

WEATHER FORECAST.

TORONTO, Noon—Moderate W. winds, fair and cool to-day and on Saturday.

Drink WELCH'S GRAPE JUICE

THE EVENING TELEGRAM.

WASTE NOT WANT NOT

VOLUME XXXIX.

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, FRIDAY, NOVEMBER 2, 1917.

\$3.00 PER YEAR.

NUMBER 252.

NEWFOUNDLAND COMPANY

THE BAY SERVICE!

Home

Lewisport every Monday for call:

Little Bay Islands, Harry's Harbour, Jackson's Cove, King's Point, Rattling Brook, Burlingham, Nipper's Hr. Indian Burying Place Snook's Arm, Tilt Cove, Shoe Cove, La Scie (Returning, read up.)

ound and Co.

ALLWOOD, OF GOOD SEEDS.

Onions

Large Cases

ONIONS,

lbs. each case.

NEAL

PAPER!

60,000 pieces

Paper,

We must have this room for consent we are offering to wholesale buyers.

or send for patterns.

and buyers.

Templeton

the Telegram

5c. The Crescent Picture Palace. 5c

AFTERNOON, 2.15; NIGHT, 7.30.

Presenting Sunshine Mary Anderson in

"The Old Fourth Ward."

A thrilling adventure of the "Dangers of Doris."

George Larkin and Ollie Kirkby in "THE SCREENED VAULT"—An adventure of "Grant, Police Reporter."

Helen Gibson in "THE SNEAKING SLEEPER"—An episode of the "Hazards of Helen" railroad series.

"ANIMATED NOZZ PICTORIAL"—A film of comic cartoons. Plump and Runt in "MAMA'S BOYS"—A lively Vim comedy.

THE USUAL CLASSY MUSICAL PROGRAMME—DRUMS AND EFFECTS.

Let us Execute your Order from Fresh Supplies.

ELLIS & CO., Limited.

203 Water Street.

Fresh New York Turkeys. Fresh New York Chicken. Fresh New York Ducks. Fresh N. Y. Corned Beef.

California Celery. Fresh Cucumbers. New Cauliflower. Brussels Sprouts. Green Peppers. Pickling Cabbage.

Bartlett Pears. Red and Blue Plums. Dessert Apples. Cooking Apples. Grape Fruit. Palermo Lemons. Navel Oranges.

American Beauty Butter, 1 LB. BLOCKS.

CHOICEST TABLE WATERS.

Schweppes—Soda Water, pints and splits Dry Ginger Ale, pinta and splits. Lemonade. Ginger Beer.

Vichy Celestines. Perrier Water.

Have you tried our own make

Sausages Nothing finer. PORK, BEEF or TOMATO.

Remember Our Telephone 482 & 786

For the most elastic and durable Paint to withstand the most trying surface and weather conditions, use

MATCHLESS

Made only by

The Standard Mfg. Co., Ltd.

FOR SALE!

Fast Sailing Schooner "UNDAUNTED," 47 TONS.

Well found in Chains, Anchors, &c.; apply to RICHARD PELLEY, Master on board, or to

Job Brothers & Co., Ltd. nov2,21

FOR SALE—The New, Well-built Dwelling House, 67 Pennywell Road; apply on premises. Reason for selling, owner leaving the country. oct27,51

FOR SALE—House & Shop situate on 26 Duggan Street; a good business stand; all modern conveniences; ground rent only \$13.50 per annum; immediate possession given as owner is leaving country; apply on premises. Terms of sale, Cash. oct29,51

TO LET—Two Store Rooms in the Foran Building, McBride's Hill; immediate possession; apply MRS. J. W. FORAN, 2 Devon Row. oct31,51

Onions, Onions

150 Large Cases

OPORTO ONIONS,

About 160 lbs. each case.

GEO. NEAL

California Celery. Fresh Cucumbers. New Cauliflower. Brussels Sprouts. Green Peppers. Pickling Cabbage.

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PROPERTY HEADQUARTERS!

The following Houses are offered for sale at suitable terms:

Duckworth St.	King's Bridge Road	Gilbert St.
Hamilton St.	Mowbray Road	Circular Road
Prescott St.	Quid Vidi Road	Military Road
Spencer St.	Springdale St.	Victoria St.
Allan's Square	Bannerman St.	Flower Hill
Queen's Road	New Gower St.	Leslie St.
Theatre Hill	Freshwater Road	Queen's St.
Gower St.	Alexander St.	Maxse St.
Long's Hill	Pennywell Road	Casey St.

PRICES RANGING FROM \$500.00 TO \$13,000.00.

FRED J. ROIL & CO., Auctioneers, Real Estate & Investment Brokers, Smallwood Building, Duckworth Street.

Just Arrived

200 Bundles

Corkwood,

Thick, Medium and Thin.

H. J. Stabb & Co. nov2,eod,1f

WANTED—In a respectable locality, 3 or 4 Rooms with modern conveniences; 2 in family; apply by letter to F. B., care this office. nov1,31

LOST—From the South Side of the Harbor, on Tuesday night, a Sum. 1 Cent. Any person giving information that will lead to its recovery will be rewarded. JOSHUA WAREHAM, South Side. nov2,31

LOST—Yesterday, between 1 and 2 o'clock, between Long Bridge and Reids, a Purse containing one cheque and a key, the property of a Navy Boy's mother. Finder will be rewarded by returning same to this office. nov2,11

PICKED UP—On Topsail Road, Thursday, a Purse containing small sum of money. R. K. HOLDEN, 2 Prescott Street. nov2,11

FOR SALE!

Schr. Norman O., built in 1910 at St. Jacques, Newfoundland; 59 tons. Sails and running rigging in good condition. Will be sold with or without her banking outfit.

For further particulars apply to

L. CHEESEMAN & SON, Burin, or HARVEY & CO. LTD., St. John's. oct30,61

FOR Sale, on Very Easy Terms.

Two Houses on Boncloddy Street. One House on McDougall Street, 8 rooms; ground rent only \$1.00 (one dollar) per year. One House on Gower St., near King's Road. One House on Military Road, 999 yrs. lease; ground rent \$15.00 (fifteen dollars). One House on Signal Hill Road; ground rent \$12.50, or can be made freehold. One Range of Houses on Bannerman Street. Can be sold separately or together. Two Houses on Prescott Street. A good chance; centrally situated; good property. Also other Property and Building Lots in various localities.

Apply to J. R. JOHNSTON, 30 1/2 Prescott St. oct29,1m

Keep Yourself in Touch with the War.

SOME OF THESE WILL HELI YOU.

The Soul of the War by P. Gibbs, 70c.

The Battle of Verdun by M. H. Duggard, 90c.

The Imperial War by A. M. de Beck, \$1.50.

Badgets by Patrick Vaux, 65c.

The White Road to Verdun by Kathleen Burke, 44c.

A Secret Service Woman by M. de Halsalle, 65c.

Germany and the Germans by P. Collier, 85c.

The War and the Balkans by Noel Buxton, M.P., and C. Roden Buxton, 35c.

Nash's War Manual, 75c.

A B C Guide to the Great War, 35c.

War Songs of Britain by Butler, 90c.

Canada in Flanders by Sir M. Arthur, 40c.

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Battle Honours of the British Army by Norman, \$3.00 for \$1.75.

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The World's Greatest Military Secret Service by G. Barton, \$1.75.

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Soldier Songs by Patrick Mac-Gill, \$1.10.

Very sorry that we cannot state more, but we would be very pleased to see you and show you our numerous other Books, Maps and Flags of the World.

S. E. GARLAND, LEADING BOOKSELLER, 177-9 Water Street.

NO MATTER HOW THE FIRE IS CAUSED

if you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

PERCIE JOHNSON, Insurance Agent.

Notice for Tenders!

Tenders will be received until November 12th instant by the undersigned for the purchase of the Plant and Machinery of the Globe Steam Laundry now contained in the building occupied by them on Water Street West. Specifications and particulars can be obtained at the office of Messrs. J. & F. Davey. The liquidators do not bind themselves to accept the highest or any tender. St. John's, Nov. 1st, 1917.

GEO. J. ADAMS, JOHN DAVEY, Liquidators, The Globe Steam Laundry nov2,4,eod Co., Ltd.

HELP WANTED.

WANTED—A Good General Servant; apply MRS. J. J. HENLEY, Newtown Road. nov2,21

WANTED—At Once, a Housekeeper for small family; washing out; good wages; widow woman preferred; apply by letter to A. B. C., care this office. nov2,21

WANTED—A General Servant; apply to 118 Springdale St. nov2,21

WANTED—An Experienced Children's Nurse; apply by letter to MRS. E. A. BOWRING, Bannerman House, Circular Road. nov2,1f

WANTED—A Good General Servant; must understand plain cooking; apply to MRS. T. A. MACCAB, 60 Cochrane St. nov2,31

WANTED—A Girl who understands plain cooking; apply at 38 Queen's Road. nov2,11

WANTED—A Good General Servant; must understand plain cooking; apply at 9 Victoria Street. nov2,31

WANTED—A Young Lady for Telephone Exchange; one with knowledge of shorthand and typewriting; apply THE ROYAL STORES, LTD. nov1,21

WANTED—A General Servant; washing out; reference required; apply to MRS. CHAS. H. HUTCHINGS, 121 LeMarchant Road. nov1,1f

WANTED—In a small family, a Domestic Servant; reference required; apply at 4 Victoria Street, City. nov1,1f

WANTED—An Experienced Greener for Grand Falls (outport man preferred); apply THE ROYAL STORES, LTD. oct31,31

WANTED—Journymen Marble Workers, and young men with some experience; constant employment and best wages. SKINNER'S MARBLE WORKS, Duckworth St. oct31,31

WANTED—Boy with two or three years' experience at baking; also Boy to make himself generally useful; apply W. H. JESSOP, 194 Duckworth Street. oct31,31

WANTED—A Good General Servant; washing out; good wages given to a good girl; apply at 36 Brine Street. oct31,1f

WANTED—At Once, Good-sized Bedrooms; bath, hot and cold water, board; East End; private family preferred. G. H. DICKINSON, P. O. Box 1272. oct31,31

WANTED—Several Girls for Sewing Room, Oil Clothes Dept.; apply to Forelady, STANDARD MFG. CO., LTD. oct30,1f

Good Wages will be paid to a reliable Messenger Boy and an Office Boy, with a chance to learn the business; apply at once to S. E. GARLAND, Leading Bookseller, 177-9 Water St. East. oct27,1f

WANTED—A Strong, Healthy Boy to learn the Grocery Business; also a Man for Book and Stationery Department; apply to G. KNOWLING, LTD. oct24,1f

WANTED—A Capable and Experienced Stenographer and Typist. Apply, in writing only, to "X", care this office, stating age and experience. oct17,1f

Use TAYLOR'S BORAX SOAP.

The most economical Soap on the market, possessing cleansing energy for every household purpose.

BAIRD & Co. Agents for John Taylor & Co., Ltd., Toronto.

GALVANIZED SHIP BUILDING NAILS, 5, 6, 7, 8, 9 inch.

CONVEX WASHERS.

Galvanized SHEET IRON, in 20, 22, 24, 25, 26 gauge.

Selling at LOWEST PRICES.

BOWRING BROTHERS, Limited, Hardware Department.

A ROYAL SMOKE.

BENGAL LITTLE CIGARS

Made of high grade tobacco and exceedingly mild, as your own tongue will tell you. Beware of substitutes.

10 for 25 cents.

Wholesale and Retail.

JAS. P. CASH, Street.

Public Notice!

Revision of Jury Lists.

Persons claiming exemption from service on juries, persons who claim to be qualified to serve on a panel different from that on which they are entered, and all persons who have objections to offer to the panels or either of them, are hereby notified that a Court of Revision of the Jury Lists for St. John's will be held in the Magistrate's Office from 9 a.m. to 2 p.m. on Tuesday, Thursday and Saturday of next week, and on Monday, Wednesday and Friday of the week following. Police Court, 31 Oct. 1917. F. J. MORRIS, Stipendiary Magistrate. oct31,141

ASK FOR MINARD'S LINIMENT AND TAKE NO OTHER.

TO-MORROW, Saturday, at 11 o'clock. MANURE SPREADER. (Without reserve.) 1 BUGGY, 2 HORSES. 1 LETTER PRESS, SUNDRIES. 2 MARBLE CLOCKS. 5 PICTURES. M. A. BASTOW, Auctioneer. nov2,11

TO-MORROW, Saturday, at 11 o'clock. 14 IRON BEDSTEADES. MANURE SPREADER. (Without reserve.) 1 BUGGY, 2 HORSES. 1 LETTER PRESS, SUNDRIES. 2 MARBLE CLOCKS. 5 PICTURES. M. A. BASTOW, Auctioneer. nov2,11

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S. E. GARLAND, LEADING BOOKSELLER, 177-9 Water Street.

Ladies' New Fall HATS.

We have just opened our New Fall Stock of Ladies' Ready-to-wear and Untrimmed Felt and Velvet Hats.

Newest Shapes and Colors.

Also a New Stock of RIBBONS, WINGS, FRUIT, MOUNTS, etc. See them to-day.

William Frew.

HORSES FOR SALE—Two Good General Purpose Horses, ages 5 and 10 years; also 1 Colt, 1 year old; apply to MR. F. DWYER, Oak Farm. oct29,31,eod

FOR SALE—House, situated West End, containing 3 rooms; water and sewerage, electric lighted. Lease 99 years from 1894. Ground rent \$12.00 per annum. Apply at this office. oct31,1f

The Sound of Wedding Bells

— OR —

Won After Great Perseverance!

CHAPTER XXII.

Then he pulled himself up abruptly and grew crimson, for a sudden pallor had swept over Dulcie's face.

"I can safely promise that, my lord," she said, and she slipped the costly ring on her slim finger, and bent over it until the treacherous pallor had passed away.

"I knew it—I knew it," muttered Lord Edward, as he rose. "I wish I had that fellow, I'd break his con-founded neck!"

Dulcie wore her diamond ring—it was the only ornament that relieved her plain black cashmere dress, and Lord Edward was immensely gratified.

"Some day, my lady, she'll forget that fellow, and some one will run off with her, mark my words! That girl is fit to wear a coronet."

"You can wait till I die, and offer her yours, my dear," said the old lady, with a laugh.

Yes, her lines had fallen in pleasant places, and all would have been well if that bitter-sweet past could have been obliterated—if she could have forgotten that tall, soldier-like form, and the handsome, grimly grave face.

One morning Lady Brookley looks up from her letters, and utters a little exclamation. Lord Edward had gone out, and Dulcie was turning over the Morning Post for the fashionable intelligence.

"What is the matter?" she asks with her bright smile.

"Nothing's the matter, my dear," replies the old lady, nodding and smiling over her letters; "we're going to have a visitor, that's all."

"Yes?" says Dulcie.

"Yes, foolish boy!" goes on Lady Brookley, smiling. "It's a nephew of mine, my dear—a great favorite, but a dreadfully foolish and wild fellow. We haven't seen him for a long time, and wondered what had become of him. We've expected that he would 'turn up,' as he calls it, when he was in trouble."

"And as he is about to 'turn up,' I am afraid he is in trouble," says Dulcie. "Has he run away from school, or what?"

"School! my dear, he is a grown man, though really he is more like a boy, when we come to think of it, merriest-hearted, best-natured young man I know, my dear Dulcie, though he is my nephew. He has been getting into awful trouble lately, so he says, and writes more seriously than usual."

Dulcie looks over her shoulder, with pleasant interest.

"The boy is such an impulsive, reckless fellow," goes on the old lady; "you must know, my dear, that he is very handsome—now there's a chance for a compliment—you might say that that was only natural, considering his relationship to me."

"Let us consider that I have said it," says Dulcie; "well?"

"He is a very handsome boy, and dreadfully impressionable, always falling in love—and generally falling out of it."

"That is a pleasant way of spend-

ing his time," says Dulcie; "pretty harmless, isn't it?"

"Yes, my dear, better than taking a theater, or going on the turf, as some of them do, but it appears as if his favorite pastime has resulted rather seriously for him."

"I see," says Dulcie, "he has got married."

