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Department of External Affairs



Canada

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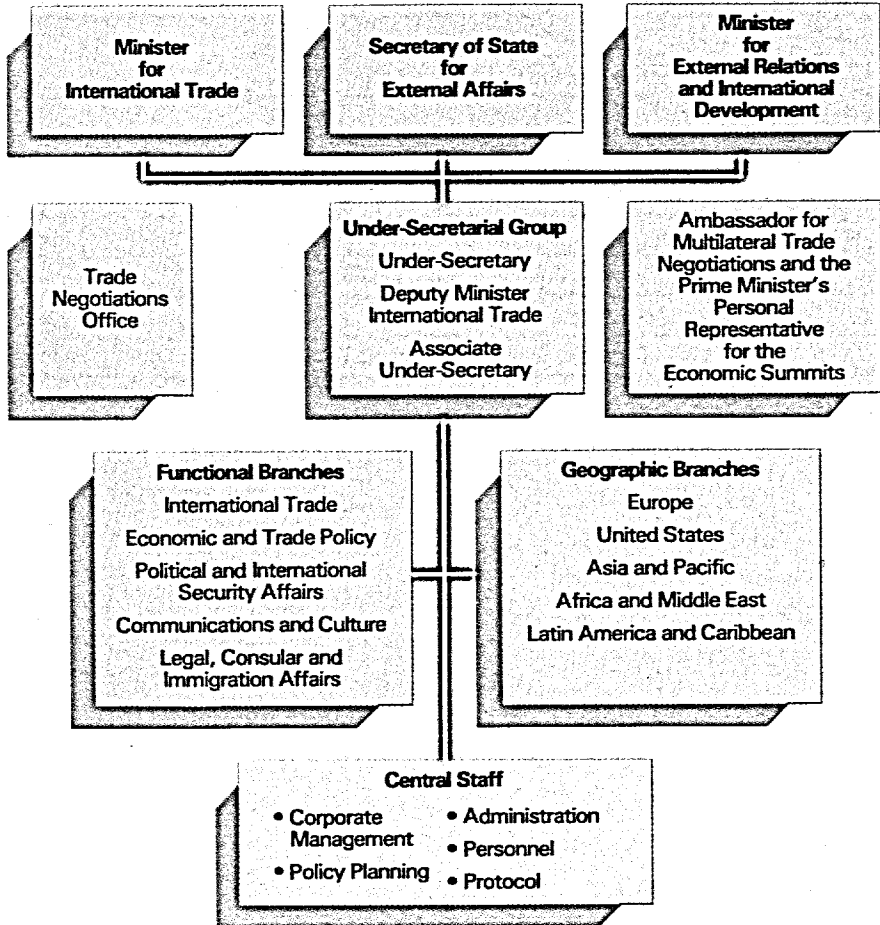
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Organization of the Department

