



THE TORONTO WORLD.

|  | VAMCUUEER ARE NOKI <br> NHMTO CHE HOLDEDC |
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| Fgivnocation <br> NEW | Defeat New Westminster in De ciding Game of Season Rathor Easily by 6 to 2. |
| HATS | maowvek sobitioree |
| FOR |  |
| FALL |  |
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| SOFT HATS | 旡 |
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| DERBIES | All Stars Easily |



Canadians laugh at any talk of the superiority of "imported lagers".

They know that O'Keefe's "Pilsener" Lager is a purer, better beer than anything imported into Canada.

They know that O'Keefe's "Pilsener" is brewed only of the choicest hops and malt-which cannot be said of any American lager.
"The Beer with a Reputation"



## "READING-STANDARD" MOTOR-CYCLE BREAKS CANADIAN TRACK RECORD

IN THE MOST EXCITING RACE MEET EVER HELD ON A CANADIAN TRACK THE "READINGSTANDARD MAKES THE MOST BRILLIAN SHO NING OF ANY
PREVIOUS RECORD 10 MILES, 12.34. 10 IN 10 MILE FREE-FOR-ALL RACE STANDT LOWERS HIS RECORD IN 52 CUBIC INCH RACE STANDT" MAKES NEW RECORD TO 12.25 2-6.

## IN THE GREAT OANADIAN CHAMPIONSHIP RACE FIRST 10 MILES TO 12.20. <br> THIS IS THE MOST REMARKABLE PERFORMANCE EVER SHOWN IN CANADA, AND THE FACT THAT THE SAME WHEEL WAS USED THROUGHO

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## To the Public:

The William Davies Company, Limited, has passed unchallenged and left unanswered the general attacks and imputations made against them by various newspapers, because these attacks have been bred in political animosity. The officers of the Company have hoped that, before the cessation of hostilities against them, some newspaper, leaving the field of generalities, would make a specific statement, the falsity of which would convince the public of the dishonesty of and the lack of foundation of truth in the charges that have been made against them. They are pleased to state, The Toronto Daily Star has given them this desired opportunity by having exhibited in their office window products purchased in Buffalo and in Wm. Davies Co.. Toronto Stores, the object of the exhibit being to convince the public that similar products can be purchased cheaper in Buffalo than in Toronto.

The Star has compared Wiltshire Hams and Bacon, the finest products of the Wm. Davies Co., with cheap American product bearing no trade name, which latter product would be eaten neither by the average Toronto consumer, nor by the same class of consumer in Buffalo.

The prices attached by the Star to certain of Davies' staple products, are not the prices at which these same articles can be purchased in Wm. Davies Co. Stores. Whether through ignorance or maliciousness the Star representative who purchased these goods confused the total purchase value with the price per pound-that is, he purchased two or three ounces more than a pound, and reported his purchase as representing the cost per pound.

- In order that the public might have accurate knowledge of the relative price situation in Buffalo and Toronto, this Company sent Mr. J. A. Nelson (their retail store inspector, who has been with this firm continuously since 1888 , and who understands better than any other person in Toronto, the requirements of Toronto consumers), to Buffalo to purchase provisions which it would be fair to compare with Davies' products. He purpurchase provisions which it would be fair Ge compare with Davies Fromen, Williams \& Faxen; Gerhard Lang, and the Mohican Stores, all leading provisioners in Buffalo, the last named system of stores having branches throughout the Eastern States. The following list shows some of the prices paid by him as against the retail prices of the Wm. Davies Co.

SWIFT'S PREMIUM BACON, PER PIECE
DAVIES' BACON, PER PIECE
........................... 248 18 c
SAUSAGES
HAM BOLOGN
HAM BOLOG
ROAST LEG OF PORK
SLICED SIDE BACON
WILTSHIRE SLICED BACON
PICKLED PORK
FRESH LOIN OF PORK
COOKED HAM
CREAMERY BUTTER PRINTS
SECOND GRADE CREAMERY PRINTS
BUFFALO. WM. DAVIES 00.

| 12 c |
| :--- |
| 16 c |$\quad 10 \mathrm{c}-3 \mathrm{lbs} .25 \mathrm{c}$

16 c
20 c
45 c
45 c
24 c and 25 c
32c
16 c and 20 c
20 c
35 c
35 c
34 c
34 c
29 c
$121 / 2 \mathrm{c}$
15 c
35 c
35 c
2 c
2 c
$121 / \mathrm{c}$
18 c
35 c
30 c
28 c

In a addition to the above, he purchased in Buffalothefollowing products of the Wm.Davies Co. :Davies' Back Bacon 30c per lb. in Buffalo, price in Davies' store, 23c; Davies' Cooked Beef Ham, 40c in Buffalo, price here 30c; Davies' Pork Pies, 7 e each in Buffalo, price here 5 . This company makes weekly shipments of Davies products to Buffaio,
and the above will indicate how much more the public pay for the same class of goods in that city.

