

Massey Hall Scene of Unparalleled Patriotic- Demonstration as Third Great Drive Commences-lord North-1 tion as Third Great Drive Commences--Lord North-1
diffe and Major Bishop, V.C., D.S.O., M.C., cliffe and Major Bishop, V.C., D.S.O. M....,
Chered to the Echo as They Rose to Address the Enthusiastic and Representative Gathering.

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# EATON'S DAILY STORENEWS <br> Huge Clearance of Imported Blo <br> <br> Reflecting Fashion in Various Charming Moods 

 <br> <br> Reflecting Fashion in Various Charming Moods}


## RATES

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EANCES,

## The New Footwear Claims the Meed of Attention

For Fashion Insists That Boots and Shoes, Practical an i Otherwise, Shall Share the Vogue for Long and Slender


The Modes in New York Suits Charmingly Youthful-looking, With Coats That Are Long and Slender of Line, a True War-time Economy of Width


Coats That Show Fashion in Most Alluring Guise
Beauteous Wraps From the Grande Couture of Paris and New York, Most Reassuringly Cosy and

$\mathbf{N}^{\circ}$O NEED to look at the little labels inside the collar They proclaim their origin loudly with that extraor dinary chic, that subtle cut, that indescribable couturiers of Paris and New York And Paris, remembering the rigors of last winter-with
very little coal-has planned that there shall indeed be top coats that will defy the cold. Materials, though soft and supple, are unusually heavy and warm. Fur collars and cuffs, fur bandings and panels, give an unusual degree of cosiness, and sometimes the
fur. To describe a few :

$\xrightarrow{\text { Fingt }}$ madrot brow
 the new double shoested to hem, made in bloused above a belt its distinguishing feat ure a quaint little round upstanding collar of
Kolinsky, with cuffs to match. Price, $\$ 95.00$. Jenny is responsible for a charming
model a atudy in Autumn browns, the coat
itself a cinnamen colored burella, with gold itself a cinnamon colored burella, with gold
lining, and bands of dyed wolf on the wide square collar. Its narrow belt passes through
a very clever arrangement of box pleats. Price, $\$ 85.00$.
By Bernad By Bernard is a wonderful coat of beet-
root velours, with wide collar and cuftis of root velours, with wide coilar and culfs
electric mole e mole-dyed seal rate,
rever of the same fur descending to the hem a la Russe, and a becoming loose panel at the
back similarly adorned. Price, $\$ 95.00$. Artistic in the extreme is a black velvet
coat by Jenny, its long folds falling from a yoke in front, held by a belt aud buckle of
electric mole, which matches the picturesque
collar and cuffs. Below the upstanding colcollar and cuffs. Below the upstanding coat
lar of fur falls sone of velvet, so elongated that
it is almost like a cape. Price, $\$ 8500$. Of prune-colored Bolivia is a dream of a
coat by Doeillet, with draped collar of opos-
sum the pockets and cuffs lined with the same sum, the pockets and cuffs ined with the same
soft grey fur. The sieves show the kimono
line, with little straps at the back, and the line, with little straps at the back, and the
front is gathered at the waistline. Price,
$\$ 95.00$. $\quad$ Third Floor, James St.

SVELTE is the word that for, long and straight for, long and straight Price, $\$ 75.00$. Strikingly though they are, coats show a brown velours with the straight slight tendency to grip the front prescribed by Fashion, figure at the back. They are and a quaint long vest of tan essentially practical, too, with - velours, a la Louis XVI. be-
their studied simtheir
plicity,
rolling rolling And not only are the styles picturesque, but the soft new colors are becoming as they can
 ger brown velours,
the narrow shouldered coat, stitched with silk at the back to form panels, the
outstanding collar outstanding collar seal, seal also edging the pockets which appear from beneath the folded
belt. belt. The skirt is
almost plain, and

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& \text { almost plain, and } \\
& \text { measures about } 11 / 2 \\
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$\$ 65.00$.