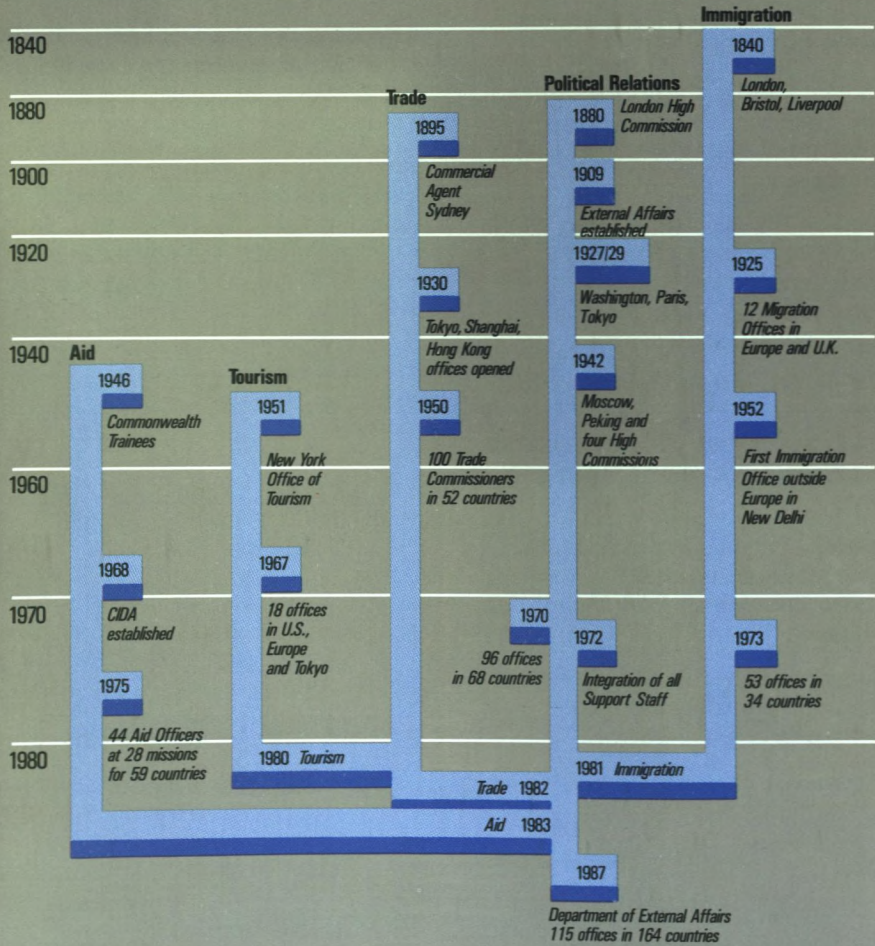


External Affairs at a Glance

The Department of External Affairs serves Canadians at home and abroad and ensures that Canada's voice is heard internationally. The department achieves these goals by

- promoting Canada's economic, political, security and other interests, both bilaterally and through international institutions;
- supporting the export marketing efforts of Canadian business through the Trade Commissioner Service, and by enhancing access for Canadian goods and services in world markets;
- providing development assistance and emergency relief in Third World countries in co-operation with the Canadian International Development Agency (CIDA);
- managing Canada's immigration and refugee programs on behalf of the Canadian Employment and Immigration Commission;
- helping Canadians travelling or living abroad, and providing emergency assistance in cases of distress;
- advising the government on international developments and on the international implications of domestic policies;
- supporting the interests internationally of 30 federal government departments and agencies, and of provincial governments;
- providing administrative support to federal departments with personnel abroad, notably the Department of National Defence, the Royal Canadian Mounted Police, and Revenue Canada.

History of the Canadian Foreign Service



Evolution of External Affairs

Canada's first official representation abroad dates to 1840, with the posting of "migration agents" in the United Kingdom. In 1895, Canada's first trade commissioner outpost was established in Sydney, Australia. The Department of External Affairs was created in 1909, initially to deal with Canada's relations with countries outside the British Empire. But as Canada achieved full foreign policy autonomy, the department's activities broadened.

Initially several government departments delivered the immigration, trade commissioner, tourism, and development assistance programs. In 1972, administrative services for most government operations abroad were integrated under External Affairs. In the early 1980s, all the major elements of Canada's activities abroad were integrated into one department.

Today, the department has 4 439 Canadian employees in Canada and abroad, as well as 3 912 non-Canadian employees abroad, and manages 115 overseas offices accredited to 164 countries and international institutions.

The department has three ministers:

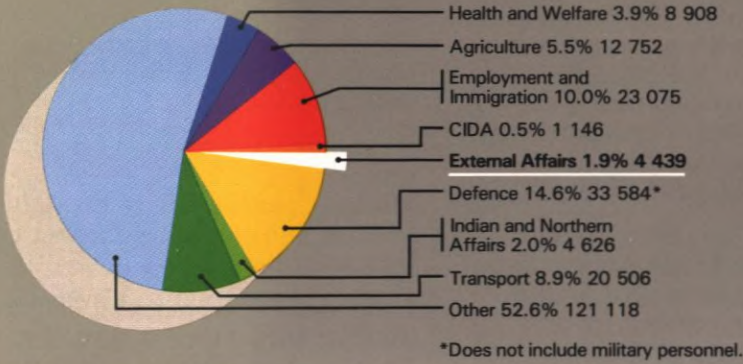
- the *Secretary of State for External Affairs*, who has overall responsibility for the conduct of Canada's foreign relations;
- the *Minister for International Trade*, who directs Canada's international trade activities;
- the *Minister for External Relations*, who manages Canada's development assistance program and assists with relations with developing countries and la Francophonie.

The department is associated with the Canadian International Development Agency, whose president reports to the Secretary of State for External Affairs and the Minister for External Relations, as well as with the Canadian Commercial Corporation and the Export Development Corporation, whose presidents report to the Minister for International Trade.