The Company invites the public to an exhibit of Wm . Davies Company products, as well as the Buffalo products purchased by Mr. Nelson, showing prices as per purchase invoices, in the windows of their main store, 24 Queen higher prices prevai

The William Davies Company, Limited

## Preston Drops Six Points on Breaking-up of Pool Arrangement <br> Mining securitioe

## Anglo-American Development Company



European News Is Bearish And Chicago Wheat Goes Lower

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## g \& Marvin

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## SALE


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C.P.R.Leads Sharp Rally in N. Y. Market at Week-End Session


Concerning the Carpets on the Fourth Floor


Save on this Women＇s Underwear from the pen－angle exhibit． The rush for the underwear was so great sale that we had to call on the mills to supple－ ment the original exhibit with 2 12
tity of the same goods from stock． Over two thousand piecess have arrived
and these will be offered to－morrow at the sodlowing tlose prices．



 Grrs＇Fall and Winter Dresses Very Low－Priced．
A Glorions Display of NewSilks \＆Dress Goods
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 In the Section Devoted to Dress Materials are


 Tea Gowns，Petticoats


 Beautiful D and A Corsels at Less Halr Price．




Four for Warm Hands and Feet Women＇s Tan Cape Leather olloves，cor－
rect tor carly fall wear， 1 large dome clap，out
 Men＇s Grey Suede silk lined Clioves， 1 dome




 IIMo

200 Sample Coats for Girls at One－third 0if An exhibition that has
never been seen before
will occupy part of our 3rd
floor for to－morrow．It floor for to－morrow．It
consists of 200 Imported Coats for Cirls，compris－
ing every desirable style ing every desirable style
and cloth，tweed mixtures and cloth，tweed mixtures，broadelo
serge，beaver，pilot，blanket and velve




Prices Range From 53.50 to 58.00
A Wonderful Housekeeper＇s List for Tuesda
The Dominion Textile Co＇s，extibit com－ one of the most important buying lists this de－ partment has ever publibhod

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You May Purchase
These Specials To－Day
Rogers＇Tea Spoons，$\$ 1.00$ dozen．
Beautiful Willow Plumes，$\$ 5.00$ ． Women＇s Model Shoes，$\$ 1.75$ ． Men＇s Sweater Coats，$\$ 1.79$
Big Bargains in the Basement for the Housekeeper． only one day more．They have zone wee hot cires，＂and by to－morrow evening they should all be dispooned of． If you havents shared in this dier tribution，go carefully over this page，
ind see what good thing may be and see what good thinge may be picked up here to－morrow．You＇ll find the prices quite remarkable．

Economies in Lighting Fixtures
The collection of Exhibition
and other fuxtures that are now and other fixtures that arc nowt
occupyig the centre of our fith
floop provides an tunequilled channect to homeneurnishers sto get
this costly item of furnishing done at a reasonable price．
Here is a fine list for Tuce－

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 The Best Cut Glass Going at Half
mine fou



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## Going Hunting？

 The eyes of all keen hunters probably spotted these good coats that we bought at the Fair，and wondered how much it would cost to possess one．Here is theanswer，and it will surprise you if you noted how care－ fully they were made：

 46 Untearable Tweed Pants，well made．．Regular $\$ 2.25$. Tues


 Metal Beds and
Bed Furniture Bed Furniture The prices at which We＇ve marked this Ideal
Bedding Coo＇s exhibit in－ dicate unexpected oppor－ tunities for people who have bedrooms to furnish．
Even our August Furni－ Even our August Furni－
ture Sale prices are out－ done by the following list for Tuesday




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ExhibilionSample

Shoes
 sizes $31 / 2$ and 4 only，B and
C widths，made from patent colt，gunmetal calf，vici kld and tan calf leathers，Good－
year welt and fine McKay year welt and fine McKay
sewn soles，high New York，
Cuban and military heels． Cewn soles，high New York
Cuban and military heels
Regular prices $\$ 3.50$ and
$\$ 4.00$ ．Tuesday..${ }^{1.75}$

GROCERIES One car standard Gran－
ulated SSgar， 16 bs．，
Ogivie＇s Royal House－ Ogilvie＇s Royal House－
hold Flour， $3 / 4$ bag，in
cotton， 82 c．Choice side cotton， 82 c．
Bacam，peameal，
whole，per lb．，
The Book Dept．
500 Books，well bound， assoried tities．Regular 2 for ．．．．to 40 ．Tue sday 1，000
1，000 Books，including boys and suitable for ues up to 45 c．Tuesday 10 500 Gift Booke，regular 500 Gift Books，regular
values from $50 c$ to $\$ 5: 00$ ． On sale Tuesday at half－ price．
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 $\therefore=$ $=-13.00$

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 $=2=5=0$ ExhibilionSample

