## congrete for permanewoe <br>  Saoks and Steol Barrels.

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## OPENING ANNOUNCEVENT

## Modern and Well Equipped Drug Store

Water Street West
(OPPOSITE SUDBURY HOSPITAL).
We wish to announce to the General Public of
St. John's, that our new and up-to-date DRUG STORE is now open for business.
We carry in stock a full line of Drugs, Chemicals, Patent and Proprietary Medicines, Toilet
Articles, Perfumes, Chocolates and all goods Artices, Perfumes inhocolyty carried in a first class Drug Store. We solicit a share of your patronage, and assure you that any business transacted at our store
will receive the best possible attention that can be had in the city. GIVE US A CALL.

## Dr.F.Statifords Son

'PHONE :
1114-J
4.
 \$5,00D PRINCIPAL SUM
\$25.00 WEEKLY BENEFIT
FOR INJURY OF ALL KINDS-COST ONLY $\$ 16.00$ A YEAR ?
U. S. FIDELITY \& GUARANTY CO.


## Seasonabile Hosiery

## Henry Blair's

Lelie' Mal Mit shadings, perfect seamless, 65c. pair. Ladies' Wool and Cotton Mixed Marl Hose-in all the new shadings, 95 c . patr.
Ladies' Fancy Marl Wool and Cotton HoseRibbed effect ,assorted shadings, 95c, pair. Ladies' Plain Cashmere Wool Hose-Spliced heels and toes, Shades: Oyster, Nigger,
Suede, Grey, Mid-Grey, Mole, Light Navy, 95 c . pair.
A Special Lot Men's Colored Ribbed Wool Half Hose, 50 c, pair.
ery Special Lot Men's Black Ribbed Wool Half Hose, 70c. pair
HENRY BLAR
The Hoine of Good Wearing Hosiery.

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English Expert


DOCTOR ADVISED AN OPERATION Read biviziterea
Provost, Abberta. - - Poerhaps

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In the Realms of Sport


## Would any man or woman refuse to give some small help to a child bereft of father or mother? NOT ONE!

On Sunday next the unselfish sisters of Belvedere Orphanage ask the Catholic people of St. John's to help a little in the upkeep of

## 187 FATHERLESS INNOCENTS

who must have food and clothing--the bare necessaries of life. After the pulpit announcement on Sunday, the friends of the institution have arranged to extend this appeal to

## ALL OUR CHARITABLY DISPOSED PEOPLE

no matter what class or creed, who would like to do something for those helpless little ones. Remember ing the precious treasure your own little ones enjoy, don't refuse an extra dollar to the orphans' fund. Fathers and mothers, grown-up brothers and sisters, think kindly of the Belvedere Jrphans next Sunday. The prayers of lisping little lips will reward you.
"FRIENDS OF THE ORPHANS"

## (



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Wedding Bells


 $\alpha$ Natrimon, with the noty bones



##  <br> ,

## A Bargain Treat of Tremendous Savings This Friday and Saturday Comeand Save at The ROYAL STORES <br> Come and Save

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## NOTIONS

 at Sale Prices













Timely SHOWROOM Offerings in New Arrivals

 Silk smeaters.








Stationery Specials















## New Fall Footwear

## for Women

 Woments strap shoes Womeris Strap Shose

Grey Sude shoes Geysuation



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Jot Save the King.
Hov, PRESIDR













FALL CLEARANCE SALE:
SMASHING ALL RECORDS. STRIKING VALUES ARE OFFERED TO YOU DURING THE BALANCE OF THIS MONTH. COME early and get your choice of these wonderful bargains and be prepared for the coming weather!


## House Furnishings

## Red Damask Table Cloths ....

 Red and Green Repp Table Cloth Fancy Tapestry Table Cloths White Damask Table Cloths White Damask Table Napkins White Marcella QuiltsPlain Pillow Cases... ${ }^{\text {When }}$, White Curtain Poles, large
Faney Table Oil Cloths Cretonne Draperies ... Chintz Draperies Colored Quilt Muslin
Colored Madras Muslin Colored Madras Muslin Colofed Madras Muslin
White and Cream Lace Curtains

