

THE STANDARD, ST. JOHN, N. B., SATURDAY, JULY 26,1919

Halifax Woman |Bitton-Lewis



## SCHOOL CHILDREN ATIENION,PLEASE

Those Who Have Been Instructed In Singing By Miss Robinson


Tuesday Morning, 29th-10 $0^{\prime}$ clock In The High School Assembly Hall PIEASE RESPOND PROMPTLY


Exquisite Colors-Just the Shade You Want


## - Dr mem pult und mat Dyeing is made simple, safe and sure by this wonderful new product-different from any dye wonderful new product-different from any you have ever tried before. And better! <br> Flakes that Dye and Wash This new dye comes in Aakes- just like the finet, most periected soop. A sponful of fates finest, most perfected soap. A spoarful of finkes in two tumblers of of wot wate and you get instantly wrich lather of foaming suds eno it IThe <br> Whisk your garment in this lather for two or three minutes out it comes dyed and clamed at the same time. Exquisites and evenly!  or fuss Deesn $t$ stain the hasnds. <br> Fifteen standard textile shades! Your near- est grocer, drug, or 5 , 10 , and $15 c$. store carries   <br> MAJIC Dy Soap FLAKES <br>  <br> Daints Dyse or Daints Women



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## WHITE TRUCKS



## 800,000 Miles and More

 HE ultimate mileage of White 1. Trucks is still unmeasured. Some have rounded out 300,000 miles. Biany have run 200,000 miles, HunQreds, probably thousands, have passed the 100,000 mark-a very commoin White performance. They roll up mileage years after the beat outinary truck is worn out.in the long run, White 'Trucise invoive less investment. Fewer units are required to do the work. They prat off the day when new trucks replace them. Operating and maintenance costs are also lowered by the steady volume of performance which npakes possible these high mileage records.
Write for booklet "100,000 Mites and More" 2ng owners' records of 100,000
$200,000,300,000$ miles made
by White Trucks
J. A. PUGSLEY \& COMPANY

Glen Falls, St. John, N. B.
Telephone Main 3171

Horse Racing deyl At
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## Good Buy

## you ever know of a who wasn't interested

 a good buy? Thero hirts are a good buy; a good. one. They're$\$ 1.50$ to $\$ 3$.
mour's, 68 King St. per cent. off soldier's
first outfit.

DIED.


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 THE WEATHER


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PILES ${ }^{\text {maxiturn }}$ mivi toend pon PREE ciuded
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1R8 M. SUMMERS, Box
windior, Ont.



## \＄10，000

 Nova Sootia Tramways \＆Power Company 5\％ First Mortgage Sinking Fund Gold Bonds Due 1st December； 1946Price：to yield about $61-8$ Pree．to $\begin{gathered}\text { per cent．} \\ \text { Capitalization }\end{gathered}$

 | p．c．Preferred | $1,0078,000$ |  |
| :---: | :---: | :---: |
| Common | 2．．． | $2,510,000$ |
| Wor |  |  | We strongly recommend Eastern Securities Company Limited

St．John，N．B．Balifax，N．S．
MONTREAL SALES














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## MARKET REPORTS


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## Candidian Cordage for CANADIAN Industries

WHE FISHERMAN，the Shipowner，＇the Farmer
or the Lur－herman who purchases cordace is or the Lur herman who purchases cordage is
wise if he exercises caution in his selection． Certain rope is on the＂free list，＂not subject to duty，and the result is that undesirable qualities of
cordage are finding their way into Canada．Imported rope may or may not be worth what it costs，and care should be taken to avoid cheap，unserviceable rope．
LION BRAND Cordage，made in Canada by Cana－ LION BRAND Cordage，made in Canada by Cana－
dian labor，is backed up by the guarantee of the manufacturer．It is consistenthe uniform in quality，
and sells at a price that makes it most attractive， if service is a consideration．

When you purchase LION BRAND Cordage you
secure a product that has given employment to Canadians－a product that，dollar for dorlar，
the is
that will meonotical to purchase -a product

Ask for LION BRAND Cordage：
Consumers Cordage
Company Limited
ax



FOR A GOOD INVESTMENT BUY VICTORY BONDS McDOUGALL \＆COWANS Members Montreal Stock Exchange 58 Prince William Street，－St．John，N．B． Branch Offices：Ottawa，Winnipeg，Halifax，St．John，
Quebec．HEAD OFFICE，MONTREAL． Orders executed on all Exchanges．

YOUR EXECUTOR

 THE CANADA PERMANENT TRUST CO ．


## FIRE INSURANCE

neture The Springfield Fire and Marine Insurance Co
 Knowiton \＆Gilchrist，．Puegioy Euladine，Cor．Promeese and




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FEATURES
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packages.






