Good GONAG up to October 17th, and good for 30 Days from date of issue.

## SPECIAL REDUCED FARES.

## Reid - Newfoundland Company.



Lecture on tie war!

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 "The Casses and Progres of the Present War."






BUY AN OVERCOAT with the New "Bartell" Pockels.




 desirable garments. We carry a ful stook of
them in alf the fashionabile eolors and mixtures, them in alt the
and in all sizes.
Th "Bartell" Pocket never rags or becomes
untidy while it is capabile of holding far more

our prices. You'll be dedighted at the result.
U. S. Picture \& Portrait Co.

## 'Matchless' Paint.

A Paint about which more good things are said than any other brand on the market. And why?
Because of its Quality. 1
That's all. .,$~ / \mid E$
TEE STANDARD MANUFACTURIGG CO, LTD.

## Red Cross Line.

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Latest From Amsterdam.

| octi2m, | ORFF \& Co., tentrois. |
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BUILDING LOTS:


 TO LET-A Suite of Offices


## $\overline{\text { T0 LET - House No. } 65}$

 TO LET-Ofice Room in Fred. J. Roil \& Co.,


Tenders Wanted!
 TO RENT-Dwelling House



| full information can be had by apply- <br> ing to <br> W. F. BUTLER, <br> Architect.The lowest or any tender not neces- | LOST-Between the prem- <br>  Sineunhy faper and roilo -ply Mrar |
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| BLBNKETS |  |
|  |  |
| The name "Riverside" on a pair of Blankets is a guarantee of quality. | . |
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|  |  |
| Woven from selectedwools on up-to-date ma- | ED |
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| chines by experts, these |  |
| Blankets are light in weight yet give a maximum degree of heat They have proved |  |
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| TO OTHER makes. |  |
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| NOTICE! <br> Any person who was a member of the crew of the |  |
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| ney, receive their portion of the salvave. | mivarps hinmert c |

the evening telegram, ST. JOHN's, NEWFOUNDLAND, october 12, 1914-2


##  <br> STANFILD UNDERWEAR <br> For the Cooler Weather is a good

${ }^{1}$ Published by Authority.

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 H. J. Stable Co.

Just rocelived 2000 barrels White's Porlland CEMENT.
The Best Cement in the market.

Garrett Byrne,

THE BIG Furniture Store. Bamboo, Rattan and Wieker Goods.
 Fres stinds cikb silivs


 CALLAHAN, GLASS \& CO MOIR'S

Sounds Like More,
Tastes
Thie
Hore More, More Centers, More Coating,
More for the Mones, Many More Morest
But ONLY ONE MOIR'S Chocolate. FREW'S GREAT FALL

## LADIEs' CoATS in leadidg styles. LADIEs' costumes in <br> LADIES' HASS in Black, Nary and Tweed.



## Villiarn Frew

We have Just Received Bendorp's Cocoa, Insurance Policy.
 Men's Stanfield Unshriokable Heavy Wool Shirts and Jrawars, .-. Green Label,

Mens' Red Label and Blue Label Stanfield Underwear

Ladies'Stanfied Vests and Drawers,






## Henry Blair





Saved fion Fire \& Selling at Special Low Prices, LOT HORSE NAILS, 5 cents per ib.


No. 45 STANLEX and otner PLANES; alse large as-
sortment of TOOLS, LOCKS \& HINGES of every description, and General Builders' Supplies. BEDSTEADS slightly smoked. 100 doz. WOOD PIPES AXES, GRINDSTONES; also a full line of New Goods. All Mail Orders of Goods. will be supplied in new
stock unless otherwise ordered. MARTIN HARDWARE CO., LTD., Front and Rear, next West of Old Store

The Eastern Trust Company.

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| HERBERT KNIGHT, |  |
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## DON'T LET THE

 $\$$GUIDE YOU.
 IT IS OUR BUSINESS TO SHOW YOU THE DIFFERENCE

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T. J. DULEY \& CO.,
tur ramame jewelazs.

Encourage Home Industries! BUY MATCHES

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Horwood Lumber Co.

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|  | SPEY ROYAL 10 Years Old. |
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|  | Prere matt socten Whisce. |
|  | J. C. BAIRD, Water Street. |
| Tomit | CASH'S |
|  | Tobacco Store. |
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New Singer at
the Nickel Theatre.
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8 cents oach. JOHN B. AYRE. Patriotic Fund. Butan

One Dose and
You Will Better.

$\qquad$ --FREE-
In all the Leading Shades of the Season.
To Purchase
These Scarves
Seperate
Our Price is

See our West Window for these Stylish Scarves.


Fresh stock to-day BLUE PLUMS. red plums. yELLOW PLUMS. Season about over. To arrive Thursday 150 brls. Choice New Apples.

Soper \& Moore. Thooe 880.

