

GERMAN GOVT. PREPARING TO CONTROL RUSSIA

FOUR CATCHES FOR NAPPING WITH BRILLIANT DOUBLE DRIVE IN FLANDERS AND ON AISNE; ALL COUNTER-ATTACKS FAIL

Enemy Is Pushed Back at Two Points For Depth of Mile On Four-Mile Front, and Dangerous Salients Wiped Out—Prisoners Taken Over Two Thousand.

DRIVEN OFF BY ITALIANS.
Paris, June 29.—In addition to their attack on the front in the Soissons area, the Germans sent a detachment against the lines held by the Italians on the Bligny Heights, southwest of Rheims. The Italians drove off the German thrust.

London, June 29.—In their successful attack in Flanders east of Nieppe Wood yesterday, the British took more than 400 prisoners, the war office announced today. Two German field guns, in addition to the machine guns and trench mortars taken, also were captured in this attack.

The text of the statement reads: "The total number of prisoners taken by us in yesterday's operation east of Nieppe Forest exceeds 400. This figure does not include those taken west of Merris. Two German field guns, in addition to a number of machine guns and trench mortars also were captured by us. "The hostile artillery has been active opposite Vaire Wood, south of the Somme and west of Feuchy (Arras region). "There has been increased artillery activity on both sides in the Nieppe Forest sector."

COUNTER-ATTACKS REPULSED.
Paris, June 29.—German attacks on the front southwest of Soissons, for the purpose of ejecting the French from positions taken by them on Thursday night, were repulsed last night, and the French line was held intact, according to the statement issued by the war office today. In an operation northwest of Montdidier, American troops took 40 prisoners.

TWO NASTY BLOWS.
London, June 29.—British and French troops struck von Hindenburg two nasty blows today. In Flanders, the southern side of the German wedge pointing towards Calais, Field Marshal Haig's men drove the enemy back on a front of nearly three and a half miles to an average depth of one mile. In the Soissons area, the capture of three hamlets—moving their line to the Plate Beauce stream, and driving the Germans from strong positions, after inflicting heavy casualties upon them.

French forces attacked southwest of Soissons, on the western side of the new wedge driven to the Marne towards Paris, and drove the Germans back for an average depth of over a mile on a front of four and one-half miles. Approximately 1,400 prisoners were captured in the operations. The British thrust netting over 300 captives and the French over 1,000.

Concurrently with Haig's stroke in Flanders his Australian troops on the Verdun front attacked and captured important hostile posts west of Meris. These evidences of "readiness" for the next great drive which all correspondents at the front declare is imminent, are a great omen.

Last Supreme Effort.
That the Germans will soon—"within a few hours or a few days," as Lord George declared this week—launch their "final supreme effort" was stated today by an authority, who said: "It is certain that a partial offensive will be started against the northern portion of the British front. The main blow will fall in the north, but it probably will be between Rheims and the Ardennes, and the subsidiary attacks simultaneously along the whole front."

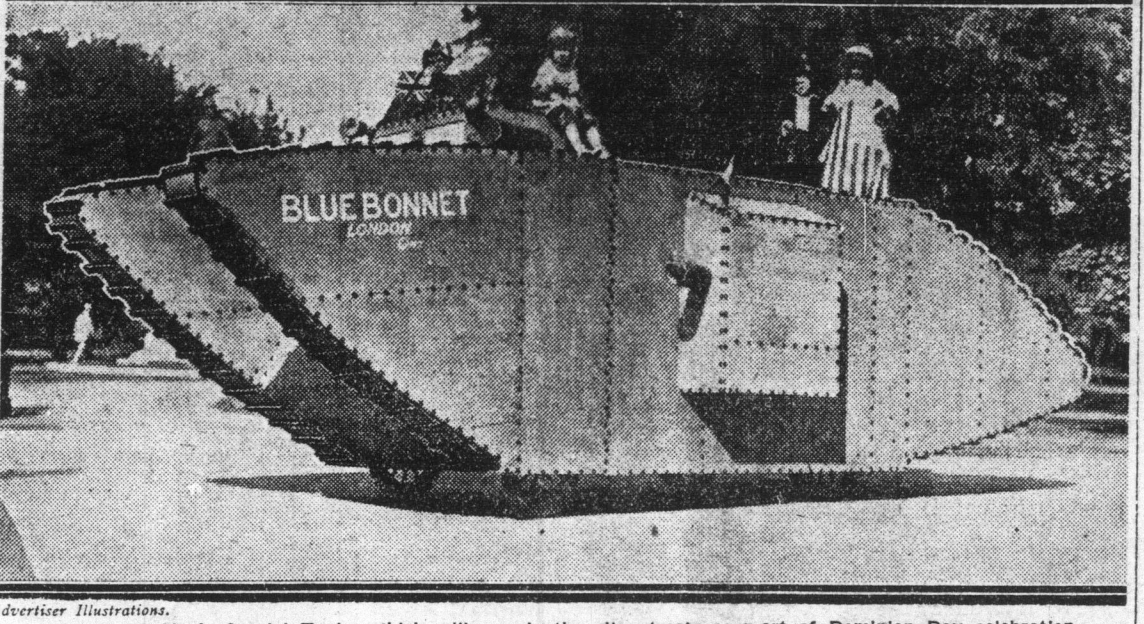
It was added that if the new drive should fall in this area, it would be straight southward on a front of more than 15 miles, embracing both Rheims and Verdun. The British in the Rheims region, the Americans in the Verdun and the Ardennes, and the French between, would bear the brunt of the blow.

Austrian offensive power has been broken and she will be unable to renew her Italian drive for a considerable time, unless she is furnished by Germany. There are no indications that such aid is likely. An Italian counter-offensive in the mountain area, on a major scale, is due, it was declared.

NASTY AND UNEXPECTED KNOCK FOR HINDENBURG.
WITH THE BRITISH ARMY IN FRANCE, June 29.—(By the Associated Press).—Field Marshal von Hindenburg's troops east of the forest of Nieppe got a nasty and unexpected knock today when the British suddenly drove forward in a surprise attack along a front of more than three miles and hurled the attacking force back to an average depth of 1,600 yards. The operation was an unqualified success from its inception, and the attacking infantry reached all their objectives in remarkably short time. By this thrust the British not only have greatly improved their position in this important and much-contested sector, which lies just north of Merris, but they have also put pressure on two hostile divisions that were holding the line here—the 32nd division of Saxony and the 44th reserve division of Prussians.

COMPLETE SURPRISE FOR ENEMY, REPORTS HAIG.
LONDON, June 29.—British troops in attacks against the Germans have advanced their line over a front of nearly three and a half miles to an average depth of nearly a mile east of the Nieppe forest, which lies between Bailleul and Bethune, according to the British official report issued this evening.

WATCH FOR THIS VISITOR



Advertiser Illustration. The G. W. V. A. Special Tank, which will parade the city streets as part of Dominion Day celebration.

BERLIN ABOUT TO INTERVENE AT PETROGRAD

Troops Will Join With Maximalists to "Restore Order."

London, June 29.—The German Government, according to German newspapers, is taking preparatory measures with a view to intervention in Russia, says a dispatch to the Exchange Telegraph Company today from Zurich. Under this plan, it is stated, troops will be sent to restore order, assisted by Maximalist forces.

STEAMER HITS REEF, GOING TO BOTTOM

Onondaga, Bound Boston to Florida, Lost—Crew Safe.

Boston, June 29.—The steamer Onondaga, bound from Boston for Florida, struck a reef off Watch Hill last night and went to the bottom. The crew of 35 was saved.

EVERYBODY HIS OWN BAGGAGEMAN TODAY AT THE UNION DEPOT

Toronto, June 29.—Take your baggage on the train with you, the baggagemen are out on strike. It is the greatest thing that has happened at the union station this morning as they go downstairs to check baggage. Passengers with straw hats and summer suits are handling their own baggage, and others are anxiously searching for baggage which they desire to go with them to various places in Canada and the United States.

HERO AUTHOR-OFFICER SUICIDES AT NEW YORK; ASSISTANT WITHOUT LEAVE

New York, June 29.—First Lieut. Alexander McIntock, U. S. R., of Lexington, Ky., honored by King George of England for gallantry in action while serving with the Canadian forces, shot and killed himself here today. The police were informed he was absent from duty on a leave of absence. While an officer from the cantonment was in the city searching for his temple in a room at the Murray Hill Baths.

DOMINION AND STATES WILL JOINTLY CONTROL SALE OF SECURITIES

Washington, June 29.—A reciprocal agreement will be entered into next week by the capital issues committee and Sir Thomas White, Canadian minister of finance, for joint control of the sale of public or private securities of one country in the other.

ALBERTA GAVE \$600,000 FOR RED CROSS WORK

Regina, June 29.—Reports last night received at the provincial headquarters of the Red Cross show that about \$600,000 has been collected in the province as a result of the recent Red Cross drive.

DOWN WITH UNIONIST LIARS CRY OF QUEBEC MOBS THEN LOOTING REGISTRAR'S OFFICE

GOVT. HELPING COAL MONOPOLY BY BARRING ANTHRACITE FROM WEST, CHARGE WINNIPEG FOLK

Winnipeg, Man., June 29.—At a mass meeting of citizens resolutions were unanimously passed calling upon Fuel Controller Magrath to rescind his order which restricts the sale of anthracite, demanding that the Dominion Government take over and operate the western mines, and protesting against "the seeming collusion of the Government with the western mine owners in the attempt to give them a monopoly of the coal market in Western Canada, excluding from the Winnipeg district anthracite coal."

REFUSE TO GIVE WIDOW PENSION OF DEAD SOLDIER

[Special to The Advertiser.]
Toronto, June 29.—Declaring that his death was not attributable to war service the board of pension commissioners have refused to pay a pension to Mrs. Lillian Tarrington, widow of Pte. James Tarrington, who, with his nine children, eight of whom are under 13 years of age, resides at 108 Laughton avenue. The Great War Veterans are, however, not content to let the matter drop.

LITTLE BOY HIT BY MOTOR CAR DIES AS RESULT

[Special to The Advertiser.]
Toronto, June 29.—The little son of a family who was struck by a motor car on Queen's avenue, near Waterloo street, yesterday afternoon at 5 o'clock, and died at his parents' residence early this morning as a result of his injuries.

SITUATION ON WEST FRONT FAVORABLE TO ALLIES, SAYS MARCH

Washington, June 29.—General March had no announcement to make today as to the total number of troops shipped from this country to France. Formal announcement, he said, would be made later.

TRI-COLOR FLOATING OVER TORONTO TODAY

Toronto, June 29.—The tri-color of France, which is not a usual sight in Toronto, is displayed lavishly today in the hands of the French community.

FAMOUS FRENCH CHASSEURS ARE VISITING PROVINCIAL CAPITAL

Toronto, June 29.—The tri-color of France, which is not a usual sight in Toronto, is displayed lavishly today in the hands of the French community.