External Affairs in Perspective

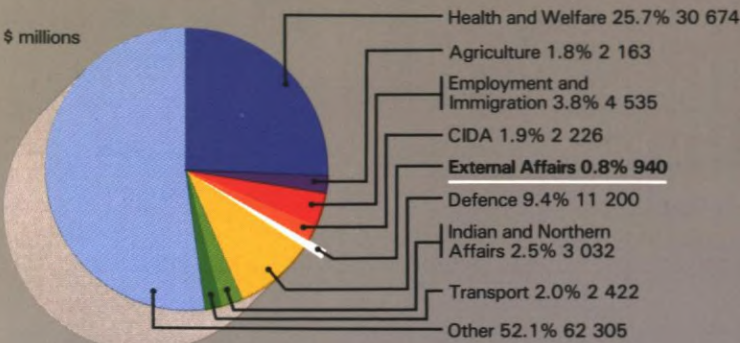
Employees

The 4 439 Canadian employees of External Affairs represent 1.9% of the total 231 164 public service employees in 1988/89.



Budget

Cost of running the department at home and abroad amounts to 0.8% of the 1988/89 federal government expenditure.



Geographic Operations

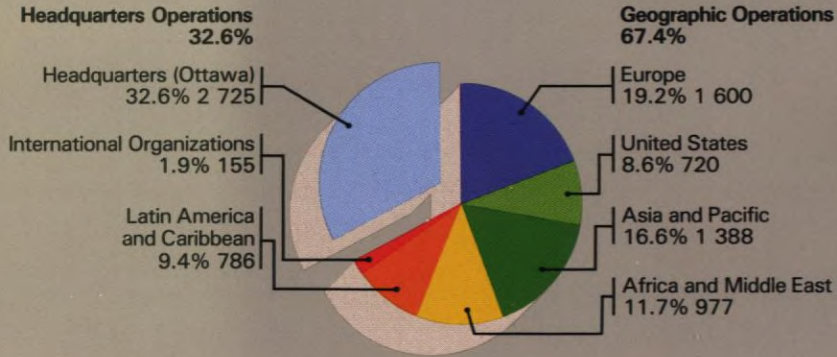
External Affairs Around the World



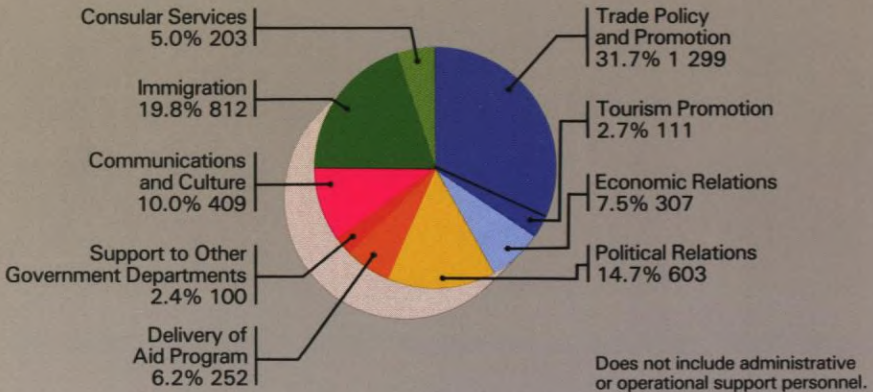
Regions	Number of Offices
U.S.	13
Latin America/Carib.	16
Africa/M.E.	27
Asia/Pacific	21
Europe	31
International Organizations	7
Countries covered 164	Total 115

Canadian Employees	
Headquarters	2725
Abroad	1714
Total	4439
Non-Canadian Employees	
Hired Abroad	3912
Total	8351

Personnel by Region 1988/89



Program Delivery Personnel by Function 1988/89



What Does External Affairs Do for Canadians?

Through offices around the world, diplomatic contact with 164 countries, and participation in all major multi-lateral institutions, External Affairs is Canada's eyes and ears on the world. The department promotes and protects Canada's political and economic interests through activities in seven main areas:

- Political Relations
- Trade, Investment and Tourism
- Communications and Culture
- Immigration
- Aid
- Passport and Consular Services
- Support to Other Government Departments and Provinces

All programs contribute to the achievement of Canada's international objectives. Increasingly, these programs are being carried out in a climate of restraint, which will see a Foreign Service smaller in 1990 than it was in 1975.