Lady Brookley laughs.

"How sharp you are, Dulcie, dear! No, that is not just it. It seems that he has really fallen in love at last, and hasn't succeeded in falling out, and, worse than all, he hasn't been able to persuade the object of his affections to accompany him in the falling in."

Dulcie laughs softly.

"It sounds very dreadful; and does he tell you all this? If so, I should say that there was fair hope of his recovery. When lovers do their loves confide, you know."

"No, he doesn't tell me much, but I have heard it indirectly. It is the tone of his letter which strikes me so; he must evidently have taken it to heart, for instead of coming up to town for the season and enjoying himself, as he usually does, he has been wandering in South Wales, fishing. Now, if there is one place more melancholy than another in Great Britain, it is South Wales; it always rains there, you know."

"I suppose," says Dulcie, with a faint smile, "he went to mingle his tears with the water."

The old lady laughs.

"I'll tell him that when he comes, my dear," she says. "He always enjoys a joke, even at his own expense."

"He must be an angel," says Dulcie.

"Well, he is one of the best-tempered and kindest-hearted boys alive," says the old lady.

"What a foolish young person she must be to refuse him!"

Lady Brookley folded the letter with an emphatic nod.

"You are right, my dear, and if I knew her I'd tell her so!"

"Then you don't know?" asks Dulcie.

"No, I don't know her name. She doesn't move in society. He met her at some country house and fell in love with her there. Well, we must make him comfortable. He had better have the blue room—or perhaps the one next Lord Edward's dressing-

room. He likes to be in the south. Let me see—"

"Shall I see about it?" says Dulcie, who is always ready to take any trouble off the old lady's hands.

"Will you, my dear? You are always so willing. I don't know what I should do without you," and she puts the warm, white hand nearest her.

"Am I?" says Dulcie, with a little sigh. "It seems to me that I don't do enough to justify my existence, much less repay you for all your goodness."

"My dear, you do too much. Lord Edward is always flying into a rage over my hard-heartedness in letting you work so much. Don't talk about repaying; that's nonsense. Why, your pretty face about the place is worth a thousand a year, you silly puss!"

Dulcie leans over and kisses her. "When is the love-sick young gentleman coming?" she asks.

"When? Oh, let me see," and she opens the letter again. "Why, bless me, he will be here this evening. I shall dine at the club and drop in afterward. That is just like men! Now why couldn't he dine here? This evening, my dear."

"Then I'll go and see about his room," says Dulcie, cheerfully.

"Shall I"—and she looks back from the door—"shall I put a bunch of forget-me-nots on the table, just to show that we sympathize with him?"

Lady Brookley laughs.

"What a hard-hearted girl you are," she retorts, and Dulcie goes out laughing.

She summons the indispensable Sarah and the house-keeper, and decides, after a conference, upon the blue room, and with her own hands gathers a big bunch of hot-house blooms and puts them on the table, fetches two or three volumes of poetry from the library and lays them beside the flowers, and puts those finishing touches in the room which only a woman can put, and without which even the most sumptuously furnished apartment is cheerless, and then felt satisfied.

"It is all ready," she says to Lady Brookley. "I have put some flowers, and a supply of poetry of the most mournful type, within reach; but if you take my advice you will get a box of cigars from Lord Edward's cabinet, and place them in the room; I believe that men when disappointed in love generally fly to tobacco."

"Very well, my dear," acquiesces the old lady, who does not always know when Dulcie is joking. "There's the key, get the cigars, dear, by all means."

And so Dulcie adds the box of cigars to the other consolatory articles, and awaits the advent of the disappointed lover with faint curiosity and amusement.

The evening comes, and Dulcie having poured out the tea, gets up and smilingly says:

"I am going upstairs, Lady Brookley. I am sure I shall be in the way when your nephew arrives; he will want to talk to you."

"My dear!" remonstrates Lady Brookley, "he won't say a word to me about it. Pray stay—he likes some one here; do, or he'll think it dull, and start off again to-morrow morning."

But Dulcie shakes her head, laughingly.

"Get him to confide in you," she says; "it will be such a relief to him. Perhaps I'll come down late in the evening, to say good-night, if I may, and she goes out, not a moment too soon, for the thunder of the big knocker resounds through the hall.

For all her cheerfulness, there is a shade of melancholy about Dulcie to-night, and she goes up to her room—a dainty a room as Lady Brookley's own, and furnished with luxuries which even Castle Holme is innocent of—and coils herself up in a big chair, and takes up a book.

But she cannot read to-night, and after a time gives up the effort, and sits with her hands folded in her lap, and her eyes closed, her thoughts wandering back to Hugh, and those few short hours of sweet delight.

Where is he now? she wonders, and what is he doing? Perhaps he has forgotten her, or if not forgotten her, looks back upon the short space in his life, in which she shared, as a wasted, mistaken time, a time full of peril, from which he has happily es-

WOMAN A PHYSICAL WRECK

Tells in Following Letter How She Was Restored to Health by Lydia E. Pinkham's Vegetable Compound.

Milwaukee, Wis.—"Before taking Lydia E. Pinkham's Vegetable Compound I was a physical wreck. I had been going to a doctor for several years but he did me no good. A friend told me about Lydia E. Pinkham's Vegetable Compound, so I decided to give it a fair trial, and it gave me relief from bearing down pains which had been so bad that I would have to lie down. I also used the Sanative Wash and it has done me a great deal of good, and I am not troubled with a weakness any more."—Mrs. P. L. BULL, 1229 Booth Street, Milwaukee, Wis.



"The most successful remedy for woman's ills is Lydia E. Pinkham's Vegetable Compound. It has stood the test for forty years, which would be impossible if it did not have genuine merit.

For special advice, free, write to Lydia E. Pinkham Medicine Co. (confidential) Lynn, Mass. Your letter will be opened, read and answered by a woman, and held in strict confidence.

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You may want to change your automobile, or your piano, or even your home—but you will never want to change the COFFEE, when once you taste the delectable flavour of Chase & Sanborn's "SEAL BRAND" COFFEE.

In 5c, 1 and 2 pound tins. Whole-ground—pulverized—also fine ground for Percolators. Never sold in bulk.

room. He likes to be in the south. Let me see—"

"Shall I see about it?" says Dulcie, who is always ready to take any trouble off the old lady's hands.

"Will you, my dear? You are always so willing. I don't know what I should do without you," and she puts the warm, white hand nearest her.

"Am I?" says Dulcie, with a little sigh. "It seems to me that I don't do enough to justify my existence, much less repay you for all your goodness."

"My dear, you do too much. Lord Edward is always flying into a rage over my hard-heartedness in letting you work so much. Don't talk about repaying; that's nonsense. Why, your pretty face about the place is worth a thousand a year, you silly puss!"

Dulcie leans over and kisses her. "When is the love-sick young gentleman coming?" she asks.

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Peps
What are they?

Peps is the name bestowed upon a new scientific preparation put up into tablet or pastille form, which provides an entirely new and effective treatment for coughs, colds and lung and throat troubles.

Did it never occur to you as peculiar that when you have a cough or a cold, or any chest trouble, you should apply medicine—not to your lungs, but to your stomach?

Look at it the other way round. Suppose you suffered from some stomach complaint—indigestion or ulceration. How strange you would think it if you were asked to take a medicine which had to be breathed in, and which went—not to your stomach, but to your lungs and breathing passages?

Peps—this newest remedy for coughs, colds, and lung troubles—goes to the lungs and breathing-tubes, direct. Peps are really pine fumes, and certain highly beneficial medicinal extracts specially prepared by a new scientific process and then condensed into tablet-form. It is like making a breathable gas solid!

You put a "Pep" on your tongue and let it dissolve. As it does so, the healing essences it contains turn into vapor, and you BREATHE them direct to your lungs and air passages!

Just as the out-door treatment for consumption—the "breathing" treatment—is now admitted to be the only rational treatment, so the "Peps" treatment for colds and lung troubles is the only rational home treatment.

Peps cure catarrh, coughs, bronchitis, sore throat, tightness or aching across the chest, difficulty in breathing, night cough, hoarseness, asthma, laryngitis, smoker's throat, etc. Best for children, because free from opium, morphine, or any poison.

All druggists and stores sell Peps at 50c. a box or 3 for \$1.25.

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Out out this article, write across it the name of this paper, and mail it to Peps Co., Toronto, or 52 Princess Street, Winnipeg, enclosing 1 cent stamp to pay for return postage. A free trial packet of Peps will be mailed you by return. If you have a friend suffering from a cough, cold, or any throat or lung trouble, hand this on.



War News.

Messages Received Previous to 9 A. M.

ON THE ITALIAN FRONT.

WASHINGTON, Nov. 1.

Thirty thousand German soldiers, including two generals of divisions, were killed in the great battle on Bainsizza Plateau, according to cabled reports received here to-day.

It is further stated that Gen. Cadorna is pushing his reserves rapidly towards the Italian front with every prospect of checking the enemy's advance.

The assurance of British and French support which will be immediately forthcoming, has been given by a War Council held in Paris yesterday. Reassuring news came from Rome to-day in official despatches.

While serious, the situation on the Italian front is described as far from desperate. Gen. Cadorna's army is declared to be practically intact and complete confidence is expressed in his ability with the aid coming from the Allies to stop the Austro-German drive.

The cables summarize the situation as follows: The military situation on the Italian front is serious, but it is far from being desperate. At the present moment, having recovered from their first surprise, it may be stated that our allies are pre-

paring to offer furious resistance to the enemy at a point which without doubt General Cadorna has selected. It is probable that if the retreat should continue for a few days longer Italian resistance will develop along the Tagliamento, quite an important river, which descends from the Carnic Alps, or perhaps if the Austro-Germans attack in Carnic it will be on the Pivo River, which flows westward. Whatever the number of Italians taken prisoners the strength of the army of General Cadorna has not been weakened. It must not be forgotten that Italy has under the colors more than three millions of men; as for the guns that the Austro-Germans claim to have captured they only represent the production of a few weeks of the munition factories of our Allies. The Italian army is practically intact, besides the French and British are coming to the rescue. At the beginning of the council on Sunday evening the French ministers were busy determining the extent and nature of the co-operation of the Allies on the Italian front.

This same question was further considered by the Council Monday morning and by the war committee which was held at the Lysee, M. Poincare presiding. The British Government has taken prompt measures to rush aid to the Italians and all indications are that this French and British aid will come at the hour when the enemy invades the Plains of Freouin. Meanwhile, awaiting developments, Italian public opinion realizes thoroughly the gravity of the hour and is bearing the shock with calmness and firmness. The Italian Press declares that the battle which is about to take place may be the last great battle of the war.

ALL SECTIONS OF ITALY WELDED TOGETHER.

LONDON, Nov. 1.

The disaster on the Isonzo has welded together all sections of Italy and has suppressed political antagonism, says the Milan correspondent of the Daily Telegraph, who adds that everything is being done to meet the invasion. Troops are being hurried from depots and all available sources are being drawn upon. All the great arteries of transport have been utilized for military purposes, hundreds of convalescent officers in all hospitals are demanding they be sent to the front. Eight hundred of such applications were made in Rome alone. The whole third army of the Carso with its guns and material got away safely, the correspondent adds, and will give battle when the time comes. The Austro-Germans are being held in check and the concentration on the Venetian Plains is proceeding without hindrance.

GERMAN SUBMARINES.

LONDON, Nov. 1.

Between 40 and 50 percent of German submarines operating on the North Sea, Arctic and Atlantic since the beginning of the war have been sunk, said Sir Eric Geddes in the Commons to-day. During the last quarter the Germans lost as many submarines as they lost in 1916, said Sir Eric. The output of merchant shipping in the first nine months of this year, he said, was 123 per cent higher than in the corresponding period of last year. The Admiralty had decided that four new national shipbuilding yards would be necessary.

BRITISH GUNS SAVED.

LONDON, Nov. 1.

All the British guns with the Italian army were saved, according to a British correspondent at the Italian headquarters, who says that the spirit of the British gunners is good. Lack of transport which could not be allotted to them was their whole trouble. One gun was so near to having to be abandoned that the breech mechanism was destroyed. However, the gun was saved eventually. The correspondent who accompanied the retreat of the third Italian army from the Carso in a despatch dated Tuesday, says that the troops were cheerful and good-tempered and it was evident that the firmness of command could reorganize them into fighting force. The Duke of Aosta, Commander of the third army, was calm and confident on Monday night, as his ar-

my had saved nearly all its guns. The right wing of the second army also fell back regularly from Isobondine and Gorizia. The troops on the left of the second army also were retiring steadily from their mountain positions, so as to get into line with the left of the new defensive front. The Italian general staff, the writer says, naturally has placed a severe ban on all descriptions of what happened during the past few days, but has permitted the sending of descriptions of the destruction of Italian stores. The correspondent says the situation undoubtedly is grave.

THWARTING ENEMY PLANS.

ROME, Nov. 1.

Thwarting the plans of the enemy by the rapidity of their promptly decided upon movements and by the brave resistance of covering units which have detained his advance, reads the official statement, our troops have effected withdrawal on the Tagliamento in spite of extremely difficult strategical conditions. The third army's nearly complete beautiful example of strength and unity, the first and second cavalry divisions, and especially the heroic regiments of Genoa and Novara, and the untiring aviators are worthy of mention to the admiration and gratitude of the country. Last night the enemy airplanes brutally bombed several unprotected towns far from the line of communication causing few casualties among the civilian population.

THE SUB. MENACE.

LONDON, Nov. 1.

The First Lord of the Admiralty, in his maiden speech to-day said he regretted it had not been found possible to arrive at a basis for the publication of British tonnage losses by submarine action without giving information to the enemy. The losses of merchantmen in October, he said, were very lightly worse than in September. Enemy submarines were being sunk to an increasing extent, but the Germans were building them faster than they had done hitherto. In September, Sir Eric continued, there was a fleet on the high seas an increase of 20 per cent in number and 50 per cent in tonnage of British ships as compared with April. Sir Eric explained the Government's intention in appointing an additional Civil Lord of the Admiralty. He said the attention of the First Sea Lord would be devoted wholly to naval staff matters. Standard ships aggregating 1,000,000 tons had been arranged, he said, and more than half of them were under construction. A reduction of 50 per cent in German merchant shipping, Sir Eric continued, had been caused by sinking of ships or by their passing into the hands of Germany's enemies. We must lay plans for a long war, said Sir Eric. I see no signs of it being a short one. All by their economy can help the Royal Navy and the navies of the Allies to defeat the submarines, Sir Eric added. In September the Royal naval air service carried out 64 raids behind the enemy lines in Flanders dropping 2,736 bombs.

FRENCH ON AIR RAIDS.

LONDON, Nov. 1.

The text of Lord French's statements in connection with last night's air raids is as follows: "Latest reports give the total casualties in last night's raid in all districts as killed eight, injured 21. Material damage was very slight. No injury was done any naval, military or munition establishment. A large number of our own machines went up and all returned safely." A feature of last night's raid was the appearance of four hundred boy scouts as buglers sounding the "all clear" signal thro' the streets when the official notice was sent out. After experimenting with motor horns and whistles, neither of which proved satisfactory, the authorities decided that the French system of sounding bugles was most effective and widely heard. The question of where to get enough buglers arose, and it was answered by the Boy Scouts volunteering in large numbers. They assembled at various police centres, when the warning of the raid was issued and dispersed throughout the city immediately the word "clear" was given, apparently finding great pride and enjoyment in the work. All the boys had to furnish the written consent of their parents before they were enlisted.

RUSSIAN OFFICIAL.

PETROGRAD, Nov. 1.

On the northern front in the direction of Riga the enemy at some points is withdrawing to positions previously prepared. The retreat is taking place with the enemy rearguards in continual contact with our reconnoitering detachments. There are no possible grounds for supposing that this retreat will permit the possibility of his throwing his troops on to any other front.

BERLIN REPORT.

BERLIN, Nov. 1.

A supplementary statement from headquarters to-night says: In the west and east no events of importance have occurred. On the Tagliamento (Austro-Italian front), the troops of the enemy who were maintaining themselves on the eastern bank of the river near Pinzano and Latisana have either been driven back or taken prisoners.

