New subway opens, transit schedules start falling apart**

Because of the opening of the new Yonge/Finch subway station, new schedules are being circulated effective April 1, 1974, the date on which York buses commenced operations from the new subway station.

Due to an error in the timetable under Etobicoke Service, the Auxiliary Bus system personnel ask those in possession of this schedule to delete column 6, 10:15 to 11:30 pm run.

A new schedule of summer operations commencing April 29, 1974 will be circulated in the near future.

**Tequila Sauza makes every party a fiesta!**



# Underattainment

Editor: Worn Comments

Hundreds see romp In the Hay

## Borden makes audience forget she's a cow

By AGGIE EXCRUCIO

In their never-ending quest to bring heightened realism to the theatre, following the example of avant-garde graphic artists, directors Joseph Merlin and Steve Lancelot have come up with a startlingly simple, yet enormously dramatic way of portraying the idyll of the pastoral way of life.

Their new play *Mayhem*, subtitled *In the Hay*, starring Elsie Borden, the well known cow, is a modern rendition of the tranquil concepts originating with Shakespeare's *Tempest*.

Performed for the first time in the Pastures Theatre at Oakville-on-Avon last Thursday before a gala crowd, the piece made a resounding hit with the diamond-studded audience, members of whom had paid up to \$20 for a well-placed knoll.

The mood threatened to grow ugly, however, when Elsie failed to return

for curtain call. "It's Elsie's nap-time," announced the producer, but this lame excuse failed to appease the annoyed throng.

Even as they elbowed their way back to the crowded parking lot, murmurs were heard of "sour milk" and "bovine ego". And long into the night, while armed forces helicopters parachuted emergency supplies to the starving hundreds trapped on the pasture, one could still hear a plaintive voice or two whispering, "It's mainly because of the meat."

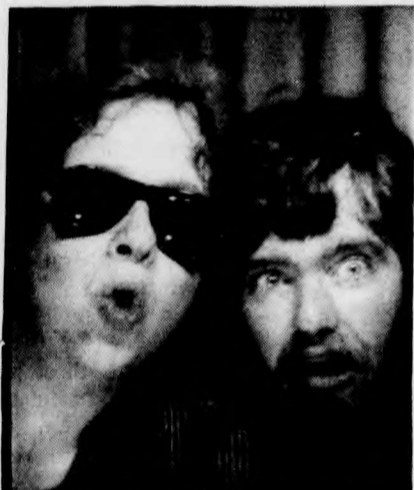
Lost, perhaps, in this somewhat embarrassing over-reaction, was the fact that Elsie turned in her best performance to date, perhaps the best Oakville-on-Avon has ever witnessed. It almost made one forget momentarily that she was in fact a cow.

There is little that even a jaded, soured drama critic like myself can say in the face of such perfection.



Elsie Borden in a lighter moment, awaiting the arrival of the make-up crew.

## Poverty strikes Sludge, heartless Moss melts vinyl



Sludge on skid row

By JOHN A. STAPLETON  
with RUBART SWAYNE

In this generation of easy affluence and instant potatoes, the high-rolling rock star has come to characterize success incarnate.

But there's another side to the story: those deserving but down-trodden groups who fail to reach the fiery pinnacles of that fickle ferris wheel of fate. What happens when the groupies stop groping and the tinsel starts to tarnish?

"It's been a lean year. Ahh, let's face it, guys. We don't know a dollar from a hole in our pockets."

Uttering a world-weary sigh, Lightning Lemmon, lead guitarist of the Spastic Sludge, Toronto's underground sensation of last year, continued pacing the creaking floorboards of the coldwater flat. In a corner, drummer Booker Ross shifted uneasily under his blanket of IGA Dollar Days circulars, fingered his newly-born brush-cut, and took a swig from

his bottle of Old Sailor Sherry.

In another part of the room, Dynamite C. Strange was practicing his new vocation of rock critic, engrossed in the writing of what he claimed would be the definitive review of Andre Kostelanetz Plays the Carpenters.

Grinding his teeth, Spider Clean read yet another whopping invoice from the Piano-of-the-Month Club, an incongruous reminder of the days when his weekly earnings could have bought enough spray deodorant to keep Owen Sound dry for a decade. Downstairs, Catfish Hughes was sleeping it off in the washroom of the International Grill, as old Rosie prodded him with her broomstick and shook her head in wistful wonderment.

### SO TO BED

Fame and poverty make strange bedfellows in a society in which Sam Ervin can cut a record and Eddie Shack is still allowed to play hockey. Like Mozart and the Strawberry Alarm Clock, the Sludge were peniless again; where had they gone wrong?

"It all started with the energy crisis," Lemmon explained. "They needed that vinyl and ours was the first to go."

Moss Records had cut the Sludge from their roster, melting down the entire stock of Sludge waxings to make room for a new polka platter from Frank Yankovich and the Yanks.

"We have our priorities," an executive had said.

Times grow hard now, and jobs even more scarce, as the Sludge drift from pillar to post in their quest for an identity as "the thinking man's bonzo band."

## Timber Wolf lets down avid fans

By BRECK RINSE

The latest NFB extravaganza, *The World of the Timber Wolf* (now showing at the Imperial, Hollywood and all Kresge's and Woolworth's stores) is a sorry disappointment.

Director Michael Hobbit, producer of such memorable classics as *Canada's Paper Products* and *Moose Jaw: Fact or Fiction*, has yet to make a venture as intrinsically rewarding as his second film, *Alligators of Peru*. (His first, the ill-fated *Leprechauns of Time* — "you can float down the Nile, but there are no icebergs in Egypt" — is best left in the CBC files, where it is run for filler every Wednesday between *Take Thirty* and *Love of Liver*.)

*World of the Timber Wolf* is a superficial, pretentious version of what might have been a penetrating, in-depth study of a society not unlike our own. Hobbit's direction is erratic (he has been barred from the urinals in North Bay), and as a result, the timber wolf and his habits remain an enigma.

## Animal lover

The York film department is bringing to Curtis LH-L one of the world's finest animal impersonators, Dr. Jorge Luis Fernando, Sunday night at 10 p.m.

