

WEATHER FORECAST. TORONTO. Noon.—Moderately fresh E. to S. winds, generally fair; a few scattered showers chiefly on Sunday.

THE EVENING TELEGRAM.

FOR LATEST WAR NEWS SEE 5th PAGE.

VOLUME XXXVII

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, SATURDAY, JULY 31, 1915.

\$3.00 PER YEAR.

NUMBER 175.

USE BUFFALO FLOUR!

GET OUR PRICE.

BOWRING'S Retail Store.

Sale!

Owing to change in business we are clearing out several lines and now offer:

American Scythes

Regular 55c. Now40c. Patent, 65c. for55c.

SCYTHE SNAITHS.

Common, 45c. for30c. Gem, 33c. for28c.

AMERICAN REAP HOOKS.

Ideal, 22c. for18c. Gem, 33c. for28c.

WEEDING HOES.

Regular 22c. for19c.

Trouting Tackle Bargain Sale!

TROUTING POLES (Wood), Eng.

3 piece, 12 ft., extra top. Regular \$4.00 for \$3.00

3 piece, 10 1/2 ft. Regular \$4.75 for \$3.50

3 piece, 12 ft., extra top. Regular \$4.50 for \$3.50

3 piece, 14 ft. Regular \$4.50 for \$4.00

3 piece, 14 ft., extra top and Landing Net Handle. Regular \$9.00 for \$7.00

English Bamboo Rod, 3 piece, 12 ft., extra top. Regular \$4.50 for \$3.50

English Split Bamboo, 3 piece, 12 ft., extra top. Regular \$6.50 for \$4.50

American Steel Rods, 3 piece, cork grip. Regular \$2.10 for \$1.50

Regular \$4.25 for \$3.00

SMALL TROUT BASKETS.

Regular \$1.00 for \$0.75c.

CAT GUT BAIT HOOKS.

Regular 20c. for15c. doz. Regular 25c. for20c. doz. Regular 50c. for40c. doz.

Trout Flies!

Regular 40c. for25c. doz. Regular 50c. for40c. doz. Regular 7c. for5c. each

Regular 10c. for7c. each Regular 20c. for15c. each

Cast Lines, 2 yards.

Regular 10c. for8c. Regular 15c. for12c. Regular 25c. for20c. Regular 35c. for28c. Regular 50c. for40c. Regular 90c. for75c.

Trout Reels!

Regular 15c. for10c. Click—Reg. 15c. for13c.

Brass, 60 yds.—Reg. 45c. for 35c. Brass Multiplying Reels, 40 yds.—Regular 55c. for 40c. 100 yds.—Regular 80c. for 60c.

Nickel Quadruple Reels, 80 yds.—Regular \$1.10 for 90c. Reels for Bamboo Poles, 25 yards, 25c., reduced to .20c. 40 yards, 35c., reduced to .30c.

Neyle's HARDWARE.

July 31, 21

Avalon Lodge,

No. 776, R.E.F. & A.M.

An Emergency Meeting of the above Lodge will be held in the Masonic Temple on Monday, August 2nd, at 8 o'clock p.m., for the purpose of conferring Degrees.

By order of the W.M. ALBERT R. WOOLGAR, Secretary.



We can improve the Looks

of our sad-faced friend by supplying a set of our well-fitting and perfect-looking Artificial Teeth.

Is it worth while to look forlorn? Get your mirror and think it out, then call on Dr. Lehr, the Senior Dentist, and have him supply a set of teeth best quality obtainable for \$12.00, or have him extract that tooth which has caused you so much trouble. Teeth extracted without pain.25c.

A. B. LEHR,

(The Senior Dentist), 203 WATER STREET. Phone 319. July 17, s, tu, th, f



Lanterns AND Globes!

Wholesale Only.

LOWEST PRICES TO THE TRADE.

The Direct Agencies Limited.

FIGURES DO LIE.

Prices are only Relative

REGAL ENGINES are the highest priced engines, yet they are the cheapest.

They are the highest priced engines because they cost more to build.

They are the cheapest engines, because they will last twice as long as any other engine.

They are also the cheapest engines because they save your time, and "Time is money."

If you shut your eyes to this real bargain in engines, you will be the sorriest fisherman who ever signed an order.

You will lose more money than you can afford to lose, and your oil bills will be twice as large.

REGAL ENGINES use less oil, have more power, run with less trouble and give more genuine satisfaction than any other engine on the market.

We are, in the near future, going to ask all cash for REGAL ENGINES, so buy one before we make this change, as we intend to make them the "Hall Mark" engines of Newfoundland.

We ship REGAL ENGINES complete with full book of instructions, and when once installed in your boat, any child can run one.

REGAL ENGINES are higher priced than other engines, but are the cheapest in the long run, because they run the longest.

WRITE FOR A CATALOGUE TO-DAY.

FRANKLIN'S AGENCIES, Ltd., St. John's, Nfld.

Minard's Lintment Cures Diphtheria.

Furniture for the Home. The Big Furniture Store. Spring Goods Have Arrived. LINOLEUMS, CANVAS, CARPETS and RUGS in all the latest designs. BEDSTEADS, DRESSERS, WASH STANDS, PILLOWS, BOLSTERS, MATTRESSES, COUCHES, LOUNGES, EASY CHAIRS, TABLES, BUFFETS, SIDEBOARDS, DESKS, OFFICE CHAIRS, BOOK-CASES. A great saving on all you buy at this store. CALLAHAN, GLASS & CO., 111-113 DUCKWORTH & GOWER STREETS.

R. H. TRAPNELL, Eye Specialist. Water Street. Inefficient eyesight means inefficient work and inefficient pay. Don't allow defective vision to interfere with your work and pay. See to it now.

FOR SALE. 8 Bungalow Lots, situate between Waterford Hall and the residence of Hon. Donald Morison. These lots are in the most picturesque section of Waterford Valley, and will be sold cheap to prospective Bungalow builders. Apply to Fred. J. Roil & Co., REAL ESTATE, Smallwood Building, Duckworth Street.

DeReszke Cigarettes. Take the edge off life's troubles. That's what the British Navy find—all of His Majesty's ships being supplied with "De Reszkes". A fresh stock just arrived and selling by: T. McMurdo & Co. (Rawlins' Cross) Geo. F. Kearney McGarry's Restaurant W. E. Bearn's Peter O'Mara. The City Club Bally Haly The Grand Falls Drug Store. Orders taken for friends on active service—England or abroad—at about one-half the local price.

P. E. OUTERBRIDGE, (Agent for Newfoundland) 180 WATER STREET. (Telephone 60) July 31, s, tu, th, f

FOR SALE! THE WHOLE STORY of what our "Safeguard" method of Filing and Finding will do for you is told in a nutshell. It will keep you out of many a hole by ensuring immediate handling of every paper of your records when reference to them is imperative—and loss of them is disastrous.

The Globe-Wernicke Co. PERCIE JOHNSON, Agent. Do It Now! Ring up, write or send us instructions to call for your Laundry when next you require any work done.

Money to Loan (On Good Security) T. P. Halley, Barrister, Solicitor, Etc. July 28, w, s, f Renout Bldg.

FOR SALE! 2 NEW IMPORTED SINGLE SEAT BUGGIES, with wheels to suit rough roads. 2 SECOND-HAND BUGGIES, 1 with rubber tires. 2 SECOND-HAND EXPRESS WAGGONS. 1 2-WHEELER. 1 LIGHT LUMBER TRUCK. 1 FAMILY CARRIAGE, with rubber tires.

Although you may be satisfied with the Tea you are using, we feel absolutely certain that Armada Tea will give you much greater satisfaction. Order a package to-day. For sale everywhere, at 60c. per lb.

WANTED—A Cook; apply at this office. July 26, f

WANTED—A Plain Cook immediately; apply at this office. July 22, f

BOYS WANTED—At Once, to sell Daily Mirror and Sunday Pictorial. Cash and valuable prizes free. Apply at J. M. RYAN SUPPLY CO., 227 Theatre Hill. July 30, 21

WANTED—A Boy to learn the Grocery Trade, of good address and education; apply by letter only, stating age and qualifications, etc., to X.Y.Z., this office. July 27, f

WANTED—Dry Goods Salesman; apply to M. J. DYER, 299 Water Street. July 27, s, f

WANTED—By September 1st, Principal for the Presbyterian School, St. John's. Salary to commence \$800.00, increasing to \$1,000.00. Apply in writing with credentials and full information to DONALD MORISON, Bank of Montreal Building, St. John's. July 29, s, tu, th, f

Your House Needs Paint. Let us send you a Colour Card with Colour Suggestions. 36 POPULAR SHADES. MATCHLESS PAINT Never Disappoints! The Standard Mfg. Co., Ltd., ST. JOHN'S.

KING'S COLLEGE SCHOOL (The Collegiate School) WINDSOR, N.S. A residential School for boys. Twenty acres of grounds; first-class gymnasium; complete staff of graduate, trained masters; fees very reasonable; within easy distance of all stations in Maritime Provinces and Newfoundland. Boys prepared for Universities, Royal Naval and Military Colleges or for business. NEXT TERM BEGINS SEPTEMBER 14th, 1915. Application should be made early. For Calendar and all information and for application form apply to REV. W. WALLACE JUDD, M.A., Headmaster. July 28, 15, w, s

Carnations, 50c. per dozen To clear, at J. G. McNEIL'S, Grove Hill. July 29, f

AUGUST PATTERNS NOW ON SALE. The women of Newfoundland are unanimous in praise of the Pictorial Review Patterns. Perfect fit assured. N. B.—Outports please remember 17c. must accompany order for pattern. CHARLES HUTTON, FANCY DEPARTMENT.

LOST—Friday, a Roll of Tools on Bay Bull's Road. Finder please leave at SEA VIEW HOUSE, Bay Bull's, or 202 WATER ST. Renouard. July 31, f

HELP WANTED. WANTED—A Boy to learn the Grocery Trade, of good address and education; apply by letter only, stating age and qualifications, etc., to X.Y.Z., this office. July 27, f

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\$15 WEEK & EXPENSES —To travel, appointing local representatives. WHITEFIELD LINSOTT, Brantford, Ont. July 17, 22, 27, 31, Aug 11

AGENTS WANTED — Agents make 500 per cent profit selling "Novelty Sign Cards." Merchants buy 10 to 100 on sight. 800 varieties. Catalogue Free. SULLIVAN CO., 1234 Van Buren St., Chicago, Ill. July 31, f

Fresh Arrivals! OYSTERS—Made from fresh whole oysters. Evaporated same day as they are drawn from the sea. STEERS—Bouillon Cubes, a highly concentrated extract made of Beef and Vegetables. Oystero or Steero provide a delightful cup for an impromptu meal. J. C. BAIRD, Water Street.

NOW LANDING Ex schr. Dove, a cargo of Sydney Screened COAL EXCELLENT QUALITY. T. A. BOWN, Offices:—Martin Building, Foot Springdale St. July 31, 61

TO LET—Part House No. 61 Military Road, containing 2 Parlors with sliding doors, three Bedrooms and Kitchen, etc., Bathroom and all conveniences. July 20, 71, s, tu, th

TO LET—Houses Nos. 53 and 54 New Gower Street. For further particulars apply to GEO. W. B. AYRE, Solicitor, Renouf Building. July 10, f

TO LET—Ground Floor Store on Water Street, suitable for small business or Manufacturer's Agent. Clean, dry and ready for immediate occupancy. Centrally located, low rent. Address enquiries "L.G.X.", care, Telegram Office. July 30, 31

FOR SALE—A Surrey Wagon, rubber tyred; apply to P. CASEY, Water Street. July 29, f

FOR SALE—One 7 H.P. Twin Two-speed Indian Motor Cycle and Side Car, in excellent running order; apply P. O. Box 1271. July 26, f

FOR SALE or TO LET—That desirable Dwelling House situate No. 47 Queen's Road, fitted with all modern improvements, heated with hot water, gas and electric light. Immediate possession; apply to Kent & McGrath, Solicitors, or P. C. O'DRISCOLL, Exchange Bldg. July 23, f

WANTED—A Cook; apply at this office. July 26, f

WANTED—A Plain Cook immediately; apply at this office. July 22, f

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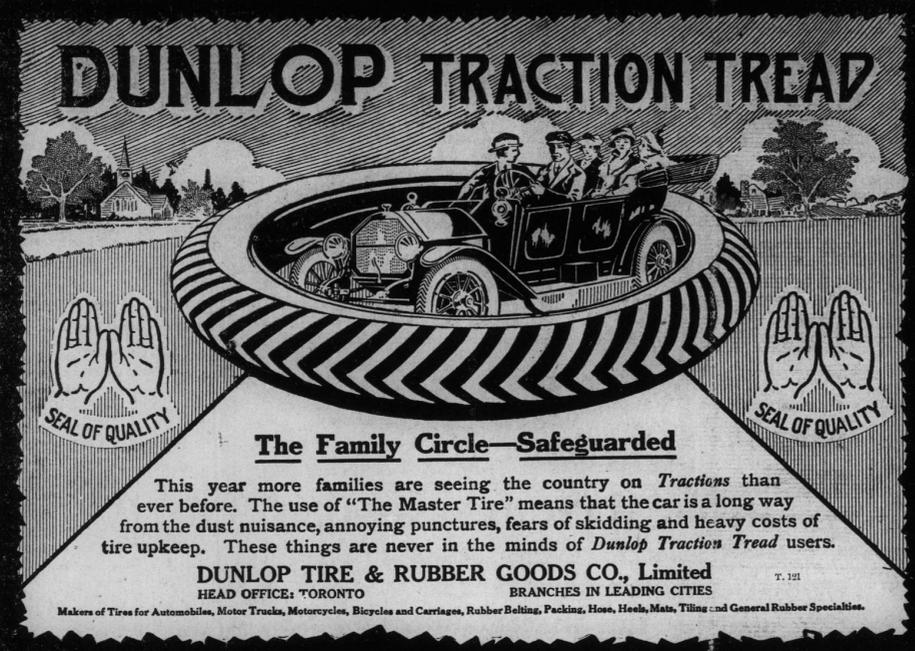
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DUNLOP TRACTION TREAD



The Family Circle—Safeguarded

This year more families are seeing the country on *Tractions* than ever before. The use of "The Master Tire" means that the car is a long way from the dust nuisance, annoying punctures, fears of skidding and heavy costs of tire upkeep. These things are never in the minds of *Dunlop Traction Tread* users.

DUNLOP TIRE & RUBBER GOODS CO., Limited
HEAD OFFICE: TORONTO BRANCHES IN LEADING CITIES

Makers of Tires for Automobiles, Motor Trucks, Motorcycles, Bicycles and Carriages, Rubber Belting, Packing, Hose, Heels, Mats, Tiling and General Rubber Specialties.

F. V. CHESMAN, 178 Water Street. Telephone 495.

THE HEIR OF LANCEWOOD

CHAPTER XVII.