D.S. COMPANY INCREASES WAGES.

SYDNEY, Nov. 1.

The Dominion Iron and Steel Co. posted notices at their plant this morning reading as follows: Effective Nov. 1st, 1917—A general increase averaging ten per cent. will be granted to employees of the Steel Plant. Rate for common labor will be 24 cents per hour. This latest increase is in line with the general policy of the company during the past two years and is in accordance with a policy that has been adopted by the Steel Co.'s allied industries in America.

A NORWEGIAN NOTE.

LONDON, Nov. 1.

The following is the text of a Norwegian note to Germany as supplied by Reuter's Christiania correspondent. The Norwegian Minister at Berlin to-day handed the German Minister of Foreign Affairs the following note: "According to information so far received it must be regarded as authenticated that certain ships of the German navy in the North Sea on Oct. 17 after sinking escorting British ships sank also a number of neutral merchant ships, among which were several Norwegian ships, without taking any steps either to attempt to save the crews or give them time to save themselves. This conduct on the part of German warships was the cause of a great number of Norwegian sailors being killed or wounded by shell fire or losing their lives by drowning. The Norwegian Govern-

ment will not again state its views as it has already done so, on several occasions, as to the violation of principles of freedom of the high seas incurred by the proclamation of large tracts of ocean as a war zone and by the sinking of neutral merchant ships not carrying contraband. It is owing to various measures of this kind that Norwegian ships as well as those of other neutral countries have been compelled in order to procure for Norway her essential imports to seek protection in the past as they will in future by allowing themselves to be convoyed by warships belonging to Germany's enemies. The Norwegian Government bears in mind that in a memorandum addressed to the German Government on Oct. 30, 1916, occasioned by the sinking of Norwegian ships in an ice cold sea by German submarines, it called attention to the fact that the Norwegian nation considered it in the light of a violation of the laws of humanity. The last fresh case in which the death of Norwegian sailors was caused or their lives or health exposed to danger and on that occasion the Norwegian Government once again requested the German government to take measures so that commanders of German submarines should not expose the lives of Norwegian sailors to danger whether by negligence or error of judgment. It has made a profound impression on the Norwegian people that not only have the German submarines continued to sink peaceful neutral merchant ships, paying no attention to the fate of their crews, but that even German warships adopt the same tactics. The Norwegian Government decided to send this note in order to bring to the attention of the Government of Germany the impression these acts have made on the Norwegian people."

GERMAN FACTORIES BOMBED.

LONDON, Nov. 1 (Official).

To-day another successful raid was carried out in Germany. Munition factories at Kaiserslautern, Bavaria, were attacked by two groups of six machines each.

INVESTIGATING "BOLOISM."

PARIS, Nov. 1.

The investigation into what has become known as "Boloism" in all its ramifications, which grow in number daily, is progressing slowly. Masses of testimony are being brought out, however, and the newspapers are printing columns of matter daily in a vain endeavor to keep pace with these developments and giving space to interviews with new persons

HARTLING REJECTED.

LONDON, Nov. 1.

Count George Von Hartling has been rejected as Imperial German Chancellor by the Reichstag majority leaders, according to despatches from Amsterdam which construe this as a rebuff to the Emperor and a victory for Parliamentarism. The message, however, apparently was written before the German wireless statement was sent out yesterday announcing that Von Hartling had been offered

the place and was consulting with the Reichstag leaders. An Amsterdam despatch to the Daily Exchange says that Von Hartling had conferences with majority leaders and that they opposed his appointment, because he was against the Reichstag resolution for peace without annexations and the democratic parliamentary system.

LLOYD GEORGE'S MESSAGE TO THE ITALIAN PREMIER.

LONDON, Nov. 1.

Premier Lloyd George has sent the following message to the Italian Premier, Vittorio Orlandos in reply to the latter's telegram of yesterday affirming the solidarity of the two nations: "It is a source of real satisfaction to us that the friendship between Italy and the British people is about to be cemented by co-operation of their armies with the gallant soldiers of France on the same battle fields. I am confident that Italy and Amsterdam which construe this as a rebuff to the Emperor and a victory for Parliamentarism. The message, however, apparently was written before the German wireless statement was sent out yesterday announcing that Von Hartling had been offered

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NOW PLAYING AT THE CASINO THEATRE.

GLADYS KLARK and ASSOCIATE PLAYERS.

Friday and Saturday present: **"FINE FEATHERS,"**
Eugene Walters' Great Play—A Powerful Dramatic Offering.

SATURDAY MATINEE—"THE ROSARY."

TICKETS NOW SELLING AT FRED. V. CHESMAN'S, 178 WATER STREET.
MATINEE CURTAIN AT 2.30. NIGHT CURTAIN AT 8.15.

Peep again in your oven.
See those loaves, those pleasing loaves you've made.
How fat—rounded—substantial.
No, they won't fall when colder.
Because the **Manitoba strength** that is in **FIVE ROSES** will hold them up till eaten.
This sturdy elastic gluten has kept them from dropping flat in the oven.
No unsightly holes 'twixt crust and crumb—never.
All risen evenly—to stay risen.
Never heavy—sodden—soggy—indigestible.
Yours are the **FIVE ROSES** loaves—
Crinkly and appetizing of crust.
Golden brown and tender.
Snowy of crumb—light as thistledown.
FIVE ROSES helps a lot.
Try it soon.

Five Roses Flour
Not Bleached Not Blended

MADE BY THE WOODS MILLING COMPANY, LIMITED, MONTREAL.

T. J. EDENS.

100 Sacks
CORN MEAL, \$4.50 Sack.

100 Sacks
GLUTEN MEAL, \$4.50 Sack.

20 cs. BAKEAPPLES—in tins
50 cs. No. 1 SALMON.
100 cs. No. 1 LOBSTER.
100 cs. BOYER'S TOMATOES.
100 cs. EARLY JUNE PEAS.
50 cs. CAMPBELL'S SOUPS.

CANDLES for Altar purposes.
Pure Wax, Stearine, Sperm, London Wax.

500 barrels
ROBIN HOOD FLOUR now landing.

FRESH by Steamer to-day:
10 boxes PURITY BUTTER.
10 boxes P. E. I. EGGS.

100 barrels APPLES—Kings and Gravensteins.

Dill Pickles, in tins.

30 cases
SWEET JUICY ORANGES.
200 and 218 count,
\$4.50 case.

T. J. EDENS.
Duckworth Street and Rawlins' Cross.

MINARD'S LINIMENT CURES GAIT GET IN COYS.

DODD'S KIDNEY PILLS

FOR ALL KIDNEY DISEASES
GRAVEL, RHEUMATISM, BRUISES, DIABETES, BACON'S

23 THE PHARMACY

When Tired and Nervous
If the end of the day finds you weary or irritable, with aching head and frayed nerves, you need something to tone and strengthen the system.

BEECHAM'S PILLS
are a remedy which quickly helps in restoring normal conditions. They act on the stomach, liver and bowels, and so renew the strength, and steady the nerves. A few doses of these world-famed family pills will

Bring Welcome Relief

Prepared only by Thomas Beecham, St. Helens, Lancashire, England.
Sold everywhere in Canada and U.S.A. In boxes, 25 cents.

HATS!

Dainty Hats,

Special Offer

LEY

F. H. T.

80 to \$3.50

00 to \$4.50

80 cts.

GER'S

Evening Telegram

W. J. HERDER, Proprietor H. A. WINTER, B.A., Editor

THURSDAY, November 1, 1917.

The War—A Crucial Phase.

All eyes, all anxious thoughts are turned today towards Italy. Her supreme hour has struck or is at hand; her hardest test is about to be undergone. It may prove the supreme test, the hardest test of the whole Alliance.

The outlines of the situation are beginning to emerge and to define themselves clearly. There are not many on our side who will share the blind and senseless optimism that discovers itself in certain late messages, as though it were enough to say that all will be well to make it so; but we are justified in taking more hopeful view than anything suggested a few days ago.

The position is charged with so many possibilities that we are not afraid to number among them the chance that it may turn out a blessing in disguise. It is only a chance, but the reasons in favour of it are simple. In the first place, the Allies are now forced to do what we believe they should have chosen to do long ago—concentrate upon this front, force and an effort which its importance demands, an importance which has been overlooked hitherto.

This hope is encouraged by hints from the Russian front. The Germans are continuing to retire in the Riga region, but Petrograd says that the retirement will not enable them to despatch troops to other fronts. This may be taken to mean that the Russians are pressing them closely and perhaps gradually assuming an offensive. It is devoutly to be wished.

There's Superior Flavor To POSTUM as a table beverage. A package from the grocer is well worth a trial, in place of tea especially.

When you want Steaks, Chops, Cutlets, try ELLIS.

W.M.S. Convention

WESLEY CHURCH. The 3rd session of the Convention opened yesterday afternoon at 3 o'clock with Mrs. Barnes in the chair. Mrs. Spracklin, the delegate from Brigus, conducted the devotional exercises, reading a part of the 14th chapter of John, and giving a short address. Several led in prayer, after which the acting Secretary, Mrs. W. Carrie, read the minutes of the previous sessions which were adopted.

Three well prepared and interesting papers on different phases of the work were read. "Business Side of Auxiliary Work," by Mrs. J. Peters, in which she briefly outlined the object of Board, Branch and Auxiliary. The "Social and Educational" aspect of the work was presented by Mrs. R. Joyce. She thought the best way to create a deeper interest in the cause of missions was by the distribution and reading of papers and periodicals dealing with this important question, and gave the names of several who had become missionaries through the reading of pamphlets.

Miss Taylor was to have given the third paper on the "Spiritual Side of the Work," but owing to illness she was unable to be present. Mrs. Fenwick read the paper she had prepared, and the one thought she wished to impress upon the members was that of faithfulness.

A solo by Mrs. Andrew Gobbie was then sung: "All Tears Shall be Wiped Away." In the reports of yesterday the name of Miss Marjorie Jolliffe was omitted. This young lady sang on Wednesday afternoon a solo which was much appreciated. "In the Secret of His Presence."

Mrs. Lindsay was then called on to give a few minutes of Exhortation from Board. These were principally statistics, and showed that there had been an increase both in membership and funds, throughout the Dominion of Canada and Newfoundland. The figures showed an increase in members of 4,298. Received from all sources, \$22,553, an increase of \$17,044 for the year.

A Question Bureau was conducted by Mrs. Parkins. Important subjects were discussed, such as: "What Has The Woman's Missionary Society Meant to Me?" "How Can We Influence the Young People to Become Leaders?" "What can we do to influence the Young People during the Year?" and others.

A remarkable incident took place at the closing. Hymn No. 66 was announced, and as if to emphasize the meaning of the words, "Work For the Night is Coming," all the lights went out, due to some mishap at the electric power house, just as the first lines were being sung. They were only off a few minutes though, and a social hour was then enjoyed.

At 7.45 the closing session, opened with the Branch President in the chair. The Convention hymn was sung. Mrs. Storey read the fifth chapter of Isaiah, and Mrs. Fenwick led in prayer. After the singing of hymn No. 741, Mrs. Hunter made a few remarks and called upon Mrs. Barras for her report. There are six Auxiliaries in the District, and the 346 members last year raised \$2,596, an increase of \$471. There are also six Circles and six Bands. The year has been a most successful one and the Organizer's report was very encouraging.

Miss Eleanor Mews then sang a solo, "Two Men Went Up Into the Temple to Pray." The address of the evening was given by Mrs. Lindsay. At the Board meeting there were 57 delegates, 8 recently returned missionaries, and 8 others who were home on furlough.

Dr. Chown, who has just returned from France, addressed the gathering and brought messages of comfort to the Canadian mothers from the boys at the front.

Mrs. Ross, the President, in the very excellent address she gave to the Board, contrasted the work with that of 20 years ago, and said that although so much disturbance had occurred in centres where our missionaries were at work, particularly in China, yet a triumphant song may be sung, for a year of progress had just closed. Messages were given from the missionaries who had been labouring in Japan, China, British Columbia and Alberta. In thought we were taken to visit the various branches of work which extends from Toronto, and right through to British Columbia, where 1200 Indians enlisted last year; the acres to Japan and China. This showed the greatness of the work and that all nationalities and colors are included. The Woman's Missionary Society must go ahead, the doors of opportunity must not close.

Patriotic Concert.

A patriotic entertainment has been arranged by the Department of Militia for Tuesday night next, in the British Hall. In addition to patriotic songs and addresses, an attraction which should ensure a full house will be the exhibition of recent moving pictures of the Regiment and Forestry Companies. Admission will be free.

Casualty List.

RECEIVED 2nd NOVEMBER, 1917. PREVIOUSLY REPORTED DANGEROUSLY III GUNSHOT WOUND HIP, BLOUQUE, OCTOBER 18th. NOW REPORTED SERIOUSLY ILL, OCT. 30th. 1917—Private George H. Samms, York Harbor, Bay of Islands.

Wounded With the Canadians.

Captain Sydney Herbert, C.E.F., was severely wounded in Flanders on October 2nd and is now in hospital at Etaples, France. Sydney was well known here, and was Newfoundland's first Rhodes Scholar. He joined the Artists' Corps in London, on April 15, 1915. After serving a year in France he received the Commission of 2nd Lieutenant in the Northumberland Fusiliers and not long since was promoted to Captain. He has a brother in the 6th Canadian Rifles. It is hoped that his recovery will be speedy.

Mother! Your Child is Cross, Feverish, From Constipation

If tongue is coated, breath bad, stomach sour, clean liver and bowels. Give "California Syrup of Figs" at once—a teaspoonful to-day often saves a sick child to-morrow.

If your little one is out-of-sorts, half-sick, isn't resting, eating and acting naturally—look, Mother! see if tongue is coated. This is a sure sign that its little stomach, liver and bowels are clogged with waste. When clogged, indigestion, feverish, stomach sour, breath bad or has stomach-ache, diarrhoea, sore throat, full of cold, give a teaspoonful of "California Syrup of Figs," and in a few hours all the constipated poison, undigested food and sour bile gently moves out of its little bowels without griping, and you have a well, playful child again.

Mothers can rest easy after giving this harmless "fruit laxative," because it never fails to cleanse the little one's liver and bowels and sweeten the stomach and they dearly love its pleasant taste. Full directions for babies, children of all ages and for grown-ups printed on each bottle. Beware of counterfeit fig syrups. Ask your druggist for a bottle of "California Syrup of Figs," then see that it is made by the "California Fig Syrup Company."

Meeting of the Civic Board.

At the regular weekly session of the Municipal Council Board last night, the Colonial Secretary stated, in reply to Council's letter relative to the reservation of a piece of land on the South Side Hill for a park, if formal application and a survey were made, the Government would consider the matter. The land has already been granted, so far as the Crown Lands Office is concerned, meanwhile the City Council will make the application suggested.

Mrs. M. Higgins, Military Road, asked the Council not to store steam rollers in the rear of her house the coming winter. In past seasons she had suffered inconvenience and loss from soot and noise. Referred to Engineer. Solicitor McGrath asked if it was the Council's intention to purchase his client's (Keating's) property, if not to grant permission to fence it. The matter was referred to the Engineer.

A deal of other routine business was disposed of, after which the meeting adjourned.

DIED. Killed in action, Somewhere in France, October 9th, Eric Burt, aged 20 years, son of Mrs. and Mr. John Burt, St. John's.

Rev. H. Royle spoke a few words of encouragement and thanks, and the 18th Convention was brought to a close by the singing of "God Bless Our Native Land," followed by the National Anthem, and the Benediction by Rev. T. W. Atkinson.

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Wounded With the Canadians.

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Mother! Your Child is Cross, Feverish, From Constipation

If tongue is coated, breath bad, stomach sour, clean liver and bowels. Give "California Syrup of Figs" at once—a teaspoonful to-day often saves a sick child to-morrow.

If your little one is out-of-sorts, half-sick, isn't resting, eating and acting naturally—look, Mother! see if tongue is coated. This is a sure sign that its little stomach, liver and bowels are clogged with waste. When clogged, indigestion, feverish, stomach sour, breath bad or has stomach-ache, diarrhoea, sore throat, full of cold, give a teaspoonful of "California Syrup of Figs," and in a few hours all the constipated poison, undigested food and sour bile gently moves out of its little bowels without griping, and you have a well, playful child again.

