

- P. E. I. POTATOES and TURNIPS! BOWFIING BIROIIFHRS, Limited.
and
and
iwo Women and 3 Children Killed in Brooklyn Fire.

Gales Raging around British Coast--Montreal Bond Issue Oversúbscribed in New York
-












## 

 20

## NAILS! SHOT:

Ex Sachem
Patent Gal vanized Nails 1-4 to 7 inch SHOT

ALL SIZES.
Job's Stores, Ltd.


Girls Coats \& Dresses $4^{3} 4^{\circ 8}$ New, Winter Styles $6^{.98}$ A CHILDREN'S and BIGGER GIRLS' COATS and DRESSES at savings that will demand instant attention from alil saving-wise 8 - 8 mothers. Pick your choice of any of these new, wanted
for the youngsters, at SAVINGS OF FULLY HALF!

## AN AWAKENING!

St. WhP' Snever enjoyed sucht Carnival of Style and Valuet We are going to
elebrate out very suceessfut past year with a DRESS SALE that will upset, all past

## DRESS Sale SUPREMEI <br> 1045 Lovely Dresses <br> Have beer assembled for this Event, at Values which merit the at

 tendance of every woman in St. John's.

# UNDER SELLING CAMPAIGN 

PROMISE AND PERFORMANCE!-This Underselling Campaign is the beginning of a Series of Sales, with the aim and purpose that the name implies. We have planned 10 Days of intensive selling on all wanted, new, Winter Merchandise, at Prices that empha-
size our determination to undersell. The importance of these Sales is second only importance to our Anniversary Sale-being all embracing in their scope, involving heard-of reductions on every garment in our Store.

## Towels! Towels!

Finest quality, large size
TURKISH TOWELS. The
kind that have made this
Store Towel-famous.
Vatues at $\$ 1.20$ Per Pair
NEW
SAMPLE HATS
SATINS-A Sample range only Your new Coat "ill show to better advantage in one of these.

Waist Sale



Choose from our Sale of Over 400 MEN'S OVERGOATS AT POSITIVE SAVINGS OF 10.00 TO 20.00
NOW! OR NEVERI! IS OUR SLOGAN IN THIS SALE
OVRere are no two ways about it-just step inside the door-just look in the windows-we have hundreds and hundreds of
 Boys' Overcoats suITs ARE ALSO OFFERED IN THIS SALE AT ROCK-BOTTOM PRICES! JUVENLE SUITS | BOYS' OVERGOATS \& SUITS | BOYS BOYS Ages 2 to 8 years
SUITS

SUR \begin{tabular}{ll|l}
ages 8 to 17 years ............. with Caps to

 

$\begin{array}{l}\text { OLIVER TWIST } \\
\text { SUTS } \\
\text { TUNIC suts. } \\
\text { UUP }\end{array}$ \& UP
\end{tabular}

London, New York and Paris Assoc of Fashion

Ladies' \& Misse Rubberetit Coait
Values up to $\$ 15.00$. These Coats are fully lined, making them a warm,
economical, all-weather Coat ${ }^{-a}$ necessity.

## Ladies'Skirts

$=-m .4 .9$ Skirts, embracing all colors and materials; some pleat. ed, others in plaian models; all sizes for Mises, Women 7.4 and Stout Women, cahaiay

## Tuizedo



MEN! The New 1924 Tuxedo S

## Men's Wool UNDERWVEAR <br> $\$ 1.85$ garment

## Men's Fleece Lined UNDERVVEAR Finest Quality

 \$1:00 garmentBOYS' SWEATER COATS $\$ 1.65$ to $\$ 3.00$ each

JANUARK WHITE SALE
Watch this space for particulars next week
GENT'S SLIP-ON SWEATERS 50c. each

## Marthall Bros

English All-wool BLANKETS

$\$ 6.00$ to $\$ 12.00$ palr

Wadded and Eiderdown QUILTS $\$ 5.00$ to \$20.00 each

The Enquiry Conducted
By T. Hollis Walker, K.C. $\square$
$\square$ 50:



























# Ladies',Gent's and Children's Wear 

Marked Down to Low Level Prices Which Cannot be Equalled
Coats, Suits, Dresses, Waists, Skirts, etc.
All must be sacrificed to make room for the arrival of Spring goods, and undreamed of and sensational bargains are in force throughout the entire store.
Thousands of satisfied customers can testify to the fact that our Special Sales are always teeming with bargain reductions, and we purpose making this January Clearance Sale the greatest of them all. Do not fail to visit our store, for you are sure to appreciate the wonderful values that await you.