Political Relations

Sovereignty and Independence

- carries out an active, global foreign policy that reflects Canadian values and advances Canada's national interests and objectives;
- promotes international understanding and recognition of Canada's distinctive national character and sovereignty.

Peace and Security

- ensures that Canada plays a full role in collective security arrangements with Canada's NATO and NORAD allies;
- works for improved relations among states in the context of international institutions, such as the United Nations, and supports multilateral negotiations and discussions on security and arms control.

Economic Prosperity

- co-ordinates Canadian participation in the Economic Summit, and pursues Canadian interests in international organizations such as the OECD;
- advances Canada's investment, trade and other economic objectives, taking particular advantage of visits abroad of the prime minister and other government ministers;
- organizes programs for visits to Canada of foreign heads of government and ministers, ensuring that these visits give maximum benefit to Canadian international and economic objectives.

Trade

Millions \$

000

400

300

200

100

0

1961

1965

1970

1975

1980

1985

Year

GDP

Exports

Imports

Tourism

000

15

10

5

0

1961

1965

1970

1975

1980

1985

Year

Visitors to Canada

Canadians travelling abroad

Trade, Investment and Tourism

Securing Market Access

- negotiates bilateral trade arrangements, to enhance access to the U.S., Japanese and other key markets;
- ensures that Canada's interests are promoted and protected through active participation in multilateral trade negotiations, such as the GATT.

International Marketing

- through the department's Trade Commissioner Service abroad, annually assists 32 000 Canadian business visitors to trade offices in establishing local business contacts, and services 150 000 enquiries from Canadian firms;
- promotes tourism to Canada through targeted advertising and marketing campaigns;
- shares the financial risks of entering foreign markets with over 3 000 Canadian companies through \$23 million in funding for the Program for Export Market Development (PEMD);
- through PEMD, sponsors annually some 200 trade missions and participation in 150 overseas trade fairs, involving over 2 000 Canadian firms;

- through the Info Export service, responds to some 50 000 enquiries annually from Canadian companies seeking guidance on export opportunities;
- promotes Canadian capabilities abroad and responds to foreign trade enquiries, with the aid of the WIN Exports database of 22 000 export-ready companies and their products or services.

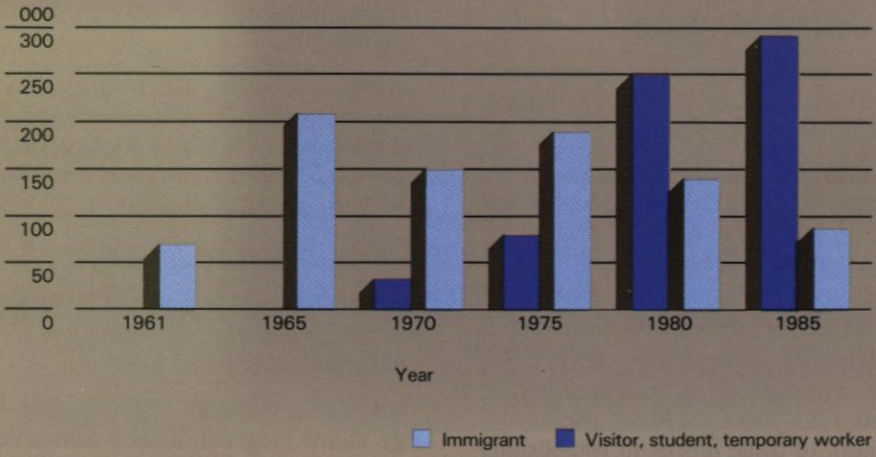
Improving Trade Competitiveness

- promotes foreign investment opportunities in Canada through investment counsellors at selected missions;
- through the External Affairs Technology Inflow Program, assists companies to improve their technology base by the acquisition of foreign technology.