High Class Samples Women's \& Children's Clothing
CENTRAL SHOWROOMS,
Consisting of the following High-Class Articles, being the complete range of one of the largest and exclusive makers of Undewear, Knitted Goods, Children's Dresses, ete

| Ladies' | Ladies' | Ladies' | Ladies' |
| :---: | :---: | :---: | :---: |
| Combinations | Bodices | Vests | Spencers |
| worth from 90 cts. | worth 85 cts. to <br> $\$ 1.50$. NOW | worth from 30 cts. to $\$ 1.25$. NOW | worth from 45 cts. to 90 cts. NOW |
| 60e to \$1.60 | 40e to 90e | 15e to 75e | 28e to 55c |

LADIES' STOCKINGS,
20c. to 50c. pair.
CHILD'S COMBINATIONS, worth 70c. to CHILD'S VESTS, worth 25c. to 60 c .


A'so, few Girls' Charming \& Exclusive Dresses, at about Half Price
We draw your attention to the fact that, whilst the quantity is large, it will
ceessitate early buying to avail of this splendid opportunity
$\underset{\substack{\text { ceatral } \\ \text { slourooms } \\ \text { G. KNOWLING }} \substack{\text { central } \\ \text { showroons }}}{ }$

LADIES!
10 DAYS ONLY SPECIIAL COAT OFFER.

With every Ladies Coat you purchase we give one of our
DAINTY SILK SCARVES
Smpurs SPECIAL

## Manulacturers' Sample

 SALE.and shell, rec

## FIRST NEWFOUNDLAND REGIMENT.

We have a Set of 50 Pictures of the Camp, Presenting the Colors, Complete Group of Officers, Regiment Saluting the Colours, (this is a panorama Picture showing the whole Regiment), the Ambulance Squad, the Standard Bearers, the Guard, etc. A good Set in which you are almost sure of finding any particular face you may want. 'Phone 768.

THE HOLLOWAY STUDIO, LTD.
Corner Bates' Hill and Henry Street.

## Divorced Life:

Whisperings at the Inn


By S.S. "Morwenna," 10 Boxes Purity BUTTER, 2.lb. Prints.

| 100 bris. H <br>  |
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T. J. EDENS,







Rev. J. K. Curtis B. A.

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At the Creseent.
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Of ber lie.
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Father Mathew
Celebration,

A Military Wedding.
 chie, od Springilli, N.S., and Captain

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Back From Labrador ens

## Encouragg HOME Inulustries, <br>  Home Made Goods. Wo most emphatically state that never was the need more apparent, with most of our factories running half time and men earning half wages. Why? Because a Lery dollar sent out of the country makes that one less for home manufacturers. Take our line particu- larly <br> Mattress <br> and Springs <br>  <br> Absolutely no need of importing them, as the cost must be higher. We offer to-day FELT MATTRESSES as good, or even better, than the Ostermoor, from $\$ 5$ to $\$ 10$ FELT MATTRESSES as good, or even better, than the Ostermoor, from $\$ 5$ to $\$ 10$ cheaper. Our new Health Mattress, 6 n . bands, are real beds in themselves, made <br> On and after October 15 th we will have on exhibition in our Showroom, second flat, the above goods, and shall be only pleased to show and explain same to anyone requiring same. Our improved OXFORD SPRINGS are taking well. We will sell you a SURFACE OAK SIDEBOARD for $\$ 15.50$ that canont be imported less than $\$ 21.50$. We will sell you a 5 PIECE PARLOUR SUITE in Fancy Velour $\$ 5$ to $\$ 10$ cheaper than the imported.

 considered, don't yoThe C. L. March Co., Ltd.,



## The String Ties,

 Tweed Caps, Excelda Handkerchiefs, Shirts and Soxshould be seen by all in need, for they are genuine BRITISH GOODS

## A. \& S. RODGER.

## BLACK DIAMOND LINE!

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harvey \& Co., LTD., Agents Black Diamond Une.



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AJobLot. Sleep in Comfort and Warmth! <br> 54 <br> White and Coloured Quilts. <br> Values <br> from <br> $\$ 1.00$ <br> to <br> now

70 cts. $\$ 2.80$. <br> this winter and many winters, to come under a pair of our BLANKETS or QUILTS. Prices to-day are lower than they will be for a long time to come, owing enormous contracts being placed by the British Government. We have been fortunate in placing our orders before advances took place. <br> But come-see for yourself the excellence of the values we are showing. <br> White Wool Blankets $=$ Wadded Quilts - - - s.e, s.an, e2en, sun, sa, soo

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## Marshall Bros

## War News

## Messages Received

Previous to 9 A.M.
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## J. M. DEVINE'S

Men's Clothing


As the Twid is Bent.


