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## Now for Wall Paper!




## SPRING RECEPTIONS

The spring reception days are the festal days of merchandise. The new goods almost laugh and sing while they come to gladden you. By leaps and bounds from season to season this store has become more commanding, and next week we ask you to a new and larger success. The meeting place of the fashion world is here, and style elbows style at every turn. Paris is here, and London and New York. Whatever is worth your. thought in Millinery, Dress Goods, Wraps and Jackets will find expression in the opening displays. Newness and novelty everywhere-such newness as you don't expect to see for a month to come, and novelty that won't be duplicated this season. The féte begins Monday morning, to continue all next week. Everybody invited, and a double welcome to all who come, whether merchant, modiste or milliner, our neighbors or guests from far-away, our townspeople or suburban friends. Whoever you are the store will be yours to enjoy Monday and the following days.

## Wraps and Jackets



An international exhibit of new style garments, made by the best tailors, de signed by the best artists and intended everything in the past. The opening dis everything in the past. The opening dis-
play will be supplemented on Monday with palms and potted plants, and orchestral music will entertain visitors while they shop. We shall begin the new season under the most favorable auspices and larger preparation will en-
It's enough to say in advance that we haven't a single old arment in stock. Everything is new, and importing direct sting features of the display are these novelties, ready Monay morning :-


## New Shoes.

The Spring Outfit includes a new pair of Shoes, and we're interested in telling where the best styles are sold cheap-
est. Perhaps you know! Thousands of est. Perhaps you know! Thousands of
people buyinghere and telling their friends people buying here and telling their friends
is advertising enough to run the store is advertising enough to run the store.
But wd're doing better all the time-buying finer grade shoes and selling them The closer just for the sake of argument. The trade can't understand it, and of urse we're roundly abused, but what care we so loftg as sales
low constant increase and values lean your way like this? ales Viec Kla Buttoned Boots, pa,
ent toe cap, tuin hand-turn soles,
nest










Slater \& Sons' makai, reesular price
83 , Moonday at


Spring Millinery!


March is a Spring month and Monday morning we shall be ready with a gorgeous display of Spring Millinery. Handsome new fixture will make the showing all the more attractive, and extreme novelties will crowd the interest at every turn. Those who want to trace the aristocracy of Paris Bonnets can read the labels, and those who care only for character and taste will be satisfied with the result of our own workrooms. In any event, we shall have more to see and more worth seeing than ever before, and the new styles will tell their own story better than any words that type can formulate.

We're not conjuring you with words. The stock is simply ideal, and comes of weeks and months of active preparation. More room, better facilities and a larger force of lespeople mean better satisfac tion to shoppers, and people can look to their hearts' content without any suggestion of buying. The enthusiasm of opening days will bring great crowds and sensible people will come early before the choicest things are sold.


Pattern Hats and Bonnet-

## Select New Y Own New Y

 Select models, no two alike, from Paris, London anNew York, with hundreds of copies
own workrooms
New
 New York in ors, Our modiste spent a fortright the tery tatest American
ideas. Prices, $\$ 5: 00$ to $\$ 25.00$ each. Millinery Novelties-
 Flowers-
A superb stock; the finest we ever had, away above
high water mark. A Aollection which few houses out-
side of New York or Chicain
high water mark, A collection which few houses out
side of New York or Chictago could show. Roses will
be a feature for the coming season Whe Whe them in be a feature for the coming season. We eshow thes in
one hundred different styles from ioc to $\$ 2$ a bunch.


Feathers-



# BICYCLES! 

THE TORONTO WO D: SATURDAY MORNING FEBRUART 29.1896
and Strong. blofBenuly

NLESS ANDERER $=$ Wanderer yyle Co, Itd. cata

THE Humber Bicycles are so well known throughout Canada
that it is unnecessary to do more than illustrate the new models.
The name guarantees the quality
Fimbers Lead and the World Followe.


BEESTON HUMBER ROAD RACER. LIST $\$ 130$.


LADIES' BEESTON HUMBER. LIST $\$ 140$.


BEESTON HUMBER RACER. LIST, \$130.


LADIES' SPECIAL. LIST \$100.


GRIFFITHS SPECIAL. LIST $\$ 100$


GRIFFITHS MODEL, '96. LIST $\$ 85$.


GRIFFITHS LEADER. LIST, $\$ 70$.

The above Bicycles are only a portion of our line, which is the best and most complete in the market. We are also the largetciunadian importers of Guns and general Sporting Goods. Our Cycles are sold the worid over, as our branch houses cover England, Ireland, THEF




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RADAM'S MICROBR KILLER La Grippe




## White Pine and Tar

 4 rallable Couyh syrup McKENDRY \& CO., METAL CEILINGS Sky Lights, Cornioes. Glant Hot AirFurnacos. A. B. ORMSBY \& CO.,

DR. PHILLIPS

 G. T. PENDRITH

