

(Continued on Page Fifteen.)

Money Loose is Money Spent

If you hope to rise above the dependance on daily earnings, you must learn to save money. Saved money means capital, and capital means ability to take advantage of opportunities offering, until some day you become independent.

The Bank of Nova Scotia will welcome your Savings Account and give you every possible service and attention.

Paid-up Capital \$ 6,500,000
Reserve Fund 12,000,000
Resources 130,000,000

THE BANK OF NOVA SCOTIA

G. H. MONTGOMERY
Manager London Branch



Lemon Juice For Freckles

Girls! Make beauty lotion at home for a few cents. Try it!

Squeeze the juice of two lemons into a bottle containing three ounces of orchard white, shake well, and you have a quarter pint of the best freckle and tan lotion, and complexion beautifier, at very, very small cost.

Your grocer has the lemons and any drug store or toilet counter will supply three ounces of orchard white for a few cents. Massage this sweetly fragrant lotion into the face, neck, arms and hands each day and see how freckles and blemishes disappear and how clear, soft and white the skin becomes. Yes! it is harmless.

WITH FINGERS! CORN LIFT OUT

Costs few cents! Doesn't hurt a bit! Drop a little Freezone on that touchy corn, instantly that corn stops hurting, then you lift it right out, with the fingers. Yes, magic!



A tiny bottle of Freezone costs but a few cents at any drug store, but is sufficient to remove every hard corn, soft corn, or corn between the toes, and the callus, without soreness or irritation.

Freezone is the sensational discovery of a Cincinnati genius.

HOW A YOUNG GIRL SUFFERED

And Was Restored to Health By
Lydia E. Pinkham's Vegetable
Compound—Told By
Her Mother.

Brooklyn, N. Y.—"I cannot praise Lydia E. Pinkham's Vegetable Compound enough for what it has done for my daughter. She was 15 years of age, very sickly and pale and she had to stay home from school most of the time. She suffered agonies from backache and dizziness and was without appetite. For three months she was under the doctor's care and got no better, always complaining about her back and side aching so I didn't know what to do. I read in the papers about your wonderful medicine so I made up my mind to try it. She has taken five bottles of Lydia E. Pinkham's Vegetable Compound and doesn't complain any more with her back and side aching. She has gained in weight and feels much better. I recommend Lydia E. Pinkham's Vegetable Compound to all mothers and daughters."—Mrs. M. Pirona, 516 Marcy Ave., Brooklyn, N. Y.

For special advice in regard to such ailments write to Lydia E. Pinkham Medicine Co., Lynn, Mass.

LLOYD GEORGE ANSWERS 'NO' TO SUGGESTED NEGOTIATIONS

No Compromise Between
Tyranny and Freedom.

MUST FIGHT TO THE END

Only Heart-Failure on Part of
British Nation Can Pre-
vent Victory.

MANCHESTER, Eng., Sept. 12.—"Nothing but heart-failure on the part of the British nation can prevent our achieving a real victory," said Premier Lloyd George in an address on the occasion of his receiving the freedom of the city, for which purpose he had been summoned to Manchester. He was warmly greeted by the citizens, who crowded the streets through which he passed, and who filled the Hippodrome, where the premier spoke.

The premier recalled that his last visit to Manchester was paid in June of 1915, when he appealed to the engineers to organize for the war. He had not gone into this work personally with any eagerness, and in fact, he did not mind saying that he went into it reluctantly.

An Issue of Destiny.
Having realized the character of the challenge, however, he felt it was a duty to be done in any half-hearted way, as the life of Great Britain, and the fate of the empire, and the destiny of the human race hung on the issue of the war.

After pointing out that while there might be difficulties ahead, the way would, in the premier's belief, be a short one, and that the worst was over, Lloyd George continued:

"When we suffered the reverse of March 21, we still had large reserves in this country. The Germans did not know it. I should have expressed gratitude to the people who criticized the Government on the ground that there were no reserves. These people had successfully misled the Germans."

"An additional fact that depressed the German mind was the advent of the Americans. There is no finer feature in the history of English industry than the fact that the Americans came across the Atlantic. The Germans did not expect more than two divisions of the finest material in the world. That was another miscalculation."

"Hundreds of thousands are there now, and the Germans know it. They are the advance guard of ten million of the finest material in the world. That was another miscalculation."

"The first lesson taught by the war, of maintaining the solidarity of the British Empire. There must be healthier conditions in the workshops, more attention to the schools, the best conditions must be maintained."

Bold Reconstruction.
"It is idle to pretend that this vast convulsion has taught us nothing," Lloyd George continued. "We want neither reaction, nor revolution, but sound, well-considered, bold reconstruction. In the war first, then peace comes. I don't want the nation to be taken unawares."

"The disturbing symptoms all over Europe which those at home will be wise to note and provide against. There are atmospheric disturbances in the social and economic world. Let us make head in the war, and if we do we shall enjoy settled weather for the greatest harvest, which is coming when the fierce heat of summer, now beating upon us in this great war, is over and past."

Speaking at a luncheon after the presentation of the freedom of the city, Lloyd George said:

"There are some men who say 'drop it and let us have peace by negotiation.' There is no compromise between freedom and tyranny, no compromise between light and darkness. I know that it is better to sacrifice one generation than to sacrifice liberty forever. This is what we are fighting for, and heaven grant that we fight through to the end."

GRAND TRUNK MAY ACCEPT LONG TERM RENTAL FROM GOVT.

Next Month May See the
Railway Situation
Cleared Up.

[Special to The Advertiser.]
OTTAWA, Sept. 12.—The impasse is growing at Ottawa and is strengthened by the temporary shelving of the Canadian Northern directors' situation that the difference between the Government and the Grand Trunk, which have so far prevented an arrangement for the nationalization of the road, is not now as great as they were when the ministers left England, following their conference with the Grand Trunk directors.

In fact, the opinion is that the Government and the company are not now very far apart as to the terms, and that the next month may see an agreement reached, providing for a long term rental of the systems and its inclusion in the state-controlled roads.

THE TIME HAS COME

when people cannot afford to accept anything but the very best for their money. Zam-Buk has been proved by thousands to be the best ointment obtainable for skin ailments and injuries, because it cures when other treatments fail, and because its cures are permanent. You take no chances when you buy Zam-Buk. Only the really good things are imitated. Proof of Zam-Buk's superiority is provided by the great number of imitations and substitutes which have been put on the market. Don't be deceived, however, by anything represented as "just as good." There is nothing "just as good" as Zam-Buk. All druggists, 50c. box, \$3 for \$1.25, or direct from Zam-Buk Co., Toronto.

Send 1c. stamp for postage on free trial box.

ZAM-BUK

GERMANY PREPARED TO RETURN BELGIUM WITHOUT CONDITION

German Imperial Vice-Chancellor Makes Assertion in a Speech at Stuttgart.

NO INDEMNITIES ASKED

But Wants To Be Assured
Germany Will Not Be Placed
at a Disadvantage.

COPENHAGEN, Sept. 12.—That Germany might restore Belgium without conditions or indemnities, in case no other country would be better situated, as regards Belgium than Germany, was the belief expressed today by Friedrich von Payer, the imperial vice-chancellor of Germany, in a speech delivered at Stuttgart.

"If we could be sure that no other country would be better situated as regards Belgium than ourselves," said Herr von Payer, "I believe I could venture to say that Belgium could be restored without conditions and without indemnities."

With regard to the appearance of the American troops on the front near the German troops in the war, the vice-chancellor said:

"Nobody will deny the co-operation of the American troops on the front near the German troops in the war, the vice-chancellor said."

"Our enemies, however, forget that if the Americans now appear by hundreds of thousands at the front, we have already put millions of Russians, Serbians and Rumanians out of action. And the Entente will not succeed in winning them back for their own purposes."

PEACE DRIVE UNMISTAKABLE.

WASHINGTON, Sept. 12.—The German peace offensive is now recognized by officials here as being in full swing. A progressive campaign is clearly indicated to their minds by the apparently casual remarks of Count von Hertling a few days ago, followed by the more formal statement to the visiting German newspapermen in Vienna by Count Burian, the Austria foreign minister, and the remarks of the German crown prince, and now the speech of Emperor William himself to the working people at Essen.

Peace proposals emanating from these sources would appear incongruous were the officials not firmly convinced of the insincerity of the plan, which again is recognized as conceived with the purpose of placating the uneasy and restless German Socialists and at the same time appealing to the pacifists in the Entente countries and the hands of the Allied governments in the prosecution of the war.

EUGENE DEBS FOUND GUILTY OF TREASON ON 3 OF 10 COUNTS

"It Will All Come Out Right,"
Is His Comment.

JURY OUT FIVE HOURS

Motion for New Trial Will
Be Heard Tomorrow
Morning.

CLEVELAND, Sept. 12.—Eugene Debs, charged with violation of the espionage act, was found guilty by a federal jury today.

Talking to newspapermen after the verdict, Debs said:

"It is all right. I have no complaint to make. It will come out all right in God's good time."

Of the original ten counts of the indictment, only four remained when the jury retired to consider the evidence. The verdict found him guilty of three, not guilty of one.

He was found guilty of attempting to incite insubordination, disloyalty, etc., in the military or naval forces of the United States.

Attempting to obstruct recruiting to the United States, and to encourage resistance to the United States, and to promote the cause of the enemy.

The fourth count on which he was adjudged innocent charged that he opposed the cause of the United States.

Judge Charge Fair.

Counsel for both sides said that they considered Judge Westenhaver's instructions to the jury fair. They were exhaustive, and couched in simple language and delivered in a kindly manner, requiring one and a half hours to deliver. He made no comment on the evidence which was presented by the Government, but assured the jury that the espionage act was wholly valid.

The jury was out five and a half hours, mostly spent in deliberation on the fine distinctions between the four counts.

When it was announced that the jury was ready to report, the crush became great.

Mrs. Rose Pastor Stokes, herself under conviction on a similar charge, came inside the railing for the first time. Previously, at Debs' request, she had remained hidden in the body of the audience.

She drew her chair beside his, and into her hand she placed his own. Where it remained while the clerk was reading the verdict and polling the jury. She had expected an adverse verdict from the first, admitting it to her friends. Yet was it a surprise to Debs. In his address to the jury he said he had not one word to retract, and rather went out of his way to accept the damaging anti-war platform.

The maximum penalty is 30 years' imprisonment and a fine of \$10,000.

Judge Westenhaver stated that he would hear counsel on a motion for a new trial next Saturday morning. Debs until then will remain at liberty under the trial bond.

DIED OF WOUNDS
OWEN SOUND.
N. J. McGilivray.
BRANTFORD.
C. H. Dodwell.
GODERICH.
F. C. Hamilton.

DISTRICT CASUALTIES

KILLED IN ACTION
RIDGECROFT.
William E. Osborn.
TILSONBURG.
Harry Fisher.
PRESTON.
F. T. Critcher.
COURTLAND.
W. H. Campbell.
A. H. Henson.
ST. CATHARINES.
F. Lahey.
WELLAND.
A. T. Neal.
NOT STATED.
G. Moss.
WOODSTOCK.
Pte. Lloyd E. Lawrance.
Lieut. A. T. Byrd.
HARVEY WILSON.
PRESTON.
Pte. Charles.
BRUSSELS.
Pte. Frank Gerry.

CHAPMAN'S Newest Styles in Fall Apparel

Models that express the latest fashion, just fresh from their makers. These new fall garments of graceful lines, appropriate trimmings and so much of variation in detail, will be accepted by the most ardent devotees of fashion. The styles and fabrics are authentic, and we invite your early inspection and approval. Ladies' Coats, Suits, Waists, Dresses and Skirts in great variety of shades and weaves.

Girls'; Misses' and Women's Fall and Winter Coats



Ladies' New Fall Sweaters

Knit Sweaters in corn color, nice, yellow, blue, taupe, with brush wool collar and sash; sizes 40 and 42.
Fine Knit All-Wool Sweaters, in red, green and rose, with white trimmings; sizes 38, 40 and 42.
Brush Wool Sweaters, in green and mauve, trimmed with white, with sash belt; sizes 40 and 42. \$7.75 to \$12.00

Ladies' Hosiery

Peiman's Cashmere Hose, old stock, black, white and brown; sizes 8½ to 10. Very special, ranging in prices from 75c to \$1.50.
Ladies' Black Cashmerette Hose, for early fall wear, very heavy 35c pair, or 3 pairs for \$1.00.
Ladies' Cashmerette Hose, O. S., with elastic top, sizes 8½ to 10. 40c and 50c.
Ladies' Heavy Lisle Hose, in black, white, brown, tan, sand, mustard and light grey, sizes 8½ to 10. 50c and 60c.
Ladies' Black Cotton Hose, fast black, old dye, sizes 8½ to 10. Regular 35c, for 25c and 29c.
Ladies' Silk Hose, in colors black, white, champagne, taupe, grey, navy blue and mauve, all sizes 8½ to 10. Per pair \$1.00.
Ladies' Silk Hose, in colors black, white, champagne, taupe, grey, navy blue, sizes 8½ to 10. Per pair 75c.
Ladies' Silk Ankle Hose, black and white only, sizes 8½ to 10. Per pair 60c.
Ladies' Black Silk Ankle Hose, sizes 8½ to 10. Clearing at, per pair 50c.
Children's Hose for school boys or girls, fast black, sizes 8½ to 10. Per pair 40c and 50c.
Children's Lightweight Hose, old stock, sizes 5 to 9½. Price 15c, 20c and 25c.
Boys' Worsted Stockings, all wool, old stock, sizes 6½ to 10. Price 50c to \$1.00.
Children's Cashmere Hose, black or white, all sizes 5 to 8½. Pair 50c to 89c.

The New Gloves Are Here

New showing of Ladies' All-Silk, Heavy, Double-Tipped Gloves, Kayser and Queen Quality make. Also a good quality of Chamoisette, in the most-cold-for shades, for shades.

Ladies' Silk Gloves, in white, pongee, grey, navy and black \$1.00, \$1.25, \$1.50, \$1.75.
Chamoisette, in white, grey, black, with or without black points 70c to \$1.25.
Ladies' Lisle Gloves, in white or black, all sizes. 50c.
Girls' Lisle Gloves, in white, sizes 3, 4, 5 and 6. 50c.

Children's All-Wool Knitted Suits

Old stock, ranging in sizes from 20, 22, 24, 26, 28, 30. Scarlet, white, grey, cardinal. Prices \$3.00, \$3.50, \$3.75.
CHILDREN'S BRUSH WOOL SUITS, in colors of silver and brown, sizes 22, 24, 26, 28, 30. Prices \$4.00 to \$5.50.
ALL-WOOL BABY BONNETS. Old prices. 75c, \$1.00.
GIRLS' WOOL SETS, TAMS AND SCARFS, in brush wool, popular colors, new stock. Prices. \$2.50, \$3.00.

J. H. Chapman & Co., 239, 241, 243 Dundas

Satisfaction and Service Our Ideal Shop Here For Week-End Savings

MEAFORD.
J. G. Cann.
DRESDEN.
Lieut. B. E. Tasse.
WOODSTOCK.
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OWEN SOUND.
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LONDON.
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Lieut. A. M. McFarlane.
GODERICH.
Lieut. E. H. Jordan.
ST. CATHARINES.
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WALLACEBURG.
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OWEN SOUND.
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LANGTON.
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E. A. Raycroft.
WARDSVILLE.
S. H. Middleton.
LEAMINGTON.
W. J. Hutchins.
SARNIA.
C. Hucker.
EIGHT AUTOISTS FINED.
BLENHEIM, Sept. 11.—For running autos without tail lights being lighted at night, eight owners have been summoned to appear before Magistrate Whittington, as a result of charges laid by Constable White. Five, namely, G. Handy, G. Rutherford, R. Grist, G. E. Smith and K. Coatsworth, have appeared and pleaded guilty and paid a Windsor, and one from Mulikirt, fines of \$1 and \$4.50 costs. Of the three who have not yet appeared.