Freshly Made Pure lisish Table Butter, Bulk and 1 lb . Bocks.

| Other Teas may | Partridge Berries, 20c. gall. |
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| be more expensive | Cranberries, 48, gall. |
| than HOMRSTEAD | California Oranges, 24c. doz Fresh Cod Tongues - Tins. |
|  | Japanese Crab-1 lb. tins. |
| but we do not know of any better flavored | Fish |
| the price, viz, 40c. lb. | Nev |
|  | eagans pure cocoa, |
| Hemestead Tea, 40c. lb . | 2 oz. pkgs., $1 / 4$ and 1/ th tins |

## THE TIGER

 is one of the most destructive of arimals， Sunlight Soap

| ege Footb | Big Fish Shipment． |
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## War News．

1 P．M． sum
min propuss papra- THE EVENING TELEGRAM, OCT. 11th, 1914-8. -nand by mverove.

## Fishery Gear!

WE ARE MANUFACTURERS of the GILL NETS, used by Messrs. Job Brothers \& Co. in the surais ais year. They have been success We make them in all sizes to order.
WE ARE MANUFACTURERS of COTTON DRIFT NETS, such as are used in the North Sea Herring Fishery. As the catch of Herring will be interfered withoduring the war, a good
opportunity occurs for use of these Nets in Newopportunity
foundland.
WE ARE MANUFACTURERS of the cele brated STANDARD brand of Herring Nets, which is universally acknowledged to be the very
best Net on the market. We are now making the best Net on the market. We are now making the CRESCENT, brand Herring Net, which is the
best and strongest LOW PRICED NET MADE. It is mounted just the same as the Standard Net It is mounted just the same as the Standard Net,
and $i t$ is barked for preservation, not merely dyed like other cheap Nets.
WE ARE MANUFACTURERS of SQUID TRAPS, which are now legal; we make them
We manufacture TARRED COTTON LIN ES, all sizes, for Bankers' use; strong, durable and easily handied.
We make COD TRAPS, COD SEINES, CAPLIN SEINES, ETC., to order, in all sizes.
All the above fishery gear we can strongly recommend, and we would urge our fishermen to patronize articles of home manufacture, in order to give employment, which is so much needed this year.
COLONIAL CORDAGE CO., LTD.

## The most costly war


that has invested the whole human race cannot change the facts that the highest Miling

Standard helongs to
Verbena Flour.

PREMIUM MOTOR GASOLINE
Royalite and Silver Star KEROSENE
And all Lubricating Oils and Greases.
The Best Oil in the Best Packages. mprerial oll co., lid.

## A. I. MURRAY, Distributor.

Onions, Grapes, Elc.
To-day, ex "Mongolian,"
Silverpeel Onions--small,
Tinted Grapes,
Green Grapes,
Pine Apple Cubes, 1 's,
Pine Apple, whole, 11-2's.
F. MeNAMARA, Queen Street.

\section*{whiv now a ruu shox of <br> Ladies' Newest Winter Coats,

## LL BRITISH MADE

## LL BRITISH MADE

 Good materials, handsome patterns, smart styles. Thevalues given by us in these goods have always been

## Extra Special.

They are still so.

We also have now a complete range of CHILD'S and
MISSES' COATS in all the sizes. We make a specialty of sizes for, girls 15 to 17 years old, which are the hardest ages as regards fittings. See our range of

> Ladies'
> Fall \&e Winter HATS,
HENRY BLAIR

Irish IJ. J. S. John) Butter Good Butter.
The s.s. Carthaginian brought us another fresh ship.
ment from the Lakes of Killarney. Nothing better ever entered the Narrows.
J. J. ST. JOHR,
Ductrooth Street mod Lellachant Poad

| SOMETHING NEW IN SUIT CASES. <br> "The Pibergras." |
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| 24 inch Case $\$ 1.70$. |

Who Said WaLLPAPERS?
Why! Hpdson's did, of course.

As we have lately opened and are now show ing a large and beautiful range of both regular and job Canadian Wall Papers and Borderings, we would kindly invite you to call and inspect our showings before you obtain what you need for this fall's house cleaning.

GEORGE T. HUDSON

SPECCAL SALE of Limes THLL \& WINTER COATS Latest English and Conti-
nental models. Prices.
$\$ 2.85,3.50,4.00,4.15$, 4.25, 4.75, 5.15, up $10 \$ 40.00$.
Commencing Saturday,
19th, until further notice, we will allow a special discount of 5 per cent for cash. Mail Orders a Specialty. Mars \& Co.

| Smallwood Building. (Entrance McMurdo's Lana.) sep18,f,m,w 'Phone 696. |
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of our Meat will convince you o
its delicious favor and splendia
quality. We offer you only choic its delicious flavor and splend
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THE BEST MEATS.
Why not try ordering wha Why not try ordering what-
eevr you need for brakeakst and
dinner here to-morrow? We feel sure that we can sat
isfy you both as to quality, fai
weight and reasonable prices
M. CONNOLY, \%

W. J. WHELAN, 182 Dactworth Srate. Windows Cleaned and Polish Schools and Factories. Private
Residenees a specialt, at short
sat foticice. Carpets Cleaned an ast notice. Carpets cleaned and
all orders attended to. R. 0

## Box. 1127 .

N.B. Orders can be left
Janitor Board of Trade Blde.
sirns.

## FOR SALE.

 1 YOUNG HORSE, about 6 year 1 MARE, about $1,000 \mathrm{lbs}$.A FEW YOUNG YORKSHIRE
PIGS, ready for J. W. CAMPBEHL,


NOBBY
ENGLISHCAPS
SMYTH'S.
G. F. KEARNEX, Manager

Sugar, Butitra and Cheose.

## Just Received

Choice Prime Butter, American Granulated Sugar 50 Choice Cheese,

COLN CAMPBRI, - . 85 .Water Street.

## -at

