
 Distributed by
EUCENE H. THOMAS,
P.O.' Box, 125 I. 'Phone, 757
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## Misses and



Children's
Summer Dresses.
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Watch for these specials every week. They represent the
needs an unisual money-saving prices. Selecter right fro
able in quality.
 Men's Balbriggan

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THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDI/AND, JULY 15

## ORAMGES:

 Fancy Calif' ORANGES $250,216 \& 176$ conA Also,
A few boxes Choice Table Apple Due to arrive Mo ment
BANANAS
Soper \& Moor
TO-DAYS MESSAC





 Dye today, the SUNSET Way








BORSALINO HATS won't wilt in the brims,
won't hats of another make
Yes, this is your day to buy a BORSALINO.

## Here and There.






 Salmonier will be received at the wharf Messrs. Bowring Brothers, Limited, from 9 a.m. Monday:
W. H. CAVE,

Minister of Shipping.


## Houses Wanted toPurchase

## WE want imme idiately 6 HOUSES in suitable locali- ties for Chients mith the ready CASH, Prices ranging from $\$ 1750.00$ to $\$ 6000.00$ Must be good velues Send

 us full particulars.MONEX TO LOAN on City Property, on long and
short terms. All business confidential.
FRED. JF ROIL \& GO, Shallwood Bldg.

##  A most exceptional lot purchased at ${ }^{\text {a }}$ a concession that cuts their cost to less than the worth of materials. The last lot tike these that we were fortunate to procure were sold out in a few hours. So a. ASSOCIATION OF FASHION. <br> Scores of jaunty mid-summer styles - White, Colored and Sports shades galore. Rakish styles-finely practical ne for general wear; already immensely popular. An early inspection is advised. <br> womenss

In a Sale that Anticipates all Vacation needs and most admirably Fills all present wants--Summer's prettiest Styles at Prices that break all precedents.

## Women's Boots and Shoes <br> Sensational Savings for Women! Gingham Summer Frocks Guimps, Including Organdies and Voiles

Hundreds of Pairs Below Cost $\boldsymbol{1}_{\text {Shoes }} 15$ and ${\underset{B}{\text { Boots }}}_{.98}$ An identical shipment last week vanished in two days. A Nout of the regular market at prices that guarantee they will go quickly. Get your share of these savings at once. Sale starts to-day; sizes and styles arranged for convenient choosing.

Every known color and combination of colors. NO APPROBATION or EXCHANGING !

Hundreds of
Styles to Choose From

Misses' Sizes: 16 and 18. Women's.
36, 38, 40, 42, 44.
YEAR'S BIGGEST
BARGAINS

## EVERY WOMAN WILL WANT TWO OR THREE

This is one of those really big merchandise events for which we are so famous. We just succeeded But these Dresses must be seen to be fully appreciated. In every possionse style and color and featur-
ing trimming effectss shown only in the higher priced models. Come early for best choice.

## Dress Sale

s4.98 \$5.98 s $6^{98}$

Women, here's the best news you've read in many day. These Dresses are wonderful. Stunning mod els for every vacation and summer need in Scotch Ginghams, Ratines, Organdies, Silks, Taffeta, Crepe Knits.

## Exclusive Dresses

Stunning Dresses of richest Canton Crepes, Crepe Romaines, Georgettes, Printed Crepes, Crepes a
Foulards. Unheard of values. Only one of a kind. Foulards. Unheard of values. Only one of a kind.

## 15 Important Banner Sale 

 MENS ants \$2.98 per pair LC:ZOON, MEW YORK \& PARIS ASSOC. OF FASHOON


Public Announcement!

## RETAIL FISH MARKET!

We beg to announce to the public that we have opened a Retail Fish Market situated at
69 Queen's Road, in conjunction with which 69 Queen's Road, in conjunction with which
will be run a Retail Grocery Store. We will also stock Fresh Vegetables, Butter and Eggs. In order to guarantee a thoroughly fresh
supply of fish, we request you phone order on Tuesday for delivery by motor van early Wed-

## QUEEN'S STORE,

Teíephone 2114

## COAL!

Cheapest and Best Coal.
Absolutely no slack delivered.
EVERYLOAD WEIGHED
A. H. Murray \& Co.

Hta, Bech's cove

The Banks of Newtoundland Ode to Newfoundland. DOUBLE SIDED BRUNSWICK RECORD xix

## Charles Hutton.

222 Water Street.
SOLE DISTRIBUTOR

A REMARKABLE WATCH AT A
REMARKABLE PRICE.

T.J. DULEY \& Co.. Lta. The Reliable Jewellers and Opticians.


Don't Say Paper, Say The Evening Telegram


Misses' White Organdie Muslin DRESSES

Ladies' White Cotton Voile Dresses


4.95

Beach Linen Dresses
 3.15
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L SUMMER SPECIALS at MONEY SAVING PRICES!

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To All Ex-Soldiers!

## IMPORTANT :

If any man knows of the death of any of the under-
mentioned would they kindly com municate with the
D. G. R. \& E., Newfoundland Contingent 39 Victoria Street,
LONDON,
giving particulars as to company, platoon, time, and place where men were seen to fall. This is important as any clue
two graves.
Reg. Number


## 

## NEW ARRIVALS!

PAPER BAGS-1-4's to 20's. GRAY DUNN'S BISCUITS. CEYLINDO TEA
"DELIGHTFUL"WASHING SOAP TOILET SOAP.

For a Good Smoke Try BEN BEY OR ADAD CIGARS.

FEARN E CO., Ltd.
Box 667200 Water Sfreet


## Market Talk!


 Motors, Rallo and Beathenem.
Amons the ralle, doort oreroot
J. J. LACEY \& COMPANY, LIMITED,

## NOTICE!

All persons intending to visit Newformdiand France and Belgium should, before. doing so, ent
D. G. R. \&E, 39 Victoria Street, thereby saving time, money, incoofvenience and disappointment.

July15,s,tu,thu,tt


## BOWRING BROS.,Ltd.

Hardware Department.
Brass and Iron Bedsteads,
Wire Springs, Flock \& Hair Mattresses,
Cribs, Cots, Pillows, Bolsters.
Brass \& Copper Curbs, Coal Vases,
Fire Brasses, etc., etc.
Bowring bros, uld Hardware Department.

TO-DAY
Ex. S.S. "Sapper," 1000 BAGS P.E.I.Potatoes George Neal, Limited.
 PROPERTY FOR SALE

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Prompt Cash Payments by the return mail.
Highest Prices Paid. Satisfaction Guaranteed.

## Robert Templeton.

















Be

E. F.

Boys'




Reid-Newfoundland Co., Limited
Sunoay Excursouss:
TOR'S COVE EXCURSION
Exeursion Train will leave Depot at $\mathbf{2 . 0 0} \mathrm{p} . \mathrm{m}$. Sunday, for Tor's Cove, returning will leave Tor's Cove at 8.00 p.m.

KELLIGREWS EXCURSION
Excursion Train will leave Pepot at 2.30 p.m. for Kelligrews, returning will leave Kelligrews at 8.30 p.m.

Reid-Newfoundland Co., Limited
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