NO BOILING — LESS RUBBING
Every Woman Knows
that hard water "sets the dirt," makes more labor and wastes soap. It takes about three ounces of pure soap to each twelve gallons of ordinary city water before the suds have any cleansing effect upon the clothes.

Taylor's BORAX SOAP is pure soap and borax, combined by our own process. Softens the hardest water, loosens the dirt instantly, and WASHES THE CLOTHES WHITER. Sold everywhere.

44-D
TAYLOR'S BORAX SOAP
SOFTENS WATER — WASHES WHITER.

Stop that cough!
Don't let it master you, for a continuous cough is dangerous. Attack it with a remedy that will quickly stop irritation of the respiratory organs and at the same time build up the body for permanent resistance. Ask your druggist or dealer for—

Robert's
35¢
Abbott's Cod Liver Oil & Tar

SMART DRESSES for SMART DRESSERS

Satins, Crepes, Georgettes, Jersey and Serges—all are made up in the latest styles, and trimmed in that correct manner that characterizes Brick & Dundas' Dresses. Of the many style models shown we mention only:

WOOL JERSEY DRESSES in brown, green and black; square neck, satin collar, button trimmings up centre back... \$30.00

SERGE DRESSES in navy, black, brown, taupe and green; braid or fringe trimmed; some have touches of embroidery—also used in combination with satins, ranging in price from \$20.00 to \$50.00

COATS, SUITS, SKIRTS, BLOUSES.

Brick & Dundas, Limited
188 DUNDAS STREET.

JIMMY COON STORIES

By Dr. Warren G. Partridge.
Copyright 1917 by George Matthews Adams.

PETER RABBIT CATCHES ALL TO SEE THE NEW FAMILY.
It seemed very strange to everyone that Teddy Possum wasn't at the big Old Oak Tree at the Bend of Singing Brook to meet the new Possum Family. For it was the first time in Teddy's active life that he wasn't on hand to see and hear every new thing. And Quilly Porcupine whispered to Bobby Skunk: "You bet Teddy Possum is up to some mischief this very minute; for Teddy couldn't live unless he was playing a prank on somebody." And Bobby Skunk winked his little right eye at Quilly and whispered: "Quilly, you have a level head on your spear-bearing shoulders; and I agree with you, exactly, that there is a 'nigger' in the woodpile, and that Teddy is the 'nigger'." But everybody thought that Teddy Possum was off hunting that evening when all the Little People of the Great Forest had assembled on the right bank of Singing Brook, near the Bend in the stream, to see the new Possum family in the old hollow Oak Tree. Jimmy Coon was appointed to introduce the new family of Possums. But the old hollow Oak Tree was across Singing Brook, on the left bank; and no one was allowed to cross the stream. However, Singing Brook was so narrow at the famous bend in the stream that everybody could see very well, indeed, all that happened.

Jimmy Coon spoke up in a loud voice when all was ready: "Now I have the pleasure of introducing the twenty-five sons of Mr. and Mrs. Possum, who have just moved to town! You will notice that there are twelve and one-half



Bobby Skunk winked his little right eye at Quilly.

WHEN You Want Flowers, Think of WEST FLORAL COMPANY
Phone 2187. 219 Dundas Street. 25V

SWIFT'S "PREMIUM" HAM and BACON
For an appetizing meal in any season. This product, as well as the other Swift "Premium" Products are being exhibited in London September 7 to 14, at the

PURE FOOD SHOW

No better indication of the quality of Swift's Premium Ham and Bacon can be given than the constantly increasing sales from Halifax to Vancouver. Swift's Products are being used by representative Canadian people and institutions, because they know that the QUALITY is never lowered. Pure, wholesome, tasteful food products—always. Be sure you see the Swift Exhibit.

Swift Canadian Co. LIMITED.
Toronto Winnipeg Edmonton
(Canada Food Board License Nos. 13-170, 13-171, 13-172.)

POLLY AND HER PALS.—Pa Knew Just What He'd Do, and D Oes It.



Page of Interest to Women

WOMAN TRUSTEE OF U. S. ASSOCIATED KIN VISITS LOCAL SOCIETY

Mrs. Gardiner Here To Study Canadian Kin Society—Is a Suffragist; Not Suffragette.

Mrs. Helen Gardiner of Washington, D. C., the only woman member of the five incorporators of the Associated Kin for the United States, is at present in the city for the purpose of learning everything possible about the Canadian Associated Kin organization so that the American society may profit by the mistakes of the sister organization here. There have been appointed five trustees of this organization in the United States, of whom Mrs. Gardiner is one, that country having taken the position that one woman was essential among the Associated Kin trustees.

President National Suffrage Association The American Government has taken a great interest in the Associated Kin movement, as well as in the many other war-born societies. It has been the policy of this country to study what is being done in the Allied countries, and so profit by it in determining the attitude of the United States.

Mrs. Gardiner is especially fitted for the position of trustee in this organization now being formed in Washington, for she is the wife of an old regular army officer, as well as one of the vice-presidents of the National Suffrage Association.

'Y' Club Girls Hold Corn Roast On River Flats
Proceeds From Club Garden To Be Used For Patriotic Purposes.

An interesting event was the old-fashioned corn roast held on the river flats below Hunt's mills, where the Y. W. C. A. Club garden is situated. A large group of girls, representing the various "Y" clubs—Pollyanna, Sunbeam, Circle, Exclusion, and Comrade and Empire—as well as several representatives from industrial establishments not represented by these clubs, met in reunion before a huge bonfire, blazing upon the flats, and roasted corn, the product of their own labors. An interesting feature of the gathering was the presentation of Miss Archibald, industrial secretary for the Y. W. C. A., of a handsome fountain pen, the gift of the club girls.

All summer these girls have worked at the garden in their spare time, 23 of the 45 who signed up for garden work never missing a turn. The club which deserves the greatest credit is the Pollyanna, whose members were most faithful. As a result of the splendid work done, the sale of vegetables from the garden has been going on more than pay for the initial output. The surplus is to be used for patriotic purposes by the different clubs.

On October 11 a big club rally will be held, at which the delegates to the Longworth convention will read their reports.

CYNTHIA GREY'S MAIL-BOX
Cucumber Catsup.
Dear Miss Grey.—I would you please write out an essay on common birds and their relation to agriculture.

I would like very much to have the stocking foot pattern.
G. E. M. Although I have no onions, I have a nice cucumber recipe for you. Cucumbers and remove seeds; grate and drain fifteen minutes in a colander; spoon grated horseradish, one half teaspoon cayenne pepper, milk and seal. Requires no cooking. Will close, hoping I may call again.

AN ALL-ROUND FARMERETTE.
Ans.—You are very welcome to call again, but dear girl, please don't ask impossible things. I cannot undertake to write essays for anyone. The subject you name is one with which I am not familiar, and it would require a week's study to do anything like justice to the topic.
S. R. R.

How to Make Beads.
Dear Miss Grey.—Bonjour Mademoiselle, I also, like "Young Housekeeper," have been an interested reader of your Mail-Box. Some time ago I noticed someone's request as to making paper beads. They are made as follows: Take pieces of colored paper (sheets out of magazines do nicely), cut them in strips, narrow at the ends and wide in the centre. Roll these strips on a hat-pin and fasten the ends with glue, and then shellac them. Cynthia, please send me the address of one of those American soldiers "Tra" spoke about. Best wishes to the Mail-Box.

BLUE EYES.
Ans.—"Polly" will be grateful to you.

Advertiser Patterns



A Smart Suit for the Little Boy.
2476—This is a good style for flannel, serge, cheviot, galles, gingham, velvet, corduroy, repp, plique and poplin. The shirt is fastened to the jacket underneath. The trousers are made with a straight lower edge.
The Pattern is cut in 4 sizes: 3, 4, 5 and 6 years. Size 4 will require 3 1/2 yards of 44-inch material.
A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

Please send above-mentioned pattern as per directions given below:

Name
Town
Province
Age (if child's or misses' pattern).....
Measurement: Bust..... Waist.....

Caution: Be careful to inclose the above illustration, and send size of pattern wanted. When the pattern is bust measure, you need only mark 33, 34 or whatever size you desire in waist measure. When misses' or child's pattern, write only the figure representing the age. It is not necessary to write "inches" or "years." Patterns cannot reach you in less than one week from date of application.

For telling how to make the beads, I am always so pleased when our Box can really be a means of co-operation and help.

Travelers' Aid Will Help.
Norman—Years ago, when the Travelers' Aid held on the river flats below Hunt's mills, where the Y. W. C. A. Club garden is situated, station, etc., of your arrival on the Travelers' Aid will meet you and take good care of you until your friends can reach the depot.

It's No Trouble.
Dear Miss Grey.—In last Saturday's paper I see where "Capt. Ura Kidd" has become exhausted, demanding, I have some Canadian ladies' names that I am an American, I would like to have some of these addresses. I will put in an envelope for her to send them, and I will be glad to send a letter to her mother would like sent to "Lionel".

Hears From Her "Lonely."
Dear Miss Grey.—I thought you would be interested to hear that I am writing to Driver Stephens and have received very interesting replies from him. Do you know if any other of your readers have any of the club girls? I am still stationed at St. John, N. B. If you have any more lonelies' addresses please send me a few.

BROWN EYES.
Ans.—A long list of "lonelies" names has become exhausted, demanding, I am so frequent of late. But as soon as possible I will send you one or two in your envelope.

A Would-Be Farmerette.
Dear Miss Grey.—I always read your column in The Advertiser, so I thought I would ask your help. I am 17 years of age, and work all the year in a factory. I would like very much to have three weeks on a farm. I have worked on a farm before, so know a little about it. I am not getting away for only a short time I was wondering if you knew anyone who would let me help them just for my board. My father is a soldier in France or I would be a farmerette, but as I am the oldest I don't think it right to leave mother. A SOLDIER'S DAUGHTER.

It Escaped.
Dear Miss Grey.—I have been a silent reader of this page for some time past. I enjoy it very much, the letters are so interesting.
May I ask for three lonely soldiers' addresses, for it must be lonely for them without getting mail from their home country. Hoping this will escape the W. P. B. I will sign myself, LAFALOT.

She's "True Blue."
True Blue—I hope you are just that. The foot pattern will be mailed you very soon.

Shoes and Hosiery.
Dear Miss Grey.—I have not written you for quite a spell. Do you think Dollar Day is a few numbers arranged so that certain persons get the prizes? I do. By the way merchants are dealing out sugar and other foods the shoe merchant will likely start to deal in hosiery and when we want to buy shoes we will be asked to buy a supply of hosiery also.

Can you tell me please the meaning of Civic Holiday? And please tell me if Thanksgiving Day was ever held in November in Canada. I think it was, but not sure. Why the shortage of coal in London? Thanking you, I remain, A THINKER.

A Joke on Us.
Cynthia—The Advertiser, of course, as I always read it, I saw where someone was kind enough to put my name and address in it. It was a young guy here who did it. We are always fooling, the two of us. He is from London. I am from London myself, and I am not as homesick as he says. He laughed till he nearly fell over when I showed it to him. I just received eight letters tonight. I get on an average of four or five a day and also boxes, but if any lady is kind enough to write I will sure answer. This young lady's address is Pte. E. E. Louie, No. 3121088, D Co., 4th Reserve, Witley, Surrey, Eng., the same as mine, as we are in the same hut. Please put this in your page or my people will think I am not getting their mail. Of course I am answering, but I didn't like to let those people who know me see that. With best wishes, PTE. A. R. MILLS.

No. 3121088, D Co.
Witley, Surrey, Eng., Aug. 6, 1918.
Ans.—Boys will be boys—and what are Tommies but grown-up lads with their joking ways? If Pte. Mills can take the jest so good-naturedly, so must we, and I am sure he'll appreciate the good intentions, at least, of those who so kindly wrote him.

We Hope So.
Dear Miss Grey.—This is my first visit to your page, but hope it will not be the last.
Noticed where Capt. Ura Kidd had

Time to Think of Underwear For Cooler Weather

SO HERE ARE DESCRIBED WINTER WEIGHT COMBINATIONS, VESTS AND DRAWERS

The pieces here described are all such qualities as you would wish to wear, made with a workmanship and finish which insure comfort and service, and that you'll need to keep you warm in wintry weather. Then study well the following list, presenting values which cannot be duplicated—a complete assortment of new, fresh merchandise—women's, misses' and children's underwear, regular and extra sizes.

Ladies' Fall and Winter Underwear

Main Floor.

LADIES' SILK AND WOOL COMBINATIONS, low neck, sleeveless; high neck, long sleeves, or Dutch neck and elbow sleeves; ankle length, flat-locked, seamed throughout. Sizes 36 to 44. Price \$5.50 suit

TURNBULL'S NATURAL WOOL COMBINATIONS, unshrinkable, high neck, long sleeves (cream only). Price \$4.50 suit

TURNBULL'S FINE WOOL COMBINATIONS, tape edge tops, low neck, short sleeve or sleeveless, flat lock seams. Price \$3.25 suit

LADIES' COMBINATIONS (Union), high neck, long sleeves, closed crotch. Price \$2.75 suit

LADIES' COMBINATIONS of medium weight cotton, low neck, sleeveless, ankle length, hand top, flat lock seams. Sizes 36 and 38 \$1.75 suit
Sizes 40, 42, 44 \$2.25 suit

LADIES' COMBINATIONS, medium weight cotton, Dutch neck, elbow sleeves or low neck, sleeveless. Sizes 36 and 38 \$2.50
Sizes 40, 42 and 44 \$3.00 suit

LADIES' COMBINATIONS, heavy weight cotton, low neck, sleeveless; high neck, long sleeves or Dutch neck, elbow sleeves. Sizes 36 and 38 \$2.00
Size 40, 42, 44 \$2.25

TURNBULL'S NATURAL WOOL VESTS AND DRAWERS, open or closed \$2.00 garment
TURNBULL'S CREAM WOOL VESTS, high neck, long sleeves, drawers open or closed \$2.25 garment

Girls' and Boys' Underwear

Main Floor.

CHILDREN'S COMBINATIONS, suitable for girls or boys, heavy weight cotton, drop seat back, reinforced body to be used as waist, three garments in one, sizes 4 to 14 years. Price, per suit \$1.75

CHILDREN'S VESTS AND DRAWERS (union), in grey, sizes 3 to 12 years 50c garment

TURNBULL'S CREAM FINE RIBBED ALL-WOOL VESTS AND DRAWERS, sizes 1 to 14 years. Priced according to size, \$1 to \$1.35 garment

CHILDREN'S SLEEPERS, fleece lined, in grey only, one-button front, drop seat back; sizes 0 to 5, \$1.00; sizes 6 to 8 \$1.25 garment

CHILDREN'S FLEECE-LINED WAISTS, in white or natural, sizes 1 to 12 years. Price 50c

LADIES' FINE KNIT CORSET COVERS, high neck, long or elbow-length sleeves. Price 50c each

Women's Flannelette Wear Third Floor

Ladies' Gowns of White Flannelette

Two styles, open front or slip-over style. Prices from

\$1.25 to \$2.50

Ladies' O. S. Flannelette Gowns

Open front style, with double yoke across back. Priced from

\$1.50 to \$2.50

Flannelette Bloomers

In white and grey, elastic at knee. Sizes, medium or O. S. Prices 60c to \$1.19

Flannelette Corset Covers

Fitted or full front. Prices 39c and 50c.

EXTRA! A Big Sale of FLANNELETTE MILL ENDS STAPLE DEPARTMENT
ON SALE SATURDAY MORNING Main Floor.

GRAY'S LIMITED.

Agents for the Ladies' Home Journal Patterns.
140 DUNDAS STREET
Phones 115, 116.

GRAY'S LIMITED.

In both the United States and Canada.
3. Yes, it was generally observed in November until the last few years.

