



# At The End Of The Yarn

Stopping to consider for a moment what will happen when the woolen market is at its yarns end. No all-wool garments and that's "no yarn" believe us. Of course it hasn't got to that yet, and there is a good supply of woolen fabrics on hand in many parts of the world, and we are among the very fortunate ones, because our big manufacturing plant at Hamilton has been able to secure sufficient wools to supply our needs for some little time to come, but unless there is an end to this great war soon, there is going to be an end to the yarn so far as the civilians are concerned, and those of us who have been prone to think that there is no cause for alarm will also find that it's no "idle yarn" that has been spun for the benefit of boosters, but an actual situation that we must all face. Our object in thus yarning to you is to impress upon you the fact that your best time to buy clothing with good yarn in it is now and let the future take care of itself. In this way you protect your clothing needs for some time to come. Several of our customers came in last week and bought their overcoats for next winter. You see there are so many standard models now that you can do this with perfect safety in both overcoats and suits. Price range for Top Coat, \$18.00 to \$60.00; for Suits, \$15.00 to \$45.00. Price has nothing to do with bargain unless quality backs it up. We combine all three and this by the way is a "true yarn."



**Values—**  
That are like  
**Finding Money**

**For a Few Days**  
In the Furnishing  
Department the  
following lines will  
be on sale:

- SHIRTS**  
Every shirt in the store will go on sale, mostly "Arrow" brand and a few other good makes for **\$1.69**. Values up to \$3.50.
- GLOVES**  
All lined gloves of every make up to \$3.50 for **\$1.98**
- PYJAMAS**  
All the winter weight in "Faultless" and "Good Night" brands regular up to \$3.00 for **\$1.79**.

- HALF HOSE**  
Two lines beautiful grey and white English cashmere hose, all sizes, regular 65c and 75c for **45c**
  - SWEATER COATS**  
Clearing all the good \$6.50 and \$7.50 Coats for **\$4.98**. And remember what we said about the yarn
  - CAPS**  
We have about 75 fine caps for men, regular up to \$2.50 values, to clear for **\$1.39**. All sizes.
  - KNITTED SILK TIES**  
Any tie in the store including values up to \$2.50 for **98c**. Silk yarns are getting dearer, too.
  - SOFT SILK COLLARS**  
Clearing all the white soft silk collars, regular 35c and 50c lines for **25c**. Sizes 13 1/4 to 16 1/4
- For the time being this is the end of our "yarn," except to say that we keep shop open every Saturday night till 10, and are always at your pleasure in the matter of service.

## OAK HALL, Clothiers

"The Busy Store at the Busy Corner"  
Cor. Yonge and Adelaide Streets

*J. B. Coombes*  
MANAGER

### CANADIAN INDUSTRIES UNDER BIG HANDICAPS

Partial Embargo on Exports by U. S. Gives Rise to Difficulties.

The monthly letter issued by the Canadian Bank of Commerce says: Very serious difficulties confront a number of industrial enterprises as a result of the embargo placed by the United States upon certain classes of exports which they require in large quantities. With a view to removing some of these difficulties, a representative delegation of Canadian manufacturers has urged the government to establish a war industries board, for the purpose of facilitating as far as possible the importation of essential raw materials. With this proposed body, committees representing various industries will co-operate by supplying the necessary technical information. It is hoped that it would be possible thru such a board to reach the authorities at Washington directly and thus to eliminate official delays. The difficulties are very real, and affect the entire fabric of Canadian industry.

**Transportation Troubles.** Another difficulty, not less grave, is the delay incident to the inefficiency of transportation facilities. Not only does this apply to the distribution of factory products, but also to the movement of the raw materials required to keep industrial plants in operation. During the past month lack of fuel—one of the immediate consequences of inefficient transportation—caused many factories to close down. A special committee has been constituted to study the situation and to recommend the diversion to domestic use of fuel intended for industrial purposes. To grapple with the situation the Canadian Railway Board is asking the government to permit drastic measures to be taken, one of which is to tear-up the rails on non-essential lines, so that they may be used on lines upon which traffic might be concentrated with advantage. It is estimated that in this way from 1500 to 2000 miles of rails may be made available.

There does not appear to be any lack of demand for factory products. The high prices of the past year are still maintained and in some cases have resulted in a smaller scale of buying, but in the face of steadily pressing demands for higher wages, the difficulties incident to obtaining material, and of the uncertainty of the future, industrial producers see no immediate hope of any recession in prices. Military demands, both from our government and from that of the United States, must become larger as a result of the steady increase in the number of men on active service. Under such circumstances, stocks, whether in the hands of factories, jobbers or distributors, are not increasing, and generally speaking there is a very slender reserve above the average day to day requirements.

#### PERMISSION IS DENIED.

Hop Company May Not Proceed Against Brewery Company.

Permission to proceed with their suit against the Berlin Lion Brewery Company has been denied the British Columbia Hop Company by the Ontario License Board, according to a statement issued yesterday. The hop company had sought the privilege of continuing an action to recover on a contract which it was alleged the brewery company ignored when the Ontario Temperance Act came into force. Under the provisions of the act a law suit such as that one in question cannot be undertaken.

This decision, however, only holds good as long as the war lasts, and it is understood that action may be gone on with when the war is over.

#### ASK GOVERNMENT AID.

Listowel Wants Assistance to Pay for Street Improvements.

H. B. Morphy, M.P. North Perth, and Reeve J. A. Hacking Listowel, interviewed Hon. Finlay Macdormid, minister of public works, and Hon. E. B. Lucas, attorney-general, at the parliament buildings yesterday, and asked for a government grant of 40 per cent on street improvements in the Town of Listowel. Forty thousand dollars was spent in improvements and construction last year, and while the government is not legally bound to consider the case or to give assistance, it was claimed that there was a moral obligation.

It is understood consideration was promised and the matter will be gone into.

#### FILES CURED IN 6 TO 14 DAYS

Druggists refund money if PAGO OINTMENT fails to cure Itching, Blind, Bleeding or Pruritus. Files. First application gives relief. 50c.

#### LEGISLATION REQUIRED.

City to Apply for Many Improvements to Municipal Laws.

Almost a score of small items of legislation were approved by the board of control yesterday. It was decided to raise the penalty for selling short-weight bread to \$500. Mayor Church's suggestion to give soldiers overseas the right to vote by proxy in the municipal elections was also approved.

A motion to have the finance commissioner supervise the estimates of the board of education, the board of health and the Exhibition board was approved.

#### STRENGTHENING ORGANIZATION

Provincial Secretary Turley, G.W.V.A., Goes on Tour of Province.

Provincial Secretary Turley of the G.W.V.A. is about to engage in a number of meetings at various centres in eastern and central Ontario, and during the course of next week will visit Kitchener, Hamilton, Welland, St. Catharines, Port Hope and Cobourg, commencing with Kitchener on Sunday evening and visiting the other cities in the order named.

Assistant Provincial Secretary Pratt will go to Pickering Friday next.

#### KEEPING THE QUALITY UP

LAXATIVE BROMO QUININE, the World-Famous Cure for Colds and Grippe, is now 75c per box. On account of the advance in the price of the six different medicinal concentrated Extracts and Chemicals contained in LAXATIVE BROMO QUININE, it was necessary to increase the price to the Drugist. It has stood the test for a Quarter of a Century. It is used by every Civilized Nation.

