

## LOOKWHO'SCOMING


 II GEORGE M, COHAN'S GREATEST COMEDY
 WEDGWOOD HITS
AT LAND OWNERS


El R
Englewood-Ridgewood advantages cannot be duplicated at this price --You will never buy property in this district any cheaper than asit is today-Our motor cars and salesmen are at your command by appointment----Write or phone our office--We want to prove what we say about our properties

## ROBINS LIMITED

THE ROBINS BUILDING VICTORIA \& RICHMOND STS.
TEL. ADELAIDE 3200



THE TORONTO WORLD
MARCH 131917

- NEWS OF SPECTAL INTEREST. TO PMOMENO


THIS IS THE PACKET a continent. Last year over TWENTY SIX
MILLION of them were sold.


T



SEND CHILDRENS CHOIR
TO PANAMA EXHIBITION





Utensils
Cleaned in ajiffy

 Chairman McTaggart Hopes Forty-Five Will Be Next
Figure Set. Figure Set



Save $\$ 1.50{ }_{\mathrm{an}}^{\mathrm{on}}$ Electric Iron



## TORONTO HYDRO,

Buy Your Colu mmit crafor 'Columbia Headquarters' © O Queen Street East
 ALEXANDER MACKENZIE
At the eanadian Historical society
Aesterday afternon



 SUFFRAGE IS GRANTED TO DENMARK'S WOMEN



HOW TO GET IT ALMOST FREE
 40 Richmond Street West, Toronto,
6 courposs 98 c Secure the $\$ 2.50$ Volume
 $6 \underset{ }{\text { coungons }} 68 \mathrm{c}$ Secure the $\$ 1.50$ Volum
 Outtof-Town Readers will Add Potage as Follo
 "HEART SONGS"

## ADOPTS PROGRAM OF IMPROVEMENTS



Keep The Sink Clean!

DAILY MAGAZINE PAGE FOR EVERYBODY*

## ric Iron

## convenience $t$ Hydro. See an fren tren at Irons are <br> . $\$ 3.50$ <br> PRO, <br> 

AFONOLAS 'quarters'
East

## 1914.

 $\mathrm{S}_{\mathrm{N}}$N
LD
2-2.3
ST FREE
Eminn d 15 Main Stroet
2.50 Volme fo miximit
.50 Volumo
age as Follorab
age
Hisizisix

## 

## N

Clean!


HiNE c. Atall
$\square$

## Character More Vital

 Than Eugenic Tests By WINIFRED BLACK

Fasbion and Prudery Foes of Art, Says Dancer by violet dudley

## \section*{$\qquad$ <br> <br> $\qquad$} <br> <br> ${ }^{\text {Thin }}$

 <br> <br> ${ }^{\text {Thin }}$}
## Dairy not ap reade







Secrets of Health and Happiness
"Arterial Filter" May
Solve Pneumonia Problem
by dr. Leonard kenne hirshberg


Rhymes with a Reason By Brett Page

 | And illed with cramps and blues | Yet, it understoon, |
| :---: | :---: |
| The fresh air of the street is in |  | You get down on your knees and try

Beneatityour berth to trick an evesh air or the street
You find he's copped yous shooes.




$\qquad$ That boy Billy has been writing to the
 "(Signed) "









## EWARE

 HE HEAT OP NGER THANNIZED IRON NIZED IRON
THAN THE RUST THE

## $\xrightarrow[\substack{\text { epartm } \\ \text { sive lines an } \\ \text { of importe } \\ \text { arettes }}]{\text { at }}$

 KING ST. WISSTTORONTO
THT

## 

## 

${ }^{5}{ }^{5}{ }^{2}$ ㅇ․

JDDS
INEY
ILLS

## 


fRIDAY MORNING
EвTAELIsHED
JOHN CATTO \& SON
CONTINUED
ADVANCE
DISPLAY
of NEW SPRING
MILLINERY
NEW SUITS
NEW COATS
NEW DRESS
FABRICS
NEW SILKS
NET WASH
FABRICS
OUR LADIES'
TAILORING and
DRESSMAKING
DEPARTMENTS