SHOOT HIMSELF ON EVE OF MARRIAGE WHEN HIS WIFE CONFRONTS HIM

Halifax, June 29.—Confronted with a woman he had married two years ago, James R. Reid, 21, shot himself on the eve of his marriage to a local girl. Reid was a returned soldier and a member of the Dominion police force here. He entered the room of his prospective bride, and saw his wife talking to a man in the room.

FAIRBAIRN IS MADE CHIEF C. P. R. ENGINEER

Montreal, June 29.—J. M. R. Fairbairn has been appointed chief engineer of the Canadian Pacific Railway system, replacing J. G. Sullivan, chief engineer, who is retiring to enter private practice.

KILLED IN SOLO FLIGHT

Camp Borden, Ont., June 29.—Lieut. John Arthur Byrnes, of the Royal Air Force, was killed here as the result of an aerial accident at 3:30 this evening, while doing a solo flight. His next of kin is his mother, Mrs. M. Byrnes, 251 East 18th street, New York City.

PROMOTION RESULTS

Public school examination results will be found on Page Two in this evening's issue.

Mobs, Mostly of the Farming Class, Montmagny County, Make Public Bonfires of the Government's Industrial Registration Cards.

[Special to The Advertiser.]
Quebec, June 29.—Crying "Down with Borden" and "Down with the Unionist liars and hypocrites; they tricked us with their national service cards, but they won't with their registration cards," mobs of the farming class, in and about Beauceville and at various points in Montmagny County, have rushed the registration cards en bloc and publicly burned them in the streets. As to the facts, there can be no doubt, your correspondent having verified various reports, more or less indefinite, which have been filtering through in the past few days.

Publicly Destroyed.
At St. Gideon and St. Ludger, it is confirmed by J. Fortin, owner and editor of L'Esclaireur de Beauceville, who was reached by long-distance telephone tonight, that the registration cards were stolen and publicly destroyed by a gang of men, who broke into the local deputy registrar's house. At St. Gideon, Mr. Fortin stated, the people had turned out in great numbers to comply with the law, and the registrations, but the depredations were committed by those who objected to the registration law. As a result of the action of the malcontents, all the registration process will have to be started with anew.

Tried to Dynamite.
In a neighboring parish, St. Francois, those who objected to registration went even a step farther. They tried to blow up the postoffice, but the attempt, through the fortunate intervention of a citizen, failed. The latter, by pure hazard, found the charge of dynamite, which was placed in the back of the main entrance of the postoffice building.

St. Ludger, the malcontents acted similarly to their confederates at St. Gideon. They rushed the registration cards, and, after a vain attempt to register, seized all the registration cards, and burned them up in the street.

FANATICS ARE SPOILING WORK OF "DRY" FORCE

Toronto M.O.H. Says Extreme Element Hampers the Best Temperance Endeavor.

SOME ACTING SILLY

Declares the Condemnation of Grape Juice and Cigarettes To Be Absurd.

[Special to The Advertiser.]
Toronto, June 29.—"If some of these women would confine their work to work of vital importance, instead of romping off to extremes of this kind, they would be doing something to aid their country, and in the meantime improving their minds," said Dr. Hastings, M.O.H. when asked to comment regarding the condemnation of grape juice and the keeping of cigarettes from the soldier by President Mrs. E. L. The M.O.H. at the Wentworth and Halton County W. C. T. U. convention in Hamilton.

Extreme Fanatics.
"It was surprising to find the activity of extreme fanatics in the past that the real bounds of temperance movements were delayed," he said. "All kinds of excesses by this faction, which resulted in widespread indignation, have been a hindrance to the cause. The temperance legislation will be menaced by activity in this direction."

PARIS WANTS REPRISALS FOR MANY RAIDINGS

Paris, June 29.—In an effort to organize the defence of Paris against German raiding airplanes, the aviation committee of the Chamber of Deputies will confer with French aviators, and recommend the pursuit of German machines which bombard the capital, and the creation of three distinct defence zones. The first of these zones will be exclusively for cannon and airplanes, the next will be defended by anti-aircraft guns, and the third will be brilliantly lighted.

Reprisals against German cities are demanded by French aviators. The newspaper recommends that the control of the airplane bombardments of German cities be placed in the hands of an independent body.

**Pure
Rich
Delicious
Wholesome**

DORCHESTER, MASS. MONTREAL, CAN.

MANUFACTURED BY
Western Canada Flour Mills Co. Limited

227 DUNDAS STREET. TREADED AND REBUILT.

London Advertiser

Member Audit Bureau of Circulation.

MORNING EDITION. Outside City, By Mail \$4.00 per year. City, 12c per week, \$6.00 per year.

NOON EDITION. Outside City, By Mail \$4.00 per year. City, 12c per week, \$6.00 per year.

EVENING EDITION. Outside City, By Mail \$4.00 per year. City, 12c per week, \$6.00 per year.

TELEPHONE NUMBERS. 3670. Private Branch Exchange. From 10:00 p.m. to 2:00 a.m., and holidays, call 3670. Business Department, 3671; Editors, 3672; Reporters, 3673; News Room.

Toronto Representative—F. W. Thompson, 57 Mail Building. U. S. Representatives—New York: Charles H. Eddy Company, 37th Avenue Building. Chicago: Charles H. Eddy Company, People's Gas Building. Boston: Charles H. Eddy Company, Old South Building.

THE LONDON ADVERTISER COMPANY, LIMITED. London, Ont., Saturday, June 29.

THE FARMERS AT FOREST.

THROUGH the organization of district branches of the United Farmers of Ontario the members of the principal industry in this province at last are giving expression to their desires in politics, their aims as craftsmen and their need for organization. Today there is a numerous gathering of men and women from the farms attending a great picnic at Forest. Outside speakers have been secured and the event promises to be one of a series of important meetings to be held during the summer in Western Ontario in the interests of agriculture and the men who devote their time to the soil in order that they and the rest of mankind may be sustained.

The importance of farming was never so prominently in the mind of the whole people as today. The merits of the work done by the farmer are being given recognition. If he is making money, it is also agreed that he deserves to make money. Reasonable prosperity may be the lot of the farmer; he will seldom "roll" in wealth. He wants what he can get for his labor, but today he is realizing his right to a greater voice in public affairs and his responsibility to the whole community. The United Farmers movement will be of great value in this country. It will keep alive a democratic spirit that some influences would stifle. It will demand that a bond be kept. It will be representative of the best influences in the farming community, let it be hoped.

The meetings held at Port Stanley and Forest should be duplicated in many parts of the country. Western Ontario, populated by almost one million people, can hold a certain balance of power in the affairs of Ontario, perhaps in the affairs of Canada. It is high time the farmers learned some of the arts of organization, and that they should give to questions vital to their welfare the same attention as boards of trade and other city agencies give to questions affecting the urban community. Let the work proceed and let the best men be chosen to carry on this most necessary campaign.

RUSSIA'S TRAITORS.

LENINE and Trotsky are the two Russians who cried aloud their detestation of secret treaties and who seized copies of some which were alleged to have been negotiated by former Russian statesmen and caused them to be published. Secret alliances and treaties were branded as opposed to all democratic ideals and contrary to the wishes of the Russian people.

Lenine and Trotsky are the two Russians who are said to have traitorously handed over Poland to Germany by secret treaty, and, incidentally, to have shakled Russian agitators who hoped to influence Poland, Germany and Austria.

No more proof that Lenine and Trotsky are pro-German in the pay of Germany should be needed. They bear the earmarks of spies and traitors, and it will be a good day for Russia when they make their exit, suddenly, from this world's activities.

CANADIANS' MORALS EXCELLENT.

CANADA HAS some ultra-enthusiastic prohibitionists who are apt to exceed strict facts when indicating the dangers and horrors of the sale of liquor, and in so doing make statements which they would abstain from making in more temperate and calmer moments.

Some of these are agitated over the pitfalls which await soldiers from this continent who arrive in England and France, and would use every means in their power to have the liquor prohibition, which exists in almost all this dominion, extended to Britain and the war zone. In an endeavor to paint the picture "over there" luridly enough to convince doubters that war is not the only hades to be feared by the men in khaki, they insinuate that many of these men have fallen victims already to the temptations which beset their path; they intimate that fearful consequences have attended the visits of innocent men and youths to the bars, etc., of the Old Land.

A noted American writer, Irvin Cobb, has this to say on the question, from close personal observation of the American and Canadian troops in Britain and France:

"As for their morals, I am firmly committed to the belief, as a result of what I have seen and heard, that man for man our soldiers have a higher moral standard than the men of any army of any other nation engaged in this war; and when in this connection I speak of our soldiers I mean the soldiers of Canada as well as the soldiers of the United States. Any man who tells you the contrary is a liar, and the truth is not in him. This is not an offhand alibi; statistics compiled by our own surgeons form the truth of it; and any man who stands up anywhere on our continent and says that the soldiers who have come from our side of the Atlantic to help lick Germany are contracting habits of drunkenness or that they are being ruined by the spreading of sexual diseases among them utters a deliberate and a cruel slander against North American manhood which should entitle him to a suit of tar-and-feather underwear and a free ride on a rail out of any community.

"There is absolutely nothing the matter with our boys except that they are average human beings, and it is going to take a long time to cure them of that. And please remember this—that, discipline, being what

it is and military restraint being what it is, it is very much harder for a man in the army or the navy to get drunk or to misconduct himself than it would be for him to indulge in such excesses were he out in civil life, as a free agent."

This statement of Mr. Cobb's, taken in conjunction with that of an imperial authority, responsible for the conduct of all soldiers in London, must serve to reassure Canadians that all is well, morally, with the boys overseas. The British authority says Canadians are "the finest-behaved soldiers that we have to deal with," and adds:

"From time to time statements are circulated in Canada which tend to give the impression that all is not well with our troops overseas. One time it takes the form of criticism of the pay corps; another time it is the behavior of the troops at the front or in London, or elsewhere. They are always at variance with the facts. It is a coincidence that those who start such talk are usually men who have failed to make good, and who desire to pull the rest of the world down to their level.

"The imperial authorities are not only unanimous about the splendid conduct of the Canadian men, but pay equal homage to and admiration of the Canadian overseas forces."

THE FARM LABOR QUESTION.

FARMERS are being requested to prepare statements showing what help is needed in each locality, so that arrangements may be made with city employers to release the numbers needed at specified times.

This gathering of information from the agricultural districts appears to be a necessary measure and the knowledge gained may turn out to be rather astounding. According to Peter McArthur, writer and farmer, there is doubt as to whether work will be found in the harvest fields for many volunteers. He says that the farmers of Ontario, as a rule, took harvesting into consideration when sowing their crops and only sowed as much as they were sure of being able to harvest. They made no calculations on extra help for the season, and only on farms where a son or other helper has been taken away unexpectedly will there be room for volunteers.

The same writer points out that this voluntary help could be used advantageously in the fall in preparing for next year's crops and that their assistance would mean much greater acreage turned to the production of foodstuffs. If Mr. McArthur's views are well founded, this aspect ought to be considered and perhaps men could be found who can plow and prepare the land and who would be willing to help in the autumn. The sooner it is known how many men are wanted for the harvest, the less inconvenience and loss will be suffered by city employers.

