"The mobilization of the troops in Toronto on Monday was a lot of nonsense."--General Sam Hughes

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Col. Shillington Writes That
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This Action.

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## HENRIS LTTLE TAK WILL BE HARML



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Launch From Cruiser Ten-
Shells From Smyrna

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rench Troops- Near St. Mihiel Took Posses sion of Chauvancour, Last Place Held by Germans on the Meuse.
russians forced back across vistula Where germans have good positions

Turks Sustained Serious Losses Near Liman When Attacked by Russian Land Troops and the Black Sea Fleet.


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Diopath Gernans cinum success.

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& \text { G are operating in great force. } \\
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40 centimetre gune have paseed thru Aix-La-Chapelle on their way The occupation of Belgrade, Servia, by the A imminent,
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 prince apponted aide de.camp. Lonpon, No. 17 Tzen pmo Tow offitly emomed in
 MOBILIZATION OF ARTILLERY DUEL MEN WAS NONSENSE RAGED ALL DAY

LARGE DEMONSTRATION
Premier of Ontario Was Chairman and Spoke.






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EXPECT LIGHT VOTE DENTISTS TRY OUT GETTINGINON


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Cannot Be Concluded Until \& $\begin{array}{l}\text { Colonel Peuchen Expects Or } \\
\text { Farewell Returns to Con- }\end{array}$ <br>
$\begin{array}{l}\text { derto Use New Drilling }\end{array}$

 

Farewell Returns to Con- \& derto Use New Drilling <br>
duct Case. \& System Tonight.
\end{tabular}



## THE SEMI-READY STORE Quitting Business

EVERY article of men's weaf to be sold out regardless of cost-a tremendous stock of high-class tailored Suits and Overcoats, Shitts, Underwear, Neckwear and Collars is being thrown on the market for speedy dissolution, owing to the decision of the directors to retire absolutely from the retail trade.

The sale does not in any way interfere with the guarantee of Semiready tailored garments, as the company have to protect their customers throughout Canada. The "label in the pocket" is the guarantee, and for a few thousand dollars the makers could not jeopardize a yearly business of over a million and a half dollars.

## 5000 New Suits

Wardrobes filled to overflow, and the store-rooms still hold much of our surplus stock whefi was
Wardrobes filled to overflow, and the store-rooms still hold much of our surplus stock whit

- have carried us through to spring. S.
Not a single garment of this fine Semi-ready Tailoring will be withheld from price reduction. $\$ 15.00$ Suits, 40 styles to choose from, all sizes and types to fit men from 34 to 46 chest, and from
five feet three inches to six feet two inches in height, for ........................ $\$ 10.75$





## Silk Neckwear <br> $95=$ 2ixamyinex mom <br> Knit Silk Cravats <br>  <br> Dress Suits and Tuxedos   <br> 

Overcoats and Ulsters




English Serge Suits

 Natazizum
Pure Wool Under- Fall Overcoats
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FOR BELGIAN RELIEF


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Tooke Collars 5c Each $\pm=$ $\therefore=$
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Silk Pyjamas and
Others צaw ex 2 = wizw


Night Shirts 87c
Arm Bands $4=5$ Socks and Stockings $\pm 5=5$ $=2$ 2. Silk Taffeta Shirts $\$ 3.85$
 $\pm=4{ }^{2}=2$ 100 Extra Specials Odd Dress Coats
 5
The Semi-ready Store 143 Yonge Street

Gift Umbrellas
运 5ism English Gloves
 5incosion y zinsicmax $\pm=$ mine Young Boys' Suits $\$ 3.95$ Eton Collars Free 4 $\pm=5$
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## Coat Sweaters






| Store open |
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| every night |
| 10 ntil |
| 10 o'clock $^{2}$ |


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11WEDNESDAY MORNING


ATE THE TORONYO WORLD

| SOCIETY | URGE SUPPRESSING OF HOSTILE PRESS |
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november is 1974


ITS our aim to establish a "bond of trust" between this store and everv man HCKE and young man who wears "Hickey's" clothes. We want you to feel you can th you can toronto rely absolutely on every statement we make.
Clothes buying is a much simpler matter when you can judge a gar ment solely by the way it looks on you. Our clothes are of uniformly superior quality. Als are perfecy
tailored and made from the finest woollens. The unusually high qual wooliens,
ity of our snappy Suits,
Overcate, Balmacaans
Ore them unequaled make th

Other grades at $\$ 18, \$ 20$,
Mickoves

HONTREAL WRTER CALLS WINNERS
SATURDAY: ARGOS AND VARSITY

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 | IN ST. CATHARINE: |
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| $\begin{array}{c}\text { Toronto } \\ \text { RINES. } \\ \text { Rorld. } \\ \text { Nov_ } \\ \text { 17.-St }\end{array}$ | It murnsthe deant


VInG LIFE


FAVORITES FAIL,
ATHAVRE DE GRACE
 - Several Long Shots.