Vivien Neslie reached the haven she had been seeking—the buried arch of a western window, where the ivy had climbed the stone and clothed it in richest green, where it hung in grand festoons down to the soft grass—a window that overlooked the Rhine from a height which made one giddy. She had been there before, having taken her book there—for the ceaseless chatter of the Misses Smeaton often annoyed her. It was so quiet, so remote from the world, so strangely still, there seemed to be nothing save the broad blue sky above and the rapid, clear stream below. It was like a shrine to Vivien, a place where she could dream and think and read at leisure.

She sat down on the broad stone of the ruined window; the gleam of the swift current below seemed to dazzle her, the golden beams of the sun disturbed her. She turned her face to the cold stone walls, and read her father's letter again—read every word carefully—and then turned with a start to wake to the full reality of what it all meant. She had loved Lancewood; the home she had loved so dearly, so proudly, and fondly, would never be hers. She flung herself down on the thick soft grass and sobbed aloud. What a relief that were those tears! She could cry aloud in her anguish and sorrow, she could weep with deep-drawn passionate sobs, and there was none to hear. All the long-pent-up grief found vent now; the anguish of the past three sad years, the pain of wounded love and wounded pride, the desolation that had fallen to her lot since her father's marriage, all found vent in that passionate storm of tears.

It Stops the Twinges of Rheumatism, Limbers the Muscles, Eases the Joints

Amazing Relief Comes at Once—Cure Every Time.

USE NEVILINE.

Aching joints and sore muscles are common in rheumatic people. Inflammation is deep in the tissues. You might use a dozen remedies and derive less relief than *Neviline* will give you in half an hour. *Neviline* is a pain-subduer that works do not altogether describe. It is fully five times stronger than most remedies, not that it affects the skin unfavourably—no, its great power is due to its wonderful penetrative quality—it strikes in deeply, but never burns or blisters.

She had lost Lancewood, her beloved home, the inheritance that had been hers; the grand domain, every tree and every shrub that grew on which was dear to her. The son of a stranger would have it, the home where her proud, gentle, high-born mother had lived and died; it would pass to the son of the vain, insolent woman who had robbed her of her father's love.

No one could understand her sorrow. It was not the mere money loss. Had she been offered twice the value of Lancewood to relinquish it, she would never have done so. It was the place itself she loved so well, it embodied her love of race, her pride of family. Every wish, every dream, every desire of her heart was centered in it. She had concentrated all her love and hopes on it; and now that she had lost it, her life lay in ruins around her. She could care for no other destiny; no other seemed worth having. It was all over. Death would not have been harder than the pain, the desolation and anguish she was suffering. The Abbey would never more be home to her—never more. It would be given up to the rule of a vain woman and her son. What would they do with Lancewood when it would be theirs?

"It was cruel of my father," she sobbed; "oh, terribly cruel!"

So passionately was she weeping that she did not hear the sound of footsteps. Some one came across the long grass, parted the festoons of ivy, and stood looking in wonder at the crouching figure of the prostrate girl—looked long and earnestly, and then dropped the sheltering ivy as though she was fearful of obtruding. But, when the sound of a bitter, passionate sob fell on his ear, he paused, and stood irresolute.

He was a tall, handsome man, with a noble face and earnest, eloquent eyes. The clear-cut face, with its regular features, was that of a high-bred gentleman. The wind stirred lightly the brown clustering hair that waved back from a broad white brow; the clear eyes that had in

them no shade of sin or guilt rested pitifully on the young girl. The most beautiful feature of the man's face was his mouth; the firm grave lips had a sweet expression—one could discern it although they were shaded by a heavy mustache. They trembled slightly as he listened to the girl's passionate weeping. He looked and felt irresolute. He was too true a gentleman not to feel the greatest hesitation about intruding, yet he had too kind a heart to go away and leave the weeper there. He stepped forward, a frank, handsome, high-bred English gentleman, of dignified carriage and proud bearing, but with kindly manner, and, going up to Vivien, said in a low, gentle voice—

"I beg your pardon, but I am afraid that you are in great trouble. Can I do anything for you?"

The next moment Vivien stood up right, with flushing, tear-stained face and indignant eyes.

"I—I thought I was alone," she said.

Her wonderful beauty startled the new-comer despite her passionate tears. She looked lovely as a poet's ideal. Her masses of dark hair fell in picturesque luxuriance around her. Her beautiful face had lost all its proud calmness, and was quivering with a hundred varied emotions. He did not betray his surprise.

"I beg you to forgive me," he said. "I was sketching on the other side of the wall, and I thought that you were ill."

His kindly manner, the gentleman's words, the earnest voice, reassured her. He was a gentleman, not an impenitent spy.

"I am not ill," she said. "I am in great trouble."

"So I perceive. Can I do anything for you?"

"No," she replied. "I thank you—nothing."

She turned away, as though to intimate that their interview was ended. He followed her.

"Pardon me again," he said. "Pray do not think me intrusive—do not think me rude. I cannot go away and leave you so. If I saw a little bird lying on the grass wounded, I should raise it and care for it—if I saw a flower bent and bruised, I should try to restore it—I could not pass the smallest creature in pain; much less can I leave you."

"You can do nothing," she declared; but the kind voice had evidently a charm for her. She turned her head, and he saw again the beautiful tear-stained face.

"Will you let me say one thing to you?" he continued, gravely. "What we think a trouble often turns out to be a blessing in disguise. This may be the case with you."

"No," she returned. "There is no way in which such trouble as mine could be a blessing—nothing could possibly make it so."

"If it be death, do not forget that, great as your sorrow may be, it is not hopeless. There is a fairer, brighter, better world, where death and sorrow are unknown."

"My trial is more bitter than death," she rejoined—"a thousand times more bitter."

"If it be sickness, you have hope to cheer you; if it be the falsity of a friend, there are true ones left; if it be the loss of fortune, you who have rare gifts, I am sure need not fear that."

"It is worse," she said; "mere loss of fortune would not affect me. I have lost that which is dearer than life and all that it holds."

"You have lost some one whom you love," he decided, with grave, kindly pity.

"Love!" she repeated. "Oh, no! I have—" Then she stopped abruptly, remembering that it was to a stranger she was speaking.

"Then, if all other consolations fail, let me add this," he said. "Time will heal your sorrow, no matter how great it may be. When I was a boy, I had a sister, whom I loved better than all the world besides. She was my twin sister; she seemed like a part of my very existence. She died and I did not think it possible ever

HOW WOMEN AVOID OPERATIONS

By Taking Lydia E. Pinkham's Vegetable Compound.

Cleveland, Ohio—"My left side pained me so for several years that I expected to have to undergo an operation, but the first bottle I took of Lydia E. Pinkham's Vegetable Compound relieved me of the pains in my side and I continued its use until I became regular and free from pains. I had asked several doctors if there was anything I could take to help me and they said there was nothing that they knew of. I am thankful for such a good medicine and will always give it the highest praise."
—Mrs. C. H. Ganss, 7306 Madison Ave., Cleveland, Ohio.

Hanover, Pa.—"I suffered from female trouble and the pains were so bad at times that I could not sit down. The doctor advised a severe operation but my husband got me Lydia E. Pinkham's Vegetable Compound and I experienced great relief in a short time. Now I feel like a new person and can do a hard day's work and not mind it. What joy and happiness it is to be well once more, and I am always ready and willing to speak a good word for the Compound."
—Mrs. ADA WILZ, 126 Stock St., Hanover, Pa.

If there are any complications you do not understand write to Lydia E. Pinkham Medicine Co. (confidential) Lynn, Mass. Your letter will be opened, read and answered by a woman and held in strict confidence.

to smile again. I told my mother so, and her answer was that time would be my comforter. So now I say to you. Let what may be your trouble, time cannot fail to comfort you as it has comforted me."

But Vivien shook her head gravely. "I fear not. My sorrow is an uncommon one; time will add to it, not heal it."

"If that be the case," he said, still more gravely, "will you let me remind you where to seek comfort?"

"Heaven holds no comfort for me, save that of enduring in patience," she replied, slowly.

He had gained such influence over her by his grave, earnest voice, his noble face, his deferential grace of manner, that she forgot he was a stranger—forgot that she felt frightened or shy. She had turned her beautiful, tear-stained face to him, and raised her dark eyes.

"I like to hear you speak," she said, simply; "you have been very patient and kind."

"My poor child, I have simply—what is it?" he interrupted himself to say, for she was glancing up at him with a pleased, wondering smile.

"What is it?" he asked again.

"I was thinking," she replied, "that I do not remember to have ever heard any one call me 'poor child' before. All this is new to me," she added, passionately—"this suffering, this sense of loss; the feeling of humiliation and isolation is all new to me, and hard to bear."

"Poor child!" he said again; and this time she made no comment on his words.

"Should you think me very curious if I asked you to tell me what your loss is?" he asked.

"I cannot tell you; it is my all, my world, more than my life—I cannot speak of it."

He wondered to himself what it could be. It was not a love affair—of that he felt sure. He read her face correctly—there was no revelation in it of a love story. Who was she—so beautiful, so dignified, so queenly—this English girl alone in this ruined castle?

"Are you staying at the hotel?" he asked.

"I am with some friends at the Hotel de l'Europe," she replied.

"And I am staying at the Reine d'Espagne. Will you permit me to introduce myself to you? For I hope most earnestly to meet you again, and that under happier circumstances. I am the late Lord St. Just's eldest son, and I am travelling down the Rhine for the sake of sketching. If I had my folio here, I would show you some views that I think would please you."

He was in great hope that she would imitate his frankness; but Vivien had recovered herself by this time; she bowed, and said—

"I am grateful to you, Lord St. Just. You have been very kind to me. May I ask a favor?"

His face brightened. Was she about to trust him, to accept some kindness from him?

"You will honor me as I have never been honored before," he replied.

"I beg of you earnestly to forget this little scene. I am ashamed to have been so much a child; but it seemed to me my heart was broken, and I came out here that I might, like a child, cry away my grief. May I ask you to forget the incident—not to mention that you have seen me—and if I should at any time meet you, that it may be as a stranger?"

"If you wish it to be so," he answered, sadly. "I should have been so happy to be of service to you—so happy to meet you again."

"We may meet again," she said, "but, if we do, forget that we have met before."

"And is there no service I can render you?" he asked.

"None," she replied, "but to forget what has passed. I shall always be vexed to think that I have been so childish. I thank you, Lord St. Just. Good-bye."

Before he had time to reply she had gone half way down the hill, and he stood alone under the blue cloudless sky.

The next day, on making inquiries about the English party at the Hotel de l'Europe, he heard that Lady Smeaton was accompanied by her daughters and Miss Neslie, the heiress of Lancewood.

(To be Continued.)

READY MIXED PAINTS!



SHERWIN-WILLIAMS ROOF AND BRIDGE PAINT

is an economical paint for use on roofs, bridges, barns, fences, etc.

It is durable and works freely and easily under the brush. Has good covering capacity. Made in strong red and brown colors.

English Paints, B. S. Co. Blue Label, in 1 lbs., pts., qrts., ½ gals. and gals.

English Paints, B. S. Co. White Label, in ½ pts., pts., qrts., ½ gals. and gals.

Sherwin-Williams Paints in qrts., ½ gals. and gals. Stains, Varnishes, Enamels, Cabot Shingle Stain, Roof and Bridge Paints, Raw and Boiled Linseed Oil, Turpentine and Lityne.

A large assortment of Sash, Paint, Wall and Kalsomine Brushes to select from. Color cards and prices on application.

Martin Hardware Comp'y, Ltd.
WHOLESALE & RETAIL.



If You are Hat Particular!

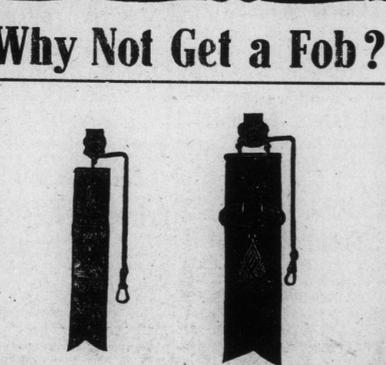
We are showing some noteworthy Straws, mostly fitted with that easy Ban Tan Ivy Band, as worn by King George V.

Prices: \$1.20 to \$2.50.

SMYTH'S,

Estab. 1875. Smyth Building.
Phone 726. P. O. Box 701.

Why Not Get a Fob?



No. 6 Watch Fob with Chain, seamless, gold filled, clasp and ribbon. Guaranteed, suitable for engraving monogram. . . . 150 Coupons

No. 7 Watch Fob with Chain, gold filled, suitable for engraving monogram. Guaranteed. . . . 505 Coupons

Imperial Tobacco Co.

(Newfoundland) Ltd.

A Win for Collegians.

In last evening's football game, the Collegians defeated the C.E.L. Fellidians by a score of 3 goals to nil. The game was keenly contested and both sides gave a good exhibition. The Collegians, through Ellis secured one of their goals in the first half. In the second half Kendrick and Coultas each found the net, but the C.E.L. Fellidians failed to score though they had several chances through penalty kicks, which were shot badly. Mr. W. Duggan acted as referee, and the line-up was:

Collegians—Goal, Wornell; backs, Heath, Halfyard; halves, Pike, Barnes, Pike; forwards, Coultas, Ellis, Kendrick, Jolliffe, Gear.

C.E.L. Fellidians — Goal, Long; backs, Miller, Ryall; halves, Oliver, Drover, Fox; forwards, Bugden, Hunt, Winter, Adams, Pinnent.

MINARD'S LINIMENT CURES DIPHTHERIA.



have established a new and higher standard of purity and deliciousness in candy-making. They are prepared from the cocoa beans the most affords, personally selected, and ground in our factory by skilled confectioners.

The chocolate confection is of the finest quality, the centres are delicate and varied, forming a combination which results in the most delicious chocolates you ever tasted. Try them.

MOIR'S LIMITED,
HALIFAX, CANADA

THE THOUGHTS

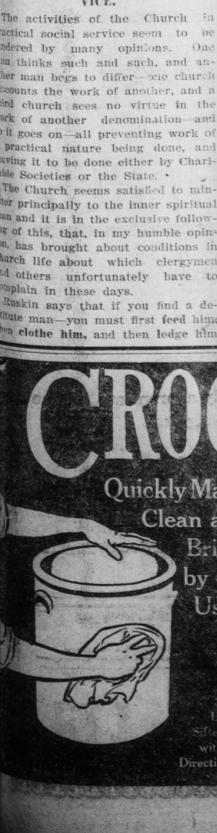
PROHIBITION.

Dr. Jones cannot understand that with almost everyone in Newfoundland a baptized Christian, there should be any question of the legalization of liquor. That there should be any question of the campaign that seems necessary to ensure the success of the prohibitive this fall in favour of Prohibition.

To those who say why penalize the temperate drinker for the sake of those who suffer so much through liquor, he gave a homely example from his garden—if it happen that in there was a fruit which was poisonous to one of his children, he would uproot and destroy it, even if the other members could eat and enjoy it without injury. And the fact that some people imagine that Prohibition will bring a great many evils in its train should not influence anyone. If there is a social sore it should be removed. The Prohibition movement is one of social service; it is of value in adding to the welfare of a community.