Fernando, a graduate in anthropology and animal husbandry, will deliver unerringly accurate impersonations of pigs, goats and rabbits as well as the hard-to-master Irish setter.

Fernando, best known for his starring roles in *Gentle Ben*, *Mr. Ed* and *Flipper*, is currently employed as a watchdog at the Cobourg health farm. Admission to the evening is \$1.50

The viewer cannot properly identify with the protagonist, and what is left is a shifting, unstable 28 minutes of mediocrity.

One can only hope that Hobbit's next work, *The National Drip*, a history of Niagara Falls, will restore the director's good name.

## Silt and Sand

### Last Ditch means Fine Tobacco

Calamine Movies prevents the last in a series of old Don Knotts movies, *I Walk the Afternoon Sun Come Up Many Moons Pass Water*. Admission is 29 cents, in a last ditch effort to get somebody to show up. Courtesy of Last Ditch productions. In the Calumet common room, if Calumet still has it. If not, go and play pinball. No skin off our teeth.

### Sting Oscars stolen, graffiti found

Spittoon Movies brings another whopper to Curtis LH-G Saturday and Sunday. *Last Tango in Paris*, with Marlon Brando, will be screened at 8:30 p.m., for \$1.25 general, \$1.50 Bethune. Unfortunately, due to contractual problems, only the third reel is available. But a furry little fellow in a derby will read a synopsis of the butter scene in a husky voice, and the audience is invited to whistle the musical score. Admission is a dead penguin.

### Immortal Pooh meets Godzilla

Celebrations for the birthday of Winnie-the-Pooh will be held in the Behavioral Sciences building tomorrow night. Electronic musician David Tulipblast has composed a memorial piece running 19 hours, but says he will have no trouble remembering the tune, since there is none. "Only two notes," he grinned. Admission is by invitation only.

### Bobbsey Twins go to the bathroom

Witless Movies tosses off another turkey tomorrow and Sunday night, at 8 p.m. *Mickey Mouse Picks His Nose*, in technicolour, doubles with *Pluto Eats Goofy*, for a rollicking laugh-packed evening. There won't be a dry eye in the house. Admission is \$2 general, in 8 mm. with a Don Knotts feature beforehand. Don't believe a word of this.

Events for On Compost should be edited to incoherence and sent to Cotton Batten, Department of Implications and Provocations

## On Compost

### SPECIAL LECTURES

Thursday 4 p.m. — Guest Speaker (Ontology Society) Professor Arfaeague from the University of Dirtsneakers will speak on *What is a Fact: the Place of the Freudian Theory of Vascular Cohesion in the Metaphysics of a Perfect Universe* — question period will be held before the speech. Admission \$2 — \$130 Ross.

7:30 p.m. — 10:30 p.m. — E.G.O. Faculty (Centre for Continuing Education) "The World is an Oyster". Champagne extra. Champignons half-price.

9:45 p.m. — Poetry Reading (Faculty of Funny Arts) featuring Elsie Borden, star of the recent hit *In the Hay*, making a dramatic presentation of *Mayhem*. In lieu of cash, she will accept grass.

Friday 7 p.m. — The local chapters of the Western Guard and the Jewish Defence League will hold their annual showdown potato-sack race by the pond after sunset. Winner gets to be the

dominant race for a year.

### FILM, ENTERTAINMENT

Thursday 9 and 10:30 p.m. — Vanier's Open End Cabaret presents its year-end show, featuring a cast of thousands in a faithful re-enactment of Tennyson's *Charge of the Light Brigade*. Performance begins promptly; no stragglers admitted. In view of the brisk trade in hamburger in the campus cafeterias, the cast will be reduced to riding dogs.

1 p.m. — Radio York's Bearpit will close off with a bang today. Invited guest Nit Redneck talks about himself: "Why I am the way I am." He's a real killer. Substitute is Bobo the Bus.

Friday 12 noon — Le Cercle Francais, in conjunction with the Sino-Japanese Association, will be serving a special final luncheon at the end of the rainbow, on the third floor foyer of Ross. On the menu will be such rare delicacies as frog-legs foo yung, crepes salamander, chocolate covered wasps, and snails sweet and sour. All you can eat.

Monday 10:00 a.m. — Chloe in the afternoon has been cancelled due to a conflict in time.

### MISCELLANEOUS

Friday 3:0 a.m. — Self-abuse seminar to be held in the third floor washroom of Scott Library. Only those with circles under the eyes, calloused fingernails, stooped posture, flabby muscles and back pains admitted.

Monday 12 noon — Circles under the eyes? Calloused fingernails? Stooped posture? Flabby muscles? Empty pockets? The tank for strung-out pinball addicts provides a padded cell without any bells of flashing lights and aims to do reality shock therapy. If you think you have contracted p.d. (pinball dependence), walk, don't run to the barn near Steeles. We'll do our best to contain the post-p.d. d.t.s.

Wednesday 7:30 a.m. — Benefit garage sale. Auction of running shoes of retired streakers in parking lot M. Proceeds to the Rheumatism and Arthritis Assn. of Canada.

Tips from Irish seminar

# Poets shouldn't marinate in ancestral juices



Chairman Desmond Maxwell

By ROSEMARY McCracken

At 26, with no skills, Brian Moore came to Canada because he had heard that you could get a job on a Canadian newspaper with no special qualifications.

An ex-patriate Irishman now living in the States, Moore, on a panel discussion last Wednesday opening the five day Irish Studies Seminar, said writers often become expatriates before they discover whether their own country is hospitable to them as writers.

"I wrote in Canada because it was the time for me to write, not because Canada was the environment conducive to me as a writer," said Moore, author of the "Canadian" novel *The Luck of Ginger Coffey*.

"Scratch any writer and you'll find someone trying to sort out patterns in all that shifting sound," continued novelist Maurice Leitch. "He is trying to put these patterns into cold storage for future posterity. I'm not so much interested in the present violence in Northern Ireland as what motivates the violence."

In turn, Sean Lucy, Irish poet and professor of modern English at University College at Cork, cited three "schools" of poetry in Ireland: the nationalistic work of Ulster, the Dublin poets who "try to be urbane and international" and the more romantic rural poetry of south and south-western Ireland.

According to Lucy, Irish poetry has been influenced by a very strong oral tradition, "a strong element of playing around with language" and a sense of dramatic self-awareness.

