

Technical and Bibliographic Notes / Notes techniques et bibliographiques

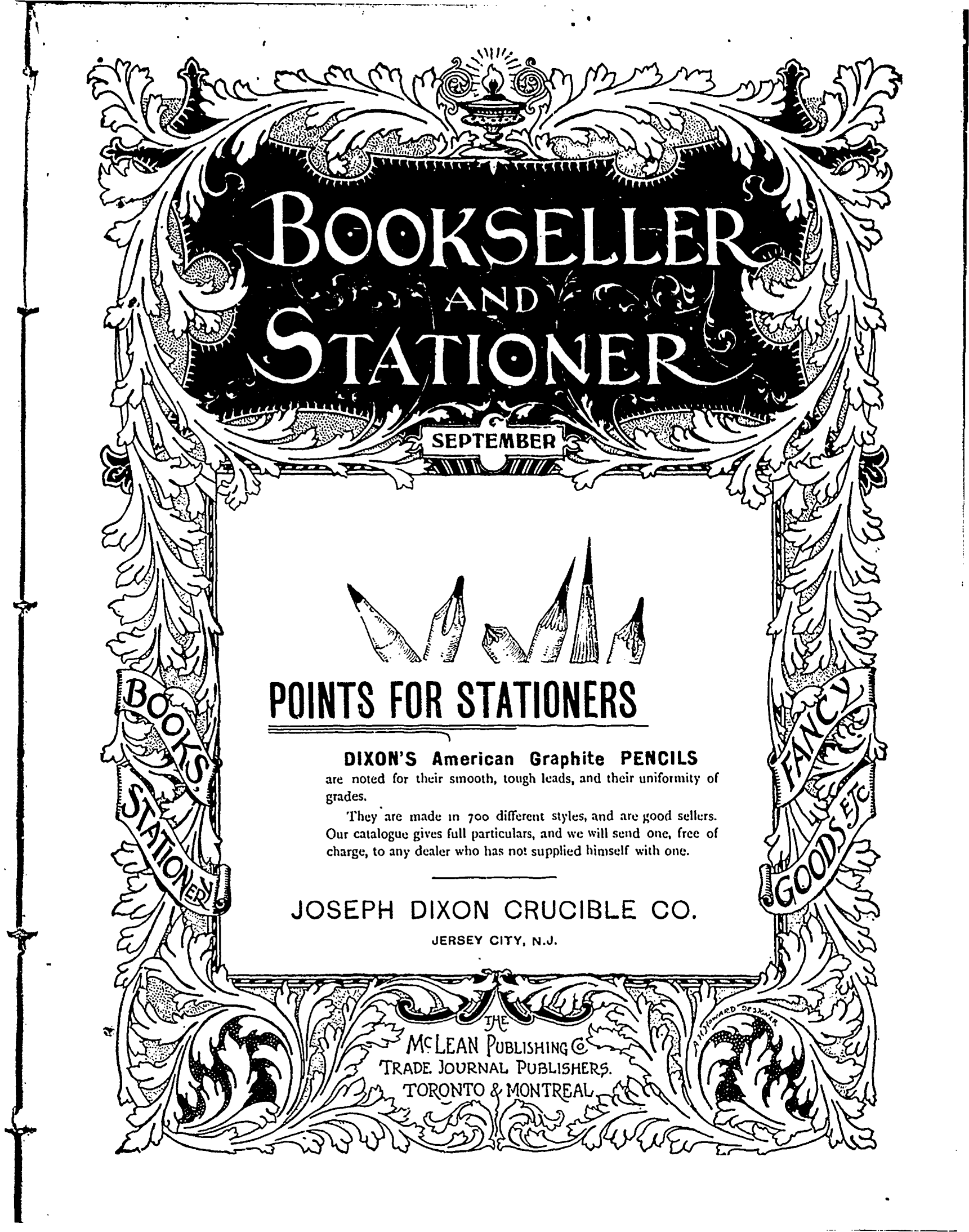
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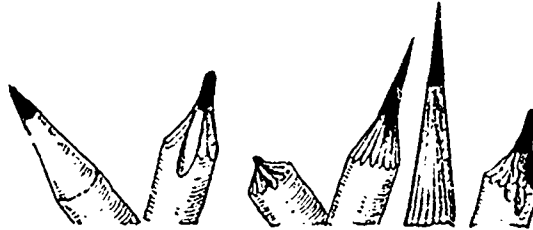
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SEPTEMBER



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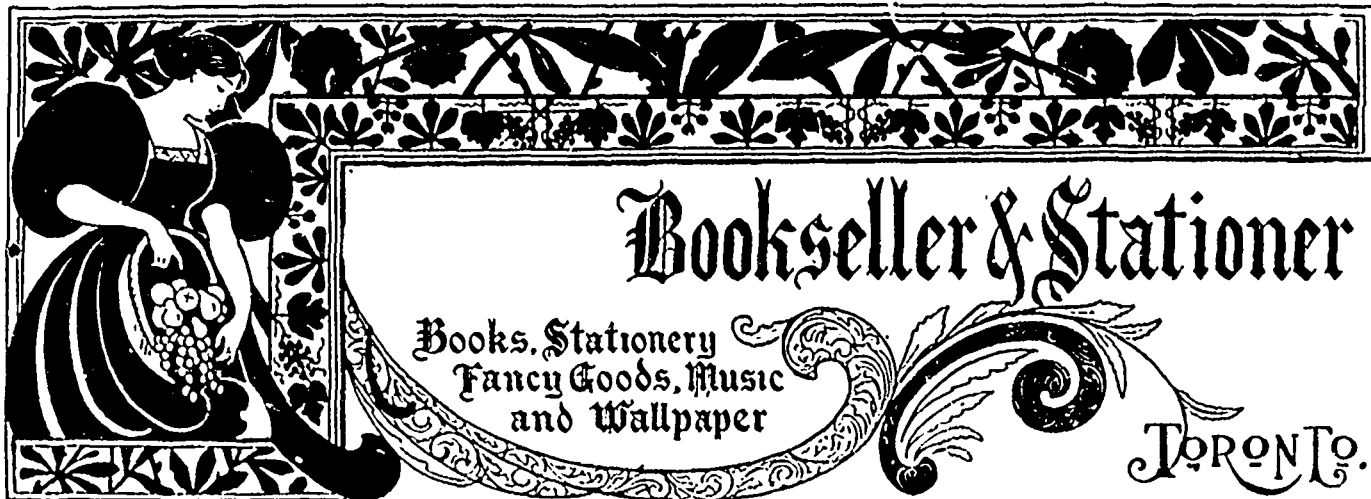
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Vol. XIV.

TORONTO, CANADA, SEPTEMBER, 1898.

No. 9.

President, JOHN BAYNE MacLEAN, Montreal.
Treasurer, HUGH C. MacLEAN, Toronto.

THE MacLEAN PUBLISHING CO.
Limited.

Publishers of Trade Newspapers which circulate in the Provinces of British Columbia, North-West Territories, Manitoba, Ontario, Quebec, Nova Scotia, New Brunswick, P. E. Island and Newfoundland.

OFFICES:

MONTREAL - - - - Board of Trade Building, Telephone 1255.
TORONTO - - - - 26 Front Street West, Telephone 2148.
LONDON, ENG. - - - 109 Fleet Street, E. C., J. M. McKim.
MANCHESTER, ENG. 28 St. Ann Street, H. S. Ashburner.
NEW YORK - - - - 14 Irving Place, M. I. Henry.

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**WHEN WRITING ADVERTISERS
PLEASE MENTION THAT YOU SAW
THEIR ADVERTISEMENT IN THIS PAPER**

CURRENT NOTES.

AFTER a long life of literary fame and activity, Mrs. Oliphant, the British authoress who died the other day, left a personal estate of only \$4,000 as the result of her labors. Possibly the copyrights of her various works will have some future value for several years to come. All told, it is certainly not much. It reminds one of the narrow and uncertain profits of a bookseller in these days of illegitimate competition and close prices.

A seizure has been made, at London, Ont., of a medical work which the police authorities deemed to transgress the law against obscene literature. If the police authorities

anywhere else want to do their whole duty let them examine the standard and other works offered for sale at some departmental stores on this continent—the trashy paper, the cheap binding, the low but high (considering the value) prices charged for them as books and see where the public are being most gulled. The public ought to know better? Yes, no doubt they should but they don't. The police authorities, who are so ready to guard the popular morals, ought to extend their protection to the victims of advertisement deception. The deceptive advertisement, in books as in other articles offered for sale, will come in for rough handling one of these days.

R. R. Corson, bookseller and stationer, of Markham, Ont., prints on the outside of his ordinary business envelopes, a description of Markham. It is in minion type, closely set, and just leaves room for the address. In the corner is his business card. The envelope looks well, and must help his trade in the town, the people realizing that he is doing his best for Markham, so why shouldn't they do equally well by him?

Dr. R. R. Hopkins, of Grand Valley, writing to the press regarding the sale of United States cheap magazines as compared with English and Canadian, says: "In my little drug and book store, I have tried to get good customers to take The Canadian Magazine, but have always been met with the objection of the price, though they would all prefer it. I agree with you that Canada is not yet in a condition to compete with the United States, hence, it would be a drawing

nearer of British interests to make all British publications as easy of access as possible. Who was it said, 'Let me have charge of the reading material of the public, and I will tell you what kind of a nation I can make?' As a business question, and that is the only standpoint from which a trade journal should regard these things, we would recommend the bookseller to push the 25c. rather than the 10c. magazines. There is no money in the latter for the trade.

The New Brunswick Magazine just started is the third venture, at least, of a similar kind, in that Province. Twenty-five years ago The Maritime Monthly was a thriving periodical. Previous to that, Stewart's Quarterly was in existence. These St. John ventures show the existence of literary activity and national spirit among our brethren down by the sea. It ought to be rewarded.

E. A. Hart, St. Francois Xavier street, Montreal, writes to The Gazette, complaining that the Government has refused, since 1896, to continue the stamp license, which has for so many years been a convenience to the public, at this old news and book stand. The store—either as Pickup's, Fisher's, Takahashi's or Hart's—has been in existence for 40 years, and for a long period the public, instead of climbing the steps into the post office, have been in the habit of buying the stamps round the corner at the old stand, and dropping their letters into the post on a level with the sidewalk. Why should they be deprived of this con-

venience? We do not know. If the public will speak out vigorously enough they will get what they want. All Governments are squeezable, and if you apply the pressure in the weakest part they will respond. Mr. Hart's complaint has a reasonable basis.

The flutter caused in English magazine and trade circles by the advent of low-priced magazines may have wide spread results. The refusal of W. H. Smith & Co., the great news-stall people, to handle Mr. Harmsworth's new threepenny monthly somewhat resembles the difficulty Mr. Frank Munsey had once with the news companies in the United States. Mr. Munsey won. Mr. Harmsworth has increased the price of his magazine to 3½d. Now comes the announcement that Messrs. Pearsons are going to get out a new 3d. periodical, to be called *The Royal Magazine*. The first issue, of 1,000,000 copies, will be ready October 14. The editor is Mr. Peter Keary.

NEW CANADIAN COPYRIGHTS.

Registered at Ottawa from August 3 to August 31, 1898.

10089. *The Soldiers of the Queen*. Song. By Leslie Stuart. Anglo-Canadian Music Publishers' Association, Limited, London, England.

10090. *Canada, O! Why Will Ye Roam in Foreign Lands*. Song. Words by Eloise A. Skimings. Music by Lieut. R. Skimings, G.G.A. Miss Eloise A. Skimings, Toronto.