CROCK

Quickly Made
Clean and
Bright by the
Use



Large Size with 12 Directions.

PAINTS!



pts., qrts., 1/2 gals. ... Kalsomine Brushes on application.

Paints, Ltd.

MOIR'S CHOCOLATES

have established a new and higher standard of purity and deliciousness in candy-making.

The chocolate coating is of the finest quality and the centres are dainty and varied.

MOIR'S LIMITED, HALIFAX, CANADA

Sold by Best Dealers Everywhere

THE THOUGHTS OF THEOBALD.

PROHIBITION.

Mr. Jones cannot understand that with almost everyone in Newfoundland a baptized Christian, there should be any question of the legalized sale of that there should be any question of the campaign that seems necessary to ensure the success of the prohibition.

Those who say why penalize the moderate drinker for the sake of those who suffer so much through their habit, he gave a homely example from his garden—if it happen that in there was a fruit which was poisonous and destroy it, even if the other members could eat and enjoy it without injury.

THE CHURCH AND SOCIAL SERVICE.

The activities of the Church in social service seem to be hindered by many opinions. One man thinks such and such, another man begs to differ, one church member thinks the work of another, and another church sees no virtue in the work of another denomination.

THE FOB?

It does not require the making of a business man and see if the product bears any resemblance to him from whom the Church takes its name.

AFTER THE WAR.

With the accounts we have heard of these not particularly distinguished for the strength of their plectas as for the length of their pocket-books. The Church's advance is checked by this very thing.

and teach him cleanliness and the blessing of work.

There is the definition of Religion in the Old Book which lays down the law that it is in visiting and caring for the poor and afflicted that pure and undefiled religion can be found.

THE WORLD.

Now to my mind the Church does not sufficiently realize to what little purpose it speaks when it simply points men to live right and to dare to stand for the truth. It does not sufficiently enter into the domain of worldly affairs and see for itself the conditions in which men are working to supply themselves and their families with food and clothing.

THE CHURCH AND SOCIAL SERVICE.

The Church over flourish most in the days of martyrs and our complacency of these days bears fruit in the condition we find to-day—when those who have most influence in the Church, and who use this influence are these not particularly distinguished for the strength of their plectas as for the length of their pocket-books. The Church's advance is checked by this very thing.

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to a crowd out of the window, and Lincoln's boy Tad was sitting behind him.

"What shall we do with the Rebels?" said the speaker. "Hang 'em!" cried the people. "No," says Tad, "hang on to 'em."

A baffled design and a check where they least expected it have brought the very demon in the Germans to the fore, but heads will cool, and it is neither Christianity teaching nor according to missionary enterprise to say that any peoples, from savages up, are incapable of reform and regeneration.

A WAKING DREAM.

A vast Cathedral dimly lit by one solitary lamp, which only served to make the shadows longer and deeper. The altar glowed with the rich dull red of the hangings.

A few dark figures in a pew here and there listened to the organ as it rolled its sound among the massive arches.

Bright strains, soft strains, triumphal strains, and once a funeral march echoed and re-echoed.

It was a strange world, but a calmer world as the music went on, and then came quietly and gently the opening bars of the Russian Anthem and in the twilight gloom a figure stood and then another.

TRUE UNTO DEATH.

To-morrow is the anniversary of the Battle of the Nile (1798), when Nelson found the French fleet anchored in Aboukir Bay and entirely destroyed it. This victory isolated the French Army in Egypt and so made an end of Napoleon's scheme for the conquest of India.

THE WORLD.

Now to my mind the Church does not sufficiently realize to what little purpose it speaks when it simply points men to live right and to dare to stand for the truth. It does not sufficiently enter into the domain of worldly affairs and see for itself the conditions in which men are working to supply themselves and their families with food and clothing.

AFTER THE WAR.

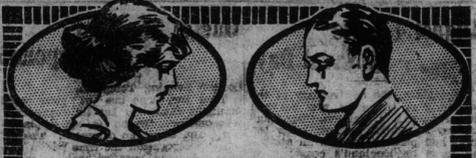
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Are you Run-down

When your system is undermined by worry in liver-will—when your vitality is lowered—when you feel "anyhow"—when your nerves are "on edge"—when the least exertion tires you—you are in a "Run-down" condition.



Begin to get well FREE.

Wincarnis is made in England, and you can obtain it liberal free trial bottle—no more tests, but enough to do you good, by sending 6 cents stamps (no pay postage).

At the City Hall.

Messrs. Anderson, Kyre, Macnamara, Bradshaw, Mully, McGrath, Morris and Withers, solicitors at law, met in a meeting of the Civic Commission.

Our Volunteers.

The total number of volunteers enrolled to date is 2,130, the following having enlisted yesterday: John Ezekiel, St. Mary's.

What Are You Doing for that Eczema?

"Nothing; I've about given up trying to cure it." "That is not wise. Do as I did and you will probably be cured in a short time. I used Zylex and Zylex Soap with it and my Eczema began to improve at once.

ST. JOHN'S AMBULANCE BRIGADE HOSPITAL FUND.

The Newfoundland Beds. Amount acknowledged—\$1,786.44. Proceeds of Bazaar held by Misses Jennie Brien, Margaret Kenny, Doris Strangor and Jessie Parsons per Lady Davidson ... 17.00

Personal.

Mr. George Eustace is in receipt of a cable from his son Lance-Corporal Thomas Eustace, of the 5th Canadian Mounted Rifles, stating that he arrived at Plymouth safely on Thursday last.

MARINE NOTES.

The schr. Dore, 5 days from North Sydney, arrived in port yesterday with coal to J. A. Boone. The schr. Mabel D. Hynes arrived in port from the northward yesterday afternoon with a cargo of limestone and wharf material to Davey Bros.

Advertisement for Lumbago-Sciatica-Backache Neuralgia-Rheumatism featuring a product called 'Lumbago-Sciatica-Backache Neuralgia-Rheumatism' with a picture of a person in pain.

This Date in History.

JULY 31. Full Moon—26th.

Days Past—211 To Come—153. IGNATIUS LOYOLA died 1556, aged 65. The founder of the Order of Jesuits. He was of noble birth and for a time devoted himself to arms but after being wounded at the siege of Pampeluna gave his life up to religion.

FRANZ LISZT died 1886, aged 75. A pianist and composer of splendid powers. As a pianist he was unequalled for many years. His best known compositions are his "Hungarian Rhapsodies."

AUGUST 1. Full Moon—10th. 9th Sunday after Trinity. Lammas Day.

BATTLE OF THE NILE, 1798, in which Nelson defeated the French. E. A. ABBEY died 1911, aged 59. An American who came to England in 1878 and became a great painter and book illustrator and a literary man of ability.

Young Man,

If you are thinking about buying a BLUE SERGE SUIT, better see our stock first. We specialize on Blue Serges, and carry a splendid stock of never-fade Indigo Blues from \$20 to \$25.

Sunday Services

Cathedral of St. John the Baptist—Sunday—Holy Communion at 8 a.m.; also on the first Sunday of the month at 7 and 12.15. Other services at 11 a.m. and 6.30 p.m. Thursdays—Holy Communion, 7.15 a.m. Other Days—Matins 8 a.m., Evensong 5.30 p.m., Fridays—7.30, with sermon.

White's Portland Cement

Just received: White's Portland Cement, Made in England. All-Portland Cement, Made in U. S. A., in barrels and sacks.

The Valley of Fear!

A Canon Doyle's Latest Book. Cloth, 90c.; paper, 65c. The Graves at Kilmorna, P. A. Sheehan, 65c. The Bride of the Plains, Baroness Orczy, 65c.

Garrett Byrne

Bookseller & Stationer. Wesley—11. Rev. Harry Royle; 6.30, Intercessory Service. George Street—11. Rev. Oliver Jackson; 6.30, Intercessory Service. Cochrane Street (College Hall)—11. Rev. Geo. Paine; 6.30, Intercessory Service.



The Maritime Dental Parlors,

THE HOME OF GOOD DENTISTRY. Expert work in all branches. Extraction absolutely painless by our improved method.

M. S. POWER, D.D.S. (Graduate of the Philadelphia Dental College, Garretton Hospital of Oral Surgery and Philadelphia General Hospital)

176 Water St. (opp. M. Chaplin's.)

Insure with the Good, Old, Reliable

QUEEN,

which has stood the test, promptly paying \$541,000 in the Big Fire, 1892. Absolutely no trouble when a loss occurs.

GEO. H. HALLEY,

Agent. may18.eod.tf

Skinner's Monumental Works.

Head of Beck's Cove Hill and 333 Duckworth St., St. John's, N.F.



In stock a large assortment of Headstones and Monuments. Catalogue of photo designs of our own work with price list and all information for mail ordering sent to any address on request.

CEMENT

Just received: White's Portland Cement, Made in England. All-Portland Cement, Made in U. S. A., in barrels and sacks.

H. J. Stabb & Co.

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Farmers' Harvesting TOOLS.

G. KNOWLING'S
Duckworth St., West and Central Stores.
Lowest Prices—Large assortment.



Griffin's or Brade's Celebrated English Crown Scythes,
30 inch, 70c.; 32 inch, 75c.; 34 inch, 80c.; 36 inch, 85c.

Stanforth's Famous English Rivetted Scythes,
32 inch, 65c.; 34 inch, 70c.; 36 inch, 75c.; 38 inch, 80c.

AMERICAN SCYTHES 50c. and 60c. each
SCYTHE SNATHS 50c., 60c., 65c. each
B. Y. GRASS HOOKS 22c., 24c., 27c., 32c., 33c. each
AMERICAN GRASS HOOKS 22c., 30c. each
HAY RAKES—Wire Bow, 16c.; 2 Wood Bow, 22c.; 3 Wood Bow, 25 cents.
HAY FORKS—1½ ft., 23c.; 5 ft., 25c.; 5½ ft., 27c.; 6 ft., 30c.
SCYTHE STONES 6c., 7c., 8c., 9c. each

G. Knowling.

July 29, 41, 43, 45, 47, 49, 51, 53, 55, 57, 59, 61, 63, 65, 67, 69, 71, 73, 75, 77, 79, 81, 83, 85, 87, 89, 91, 93, 95, 97, 99, 101, 103, 105, 107, 109, 111, 113, 115, 117, 119, 121, 123, 125, 127, 129, 131, 133, 135, 137, 139, 141, 143, 145, 147, 149, 151, 153, 155, 157, 159, 161, 163, 165, 167, 169, 171, 173, 175, 177, 179, 181, 183, 185, 187, 189, 191, 193, 195, 197, 199, 201, 203, 205, 207, 209, 211, 213, 215, 217, 219, 221, 223, 225, 227, 229, 231, 233, 235, 237, 239, 241, 243, 245, 247, 249, 251, 253, 255, 257, 259, 261, 263, 265, 267, 269, 271, 273, 275, 277, 279, 281, 283, 285, 287, 289, 291, 293, 295, 297, 299, 301, 303, 305, 307, 309, 311, 313, 315, 317, 319, 321, 323, 325, 327, 329, 331, 333, 335, 337, 339, 341, 343, 345, 347, 349, 351, 353, 355, 357, 359, 361, 363, 365, 367, 369, 371, 373, 375, 377, 379, 381, 383, 385, 387, 389, 391, 393, 395, 397, 399, 401, 403, 405, 407, 409, 411, 413, 415, 417, 419, 421, 423, 425, 427, 429, 431, 433, 435, 437, 439, 441, 443, 445, 447, 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MUSLINS!
Papers
New Designs.
ings, wide and
er piece.

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Cure Guaranteed
Never known to fail; acts without pain in 24 hours. Is soothing, healing; takes the sting right out. No so quick, safe and sure as this Painless Corn Extract. Everywhere—25c. per bottle.

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e market.

be given you with

, Ltd.

NOW IS THE TIME



And this is the place to get extra good value for your money.
Don't Miss These Money Savers.

12 dozen Ladies' Straw Hats in a large assortment of shapes & shades, latest styles. Regular \$1.25, \$1.50, \$1.80 and \$2.00 Hats now on our Bargain Tables for only

90 cts.

Children's Cotton Dresses.

This season's styles. Regular 80c., 90c., and \$1.10. Clearing Price, just... **70c**
CHILDREN'S WHITE DRESSES. Marked to cost to clear.

Ladies' Blouses.

See them! Oh so dainty. A new shipment just opened, \$1.10, \$1.40, \$1.60, \$1.90. The best lot for the season. Real gems of the Blouse maker's art.



ALEX. SCOTT,

Popular Drapery Store,
18 NEW GOWER STREET.
Open 7.30 to 9 o'clock Monday, Tuesday, Thursday and Friday Evenings.

361st Day of the War

LATEST From the Front.

1.15 P. M.

AUSTRIAN CAVALRY ENTERED LUBLIN.

VIENNA, To-Day. Austrian cavalry has entered Lublin, according to an official statement issued at the Austrian War Office. By the occupation of Lublin, 95 miles southeast of Warsaw, the Austrians have cut the Russians at an important means of communication, connecting the whole of the southern Russian front between the Vistula and Bug Rivers.

NO PROPERTY IN WARSAW TO BE DESTROYED.

LONDON, To-Day. Grand Duke Nicholas has decided, according to a Reuter's Petrograd dispatch, that no property in Warsaw shall be destroyed unless such step is imperative from the viewpoint of military necessity. The Leyland liner *Therian* has been sunk by a German submarine. Five members of the crew were killed. Two died aboard a rescue boat; 61 were landed safely. The *Therian* was 5,233 tons gross and sailed from Boston July 7th for Manchester.

MOVEMENT OF GERMAN TROOPS.

LONDON, To-Day. All German ferries between Sasinitz, on the east coast Island of Rugen, and Trelborg, the southernmost town of Sweden, are withdrawn, as the ships are being used to convey a large draft of troops to the Russian Baltic provinces, according to a Stockholm correspondent.

SUNK BY GERMAN TORPEDO BOAT.

LONDON, To-Day. A Copenhagen despatch to the Post says: The crew of the steamer *Nogill* testified before a Marine Court that the steamer was sunk by a German torpedo boat and not by a submarine. The torpedo boat was one of a flotilla of eight ships of a new type. The *Nogill's* sailors said they were told by the German crew that they were returning from a ten days' cruise in the North Sea and that they had no fear of the enemy's fleet because of their speed and unusually heavy armament.

RUSSIAN FRONT PIERCED.

PETROGRAD, To-Day. While the Austro-German assaults have been repulsed in several places along the battle line, the admission is made in an official statement that the Russian fronts have been pierced at important points. One is at Radomka on the Vistula, where pontoons were used in crossing a passage of the Vjeprz, also forced at Trawniki, fortress of Jovono, in province of Jovono.

2 P. M.

GERMAN SHELL FALLS—FRENCH ORDERLY KILLED.

POINT A MOUSSON, France, To-day. A German shell fell into the mess-room of a field hospital of the American Ambulance, Paris, while the staff was at dinner to-day. The mis-

ter, where she was reported to have arrived July 29th.