"The Gaelic tradition of myths should be resurrected and used, but these myths must be related to intense personal experience of the poet." Lucy warned against "marinating in ancestral juices" or an obsession with traditional poetry inspired by secondary experience.

Desmond Maxwell, master of Winters College and chairman of the seminar, said the poetry readings were the most successful events of the five days; although the Irish Studies

Seminar has been held for seven years, this is the first year poetry readings have been introduced.

On Friday, the organizers screened *Dusty Bluebells*, a film depicting Belfast children at play, directed by Bernard Toney. David Hammond, the film's producer, said he had at first wanted to film children's impressions of the war, but came to realize that children have no opinions of war. "At best they would only be giving their parent's views."

The film shows children from the poor parts of Belfast playing the age-old clapping, dancing, ring-a-round-a-rosy games all of which are accompanied by song. Some could be easily identified by international audiences; others are derived from Gaelic myth and ballads.

Hammond wanted to capture "a dying art in which children enact drama, music, mime and dance similar to primitive ritual", before it is destroyed by television and other multi-media influences.

"The children are creating a world with no past, present and future," he said. "These experiences are more real to them than the world of their parents."



James Simmons, poet, songwriter and lecturer at the New University of Ulster, played guitar and sang his own compositions Saturday during the Irish Studies Seminar. His songs included a ditty composed entirely of quotes from the 19th century women's liberationist, Mary C. Stokes, extolling the female orgasm.

The Canadian Irish Studies Seminar is funded by the Canada Council, and others; York contributed \$3,000 to the event.

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## Sight and Sound

### Experimental Totem appears at OCA

Totem, an experimental project in light, sound and movement, will be performed today through Saturday and April 11 to 13 in the Ontario College of Art auditorium at 8:45 p.m. by the college theatre troupe. Admission is \$1 for students. Call 366-7082.

### Fine Artists sell visual creations

The market will be flooded tomorrow with paintings, etchings, lithographs, silkscreen prints, photographs and sculpture, as the students of York's visual arts department hold their end of the year bake sale. The sale will be held from noon to 9 p.m. in the new Fine Arts building's foyer.

### Mandragola visits the Zoo Story

Machiavelli's Mandragola and Edward Albee's Zoo Story will be presented by the fourth year theatre directing class, today at 7:30 and 9 p.m. respectively in Burton. Admission is free.

### Hustonian ribaldry in Roy Bean

Paul Newman dons beard and buckskin for The Life and Times of Judge Roy Bean, Friday, Saturday and Sunday nights at 8:30 p.m. Bethune brings John Huston's jovial western to Curtis LH-L, and charges \$1.25 general, \$1 for Bethune students. The following weekend, they'll offer Warren Oates and Ben Johnson in Dillinger. And, if the attendance is high enough, they'll continue throughout the summer, delivering goods like Cabaret and A Touch of Class.

### Cake and balloons at Celebration

Coinciding with the closing of the year of classes, a Closing Celebration will be held tomorrow in the new Fine Arts building. Alan Colthart is organizing the day, which begins at 11 a.m. with an Enlightenment Reception, and moves right along to a Live a Life Loving luncheon, to which one must bring his own cake and balloons. From noon to 2 is the Experience, at 2 the Journey, and at 2:15 the Ascent when, presumably, they let off the balloons with little messages baked inside the cake. After all this, the final celebration will mark what Colthart calls "the theme of life and death", including an unwrapping of his previously unseen multicoloured painting: "my painting's identity is dying that day". Admission is free, and the cake and balloons pay for lunch.

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### Richard Lester returns

## Musketeers with a twist

By ED PIWOWARCZYK

The latest screen version of Alexandre Dumas' The Three Musketeers is a throwback to the swashbuckling thrillers of Errol Flynn and Douglas Fairbanks, but with a twist.

Directed by Richard Lester (best known for working with the Beatles on A Hard Day's Night and Help), the fast-paced, star-studded production combines comedy and adventure to send up the Flynn-Fairbanks school of screen heroics.

The Dumas tale provides the raw material for a standard costume epic. D'Artagnan (Michael York), a would-be musketeer newly arrived in Paris, is immediately plunged into the in-

trigue of the court of Louis XIII. Along with his three companions (Oliver Reed, Frank Finlay, Richard Chamberlain), D'Artagnan sets out to recover a pair of diamond studs missing from the queen's necklace, the recovery of which would conceal the queen's affair with the Duke of Buckingham and consequently prevent war with England.

All the conventions of the standard costume epic, especially elaborate fencing sequences, are used but approached in a tongue-in-cheek fashion to parody the chivalric exploits of past sword-wielding adventurers.

As a result, the flashy duel scenes between the likes of Errol Flynn and Basil Rathbone have been replaced by

no-holds-barred, anything-goes swordplay where survival takes precedence over any considerations of gallantry. Leaps from balconies become occasions for pratfalls rather than demonstrations of athletic prowess.

The film's antidote to the flamboyance of an Errol Flynn is the portrayal of gallant ineptitude by Michael York of Cabaret fame. York is perfect in conveying the heroic gesture that falls flat. At the beginning of the film, for instance, the green D'Artagnan challenges Cardinal Richelieu's chief henchman Rochefort (Christopher Lee) only to be knocked unconscious, have his sword broken and all his money stolen.

The camerawork, sets and costumes contrast the extravagant opulence of court life with the squalor of city streets and country villages. The king can play chess using dogs as the pieces while two men struggle on a sea-saw for the prize of food suspended above them.

The Three Musketeers covers only the action of the first half of the Dumas opus. The second half, The Revenge of Milady, is already completed and awaiting release within the next year.

### Brilliant mental exercise

## Glib wit in Whipping Boy

By AGNES KRUCHIO

Judging from its presentation of The Whipping Boy last week in Osgoode's Moot Court, Creation II is a local theatrical troupe of considerable merit.

The play, conceived, written and directed by Louis Capson, a Fredericton playwright who taught at York for a year, is a surreal fantasy trial of the existential man in Alexander Solzhenitsyn.