#### WAGES RAPIDLY SOARING.

Wages in the United States, according to a report issued by the bureau of labor statistics, continue to mount, those among men engaged in the iron and steel industries having increased 49 per cent during the past twelve months, while those of workers in the woolen industries increased by 30 per cent during the same time.

#### WANT WAGE INCREASE.

It is understood that a movement is on foot among members of the civic employees' union to have the minimum civic wage raised from \$18 to \$22 a week.















### THREE WINNERS FOR ROBINSON FRIDAY

#### Has Big Day at New Orleans Track—Favorites Get Even Break.

New Orleans, Jan. 18.—The races here today resulted as follows:

**FIRST RACE**—Six furlongs, 3-year-olds and up, claiming, purse \$600:

1. Ultra Gold, 107 (Lyke), 2 to 1, 4 to 5, 2 to 4.
2. Black Bass, 102 (Willie), 30 to 1, 10 to 1, 5 to 1.
3. Durward Roberts, 116 (Robinson), 7 to 2, 7 to 3 to 5.

Time 1:15 2-5. Starry Banner, Droc, Edna F., Booker Bill, Scarf, Teal, Cruc, Master Frank, Silvy Shapiro, Thistle Green, Rubion II., Martre and Altadir also ran.

**SECOND RACE**—Six furlongs, 3-year-olds and up, claiming, purse \$600:

1. James F. Cummings, 109 (Robinson), 3 to 1, 4 to 5, 2 to 1.
2. Mabel, 95 (Mooney), 12 to 5, 9 to 10, 2 to 5.
3. Tiajan, 113 (Pool), 7 to 1, 3 to 1, 7 to 2.

Time 1:13 4-5. Adald, Pomp, Margery, Master Frank, Silvy Shapiro, Thistle Green, Rubion II., Martre and Altadir also ran.

**THIRD RACE**—Six furlongs, 4-year-olds and up, claiming, purse \$600:

1. Clean Up, 109 (Robinson), 5 to 1, 2 to 1, even.
2. Bond, 113 (Mooney), 20 to 1, 3 to 1, 3 to 5.
3. Rufus, 107 (Mink), 20 to 1, 1 to 8 to 1.

Time 1:13 3-5. Murphy, John W. Klein, Edwards, John R., Rasoul, Sir Edgar, The Masquerader and Archplotter also ran.

**FOURTH RACE**—Mile, Louisiana Consolation Handicap, 3-year-olds and up, purse \$700:

1. Sash, 108 (Lyke), 8 to 5, 1 to 2, out.
2. Hauber, 110 (Kedgh), 5 to 2, 4 to 5, 1 to 3.
3. Marasmus, 90 (Sutherland), 20 to 1, 5 to 1, 4 to 1.

Time 1:41. Buchanan Brady, Daddy Hobert, Masd Bacon, Prince Henry also ran.

**FIFTH RACE**—Mile and a sixteenth, 3-year-olds and up, claiming, purse \$600:

1. Jessie Louise, 98 (Mooney), 3 to 2, 2 to 1, 1 to 3.
2. Obolus, 115 (Rice), 4 to 1, 3 to 5, 4 to 5.
3. Sayonara, 106 1/2 (L. Garner), 8 to 1, 3 to 1, 3 to 5.

Time 1:48. Prince S., Orderly, Thanksgiving, Zetetic, Little Abe, Dr. Truck and Bay also ran.

**SIXTH RACE**—Mile and a sixteenth, 4-year-olds and up, claiming, purse \$600:

1. Fox Pair, 111 (Donahue), 7 to 2, 2 to 5, 7 to 10.
2. Baby Cal, 102 (Connolly), 7 to 1, 3 to 4, 7 to 5.
3. Vodies, 111 (Robinson), 13 to 10, 1 to 2, 1 to 1.

Time 1:48 2-5. Eddie T., Batchelor, Goodwood, Costumer, Ben Hampson, Lady Worthington, Fred T. and Tamerians also ran.

**SEVENTH RACE**—Mile and a sixteenth, 3-year-olds and up, claiming, purse \$600:

1. Wild Thyme, 109 (Robinson), even, 1 to 3, out.
2. Dandi, 110 1/2 (Rice), 12 to 1, 5 to 1, 5 to 2.
3. Alaton, 113 (Connolly), 8 to 1, 3 to 4, 4 to 5.

Time 1:48 1-5. Ampere II., Ben Levy, Dundravy, John L. Graham, Minkaka, Zudora, Adeline L., Early, Morn and Pegasus also ran.

#### CUMMINGS' BIG DAY

Havana, Cuba, Jan. 18.—Tommy Cummings, the Canadian rider, won half of the card at Oriental Park yesterday afternoon. He finished in front with the favorites in the fourth race, Lushen's Pride in the fifth and Brown Prince in the last. The card was without a feature, and the races were run over fast footings.

### CHESS

The annual club handicap tourney of the Toronto Chess Club has been won by Mr. R. G. Hunter, city champion in the year 1917. Mr. Hunter, a city champion in the year 1917, won the tourney with a clean score of eight wins and no losses, overcoming such well known players as Malcolm Sim, city champion in the year 1913; W. H. Perry, former club champion; and W. J. Faulkner, secretary of the club. Second place will be won by Malcolm Sim or W. H. Perry, and is still to be settled.

## HORSES

### UNION STOCK YARDS OF TORONTO, LIMITED

"Canada's Greatest Live Stock Market." Capital, \$1,500,000. Two Hundred Acres. Dundas Street, Cars to Keele Street, West Toronto. Auction Sales Every Wednesday. Private Sales Daily.

**AUCTION SALE AT 11 O'CLOCK, AS USUAL, ON WEDNESDAY NEXT**

**MAKE ENTRIES NOW**

THE GREAT ANNUAL BREEDERS' COMBINATION SALE OF GLYDESDALE AND PERCHERON MARES AND STALLIONS

WILL BE HELD THIS YEAR ON **MARCH 4th and 5th**

Entry list is still open. Those who intend taking advantage of the extensive special advertising which is being done throughout the whole Dominion will find it to their benefit to make entries at once.

UNION STOCK YARDS OF TORONTO, LIMITED.  
Walter Harland Smith, Manager Horse Dept.

### The World's Selections

BY CENTAUR

NEW ORLEANS.

**FIRST RACE**—Green Grass, C. A. Comiskey, 112 C. Basch.

**SECOND RACE**—Irregular, Sir Oliver, Zambloch.

**THIRD RACE**—Courier, Adald, Treowen.

**FOURTH RACE**—Bradley's Choice, Basil, Emden.

**FIFTH RACE**—Perkins entry, Opportunity, Woodstone.

**SIXTH RACE**—Gordon Russell, Brynliman, Queen of Sea.

**SEVENTH RACE**—Leah Cochrane, Madam Herrmann, Regresso.

### TO-DAY'S ENTRIES

AT HAVANA.