Head Office and Sales Room 851 St. Catherine Street East, Montrea
26-28 Charlotte Street, St. John
25 QUALITY TAILOR SHOPS IN CANAD A



Motto: Kinc
Weekly 1 $\pm=$ max $=5$
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## STANDARD'S SPORTING SECTION




These workers are returning to civil oceupations with
increased initiative, a broader view of life, and a greater increased initiativk.
capacity for work.

## EMPLOYERS

Please state your requirements to the nearest office of the BIMPLOYMENT SERVICE OF CANADA AL AND BUSNESS SECTION
n each office the
NFORMITIOH AND SERVICE BRINCI DEPARTMIENT OF SOLDERS' CVIL RE-ESTABLISHMENT as a representacive to render specied service in the

## NOTICE



Notice is hereby given to all transิportation com panies operating by land or water, doing business
with Nova Scotia, including small steamer packets, sailing vessels, et cetera from the South Shore and elsewhere, to discontinue on July 26 and after until further notice from conveying pasengers to any point in New Brunswick, or through New Brunswick to th United States, without first requiring presentation o certificates of satisfactory vaccination before purchas ing ticket, and in case of vessels above referred to every member of the crew must be vaccinated before leaving any Nova Scotia port for New Brunswic

Signed WILLIAM F. ROBERTS,
Minister of Health
nswick Government.


MON. "A PROBATION wife

BILLIE RHODES "WSSARCH OFARCAD"

Picturized from Nina Wilcox Putnam's Story or a debutante dodger and a debutante-
the man a titled bachelor-the girl a madcap
heiress heiress
$\underset{\substack{\text { Sarial } \\ \text { Story }}}{ }$ "THE CARTER CASE" Chap.
PLENTY OF HAPPY COMEDY
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[ PPRERTA]




## WOMAN'S REALM <br> IN THE HONE AND OUTSIDE

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GERMANS PUTTING over prance ON THE MARKET Cutlery, Bicycles and Other Artides Placed on French
Markets 75 Per Cent. Les Than French Cost Prices. Park , Iuly


# OUR MIGHTIEST UTTLE WORD NOW 

## ENROLL UNDER IIS FLAG AND SEE

Your attention is called to one of the most poten words in the English language.

## it is the little word NOW

The word signifies action, ambition, initiative, energy It stands for the militant actualities of life as opposed he sit-back-and-take-it-easy possibilities.
The armies of life might be divided into two campe,
the NOWS and the TOMORROW/S.
The army of NOW is the army of Victory
The army of TOMORROW is the army of defeat.
Under which flag are you enrolled?
Empires have fallen and men missed fame or captur-
it, according as they enlisted in one army or the other.
Do you think if Napoleon had hesitated to turn his cannon on the Parisian moob he would have gone down is history as the great captain he was?

If Caesar had said "TOMORROW" I will cross the Rubicon, he might have been known as the author of th
Gallic War instead of one of the world's shining geniuses.

But the possibilities crowded into the little word NOW are just as potent today as they ever were.

You have an opportunity to prove this in a simple but most convincing manner.

Are you a candidate in The Standard's $\$ 10,000.00$ Prize Contest?

There is only one answer; you know what that is. If you are not already a candidate, you are
flag of the ARMY OF TOMORROW.

But you still have time to redeem yourself./ You have
chance to resign your commission under that flag and join the army of NOW.
You must not delay. The army of NOW is steadily
marching on, and you can eesily join by marching a little
faster to catch up with the rear guard. to cat up wit if
If you have ambition; if you have energy; if you pre-
er action to indifference, then you are a proper recruit for the army of NOW
There is still time for every eligible person to get into
The Standard's Contest. If you are a soldier and in earnest, prove it by sending in the blank below.

Think over your possibilities
Read about the $\$ 10,000.00$ worth of Automobiles, Pianos, Phonographs, and Cash Prizes and remember there are no lon
Ask yourself whether you are enrolled under the flag
of NOW or the flag of TOMORROW. Which is worth while? Which
Which is worth while? Which is your choice?
One thing more: The word NOW spelled backward
reads WON.

## TO JOIN THE ARMY OF "NOW" USE BLANK BELOW

The St. John Standard
Automobile and Piano Prize Contest
application blank
d am a resident of $. \ldots \ldots . . . .$. in District No. Piano Prize Contest. I fully understand the requirements and conditions governing the contest and agree to comply Signed:-
Name
Street
City or Town.
Business Address
Address All Communications To
CONTEST MANAGER,
The St. John Standard, St. John, N. B.