Mothers can rest easy after giving this harmless "fruit laxative," because it never fails to cleanse the little one's liver and bowels and sweeten the stomach and they dearly love its pleasant taste. Full directions for babies, children of all ages and for grown-ups printed on each bottle. Beware of counterfeit fig syrups. Ask your druggist for a bottle of "California Syrup of Figs," then see that it is made by the "California Fig Syrup Company."

Meeting of the Civic Board.

At the regular weekly session of the Municipal Council Board last night, the Colonial Secretary stated, in reply to Council's letter relative to the reservation of a piece of land on the South Side Hill for a park, if formal application and a survey were made, the Government would consider the matter. The land has already been granted, so far as the Crown Lands Office is concerned, meanwhile the City Council will make the application suggested.

Mrs. M. Higgins, Military Road, asked the Council not to store steam rollers in the rear of her house the coming winter. In past seasons she had suffered inconvenience and loss from soot and noise. Referred to Engineer. Solicitor McGrath asked if it was the Council's intention to purchase his client's (Keating's) property, if not to grant permission to fence it. The matter was referred to the Engineer.

A deal of other routine business was disposed of, after which the meeting adjourned.

DIED. Killed in action, Somewhere in France, October 9th, Eric Burt, aged 20 years, son of Mrs. and Mr. John Burt, St. John's.

Rev. H. Royle spoke a few words of encouragement and thanks, and the 18th Convention was brought to a close by the singing of "God Bless Our Native Land," followed by the National Anthem, and the Benediction by Rev. T. W. Atkinson.

Here and There.

When you want Sausages, why get ELLIS; they're the best. Some new dresses are so long that they do not show the curve of the instep. FOR SALE—Two Colts, one rising 3 years and one 1 1/2 years; apply R. COLE, King's Bridge, nov2,11. MINARD'S LINIMENT CURES BURNS, ETC.

The New Fall Dress Fabrics are Creating Unusual Interest.

This was only to be expected, for what woman can resist the attractiveness of such beautiful fabrics as may be seen daily at our counters. And while stocks are complete, hosts of customers prefer to make selections now, so that they can have their dresses and other garments fashioned of the choicest, newest and most original designs of the season.

COATINGS. Of extraordinary merit is this offering of Ladies' Coatings. We can give you Navy and Green, also a Grey Plaid. These are an extra heavy make material and when made presents a beautiful warm coat for the fall and winter season; 56 inches wide. Special Price, per yard \$3.60

NAVY POPLIN. A fine quality Poplin, with a mercerized finish; it will give splendid service; it is full 40 inches wide. Early selection is strongly urged as this price is in force only while the quantity on hand lasts. Price, per yard 90c

BLACK & WHITE PLAIDS. Undoubtedly the prettiest material for a skirt; will also make up stunning frocks for the young miss. They are 36 and 42 inches wide; should give unusually fine service. Price 42c and 60c. per yard respectively.

BLouse Specials White Voile and Fancy Silk Blouses. Excellent values in up-to-date Blouses of very soft, fine Voiles, White and Striped Linens; Check, Striped and Coloured Silks. Here you will find a most elaborate display of the choicest styles; some are made with sailor collars, and more with beautiful colored collars and embroidered fronts. A variety of other styles too numerous to mention. These are worth in the regular way from \$1.40 to \$2.50 each. Sale Price, \$1.29.

COTTON BLANKET ENDS. Plain White and Fawn Cotton Blankets in assorted sizes. These come by the pound, but we have weighed them up by the yard for your convenience. They are a good quality fleece and are good value considering the present price of Blankets. 70c to \$1.40 each.

WHITE TABLE LINEN. Pure White Table Linen, 54 inches wide, woven in a pretty check design. This is a regular beauty for the price. Here is an opportunity that you should take advantage of. Worth in the regular way 50c. per yard. Sale Price, per yard .47c

ALEX. SCOTT, 18 New Gower St.

City's Finances.

Table with columns for Collections (1916, 1917) and Expenditures (1916, 1917). Collections 1916: Arrears, etc. \$1,564.75; Sundry Revenue \$22.02; Customs' Coal Duties \$64.00; Customs' Water Rates \$54.15. Total \$1,680.92. Collections 1917: Arrears \$381.84; Sundry Returns \$398.97; Water and Sewerage Rates \$2,941.63; Customs' Coal Duties \$1,104.25; Customs' Water Rates \$57.00. Total \$5,883.69. Expenditures 1916: Pay Rolls \$1,520.89; Bills \$692.28. Total \$2,213.17. Expenditures 1917: Pay Rolls \$1,599.16; Bills \$683.53. Total \$2,282.69.

Here and There.

When you want Mined Collops, try ELLIS'. OUR SEALING STEAMERS.—For another month or so sealing steamers will be engaged in the local trade, after which they will get ready for the sealfishery. The fleet of 1913 will be the smallest on record.

Just Arrived—Nyal's Face Cream at Stafford's Drug Stores, Duckworth St. and Theatre Hill.

HERE FROM BOSTON.—There arrived last night from Boston a young man named Taylor, a former resident of this city, accompanied by two American police officers. He entered the Lunatic Asylum on arrival.

When you want something in a hurry for tea, go to ELLIS'—Head Cheese, Ox Tongue, Boiled Ham, Cooker Corned Beef, Bologna Sausage.

INFECTIOUS DISEASE.—There are now at the Fever Hospital, 18 diphtheria patients, 3 scarlet fever, 4 typhoid and 1 of infantile paralysis while 2 cases of scarlet are being nursed at home. Within the past week one case of diphtheria was reported.

THE SPANISH CABINET. MADRID, Nov. 1. King Alfonso has asked Antonio Maura, former Premier, to form a Cabinet.

From Cape Race. CAPE RACE, To-day. Wind N, light, weather dull, preceded by fog and rain last night. Nothing in sight. Bar. 29.78; Ther. 50. MINARD'S LINIMENT CURES DYPHTHERIA. EVERYWHERE.

Blouse Specials

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MISSISSIPPI

One of the best sets of the front of Brown, Saturday.

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GIRLS' HOSE. A fine-knit Hose, in a weight suitable for present wear. Closely knit, seamless throughout, with double knee, made from good English yarns, soft and unshrinkable; to fit girls age 6, 8, 10 and 12 years. Sale Price, per pair .43c

SLEEPING SUITS. An odd line of Children's Sleeping Suits, to fit children age 4, 6 and 8 years; these are fleecy lined and well made. Protect the little ones during these cool nights by buying a suit of these. Sale Price, per suit .77c

CREAM FLETTE. You know we always give excellent values in these goods. Here you get a well finished flannellette that will give comfort and service and defy the extreme cold in winter; is 30 inches wide and would be good value at 25c. per yard. Sale Price, per yard .20c

LADIES' SWEATERS. \$4.69. We have a splendid line of Ladies' Sweaters, to fit children in Fawn colour only, which we are offering to clear at the above figure. These are pure wool, and have a stylish collar, and a half belt across the back. We can candidly say that these are the best value we have seen for some time. Reg. price \$5.00 each. Now \$4.69

CHILDREN'S LITTLE. Various styles of White and Coloured. Friday and Saturday.

NECK SCARVES. Various styles of White and Coloured. Friday and Saturday.

WOMEN'S BLOUSES. Various styles of White and Coloured. Friday and Saturday.

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BLOUSES. A collection of some of the latest styles and Reg. \$1.00 and

MINARD'S LINIMENT FOR SALE EVERYWHERE.

Fabrics rest.



LADIES' HOSE.
wearing Hose for Fall wear, in Black Wool and Lined, with garter some with hem at top; Hosiery that will satisfaction in wear. These offering at an unusually low Sale Price, **37c**

GIRLS' HOSE.
Knick Hose, in a weight for present wear. Close-knit throughout, elastic knee, made from fine yarns, soft and un-bleached, to fit girls age 6 to 12 years. Sale Price, **43c**

KEEPING SUITS.
A line of Children's Suits, to fit children and 5 years; these are made and well made. Little ones during these months by buying a suit of this quality, per yard, **77c**

TEAM FLETTE.
Now we always give ex-cessives in these goods. Get a well finished fabric that will give com-plete service and defy the cold in winter; is 30 and would be good 45c. per yard. **20c**

MEN'S SWEATERS.
\$1.65.
We have a splendid line of Men's Sweater Coats in all colors, only we are offering to you the above figure. Pure wool, has shawl collar, and half cross the back. We can't say that are the best value we seen for some time. Now **\$4.69**

Feathers.

... which had its New Year at the Astor Theatre, City, is a big play, but of life. The play is power-ful and interesting, en-tertainment, and the same bitter logic with which Walter, the author, to see "the Easiest Way" that same power for sketch-ful details of a life by the narrow circumstances so the first act of "Paid in Full" is a virtile young dramatist here reached the heights of vement. Mr. Walter has each play and has been the drive home with a straight line simple theme that "The in are death." From the title hat of a miserable the Staten Island wife, paid 22.00 that young woman's seek husband had given her her's bill, down to the a suddenly darkened husband, who has condon-act, is the abyss of hu- that is bridged in "Fine The incident of the hat ghable in the beginning it is laughed at, but with ass advance of a leathery has given an object lesson Mrs. Reynolds is depicted a woman, yet so wanting of common honesty as to be anything wrong in the al. That lack of common a natural desire for hers," work together to be her husband who loves her say no to her. It is a fine feminine psychology. A stirring drama, tense, grim,

POSITIVE PATIENT—A Miss Bay St. George, arrived evening to enter the hospi-tal.

CHAINS.—Keep your skidding by using the Feed Chains. All sizes **BOWRING BROTHERS, Hardware Depart-ment, 118, eod, tf**

LINIMENT FOR SALE EVERYWHERE.

A NOTHER FULL PAGE of MONEY-SAVING OPPORTUNITIES

FOR FRIDAY and SATURDAY.

If Price Inducements can do it, Friday & Saturday will be busy days here.

Hundreds of Customers visited this Store last Friday and Saturday. All were unanimous in saying that our prices were the lowest in the city. This week we offer the same high qualities at the same low prices—in some cases lower.

Come and see what we have to offer you.

New Fall Headwear at Bargain Prices.

WOMEN'S UNTRIMMED HATS.
Becoming Fall Hats, of very fine felt, in shades of Nigger, Mole, V Rose, Wine, Tan, Saxe and Navy. They come in a popular broad sail- or style with wide rim that is strongly finished at the edge. A smart neat hat that is very desirable for Fall and Winter wear. Regular \$1.75 each. **Friday and Saturday \$1.45**

MISSES' FELT HATS.
One of the prettiest styles shown this season for Misses' wear. The front is slightly turned down, and a ros- sette of corded silk ribbon is prominently displayed at the front of crown; colors: Navy, Black, Fawn and Brown. Reg. \$2.25 each. **Friday and Saturday \$1.80**

Coat and Costume Materials. NEW IMPORTATIONS.

SCARLET COATING.
When you look at this goods you will at once realize that you are being offered a rare bargain; it is a splendid Box Cloth in a good heavy weight and is an old value; 54 inches wide. Reg. \$3.00 yd. **Friday and Saturday \$2.65**

BLACK ASTRACHAN.
A good wearing material for Coats, Caps, Mitts or Collars, has a nice curl and a good weight; 50 inches wide. Reg. \$1.00 yd. **Friday and Saturday 75c**

TWEED SUITINGS.
One of the most stylish fabrics shown to-day; a beautiful quality in a perfect weave that tailors delightfully. They come in checks and plain shades; 54 inches wide. Regu- lar \$2.85 yard. **Friday and Saturday \$2.35**

BLOUSE FLANNELETTE.
This is a nice soft Blouse Flannelette, colorings of which are exceptionally fine. We advise those anticipating buying Blouse Flannelette to avail themselves of this bar- gain. Special for Friday and Sat- uryday, per yard **22c**

Crockeryware.

White Stone Pudding Bowls, Reg. 20c, each for **15c**.
Cut Glass Water Jugs, Reg. 55c, each for **50c**.
Japanese China Mustard Pots, Reg. 20c, each for **15c**.
Fancy Stone Water Jugs, Reg. 45c, each for **40c**.
Clarke's Pyramid Candles, Reg. 35c, box for **32c**.
Holy Water Fonts, Reg. 45c, each for **40c**.
Printed Stone Porridge Plates, Reg. 12c, ea.; 3 for **33c**.
Glass Molasses Jugs, with tin covers, Reg. 22c, ea. for **20c**.
White and Gold Egg Frames, 3 cup size, Reg. 35c, for **30c**.
Stone Vases, Reg. 20c, each for **16c**.

Sweaters and Tams Underpriced.

CORDUROY VELVET TAMS.
Just the kind to wear with your Sweater Coat. A splendid selection of popular shades to choose from. Exceptional value at this low price. Regular 75c. each. **Friday and Saturday 65c**



WOMEN'S SWEATER COATS.
Exceptionally good value are these Women's Sweater Coats. Knit in a popular heavy stitch with close- fitting collar and durable cuffs. The pocket tops and front are of contrasting stitch, which gives a clean cut appearance, and the low price at which it is priced makes it doubly attractive. Assorted self and two-tone colors. Regular \$2.40 each. **Friday and Saturday \$2.00**

Smallwares.

Bel Bon Talcum Powder, Reg. 8c, tin for **7c**.
Royal Vinolia Talcum Powder, Reg. 25c, tin for **21c**.
Standard Writing Pads, Reg. 15c, each for **10c**.
Carter's Fountain Pen Ink, Reg. 13c, each for **12c**.
Charlie Chaplin Dolls, Reg. 25c, each for **20c**.
Tennis Bats, Reg. 20c, each for **16c**.
Fancy Dress Pins, Reg. 15c, pair for **12c**.
Blouse Pins, sets of 5, Reg. 8c, set for **6c**.
Colored Cotton, Reg. 2c, reel; 3 reels for **4c**.
Photo Frames, Reg. 20c, each for **16c**.



Showroom Bargains.

Lines for which Fashion has expressed a preference.

CHILDREN'S BONNETS.
Cosy as can be are these care- fully made bonnets of Velvet, finish- ed in front with ruffled silk and rosettes; a little band of imitation Ermine passes through openings at the top and gives it a touch of daintiness. Reg. \$1.45 each. **Friday and Saturday \$1.25**

CHILDREN'S IMITATION FUR SETS.—Stoles and Collars in various shapes, with head clips for fastening, and pillow shaped Muffs. Good quality imitation fur in Grey and White and Fawn and White, well finished and lined with White Twilled Saten. This is a splendid saving chance that will attract many buyers. Reg. \$1.50 set. **Friday and Saturday \$1.30**

NECK SCARVES.—Beautiful Scarves of Artificial Silk and Cotton, with deep silk fringe at both ends; fashionable, bright shades of Pink, Saxe, Pale Blue, Grey, also Black, White and Cream. Reg. 30c, each. **Friday & Sat'y 24c**

WOMEN'S COLLARS.—Of fine Muslin and soft Jap. Silk. The very newest sailor shapes, some with the popular pointed corners. Reg. 40c, ea. **Friday & Sat'y 33c**

WOMEN'S CORSETS.—The very newest styles in Women's D. and A. Corsets of very fine White Cotton, in a variety of mod- els to suit almost any figure. They are trimmed at top with fancy trimming, well boned, and fitted with four strong hose supporters; sizes 20 to 30. Reg. \$2.40 pair. **Friday and Saturday \$2.00**



MONEY-SAVING NEWS ON HOUSEHOLD NECESSITIES.

It is one proposition to save money on luxuries and an entirely different one to save on necessities. These offers concern necessities. You will soon realize that for day-in and day-out necessities our values are supreme.