Havana, Cuba, Jan. 18.—Entries for Saturday's races:

**FIRST RACE**—Claiming, purse \$400, 3-year-olds and up, 5 1/2 furlongs:

Water Wings, 96 Xhattie Burton, 100 Brown Eddy, 102 Conar, 107 Servia, 107 Malik, 110

**SECOND RACE**—Claiming, purse \$400, 3-year-olds and up, 5 1/2 furlongs:

Amazonian, 101 Miss B. Harbor, 104 Sol Mintz, 106 Andrew O'Day, 106 Zodiak, 109 Kid Nelson, 109

**THIRD RACE**—Claiming, purse \$400, 3-year-olds and up, 5 1/2 furlongs:

Tom T.L., 101 Adela, 101 Napper Tandy, 102 Piquette, 104 Morriltown, 106 Prohibition, 109 Saulte O'Day, 110

**FOURTH RACE**—Claiming, purse \$400, 3-year-olds and up, 5 1/2 furlongs:

Duffoss, 108 Freshet, 104 Macsenet, 108 Lindley, 106 Cardome, 107 Salon, 109

**FIFTH RACE**—Claiming, purse \$400, 3-year-olds and up, 5 1/2 furlongs:

Ukulele, 104 Sleepy, 104 Merry Jubilee, 105 Little Nephew, 107 XBill Simmons, 109 Balfour, 114

**SIXTH RACE**—Claiming, purse \$400, 3-year-olds and up, 5 1/2 furlongs:

East Princess, 95 Golden Chance, 106 None Such, 106 Don Thrush, 108 Paulson, 107 Sureget, 108 Parlor Boy, 109

X—Apprentice allowance claimed. Weather raining; track heavy.

### AT NEW ORLEANS.

New Orleans, Jan. 18.—Entries for Saturday's races are:

**FIRST RACE**—Purse \$600, claiming, 3-year-olds, six furlongs:

C. A. Comiskey, 121 Postmaster, 115 Green Grass, 114 Miss Bryn, 114 Garoude, 109 Dalwood, 108 Mary's Beau, 107 Laggard, 108 W. H. Buckner, 108 H. G. Basch, 109 Dairyman, 106 Edith, 106

Also eligible: 104 Dragon Rock, 105

**SECOND RACE**—Purse \$600, claiming, three-year-olds and up, 1 1/8 miles:

Irregular, 116 Sir Oliver, 116 Zambloch, 115 Foxey Grif, 114 Stelcliff, 111 Petlar, 111 Lynn, 111 Milton Roblee, 111 Charming, 109 Minda, 108 Don Jose, 101 Sir Up, 108

Also eligible: 106 John Graham, 111 Budweiser, 106 M. Franklin, 115 Duke of Shelby, 106

**THIRD RACE**—Purse \$600, claiming, 3-year-olds and up, 1 1/8 miles:

Chif Field, 115 Adald, 114 W. H. Pearce, 111 Kris Kringle, 111 Crowned, 109 Martre, 108 Brown Veiver, 106 Weyanaka, 108 Nan McDee, 101 Jessie C., 98 Leinaha, 103 Courier, 98 Chariso O'E., 91 Prim Harry, 111 Ly. Worthington, 106 Caro Nong, 108

**FOURTH RACE**—\$1000 added, Jackson Handicap, 3-year-olds and up, six furlongs:

Bradley's Choice, 128 Sedan, 106 Emden, 121 St. Isidore, 118 Opportunity, 117 Basil, 117 Top of Morning, 112 Jock Scot, 108 Bondage, 108 Assume, 108

Also eligible: 105 Phocion, 2, 104 Gipsy Queen, 2, 103 Poacher, 101 M. Shields and Field, entry.

**FIFTH RACE**—Purse \$700, Jolly Tar Handicap, three-year-olds and up, one mile and seventy yards:

Opportunity, 116 D. Williams, 115 Bob Henley, 108 St. Isidore, 112 W. Woodstone, 111 Cheer Leader, 112 Valida (L.), 103

†—H. Perkins & Co. entry.



# Keep a Smart Appearance

With judgment you can be smartly dressed without being extravagant. Buy clothes that have the *Fabric*, the *Style*, the *Trimmings* and the *Workmanship*—clothes that give good service and hold their shape, **HOBBERLIN CLOTHES** give you this full measure of good quality.

Special Values in Fancy Suitings and Overcoatings

## SATURDAY AND MONDAY

# \$25

OPEN EVENINGS

Made-to-Measure or Ready-to-Wear

The House of Hobberlin, Limited, 151 YONGE STREET

### THREE LONG SHOTS WIN AT THE HAVANA TRACK

Havana, Jan. 18.—The races here today resulted as follows:

**FIRST RACE**—Three-year-olds and up, claiming, purse \$400, 5 1/2 furlongs:

1. Beau de Menis, 107 1/2 (Ball), 10 to 1, 4 to 1 and 2 to 1.
2. Lady Capricious, 109 (Howard), 4 to 1, 8 to 5 and 4 to 5.
3. Wizard, 110 1/2 (Shilling), 4 to 1, 8 to 5 and 4 to 5.

Time 1:14 2-5. Tom Eward, High Tide, Captain Ben, Stony Brook and Rock of Luzerne also ran.

### NOT MUCH CHANCE OF WILLARD-FULTON BOUT

New York, Jan. 18.—How much would it be safe for a promoter to offer Jess Willard and Fred Fulton for a bout in these troublesome times? Not long ago Willard intimated that he would demand over \$50,000 for ten rounds, with no decision. He probably would demand \$100,000 for a real battle over a distance and with a decision at stake. Now that New York is closed to boxing it is not likely that any of the smaller cities could attract a no-decision bout, as it would not be a great enough drawing-card to attract people from other sections of the country.

As matters stand at present Willard is a colorless champion who has no personal following, and who has made himself unpopular by offering to do great things for the country and then falling down every time he was called upon to make good. Fulton, the challenger, is also without a rabid following, and even those who recognize his ability in some respects have no confidence in him. Under the conditions, there seems to be small chance of the bout attracting anything like the sum that was paid to the Jeffries-Johnson affair at Reno, yet Willard seems to be determined to demand as much as was offered for the best-advertised battle in ring history.

### FROZEN TO DEATH ON GEORGIAN BAY

Former Kitchener Man Was Attempting to Cross on Ice—Companions in Hospital.

Special to The Toronto World.

Kitchener, Jan. 18.—Word was received in this city from Midland today that searching parties are trying to locate the body of Russell Gillespie of this city, who was frozen to death in an attempt to cross Georgian Bay.

From what can be learned he attempted to cross Georgian Bay on Saturday. His companions arrived in Midland in a frozen and exhausted condition. They are in a hospital there. His mother left for Midland this morning.

### BRANTFORD GETS COAL.

Special to The Toronto World.

Brantford, Jan. 18.—The back of the fuel famine here was broken today with the two carloads of coal seized by order of Mayor MacBride. With the arrival of seven carloads this afternoon, which will be distributed tomorrow, this will supply all pressing domestic needs.

### DR. SOPER DR. WHITE

**SPECIALISTS**

In the following Diseases:

Piles	Dyspepsia
Eczema	Epilepsy
Asthma	Rheumatism
Catarrh	Skin Diseases
Diabetes	Kidney Affections

**Blood, Nerve and Bladder Diseases.**

Call or send history for free advice. Medicine furnished in tablet form. Hours—10 a.m. to 1 p.m. and 2 to 6 p.m. Sundays—10 a.m. to 1 p.m.