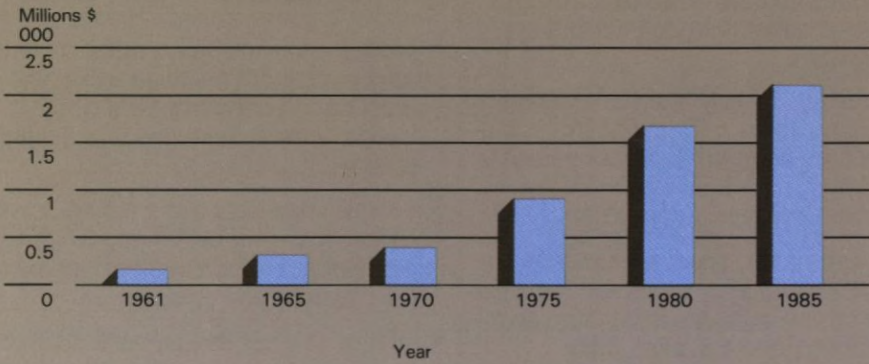
Communications and Culture

- promotes Canada and contributes to the achievement of its foreign policy and economic objectives by projecting abroad Canadian excellence in the arts, scholarship and sport;
- informs Canadians about Canada's role and objectives in the world and about the relevance of international affairs to their security and prosperity;
- informs selected foreign publics about Canada, its policies, achievements and capacities.

Immigration



Aid



Immigration

- implements the Canadian immigration program abroad issuing, in 1987, visas for 138 500 immigrants and 428 000 foreign students, workers and visitors. In particular, the department
 - determines refugee eligibility, processing some 20 000 government-sponsored refugees in 1987;
 - facilitates family reunification, including, in 1987, more than 53 000 family class and assisted relatives;
 - promotes immigration of potential business immigrants, more than 3 600 in 1987, representing a potential investment of \$2.3 billion and some 12 000 new jobs.

Aid

- in co-operation with the Canadian International Development Agency, implements Canada's aid program abroad, which in 1987 represented \$2.1 billion in official development assistance;
- ensures that the aid program and budgetary allocations are consistent with Canada's overall foreign policy;
- manages official development assistance contributions to international organizations, and pursues export opportunities related to International Development Bank projects.

Passport and Consular Services

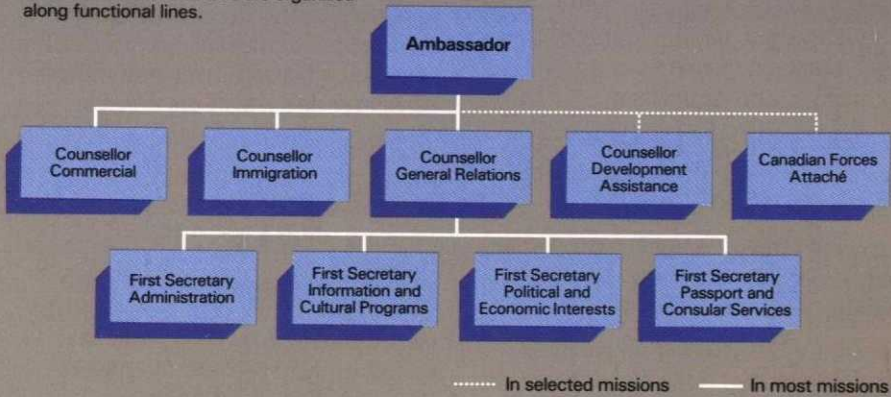
- issues annually through offices in Canada and at Canadian embassies and consulates abroad, over one million passports and travel documents;
- provided citizenship, notarial, general advice and other assistance to approximately 600 000 Canadians travelling or living abroad in 1987;
- provided emergency assistance to approximately 12 000 Canadians in distress abroad in 1987, and maintained contact with an average of 250 Canadians held in foreign jails.

Support to Other Government Departments and Provinces

- provides advice to federal and provincial governments on the international environment, and on political and economic conditions in foreign countries;
- advises on the international implications of federal and provincial policies and programs, for example, in the area of industrial policy;
- negotiates treaty arrangements on behalf of Canada;
- maintains a secure, world-wide diplomatic communications network, used by all departments with operations abroad;
- co-ordinates local arrangements for visits abroad of ministers and senior officials of federal and provincial governments.

Typical Structure of Canadian Mission Abroad

To effectively carry out their specialized responsibilities, Canadian missions abroad are organized along functional lines.



Types of Canadian Diplomatic Missions

Type	Number	Head of Mission Title	Location
Embassy	63	Ambassador	Capital cities, non-Commonwealth countries
High Commission	18	High Commissioner	Capital cities, Commonwealth countries
Commission	1	Commissioner	Hong Kong only
Consulate General	17	Consul General	Non-capital cities
Consulate	7	Consul	Non-capital cities
Mission or Delegation	9	Ambassador	International Organizations
Total:	115		

A typical Canadian mission abroad includes 15 Canada-based and 32 locally engaged staff.