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TWELVE PAGES TO-DAY THE "PEOPLE'S PAPER" IS A LIVE DAILY YN A BUSY CENTRE-STUDY ITS NEWSY ADVERTISING. THE EVENING TELEGRAM. M0HME XXXIX.


BENGAL LITTLE CIGARS
 10 for 25 cents. JAS. P. CASH, Watree. Now Landing 1000 Tons Anthracite COAL. H. J. Stabb\& Co, Patriotic Association! Employment Committee

 H. W. MaTHHEWS, Seeretary,

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| Wanted! <br> TO BUY <br> Empty 5 Gallon <br> Kerosene Oil Cans. <br> The Standard Mig. Co., Lfd., Water St., East. |
| :---: |
| COAL! COAL! <br> BEST SYDNEY COAL. $\$ 13.60$ per Ton. <br> W. COLLINGWOOD. |


$\$ 3.00$ PER YEAR.

## WANTED!

 A MOTOR CAR.




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| The sales of this author's novels exceeds six million copies and are stillselling in thousands daily: The fav- |  |
|  | HELP WANTE |
| de author with the man at the front. | W A |
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| ed to One Chance, 20c. |  |
| Double Event, 20 c. <br> On and off the Turf, 20 c . <br> The Phantom Horse, 20 c. <br> The Jockey's Revenge, 20 c | WANTED-A Good Sales- |
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| tery Colt, 20 . | WA |
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|  | a Good General Serrant, where an- |
| The Pet of the Puur Bred in the Bush, |  |
| Banker and Broker, 200. | p.n. |
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|  | WANTED-A General Girl, |
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| A Fortune at stake, 3 3c. | - |
| Last Plunge, 20. nd String, 20. |  |
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| The Story of Black Bess, | 为 |
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| S. E. GARLAND, LEADING BOOKSELLER, 177-9 Water Street. | WANTED-A Good Gener al Servant, where another is kept must understand plain cooking apply and dectut |
| Grove Hill Bulletin THIS WEEK. | WANTED - A Housemaid, <br>  erhead. |
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| Wreaths, Crosses, Floral Decorations at shortest notice.Outport orders given best attention. Terms: STRICTHY CASH. Phone 247. |  |
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|  | WANTED-Two Good Overall Makers; apply at ance NFLDCLOTHING CO LTD.nov27,4 |
|  |  |
|  | WANTED-A General SerVant, with references; good wageswashing out also a Nursemald. MRS. wasning out; also a nirsema,C. J. CAHLLL, 54 Monkstown Road. |
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J. J. ST. JOHN.




J. J. ST. JOHN,

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of Corsets.
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or Dress.


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## HALIFAX CITY

 HALF IN RUUNS! Seanes Inisescitiade Thousamins Homeless!FOR ACTING PREMIER
HALIFAX, December 7. In answer to your enguiry, the Vice-President and General Manager of the Commercial Cable Company send the following and quote only meagre reports of the Hali-
fax disaster received. The newspapers say that thousands of tons of munitions on the French steamship "Mont Blanc" exploded in the harbor at 9 a.m. yesterday as a re
sult of a collision with the Belgian relief ship "Imo." sult of a collision with the Belgian relief ship "Imo." A
conservative estimate is, eight hundred killed, thousands conservative estimate is, eight hundred killed, thousana
injured, millions of dollars of property destroyed and damaged in the northern part of Halifax, known as Richmond. Many fires. The situation is reported under control The collision occurred in thè Narrows leading from the harbor into Bedford Basin. The greatest loss of life is in the Richmond district. There is much suffering among the homeless. The temperature is below freezing. The telegraph and telephone wires were all down for
hours. Emergency communication is now restored. Supplies are being rushed from the neighboring cities to relieve the situation. There are no details of specific losses.
The cable ship Mackay-Bennett is undamaged but one of her crev
vessels. (Sgd.) H. D. WINDELER, Supt
A private message received in the city this afternoon states that the scenes in Halifax are indescribable and
that half of the city is in ruins. We trust that this statement is exaggerated.



