





The TorontoWorl



The Extra Death losses from the epidemic and
the ewar in in grot far outrumbered the Ordinary Death losses. But the Interest Income was ALL Death losses. OROWN LIFE INSURAFCE CO., T

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Like Canada's Invincible Army, so OKeefés


## Hockey <br>  

## COLLINGWOOD LIFT INTERMEDIATE CUP








## Tolephone Main 7841 nificsary Sale

1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919
Market Adelaide etioo SIMPSONS Annitelsay

Silks and Dress Goods Silks as $\$ 1.25$-inch Colored Habutai Silks-Same qualities as
price. concession. Every wanted puchor for day a big
evening wear. Aniversary Bargin.
 Natural silk shantungs, of wonderful wearing,
qualities. 2,000 yards of $\$ 1.00$ quality at, yard,
$79 \mathrm{c} .1,000$ yards of $\$ 1.25$ quality, at, yard, 95 c . French and Japanese Crepe de Chines and
eeorgettes-High-grade qualities. 40 shades in Georgettes-High -grade qualitites. ${ }^{40}$ shades in
georgette, 30 in crepe de chine. Anniversary Bar-
gain, yard, $\$ 1.95$. yard, $\$ 1.95$. 35 and 36 inches wide.
Black SiksSatin Paillettes

Peau de $S$ Taffetas
Regularly $\$ 2.44$. Anniversary Bargain, yard
\$2.24.
36-inch Ivory Habutai Silk-Of extra weighty
quality. Regularly 79c. Anniversary Bargain, quality. Regulariy 79c. Anniversary Barga
yard, 6 c .

An ideal fabric for sports wear, in rich crepe weave, similar to khaki-kool. 33 to 36 inches wide.
Leading shades-also oyster and ivory. Regular
$\$ 2.50$ value. Anniversary Bargain, yard, $\$ 1.95$. Dress Goods $\$ 6.50$. Wool Jersey, $\$ 5.25$ Yard-High-grade
qualities in this very fashionable material, and in a
complete color range for dresses and complete color range for dresses and suits- sands,
greys, navys, roose, purple, jade, new blue and biack.
54 inches wide. Anniversary Bargain, yard, $\$ 5.25$. High-grade Silk Poplin-In all the nev shades
iversary Bargain, yard, $\$ 1.34$.
All-wool Botany Serge-A special purchase of
All-wool Botany Serge-A Apecial purchase of
the kind that sells regularly at \$4.oc. Mostiy favy
and black. Anniversary Bargain, yatd, $\$ 2.47$ 3,000 Yards Shepherd Check Suiflng- 50 inches wide. Small, medium and large chececk. Priced
away below today's cost. Anniversary Bargain, Price-Broken lines from Dress Fabrics About Half Price-Broken lines from regular $\$ 1.00$ and $\$ 1.25$
stock of spot, stripe and spray mohairs, plain lus-
tres, etc. 36 to 42 inches wide. Anniversary Bar-

Children's Wear Children's Crepe Kimonos Almost Half Price, $\$ 1.25$ Japanese crepe, in shades of rose or copen. Prettily
all-over embroidered in colored floral designs. Sizes 6 to Children's Strong Chambray Dresses Overall style, with kimono sleeves, button back and
pocket. Many daintily silk embroidered or piped. Colors
copen, brown, saxe, maise and sky. Sizes 2,3 and 4,
 12 years, Aniniversary Bargain, 45 c.
Infants
Dainty Spring. Bonnets.
vet pure cord
vhite velvet cord, softly lined. Finished with ribbon rosettes
and silik pipings. Sizes 12 to -15 years. Regularly $\$ 1.00$.
Anniversaity Bargain, 59 c .

1,000 Lovely New Lingerie Blouses \$1.95 Regularly $\$ \mathbf{\$ 2 . 9 5}$ and $\$ 3.95$.
Fifteen of the daintiest styles of the moment,
made up in fine English voite. One has collarless front, prettily tucked back
motifs of IIrish lace and floral embroidery. Another has hemstitched vent, heautifully em-
broidered fronts, and is fastened with large pearl
buttons


Bargains in Furs

 4. Taupe Fox Scarfs-In wide shoulder animal style.
Naturat head Ind brush. Regularly $\$ 55.00$. Anniversary
Bargain, $\$ 35.00$.



Store Opens at 8.30 a.m. and Closes at 5.30 p.m. Daily

Bargains in
Art Needlework
 tractive designs. Round
 Lunch Sets stamped on
fine white cotton for oine white cotton for eyele
or solid embroidery. Se consists of: Six 6 -inch doy lies, six 9 -inch doylies, six
20 -inch doylies, one bread 20-inch doylies, one bread
tray. Anniversary Bargain, complete, 59 c .