##  Get In Your Orders Now

JOHN CATTO \& SON PROBLEM OF CTY GREATEST OF AGE

This is Told Brotherhood
Andrew and Philip at Andrew and Philip at
Banquet.
President w. J. . Mecrea of the
Thent






## Special Features

 In The Sunday World
## BISHOPS FROM TORONTO CA TO ALASKA AND THE YUKON

The lives of two men educated here and born close by
read like the story of Capt. Scott. Bishop Stringer, in his
diary, tells of having to eat hiso own boots to keep alive, and
Bishop Rowe of cutting igloos to keep out the wandering
$\$ 150,000,000$ IN MEXICA INVESTMENTS IS
Vast interests that illustrate Toronto's power as a fnancial
community are imperiled in Mexico-an illustrated article
community are imperiled in Mexico an iliustrated articile
of great moment now that intervention by the United
of treat moment now that tinter
States is becoming a possibility.
NATIONAL MOVEMENT WIL SPRING
FROM THE UNIVERSTY'S NEW THEATRE
The laryest auditorium in Toronto is being cunstructed as
part of the Hart Massey building, and its designers have in view the inculcation of a new spiritit Canadian drama. SOCIAL WORKERS OUR GREATEST NEED
what she would do with a million dollars. Our methods
of assisting the immigrant into better citizenship conditions

## On the Fashion Pages

WHY WOMAN'S CLOTHES COST MORE THAN MAN'S
Sunday World writer endeavors to find out why there
should be such a great difference in cost when materials ATTRACTIVE RAINCOATS AND
SMART SUTS FOR SPRING

$$
\begin{aligned}
& \text { The warm, moist days that speak of spring are with us. To } \\
& \text { every woman now the greatest problem is choosing raiment } \\
& \text { for the new season. These articles are bright with sugges- } \\
& \text { tion. } \\
& \text { CLOTHES FOR SIX DAYS A WEEK; } \\
& \text { THE CHARM OFEARLY SPRING HATS } \\
& \text { Some interesting hints for the business girl as to neckpieces, } \\
& \text { waists and popular suits. A dashing variety of close-fitting } \\
& \text { millinery novelties illustrated. }
\end{aligned}
$$

In the Illustrated Section
FANTASTIC COSTUMES IN AMAZING ARRAY
AT THE TORONTO SKATING CLUB CARNIVAL

SKI JUMPING MEET-ENGLISH SPORTS
Thames at Oxford-Baseball in London, and the great
Sporting Carnival at Chelsea, and a photo of the finish of
the Vanderbilt Cup race before
MYSTERY, BAFFLING AND DESPERATE, and a love story, are woven into the new serial which begins this Sun-
day. THE CASE OF JENNIE BRIE is without doubt the
best story of its kind for yers. The bis elemet best story of its kind for years. The big elements of real
life the strongest of emotions and passions, are put to
gether in a story totd plainl, without fulsome descrition,
without a needless word. It will be complete in cight in stalments, yet before it is thru you will know the characters
as intimately as you know your closest friends. THE SUN
DAY WORLD has searched far for the ideal serial. Mary

## W. Ritchie Outboxes Ad Wolgast

 In Ten Rounds at MilwaukeeStake Races at Woodbine Are Greatly Increased in Value
OVER AD WOLGA ST I TEN ROUNDS


## \section*{${ }^{1}$} <br> ENGLLSH RUGBY WITH SIX CLUBS

RVVEROALE CRICKEE
CLUB HAVE TWO TEANS



Rochester Will Put Up Fight for Tex McDonald

## 

CENTRAL Y. M. C. A.

EATON'S
ON SALE TODAY Office Furnilure and Supplies Moderately Priced

## $\frac{2}{2}+\sqrt{3}$

The refurnishing of an old office or the instal lation of a new one ned aot be a matter of serioo expenciure, as a glance at the following price
ifice 11 a Office Roll Top Desk, similar to illustration, in golden or fumed oak, $50 \times 32$ inches, quartered top and front, top fitted with two $3 \times 5$ card inder drawers, 3 covered pigeon holes and two letter drawers. Base has arm rests, five box drawers and deep book drawer of superior constraction
and finith. Price . Mat Top Desk to matoh above, $50 \times 32$-inch to Price, each Mable to matcoh above, $60 \times 34$-inah top.
Price, each
 Revolving and Tiiting Desk Chair. Each.
Arm Con 4.Drawer Vertical Letter Cobinet........ 4-Drawer Vertical Storage Cases. Each $\cdot{ }^{20.00}$ Oak Letter Trays, with compressor. Each., 1.65