WHITE BED SPREADS.
These are special bargains that our buyer snapped up at a low price. They are offered to you this week at a greater saving. There are American Crochet Quilts in double bed size, with hemmed ends and fringed honeycomb. Regular \$2.00 each. **Friday and Saturday \$1.70**

SHEETING.
Pure White, Plain and Twilled Sheeting, 68, 78 and 80 inches wide. Better values than these we have not shown for some time; they are fairly close qualities and good wearers. Reg. 65c, yard. **Friday and Saturday 59c**

TEA CLOTHS.
Full bleached tea cloths of fine Irish manufacture, in floral and fancy scroll designs. A row of hem- stitching gives a neat finish to this serviceable tea cloth which is of good quality damask; size 43 x 43 in- ches. Reg. \$1.45 each. **Friday and Saturday \$1.20**

CUSHION COVERS.
Serviceable Cushion Covers of fawn crash with edge of colored cord and silk embroidered centres in hand- some floral and scroll designs; also Tapestry in a hard wearing, fadeless quality with cord edge and colored Saten back. Reg. 95c, each. **Friday and Saturday 75c**

COTTON BLANKETS.
Grey and White with Blue or Pink striped borders and plain White in a good heavy quality that will prove serviceable and give great wear. Considering the quality these Blankets are remarkably cheap at the regular price of \$2.50 pair. Special for Friday and Sat'y. **\$2.30**

Sideboard Cloths
Lace and insertion trimmed and embroid- ered with openworked ends and wide hem. Two popular sizes, 13 1/2 x 67 and 13 x 54 inches. These Cloths are made of fine select- ed English Cotton, close and soft and will not shrink in the washing. Reg. 55c, each. **Friday and Saturday 45c**

PILLOW CASES.
Of soft, firm finish Pillow Cotton that's pure and free from dressing. They are made with a 3 inch hemstitched hem and finished with beautifully embroidered cor- ners. The low price quoted below should prove specially inducing for these good quality Pillow Cases. Size 18 x 28 inches. Regular 45c, each. **Friday and Saturday 36c**

HEARTH RUGS.
4 dozen only Stand- ard qualities English made Hearth Rugs; Fawns, Reda, Greens and Browns in floral and Oriental designs; size 27 x 54 inches; fringed ends. Reg. \$3.90 each. **Friday and Saturday \$3.70**

TURKISH TOWELS.
A very attractive as- sortment of Turkish Towels in stripes and plain white with fringed and hemmed ends. The materials are very soft and free from dressing of any kind. They come in a popu- lar size for general use being 32 inches long and 18 inches wide. Reg. 25c, each. **Friday and Saturday 21c**

SALE OF Underwear, Etc.

WOMEN'S UNDERWEAR.
Get ready for the cold snaps that have already heralded their approach. The line we offer this week is of a very elastic Jer- sey, thickly fleeced, finished with close-ribbed waist, fancy drawstring and trimmings. Reg. 70c, garment. **Friday and Saturday 60c**

WOMEN'S NIGHTDRESSES.
Cream Flannelette, trimmed with silk embroidered and scal- loped edge frill; also fine Cambric with beautifully embroidered yokes and cuffs, square and V shaped necks. Reg. \$2.25 each. **Friday and Saturday \$1.95**

INFANTS' DIAPER PANTS.
Made from good quality elastic ribbed Jersey in a very close make, finished with drawstring waist, pearl buttons and fancy edging, full bleached; assorted sizes. Reg. 30c, each. **Friday and Saturday 26c**

WOMEN'S HOSE.
Plain and assorted ribbed Cashmere with seamless heels and toes and wide garter tops. They are made from good quality yarns and will give lasting wear; all sizes. Reg. 55c, pair. **Friday and Saturday 45c**

WOMEN'S HANDKERCHIEFS.
Soft finish Lawn in assorted fancy shapes, finished with fine valenciennes lace edge and hemstitching. Reg. 15c, each. **Friday and Saturday 12c**

INFANTS' CROCHET WOOL CAPS.
Serviceable little Caps with a stitched in crown and wide turned up brim. They will be found very comfortable for Fall wear. We want you to come and see them, for they are re- markable values at this low price. Special for Friday and Saturday, each **16c**

FURNISHINGS FOR MEN. Values that Maintain Our Reputation for Moderate Prices.

MEN'S SHIRTS.
Fine quality Negligee Shirts, made coat style, soft double cuffs attached, full yoke, double stitched seams. Comes in neat assorted Fawn, Black or Blue stripes. Sizes 14 to 17. Will give excellent wear. Reg. \$1.50 each. **Friday and Saturday \$1.25**

MEN'S "JOB" COLLARS.
Assorted qualities, in a vari- ety of popular styles. Collars that sold regularly at 18 and 20 cents each. All sizes from 12 1/2 to 18, but not all sizes in any one line. Special for **Friday and Saturday 15c**

BOYS' SWEATER COATS.
Made from a good weight Cotton and Wool yarn that will stand hard wear. Two pockets, close ribbed front and cuffs. Sizes 30, 32 and 34. Reg. values to \$1.40 each. **Friday and Saturday \$1.10**

MEN'S SOFT HATS.
Made from good felt in the new popular style, with slight- ly turned brim and band to match; finished with leather sweat. This is a well propor- tioned hat, and is becoming in- creasingly popular. Colors: Brown, Green and Grey. Reg. \$1.25 each. **Friday and Saturday \$1.00**

MEN'S BOOTS.
Black and Tan Knu Krome, a stout wet-resisting leather, that will give great service. If oiled and cared for will prove extra durable and most satis- factory. Reg. \$5 pr. **Friday and Saturday \$4.60**

MEN'S MOOSE CALF BOOTS
Warm boot for cold weather with heavy viscolated soles; neat Blucher shapes in Tan only with perforated self tip. Reg. \$5.35 pair. **Friday and Saturday \$5.40**

MEN'S HANDKERCHIEFS.
Made from soft White Cam- bric with borders in fancy de- signs and colors, the predom- inating shades being Khaki, Blue and Black. Size 17 x 17 inches. Reg. 17c, each. **Friday and Saturday 14c**

NAVY NAP CLOTH.
A good heavy weight, in fact one of the best nap cloths we have ever stocked. We recom- mend it without any hesitation as a good value. Navy only 66 inches wide. Reg. \$6.20 yard. **Friday and Saturday \$5.50**

MEN'S TIES.
A pleasing variety; made in the newest wide end, shield knot or derby shape of a good quality neckwear material of artificial silk and cotton mixed. They come in a choice assort- ment of up-to-date patterns and colors. Reg. 25c, each. **Friday and Saturday 20c**

BOYS' WINTER WEIGHT UNDERWEAR.
Made from a fine quality union yarn, neat, close fitting cuffs and ankles. A suit that will wash and wear well. Sizes 24 to 32. Reg. to \$1.00 garment. **Friday & Sat'y 85c**



BLOUSES AND SHIRTWAISTS.
A collection of smart Blouses and Waists, including some of the latest New York models in Cream, Chal- lie, Cottons and other materials suitable for present wear. This assortment is bound to please as the styles are as varied as they are numerous. Reg. \$1.20 and \$1.25 ea. **Friday & Sat'y \$1.00**

The Royal Stores Ltd.

FANCY ART SILKS.
These Silks were purchased at a very-much-less than the maker's usual price and we pass on the sav- ing to our customers to-morrow. They are 19 inches wide in pretty combination and contrasting stripes, are suitable for Blouses, Dresses, trimmings and drap- eries of all kinds. Reg. 65c, yard. **Friday and Saturday 58c**

Seasonable AND Reasonable Offerings.

Inspect our offers before you purchase elsewhere, we have no doubt of your verdict. YOU WILL BUY AND SAVE MONEY.

Gent's Live Leather Belts

2 doz. only of the newest in Gent's Belts, solid leather, that will stretch like elastic, **40c and 85c each.**

Gents President Suspenders

20 doz. Genuine President Suspenders, **Selling at Old Prices.**

Gun Metal Boots

30 pairs Gent's Gun Metal Boots, assorted sizes. Values to-day, \$6.50. **Selling at \$5.00 pair.**

'Merchant' Rubbers

THE BEST BRAND OF RUBBERS MADE.

2000 pairs Ladies' and Gent's Merchant Brand Rubbers. A full range of sizes. They are not approached in Quality and Durability by any other Rubber in the market.

LOWEST POSSIBLE PRICES.

Marshall Bros

Gents All Wool Khaki Shirts

A Job Line, selling much below present day value. **\$1.70 each.**

Restwell Slippers

200 pairs Children's and Misses' Bedroom Slippers, nicely made; shades of Red and Grey and Blue and White. A nice warm Slipper for the cold season. **84c to \$1.05 per pair.**

Child's Job Astrachan Leggings

A few pairs left of a big Job, Navy only. **Job Price, 75c pair.**

Why Some Married Men Envy Bachelors.

By RUTH CAMERON.



How can women love "things" so much more than their husbands that they will lash their husbands on as a heartless man lashes on his tired horse, just for the sake of things? Of course if a woman, Joann, love her husband, she wouldn't be in another situation altogether. But thousands of women who honestly think they love their husbands with all their hearts will do just this.

Four Out of Five Wouldn't Marry Again.

I heard an interesting and true story the other day of five married men who were off on a hunting trip and fell somehow on discussing whether, if they had it to do over again, they would marry and would marry the same woman. Four out of the five said they would not marry again. And the reasons those four men gave were all variations on the theme I have brought up. One had a wife who wanted to get into society and who would not let him live the simple, natural life he loved. The wife of another was determined to bring up his children in a way in which he hated—all ostentation and luxury and snobbishness. The other two simply shrank from the constant struggle which wives determined to keep up appearances and have everything their neighbors had (and a little more) imposed upon them.

He Works Like A Dog To Keep Up To Her Standards.

I have a friend who is a professional man, his income of course depends entirely upon his exertions. If he had a wife who was content with a

moderate way of living he might work reasonably hard and have a decent amount of time to rest and play. As it is, he works like a dog to keep ahead of the standard of living she imposes upon him. She pushes him into buying a house which is a constant struggle to keep up. A bargain yes, but one of those bargains that ride you the rest of your life. Then, his daughter must go to private school though the public schools in their town are excellent; and of course they must have an auto and she couldn't think of riding in a flivver. Her latest is to persuade him to let himself be put up for a club that is half the price of the one he is in. The initiation fee alone is over a hundred dollars. And that of course is only the beginning. Yet the last time I saw that man I, to whom he is nothing but an old friend, was touched to the heart by his utter weariness. "Do stop working so hard," I said. "I can't," was all he would answer. (He doesn't talk about the reasons, those came to me from another source.)

He Never Gets A Chance To Really Live.

Just think, that a man never gets a chance to really live and probably won't till he dies. (And I not a good Hibernian?)

The woman is an excellent mother and a most efficient housewife. She would be astonished to be called brutally self centered. But I think she is—and every other woman like her who denies her husband the chance to live just for the sake of a few more things.

And mind you, this doesn't mean only middle class or rich women either. It means every woman.

Nyal's Assorted Talcums arrived to-day for Stafford's Drug Stores, Duckworth Street and Theatre Hill.—sep7,if

Currants.

50 cases only Package Currants

Purchase now to protect your Xmas trade.

Soper & Moore Importers & Jobbers. Phone 458.

Soldiers and Foresters Return.

By the local train which reached the city at 9.30 last night the following Soldiers and Foresters returned from active service, and on arrival at the station were extended an official welcome by the Ladies' Reception Committee. Hon. Dr. Lloyd, Acting Premier, extolled the splendid work of the Regiment since leaving our shores over three years ago. Cheers were then given for the returned heroes, the Ladies' Committee and the Acting Premier after which the men were placed in carriages and driven to their homes. The returned heroes did not come by the express as is usually the custom but disembarked from a ship at Placentia and came in on a special train to Brigus Junction where they connected with the local and arrived at the time given.

ADVICE TO BURN.

The farmer gets more good advice than any man beneath the sun; he would treat him like a man, and tell him once, and tell him twice, how all his duties should be done. And lecturers with bulging brows in country schools lay down the law; they tell him how to groom his cows, and how to raise blue ribbon sows by feeding artichokes and straw. The editors of weekly sheets, who never pushed a span of mules, sit in their chairs with leather seats, and tell him how to raise his best, and for his guidance lay down rules. The men pursuing other trades, we all assume, know what to do; so man the merchant prince upbraid, or chides the lawyer till he fades, or to the plumber hands a few. The sexton, he can dig a grave, we do not stop to fill him how, or show the barber how to shave, or tell the tightwad how to save; the dairyman can milk his cow. But every man in town believes no husbandman knows how to farm; and so we criticize, his sheaves, and tell him how to shear his beaves, and treat the old mare for the heaves, and bore him till he has the pores, and to his should, he rolls his sleeves, and tries to do us deadly harm.

ANCESTORS.

An ancestor is a person who came to this country for the purpose of planting a family tree and enjoying a private brand of religion. Prior to the discovery of America by Christopher Columbus there were no ancestors in this country to speak of, and there was also an alarming shortage of religion. In fact, there was not enough religion to put into a pint cup, but now all this has been changed, with the result that the unmanufactured and soul-sick immigrant now has access to more kinds of religion than there are different brands of safety razors.

It was a very difficult task to be an ancestor in the early days of the republic. The country was new and had no modern conveniences, such as open plumbing and demountable rims. Thousands of discontented ancestors drifted over here expecting to find a stable form of worship and furnace heat, only to be forced to join the Plymouth Rock church and fust with the dregs of a tin stove. Many of our most godly ancestors became backslidden in heart as a result of this experience, and many of them grew to the chillblained agnostics, refusing to attend church or aid in sending missionaries to foreign unbelievers who were well pleased with what religion they had. When this occurred, there was a meeting of more devout ancestors and the policy of cremating skeptics was introduced.

Many American families preserve their ancestors in a large bound book, which starts with the "May-flower" and leads up to the second marriage of the last ancestor. A great many people have dug back into their ancestry until the trail led into some country, when they abandoned the search and decided to allow sterilizing worth to act as a substitute for blue blood. It is discouraging to a proud leader of the Upper Ten who is trying to break into the D. A. R. to consult the pedigree of her ancestors and discover that none of them ever drew a

3 SPECIALTIES.

STAFFORD'S LINIMENT for Rheumatism, Lumbago, Neuralgia and all Aches and Pains.
STAFFORD'S PRESCRIPTION "A" for Indigestion, Dyspepsia, Catarrh, Gastritis and Nervous Dyspepsia. Price 25c. 50c a bottle. Postage 5c and 10c extra.
STAFFORD'S PHORATONE COUGH CURE for all kinds of Coughs, Colds, Bronchitis, Asthma and Various Lung Troubles. Price 50c. Postage 5c extra.

Obituary.

JOHN BYRNE.
At an early hour this morning the death occurred of John Byrne, a well known figure in St. John's East, at his home on Wood Street. The end was not unexpected, for he had been suffering a considerable while from a serious ailment. However, it comes as a severe blow to his relatives and friends. He was a respected and esteemed citizen and was for many years a prominent member of the Star of the Sea Association, of which he was the first insurance trustee; he was also a member of the Longshoremen's Union. He is survived by two sisters and one brother, Mr. James Byrne, of the Reid N.S. Co's employ. Much sympathy is expressed to the bereaved ones.

Prepared only by DR. F. STAFFORD & SON, St. John's, N.S. Theatre Hill Drug Store is open every night till 11.00.

FRAMED PICTURES.

We have a large selection of Framed Pictures on our walls which it is well worth your while to see. If you are a Picture-lover you will be delighted with them, and you'll surely remember a bare spot where some favorite Picture would just fit.

The subjects are varied, some are reproductions of famous old Masters; others are specimens of what is best in Modern Art—and all are the best of their kind.

When you need good Pictures for your home, or as a present for someone else's home, just remember the beautiful Pictures on view at

U. S. Picture & Portrait Co. ST. JOHN'S.

CERTAIN-TEED

PAINTS and ROOFINGS Guaranteed the best obtainable.

GEO. M. BARR, Agt.

LATHROP OIL ENGINE

Better Because They Last Longer.
A. H. MURRAY, Agent.
Advertise in The Evening Telegram

September Canadian Cheese.

"Blue Nose" Quality Just to Hand.