Laces 3,500 Yards Laces Away Be-
low Manufacturers' Cost. 18 and 36 -inch White and Regularly $\$ 1.50$, at, yard, Regularly $\$ 1.00, \mathrm{at}$, yard
38 c . Regularly 85 c , at, yard,
29. Guipure Lace Insertions
from 3 Less than one-quarter regular
prices, Arniversary Bargain prices, Anniversary Bargain,
$19 \mathrm{c}, 25 \mathrm{c}, 38 \mathrm{c}, 48 \mathrm{c}$ and 68 c . Silk Ball Trimming in 12

leading shades. Regularly | leading shades. $\begin{array}{l}\text { Regularly } \\ 35 \mathrm{c} \\ \text { yard, Anniversary } \\ \text { Bargain, }\end{array}$ |
| :--- | $75 \mathrm{c}, \$ 1.00, \$ \$ 1.25$ and

$\$ 1.50$ Fancy Braids. Anni-

## Kerchiefs

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 Homeris susus, Inital Whonesis one: comen

## Linings



 spring coats and suit linings.
4o incheses wide. Anniversary
Bargain, per yard, 64 c Taffetine Underskirtings
-Highly finished and in a Highly finished and in a
big range of spring shades.
38 inches wide. Anniversary 38 inches wide. Anniversary
Bargain, yard, 69 c . 36-inch Colored Sateens-
Our regular 59 c and 69 c
qualities in qualities in a splendid assort-
ment of colors. 36 inches
wide. Anniversary Bargain,


The Suits ${ }^{- \text {Of woil poplin, serge and gatar }}$



 Misses' Stunning Suits at $\$ 25.00$


Misses $\$ 27.50$ Coats at $\$ 19.50$
 solarying back pleated and belted fyles with, defesy Girls' New \$4 Wash Dresses \$2.95 hot 200 of them-ata a price that should sent hem liko Pepsaid and striped ginghams, plain, chambrays and
she sizes 6 to 14 years Amiverarary Bargain, 82.95 .
Women's and Misses' New Serge Dresses \$18.75
A Spetial Purchase of $\$ 32.50$ Stylee.



## Misses' Serge Skirts at $\$ 5.95$



Bargain in Corsets $\$ 2.95$







Three Specials in Women's Knitted Underwear

 Amniversary baraziin, 35 c.e.

Bargains for
Boys---

## Boys--- <br> Suits $\$ 5.65$

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trat
Dine stipe,
and
 cothon mixest tweed efectis,
infle

beled rearested, all - round | seled d mades, with veritial |
| :--- |
| occeses |
| Bioomers |
| tines | hroughout anders governo asteners. Sizes 25 to 34 ; 7 1016 years. Regularly $\$ 8.50$

$\$ 9.50$ and $\$ 10.50$. AnniBorsary Bargain, $\$ 5.65$. Boys' Sturdy Cottonade
Bloomers, $\$ 1.39$ - Grey throughout and have belt
then ent loops, strap and buckle a
knee. Sizes 25 to 32,7 to 4 years. Regularly $\$ 1.50$
nniversary Bargain, $\$ 1.39$ nniversary Bargain, $\$ 1.39$
Simpoon's-Main Floor.
Jewelry
Bargains Earrings, in various sizes Regularly $\$ 2.50$. to $\$ 6.50$.

## rice.

Solid 10 k Gold Cuff Links, laily dull finish only. Regu-
larly
Anniversary Bargain, $\$ 1.9$
Silk Ribbon Fobs, gold
filled mountings. Regularly 83.00. Anniversary Bargain, half price.
 Anniversary Bargain, $\$ 3.95$. Enamelled Cuff Links,
regularly $\$ 1.00$. Anniversary Bargain, 49c.
Bead Strings in amethyst, topaz and sapphire colors.
Regularly 75 c . Anniversary Bargain, 49c.
regularly B and Beauty Pins, versary Bargain,

## Petticoats

$\$ 3.50$ "Hyde" Heather
bloom Petticoats, $\$ 1.95-$ Smartly tailored and
flounced. Colors navy, black and copen. Sizes 34 to 40 . Anniversary Bargain, $\$ 1.95$. $\$ 1.50$ Bungalow Aprons,
$\$ 1.00$ - Stripes, dots and fioral designs. Square neck astened with three button
and short sleeves, $\begin{array}{lll}10 & \text { 44. Regularly } & \$ 1.50 \\ \text { Anniversary Bargain, } \$ 1.00\end{array}$ simpson's-Third Floor.
Simpson's-