A Joke on Us.
Cynthia—The Advertiser, of course, as I always read it, I saw where someone was kind enough to put my name and address in it. It was a young guy here who did it. We are always fooling, the two of us. He is from London. I am from London myself, and I am not as homesick as he says. He laughed till he nearly fell over when I showed it to him. I just received eight letters tonight. I get on an average of four or five a day and also boxes, but if any lady is kind enough to write I will sure answer. This young lady's address is Pte. E. E. Louie, No. 3121088, D Co., 4th Reserve, Witley, Surrey, Eng., the same as mine, as we are in the same hut. Please put this in your page or my people will think I am not getting their mail. Of course I am answering, but I didn't like to let those people who know me see that. With best wishes, PTE. A. R. MILLS.

Robinson's Address Sent.
Robinson—As requested, I have sent your address to the Island correspondent explaining what you wish.

Letters for Bonibel.
Some seven or eight letters for Bonibel have been forwarded, each of the writers volunteering to knit mittens for the four little "Bonibels." I suppose the great trouble for this matter will be to choose among these so kindly offering.

Lonelies' Names.
Our supply of lonelies' names has again been exhausted, and some envelopes at hand must wait until others are received.

Coque and uncupped ostrich are used extensively as hat trimmings and that quills metallized are used on hats of decidedly tailored style.

Velvet bags, chiffon and brocade velvet predominating, hung on metal frames, are a feature of fall fashion importance.

Very lovely in saddle-bag style are bags of metal brocade, and others are of chiffon velvet and the brocade combined.

WOUNDED IN ARM.
PETROLEA, Sept. 12.—Pte. David Blackwell of Petrolea is reported wounded by gunshot in the right arm. Pte. Blackwell went overseas with the 19th Lambton Battalion.

Pte. W. D. Kerby, reported yesterday as wounded, is a son of W. P. Kerby, of Marthville.
 Pte. Lawrie of Petrolea is reported seriously wounded in the chest. He is a son of Wm. Lawrie, East End, Petrolea.

WESTERN FAIR

TODAY Children's Day TODAY

5 Cents at Gate and Grandstand For Children
EVERYTHING IN FULL SWING. FULL PROGRAM AFTERNOON AND EVENING.

GRAND MILITARY TATTOO
 OF MASSES BANDS, UNDER BANDMASTER SLATTER, AFTER THE FIREWORKS AND EVENING PERFORMANCE.

Usual Price of Admission at Gates and Grandstand for Adults.

EVERYBODY COME

LIEUT.-COL. W. M. GARTSHORE, A. M. HUNT,
 President. Secretary.

IRRESISTIBLY CHARMING ARE THESE

New Fall and Winter Coats
 at \$25, \$35, \$45 to \$95

They are the sort of Coats that you would expect to find priced at much higher figures. This is due to our careful standard of quality and the care and good taste displayed in selecting each individual model. Beautiful Coats of Velour, Broadcloth, Silvertone, Pom-Pom, Beavers and Salt's Guaranteed Finishes, with distinctive collars, pockets, sashes, cuffs and belts; some fully lined, others half lined, with guaranteed linings; all sizes and colors.

Artistic Ladies' Wear
 Co.

211 DUNDAS STREET.

Traction Company London and Port Stanley Railway

CHANGE OF TIME, SUNDAY, SEPTEMBER 15, 1918.

Sunday cars are cancelled until further notice.

Cars will leave London as follows:

For St. Thomas only—6:10 a.m. (mixed), 1:50 a.m., 10:00 a.m., 12:30 p.m., 4:30 p.m., 6:30 p.m., 10:30 p.m.

For Port Stanley—6:10 a.m., 12:30 p.m. only.

Lambeth extra, 7:00 a.m. Returning, leaves Lambeth, 7:25 a.m.

Timetable Effective September 2.

To St. Thomas—5:15, 1:45, 7:20, 9:20, 11:20, 11:30 a.m., 12:20, 1:20, 2:20, 3:20, 4:20, 5:20, 6:20, 7:20, 8:20, 9:20, 10:20, 11:20.

To Port Stanley—1:45, 3:20, 5:20, 7:20, 9:20, 11:20.

Daily except Sunday.

Limited trains London to St. Thomas.

NOTICE

Re Port Stanley Fares

Expiry date of Summer Commutation Books to Port Stanley has been extended to October 15, 1918.

Also until further notice Summer Excursion Fares to St. Thomas and Port Stanley will remain in effect for weeks.

For further information telephone 5301.

THE LONDON AND PORT STANLEY RAILWAY.

CANADIAN PACIFIC

Toronto-Galt-London-Chatham-Windsor-Detroit

TRAIN SERVICE

WESTBOUND

20 21 22 23 24

LV. TORONTO 7:45 A.M. 10:15 A.M. 12:30 P.M. 2:45 P.M. 5:15 P.M.

AR. GALT 9:45 A.M. 12:15 P.M. 2:45 P.M. 5:15 P.M.

AR. LONDON 11:35 A.M. 2:05 P.M. 4:35 P.M. 7:05 P.M.

AR. CHATHAM 1:15 P.M. 3:45 P.M. 6:15 P.M.

AR. WINDSOR (M. C. R.) 1:45 P.M. 4:15 P.M. 6:45 P.M.

AR. DETROIT (M. C. R.) 2:15 P.M. 4:45 P.M. 7:15 P.M.

AR. WINDSOR (C. P. R.) 2:45 P.M. 5:15 P.M. 7:45 P.M.

AR. DETROIT (F. O. S.) 3:15 P.M. 5:45 P.M. 8:15 P.M.

Trains 21, 22 and 23 daily. Others daily except Sunday.

EASTBOUND

20 21 22 23 24

LV. DETROIT (F. O. S.) 7:45 A.M. 10:15 A.M. 12:30 P.M. 2:45 P.M. 5:15 P.M.

LV. WINDSOR (C. P. R.) 8:15 A.M. 10:45 A.M. 1:15 P.M. 3:45 P.M. 6:15 P.M.

LV. DETROIT (M. C. R.) 8:45 A.M. 11:15 A.M. 1:45 P.M. 4:15 P.M. 6:45 P.M.

LV. CHATHAM 9:15 A.M. 11:45 A.M. 2:15 P.M. 4:45 P.M. 7:15 P.M.

LV. LONDON 9:45 A.M. 12:15 P.M. 2:45 P.M. 5:15 P.M.

LV. GALT 10:15 A.M. 12:45 P.M. 3:15 P.M. 5:45 P.M.

Trains 20, 23 and 24 daily. Others daily except Sunday.

Further particulars from Canadian Pacific Ticket Agents, or H. J. McALLAN, City Passenger Agent, London.

PERSHING'S FORCES CAPTURE OVER 8,000 GERMANS IN BIG DRIVE IN ST. MIHIEL SECTOR

American Offensive Is Aimed at Elimination of the Famous St. Mihiel Salient—British Forces Make Further Progress Toward Cambrai.

Washington, Sept. 12.—American troops operating in the St. Mihiel sector made considerable gains today, Gen. Pershing reported in his communique to the war department late tonight. Already 8,000 prisoners have been counted, and the movement still is in progress.

The statement follows:

"Headquarters American Expeditionary Forces, Sept. 12.—Section A.—This morning our troops, operating in the St. Mihiel sector, made considerable gains. Assisted by French units, they broke the enemy's resistance and advanced at some points to a depth of five miles. We have counted 8,000 prisoners up to the present. The operation is still in progress."

PERSHING'S ATTACK IS THE FIRST DISTINCTLY AMERICAN OFFENSIVE

Paris, Sept. 12.—The first big American offensive, which began at daybreak today between the Meuse and Moselle rivers, near the German border. Several towns were captured on a penetration of five miles effected.

The movement evidently is aimed primarily at the elimination of the famous St. Mihiel salient, which for more than four years has projected into the Allied lines southeast of Verdun. The British have made further important progress towards Cambrai, having captured the towns of Havrincourt, Trescault and Mouyres, penetrated into the old British defence line at several places, and crossed the Canal-du-Nord, north of Havrincourt, according to Field Marshal Haig's communication issued tonight. Approximately a thousand Germans were made prisoner in the operations.

LONDON, Sept. 12.—American and French troops today began an offensive on a 20-mile front in Lorraine, between the Meuse and Moselle rivers, near the German border. Several towns were captured on a penetration of five miles effected.

The movement evidently is aimed primarily at the elimination of the famous St. Mihiel salient, which for more than four years has projected into the Allied lines southeast of Verdun. The British have made further important progress towards Cambrai, having captured the towns of Havrincourt, Trescault and Mouyres, penetrated into the old British defence line at several places, and crossed the Canal-du-Nord, north of Havrincourt, according to Field Marshal Haig's communication issued tonight. Approximately a thousand Germans were made prisoner in the operations.

SAMMIES STORM SEVERAL TOWNS
 American troops, on the Lorraine front, have captured the towns of Thiaucourt, Pannes, Monsard, Bouillville and Combray, according to word reaching here tonight. They are reported to have reached the western outskirts of Domartin-la-Montagne.

French troops, co-operating with the Americans in their drive on the St. Mihiel salient, have reached the western outskirts of St. Mihiel.

An unofficial statement says the French have captured St. Mihiel. The Americans attacked on an 11-mile front from Fey-en-Haye to Xivray and made an advance at its greatest depth of five miles.

Northwest of Pont-a-Mousson American cavalry patrols are reported to be operating on the road north of the Bois-Communaux.

Thiaucourt soon taken.
 Thiaucourt was captured early in the drive. From that town the battle line this evening runs a little to the south of Bouillville, then to Pannes and Monsard, which were captured, to Bois-de-Gargaud and north of Monsard.

American cavalry patrols are moving in the direction of Vigneulles, ten miles northeast of St. Mihiel. The attacks were launched on both sides of the St. Mihiel salient. A brigade of the 1st American division, the 26th, was in the lead. Heavy concentration of French and American artillery and airplanes was directed against the German positions. The fire poured in was a terrific one, while the German reply on the whole was weak.

Heading for German Fort.
 Although the advance of the Americans was swift and sure, and gains in excess of four miles on the southern side of the battle area were made, the cavalry far outstripped the infantry and was in the lead. The infantry followed along the railroad near Vigneulles, almost in the center of the salient, and some ten miles northeast of St. Mihiel, and also northwest of Pont-a-Mousson, through the forests and along the railway line running northward to Neufmarché, the great German fort, the southern outer fortifications of which are less than ten miles distant.

From the war maps it would seem almost impossible for the Germans to resist the advance, as they are surrounded by are trying to do, although they are offering resistance with machine-guns and artillery with huge losses in men and material.

PERSHING'S MEN REACH GOAL AHEAD OF TIME.
 WITH THE AMERICAN ARMY ON THE LORRAINE FRONT, Sept. 12.—(By the Associated Press).—4 p.m.—The Americans in their drive reached their first objectives at some points an hour ahead of schedule time. Seven hundred prisoners have already been taken.

All along the line the advance has been carried out on schedule. Near Materne the troops went ahead against machine gun fire by crawling and tanks were sent to their aid.

To the north, Lez-Bois-Hill and then Hill 322 were captured, numerous of the enemy surrendering at the latter place.

The American casualties have been remarkably low.

BERLIN HAS MEREST MENTION OF ATTACK.
 BERLIN, via London, Sept. 12.—The German high command has little to say of the drive in the St. Mihiel sector, merely mentioning the attack in its official statement and the fact that the attack is still going on. It says:

"Between the Meuse and the Moselle the French and the Americans attacked at the St. Mihiel bend. The fighting continues."

"Between roads leading from Peronne and Arras to Cambrai renewed British attacks failed."

WAY PAVED FOR DRIVE BY AMERICAN RAID.
 PARIS, Sept. 12.—(Reuters).—The last 24 hours have accomplished a series of bold strokes in Lorraine and in the Vosges.

American detachments made a surprise attack on the German posts at many points, and penetrated the new lines at some places, meeting with but slight resistance. Having at some points reached the German support line, the Americans, in accordance with the plan, have received, retired, they destroyed all the material they were unable to carry away, and blew up the machine gun shelters, concrete block-houses and munition depots.

German heavy shells reached isolated points, but hardly effected any results. The Americans in the course of the operations inflicted heavy losses on the enemy. On the whole of this front there was a sustained reciprocal bombardment yesterday.

The above operations were preliminary to today's attack. Though undoubtedly suspicious of the intentions of the Americans in this region, the Germans were unaware at the time of the direction of the attack. The American troops were intensely eager and fighting magnificently.

OTTAWA CHIEFS ARRAIGNED FOR PROPOSED STEP

Real Fighting General With D.S.O. Side-Tracked for Desk Colonel.

SEEMS RANK INJUSTICE

Col. Bickford of Toronto To Be Over General Swift in Siberian Force.

[Special to The Advertiser.]

OTTAWA, Sept. 12.—The Montreal Gazette publishes today the following Ottawa dispatch: A report that Col. Bickford, D.O.C., Toronto, will be promoted to brigadier-general and so in command of the 1st Canadian division in the Siberian expedition, is arousing considerable interest in the capital.

Col. Bickford was associated with Gen. Logie and Gen. McWhirter, the present minister of defence, in the formation of the 1st Canadian division since the outbreak of war, and has no overseas record in the present war.

The indignity of the appointment is increased in view of the fact that a veteran soldier like Brig.-Gen. Swift, D.S.O., is being asked to revert to rank to colonel to go to Siberia as a battalion commander under Col. Bickford. Brig.-Gen. Swift, being a soldier, has accepted the battalion.

A Real War Record.
 General Swift, with the rank of major, first joined the 1st Canadian division, and fought with it through every important engagement. Finally he became colonel in the absence of the field. During the attack on the Somme, he was in command of the 1st Canadian division in several of the fiercest divisions he was promoted to be a brigadier-general in command of a brigade. On the breaking of the 1st division he was returned to the 1st Canadian division as an acting general. His reward in rank and being offered the rank of brigadier-general, he has remained in Toronto.

Even if General Smith is not qualified to command the Siberian infantry brigade there are generals like Kinchener of Winnipeg and McDonald and take precedence of Col. Bickford, who is understood to be a non-commissioned officer. It is understood that an appointment will be made at an early date of Col. Bickford's promotion and Gen. Swift's reversion to rank.

It is understood that the Canadian people and the Canadian soldiers' overseas.

FOE IS EXPECTED TO OFFER A STIFF RESISTANCE TO NEW OFFENSIVE

Ludendorff, It Is Thought, Calculated on American Attack.

LONDON, Sept. 12.—The British public has been anxiously looking for a move, but hardly expected it so soon, and to pinch out the Franco-American offensive in the St. Mihiel sector.

As a big advance in this direction would soon cause great inconvenience to the enemy here, it is expected that resistance will be met. According to military experts, the German front for many months has been comparison to the remainder of the front to the sea, and one of the objectives of the attack is to shorten the front by the use of the St. Mihiel sector to be the objective of an attack by the American army, which was generally supposed to be somewhere in this neighborhood.

London, St. Thomas, Windsor, Sarnia.

DOWLER STORES

NO SCARCITY OF GOODS!

Wholesale Warehouse St. Thomas.

OUR Great Fall and Winter Drive

IS ON IN FULL SWING



Our big opening display during the London Western Fair is the greatest clothing exhibition we have ever achieved or undertaken. Visitors to the great fair from Halifax to New York on the east and Chicago to Edmonton on the west are taking full advantage during their stay in London of the magnificent display of pure wool English fabrics.

Thousands of busy buyers are crowding our big, bright and busy store from all over Western Ontario, taking advantage of our immense collection and extraordinary values in every department, securing their full winter outfits at prices that the smaller stores have in most cases to pay more for.

OUR BIG TEN-DAY EXHIBITION SALE

Will Be Continued Today and Saturday

Thousands of people come to take advantage of this extraordinary clothing event—many skeptical on account of the false rumor of scarcity of pure wool goods, and were simply amazed at our magnificent showing.

Our display at the Western Fair of the highest grade tailored Overcoats and Suits ever shown in Ontario were the wonder and admiration of all who saw them. Come and take early advantage.

R. H. & J. DOWLER, Limited

THE STORE WITH THE STOCK

PURE MILK COMPANY MAKES ASSIGNMENT FAVORING CREDITORS

Amount of Assets and Liabilities Unknown, It Is Reported.