While the audience is never quite sure of just what the poet is being tried for, it is obviously not for crimes against the state (Solzhenitsyn was never tried in the USSR). The 'Russian Graffiti', the line of characters that testify against him, do not accuse him of unpatriotism, treachery or other mundane crimes. The crime he seems to be on trial for is being himself, and having made the existential choices he has made during his life, before his exile.

The list of witnesses includes the president of the Time corporation, who reports that Solzhenitsyn made it to the cover of his magazine ("for the man who cannot think for himself"); Yevgeny Yevtushenko, a "successful but not political" poet; Stalin, who, it seems, had a passion for numbers; John F. Kennedy, the Devil, Abraham Heschel and Christ himself.

The jury's final verdict is "not guilty", but not guilty of what? Each of the witnesses has his own charge against the writer.

The Russian soldier who had fought for the Germans and was beaten to death by Solzhenitsyn's inferior, blames him for not having stood up for him. The president of Time condemns him for having made it to the cover, thereby fulfilling a bourgeois standard of success.

And the Devil criticizes him for having opted for writing, as opposed to action, and for making "the fatal mistake that all writers make: thinking that by writing they will reach more people than by speaking out in their own lives".

### WHO'S GUILTY?

And the many voices of Solzhenitsyn accept the responsibility, even after the jury has absolved him. "Guilty? I am guilty. We are all guilty." So says the man who "is a photograph, all he has ever been for most people in life."

In this human court of law, "all facts" are opinion"; it is "not concerned with facts, it's concerned with the truth." As the judge says, "All the facts in the world don't add up to the truth." There must be a lesson in legal ethics in there somewhere.

Capson's script was written immediately after the exile of Solzhenitsyn in February; it is fast moving, witty and tight, an exercise in linguistic brilliance. The staging of the characters and the ensemble style are equally witty and clever, becoming almost burlesque at times.

This is also the play's major shortcoming; while an entertaining exercise for the mental and aesthetic muscles, the play remains just that: a glittering mental exercise which, because of its glibness, does not in-

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*Lonely vigil in apocalypse film*

# Superb soundtrack hurt by ponderous script



Director Daniel Bourla after screening The Noah

## Director needs stupid man, Strauss fits bill perfectly

Daniel Bourla, director of *The Noah*, was "looking for a stupid man" to play the movie's central part, "and I found him in Robert Strauss."

At a reception following the premiere of *The Noah* last week, Bourla described the numerous difficulties the production had run into, a production originally conceived in 1967. He reacted to a comment that the photography seemed to have improved as the film progressed, climaxed by a powerful night scene on the eve of Noah's death.

"We had trouble with our camerawork," said Bourla, "particularly after the head camera man quit in the middle of the shooting. He and his wife were in a middle of a nasty divorce and he left us. After that, I promoted his assistant to head cameraman."

The film was shot in reverse sequence, from end to beginning, because of the beard Strauss had to grow for the production. As the filming progressed, Strauss's beard was continually trimmed back, until he became a bare-faced babe in the film's opening sequence.

Bourla was candid in his disap-

pointment with Strauss as a working companion. "He became increasingly difficult to direct as the film progressed. I think the man was insecure, because as he slowly lost his beard to hide behind, his acting regressed."

"But I wanted a stupid man and I got one, so maybe I have no right to complain."

The film's producer, Louis de Rochemont III, agreed with Bourla's assessment of Strauss. "He was a very difficult actor to work with, but I still think Strauss was the best man for the part."

Familiar to students in the film department, de Rochemont has been a resident professor in the faculty for two years. He expressed excitement before the film's screening, saying that *The Noah* would have major impact on the film world.

At the reception following the film, de Rochemont remained keen on the film, calling it "the kind of feature film I think my father would have liked to make, if he had the chance."

Louis de Rochemont senior is famous in the film world for his memorable *March of Time* documentary series.

By MICHAEL FORMAN

After seven years in the making, *The Noah* premiered at York last week.

The story, one of desolation and loneliness, left many in the audience as bored as the film's modern Robinson Crusoe, played by Robert Strauss.

*The Noah*, set some time in the near future, depicts the last few months of a survivor of some recent atomic holocaust, washed ashore onto a deserted island somewhere in the South Pacific. The film depicts the slow disintegration of a man dependent on the company and order given to him by a now extinct society.

Robert Strauss plays *The Noah*, a title he chooses to rationalize his survival in a world now devoid of other living beings. Strauss's loneliness soon leads to his invention of invisible companions in this Garden of Eden, imaginary beings created in the old soldier's "own image."

His first creation, an Adam he so adroitly calls Friday, soon tires of Noah's company and code of Army discipline, and begs his creator to supply him with some imaginary mate. Noah consents, creating a modern Eve, only to be infuriated at the behaviour of his two beings, who begin to take full advantage of their newly discovered carnal knowledge.

The biblical images, and there are many, are intentional in this last chapter of the *Apocalypse*. Noah banishes Friday and his mate from the garden of his mind, replacing them with a flock of small children. Now playing the part of some neo-Moses, Noah acts as teacher and wise man to these naive ones, culminating in his



Robert Strauss (Noah)

delivery of *The Noah* version of the Ten Commandments, concluding with "Thou Shall Not Screw Around With the Colonel's Wife (or Girl)".

The film's dazzling end displays the horrific montage of the dying Noah's last thoughts. Noah, his mind on the brink of collapse and his body finally poisoned by radioactive contamination, replays an unending recording of final thoughts, an audio stream of one man's reaction to culture shock. The voices of Roosevelt, the blast and flash of Hiroshima, the gasps of dying children, Martin Luther King; these and other sounds come screaming together to spell the death throes of Noah.

*The Noah* succeeds too well in communicating the weariness of a hermit's vigil. Many in the audience complained that the film was too long at 107 minutes, an average length for a feature film. *The Noah* could do well with some 20 minutes clipping, a move that would improve its pace but one

which would almost disqualify it length-wise for the commercial market.

Both the photography and sound recording are superb, and *The Noah* is extremely demanding to the normal cinema ear because of the major part its soundtrack plays. Interweavings of voice and sound reveal the true character of Noah to the audience.

The photography holds its own, particularly towards the end of the film. The impressive capture of Noah's final minutes along a midnight storm-swept beach reminds the viewer of the "black cinema" technique, a fascination with the mix of darkness and wetness first made popular in the 1940's.