CROWN PRINCE RUPPRECHT IS NOT OPTIMISTIC.

LONDON, To-Day. A Central News despatch from Northern France says: "I can vouch for the following interview as authentic. Crown Prince Rupprecht of Bavaria while conversing with a member of the Reichstag, who was visiting the battle line in Artois, said: 'I must confess I am no longer an optimist. It will take some time before the Allies will seriously affect our position in France, but the role subsequently will be reversed. Strength and resources of the enemy are too well organized. He is in a position to hold the balance of this in his favor, and it must be obvious to our best friends that we are utilizing our maximum resources while the enemy is in a much improved position. He has important new reserves. The British Army has had long training and is presumably an efficient fighting machine.'"

DIED AT HOSPITAL.

LONDON, To-Day. A case of diphtheria was reported to the Health authorities from Hamilton Street to-day. The patient, a married man, was removed to the hospital.

THE NEW FRENCH REMEDY.

THERAPION No. 1
CURES DISCHARGES, BITTERNESS WITHOUT PAIN.
THERAPION No. 2
CURES BLOOD POISON, BAD LEGS, SKIN DISEASES.
THERAPION No. 3
CURES CHRONIC WEAKNESSES, DEAFNESS, LOSS OF VISION, ACIDITY, LEAKING CHESTS, PRICKS IN ENGLAND, ETC.
SEND STAMP ADDRESS ENVELOPE FOR FREE BOOK TO DR. LAURENCE MEDCOX, 10, HAYMARKET RD., LONDON, W. FOR FULL PARTICULARS. SAFE AND LASTING CURE. SEE THAT TRADE MARKED WORD "THERAPION" IS PRINTED ON WRAPPING. ALL OTHERS IMITATIONS.

SALMON FISHING.

The American yacht *Janette*, owned and commanded by Capt. Williams, arrived at Bonne Bay, yesterday with a party of three who will spend some time salmon fishing on the West Coast.

"STYLRITE"

Ladies' One-Piece Dresses, White Pique and Colored Linen. Regular \$5.00 and \$6.00. Our Price, \$3.50 to clear.

THE WEST END BAZAAR.

July 30, 21 51 Water St. West.

NOTE OF THANKS.

Mr. and Mrs. James Garland and family wish to thank the many friends who sympathized with them in their sad bereavement through the death of their son Stanley; also the many who sent floral tributes and letters of condolence. Adv.

COLLIER SUNK IN COLLISION.

PROVIDENCE, To-day. The Colonial Line steamer *Concord* from New York for Providence, is reported to have collided with a collier in Narragansett Bay early to-day. The collier was sunk.

Schooner Sunk Off Cape Race.

CREW ALL SAVED.

While coming from the Grand Banks to the land for a supply of bait the Lunenburg banking schooner *Metapedia* was cut down and immediately sunk by the Norwegian steamer *Drot*, off Cape Race, yesterday afternoon. Her crew of seventeen men, some of whom were only partly dressed at the time of the collision were all saved and brought to port by the steamer *Drot* which arrived this morning. A thick fog prevailed at the time the accident occurred which was at 1.30 p.m. The vessel was about 5 miles off the land, and was bearing about 30 miles north east of Cape Race. The *Metapedia* was commanded by Capt. C. B. Mason and had about 300 quintals of codfish on board. The steamer came from New York and is commanded by Capt. Pedersen. As already mentioned the crew of the vessel were only partly clad at the time of the impact, and they may be considered pretty fortunate to have escaped with their lives. Those who were off watch were in their berths sleeping and when their vessel was struck they had to jump for their lives, several of those who were rescued being without coats or boots. In the absence of the Minister of Marine and Fisheries the shipping commissioners are being looked after by the Customs authorities and some of them will likely be sent to their homes by the *Florizel* this afternoon.

Have you sent your Subscription to the Aeroplane Fund? Don't wait to be called upon, send it TO-DAY.
C. R. STEER, Sec.

Here and There.

The *Sagona* is north of Battle Hill.

EXPRESS ARRIVES.—The *Kyle's* express arrived in the city at 1.40 p.m. to-day.

SAILS TO-NIGHT.—The s.s. *Beothic* sails from The Cove to-night with a load of ore for New York.

SEAL AT CHANNEL.—The S.S. *Seal* arrived at Channel from Halifax to-day with a general cargo.

ORE CARGOES.—The S.S. *Sandford* and *Summer* Stead cleared from Bell Island yesterday with cargoes of ore for North Sydney.

DR. G. N. MURPHY'S Office will close Tuesday, Aug. 10, and re-open Monday, Aug. 30th. July 31, 61—cod.11

POLICE COURT.—A fishery case dealing with the placing of traps was heard before Mr. F. J. Morris, K.C., in the Magistrate's Court to-day, was dismissed.

Stopping an advertisement to save money is like stopping a clock to save time. Advertising is an insurance policy against forgetfulness—it compels people to think of you.

INFECTIOUS DISEASE.—A case of diphtheria was reported to the Health authorities from Hamilton Street to-day. The patient, a married man, was removed to the hospital.

DIED AT HOSPITAL.—A little girl named Ingerman, aged 5-12 years, who was taken to the hospital on Thursday evening last, suffering from Diphtheria, died at the institution last night.

THE NEW FRENCH REMEDY. THERAPION No. 1 CURES DISCHARGES, BITTERNESS WITHOUT PAIN. THERAPION No. 2 CURES BLOOD POISON, BAD LEGS, SKIN DISEASES. THERAPION No. 3 CURES CHRONIC WEAKNESSES, DEAFNESS, LOSS OF VISION, ACIDITY, LEAKING CHESTS, PRICKS IN ENGLAND, ETC. SEND STAMP ADDRESS ENVELOPE FOR FREE BOOK TO DR. LAURENCE MEDCOX, 10, HAYMARKET RD., LONDON, W. FOR FULL PARTICULARS. SAFE AND LASTING CURE. SEE THAT TRADE MARKED WORD "THERAPION" IS PRINTED ON WRAPPING. ALL OTHERS IMITATIONS.

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A Special CLEARANCE Sale OF Summer Goods!

We are offering a big shipment of **American Goods**, secured by us at a great sacrifice in price. A Clearance of just the things that accentuate the joys of summer. Goods that you need right now at exceptionally **Low Prices**. These Goods go to you at the actual cost to us.

AMERICAN Neckwear Novelties

Fashion strives every year to excel the performance of its past. On our Showroom Counters there are displayed a wonderful array of Neckwear Novelties, most of them sample lines from one of New York's best makers. Every one is a gem—Daintiest Creations in Chiffon, Silk, Velvet, Lace, Embroidery and other materials—offered to you at less than actual cost.

15c. values	8c
Selling for	
20c. values	12c
Selling for	
25c. values	16c
Selling for	
30c. values	19c
Selling for	
40c. values	29c
Selling for	

SUMMER WASH GOODS

Thousands of yards of Cotton Wash Materials to be cleared at a great sacrifice. This shipment was delayed in transit, and the season is rather late so we have marked them at prices that will soon clear them out. Reliable goods, guaranteed fast colors; well assorted and attractive designs. New novelty patterns.

Cotton Crepe, Casement Cloths, Plain and Fancy Voils, Marquisettes, Fancy Percales, &c.

A BEAUTIFUL Array of Blouses

Blouses and Shirtwaists of high degree at the lowest prices ever quoted. The smartest of all Summer Blouses. The most artistic models at almost every price. The styles prized by dressy women. A tremendous assortment that includes the latest models worn in New York—models that feature the fashion and show their value in every line. In White and Colored materials—Lawn, Muslin, Crepe de Chene, Silk Chiffon, &c. Prices range from

70c. each to \$5.75

SUMMER HOSIERY.

We have secured a special line of Cotton Lisle Hose suitable for Summer wear. They are exceptional values. Well finished in every respect; in a full range of sizes. Colors of Cream, Pale Blue, Tan and Black. Perfect fitting ankles and seamless feet. Usually sold at 25c. and 30c. pair. Our Price

15c

Gingham Wash Dresses

For Ladies, Misses and Children

The very latest styles. We were fortunate enough to secure these at practically our own figure. Gingham Dresses in every size—to fit any age. A splendid variety of styles to select from.

LADIES' GINGHAM DRESSES,	
60c., 69c., & 75c.	
MISSSES' GINGHAM DRESSES,	
59c. & 97c.	
CHILDREN'S GINGHAM DRESSES	
35c., 45c. & 85c.	

A Big Collection of Stylish Sunshades

Over 500 smart Blk. Sunshades for ladies. All have the popular long handles in a nice selection of designs; strong stems and 8-rib frames.

\$1.00 values	75c
Selling for	
\$2.00 values	1.35
Selling for	
\$2.50 values	1.85
Selling for	
\$3.00 values	2.25
Selling for	

Other Specials at Great Reductions

Ladies' White Underskirts
Cut in the latest models, well made, correctly proportioned in good quality Lawn with dainty Embroidered Flounce.
\$1.20 values
Selling for, each **70c**

Boys' Gingham Rompees
In Light Blue Gingham; to fit boys of 3 to 8 years.
Values 75c.
Selling for **35c**

Ladies Dressing Sacques
In artistic patterns of Muslin, assorted designs.
Values \$1.00 each.
Selling for **65c**

The ROYAL STORES, Ltd.

The Saloon in Our Town.

The Saloon in our Town is continually on the lookout for recruits, and I have noticed that conscription is not needed to bring them in. Once a young man has deserted from the ranks of the total abstainers, he seems to consider it his duty to entice his non-drinking friends into the Palace of Gin.

Maybe you have a son? Are you going to allow him to hang around the

saloon at the corner? I fancy I hear you say, "Not if I know it." That is the right spirit—but wait. When your boy is eighteen or twenty he will be getting beyond your control, won't he? Remember, you will be a little older, and your boy will say—just what you said to the "old man." It was this: "I'm able to take care of myself." But we know that he can't take care of himself when that saloon is at the corner, don't we? That is why I can't go to sleep at night until my boy comes home. I am afraid—afraid of the Saloon in our Town.—Robert Todd, in *The Union Signal*.

FLORIZEL SAILS.—The S.S. *Florizel*, Capt. Martin, sails for Halifax and New York at 3 p.m., taking a large freight and the following additional passengers:—Miss Ruth Orr, Mrs. J. C. Baird, Miss E. Baird, Miss Doris Baird, Miss Harris, C. L. Boyden, Robert Tucker, Miss Martha Allen, Rufus Allen, Miss C. Kendall, Miss H. Kendall, Dr. Shea, Miss K. Murphy, Mr. J. O. Storr, Mrs. K. S. Storr, Mrs. Hodge, Mr. Hodge, H. Butt, B. Connolly, J. W. Andrews, Mrs. M. J. Walsh, Miss G. O'Brien, Miss A. Miller, Lewis Sacombe, Mr. and Mrs. Rickwell and 4 children.

KNOCKED DOWN BY STREET CAR.—Master Willie Dawe, a newspaper vendor, was knocked down a street car at 2.10 o'clock this afternoon, near the Telegram Office. He was picked up and sent to a doctor, a cab by a sympathetic spectator.

TO-DAY'S TEMPERATURES.

The thermometer registers 65 in city to-day. The principal temperatures along the line of railway Bishop's Falls, 96; Humbermouth, Quarry, 58; Port aux Basques, Clarendville, 55 and Whitbourne, 55.

RED ROSE TEA "is good tea"

A LITTLE LOT

OF
SMALL
Bath Mats

at 55 cts.

A Fresh Line

White and Colored

PIQUES,

Assorted Prices.

A Most Bewitching Display of Ladies' Neckwear

Personally Selected by our Buyer when in New York, and which are now offered at just Half Regular Prices. Many Styles to select from. Do not allow this opportunity slide to get something smart and up-to-date.

A LOT OF LADIES' AMERICAN UNTRIMMED HATS, Latest New York Styles.

We draw attention to a clearing LOT OF LADIES' HAND BAGS, Priced 40cts. to \$2.50.

A very rare Bargain in H. S. Pillow Cases. 5 Dozen only marked at 25 cts, worth 50cts.

Marshall Bros

American White

QUILTS

—AND—
Pound Turkish TOWELS

We still continue at prices last advertised.

The Husband Spoiler.

By RUTH CAMERON.



RUTH CAMERON

"Husband spoiler" is the term a friend of mine applies to a certain class of women. She says she would like to start a society for the suppression of husband spoilers. You may not immediately recognize the kind of women she means under that title, but I am sure you will when I describe them to you for they infect every neighborhood and every social group. The husband spoiler is either a single woman, a restless young married man or more rarely a widow. It is her habit to systematically spoil every young and would-be contented well-behaved young husband who comes within her reach.

Her methods of doing it are various. She is to laugh at his every attempt at humour, however feeble, until he begins to fancy himself a wonder of the world. The result is that he goes about trying people by his attempted humor like a spoiled child who has been punished at once for some fairly bright saying and keeps repeating it. When his wife tries to keep him from making himself ridiculous, he tells her that she has no sense of humor and cannot be expected to appreciate his. Mrs. Him Think His Wife Bosses Him.

Another method is to try to make a husband think by reference and opinion or by open assertion that his wife is trying to dominate him. "It's my to see who has the last say in our house," she says or "How lucky

your wife is to have a husband who lets her manage everything just as she wants," or "I never saw a man so devoted to his wife." Whereupon, the husband who has been merely showing a kindly consideration for his wife's wishes instead of riding rough shod over them the way some men do, begins to think perhaps he is making an easy mark of himself and to grow less considerate and more exacting. Pities Him For His Uncongenial Wife. An advanced stage of the husband spoiling habit is that in which the spoiler pities the husband for having a wife uncongenial to him, or incapable of keeping up with him. Of course the husband must have shown his willingness to accept such sympathy before it was proffered, and that is detestable in him, but it does not justify the woman who gives it.

In justice, I must admit that the husband spoiler does not always mean to make trouble. Far from it. Many times she just doesn't think, simply wants to make herself agreeable, and other times she does sincerely believe that the husband is not appreciated. Occasionally, I suppose, she is right, but she should remember that the best of husbands has his senary as well as his smoothly finished side, and that she might not be so warmly appreciative if she could see both.

Take a teaspoonful of Stafford's Prescription "A" a few minutes before eating and enjoy your meals.—Jy12,tf

ADVENTIST CHURCH. — Sunday evening at the Cookstown Road Church Elder Wm. C. Young will deliver (D.V.) his fourth lecture, in a series of studies on the office and work of the Holy Spirit, in the Church. The theme for the evening will be how to tender a reception to the Spirit according to Bible etiquette.

Truth is Supreme!

We pride ourselves on saying that no article leaves our store that does not comply with all the claims we make for it.

In offering this season's teas we have no hesitation in saying that a finer or better tea than "Homestead" has never been offered at the price.

QUALITY — then price, that's Homestead way.

There's a smile in every cup of Homestead.