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$$ Fashion, is hinted at in a quiet,

simple suit of Burgundy velours, the effect being given by a sash like belt that ties at the
back of the coat. The roll-over

## back of the coat. The roll-ov

## A

Featur Clearance of Smart Coats, $\$ 12$.
Featured the Third Day of Great Special Selling. The third day of our great special selling of women's coats offers wonder
ful values in good, reliable materials and styles. Of particular interest is a
Ound manufacturer's clearance of coats in heavy melton plaids, plain shades and
mixtures, in a host of styles, weaves and shades. Every garment made in the mixtures, in a host of styles, weaves and shades. Every garment made in the
seasons mmost desirable styles, having new style collars and belts, and in many
cases lined throughont The Triming cases linied throughont. The trimmings consist of bands of plush or self.
Among them are some velour coats. The shades represented are green, taupe, Among them are some velour coats. The shades represented are, green, taupe,
nave, grey, black and some dark mixtures of grey and black, etc. Sizes well
nassted from 32 to 44 Very specially priced to clear at $\$ 1275$. navy, grey, black and seme dark mixtures or
assorted, from 32 to 44 . Very specially priced to clear at $\$ 12.75$.
-Third Floor,
T. EATON C9
rd size photos,
D.v. small postard size photos,
figure or head and shoulders, 4
25c. Chemera counter, Main





Lovely Fox Furs in
Various Smart Various Shades $^{\text {St }}$ A charming red fox
muff is made in barrel muff is made in barrel
style, shirred at the
ends, and adorine with
head, tail and paws, ead, tail and paws,
wrist cord and ring.
Wermly lined through Warmly
out with
$\$ 45.00$. $\$ 45.00$
The
The The stolo of lustrous red fox
may bot hat in large anima
Tile, adorne




## Satin Comes Once More Into Its Own

Tis a Veritable Obsession in Paris, They Say, Both for the Fashioning of Smart Gowns and for Trimmings, and lo! it. Blossoms Forth
Into All Sorts of Entrancing New Weaves

ALL THE SHIMMERY, pearly glint of the pld-time
satin is theirs, but these new satins are distihguished by the suppleness of the silks' which you can draw through the proverbial ring. So no-wonder they shopld have attracted the attention of Fashion for the slim-looking clinging gowns of present vogue. Besides like these, when all the world must study economy in clothes. In the Silk Department a whole counter
is given over to their display, and there you is given over to their display, and there you
may see them in all the fashionable huesmay see them in all bete fashionable hues-
Burgundy, wine, burple, greys,
taupe, nigger, cinnamon, maduro browns, taupe, nigger, cinnamon, maduro browns,
rose, balsam and hemlock greens, and, of
course, navy and black. In addition to these are certain very effective colors for evening
wear, flame, turquoise, maize, primrose, etc. Satin Francaise is one of the heavier
eaves, suitable for dresses, wraps, linings, weaves, suitable for dresses, wraps, linings,
for bindings, facings, the making of ocllars,
etc. Width 36 inches. Price, $\$ 2.50$ a yard. Satin duchesse, a particularly brilliant
gleaming silk, is 42 inches wide and $\$ 2.00$ a Satin grenadine, soft and supple, with a rather duil finish, is 40 inches wide and $\$ 4.00$ A French satin grenadine with consider-
bly brighter finish and an almost iridescent leam 1 ard. Most charming of all is a crepe satin, lus-
trous, and so supple that it is practically uncrushable. The shades, too, are extraordinarily beautiful. Price, $\$ 4,00$ a yard.
Crepe meteor must. also be mentioned in
this conneection, It is procurable in perfectly this connection, It is procurable in perfectly
beautiful shades, the fashionable wine, beetbeautiful shades, the fashionable wine, beet-
root, nigger and maduro browns, taupe, pearl
and dark grees, hemlock root, nigger and maduro browns, taupe, pearl
and dark greys, hemlock green, roce, prisi-
rose and Belgian blue. Width 40 lirchai.
Price, $\$ 2.50$ per yard.



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Finding a "Sleeper"
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