Robert Strauss as Noah turns in a sturdy enough performance as *The Noah* but fails at the almost impossible task of carrying a one-character script. When Noah discovers his radioactive tag has turned black, a sign that he has received a deadly dose of contamination, the audience is almost relieved that his end is near.

Though the concept is admirable enough "in the beginning", it appears that *The Noah* may have bitten off more than its audience could swallow.



Producer Louis de Rochemont

## Dreyfuss as Kravitz kid carries fast-paced comedy

By WARREN CLEMENTS

Duddy Kravitz is less of a schmuck in the movie than he is in the book.

In Mordecai Richler's 1959 novel *The Apprenticeship of Duddy Kravitz*, the fanatically ambitious Duddy trampled the feelings of his girlfriend Yvette, the epileptic Virgil, his Uncle Benji and even his beloved grandfather like so much cabbage.

The movie, Canadian-made and due to open April 12 at the Towne Cinema, doesn't soften Duddy's actions, but of necessity (there's only so much you can cram in two hours) removes much of the book's biting narrative description and many of the incidents (teacher MacPherson, Auntie Ida), that build up the character of the boy who believes that "a man without land is nobody."

Shot last fall in Montreal and the Laurentians, groomed to look like Richler's home town of the 40s, Dud-

dy Kravitz is a movie with everything going for it. As Duddy, Richard Dreyfuss (Curt in *American Graffiti*) steals the film with his nervously defensive laughter and the sweating bravado of a six-inch chicken hawk attacking a rooster pen.

Micheline Lanctot as Yvette has little to do but act stoic, and Randy Quaid as the naggingly naive and nauseatingly cheerful Virgil revives the slow-witted character he played in *The Last Detail*.

But the bit characters, two in particular, almost steal the film from Dreyfuss: Joe Silver as the scrap merchant Farber (Cohen in the book), his face a perpetual squint as he solemnly rationalizes the slitting of his best customer's throat, and Denholm Elliott as Peter John Friar, the lush director who listens to Duddy's plan to film bar mitzvahs while choking on a shot glass of gin.

The film has its minor flaws, like sound recording which makes occasional speeches without background noise sound like they were spoken in a vacuum, and director Ted Kotcheff's penchant for tricky and useless optical scene changes; but *The Apprenticeship of Duddy Kravitz* is above all else a fine, witty and emotionally involving film.

Addendum: McLelland and Stewart has released an impressive gala 377-page edition of Richler's novel with 69 stills from the film for \$2.95.



Richard Dreyfuss as Duddy

## McBride succeeds despite poor mixing

By CHRIS KEEN

A few years ago a number of Toronto promoters tried to turn the old Masonic Temple into the Fillmore East/West of the North.

The Rock Pile, as it came to be known, had a late 60s psychedelic house band called Transfusion, with a lead guitarist named Danny McBride. And McBride, through his gigs including a stint with Luke Gibson in the nth incarnation of Luke and the Apostles acquired a reputation as one of Toronto's finest rock guitarists.

Morningside (Epic), his first solo album suffers somewhat from a producer trying to create a "package" for the record label.

On his debut album, a musician is pretty well forced to go along with the "more experienced" producer's concept of his "image/sound". First albums, then, reveal potential and at the same time require listener patience.

On the track *Belive in Me*, for in-

stance, the slow song builds nicely through some beautiful chord changes. Strings are added in the second verse and then flashes of guitar. As the solo begins, an incredible tension has developed between the guitar and the rhythm section. But the rhythm section has no guts and, as a result, the tension in the song is never resolved.

In spite of the producer's frustrating

mixing tendencies — the guitar solo in *Goodbye Blues*, for example, is much too indistinct — in other instances, such as the horn ensemble break in *Standing Alone* or the beautiful vocal harmonies (all McBride's), are mixed just fine.

If you listen carefully, with patience, the mixing can be beaten, and at a good volume the solos seem suitably raunchy.

## Queen of soul still swings

By DYNAMITE C. STRANGE

Still the reigning queen of soul, Aretha Franklin hasn't lost her touch yet. Combining tasteful arrangements with her still incomparable voicings, Aretha really delivers the goods on her latest outing, *Let Me In Your Life* (Atlantic).

Only a couple of numbers on *Let Me In* are originals but on cuts like *Oh Baby*, *I'm in Love*, and *Ain't Nothing Like the Real Thing*, Aretha really shines. The funky numbers swing, and the ballads are treated with an almost anguished tenderness which confirms Miss Franklin's superior sense of timing and her ability to carry even the most mundane lyrics.

Although it isn't likely that Aretha Franklin will ever return to the frantic popularity which was hers six or seven years ago, and while *Let Me In Your Life* may seem a little low-keyed at points, Aretha's readings are interesting, persuasive and gutsy in a way that only she knows how to convey.

## Grossa Fuga Ballet debuts

By INGRID ASBOTH

Richard Gibson, ballet master of the Netherlands Dance Theatre and a man whose sincerity and imaginative analogies turn even the most basic of ballet classes into a trip beyond the "looking glass", is visiting York's dance programme until April 11.

The Netherlands Dance Theatre has recently gained considerable notoriety in Europe and North America with a ballet called *Mutations*, an hour-long piece in which the last five minutes are performed in the nude.

As Gibson says, "It became rather like the company Frankenstein, as people started thinking of us as 'that nude dance company'." They have since decided to drop the ballet from their repertoire.

As well as teaching technique classes, Gibson is also rehearsing a ballet with York students entitled *Grossa Fuga*, choreographed by Hans van Manen. One movement of this ballet will be performed for the dance department's free spring concert on April 9, 10 and 11 at 8 p.m. in Burton Auditorium.

The ballet, is a mixture of the classical and modern styles, with Beethoven providing musical inspiration for the sensitive yet earthy encounter between four couples. In Gibson's words, "It is a paradox in many ways, both in its sensuousness and its purity, in its coolness and its earthiness."

The visual beauty of the ballet is analogous to Beethoven's deeply moving music. Hans van Manen has captured the tenderness and sensuality that so clearly establishes itself in the choreography.

This will mark the first time that any part of *Grossa Fuga* has been shown in Canada.