10091. *Groupe Photographique de Clerge du diocese de Montreal*. Lepres et Lavergne, Montreal.

10092. *Hand Reading*. Chart. Alonzo E. Dupell. 1055 Broadway, Brooklyn, New York.

10093. *Educational Review Supplementary Readings*. Canadian History. Number Two, June, 1898. George U. Hay, St. John, N.B.

10094. *Les Ribaud*. Une Idylle de 37. Par Ernest Choquette. Ernest Choquette, Saint Hilaire de Rouville, Que.

10095. *McAlpine's Halifax City Directory*, 1898-99. H. M. McAlpine, Halifax, N.S.

10096. *Hughes' Supplementary Interest Tables*. Charles C. M. Hughes, Montreal.

10097. *O'Give Thanks Unto the Lord*. Anthem for Harvest-tide. By Albert Ham. Mus. Doc. F. R. C. O. Anglo-Canadian Music Publishers' Association, Limited, London, England.

10098. *Code Municipal de la Province de Quebec*. Annoté. Textes Français et Anglais. Par I. E. Bedard, C.R. J.-E. Bedard, Quebec, et C. Theoret, Montreal.

10099. *Dance of the Spooks*. Musical composition. By R. Peggio. Arranged by A. W. Hughes. W. H. Billing, Toronto.

10101. *The Scot: At Home and Abroad*. Being the substance of a lecture delivered by the Scottish-Canadian poet, John Imrie. Imrie, Graham & Co., Toronto.

10102. First edition of *The Book of Life*. By John Gruenbeck. John Gruenbeck, Winona, county of Wentworth, Ont.

10106. *A School History of Canada for the Use of Young Students in the Province of Quebec*. Translated from the French of F. X. Toussaint, professor Laval Normal School, C. Darveau, Quebec.

10107. *Consumption Cured*. By one who has come through it. Mrs. Elizabeth Kuchenmaster, Forest, Ont.

10108. *Essays for the Times*. Studies of eminent men and important living questions. By Rev. E. H. Dewart, D. D. William Briggs, Toronto.

10109. *Commodore Dewey's March*. Musical composition. By Paul Kruger. W. H. Billing, Toronto.

10110. *Surrendered*. Song. Words and music by Bianco. Whaley, Royce & Co., Toronto.

10111. *The Monster of the Deep*. Song. Words and music by Bianco. Whaley, Royce & Co., Toronto.

10112. *Harbored*. Song. Words and music by Bianco. Whaley, Royce & Co., Toronto.

10113. *Saddlemy Horse*. Song. Words and music by Bianco. Whaley, Royce & Co., Toronto.

10114. *My Heart's Ablaze*. Song. Words and music by Bianco. Whaley, Royce & Co., Toronto.

10115. *True and False, or a Tale of the Klondyke*. By Byron C. Tapley. Byron C. Tapley, St. John, N.B.

10116. *Victorian Readers: Third Book*. The W. J. Gage Co., Limited, and The Copp, Clark Co., Limited, Toronto.

10117. *Canada: An Encyclopedia of the Country*. Edited by J. Castell Hopkins. Illustrated. Volume III. The Bradley-Garretson Co., Limited, Toronto.

10122. *Victorian Readers. First Book—First Part*. The W. J. Gage Co., Limited, and The Copp, Clark Co., Limited, Toronto.

10123. *Victorian Readers: First Book—Second Part*. The W. J. Gage Co., Limited, and The Copp, Clark Co., Limited, Toronto.

10124. *L'Art de dire. Traite de lecture et de recitation*. Adjutor Rivard, Quebec.

10125. *March of the Rough Riders*. By Paul Kruger. W. H. Billing, Toronto.

10126. *Elementary Phonetic*. By A. W. Burt. The Copp, Clark Co., Limited, Toronto.

10127. *Select Poems*. Being the literature prescribed for the junior matriculation (third form) examination, 1899. Edited, with introduction, notes and appendix, by W. J. Alexander. The Copp, Clark Co., Limited, Toronto.

10129. *Ottawa and Gatineau Railway March*. By H. Alice Allen-Heeney, Chels²a, Que.

10130. *Public School Domestic Science*. By Mrs. J. Hoodless. The Copp, Clark Co., Limited, Toronto.

10131. *The Electoral Map of British Columbia*. The Province Publishing Co., Limited Liability, Vancouver, B.C.

10132. *Select Poems of Wordsworth,—Scott's Lady of the Lake*. Edited with Introductions and Annotations. By Frederick Henry Sykes, M.A., Ph.D. The W. J. Gage Co., Limited, Toronto.

10133. *Agriculture*. By Charles C. James, M.A. George N. Morang, Toronto.

10135. *High School Cadet Drill Manual*. Arranged by W. Bennett Munro, M.A., LL.B. The Copp Clark Co., Limited, Toronto.

10136. *Bust of Archbishop Walsh*. Sculptured by Hamilton MacCarthy, A.R.C.A. The Canadian Fine Arts Publishing Co., Toronto.

10137. *Reports of the Decisions of the Referees appointed for the purpose of the Drainage Laws, and of the Court of Appeal for Ontario, in cases where the Referees' Decisions have been appealed from, as well as of some important decisions of the Courts relative to the Drainage Laws*. By Alfred Henry Clarke and Edmund I. Scully, Windsor, Ont.

10138. *Mariani. Valse Brillante*. By Emile LaRuse, Montreal.

10139. *Oral Lessons in French for Junior Classes. Part I*. By H. H. Curtis, Montreal.

10140. *The history of Canada*. By William Kingsford, LL.D., F.R.S.C., Volume X. 1836-1841. With map. William Kingsford, Ottawa.

10141. *The Military Maiden. March and two-step*. By H. O. Wheeler. Charles O. Brokaw, St. Joseph, Missouri, U.S.

10144. *Capital March. Two-step*. By W. H. Hodgins. Amey & Hodgins, Toronto.

10145. *Island City March. Two-step*. By W. Spencer Jones. Amey & Hodgins, Toronto.

10146. *Oriental Waltzes*. By W. H. Hodgins. Amey & Hodgins, Toronto.

INTERIM COPYRIGHT.

*565. *A Geography and History of the County of Digby, Nova Scotia*. By Isaiah W. Wilson, New Tasket, N.S.

BOOKS AND PERIODICALS.

WHO'S WHO.

THE fiftieth annual edition of "Who's Who," the encyclopædia of nobility and public men of Great Britain has been issued. It is somewhat larger than previous editions and contains much additional information. The book is very useful to newspaper men and others whose professions require them to be familiar with the prominent men and women of the day. Douglas Sladen is editor and Adam & Charles Black, of London, are the publishers. The work retails at \$1.25.

THE SEPTEMBER BOOK TRADE.

September promises well for the book trade, if the volume of business during the first week may be taken as an indication. The trade in school books is reported as being well ahead of last year, and there has been a good demand for fiction of all kinds. The books that have been selling quickly are Max Pemberton's "Cronstadt," "Rupert of Hentzau," S. Weir Mitchell's "Hugh Wynne," "Deeds that Won the Empire," by Rev. W. H. Fitchett; "Penelope's Experiences in Scotland," by Kate Douglas Wiggin; and Davis' last novel, "The King's Jackal." The demand for "Quo Vadis" has slackened off a little, but a good many copies are being sold still.

CHANGE IN ENGLISH PUBLISHING CIRCLES.

August witnessed an important change in the English publishing world when the historic publishing house of R. Bentley & Son, who have been in the front rank of British publishers for many years, transferred its interests to Macmillan & Co., Limited. The two firms explain the reasons for the change in the following letters addressed to their customers:

DEAR SIR,—Having decided to retire from publishing, after many years of continuous work both as publisher and editor, and being the only surviving partner in the firm of Richard Bentley & Son, I have transferred the business, so long carried on here by myself, my father and my grandfather, to Macmillan & Co., Limited, of St. Martin's street, W.C., who will carry it on without interruption in their new premises, and with the assistance of my former staff.

I shall be obliged, therefore, if you will address any future business communications to St. Martin's street. Any remittances due for purchases, prior to August 1, 1898, can be forwarded to New Burlington street, but,

if sent to St. Martin's street (or paid to the traveler on journey), Macmillan & Co. are authorized to give a valid receipt for the same.

I am, dear sir, yours faithfully,

RICHARD BENTLEY.

New Burlington street, London, August, 1898.

DEAR SIR,—Having taken over from the 1st inst. the old-established publishing business of Messrs. Richard Bentley & Son, on the retirement of Mr. Bentley, we beg to acquaint you that all orders for the publications of that firm should in future be sent to us here.

The staff lately employed in New Burlington street are also moved to St. Martin's street, so that no inconvenience will be occasioned to correspondents of the former firm by the change.

The works in course of publication by Messrs. Bentley will appear from St. Martin's street on the same dates as were originally fixed for issue, and The Temple Bar and Argosy magazines will also be published in St. Martin's street, in the same manner as usual.

We remain, dear sir, yours faithfully,

MACMILLAN & Co., Limited.

St. Martin's street, London, W.C., August, 1898.

TREATISES ON ECONOMIC SUBJECTS.

Recent issues of The American Academy of Political and Social Science (Station B., Philadelphia), consist of the following: "Oscillations in Politics," by A. Lawrence Lowell (25c.); "Causes Affecting Railway Rates and Fares" (25c.), by Walter E. Weyl, Ph.D.; "The Relation of the Colonial System to Political Liberty," by Thomas K. Urdahl (15c.); "Sociology and Philanthropy," by Frederick Howard Wines (15c.); "The Study and Teaching of Sociology" (being the report of the annual meeting of the academy), 35c. These publications contain valuable treatises on economic subjects, and booksellers who know of persons making a collection of pamphlets, etc., might direct attention to these.

NEW 50c. NOVELS.

The Montreal News Co. will shortly place on the market two new books: "The Cost of Her Pride," by Mrs. Alexander, and "The Lust of Hate," by Guy Boothby. Both will be paper editions and will sell at 50c. The Montreal News Co. will control both these novels for Canada.

A third edition of Marchmont's "By Right of Sword," which was numbered

among the most successful of the season's books, will be placed before the trade by The Montreal News Co. in a few weeks.

SIR JAMES LEMOINE'S BOOK.

The reputation that Sir James M. LeMoine already enjoys as a writer of historical tales and legendary lore, is sure to be enhanced by his latest production, "The Legends of the St. Lawrence." It is a delightful collection of folk lore tales and historical sketches of early French Canada, interspersed with descriptions of scenery and sport on the mighty St. Lawrence. The stories are well told, and many of them are fascinating in their weirdness, but, apart from this, there is something very interesting in the side light that is thrown upon the quaint superstitions and strong belief in the Powers of Darkness, that seem to form part of the French-Canadian character. The author points out that many of these traditions, which are still handed down from father to son, came, originally, from the legendary lore of old France, brought here by the early colonists, centuries ago, or were told at Canadian firesides by General Burgoyne's Hessians and Brunswickers, when they were quartered upon the peasantry of the Lower St. Lawrence parishes, after the termination of the American War of Independence.

A chapter on "Songs of Old Canada" contains more than one interesting story of the old ballads which are so familiar to anyone who has lived amongst the French-Canadians. "Sunny Memories" of Sir Etienne Tache, A.D.C. to the Queen, William Randal Patton, Baron Oliva, Daniel McPherson, U.E.L., and Rev. Cure Beau-bien are entertaining sketches of men who were prominent in by-gone days. Altogether, the book is worthy of a place on every bookshelf in the country, and Canadians who take any interest in the romantic early history of French rule in Canada, should not fail to read it.

