

BRITISH AIRCRAFT SHIPS ENEMY SHIP OFF BELGIUM

Weather Forecast:
Fine and Warm

53rd YEAR. No. 22878

LONDON, CANADA—THE HOME OF UNBROKEN PROSPERITY.

THE LONDON, ONTARIO, ADVERTISER, MONDAY EVENING, SEPTEMBER 17, 1917. 80 COLUMNS.

HOME
EDITION

PRICE, TWO CENTS.

FAIR WEEK BUSINESS, ADVERTISING CAMPAIGN, BEST IN LONDON'S HISTORY

Stores of City Benefited by Co-Operative Advertising with Fair Board, Trade in Some Instances Being Reported Fifty Per Cent in Excess of All Other Years.

The beneficial effect of the Western upon the business interests of London was strikingly demonstrated last week in the largely increased sales of many of the merchants. At the same time, it was the merchants who got after the business by a big aggressive advertising campaign just at the opening, who are also to report sales double those of any previous fair week, "a big jump," and "a most extraordinary increase." One of these far-sighted business men, a boot and shoe merchant, said to The Advertiser today: "We got our good share of the fair-week business and it was practically all outside business. Very little is done in exhibition week, owing to the fact that the London people are too busy with visitors. We advertised extensively and got the customers. We don't figure merely that it pays to advertise. We figure that it can't get along without it."

Merchants' Co-operation. "Previously to the 'best and best' Jubilee Western Fair, the directors contented with pleasure upon the amount on which the business houses, both retail and wholesale, were backing the efforts of the board. A thorough awakening was manifest in regard to the value to the city of attracting thousands upon thousands of visitors from all parts of Western Ontario and even a much greater distance. Strategists do not come to town without bringing and leaving a certain amount of money. Many would doubtless have a double objective, the fair and fall shopping. Business houses did a large share in the week-end exhibition. The visitors studied these guides and went where good value seemed to be offered."

KERENSKY COMPROMISING WITH CONFLICTING FACTIONS; HE MUST BECOME RUSSIAN LLOYD GEORGE

Radical by Nature, He Is Trying To Bury Personal Politics—Rebel Troops Now Returning To Posts at the Front—Trouble

BY J. W. T. MASON.
[Special to The Advertiser.]
New York, Sept. 17.—Premier Kerensky is compromising with the conflicting factions and Petrograd, until the elections of the new Russian republic are held next November. It is a new role for the impetuous radical, but in accepting it Kerensky is showing higher qualities of statesmanship than he has previously displayed.
To save Russia, Kerensky must become the Russian Lloyd George. The British premier's great quality has not been the way in which he has conducted the war, but his success in uniting Conservatives, Moderates and Liberals. Kerensky, Radical, like Lloyd George, must bury his personal politics for the rest of the war, so Lloyd George

NEARLY 25,000 OF U.S. IRON WORKERS QUIT WAR LABORS

Strike Because Refused Fifty Per Cent Increase.

SHIPPING BOARD ANXIOUS

More Than \$150,000,000 Worth of Shipbuilding Is Affected.

San Francisco, Sept. 17.—Approximately 25,000 iron workers and metal trades mechanics engaged in war emergency construction in San Francisco following rejection of their demands for a 50 per cent increase in wages. The walkout in more than hundred plants was carried out without a hitch, it was reported.

Feverish Anxiety. The walkout affects more than \$150,000,000 in Government shipbuilding and engine construction contracts. Feverish eleventh-hour efforts to avert the strike by employers' representatives of the United States Shipping Board failed. Proposals to arbitrate on a basis of 10 per cent increase offer had been rejected by the conference committee of the Iron Trades Council, composed of 25 unions on whose authority the strike was declared.

The Union Iron Works, the Moore-Scott Iron Works, both shipbuilding plants, and the Pacific Foundry, were to close immediately.

Settlement Expected. Washington, Sept. 17.—Shipping board officials are confident that a basis will be reached this week for settlement of all labor disputes in Pacific coast shipyards. On receipt of reports of the strike of ironworkers at San Francisco today, the board made efforts to hasten a settlement of the strike in Seattle shipyards in the belief that it will serve as a basis for agreements at Portland, San Francisco, Los Angeles and other places.