EDITORIAL NOTES.

One proof that the submarine menace is disappearing is the fact that little is said and written about it now.

Now watch for advertisements of buckwheat flour and maple syrup, "the favorite dish of the King and Queen."

Kerensky thinks Russia is only sick and will soon recover, but the trouble is that sickness leaves her terribly weak.

Rumor has the Bolsheviks overthrown. If true it is glad news; nothing which can follow the Bolshevik regime can be worse.

There are indications of another German drive on the west front, with the enemy massing troops. Is this to be the last or only one of many?

Lloyd George points out that Britain must find men to take the place of Americans brigaded with British troops. He is determined not to lean on the United States.

Nicholas of Russia displaced the Grand Duke Nicholas as commander of the Russian armies; it would be curious if, in turn, the latter should take the place of the ex-tsar.

If Hon. Dr. Cody will take all the advice given him on improving Ontario's educational policy, he can have a brand new scheme. There seems to be a general belief that there is nothing good in the present one.

When the London Free Press laments "the cancer of partyism" which makes trouble in the country it somehow reminds us of a Prussian leader lamenting the lust for war in Allied countries which plunged the world in disaster—Toronto Star.

Good gracious, Star! Aren't you taking fearful chances to use the word "Prussian" in referring to one of the Government's pets?

The death of Mr. J. D. Walters, widely known as a commercial traveler, makes more certain the fact that war numbers its victims in the homes as well as in the trenches. Grief from the death of his gallant son, Lieut. Joseph Walters, was the direct cause of the father's demise. Inseparable companions in life, it was decreed they should not long be parted, and in this great comfort may those who survive find even joy and contentment. If strength of character and human kindness may win eternity, these two, more like Damon and Pythias than son and sire, are together for all time.

I HAVE A RENDEZVOUS WITH DEATH.

[Alan Seeger.]

I have a rendezvous with Death
At some disputed barricade,
When Spring comes back with rustling shade
And apple-blossoms fill the air—
I have a rendezvous with Death,
When Spring brings back blue days and fair.

It may be he shall take my hand
And lead me into his dark land
And close my eyes and quench my breath
It may be I shall pass him still,
I have a rendezvous with Death,
On some scarred slope of battered hill,
When Spring comes round again this year
And the first meadow flowers appear.

God knows 't were better to be deep
Pillowed in silk and scented down,
Where Love throbs out in blissful sleep
Pulse swift to pulse, and breath to breath,
Where hushed awakenings are dear—
But I've a rendezvous with Death,
At midnight in some flaming town,
When Spring trips north again this year,
And I to my pledged word am true,
I shall not fail that rendezvous.

COVERS THE WHOLE CASE.

[Nashville Lumberman.]

"God grant our brave troops may win the reward they deserve," says the Kaiser. Nobody could wish them any worse luck.

Bits of Bits

by Luke McLuke
Copyright, 1917.

You Know Him. He sure is a thrifty mutt. I speak of Oswald Blount; He will go for a picnic that You'll find he won't forego it.

No Joke. "It says here that the world is 800,000,000 years old," said the Old Fogey, as he looked up from the newspaper he was reading.

Some Wife. "Yes," commented the Grouch, "and yet some men imagine it would stop turning around if they died."

Wise Bird. A wise young man is Henry Hekt. On himself he depends; He's smart enough not to expect A whole lot from his friends.

Clinch Bet. "I see that a club composed of young ladies in New York has decided to wear and wear fewer clothes during the period of the war," said Smith.

Fact. You'll find that this is a good bet. It's true, I know full well; You never heard a man regret The things he did not tell.

Notice. (Camp Bowie (Texas) Reconnaissance.) Stop. Lieutenant Batty has charge of the "nut" ward at Camp Bowie Base Hospital. Any chance for him to get in the club?

Thank, Just the Same! W. S. See says in a three line thriller. It follows:

Algy met a bear. The bear was bulgy. The bulge was Algy.

Wuff! She's stuck on clothes, is Mrs. Pratt. In fact, I do believe. When she's not talking through her hat She's laughing in her sleeve.

Learn One New Thing Each Day. The wild ass can kick seventy-two times a minute.

Name Is Names. Tina Cote lives in Beattyville, Ky.

Our Daily Special. The Social Scale Isn't a Reliable Weighing Machine.

Luke McLuke Says. You simply can't make a princess realize that the thrilling love scenes in the novel she is reading were written by a bald-headed bachelor with a four-smells of stale nicotine and has a four-days' growth of red whiskers on his chin.

And you may have noticed that the people who always expect to be cheated are seldom disappointed.

Somehow or other a full stomach and a full heart seldom run as an entry. Before she is 30 a girl will have done herself, and she whistles and chirrups to herself, and she sits around and waits to be picked.

Keep tigh on yourself in a day's routine and you'll find that if you use your brain more you will use your feet less.

The old man who has outlived his usefulness has something on the mind of a young man who never had any.

A pretty girl believes that the silliest advice is the one that advises men not to judge by appearances.

As a rule a man begins to develop foresight about the time he is so old that he has nothing to look forward to.

Believe us, when marriage is a failure, there is no other kind of a failure that can even touch it for thoroughness in the failure line.

When a woman gets through preparing a meal she doesn't feel like eating everything on the table. That is the reason why women live longer than men.

Advice to married women: Nargene makes the voice coarse and harsh, while speaking softly and sweetly develops a singing voice.

The Advertiser's Daily Short Story Copyright, 1917, by the McClure Newspaper Syndicate.

A STUDY IN MONOGAMY. By Jane Osborn.

It was just before Philip Lewis' last vacation that his celebrated old uncle, James Devridge, told him in his blunt, quaint way that he was strongly of the opinion that he—Philip—was a lazy, loafing, worthless specimen of humanity, and utterly unworthy of being named James Devridge's sole heir, as had been that distinguished man's original intention.

On the charge of never having done anything in life that he had not been made to do, Philip mentioned the fact, not at all boastfully, but only in self-defence, that he had brought down various prizes for his amateur photography.

"Yes, but what value has it been—pictures of pretty girls and horses or something of that sort," muttered the old scientist. "If you could get photographs of birds that would do to illustrate this book I've been working over, they might count for something."

"Give me a chance," challenged the nephew. "What sort of pictures do you want?"

"Read the uncle's answer. 'The book is a study of monogamous habits among the birds of eastern North America. It is not a popular work at all. I doubt if you can make head or tail of it. It requires a scientific point of view, and that you don't possess.'"

"I'll try it," said the nephew, and he started off to a little cabin in the northern mountain country of New England, where his uncle had in years past done considerable observation of bird life, there to get the photographs the uncle had asked him to secure.

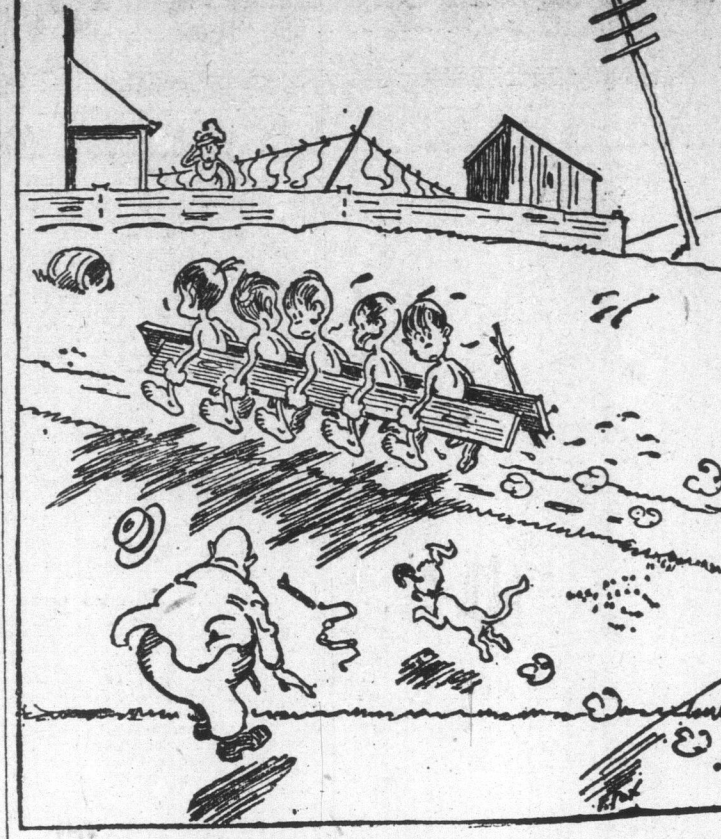
Philip was perfectly confident of his lenses and his cameras and his get. Philip was knowing what sort of pictures to take. For the first three days of his stay in the woods country he read the duplicate manuscript his uncle had given him. Frankly he was not very much encouraged.

Then he yearned for a let-up of the solitude, and with characteristic bluntness asked the old countryman who drove the stage that passed his door twice a day whether there were any nice girls in the neighborhood. "There is only one good-looking," said the old man, who seemed to have made careful observations. "and she's queer. You wouldn't like her and she wouldn't have anything to do with you, neither. She lives alone in the summer in a shack in the woods next to yours. She's awful queer. But she do be good-looking."

"How's she queer?" queried Philip. "Awful queer—that's how queer."

THE CLOTHELESS DAY

(Copyright, 1918.) —By FONTAINE FOX.



The swimming party's dramatic return from the railroad pond the day the cop took all their apparel to the station house.

She sometimes sets a whole day at a time under a bush in the gully, and when I see her setting way up in the tip-top of a tree. Well, she was there when I went down in the morning and the afternoon. Don't know how she got there, but there she was. And she goes around with opera glasses, just as if she thought there was a show going on, and she whistles and chirrups to herself, and—well, there's no doubt but she's queer," concluded the old man in the top of one of the trees very near with a significant tapping of the side of his own head, as if to indicate where the weakness lay.

Philip needed no further proof. He believed the old man had exaggerated the matter, but he had no doubt of the young woman's dementia. One day, hoping to find a clue as to what his strange young lady, sitting not in the top of one of the trees very near

to his own shack. He looked at her from the safety of his shack and then assuming a perfectly contented air and began to walk noisily about the tree.

"Oh, please treat me softly," said the strange young lady. "I think they are settling here in this tree. If you disturb them they may go or stay. Please go away, won't you?" Philip withdrew and did not return.

In the day, when the young lady descended very quietly.

"Why, please, were you watching just those thrushes?" he asked her. Her stay and eat lunch with him in his shack instead of having to tramp back take time to tell him. It was in his little cabin dining-room over a rustic sort of luncheon that Philip prepared for them—coffee, smoky of aroma, but delicious to the appetite, sharpened by woods air, sliced ham, dry biscuits and cheese—that the girl explained.

