


## Semi-Annual Clearance Sale STORE OPEN TLLL 10 P.M. FRIDAY MAKES BIG HIT!

This Big Selling Event has grown more popular every day, and there is every reason for it, as the bargains are genuine and the merchandise most seasonable.

| BARGAINS FOR MEN | SEE THESE BLOUSES |
| :---: | :---: |
| Silk Ties ..... .-. . Sale price 98c., \$1.19, \$1.39, \$1.49 | Wasb Silk Bloues .............. .... Sale price 56 |
|  | Blo |
| Sofr Cuff Shirts, sale price \$1.19, \$1.79, $18.98, \$ 2.79,92.98$ |  |
| Silk Shirts ...........ale price \$6.98, | Middy Blouses |
|  | Gowns . ..... . . . . . . . . . . . . . . . Sale price $\$ 2.19$ |

Scrim and Marquisette Curtains. . . Sale price less 25 p.c. Lace Curtains, single and double borders,
Marquisette, in Cream and Ecru shades, price less 25 p.e Marquisette, in Cream and Ecru shades, Sale price 39c. yc
Curtain Scrim in White and Crcam.... Sale price 39c, yc. English Curtain Scrim Cretonnes Blanket Crib Blankets .Sale price 25e. yd. Tapestry Portieres .. Sale price $\$ 1.90$ Tapestry Portieres $\ldots . . . . . . . .$. . Sale price $\$ 3.50$ eack Big Reductions in Silks
Striped Sills
Taffeta Silks Jap Silks .. .Sale price $\$ 2.75$ and $\$ 3.00 \mathrm{yd}$. Sale price $\$ 2.75 \mathrm{yd}$
 Suits and Dresses Drastically Reduced Beautifully Tailored Serges, Tricotines and Wool Poplin Summer Suits. Regular price ranged as high as $\$ 85.00$ Extremely Pretty Silk and Georgette Dresses.
Regular $\$ 45.00$............ ....Sale price $\$ 31.50$

Dress Goods Drastically Reduced

| Covert Cloth | Sale price $\$ 2.75$ |
| :---: | :---: |
| Wool Poplin | Sale price $\$ 3.90$ |
| Suiting Serge | Sale price \$2.50 |
| Colored | Sale price $\$ 3.90$ |
| Hairline Suitin | Sale price \$2.50 |
| Black Broadcloth | Sale price $\$ 2.90$ |
| Also many more vinced. | Come and |

Underwear, Etc. Prices Cut
Ladies' Knit Vests .... .........Sale price 45c, 50c., 60 c

 № Tax)

DRESSY-MID SUMMER HATS Here is a wonderful opportunity to economize.
Beautiful Dresy MidSummer Hats, very prettily trimmed

WONDERFUL. LINEN BARGAINS


Wash Goods-Wonderful Bargains
 Veils and Purses

## Hair Nets <br> Veilings.

 Sale price 19c. and 29c. yd. Motor Veil $\qquad$Seasonable Bargains in Gloves and Hosiery
 Silk Hose

Sale Children's Silk Hose


## MACAULAY BROS. \& CO., LIMITED

IN M Closing of The

## He Comes Home Smiling! WHY?

YOU will do the same if you patronize the "Busy Bee" on your way home.

WHEN IS A BOY TOO OLD

## TO ATTEND HIS CHURCH?

Where Did Our Ideals of Libetty Come from?-Why it swered by Respected and Ho

By Bruce Bartons
(American Bay)
































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## When a Man

## Burs a Newspaper

## It may naturally be supposed that he does so

 order to read the news.And every man is interested in some particuar kind of news. Perhaps one fellow likes the cable matter which tells what is doing in other parts of the world. This man will find more for eign news in The Standard than in any othe newspaper ever publishod in this province.