BRITISH NAVAL PLANES SINK FIVE GERMAN TRAWLERS; HIT DESTROYER

Drop Bombs On Enemy Vessels Off Belgium.

GERMAN AIRMEN CHASE AT LEAST TWO SHOT DOWN IN FLAMES, PROBABLY THREE.

LONDON, Sept. 17.—British naval seaplanes on Saturday dropped bombs on German destroyers and trawlers along the Belgian coast between Ostend and Blankenberge, near Zeebrugge, hitting one destroyer and sinking at least one trawler. An official statement issued by the admiralty today says:

"Naval aircraft made a bombing raid Saturday on enemy shipping between Blankenberge and Ostend. Bombs were dropped on trawlers and destroyers. One large destroyer was hit and another, one probably two, of our seaplanes was attacked by two enemy aircraft and one was shot down in flames, the other being chased towards some enemy destroyers. About 10 a.m. yesterday our patrol engaged a formation of enemy aircraft, destroying one, and probably two."

ITALIANS TO TAKE STRONG MEASURES TO STOP SABOTAGE

Parliament Expected To Act Next Session.

FOOD SHORTAGE SEVERE

But People Advised Not To Exhibit Troubles On Surface.

Rome, Sept. 17.—The Popolo Romano explains that Italy is the last of all the war countries that should be affected by the food shortages, adding: "Although poorer than England and France, and because the protracted war has brought suffering to the people, Italy should not let her troubles appear on the surface of her life. The political demonstrations or violence."

GERMANS NAIL BABY TO DOOR, SAYS PREACHER

[Special to The Advertiser.]
New York, Sept. 17.—Finding that the German nation is being driven to the door, the preacher said in a sermon today that the Germans are being driven to the door, and that the world is being driven to the door. He said that the Germans are being driven to the door, and that the world is being driven to the door.

FOUR INJURED WHEN AUTO TURNS TURTLE

Wingham Men Badly Hurt in Accident.

[Special to The Advertiser.]
Wingham, Sept. 17.—A Saturday night party in a motor car coming home from Preston when near Palmerston turned over on the side of the road, killing four men and badly injuring four others. The car was a 1916 model, and was driven by one of the injured men. The car was carrying a party of eight men and women.

DUTCH PAPER SEVERE ON MINISTERS TO U. S.

Amsterdam, Sept. 17.—Announcement of the change in ministers from the Netherlands to Washington is made the occasion by the Telegraf for a severe attack on Chevalier van Rappard, who is described as the worst of the Dutch diplomats. The paper says that van Rappard is a man of no ability and no character, and that he is a disgrace to the Netherlands.

HOLDING CONFERENCE WITH THE PREMIER

Objected To Minister Addressing Annual Meeting at Ottawa.

OBJECTION OVERRULED

And Members Hear Eulogy of Labor and Its War Work.

BORDEN IS WELCOMED

Great Enthusiasm Greeted His Entrance and His Subsequent Address.

Ottawa, Sept. 17.—The 33rd annual convention of the Trades and Labor Congress of the Dominion of Canada opened this morning. About three hundred prominent union delegates from all parts of the Dominion assembled in the St. Patrick's Hall for the formal opening session.

FOE CAUGHT IN DUGOUTS; MANY KILLED OR TAKEN

English and Scottish Troops Make Successful Raids.

MACHINE GUNS CAPTURED

Dumps and Mortar Emplacements Are Destroyed With Explosives.

LONDON, Sept. 17.—Troops of English and Scottish regiments made successful raids last night on the German trenches in the Arras and Somme regions. The raids were successful in that many German soldiers were killed or taken prisoner. The text of the statement issued today by the British war office says:

AUSTRO-HUNGARIANS INSULTING PRUSSIAN OFFICERS IN STREET

Feeling Against Germany Is Growing More Bitter.

[BY JOHN H. HEARLEY.]
[Special to The Advertiser.]
Rome, Sept. 17.—Austria-Hungary is reported finding it increasingly difficult to keep in agreement with Germany. Diplomatic circles here today told of the growing rift between the two empires. The rift is said to be growing deeper and deeper, and it is said that the Austro-Hungarians are insulting Prussian officers in the street.

SOLDIERS OF RUSSIA WANT SPEEDY END OF SOUKHOMINOFF TRIAL

And Insist That Defendants Be Placed In Prison.