# University News Beat

Emergency Services  
Centre — 3333

## Program aid for small businesses

Most businesses in Canada are small or medium in size, yet according to Administrative Studies Placement Officer, Ray Sturgess, only about 10% of York's MBA's elect to work as consultants or managers in small enterprises.

The Faculty of Administrative Studies is doing something to help the situation. With the aid of a \$45,000 grant from the Ministry of Industry and Tourism, Government of Ontario, the Research Division is embarking on the second year of its small business assistance program.

The program, which started last summer with a \$5,500 grant and two student research assistants, proved very successful. It resulted in an in-depth questionnaire and personal interview study to help identify the most critical problem areas facing small businesses.

This summer the program will be expanded to involve twelve students. Eleven are MBA's and third and fourth year administrative studies students, (four are women), while one is a political science major from arts. With over thirty applicants for the twelve positions, the participating students had to have a wide and varied background in business.

Several have worked for big corporations like Shell Canada or Molson's Breweries, some have been employed by accountancy firms, and others have done liaison or personnel work for the government. Many have parents who have small businesses and many have worked for large companies and were "turned off" by the experience.

Stephen Bahen was one of last year's research assistants. This year he

is Program Director. With a commerce degree from Loyola University and an MBA from York, he has received extensive management training and therefore has a managerial viewpoint.

"In a big corporation you are locked into a narrow stream", he explains. You don't get to be a manager for a long time.

### PERSONAL CONTACT

In a small business, you can apply what you've learned and affect policy making almost immediately. You're dealing directly with the top man — the small businessman.

Management consultation in a small business must be handled with tact.

"A small business is essentially the extension of a man's goals and the way he thinks," says Bahen. And because everything is on a smaller scale, mistakes are far more serious than in a large company which can absorb a greater loss.

Business courses generally deal with managerial theory for large corporations, which is why most MBA's are big business bound.

Associate Dean/Students, Rein Peterson, sees the program as a way to interest students in careers in small business management.

The primary purpose of the small business program is to conduct untraditional research by getting involved and finding out what Administrative Studies can do to help.

### COMMUNITY INVOLVEMENT

"The greatest single contribution that the Faculty can make, is to reach out into the community. We're a professional Faculty, and we must be involved in the community at both the



Stephen Bahen, Rein Peterson, Ray Sturgess and Margaret Styles discuss the preparations for this summer's small business assistance program. Last summer's pilot program proved very successful.

student and faculty levels," Prof. Peterson explains.

The biggest problem facing Canadian small businesses is "thin management talent". Businessmen need information about new developments in government, industry, the market, etc. Other help for small business programs generally have narrow viewpoints — they advise on tax laws, or they offer money for expansion.

York's program is unique. It's the only one with an overall viewpoint.

One point became clear to the participants in last summer's program. There is no single profile of the small businessman. Their backgrounds and

characteristics vary, but they do have one common bond — entrepreneurship. They all want to be in control of their own affairs, and they all have some business problems.

Prof. Peterson will conduct a course in the fall which will focus on management for small business. He hopes it will be a kind of post mortem of this summer's program.

### LEARNING EXPERIENCE

What kind of businesses are involved in the small business assistance program? Margaret Styles, Program Administrator, says she's had enquiries from various types — from

variety shops and shoe stores, print shops and even a chiropractic office.

She views the program as "a great learning experience — not just for the students, but for those of us involved in the organization."

It is hoped that the small business assistance program will eventually lead to future internships and business education programs. An internship would allow students to work full-time in a small business for part of the year, and earn credits for the remainder of the year.

As a future job environment, small business may provide a most interesting alternative.

### Human resources devp.

## Students gain interpersonal skills

Interesting things happened in the Human Resources Development seminar this year.

A final year architecture student spends his work terms living in federal prisons, getting first hand knowledge of problems of inmates, guards and administrators. As a guest of the HRD seminar several weeks ago, he discussed his experiences and his recommendations for the design of institutions more conducive to improved rehabilitation programs.

This was just one of a series of guests in this class, devoted to the study of some of our major institutions and their impact on community mental health.

Through the study of theory, seminar presentation, discussion with guests and practicum experience, HRD students get a balanced perspective of some of the issues surrounding community mental health.

The HRD seminar is a direct development of the Human Resources Development program — a program offered by York's psychology department.

Conceived by Dr. Gerald Cosgrave and Prof. N. Agnew, made possible by a five-year grant from a foundation, developed and implemented by Prof. L. Rice, the program provides an opportunity for students to gain a solid background in psychology while placing the emphasis on the individual in his physical and social environment.

The goal is to meet the needs of students who may want

to maximize their awareness and exposure to a wide variety of educational experiences, but place a high value on the particular ability to relate to and understand others.

This is brought about by advocating a special core of courses in psychology and sociology and providing a close advisory system which encourages the student to take options which reflect his area of interest.

The emphasis is on developing a philosophy of awareness and way of relating to people, rather than a package of ready made skills. Yet the program inevitably enables the student to develop interpersonal skills which can be applied in a wide variety of settings.

With this background in mind it is easy to understand how the content of the HRD seminar last year ranged all the way from a critical study of the effectiveness of psychotherapy to the relative merits of television soap operas. This was the range of interests reflected by the students — which also accounted for the highly varied parade of guests who visited the class last term.

They included the man responsible for guidance programs in Ontario, a representative of the Canadian Mental Health Assoc., an expert on poverty, and two lawyers who discussed the impact of certain laws on mental health.

This year's seminar was under the direction of Prof. Mal Weinstein. The second term discussions were organized and led by E. McTavish.



## York team takes award

Keith Boddaert, President of the Industrial Marketers of Toronto, presents the Canadian General Electric Trophy to captain of York's marketing team, Robert Sherkin. Entering the Industrial Marketing Institutes' third annual case competition for the first time, a York team of five undergraduate students from the Faculty of Administrative Studies were selected for the award over competing teams from Ryerson, Humber, Sheridan, Seneca, George Brown and Centennial. The members of the York team were Carmen Giordano, Carl Hayman, Ray Kurki, Ken Porter and Robert Sherkin.

## Be your own boss this summer

Having problems getting a summer job? Why not work for yourself?