"Well, you see, I am making a study of monogamy among birds—that is, I want to get a little data that will be of some value in establishing the fact that thrushes either are or are not monogamous—that is, that they do or don't mate for life. Last year I worked hard all summer. I studied two birds from the tree tops and from under the hedges. No one knows how long I sat silently so as not to disturb them, and I trapped some of them long enough to fasten little bracelets on their ankles. I know that if the scientists of the day have made up my mind to do it. That is much better than frittering one's time away dancing or loafing at a summer resort. I've got quite a lot of data and some day I'm going to take it to Mr. Devridge and tell him it is my contribution to science."

"Then—you understand what the old fellow is getting at in those books of his?"

"Oh, yes, indeed. He's just finished a new book on bird monogamy. I am so impatient to read it. It must be wonderful."

"Here is a bargain," said Philip, draining the coffee pot for a last cup of coffee to offer to his companion. "I'll let you read that wonderful book if you'll tell me what it is about. And that led very easily to telling the girl the predicament he was in.

It was in midsummer that James Devridge came up to the mountain camp to visit his nephew.

"At least you have stayed here," he said. "I don't know what you have been doing, but I thought you would have given up long before this. Philip lost no time in showing his uncle what he had been doing. There were hundreds of photographs that no eyes save those of Philip and Alice Gerry had ever fallen upon before. The negatives had been developed and the pictures had been printed in the shack. Of this detail of the process Philip was a past master. What amazed the uncle was that the pictures were so entirely what he wanted.

"They are the most wonderful pictures I have ever seen," said the old man, tears coming into his usually hard old eyes. "It is as if I had suddenly found you, my nephew. It has always been my grief that no one of my own has been interested in his work. But you must be interested or you could not have done these pictures. They are as good in their way as anything I ever did."

A little later, Alice Gerry, dressed in her usual tree-climbing attire, slipped into the shack and came straight over to the old man's side.

"I've always longed to meet you," she said with a timidity that indicated her admiration better than any elaborate compliments she might have expressed would have done. "I've been getting together a few notes to give you on my own observations. I have always wondered if you would accept them."

There was just a little disappointment in the old man's face as he took the girl's hands into his. "Then the pictures were not just my nephew's work, and you, like the others who understand my work, will go away from me and leave me alone. I had hoped my nephew took the pictures."

"He did take them," the girl assured him. "He took every one and took most of them alone. I just showed him at first, and then he became as enthusiastic as I—"

"And, anyway," interrupted the nephew, who perhaps had never appreciated his eccentric old uncle as much before as he should have, "Alice is going to be your niece. We were just waiting to ask your blessing."

And in truly patriarchal fashion the white-haired man stood and raised his hands in benediction.

The Quality Goes Clear Through



A Reliable Car

Perhaps the highest merit in a motor car is trustworthiness. And it is with this important consideration in mind that we recommend the Gray-Dort car.

It is powerful—well able to carry you to your destination without faltering.

It is speedy—above the full extent of your average needs, yet without the cost of a speedway motor.

It is comfortable—comfortable in room and in smooth riding, sprung and cushioned for bad roads as well as good. That no other car of its weight and price is so comfortable, is our belief.

But above all the Gray-Dort is reliable. Trouble, as it is known to most motorists, is avoided by a minute and honest care in construction, a high standard of raw materials, rigorous attention to details.

These are the things that will eventually win you to the Gray-Dort.

The new Gray-Dort embodies all the good features that won instant success for former models. The 4-cylinder motor is a triumph of smooth, economical speed and power. The chassis is sturdy and quiet. The springs are long. The upholstery is deep. The equipment is absolutely complete from electric starting and lighting to the tools. New lines of beauty have been given this model.

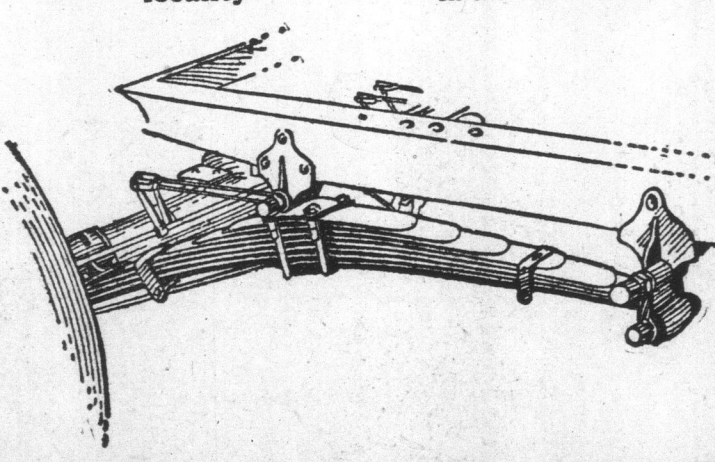
The five-passenger touring car is \$1,195; the three-passenger fleur-de-lis roadster is \$1,050; the Gray-Dort special, beautifully finished, and with extra details of equipment, is \$1,225 on the list. All prices are f.o.b., Chatham.

GRAY-DORT MOTORS, LTD.

CHATHAM ONTARIO

In the United States—THE DORT MOTOR CAR CO., Flint, Michigan

Dealers in every locality



The rear spring of the Gray-Dort—fifty inch full cantilever.

NEWS OF THE FILM FAVORITES AT THE LOCAL THEATRES

Matinee
Daily
2:15
10c and 15c.

Patricia

Night
At 7:15
15c and 25c.

MONDAY, TUESDAY, WEDNESDAY
ALL FEATURE PROGRAM.

Mrs. Vernon Castle

"The Best Dressed Woman in America"

The Mysterious Client

Five Reels of Real Entertainment.

BIG V. COMEDY—CANADIAN SCENIC.

SPECIAL VAUDEVILLE FEATURE

Ned Norton and His Joyland Girls

A CARLOAD OF FUN—GIRLS AND SONG.

NOTE—This theatre will CLOSE JULY 3 for extensive alterations. Reopening about August 5.

CUNARD

PASSENGER SERVICE
BETWEEN
Montreal and Great Britain
Money Sent by Mail or Cable.

Apply to Local Agents or
THE ROBERT REFORM CO., LTD.
General Agents,
50 King Street East, Toronto,
ywt-June 29

Traction Company

Extra cars for Port Stanley on Monday, July 1, will leave London, 9 a.m. and 8 p.m. One extra car for St. Thomas only will leave at 11 p.m.

London and Port Stanley Railway

Timetable Effective June 15th
TO ST. THOMAS ONLY—7:15 a.m.,
8:21, 9:20, 11:20
TO ST. THOMAS AND PORT STANLEY—7:15 a.m., 8:21, 9:20,
10:20, 11:20 a.m., 12:20, 1:20, 2:20,
3:20, 4:20, 5:20, 6:20, 7:20, 8:20, 9:20,
10:20 p.m.
*Limited train.
*Daily except Sunday.



Beat the Heat—

There's a cool breeze on the lake—none of the heat that smother the land. There's air that is pure and clear—none of the dust and smoke and soot that fills the city and warms the land traveler.

And the scenery that abounds throughout the Lake Region is the most magic in the world. High cliffs—broad, limitless expanse of blue water—fairly rivers—industrial cities caught as bird's-eyes from lakes and streams and harbors—the Venice of America, the St. Clair Flats, and the bustling, hurrying commerce of the world's greatest waterway, these are yours to enjoy, if you

TRAVEL BY BOAT TO THE WEST

Sarnia, Soo, Port Arthur, Fort William and Duluth.

The most modern ships on fresh water carry you; the Northern Navigation steamship service is known the country over for its comforts and delights. Teas in the afternoon, dances in the evening, after-dance refreshments, unexcelled cuisine, spacious, modern cabins, luxurious gals included observation saloons, broad promenade decks, all bespeak merriest, health and comfort for the voyage.

3 Sailings Weekly From Sarnia

Ships from Sarnia every Tuesday, Wednesday and Saturday. Direct rail connections east and west at all points en route. Boat train specials between Toronto and Sarnia.

6-Day--1600-Mile Cruise--\$45.00 and Up

No vacation more restful or inspiring, none more economical. All-round trip cruise ticket reservations should be made with Sarnia office.

NORTHERN NAVIGATION CO.

Sarnia, Ontario.

For information ask Grand Trunk ticket agents, the company at Sarnia or any local ticket agent.

AT THE THEATRES NEXT WEEK

PATRICIA
TODAY.
Jack Gardner in "Open Places." A Jud- Brown story of boy life, "The Rebellion," Ebony Comedy, Vaudeville Duet, McCarthy and Everett, in a comedy sketch, "The Minstrel Men."

MONDAY, TUESDAY, WEDNESDAY.
Mrs. Vernon Castle in "The Mysterious Client." Big V. Comedy, Canadian Scenic, Vaudeville: Ned Norton and his Joyland Girls; a carload of fun, girls and song.

THURSDAY, FRIDAY, SATURDAY.
Theatre will be closed for alterations until August 5.

MAJESTIC
TODAY.
Anna Nilsson in "Over There." "Fatty" Arbuckle in "Moonshine." Majestic News Weekly, Majestic Concert Orchestra.

MONDAY, TUESDAY.
J. Stuart Blackton's "Missing." Billy Rhodes Comedy, Majestic Screen Telegram, Majestic Concert Orchestra.

WEDNESDAY, THURSDAY.
Sessue Hayakawa in "The Bravest Way." Lonesome Luke Comedy, "Are Crooks Dishonest?" A News Weekly, Majestic Concert Orchestra.

FRIDAY, SATURDAY.
Douglas Fairbanks in "Say, Young Fellow." Chester Conklin in "His Smothered Love." Majestic News Weekly, Majestic Concert Orchestra.

PATRICIA CLOSING FOR EXTENSIVE ALTERATIONS

For the purpose of making alterations which will add extensively to the seating capacity of that playhouse, the Patricia Theatre is being closed Thursday, July 4.

The last performance will be put on Wednesday evening, and thereafter the theatre will remain closed until the work is completed. It is expected that everything will be "all set" for the doors to open about August 5.

The closing of the Patricia marks an epoch in theatrical London. Slightly more than a year ago Manager William Stewart threw the doors open for business, and so well has he catered to the needs of London theatre-goers that already additional seating capacity has become a necessity.

The balcony will be extended forward toward the stage, and approximately 200 seats will be added.



Mrs. Vernon Castle.

In "The Mysterious Client" at the Patricia Monday, Tuesday and Wednesday.

It was bewildering! The girl he loved stood before him, apparently a murderer, with her victim at her feet. Around him, a crowd of men, hungry for his life. And then, all of a sudden, everyone began to laugh and pound him on the back!

What was the answer?

"BARBER OF SEVILLE" TO BE HEARD AT MAJESTIC

"The Barber of Seville," one of Rossini's great overtures, will be played by the Majestic Concert Orchestra next week. For those who enjoy good music well rendered, a treat is held in store by the Majestic Orchestra.

It is seldom in these war days that Londoners are given an opportunity to listen to faithful and sympathetic renditions of the great masterpieces of the musical world, and in performing with such works as subjects the orchestra is filling a want long felt by musical London.