ST. THOMAS, Sept. 12.—The local Pure Milk Company, whose plant was destroyed by fire the other night, has made an assignment. It was announced tonight, for the benefit of its creditors, the amount of the assets and liabilities has not yet been determined, but it is understood that persons of the company were creditors to the amount of approximately \$4,000, which is money due for milk supplied.

It is also reported that about three weeks ago a meeting of the shareholders and creditors was called, at which an offer of about 50 cents on the dollar was made, but it was refused.

The advertiser learned from a member of the board of directors that a certain outside firm made an offer to purchase the plant as it stood, and that an engineer later went over the condition of the plant.

There was, it is reported, a certain amount of money, but it has not been learned, only one transportation offered.

ITALIAN MARINES IN SUCCESSFUL ATTACK AT MOUTH OF PIAVE

ROME, Sept. 12.—The official report from the Italian war office today says: "At the mouth of the River Piave our soldiers and sailors landed on the left bank and took prisoners in a surprise attack. There has been violent artillery activity in Val Arsa, on the Asiago plateau, and in the Asolone area."

In Macedonia an attempt to raid our positions east of Hill 1,650, was arrested with heavy losses to the enemy."

DAUGHTER ON HON. O. J. DOHERTY WEDS

ST. AGATHA, Que., Sept. 12.—Miss Mary, daughter of Hon. C. J. Doherty, minister of justice, and Mrs. Doherty, became the bride at noon today of Capt. Reginald Cecil Wingate, C.O.C., son of the late Capt. J. M. Wingate of Crumaght, Duharr, Scotland, and Mrs. Wingate, now residing at Southsea, England.

There were no attendants, and the guests were limited to members of the two family circles.

CHOWN Hardware Co.

SATURDAY SPECIALS

Floor Brooms.....87c
 Scrub Brushes.....18c

GRANITE KETTLES
 10-Quart.....62c
 12-Quart.....72c
 14-Quart.....73c

OIL HEATERS
 Hot Blast.....\$2.50
 McClary's.....\$5.00
 Imperial.....\$6.50

CHOWN Hardware Co.

111 Dundas, Near Talbot

DODD'S KIDNEY PILLS

ALL KIDNEY DISEASES
 RHEUMATISM
 BRUISES
 DIABETES
 GRAVEL
 GOUT
 HEMORRHOIDS
 INDIGESTION
 MIGRAINE
 NEURALGIA
 RHEUMATISM
 SCIATICA
 SPRAINS
 STRAINS
 TUBERCULOSIS
 VARICOSE VEINS
 WOUNDS
 YELLING
 ZOSTER

NAVAL BATTLE WILL BE DISASTROUS FOR HUNS, IF IT COMES

American Representative Impressed by the Naval Activities Abroad.

NEW YORK, Sept. 12.—Confident prediction that a naval battle between the German sea forces and the Allied fleets would result in "a marine slaughter" for the Germans, was made by Representative Daniel Rorison upon his return to New York today after an inspection of American naval activities abroad.

"The protection that is being afforded merchant vessels and transports is improving by the hour," he asserted. "The U-boat was a peril. Now it is simply an annoyance. Very soon it will be obliterated."

FINED FOR FAILING TO BE POLITE

SARNIA, Sept. 12.—A local immigration officer was fined \$5 and costs in police court today for using unbecoming language to a well-known Sarnia woman. The defence claimed that a mistake had been made in identity.

Anthony Scully, who appeared in court before on a charge of not registering, appeared again today and was remanded to be taken to the London Hospital for the Insane, from which it has been discovered he had escaped.

CHARGED WITH DOING BOY BODILY HARM

SARNIA, Sept. 12.—Charles Underwood was allowed out on \$300 bail when he appeared in court today, charged with doing bodily harm to Harold Reeves, 12-year-old son of Charles Reeves.

Reeves, along with another boy, entered the orchard of Underwood, and took a few apples. Underwood gave Reeves a severe beating with a piece of rubber hose. It is alleged. He will appear Saturday, when other witnesses can be secured.

Western Fair Visitors and Their Friends

Are cordially invited to visit the factories of the BATTLE CREEK TOASTED CORN FLAKE COMPANY, LIMITED, and see the process and packing of KELLOGG'S TOASTED CORN FLAKES—the kind everybody knows—in the Red, White and Green packages.

Open to visitors from 10 a.m. to 5 p.m. Thursday and Friday; 9 to 12 Saturday.

Battle Creek Toasted Corn Flake Co. Ltd.

HEAD OFFICE AND FACTORY: LONDON, CANADA.

A Selection From Our Ladies' and Misses Ready-to-Wear Means Satisfaction

Customers will tell of our better fitting. The materials and styles are of the very best.

COATS, SUITS, SKIRTS, WAISTS, SWEATER COATS, ETC.

SUITS

We are showing Fall Suits, including many New York models, made in the latest styles, trimmed with or without fur, braids, velvet, etc. The most reasonable prices, ranging from \$22.50 up to \$65.00.

Special Sport Coats

Just suitable for this weather. Made of all-wool black and white check, white blanket cloth, etc. Selling prices \$8.50 to \$14.50.

COATS

Overcoats are made up in the best qualities of bolivia, velour, pompon, tweeds, broadcloth, Suits' plush, baby lamb, cheviot, etc., in all shades of taupe, battleship, olive, beetroot, African brown, burgundy, navy, etc., made in the very latest styles with or without fur collar and cuffs, novelty pockets, box pleats, etc. Many are full lined with the finest flowered silk lining.

PRICES RANGED FROM \$22.50 TO \$60.00.

We are also showing special values and prices in Skirts, beautiful Crepe de Chine and Georgette Waists, Woolen Sweater Coats, etc.

IT WILL BE TO YOUR ADVANTAGE TO COME IN AND INSPECT OUR STYLES AND VALUES.

Justrite Ladies' Wear

254 DUNDAS STREET. PHONE 2614.

THE HIGH COST OF LIVING MAY BE REDUCED BY FOLLOWING THE HOUSEKEEPERS' BUYING GUIDE

You Can't Get Away From FACTS!

It's a fact that when you buy your meat here you can save money. These printed prices are facts that can't be sidestepped, and remember every slice of meat sold over our counters is of the very highest quality. We allow you 50c free on every \$10 worth of cash receipts you return. Why not buy here and save money?

Pickled or Fresh Hocks, 18c	Rolls Pot Roast Beef, 25c lb.	Dairy Butter, 45c
Pickled Picnic Hams, 32c lb.	Lean Beef Cuttings, 25c lb.	Pickled Pigs' Feet, 12 1/2c lb.
Choice Rolled Corn Beef, 25c lb.	Fresh Ground Hamburg, 25c lb.	Ground Bone, 5c lb.
Pickled Beef Tongues, 32c lb.		Don't forget our Delicious Peanut Butter.
Pickled Bacon, 42c lb.		

BURBANK'S MEAT MARKET 613 DUNDAS STREET. PHONE 2986.
Deliveries to All Parts of City, 8, 10 a. m., 2, 4 and 8 p. m.

RIGNEY BROTHERS

THE LIVE-WIRE FEED STORE.
100 KING STREET. PHONE 425.

Canada Food Board License No. 9-2332.

HOUSEKEEPERS—Remember, we keep the best Standard Flour obtainable, and a full line of substitutes. Try our Breakfast Cereals—always fresh.

POULTRY RAISERS—Have you started to keep an account with your poultry, to know whether they pay or not? Many of our best customers are doing so, and tell us that results are very satisfactory. If you take the pains to feed properly and care for your hens, you can do just as well. If you care to fit for market, try our strong mixed chop.

STOCKMEN—We have bought very largely a good standard hog feed, which we can give you at attractive prices. Good feed corn always on hand.

TO GROCERS—Our Business Is to Help You to Do More Business

OUR BUSINESS SHOWS THAT THIS SERVICE IS APPRECIATED. WE SECURE FOR OUR CUSTOMERS THE FINEST POULTRY AND FRESH EGGS TO BE HAD FROM THE BEST FARMS OF ONTARIO. IT WILL PAY YOUR GROCER OR BUTCHER TO BUY FROM

C. A. MANN & CO., 78 King St. Phone 1577
Canada Food Board License No. 7-078.

Our Customers From Far and Near Are Invited To Visit Us at the Western Fair

Our exhibits of Seeds, Plants, Bulbs, Cut Flowers, will interest Florists and Gardeners. Our MR. MORNINGSTAR will give POULTRY TALKS daily. Hear him. It's worth while. See the famous Buckeye Incubators and Brooders and Baby Chickies.

GLEN MAPLE GARDENS ARE OPEN FOR INSPECTION NOW.

Our MR. R. V. SMITH will be delighted to show you this beauty spot and explain the many new varieties of Flowers and Plants. Will you kindly ask us? We are anxious to serve you.

DOMINION SEEDS, LIMITED
119 DUNDAS STREET. PHONE 550. MARKET SQUARE.

THE MEAT SHOP OF QUALITY AND SERVICE.

JOHN A. MACDONALD

Leg of Lamb, 38c	Delicious Corned Beef, 25c	Fresh Shoulder Pork, 32c
Shoulder Lamb, 32c	Specialty Cured Bacon, in the piece, 48c	Ingersoll Sausage, 25c
Lamb for Stewing, 25c	Pork Hocks, per lb., 15c	Domestic Shortening, 25c
Best Rib Roast of Beef, 30c	Pork Sausage (ALL PORK), 35c	Eastfirst Shortening, 32c
(Something Choice, too)	Remember, we have them on hand	Seeded Raisins, 2 packages for, 25c
Pickled Shoulder Pork, 30c	Shoulder Pot Roast of Beef, 25c	Head Baked Beans, 25c
Fresh Ham, 38c	Rump Roast of Beef, 25c	Cascade Salmon, 25c
Stewing Beef, 25c		Atlantic Salmon, 27c

We have everything that an up-to-date butcher shop has. We allow no one to have better quality, and our prices are just a little better, you'll find. Kindly phone your orders early. It helps us to give you service.

MACDONALD'S MEAT MARKET

142 WORTLEY ROAD. PHONE 1680. LONDON SOUTH
Canada Food Board License 9-10712.

CLIFF ROBINSON'S QUALITY MEAT AND FISH SHOP

SELECT YOUR WANTS FROM OUR LEADERS:

Beef Hearts, per lb., 15c	Peanut Butter, lb., 25c	Domestic Shortening, 3-lb. pail, 53c
Lean Beef Cuttings, lb., 20c	Picnic Hams, lb., 30c	Domestic Shortening, 1-lb. carton, 23c
Breasts Spring Lamb, lb., 25c	Pickled Shoulders, lb., 30c	Crisco, per 1-lb. tin, 25c
Shoulder Spring Lamb, lb., 30c	Pickled Hocks, lb., 15c	Crisco, per 3-lb. tin, 59c
Pot Roasts Beef, lb., 22c	Stewing Beef, lb., 22c	Pure Lard, 3-lb. pail, 99c
		H. A. Oleomargarine, 54c
		Armour's Three-O Oleomargarine, 54c
Creamery Butter, 48c	Shortening, 25c	Dairy Butter, 45c

Fresh Tenderloin, Spare Ribs, Calves' Liver, Calves' Hearts, Tripe, Ox Tails, Brookfield Sausage, Sweetbreads, Cluckles and Haddies, first of season.

Make this bright, sanitary store your store. Our goods satisfy the most particular people. Kindly let us have your order early.

PHONE 6186. 206 DUNDAS STREET.
Canada Food Board License No. 9-6364.

VEGETABLES

Green Corn, sweet, per dozen, 15c	Hubbard Squash, each, 10c, 15c, 20c
Vegetable Marrow, 5c and 10c	Cauliflower, 20c and 30c
Celery, white, 5c and 10c	Celery Hearts, per bunch, 15c
Beets, per bunch, 5c and 10c	Carrots, per bunch, 5c and 10c
Cabbage, each, 5c and 10c	Onions, Yellow, per lb., 5c
Leaf Lettuce, crisp, 5c, 10c	Head Lettuce, 10c
Radishes, red, 5c and 10c	Endive green, curled, 10c
Tomatoes, choice trellis, per lb., 10c	Tomatoes, choice trellis, 10-lb. basket, 50c
Tomatoes, choice trellis, 15-lb. basket, 60c	Hubbard, per bunch, 5c, 8 for 15c
Cucumbers, hothouse, 5c and 10c	Parsley, Watercress and Mint, 5c

MAIN & COLLYER
Telephone 2531. P. O. Box 375.

"THE CASH AND CARRY STORE"

Maple Leaf Salmon, 1/2-lb. tin, 24c	Domestic Shortening, 3-lb. pail, 53c	Campbell's Soups, 16c
Corned Salmon, 1-lb. tin, 11c	Domestic Shortening, 1-lb. carton, 23c	Jelly Powder, 10c
Home Jam, 4-lb. pail, 25c	Crisco, per 1-lb. tin, 25c	Creamery Butter, per lb., 47c
Corn Syrup, 2-lb. tin, 25c	Pure Lard, 3-lb. pail, 99c	Red Rose Tea, 1/2-lb., 30c
Corn Syrup, 5-lb. tin, 54c	H. A. Oleomargarine, 54c	Lipton's Tea, 1/2-lb., 30c
Quebec Syrup, per bottle, 14c	Armour's Three-O Oleomargarine, 54c	Salada Tea, 1/2-lb., 30c
Seeded Raisins, 15-ounce pkg., 14c		Grand Mogul Tea, 1/2-lb., 22c
Snider's Soup, 1-lb. tin, 17c		Prunes, 2 lbs., 25c

Canada Food Board License No. 9-6165.
FRANK SMITH, MARKET LANE

HOUSEKEEPING IS A BUSINESS. ECONOMICAL COOKING IS A SCIENCE.

Our Consumers' League

BY ISABEL C. ARMSTRONG.

FOOD CONTROL IN CANADA.

The term "Canada Food Board" stands for the terror of the law to a number of people, who do not know anything definite concerning it, its aims and workings. They have heard tell of confiscations of supplies of foodstuffs, of orders-in-council which threaten personal convenience. They have even listened with believing ears to wild tales of invasions of homes by alleged food board inspectors and huge fines imposed for mistakes in the way of hospitality committed all unwittingly.

Others, more enlightened, know that the Canada Food Board has to do with food control in wartime, with getting foodstuffs in as large quantities as possible overseas to feed the fighting men and the Allies with licensing food traders, bringing Atlantic fish to inhabitants of the Dominion as far West as the head of the Great Lakes, and Pacific fish as far East as the Great Lakes. Moreover, the Canada Food Board regulates the amount of butter fat that can be used in making ice cream, and the amount of sugar which a householder can buy from the grocer. The Canada Food Board ordains meatless days and lays charges against restaurant-keepers who serve more than a given quantity of bread at a meal. The Canada Food Board ordains that substitutes shall replace a certain amount of wheat in every baking, and otherwise sets itself up for a kind of measuring rod for the conduct of the public.

The "food controller" of Canada is about as nebulous a term as "Canada Food Board," for any number of citizens of the Dominion.

Right in Ottawa, capital of the Dominion, headquarters of the Canada Food board, within a mile from the food board offices, a few weeks ago a woman said, in the hearing of the writer, "Isn't Mr. Hanna still the food controller? I didn't know there had been a change."

And just this week a newspaperman supposed to be well up in public affairs, at mention of the Canada Food Board and its big chief, said: "Who is the food controller now? If I knew his name I have forgotten it."

Imagine any American citizen failing to know the name of Hoover and what "Hoovering" stands for!

To be sure, Canadians are "Food Boarding," doing it earnestly and industriously, bending their energies to the conserving of food, tilling the soil, and saving the crops. But it wouldn't hurt them in the least to have more accurate information concerning the Canada Food Board, and what the small boy would term, "the main squeeze," in other words, the Canadian Food Controller, Henry Broughton Thomson, known as H. B. Thomson.