Consultation Free

**DRS. SOPER & WHITE**

25 Toronto St., Toronto, Ont.

### SPERMOZONE

For Nervous Debility, Nervousness and accompanying ailments. \$1.00 per box.

H. SCHOFIELD'S DRUG STORE  
55 1/2 ELM STREET, TORONTO

### DR. STEVENSON'S CAPSULES

For the special ailments of men, Urinary and Bladder troubles. Guaranteed to cure in 5 to 8 days. Price \$3.00 per box. Agency, JOHNSTON'S DRUG STORE, 17 King Street East, Toronto.

## That Son-in-Law of Pa's

OH DEAR, I'M SIMPLY WORN OUT FROM TRYING ON GOWNS, AND THE SEAMSTRESS SAYS SHE'LL HAVE TO GIVE ME FOUR MORE FITTINGS THIS AFTERNOON! IF I ONLY HAD A DUMMY!

A WHICH?

A DUMMY, PA? A DUMMY!

AN WOULD A DUMMY HELP ANY IN GETTIN' YOUR DRESSES FITTED?

WHY OF COURSE, PA! IF I HAD A DUMMY THE SEAMSTRESS COULD—

JUST A MINUTE! I'LL GET YA A DUMMY IN ABOUT TWO SHAKES?

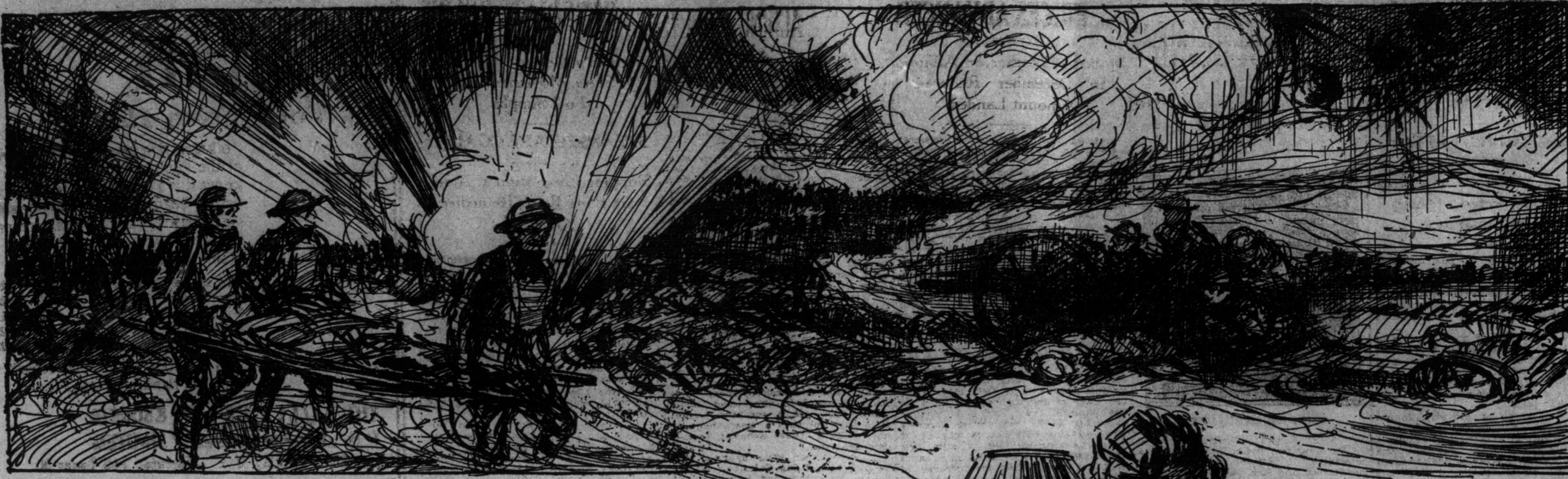
HERE YA ARE, MA—WHERE D' YA WANT IT PUT?

G. H. Wellington

NO, MA DOESN'T MEAN WHAT PA MEANS

BY G. H. Wellington





*No MAN can vision the "Thing" in Flanders and remain insensible to the fact that ALL he can give, and ALL he can do—at home—is little to put in the scales against that which every man gives who goes through the HELL there, even though he comes out unwounded.*

# When the story is written and told

What will it say of you? It will certainly say something, for you have a part in it, and your acts will be as surely engraved on your conscience as will Deeds of Valor be written on the Empire's Roll of Honor.

The record will be inescapable. It will be something more than "Daddy, what did you do in the Great War?"

It will be the MAN in you, then, probing in calm perspective, the actions of the MAN in you, now.

And conscience—sternest of judges—will write the verdict.

It is admitted that not all are capable of going to the trenches, but it is not conceded that any should be unwilling to give.

And if ever there was a Cause to draw out every spark of patriotic generosity in one's nature, surely it is the need of the Canadian Red Cross and the Patriotic Fund.

It isn't as though we cannot afford to give.

The grim struggle which has brought sacrifice to so many has still made most of us, financially, more prosperous than ever.

Consequently we as a community can better afford to give now than we could in 1914—and the promise and obligation, made then, is still binding.

Over in Flanders the spirit of sacrifice does not cavil at its lot, but it looks longingly—oh! so longingly, towards "Home," and thinks kindly of us, and is grateful for what we are doing for its dependents. Surely we cannot, in honor, fail in the set purpose of raising this money.

Think this thing over. Pause awhile now, or at your work. It will do you good. Contrast what you are doing with what some soldier, in the trenches, is doing. Or think of it to-night, and ask yourself how you would like to change places with that man who

has just crawled over the parapet to repair some wire, and whose presence has been revealed to the enemy by a "starlight."

Think it over, and then picture what it would be like to be wounded and lack attention because of a shortage of Red Cross supplies.

Or think of some woman and her children, who, maybe, live on the same street as you. Picture the children praying that God in His mercy may spare their Daddy. Vision the loneliness of the woman and the long-drawn agony of separation. Vision the spectre of want creeping in to that home if we fail in our duty to them.

Think of all these things as you never thought of them before.

If you will do this—your conscience will tell you how much you should give, and we shall be proud of your subscription.

# We want you to be proud of your part in it!

The Campaign Committee, PATRIOTIC FUND AND CANADIAN RED CROSS.

that genius  
man, is to  
unusual ar-  
dividuality.  
man records  
means to

99...\$2.00  
53...\$2.00  
\$4121, \$1.25  
4052, \$2.00  
...\$2.00

Records al-

St.

vered to your

R. No....

ress for ....

50; 3 mo., \$1.85;  
90; one mo., 40c.  
and Brantford.

BREACH  
STER TROTZKY

by One Rouse  
ther at Petro-

15—Relations b'i-  
sine and Foreign  
are growing more  
e Petrograd corre-  
Helsingfors Hurud-  
ts. Lenin is said  
both at the way  
usly occupies the  
his foreign policy,  
eves is contrary to  
of the Russian  
ky formulates his  
sies without regard  
advice, and often  
er questions to the

me, the correspon-  
he intends to  
tion to the Com-  
n's and Soldiers'  
to force a vote of  
of confidence.

ESTIGATIONS.

n-18.—Our men  
by Director-Gaer  
ligate railroad wage  
anklin L. Lane, sec-  
of H. Covington,  
District of Colum-  
C. C. McChord, in-  
comissioner, and  
e chairman of the  
commission.

