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ATHLETES
TROOPERS

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## These Goods on Sale Today at Simpson's

Women's FurLined Coats AtLittle More Than Half Price Handome germent for street moment tylee. The 50 coath in to loe will be on met Thurdisy Floor. This bargain in furs will Exhibition Visitors
 ong, ined with canada muskrat

nammot or Russian hamser col lars of Alaska and western sable | Reguar |
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| tor |
| 15.00 | 25 Fw-Lined Coath, best im Canada muskrat collars and



Women's Hose and Gloves



 Untrimmed Velvet Hatsfrom New York

$\$ 1.48$ Bags for 98 c Today




Infants' Bibs

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 School Stationery






Twenty-Three Diamond Rings

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(6) Maviciow





Early Offering of Men's Winter Overcoats at $\$ 9.90$ bought before the rise in the price of wooollens; alland browns: also some diagonal patterns, gray and and browns; also some diagonal patterns, gray and
black or brown and black; cut double-breasted ulster
style, with shawl collars, or with convertible notched style, with shawl collars, or with convertible notched
collars. good linings; sizes 34 to 44 . Thursday. 9.90 MENS $\mathbf{\$ 2 0 . 0 0}$ TO $\mathbf{\$ 2 5 . 0 0}$ SUITS, $\$ 15.00$. English worsteds and tweeds, in new fall browns
nd grays; plain patterns or small stripe and small and grays; plain patterns or small stripe and small
check designs; single-breasted sacque style, with soft
roll lapels; the correct width of shoulder; high cut vest; sizes 36 to to 44 . Thursday

Our Enormous Distributing Power Makes Today's Boot Prices Possible MEN' $\$ 4.00$ TO $\$ 5.00$ BOOTS, THURSDAY, $\$ 2.99$. Goodyear welted, patent leather,' gunmetal calf,
dongola kid, tan calf, button, lace and Blucher styles;
sizes 6 to 11

WOMEN'S BOOTS, THURSDAY WOMEN'S BOOTS, THURSDAY, $\$ 2.95$.
Patent Colt, Dull Calf and Vici Kid Boots, lat Patent Colt, Dull Calf and Vici Kid Boots, latest
styles; newest tatrictops; military braid and patent
leather trimmings; sizes and half sizes, $21 / 2$ to 7 . ThursBOYS' "ACTIVE SERVICE" SCHOOL BOOTS, Chrome Tanned Box Kip Leather Boots, sizes 11 to
$3 / 2$, per pair, 1.69; sizes 1 to 5 , per pair $\ldots .1 .99$ MISSES' BEST GRADE BOOTS, \$2.40.

## All sizes, 12 -stylas; button, Blucher and English lace patterns; loth and dull calf lupperst sizes 11 to 2 Thursday, 2.40 ; isess 8 to 120 Pairs Children's $\$ 1.75$ Boots, sizes 2 to $41 / 2$ Thursday.

## VALUES IN SILKS AND VELVETS

 Hoary Black Pailate, So inches waee Reguar s.1.18. Special


 BRITISH DREADNOUGHT SUITING SERGES


## Furs for the Men

 single-breasted model, full skirt, cem
Boys' Scotch and English
Tweed Suits, $\$ 4.85-$ inzes Tweed Suits, $\$ 4.85$-Sizes 25 to 34,
double . breasted sacque styles,
with full cut bloomers tweeds, in brown and gray; sizes
25 to 34. Price ... .F. . 4.85
Men's Work Shirts 44c
1250 Shirts, in English and Canadian drills, denims, cham-
brays, Oxfords, black and white stripe; blue engineers:, owith
separate collar and tie to match, extra long bodies and sleeves on each shirt. Regularly 59c, 75 c ,
and $\$ 1.00$. Thursday ...... 44 PEN-PEN-
MAN'S
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1200 $3)^{2}+2=$ Combina-
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## All the Comforts of Home at Low Prices

Exhibition Sale of Furniture for Today Dresser, in quarter-cut oak, fumed or
golden finish, or genuine mahogany veneer-
ed. Regularly $\$ 24.50$. Thursday. 12.95 Dresser, in white enamel, cane panels. Regularly $\$ 21.50$. Thursday $\ldots \ldots .1 .16 .15$
Dresser, white enamel, cane panels. Dresser, white enamel, cane panels.
Regularly $\$ 20.50$. Thursday
Prinoess













Special Attractions in Draperies
English and American Chintzes at 39 c a Yard-Assort-
ment of designs and colorings; 31 and 36 inches wide. AAmerican Taffetas and Reps at 49c Yard-Some sur-
prising color Combinations in this 10 ; $; 36$ inches wide.
Futurist Reps at 69 .

 American Scrims at 33c Yard-In white, ivory or ecru Stotch Marders; 45 inches wide.
suslin at 54 c Yard- 50 inches wide, Window Shades-A fuls stock of Holland and opaque
loths. Telephone us, and have a competent man come to your home and measure the wele a competent man cons


Good Linoleum and

## Floor Cloth

29c AND 39c PER SQUARE YARD Enormous range of designs and colors,
in
English and Scotch heavy printed lin
Scen oleum; Oriental, floral, parqyetry, mathing
and tile effects; 2 yards wide only, mang day, square yard

HEAVY FLOOR CLOTH. Range of designs; $36,45,54,72$ and 90
inches wide. Thursday, square yard WOOL-BACK AXMINSTER PUCS, .. 29 WOOL-BACK AXM Extra heavy; a manufacturer's clear
ance, $\begin{aligned} & \text { Oriental and floral effects; size } \\ & 31\end{aligned}$ in
$\times 63$ in scotch seamless velvet rugs. Big shipment of exceptionally good rugs,
in new designs and colors, the biggest range
of patterns we nave ever been able to offer of patterns we have ever been able to toffer:
$9.0 \times \quad 9.0 \ldots \ldots . . . . . . .18 .25$

Electric Showers


 The Robert Simpson Company, Limited

Visitors to the city who know,
the advantages of this company": he advantages of this company': minded etrout the can carchase
here in the Store the eame clase of here in the Store the same class of merchandise as we catalogue and
have the goods delivered to their ave the goods delivered to their Groceries, fuuniture and other heavy or bulky goods not catalogued are also prepaid to any station in Ontario when the total

The
Restaurant at your service


 September Blanket Prices From Our Great Sale Stock










## Meats and

 Vegetables In the New Marke Telephone Adelaide
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 Vegetables Now

##  

 Flowers Potted Plants





## Groceries

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