A FRIGHTFUL DEATH; SUFFOCATED BY ASTHMA

The Dread of Such an Unhappy End Oppresses Every Sufferer.

Every sufferer from Asthma knows the terror the attack brings, and how it comes when struggling for breath. The old-fashioned remedies may relieve, but never cure. Best results come from Catarrh, which cures Asthma after hope is abandoned. It's because Catarrh kills the asthma germ that it cures. Choking spells and labored breathing are relieved, suffocating sensations and loss of breath are cured. Every trace of asthma is driven from the system, and even old chronic experience immediate relief and lasting cure. Equally good for Bronchitis, Throat Trouble and Catarrh. The large one dollar outfit includes the Inhaler, and lasts two months. Sold by all dealers or from the Catarrh Company, Kingston, Canada.—Advt. J. 12, F. 2.



CATARRH BLADDER
relieved in
24 HOURS
Each bottle of the (MIDY) name brand
Beware of counterfeits.

J. STUART BLACKTON
presents
"MISSING"
A Paramount Picture



Showing at the Majestic Monday and Tuesday. An intensely absorbing story of love and war.

MAJESTIC

"Over There," With Anna Q. Nilsson, and "Fatty" Arbuckle in "Moonshine" at the Majestic Today.

Charles Richman and Anna Q. Nilsson give a splendid performance in the new Select production, "Over There," which is being shown at the Majestic today. This picture is rated as one of the most gripping patriotic plays of the year and made a big hit Friday at the Majestic.

Such a realistic war picture has not been shown here for many months. The trench scenes are absolutely true representations of trench-warfare in France, and all of the fighting shown is correct to the most minute details. It is a red-blooded patriotic drama, happily free from mawkish sentiment, but with a real appeal to the thinking man and woman.

In "Moonshine," "Fatty" Arbuckle established his right to the title, "the funniest fat man," at the Majestic Friday. The Blue Ridge Mountains are the scenes of this comedy, which is showing at the Majestic today, and it is



Mrs. Vernon Castle.

"Smiling Dug" Fairbanks at the Majestic Next Friday and Saturday in "Say, Young Fellow."

Douglas Fairbanks' new photoplay, "Say, Young Fellow," at the Majestic next Friday and Saturday, is described as being, perhaps, the most novel in which he ever has appeared. The story was written by Joseph Henabery, who also directed the picture. An admirable cast of players appears in support of the popular Artcraft star.

In this photoplay Mr. Fairbanks portrays the role of wide-awake, optimistic reporter employed in a small city, who wins distinction by interviewing a millionaire, who not only has never been interviewed before, but who announced that he never would submit to reporter's intrusion. How Mr. Fairbanks, known as "the young fellow," gets to the millionaire and obtains the story he is after, is said to be a highly interesting development new to modern motion pictures.

His success with this assignment prompts his appreciative city editor to give him another and more difficult one. He sends his "young fellow" to a neighboring town, where he is to expose a fraudulent scheme in connection with a big factory. Then enters in quick succession the villain, portrayed by Frank Campeau, said by Mr. Fairbanks to be perhaps the best portrayal of villain roles in the country. The reporter and this arch "villain" have several encounters, which prove diverting to the audience as well as to those taking part therein in the picture.

When everything is at sixes and sevens, and the efforts of the young reporter to expose the fraud he finds rampant in the vicinity, are nearly frustrated, "the girl" appears and by her aid all is set right and the reporter wins his fight. There are many thrilling situations, in all of which the Fairbankian methods are continually in evidence, so that all admirers of this athletic star have a treat in store for them.

Aside from Mr. Campeau, Marjorie Daw, Eddy the Chaplain, James Neill and other capable screen artists appear in Mr. Fairbanks' support. The play was excellently produced by the Artcraft photography by Hugh McCullough is exceptionally fine.

"His Smothered Love," With Chester Conklin, an Unusual Comedy, at the Majestic Next Friday and Saturday.

When a romantic street car conductor parades as a count to win the love of a girl.

Eczema

Come in and we will tell you something about what Dr. D. D. Prescription, made in the D. D. Laboratories of Toronto, has accomplished in your own neighborhood. Your money back unless the first bottle relieves you.

W. T. Strong, druggist; Taylor Drug Company, 6 stores; Standard Drug Company, 4 stores; London.



ROSCE FATTY ARBUCKLE

PARAMOUNT-ARBUCKLE COMEDIES
"Fatty" Arbuckle is irresistible in his comedy, "Moonshine," at the Majestic today.

The soldier's memory, Sylvia Breamer plays the wife and Robert Gordon is seen as the young lieutenant.

Sessue Hayakawa in "The Bravest Way," at the Majestic Wednesday and Thursday.

We have seen Sessue Hayakawa, the famous Japanese screen star in the role of a masterful, deep-thinking man of the East, but in his latest Paramount picture, "The Bravest Way," he gives us an entirely different dramatic portrait in the person of a humble gardener in a west coast city. This picture, which will be shown at the Majestic Theatre next Wednesday and Thursday, is as graceful and exquisite as a spray of wisteria. Its simple story of heart interest goes home to everybody.

When the little drama opens, Tamara and Watanabe, two young Japanese, are living in America. Watanabe has just sent for his wife and children, and Tamara dreams of the day when he will be a landscape gardener and have enough money to marry. He is in love with Nume Rogers, a pretty Japanese-American girl, who teaches Jap children at a kindergarten nearby.

Watanabe is shocked on the day his wife and children arrive, and Tamara sacrifices herself for his friend, puts his desire in the background, and devotes herself to the care of the loved ones of his dead friend. Because they all live in one house and haven't money enough to afford separate houses, people tell Tamara that he must marry Sat-Su, and he does it in the ceremonial spirit.

Nume is heartbroken at this unexpected disclosure. She goes away, studies voice culture, and becomes a famous singer. When she returns Tamara saves her from a man who is trying to force himself on her. She goes through the hours where Tamara and Sat-Su is fatally ill, but before she dies she explains to Nume Tamara's real reason for marrying him. After Sat-Su's death, Nume and Tamara are reunited and plan their romance together. Mr. Hayakawa is excellently supported in this production.

"Smiling Dug" Fairbanks at the Majestic Next Friday and Saturday in "Say, Young Fellow."

Douglas Fairbanks' new photoplay, "Say, Young Fellow," at the Majestic next Friday and Saturday, is described as being, perhaps, the most novel in which he ever has appeared. The story was written by Joseph Henabery, who also directed the picture. An admirable cast of players appears in support of the popular Artcraft star.

In this photoplay Mr. Fairbanks portrays the role of wide-awake, optimistic reporter employed in a small city, who wins distinction by interviewing a millionaire, who not only has never been interviewed before, but who announced that he never would submit to reporter's intrusion. How Mr. Fairbanks, known as "the young fellow," gets to the millionaire and obtains the story he is after, is said to be a highly interesting development new to modern motion pictures.

His success with this assignment prompts his appreciative city editor to give him another and more difficult one. He sends his "young fellow" to a neighboring town, where he is to expose a fraudulent scheme in connection with a big factory. Then enters in quick succession the villain, portrayed by Frank Campeau, said by Mr. Fairbanks to be perhaps the best portrayal of villain roles in the country. The reporter and this arch "villain" have several encounters, which prove diverting to the audience as well as to those taking part therein in the picture.

When everything is at sixes and sevens, and the efforts of the young reporter to expose the fraud he finds rampant in the vicinity, are nearly frustrated, "the girl" appears and by her aid all is set right and the reporter wins his fight. There are many thrilling situations, in all of which the Fairbankian methods are continually in evidence, so that all admirers of this athletic star have a treat in store for them.

Aside from Mr. Campeau, Marjorie Daw, Eddy the Chaplain, James Neill and other capable screen artists appear in Mr. Fairbanks' support. The play was excellently produced by the Artcraft photography by Hugh McCullough is exceptionally fine.

THEATRE
THE SHOW THE ORCHESTRA

The Greatest Stars in the Greatest Productions

TODAY---The Patriotic Thrill of the Hour
"OVER THERE!" STARRING THE BEAUTIFUL RED CROSS NURSE Anna Nilsson

EXTRA ADDED ATTRACTION
FATTY ARBUCKLE The Popular Comedian "Moonshine" BOTH GUARANTEED HEADLINE ATTRACTIONS.

ALL-STAR ATTRACTION WEEK!

MONDAY AND TUESDAY

J. STUART BLACKTON Presents **"MISSING"**
FROM THE TREMENDOUSLY SUCCESSFUL NOVEL BY MRS. HUMPHREY WARD—A SPECTACULAR STORY OF PATRIOTISM, BEAUTY, LOVE, SACRIFICE.

WEDNESDAY AND THURSDAY
NO MAN HAS GREATER LOVE THAN THIS

SESSUE HAYAKAWA
in "The Bravest Way"
THE GREATEST LOVE STORY IN WHICH SESSUE HAYAKAWA HAS YET APPEARED. VIRILE ACTION, VIVID THRILLS, HAIR-RAISING SUSPENSE, GORGEOUS SETTINGS AND SCENERY.

FRIDAY AND SATURDAY
BELIEVE ME, THIS IS SOME PICTURE

DOUGLAS FAIRBANKS
IN THE BIG LAUGHING SUCCESS
"Say, Young Fellow!"

Doug is a cub reporter with a nose for news. He strikes a scent that leads up to all the thrills and laughs that make "A Regular Fairbanks Picture." Don't miss this one.

The Pick of the Silent Art.
ALL HEADLINE ATTRACTIONS

Majestic Concert Orchestra Augmented, 10 Pieces—Leadership, Mr. Joseph Tirri

profit and enjoyment by old and young alike.

Special Headline Attractions Coming to the Majestic.

The Pick of the Film Art
Enid Bennett in "A Desert Wooing."
George M. Cohan in "Hit the Trail Holliday."
D. W. Griffith's special Artcraft production, "The Great Love."
Dorothy Dalton in "The Kaiser's Shadow."
William S. Hart in "Shark Monroe."
Mary Pickford in "How Could You, Joe?"
Norma Talmadge in "De Luxe Annie."
Constance Talmadge in "The Shuttle."
Cecil B. De Mille's special Artcraft, "We Can't Have Everything."
Marguerite Clark in "Uncle Tom's Cabin."
Clara Kimball Young in "The Eastest Way."
Wallace Reid in "The Firefly of France."



SESSUE HAYAKAWA in "The Bravest Way."

This wonderful production will be shown at the Majestic Wednesday and Thursday.



DOUGLAS FAIRBANKS in "Say, Young Fellow"

At the Majestic next Friday and Saturday. The funniest picture the athletic star has even appeared in.

GOES OFF STRENGTH

Lieut.-Col. Delamere Struck Off as Surplus, According to Orders.

Lieut.-Col. T. G. Delamere, formerly a member of the headquarters staff here, has been struck off the strength of the C. E. F. as surplus in rank, camp orders state today.

Lieut.-Col. Delamere is at present o. c. of the Guelph Military Convalescent Hospital, and was recently named district representative of the department of soldiers' civil re-establishment for Military District No. 1.