C. E. Holiwell, of 161 Buade street, Quebec, is the publisher.

NEW BOOKS BY CANADIANS.

The Toronto News Co. are offering a cloth, illustrated, tourist edition of Dr. Drummond's "Habitant" for sale at \$1 retail. This ought to have a large permanent circulation.

Hon. J. W. Longley, Attorney-General of Nova Scotia, has written a book with love as the subject. The Copp, Clark Co. will publish it next month or early in November.

"Historical Notes Concerning Queen's College, St. John's, Diocese of Newfoundland," is the title of a little illustrated book,

BOOKS AND PERIODICALS—Continued.

by J. J. Curling, M. A., and Charles Knapp, M. A., issued in England. Cloth, 2s. 6d.; paper, 1s. 6d.

Dr. T. W. Mills, professor of physiology in McGill University, Montreal, has written a book on "The Nature and Development of Animal Intelligence." It embodies his researches in this department. As a careful observer of animals he has collected much information and records it in an interesting manner. As an instance of Dr. Mills' method, it may be mentioned that he prints a diary of 61 days in the life of a puppy, and 135 days in that of a kitten. Towards the end of that time the kitten had learned to rub noses with a dachshund, to purr, to hunt flies, to follow a man who called "Puss," to run up a tree, and, unfortunately, to get lost.

THE MONTREAL "METROPOLITAN."

It is reported that Montreal's society and literary weekly, *The Metropolitan*, has changed hands. The purchasers intend enlarging and improving the paper, and it is said that well-known Canadian writers will contribute to it. There is undoubtedly room in Montreal for a high-class journal devoted to literature, art, music, etc., filling somewhat the same sphere as *Toronto Saturday Night*, and the venture should prove a success.

THE CHRISTMAS PAPERS.

Advance sheets of the holiday annuals and Christmas editions are commencing to arrive. They promise to be well up to the standard of former years. *Holly Leaves* has a splendid colored picture of Nelson at Trafalgar for supplement.

The Black and White Christmas number promises to be even more popular than last year, the military picture of the Battle of Alma being in line with current taste. There are in all four plates to go with the issue. The *Toronto News Co.* anticipate a large sale for this number, having seen advance specimen illustrations.

MR. MORANG'S AUTUMN LIST.

Mr. Geo. Morang, has just issued a neat preliminary Autumn list of new books, the style of which is quite in line with the best things of the kind done in other publishing centres. It has a half-tone frontispiece of the Parliamentary Library at Ottawa, and a preface with some excellent "bookselling talk." In the introduction, under the headings of "better times," a "well considered list," "the status of the bookseller" and "juvenile books," Mr. Morang shows that he has thought deeply on the bookselling trade, and has had profound experience therein.

"There is reason and expert judgment,"

he says, "at the back of every name that appears in this list. Respecting well-known names there is, of course, no doubt—the books of tried and popular authors sell themselves. But something is due to the rising writers who step by step are pushing their way to the front. To discover these, to judge their merits, is part of the business of the publisher. If some names are found in this Fall list that are not familiar to the trade, they are there because their owners have produced works of merit that are likely to obtain ultimate popularity. In asking his customers to risk something on this account he would beg them to observe that he has already taken the risk of investing capital in bringing them out."

Among the plums in Mr. Morang's Autumnal cake, the works of Rudyard Kipling at once strike the eye. The first, an important volume finely bound in cloth, gilt top, entitled "The Day's Work," is a collection of stories in which will be found the ripest fruit of the genius that from the first has taken the world by storm. The illustrations in this work are of the most spirited and striking character, the respective artists apparently having the rare gift of placing the most striking situation before us in the most striking way. How rare this is no one who has looked through the tame and arid pictures that are so freely translated into halftones in these days will be disposed to deny. The book will appear at the end of the month.

"The Seven Seas" is already well known, as Mr. Kipling's latest collection of poems. The present edition is most temptingly and elegantly bound, the design of the cover being such as to please the most æsthetic. We predict for it a very large winter sale.

"Caleb West," by F. Hopkinson Smith, is another of Mr. Morang's "likely" books. Mr. Smith's practical experience of life and his daily appreciation of dealing hand-to-hand with human nature, show marks on every page of this story. It has scored an immense success in the United States, and, as its interest is universal rather than local, we see no reason why its success should not be repeated here.

For a book whose cover is likely to take the bookseller's breath away and lead him at once to put it in his window, commend us to "The Grenadier," a military volume, appropriately bound in scarlet, which contains a most intensely interesting story of the Napoleon days, by James Eugene Farmer, M. A., the scholarly author of "Essays on French History," whose name is a guarantee that no mere clap-trap melodrama will be found in these pages.

"Her Memory," Maarten Maartens, is a story that will interest another class of readers. As a writer whose minute and

searching character-painting has placed him in the front rank of English novelists Mr. Maartens has, in his last story, evinced a delicacy of appreciation and a strength of decision that places it abreast of his other works.

Similar things might be said of "The House of the Hidden Treasure," by Maxwell Grey, author of "The Silence of Dean Maitland." The book is sure to have an extensive sale, and may be placed on a higher level than this author's previous work.

In the same line "The Scourge of God," by J. Bloundelle Burton, will find many readers.

In "Tekla," by Robert Barr, we have the matured fruit of a strong man's genius. Hall Caine has said that there is no better training for a novelist than the daily grind of a newspaper office. Of course, this daily grind will not make all men novelists, but the great success of Mr. Barr shows that he possesses the special qualifications which are capable of being developed by his severe discipline. In "Tekla" we have a work from Mr. Barr, when he has passed through the ordeals of hard work and success. He has been able to travel and to meditate to some extent, and to allow the cistern of his mind to fill.

The enormous success of "Quo Vadis" will naturally lead the way to a like popularity for "Trimalchio's Dinner," by Petronius. Petronius, it is true, has been dead for 1,800 years, but a small fact like that does not detract from the vitality of this wonderful contemporary description of Roman life in the cruel and luxurious days of Nero. The translation is done by H. T. Peck, a competent man.

An altogether different phase of interest is "The Uncalled," by Paul Lawrence Dunbar, a new story, and the first lengthened one he has attempted. The genius that has raised Mr. Dunbar, from an elevator boy in an American city to the dignity of a popular writer, is well displayed in these pages.

Among the great services Mr. Morang is doing for the Canadian reading public, may be mentioned his commendable bringing-out of Hamilton W. Mabie's fine essays in eight tempting volumes. These will, no doubt, during the next few years, find their way to many Canadian bookshelves. They are full of living thoughts about literature, expressed in refined language. It is refreshing, in these days of hurry and paragraphs, to find a man who is able to take a calm review of what has been written, to sift the chaff from the wheat, and to give us his impressions as to what books are really great. For young students, Mr. Mabie is doing a great and admirable work. He is

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The Day's Work. A collection of stories. By Rudyard Kipling.....	75c.	\$1.50	Stories from Starland. By Mary Proctor. An interesting child's book on astronomy. By the daughter of the great lecturer. Cloth only.....		75c.
Tekla. A novel. By Robert Barr.....	75c.	\$1.25	The Wonderful Century. By Alfred Russell Wallace. About 400 pp. A comparative review of the successes and failures of the century. Cloth.....		\$2.00
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BOOKS AND PERIODICALS—Continued.

a man with a distinct purpose. There is no suspicion of pot-bolling or money-making in his pages, and he ranks with the best essayists in the English language.

Two especially good juvenile books, "Stories from Starland," by Mary Proctor, and "With the Black Prince," by V. O. Stoddard, are found in the list. The former will be voted a treasure for parents and teachers, and will fill the mind of a child from five to ten years, or older, with gracious ideas of the space and beauty of the universe, while the illustrations are such as will cause the elemental facts of astronomy to be fixed in the youthful mind. Mr. Stoddard's is an ideal book for boys. It deals with a stirring period of history, so as to captivate the reader, while the binding and illustrations will immediately attract the parent or guardian purchaser.

NEW BOOKS FROM WILLIAM BRIGGS.

Full of the wild, free life that obtained on our far western plains, back in the sixties, when the buffalo roamed in vast herds over the great, rich pasturage, and the "clang of the wild geese, or the Indian hunter's yell," mingled with the cry of the coyote to break the silence; when the unerring rifle and sturdy horse, or the untiring sledge-dog, were the constant companions of the incoming pioneer and settler—full of this wide, free, adventurous life, are the books of the Canadian missionary, Rev. George McDougall, and should be found alongside those of Kingston, Ballantyne and Henty, on the boys' bookshelf in all our libraries. A new McDougall book is promised for this Autumn by William Briggs. The title has a smack to it, "Pathfinding on Plain and Prairie," and it is said to be replete from cover to cover with adventurous incidents, hunting of buffalo, grizzlies, moose and smaller game, encounters with war parties of hostile Indians, accidents and escapes, a book that every Canadian boy should read; the more so that it is a relation of real history in the life of the intrepid missionary. We present herewith a specimen illustration from the brush of Mr. J. E. Laughlin, of Toronto.

A Canadian story, illustrated by Reginald B. Birch! This is promised, among the other admirable books of William Briggs' Autumn list. The writer of the story—said to be a very charming one, and entitled,

"Trevelyan's Little Daughters"—is Mrs. Sheard, wife of Toronto's medical health officer, who has found acceptance for her short stories with a number of the American magazines, and whom we may expect to win a place in the favor of the reading public.

Admirers of the late gifted Alexander McLachlan, a poet of whom any country might be proud, will be glad to know that we are to have a collection of his poems issued in style worthy of their high merit. William Briggs will shortly issue a volume of McLachlan's poems, with a biographical sketch, by Rev. Dr. Dewar, and showing



Specimen illustration from McDougall's "Pathfinding on Plain and Prairie." (Wm. Briggs.)

portraits of the author, a view of his residence, etc. The book will be welcome.

Thomas Conant's "Upper Canada Sketches," a work containing much interesting historical matter relating to the U. E. Loyalist migration, the early settlement of this Province, the Rebellion of 1837-8, the Fenian raid, and later affairs, is in course of publication by William Briggs, and will be ready about the middle of October. Barclay, Clark & Co. have made for the volume a series of 21 full-page colored illustrations. The book will be printed on superior paper and attractively bound, and will sell at \$3.50.

James Croil's "Steam Navigation," a work in which several excellent chapters are devoted to the steam commerce of Canada and the United States, and particularly that of the great lakes, is announced by William Briggs for issue during the present month. It will sell at \$1.50.

This month's issues by William Briggs will include J. B. Mackenzie's "Thayendana (Joseph Brant)," a historical drama, dealing with the career of the celebrated chief from his entrance upon military life in 1759.

Rev. J. S. Jenanyan, an Armenian missionary, on a tour throughout Canada in behalf of his work, has a new story of his life in course of publication by William Briggs, under the title "An Easter Child of the Orient."

The text-book on "Arithmetic for Public Schools," prepared by Wilson Taylor, B.A., mathematical master of the Chatham Collegiate Institute, and published by William Briggs, is receiving unqualified praise from the educationists. The revolt against the present absurd system in vogue in Ontario, of attempting to teach this important subject from a book of mere problems, would make a text-book such as this most welcome in the schools of the Province.

THE FLEMING H. REVELL BOOKS.