"Venture Capital", part of the Ontario Government's "Experience '74" summer employment program, offers students a chance to receive financial assistance in setting up their own small businesses for the summer.

The assistance comes in the form of interest free loans, up to \$1,000 per venture.

The program is administered by the Ministry of Colleges and Universities with the assistance of the Ontario Chambers of Commerce and the Royal Bank of Canada.

The idea is to select a venture and

prepare an analysis of its business potential with the help of members of the local Chamber of Commerce. The analysis is then sent to a provincial panel for approval.

Successful applicants receive an interest free (for the duration of the project) loan to cover the start-up costs of their operation. All profits made by the venture, after expenses are paid, belong to the student.

There are no restrictions on the type of business venture that might qualify, but preference will be given to projects that do not compete directly with established businesses in the area. Examples might range from cutting

firewood to taking baby pictures to house painting and vegetable farming.

The aim of the program is to give community college and university students a chance to get valuable business experience while making some money.

A business-like, organized atmosphere has to be maintained. Standard records and accounts must be kept, and periodic progress reports are expected.

Want more information and an application form for the program? Write to Venture Capital Program, Personnel Branch, Ministry of Colleges and Universities, 9th Floor, Mowat Block, Queen's Park, Toronto.

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# Doc Cannon York professor supports Einstein

By **STEVE HAIN**

Wayne Cannon, a York University professor, and Oliver Jensen a McGill professor have just completed research that supports Einstein's "Twins Paradox" theory.

The Twins Paradox is a prediction of the theory of relativity. The theory states that if you take identical twins, put one in a spacecraft and leave one on earth, the twin on earth will age faster than his sibling travelling in the spacecraft.

Cannon has enlisted the aid of the Bureau International de l'Heure (BIH) in Paris which published data collected by seven time observatories located throughout the world.

Each observatory has approximately eight clocks, from which an average time for the observatory is taken. The clocks used are cesium clocks, which utilize the oscillations of the cesium atom. They are accurate to within two microseconds per year.

The time measured by these clocks is called atomic time, and up until the end of Cannon's research this was the most accurate measure of time. The other time measure used in the study was the universal or solar time. Due to polar motion and other effects solar time is seasonally non uniform and therefore less accurate.

Cannon and Jensen followed a

series of steps and spent a year analysing the data. After obtaining the data from the BIH, they computed the theoretical effects on a time clock to see if factors of relativity were acting upon it.

They then applied this formula to the seven clocks and computed the theoretical corrections for the clocks. They applied these corrections to the data to obtain their final conclusions.

Cannon and Jensen found that clocks at the equator ran slower than clocks at the same elevation at the poles. Clocks at higher elevations ran slower than clocks at a lower elevation at the same latitude.

"This would mean that time is running the slowest at Mount Kilimanjaro or Mount Everest", Cannon said.

The survey results were important in two ways. The accuracy of the time scale has been improved by five times and this seems to be the best test for proving the validity of the Twins Paradox.

Cannon received both his undergraduate and graduate training at the University of British Columbia, where he received his doctorate in geophysics. Cannon also worked in the Yukon and at a seismic station in Northern Canada before coming to teach at York in the fall of 1972.

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## Veteran hiker advises

# New route back to nature

By RICK SPENCE

For those who have a week or two to spare during the summer for rest or recreation, hiking can present the best way to relax, unwind, and get back to nature for a while. Toronto is fortunate enough to have one of the most scenic hiking trails in North America, the Bruce Trail, close by. The trail is ideal for all forms of hiking, for one-day rambles or extended wilderness trekking.

The Bruce Trail is a cleared and marked footpath extending over 400 miles through southern Ontario, following the line of the Niagara Escarpment. It meanders from Queenston Heights in the south up to Tobermory at the tip of the Bruce Peninsula, on Georgian Bay.

The northernmost portion of the trail is by far the most rugged and spectacular, and is recommended only to the advanced hiker, preferably possessing mountain climbing experience.

This warning, although well-intended, can be disregarded even by novice hikers, as long as they are willing to display common sense in their selection of camping gear, and take care in their hiking. For an extended hike, the northern section is virtually the only worthwhile part of the trail.

Equipment should be selected with one eye on safety and convenience, and the other on economy. Backpacks can be purchased in many sports stores, costing from \$10 to \$30. The most popular knapsacks are the brightly colored nylon which sell for about \$20, now all but mandatory for young people touring Europe.

Sleeping bags should be small, light and warm. The big green monster in your basement is far too bulky and heavy for a hiking trip. Remember, everything goes on your back.

### TENT IMPORTANT

The tent is an important piece of equipment in the insect-infested forests. As well, as keeping out the rain (hopefully) and some wind, the tent can serve as a shelter for your equipment, to keep it safe from the most greedy predators of all — raccoons.

The tent should be compact and light. Most nylon tents are only water-repellent, not to be confused with waterproof, and should be sprayed with Scotchguard to keep out the elements. Two-man tents, the most common, can be used comfortably by one, or by three in emergencies.

No fires are allowed on the trail, although in the wild areas of the peninsula, no one will know. However, a small camping stove is necessary — the French Bleu model, with its disposable cartridges, is by far the best.

Hiking boots are a good investment as well — Adidas are not adequate on the treacherous slopes of the escarpment. The boots should be high, and for good reason — the Massasauga rattlesnake infests the peninsula.

In three hikes I have encountered two rattlers. Although the serpents slithered away peacefully, the Boy Scout motto still applies. A snake bite kit and a standard first-aid kit are indispensable on the trail.

### RATTLERS

The purchases all add up to an expensive hike — but these necessities should not be ignored for that reason. You can always economize in other areas. Jeans, t-shirts, and a warm coat are adequate, as are standard canned foods rather than the expensive dehydrated stuff. Fresh, cold, clear water is available from the lake — but carry a canteen.

Once you've broken your budget buying all this equipment (you can borrow from friends, but if you're serious about hiking you've got to buy), the problem is where to go, and for how long. The section of the Bruce Trail most conducive to extended hikes is the section from Warton north to Tobermory, a distance of some 90 miles.