Lieut. Thomas Herbert Murray, late Canadian Postal Corps, is struck off the strength of the C. E. F. as surplus in rank, with effect from June 24, 1918.

A GOOD APPETITE A GREAT BLESSING

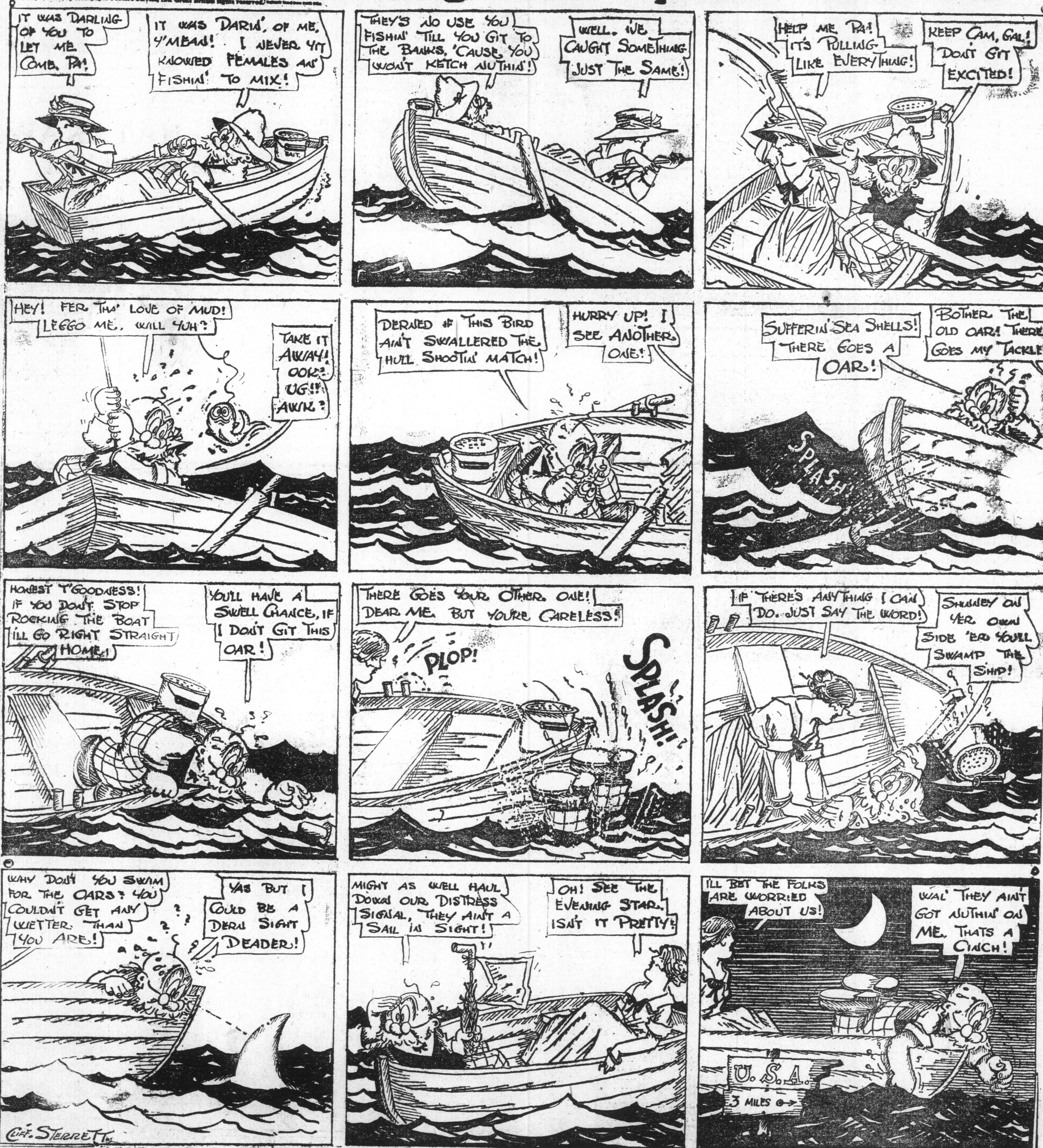
The Occasional Use of a Tonic Will Insure a Good Appetite and Good Health.

Loss of appetite during the summer months is a common trouble, and indicates that the digestive system is out of order. Lacking a healthy appetite many people especially women get too long without food, or eat sparingly because food seems to distress them, and it is no wonder they complain of being constantly tired and unable to stand the hot weather. All this simply means that the digestive system is not doing its proper work, and that the nutriment that should come from the food is not being distributed to the various organs of the body. In other words, the blood is growing thin and watery. In such cases what is needed is a summer tonic, and among all medicines there is no tonic can equal Dr. Williams' Pink Pills. Take a short treatment with these pills and notice how promptly your appetite returns and your power to digest food improves. Your food will then do you good, your strength will return and you will no longer complain that the hot weather tires you out. Mrs. M. Kelly, Windsor, Ont., says: "I suffered from indigestion for several years, and although I was constantly taking doctor's prescriptions they did not cure me, and the result was that I was greatly rundown, and always feeling poorly. Finally I was advised to try Dr. Williams' Pink Pills, and as I soon found they were helping me, I continued their use until I was 'fully lured,' and am now able to properly digest any food I take. As a tonic and blood-builder I know of no medicine to equal Dr. Williams' Pink Pills, and I recommend them to all in need of a medicine."

The best time to begin taking Dr. Williams' Pink Pills is the moment you feel the least bit out of sorts. The sooner you do so the sooner you will regain your old-time energy. You can get these pills through any medicine dealer or by mail at 50 cents a box or six boxes for \$2.50 from The Dr. Williams' Medicine Company, Springfield, Mass., U.S.A.



Polly--Is Fishing Fine Sport? Ask Pa.



"War-Time Cookery"

FREE

Send name and address for new "War-Time Cookery" This book contains recipes chosen by the judges as the best and most practical recipes submitted in our recent cash prize competition. It is intended to assist in the conservation of food and to effect savings in home cooking and baking.

Approved by Canada Food Board

ADDRESS

E. W. Gillett Co. Ltd.
TORONTO, CANADA

Oakey's

(LIMITED)

EMERY CLOTH,
GLASS, FLINT and
GARNET PAPERS

IN SHEETS AND ROLLS

Genuine Emery

"Wellington" Knife Polish

SILVERSMITHS' SOAP,
PLATE POWDER, ETC.

WELLINGTON MILLS

London, S. E. (1), England.

GIRLS! LOTS OF BEAUTIFUL HAIR

A small bottle of "Danderine"
makes hair thick, glossy
and wavy.

Removes all dandruff, stops
itching scalp and falling
hair.



To be possessed of a head of heavy, beautiful hair; soft, lustrous, fluffy, wavy and free from dandruff is merely a matter of using a little Danderine. It is easy and inexpensive to have nice, soft hair and lots of it. Just get a small bottle of Knowlton's Danderine now—it costs but a few cents—all drug stores recommend it—apply a little as directed and within ten minutes there will be an appearance of abundance, freshness, fluffiness and an incomparable gloss and lustre, and try as you will you cannot find a trace of dandruff or falling hair; but your real surprise will be after about two weeks' use, when you will see new hair—fine and downy at first—yes—but really new hair—sprouting out all over your scalp—Danderine is, we believe, the only sure hair grower, destroyer of dandruff and cure for itchy scalp, and it never fails to stop falling hair at once.

If you want to prove how pretty and soft your hair really is, moisten a cloth with a little Danderine and carefully draw it through your hair—taking one small strand at a time. Your hair will be soft, glossy and beautiful in just a few moments—a delightful surprise awaits everyone who tries this.

GEORGE E. LOGAN
FUNERAL DIRECTOR
AND EMBALMER

418 RICHMOND ST. PHONE 1268.
Finest Motor and Horse Equipment.

SMITH, SON & CLARKE
FUNERAL DIRECTORS.
118 DUNDAS ST. PHONE 886
Private Ambulance Service.
Motor Equipment.

J. FERGUSON'S SONS
FUNERAL DIRECTORS.
OPEN DAY AND NIGHT,
180 KING STREET.
PHONES 548, 873, 2068.

N. J. GRIFFITH
FUNERAL DIRECTOR AND
EMBALMER,
104 Dundas Street, London,
Residence on premises. Phone 688.
Private Ambulance Service.
Delaware Branch, W. Acres, Mgr.

SIXTEEN

IS FLYING OFFICER

Woodstock Officer Gazetted to Royal Air Force Command.

Capt. E. G. McMillen of Woodstock, an officer of the 22nd Oxford Rifles, and son of Lieut.-Col. W. F. McMillen, who commanded the 22nd Oxford Rifles, has been gazetted to the Royal Air Force. The official announcement is made in a cable dispatch from England.

YOUR DOCTOR

or any druggist will recommend iron capsules. Tonal-iron capsules, the new French gelatin preparation, are just what you need for that anemia, sleeplessness, nervousness, heart palpitation, system weakness, backache, ringing of the ears, and any of a dozen ailments caused by lack of good red blood. They help you. Nearly three weeks' treatment in each package. Easy to take and guaranteed to help. At all drug stores or by mail from us for \$1.00 a box. Tonal-iron Company, Box 184, London. ywt

IT COSTS A LOT TO LIVE

But don't let the matter of expense keep you from having your eyes cared for. Sight is more important to you than clothing, food, or anything else. Also you'll find our prices decidedly reasonable. The Brown Optical Company, Specialists, 223 Dundas street. Phone 1877.

We vulcanize new treads on tires. Try them.

London's Rubber Man
BROCKMAN
346 DUNDAS STREET. Phone 5124. ywt

TIRED EYES

If you knew what relief our well-fitted glasses are to tired, strained eyes you would be sure to VISIT US AT ONCE.

JOHN S. BARNARD
Optician.
194 DUNDAS STREET. ywt

TAYLOR'S STOMACH AND LIVER CURE
A Guaranteed Remedy for Constipation, Indigestion or Biliousness.

Taylor's 6 Cut-Rate Drug Stores

WHY NOT?

BUY GUARANTEED GOODS.
Canadian Beauty Irons \$5.00
Canadian Beauty Toaster \$5.00
Electric Fans \$7.50
Flashlights \$6.00 to \$25.00
Western Ontario Electric Co.
Phone 4071. 237 Dundas Street.



DIAMONDS

Diamond Rings from \$5 to \$500, including single diamond rings, three and five diamonds, and many fancy settings in newest designs.

C. H. WARD & CO.
DIAMOND MERCHANTS.
386 Richmond Street.

HEAT CAUSES INEFFICIENCY.
If the office or shop is sultry and hot, your employees cannot perform their work properly. Let us give you an estimate on electric fans. You'll gain in the end.
BENSON-WILSON ELECTRIC CO.
364 Dundas. Phone 2371.

Carlyle TREBILCOCK OPTICIAN
Line your eyes now to determine whether you need glasses or advice to enable you to read or do any kind of eye work in solid comfort. Only the actual experience of wearing our glasses will enable you to appreciate how much better you can perform your daily tasks with glasses than you are now doing these things without glasses. Consult us today.