## Sale Starts January 11, at 9 a.m.

Coats335 COATS made up in the latest modes of fashion from rich lustrous materials such as FRENCH VELOUR, DUVETYN, BOLIVIA, MARCELLA, BROADCLOTH,


300
Wonder Special Waists
Handsomely Embroidered Georgette Waists, all in
perfect condition. Formerly selling for $\$ 3.75$. Baseinents Now \$1.95

Buy a Couple of These
Ladies' Navy and Coloured Serge Dresses, in long sleeve, half sleeve and Guimp effects. Sizes 36 to 44 Values up to $\$ 5.00$.
Basements Now only \$1.98

Rare Values
127 Ladies 'Coats selling at less than Half
\$6.98, 8.98, 12.58 \& 15.38
Basements

A Wonderful Bargain!
One Rack Only Ladies' Dresses in Canton Crepe
Poiret Twill, Serge and Fancy Two-Tone Effects,

Only \$3.90
Basements

## Dresses

725 Dresses in CANTON CREPE, MATTELASE, TRICOTINE, POIRET TWILL, PAMNE and LYONS VELVET, SATIN, SERGE, etc., etc. A wide range very newest styles are shown in this lot, and the values will never be duplicated. All must be sacrificed; $\$ 25.00$ to
January Clearance Sale Prices, $\$ 9.90$ to $\$ 36.90$. Main Floor

## HATS

'ALL REDUCED BELOW COST-and many at
less than HALF PRICE!
SEE OUR SPECIAL OFFERINGS
Third Floors
and Basements Only 98c

## Overcoats-

## EVENING LRESSES At less than half regular prices.

Prepare for the Next Fashionable Dance.
Main Floor

Girls' Middy Blouses
 Geato on stereve. Easily woth s.500. Sale Price \$2.69 Basements
 Eoys' from $\$ 4$ ' 98 up. Men's from $\$ 10.90$ up. Third Floor

| Boy Proof Suits | Serge Suit Bargain | Boys' Pants | Cap Bargain |
| :---: | :---: | :---: | :---: |
|  | ums |  |  |
| mors Now \$3.98 | or Only \$17.90 | Only \$1.45 | W \$1. |

- ${ }^{-1}$ WE HAVE SPECIALLY SELECTED
- U1U -65 Men's Tweed and Serge Suits, worth up to $\$ 45.00$, which we offer at $\$ 28.90$. 125 Boys' Tweed Suits, values from $\$ 7.50$ to $\$ 15.00$. Now $\$ 3.98, \$ 7.50$ and $\$ 9.90$. Third Floor
Z O OUR DECISIVE PRICE SLASHING MUST ENTHRALL YOUR ATTENTION!


## THE BROADWAYHOUSE OF FASHION <br> 331 <br> WATER STREET $\quad 331$



## The Enquiry Conducted By T. Hollis Walker, K.C.

Natand



Great Melodramatic Production at THE CRESCENT To-day

## THE CONTINENTAL STAR; POLA NEGRI IN HER GREATEST SCREEN TRIUMPH

"MAD LOVE"
"THE MYSTERY OF THE EMPTY ROOM."
great big . Leter conte FRIDAY NIGHT the best yet.

## Office Supplies!

## © LEDGERS

L CASH BOOKS
JOURNALS DAY BOOKS
MEMO BOOKS
MEMO BOOKS
INVOICE FORMS
DELIVERY FORMS LETTER TRAYS FILES, RULERS
LETTER CLIPS
INK, INKSTANDS PEN RACKS TYPEWRITING PAPER FOUNTAIN PENS $\begin{gathered}\text { Waterran's } \\ \text { dother } \\ \text { other makes. }\end{gathered}$ PINK, WHITE and BLUE BLOTTING PAPER
verdons

 HARVEY \& CO, Ltd. Phone

 2s Larsiys strawberries, choice, 50 c. Can
 "LIH OF THE VALLEY' STRAWBERRIIES, Glass
r s Borvers strawberries, 23e, Can.
LIBBYS Asparagus trps,
DEL MONTE ASPARAGUS
TIPS.
dity de the valiey spina
CAMPBELL'S TOMATO SOUP-15c. Can
C.P.Fagan,

Duckworth Street \& Queen's Road.