It isn't because the Canada Food Board fails to send out literature through its educational department that it is not a household word, of which the definition is thoroughly understood. In fact, one of the things for which the Canada Food Board has been criticized is sending out too much literature on expensive paper. In many cases, the people who resent the lavish display of literature on expensive paper dump the said literature on said paper into the wastepaper basket without even taking the trouble to find out what it is all about.

The newspapers of the country, moreover, give prominence almost daily to information dealing with the Canada Food Board and its operations. A whole building is devoted to the Canada Food Board exhibit at the Canadian National Exhibition, and a part of this exhibit is to have a place in the Agricultural Building at the Western Fair.

All this serves to rubber stamp the name "Canada Food Board" on the minds of people, and when they are interested enough, or when their attention has been sufficiently arrested, to keep them somewhat in touch with the aims and newest actions of that department.

A pilgrimage to the Canada Food Board in Ottawa, and the opportunity of interviewing officials, from the "chief clerk" to the food controller, down, gives a much more definite idea of what the food board stands for and what it is accomplishing.

Finding the Canada Food Board in a local habitation and a home makes it seem much more real. It inspires confidence to discover the various departments in charge of experts, experts who know all about fisheries, dairying, stock, canning, fruit growing, etc., and who are devoting their energies to the development of these industries in order to relieve the food situation overseas, and supply abundant nourishment for the people at home, while keeping prices within reach in Canada.

What is the Canadian Food Controller like? Most Canadians know a whole lot about Hoover and could recognize his picture almost anywhere. Not so H. B. Thomson.

Not every person who would like to know more about the Canada Food Board and the food controller can make it convenient to go to Ottawa. The editor of this department within the past few weeks has been in the capital, and has seen the Canada Food Board building from first floor front to third floor back. She has even interviewed the awe-inspiring food controller, and during the next few weeks purposes telling some things about this visit, publishing each Friday a "To Be Continued" narrative. The "Fragments From the Canada Food Board" will begin next week, with the food controller's own statement, made in his own office to the editor of this department, concerning the business life of the Canada Food Board.

WHEN OTHERS ARE IRRATIONAL

There are emergencies in which going for goods and carrying them home would be an absolute, physical impossibility. A certain amount of that great convenience, a delivery system, is still imperatively needed. But it doesn't seem a rational or a sensible thing to do, when the people who carry their own things for the sake of the people who ask to have them carried. Why not adopt some plan of assessment, a fixed charge for having delivery made?

This would probably bring a lot of people to their senses more quickly than anything else. For example, there is the woman who lives about as many miles from the centre of the town as it is possible in the city, purchases ten cents worth of paper picnic napkins at 5 o'clock in the afternoon and isn't in the least pleased, because they can't be delivered until the following morning. She is going to Post Stanley for the day and may be obliged to wait over a whole train if they aren't in her home in plenty of time. It is most exasperating that deliveries cannot be better arranged. But she wouldn't think of taking them along, oh, not for the world.

Then there is the other woman, living in an exclusive house, on an exclusive street in an exclusive suburb, who is filled with indignation because the florist, rude creature, won't deliver the one, single rose that she has bought and paid for. What if he hasn't another single delivery to make within a mile of her home, and is rushed with other orders? Hasn't she a right to DEMAND that her purchases be delivered? She will have the money refunded and leave the rose and go to some place else where they are most courteous. At least, this is what her manner indicates to other customers waiting, while the aggrieved one sails out.

Did you say something about the foregoing being "far fetched"? Keep your ears and eyes open for one thing and ask any merchant for another. Almost any grocer can tell you about the woman who telephones at 9:30 o'clock for vegetables; at 11 o'clock for soap, because the charwoman is there cleaning, and it must come at once; at 2 o'clock for a bottle of flavoring extract, and sugar for berries which have been brought home at noon by the man of the family; then again at 5 o'clock for something needed for the evening meal.

And the people who are careful, considerate and business-like are paying for unnecessary deliveries for the people who are inconsiderate, foolish and scatterbrained, which is unjust.

ITALY'S LUMP OF SUGAR.

Have you seen the Canada Food Board exhibit and demonstrations of patriotic cooking out at the Western Fair this week? If so, you have a better understanding of the difference between food conditions in Canada and in the other Allied countries, and a stronger appreciation of the necessity for releasing all possible wheat, meat, fat and sugar for the people of these other countries, all possible wheat, meat, fat and sugar for the people of these other countries, fighting for the same cause as we are, and enduring so much more of the heavy burden entailed by the struggle.

One exhibit in the exhibit, for example, shows the comparative meat, bread, sugar and other rations in Canada, England, Italy and France. If you have seen it for yourself, didn't it make your heart ache to see the tiny bit of beef on the plate which represented Italy's portion, as compared with the generous big, thick slices of steak to which appetite in Canada? And bread? Will you ever grumble again over the necessity for purchasing some other cereal whenever you invest in flour, after seeing the half loaf and more that is Canada's, compared with the little bit of an end which falls to the lot of Italy?

Are you grumbling about sugar shortage and scolding, because you are being asked to can the balance of your fruit this year with white corn syrup and to restrict yourself to one spoonful of sugar in your tea? Again, consider your sister housewives of the Allied nations. You have almost half a tumbler of sugar, while your next of kin in Great Britain has a little more than half that amount; France very much less, and Italy a thin covering on the bottom of the tumbler.

All around that Canada Food Board exhibit this week have been heaped the riches of this year's harvest. The exhibit shows the abundance in this district. Over in the live stock section of the exhibition grounds have been exhibited the finest cattle ever shown at a Western Fair, the largest number of prize pigs and sheep. The poultry entries have increased until the poultry building is crowded to its capacity. The automobile park in the ring has been filled with cars whenever weather has permitted, and on every side evidences have been abundant of prosperity and plenty. More than all this, there has been the sense of security and peace. Supposing the danger had been imminent of an air raid the day you visited the fair. Or, suppose you knew big battles were raging right in Canada, and that a part of our own country was being devastated by the Hun forces. Supposing you couldn't get bread, meat or sugar without a food card.

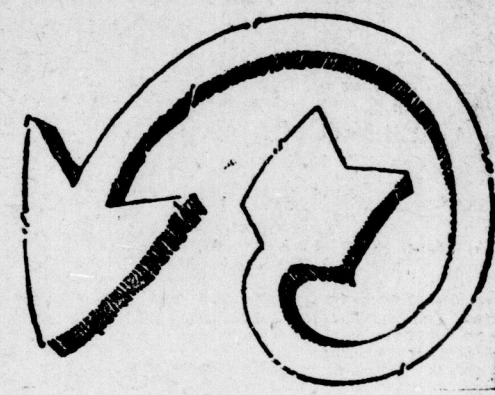
And you weren't a bit pleased when you went into the restaurant downtown, and they didn't bring you sugar for your tea. At that, it wasn't nearly as much as you wanted.

When you grumbled about that little package containing four small lumps of sugar for so many of tea that evening after you had visited the fair, did you stop to think how small would be your portion if you were living in Italy at this time? Or, when that substantial piece of beef was placed before you, did you remember that in France it would only be about half as much, and in Italy scarcely a good bite?

Are you going to use fish and other protein foods more in your own home to replace meat and thus release the meat for overseas? And are you going to stop grumbling about that one spoonful of sugar in your tea and try the white corn syrup for sweetening for the sake of the brave women of Britain, France and Italy? Think of the quantities of wheat and meat substitutes you can command, while people go hungry in other countries for the foods you can in a large measure afford to do without.

Oh! What a Busy Day!

Our announcement of Friday last kept everyone about this store humping, and then some. That the people of London and district appreciate true bargains was fully demonstrated last Saturday when we held an extra special sale of Groceries and Meat. Our counters were lined with eager shoppers from early morning until closing time. Hundreds were unable to get waited on, and for their benefit we will repeat some of the rare bargains of last week. Owing to the crowds that will be here tomorrow we urgently request you to have your money ready and your mind made up before you stop a clerk. While you hesitate, remember others wait. Let's all co-operate. We know we can depend on YOU.



Rump Roast Beef, lb.	30c	Breast Spring Lamb, lb.	28c	Stewing Veal, lb.	18c
Rib Roast Beef, lb.	30c	Loin Spring Lamb, lb.	45c	Shoulder Pork Chops, lb.	37c
		Breast Veal, lb.	20c		

CUT-RATE GROCERY DEPARTMENT

LOOK HOW WE SAVE YOU MONEY.	WE SELL ONLY THE CHOICEST QUALITY.
Tomato Soup, 2 tins 25c	Silver Cow Milk, tin 20c
24-lb Bag Flour \$1.50	Mustard, per tin 10c
Pork and Beans, 2 tins 25c	Dairy Butter, per lb. 46c
Salmon, 2 tins 25c	Dremedary Dates, package 25c
St. Charles Milk, 3 tins 20c	Seedless Raisins, package 15c
	Seeded Raisins, package 12 1/2c

ANDERSON'S LONDON'S BIG PURE FOOD STORE
Phones 1643, 1644. Stalls 1, 2, 3, 4, 5, Market House
Canada Food Board License 9684.

Fish Alive! Alive O!

No food supplements meat better than fish. Fish is a perfect food. It satisfies the human palate at times even when meat does not. Why continue to undermine your health with so much meat, when fish is more wholesome and cheaper at all times!

We Carry the Largest Stock of Sea and Lake Varieties of Fish in the City

CODFISH, HERRING, PICKEREL, SALMON TROUT, SWORDFISH, FLOUNDERS, FINNAN HADDIE, SEA SALMON, FILLETS, KIPPERS, HALIBUT, ALSO ALL KINDS OF CANNED GOODS.

ONN'S UP-TO-DATE FISH AND POULTRY MARKET. **ONN'S**
143 King Street. Canada Food Board License 9-718. Phone 1296.

Appreciated Publicity Service

One of the patrons of this page had the following to say of its efficiency for reaching those interested in table supplies:

"I was very much pleased with the results of my advertisement on your Consumers' League page last week. We have never noticed as much, and as profitable, response to our advertising as we were able to trace to our announcement in your paper on Friday last."

The Consumers' League does reach the buyers of table supplies, and those who know this best, are those who advertise thereon.

The Cut-Rate Meat Market

Two to five cents per pound saved you on Choice Quality Meats at this store!! One trial will convince you. Start today.

Choice Round Steak 32c	Loins of Spring Lamb 38c	Legs of Spring Lamb . 38c
Choice Sirloin Steak ... 35c		Fronts of Spring Lamb . 32c
Prime Rib Roast Beef ... 28c		Side Bacon 44c
Chuck Roast Beef 25c		Pickled Shoulders Pork . 32c
Pickled Beef Tongues ... 28c		Smoked Picnic Hams ... 32c
Small Pork Sausages ... 20c		Smoked Cottage Rolls ... 40c

EIGHT DELIVERIES TO ALL PARTS OF CITY DAILY. **FAULDS & DAWES** PHONE 8793. MARKET HOUSE.
Canada Food Board License No. 9-5914.

WAYS TO SAVE

Be systematic if you are anxious to develop the saving habit. Here are several plans which may help you to save money and get ahead financially: Make an allowance for each class of expenses and then plan to save something on each allowance. Make it a rule to set aside a certain per cent of your income on pay day. Consider this per cent as insurance against the future. Look upon it as a debt which must be paid. As your income increases your savings will increase. The interest on your savings will be compounded every six months.

THE BANK OF TORONTO

Head Office: Toronto, Canada. ESTABLISHED 1855
FOUR OFFICES IN LONDON:
Cor. King and Richmond Streets. Cor. Dundas and Adelaide Streets.
Cor. Richmond and John Streets. Cor. Dundas and Talbot Streets.

DAILY MAGAZINE PAGE FOR EVERYBODY

Secrets of Health and Happiness

What the Pupil of the Eye Sometimes Tells the Doctor

By DR. LEONARD KEENE HIRSHBERG.
A. B., M. A., M. D. (Johns Hopkins University.)

The tiny knothole in your back yard fence gives you a sneaking view of your neighbor's garden.

The crack or peep-hole in the fence at the baseball grounds prevents a view to your retina. The hole in the theatre curtain gives you a large scene of the world's stage in front of the footlights.

Each of these things is a peep-hole in the fence of your life. They are therefore inelastic and not very adaptable.

Not so the little peep-hole of each of your eyes. These widen or contract, expand and narrow in accordance with the needs of your retina to see near or distant objects, outlines, colors and perspectives.

The color of these little peep-holes or pupils of your eyes, their size, form, symmetry, regularity of outline, equality and elasticity tells the alert physician just what may be wrong with your health.

The pupil is, after all, only a window opening in the colored curtain or iris at the front of the eyeball. If it is in the centre, is round in shape and equal in size to the other pupil, nothing is usually amiss. When, however, the pupil is not circular in outline there is either some general or local disease present.

Some Pupil Oddities.

Sometimes an indentation in the pupil is present at birth. This means that the iris is in part missing. It is called a "coloboma." An operation, called an iridectomy, to cut away a part of the iris, may show a similar condition.

As a rule, an irregular pupil commonly indicates some inflammatory process or injury, which has attacked the iris.

When the form of anyone's pupil is like a clover leaf it may be due to an inflammation of the iris, which makes it stick to the lens behind it. This appearance is the chief and most reliable symptom with which to distinguish iritis from that eyeball disease called acute glaucoma.

A pupil shaped like a pear generally means an accident to the eye or a perforation of the eyeball by an ulcer.

When All is Well.

Black is the normal color of the pupil, whether your eyes be blue or brown. Any change in this black spot is trouble.

If the pupil appears orange, yellowish or pale red there may be a tumor in the eyeball. A whitish grey pupil, according to Professor Aaron Bray of Philadelphia, is nearly always the result of a cataract.

A greenish pupil points to glaucoma. This disease is called "green star."

When the retina is partly detached there is a greyish pupil with some light red streaks passing over it. A red pupil points to hemorrhage inside the eye.

The size of the pupil is a source of information to well-trained doctors. Near-sighted persons have larger pupils than far-sighted ones. Widely-dilated pupils in bright light point to brain tumor or pressure.

The use of heroin, morphine and other opium derivatives cause the pupils to become pin-point in size.

If the pupil acts, expands and contracts as you accommodate your sight to distance, convergence and light, all is well.

Answers to Health Questions

C. S. Q.—Please tell me what to do for leucorrhoea.

A.—Leucorrhoea may be benefited by the use of boric acid and water as a douche. Powdered boric acid or any good antiseptic powder may also be used.

S. H. Q.—Please give me something for freckles.

A.—Freckles are often a sign of good health and inheritance. You should be proud of them. Some so-called remedies contain mercury. Irritants such as these cause serious local as well as other trouble. As a trial a little of one dram salicylic acid to one ounce of alcohol may be used.

J. C. C. Q.—Please give me something for neuritis in my face.

A.—True neuritis or pain in the face is sometimes found to arise from a defective tooth, reddened gums, an inflamed gland or some other focus of infection. At other times the agony of the cheek joint or forehead may have a

KITCHEN ECONOMIES

BY ISOBEL BRANDS

OF THE APPLECROFT EXPERIMENT STATION.

Five Specially Fine Macaroni Dishes to Conserve Meat.

Macaroni can be prepared in almost as many varieties as meat. Actually it does replace the meat dish, and, therefore, more and more Canadian housewives who desire to conserve meat and fats for our boys at the front are adopting ingenious foreign ways of using macaroni.

Mexican Macaroni.

1 cupful of macaroni.
1 teaspoonful of salt.
1 pint of cooked kidney beans.
1 quart of water.
2 cups of cream tomato sauce.
Break the macaroni into inch pieces and cook in boiling, salted water until macaroni is very soft. Drain and pour cold water through it. Make a cream sauce of 2 tablespoonfuls of flour, 2 tablespoonfuls of butter, 4 cupful of milk, 1 teaspoonful of salt and 1/2 cupful of strained tomato. Heat the milk until it is scalded, pour the mixture into the hot milk. Cook for five minutes, then add the strained tomato. Pour over the macaroni and kidney beans, which have been drained. Heat altogether, stirring carefully in order not to mash the beans.