Petrograd, Sept. 17.—The trial of Gen. Soukhomlinoff, the former war minister, for treason, was interrupted Saturday by a demonstration of soldiers. The soldiers, who were armed with rifles, demanded that the trial be stopped and that the defendants be placed in prison. The demonstration was peaceful, and the trial was resumed this morning.

GERMANS ASKED TO SUBSCRIBE TO LOAN AS REPLY TO WILSON

League of Municipalities Believes Money Talks.

Berlin, Sept. 17.—Delegates to the convention of the League of Municipalities have issued a call to the German people to subscribe to a loan as a reply to President Wilson's call for a similar loan. The League believes that money talks, and that the German people should show their support for the war by subscribing to the loan.

CROTHERS' TALK WASTE OF TIME, DECLARES LABOR CONVENTION MAN

Objected To Minister Addressing Annual Meeting at Ottawa.

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U. S. A. BUSINESS WILL HEAR WHAT IS EXPECTED OF IT FOR VICTORY

Special War Convention Being Held At Atlantic City Today.

WILL LAST UNTIL FRIDAY

Industrial and Commercial Interests of Country To Co-operate.

Atlantic City, N. Y., Sept. 17.—Plans for the co-operation of business and industry in the war effort are being discussed at a special war convention being held at Atlantic City today. The convention is being held by the United States War Relocation Authority.

DOMINION ELECTION IN NOVEMBER, SAYS HON. A. P. MACNAB

Thinks Westerners Ready To Join In Government.

Winnipeg, Sept. 17.—November will see a Dominion general election, says the opinion of Hon. A. P. MacNab, minister of public works for Saskatchewan. He expressed the view that Hon. Jas. A. Calder, Hon. B. Hudson, and Hon. J. G. MacNab are still willing to join a union government under a new leader.

SEVEN IOWA STOCKMEN KILLED IN COLLISION AS THEY SLEPT IN REAR CAR

Aurora, Ill., Sept. 17.—Seven Iowa stockmen were killed last night in a rear-end collision on the Rock Island road near Earlville, Illinois, 46 miles west of Aurora. Ten or more were injured. The men who were killed and injured were sleeping in the rear car of a freight train. The train was carrying a load of livestock.

Manitoba Suggests That New Brunswick Become New Windsor

Ottawa, Sept. 17.—Representations have been made to the Dominion Government that New Brunswick should change its name to New Windsor. The suggestion is based on the fact that the name "New Brunswick" is a reminder of the British Empire, and that the name "New Windsor" is a reminder of the British monarchy.

Germany Regrets Phraseology Used By Her Ministers

Sends Note To Sweden, Expressing Sorrow Over the Argentine Trouble.

London, Sept. 17.—Germany has sent a note to Sweden, according to a correspondent at Stockholm of the Central News Agency, greatly regretting the disagreeable issues raised on account of the Swedish transmitting telegrams to Germany.

MORE CANADIAN TROOPS SAFELY LAND IN ENGLAND

Ottawa, Sept. 17.—It is officially announced through the chief press secretary of the War Relocation Authority that Canadian troops have arrived safely in England.

PROFITS OF DAVIES COMPANY INCREASE HUGELY DURING WAR

General Manager Tells of Tremendous Jump.

Toronto, Sept. 17.—The O'Connor Commission, composed of George F. Henderson, K. C., chairman; Geoffrey Clarkson and A. B. Brodie, began its sitting at the city hall today to consider its investigation of the profits of the Davies Company during the war.

ENEMY IN CARNIA BECOMES BUSY AND ALLIES' GUNS ACCEPT CHALLENGE

Rome, Sept. 17.—Austro-Hungarian troops, attempting on Saturday night to recapture the ground they had lost on Friday, were met by the Italian army. The Italian army is now in a position to accept the challenge of the enemy in Carnia.

ARTILLERY ACTION BRISK

Enemy in Carnia Becomes Busy and Allies' Guns Accept Challenge.

EMPLOYERS ASKED TO CO-OPERATE IN ENFORCING LAWS

Requested To Urge Employees To Report To Boards.

Ottawa, Sept. 17.—Reports received by the Military Service Council indicate that steps have already been taken by the employers to enforce the laws against desertion. The council is now asking employers to co-operate in enforcing the laws.

