





## Mr. H. Bercuson Swears He is Quiting The Clothing Business

TAKES HIS SOLEMN OATH THAT ALL GOODS WILL BE SACRIFICED AT LESS THAN COST AND IN MANY CASES PRACTICALLY GIVEN AWAY. WHAT MORE CAN A MAN DO?
Mr , Bercuson, proprietor of the Westorn Clothing Co., Wants to, and is going to give up business, Stores doing a similar business to that done by the Western Clothing Co. have been in creasing rapidy until now there are NNE IN THE SAME BLOCK. This could have but one result business and profits have been cut to wh
Bercuson, who has interestea himself in several other enterprises. SO HE IS GVING UP. BUT IT IS NOT SO EASY TO RVEN DO THIS.
ed a The people of Calgary are tired, and justly so, of so-called "sales." Bercuson knows this. He has tried to sell his business, also to wholesale the stock, but it was impossible unless he accept Tuino peop price

So He Must Dispose of the Stock Here and Now

 With this ond in view Mr. Bercuson has taken his oath, as this will throw all doubts and suspicions aside.
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## That We Are <br> Giving Away Read This:

To the First 10 Men who enter our store Wednesday. Morning whether buying or not, we vill give to each absolutely free

## A Hat Worth

 $\$ 2.25$We open at 8.30. This is your chance to get something for nothing; so be ou-thand rseunt.

THE MERCANTILE BROKERAGE CO. Selling out




the morning albertan, calgary, tuesday, april 19, 1910.
Many Golden Opportunities Are Here--Grasp Them Now--Let Albertan Classified Advertisements Find the Opportunities

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