- The following brands of Flour in stock:
5 ROSES, VERBENA, ROYAL HOUSEHOLD, GRAHAM, ROBIN HOOD, 5 STARS, BUFFALO.
- NEW ARRIVALS TO-DAY.
Yellow Table Meal.
Cream of Wheat.
25 gross Flavoring Essences—1/2 oz., 1 oz., 2 oz., 4 oz., 75c. doz. up.
Shirriff's Jelly Powders.
Pure Gold Jelly Powders
Pure Gold Icings.
Pure Gold Flavoring Essences.
Shirriff's Flavoring Essences.
Selected Fresh Eggs.
- Smoked Bacon, BELLIES or BACKS, 25c. lb.
Raspberry or Strawberry Jam, Marmalade, 14 lb. wood pallet.
Fresh Frozen Caplin.

C. P. Eagan
DUCKWORTH STREET & QUEEN'S ROAD.

Well THE UNIVERSE MORE men than any cause they like you. The well-ture. The W.D. mark on every genuine French size and shape smoking. At 8c and up. WM. DEAN

Llewellyn... The smoker and entertainer by the Llewellyn Club... undoubtedly the most... held in Canon Wood... in the entertaining... occupied. There was a... of members and their... knowledge the arrival... the evening, Rev. Canon... op-Elect, by rising to... across the middle of... large motto with the... to the Bishop-Elect... a brief address dealt... the Club. Rev. Dr. ... and the Bishop-Elect... made Hon. Vice-President... President being His... Jones. An enjoyable... tion gone through. ... wife—Rev. E. E. ... F. Moore, McGowan, ... Steeles, T. P. Halley, ... Seymour, Martin and ... Miss Brown, Rev. M... Mr. H. W. Stirling acted... painters.

Refreshments provided... Walter Willis and... served downstairs. A... to the ladies proposed... Dwyer and second... will was heartily acco...

When you want Roast Veal, Roast Pork, try ELLIS.

DRY PLATE
WE HAVE JUST... A NEW SHIP... PHOTO DRY PLATE
SEED 27. SH...
In all the... sizes... Get your... now...
TOOTO
The Ko lak... 320 Water St...

BR... Now... 15... 0...
FR

W.D.C. TRADE MARK

The Wellington
THE UNIVERSAL PIPE

MORE men smoke a Wellington than any other pipe—because they like it better. So will you. The well catches the moisture. The W.D.C. triangle trademark on every Wellington means genuine French briar. Get your size and shape and begin to enjoy smoking. At good dealers—75 cents and up.

WM. DEMUTH & CO.
New York

To-Day's Messages.

10.30 A.M.

SIR ERIC GEDDES TELLS ABOUT THE SUBMARINE WAR.

LONDON, To-Day.

Sir Eric Geddes, who recently succeeded Sir Edward Carson as First Lord of the Admiralty, made his first address in Parliament to-day and gave some interesting and anxiously awaited figures of the work of the Navy and shipping in general. His declaration that between 40 and 50 per cent. of the German submarines operating in the North Sea, Atlantic and Arctic Oceans had been sunk was not the least interesting of his announcements. There was an indication of the unceasing war which the British and American patrols are making on the submarines in his statement that during the last quarter the enemy had lost as many submarines as during the whole of 1916. The First Lord, speaking directly for his department, said that in addition to an increase in personnel the services of younger officers had been requisitioned to add strength to the experience of the older ones on the naval staff. Referring to the question of publishing the tonnage of British merchantmen lost through submarines, he said he had made a most careful investigation and had approached the subject with the idea that it was desirable and that it ought to be possible to give the public the figures, because, he added, it is hardly conceivable that the enemy does not know what he is sinking. He regretted to say, however, that he had not found it possible to arrive at any form of publication which would not convey most valuable information to the enemy which he did not possess, if the information were given in regular sequence for specific periods. "I have studied from a variety of sources," said the First Lord, "statements made from time to time by the enemy as to tonnage and the position, and have come to the definite conclusion that not only does he not know what is being sunk, but that he would like to know indeed what is being sunk regularly, monthly or week by week or even exactly for a period." Sir Eric supplementing the recent statement by Premier Lloyd George in the Albert Hall, said that he could give certain information which would show that we are making reasonably satisfactory progress in overcoming the menace of the enemy's submarine activities. He added that the House would realize that "however great the loss of mercantile tonnage is, and the figures are still very formidable, we can't at this stage of the war pick up any one item to deduce therefrom that the war, or even any phase of the war, is going well or badly."

\$5.50
Buys one of Our Kiddies' Suits
Ages from 2½ to 8 years.

\$8.75
Buys one of our Boys' Suits
Ages from 6 to 18 years.
Many of these have two pairs of pants, and are worth from \$12.00 to \$18.00.

Smyth's
ESTABLISHED 1875

Sweden. It is reported that the vessel struck a mine.

Supreme Court.

Present: Mr. Justice Kent.
William F. Kelly vs. Michael Engle.—On motion of Mr. Halley, for plaintiff, and by consent of Mr. Hunt, for defendant, the hearing is set for Thursday, the 8th inst.
In the matter of the insolvent estate of G. I. Anderson & Co., Hon. R. A. Squires, K.C., for the trustee the Eastern Trust Company, moves that the sum of eighty dollars now in the hands of the trustee be paid to said trustee as remuneration and compensation. The court takes time to consider.

Prospero Off.

The s.s. Prospero, Capt. A. Keen, sailed at noon to-day for northern ports, taking a full freight and these saloon passengers: Dr. Bowden, A. House, J. Lash, N. Bishop, R. Burton, C. Oke, Rev. Upward, T. Martin, A. Hull, G. Mercer, J. Penney, J. Luther, R. Sheppard, K. Carter, J. White, Rev. Dr. Jones, R. Hiscock, J. Dee, P. Barbour, H. Cashman, J. Dicks, R. Young, E. Simms, H. Young, H. Snelgrove, J. Davenport, W. Cross, E. Phelan, W. Marsh, M. Peddie, A. Goudie, Wm. Pike, C. Noble, G. Osmond, G. Tommiskey, F. Smith, A. Compton, G. Veltch; E. Benson, A. Yates, Dr. Carnell; Mesdames Bursey, Upward, Pilgrim, Snelgrove, Forsey, Noseworthy, Roberts, Barbour, Wills, Keen; Misses Newell (2), Payne, Lawton, Vivian, Norman, Power, Mursell, Bartlett and 60 steerage.

Reid's Boats.

The Argyle left Burnt at 1.30 p.m. yesterday.
The Clyde left Herring Neck at 4.50 p.m. yesterday.
The Dundee, not reported since leaving King's Cove on the 30th.
The Ethie leaving Humbermouth to-day.
The Glencoe arrived at Placentia at 4.55 p.m. yesterday.
The Home left Little Bay at 10.30 p.m. yesterday.
The Wren leaving Clarendville to-day.
The Diana not reported since Asizes Hr. on Wednesday.

Here and There.

WEATHER REPORT.—The weather across country is calm and dull; temperature 32 to 42 above.

THE FOGOTA.—The s.s. Fogota left Change Islands at 10.25 a.m. to-day, and is due here to-morrow evening.

TRAIN MOVEMENTS.—Yesterday's outgoing express left Quarry at 9.20 a.m. The incoming express left Fort aux Basques at 8.20 a.m. to-day.

BOYS FINED.—Three boys who celebrated "cal cannon" night by setting off fire-crackers on Harvey Road, were summoned to court to-day and fined \$1 each with costs.

BODY ON TRAIN.—The remains of the late M. Keating, who died a few days ago in Canada, are on the incoming express and will be removed from the train at Avondale, where interment takes place.

REFUSED DUTY.—Two seamen were arrested last night for refusing duty on board their ship. They will be kept in custody until their ship is ready for sea when they will be put on board, as this morning they gave no explanation to the magistrate for their conduct.

REPORT UNTRUE.—The many friends of Mr. A. Sturrock, one time foreman of G. Knowling's Duckworth St. grocery store, will be pleased to know that he is "still in the flesh" and enjoying good health, letters to that effect having been received from him by last mail. A similarity of names in the Canadian casualty list was responsible for the report, which had gained much credence here, that he had been killed in action in France.

EXPRESS PASSENGERS.—The following first class passengers are on the incoming express: E. Mansfield, T. Costigan, W. E. Knight, Mrs. A. Perkins, Mrs. H. Sheere, Thos. W. Larder, A. H. Sing, J. B. and Mrs. Orr, Miss H. Hopkins, H. A. Orr, Mrs. R. Kendall, Mrs. Jno. Wall, Geo. H. Peoples, Mrs. P. Brown, Mrs. R. Wells, Mrs. Joy, P. Targash, Capt. W. Kennedy, F. A. Brady, Mrs. C. Macpherson, Miss Macpherson, Thos. Sadoro.

Simple long coats are given distinction by high scarf collars. Tailored suits with wide sashes of silk or satin are very smart. Cloth skirts are sometimes caught up at the back to form a bustle.

Llewellyn Club.

The smoker and entertainment held by the Llewellyn Club last night was undoubtedly the most successful ever held in Canon Wood Hall. Every seat in the entertaining room being occupied. There was a large gathering of members and their friends who acknowledged the arrival of the guest of the evening, Rev. Canon White, Bishop-elect, by rising to their feet, while across the middle of the stage was a large motto with the words: "Welcome to the Bishop-Elect." Canon White in a brief address dealt with the work of the Club. Rev. Dr. Jones presided, and the Bishop-Elect, consenting, was made Hon. Vice-President, the Hon. President being His Lordship Bishop Jones. An enjoyable programme was then gone through. Those taking part were—Rev. C. E. Moulton, Messrs. P. F. Moore, McGowan, Hanlin, Baldwin, Steele, T. P. Halley, Tucker, Dawling, Seymour, Martin and Sumnerville. Miss Brown, Rev. Mr. Moulton and Mr. H. W. Stirling acted as accompanists.

Refreshments provided by Mrs. Walter Willis and associates were served downstairs. A vote of thanks to the ladies proposed by Mr. Reg. Doherty and seconded by Mr. A. Carnell was heartily accorded.

When you want Roast Beef, Roast Veal, Roast Mutton, Roast Pork, try ELLIS'.

Miles Stick a Prisoner of War.

The numerous friends of Miles Stick, particularly in athletic circles, will be pleased to hear that he is in the land of the living, a prisoner of war in Germany. He was a stretcher bearer with the Newfoundland Regiment and took part in the famous battle of Monchy, on April 14th. He was previously unofficially reported killed and later by the Canadian Red Cross as a wounded prisoner. A letter from Miles, the first since he was captured, has just been received by his father, Mr. J. R. Stick. At the time of writing he was in hospital and expected to be there for another five or six weeks. His physical condition is improving fine and his wounds are nearly healed. He wishes to be remembered to all his friends.

G. F. S. Bazaar

A GREAT SUCCESS.

The bazaar held by the Girls' Friendly Society in aid of the new G. F. S. Lodge was formally opened in the Synod Hall at 3.30 yesterday afternoon by Lady Horwood, Hon. President of the Society. The various stalls, which were beautifully decorated and laden down with goods for sale, were well patronized, as were also the tea tables.

At 8 p.m. a concert was held and thoroughly enjoyed by all. Those taking part were:—Misses Dunfield, Mitchell, Williams, A. Hayward, V. Hayward, McNeil and Windeler; Messrs. Williams, R. Bennett, F. Knight and Wheeler. Misses Hayward and Lawrence acted as accompanists, and the proceeds exceeded all expectations.

Your Boys and Girls.

Care should be taken when feeding the baby, that milk does not flow too fast. By carefully holding the bottle so that the top of it is filled with milk, the baby will be prevented from sucking in air. One way of testing the nipple is to hold the bottle upside down and, if the milk drops, the hole is too large. It is wisest to buy nipples without holes, perforating them yourself with a heated needle.

The influence of air and sunlight cannot be neglected in the nourishment of babies. Fear is sometimes expressed the child taken out into the air after feeding, should fall asleep. No better thing can happen to a child than to fall asleep in the open air, properly protected and in bright, clear weather. In cool weather the rays of the sun should be allowed to fall directly upon the child, only his face being protected.

their submarine commanders to maintain their "bag." Let me give you the facts. In April last, the heaviest month of British losses by enemy submarines since the war began, our trade fared presumably in satisfaction. In September last, his lowest month's sinkings, our overseas sailings of all ships over 1600 tons were twenty per cent. in number thirty per cent. in tonnage higher than in April. The enemy must, therefore, find another and better explanation for his lack of success. I can supply it. The explanation is that the long arm of the British army reached down into the depths, and thus the harvest reaped is poorer and the number of German submarines which do not return is increasing. Since April, the highest month of British losses, they have steadily decreased and latterly to a marked degree. September was the most satisfactory month. October was only slightly worse and better by thirty per cent. than any month since the restricted submarine warfare began. The net reduction in tonnage in the last four months is thirty per cent. less than anticipated in the estimate prepared for the Cabinet early in July. The total net reduction since the beginning of the war from all causes in British tonnage on the official register in ships over 1600 tons is 1,200,000 tons. He has done so with serious and heavy loss to himself. At present we may be justified in feeling that his attack on our trade is held and is being mastered, and we are justified in looking to the future with courage and determination, confident that he will fall. The First Lord said it was interesting to recall the position of the German merchant marine. Continuing at the outbreak of the war, Germany possessed over five million tons of shipping. To-day nearly half of it has sunk or is in the hands of ourselves or our allies. She has a fifty per cent. reduction against our fourteen per cent. It is well that the British public should be told what they are up against. We ought not to consider ourselves alone but the alliance as a whole. He pointed out that while Britain has plenty of coal for victory, Italy and France has not, and it was essential that there should be the greatest possible economy in food and in all imports in order that tonnage should be saved, so that it may be diverted to other vital needs of the alliance. He declared, we must lay our plans for a long war. I see no signs of it being a short one, and all by their economy can help the navies of the allies to defeat the submarine.

REAL VALUE

is based, not on the price paid for a commodity, but on the benefit derived. That is why Zam-Buk is the cheapest skin healer on the market—because the benefit derived is 95% greater than can be got from ordinary ointments. This is due to the fact that Zam-Buk is all medicine—100%. Ordinary ointments are 5% medicine and the balance animal fat.

The superiority of Zam-Buk is proved by the many cases of chronic skin trouble and old sores which yield to the power of Zam-Buk after all other treatments have failed.

The unusual power of penetration which Zam-Buk possesses enables it to reach the underlying tissues, where skin troubles have their "root." Then the germicidal properties in Zam-Buk destroy all germs. Until this is done healing can never be thorough. The reason why sores that have been treated with ordinary ointments break out again is because the remedy has never got to the seat of the trouble, but has only healed over the outer skin. Zam-Buk, on the contrary, uproots skin disease, and the cure is complete and permanent.

Zam-Buk should always be used for eczema, ringworm, scald sores, pimples, abscesses, ulcers, blood poisoning, bad leg, piles, cuts, burns and scalds. All Dealers or Zam-Buk Co., Toronto. 50c. box, 3 for \$1.25.

Zam-Buk

BRITISH OFFICIAL.

LONDON, To-day.
The following official statement was issued here this evening. Hostile artillery has shown considerable activity during the day east and north of Ypres. Our artillery has carried out a number of concentrated bombardments of enemy positions in the battle area. There is nothing further of special interest to report. The number of prisoners captured by the British armies in France during October is 9,125, including 742 officers. We also have taken during the same period fifteen guns, 431 machine guns and 42 trench mortars.

GERMAN WARSHIPS SUNK.

COPENHAGEN, To-day.
A German warship has been sunk in the Sound, according to a despatch to the National Tidende from Malme, Sweden. It is reported that the vessel struck a mine.

BIG BATTLE COMING IN ITALY.

WASHINGTON, To-day.
The greater portion of General Cadorna's Italian army apparently has crossed the Tagliamento River and probably now stands on the western bank in a new line of defence, waiting to give battle there to the Teuton Allies. The advance of the enemy, although it has been remarkably fast, was not quick enough to carry out the purpose of the military commanders of enveloping the Italians and putting them out of battle from the Carnic Alps to the head of the Adriatic Sea. The Italians lost heavily in men and guns captured, the latest German official statement asserting that more than 180,000 men and 1500 guns were taken by the Teutonic allies. They also suffered ter-

BRINGING UP WILLIE — And All the Time He Was Undoing a Vast Amount of Work That Willie Had Put In Red Cross Service!