THE WEATHER

LOCAL TEMPERATURES. Following were the highest and lowest temperatures recorded in London during the 24 hours previous to 10 o'clock last night: Highest, 71; lowest, 54.

The official temperatures for the 12 hours previous to 8 a.m. today were: Highest, 58; lowest, 45.

TOMORROW—FINE AND WARM.

Toronto, Sept. 17. Light winds; fine and warm today and on Tuesday.

THE WEATHER

Following were the highest and lowest temperatures during the 24 hours previous to 8 a.m. today: Stations: High. Low. Weather.

Victoria ... 66 48 Clear
Calgary ... 66 48 Fair
Winnipeg ... 66 48 Fair
Port Arthur ... 66 48 Fair
Perry ... 66 48 Fair
Port Stanley ... 66 48 Fair
Buffalo ... 66 48 Fair
Toronto ... 66 48 Fair
Kingston ... 66 48 Fair
Ottawa ... 66 48 Fair
Quebec ... 66 48 Fair
Father Point ... 66 48 Clear

THE WEATHER

Since Saturday the disturbance near the coast of the South Atlantic states has almost disappeared, while the sea of high pressure has drawn westward and southward from Quebec to the Great Lakes. The weather has been fine and warm throughout the Dominion.

GREAT BRIDGE SPAN SAFELY CHAINED TO THE HOISTING JACKS

Perfect Weather At Quebec For Second Attempt To Complete Cantilever—Preliminary Work Goes Without Hitch—Now Awaiting Tide.

Quebec, Sept. 17.—Two of the four cantilever bridge spans, which were hoisted from the central span of the River St. Lawrence, were safely chained to the hoisting jacks on the shore today. The work was done in perfect weather, and the preliminary work went without a hitch. The spans are now awaiting the tide to be hoisted into place.

The spans were hoisted from the central span of the River St. Lawrence, and were safely chained to the hoisting jacks on the shore today. The work was done in perfect weather, and the preliminary work went without a hitch. The spans are now awaiting the tide to be hoisted into place.

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AMUSEMENTS, LECTURES

PATRICIA

TODAY, TUESDAY, WEDNESDAY.
Had Caine's "The Deemster"
Master-Story
Starring Herbert Hall Caine.
CHARLIE CHAPLIN in "The Immigrant".
The Famous Soprano,
AUDRIE RUBANNI
Directed from the Recent, Toronto.
Thursday, Friday and Saturday.
Domingo Fairbanks. 25c

MAJESTIC

TODAY AND TUESDAY.

ALICE JOYCE, in

"An Alabaster Box"

WEDNESDAY AND THURSDAY

END BENNETT, in

"The Mother's Instinct"

Motors—Phone 658

Call F. B. Clarke, phone 658. Concerts,
country fairs and private parties. Special
rates for our big touring cars for
Western Fair. Use these cars for any
trip, city or country. Automobile Tour-
ist Service.

F. B. Clarke

416 Richmond Street, London, Ont.

DANCING, SATURDAY NIGHT THIS

week. Grand opening. Electric ef-

fects. Big orchestra. Latest New York

music. Dancing. Our patrons

invited. Dayton & McCormick.

MUSIC PUBLISHED FOR PATENTS.

banjos, guitars. Phone 2255. Queen's

Vista's Italian Harmonies. 122 Queen's

avenue.

CLAYTON COMBER, PAPER AND

paper, paper, paper. Phone 397.

Hamilton. 102 Wellington. Phone 397.

ROBERT HANNAH, ELOCUTIONIST.

entertainer, concert, elocutionist. 387

Princess avenue. Telephone 3755.

GEORGE A. STEER, ELOCUTIONIST

and soloist—Concert engagements ac-

cepted. Call F. B. Clarke, Hardware

Company, London.

ALICE DENAR, CANADA'S FUN-

NIEST comedienne—Concert talent.

dancers, puppets. Henderson's Amuse-

ment Exchange, 41 Wellington street,

London. Phone 2676.

FIRST-CLASS ORCHESTRA FOR

garden parties, entertainments.

For a whole program pro-

vided, songs, recitations, comic ser-

ies. Ask for terms. Lombard Bro-

thers. Phone 5792.