EIGHT MONTHS.

nto World.

Frank Taylor, col-  
ntenced to serve eight  
ario, Reformatory by  
or breaking into the  
and stealing a quan-  
nity. Hoeser appeared  
and was remanded  
of information con-  
the military authori-

men Will  
This Habit  
ell As Men

ater each morn-  
look and feel  
est, fresh.

Alert—vigorous and  
clear skin; a fac-  
tion and freedom  
ured only by clean,  
only every woman  
man could realize  
the morning inside  
flying change would

housands of sickly,  
men, women and  
or muddy complex-  
the multitudes of  
"rundowns," "brain  
ts we should see a  
through for rosy-  
erwhere.

is had by drinking,  
re breakfast, a glass  
with a teaspoonful  
phate in it to wash  
liver, kidneys and  
s the previous day's  
sour fermentations  
putting more food

sick headache, bil-  
breath, rheumatism,  
arly those who have  
complexion and who  
ry often, are urged  
ter-pound of lime-  
at the drug store,  
a trifle, but is suf-  
rate the quick and  
in both health and  
ng those who prac-  
tation.

IMPORTANT NOTICE TO THOSE WITH WEAK, FALLING, DULL, LIFELESS HAIR.

7-Day "Harlene Hair-Drill" Home Outfits FREE TO ALL

Nothing alive in Nature stands still. You go forward or backward. Thus your hair is either healthy or unhealthy—and millions today recognize that "unhealthy" is the word to apply to their own hair.

Fortunately, arrangements have been made to send absolutely free of charge to every man or woman who is troubled with dull, lifeless, impoverished hair a complete 7-Day "Harlene Hair-Drill" Home Outfit.

1,000,000 HAIR HEALTH GIFTS FREE

The arrangements for this gigantic hair health campaign have been proposed by Ed-



Every reader who desires beautiful and richly-growing hair should send the coupon below for the splendid "Harlene Hair-Growing Outfit."

1. A bottle of "Harlene," the true liquid food and tonic for the hair, which stimulates it to new growth.

2. A packet of the marvelous hair and scalp cleansing "Cream" Shampoo Powder, which prepares the head for "Harlene."

3. A Manual, giving complete instructions for use.

The value of this great gift has been amply testified to by those most famous for their hair beauty.

Why not try this great 7-day simple selection of the "Harlene" hair-growing outfit at once?

Simply fill in the coupon below and enclose with 50 stamps to cover postage.

Supplies of "Harlene" can be obtained at your Drug Store.

50c per bottle, "Cream" Shampoo Powder, 50c per box, or post free on receipt of coupon.

Direct from Frank L. Benedict & Co., 46 St. Alexander St., Montreal, Que.

POST THIS FREE GIFT FORM

Fill in and post to Frank L. Benedict & Co., 46 St. Alexander St., Montreal, Que.

Dear Sirs—Please send me your 7-Day "Harlene" Hair Drill Outfit. I enclose 50c in stamps for postage.

NAME \_\_\_\_\_ ADDRESS \_\_\_\_\_

EXTRA COMFORTS NEEDED.

Mrs. Arthur Van Koughnet, co-venturer of solid comforters, appeals to the public to send extra comforts and money for the soldiers in the trenches to 80 West King street, as owing to the heavy snows the arrival of packages has been delayed.

UP TO THE PURCHASERS.

There is no excuse for the existence of second-class dairies at the present time. If everyone bought milk from a first-class dairy there would be no second-class. Buy milk from a first-class dairy! It is the advice given by Dr. Hastings. Lists of "first-class" dairies are published from time to time in the monthly bulletin of the health department.

Advertisement for Magic Baking Powder, featuring an image of the product and text: 'MAGIC BAKING POWDER CONTAINS NO ALUMINA' and 'E.W. GILLETT CO. LTD. TORONTO, CANADA'.

MADE IN CANADA

UP TO THE PURCHASERS.

There is no excuse for the existence of second-class dairies at the present time.

What will you have? Make it mineral water—if you are

company anywhere in making your own unadvised choice of beverages.

The wise boy, these days, keeps his head clear and brings home the bacon. The smart Aleck peters out half way along the road. It is no longer a mere question of morals, or efficiency makes tea-totism necessary and unavoidable.

What will you have? Make it mineral water—if you are

company anywhere in making your own unadvised choice of beverages.

The wise boy, these days, keeps his head clear and brings home the bacon.

It is no longer a mere question of morals, or efficiency makes tea-totism necessary and unavoidable.

What will you have? Make it mineral water—if you are

company anywhere in making your own unadvised choice of beverages.

The wise boy, these days, keeps his head clear and brings home the bacon.

It is no longer a mere question of morals, or efficiency makes tea-totism necessary and unavoidable.

What will you have? Make it mineral water—if you are

FOR AND ABOUT WOMEN

BIG SISTERS' SOCIETY DISCUSSES ITS WORK

Reports Made By Various District Secretaries Throughout the City.

A well-attended meeting of the Big Sisters' Society was held at the Sherbourne House Club yesterday afternoon. Mrs. Franklin Johnson in the chair. The president made a special appeal for more big sisters, particularly for those who could take an active interest in the many little sisters known to the workers, and who are wanting the care and guidance of someone who would take the interest which is implied in the name—big sister.

That some are doing a generous share in the work was illustrated by the statement of the president, that two parties had been given at Christmas at the homes of big sisters, one for little girls under 12 and the others for girls between 12 and 16, at the latter of which 25 were present. Delightful entertainment was provided. Miss Austin, the general secretary, advised that the juvenile court was visited every day in the interests of any young girls who might come before it. She also gave an account of the work done by a complete big sister card system by which a complete history of every case is preserved, and told of the gratitude of some of the children who are helped by the society. Mrs. Kurata and the Misses Elder and Beatty, field secretaries of the various city districts, gave the story of their work and their observations, which had come under their observation.

HEALTH TALKS BY WILLIAM BRADY M.D. NOTED PHYSICIAN AND AUTHOR

Dr. Brady will answer all signed letters pertaining to health. Writers' names are never printed. Only inquiries of general interest are answered in this column, but all letters will be answered by mail if written in ink and stamped, self-addressed envelope is enclosed. Requests for diagnosis or treatment of individual cases cannot be considered. Address Dr. William Brady, in care of this paper.

Booze. The first drink: What will it be? A mistake. The excuse: Sociability. Good fellowship. An occasional drink doesn't hurt a fellow, as long as he doesn't lose his head and take an overdose. The theory: An occasional drink doesn't hurt a fellow, as long as he doesn't lose his head and take an overdose.

QUESTIONS AND ANSWERS. Chiblaina. Will you kindly tell me what one can do to relieve chiblaina or frost feet? My feet are cold and get red and swollen. (M.E.)

ANSWER.—(a) Preventive measures: Avoid hot water when washing feet. Avoid hot baths, but rather take a cold shower. Avoid tight shoes and stockings. Avoid walking on hard surfaces. Avoid standing for long periods. Avoid wearing heavy shoes and stockings. Avoid wearing shoes and stockings that are too tight. Avoid wearing shoes and stockings that are too loose.