Macaroni Pudding.

1/2 pound of macaroni.
2 teaspoonfuls of butter.
1 pint of milk.
Dash of grated nutmeg.
Break the macaroni into small pieces and cook in boiling water for one-half hour. Drain, add milk, butter and nutmeg. Let simmer for 15 minutes. Pour into a buttered baking dish and bake about one-half hour, or until firm.

Macaroni Custard.

2 cupfuls of cooked macaroni.
2 cupfuls of milk.
2 eggs.
1 1/2 teaspoonfuls of salt.
1 teaspoonful of pepper.
1 teaspoonful of melted butter.

Macaroni and Vegetable Stew.

1/2 pound of macaroni.
1/2 pound of butter.
2 tablespoonfuls of olive oil.
1 large sliced onion.
1 diced carrot.
1 diced turnip.
1 diced stalk of celery.
1 cupful of cooked peas.
1 cupful of string beans.
1 cupful of strained tomato juice.
4 tablespoonfuls of grated cheese.
Salt, pepper.
1 tablespoonful of minced parsley.
Fry the onion until yellow in the olive oil. Add the butter, and when melted, add the other vegetables (unless they are canned). If fresh, add and cook until they are done, season and pour over the macaroni, which has been previously boiled and drained. Sprinkle with the cheese when ready to serve.

TWO PURITAN FASHIONS



The Simple Ideas of Puritan Conservation Are Evidenced in These Very Lovely Revivals.

CHARMING OLD MODES ARE REVIVED

BY ANNETTE BRADSHAW.

A western woman recently remarked that patriotism in her section had reached the point where women willingly relinquished all aspirations to fashion, and were beginning to go about clad in gingham Mother Hubbards and sunbonnets. This may not be so great a sacrifice to many as appears, for over in the Shaker country I have seen many demure faces that were rendered only the more quaintly by the contrast of the simple bonnet with flashing eyes and seductive curls.

However, in the attempt to approximate the more simple ideas of earlier struggles for democracy, fashion is taking a hint from Puritan costume. The deep collar of pure white lawn, folded, kerchief fashion over blouse or one-piece dress, is a simple and most becoming mode. As shown in the illustration, the severe touch of surprise

collar is somewhat relieved by introducing the soft, wide cuff of white to match at the sleeves. Collar and cuffs of this type, perhaps frilled, oh, ever so little, may be worn with the plainest gown minus all other trimming or decoration and look quite beautiful.

Another interesting costume moulded after the manner of the Puritans is the wide-brimmed hat with conical crown, trimmed only with a band of velvet ribbon to match, and long streamers, tied in a loose bow below the chin. This is worn with a grey cape, extending to the hem of the dress, so that it is a simple complete covering, rather than an ornamental wrapping as were the "at season's" capes.

Worn with colonial slippers, square toed and silver buckled, the maid approaches the next simplicity of the sober young woman of the Massachusetts Bay colony—a stirring patriotic figure these days.

Chinese breed stages for their horns, which are cut off when soft and used in the manufacture of native medicines.

The smallest known race is that of the Bushmen of Southern Africa, the mean height being four feet three and a half inches.

The best mysticisms are brought from Cambodia, in India, and from Siberia, Ceylon and Persia. The chief supply of the blue turquoise is drawn from the peninsula of Sinai, the great mining district of the ancient Egyptians.

Small glass and earthenware pots in which potted meats are sold make excellent molds for blancmanges or pudings.

ADELE GARRISON'S NEW REVELATIONS OF A WIFE

What Lillian Planned and How Madge's Troubled Thoughts Met an Announcement.

"You see," Lillian explained in answer to my glance of startled inquiry, "this particular business in which you're involved is coming to a crisis, and we must narrow the field of action to one place. For many reasons I prefer that place to be your home in Marvin."

"One reason is that Harry believes you to be here, and in order to protect you he will try to make Draper and her gang believe that you have left. That will send the whole pack to Marvin, and I believe if we make no mistake in setting the snare we can bag the whole lot there."

I couldn't repress a shiver. There was a reasonlessness in Lillian's tone that boded ill for any manner of the "pack" of which she spoke. I realized—knew she must also—that Harry Underwood would doubtless share the fate of the rest of the gang, and the realization made me feel ill on Lillian's account as well as on my own.

"Harry's demand for that paper," I went on, "proves conclusively that the specific object of Draper and her gang is the recovery of that document which your father sent to Allen Drake, and which Drake returned to you after deciphering it. I have long suspected it. Now I have the knowledge and the knowledge of their object makes it possible for me to figure out their probable course of action and to anticipate their movements."

"I hope they will break in," she paused, and there was that in her manner which emboldened me to ask a question, something I rarely do when Lillian is outlining a plan.

"What will you do with Betty if you close this house?"

"I give her a vacation with pay," Lillian returned promptly. "She deserves one, and with good luck it won't be closed long."

"Aren't you afraid the enemy agents will get in and ransack the place while it's closed?" I ventured.

"Not that they will ransack the place," she said significantly. "I hope they will break in, for they will find a warm and unexpected welcome."

"Oh?" I exclaimed, enlightened. "You expect to have service agents guarding the place while it's ostensibly closed?"

"Exactly," returned Lillian, rising. "And now I must get busy, pronto. I must send guards to the Marvin house who will watch the place unknown to your mother-in-law until I can get there, it will never do."

"I'm worried enough now about those mysterious men next door. Incidentally, I want to have a look at them when I go out there."

A Surprising Phone Call.

Something in her tone struck me queerly, gave me the impression that Lillian had a theory of her own about our bizarre, melodramatic neighbors which didn't exactly coincide with that of my mother-in-law.

She walked to the door, then turned quickly toward me.

"This won't interfere with your little visit with Edith Fairfax," she said. "I cannot possibly make arrangements to go to Marvin for two days, so our luncheon to the two girls can go on just the same. I will tell Betty about it, now, and then I'll be off my mind."

I couldn't help the mental wish that I were equally as fortunate as the door closed behind her. Lillian could dismiss the coming of the guests once the question of their culinary entertainment was settled. But I—The very thought of meeting again the girl about whose friendship with Dicky I had such gloomy, sinister forebodings unnerved me.

Why had I arranged this interview? I asked with bitter distaste for the task I had impulsively set myself. Far better much more compatible with my dignity

not to have yielded to my wild surmises concerning the girl, not to have planned to meet her with the mad hope of ascertaining the truth concerning my husband's interest in her.

Retrospection or introspection was vain now, however. I was committed to the interview which Lillian's quick tact had converted into a luncheon for four. But my brain whirled with the conflicting emotions which the prospect of seeing the pretty little art student awakened. Rage, jealousy, shame at my own littleness in harboring the unworthy emotions, all had their will with me.

One thing stood out clear and distinct above the storm of swirling thoughts. The old, passionate, wild adoration I had experienced for Dicky was still mine—unaltered, augmented, if anything by this wild notion I had taken concerning Dicky's unexplained absence with Edith Fairfax.

The realization of this in curious fashion did much to restore to me a measure of the self-respect which I had lost at least in misadventure in the days following Dicky's departure—the days made memorable by my encounter with the Drake and which Drake returned to you after deciphering it. I have long suspected it. Now I have the knowledge and the knowledge of their object makes it possible for me to figure out their probable course of action and to anticipate their movements."

My cheeks flushed with shame at the reminder that there had been hours when I had questioned the strength of my own conjugal feeling.

And as if the thought had been a psychic summons from my soul to another, I heard the tinkle of the telephone bell, followed by Lillian's appearance in the doorway.

"Capt. Hugh Grantland is on the 'phone, Madge," she said gravely.

Good Night Stories

By Elsie Silvers

Illustrated by G. W. G.

PEGGY AND GRANNY CHEER.

One day, when Peggy was very cross and ugly, her mamma sent her to the attic to stay until she could come down to her room.

Peggy threw herself down on a bundle of rags and began to cry.

"Tut! Tut!" called a soft voice, and an ugly little old woman, no taller than Peggy's rag doll, hobbled across the attic.

"Who're you?" exclaimed Peggy, wiping her eyes.

"Granny Cheer, from Fix-It Land," replied the little old woman in a squeaky voice, "and I've come to try to help you."

"How can such a funny little person like you help me? You'll only make me laugh," cried Peggy, beginning to laugh.

"There you are!" laughed Granny Cheer. "See, your tears are gone and you're laughing already."

"But I'm not happy," exclaimed Peggy, looking up.

"It's just because you're so funny-looking," replied Granny Cheer, for she didn't like to make those around us happy."

Waving her apron over Peggy's head, Peggy could hardly growling very tiny, so tiny that Granny Cheer looked almost like a giant.

"Take hold of my apron strings and I'll take you to Fix-It Land." The minute Peggy touched Granny Cheer's apron strings they were both whisked through the attic window and set down in a wonderful woods.

Beautiful colored birds flitted here and there, all singing merrily. The little brook, whose waters were blue as the

For Summer Cottage Sanitation



It's splendid!

lovely sky above it, sparkled and tinkled as it flowed over the pebbles.

"What a lovely place!" exclaimed Peggy. "And how happy everyone and everything seems to be." As far as Peggy could see, tiny fairies raced through the grasses after the birds, laughing and singing.



"Who Are You?"

"Yes, everything and everyone is happy in Fix-It Land," laughed Granny Cheer, "and so you will be after you've bathed your toes in Cheery Creek." Then she led Peggy to the edge of the sparkling stream. "First you must lay all frowns and cross thoughts on the bank," Peggy laughed and promised, but she did shed never pick them up again, and Granny Cheer pushed her into the water.

As the cool waters touched Peggy's feet she awakened and began to laugh.

"It's only a dream, this Fix-It Land, with its Cheery Creek and Granny Cheer, but I feel better, just the same," laughed Peggy, and she ran downstairs and kissed her mamma.

"I'm dreadfully sorry I'm so cross and ugly, but I'll promise never to be so again if you'll forgive me."

"Of course her mamma did, and from that day Peggy never found the frowns and cross thoughts she had laid at the feet of Granny Cheer on the banks of Cheery Creek."

The enormous force of Niagara River in its descent from Lake Erie to Lake Ontario represents a descent of 834 feet in 36 miles, while the average height of the falls is between 154 and 162 feet, representing, according to different estimates, from 1,750,000 to 7,000,000-horsepower.

The seemingly meaningless figures on the lining of your shoes are entirely intelligible to the shoe clerk. They are in code, and the code is a tribute to human vanity. There are several codes, the most common of which is termed the western size. "Mistakes." For instance, 37 means 7 1/2 C. The first number, 3, indicates the width, 1 meaning A; 2, B; 3, C, etc. The second figure is the length. If a 5 appears after it, that adds a half-size. A 0 indicates a whole size. 6D, for instance, would be 40.

It's a Sure Thing! You Cannot Possibly Lose!
FREE TICKETS TO THE WESTERN FAIR

Do Not Miss This Chance To See the Great Western Ontario Exhibition FREE!

HOW TO GET THE TICKETS

Special Offer No. 1---

Every subscriber who pays a year's subscription to The Advertiser IN ADVANCE will receive a double ticket entitling him to entrance to the Fair Grounds and to the Grandstand. There is no other condition. Just bring in or mail in your subscription for a year and receive your ticket. THIS OFFER APPLIES TO SUBSCRIBERS ANYWHERE.

Do not delay your response to this offer. If you are living out of town send in your subscription and receive the tickets by mail. Then you will lose no time when you come to the fair.

Special Offer No. 2---

If you cannot attend the big fair, The Advertiser makes you another offer, which is good for a limited period only. Provided you pay a year in advance for your paper, you may deduct 50 cents from the regular subscription price. THIS IS A PRESENT OF 50 CENTS IN CASH.

The regular subscription rates to The Advertiser are as follows:

REGULAR RATES

By mail, \$4.00 a year; delivered in London, \$6.00 a year; at newsstands, \$5.00 a year; delivered outside of London, \$5.00 a year.

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Special Offer No. 3---

Here is another offer. If you pay for a year at the regular rates you will be credited with fourteen months subscription. THIS IS TWO MONTHS FREE.

Special Offer No. 4---

If you pay at the regular rates for six months you will be given credit for seven months.

ACT AT ONCE AND AVOID THE RUSH---

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These offers give the wideawake and ambitious subscribers an opportunity to see the finest fair in Western Ontario free or gain a cash present of 50 cents or an extension of their paper one or two months FREE.

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RETURNED CHAPLAINS WANT THE FRILLS CUT FROM CHURCH SERVICE

Rev. Arthur Carlisle of Windsor Declares Men at Front Lead
Clean Lives and Attacks Home Platform Slanderers—
Note of Union Runs Through All Addresses.

TORONTO, Sept. 12.—Today's sessions of the general synod of the Church of England in Canada were noteworthy for the reception of delegates from the sister church in the United States and of a representative of the church in Newfoundland, who declared his hope that the church of the island dominion would soon be united to the church in Canada.

At the afternoon session the synod heard the experiences in the field of returned chaplains, including an eloquent address from Bishop DePencier of the Diocese of New Westminster, who told of the hearty co-operation of the chaplains of different denominations, and made a point of going out of his way to pay a special tribute to the Christian character and lovable nature of the priests of the Roman Catholic Church who were serving as chaplains.

"When you find men like these," he said, "who believe in the same God as you do, I don't like to see mud thrown at them."

In the evening Bishop McCormick of Western Michigan and Bishop Richardson of St. John, N. B., addressed a great audience in Massey Hall, on their experiences with the American and Canadian troops, and spoke of the lessons the church should draw from the war.

The Civic Welcome.
In extending on behalf of the citizens of Toronto a "cordial and hearty welcome" to the General Synod of the Church of England in Canada, Mayor Church referred to the fact that 70 per cent of the first contingent were members of that historic church. It had made a most noble, eloquent and inspiring record in the present war.

The mayor's address was responded to by Archbishop Thorne of Algoma, and Dean Lloyd of Halifax, prolocutor of the lower house.

Bishop McCormick of western Michigan, in conveying the cordial greeting of the church in the United States, referred to the hundreds of Americans who had not waited till their country got into the war. One clergyman of his own diocese had enlisted as a private with the Canadians. He was now a bombardier, and the bishop added: "I believe he is making good."

"Now the United States is in the war with you to the last dollar," he said. He alluded to the fact that Bishop Brent of western New York, a former Chaplain of the American army overseas.

Bishop Darlington of Harrisburg, Pa., who has three sons and fifteen relatives at the front, referred to the fact that the American church had just completed a \$2,000,000 soldiers' pension fund.

CUT THIS OUT

OLD ENGLISH RECIPE FOR CATARRH, CATARRHAL DEAFNESS AND HEAD NOISES.

If you know of someone who is troubled with Catarrh of the Ear, head noises or ordinary deafness, cut this formula and hand it to them and you may have the means of saving some poor sufferer perhaps from total deafness. In England scientists for a long time past have recognized that catarrh is a constitutional disease and necessarily requires constitutional treatment.

Sprays, inhalers and nose douches are liable to irritate the delicate air passages and force the disease into the middle ear which is the seat of the deafness, or else the disease may be driven down the air passages towards the lungs which is a fatal mistake. The following formula which is used extensively in the damp English climate is a constitutional treatment and will improve especially efficacious to sufferers here who live under more favorable climate conditions.

Secure from your druggist 1 ounce of Epsom salt (Double strength). Take this home and add to it a pint of hot water and a little granulated sugar; stir until dissolved. Take one tablespoonful four times a day. This will often bring quick relief from distressing head noises. Clogged nostrils should open, breathing become easy and hearing improve as the inflammation in the eustachian tubes is reduced. Epsom salt used in this way acts directly upon the blood and mucous surfaces of the system and has a laxative action that helps to obtain the desired results. The preparation is easy to make, costs little and is pleasant to take. Every person who has catarrh or head noises or is hard of hearing should give this treatment a trial.—Advt.