ORGANIST—SWISS MOVEMENT

and electrical music at London

Mineral baths. Day and gentlemen

attendees. Phone 218.

LOST AND FOUND.

LOST—GRAY LEATHER PURSE,

containing five dollars. Wednesday

evening, 1011 University. To 399

grandstand. Liberal reward. Call

this office. 75c

WILL THE LADY WHO PICKED UP

purse on Oxford car Friday night re-

ward to this office and avoid further

trouble. 75c

LOST—FAIR HUB CAP, IN CITY

Reward at Hildreth Fruit Store, Tal-

bot street. 75c

LOST—A BOOK WITH STREET

addresses. Return to Bell Telephone

Office. 75c

LOST—SMALL LEATHER BIL-

luggage, containing \$50 in \$10 bills

on Fair grounds or near entrance.

Liberal reward. Call this office.

75c

LOST—BLACK PURSE, SILVER

trinkets, bearing initials F. M. N.,

containing sum of money. Reward at

on Queen's avenue. 75c

LOST—A LADY'S GOLD MONOGRAM

pin. Finder return to 512 Talbot

street, and receive reward. 75c

LOST—BEAGLE HOUND BITCH, RE-

MARK, 100 pounds. 75c

LOST—LAST SUNDAY BLIND

box. Answers name Nipper. No-

vis 204 Wm. G. Cook. Reward. 75c

LOST—WANTLESS WHIST WATCH,

between Clarence and Richmond, on

Dundas or Oxford car. Reward. 75c

this office.

LOST, ON GRAND STAND WEDNES-

DAY, at Fair Grounds—Black cap,

containing \$10.00. Reward. 75c

this office.

LOST—SMALL GOLD CAMEO

brooch, on Thursday evening, in

CONDENSED ADS.

Advertisements—Fifteen cents per line

each insertion, or two cents per word

if set solid.

Meeting—When no admission is

charged, one cent per word each in-

sertion. 50 cents; each subsequent

insertion, 25 cents.

Births, Marriages and Deaths—One

insertion, 50 cents; each subsequent

insertion, 25 cents.

Articles For Sale, To Let, Help

Wanted, Situations Vacant, Rooms To

Let, and all similar condensed adver-

tisements—First insertion, one cent per

word; each subsequent insertion, one-

half cent per word. No advertisement

less than fifteen cents.

An extra charge of ten cents is made

for all transient advertisements that

are charged.

BORN, MARRIED, DIED.

MARRIED.

CURRIE-WILLIAMS—At the manse,

Wilton Grove, on Sept. 15, by the

Rev. J. W. M. Crawford, Father

of the bride, youngest daughter of the late

William Williams, of Clarkville, Hants

County, Nova Scotia, to Daniel Cur-

rie of Westminister.

DIED.

BOOTH—At Victoria Hospital, Septem-

ber 17, 1917, George C. Booth, in his

82nd year.

Funeral will leave residence of Mr.

Benjamin Gurney, 810 Stedwell, on

Tuesday, September 19, at 2:30 p.m.

Interment at St. Paul's. Friends and ac-

quaintances please accept this intima-

tion. St. Thomas papers please copy.

MOON—At Victoria Hospital, on Sep-

tember 17, 1917, Elizabeth M. Moon,

beloved wife of William H. Moon, of

Moore, No. 1 Chester street, aged 52

years.

Funeral on Tuesday, from her late

residence, 2303 Dundas street, at

2:30 o'clock. Friends and acquaint-

ances please accept this intima-

tion. Interment at Hyde Park

Cemetery.

STEINHOFF—At the residence of

Hiram Shaw, Hyde Park, on Satur-

day, Sept. 15, 1917, Abraham N. Stein-

hoff, aged 70 years.

Funeral will leave the above ad-

dress on Monday, Sept. 17, at 2

o'clock. Friends and acquaint-

ances please accept this intima-

tion. Interment at Hyde Park

Cemetery.

MEETINGS.

I. O. O. F.—FOREST

Chapter No. 104 meets (Monday)

evening, in their hall, at 8 o'clock sharp.

For general business and a rehearsal

of the third degree. Members are re-

quested to attend. Visitors welcome.

Recruiting office, 357 Rich-

mond street, City Mission, nightly.