The Fleming H. Revell Co.'s autumn list includes: "Friendship," by Rev. Hugh Black, M.A. (12 mo., decorated cloth, gilt top, boxed, \$1.25); "Korean Sketches," by Rev. James S. Gale (\$1); "George Muller, the Apostle of Faith," by F. G. Warne (cloth, 75c.); three new volumes by the author of "Probable Sons," namely, "A Puzzling Pair" (\$1), "His Big Opportunity" (75c) and "Bulbs and Blossoms" (50c.), all three beautifully illustrated. A sequel to "Christie's Old Organ," by Mrs. O.

F. Walton, is entitled "Christie, the King's Servant" (12 mo., decorated cloth, 75c)

Readers who desire to read Ian MacLaren, yet who are unable to grasp the "kail-yard" dialect will be gratified to learn that a new book from this author, to be called "Afterwards, and Other Stories," is likely to be issued by The Fleming H. Revell Co., Toronto, early in November.

That the demand in Canada for a thoroughly good religious book is an un-failing one is evidenced by the fact that the posthumous work of Henry Drummond, "The Ideal Life," issued by The Fleming H. Revell Co., Toronto, has reached its second edition already.

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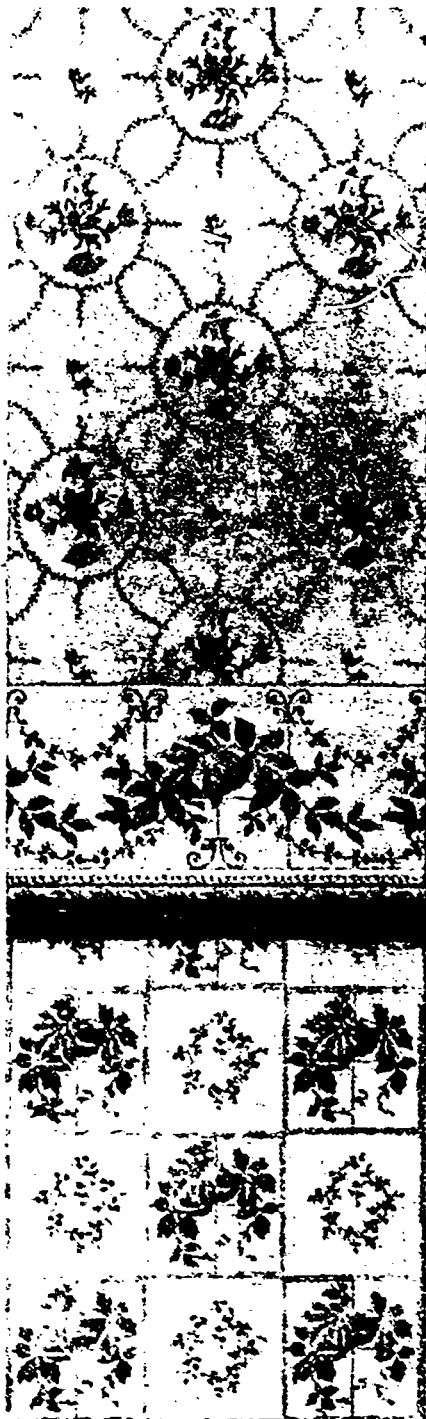
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WALL PAPER AND DECORATIONS.

DESIGNS FOR WALL PAPER.

At a recent meeting in London, Eng., of the Society of Designers, S. W. Proverb read a paper on designs for wall



NEW DESIGNS OF M. STAUNTON & CO.

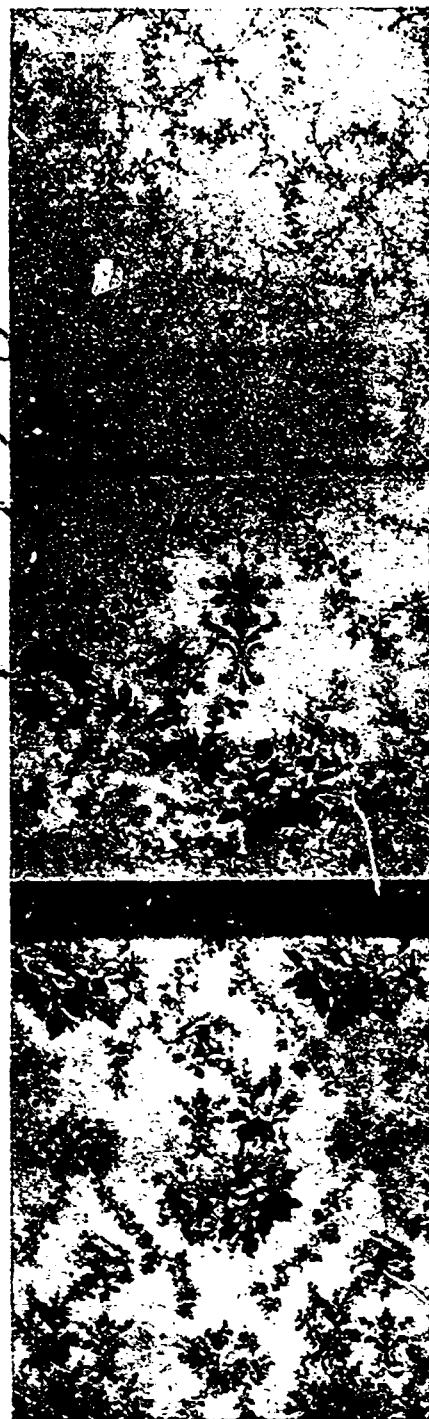
papers. Towards the close he dealt with the question of what patterns look well, a subject of interest to the dealer. The latter portion of his paper was as follows.

"This faculty of seeing in imagination our design repeated all over a wall is invaluable, and should be cultivated most assiduously. I must admit that, as a rule, the manufacturer is an adept at seeing what a design is capable of. Personally, I have received from manufacturers some most valuable hints on this point. I may here say that in this matter photography is a very great aid, for if one is able to photograph a drawing, take some prints and join them up, it is possible to get a clear idea how the design will look when printed and placed 'in situ.' A design must have beautiful well-balanced forms and be reposeful, the color also must be arranged to be in harmony with the design. At first sight it may not be apparent what color has to do with a lecture on design, but I hold that in the correct balance of color used there is as much evidence of design as in the arrangement of outline forms repeating at given sizes; although to beauty of form must be given the first consideration, yet, even at the time of arranging those forms, color must necessarily play an important part. I have seen many very beautiful drawings utterly spoiled in their effect by an error in the balance of color; therefore, I say, educate your sense of color equally with your appreciation of form.

"It is not in the actuality of design that its true value lies, but in its imaginativeness; it is in that grand quality that design so specially triumphs, for by its means the true designer is able to invest a commonplace subject with a glamor which can never be possible in any other art.

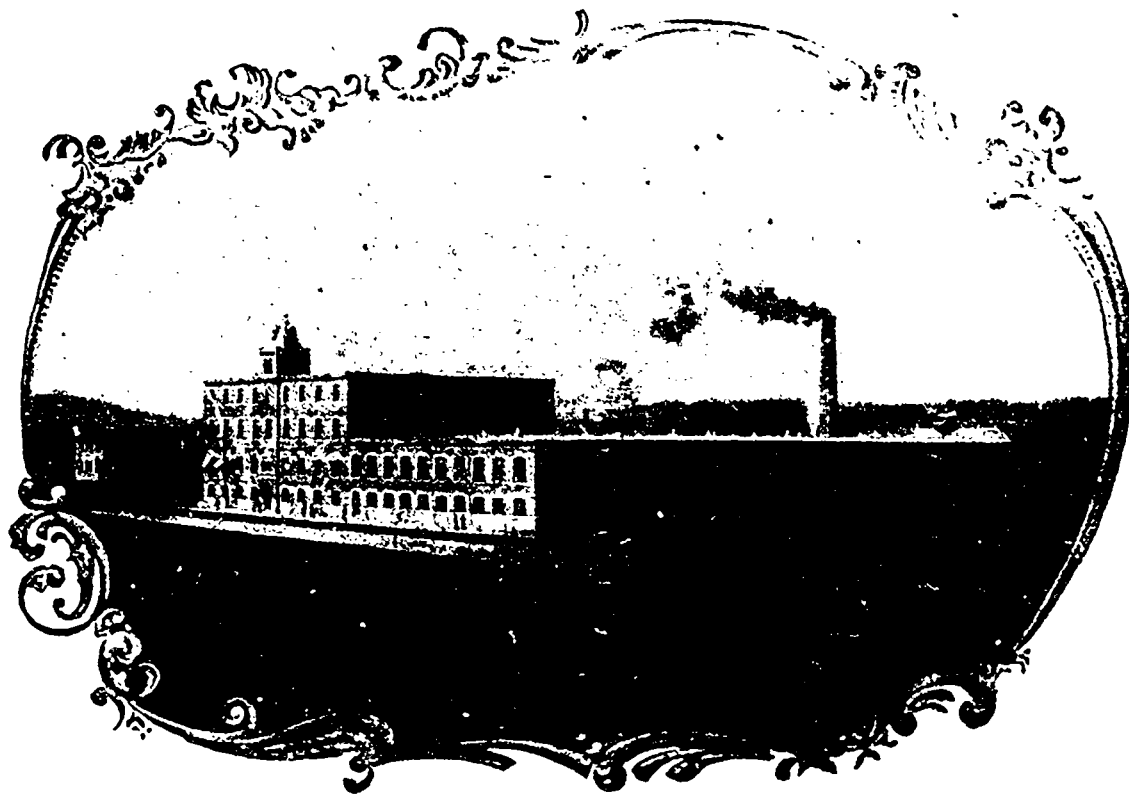
"After the completed sketch is made and transferred to the ground upon which you have decided to work, and when the color scheme has been arranged to your satisfaction, there comes the question of treatment, which, of course, will depend in a great measure on the subject, but, generally, you must bear in mind that masses of color should be put in as broadly and simply as possible, without too many long, sword-shaped edges, and certainly with very few separated touches; for nice little bits of color lovingly placed are very likely to blot in the printing, and make a nasty muddle of perhaps a really charming drawing. Very fine lines are apt to look like wire when printed by block, and, if printed by machine, will certainly get mixed with the underneath color and spoil the effect. Therefore, aim at simplicity in your drawing.

for nothing is gained by a mass of frivolous detail; and the cost of cutting or engraving a design enormously increased without any proportionate value in effect. You will see why this is so when I come to speak of the manufacture. You have also to remember that a design to be really useful must be capable of being colored in various ways, often as many as 10 or 12 different colorings being made, and the design must



NEW DESIGNS OF M. STAUNTON & CO.

look well in all these. Now, this will not be possible if you thoughtlessly put little touches about, bits of flower color on the leaves, and vice versa, for all fussiness



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WALL PAPER AND DECORATIONS—Cont'd.
prevents good printing and so hampers the color-master that failure is the inevitable result.

"Perhaps it would be useful to say something about the style of design most suitable for various parts of a house. In designing a pattern for a staircase, let it be very bold and with a good flowing upright growth; there is here also an opportunity to get in a place which is but a means of communication between the various floors; one does not, as a rule, live upon the staircase. Dining-room patterns may be very decidedly conventional with advantage, and arranged to show broad, rich masses of low toned color. Patterns intended for drawing rooms may well be of a somewhat lighter and more delicate style of design, and it is here that a slightly idealized form of natural flowers comes in useful. For a library, which may possibly have windows of stained glass and be paneled with rich old oak, I would suggest the use of a design with somewhat of a medieval feeling about it, as suggesting that element of monastic repose so fitting to the surroundings of a studious man.