Another chap may like Canadian news, the talk from Ottawa, Upper Canada and the West. And this man can find in The Standard more Can adian news than was ever published in any other newspaper in this province.
Some folks follow the doings in the financiel world. And there never was a page, or two pages, world. And there never was a page, or two pages,
in the Maritime Provinces to compare in news in the Maritime Provinces to compare in news
value those appearing in The Standard value

A good many like to read about sport, Well, when it comes to sport just take a look at The Standard any day in the week and compare with other newspapers 't thts territory.

As a matter of actual fact The Standerd is carrying today more real live news than has pre viously appeared in any Maritime Priovince neweIs This a Reason for Buying It?


The Family Smoke
" LD CHUMM" is a family friend. Grandfathers, Father end yomi
During this half century, "OLD CHUM" has grown steadily in popularity and lavour. Every pipe smoker appreciates "OLD CHUM" quality-the choice Virginia Flake Cut tobacco-chosen by experts-
stored away until the perfect tobacco taste and mellow stored away until the perfe
flavour are fully developed.
It is this dependable, constant quality, maintained for
years, which has made "OLD CHUM" the chum of all
pipe smokers in Canada.

Caradas favoritio Tipe Tobacce.


When You Go On Your Holidays Take Several Pairs of

## -LEET FOOT

OU will be very glad you did, when you wear your Fleet Foot oxfords in the afternoon-then slip on Fleet Foot pumps for the dance in the evening-and Fleet Foot the country. It is sound economy to have several pairs of Fleet
they cost.no more than a single pair of leather shoes.

Wear Fleet Foot all summer; in town as well as on your holidays. They are easy and restful-smart and stylish-and sensibly economical.
There are stim for men, women and children-for every sport and.recreation, as, well as for every-day, wear.


## The mily noke

Toot Shoos are
on Rubber Syutem on Rubber 8



## FOR WOMEN <br> AMUSEMENTS

NATIONAL COUNCIL OF WOMEN HELD BUSY SESSIONS YESTERDAY

## Important Resolutions Heard and Discussed at Morning Session-Luncheon Served Under Direction of United Sester Methodist Women's Missionary Society - Resolution zen in Various D Evening Session. 

ST. JOHN THURS, JULY
HOWES GRFAT LONDON


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OUR OWN MOVIES

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& \text { The riot at the "Royal } \\
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& \text { The "Robber Band" at } \\
& \text { work. } \\
& \text { The liberation of Black } \\
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& \text { The slave-hunters' chase } \\
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& \text { Vagabond life on a raft } \\
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UNIQUE
 "PAID

## IN FULL"

PAULINE
FREDERICK "Paid in Full" was writa
ten across the papar, and it
cleared her husband from the chance of disgrace -
but he had gone so far forcing his wife to an awful extremity that he could not
face the face the music. The most
tragic sacrifice that love Well, come see for yourse
A splendid picture. Matinee $23.30-10-15 \mathrm{c}$.
Evening $7-8.30-15-25 \mathrm{c}$.
VSE A
$V Y L L E$
TODAY

| Matinee at 2.30 |
| :--- |
| Evening 7.30 and 9 |

## RITA

 urday With Mark Twain! The riot at the "RoyalNonesuch." The "Robber Band" at
work. Jim. "he inheritance hoax of
the "Duke" and the
"K The slave-h through the night.
The theft of the orphans treasure.
The "murder" of Huck
that "frees him from that "frees him from
civilization." The roaring show of the
"world-renowned traVagabond life on a raft Plan the Mississippi. South before the war. reat Par Excellence.
S OF ADMISSION
By NATE COLIIER


 $-20$


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|  | MARRIAGELICENSESIssued atWASSON'S, Main Street | ${ }^{\text {anden}}$ |
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| $\begin{gathered} \text { F. C. WESLEY CO } \\ \text { Artizts, Engravers } \\ \text { WATER sTREET, } \end{gathered}$ |  |  |
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THE STANDARD'S FINANCIAL SECTION

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