

News Release

Communiqué

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MINISTER FOR INTERNATIONAL TRADE ANNOUNCES MAKE-UP OF NEW INTERNATIONAL TRADE ADVISORY COMMITTEE

International Trade Minister, John C. Crosbie announced today the make-up of the newly-constituted International Trade Advisory Committee (ITAC).

The purpose of the International Trade Advisory Committee is to provide a two-way flow of information and advice between the government and the private sector on international trade matters. It is a response to the wishes of the private sector to have a broadly based formal structure for regular consultations on an on-going basis with the federal government on trade issues.

Forty-five prominent members of the business, labour, consumer, academic, research and cultural communities have been appointed to the ITAC. They represent all regions of Canada and are experienced and knowledgeable in trade matters. In announcing the new membership of the Committee, Mr. Crosbie said "I expect that the ITAC will now turn its primary focus from the challenges of the Canada-U.S. Free Trade Agreement to the next round of Multilateral Trade Negotiations."

The Minister emphasized that he had invited the Canadian Labour Congress to discuss the CLC's participation in the International Trade Advisory Committee System. "The CLC's views on the Multilateral Trade Negotiations will be important and I hope that they will accept my invitation", Mr. Crosbie said. The CLC indicated it will be replying to the Minister's invitation in September, after the next meeting of its Executive Council.

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ITAC will be chaired by Mr. Trevor Eyton, President and Chief Executive Officer of Brascan Limited.

Mr. Crosbie also announced that the incoming Chairpersons of the Sectoral Advisory Groups on International Trade (SAGITs) will sit as members of the ITAC. The SAGITs represent all sectors of the Canadian private sector. Members serve on a voluntary basis, without remuneration.

Attached are:

- List of the members of the International Trade Advisory Committee;
- Background information on the International Trade Advisory Committee System;

For further information, please contact:

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INTERNATIONAL TRADE ADVISORY COMMITTEE (ITAC)

Chairperson:

Mr. Trevor Eyton
President and Chief Executive Officer
Brascan Limited
Toronto, Ontario

Members:

Mr. John D. Allan
Chairman, President and Chief Executive Officer
Stelco Inc.
Toronto, Ontario

Mr. Michael Apsey
President and Chief Executive Officer
Council of Forest Industries of B.C.
Vancouver, British Columbia

Mr. Sanford L. Archibald
Chairman
Britex Limited
Bridgetown, Nova Scotia

Mr. Thomas Bata Sr.
Chairman
Bata Limited
Don Mills, Ontario

Mr. Michel Bélanger
Chairman and Chief Executive Officer
National Bank of Canada
Montreal, Quebec

Professor Yvan Bernier
Professor Emeritus
Faculty of Law
Laval University
Quebec City, Quebec

Professor John Crispo
Professor of Political Economy
Faculty of Management Studies
University of Toronto
Toronto, Ontario

Mr. David Culver
Chairman
Alcan Aluminium Limited
Montreal, Quebec

Mr. Philippe de Gaspé Beaubien
Chairman and Chief Executive Officer
Telemedia Corporation
Montreal, Quebec

Dr. Regis Duffy
President
Diagnostic Chemicals
Charlottetown, Prince Edward Island

Mr. André Forcier
Chairman
National Dairy Council of Canada
Ste. Claire, Quebec

Mr. Jean-Paul Gourdeau
Chairman and Chief Executive Officer
The SNC Group Inc.
Montreal, Quebec

Mr. James F. Kay
Director
Dylex Limited
Toronto, Ontario

Dr. James Leibfried
Past Commissioner
Canadian Wheat Board
Winnipeg, Manitoba

Professor Richard Lipsey
C.D. Howe Institute
Toronto, Ontario

Mr. Arthur Lundrigan
Chairman
The Lundrigan Group Limited
Corner Brook, Newfoundland

Mr. James McCambly
President
Canadian Federation of Labour
Ottawa, Ontario

Mrs. Wendy McDonald
President
B.C. Bearing Engineers Limited
Burnaby, British Columbia

Mr. Donald McLean
President and Chief Executive Officer
B.C. Packers Limited
Richmond, British Columbia

Mr. Harold Milavsky
Chairman
Trizec Corporation Limited
Calgary, Alberta

Mr. Edward Newall
Chairman, President and Chief Executive Officer
Dupont Canada Inc.
Mississauga, Ontario

Mrs. Jocelyne Pelchat
Publisher - Le Journal de Montreal
Montreal, Quebec

Mr. David Race
President and Chief Executive Officer
CAE Industries Limited
Toronto, Ontario

Mr. Oskar Rajsky
President
John Forsyth Company Limited
Toronto, Ontario

Mrs. Ruth Robinson
National President
Consumer Association of Canada
Saskatoon, Saskatchewan

Mr. Thomas Simms
Chairman and Chief Executive Officer
T.S. Simms & Company Limited
St. John, New Brunswick

Professor Christopher Thomas
University of British Columbia
Vancouver, British Columbia

Mr. E. K. (Ted) Turner
Executive Director
Prairie Pools
Regina, Saskatchewan

Mr. Rae Wallin
President and Chief Executive Officer
Black & Decker Inc.
Brockville, Ontario