 1














LORD ROBERTS
FUNERAL PUBLIC

## FUNERAL PUBLIC Interment at St. Pauls will



## GERMAN SPY BUSY

ALONG ST. LAWRENCE
Man Under Arrest in Winnipeg
Had Charts of River.






 Overcoats AND Suits $\quad 50^{\text {\% }}$ SellingPrice UR action in putting on this midseason sale will require no explanation to the man who understands the general conditions of business at the present time. The fact is we are simply compelled to sacrifice our winter stock of Overcoats and Suits in some cases at considerably less than the bare cost of manufacture.

## \$20 Overcoats, <br> $\$ 12$

\$22 " \$14
$\$ 12$ and $\$ 15$ Overcoats, $\$ 8$ $\$ 25$ $\$ 20$ Puress Sits $\$ 18$ $\$ 3.50$ and $\$ 40$ dd Trousers, $\$ 2.50$

## Gampbells Elothing


"Made in Canada"

## Improve the Meal

By serving Cosgrave's, the most delicious of all Ales. It is easily assimilated, therefore aiding digestion. For your stomach's sake drink

## COSGRAVES <br> (Chill-Proof) PALE ALE

Rich in food ele ments and abso lutely pure.





## New Dress Styles

 Styles are a matter of environment, like taste in books,plays or food. The models exhibited in New York or plays or food. The models exhibited in New York or
abroad, striking and bizarre as they frequently are, are more than curiosities; they are beginnings, inspirations, ideas.
To be used in To be used in our country and in our climate they must be adapted, translated, That is our butinessy selecting, rejecting, amending, assembling the gar-
ments that Canadian women will desire ments that Canadian women will desire. The results.
we offer you in the big Third Floor Department day we offer
by day.

Dresses for the Street






A Sale of Women's NightDresses Thursday tin
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Dyed Honan Silks







## Navy and Black Serges





## Boots for Men, Women,

 Boys and Girls







witweyaymuazamaw
A simple child
That cannot see afar,
That cannot see afar,
And fees. its life in every limb
What should it know of wa Let's make Christmas as usual for the childdren. These big bar
gains will help. DoLls and toys.
$\$ 1.50$ to $\$ 2.00$ Kid Body Dolls .......
$\$ 1.50$ Baby Dolls $\$ 1.50$ to $\$ 2.00 \mathrm{Kid}$
$\$ 1.50$ Baby Dolls
50 c Road Rollers,
 Mechanical Toys of many


## For Winter Motoring

For the owner, the great coats of heavy Fnglish all-wool coating, in plain dark
gray; cut in 50 -inch double-breasted olster style, to button to the chin; lined witk Great Coat from a celebrated English manufacturer; exceptionally heavy; all







## Men's Caps at 50c



## Boys' Double-Breasted Ulsters

 Thursday, \$4.45




Women's Pure Thread silk Hose, high silk leg, lisle thread top, double garter
welt; black, tan, white, green, blue, taupe and gold; sizes 812 to 10. Reguarly 75 c


Women's Shot silk Black Thursday ................................... 38
rib, combinantion colors in black aashmere Hose, two tone effect, accordeon pleat, fine
weight; sizes $81 / 2$ to 10 . Regularly 75 . Thise, Thursk and blue, blaek and red, winter
$\$ 1.50$ Hand-painted Chocolate Sets, jug, six cups
98 c Manicure Sets, three pieces on tray, per set
49c Mayonnaise or Whipped Oream Sets, footed bewl, plate and spoon. ................................................... 29

| TinsIMPRSON DRUG <br> 4 lbs. Powdered Borax <br> $1 / 2 \mathrm{lb}$. Oream of Tarter <br> Petrolatum, 5 -oz. bottle, white, 9 c ; yel- <br> low, 5 c. <br> 6-oz. Castor Oil <br> 2-1b. plage. Epsom salts <br> 80c Bermuda Arrowroot <br> 4-lb. pkge. Linseed Meal <br> Diamond Dyes, 2 for <br> Nervoline, 25 c size <br> Robinson's Barley <br> Zam-Buk, 50c size <br> Shiloh's Consumption Cure, 25 c size | $\$ 1.25$ to \$2.00 |
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TheRobert Simpson Comp

## Furniture is Low Priced


$\$ 6.50$ White Blankets, $\$ 4.95$ Pair


Twelve Hundred Japanese Matting Rugs, 2 for 25c






Hunter's Dinner
25 c

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## Dinner in

## Restaurant

## 25 Cents

Club Service in Pall Roours

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