## Regular $\$ 2.50$ Sale Price \$ 2.23 ea.

 Regular $\$ 8.00$ Sale Price $\$ 4.78$ ea. $\begin{array}{lll}\text { Regular } 86.00 & \text { Sale Price } \$ 5.39 \text { ea. } \\ \text { Regular } \$ 3.80 & \text { Sale Price } \$ 3.48 \text { ea. }\end{array}$ Regular $\$ 4.00$ Sale Price' $\$ 3.82$ ea. from $\$ 3.00$ to $\$ 8,00 \mathrm{doz}$. from $\$ 2.35$ to $\$ 7.20$ ea. $\begin{array}{ll}\text { Regular } \$ 1.50 & \text { Sale Price } \$ 1,34 \text { ea. } \\ \text { Regular } \\ \$ 1.00 & \text { Sale Price } \\ \text { 89c. ea. }\end{array}$ $\begin{array}{llll}\text { Regular } \$ 1.00 & \begin{array}{l}\text { Sale Price }\end{array} & \text { 89c, ea. } \\ \text { Regular } & 35 \mathrm{c} \text {. } & \text { Sale Price } & \text { 32c. yd. }\end{array}$
 $\begin{array}{llll}\text { Regular } & \text { 35c. } & \text { Sale Price } & \text { 20c. yd. } \\ \text { Regular } & \text { 55c. } & \text { Sale Price } & \text { 48c. yd. }\end{array}$ Begular 70c. Sale Price 59c. yd, from $\$ 1.98$ to $\$ 10.00 \mathrm{pr}$.

## Gent's Furnishings

## Men's Cooper Brand Cap

 Men's Cooper Brand Cap en's Cooper Brand Cap Men's Soft Felt Hats. Men's Soft Felt Hats. Men's Wool Velour Hats Men's Pyjamas, extra quality Men's Werk Shirts Boys' Fancy Shirts.Men's Boston Garter Men's Soft Collars, pointed Men's Neck Ties Men's Neek Ties, , ouble wear

Gent's Readymades

Men's Tweed Suits Men's Tweed Suits Men's Tweed Suits Men's Fawil Raglans Men's Rain Coats .. Men's Tweed Overcoats Men's Mackinaw Coa Boys' Tweed Suits Boys' Tweed Suits Boys' Tweed Suit Boys' Serge Sailor Suits
$\begin{array}{lll}\text { Regular } \$ 2.35 & \text { Sale Price } \\ \text { Regular } \\ \$ 2.70 & \text { Sale Price } \$\end{array}$ $\begin{array}{ll}\text { Regular } \$ 2.70 & \text { Sale Price } \\ \text { Regular } \$ 3.10 & \text { Sale Price }\end{array}$ $\begin{array}{ll}\text { Regular } \$ 3.10 & \text { Sale Price } \\ \text { Regular } \\ \$ 3.30 & \text { Sale Price }\end{array}$ $\begin{array}{ll}\text { Regular } \$ 3.30 & \text { Sale Price } \$ 2.98 \text { ea, } \\ \text { Regular } \$ 3.30 & \text { Sale Price } \$ 3.00 \text { ea. } \\ \text { Ral }\end{array}$ Regular $\$ 4.00$ Sale Price $\$ 3.65 \mathrm{ea}$ ea, Regular $\$ 4.80$ Sale Price $\$ 4.35$ ea. Regular $\$ 3.20$ Sale Price $\$ 2.89$ suit
..........from $\$ 1.29$ to $\$ 3.40$ ea. from 89 c . to $\$ 1.80$ ea. $\ldots$............from 89 c . to $\$ 1.80 \mathrm{ea}$.
 $\begin{array}{lll}\text { Regular } & \text { 40c. } & \text { Sale Price } \\ \text { Regular } & \text { 33c. Sale Price }\end{array}$ $\begin{array}{cc}\text { Regular } & \text { 55c. } \\ \text { Regular } \\ \text { Sile Price } & \text { Sale } \\ \text { Sale Pre }\end{array}$

## Gloves and Hosiery



## Dress Goods



Checked \& Striped Ginghams Saisley Blouse Cotto Dress Plaids. Costume Iweer Melton Clot Velour Cloth Blanket Cloth, plain Velveteens, assorted shades

Regular 55c. Sale Price 38c. yo from 18e. to $42 \mathrm{c} . \mathrm{yd}$, Regular 80c. Sale Price 72e. yd .from 39c. to 60c, yd. | egular $\$ 3.30$ | Sale Price $\$ 2.98 \mathrm{yd}$ |
| :--- | :--- | from 69c. to $\$ 1.39 \mathrm{yd}$ . $\$ 2.0$, Sale Price $\$ 2.60$ yd Regular $\$ 1.60$ Sale Price $\$ 1.38$ yd.