C. P. EAGAN.
BUCKWORTH STREET & QUEEN'S ROAD.

Ex S.S. Florizel:

- California Oranges.
- California Lemons.
- Bananas.
- New York Corned Beef.
- New Potatoes.
- New Turnips.
- Shoe Polish, 5c. bottle.
- Granulated Milk Powder, 10c. tin.
- Malted Nuts.
- Knox's Gelatine.
- Welch's Grape Juice.
- Fresh Country Eggs.
- Pure Canadian Butter, 1 lb. blocks.

FRESH STOCK
New Fruit and
Vegetables!

- 60 brls. Green Cabbage.
- 100 cases Small Onions.
- 50 brls. New Turnips.
- 20 brls. New Potatoes.
- 200 bags P. E. I. Potatoes.
- 2 hampers Cucumbers.
- 2 brls. Water Melons.
- 15 crates Ripe Tomatoes.
- 50 bunches Bananas.
- 15 boxes Red Table Plums
- 100 cases Cal. Oranges— sizes 250's, 216's, 176's, 150's.
- 10 boxes Cal. Lemons.

Soper & Moore.

Phone 486.

Sir. Lauder Brunton and Alcohol.

Sir Lauder Brunton, a distinguished medical man, writes on "Alcohol; what it does to us, and what we ought to do with it" in the Nineteenth Century (July).

"My friend, the late William Black, the novelist, once told me that a single glass of sherry was enough to take the fine edge off his intellect. Under its influence he seemed to himself to write more fluently, quickly, and eloquently than usual, but the manuscript he then produced would not stand criticism next morning. "This effect of alcohol in making a person feel better, cleverer, and stronger than he is in reality, is one of the pleasures which alcohol affords, and is an inducement to its use. It also lessens the weight of care due to external circumstances. This, I think, was very well put by a very able and admirable man whose professional work entailed a great deal of correspondence.

"One night, when dining with a friend after a long and exhausting day, he partook freely of champagne and at the same time lamented the piles of letters which were lying unanswered upon his table. His friend said to him 'This champagne will not help you to answer letters.' 'No,' said he, 'but it will make me feel that I do not care a damn whether they are answered or not.'

"When I began to write this anecdote I felt inclined to leave out the oath, because it is quite unnecessary, but on second thoughts I decided to leave it, because its employment shows that the narcotic action of the alcohol was already reaching the further stage when the subject of it was not only ceasing to regard the dictates of his own conscience, but was becoming careless of the opinion of those around him. When this state is fully developed, a man under the influence of alcohol will do and say things which in his sober moments he would condemn with contempt and disgust.

He becomes more and more self-centred, more and more regardless of his environment, present or future, until finally he becomes drowsy and falls into a deep sleep. Several hours afterwards, when the alcohol has been eliminated, he generally wakes from this sleep, wretched and miserable, and is tempted to relieve the depression by again taking another glass of spirits, and thus making a further draft on his resources.

"Such is the full narcotic action of alcohol, but the great majority of drinkers stop before it is fully developed and cease their potations while the action is still in the stimulant, or at most, just at the beginning of the narcotic stage.

"As the alcohol tends to lessen foresight and care for his surroundings, the subject of alcohol becomes more and more ready to indulge, in spite of the indulgence bringing with it failure, poverty, and misery not only for himself, but for all his family."

The Dentist.

A dentist's ways are very rough. He keeps you wondering still To find your mouth is big enough To hold a rolling mill. —Washington Star.

Before he's got your stumps ground down And got your crowns to fit, He's got your mouth stretched big enough To hold a plumber's kit. —Houston Post.

And ere he gets the plugs plugged in, Why, this has come to pass; You feel you have the jawbone of 'I needn't write it out.' —Memphis Commercial Appeal.

And when the crown work is completed, Another job he tries, And with his hammer, drill and lathe Constructs a bridge of size. —N. Y. Evening Sun.

Drudgery.

By the adoption of modern gas appliances you may abolish drudgery from your home. GAS COOKERS eliminate the drudgery of lighting fires, the handling of coal and ashes, and enable you to prepare meals in half the time required with old-fashioned appliances.

GAS WATER HEATERS are indispensable in every well-regulated household.

GAS LIGHTING is best for the eyes and the pocket. THE PERFECTION GAS IRON is a recent addition to labour, time, and money saving appliances. This Nickel-plated Gas Iron may be had complete with stand and a length of malleable tubing for the small sum of \$3.00, and should be in every household.

NOTE.—It is important that Gas Cookers and other appliances be kept perfectly clean and free from grease. Use "SO-KLEAN" enamel cleanser. It will quickly remove all stains and grease from metal or enamel. 25 cents per packet.—Jy23,tf

MINARD'S LINIMENT CURES BURNS, ETC.

SEE AMERICA FIRST—CATALINA ISLAND.

By GEORGE FITCH.

Author of "At Good Old Siwash." When the weary American citizen desires to plant himself on an island in the ocean, far from the crash of trolley cars and colliding automobiles, he goes joyfully to Santa Catalina Island.

No geological fact is more impressive than the foresight with which this beautiful little island was planted close to the haunts of men and yet separated from them by plenty of salt water. It is only about three hours, by rail and boat, from Los Angeles. For this reason it is greatly beloved and very popular, while other islands even more elaborately equipped with scenery and climate do not get three tourists a year, because a two weeks' vacation is used up in reaching them.

Catalina Island is as far away from the United States as if it cost real money to get there. It has no automobiles, street cars, stock tickers, factories, office buildings, billboards, city governments, departments stores or locomotives with large whistles and insomnias. Armed only with a fishing outfit and an appetite a business man can go so far away from America in three weeks on this island that he will have to have baseball explained to him when he comes back.

Catalina is about twenty-five miles long, a few miles wide and contains about half as much territory as Chicago. Its land is mostly stoned on edge, making it very desirable for golf, goats and scenery, but not for agriculture. It is separated from the mainland by twenty-five miles of sea-sickness varying from mild to acute. Nowhere can the traveler feel so badly as on little expense.

Catalina has one town, Avalon, situated on a little bay. The bottom of this bay is beautifully laid out by nature in marble gardens and can be viewed from glass-bottomed boats.

"Swing in the unusual clearness of the water. The island is also completely surrounded by huge fish called tuna, and nothing makes the visitor so proud as to catch a 150 pound tuna by means of a fragile line attached to an emaciated pole.

The climate of Catalina is so good that no one takes the trouble to discuss the weather. This makes it vastly popular with two kinds of people—those who love mild climates and those who get tired of saying "Yes, it is a fine day."

"How many cards should a bachelor leave when calling on a married woman who has a young woman visiting her?" was Jack's query.

"Three cards: one for the host, one for the hostess and one for the guest," said his father.

Dyala Toilet Cream is the new delightful preparation for preserving women's delicate skin and complexion. Use "SO-KLEAN" enamel cleanser. 50c. bottles. Trial size sent upon receipt of 5c. Address, Davis & Lawrence Co., Montreal.

MINARD'S LINIMENT CURES DIPS, HERBIA.

The British Theatre

230—TO-DAY—7.30.
COOL — CLEAN — COMFORTABLE.
Special 5 Reel week-end programme, including a weird and magnificent S. & A. Story.

"The Black Signal."

Also EXTRA PICTURES for the CHILDREN on SATURDAY. Arthur Priestman Cameron will sing GUS ELEN'S Great Song, "THE FINEST FLOW O' LANGWIDGE EVER 'EARD."

Coming—DOROTHY KNOWLES.

Percentage of Receipts will be given to the Aeroplane Fund.

5c. The Crescent Picture Palace. 5c.

"The Fatal Note."

A Southern story pictured by the Selig Company. "THE GREATER LOVE"—A fascinating Lubin drama. "SWEENEY'S CHRISTMAS BIRD"—A great Vitagraph comedy with Hughie Mack and Kate Price. "BRONCHO BILLY'S DECISION"—A Western drama with the favorite cowboy actor, G. M. Anderson. "A FOUL DEED" and "HENPECK GETS A NIGHT OFF" are two lively comedies. GOOD MUSIC AND SINGING—A COOL AND WELL VENTILATED THEATRE. The Usual Extra Pictures at the Big Saturday Matinee. Send the Children.

On Monday—Charles Dickens' Immortal Story, "MARTIN CHUZZLEWIT."

Rossley's East End Theatre!

St. John's Leading Vaudeville and Moving Picture Theatre.

The Great Aeroplane Entertainment.

(Under the distinguished patronage and presence of His Excellency the Governor and Lady Davidson.) THE BEST LOCAL TALENT IN THE CITY—Mrs. Colville, Mrs. Chater, Miss Flora Giff, Miss Bradshaw, Miss Francis Gosling, Miss Mary Doyle, Miss Louise Anderson, Mr. Tom O'Neil, The Calypso String Band, The Sunshine Girls, Bonnie Rossley, Jack Rossley, Dodd and Kelly, Mrs. Rossley, Mr. A. Crocker, St. John's leading pianist, and Mr. Jago. Songs, Dances, Sketches Musical Instruments. A delightful feast of mirth and melody. Doors open 7.15 p.m., to commence at 8 p.m. Reserved Seats at Gray & Goodland's, 50c. only. General admission, 20c.

J. J. St. John.

45c.—The Real Irish Butter—45c. Just landed ex s.s. Durango from the Killarney Lakes, another shipment of the best IRISH BUTTER, which is little cheaper, retailing at 45c. lb. 500 dozen Nicely Perfumed Toilet Soap, in 1 doz. boxes. Price 35c. doz.

J. J. ST. JOHN,
DUCKWORTH ST. & LEMARCHANT ROAD.

Advertise in The Evening Telegram

It is that is ch in a posit the virtu quality, na

Wom

A.

AYRE & SONS Ltd.

Mo Are now ma



The Nild.

FREW'S G

Ladies' Blou Musli

Clearing at greatly redu receive the

WIL

RODGER'S.

It is quite easy to buy an article of wear that is cheap and nasty, but this week we are in a position to offer that which combines the virtue of cheapness with that of excellent quality, namely:

Women's Black Cotton Hose
20c. pair.

A real bargain at the price.

A. & S. RODGER.

Regatta Day Excursion.

Though there will be no Regatta this year the Reid Nfd. Co. as in previous years will run excursion trains to points between St. John's, Carbonear, Heart's Content, Placentia and Trepassey. Tickets will be issued at one way first class fare, good going on all trains of Tuesday and Wednesday next and returning on all trains up to Thursday.

Here and There.

LOADING CODFISH.—The schr. Kitchener is at Hr. Breton loading codfish for Halifax from Job Bros. & Co.

COAL CARGO.—The schr. Good Ship Jubilee arrived in port from North Sydney yesterday afternoon bringing a cargo of coal.

TALKING MACHINES.—We are showing a nice line of Talking Machines very cheap.—**CHESELEY WOODS**, Agent, 282 Duckworth St.—July 17, 15.

LEFT PERNAM.—Word has been received that the schr. Success, Capt. Churchill, left Pernambuco for this port on Thursday last.

TOWN QUIET.—The town has been exceptionally quiet during the past three nights, and not a single arrest for drunkenness has been made.

Delicious Ice Cream at WALKER'S Premium Store, 27 Charlton Street.—July 17, 3m, s, tu, th

LOADING FOR OPORTO.—The schooner Eva is at Fortune loading codfish for the Oporto market from Patten and Forsey.

DR. DeVAN'S FEMALE PILLS Relieves monthly medicine for all Female Complaints. 25¢ a box or three for \$1.00, at drug stores. Mailed to an address on receipt of price. **THE SCOBARI, DART CO., St. Catharines, Ontario.**

PHOSPHONOL FOR MEN Restores Vin for Nerve and Brain; increases "grey matter." A Tonic will build you up. 75¢ a box, or two for \$1.00, at drug stores, or by mail. **THE SCOBARI, DART CO., St. Catharines, Ontario.**

CIVIC COLLECTIONS.—The total municipal collections for the week just closed amounted to \$2,574.09, as compared with \$1,491.11 for the corresponding period last year.

OPERATION SUCCESSFUL.—Mr. Daniel Carter, of Ship Island, Greenspond, was operated upon for appendicitis at the General Hospital yesterday. The operation was successful.

PERSONAL.—Mr. C. Martin, of Carbonear, leaves by the Florizel this afternoon for New York. He will also visit his son at Halifax, who has volunteered with the Canadian contingent.

Mapleton's Peanut Butter is made in England. When you buy it you will know its value. When the children get it on their bread they know its quality. Cheap nourishment these strenuous times. The proof of the pudding is the eating of it. **July 8, eod, tf**

SQUID STRUCK IN.—According to a message received in the city, squid struck in at Holywood yesterday. The bait fishes are reported plentiful and our local bankers will have no difficulty in getting a supply on their way to Labrador.

Sciatic Pains, Lumbago, Neuralgia can be quickly relieved by applying "The D. & L." Hazol-Menthol Plaster. 25c. and 1 yard rolls \$1.00. Send 5c. for trial size to Davis & Lawrence Co., Montreal.

ENTERTAINED.—The boys of St. Patrick's Confirmation Class were entertained by the teachers of the Christian Doctrine Society at the Holy Cross Schools last evening. Mr. J. P. Flynn presided and during the evening a magic lantern exhibition was given by Rev. Bro. Brennan, of Mount Cashel. The lady friends of the society served refreshments to the ladies who spent a very enjoyable time.

Stafford's Prescription "A" cures Indigestion, Dyspepsia, Catarrh of the Stomach and Nervous Dyspepsia.—**July 12, tf**

FOUND AT TORBAY.—A male patient who recently escaped from the Waterford Asylum, was located at Torbay last evening and brought to the police station by Sgt. Sengue and Const. Greene. He was taken to the asylum to-day.

SAILED FOR GRAND BANKS.—The Portuguese banker Argonauta, which put into port last week for repairs, sailed again for the Grand Banks yesterday afternoon, after having taken supplies from Alan Goodridge & Sons.

Ask your Grocer for **Maple-England.**—**July 8, eod, tf**
ton's Peanut Butter. Made in

A TIMELY RESCUE.—On Thursday last Master James Gibbs, son of Hon. M. P. Gibbs, had a narrow escape from drowning in Long Pond, being only rescued in time by Rev. Bro. Perry, of St. Bon's Colleg, who with Revs. Dr. Greene and Bro. O'Connell, happened to be nearby at the time. The young lad had become exhausted and Rev. Bro. Perry seeing his predicament leaped into the water and with the assistance of the others rescued him just in the nick of time. The boy was unconscious when taken from the water and first aid had to be rendered by Bro. O'Connell. The placing of a life-buoy at this popular bathing resort would prove of great value in time of an accident.

MINARD'S LINIMENT CURES DISTEMPER.

AYRE & SONS Ltd.

Camp Life and Fishing

Has a touch of realism That is most fascinating. When on a Fishing Trip there is nothing to equal the rest, the care-free feeling, the glory of the out-of-doors. In our stock you'll find everything for outdoor sports, and the highest grade Fishing Tackle

FISHING RODS—10, 50, 60, 70, 80, 90, 1.00 up to 24.00
Reels, Lines, Casts, Flies, Minnows, Artificial Bait, Baskets 1.20 to 4.00
Landing Nets, Mosquito Nets, Hunting Boots, Waders, THERMOS BOTTLES—pints and quarts.
Fitted Lunch Baskets, Preserved Fish Bait, Flash Lights and Batteries for same.