Use Coconut Oil For Washing Hair

If you want to keep your hair in good condition, be careful what you wash it with. Don't use prepared shampoos or anything else, that contains too much alkali. This dries the scalp, makes the hair brittle, and is very harmful. Just plain nutmeg coconut oil (which is pure and entirely greaseless), is much better than anything else you can use for shampooing, as this can't possibly injure the hair.

Simply moisten your hair with water and rub it in. One or two teaspoonfuls will make an abundance of rich cream, which cleanses the hair and scalp thoroughly. The latter rinses out easily, and removes every particle of dust, dirt, dandruff and excess oil. The hair dries quickly and evenly, and it leaves it fine and silky, bright, fluffy and easy to manage.

You can get nutmeg coconut oil at most any drug store. It is very cheap, and a few ounces is enough to last everyone in the family for months.—Advt.

Finding the "Lost Chords"

New Invention Can Be Seen at the Fair Which Solves Old Problem.

While it is true that nearly every normal human being is a born lover of music, it is quite apparent that some people—and not necessarily professional musicians—have a much keener appreciation of the finer shadings of tone than have some others.

It is for this reason that the older standards of tone production from phonographs have never been entirely satisfactory, because the musical ear has always missed the finer shadings and the "overtones."

But fortunately for the thousands who have longed for a phonograph that would remedy this defect, the Brunswick-Balke-Collender Company, one of the largest manufacturing concerns on the continent, have been successful in discovering a method of reproduction that leaves absolutely nothing to be desired.

This new invention has been given the name of "Ultona," a word compounded of the two words, "ultimate" and "sona." The name is singularly appropriate, for all makes of records when played with the Ultona are given a rendering that is truly natural and altogether free from that confined or "boxed in" sound.

It is almost futile to attempt any description of the "Ultona," for after all, the ear is the only judge of tone, and one should make it a point to visit the Brunswick Phonograph Exhibit at the fair and hear any record played with the "Ultona."

The Brunswick Phonograph is the only instrument which has this new feature. You will find the booth located in the Pure Food Building, in charge of Mr. Charles Robertson.



He had been a member of a peace society, the bishop said. "I was one of those who bid good-bye to Count Bernstorff. We didn't understand then. We didn't understand their infernal tricks. We thought we were dealing with honorable men. We tried to play fair."

"I can only give you my hand," he said, in conclusion. "My heart is where yours are—over with my boy."

Rev. Dr. Jessop of Buffalo declared the relation between the United States and the British Empire was not one of dependence or independence, but of interdependence. "We know," he said, "that had it not been for the British grand fleet our country would probably have been invaded. If it had not been for the eternal vigilance of that wonderful fleet, what would have prevented the Germans sailing up the St. Lawrence? We have been told that we would be safe even if Canada were invaded, but we have learned to value the statements of German vice-chancellors somewhat differently from what we did five years ago."

The German emperor, he went on, "has so often spoken the name of God. I think blasphemy—never so far as I know has he invoked the name of the Christ. We believe so in the righteousness of our cause that we are not afraid to invoke His blessing."

The house of delegates concurred in a resolution of the House of Bishops to appoint a joint committee to confer with the executive committee of the church prayer book and Bible society to secure their assistance in the distribution of literature to counteract that of the various anti-Christian elements that were weakening the life of the church.

The synod in joint session received Rev. Canon Smart of the cathedral at St. John, Nfld., who presented a letter of greeting from his bishop to the Canadian church. Archbishop Thorne, of Algoma, referred to the fact that it was the first time in its synodical history that the Canadian church in Newfoundland, Canon Smart, in his address, said he sincerely hoped it would not be the last. He hoped the next Newfoundland church conference would be held in his home as part of the great church of Canada. When that day came they should remember that Newfoundland had something to give, as well as much to receive.

Dr. Tucker Speaks.
Rev. Canon Tucker of London, Ont., in outlining the lower house, said no Canadian soldier need be ashamed to stand by the side of a soldier from Newfoundland. The theft of the life of the island was unsurpassed in the world. Where in the British Empire was Sunday better observed than in Newfoundland, nowhere was the church more respected.

The Canadian church, he said, would never raise a little finger to interfere with the autonomy of Newfoundland, but whenever in the providence of God they sought admission to the door stood wide open, a sentiment which was repeated by the primates.

Bishop DePencier of New Westminster told the synod of his work as a chaplain at the front. In the two years he had held, with very few exceptions, a confirmation service every Wednesday night. Canada and the United States, which had unified command of the chaplains' services and so far it had worked admirably. That was only one of the things that he had seen and felt as long as a man played the game. He told of having the arrangements for one of his confirmation services made by a Roman Catholic priest, temporarily in command, and being told to half of them by a Presbyterian minister and not one of them thinking it anything extraordinary. Whatever respectable circumstances regarding the church had been in Quebec, Newfoundland and other places where the Roman Catholic Church was in the great majority, the bishop said, no one could say words but of the greatest possible esteem for the Roman Catholic chaplains at the front. They were among the best friends he had.

"When you find men like these," he declared, who believe in the same God as you do, I don't like to see mud thrown at them."

Rev. Arthur Carlisle of Windsor, Ont., another returned chaplain, declared the lives of the men at the front from "the slanderous and unwise stories declared from the public platform and in the public press. The problem," he went on, "is not what some persons are trying to do to deprive them of their issue of rum and cigarettes that they need. The problem is when they come back to help them to live the straight, clean lives they lived at the front."

A chaplain needed to be a "man's man," declared Rev. Canon McIntosh of Quebec, whose service had been with the imperial troops. In regard to ritual, he said the men did not look so much upon the setting of the service as upon the service itself. He was unable to find any real interest in the church of the returned soldier. For this he blamed the laity.

When a man came back, perhaps a nervous wreck, and found those who had remained at home in safety enjoying great emolument, no more interested in religion than before the war, it put a damper on his interest. Moreover, the church, as a body, must be ready to take the side of the returned soldier in seeing justice given him when he had a real grievance.

In the general discussion which followed, Rev. Dr. Jessop, Toronto, said it was no longer persons thinking they had to accommodate the laity, but the laity themselves, who were the problem. He had to accommodate the soldier what the soldier wanted," he said. "We have to preach to the soldier what he desires."

Rev. (Capt.) Woodcroft of Oakville, Ont., who had been with the returned soldier, was the same as that of every other problem that faces the church. The returned soldier was the man in the street. Both were ready to welcome religion, but they knew little about it, because they had not been taught it in their homes. "There is no religion in the average home in Canada," he declared. "One hates to say these things, but they are almost true."

Capt. Woodcroft paid a notable tribute to Canon Scott of Quebec, who he described as "a saint who ranks high in the annals of the church of the ancient church. He is everywhere where the shells are thick," he continued. "His other day he baptized a man in the front trenches. The men would have said that any non-liturgical services you can give them I have asked them."

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Save for Yourself the Increase in Price
Which We Must
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ONLY 8 DAYS MORE BEFORE OUR PRICES GO UP

Quick action is necessary if you wish to get in on our wonderful one-price, made-to-measure clothes value and save yourself the increase in price which conditions force us to put into effect on September 23rd.

Remember, our one price is \$17.50 for a suit or overcoat to measure that cannot be equalled unless you pay \$10 more. We are the largest one-price tailors in Canada, and specialize on one price only.

It is only our wonderful system of wholesale tailoring and retailing that has enabled us to keep the price of Tip Top Clothes down this long.

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A Chain of One-Price Stores from Coast to Coast
TIP TOP TAILORS
The Largest One-Price Tailors in Canada
205 Dundas St. London
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Don't Wait Until the
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Next week we honestly believe will be the busiest period in our history.

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We Have to Raise
Our Price Because
Our present price actually does not cover the actual cost of materials and workmanship computed on today's market.
Save by buying now.

EVERY ORDER BACKED BY OUR IRONCLAD GUARANTEE that you must get absolute satisfaction in every detail or a new suit or your money back.

If You Live Out of Town Write For Samples

A complete equipment of samples of any desired materials will be sent upon receipt of postal request. Mail order service fully guaranteed.

STEPS OFF MOVING TRAIN AND SUFFERS SERIOUS INJURIES

Harold Hill Hurt at Ingersoll
Thursday.

INGERSOLL, Sept. 12.—Stepping off a passenger train from the west, while it was in motion, Harold Hill, the 13-year-old son of John Hill, West Oxford, was seriously injured near the G. T. R. depot today. He is in Alexander hospital suffering from concussion of the brain, bruises and cuts. Hill had attended the Western Fair yesterday and evidently had been sleeping on the way home. When "Ingersoll" was called, he was roused suddenly and evidently walked off the train not realizing what he was doing.

NOTED AUSTRALIAN SPORTSMAN KILLED

PARIS, Sept. 12.—Lieut. Cecil Haver, a well-known Australian swimmer, was killed by a bullet on the Somme front, September 11, according to Le Journal. The lieutenant, who was one of 300 swimmers across the Somme, enveloped the enemy positions and captured Mont St. Quentin, the key to Peronne.

The papers announced that Lieut. Haver, the French aviator, has scored his forty-fourth official aerial victory.

STOLEN CAR IS FOUND BADLY DAMAGED

THORNDALE, Sept. 12.—Edward Mills, of C. T. West Nisour, and his Chevrolet car stolen on Tuesday evening from the Market Lane, London, Ont., were found today that it has been located on the Wellington road, three miles south of London, and has been

very badly damaged, having apparently been driven into a telegraph pole. Mr. Mills' car was a new one, which he had purchased about three months ago.

The East Middlesex teachers' convention will be held in London on October 10 and 11, and the public schools of the township will be closed on those days.

W. G. Pitt has returned home from his farm in Central Alberta, and reports the crops to be a failure in that district.

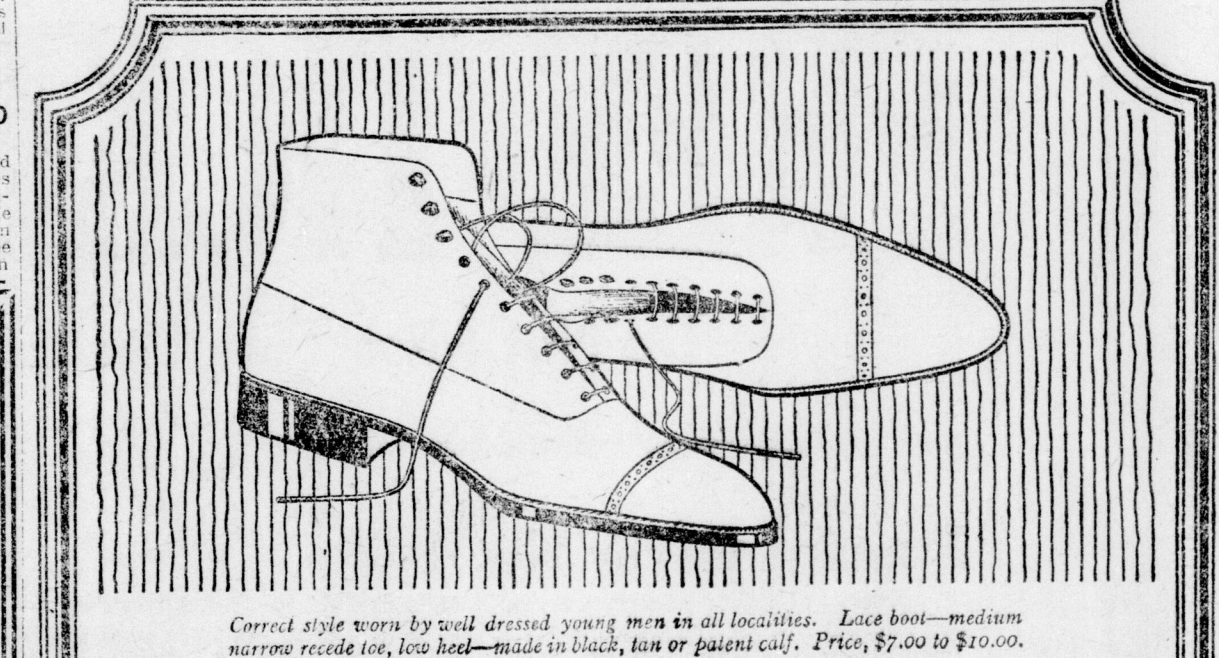
P. J. Thompson, county school inspector, visited the schools in S. S. No. 2 and S. S. No. 3 on Wednesday.

PART OF CITY DARK WHEN HYDRO "FLIMS"

ST. THOMAS, Sept. 12.—Hydro troubles are not by any means being overcome in this city, and although the matter of more power for St. Thomas and its users is being agitated

daily by certain members of the city council, the power shortage is being felt here to an even greater extent as time goes on. Last night the northern section of the city was in total darkness for some hours and even today the city is in a state of semi-darkness without any means of energy.

The deputations who will visit Toronto to work and nobly continue their efforts to Ottawa, intend to make themselves heard, and propose to leave no stone unturned to bring this city back again to normal.



Correct style worn by well dressed young men in all localities. Lace boot—medium narrow recede toe, low heel—made in black, tan or patent calf. Price, \$7.00 to \$10.00.

Good Value and How to Get it

YOUR interest, as a member of the consuming public, and yours as Canada's largest manufacturers of shoes, are really identical. They may be summed up in a single phrase: "Quality Shoes at Fair Prices."

A fair price today is a higher price than usual, because the cost of every item of material and labor which goes into a pair of shoes has increased greatly and is still increasing.

In order that you may continue to get quality at fair prices, we shall feature in advertisements certain specific shoes which we know will give you good value. From our knowledge and experience, we will suggest to you the best methods of buying, whether you select shoes of our manufacture or not.

We ask you to buy for service rather than merely for style; to go to a reliable dealer, and to look for the manufacturer's trade-mark on the shoes. By so doing you may be assured of good value for your money.

AMES HOLDEN MCCREADY

"Shoemakers to the Nation"

ST. JOHN MONTREAL TORONTO WINNIPEG EDMONTON VANCOUVER

When you buy shoes look for—



—this Trade-mark on every sole

Swift's 'Premium' Oleomargarine

and the other well-known Swift products will be exhibited
September 7 to 14 at the

PURE FOOD SHOW

SWIFT'S PREMIUM COOKED HAMS, PREMIUM MINCED SPECIALTY, BAKED HAM, ASHLAND COOKED SPECIALTY, JELLIED BEEF, TONGUE, JELLIED PORK, TONGUE, JELLIED BEEF.

SWIFT CANADIAN COMPANY

TORONTO WINNIPEG EDMONTON
(Canada Food Board License Nos. 13-170, 13-171, 13-172.)

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Exhibition
Visitors
See Exhibit at
London Fair



EASIFIRST SHORTENING

is a healthful, pure food product, better than butter or lard for SHORTENING and FRYING; 12 ounces will replace 16 ounces of either butter or lard, and will make pies, cakes and fried goods more digestible and with a delicious and appetizing appearance.

SEE EASIFIRST DEMONSTRATION AT PURE FOOD EXHIBIT.

GUNN'S, LIMITED West Toronto

HAPSBERG BANNER HAS MADE AUSTRIA SOLID

Baron von Hussarek Says State Can Resist Anything.

AMSTERDAM, Sept. 12.—Baron von Hussarek, the Austro-Hungarian premier, in a speech at a dinner given to the group of German journalists now visiting Austria, is quoted in a dispatch from Vienna as saying: "Under the glorious Hapsburg banner for centuries Austria has become a state of strength that will enable it to meet every defaming catch-word, to resist every overbearing demand and to offer strong resistance to all attempts to break it up, no matter from what side they come."

MAIL CONTRACT

SEALED TENDERS, addressed to the Postmaster-General, will be received at Ottawa until noon on Friday, the 27th day of September, 1918, for the conveyance of His Majesty's Mails, on a proposed contract for four years, six times per week, over the route from Ottawa to the Postmaster-General's office.

Printed notices containing further information as to conditions of proposed contract may be seen and blank forms of tender may be obtained at the Postoffice Inspector's Office, London, 15th August, 1918.