Carlyle TREBILCOCK OPTICIAN
233 Dundas Street, Two Doors East of Majestic. Phone 2351.

Give Us One Trial
on that pair of shoes you need repaired. We'll call for them and guarantee satisfaction.
MODERN SHOE REPAIR COMPANY, PHONE 3310. ywt

Our RETREADING is QUALITY Work, Not the Average.
London Tire Repair Depot
154 Wellington Street. Phone 2394.
A. WILKES. Opp. McClary's. ywt

Artificial Limbs
Martin-Halsted Co.
REPAIRS SOLICITED.
104 Adams Ave. W., Detroit, Mich.

A Few Government Bonds FOR SALE To Pay 7% Apply quickly.
London Loan and Savings Co.
London, Ont. ywt



The Diamond at \$50.00

This is the Diamond Ring that appeals most strongly to the man of average means, not only because the price is not extravagant, but the stone is of good size and being absolutely flawless.

YOUNG'S
TWO STORES.
Official C. P. R. and G. T. R. watch inspectors.
LONDON. EAST LONDON.

JOHNSTON BROS.' XXX Bread

NOW ON SALE AT SUMMER RESORTS

Ask Your Dealer for Your Favorite Loaf.

Johnston Bros.
PHONE 944.

Garrison Bandsmen Play Yankee Airs As "Sammies" Pass

Unique International Touch Is Given as U. S. Troop Train Goes Through London.

American soldiers on troops trains on their way through London Thursday afternoon received an impromptu reception when they reached the Rectory street G. T. R. station. There the band of the 1st Battalion, Canadian Garrison Regiment, was drawn up playing a farewell to the departing troops from Carlisle Heights camp. When the American troops appeared the officer in charge decided to tender them a little welcome, so he had the band play American air for them, much to the delight of the lads from across the border.

Four troop trains of Americans got in on the improvised entertainment, according to those present.

VOICE OF THE PEOPLE

A NATION'S PRAYER.

To the Editor of The Advertiser: Blessed and merciful Father in heaven, from whom we receive all blessings, we beseech Thee to send Thy angels of the Canadian people when they implore Thee to give the Allies victory over the Kaiser and his hosts. We beseech Thee that the madman of Berlin may not gain world power. When Thy righteous will will be done on earth, as it is done in heaven. We pray, O heavenly Father, that Thou wilt guide our brave men on to victory, and that they may return in security. We pray, O Father, that Thou wilt enter the hearts of all our enemies so they may know Thee, and for this blessing we most humbly pray.
ANON.

METHODIST MINISTERS ARE SAYING FAREWELL

Revs. H. D. Moyer and H. S. Douglis Leaving for New Chances.

Rev. H. D. Moyer of Hyatt Avenue Methodist Church and Rev. H. S. Douglis of Askin Street Methodist Church will preach their farewell sermons Sunday evening. Rev. Moyer will speak on "The Bright Side of the Paragon's Life" and "Birds of Passage" will be the subject of Rev. Douglis's message.

Rev. Moyer is changing with Rev. George McKimley, B.D. of Seneca Methodist Church, and Rev. Douglis is exchanging with Rev. Croswell Morris of Wesley Methodist Church, Hamilton.

H. D. S. A. HAS ENROLLED TWELVE NEW MEMBERS

At a meeting of the Honourable Discharged Soldiers' Association, held in its rooms, Park avenue, last evening, a resolution was passed by the members pointing out that the men in Class Three have made as great sacrifices as the men in Class Two, and that some of the men in Class Three have been in uniform two years or more, and should have full rights and privileges. Copies of this resolution will be forwarded to Premier Borden, the minister of militia and the branches of the Honourable Discharged Soldiers' Association.

Twelve new members were initiated and 40 applications were handed to the secretary.

A letter of sympathy will be sent to Dr. H. A. Stevenson on the death of his mother.

All committee reports were accepted.

BACK OVERSEAS

After having served overseas as a dentist earlier in the war, Capt. D. M. Foster of the Canadian Army Dental Corps left today for the east, and will return overseas to work with his former corps.

Capt. Foster, whose home is in Guelph, was returned from overseas and was struck off the strength of the C. E. F. in May, 1917. He has now been again taken on strength, and will return overseas.

CONVICTION

must precede a sale. Get conviction into your advertising and it will produce the sales.

Federal Advertising Agency

T. H. YULL, Dominion Savings Building, LONDON, CANADA.

Special Sale of Summer Hats

BELTZ & CO.
PHONE 517.

NOTED MEDICAL MAN TO HOLD CLINIC HERE ON WEDNESDAY NEXT

Prof. Thos. McCrae Invited to Victoria Hospital.

The Academy of medicine of this city has arranged to bring Prof. Thos. McCrae of Philadelphia to London to conduct a medical clinic at Victoria Hospital on Wednesday next at 10 o'clock. All the medical men of this part of Ontario have been invited.

Prof. McCrae is a native of Guelph, who has become famous in the U. S. A. and throughout the medical world. He is a brother of the late Col. McCrae, author of "In Flanders Field." Dr. McCrae was associated with Sir William Osler in the publication of his standard works on medicine.

Increases all along the line are recorded.

"Hardware and Metal" for this week discusses the markets in the following words:

Price changes have been quite numerous in hardware commodities during the week, and embrace some very important lines. Builders' hardware of Canadian make has advanced approximately 7 1/2 per cent. Washers and washers have been increased in price about 5 per cent. New prices on sheep and horse-shearing machines have been announced for next year, and show substantial increases over those prevailing for this year.

Prices have been withdrawn by the manufacturers on all brass goods, such as pet cocks, stop cocks, globe, angle and check valves and compression bibs, which is taken as a precursor of higher prices in these lines. One of the London manufacturers has withdrawn prices on hand saws, compass tenon saws, brick trowels, plastering trowels and pointing trowels, and has intimated that higher prices in these lines can be expected. Scarcity of raw materials and higher labor cost is given as the force operating to cause this action.

Other lines in which changes have been recorded include bread knives, hose clamps, lock-wedges, lock-bolts, handbills, grindstones, roll pipe and fittings, wrenches, galvanized and painted metal siding and metal ceiling, clatern pumps, railroad chalk and snap, and hose injectors.

In paint materials, white lead in oil again shows an advance of 50 per cent. Turpentine has been increased in price about 10 per cent. Putty prices have been increased 50 per cent. Turpentine was again in firm market, with advances of 50 per cent. Turpentine was again in firm market, with advances of 50 per cent.

Ready-mixed paints have been exceptionally good householders' demand, and that they are in the mood for putting on preservative materials as a matter of conservation. Business in hardware lines has been fair, but mid-summer months are expected to show unusual quietness in the trade.

TO PUBLISH BOOKLET

S. A. Reception Committee So Decides at Meeting.

At a meeting of the reception committee of the local branch of the Soldiers' Aid Commission, held in the offices of the commission yesterday afternoon, it was decided to arrange to publish a booklet which would send representatives to the receptions to co-operate and assist officers of each organization, and present each returned soldier with all the good wishes of the committee in the past.

The report given by the committee in charge of the band concert held three weeks ago, showed \$50 was raised.

A hearty vote of thanks was passed to the members of the Salvation Army, who are leaving for Toronto, for the interest taken in the work of the Soldiers' Aid Commission here. It was decided to send a letter to the Toronto provincial committee of the commission, recommending that Ensign Snowden be placed on a committee in Toronto.

The secretary was instructed to send a letter of condolence to the late Mrs. Margaret Moore, who was a valued member of and worker on the committee, whose death was shown in many ways.

JUNE WEDDINGS

RICHARDSON-SCOFFIN.
A very pretty June wedding was solemnized at the home of Mrs. John Coffin, Cottage Farm, Bonaventure, on Wednesday, when their eldest daughter, Mauda Lorna, was united in marriage to Clifford L. Richardson of Warwick Township. The ceremony was performed in the parlor under arch formed in the garden, the bride being given away by her father, and was unattended.

Rev. A. E. Morehouse of Forest performed the ceremony in the presence of the relatives of the contracting parties. The groom's gift to the bride was a diamond pendant. Mr. and Mrs. Richardson will be at home to their friends after August 1 at Fairview Farm, fourth line, Warwick.

McCRIMMON-NIVEN.
An exceedingly pretty wedding was that which took place this afternoon in St. Paul's Cathedral, the youngest daughter of Mrs. J. S. Niven of this city, was united in marriage to Major Kenneth McCrimmon, D.S.O., Rev. Canon Tucker officiating.

Promptly at 2:30, the bride entered the church on the arm of her uncle, Judge Macbeth, the choir boys going down the aisles to meet her, and singing the Bridal Chorus from Lohengrin, as they proceeded up to the chancel, where the refrain was caught up by the ladies of the choir.

The bride looked lovely in her white robe of white satin, with silver trimmings. She wore the conventional veil and carried a shower bouquet of sweetest roses. The bride was attended by Mrs. Franz as matron of honor, who was also in white and carried a small bouquet. Miss Frances and Knox Beardsman, niece and nephew of the bride, acted as flower girl and page.

The mother of the bride was handsomely groomed in black, and wore a corsage bouquet of mauve sweet peas. The mother of the groom was in taupe and carried orchids.

In the cathedral, beautifully decorated with flowers and palms the young couple took their vows. Miss Mimmie Raymond playing wedding music throughout the service. At the signing of the register, the bride's request, sang "I think when I read that sweet story of old, the bride who left the church to the strains of Mendelssohn's Wedding March."

After a delectable wedding breakfast served at the home of the bride's mother, the happy couple left for Virginia, where they will spend their honeymoon, the bride traveling in a pink jersey cloth suit and navy blue hat, and wearing a corsage bouquet of white sweet peas.

CECIL MARTYN, WHO WAS DROWNED WHILE BATHING IN THAMES

Rowat's Coffee
The best procurable. Please particular people.
55c PER POUND
250 Dundas St. Phone 5051-5052.

LONDON'S DELEGATE TO SAN FRANCISCO HAS PROMINENT PART

T. H. Yull Leaves for Associated Ad Clubs' Convention.

Will Speak at Omaha and Carries Official Message From This City to 'Frisco.

T. H. Yull, of the Federal Advertising Service, secretary of the London Advertising Club, left at noon today for San Francisco, where he will represent his club at the convention of the Associated Advertising Clubs of the World.

Another Londoner who is expected to attend the convention is D. McEachern, of the Huron and Erie Mortgage Corporation, who is already on the coast.

Due to the hard work of the London Advertising Club, in all probability take quite a prominent part in the convention this year. Last year Mr. Yull had the privilege of nominating the Canadian vice-president of the Associated Clubs, and hopes to do so again this year.

Addresses before the financial advertisers' section and the club secretaries' conference are among the activities slated for Mr. Yull, in addition to leading in many of the discussions. An official message from the mayor and council of London to the mayor and people of San Francisco will be carried by Mr. Yull to the coast. The message will be in the nature of a war-time greeting to the convention, extending to the citizens sentiments of encouragement and praise in their efforts as allies of Canada in the war for democracy.