Regular $\$ 15.00$ Sale Price $\$ 11.49$ Regular $\$ 19.50$ Sale Price $\$ 13.89$ $\begin{array}{ccc}\text { Regular } \$ 20.00 & \text { Sale Price } \$ 14.00 \\ \text { Regular } \$ 38.00 & \text { Sale Price } \$ 20.00\end{array}$ Regular $\$ 30.00$ Sale Price $\$ 17.50$ Regular $\$ 11.50$ Sale Priee $\$ 8.00$ $\begin{aligned} \text { Regular } \$ 31.00 & \text { Sale Price } \$ 12.50 \\ \text { Regular } \$ 20.00 & \text { Sale Price } \$ 10.00\end{aligned}$ Regular $\$ 2000$
Regular $\$ 7.00$
Sale Price Regular $\$ 7.00$ Sale Price $\$ 5.97$ Regular $\$ 11,00$ Sale Price $\$ 7.25$ Regular $\$ 13.00$ Sale Price $\$ 8.78$ .from $\$ 5.00$ to $\$ 14.00$

## Heavies

English All Wool Blankets English All Wool Blankets English All Wool Blankets Wadded Quilts .. Eiderdown Quilts
Wool Nap and Cotton Blanket Child's Crib Blankets Blay Sheeting . Plain White Sheeting Circular Pillow Cloth Striped Flannelett White and Blay Fleece Calico

Regular $\$ 6,60$ Sale Price $\$ 6.00$ pr $\begin{array}{ll}\text { Regular } \$ 8.20 & \text { Sale Price } \$ 7.70 \mathrm{pr} \\ \text { Regular } \\ \$ 9.50 & \text { Sale Price } \$ 8.60 \mathrm{pr}\end{array}$ from $\$ 5.48$ to $\$ 8.50$ ea. from $\$ 11.50$ to $\$ 23.00$ ea from $\$ 2.78$ to $\$ 4.00 \mathrm{pr}$ from 69c. to Regular 90c. Sale Pirce Regular $\$ 1.00$ Sale Price Regular 80c. Sate Price 69 c c. yd Regular 32c. Sale Price 26c. yd.

Ladies Grey Raglans
Regular $\$ 39.00$. . for $\$ 25,00$ Regular $\$ 25.50$. . for 516.00

St. Partridge Day
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 Farmery prras.
An oualy pepery ola chap wat

 ng them before the shont:
Here, take the loti" seem to we reason sporting ethics
We take shots when wartidige ground.

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Becord "Bags,"














 riled by Fear.

 had eleven birds in two shots.
Anothed
portrige
succeeded





 A partridge will not face a stronge
wind than thirty miles per hour.
England Still Guarding England Still Guarding
two germass - Arbested - as




Ladies ${ }^{3}$

## Fawn Raglans

## Regular $\$ 35.00$...for $\$ 20.00$

## Tlandiall Bros



Montreal--St. John's.

> s.S. PALIKI sails from Montreal October ${ }^{1 \text { sts. }}$ S.s. NICO sails from Montreal October murray transport CO., Limited,畳
 A Speedy Settlement.

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## GET IT AT GEAR'S

Trimmed SOLE LEATHER

A NO. 1 STOCK. an. Witio o w wire fou orater GEAR \& CO., Limited PHoNE 401.
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## "Matchless" ThePaintof OMality

Practical Painters choose "MATCHLESS" because it works easily, covers well, and saves time.
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Manufacturing Co., Ltd.

\section*{SIDE TALKS. <br> By Ruth Cameron <br> |  |
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 <br> <br> Complete Change of Programme <br> <br> Complete Change of Programme STAR MOVIE TO-DAY.} STAR MOVIE TO-DAY.}


 tifyor vero a most extraordianarily







A Bridal Night--A Telephone--A College Chum --An Unwed Wife--What Then?

## "The World's a Stage"

With Dorothy Phillips, in Seven Parts
The Inimitable Comedians, Montgomery and Rock, in a Comedy Riot.
Friday--The Boy Wonder of the Movies
 Jackie coogan "Circus Days" It's a First National Picture



## The News Every Style Lover

## Has Been Waiting For The Arrival of

 OUR NEW FALL WINTER COATS.tSPLENDID! Positively ahead of any Coats yet shown in the city, the result of careful selection by our buyer. Superior New FALL \& WINTER COATS for Dress and General Wear in the New Dull Finished and Lustrous Coatings. With the Collar and Cuffs, or Collars only, of the flat or long haired furs. A variety of Styles and Colors, Coats that Beggar printed description.

| THE MATERIALS: | THE FUR TRIMMINGS: | THE COLORS: |
| :---: | :---: | :---: |
| VELOUR, BOLIVIA | LAZO FOX, | GRAY, |
| CORDED SUEDE | TIPETINE, | BLACK, |
| WAFELE CUT, | OPOSSUM | CARAMEL, |
| RIPPLELO, | CONEY, | TAN, |
| POLO-CUT, | VIADKA SQUIRREL, | NAVY, |
| FLOSSY FLEECE, | KIT FOX | PENNY, |
| FASHONA. | VICUNA. | BARK |

When we say the same unusual individualism and low prices prevail in these Coats as in our Spring Coats, you know what to expect. We are also showing a large range of Fall Hats, every new style represented. Step in and see them.