THE KING NEEDS YOU and you

need him in this great war with sin

and death. No physical test re-

quired. Recruiting office, 357 Rich-

mond street, City Mission, nightly.

MEDICAL CARDS.

DR. G. L. CLARKE—EYE, EAR, NOSE

and throat. 104 Dundas street, Lon-

don. Phone 218.

DR. HOLMES, 141 RICHMOND, HAS

returned and resumed practice. Spe-

cially: Skin diseases, medical, elec-

trical. 75c

R. W. SHAW, M.D., L.R.C.P. AND

M.C.S. (Edinburgh), 287 King street,

London. Phone 2676.

DR. W. M. SHOBOTHAM, 620 RICH-

MOND, corner Hyman. Specialty,

surgery, diseases of women. 75c

DR. D. H. ARNOTT, 226 QUEEN'S

avenue, in addition to regular prac-

tice, will give special treatment to

THE LA PREFERENCIA

CIGAR FACTORY

184-190 HORTON STREET

Have vacancies for several girls to learn Cigar

Band. Also to Xmas wrap cigars. Good pay. Steady

employment. Clean, attractive work.

VALLENS & CO., LIMITED

MALE HELP WANTED.

FIRST-CLASS AUTOMOBILE ME-

CHANICS wanted—No helpers or

provers need apply. Reliance Garage,

Dundas street. 75c

WANTED—BOY FOR WHOLESALE

office; experience not necessary. Box

27, Advertiser. 75c

YOUNG MAN WANTED AT ONCE—

Good chance for advancement. Can-

adian Smallwares, 186 Dundas street.

WANTED—SALESMAN FOR BREAD

and confectionery. 600 Dundas street.

TOOL-SETTERS WANTED—MUST

be expert mechanics. Steady work.

Highest wages. Apply Taylor-

Forbes Company, Limited, 451 Wm.

BOY FOR ERRANDS, ETC., \$5 W. E.

Saunders, 352 Clarence. 75c

COMPETENT ACTIVE SHIPPER

Wanted at once. Steady work. 75c

BOY WANTED TO WORK IN CAKE

bakery. Fawkes, 660 Dundas street.

\$15.00 WEEKLY PAID YOUNG MEN

while learning to be station agents.

First-class night school. Limited num-

ber of places. First applicants only. Con-

act quickly. Write Dominion School

of Railroading, Dept. O, Toronto. 75c

BOY WANTED—APPLY THE LON-

don Printing and Litho Company,

Limited, Carling street. 75c

WANTED—SMART BOY, LIVING AT

home, for the office of a wholesale

merchandise business. Rapid ad-

vancement to right person. Apply

Box 212, Advertiser. 75c

SIX MECHANICS WANTED FOR

New Central Methodist Church,

Stratford. Apply on job, or to A. G.

Everett, general contractor, 51 Church

street, Stratford. 75c

MARRIED MAN, FOR GOOD POSI-

TION. Salary and commission. Re-

spond to 307, Advertiser. 75c

OFFICE BOY FOR LAW OFFICE.

Apply to Betts & Colledge. 75c

WANTED—GOOD HARD-CAVED

maker, on open fire and vacuum pan.

Also good opening for good all-round

maker and stainer. State experience and

salary. Apply Dingle & Stewart, Win-

chester. 75c

SKILLED MECHANICS DOMINION

Tire Factory, Kitchener, Ont. Skilled

mechanics who are former residents

of London, who are desirous of ac-

quainting themselves with the latest

methods in tire making, are requested to

write or interview us concerning

positions. 75c

GOOD SMART MESSENGER BOY

wanted. Apply Advertiser Job De-

partment, corner York and Well-

ington. 75c

WANTED FOR OUR CANDY AND

biscuit departments, several capable

young men and boys. Light clean

work with good wages. Apply

keeper, D. S. Perrin & Co., Limited.

600c

WANTED—TIRE BUILDERS; EX-

PERIENCED men for the Dominion

Apply Dominion Tire Factory,

Kitchener, or 127 King street west,

Kitchener. 75c

A RELIABLE SALESMAN WANTED

in every town and district in Western

Ontario where not represented. Spring

planting list now ready. Send 10 cen-

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needed. No commission. Apply to

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