CECIL MARTYN LOSES LIFE WHILE BATHING IN THE THAMES RIVER

Lad Got Beyond His Depth After Making a Dive.

CAME FROM WESTMINSTER

Firemen and Nurses Worked Forty Minutes With the Pulmotor.

The River Thames claimed its first victim of the season last evening when Cecil Martyn, aged thirteen, son of Mr. and Mrs. William Martyn, 396 Horton street, was drowned shortly before 8 o'clock at the foot of Colborne street.

He was in bathing with two companions at a spot known as Stoner Point, directly opposite the Front street breakwater. It is supposed that after diving he came up beyond his depth and before help could reach him lost his life.

Arthur Chapman, 353 Hill street, was returning from work when told of the accident by one of young Martyn's companions, and with E. C. Nelson street named into the river fully dressed in an effort to secure the body before life was extinct.

Two house surgeons from Victoria Hospital and several nurses made heroic efforts to bring back the spark of life, and Dr. Edward Spence was summoned, but despite this good work was unsuccessful.

Corner A. McLaren, on viewing the remains, and wrapped in a white blanket the small body, still robed in a blue bathing suit, was tenderly carried up the hill by four husky firemen to the Victoria hospital, where it was placed in a large cold storage room, a large crowd gathered on the river bank to witness the efforts to resuscitate the lad.

A pathetic feature in connection with the drowning was revealed when two small boys accosted Sgt. Barnhill of the police force, after the body had been recovered, and asked him what was to be done with the dead lad's clothes. The clothes were taken to the Victoria hospital, where they were placed in a box, and the boys were told that they would be returned to them after the funeral.

The report given by the committee in charge of the band concert held three weeks ago, showed \$50 was raised.

A hearty vote of thanks was passed to the members of the Salvation Army, who are leaving for Toronto, for the interest taken in the work of the Soldiers' Aid Commission here. It was decided to send a letter to the Toronto provincial committee of the commission, recommending that Ensign Snowden be placed on a committee in Toronto.

The secretary was instructed to send a letter of condolence to the late Mrs. Margaret Moore, who was a valued member of and worker on the committee, whose death was shown in many ways.

MILITARY PATIENTS GUESTS OF ROTARIANS

Military patients at Byron Sanatorium were yesterday afternoon the guests of the London Rotary Club at an outing at Port Stanley. The Rotarians motored to Byron, and about 130 soldiers were driven to the city, leaving here in the 2:30 p.m. train for the lakeshore.

Upon arrival there the soldiers were allowed to roam at leisure, and clean were provided for them by the hostesses.

At 5:30 p.m. the party was entertained at a special dinner at the castle of the Rotarians, who met the train in their motor cars, and the returned men unanimously stated that it was a splendid day for them. The following Rotarians had charge of the outing: Dr. E. Nichols, chairman; Jas. Gray, Ray Lavery, Wendell Holmes, Frank Aspland, J. Jewell, W. H. Abbott and Will Stewart.

LONDON MEDICAL MEN HONOR CAPTAIN HILL

Capt. Dr. Hill, who is leaving today at noon for St. Paul, Minnesota, was given a special dinner at the Institute of Public Health last night by the medical men of London. Dr. H. A. McCullum presided, and during the evening Capt. Hill was presented with a handsome club bag, a toilet set and a set of pipes by Dr. E. Nichols, chairman of the Rotarians. Practically all of the doctors present made short addresses in which they eulogized the good work that has been done by Capt. Hill. He is leaving to direct the public health work in the State of Minnesota.

J. C. Clark of the Institute, who is going with him, was also honored at the gathering, being presented by Mr. Black with a club bag.

City taxes are due July 2, three per cent allowed on second and third instalments paid by that date. Five per cent added to first instalment not paid by July 2.

Rowat's Coffee

The best procurable. Please particular people.
55c PER POUND
250 Dundas St. Phone 5051-5052.

LONDON'S DELEGATE TO SAN FRANCISCO HAS PROMINENT PART

T. H. Yull Leaves for Associated Ad Clubs' Convention.

Will Speak at Omaha and Carries Official Message From This City to 'Frisco.

T. H. Yull, of the Federal Advertising Service, secretary of the London Advertising Club, left at noon today for San Francisco, where he will represent his club at the convention of the Associated Advertising Clubs of the World.

Another Londoner who is expected to attend the convention is D. McEachern, of the Huron and Erie Mortgage Corporation, who is already on the coast.

Due to the hard work of the London Advertising Club, in all probability take quite a prominent part in the convention this year. Last year Mr. Yull had the privilege of nominating the Canadian vice-president of the Associated Clubs, and hopes to do so again this year.

Addresses before the financial advertisers' section and the club secretaries' conference are among the activities slated for Mr. Yull, in addition to leading in many of the discussions. An official message from the mayor and council of London to the mayor and people of San Francisco will be carried by Mr. Yull to the coast. The message will be in the nature of a war-time greeting to the convention, extending to the citizens sentiments of encouragement and praise in their efforts as allies of Canada in the war for democracy.

DAY OF HUMILIATION AND PRAYER IN ALL CHURCHES OF CITY

Special Services According to King's Request.

In accordance with a proclamation issued by His Majesty King George the Fifth, tomorrow will be an empire-wide day of humiliation and of prayer for the success of the Allies in the great world struggle. In London all the evening services will be devoted to the national day of prayer and will remember in their services the men overseas.

At St. Paul's Cathedral, the morning service will be one of intercession and prayer, while the evening service will take the form of thanksgiving. Rev. Canon Tucker, preaching at both services. At the Crown Memorial Church, Rev. Quintin Warner will take both services of special war intercession.

Memorial Service. The morning service at St. Andrew's will be entirely devoted to intercession and prayer, with special music. The evening service is a time memorial service. Twice a year such a service is held in memory of the men who have fallen on the field. This year there are eleven names to be read, two St. Andrew's men having fallen since the service last year. Rev. W. K. Knox, Patriotic Church, will preach on "The Appeal of the Heroic." The church prayer services will be held in the Sunday school at 10 o'clock and morning and evening services, "A Nation Bowed in Prayer" being the subject of the morning service. At the Victoria Hospital, patriotic programs will be carried out in many of the Sunday schools.

At the Victoria Hospital, patriotic programs will be carried out in many of the Sunday schools.

At the Victoria Hospital, patriotic programs will be carried out in many of the Sunday schools.

At the Victoria Hospital, patriotic programs will be carried out in many of the Sunday schools.

At the Victoria Hospital, patriotic programs will be carried out in many of the Sunday schools.

At the Victoria Hospital, patriotic programs will be carried out in many of the Sunday schools.

At the Victoria Hospital, patriotic programs will be carried out in many of the Sunday schools.

At the Victoria Hospital, patriotic programs will be carried out in many of the Sunday schools.

At the Victoria Hospital, patriotic programs will be carried out in many of the Sunday schools.

At the Victoria Hospital, patriotic programs will be carried out in many of the Sunday schools.

At the Victoria Hospital, patriotic programs will be carried out in many of the Sunday schools.

At the Victoria Hospital, patriotic programs will be carried out in many of the Sunday schools.

At the Victoria Hospital, patriotic programs will be carried out in many of the Sunday schools.

At the Victoria Hospital, patriotic programs will be carried out in many of the Sunday schools.

At the Victoria Hospital, patriotic programs will be carried out in many of the Sunday schools.

At the Victoria Hospital, patriotic programs will be carried out in many of the Sunday schools.

At the Victoria Hospital, patriotic programs will be carried out in many of the Sunday schools.

At the Victoria Hospital, patriotic programs will be carried out in many of the Sunday schools.

Rowat's Coffee

The best procurable. Please particular people.
55c PER POUND
250 Dundas St. Phone 5051-5052.

LONDON'S DELEGATE TO SAN FRANCISCO HAS PROMINENT PART

T. H. Yull Leaves for Associated Ad Clubs' Convention.

Will Speak at Omaha and Carries Official Message From This City to 'Frisco.

T. H. Yull, of the Federal Advertising Service, secretary of the London Advertising Club, left at noon today for San Francisco, where he will represent his club at the convention of the Associated Advertising Clubs of the World.

Another Londoner who is expected to attend the convention is D. McEachern, of the Huron and Erie Mortgage Corporation, who is already on the coast.

Due to the hard work of the London Advertising Club, in all probability take quite a prominent part in the convention this year. Last year Mr. Yull had the privilege of nominating the Canadian vice-president of the Associated Clubs, and hopes to do so again this year.

Addresses before the financial advertisers' section and the club secretaries' conference are among the activities slated for Mr. Yull, in addition to leading in many of the discussions. An official message from the mayor and council of London to the mayor and people of San Francisco will be carried by Mr. Yull to the coast. The message will be in the nature of a war-time greeting to the convention, extending to the citizens sentiments of encouragement and praise in their efforts as allies of Canada in the war for democracy.

DAY OF HUMILIATION AND PRAYER IN ALL CHURCHES OF CITY

Special Services According to King's Request.

In accordance with a proclamation issued by His Majesty King George the Fifth, tomorrow will be an empire-wide day of humiliation and of prayer for the success of the Allies in the great world struggle. In London all the evening services will be devoted to the national day of prayer and will remember in their services the men overseas.

At St. Paul's Cathedral, the morning service will be one of intercession and prayer, while the evening service will take the form of thanksgiving. Rev. Canon Tucker, preaching at both services. At the Crown Memorial Church, Rev. Quintin Warner will take both services of special war intercession.

Memorial Service. The morning service at St. Andrew's will be entirely devoted to intercession and prayer, with special music. The evening service is a time memorial service. Twice a year such a service is held in memory of the men who have fallen on the field. This year there are eleven names to be read, two St. Andrew's men having fallen since the service last year. Rev. W. K. Knox, Patriotic Church, will preach on "The Appeal of the Heroic." The church prayer services will be held in the Sunday school at 10 o'clock and morning and evening services, "A Nation Bowed in Prayer" being the subject of the morning service. At the Victoria Hospital, patriotic programs will be carried out in many of the Sunday schools.

At the Victoria Hospital, patriotic programs will be carried out in many of the Sunday schools.

At the Victoria Hospital, patriotic programs will be carried out in many of the Sunday schools.

At the Victoria Hospital, patriotic programs will be carried out in many of the Sunday schools.

At the Victoria Hospital, patriotic programs will be carried out in many of the Sunday schools.

At the Victoria Hospital, patriotic programs will be carried out in many of the Sunday schools.

At the Victoria Hospital, patriotic programs will be carried out in many of the Sunday schools.

At the Victoria Hospital, patriotic programs will be carried out in many of the Sunday schools.

At the Victoria Hospital, patriotic programs will be carried out in many of the Sunday schools.

At the Victoria Hospital, patriotic programs will be carried out in many of the Sunday schools.

At the Victoria Hospital, patriotic programs will be carried out in many of the Sunday schools.