TENTS, 7x9 kept in stock. Other sizes made to order.
We make a Specialty of **PICNIC & CAMPING SUPPLIES.**

AYRE & SONS, Ltd.

AYRE & SONS Ltd.

Most People Are now Economizing in the matter of Dress.



WE ARE HELPING the average man to dress as well as ever by placing on the market stylish, well-made Suits at a saving of at least **ONE-THIRD.** If you are pessimistic, ask any reliable dealer for any of the following brands: **FITREFORM, TRUEFIT, AMERICUS, STILENFIT, PROGRESS.**

MADE ONLY BY The Nfld. Clothing Company, Ltd.

FREW'S Great Summer Sale!

All Summer Goods including:
Ladies' Blouses, One Piece Dresses, Hats, Muslins, Gingham s, etc., etc.

Clearing at greatly reduced prices. Mail orders received during sale will receive the full benefit of our Great Bargain Prices.
WILLIAM FREW.



THE FIREMEN

may save your home and belongings from utter destruction by the flames, but the smoke and water will create a great deal of havoc.

FIRE INSURANCE

will make good your damaged property and supply you with sufficient ready funds to replace destroyed articles. Have me write you an insurance policy to-day.

PERCIE JOHNSON,
Insurance Agent.

Ex S. S. "STEPHANO,"

JULY 9, 1915.
New Potatoes.
Oranges and Bananas.
Peaches and Cherries.
Red and Blue Plums.
Lemons and Grape Fruit.
N. Y. Corned Beef.
Tomatoes and Celery.
Water Melon and Musk Melon.
N. Y. Chicken.

JAMES STOTT

MINARD'S LINIMENT CURES DIPHTHERIA.

BIG REMOVAL SALE OF DRAPERY GOODS

We offer the ENTIRE STOCK of clean and up-to-date Goods at big reductions. The following Lots will be sold at specially **Low Prices:**

Ladies' and Children's White and Colored Washing Dresses,
Ladies' Colored one-piece Robes,
Ladies' and Children's Hats. All New Styles.
Corsets, Blouses and all Summer Goods.

SALE BEGINS MONDAY MORNING.
NO GOODS ON APPRO.

BISHOP SONS & Co., Ltd.

"Open Every Night"



"STAFFORD'S DRUG STORE (Theatre Hill)."

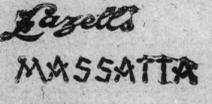
Any person or persons calling at our Drug Store, Theatre Hill and asking us to show them orders amounting to over Ten Thousand bottles of Stafford's Liniment sold since January 1st, this year, and by our not being able to produce them, we will gladly forfeit the sum of \$1,000. All you have to do is to come in and ask us.

Stafford's Liniment is one of the strongest and most penetrating Liniments that has ever been manufactured.

It cures Rheumatism, Lumbago, Neuralgia and all Aches and Pains. Sold everywhere.

Stafford's Liniment is prepared only by **DR. F. STAFFORD & SON,** St. John's, Newfoundland.

Manufacturers of the "Three Specialties":
Stafford's Liniment.
Stafford's Prescription "A"
Stafford's Phoradone Cough Cure.



Massatta
A NEW AND TOTALLY DIFFERENT

TALCUM POWDER

Not only softer, smoother, more satisfying than any other, but distinguished by the "True Oriental Odor," a fragrance inimitable in its subtlety and charm.

In addition to Massatta, we carry a complete line of **Lazell's Famous Soaps**, including the most exquisite **Perfumes, delightful Toilet Waters, soaps, Creams, and Powders of unquestionable excellence.**
At all Druggists, St. John's, Nfd.

Extra Special to Sportsmen!

We have just received the largest one time lot of Fishing Tackle ever imported into Newfoundland, consisting of:—
Two to five-joint Rods, light, medium and heavy, from 25c. to \$10.00.
Landing Nets, Rings and Handles, from 90c. to \$1.50 complete.
Superior Baskets, fine, medium and coarse, from 90c. to \$2.75.
Trout Flies—all the popular named varieties, from 25c. to \$1 doz.
The very best named Salmon Flies, Nos. 110 to 6, 25 to 50c. each.
Bait Hooks to Single and Twisted Gut and Gimp, 10 to 50c. doz.
Best Clear Gut Casting Lines, 1 to 3 yards, 5c. to \$1.75 each.
Bait Cans, Basket and Bait Can Straps, Floats, Rod Fittings, Trout Lines in Cotton, Hemp and Hair, Silk Oiled, &c., from 2c. to \$4.50.
Minnows, Spoon Bait, Worms and all other accessories.
Folding Camp Stools, 90c., Ground Waterproof Seats, 30c. each.
This month and next a reduction of 20c. off each \$1.00 will be given to all purchasers of 50 cents and up for cash with order. Bear in mind that these goods are all of British make. No old stock.

GARLAND'S Bookstores,
177 & 353 Water Street, St. John's.

ANYWHERE—EVERYWHERE KODAK

Indoors or out, on your travels or at home, **KODAKS** at your service. It means Photography with the bother left out.

Everything for **PHOTOGRAPHY** at our Store. Special service in **DEVELOPING and PRINTING.**

Get a **KODAK** for your vacation at **TOOTON'S, The Kodak Store,**
320 WATER STREET.

Bananas, Oranges, etc.

To arrive Thursday.
100 cases **CALIFORNIA ORANGES**—all counts.
60 buns. **CHOICE BANANAS**, 60 brls. **NEW POTATOES.**
30 brls. **NEW TURNIPS**, 70 crates **TEXAS ONIONS.**
Will have Cabbage—if good enough to forward.
And to arrive:
P. E. I. BLUE POTATOES. PRICES RIGHT.

BURT & LAWRENCE,
Box 245. 14 New Gower Street. Tel. 759

We have a GOOD INDIVIDUAL PHOTOGRAPH

Of each Man of the
Newfoundland Regiment that Sailed on the "Calgarian,"
And of Nearly all the Reservists.

THE HOLLOWAY STUDIO, LIMITED, Corner Bates' Hill and Henry Street, St. John's, Newfoundland.

Phone 768.

361st Day of the War

LATEST From the Front.

Messages Received Previous to 9 a.m.

OFFICIAL.

LONDON, July 30.
The Governor, Newfoundland:
The French Government reports violent German attacks repulsed in the Vosges with heavy loss.
The French submarine Mariotte has been sunk in the Dardanelles and her crew captured.
The Russian Government reports that the enemy suffered enormous loss in attempting to fortify the left bank of the Narw, also between the Bug and Wierp.
The Italian Government reports enemy counter-attacks on Corsica Plateau, with fresh troops, repulsed with serious losses.

BONAR LAW.

TWO STEAMERS SUNK.

LONDON, July 30.
The Norwegian steamer Thordensford was torpedoed and sunk today by a German submarine, and the Belgian steamer Prince Albert was also sunk by striking a mine. The crews of both vessels were saved.

HOLLAND'S ARMY.

THE HAGUE, July 30.
The Dutch Landstrum Bill was adopted by the first Chamber today and became law. The measure provides for the eventual increase of the total trained soldiers of Holland to approximately 556,000 officers and men, instead of 300,000 who were now under arms.

AUSTRIA'S HEAVY LOSSES.

GENEVA, July 30.
A telegraphic despatch to the Tribune from Laibach, says that the Austrians attacked the Italians at Gorizia with 170,000 men, including 30,000 Bavarians, on the night of July 28th, with disastrous results. The Austrian losses are numbered at 12,000. The following day a fierce Austrian attack on Carzo Plateau was also repulsed. The Italians hold all the positions they have captured the last fifteen days, except the advanced trenches before Gorizia, which have been evacuated.

ATTEMPT AT RECAPTURE FAILS.

ROME, July 30.
An attempt was made by a squadron of Austrian cruisers and a flotilla of torpedo boat destroyers, yesterday, to recapture the Austrian Is-

T. J. EDENS, Duckworth St. and Military Road.

By s.s. Stephanos due Thursday,
July 22nd, 1915.

- N. Y. Turkeys.
- N. Y. Chicken.
- N. Y. Corned Beef.
- 12 bunches Bananas.
- 25 cases Cal. Oranges.
- 5 cases Grape Fruit.
- 5 cases Cal. Lemons.
- Table Plums-Blue.
- Table Plums-Red.
- Cantaloupes.
- Celery.
- Tomatoes.
- Cucumbers.
- 10 brls. Cabbage.
- 20 brls. New Potatoes.
- 10 brls. New Turnips.

All Teas have advanced in price. While our present stock of Bulldog and Dannawalla teas we will sell at the old price.

- Bulldog 40c. lb.
- Dannawalla 50c. lb.

6 cases Fresh Country Eggs.
Campbell's Soups, 12c. tin.
New Potatoes, 15c. gall.
Best Family Flour, 60c. stone.
Flash, the hand cleaner, 10c. tin.

**T. J. EDENS,
Duckworth St. and
Military Road.**

land of Pelagoa, in the Adriatic, which was occupied by the Italian naval forces last Monday, according to an official communication issued today by the Italian Ministry of Marine. The attack was repulsed. The statement adds that some members of the Austrian landing party were forced to swim to their ships.

It is officially announced that two prisoners who were charged with espionage, were tried by court martial on the 16th and 17th. They were found guilty and sentenced to death. The sentences having been duly confirmed, were carried out this morning.

GERMAN AVIATOR DROP BOMBS.

PARIS, July 30.
A German aviator threw down four bombs on Nancy yesterday. No casualties or damage.

THE HAYTI SITUATION.

WASHINGTON, July 30.
Two Americans of the landing force from the cruiser Washington, were killed at Port au Prince, according to a message from Admiral Caperton, received today. The men were members of a patrol and were shot from ambush by snipers last night. The marines returned the fire. No further disturbances occurred. Admiral Caperton reported that the town was attacked from the south at 8 o'clock last night. He had been warned and disposed his forces of defence and repulsed it. He said there was no cause for alarm. The battleship Connecticut, with 500 additional marines, has been ordered to Port au Prince from Philadelphia.

REITERATED CHARGE.

WASHINGTON, July 30.
President Samuel Gompers, of the American Federation of Labor, today reiterated the charge that foreign influences have been working to make strikes in the States, and called upon workmen to discountenance any such attempts.

COLLIERY TRAGEDY.

PITTSBURG, July 30.
Eight men were killed and twelve injured in the Patterson mine, United Coal Co., near Elizabeth, Penn., fifteen miles from here, this afternoon, when the cable hauling twelve cars up a steep incline parted.

RUSSIANS ARE FACING SERIOUS PROBLEM.

LONDON, July 31.
The Russians are now facing the problem of evacuating Warsaw and surrounding country, without losing their armies, while the Germanic allies are making an supreme effort to get across their line of retreat. The Tenthers are said to have met with a partial success in this attempt. The Berlin official report this evening says that Von Mackenzien has resumed the offensive and has reached the Lublin Cholm railway about midway between these two cities. Southeast of this as far as the Bug River, the Russian front has been shaken. The success of Von Mackenzien in getting across this railway after having been virtually stopped by Russian counter-attacks, denies at least to the retreat of the Russians who might still be between him and Warsaw, and also places the Germans in a position to move against the Bug River front, should this be decided upon. British military critics, however, refuse to believe that Grand Duke Nicholas has not provided all contingencies, or that he was not pretty sure of the safety of his troops before indicating to the world he had decided to take up a new line. The Berlin official statement says that the Germans have crossed the Vistula southeast of Warsaw, between Pilia and Kozienic, which leads military writers to believe that the Russians have already fallen back in this region, and that perhaps even the fortress of Ivangorod has been left to its fate. There is no news of the situation on the Narw River, or General Von Buelow's wide outflanking movement in Kovno province. However, the opinion expressed here is that as the German plans contemplate a series of attacks, rather than a simultaneous one, it is likely, they are waiting for Field Marshal Von Mackenzien to take some previously arranged positions before they resume the attacks. According to a despatch received here the country around Warsaw has been put to the torch, and the city itself denuded of everything that might be of use to the invaders. It may be some days before the Poles occupy the Polish Capital, as the Russians are fighting more than a rearguard action and are still delivering heavy blows on their opponents, and gaining local successes, particularly on the Narw, southeast of Cholm, where they are opposing the efforts of the Austrians to get across the Bug River. Military critics say these local successes will not offset the plans of the Russians falling back on a shorter and stronger front. Whether or not the Poles succeed in destroying a large part of the Russian Army, it is expected they will have to take a couple of months at least. It will therefore be a race between the Germanic forces and the Allies as to which side will take the offensive first in France, where the situation remains the same as it has been for weeks past, except in Alsace where the French continue their attacks on positions protecting Muenster. There has been sharp fighting here, the French advance converging from the north and from Metzeral, southeast of Muenster. An official this morning says that the enemy began the bombardment of our trenches north and south of Hooge (east of Ypre), and followed this by an attack with flame projectors, delivered against trenches recently taken by us. By this means the enemy

succeeded in penetrating our first line of trenches on a front of about 500 yards. Fighting is still in progress.

N.P.A. Aeroplane Fund

Amount acknowledged	\$22,335.94
Thomas Dewling	1 00
*Bay Roberts, per J. Jar-dine, J.P.	367.10
Joshua Barr	5 00
Henderson's, Theatre Hill	20 00
G. W. Macklin	3 00
Mrs. G. W. Macklin	2 00
*Port Bexton, per Rev. A. Pittman	39 95
*Lawn, per J. Benning, S.M.	44 55
*Oderin, per R. T. McGrath, S. M.	53 92
Mrs. F. W. Hayward, Lint-rose	10 00
J. Dwyer, M.H.A.	20 00
James Walsh	1 00
Robt. Mercer, Evening Tele-gram, 2nd instalment	5 00
Mrs. Sheriff	3 00
*Cross, per Daily News	2 00
I. Roberts, Mail Clerk, S. S. Meikle	50 00
Proceeds Aeroplane Enter-tainment at Rossley's	120 65
Patrick McGrath	10 00
P. J. Brown, Marticot Island Lighthouse	3 00
Maurice Devine, J.P.	10 00
W. J. Pike	5 00
Mrs. W. J. Pike	5 00
Miss Dorothy Pike	2 50
Master Robert Pike	2 50
Fred Collier	5 00
Rev. R. M. Shean, Harbour Main	5 00
Moses Blundson, Sr., B.D.V.	100 00
S. E. Bell	10 00
Proceeds of Dolls Bazaar, held by Misses Stafford, Miss M. Rogers and Miss G. Kelly, Southside, per Daily Star	7 00
The Nursing and Domestic Staff of the Asylum for the Insane, per Miss Field, Matron	20 00
F. F. Furneaux, J. P. Keil-igrews	1 00
Rev. Wm. Veitch, P.	5 00
Holyrood	5 00
*Employees Western Union Cable Co., Bay Roberts, per J. B. McLain, Mgr.	139 50
Anonymous	5 00
	\$22,335.48

*Details will appear in subsequent issues of the Telegram.