### FANTASTIC SCENERY

These portions of the trail skirt some of the most fantastic rock-and-water scenery in Canada, as well as passing old log flumes, caves, flower-pot rock formations, a provincial park, an Indian reservation, overhanging cliffs and boulders the size of houses. Mountain climbing, swimming and skin diving (the water warms up in July), camping photography, and wildlife observation are only a few of the activities you can enjoy in peace and quiet, miles away from civilization.

The Bruce Trail Association publishes a guidebook. The book features Maps, descriptions of sights, and campsites and drinking water locations. Although the trail is well marked by white blazes on trees (and Javex bottles on rock), the guidebook is worth its weight in gold on the trail.

### JOIN CLUB

It is not necessary to join the association, or the Toronto Bruce Trail Club, to use the trail. It's a good idea, though, to join, as you are contributing to a very worthy cause, and helping to insure that the trail will continue to give delight to hundreds of hikers.

If you intend to go hiking or camping this summer, pack lightly and thoughtfully, take a camera, be careful, and watch those raccoons.



Fred Romanuk in Lotus

### Thesis on wheels

# Simulated trip to PhD

By COLAN INGLIS

Psychological testing has taken a fast turn at York in the form of a 1964 Lotus formula III racing simulator.

Fred Romanuk, a PhD, candidate in psychology was looking for an interesting task in his thesis study correlating work attitudes to performance. His advisor, Hy Day, contacted Labatt's Ontario Breweries Ltd. and obtained the loan of the simulator which was no longer being used for promotion purposes.

Romanuk says he has spent \$1,000 on repairs and modifications, which he will recover from the psychology department. The simulator may be donated to the university by Labatt's as a permanent testing device, Romanuk said.

The test involves filling out three questionnaires and driving the simulator for about twenty minutes. The car faces a screen on which a road racing track is projected. The speed at which the car appears to travel is determined by the accelerator and the transmission speed selected. Romanuk determines lap times and errors made as the variables in his test.

Romanuk hopes to continue testing until the end of April to get the 160 subjects needed in the experiment. Appointments for testing can be made from 9 a.m. to 6 p.m. in Room 060 of the Behavioural Sciences building. Only males are being tested since Romanuk's committee felt they would be the most interested in the task.

## Recruiting gets under way

Here we go again, folks. In keeping with an old Excalibur tradition, sports editor Rick Spence is retiring ("I want to spend more time with the family"), and once again a nation-wide search is under way to find a successor.

If you're interested in the position, leave your name at the Excalibur office (Room 111, Central Square) or report to training camp early in September. Writers for all sports, especially for women's sports, will be urgently needed and welcome.

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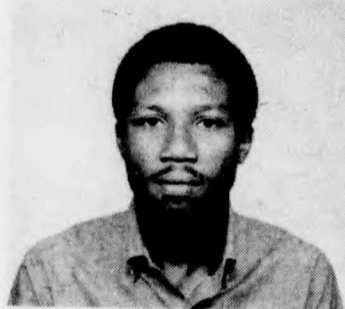


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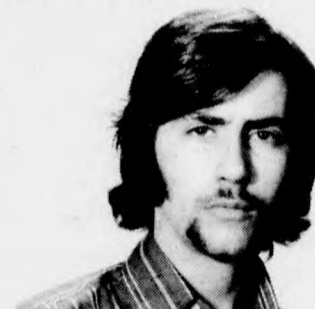
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- Brake cable and manufacturer's material defects Warranty for three months on all brand names
- Minimum service charge for assembling

- Come and visit our showroom at 403 Signet Drive, South of Steeles. Latest models available.
- Open Mon-Sat 10 a.m. to 6 p.m.
- We accept chargeX

### T.T.C. from Downtown

- Bloor subway west to Jane
- Jane bus #35 north to Finch
- Finch bus #36C west to 403 Signet

### By Car

- 401 to 400
- 400 north to Finch
- proceed west on Finch to first stop light (Signet Dr.)
- runs north off Finch



## FUN SPORTS LTD.

403 Signet Drive, Weston, Ontario  
Phone: 749-6171

### T.T.C. from York

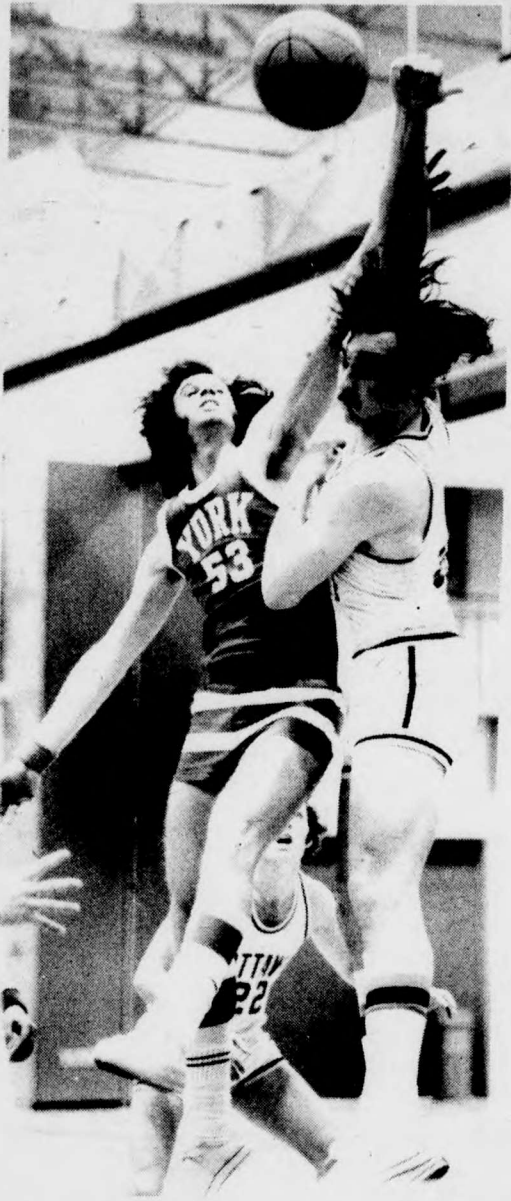
- Finch bus #36C west to Signet Drive

### By Car

- Steeles Exit from York, proceed west on Steeles to Signet Drive

# Sports

Editor: Rick Spence



**The year  
in pictures**

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