PROPER FITTING SHOES. "The upper of a boot should be of very soft and durable construction; there should be little or no heel; it should have straight inside lines; it should be made of a single, unbroken piece of material. The arch of the foot should be supported by a firm, but not too hard, insole. The heel should be of a moderate height, and should be of a shape that will support the foot in a normal position. The sole should be of a material that will wear evenly and should be of a thickness that will provide adequate cushioning. The laces should be of a material that will hold the shoe firmly to the foot. The overall construction should be such that the shoe will provide adequate support and protection for the foot, and will be comfortable to wear for long periods of time."

WOMAN IS THE BETTER—BETTER HALF. Man only thinks he is the lord of creation. He is, in reality, the puppet creature. The power behind the scenes is woman. Woman rules by wit, by art, by subtlety, but chief of her weapons are beauty and grace of line. Women feel their sovereignty grow less and less, therefore, as their weight increases. This is a fatal error. To preserve their sovereignty, women must be beautiful. Beauty is not a luxury, it is a necessity. It is the power that makes a woman a woman. It is the power that makes a woman a woman. It is the power that makes a woman a woman.

ANSWER.—That depends on the significance of the words "pure blood." Locomotor ataxia is caused by a degeneration of certain cells in the spinal cord, usually the result of some serious infection of long duration. The power behind the scenes is woman. Woman rules by wit, by art, by subtlety, but chief of her weapons are beauty and grace of line. Women feel their sovereignty grow less and less, therefore, as their weight increases. This is a fatal error. To preserve their sovereignty, women must be beautiful. Beauty is not a luxury, it is a necessity. It is the power that makes a woman a woman. It is the power that makes a woman a woman. It is the power that makes a woman a woman.

When is Scarlet Fever contagious? At what stage is scarlet fever contagious? How long before the rash appears? Is there any preventive if one has been exposed? Is the germ transmitted by the breath, by contact, or by objects? Is it possible to carry the germ in one's body or in clothing or objects for years and then succumb to the infection? (A. Bracy Fan.)

ANSWER.—Scarlet fever (otherwise known as scarlatina, scarlet rash) is contagious from the instant the first symptoms develop. The contagion (probably a streptococcus) is conveyed by the secretions from nose and throat, also by any discharges from the ear, and possibly by discharges from kidneys and bowels, but not thru the skin rash. No preventive is known. It is unlikely that the contagion could remain dormant for months or years.

ANSWER.—That depends on the significance of the words "pure blood." Locomotor ataxia is caused by a degeneration of certain cells in the spinal cord, usually the result of some serious infection of long duration. The power behind the scenes is woman. Woman rules by wit, by art, by subtlety, but chief of her weapons are beauty and grace of line. Women feel their sovereignty grow less and less, therefore, as their weight increases. This is a fatal error. To preserve their sovereignty, women must be beautiful. Beauty is not a luxury, it is a necessity. It is the power that makes a woman a woman. It is the power that makes a woman a woman. It is the power that makes a woman a woman.

When is Scarlet Fever contagious? At what stage is scarlet fever contagious? How long before the rash appears? Is there any preventive if one has been exposed? Is the germ transmitted by the breath, by contact, or by objects? Is it possible to carry the germ in one's body or in clothing or objects for years and then succumb to the infection? (A. Bracy Fan.)

ANSWER.—Scarlet fever (otherwise known as scarlatina, scarlet rash) is contagious from the instant the first symptoms develop. The contagion (probably a streptococcus) is conveyed by the secretions from nose and throat, also by any discharges from the ear, and possibly by discharges from kidneys and bowels, but not thru the skin rash. No preventive is known. It is unlikely that the contagion could remain dormant for months or years.

When is Scarlet Fever contagious? At what stage is scarlet fever contagious? How long before the rash appears? Is there any preventive if one has been exposed? Is the germ transmitted by the breath, by contact, or by objects? Is it possible to carry the germ in one's body or in clothing or objects for years and then succumb to the infection? (A. Bracy Fan.)

ANSWER.—Scarlet fever (otherwise known as scarlatina, scarlet rash) is contagious from the instant the first symptoms develop. The contagion (probably a streptococcus) is conveyed by the secretions from nose and throat, also by any discharges from the ear, and possibly by discharges from kidneys and bowels, but not thru the skin rash. No preventive is known. It is unlikely that the contagion could remain dormant for months or years.

When is Scarlet Fever contagious? At what stage is scarlet fever contagious? How long before the rash appears? Is there any preventive if one has been exposed? Is the germ transmitted by the breath, by contact, or by objects? Is it possible to carry the germ in one's body or in clothing or objects for years and then succumb to the infection? (A. Bracy Fan.)

ANSWER.—Scarlet fever (otherwise known as scarlatina, scarlet rash) is contagious from the instant the first symptoms develop. The contagion (probably a streptococcus) is conveyed by the secretions from nose and throat, also by any discharges from the ear, and possibly by discharges from kidneys and bowels, but not thru the skin rash. No preventive is known. It is unlikely that the contagion could remain dormant for months or years.

When is Scarlet Fever contagious? At what stage is scarlet fever contagious? How long before the rash appears? Is there any preventive if one has been exposed? Is the germ transmitted by the breath, by contact, or by objects? Is it possible to carry the germ in one's body or in clothing or objects for years and then succumb to the infection? (A. Bracy Fan.)

ANSWER.—Scarlet fever (otherwise known as scarlatina, scarlet rash) is contagious from the instant the first symptoms develop. The contagion (probably a streptococcus) is conveyed by the secretions from nose and throat, also by any discharges from the ear, and possibly by discharges from kidneys and bowels, but not thru the skin rash. No preventive is known. It is unlikely that the contagion could remain dormant for months or years.

When is Scarlet Fever contagious? At what stage is scarlet fever contagious? How long before the rash appears? Is there any preventive if one has been exposed? Is the germ transmitted by the breath, by contact, or by objects? Is it possible to carry the germ in one's body or in clothing or objects for years and then succumb to the infection? (A. Bracy Fan.)

ANSWER.—Scarlet fever (otherwise known as scarlatina, scarlet rash) is contagious from the instant the first symptoms develop. The contagion (probably a streptococcus) is conveyed by the secretions from nose and throat, also by any discharges from the ear, and possibly by discharges from kidneys and bowels, but not thru the skin rash. No preventive is known. It is unlikely that the contagion could remain dormant for months or years.

When is Scarlet Fever contagious? At what stage is scarlet fever contagious? How long before the rash appears? Is there any preventive if one has been exposed? Is the germ transmitted by the breath, by contact, or by objects? Is it possible to carry the germ in one's body or in clothing or objects for years and then succumb to the infection? (A. Bracy Fan.)

ANSWER.—Scarlet fever (otherwise known as scarlatina, scarlet rash) is contagious from the instant the first symptoms develop. The contagion (probably a streptococcus) is conveyed by the secretions from nose and throat, also by any discharges from the ear, and possibly by discharges from kidneys and bowels, but not thru the skin rash. No preventive is known. It is unlikely that the contagion could remain dormant for months or years.

When is Scarlet Fever contagious? At what stage is scarlet fever contagious? How long before the rash appears? Is there any preventive if one has been exposed? Is the germ transmitted by the breath, by contact, or by objects? Is it possible to carry the germ in one's body or in clothing or objects for years and then succumb to the infection? (A. Bracy Fan.)