To summarize briefly the essentials of

a design for wall paper: It must be graceful, flat, with good balance of line and color, have flowing curves, an absence of petty detail, as few a number of prints as your intention will allow, and if possible, an upward growth without marked diagonal lines. Let it be your endeavor to produce something inherently beautiful, avoid the grotesque, the eccentric, and the ugly; for grotesqueness and eccentricity are but sorry caricatures of originality, and ugliness in design is unpardonable."

THE NEW WALL PAPER UNION.

In the United States all the talk is about the new organization to maintain prices. It has been incorporated as The Continental Wall Paper Co., and the directors are: Geo. W. Bell, York, Julius Jackson, Sandy Hill, Robert J. Dyatt, New York, Samuel F. Figgis, Frederick Heath, Geo. Halbert, John Williamson, Brooklyn.

PURPOSES OF THE NEW CONCERN.

Nearly all the factories are interested in the destinies of the new concern, says N. Y. Curtains and Wall Paper, and have joined issues to restore to wall paper a tangible value as an article of commerce. This has

been done without lessening in any way the individuality of any factory, or jeopardizing its relative importance as a factor in the business. All plants will be run as independently as ever, while in the distribution of the product a regime of common sense has been inaugurated.

No one in the trade need be told that something has been awry in the business for the past two or three years. And that disagreeable something has been steadily growing worse. The long period of cut-throat prices and reckless competition has brought the whole trade to the verge of disaster. In the past six months more failures have occurred in the business than had been known in any full year before.

HAD EFFECT ON RETAILING.

Many of the dealers who have recently gone down had been looked upon as gilt-edge, but they could not stand up under the terrible strain. A result has been the steady dropping of credits among the merchants who handle wall paper at retail. Only last week some of the wholesale paint houses intimated to some of their New York customers that the dealers who handle both



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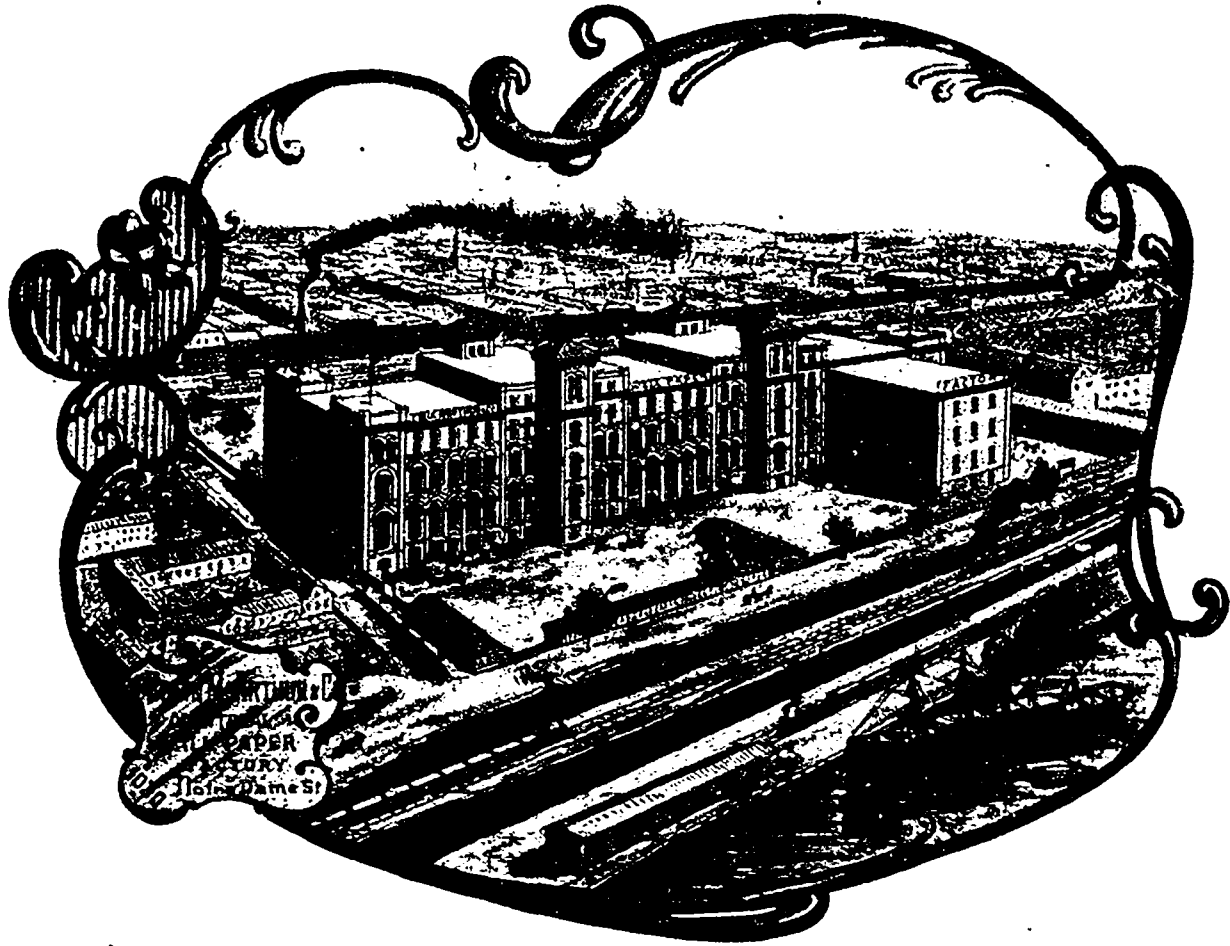
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WALL PAPER AND DECORATIONS—Cont'd. wall papers and paints will soon find their credit curtailed.

There are several reasons why wall paper retailing has come into such disrepute, and all are offshoots of the sorry low-price craze. It is but a few years since the prevailing idea in the mind of every decorator throughout the country was to see how good a room he could make for his customers, and the arguments he would make and the entire conversation were directed toward the decorative features of the papers he was trying to sell. The most successful dealers were those who were the most artistic decorators, and not those who could sell the cheapest. But the bitter competition which has been brought about has caused the manufacturers and their traveling men to lose sight of the merit of the goods they were trying to sell, and the chief argument that they have used with their customers has been the lowness of their price. This line of argument has been used in turn by the regular dealers, until the value of wall papers has been reduced to that of a staple commodity where only the intrinsic value of the raw materials and the actual labor required to produce each roll have been considered, and nothing has been left the manufacturers to repay them for the large cost of designs, block cutting and sampling, the general expense of which is increased in just proportion as the artistic merit of each factory's line is advanced.

PROFIT GAVE WAY TO CHEAPNESS.

Store windows full of three, four and five cent goods are the familiar sights of the past year or two in every large city. Most dealers figure selling price on a percentage of cost. If their purchases are of cheap plunder, their net profit will be too modest for the time and money involved. It needs no argument to prove that the dealer who sells ten cent papers that cost him five is infinitely better off than if he were selling five cent papers that cost him 2½, besides assuring his customer the greater satisfaction with the better goods. It is high time that the business be re-established on an artistic basis. The dealer should be encouraged to buy goods which have merit and will appeal to the customers who appreciate correct drawing and coloring, so that they will not be drawn away from the use of wall papers to frescoes and other non-cheap decorations.

So fierce has been the price fight among the dealers, and so disastrous has been the effect, that it had become a serious question as to who would be left to whom to sell goods, and whether or not he would last long enough to pay for them.

The new company have formed for but a year. They have inaugurated no arbitrary

or coercive measures, but hope to make every dealer and jobber so well satisfied with the workings of their plan that it will be the unanimous desire to renew the company's lease of life from year to year.

To get the various factories onto a harmonious price basis a grading committee have been chosen, consisting of gentlemen who are thoroughly versed in wall paper values. They began their labors this week and are making satisfactory progress. They are grading the lines purely on merit. While there will be no "push" patterns next season and prices all along the line will show a rise, there will be no unreasonable advance, and only such a one as is made necessary by the uppish condition of the supply market and the desire to have a recognized value for wall paper. This committee discard no pattern from any line.

Following the work of this committee, with a firm market and uniform price, every stock in the country in the hands of retail dealers should take on an enhanced value. Goods will be really worth something. Then will follow the improvement in goods which always results when merit is the only ground on which competition is based. It will be a question of art value, not ½-cent a roll or an extra 2 per cent. The owner of every factory will feel an incentive to make the best goods that he can insure his own profit and that of his fellow-manufacturers, the largest possible, at the same time gaining for his plant a reputation of such value that if the present arrangement should come to end he shall be perfectly equipped to successfully reenter an open market.

WHAT BIG DEALERS SAY.

"The plans of the company have not assumed definite form as yet," said a representative of one of the large houses. "All that is desired to accomplish is the fixing of a price for wall paper that will make the manufacturing of it profitable. For several years the manufacturers have not made a cent out of their business, and this state of affairs has become monotonous. The increase will not be so great as to work any hardship on the consumer. What it will be, I do not know. However, as wall paper is made six months in advance of the market, and the season is now over, there will be no change in the price until about next December, when the new article is placed on the market."

F. E. Higgins, the manager of The E. G. Higgins Co., who are the largest jobbers in New England, in commenting upon the situation, said that there would be no general advance in prices at present. The wholesalers have already cut the discount that they have been allowing the retail dealers on some grades, and the prices of these lines will advance at once, but the prices of

most of the papers will remain about as at present, until September and October, when the dealers buy their new goods.

Mr. Higgins intimated that a lively war had been going on for four years in the wall paper business, brought about by the National Wall Paper Co., which had resulted in a big cut in prices. The first year the National took care of the jobbers, but the next year they cut them, and many of them were driven out of the business. Prices have been growing lower and lower year by year, and, as a result, even the company has made no money, and many of the smaller manufacturers and dealers have been driven to the wall.

In the meantime, the cost of raw materials has been advancing. Sulphur, which is an important factor in making wood pulp for paper, has made a big jump, and to-day is worth five times as much as it was a few years ago. Mr. Higgins said that a point was finally reached where it was a case of advance prices or heavy loss all along the line. Peace was accordingly declared, the factions came together, and a new schedule of prices was made.

To show what had come to pass in the way of prices, Mr. Higgins said grades that used to cost the dealers 10 cents per roll had dropped to three cents; gilt grades from 32 to 8 and 10 cents; embossed papers from 42 cents to 8 and 12½ cents, and \$1 grades to 20 and 25 cents. Even with the advance of 50 per cent., Mr. Higgins said the prices of a few years ago would not be reached.

TRADE NEWS.

Messrs. Wright & Cowper, fancy and sporting goods, 2460 St. Catherines street, Montreal, have assigned, with liabilities of about \$2,500. This firm were agents for the well-known game of baby.

Mr. McPhee, of Chatham, Ont., has sold his bookselling business to Mr. Dingman, formerly of Stratford. The latter is well qualified to conduct a successful business.

The old firm of Alex. Pirie & Sons, Limited, which was established a century and a quarter ago, and incorporated as a private company in 1881, has been converted into a joint stock company with a capital of £1,000,000, of which £400,000 is cumulative preference shares of £10 each at 4½ per cent.; £300,000 in ordinary 6 per cent. shares and the remaining £300,000 deferred shares. The company's extensive works, Stoneywood, Woodside and Union works at Aberdeen, and their large London establishment are taken over by the new company. The ordinary and deferred shares are to be issued in part payment of the purchase price, and £100,000 of the preference stock has been applied for by shareholders of the old company. The profits for the last years were: £44,452, £43,818 and £48,387 respectively.

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W. J. Gase Co.
LIMITED.
Toronto.

The
demand
for

WRITING TABLETS

padding by the "Perfect Process" has become so great that we have recently doubled our manufacturing facilities for producing this line.