CHARLES E. H. FISHER, Postoffice Inspector, A. 30, Sept. 6, 13.

CLEARING AUCTION SALES

100-acre farm, stock, implements, hay and grain, on Tuesday, Sept. 17, at 1 o'clock sharp; farm comprising about half lot 5, con. 8, North Dufferin, 14 miles west of village of Avon, Clay loam, well tiled and fenced, never-failing supply of water, sugar bush, beautiful cedar hedge and lawn, brick buildings, red brick house, 10 rooms, full bath, air furnace, telephone in house. Terms made known on day of sale. W. V. Nigh, proprietor, Lindsay & P. and, auctioneers.

MEDICAL CARDS.

DR. GEORGE MENDEL, OFFICE AND RESIDENCE, 244 Queen's Avenue West, 2nd floor, 2nd door from Postoffice.

DR. J. B. CAMPBELL, M.A., M.D., SPECIALIST, diseases of men and women, 439 Richmond Street, London.

DR. J. E. KIDD, OFFICE AND RESIDENCE, corner Dundas and Maitland, Phone 453.

DR. NORMAN R. HENDERSON, CORNER Dufferin and Clarence (former Fairview Avenue)—Eye, ear, nose and throat.

DR. KAHN, SPECIALIST, GENTLEMAN, and dental diseases of men and women, 439 Richmond Street, London.

DR. FERGUSON & FERGUSON, South London, 1500 Dundas Street, 1st floor, 1st door from Postoffice, specialists in diseases of men and women, Dr. J. I. Ferguson, specialist in diseases of men and women, Dr. J. I. Ferguson, specialist in diseases of men and women.

DR. HOLMES, 244 RICHMOND STREET, SPECIALIST, skin diseases, electro-therapy and X-ray.

DR. WEEKS, 438 WATERLOO STREET, 1st floor, 1st door from Postoffice.

DR. W. F. BARN, 60 QUEEN'S AVENUE WEST, 2nd floor, 2nd door from Postoffice.

DR. SEPTIMUS THOMPSON, PARK AVENUE, corner Queen's, Eye, ear, nose and throat.

DR. J. L. CLARKE, EYE, EAR, NOSE AND THROAT, 395 DUNDAS STREET.

R. W. SHAW, M.D., L.R.C.P., 27 KING STREET, Phone 839.

DR. W. M. SCHOENHART, 620 RICHMOND STREET, corner Queen's, Eye, ear, nose and throat, specialist in diseases of men and women.

DR. J. E. HETZ, SPECIALIST—CANCER, tumors, etc. King Street, corner Kitchener, Ont.

DR. D. M. ARNOLD, 236 QUEEN'S AVENUE, in addition to regular practice, will give special attention to the cure of liquor and drug habits.

DR. BROWN, EYE, EAR, NOSE AND THROAT, 412 CHANCE STREET, Apartment 1st floor.

F. L. BURTON, M.D., L.R.C.P., and S. (Cincinnati) Diseases of men and women, 481 Waterloo, Phone 238.

DR. W. J. STEVENSON, 389 DUNDAS STREET—Specialist, diseases of men and women and surgery, Phone 614.

DR. HUGH A. STEVENSON, 381 DUNDAS STREET—Special attention X-rays.

JOHN O. HUNT—EYE, EAR, NOSE AND THROAT, 441 WATERLOO, corner Queen's, Phone 2373.

DR. MARIE H. HARRISON, 185 RICHMOND STREET, corner Queen's, Eye, ear, nose and throat, specialist in diseases of men and women.

DR. FINGER, LONDON—ELECTRIC TREATMENT OF diseases of specialty.

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Capacity audiences have characterized every presentation of "Hearts of the World," which has been showing twice daily since Monday at the Majestic Theatre. Hundreds who have been unable to obtain admission are given the opportunity again today and Saturday, matinee and evening, of seeing this great triumph in the realm of motion pictures. It is, he announces, primarily a love story, in which war figures as the grim background. It may be called "The Story of a Village," and for more than forty minutes during the exhibition of the story there is not a cannon shot, not a suggestion of war's alarms. There is the pretty romance of two girls, each

in love with the same man; there is the quiet and peaceful atmosphere of a small French town before the outbreak of war. Then comes the conflict, with its ensuing effects upon the fortunes of those in the little village. The battle scenes shown are actual battle scenes taken right in the trenches during the death struggles of the French and the Germans. The story is told in a series of five reels, each a picture of its kind seen here in months.

The play abounds in funny situations and romance of a very original sort, and gives the audience a rare opportunity to see the celebrated comedienne talents at their best. At Mary Willard, the mischievous hoyden who yearns to witness a prize fight, the audience may learn some new tricks for her own boxing bouts. Miss Dana has one of the most captivating and diverting roles she has ever played on the stage or screen. Her genius for whimsical comedy and pathos is un-

derestimated. Only an actress of her gifts and experience could meet such demands.

In "Opportunity," Miss Dana plays a tomboy, Mary Willard. The complications in which her hoyden inclinations involve her make Mary a most delightful and winning heroine. Dressed in boy's clothes, she attends a winter advertised prize fight at a prominent athletic club. Previously, two of the leading characters played by Hale Hamilton of "Get-Rich-Quick-Wallington" are introduced into the story.

People interested in New York City and its celebrated hotels, clubs and streets will find the scenes in which much of the action of this picture takes place exceedingly vivid and entertaining. A prominent athletic club, where the prize fight is staged with great realism, many well-known New Yorkers acting as spectators and the lobby of one of the most luxurious hotels are shown.

In addition to "Opportunity," other screen attractions are "By Injunction," an O. Henry story, and a "Weekly Current Events" film. In vaudeville the Four Russells present a novelty variety act.

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Viola Dana, in "Opportunity," is the screen feature at the Patricia Theatre again today and Saturday. This photoplay contains more real, entertaining comedy in five reels than any picture of its kind seen here in months.

The play abounds in funny situations and romance of a very original sort, and gives the audience a rare opportunity to see the celebrated comedienne talents at their best. At Mary Willard, the mischievous hoyden who yearns to witness a prize fight, the audience may learn some new tricks for her own boxing bouts. Miss Dana has one of the most captivating and diverting roles she has ever played on the stage or screen. Her genius for whimsical comedy and pathos is un-



Viola Dana, featured in a photoplay of humor and romance, showing at the Patricia Theatre again today and Saturday.

rivalled and easily equals her work in serious and powerful drama. The complications which ensue from her visit to the prize fight in her brother's clothes demand the cleverest sort of comedy acting, and Miss Dana never fails to take full advantage of every amusing situation. Only an actress of her gifts and experience could meet such demands.

In "Opportunity," Miss Dana plays a tomboy, Mary Willard. The complications in which her hoyden inclinations involve her make Mary a most delightful and winning heroine. Dressed in boy's clothes, she attends a winter advertised prize fight at a prominent athletic club. Previously, two of the leading characters played by Hale Hamilton of "Get-Rich-Quick-Wallington" are introduced into the story.

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Western Ontario Electric Co.
237 Dundas Street. Phone 4071.

**NEW TRIAL FOR
BRANTFORD MAN**
TORONTO, Sept. 12.—Mr. Justice Middleton today granted a new trial in the case of Alexander Stewart, convicted at Brantford, on a seditious literature case, and sentenced to pay a fine of \$500, and be imprisoned for six months. An application for a new trial in the similar case against Artin Cusmith was dismissed.

ISSUED BY THE CANADA FOOD BOARD.
We can eat scores of other foods we have besides wheat. It's a small matter to change our diet to help victory.



**The Big
Attraction**
THIS WEEK IS AT THE HEART
OF LONDON.

**1,000
FUR FELT
HATS**

Made in England. All sizes and
colors. Worth \$2.50 to \$3.00, at
\$1.23

This lot escaped the submarine.
It's the last of the British Navy.
SEE WINDOW DISPLAY.

**Wegner
Clothing Co.**
THE HEART OF LONDON.
THE REAL LIVE STORE.

371 Talbot, Opposite Market
Open Evenings

SEND HIM A PARCEL

Your boy overseas will appreciate a parcel of delicacies now. We can suggest items that total from \$2.00 and up.

Send Him Butter
The best Canadian Creamery Butter is now put up in hermetically sealed tins. The boys love it. 65c per tin.

A Demonstration
of CLARK'S Soup, Ketchup and Canadian Baked Dinner, as well as other famed goods, suitable for overseas, will be given SATURDAY AND MONDAY.

Rowat's Coffee
A superior blend, with a flavor that delights. Try it once and join its many regular users. 55c per pound.

Gurd's Ginger Ale
Keep it in the house all the year 'round. Serve it to your company. DRY OR SWEET, \$1.20 DOZEN.

Vinegars for Pickling
The very best quality. Also Pure Spices.

Olive Special
Ready to serve, delicious ripe olives from California. Regular 15c value. 10c PER TIN. THREE FOR 25c.

T. A. ROWAT & CO.
250 Dundas St. Phone 3051-3052.
Canada Food Board License No. 8-3422.

QUERIES REGARDING MILITARY SERVICE

Address Your Problems to the Military Editor of The Advertiser and They Will Be Answered From Official Information.

SUBSCRIBER: Q.—Does an American 17 years of age have to return to the United States by September 28?
A.—No.
2. Is he required to register in Canada by that date?
A.—No.
2. No: he is not of military age.

BOTHWELL: Q.—I am an A2 man and 30 years of age, and my exemption expired on July 15 last. When am I likely to be called?
A.—How much time will I be allowed before reporting?
A.—You are liable to be ordered to report at any time on expiration of your exemption.
2. You will receive about ten days' notice to report.

CURIOS: Q.—A man born in Canada, married, registered in the United States, and was placed in Class 4. Will he be called back if he comes to Canada?
A.—His parents are British. Is he a British subject?
2. Can they call him in Canada over 35 years of age without a vote from the people?
A.—Will Class E men ever be taken overseas?
3. Can the military authorities force a man to undergo an operation to fit him for service without his consent?
A.—If he comes to Canada and registers under the military service act, the United States authorities will not endeavor to call him up for service in the American army.
2. Yes.
4. It is not likely that men permanently in category E will be ordered into the army, although the disability might only be a temporary one and the category would later be raised.
5. Strictly speaking, they could, but it is not the practice to do so.

X. V. Z. Q.—A boy born in Canada came to the United States with his parents twelve years ago. He is now 17 years of age. Can he return to Canada with his birth certificate alone? His father never took out naturalization papers in the States, and the boy is therefore British.
A.—As he is not of military age, he does not require a passport to cross the border. His birth certificate would be all the documents necessary for him to carry in returning to Canada.

MOTHER: Q.—My son enlisted in Regina and was his entire support. Am I entitled to a sum of money from the patriotic fund?
A.—If you are a widow, or if your husband is an invalid incapable of supporting you, then you are entitled to \$25 per month separation allowance from the Government. If the facts are as suggested, write to your son and ask him to apply to his postmaster for the patriotic fund. If your husband is living you are not entitled to the patriotic fund, but if such is not the case, write or visit the offices of the patriotic fund, in the Dominion Savings Building, Richmond and King streets, London, Ont., and your case will receive full consideration.

SUBSCRIBER: Q.—I am an American, 20 years of age in July last. By what date must I be registered?
A.—Will I be allowed to enlist in the Royal Air Force here, and to whom should I apply?
A.—1. You must either return to your own country by September 28, or if you remain in Canada register with the deputy registrar under the military service act, thus rendering yourself liable for service in the Canadian army.
2. Yes. Write or interview Capt. Walter Smith, Edge Block, Dundas and Richmond streets, London, Ont., and if you are fit for this branch of the service in all respects you will be accepted.

ANXIOUS ONE: Q.—Can a soldier on harvest leave attend the Western Fair?
A.—Yes, he is entitled to enjoy himself in this manner as long as the harvesting is not neglected.

EXCLUSIVE SMART STYLES IN Suits, Coats and Dresses

--To Be Had At--
RAPHAEL-MACK'S

Smart Fall Suits

In styles that are charming and quite individual. It will be to your advantage to make your selection earlier this year than ever before, as there is an increasing scarcity of woolen materials

Prices Ranging From **\$25 to \$80**

Smart Winter Coats

Now is the time to make your selection of a winter coat, as we now have in stock a larger number of coats than we will have at any one time later on. During this entire season PRICES will NOT be lower than they are now.

Prices Ranging From **\$15 to \$85**

Special Values In Silk Dresses

We have twenty sample dresses in a variety of colors, made of crepe de chins, taffetas and satins. These are divided into two lots:

Worth up to \$33.50, for \$22.50
Worth up to \$27.50, for \$19.50

NEW SHIPMENT OF DRESSES JUST ARRIVED, CONSISTING OF WOOL JERSEYS, GABARDINES, SERGES AND SILKS.

THE RAPHAEL-MACK CO.
Store of Popular Prices.
236 Dundas Street

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A.—Yes, he is entitled to enjoy himself in this manner as long as the harvesting is not neglected.

W. T. V. Q.—I am a married man 31 years of age with four children. Is it necessary for me to carry any other papers on my person than my registration paper?
A.—1. Yes, if you apparently of military age.
2. By carrying your marriage certificate on your person, trouble would be avoided if you were ever accosted by the police.

FLYING CORPS: Q.—Are they recruiting A2 men for the Royal Air Force at present?
A.—2. To whom should I apply for information?
3. Are they recruiting A2 for the Royal Canadian Air Service?
A.—2. Capt. Walter Smith, Edge Block, Dundas and Richmond streets, London, Ont.
3. Capt. Smith also has full information regarding recruiting for this branch of the service.

J. G. Q.—Does a man receive any pay while in the hospital?
A.—No, not usually, as he has no need for it there. The usual rates of army pay are credited to him when in hospital, just the same as if he were doing duty, except in the case of venereal disease, when he loses one-half of his pay. Upon being discharged from hospital he then receives pay and continues to do so. Upon being discharged from the army all money due him is paid, thus clearing his account with the Government.

**PRESTON COUPLE PLANS
HONEYMOON TO COAST**
PRESTON, Sept. 12.—A very pretty wedding took place here at 3 o'clock this afternoon, when Miss Minnie Ethel,

youngest daughter of the late Hon. George Clare and Mrs. Clare, was united in the holy bonds of matrimony to Martin Milne Todd, son of the late Martin N. Todd and Mrs. Todd of Galt. Only relative and friends of the contracting parties were present at the service, which was conducted by Rev. M. B. Davidson of Central Presbyterian Church, Galt. The bride was given away by her brother, Mr. A. N. W. Clare.

Immediately after the wedding the wedding party motored to Toronto, where they leave for the Pacific coast, and upon their return will take up their residence in Preston.

LET IT HELP YOU.

The Great Blood-Maker, Nerve Tonic and System-Building.

TONAL-IRON CAPSULES have cured others, and they will cure you, if suffering from any of the following: Anaemia (thin or watery blood), Impure Blood, Nervousness, Nerve and Muscle Twitching, Weakness or Palpitation of the Heart, Shortness of Breath, Excitability, Indigestion, Dyspepsia, Liver Trouble, Pain in the Back, Kidney Troubles, Rheumatism, Vital Weakness in Men, Diseases Peculiar to Women, Mental Worry, Cold Extremities, Numbness, Poor Circulation, Lassitude, or any form of Physical Decline. Price \$1 a box.

Remember, these are capsules and are easily dissolved in the stomach a few minutes after taking.

Tonal-Iron Capsules cure war nerves. If you are suffering from the worry caused by this war, try them.

Sold at all first-class drug stores, or mailed under receipt of price. Tonal-Iron Company, Box 184, London, Ont.

No Gasoline Sunday

Yet Transportation Must Go On

THE SOLUTION

A Brantford Red Bird Bicycle

Takes You Anywhere Anytime

Its First Cost Is Its Only Cost

GET WISE—BUY ONE TODAY.

BICYCLE & MOTOR SALES

425 Wellington Street. Canada's Biggest Bicycle Merchants.