ELECTION INTEREST
HIGH AT MIDNIGHT
Varsity Polls Closed at Witch
ing Hour - Party Feeling

## LARGE VOTE IN EARLY

 Many Motor Cars in Use-School Men Plan Revel
 SIGNED BILL FOR
ALASKA RAILWAY
Will Be First Railroad Constructed by Governme
$\qquad$




 The Worta is a newspaper for
he home as well as for the busi-
ness man.
NEWS 5

Good Results From Municipalization of Interurban Would Only Follow if Toronto Electric Light Were Bought Up<br> Two Hundred Thousand

as Well-Clean-Up Agreement Now Almost Complete. The negotiations for the clean-up of the franchises are now in
the final staye, and the ameended agreement of purchase is bein
completed with the least possible delay. The parties of either par
 radial cars, within the city limits until the city has regained contro
of the strets, and has had time to inaugurate a policy of rapid transi
for all electric lines. From the outset the negotiations have been held strictly to th
ans a business proposition. Mayor Hocken has insisted thruou upon the city regaining controo of all of the streets for insecteric railwa
purposes. The matter of a complete municipalization of the electric
light and power services for the city was forped ight and power services for the city was forced into the negoviationtic,
and is being dealt with also from the standpoint of a strictly business
proposition. IN HARNESS TOGETHER
 buy out the Interirban unless the Toronto Electric Light Company
was also bought out, for the civic hydro system has paralleled the wires of the Interurban, With the Toronto Electric cis ight Company's
system municiapaized, the city could then find it a business ppole
on to buy out the system municipalized, the city could then find it a business proposi
tion to buy out the Interurban system so as to clean up the franchise

$$
\begin{aligned}
& \text { TO HELP THE HYDRO. } \\
& \text { That portion of the Interurban system th } \\
& \text { mits is worth no more than } \$ 60.000 \text { to the city }
\end{aligned}
$$

commission would then be enabled to buy out the prortion of the lninciar
urban system that is outside the city limits, and the cost would bereater than the value. T.L. PURCHASE BEST.
hydro-electric interests of the province by the provincial se system, the benefited most sat
isfactorily, but those interests would be benefited evenyituation is now reduced to considecration tight Company. The wholein commission expects that the city will not on oly expend $88,000,000$
municipalizing the Toronto Electric Light Company's systewill invest an extra, $\$ 200,000$ in cleaning up the franchise of the Inter-
urban in the city.
EXPLAIN SPEECH

BENEFIT PROVINCIAL HYDRO AND BUILD SUBWAY

## Ald. Walton put thru the celty coun- cil a resolution to tr erpor upon the witent









 CITIZENS PAY NO RATES
BUT GET WATER SERVICE







TWO BIG STORES CLOSED BY COURT Chiefs of Siegle Company In-
dicted for Fraud in New




HADNO GREATUSE FOR PRISONTERMS

Judge Morgan, Retiring From the Bench, Answers Cri
cisms of His Work. LIGHT FINE AND ADVICE Panacea Prescribed by Aged Judige for Problem of City Crime

## A Unique Investment Offer

 In St. Clair Park you get your lot at $\$ 1$ to $\$ 6$ a foot cheaper than the surrounding land. You get land on whichthe greatest kind of improvement-building - will take place this spring and summer. You get land which will soon be the centre of a large settlement of workers' homes. workers to build their homes in St. Clair Park has been all taken up. This means a great many houses will be
erected this summmer. Every house that goes up helps to make the land in the park just that much more valuable to inveitors.
 only natural highway east of Yonge Street running outh of Toronto. R
We have always forseen Toronto's direction of growth in the Eat We have always forseen Toronto's direction of growth in the East End, and we
investors on the edge of this growth so that their profits were almost immediate.
For instance, we sold to big demand for building property in this anmer of properties notted our corients handsome returns on their invectments. These properties are all solidyly built up now and have We sold to our clients properties along Gerrard Street East
rumning and our clients have profited by our foresight We also foresaw the car line on Danforth and we rid
in value as soon as the car line was briit, and we sold our clients propertia In SL. Clair Park we offer investors a property that is bound to incofited.