"The Perfect Process" stands for flexibility and durability, and, when coupled with elegance and variety in cover designs, and judgment in paper selection, the result is perfect satisfaction to seller and consumer alike.

Among the new lines which command attention are:

"**THE LIBRARY**," octavo, specially made for Large Square Envelopes, ruled and plain.

"**THE SYMPHONY**," Small Octavo, suitable for Small Square Envelopes, ruled or plain.

"**MONARCH**," a business man's pad, ruled and plain, extra fine paper.

"**EVERY DAY**," octavo, ruled only. Fine cream paper. Specially made for jobbers, who will find it a great seller.

Standard lines, tested by time, are always in stock, and can be best shown on our

HANDSOME DISPLAY STAND

polished oak finish, given free, on certain conditions.

Write for conditions, and order a sample lot of "Perfect Process Pads."

FANGY GOODS AND STATIONERY.

SOME NOVELTIES IN THE MARKET.

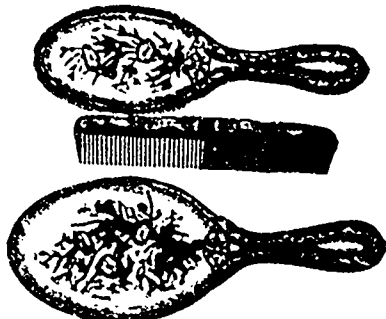
THE H. A. Nelson & Sons Co., Limited, are well stocked with novelties this month. They have a special line of American picture frames, both in miniature and full sizes, made of solid brass, heavily gilded, from \$3.25 per dozen upwards. Fine mirrors, both oval and round, with hand-painted china backs and frames of the same heavily gilded brass, which they are showing, should sell quickly. Handsome combination card cases and purses, retailing at from



The H. A. Nelson & Sons Co. Limited.

\$8 to \$24 per dozen are one of the chief specialties for this month. This firm are well supplied with Raphael Tuck's handsome books.

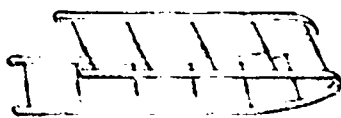
They are showing a great many pretty pearl nick-nacks, such as gilt button hooks



The H. A. Nelson & Sons Co., Limited.

with carved pearl handles, and their range of side-combs, with brilliant tops, is apparently endless. In English leather goods, they show satin and plush-lined jewel boxes, solid leather writing desks, etc. They have many new stereoscopic views.

The "Fireside" series of games is one of the clever American specialties that The



The H. A. Nelson & Sons Co., Limited.

H. A. Nelson & Sons Co., Limited, handle. The series includes the game of flags, nationalities, authors and castlesland. These have been warmly endorsed by leading educationists, on account of the knowledge

of the world's geography and its leading men that a child can obtain from them. French steel watch chains, rubber toys, including dolls, from two to ten inches, and stamp albums, from \$2 to \$9.75 per dozen, are other goods worthy of note. The Yanko-Spanko game is going off well. The trade price is \$1.90 per dozen, but a closer figure can be given on gross lots. A sample will be sent on receipt of 25c.

The football season is approaching, and The H. A. Nelson & Sons Co., Limited, have made ample provision to supply their retail friends with all the footballs and their necessary etceteras that may be needed. They are carrying a specially large stock of leg-guards, including boys' cotton guards at 25c. per pair, canvas, padded with cane, guards at 34c. per pair, chamois, with cane guards, and heavy padding, at 45c., and leather guards, made with chamois lining and padded cane guards, at \$1.

In sleighs, they are showing over sixty patterns. A new patent rail which they sell can be adapted to any style of cutter.

BOOK OF SAMPLES.

A book of samples, which may be submitted to customers enquiring for typewriter paper, is something every dealer can use to advantage. Buntin, Gillies & Co., Hamilton, have recently issued a book containing samples of their complete range of "Acme" typewriter papers. A copy will be sent on application.

COLORED SAMPLES OF SHEET TISSUE

Buntin, Gillies & Co., Hamilton, have recently issued a compact sample book, showing the colors of sheet tissue they carry in stock. Each sample is numbered and lettered, corresponding to the lines of a price list which accompanies the book, making it a complete book of reference. Every dealer should have one.

PHOTOGRAPHY IN CERAMICS.

An English firm has developed an electric process for the production of ceramic wares which is stated to produce a very superior product. Photography is employed to produce the designs, and the electric furnaces for burning. After the photograph has been applied to the material the photograph is put under a specially prepared glaze and burned in. A great deal of the beauty and success of the system depends upon the use of the electric furnace, due to the regu-

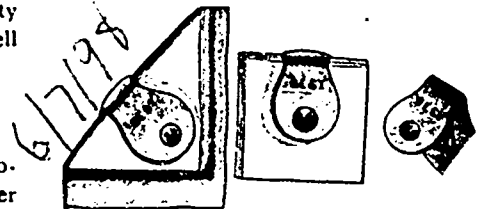
lation of its high temperatures. A representative of a London paper who examined several specimens of this ware pronounced them excellent, and gave his opinion that the process can be applied to all kinds of ware with commercial success, as it is not costly.

NEW STATIONERY GOODS.

The Brown Bros., Limited, have just received from England a large supply of the ball pointed pens, both in gilt and grey, and have also received some new and choice lines from the same house which are sure to command a large sale. They consist of silvered pens called "Silver Pheasant," "Stork," jay and quill pens, also some very handsome penholders, porcupine, agate and pearl handles.

At the extensive warerooms of this firm the trade will find a fine assortment of pocket inkstands, dressing cases, leather desks, paper weights, damping wells and brushes, which have just been opened out. And every stationery and notion house in Canada should have a supply.

In paper fasteners, this house claims to lead the trade in these goods, besides controlling the market as regards the Best and



The Brown Bros., Limited.

Middleton fasteners. They have secured the agency for the Niagara clip, which has made a great hit, being used in nearly all offices.

They have just received a full line of Higgins' celebrated mucilage, and all colors of their famous waterproof ink, and the trade can now rely on getting anything wanted. They have also received the photo. paste, which is acknowledged to be the best ever put on the market.



The Brown Bros., Limited.

The Brown Bros., Limited, have also opened out a good assortment of sponges suitable for office use, and they can supply water-wells and sponge-cups.

CURTAINED BOOK SHELVES.

For a set of oak book shelves, curtains in pongee produce a very pleasing effect. In this may be put all the red bound books

SEASON 1898-99

PLAYING CARD

• HEADQUARTERS.

**Domestic
American
and European**

COMPLETE RANGE

—AT—
CLOSE PRICES

Selected from the leading manufacturers.

OUR LEADERS

**Acme
Winners
Tourists**

Old favorites kept in stock.

DUPLICATE WHIST
SELF SCORER

(for progressive games.)

TALLY CARDS
WHIST MARKERS
POKER CHIPS

**WARWICK BROS.
& RUTTER**

Manufacturing and
Importing . . .

Toronto

WHOLESALE STATIONERS

Fireside Games—Flags, Authors,
Poems, Artists, etc.

one owns, although books are not usually selected with a view to the decorative possibilities of their bindings. An exception to this, however, was noticed the other day in a young girl's room done in white enamel, whose set of white book shelves held only white bound books. Curtains attached to the top and bottom of a set of shelves using two rods, it is claimed, are as good a protection practically as glass doors. Curtains so hung, however, need to be adjusted to run very easily, or they will prove awkward when books are to be taken out.

ENGLISH CLOTH BLOTTING.

English cloth blotting is a line of very fine blotting, embossed in imitation of canvas. It is carried in stock by Buntin, Gillies & Co., Hamilton, in 4 colors, of usual size, and 100 lb. weight, at 15c. per lb. flat, or can be cut to any size and packed in convenient shape for retailing.

PRICE LIST OF STATIONERY, ETC.

Buntin, Gillies & Co., Hamilton, have in press their annual price list of wedding stationery, programmes, menu cards, invitations, etc.

The new numbers in these lines are very fine. In wedding invitations, the tendency is for quieter designs, paper taking the place of cards to a great extent. The latest in wedding note paper is a large, square sheet, which folds once into an oblong envelope of good dimensions.

The advertising folders and greeting cards are more striking than usual. Menus, larger and more elaborate; programmes, quiet and tastily decorated.

Altogether, this line is well worth showing, and every stationer should have on his counter, from which to take orders, one of the handsome sample books supplied by the firm.

THE DOLL TRADE.

Those who visited the Industrial Exhibition, at Toronto, this year, must have been struck with the handsome display of dolls shown by F. & E. W. Kelk. Included in their display, was a magnificent window display doll, possibly the finest of its kind yet manufactured. It contains a complete working electric motor. Its value as an attraction was proven the first time it was exhibited in New York, when it is estimated that over 75,000 people watched its wonderful performances. Messrs. Kelk state they would be pleased to communicate with any one desiring to secure one of these dolls. Their general range of dolls is complete, running from those selling at 1c. to the most expensive.

Their sample room contains, at present, a full range of entirely new lines of up-to-

COMPLETE AND UP-TO-DATE

Stationery House

Special Fall Announcement—
Stocks complete in every department.

STATIONERY . . .
OFFICE SUPPLIES .
PAPER.
ACCOUNT
BOOKS.

This department is complete and up-to-date.
All sizes and descriptions, from the
LARGEST LEDGER
to the smallest
VEST POCKET MEMO.

LEATHER GOODS

Our Own Manufacture.

WALLETS, PURSES, PORTFOLIOS
LETTER and CARD CASES
MUSIC ROLLS, BILL CASES
PHOTOGRAPH CASES, ETC.

We have a most perfect assortment of

Inkstands
great variety in every style and make
Stationery Novelties
Binders' and Printers' Supplies
Esterbrook's Pens
Wirt Fountain Pen

We aim to have the most complete
stationery house in the city

The **BROWN
BROS.** Limited

Manufacturers of Account Books, Leather Goods
and Stationery.

64-68 King
St. East

Toronto

FANCY GOODS AND STATIONERY—Continued. date goods. Customers visiting the store during the Exhibition expressed much pleasure with the appearance of the goods, and left most satisfactory orders.

NEW CARD AND STATIONERY NOVELTIES.

One of the most popular lines of playing cards last season was the Winners, but it seems that an even more satisfactory line is now forthcoming, and Warwick Bros. & Rutter are offering the trade a greater surprise in a line called the Tourist. These are handsomely packed in tuck boxes, and can be retailed at the low price of 10c.

Two other new features in cards are the patent improved boards for the United States duplicate whist, which are shown in eight, twelve, sixteen, and twenty-hand sets; also a pretty new line of progressive euchre tally cards, artistically embossed in different colors.

In notepaper and envelopes, Warwick Bros. & Rutter have added a line of notepaper in an entirely new size in three shades. This ought to prove popular. Among the new papeteries, mention should be made of a line which promises to take well. In the States, flag decorations on everything, from wearing apparel to stationery, are having an immense run, and this firm have adapted this popular idea to the Canadian trade by producing a British flag, nicely embossed in the regulation colors on the corner of the paper. These notepapers retail at a moderate price, and should have a large sale.

The firm have added to their extensive stock of pads and writing tablets, a handsome line called International Notes, the design carrying out the idea suggested by the name. They have also brought out the old favorite elkhorn tablet in a new dress, being a rich design in green and gold. Another new thing this month are boxed invitation cards for "At Homes" (25 cards to the box), with envelopes to match.

A surprise is in store for the trade in the shape of a new line of full canvas blank books, in both long and broad cap folios. The paper is of good quality and they are sold at about 9c. a hundred pages.