Employees Royal Bank of Canada.

W. H. Crowdy	\$25 00
F. E. King	5 00
F. A. Edens	5 00
F. B. Rankin	1 00
Fred. Grogan	3 00
P. G. Ledingham	3 00
R. M. Tessier	2 00
F. B. Cross	2 00
P. B. O'Reilly	2 00
A. White	5 00
	\$56 00

Employees of Messrs. Bowring Bros., Limited.

W. Collins	\$5 00
R. H. Simms	5 00
W. F. Caldwell	1 00
F. A. Ellis	1 00
J. A. Hogan	2 00
E. F. Ewing	2 00
H. P. Cornick	1 00
G. H. Grogan	1 00
B. H. Shears	1 00
W. Cornick	1 00
Henry Mann	1 00
Ralph Shears	1 00
R. G. Ross	5 00
Jas. Johnstone	1 00
Ross Grogan	1 00
Lulu O'Donnell	1 00
N. Snow	5 00
A. H. Christian	2 00
P. T. Hogan	2 00
Wilson Clarke	1 00
A. Forbes	1 00
H. J. Peet	1 00
R. Elliott	1 00
H. Rowe	1 00
F. Murphy	1 00
James Martin	1 00
E. Arnold	1 00
P. J. Kerriwan	1 00
H. G. Luscombe	1 00
D. Mercer	1 00
Alex Collins	1 00
J. G. Mann	1 00
E. T. Snow	2 00
R. E. Crocker	3 00
Ira Kennedy	5 00
J. P. Kelly	5 00
T. J. Allan	1 00
M. McGettigan	5 00
A. McKinley	2 00
C. Lewis	2 00
A. Osmond	2 00
F. Maher	1 00
W. Squires	1 00
E. Power	2 00
T. J. Walsh	1 00
Irvine Parsons	3 00
G. P. Snow	2 00
F. J. Phelan	1 00
L. A. Ewing	1 00
Johnston Hawkins	1 00
Lawrence Ellis	1 00
F. James	1 00
C. Adams	1 00
A. Ross	1 00
P. Sumner	1 00
W. E. White	2 00
J. C. Parsons	2 00
John Field	2 00
Jas. T. Foley	5 00
A. S. Bremner	5 00
P. J. Power	5 00
R. O'Neil	5 00
J. H. Williams	2 00
A. Fagin	2 00
J. Lacey	1 00
M. Hanley	1 00
L. Hayden	1 00
Jos. Barnes	3 00
Capt. A. Keen	20 00
John Field	5 00
Elisha Saunders	3 00
John Kennedy	1 00
Wm. Crocker	1 00
M. Warford	1 00

King's Cove Donations, Per Rev. S. A. Dawson.

Collected by Miss B. Coffin and A. Hart	
Miss May-Brown	\$ 1 00
Miss Minnie Brown	1 00
John G. Hart	5 00
Const. R. Pittman	1 00
Rev. S. A. Dawson	5 00
James Stewart	1 00
John C. Brown	1 50
Small sums	10 38
	\$25 90
Herring Neck Donations.	
Rev. Llew. Godden	\$ 3 00
T. S. Lockyer	5 00
J. D. Lockyer	5 00
Chas. McGin	8 00
Alfred Philpott	2 00
Wm. B. Tuffin	3 00
Malcolm Simms	5 00
Arthur D. Malcolm	5 00
K. M. Brown	2 00
John W. Holwell	3 00
Jas. B. Farthing	3 00
Claude Holwell	2 00
H. A. Gillingham	3 00
George Blandford	1 00
Harry Colbourne	2 00
Alfred Hussey	1 00
	\$46 00

IMPORTANT INDUSTRY—The s.s. Bromora, 4,000 tons, is due at E. Col-lishaw's Mill, Alexander Bay, today to load pit-prop. This mill is one of our growing industries, giving employment to 600 men in the woods last winter, and 50 at the mill sawing this summer. Mr. Collishaw is also operating extensively at Badger, and this year the largest lumber manu-facturer in the Colony.

Maize's Liniment Cures Diphtheria.

AT THE NICKEL.

Monday—Our Mutual Girl.

THE HAZARDS OF HELEN!

See this episode of this wonderful and thrilling railroad series.

FORBES LAW DUGUID, Canada's Foremost Baritone.

With the Usual Big Week-End Programme.

Send the Children to the Big Bumper Matinee Saturday Afternoon.

WE POINT WITH PRIDE



TO THE STORE THAT SAVES YOU MONEY.

Ten Strong Reasons

Why You should Buy Your Furniture from us.

- 1st—We produce our own lumber which goes into the Furniture and saves considerable in cost.
- 2nd—We have the Surface Oak finish for our Furniture, which is the only thing of its kind in the country.
- 3rd—We import our own Coverings for our Parlour Suites, thus saving two duties, as most all the imported Suites come from Canada and the United States, and they have to import their coverings from France or some of the European countries, and pay duty into Canada or the States. We avoid the second duty by getting the Covering ourselves and having the frames made here.
- 4th—We have our Springs made from the wire by the only Weaver in the country; also the Oxford or Copper Wire Spring by machines too.
- 5th—We have our Mattresses made by machinery in our own building, the only machine of its kind in the country. It can produce 50 against 10 by hand, thus saving considerable in cost.
- 6th—We are producing the Excelsior or Wood Fibre and cutting the cost in two, which will mean considerable saving in the making of Mattresses.
- 7th—We are also selling agents for the celebrated Ideal Beds and Springs and sell at factory price.
- 8th—We also have the COMBINATION LATH and SPRING BED, the only thing of its kind in the country.
- 9th—Having the factory in the same building, we can handle all sizes all repairing; in fact you can choose your own Coverings for Parlour Suites, Mattresses, etc., and have it made to order.
- 10th—Our motto (last but not least) is to sell at the lowest possible prices, and despite the serious advance in prices all round, we are, where possible, reducing the prices, WHICH SHOULD APPEAL TO EVERY HOUSEKEEPER when in need of Furniture and Furnishings, as we now by arrangement work from the "Tree to the Home," thus cutting out all middlemen's profits.

The C. L. MARCH Company, Ltd.,

House Furnishers, Cor. Water and Springdale Streets.

A LARGE STOCK OF Goodrich Tyres

Now on hand. Selling at Low Prices.

SAFETY FIRST

Grips like the sole of an athlete's shoe



The cross bars on a football player's shoes give him a firm footing—he is able to run, jump, make sharp, quick turns with more assurance and safety.

The specially toughened Safety Bars on Goodrich Tyres cut through the film, and obtain a firm grip on the road surface—thus preventing the skid from starting.

And there's another reason why you should equip with Goodrich Safety Treads—the extra thickness at the point of contact insures extra wear.

Goodrich Safety Tread Tyres

You want the best Safety Tread—so call or phone at once.

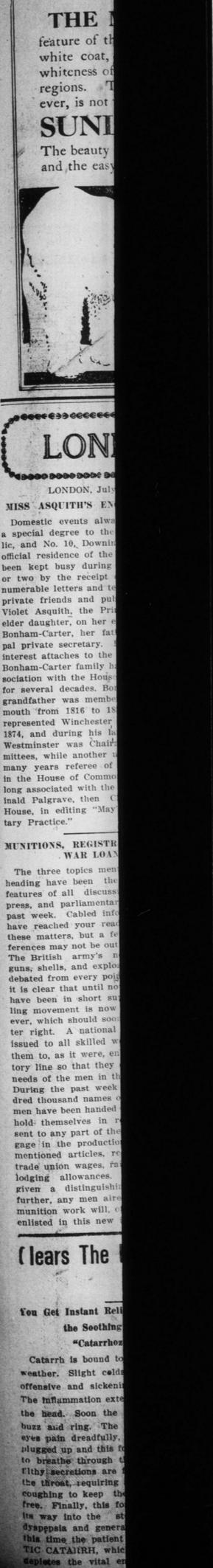
BOWRING BROTHERS, Ltd.,
Telephone—332. | F. DODD, Central Garage. | Hardware Dept.

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The beauty and the easy



LON

LONDON, July

MISS ASQUITH'S EN

Domestic events always a special degree to the tie, and No. 10, Downing official residence of the been kept busy during or two by the receipt of numerous letters and private friends and public Violet Asquith, the Premier's daughter, on her Bonham-Carter, her father's private secretary. Interest attaches to the Bonham-Carter family by association with the House for several decades. Her grandfather was member of the House from 1816 to 1818 represented Winchester, 1874, and during his last Westminster was Chairman, while another of many years before in the House of Commons long associated with the Inald Palgrave, then C. House, in editing "May tary Practice."

MUNITIONS, REGISTER WAR LOAN

The three topics men heading have been the features of all discuss press, and parliamentary past week. Cabled information have reached your readers these matters, but a few references may not be out of the news. The shells, and exploded from every point it is clear that until now have been in short supply movement is now ever, which should sooner right. A national issued to all skilled them to, as it were, entory line so that they needs of the men in it. During the past week dren have had handed hold themselves in r sent to any part of the gage in the production mentioned articles, re trade union wages, re lodging allowances, given a distinguish further, any men air munition work will enlisted in this new

Clears The

You Get Instant Relief the Soothing "Catarrh" Catarrh is bound to weather. Slight colds offensive and sicken the inflammation exte the head. Soon the buzz and ring. The eyes pain dreadfully, slugs up and this fo to breathe through d filthy secretions are the throat, requiring coughing to keep the free. Finally, this fo its way into the st dyspepsia and genera this time the patient TIC CATARRH, which restores the vital en supplies the unba

THE MOST STRIKING

feature of the POLAR BEAR is its beautiful white coat, which is in keeping with the whiteness of its surroundings in the Arctic regions. The snow in those regions, however, is not whiter than clothes washed with **SUNLIGHT SOAP.**

The beauty of SUNLIGHT SOAP is in its purity, and the easy way in which it releases dirt



from clothes, without injury to the fabric no matter how fine it may be. It is manufactured with the purest materials and there is £1,000 Guarantee of Purity on every bar.

TRY IT ON YOUR NEXT WASH-DAY.

LONDON GOSSIP.

MISS ASQUITH'S ENGAGEMENT.

Domestic events always appeal in a special degree to the British public, and No. 10, Downing Street, the official residence of the Premier, has been kept busy during the last day or two by the receipt of almost innumerable letters and telegrams from private friends and public bodies to Violet Asquith, the Prime Minister's elder daughter, on her engagement to Bonham-Carter, her father's principal private secretary. Parliamentary interest attaches to the event, as the Bonham-Carter family has had an association with the House of Commons for several decades. Bonham-Carter's grandfather was member for Portsmouth from 1816 to 1838, his uncle represented Winchester from 1847 to 1874, and during his latest years at Westminster was Chairman of Committees, while another uncle was for many years referee of private bills in the House of Commons, and was long associated with the late Sir Reginald Paigrove, then Clerk of the House, in editing "May's Parliamentary Practice."

MUNITIONS, REGISTRATION, AND WAR LOAN.

The three topics mentioned in this heading have been the outstanding features of all discussions, private, press, and parliamentary, during the past week. Cabled information will have reached your readers about all these matters, but a few passing references may not be out of place here. The British army's need of more guns, shells, and explosives has been debated from every point of view, and it is clear that until now these things have been in short supply. A hustling movement is now on foot, however, which should soon put this matter right. A national call has been issued to all skilled workmen asking them to, as it were, enlist in the factory line so that they can supply the needs of the men in the fighting line. During the past week nearly a hundred thousand names of skilled workmen have been handed in and they will hold themselves in readiness to be sent to any part of the country to engage in the production of the above mentioned articles, receiving highest trade union wages, railway fares and lodging allowances. They will be given a distinguishing badge and, further, any men already engaged in munition work will, of course, not be enlisted in this new industrial force.

Coming on top of this has been the arrangement for a national registration of all males and females between the ages of 15 and 65. The purpose of this special census is not clear. The Government declares that it has not any intention of inducing military service on top of this and urges that it simply desires to know where the country stands for supplies of help of any sort. Besides the other information required to be filled in there will be a place where the person is appealed to state what help to the country, industrial or otherwise, he or she can give. A small knot of members in the House of Commons have been trying to obstruct the passing of this Bill styling it an unwarrantable interference with the liberty of the individual. These people are, however, a very small and mainly discredited class. Finally the war loan has been the other big topic. The lists have just closed. The total amount subscribed is not yet known but somewhere about six hundred million pounds (say, three thousand million dollars) is estimated as a likely figure. Three banks alone have subscribed sixty million pounds (say three hundred million dollars). From these great figures subscriptions fall down to amounts of five shillings each, say \$1.25.

THE ANNIVERSARY OF WAR.

Steps are being taken, with the approval of the Government, to mark the anniversary of our entrance into the war—August 4—by the holding of a series of patriotic meetings all over the country. The idea is further to arouse the sense of the nation to the importance of the issues at stake in the war and stimulate the determination of the British people to render the fullest possible help in bringing the struggle to a speedy and victorious conclusion.

WAR DECORATIONS.

Though the medal for naval or military active service may not be ready until after the war has closed, there seems no reason why all recognition of such should thus be indefinitely postponed. It is accordingly strongly believed in various service circles that the war ribbon, to which the medal may ultimately be attached, will very soon—and perhaps, as early as July—be authorized to be worn by at least those who were at the front before December 31 of last year. Such a procedure would give decided satisfaction to very many of the men

who have been invalided home, and who would be proud to be allowed to wear a visible symbol of their having done their duty in the first period of their country's need. These would be quite willing to forgo the reception of the actual medal if they could have the ribbon at once. It is not to be forgotten, however, that a large distribution of medals was made by the late King Edward in person at Buckingham Palace a twelve months before the end of the South African War, thus showing that there is no need for a struggle to be closed before such battle-honors are personally awarded.

ASSISTING DISABLED SOLDIERS.

The Post Office is the first Government Department to deal in a practical manner with what threatens to be the pressing problem of providing employment for disabled soldiers. As a consequence, the Postmaster-General's announcement to that effect, included in his general statement to the House of Commons on July 6th, respecting the arrangements to release for the army men from the Post Office was received very cordially. In regard to the Postmaster-General's promise that, unless the circumstances of a district are exceptional, permission to enlist will not be refused to any soldier, postman, or laborer, and that every effort will be made to release clerks, it seems reasonable to assume that other Government Departments not directly associated with the services or war supplies will follow the example. In some of these, which are of a purely routine kind, every discouragement has been placed in the way of recruiting—a remark which can be applied to certain other public concerns here which make a great profession of patriotic endeavor. Some of those who denounce every young man they see out of uniform as a "shirker" or a "slacker" might be inclined to modify their denunciations, or, at the least, to address them to the proper quarter, if they were fully aware of these facts.

ENGLISH SUBMARINES IN THE BALTIC.