## StClair Park

Located at the corner of St. Clair Avenve and Dawes Road. It is the lowest-priced property in the Eastern
Section of Toronto.
Our clients have already benefited by Our clients have alrea
Avenue. Avenue. Their land has greaily We offer you greatly increased in value.
hundred yarde northe ofportunity to ber
 This care completely built. Cars will run over the completed sections this summer. The Danforth Avenue car line serves the propert

## \$10 Down, \$5 a Month

for subotential profit. If you know the Eastern Section of Toround Toronto to day. It offers big opportunities
not faimitar with this section, it will pay you to investignte it. You Can Make Money -- Let Us Show You


NEED NOT LABEL BINDER TWINE
 -Bill Given First
Reading.
 Building Activity Means Profits
 This Is Your Opportunity

GUARDING AGAINST FUTURE ERUPTIONS


Unem
WNHMEAYHPENS SONS 20 RING SIREET EASI TOPONTO


GERMANS DERIDE
MEXICANPOLICY


## Cunard Line



\section*{| CANADIANIC |  |
| :---: | :---: |
| (tatem | Evzz |
| \% \%ex |  |
| Fmin | INTERCOLONTAL |
| $\pm-$ |  |
| \% mivivim | $\xrightarrow{\text { THEOMY }}$ Tom |
|  | The Maritime Express |

## CANADIAN PACIFIC ENPRTF34ES


 Treamypip roser

 mo amion ion wim




## FOUR VICTIMS OF

| SSAY |  |
| :---: | :---: |
| ren Succumbed Yes rom Burns - Will | R |
|  |  |
|  | mant |
|  |  |
|  |  |
|  | HoL |
|  |  |
|  |  |
|  |  |
|  | \% |
| \% | CUNARD LINE |
|  | \%*ata |
|  |  |
|  |  |
| Na Amamet counos. |  |
| kaxer mix mix | Timew mizi |
|  |  |
| $\cdots$ |  |
| 5umax ixas |  |
| ner moin |  |
|  |  |
|  |  |
|  |  |





## I



SpringSuitsofEnglishSerge and Diagonal Weaves 13.85

 Saturday DRESSES S．95，INSTEAD OF 57.5 ．To SO SQ
 velvest cords，brocades and serges．Colors NEW SPRING TS FOR MISSES AND WOMEN， 86.35 －VALUES 812.50 To 816.50

 womens skirts，s． 2.55 ．
 intade splendid．．uaritys sureses diagonals


CHILDRENS COATS． 5 s． 95 ． Avarity of plasing stylest for arty sping


The Draperies











|  |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

## Living Room Furniture




 Whitin Titit sulu mionemy ioion 20．00





## SATURDAY AT SIMPSON＇S

## The Dollar Hat Sale

 Such an opportunity to get a hat economicaland d tylish，both ot once，and so early in the sea－
son sis． son！As our buyer sadd ：＂It seems a shame to
mark hats of that style and quality 51.00 ．＂But wo bought them cheaply，from the wholesalers，whose
season ts completed，and we pass on the oppor－

 Pretty Tatfota Hats，Just the thhng for present
sear，toques and turbans，fn strikg shapes
Priced

SPECIAL IN TRIMMED HATs，wo．00．
To make the Millizery Section interestling for
Saturday shor


OUR CHILDREN＇S SECTION．


## Savings in Silks


 Suchees artio ano oventeses Tio mom initerire



## Dress Fabrics Display

 $\pm=4$ $=2$


 74555
 $=5 \pm=5+5$ WVEVREWZW
 Watw wiviz

## Wash Goods

 Higw waynotor \％wix \％


The March Smallware Sale Values



Moth Preventatives

 olt




## Toric Eyeglasses




| Corset Offer <br> one orders filled up to noon． Six hundred pairs fine Cor－ dels，fine and very strong diti，low bust，long and dium skirts， 4 garters， tprof throughout， 4 wide e steels，silk ribbon top or ds，both popular and perfect ting models；sizes 18 to 26 hes．Regularly $\$ 2.00$ a pair． tutday，while they last， |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

