## and $C_{0}$



## Company



PLAYERS, 1 upwards.
3325 and upwards.
\$68 and upwards.

HUTTON,
no \& Organ Store.


## - THE EVENING TELEGRAM





the Store.
0 lice patern if now open and
$\frac{\text { Prtes trom sta per plece op: }}{\text { WoMES }}$

> BUSINESS HOURS: $\begin{gathered}8.30 \text { a.m. to } 9 \text { p.m., ex } \\ \text { cepting Saturdays, }\end{gathered}$ $\begin{aligned} & \text { cepting Saturdays, } \\ & \text { when Store closes }\end{aligned}$
> Meal, etc., at

Prices. d, 400 Sacks, N MEAL, filk Producer.

1, 400 Sacks, eed Meal.
i, 400 Sacks, ttle Feed.

AMARA
STREET.
$\qquad$ MPORTERS, RTADORA, Ltd.
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ORTUGAL
fio Importadora.
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## al, Banco Naclonal Ub

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## A SENSATION IN NEW YORK

 Caused By "BETTY Wales" the new autumn hats for wovin.Sailor Shape, Black Felt with Beaver Rim, Top and Bottom. The following are some reasons why "BEITY WALS" should sell.
Dignified Simplicity the most distinctive characteristic of this new hat.
"UNIJSUALNESS." That something that arrests every woman's attention that appeals, that hurries desire into purchase. Their Popular Price,

```
$3.50.
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Because we imported them direct and marked them at a price that we think should appeal to tadies everywhere in the homes, in the store and offices.
S. MILLEY.

## N. I. W. A.

 Sun Burned
Skin You want thenthy sum-
mor tan
But sometimes
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Chases's opintment takes out





 Sunday Services.



## Sout ind











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Abocurs Mmit sivprys



Bombing Berlin. What About


## Keep Your Kodak Busy for the sake

of the Boys
$\frac{\text { OVIR THIRR" }}{\text { wo }}$
 88.50 up , at

Tooton's,
The Kodak Store.



Skin on Fire!

americars ganted all onsect.

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## LATEST FALL AND WINTER APPAREL!

We announce fo-day our first shipment of Ladies' Fall and Winter Apparel, confident that we have secured the latest and most fash. ionable garments procurable. We anticipate a speedy clearance of the articles ifemized below. An early inspection of our stock will enable our patrons to make suitable selections.

## Latest American

Millinery Hals. Just the sort of refined, smart styles you like -at just the price you want to pay. Isn't tha Prices ranging up to $\$ 8.50$.

FALL SHAPES
Ready for You to Select the Trimming.

 ne trmming hats a spgchatry

## English and American Mantles,

 LATEST LONDON AND NEW YORK STYLES.It is indeed a pleasure to show you our Mantles this season. Dame fashion has outdone
 Prices Range From $\$ 10.00 \mathrm{up}$.
Marshall Bros

A Remarkable Display of STYLISH FURS at Moderate Prices.
An accurate following of authoritative decan come here and buy your furs with the absolute assurance that you are getting the newest styles in dependable quality furs at the lowest possible price.
Our showing includes Squirrel, Seal, Mink,
Marmot, Tipped Dakota Wolf, and many other Marmot, Tipped Dakota Wolf, and many other
cheaper Furs in sets, as well as Muffs and Scarfs. SEE OUR FURS AS EARLY AS POSSIBLE.
DAMSONS, GREENGAGES, Etc.

|  | Bosers Tomatoes, 3 \%e. |
| :---: | :---: |
|  | Spaghetti in Tins. |
|  | Libby's Tomato Soup. |
|  | Libby's Vegetable Soup. |
|  | Libby's Chicken Soup. |
| CAMPBELI'S SOUPS, |  |
| EGETABLE OX TAIL, ASPARAGUS |  ox tail, etc. |
|  | agen |

## New Apples! <br> Due by Steamer this <br> 336 Bbs.

New Nova Scotia
Apples! orders now booking.
Soper \& Moore
Wholesale Importers and



To the Trade:

## we offer 1000 cases VALUE gumanra MILK. Full 16 Ounce Tins.

HARVEY \& CO., Ltd.,



| Choice Dairy BUTTER <br> Put up in one pound blocks, 25 and 50 pounds <br> 50c. a Pound. <br> F.O.B. Antigonish. <br>  n wax lined cases. <br> TryaSample Case or Two. <br> Chisholm, Sweet \& Co., Antigonish, Nova Soctia. $\qquad$ $\qquad$ <br> Grove Bill Ballelin $\qquad$ $\qquad$ $\qquad$ $\qquad$ <br> J. McNEIL, |  |
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ay your furs with the absopy your furs with the abso-
you are getting the newest qualty furs at the lowest
ludes Squirrel, Seal, Mink, rota Wolf, and many other
as well as Muffs and Scarfs. S EARLY AS POSSIBLE.

Trade:

OFFER
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UE MILK.
Ounce Tins.
\& CO., Ltd.,
SALE ONLy.
品
Ehoice Dairy BUTTER
$5=$
50c. a Pound.
 Trya Sample Case or Two. Chisholm, Sweet \& Co., $-=$

## Grove Hill Balletiin

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## Money Making Hints For Merchants.

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& \text { The NATIONAL CASH REGISTER CO. }
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& \text { Parlor Pieces. } \\
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\text { woman of taste as really pretty Sit- } \\
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\text { such Furniture can be seen to greater } \\