## Bargains in Women's Colored Kid Boots $\$ 3.95$



## Men's \$4.00 Gunmetal Boots Today $\$ 2.75$

 Boys' Box Calf Boots at $\$ 2.75$ Children's Chocolate Kid Boots


Special Purchase! 75 Men's and Young Men's All Wool Overcoats \$18.45 Form-fitting models-from all-wool ma
terials, quarter lined and piped seams, slashed pockets. Plain brown, grey and lovat shades Chesterfield style-lined throughout standard to 44. Anniversary Bargain, $\$ 18.45$. lines Men's Suits, $\$ 14.95$-Clearing broke Assorted patterns in tweeds and homespuns also some union serges in navy blue. Sizes 36 to 4. Anniversary Bargain, $\$ 14.95$
Men's English Worsted Trousers, $\$ 3.49$, Regularly $\$ 4.50-200$ pairs-less than manu-
facturer's cost today.
Grey and black strip combined. Sizes 32 to
Men's \$1.00 to \$1.50 Shirts, 49 c Shirts, 49c, Regular $\$ 1.00, \$ 1.25$ and
$\$ 1.50$ Grades-W., G. \& R. brand-for men and boys. Plain and fancy hairline and cluster stripes. From regular stock. Counter soiled.
Sizes $121 / 2$ to 18 No phe taken on this item. Anniversary Bargain, 49c Men's $\$ 1: 00$ Negligee Shirts, 79 c - Plain and fancy hairline and cluster stripes of black,
blue, helio, tan. Broken ranges from regular stock. Sizes 14 to $161 / 2$. Anniversary Bar-
gain, 79 c. webbin's 75 c Suspenders, 39 c -Lisle or twill terns. Anniversary Bends; light or dark pa Men's $\$ 1.50$ Work Shirts, $\$ 1.19$-Collar sateen or Canadian Oxford stripe. Black sateen or Canadian Oxford. Sizes
Anniversary Bargain

Men's \$3 Soft Felt Hats \$1.85 brims. Shades of steel, moss, Slightly curled brown and black. Anniversary, Bargain, $\$ 1.85$, 75c and 95 c Caps, 50 c -For men and four and eight-piece tops, with and with one, side earbands. Anniversary Bargain, 50 c .

Millinery $\$ 5.95$ black, taupe, nigger brown, navy, sand or purple. Mostly
with georgetecrepe facins and trimmings of fancy feat
thers, flowers or the fashin thers, flowers or the fashionab:e glycerined ostrich. Anni 2,000 Untrimmed Hats at $\$ 1,75$-Literally hun-
dreds of styles, showing the large drooping brims pokes
saill sailors, turbans, sidee rolls, terc. Mroping brims, pokes
finished braids and fine milan tagels. Leading shadisere.
black. New Flowers at 255 , $\$ 35 \mathrm{c}$, 50 c and 65 c Bunch-
Scores of fruit and fiower combinations, in wreaths or mounts. Buckram frames, most of them New York goond,
Regularly $\$ 1.00$ and, $\$ .25$ Anniversary Bargain, 650 ,
Odd Pieces of Braid Helf Price Odd Pieces of Braid Half Price-A
in a variety of colors. Anniversary Sale,
Simpson's-Second Floor.

Hosiery and Gloves Children's Ribbed Black Cotton Stockings-
Strong school hose. Sizes 6 to 10. Anniversary
Bargain, 29c. Boys' and Girls' Ribbed White Cashmere Stock-
ings-Perfect finish. Sizes 6 to $71 / 2$. Anniversary
Bargain, 59 c. Wends , Lisle Thread Hose-Manufacturers'
seconds of 50 c quality. Black, white and colors. izes $81 / 2$ to 10 . Anniversary Bargain, 29 c . Women's Smart Heather Mixture Stockings-
Plain knitted and seamiess. Sizes $81 / 2$ to 10 . Anni-
versary Bargain, $\$ 1.25$ versary Bargain, $\$ 1.25$.
Women's Lisle Thread Stockings-"Radium",
brand. Deep lisle thread to brand. Deep lisle thread top. Black, white and
colors. Sizes $81 / 2$ to 10 . Anniversary Bargain, 85 c .
Women's Plain Women's Plain Black and White Cotton Stock-
ings-Perfect finish. Sizes $81 / 2$ to $103 / 4$. Anniver-
sary Bargain Women's Wash Chamoisette Gloves-White
suede fabric. Sizes $51 / 2$ to $61 / 2$. Anniversary BarWain, 79 .
Women's Silk Gloves-Black and white.
Double tipped fingers. Bargain, 85 .
Men's Fibre Silk Socks-"Holeproof" brand. Black, white, grey, brown, navy and champagne.
Anniversary Bargain, 59 .

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