ANSWER.—Scarlet fever (otherwise known as scarlatina, scarlet rash) is contagious from the instant the first symptoms develop. The contagion (probably a streptococcus) is conveyed by the secretions from nose and throat, also by any discharges from the ear, and possibly by discharges from kidneys and bowels, but not thru the skin rash. No preventive is known. It is unlikely that the contagion could remain dormant for months or years.

When is Scarlet Fever contagious? At what stage is scarlet fever contagious? How long before the rash appears? Is there any preventive if one has been exposed? Is the germ transmitted by the breath, by contact, or by objects? Is it possible to carry the germ in one's body or in clothing or objects for years and then succumb to the infection? (A. Bracy Fan.)

ANSWER.—Scarlet fever (otherwise known as scarlatina, scarlet rash) is contagious from the instant the first symptoms develop. The contagion (probably a streptococcus) is conveyed by the secretions from nose and throat, also by any discharges from the ear, and possibly by discharges from kidneys and bowels, but not thru the skin rash. No preventive is known. It is unlikely that the contagion could remain dormant for months or years.

MUST SAVE MONEY OR SUFFER LATER

Correspondent Discusses the Question of Saving Out of \$25 Per Week.

MATTER OF THRIFT Considers Ten Per Cent. of Income Too Much for Upkeep of Church.

Another opinion on the question of living and saving out of an income of \$25 per week has reached the woman's department of "The World." This letter, which we reproduce, looks at the matter from another viewpoint. We invite the opinions of our readers on this question. It is an intensely interesting one just now to all women who must keep up a home, clothe a family and feel them, very often on much less than \$25 per week. Maybe some women who read these lines have solved the problem, and if so, we would like to hear from her. Names will not be published; it is merely an effort to make the financial burdens of some women easier at this nerve-racking time.

The letter follows and is in answer to the question asked by the woman editor: "One could live decently and save a few dollars each week on an income of \$25 per week?"

Editor World: Can she do it? If she does not, what is the hope for them, or what is even worse, a dependence on the charity of relatives? If one cannot save out of \$25 a week, how can others live at all on \$15, \$12 or even \$10 a week, and there are more getting \$15 and less a week than are getting more, and some of them are paying for their own homes at that and not trying to fill in that bottomless pit—rent. It is a matter of thrift.

Too many are trying to "keep up with the Joneses," not allowing for the fact that the "Joneses" are in financial difficulties and are floundering instead of—as supposed—showing off.

Paying ten per cent. of one's income to the upkeep of some \$50,000 church is a matter of thrift. The best of us have no roof of one's own and plumb foolishness. The best of us have no roof of one's own and plumb foolishness. The best of us have no roof of one's own and plumb foolishness.

In war-time especially, make clothes when you turn them, dye them, make the most of them. Buy a new outfit in the bank. It is far better than any of that dollar a week business, with the collector coming to the door every Monday or whatever his day is.

Practical. Major Hugh Niven, M. C., D. S. O. and Bar, P. C. M. C. and Bar D.S.O. and his wives were the guests of the evening at the Park Theatre, New York on Thursday night for the first performance of "Seven Days Leave."

Mrs. E. Lucas Sutcliffe, 49 St. George street, received yesterday for the first time since coming to Toronto from Boston, Mr. Sutcliffe having joined the Officers' Training Corps at the university. The former looked very pretty in black chiffon having joined the tall, slender, diamond ornaments and a corsage bouquet of mauve orchids. Mrs. Coffin, who is visiting her sister in pale grey, crepe with bands of ribbon on the skirt, in the dining-room Mrs. Frank Evans, who poured out the tea and chocolate, and the decoration of the tables was most artistic, groups of slender vases filled with pink sweet peas, and narcissi, and silver candlesticks with pink shades.

Thru the courtesy of Mrs. C. S. Boone, the Comfort League of the York and Ontario Grenadiers, C. E. F., will give a luncheon in her beautiful home on Crescent road on February 6, under the patronage of Lady Edith Murray, White, Lady Kemp, Mrs. Logie, Lady Aylesworth, Mrs. A. E. Gooderham, Mrs. W. B. Kingsmill.

The Hon. Justice and Mrs. F. S. Maclellan, Montreal, announce the engagement of their daughter, Charlotte Lane, to Mr. Harold K. Gorham, 1st C. E. F., Montreal, formerly in the 2nd West York, and now in the 4209 Western avenue, on Saturday, February 2, at 2 o'clock.

Lady Hughes has returned to Lindsay after a visit to Major and Mrs. Brown, London, Ont.

Mrs. E. M. Murray, Montreal, entertained at the officers of the Women's Art Society to meet Mr. E. Wylie Grier, R.C.A. in London, Ont.

The Y. W. C. A. in London, Ont., gave a reception in honor of Lady Falconer on Thursday evening.

Mr. Edmund Bristol, M.P., has been at the Waldorf, New York, this week-end, and when he returns to Canada will arrive at Tampa Bay and will make their headquarters there for the winter.

Mr. G. M. Murray and Miss Marjorie Murray have gone to Nassau for the winter.

Mr. Richard How has enlisted in the Imperial Royal Flying Corps, and is now in the service of the King and Queen on their Canadian tour in 1914, and lived for several years in Ottawa, while her husband, then Major Maude, was military secretary to the Earl of Minto.

Lady Spring-Rice, who is still at the embassy, Washington, is expected shortly in Ottawa and will be accompanied by her Excellency Sir Cecil Spring-Rice and their children.

The Canadian Aviation Club is giving a dance in the new Masonic Hall, Davenport road and York street, on Friday the 8th February to provide comforts for Dominion and overseas aviators. His Honor the Lieutenant-Governor and Lady Hendrie, Major-General and Mrs. Logie, Brigadier-General and Mrs. Gooderham, Lady Moore, Mrs. H. D. Warren, Mrs. G. S. Strath, Mr. and Mrs. Charles W. Beatty.

Major Hugh Niven, M. C., D. S. O. and Bar, P. C. M. C. and Bar D.S.O. and his wives were the guests of the evening at the Park Theatre, New York on Thursday night for the first performance of "Seven Days Leave."

Mrs. E. Lucas Sutcliffe, 49 St. George street, received yesterday for the first time since coming to Toronto from Boston, Mr. Sutcliffe having joined the Officers' Training Corps at the university. The former looked very pretty in black chiffon having joined the tall, slender, diamond ornaments and a corsage bouquet of mauve orchids. Mrs. Coffin, who is visiting her sister in pale grey, crepe with bands of ribbon on the skirt, in the dining-room Mrs. Frank Evans, who poured out the tea and chocolate, and the decoration of the tables was most artistic, groups of slender vases filled with pink sweet peas, and narcissi, and silver candlesticks with pink shades.

Thru the courtesy of Mrs. C. S. Boone, the Comfort League of the York and Ontario Grenadiers, C. E. F., will give a luncheon in her beautiful home on Crescent road on February 6, under the patronage of Lady Edith Murray, White, Lady Kemp, Mrs. Logie, Lady Aylesworth, Mrs. A. E. Gooderham, Mrs. W. B. Kingsmill.

The Hon. Justice and Mrs. F. S. Maclellan, Montreal, announce the engagement of their daughter, Charlotte Lane, to Mr. Harold K. Gorham, 1st C. E. F., Montreal, formerly in the 2nd West York, and now in the 4209 Western avenue, on Saturday, February 2, at 2 o'clock.