BY CARL ED

VALUE FOR YOUR MONEY.

Now as never before, is it essential for you to get full value for the money you spend. We have always held the reputation for giving the best St. John's value in the undermentioned goods:

733 YARDS
WHITE TWILL SHEETING
60c. to 80c. yard.
80 inches wide, of the best English make.
CIRCULAR PILLOW COTTON
38c. yard.
40 inches wide, perfect goods.
WHITE LINEN BEDSPREADS
\$2.50 to \$6.60 each.
Double size, handsomely embroidered on best linen.

1,000 YARDS
WHITE CURTAIN NET
22c. to 34c. yard.
Soft, lace-like attractive designs.
WHITE SCRIM
23c. to 47c. yard.
Plain and H. S. Borders, including the new Bluebird design.
AM. ART CURTAINS, \$1.95 to \$3.50 pair.
2½ yards long, lace trimmed.
CHINTZ, 22c to 46c yard.
All the newest patterns shown here.

TABLE CENTRE PIECES
White Embroidered, 45c. to 75c. each.
Col'd Linen, Silk Embroidered, 70c. to \$2.70.
CUSHION COVERS
White Frilled, only 45c.
Col'd Sateen, only 45c.
Linen Crash 60c. to \$1.05
Cushion Cords 16c. to 45c. each
PILLOW CASES
Frilled, only 50c.
H. S. Embroidered 40c. to \$1.00
CRASH COSEY COVERS, only . . . 20c. each

432
CONGOLEUM MATS
18 x 36, only 23c. each.

STAIR OILCLOTH
16c. yard,
15 inches wide. Only three pieces left at this low price.

BISHOP, SONS & COMPANY, LIMITED.

PHONE 484. MAIL ORDERS RECEIVE CAREFUL CONSIDERATION.

"Diamond" GLUTEN MEAL.

Highest in Protein and the Greatest Milk producer on earth.

We offer to-day:

One Carload,
300 Sacks, 100 lbs. each, at
Lowest Prices.

Feed "DIAMOND" Gluten Meal to your Milch Cows and see the milk pail overflow.

F. McNAMARA,
Queen Street.

Your Business Success in 1917

rests upon the dependability of your service of supply.
Three big facts—big buying power, tremendous production, expert workmanship—stand behind our claims of superior service.
It will pay all merchants to see our spring ranges in

Men's and Boys' Suits, Overalls, Shirts, etc.

DO IT NOW.

Newfoundland Clothing Co., Ltd

CLEANLINESS, QUALITY, SERVICE,

AT

Johnson's Fancy Bakery,
174 Duckworth St.

C.L.B. Presentation.

MINISTER OF MILITIA ADDRESSES THE LADS.

The annual presentation of the Outerbridge Shield and the Stabb Memorial Cup at the C. L. B. Armoury last night took place before a large gathering of friends and supporters of the Brigade. Included in those present were—Rev. H. Uphill, Rev. E. H. Fletcher, Hon. J. and Mrs. Harvey, Mr. and Mrs. R. B. Job and Misses Rendell, Hon. J. R. Bennett, Minister of Militia, who was accompanied by Major W. Rendell and Lieut. Gerald Byrne, M. C.

On arrival at the Armoury of the Minister of Militia and Staff they were received by Lt.-Col. Rendell. The Minister immediately inspected the battalion and also the band, the latter being on the platform. Physical drill by the battalion, and gymnastic marching by C. Co. were executed in a faultless manner, after which the different companies were drawn up in a three-sided square.

Lieut.-Col. Rendell heartily thanked the Minister of Militia for his visit to the Brigade, particularly as it was the first of the kind he had paid since assuming his new office. He pledged the assistance of the corps to the Minister in his work of raising recruits and felt sure that he would succeed in the work he had undertaken. The Minister of Militia in reply said he was proud of the honour to inspect the lads, the merits of whose training had been shown in their drill, and at a later date he hoped to put his admiration into a more practical form. The Brigades (meaning those all over the country) should receive the consideration and approval they deserve.

The establishing of the C. L. B. in this country in 1892 was in a way the foundation of the military organization of to-day and had exceeded the expectations of the founders. Associated with the Brigade were men who had brought honor to their country. Among these were such as Sir Joseph Outerbridge and his two gallant sons, one of whom, Lieut. Norman, had made the supreme sacrifice. Another was Lt.-Col. Franklin who was among the first to enlist and had since been decorated with the D. S. O. Lt.-Col. Rendell, who was most active in everything of a patriotic nature, had for the past 15 years laboured unceasingly, and the Armoury in which they stood was a monument to his efforts. It was also the birthplace of the Regiment and was still being used for the training and quartering of the men in training. He also paid a high tribute to Staff-Sergeant Morris, bandmaster, and the members of the Band, who had rendered valuable services in assisting at patriotic meetings.

In referring to recruiting, he said we were away behind the other Dominions, having done only half as well as Canada or Australia and not quarter as well as New Zealand. The C. L. B. have sent altogether 500 men, 60 of whom had laid down their lives, while the other brigades had also played a noble part. There is no conception here yet, and while it is disappointing even to have to suggest such a thing, it will be put in force if necessary.

Sir W. E. Davidson, who took a deep interest in the C. L. B., had sent them a message, an extract from which was read by Adj. Winkler.

Mrs. R. B. Job in a very pleasing manner graciously presented the trophies. Lieutenant Sheppard received the Stabb Memorial Cup, won by C. Co. for shooting, and Sergt. Marshall the Outerbridge Shield won by No. 1 Section, A Co.

The following promotions were then read—
To be Lance-Corporals—Ptes. R. Nelder, E. Best, A. Fever, H. Hookey, N. Adams, E. Hammond, V. Cranford and N. Winsor.

Good Conduct Stripes were awarded to A. Co.—Ptes. R. Tizard, E. Martin, W. Boone, J. Pearroy, F. Co.; Ptes. F. Collett, G. Cook, W. Williams, A. Berg, L. Hookey, J. Snow, J. B. Winsor, H. Nixon, R. Stone, E. G. House, W. Willis, E. Keats, H. W. Dicks, G. E. Badcock, W. Guest, W. Field.
The formation of another College Company to be known as K Co. was

approved by the Lieut.-Colonel, the following officers being nominated: I. J. Samson, G. House, H. Goodman and F. Hallards. Rev. Edgar H. Fletcher was also nominated as 2nd Lieutenant. At the close of the presentation cheers were given for Mrs. Job and the Minister of Militia.

Barefaced Fraud.

We would suggest that when the Board of Food Control meets the Retail Grocers this afternoon, they include in their conference the question of weights and measures, the improper and illegal use of which, it is contended by the masses, is responsible in some degree for the high cost of living. The shortage of weight at small business stores in the sale of foodstuffs in the grocery line is no uncommon occurrence in St. John's, and we know of a concrete instance now; in fact there is a conflict of opinion as to whether it is avoidable, or "home made" that some small shopkeepers use. It is also generally known that our city folks are invariably victimized when purchasing large quantities of vegetables, especially turnips and potatoes. Shortage in weight is becoming as great a nuisance as the watering of milk and is nothing short of barefaced fraud, and it is a pity that those responsible should not be brought to book.

Lemons Beautify! Make Quarter Pint of Lotion. Cheap

Here is told how to prepare an inexpensive lemon lotion which can be used to bring back to any skin the sweet freshness, softness, whiteness and beauty.

The juice of two fresh lemons strained into a bottle containing three ounces of orchard white makes a whole quarter pint of the most remarkable lemon skin beautifier at about the cost one must pay for a small jar of the ordinary cold creams. Care should be taken to strain the lemon juice through a fine cloth so no lemon pulp gets in, then this lotion will keep fresh for months. Every woman knows that lemon juice is used to bleach and remove such blemishes as freckles, sallowness and tan, and is the ideal skin softener, smoothen and beautifier.

Just try it! Get three ounces of orchard white at any pharmacy and two lemons from the grocer and make up a quarter pint of this sweetly fragrant lemon lotion and massage it daily into the face, neck, arms and hands, and see for yourself.

Everyday Etiquette.

"When sending a dinner invitation to a husband and wife, to which one is it addressed?" inquired Fred.

"To the wife of course," said his sister.

Wreaths of golden leaves or flowers are lovely worn with an all-white bridal costume.

"MADE IN CANADA"
CLARIDGE
The New Fall
ARROW COLLAR
20c each, 3 for 50c.
HARDY'S REMEDY CURES GARDEN PESTS



Just Received a Shipment of
12 G. Single Barrel BREACH LOADING GUNS,
In Light and Heavy Breach.
Selling at our usual
VERY LOW PRICE.

MARTIN ROYAL STORES HARDWARE CO., Ltd.
(Successors to Martin Hardware Co. & Royal Stores Hardware)

Just Opened

Something new and attractive in Picture Frames, 16 x 20; Burnished Gilt Oak, and Oak and Gilt, 2½" and 4" wide. If you have a picture or portrait, bring it to us and we will put it in a neat and inexpensive frame for you.

SPECIALS for THIS WEEK:

White Curtain Net, White and Cream Curtain Scrims, Blankets, White and Coloured Counterpanes, and a large lot of Quilt Cottons made up in one pound bundles, just the thing for patch work.

Come Early and Get the Best.

The C. L. MARCH CO., Ltd.,
Corner Water and Springdale Streets, St. John's.

BUSINESS Aff



EARNERS

ate the
of their

PILLOW

4 dozen English Pillow finished with stitched trim more of these for 70c. each, Saturday and Monday

DOOR MAT

A stout door mat, muddly rain, itself in one hall cleaner. Just a dozen, Saturday and Monday

TOWEL

Strong, soft Turkish Towels, size; towels 28c. each, Saturday and Monday

CASEMENT

Real fire proof shade, has a neat case, with a neat case, ing Casements of each. Saturday and Monday

NIGHTDR

White Linen, crossly cut, hemstitched, finest pieces, 10c. each, Friday, Monday

CUSHION

Fawn Linen, stitched edge, contrasty color, around and 70 cents, Saturday and Monday

The Call

Quick

LADIES

Low cut, quality; 50c. Friday, Saturday

MISSES

Two styles for the girl, must be on Special Friday, Monday

CHILDREN

Care for pair of doll, for them. Special Friday, Monday

MEN'S

High cut, edge and resisting, per pair

Lace

With our English goods, some very White Lace, lot was any good looking and far better expected to pair. Friday, Monday

BUSINESS can never be languid

James Baird LIMITED

When prices such as these

Afford FRIDAY, SATURDAY & MONDAY Buyers

Opportunities to secure the best procurable for the very least possible outlay. This has always been our policy. DO THE FAMILY SHOPPING HERE. IT PAYS!

We're just longing to tell you—

Longing to show you, in fact, all the Latest arrivals in LADIES' FALL COATS, COSTUMES, RAGLANS, SKIRTS, BLOUSES, etc., etc. Also, another select showing of EIDER-DOWN QUILTS.



EARNERS will appreciate the buying power of their Money here!

PILLOW CASES.
4 dozen of extra good looking English Pillow Cases, size 20 x 30, finished with a nice tucked and hemstitched frill; we thought to get more of these but had to be satisfied with this small quantity; value for 70c. each. **Friday, Saturday and Monday 63c**

DOOR MATS.
A stout coconut door mat. Just at the time it is most needed—those muddy fall days, saves the price of itself in one season and keeps your hall cleaner, saves labour and soap. Just a dozen left over from last season. Reg. \$1.20. **Friday, Saturday and Monday \$1.05**

TOWEL VALUE.
Strong, serviceable, half-bleached Turkish Towels, in a good usable size; towels that are value to-day for 25c. each. **Friday, Saturday and Monday 25c**

CASEMENT CLOTHS.
Real fine texture, faint Creamy shade, has coarse mesh lace insertion and lace edge to match, another with a neat hemstitched border, either would make neat and effective looking Casement Curtains; just a piece of each. Reg. 60c. value. **Friday, Saturday and Monday, per 53c**

NIGHTDRESS BAGS.
White Linen Nightdress Bags, sensuously embroidered front, and neat hemstitched border, one of the prettiest pieces in our fancy linen section; get one for mother. Regular 80 cents. **Friday, Saturday and Monday 74c**

CUSHION COVERS.
Fawn Linen Cushion Covers, hemstitched edge, richly embroidered in contrasty colours, edged with cord all around and looped at corners. Reg. 70 cents. **Friday, Saturday and Monday 62c**

LADIES' RUBBERS.
Low cut Rubbers for present wear, with high, medium or spool heel; real good quality; sizes 2 1/2 to 7. **Special Friday, Saturday and Monday 83c**

MISSES' RUBBERS.
Two styles—Storm and low-cut Rubbers for the growing girls, the school girls who must be out the wet days; sizes 11 to 2. **Special Friday, Saturday and Monday 73c**

CHILDREN'S RUBBERS.
Care for their little feet by getting a pair of dependable quality storm rubbers for them. Sizes from 6 to 10. **Special Friday, Saturday and Mon. 63c**

MEN'S RUBBERS.
High cut Storm Rubbers with rolled laces and heels of good wear-resisting red rubber; sizes 6 to 10. **per pair Friday, Saturday and Monday \$1.79**

Lace Curtains.
With our last shipment of English goods came along some very strong values in White Lace Curtains; this lot was among these, 3 1/2 yds long, 60 inches wide, good looking lacey patterns and far better value than we expected to find. Reg. \$3.30 pair. **Fr. Sat. \$3.05 and Monday \$3.05**

Saving Prices on Fall Gloves.

WASH GLOVES.
Ladies' Chamisette Gloves, strong washable fabric gloves in Chamisette shade, 2 Dome wrist. These give satisfactory wear and if you notice nearly everybody favors the make. They are inexpensive and a satisfying weight for immediate wear. Reg. 70c. pair. **Friday, Saturday and Monday 65c**

LADIES' KID GLOVES.
We are able to offer a line of Ladies' Cape Kid Gloves at a very reasonable price, a pretty Tan shade, 2 Dome wrist, the best wearing and most serviceable weight glove for fall wear; all sizes to hand. Reg. \$2.25. **Friday, Saturday & Monday \$2.05**

CHILDREN'S NIGHTGOWNS.
Well made Striped Flannellette Nightgowns for children from 4 to 12 years; pipings and gaiter trimmings; Blue and White and Pink and White Stripes. Regular 45c. **Friday, Saturday and Monday 36c**

CHILDREN'S KNICKERS.
Shapely White Flannellette Knickers, to fit from 4 to 10 years; cheaper than you can buy them. **Special, Friday, Saturday and Monday 18c**

A BRILLIANT EVENT IN SILK RIBBONS.
Don't miss this opportunity to pick up a few yards of handsome brilliant Silk Taffetas Ribbons, 6 ins. wide. All the favored shades are here—plenty; ribbons for trimming purposes, ribbons for the girl's hair, ribbons for sashes, ribbons for every needed purpose, at a price you don't mind paying; the shades include Sky, Sage, Navy, Rose, Cerise, Wine, Lavender, Gold, Green, Brown and Black. Reg. 35c. per yard. **28c**

HOSE SUPPORTS.
You will appreciate the comfort and fit of these 4-suspender Hose supports, hook-on style, in shades of Sky, Pink, White and Black—extra strong and finely finished. Reg. 35c. pair. **Friday, Saturday and Monday 27c**

SEA LETTES.

These are much favoured for Fall and Winter Coats, particularly this season; even the Cloth Coat has Sealette facings and trimmings, further evidencing its popularity. We offer a peace of each shade in Navy, Brown, Green and Black; extra good quality. Reg. \$6.20 \$6.50 per yard. **Friday, Saturday and Monday \$6.20**

Art Serges.
A few pieces of Art Serges in nice warm shades of Marone and Green, 54 inches wide, plain. These are popular for Portiers and screening folding doors; a warm curtain material for closing off the winter draughts. Reg. \$2.50 yard. **Friday, Saturday and Monday \$2.38**

SHOW-ROOM VALUES



OH! SUCH LOVELY, WINSOME BLOUSES at BAIRD'S.