# Cohen's Modern Emporium, 

Hat and Coat Specialists, 335 Water St., Bishop's Building.

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Patrons are asked to come early-Twelve Wonderfui Big Acts.
Matinees: Children, 10c. Adults, 20c. Night,
AT THE NICKEL Note:- "THE white siITER" will be
screened only at The Nickel.

See Our Hall Stoves


Wm. J. Clouston, Lid. PHONE $497 \quad 184$ WATER STREET


DRES3 GOODS FABRIC GLOVES
This 'Season's Wanted Finely finished and Materials, just opened finely priced MELTTON CLOTHS


 DRESS TWEEDS.










GINGHAMS
 39 c yard

## "White Star" Knitting Wools

 Special 14c. the Ball BALLS FOR 39c.


## Gravenstoin Apples

Arrived To-Day Per S.S. Rosalind 300 Barrels Gravenstein Applos 100 Cases Califorinia Oranges

## GEO.NEAL

Beck's Cove 'Phone 264

Limited.
Phone 264
Water St. East.
'Phone 17

Ex S. S. "ROSALIND," DUE THURSDAY 70 cases ORANGES-Counts $216-282$
50 half barrels PEARS. ${ }_{50}^{50}$ harrels APPLESS-Earl.
BURT \& LAWRENCE




Famous English Footwear


Ladies and Gentlemen, secure a
wondertul
"
Solve Your Shoe Troubles
 Tan Brogues; also Gentlemen's Black and Tan
Boots in assorted Leathers.
F. SMALLWOOD ${ }_{2}^{\text {THE HOME }}$ He Good SHoEs 200000000000000000000000000

Cadbury's Bournville COCOA

The most ecomomical and best Cocoa on the market.
BAIRD \& CO., Ltd., CADBURY BROS., Limited. Bournville, England


## It's Different!

Try a tin of Fry's Pure Breakfast Cocoa-to-day. You will enjoy that delicious chocolate flavour so much that you will not want to go back to any other cocoa. It's different.
Everybody likes Fry's, from the children Everybody likes Fry's, from the children
to the old folk. And it is really good to the old folk. And it is really good for all-rich in nourishment, invigorating, strengthening, sustaining. True,
it ought to be good-it has been conit ought to be good-it has been con tinually improved for nearly 200 years.


PURE BREAKFAST Bococh



## "GRAVENSTEIN" APPLES

We have a large shipment of the popular "GRAVENSTEIN" APPLES on the S.S. ROSALIND, to-day, and fearing we may be short of stock due to lively demand we have just ordered another consignment of this FRUIT to catch the SABLE I. leaving Halifax to-morrow morning, and are booking orders for it for prompt delivery, Monday forenoon, at our usual MODEST MARGIN OF PROFIT.

Get Our Low Prices on Apples
F. McNamara Queen Street

Phone 393



Nild. Government Railway.
FREIGHT NOTICE.
SOUTH CCAST STEAMSHIT SERVICE. Freight per S.S. PORTTA tor st Maryis st. Joe.
 PASSENGER NOTICE.
S.S. PORTIA will leave Dry Dock Wharf after ar.
rival of Shore train (12.25 p.m.) Saturday, Selt.
calling at St. Mary's. St. Josenh's calling at St. Mary's, St. Jomeph's surd and suant. Southt
Coast ports. Ship will not eail at Arentio, but will
proceed direet from St. Joseph's to Marystown.

NORTHERN STEAMSHIP SERVICE. Freight for ports of call on above route, as adver.
tised in Directory, and extra ports of call, namelv: tised in Directory, and extra ports of call, namely:
Hooping Harrour, Wiliamsport, Canad Harbour, st,
Julien's, Ship Cove, accepted at Dock Shed, Saturday, Julien's, Ship Cove, accepted at Dock Shed, Saturday,
September 27th, from
September 29th, up to no.... no 5 . 5 p.m. and Monday, S.S. PROSPERRO will leave Dry Dock Wharf, 10
a.m. Tuesday, September 30th, calling at usual ports a.m. Tuesday, September 30th, calling at usual ports
en route to Cook's Harbour.

Nild. Government Railway.


RED CROSS LINE! NEW YORK. HALIFAX. ST. JOHNS

SCHEDULE OF SAILINGS FOR OCTOBER

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uaranteed for 15 years, and will hold its color.
Used on the sides of buildings as well
W. \& G. RENDELL.




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