Mr. John H. Warren
Senior Adviser
Government of Quebec
Ottawa, Ontario

Professor Gilbert Winham
Dalhousie University
Halifax, Nova Scotia

MEMBERS OF ITAC AND CHAIRPERSONS OF THE
SECTORAL ADVISORY GROUPS ON INTERNATIONAL TRADE (SAGITS)

**Agriculture,
Food and Beverage**

Mr. William Vaags
President
Canadian Pork Council
Dugald, Manitoba

**Fish and Fish
Products**

Mr. Victor Young
Chairman and Chief Executive Officer
Fishery Products International
St. John's, Newfoundland

**Minerals and
Metals**

Mr. Roy Aitken
Executive Vice President
INCO Limited
Toronto, Ontario

**Energy, Chemicals
and Petrochemicals**

Mr. G. Firman Bentley
President
Polysar Basic Petrochemicals Limited
Sarnia, Ontario

Forest Products

Mr. James H. Smith
President and Chief Executive Officer
Domtar
Montreal, Quebec

**Industrial and
Transportation
Equipment**

Mr. Raymond Royer
President
Bombardier Inc.
Montreal, Quebec

**Textiles,
Footwear and
Leather**

Mr. Eric Barry
President
Canadian Textiles Institute
Ottawa, Ontario

**Apparel and
Fur**

Mr. Jack Kivenko
Vice President and Chief Executive Officer
Jack Spratt Manufacturing Limited
Montreal, Quebec

Consumer and
Household Products

Mrs. Mariette Clermont
President
Mariette Clermont Inc.
Montreal, Quebec

Communications,
Computer Equipment
and Services

Mr. Robert Ferchat
President
Northern Telecom Limited
Islington, Ontario

Financial
Services

Mrs. Jalynn Bennett
Vice President
The Manufacturers Life Insurance Company
Toronto, Ontario

General
Services

Dr. Gail Cook
Executive Vice President
Bennecon
Toronto, Ontario

Arts and Cultural
Industries

Mr. Ronald W. Osborne
President and Chief Executive Officer
MacLean Hunter Limited
Toronto, Ontario

BACKGROUND INFORMATION

THE INTERNATIONAL TRADE ADVISORY COMMITTEE SYSTEM

I. MANDATE AND STRUCTURE

The purpose in establishing this permanent advisory committee system is to provide an on-going, confidential, two-way flow of information and advice between the Government and the private sector on international trade matters.

This advisory committee system, which reports to the Minister for International Trade, ensures that the Government has the benefit of private sector views in its deliberations on international trade access and marketing issues, both bilateral and multilateral.

The advisory committee system has two components: The International Trade Advisory Committee (ITAC) has broad terms of reference on all international trade matters, including issues relating to trade policy, market access and trade development. The other component consists of 13 Sectoral Advisory Groups on International Trade (SAGITs), which interact with the Government to ensure sectoral views are fully taken into account on international trade matters.

On issues directly related to the Canada-U.S. trade talks or to the Multilateral Trade Negotiations, both components of the advisory committee system work closely with the trade negotiators.

ITAC/SAGITs are the main channel for communicating the views of the Canadian private sector to the Government on these two negotiations. In this regard, private sector submissions on these negotiations are directed to the appropriate SAGIT, and through the Sectoral Advisory Group to the Government.

II. MEMBERSHIP - APPOINTMENT AND TENURE

Members of both the ITAC and SAGITs must be Canadian citizens and are appointed by the Minister for International Trade. Members will serve for a period of two years, subject to suitable arrangements being made for sensible rotation and the need for continuity.

Members, who serve without remuneration, may be reappointed for one or more additional periods. However, at all times, members serve at the discretion of the Minister for International Trade.

All members are required to sign a security declaration undertaking to respect the confidentiality of classified information provided to them by the Government.

1. The International Trade Advisory Committee (ITAC)

The membership of this committee is broadly representative and respects regional, sectoral and demographic interests. ITAC comprises approximately 45 members from the business, labour, consumer, cultural, and research and academic communities.

The members of ITAC serve in their individual capacities, not as representatives of specific entities or interest groups.

2. Sectoral Advisory Groups on International Trade (SAGITs)

The thirteen SAGITs are as follows:

1. Agriculture, Food and Beverage
2. Apparel and Fur
3. Arts and Cultural Industries
4. Communications, Computer Equipment and Services
5. Consumer and Household Products
6. Energy, Chemicals and Petrochemicals
7. Financial Services
8. Fish and Fish Products
9. Forest Products
10. General Services
11. Industrial and Transportation Equipment
12. Minerals and Metals
13. Textiles, Footwear and Leather

The Minister for International Trade may create additional Sectoral Advisory Groups as required. Membership of each SAGIT will be broadly representative of the specific sector, with the size and composition of each group depending on the individual sector. Therefore, within the advisory committee system, the Sectoral Advisory Groups will be expected to have expertise and knowledge of their respective sectors as well as on trade matters, and will be expected to provide advice concerning those interests.