## WADDED QUILTS

Price-Slashed for this Sale




 CHINTZ

 Specials bom Men's Shop










TAILORED TOP GOATS


## SUPREME HOSIERY values










 The


Coatings, Navy Serges and Beautiftul Wash Goods
$\qquad$


Farmer Censured
Harsh and Comaralix reatanen Hioling that there was. notieg






 $\frac{\text { Arab Outrage }}{}$ Brtish A Arman .moned and Companton







 STAFFRRD' Phoratone will
cure jur cough, 35c. botile. Steamer Turns Turtle Xobe of Collysen min Fos Heard on Wrinh nearning ot the orem ot tre










|  | Frost Bites <br>  mad hack |
| :---: | :---: |
|  | $\begin{aligned} & \text { MINARD'S } \\ & \text { GUNG OFDHIO } \end{aligned}$ |

$\square$

## Everything infoods

## at the big FEED DEPOT

PRIME TIMOTHY HAY:
BLACK, WHITE \& MIXED OATS "DIAMOND" GLUTEN MEAL LINSEED OIL MEAL

YELLOW CORN MEA YELIOW COR (Round \& Crushed) SCRATCH FEED STRAW \& BRAN.

## LOWEST PRICES

F. McNamara
rumesm
'PHONE 393
QUEEN STREET
000000000000000


YOUR SUIT AND OVERCOAT


W. P. SHORTALL,


## TO HELP FOR SLIPPERY STREETS. <br> Walking Sticks <br> Sticks for everybody, just arrived.

 $\begin{aligned} & \text { Also, Beautiful Sticks for young Ladies, at } \\ & \text { assorted prices. }\end{aligned}$ Remember, a Stick in time may save a falls. E. GARLAND


## 00000000000000000000000000

## N. S. APPLES, Etg.


 BURT \& LAWRENCE


Our Winter Stock! z000 tows ${ }^{-10}$ Best Screned North Sydney Coa
 M. MOREY \& CO. Ltd.

## CHEESE!

in STOCK Finest Quality Canadian COLORED CHEESE
(Twins and large.)
'Phone for Price.
GEOR GE NEAL,
Limitee.


Chraffr's


प/snt that a dainty dish to set befone the (ing?
$\mathbf{W}^{\text {Bat }}$ would those old kings and queens have
 In no at or esieno has and properew ben made es in oundy




| We Giarantee Your Salary. $\qquad$ the payment of your salary in full, if you should become sick or injured, no matter should become sick or injured, no matt <br>  EEver chiom paid promils. U.S. wipert eguaranty cot. <br>  |
| :---: |
|  |  |

EXTRA SPECIAL IWfants footwear SMALLWOOD'Ś


Beautiful little Shoes for Infants, made on true "Nature-shape Lasts". Carefully finished
throughout, and shown in a variety of attractive throughout, and shown in a variety of attractive
cpmbination of Black and White, Tan and cpmbination or Berck and wie, aind
White and very pretty shades of Blue, Pink and Tan Kid.

85c. 95 c. $\$ 1.10$ and $\$ 1.40$
Our Baby Shoe Display is a show that mothers thways take pleasure in seeing
F. Smallwood
uniss peparmanit

## new arrivals or Fall and Suitimgs and Overcoatings

You will find these Goods a specially well selected assortment. If your order has not been placed, see ours before buying.
GET ONE OF MAUNDER'S OVERCOATS and keep up the standard of good tailored clothes. Write for samples and style booklets, with measuring instructione.


Nild. Government Railway.
freight notice.
SOUTH COAST STEAMSHIP SERVICE. The acceptance of freight for the aboon
route has been extended up to 5 oclock to-day Thursday.
final freight acoeprinoe trepas SEY \& BAY DE VERDE BRANCHES. Freight for points on the Trepassey and Ba
de Verde Branches will hot be accepted atte January 12th.

PASSENGER NOTTCE. SOUTH COAST STEAMSHIP SERVICE: Passengers leaving St. John's on 8.45 a,
rain Monday, January 14th, will conneet wit
 -


## SHIRT BARGAINS


 Our Shirts are priced specially fow for to Holiday Season-we want a big Shirt Sale.

SPURREL The Tailor 210 Duckworth St. and at

Hovintor Iny innof


Wm. J. Clouston, Lid.
184 Water Street, Sole Distributors.


| New Brunswick DANCE RECORDS All 75 c. |
| :---: |
| No-No-Nora. That Old Gang of Mine Cut Yourself a Piece, of Cake. Down by the River. <br> When Will the Sun Shine for Me, ${ }^{\text {en }}$ That Red Head Gal. Milnigith Rose. When June Comes Along With a Song. Wolverine Blues. Havana (Tango). |
| CHAS. HUMTON <br> THE HOME OF MUSIC. |