## ECONOMY

A big word in war time. Don't wast money on useless trifles. Buy that Piano enduring gift, trom
CHARLES HUTTON,

## Who has the largest stock of High-C

Pianos in the trade
The "Tiering Teltrin" is
over 40.000 People dally


## Official News. Leave Them to






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IHE EVENING TEIEGRAM, ST. JOHN'S. AEWFOIINDI AND, DECEMBER

| 8. RIOWLING, $^{\text {a }}$ | The Halifax Disaster. | $\begin{aligned} & \text { HELP HAI } \\ & \text { She was Always } \\ & \text { Help st. } \end{aligned}$ |  | KNOWLING'S GROCERY STORES |
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## With DECORATIONS ${ }^{\circ}$ GORGEOUS DISPLAY

## $\sim$ This Big Store Assumes Holiday Attire.

Once more our Store is decorated and prepared for the great-
By reason of certainty as to quality and moderation in prices this Store is the place at which the responsibility is reduced to a
inimum. At the present time each section is overflowing with est event of the year-Christmas. The very name sets your heart
aglow. One of the joys of the Season is Gift giving. One of the
 responsibilities is Siftt uurchasing
A wealth of Seasonable Merchandise FRIDAY \& S SATURDAY.


A RARE OPPORTUNITY.




Household Goods.
Every Item a Bargain.











 ant ind



Remarkable Reductions on
"Chilprufe" Pure Wool


Sale of RUBBERS.



Showroom Specials at pries you will cheerfully pay.



















## Hosiery and Boots.





 53.


## - Christmas is Fast Approaching s

The Season to which the Children look forward with such Eager Expectation---the Gift Season. Despite the difficulties and dangers of the voyage, Sanfa Claus has arrived safe in port with a big pack of


CHRISTMAS TOYS !~~~~
Dolls, Drums, Motor Busses, Coast Defence Guns, Blocks, Puzzles, Flags, Xmas Stockings, and many other beautiful Toys too numerous to itemize.

You are invited to inspect this splendid display of Xmas Toys. Shop now decorated.


Select your Gifts early and you will not be disappointed.
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Fresh Fruit, Fresh Butter, etc.

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C. P. Eagan


Apples! Apples!
1000 barrels GMOICPADPINo, GEO. NEAL [200000000000000000020002000 10000000300060000000000

## TINNED PINEAPPLE

is both scarce \& expensive.
300 CASES 2 1-2's of yery choice 1917 crop, have just come to hand, which we are offering to the trade at a very low price. Packed 2 dozen to the case.
Wholesale Only.
Harvey \& Co., Limited.


THE EVENING TELEGRAM, ST. JGHNE - FWFOUNDLAND, DECEMBER 7, 1917-10

Pipe Satisfaction Wellington wo


Christian Brother's









 Nis.











## Make " Utility" Your Christmas Slogan

When thinking of real Christmas your family, or some old friend, let your Gift be one of real use, for in these progressive times beauty and usefulness go hand-in-hand

## -1. What about Furniture?. Don't you

 lnow lots of friends who'd really love some pretty piece of Furniture as a Christmas Gift? Do you know anyfriend who really wouldn't? Try the friend who really wouldn't? Try the
experiment, and visit our Showrooms foterurniture for Mansion or Cottage, Kitchen or Drawing-room and we will
U. $\$$ Picture \& Partait $C O$


The Rations for Our Fighting Men. 4 Rerontion in ter eremingue of Ar.



Marked'at Lowest Prices, as the following list will convince you, viz:


Also:
Blankets, $\$ 2.50$ pr. Wadded Quilts $\$ 4.95$ ea. and White Counterpanes, $\$ 3.50$.
Also a lot of White and Cream Curtain SCRIM, selling by the pound.
Also a few MEN'S SUITS, slightly soiled selling at cost.

## The C. L. MARCH COI, Ltuln, Corner Water and Springdale Streets, St. John's.




F


## FALL IN LINE for some of these Special Values

24
As the Purchasing Power of the Dollar Diminishes, the Need for Keen Buying Becomes More Imperative than ever. Note These Values for

## frIDAY, SATURDAY and MONDAY.

xxtra Large Wadded Quills



Theres Satislaction Wrapped in Every Pur chase Made Here This Week.

## table covers

$\qquad$ BATtenburg
 hearth rugs.



By the time this advertisement appears OUR ENTIRE STORE shall have put on its

## Christmas Dress.

Brand New Stocks from both sides of the Atlantic are ready waiting for you. SHOP EARLY this year.



A Soldier's Farewell.


 For I Ifind it hard, yout kno
Choras:





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The Boots
My Father Wore




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