## Gloves，Hosiery

 mex $== \pm=2$ ataty ますますますivaizu

 W2w wivew



The Big Novel of the Season


Saturday Sale of Men＇s Spring Weight Over－ coats $\$ 10.00$
New，fashionable，spring weight Overcoats that have all the new
touches．Made from beautiful Eng－ lish cheviots，in plain black，plain greys and in fancy mixed tweeds． front style and buttoned through front style and buttoned through．
The linings are fine twill mohair，and the workmanship is the－very best．
Regularly $\$ 12.00$ and $\$ 14.50$ ．Sat－
Regularly $\$ 12.00$ and $\$ 14.50$ ．Sat－
urday at $\ldots \ldots \ldots \ldots 10.00$
MEN＇S SUIT SALE－CLEARING
PRICE $\$ 9.98$ ．

> Values Half-Price and Le

English tweeds and worsteds，beautiful cloths，in all the new spring shades of brown
and grey．Made in single－breasted three－ button sacque style．Best tailoring and best
trimmings．Saturday ．．．．．．．．．．．．． 9.98 SPECIAL SALE OF BOY＇SUITs， 9 s．95，
250 sults of Scotch and English tweed sultigs 250 Sults of scotch and English tweed suittings．
Well tallored，strongly Hined，and tery neatiy ann Ished．Stripe and check petterns，in grey and
brown．Doublebreaited sacque and single breast．
 clal Esturday

100 Boys＇suits AT \＄2．95．
Splendid value Suits，made from dark brown
English tweeds in small check patterns．Double－ English tweed in small cheok patterns．Double．
breasted style with full cut bloomers．Slzei 24 to
32． 100 sults only．Special Saturdey ．．．． 2.95 blue serge suits for big boys．


Half－Price Sale of Men＇s Furs Saturday





 3 only Coonskin Coats，dark full furred skins，
size 44 ，46．Regurly
$\$ 66.00$ ．Saturday
32.50 MEN＇S SAMPLE HATS．
Now and up－to－date styles，and in tine qualities


## Men＇s Neglige Shirts

are several odd lines which we are not dup licating for this spring trad
Some sold regularly for $\$ 1.00$ ，but the
greater portion of them were regularly greater portion of them were regularly
$\$ 1.25$ ，$\$ 1.50$ and $\$ 2.00$ ．Saturday，each .89 1，000 MEN＇S NECKTIES． shades in the lot．Not many of each design but a splendid range．Regularly 50 c and
75 c ．For Saturday $\ldots \ldots \ldots \ldots \ldots . .25$
Saturday Values in Fine Floor Coverings
sive floorcloth，tile，matting and floral car－ pet effects，as well as copies of hardwood
floors in the following widths， 36 inches， 45 inches， 54 inches， 72 inches and 90 inches． SCOTCH LINOLEUM，50C SQUARE YD． A big range of splendid designs，in
bright，clean，new styles，which will help to brighten up your floors and will help
good satisfaction． 2 yards only． 50 C square yard，$\$ 1.00$ running yard．

VERY ATTRACTIVE NEW ART
Dainty colors，smart designs，with a
ood many plain centres，are shown in these new rugs．Decorative and attractive bed
room rugs at a very small cost． $7.6 \times 9.0$ to
$9.0 \times 12.0, \$ 12.45$ to $\$ 19.75$ ． $9.0 \times 12.0, \$ 12.45$ to $\$ 19.75$ ．
SMALL RUGS，RUNNERS AND MATS． Serviceable small rugs that make a splen－
did showing of different kinds．

The Robert Simpson Company，Limited


Sheeting Remnants Half Price Saturday

HEMSTITCHED SHEETS, \$1.98 PAIF

 WHITE BED QULLT，s．2．38．



SOILED DAMASK TABLE CLOTHs．
Linen Damask Tabie

\＄6 Men＇s Watches \＄3．95

Groceries and Candy

## 

and
 How wit wid 1000 ons froncoul