NOVEL AND HANDSOME WRITING PADS.

There is such a comparatively small quantity of note paper being sold this season that it is natural the trade should be interested in writing pads.

It was, therefore, with interest that a representative of BOOKSELLER AND STATIONER watched the process of making the "Perfect Process Pad," manufactured by The W. J. Gage Co., Limited, Toronto. After the pads have been ruled, cut and covered, they are arranged in great piles on

the gluing table. Here it is that the process is distinguished from that by which the ordinary pad is made. The glue used is specially prepared, and is put on with such skill that the back is so flexible that the pad can be twisted into almost any shape, yet it remains firmly glued, and the whole pad may be suspended by holding up one leaf. But, giving the right twist, however, any leaf in the book, either in the front, back, or centre, may be detached without the least particle of glue or paper soiling the edge. This latter feature is one that will especially commend itself to women, who are now extensive users of writing pads. All dealers will appreciate a pad which after six or more months retains a firm yet flexible back.

While these new features are introduced, these pads have lost nothing in the beauty and attractiveness of the covers in which they are sold. These covers are designed with a view to give an index of the quality of paper within. For instance, the Irish flax tablet, a neat design of a harp with a ground of flax leaves, contains flax paper; the Golden Grain tablet, a design embossed in two colors showing the golden wheat in the ear, contains a firm, heavy grain paper. Some of the designs are very pretty, including the Premier tablet, with a photogravure of Sir Wilfrid Laurier, as a centrepiece; the Klondyke, with a mining scene; the Royal Court vellum, containing the British Coat of Arms, with a royal blue background, with a dead-gold finish, and the Royal Seal Bond, with a bronze electro reproduction of the seal of Great Britain.

These tablets are destined to meet a large demand within the next season or two.

PEARL GOODS.

A pretty line of pearl goods—penholders, paper knives, envelope openers, etc., was noticed at Warwick Bros. & Rutter's. The line of a penholder and opener in a box is noticeable. They retail from 10c. to \$1, and are quite taking. Agate penholders, for presents, are another popular line in this collection.

ILLUSTRATED POST CARDS IN GERMANY.

Sir Charles Oppenheimer, British Consul-General at Frankfort, in the course of his last report, refers to the great increase in the number of post cards passing through the German post office. This is attributable, he says, mainly to the fancy people have taken for sending post cards with views as souvenirs. The number of these cards posted from spots frequented by visitors is enormous—in a single season 148,000 from the Kyshauser monument, 128,000 from the national monument on the Niederwald, 36,000 from Heidelberg Castle; while

the cards posted from the Berlin Trade and Industrial Exhibition were over a million, and from the Hamburg Floricultural Exhibition 572,000. This new trade not only affects the post office, but also the paper industry and those concerned in illustrating, as well as various branches of the stationers' trade. Albums are made for collecting these souvenir cards, and are favorite presentation articles. Quite recently the Government of Saxony offered a prize for the best series of about twenty souvenir post cards with views of Saxony, and German manufacturers have assisted the fashion by producing cards in the greatest possible variety, and the Consul-General fears that, when it reaches Great Britain, German exporters will monopolize the manufacture and sale of these cards, unless British manufacturers take up the matter promptly.

THE SEPTEMBER MAGAZINES.

THE CANADIAN MAGAZINE is, in some respects, the best issued by the publishers. The illustrations are fine and the contributions varied, interesting, and well written. The subjects covered by the table of contents deeply concern Canada and its people: Edward Farrer on the St. Lawrence route and the grain trade, Sir John Bourinot on the Confederation Fathers, Sir C. H. Tupper on Canada's international status; fiction by Evelyn Durand, Eva R. Moore, Charles G. Rogers and Edgar M. Smith. An illustrated paper on Jamaica is excellent, and C. F. Hamilton, of The Globe editorial staff, contributes a careful and well thought out article upon the comparative military strength of Great Britain and Russia.

The complete novel in Lippincott's is "The Touch of a Vanished Hand," by M. G. McClelland, a charming story of the pre-Revolution days in the States. Charles G. D. Roberts, the Canadian poet, contributes a poem, and other entertaining articles are: "Monarchies and Republics," "New York in the Seventies," etc.

Outing's features, besides the month's sporting records, include articles on the spaniel, yachting, bass-fishing, catching swordfish, squirrel catching, golf, etc., fiction and travel being interwoven to an agreeable extent.

Encouraged by the success of their six-penny editions of novels by Black, Blackmore, and Clark Russell, Sampson Low, Marston & Co. have decided to bring out at once sixpenny issues of two very popular boys' books, viz., "Jack Archer: a Tale of the Crimea," by Mr. G. A. Henty, and "With Axe and Rifle," by W. H. G. Kingston.

Our assortment of Toilet Cases are the best ever shown.

F. & E. W. KELK

Wholesale Only.

76 York Street, Toronto.

Our Doll Department comprises all the Leading Novelties

Our stock is now complete, and will be ready for inspection in one week.

Taking advantage of the enormous reduction in the duty during the month of July only, we have doubled our importations. This will enable us to do a rushing business, if price counts for anything.

We have also doubled our warehouse capacity and have everything safely stored which will be offered to the trade at prices bound to be very pleasing to them.

Our stock will be most complete in every department. No pains have been spared by competent people to get the best assortment possible, price and quality always being considered.

Our line of cheap and quick selling China is immense.

In Dolls (300 varieties) we will make you laugh.

Our Toys, Drums, Games, etc., cannot be beaten if approached.

We carry everything necessary in a first-class business.

Customers who have bought import, losing the benefit of the Preferential Duty, will be sadly disappointed.

All our business is done through the mail or personal visits. We do not send out any representatives. Call and inspect our sample-room when in Toronto, even if you do not buy one dollar's worth of goods.

If you want a low price for any article you are in need of, a post card will bring it.

Get our price for Leather School-Bags and Footballs.

SAMPLES SENT EXPRESS PAID.

F. & E. W. KELK,

76 York Street, Toronto.

NEARLY OPPOSITE SIDE ENTRANCE TO ROSSIN HOUSE.

The Julian Sale Leather Goods Co.

of TORONTO, Limited.

Manufacturers of



POCKET BOOKS

AND

FINE LEATHER GOODS

105 King Street West

Travelers are now out with a very complete line in all styles, and every variety of material.

TORONTO

THE COPP, CLARK CO.'S BOOKS.

THE Autumn list of The Copp, Clark Co. is remarkable for the number of new novels by noted writers, whose works always have many readers in Canada. First, may be mentioned Gilbert Parker's new book, "The Battle of the Strong" (\$1.25 and 75c.), to be out in September. The scene is laid in the Island of Jersey, at the time of the French Revolution. There is an inexhaustible mine of romance in the Channel Islands. The author has been wise in choosing his time, for many strange histories, pathetic and thrilling, belong to these poor remnants of the French nobility who had fled for refuge from the tyranny of the mob, while the naval warfare being waged at that time between England and France prevents any possibility of tameness in the narrative.

It should also be mentioned that the new library edition of Gilbert Parker's novels will soon be in process of publication, the first volume being ready in a few days.

Neil Munro's "John Splendid," which has been appearing serially in Blackwood's and The Bookman, is highly spoken of as a delightful Highland story. It is Mr. Munro's first lengthy tale, and recalls Stevenson's best work. It will be ready the end of September, in \$1.25 and 75c. editions.

"A Woman of Fortune," by S. R. Crockett (\$1.50 and 75c.), will be ready in October. In this story the author has broken new ground, the heroine being an American girl, highly educated, refined and beautiful, but of independent spirit. The scene is laid in Switzerland and in England, and the story is told in Mr. Crockett's well known vivacious and forcible style.

The same firm will also bring out "The Minister of State," by another Scot, J. A. Stewart, author of "In the Day of Battle," etc., of whom W. E. Henley writes: "Mr. Stewart writes the English tongue with real distinction. He has brains, temperament, style, an ideal, a strong sense of his duty to the public and to art."

In November, "The Castle Inn," by Stanley Weyman (\$1.25 and 75c.), will be out. The Colonial edition of Kipling's "The Day's Work," (\$1.50 and 75c.), will be ready Oct. 1. "Hope, the Hermit," by Edna Lyall, is another book from a highly popular author, promised by the same house.

Among the other notable books that we are to have from The Copp, Clark Co. this season may be mentioned: "Tattle Tales of Cupid," by Paul Leicester Ford (\$1.25 and 75c.), a volume of short stories; "The Fatal Gift," by F. Frankfort Moore (\$1.25 and 50c.), a tale of two beautiful Irish girls,

who created an extraordinary sensation in London society during the last century; "The Second Thoughts of an Idle Fellow," by Jerome K. Jerome (\$1.25 and 75c.), a second instalment of humorous reflections by this well-known English humorist; "Adventures of the Comte de la Mueffe During the Reign of Terror," by Bernard Copes (\$1.25 and 50c.), and "The Tithe-mongers," by William Farquhar Payson (\$1.25 and 50c.), a society novel of Paris and Newport. "Roden's Corner," by Seton Merriman, is another novel that will appear this season.

The firm are going to handle the sensational biography of Bismarck, which is shortly to appear, by Dr. Moritz Busch, and will contain some secret pages in the German ex-chancellor's life. It will be sold at \$7.50, two volumes, cloth, 8vo.

MR. ANDERSON'S APPOINTMENT.

James I. Anderson, formerly of London, and of long experience in the bookselling trade has joined The Fleming H. Revell Co., Toronto. Mr. Anderson has been appointed to the wholesale department, and will assist Mr. Robertson, the Canadian manager, in reaching the dealers with the books of the house.

A new Anglo-Indian novel, by George Dick, entitled "Fitch and His Fortunes," will be published by Elliot Stock shortly.

... IN DEMAND ...

Likeness of Gladstone

Size, 17" x 22", inches.

PRICE, - \$2.00 PER DOZEN

TO BE HAD FROM

THE COPP, CLARK CO.
LIMITED

TORONTO

Ready About Oct. 15th

NEW MAP OF DOMINION

Compiled from Latest Geological Surveys, Interior Departmental Maps, Maps of British Columbia, and other late information.

Size, 84 x 54. Price, \$6.00.

For more complete information,
write us direct.

THE
COPP, CLARK CO.
LIMITED

TORONTO.

STATIONERY AND NOVELTIES.

THE exerci and scribbling books of The Copp, Clark Co., Limited, have had an enormous sale this season, due in no small measure to the popularity of the designs, which are striking and well chosen. The "Pibroch," a Scotch tartan cover with Imrie's poem on the charge of the Gordon Highlanders printed on the reverse side, has taken exceedingly well. So have the "Dominion," with the national flag in attractive colors, and "Britannia," with the Union Jack similarly displayed. "La Canadienne" shows the French tricolor, the beaver and coat of arms, being well adapted to eastern trade. "Imperial Federation" has the arms of all the colonies and dependencies of the Empire artistically combined on the cover, with the motto, "One queen, one empire, one flag." The "Royal Standard" is another design which closely approaches the original "Royal Arms," and with "Dieu et Mon Droit" underneath. "My Notes on —," an imitation buckram, has taken well. "The Tartan," "The Searchlight" (a British man-of-war with its searchlight working), "The Royal Canadian," with the red, white and blue, are other numbers, in a creditable series, which deserve the success they have had. A new exercise book, "The Monarch," is promised. It is the authorized reproduction

of the famous English bulldog picture, "What we have we'll hold," and makes a splendid cover.