Delightful styles in Challies, all wool Taffetas and Silk Lustres, etc., in stripes and fancy figured; rolled collar and reverses, long sleeves, trimmed with pearl buttons. The style attracts you; the value invites you. Won't you see these at once? Reg. \$2.16. **Friday, Saturday and Monday \$2.16**

DRESSING JACKETS.
A dainty looking lot in fancy flowered flannellettes, Pink, Sky, Helle and Grey; buttoned to neck with a becoming roll collar, cord pipings, long sleeves. Just the garment you need for fall wear; assorted sizes. Reg. 80c. **Friday, Saturday and Monday 68c**

HAIR PLAITS.
We selected these because of their value and worthiness. Light, Mid and Dark Brown plaits; others in blonde and Black at 25c each they are good value. **Friday, Saturday and Monday your choice 21c**

TELLING PRICES ON BOOTS & STOCKINGS.
FOR THE "MAID" OF THE HOUSE.
Good strong working boots, with low heel, sprigged and sewn sole, upper and vamp of Veal Calif, a comfortable shape, an ideal fall and winter boot. **Special, Friday, Saturday and Monday \$2.75**

BOYS' ALL WOOL HOSE.
Real stout all wool hosiery for the coldest weather wear, fast black, heavy ribbed finish; you make no mistake in buying hosiery of this kind for the boys, 6 to 11 inch. **Friday, Saturday and Monday, Special. Smaller Sizes .52c Large Sizes .59c**

Are You Looking for Pretty Plaids
If you are, see this lot, about 40 pieces of handsome color combinations, real fine plaids that will look well made up into Blouses, Children's Dresses and would do excellently for trimming purposes. These are brand new, and we are proud of the display. **Special per yard, for Friday, Saturday and Monday 33c**

BOYS' & GIRLS' BOOTS.
Extra strong for the "hard on boots" boy or girl, uppers and vamps of heavy Veal Calif, low heel, heavy sole, sewn and sprigged; you don't require rubbers with these during fall wear. Reg. to \$2.20 pair. **Fr. Sat. and Monday \$2.05**

James Baird LIMITED

Extra Good Value in Kitchen Towelling.

GLASS TOWELING.
24 inch Glass Toweling, pre-war value, Blue and White block pattern. This is a superior make. See it. **Friday, Saturday and Monday 20c**

ROLLERINGS.
Half bleach rollerings in an extra strong make; just what is needed for the kitchen. Fawn and Crimson stripe. **Special per yard Friday, Saturday and Monday 17c**

TOWELINGS.
This is an exceptionally good make, stronger than the Turkish toweling and equal to huckaback for wear. Pure White with Crimson striped border. Reg. 22c. yard. **Friday, Saturday and Monday 20c**

MERINO UNDERWEAR.
Closely woven fine Merino Underwear for Ladies, the vests have high neck and long sleeves, pants to match, ankle length. Reg. \$1.10. **Fr. Sat. and Monday 98c**

TEA APRONS.
Dainty, inexpensive Tea Aprons in White Muslin, finished with a pretty fancy floral filled border. Reg. 18c. each. **Friday, Saturday and Monday 14c**

SPECIAL VALUE IN RIBBON VELVETS.
Brand new Ribbon Velvets bought JOB and offering extra good value to-day, 2 to 3 inches wide, in all the most needed shades. An opportunity to pick some real good value for fall trimming, dress trimming and such like; shades of Navy, Sage, Old Gold, Green, Crimson, Y. Rose, Purple, Grey, Brown, Tan and Tangerine. **Friday, Saturday and Monday Special, 6c & 9c yd**

LADIES' BELTS.
Strong Black Patent leather Belts, 3 and 4 inches wide with large buckle. Stylish belts that may be worn with any dress. **Reg. 80c. Friday, Saturday and Monday 72c**

Bringing together a splendid aggregation of BLANKET Values for Friday, Saturday & Monday GREY COTTON BLANKETS.
A very nice weight and a Blanket that will not soil quickly, finished with striped border, well fleeced; size 60 x 74. Reg. \$2.00 pair. **Friday, Saturday and Monday \$1.89**

ALL WHITE BLANKETS.
A heavier-than-usual Cotton Blanket; size 58 x 78, a Blanket that should last for years, non-shrinkable, closely woven, a weight that will be appreciated the coldest nights. Reg. \$3.50 pair. **Friday, Saturday and Monday \$3.29**

"WOOLNAP" BLANKETS.
The "Woolnap" Blanket appeals to you by reason of its superior quality, its softness, its wool-like appearance, its beautiful fluffy finish, its generous size, and possessing all the warm-giving properties of wool; non-shrinking, and you get a pair at much less than half the price of all-wool Blankets; that alone is worth considering these war times. See this Woolnap. **Special Friday, Saturday and Monday per pair \$3.98**

PRETTY CHINTZ COVERINGS.
Just a half dozen pieces of real handsome Chintz coverings, good Satene quality and nicely patterned, light and dark mixtures, 31 inches wide, suitable for hangings, drapes and various other purposes. Reg. 35c. **Fr. Sat. and Mon. 30c**

ANGORA SUITS.
Warm wooly Sireet Suits for the little fellows, in shades of Grey, Rose and Blue, mannish looking coat with deep collar, buttoned front, 2 side pockets, long pants, and cap to match, fall over crown and button at side; something particularly good and warm. Reg. \$4.50 suit. **Fr. Sat. and Monday \$4.30**



Prices that will indeed prove Helpful WHEN BUYING THINGS NEEDED ABOUT THE HOME.

TOILET COVERS.
Mexican Toilet Covers, nicely patterned, a change from the honeycomb make; size 25 x 50, finished with a fringed edge, extra strong and good wearing. Reg. 55c. **49c**

TABLE CENTRES.
Very handsome Feneriffle Table Centres, circular shape, 17 inches in diameter, white linen centres, with motif as centre piece; these are exceptionally good value. Regular 75c. **Friday, Saturday and Monday 69c**

TABLE COVERS.
In these you get strong, serviceable and good-looking Table Covers, size 70 x 70, plain hemmed edge, crimson and black and green and black mixtures; just a dozen we came across to-day. Reg. 2.30. **Fr. Sat. and Monday \$2.05**

TEA CLOTHS.
This time it's a pretty Nottingham Lace Tea Cloth we offer, size 33 x 36, a change from the ordinary white linen cloth and perhaps looks better. Reg. 55c. **Friday, Saturday and Monday 49c**

DUCHESS SETS.
Pretty all openwork Duchess Sets, 4 pieces to a set in assorted sizes, finished with Swiss insertion centre border of Torchon, insertion and Torchon lace edging. The low price brings these within easy reach. Reg. 45c. value. **Friday, Saturday and Monday 38c**

TABLE CLOTHS.
Pure White Damask Cloths, size 64 x 82; these are best quality English make, sizable cloths for the ordinary dining table and nicely patterned. Reg. \$1.80 value. **Friday, Saturday and Monday \$1.60**

D'OILIES.
Pretty Battenburg Lace D'Oilies; these wash perfectly and always make an effective looking centre piece for the table, an inexpensive gift on occasions. Reg. 20c. **Special, Friday, Saturday and Monday 17c**

PLAID BLANKETS.
Strong, weighty and warm Plaid Blankets; size 78 x 58, a nice blanket for the nursery beds. The plaids come in Crimson, Green and Blue mixtures, large enough for medium size beds. **Friday, Saturday and Monday \$2.78**

PLAID BLANKETS.
Strong, weighty and warm Plaid Blankets; size 78 x 58, a nice blanket for the nursery beds. The plaids come in Crimson, Green and Blue mixtures, large enough for medium size beds. **Friday, Saturday and Monday \$2.78**

PLAID BLANKETS.
Strong, weighty and warm Plaid Blankets; size 78 x 58, a nice blanket for the nursery beds. The plaids come in Crimson, Green and Blue mixtures, large enough for medium size beds. **Friday, Saturday and Monday \$2.78**

Our Volunteers.

At the Eastern Recruiting Station on Water St. yesterday these signed the roll:—

For The Army.
Daniel H. Gibbons, Lumsden, North. J. C. Vey, St. John's.
For The Forestry Company.
Alex. Avery, St. John's. Herbert Pearcey, St. John's. At the Western Station these registered:—

For The Army.
Hubert Pennell, St. John's. Ed. Kelly, St. John's. Augustus Healey, St. John's. John Lundrigan, St. John's. J. Ryan, St. John's. Thomas Day, St. John's. Cyril Parsons, St. John's. Jas. Rodway, Mussel Hr. Arm. Wm. Mellindy, Newtown, B.B.

Photograph Records of Our Fighters.

Editor Evening Telegram.

Dear Sir,—Since my return from the United States I have been looking over an accumulation of English papers, and came across the following item, which appeared in "The Manchester Weekly Times," of August 4th. I need hardly add that the item in question gave me infinite pleasure to read. I may say for my own appreciation and love of our gallant lads, who have fallen in defence of our Country, and of those who are still fighting for freedom, for over eighteen months I have been collecting photographs of our Soldier boys. The following is the article referred to:—

GIVE YOUR PHOTO TO THE WAR MUSEUM.

The committee of the National War Museum are anxious to make as complete a collection as possible of portrait photographs of all British officers and men who have served or are serving in any capacity whatever with H. M. Forces during the present war. The photographs should be, if possible, unmounted, to facilitate docketing. If the contributors will write on the back of the photographs sent in, name, regiment or ship, rank, decorations, and date, they will materially assist the committee.

It is hoped, with the kind co-operation of relations and friends of officers and of officers themselves, to establish a record of national interest and of permanent value as history.

Photographs should be sent to the Secretary, National War Museum, H. M. Office of Works, Storey's Gate, Westminster, S. W. 1.

I humbly suggest to my Honorable friend the Minister of Militia, that such a collection should be made in this country. It would be of great interest to future generations of our Island Home. If I am of any assistance in a work of this kind, I offer my services freely and willingly to the Minister of Militia. I would also suggest the name of Miss Holloway, who would be invaluable in the inauguration of a National Art gallery for Newfoundland. A collection of photographs of our boys who have died that we might live, and those who are still fighting on land and sea, in addition to their record, history and deeds of valour, this will be a history worth handing down to their children's children.

I understand there is a historical committee. What their duties are, and what they have done I don't know. Perhaps they have taken up the work of photograph collection, with a view to start a National Art Gallery. If so, I wish them every success.

Yours truly,
JOHN ANDERSON.
St. John's, Nfld., Nov. 1, 1917.

Oporto Market.

	Past Week.	Prev. Week.
Stocks (Nfld.)	55,577	42,887
Consumption	5,580	3,700

Fresh Cod a Luxury.

Local fishermen do not visit the grounds daily now, whether or not the weather permits them, owing to the exposure they have to undergo. Yesterday, however, several boats were out. Though they operated only a couple of hours the boats secured good catches of cod which were of very large size. They were sold in the Cove markets at as high as eighty cents each. Some people thought this figure for a twenty pound fish extortion, but it is not when the conditions under which the fish are caught are considered and when it is remembered that fresh cod at this season is a luxury.

If you need stylish, perfect-fitting and well-made clothes—in Suit or Overcoat—and reliable Cleaning and Pressing, call on or phone SPURRELL, 365 Water Street. Phone 574.—eod,tf

**Smallwood's
BIG
Shoe Sale.**

LADIES' TAN HIGH CUT BOOTS only \$4.00
LADIES' TAN HIGH CUT BOOTS only \$4.50
About 100 pairs in the lot. Secure a pair to-day.
LADIES' PATENT LEATHER BLACK CLOTH TOP BOOTS only \$3.50 per pair.
About 150 pairs in the lot.
MEN'S HEAVY ARMY BOOTS \$4.00 per pair
MEN'S HEAVY ARMY BOOTS \$4.50 per pair
MEN'S FINE KID BLUCHER STYLE BOOTS at \$3.75
MEN'S LONG RUBBERS only \$4.00 per pair
Wholesale Buyers would do well to secure themselves at these prices.



F. SMALLWOOD,
THE HOME OF GOOD SHOES.

**"An Honest Man is God's
Noblest Work."**

Diogenes may have had to use a lantern in mid-day to find an honest man, but no such method is necessary to find an honest flour. The VICTORY FLOUR solves the problem, as is attested by the thousands of its users.



VICTORY FLOUR

is what it purports to be—a high class flour manufactured from first class wheat. No mixture of durum or other low grade wheats are used in the make-up of this celebrated flour.

"Man does not live by bread alone," but bread is the "Staff of Life." Then why not use VICTORY FLOUR, the Best on the market.

ASK FOR PRICE.

FRANKLIN'S AGENCIES, LTD.,
Wholesale Flour Dealers, St. John's.

29 DIVIDEND CHECKS

have just been mailed to Perfection Tire Co. shareowners of record October 25th. These include 1 for \$240.00, 2 for \$66.00, 3 for \$61.00, 1 for \$45.00, 2 for \$36.00, 1 for \$33.00, 8 for \$30.00, 5 for sums between \$20.00 and \$30.00, and 78 for sums between \$10.00 and \$20.00, and the balance for amounts less than 10.00.

The concrete evidence of our ability to pay dividends is the actual cash itself. What we have done for 229 clients we can do for YOU.

J. J. LACEY & CO., Ltd.,
INVESTMENT SPECIALISTS, CITY CHAMBERS,
(Over Royal Bank of Canada.)

J. J. ST. JOHN.

SLOAN'S LINIMENT,
Known the world over for its immediate cure. Retailing at 25c. per bottle.

J. J. ST. JOHN,

AGENT,
Duckworth Street and LeMarchant Road.

Paper BAGS,
All Sizes.
BURT & LAWRENCE,
14 NEW GOWER STREET.



WEDDING RINGS

of the finest quality, our own make. Every one guaranteed to be of Solid Gold. All sizes, and prices ranging from

\$3.00 to \$16.00.

Be sure and buy your Wedding Ring from the

RELIABLE JEWELLERS,

T. J. DULEY & CO.

Ring Measuring Cards Sent on Application

CITRON PEEL!

COOKED PORK, 6 lb. tins.	ANCHOVY PASTE.
CORNED BEEF, 6 lb. tins.	COOKED HAM (Potted).
(Frue Bentos.)	PEANUT BUTTER.
CAMPBELL'S SOUPS.	CELERY SUET.
BONED CHICKEN.	FRENCH MUSTARD.
CRISCO in 1 1/2's & 3's tins.	COLEMAN'S MUSTARD.
SULTANA RAISINS.	ASPIC JELLY.
SEEDLESS RAISINS.	GUAVA JELLY.
GLACE CHERRIES.	BIRD'S CUSTARD POWDER
SALTED	MORTON'S
JORDAN ALMONDS.	CUSTARD POWDER.

EGG POWDER (whole) in 10-lb. Tins.

Rose's Lime Juice Cordial.	Ice Cream Powder.	A Fresh Stock
Welsh's Grape Juice	Jelly Powder.	NEILSON'S
Apple Cider.	Queen Olives.	CHOCOLATES—
Lemon Squash.	Worcestershire	the Chocolates that
Salad Dressing.	Sauce.	are different—in
Mince Meat.	Marachino Cherries.	fancy boxes and
Leaf Gelatine.	Maple Syrup.	bulk.
Corn (In Glass).	Moir's Cakes.	

BOWRING BROTHERS, Limited,

Phone 332. GROCERY DEPT. Phone 332.

WE are still showing a splendid selection of :

**TWEEDS
and
SERGES.**

No scarcity at **Maunder's.**

However, we beg to remind our customers these goods are selling rapidly, and cannot be replaced at the same price.

John Maunder,
Tailor and Clothier, St. John's, Nfld.

advertise in The Evening Telegram



WE MAKE THEM!

Loose Leaf Ledger Sheets, an exact duplicate of the sheet you are now using. Paper, Ruling, Printing, and Punching, and will save you money on them if you import them.

There is no Loose Leaf Form that you are now using, that we cannot duplicate, we have the Material, the Machinery, and the Men to give you a first class job, at a lower price than you pay when you import it yourself.

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