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& \text { Furniture Specialists. }
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## Did Glorious

## Deeds of Valor.

## Fall and Winter Coats

Ladies,' Misses' and Children's. A Big Showing. ALL THE VERY LATEST STYLES
 $\$ 15.00$.
whecked and Fance Mixed Tweed Coats, $\$ 21.00$. Plain Cloths, Tweeds. plush and fur trim$\$ 16.00$ to $\$ 40.00$.
CHILDREN'S COATS, T In Mixed $T$ weeds and plain cloths, to fot from $\$ 7.00$.
MISSES' COATS, In Tweds and Curr Cloths,
$\mathbf{\$ 9 . 5 0}$ to $\mathbf{\$ 1 5 . 0 0}$. Saxe, Mustard and Black Plush, $\$ 16.00$.
LITTLE GIRLS' COATS, To fot from 3 to 6 years, with Muff to math
in saxe, , ustarta and Back, Plush and Cara-
cule $\$ 7.50$ and $\$ 8.00$.

## Steer Brothers. 

Complete New Stock of Pianos

All High-Class Player Pianos, Pianos \& Organs

We are offering them at prices which will appeal to every dollar saver. Terms as usual made to suite purchasers.
W. V. Drayton, 256 water sh.



## Cheese! Cheese!

Just Received! 100 boxes Large Cheese, 100 boxes Twin Cheese.

## GEO. NEAL


Smallwood's Big Shoe Sale


BIG SALE OF MEN'S
HIGH GRADE FOOTWEAR





F. SMALLWOOD, THE HOME

Is $\$ 3.00$ Good Enough? Aro fou sataned to put sour moner on loan tor a whole
yaer tor a paltry
zaso?


37 per. cent. profit in 23 months.
 J. J. LACEY \& CO., Limited.
investment sprciuists, . . . . . . ctity

At The Crescent Theatre To-Day. "The Crystal Globe,"
 "A leart's Revenge,"

 moxdat-Theda Bara in "CAMILLE"-7 Parts.


## THE HUBEARD

for the fishing boat, and the BULLDOG
for all kinds of stationary work. Both are good Engines. Sold at fair prices.

GEO. M. BARR,

Forty Years in the Public
Service-The Evening Tolegram

MAn Antum chit is tit the air,
The Winter cond will soon be


## Men's Winter

Underwear
Is a spectalty of ours and we advertise it a lot, as there is always, somehow or other, a lot of winter around Newfeundland. And sometimes peeple say, "Are you agents for Stanfield Un-
derwear?" And we say, "We are sorry we aren't." We suppose the reason we are asked aren't. We suppose ene always advertising that

## Stanfield's Underwear

Real Good Underwear.
Perhaps we stock more Stanfield's Under-
wear than any other Underwear, but we alse wear than any other Underwear, but we also carry a larg
Men's New Knit Underwear. The "New Knit" is made by St. John's labor, and many lines are good value, and that is what we are always endeavouring to get for our cus-
tomers as well as rendering them the best serlomers as wein as renderng hem the
vice posibite in those strenuusus times

## Our Prices

## Underwear in Winter Weights

Low as Obtainable Anywhere, Perhaps even lower, and we carry a full range
of the varions ovalities and
ances of the various quationes and sizes, so that you
can always be certain of our bein abbe to take can always be certain of our being able to take
care of your requirements. If you re⿻u一ire Boys' Winter Wool Underwear

## Stanfield Makes,

 combination sutis and sleepers in stock at the moment.

## Henry Blair.



The First Principle of Modern
Business is SERVICE.
 Newfoundland Clothing Co., Ltd.

## Reid-Newfoundland $\mathrm{C}_{0}$

## FREIEHT Notice!

This Company will endeavour as far as possible to forward all frright via North Sydney and Port ato
Basques, but reserves the right, whenever Basques, but reserves the right, whenever circumstan-
ces in the opifino of the Company require it, to forwasd freight, origignally rooted via Noquire Syd, to for-
ward
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Louisburg Xat wayt and also the right to forward
same by any steamer owned or chartered by the Com. same by any steamer owned or chartered by the Com-
pany from North Sydney or Louisburg direct to St. pany from North Sydney or Eouisburg dirrect to St.
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and have their policies covered aecordingly,

REID-NEWFOUNDLAND Company

The St. George's Coal Fields, Ltd.,

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The St. George's Coal Fields, Limited,

## 

## School Opening 

6 Second Hand Organs.
in first class condition at prices from
$\mathbf{\$ 4 5 . 0 0}$ to $\$ 80.00$
These instruments could not Duplicated to-day for double the money.

1 Second Hand Piano in fine case and in perfect order. Send for prices on New instruments.

Musicians' Supply Co.,
Royal Stores Furniture Store.

DOMIIION IRON AND WRECKING CO CANDDTS LARGEST CASH BUYERS AND LIQUIDATORS


 GENERAL OFFICES: TRANSPORTATION BLDG
 Ladies' New Fall Hats Ladies' New Fall Ready-to-Wear Hals

Leading Styles. Lowest Pric
SEE THEM TO-DAY.

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 $\xlongequal{\text { seop23,bi }}$ M. A. BASTOW,
NOTICE




Auction Sales AUCTION:
Tuesday Next, 0ct. 1st,
$\qquad$

25 Head Prime Selected P. E. I. Cattle, Bullocks, etc. One Superior Milch Cow Tately calven; alaso, one
very fine driving Mare. T. B. CLIFT,

Just Arrived!

${ }_{\substack{\text { Buck } \\ \text { curr Cons } \\ \hline}}$
Horse bits.
Web hatrrs.
CARILIGE wishirrs.



15,000
Columbia Ignitor \& Acme Ignitor, Mot sint cills Marnizars. of Marine Engine Parts, Etc.
A.H.Murray \& Co. Ltd.