A writing tablet, remarkable for its size and price, is "The Majestic," which sells at \$3.50 per 100, and has a good appearance and a fair quality of paper. A box of assorted school crayons for children, twelve colors, sells for 40c. per doz.

NEW GAMES.

A number of new games are out for this season. One of these is "The Victorian Draughts," 25c., which is played something like checkers only there are no crowned pieces, and honors are counted, so that the player scores both for honors and the game. The men are numbered.

Another 25c. game is "The Spider and the Fly," which is played with a maze and counters, the play being to get the spider and the flies through the maze. "The Mother Goose" blocks, 25c., contain well known rhymes, such as "Old King Cole," "Little Jack Horner," "Pussy in the Well," and the alphabet. The Chalet building blocks, 25c., are scientifically constructed, by an architect, and have six sizes of graded blocks, so that buildings may be constructed accurately, by following the instructions. They retail at \$1.25. Two new five cent games are "Golden Locks," and "The House that Jack Built." "Pinneto," 25c., is a new game played with a board and nine pins, and taxes the

skill of the bowler who strikes the pins by the use of small metal balls.

A new feature this season is the post card album, rendered necessary by the immense collection of these cards now in use by all foreign countries. They are both illustrated and plain, and sell at a moderate price. In postage stamp albums the cheapest ever seen are now being shown for 5 and 10c. A folding ornamented waste paper basket made of papier mache is something new.

The firm are showing an excellent picture of the late W. E. Gladstone, a superior lithograph bearing close resemblance to a good photograph. It is retailing at 25c.

The Copp, Clark Co.'s new Map of Canada will shortly be ready. It is going to replace other maps, having been checked over by the Geological Department and other authorities, and embodying a large number of changes, bringing the information down to date.

A FINE IMPOSED.

IMPORT OF COPYRIGHT REPRINTS DEALT WITH BY THE CUSTOMS AUTHORITIES.

On Sept. 1 the Customs Department at Ottawa disposed of one of the cases of illegal importing of reprints of Canadian copyright books. The complaint was against imports at Kingston of a United States edition of "Quo Vadis." The Department imposed a fine of \$25 on the bookseller. This bears out the warning given to the trade in these columns that infractions of the law regarding copyright are nearly as risky in Canada as they are in England or the States. It is worth the trade's while to keep within the law.

New Games...

Chalet Building Blocks	-	retail \$1.25
Mother Goose Blocks	-	" .25
Spider and Fly	-	" .25
Victorian Draughts	-	" .25
Robin Redbreast	-	" .10
Castaway	-	" .10
Golden Locks	-	" .05
House That Jack Built	-	" .05

Order early and include all the old favourites in our large line.
Order sheets on application.

The COPP, CLARK CO., Limited, TORONTO

NEW BOOKS IN ENGLAND.

MINOR FICTION AND IMPORTANT BIOGRAPHIES.

HAGGARD ON A STORY OF ENGLISH FARMING LIFE—THE BISMARCK LIFE—NEW EDITION OF LORD ROBERTS' INDIAN REMINISCENCES—THE DUKE OF ARGYLE'S AUTOBIOGRAPHY.

LONDON, August, 27, 1898.

THERE is nothing particularly notable in forthcoming fiction, except Kipling's new book, which, it is understood, will be brought out in special editions for Canada and the United States, in Canada, by George Morang. There are a number of new novels promised, some by writers who are not much read in America, but whose books sell well enough here. The book which Rider Haggard is now engaged upon will, it is stated, embody his experiences as a farmer of a portion of his own estate at Ditchingham. It will be entitled "The Farmer's Year." Some portions of it will probably be published serially in Longman's Magazine prior to the publication of the whole in volume form.

Tom Gallon, the author "Tattlesley" and "A Prince of Mischance," has written another novel, published by Hutchinson & Co. It is called "Dicky Monteith; a Love Story," the scene being laid partly in London and partly in a small riverside village.

The same firm are issuing a new novel by Miss Ella McMahon, author of "A New Note," "A Pitiful Passion," etc., entitled "An Honorable Estate." They are also bringing out a new novel by Miss Blanche Loftus Tottenham, called "In the Shadow of the Three." The action of the story passes between Venice and Verona at the time of the Napoleonic wars.

The title of Major Arthur Griffiths' novel (published by John Milne), is "A Girl of Grit." It is a companion volume to the same author's well-known novel "The Rome Express," of which the sixth edition has just left the press. "A Girl of Grit" is a story, told in similar style, of a gigantic scheme of fraud and its ultimate detection.

"Two Little Girls in Green" is the title of a story of the Land League to be issued shortly by Messrs. Moran, Aberdeen. The writer is J. J. Moran, the author of some clever Irish fiction.

Another Irish tale, by S. F. Bullock, will be published during the autumn by James Bowden. It is a story of Irish peasant life.

Joseph Hocking has lately returned from a visit to Ireland, where he has been gathering material for a romance. The story will turn not on Irish customs or characteristics, but upon certain phases of monastic life. While not antagonistic to the Roman Catholic Church, some of its

most exciting situations will hinge upon the conflict between the laws of the Church and the pleadings of the human heart. In order to ensure accuracy of statement, Mr. Hocking has visited the Jesuit institutions, and has had interviews with representative Jesuit priests. He regards the story as the most ambitious and the most interesting he has yet undertaken. Its title will be "The Scarlet Woman," and it will, in the first place, appear serially.

Early in the autumn, John Long will publish a collection of Australian bush stories, under the title of "When the Mopoke Calls." The author is Mr. William S. Walker, an Australian by birth, and nephew of "Rolf Boldrewood." The book will be copiously illustrated by Mr. Vedder.

Dr. Max Nordau's novel "The Drones Must Die," on which he has been engaged for some time, is to be published early in the Autumn.

BIOGRAPHY, ETC.

Heinemann will publish a new and cheaper edition of Mr. Charles Lowe's "Life of Prince Bismarck," with a new chapter, including the Prince's last years and his death. It will contain the two portraits included in the previous editions—the one showing the Prince at the age of 17, the other at the age of 70.

Mr. Robert Wallace, M.P., is writing a monograph of George Buchanan for Olliphant, Anderson & Ferrier's famous Scots series. Mr. Wallace has his own "Reminiscences" in hand, but his editorship of *The Scotsman*, in succession to Russell, is not, it is hinted, to receive so much attention as might have been expected.

"A Lifetime Among the Dissenters" is the descriptive sub-title of Dr. Joseph Parker's new book, which will appear under the title of "Paterson's Parish."

A new edition, in one volume, with over forty plans, portraits, and other illustrations, of Lord Robertson's work, "Forty-one years in India" (which has had an enormous sale in the two volumed edition, having passed through twenty nine impressions), is being brought out by Bentley.

Lord Ashbourne is engaged in writing a "Life of Pitt." The biographer has at his disposal several original letters never before published.

The Duke of Argyle has for some time past been at work on his autobiography.

So far, he has brought the narrative down to the year 1848, when he succeeded to his father's title. There is some probability of this portion of the "Life" being published during the coming season.

The second volume of the Spurgeon biography will be published at once by Passmore & Alabaster. It takes the work up to the year 1855, and includes the story of Spurgeon's marriage and his zenith of popularity at the Tabernacle.

A new book by Martin A. S. Hume, whose writings on the Elizabethan period are popular, will be published during the Autumn by James Nisbet & Co. Its title is "The Great Lord Burghley," a study in Elizabethan statecraft.

T. Fisher Unwin has cause to congratulate himself on the success of his "Diamond Jubilee Souvenir," which took the shape of the inauguration of a series of Imperial biographies, entitled "Builders of the Empire," under the editorship of F. H. Wilson. The first volume of "Sir Walter Raleigh," which was contributed by Martin A. S. Hume, of "Courtship of Queen Elizabeth" fame, now enters the second edition within a year of its publication. The "Edward Gibbon Wakefield" of Dr. Richard Garnett, C.B., for the same series, is now well advanced.

Longman's announcements of forthcoming books include another collection of anecdotes called "Foreign Courts and Foreign Homes." In this, a writer whose identity is veiled under the initials "A.M.F.," will tell of Hanoverian and French society under King Ernest and the Emperor Napoleon III. "The stories of Marie Antoinette in the Temple and the retreat from Moscow were told by eye-witnesses to the writer. It also brings the reader into familiar intercourse with Alexis de Tocqueville, Montalembert, and other well-known literary men of that age."

One of the most important books of the coming season will be Dr. Sven Hedin's account of his extraordinary adventures and experiences during the past four years in Central Asia. "Through Asia," as the work will be called, is in two volumes, profusely illustrated from the author's photographs, and with ten maps.

The Duke of Argyle's new book, which is to be published shortly by John Murray, will bear the sub-title "Some Suggestions on the Great Secret of Biology."

Messrs. Goupil & Co. will publish, about the spring of 1899, a new work on "Oliver Cromwell" by Professor Samuel Rawson Gardiner, uniform with their works on "Mary Stuart," "Queen Elizabeth," and "Charles I."

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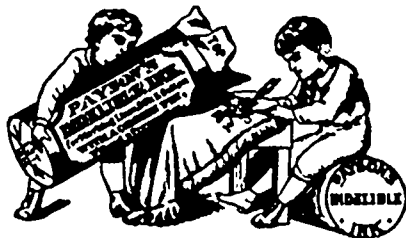
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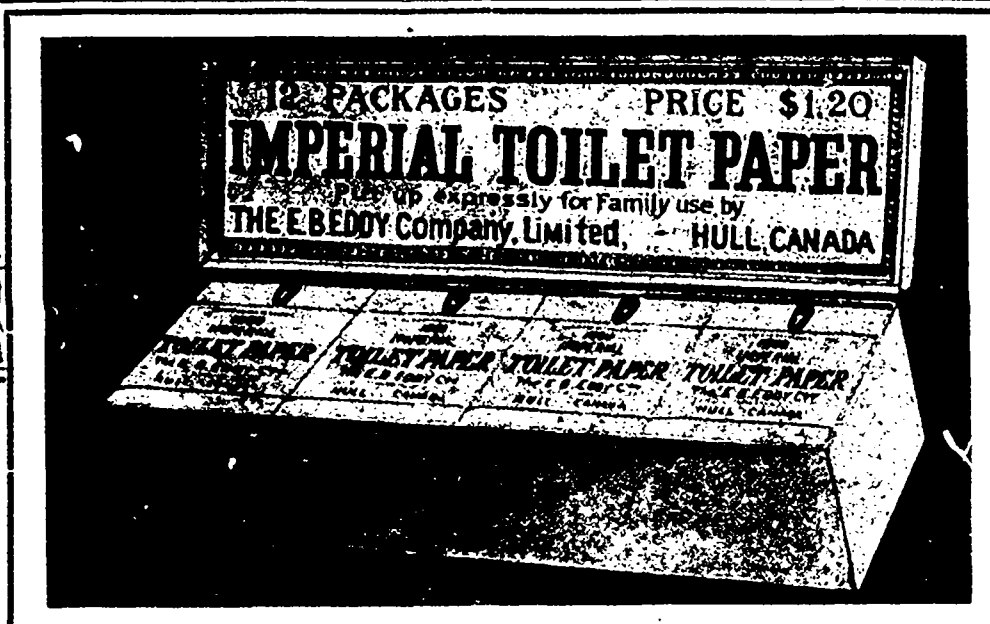
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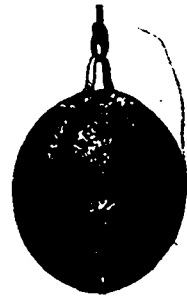
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