On the authority of a Russian official despatch, which now reaches us by way of France, we know that it was a British submarine which sank a German battleship off Danzig. This news was known all over the continent five days before it was allowed to be published here owing to the mysterious workings of the war bureau press censorship. Probably few people have grasped the fact that there is a British submarine in the Baltic. We may now recall that the German armoured cruiser Friedrich Karl was also said to be British. The Russian flotilla is big enough and efficient enough to perform the feat for itself, and if the two big German ships have fallen victims to the British it must be set down to our luck rather than to any superiority of skill. If anyone is impressed by the skill, small as it is, of the German submarines against our merchantmen, they may fairly be asked to set against it the deeds of the British underwater craft. They have torpedoed two German warships in the Bight of Heligoland, and a Turkish battleship, several gunboats, transport and store ships at the Dardanelles, where they had to travel under mine-fields and to support themselves in enemy waters—for three weeks in one case,—and they have penetrated into the Baltic and taken toll of the enemy there. Against a harbor-keeping fleet their successes have been extraordinary, and the Germans are probably at no loss to realize what they will do if they are ever unwise enough to present our submarines with a target for our men have been in the business quite as long as theirs and we have at least twice the number of boats.

THE BEST SOLDIER—THE MINER.

From an officer of a very famous regiment who has been out in France since the beginning of the war and is now able to speak without prejudice, as he has received a staff appointment, I heard some interesting views about the character of the different varieties of soldiers in the test of war. In his opinion the most useful soldier in modern trench fighting was unquestionably a miner. He had had many miners in his regiment, and he preferred them because they were strong in the back and used to dangerous and explosive, and could endure cramped positions in the trenches. Their ears were very quick, and they were curious about sounds and their intelligence was excellent. They put two and two together much quicker than any other class of his men. I asked him how he managed to straighten out his miners to be a credit to his famous regiment. He replied that they were not very successful at that, and that the drafts of miners who had joined after the war began were older men and too far set to be made into show soldiers. "But," he added, "the Germans probably did not notice the difference. Any way, they were better than the ploughmen for no ploughman over thirty can ever be taught to keep step—that is impossible. It is also impossible to

Facts for Health Seekers to Ponder Over

Nearly every disease can be traced to clogged or inactive stomachs, livers or intestines. Indigestion, biliousness, headaches and insomnia all emanate from this cause. Keep these organs in working order and you'll have continuous good health. No case was ever treated with Dr. Hamilton's Pills and not cured; their record is one of marvelous success. Dr. Hamilton's Pills are very mild, yet they cleanse the bowels promptly and establish healthy regularity. You'll eat plenty, digest well, sleep soundly, feel like new after using Dr. Hamilton's Pills—one a dose—25c. a box everywhere. Be sure you get the genuine Dr. Hamilton's Pills, in a yellow box always.

get them to keep their shoulders level; one shoulder is always higher than the other, possibly because of work with the plough." He had been much impressed by the extraordinary relationship that had grown up in trench life. Officers and men had come very close together in places where life and death were matters of inclination. The new drafts especially looked to the experienced officers in an almost filial way. The soldiers distinguished, too, between the old professional officers and the new ones. His own regiment had been almost stripped of the original staff of officers, but when he and others who had been wounded rejoined he found that they were spoken of by the men as "the soldier officers."

SAVED BY A "JACK JOHNSON."

A remarkable story of a German "Jack Johnson" saving a British soldier's life was given to me by an officer in a nursing home here. He said that one day a "Jack Johnson" exploded in the no-man's-land between the trenches, and suddenly a Highland soldier, or rather the spectre of a Highland soldier, arose and reeled towards the British lines and fell over the parapet into the trench where my friend was. Everyone was much astonished, for the man's regiment had not been in that part to the knowledge of the occupants of the trench. The man had his arm shattered and was in a terrible condition. Later it was discovered from what he said that he had been wounded and stunned by a shell five days before, and that he had lain unconscious all that time till the explosion of the "Jack Johnson" brought him back to consciousness, and by some miracle he had taken the right direction and reached a British trench. He did not die, and thus his life was really saved by the "Jack Johnson."

THE LONDON STORES' SALES IN WAR TIME.

Half the big shops in London held their summer sales on June 29th, but they were very unevenly patronized. While in some centres business is almost as lively as last year, in others there is a dead calm. The economical woman is buying woollen stuffs, especially navy serges and covert coatings, which will be very scarce and expensive later in the year, ready-made tailor costumes, and gloves. Of these our stock is running short, and we depended almost entirely on the Continent for gloves. People are buying cotton stuffs, and the cotton frocks which are prettier and cheaper than ever, but the shops say that all through the season they have done a quite normal trade in cotton things. They are hoping that the sales will not fall far below last year's but they say they are missing the holiday purchaser. Many people are not going away for holidays this year, and those who do go are cutting down expenses, remembering how they returned from last holidays to find everyone afraid that business would be at a standstill. It was their last quiet care-free expenditure. The war has not greatly affected the appearance of the counters, though it seems extremely odd to find among the bargains Zepplin respirators marked at "sale price."

Kidney Trouble?

The waste material which the Kidneys are intended to remove from the blood, if allowed to accumulate in the system, poison the blood and thus produce deleterious effects. If from over-work, exposure to cold, or some local injury, the kidneys become congested or inflamed and cannot perform their functions, the system becomes filled with uric poisons. Whenever a dull, heavy pain is felt over the region of the kidneys for any length of time, accompanied by a sallow complexion, loss of appetite, decrease of weight, and a puffy condition under the eyes and in the ankles, a chronic inflammation of the kidneys must be suspected, and if not relieved promptly chronic Bright's Disease will certainly develop. Abbey's Effervescent Salt, sold everywhere at 25c and 50c, which is a Diuretic as well as an Aperient, will carry out of the system the poisonous material which the kidneys cannot get rid of, and will relieve the congestion of the kidneys.

Last Days of DEVINE'S Great July Sale.

Friday and Saturday will Witness some Attractive Offerings.

Holland Top Skirts
"I am off to the country to-morrow, and before going I must look into Devine's and buy one of those nice Holland Top Skirts that are advertised. They're very serviceable for the beach." Friday and Saturday, each 90c.

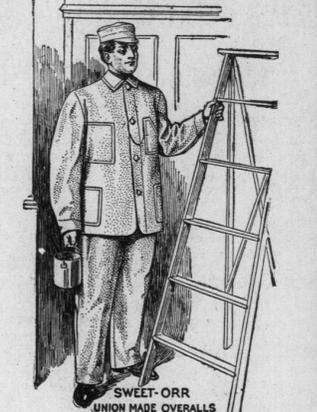
Kimonos at 75c. each
Surely a summer dream are these fancy Muslin Kimonos at Devine's, made from Imitation Serpentine Crepe and very stylish. Worth usually \$1.00 or very stylish. Friday & Saturday, each 75c.

Middy Blouses for Misses and Women
Here they are for the maiden of fifteen and the maiden of forty-nine, in White with Belt and White with Navy Collar. Very summerish and most stylish; made from fine Jean. From 75c. to \$1.50 Friday and Saturday.

Shirts for the Masses
Men, we are here with a strong line of Working Shirts. When your good lady starts out to buy Saturday night, just tell her to stop off at Devine's and see the strong Working Shirts.

Khaki, with collars — the real stuff. Friday & Saturday . . 75c.
Black and White, great working Shirt. Friday & Saturday . . . 85c.
White Matting. Special 99c.
Boys Cricket, from 50c. to 90c.

Overalls for all Men!
Painters, miners, railroaders, long-shoremens, engineers and firemen, from **59c. up.**
We sell the best—Sweet-Orr.



MEN!
Are you going trout on the holiday? If you are, a Troutling Hat is necessary. See our Straws at 25c. each.
RESOLUTION.—I must run into Devine's before I go and get one of those 25c. Straw Hats.

J. M. DEVINE, The Right House,
Corner Water and Adelaide Streets.

WHAT A SNAP!

This Week end we offer You **LADIES' Ready-to-Wear HATS!**
Worth up to \$2.00 each, FOR

49 CENTS.
SEE THEM IN OUR WINDOW.
S. MILLEY.

Advertise in the Evening Telegram

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REID-NEWFOUNDLAND CO.

Regatta Day Excursion!

Excursion Return Tickets will be issued to points between St. John's, Carbonear, Heart's Content, Placentia and Trepassey, at ONE WAY FIRST-CLASS FARE.

Good going on all Trains of Tuesday and Wednesday, August 3rd and 4th, and returning up to Thursday, August 5th.

Obstetrics for Nurses.

By Joseph B. DeLee, M. D., Professor of Obstetrics, Northwestern University Medical School, Chicago.

Just ready New (4th) Edition.
Cloth, \$3.00 net.

"It is far and away the best that has come to my notice." J. Clifton Edgar, M.D., of Cornell.

DICKS & CO., Limited,
Biggest, Brightest, Busiest, and Best, Book, Stationery, and Fancy Goods Store in Nfld.



IMPORTANT WARNING!

The Rifle Range on the South Side Hill will be in constant use from daylight till dark for Musketry Practice until further notice. All unauthorized persons are therefore prohibited from approaching the Range within two hundred yards from either side or within 1,000 yards of the targets to the Eastward. Any unauthorized person so doing will be liable to arrest, besides incurring serious danger from rifle bullets. This prohibition does not extend to any part of the hills west of the 1,000 yard firing point.

(Signed),
JOHN SULLIVAN,
Inspector General Constabulary.
W. H. RENNIE,
Captain (in charge of Musketry
July 6, 1915, Instruction).

HAYWARD & CO., Water Street, East



We Want 5,000 Men and Women in the next thirty days. We wire partners in every town and city to help us handle our fast increasing Real Estate and General Agency Business. We will share enormous profits with those who will join us now. You receive a Life Membership. Write today for free particulars. B. F. LOOS CO., Des Moines, Iowa. July 17, 1915.

"Edgehill" Church School For Girls.

WINDSOR, N. S.

(English System)

Under the Patronage of the Dioceses of Nova Scotia and New Brunswick.

MISS GENA SMITH, Lady Principal
(English Trained Missresses)

Thorough English Course, French, German, Domestic Science, Examined in Music by the Associated Board of Royal Academy and Royal College of Music; in Drawing by the Royal Drawing Society, London, England. Preparation for the Universities.

PERFECT SANITATION, TRAINED NURSE, DAIRY, LAUNDRY
For Calendar apply to

REY. H. A. HARLEY, M.A.,
Managing Director.
Michaelmas term, Sept. 15, '15.
Lent, Easter. July 31, 1915.

COX'S GELATINES.

TO THE TRADE!
We have appointed

CHESLEY WOODS

as our representative in Newfoundland. All orders entrusted to him will be executed with promptitude.

J. & G. COX, LMTD.

IT IS A SALE!



There is no getting away from the fact that we are selling good, honest goods cheaper than you can get them in town to date.

200 pairs LADIES' LOW SHOES, sizes 2, 2½, 3, 3½.

\$1.00 per pair.

100 CHILD'S TAN BAREFOOT SANDALS,

50c. per pair.

200 MEN'S BOOTS & SHOES. Regular value, \$3.50. NOW

\$2.80 per pair.

F. SMALLWOOD,

THE HOME OF GOOD SHOES.

Now It is New Potatoes!

The old being about done.

We have some excellent ones, also NEW TURNIPS and ONIONS, and expected to-day: New stocks of FRESH GREEN CABBAGE and BANANAS, ORANGES and LEMONS. All at our usual reasonable prices.

EDWIN MURRAY.

At COST

Balance of stock

One-Piece Dresses

Ladies and Misses'

for Summer wear now offered at cost to clear before end of season.

Dainty Dresses, only **\$1.20** each.

Ladies' White

Costume SKIRTS,

in Piques and Drills at Bargain Prices.
SPLENDID LOT OF WHITE PIQUE SKIRTS

Now only **70c** each

HENRY BLAIR

CHEESE & BUTTER!

To-Day at Lowest Prices:

30 boxes Large Cheese, 70 lbs. each.

30 boxes Twin Cheese, 30 lbs. each.

50 tubs Gilt Edge Butter, 20's and 30's.

F. McNAMARA, Queen Street.

FOR SALE!

White Ends,

\$2.20 a Load delivered.

Clean and dry.

ROBERT TEMPLETON.



Fat Cattle, Horses, etc., etc.

AUCTION!

On MONDAY NEXT, at 12 o'clock,
on the wharf of

GEO. NEAL

22 HEAD PRIME FAT TORONTO CATTLE.
21 PRIME FAT BAY ST. GEORGE OXEN
and COWS.

1 SPLENDID LARGE COW AND CALF.
6 P. E. I. HORSES, 30 FAT SHEEP.
15 YOUNG PIGS, 1 LARGE SUPERIOR SOW

At the Cottage, Camp, or on the Boat,

or wherever you and your family vacation this summer, you can have all the music and just the kind of music you want, whenever you want, with a set of

Columbia

DOUBLE-DISC RECORDS,

with either a Columbia Graphophone "Eclipse," \$40.00, or a Grafonola "Jewell," \$50.00, or a "Favorite," \$65.00.

These three Columbias are all easy to move, to carry and to store—just made for summer use.

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The Strongest

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July 20, 1915.

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TORONTO, Noon.—Mod-
winds; a few showers but
erally fair to-day and on
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ROPER'S, Noon.—Bar. 30.
60.

VOLUME XXXV

RE

Excursion
Placentia
Good
Thursday

Sale

Owing to change in
we are clearing out several
and now offer:

American Scy

Regular 55c. Now

Regular 75c. Now

SCYTHE SNAITHS

Common, 45c. for

Patent, 65c. for

AMERICAN REAP HO

Ideal, 22c. for

Gem, 33c. for

WEEDING HOES.

Regular 22c. for

Trouting Tackl Bargain Sale!

TROUTING POLES (W
Eng.

3 piece, 12 ft., extra top.
lar \$4.00 for

3 piece, 10½ ft. Regular
for

3 piece, 12 ft., extra top.
lar \$4.50 for

3 piece, 14 ft. Regular
for

3 piece, 14 ft., extra top
Landing Net Handle.
lar \$9.00 for

English Split Bamboo, 3
12 ft., extra top. Re
\$6.50 for

American Steel Rods, 3
cork grip.
Regular \$2.10 for

Regular \$4.25 for

SMALL TROUT BASKET
Regular \$1.00 for

CAT GUT BAIT HOOD
Regular 20c. for

Regular 25c. for

Regular 50c. for

Trout Flies

Regular 40c. for

Regular 50c. for

Regular 7c. for

Regular 10c. for

Regular 20c. for

Cast Lines, 2 yar

Regular 10c. for

Regular 15c. for

Regular 25c. for

Regular 35c. for

Regular 50c. for

Regular 90c. for

Trout Reels!

Regular 15c. for

Click—Reg. 15c. for

Brass, 60 yds.—Reg. 45c. fo

Brass Multiplying Reel

40 yds.—Regular 55c. fo

100 yds.—Regular 80c. fo

Nickel Quadruple Reel

80 yds.—Regular \$1.10 fo

Reels for Bamboo Pole

25 yards, 25c., reduced to

40 yards, 35c., reduced to

Neyle

HARDWARE.

July 31, 1915

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