Lady Hughes has returned to Lindsay after a visit to Major and Mrs. Brown, London, Ont.

Mrs. E. M. Murray, Montreal, entertained at the officers of the Women's Art Society to meet Mr. E. Wylie Grier, R.C.A. in London, Ont.

The Y. W. C. A. in London, Ont., gave a reception in honor of Lady Falconer on Thursday evening.

Mr. Edmund Bristol, M.P., has been at the Waldorf, New York, this week-end, and when he returns to Canada will arrive at Tampa Bay and will make their headquarters there for the winter.

Mr. G. M. Murray and Miss Marjorie Murray have gone to Nassau for the winter.

Mr. Richard How has enlisted in the Imperial Royal Flying Corps, and is now in the service of the King and Queen on their Canadian tour in 1914, and lived for several years in Ottawa, while her husband, then Major Maude, was military secretary to the Earl of Minto.

Lady Spring-Rice, who is still at the embassy, Washington, is expected shortly in Ottawa and will be accompanied by her Excellency Sir Cecil Spring-Rice and their children.

The Canadian Aviation Club is giving a dance in the new Masonic Hall, Davenport road and York street, on Friday the 8th February to provide comforts for Dominion and overseas aviators. His Honor the Lieutenant-Governor and Lady Hendrie, Major-General and Mrs. Logie, Brigadier-General and Mrs. Gooderham, Lady Moore, Mrs. H. D. Warren, Mrs. G. S. Strath, Mr. and Mrs. Charles W. Beatty.

Major Hugh Niven, M. C., D. S. O. and Bar, P. C. M. C. and Bar D.S.O. and his wives were the guests of the evening at the Park Theatre, New York on Thursday night for the first performance of "Seven Days Leave."

Mrs. E. Lucas Sutcliffe, 49 St. George street, received yesterday for the first time since coming to Toronto from Boston, Mr. Sutcliffe having joined the Officers' Training Corps at the university. The former looked very pretty in black chiffon having joined the tall, slender, diamond ornaments and a corsage bouquet of mauve orchids. Mrs. Coffin, who is visiting her sister in pale grey, crepe with bands of ribbon on the skirt, in the dining-room Mrs. Frank Evans, who poured out the tea and chocolate, and the decoration of the tables was most artistic, groups of slender vases filled with pink sweet peas, and narcissi, and silver candlesticks with pink shades.

MERRYWEATHER'S ROSES

Order Now For Delivery By APRIL 1ST Catalogue Free on Application

M. A. BRUSH TORONTO 26 Wellington Street W.



Announcements. Notices of any character relating to future events, for the purpose of which the raising of money, are inserted in the advertising columns at 25 cents an agate line.

Announcements for churches, societies, clubs or other organizations of future events, where the purpose is not the raising of money, are inserted in the advertising columns at 25 cents a word with a minimum of fifty cents for each insertion.

ST. ANDREW'S COLLEGE Cadet Corps will hold their dance on the evening of Friday, February 1, at 8.30.

SOMERSET SCHOOL Physical Training, Limited Ladies' Class Wednesday, 7.30 a.m. Evening classes throughout the week for business hours. New class in modern dancing will commence Saturday evening, Jan. 19, at 7.30. All day classes held at Willard Hall, 18 Gerrard street east.

ROYAL CANADIAN INSTITUTE—Professor of the Canadian Institute of Vegetation at a meeting of the Institute tonight at the assembly hall of the University Schools, Bloor street, cordially invited.

THE ANNUAL MEETING of the Toronto Humane Society will be held at the George's Hall, Elm street, on Thursday, the 24th of January, at 8 p.m. The public is cordially invited.

Handkerchiefs, 508 pair socks to the soldier, 756 pair socks to the soldier, 683 towels, 438 many-colored bandages, 1250 wash cloths, miscellaneous 744. This is a splendid report, when one takes into consideration the mass of counter-interests of the Halifax disaster, and the Christmas vacation. There were seven workers in the room at the Eye Work on surgical supplies has been resumed in room 26 of the physics building, every day, on Wednesday, and Fridays from 10 a.m. to 12 m.

A few more workers are needed for the work. Arrangements have been made whereby the garments and surgical supplies made at the university can be shipped direct to No. 4 hospital. The need for them is very great. The treasurer reports that, owing to taking up the making of surgical supplies, the funds on hand monthly subscriptions have fallen off. The monthly expenditures, whether hand still amounts to from \$1200 to \$1500, and the need for supplies is as great as ever.

Receptions. Mrs. D. E. Robertson, formerly Miss Pauline Ivey, London, Ont., will receive for the first time since her marriage on Thursday, the 24th inst., at her new house, 25 Wells Hill avenue.

LEONA LODGE MEETING. Miss Edith Gibson, D.D.P., and suite installed the officers of Leona Rebekah Lodge No. 83 last night. The ceremony was very interesting, and a number of visitors were present. Buffet supper was served after the lodge closed, and a most enjoyable program of musical selections was given. The newly installed officers were: Mrs. Martha Elson, N.G.; Mrs. Muriel Wilkins, V.G.; Mrs. Ethel Austin, recording secretary; Miss Ruth Holt, financial secretary; Mrs. Annie Heintz, treasurer; Mrs. Elena Booth, wardens; Mrs. Cook, chaplain; Miss Mary Murray, I.S.N.G.; Mrs. Annie Northcote, L.S.N.G.; Mrs. Roxina Murray, S.V.G.; Mrs. Sophia Humphrey, L.S.V.G.; Mrs. Nellie McMurrie, inner guard; Bro. Pagan, outer guardian.

I KNOW A WOMAN'S SUFFERINGS. I am a woman. What I have suffered is a far better guide than any MAN'S experience gained second hand.

Know your need for sympathy and health. And the treatment that gives you strength, new interest in life, I want to tell you, that too may enjoy the priceless boon of health.

Are you unhappy, unfit for your duties? Write and tell me how you feel. I will send you ten days' FREE TRIAL of a home treatment to meet your individual needs, who have passed through your troubles and regained health, or you can secure FREE TRIAL treatment for your daughter, sister or mother.

If you suffer from pain in the head, back, or bowels, feeling of weight and dragging down sensations, falling or displacement of internal organs, bladder irritation with frequent urination, or you can secure FREE TRIAL treatment for your daughter, sister or mother.

Lady Hughes has returned to Lindsay after a visit to Major and Mrs. Brown, London, Ont.

Mrs. E. M. Murray, Montreal, entertained at the officers of the Women's Art Society to meet Mr. E. Wylie Grier, R.C.A. in London, Ont.

The Y. W. C. A. in London, Ont., gave a reception in honor of Lady Falconer on Thursday evening.

Mr. Edmund Bristol, M.P., has been at the Waldorf, New York, this week-end, and when he returns to Canada will arrive at Tampa Bay and will make their headquarters there for the winter.

Mr. G. M. Murray and Miss Marjorie Murray have gone to Nassau for the winter.

Mr. Richard How has enlisted in the Imperial Royal Flying Corps, and is now in the service of the King and Queen on their Canadian tour in 1914, and lived for several years in Ottawa, while her husband, then Major Maude, was military secretary to the Earl of Minto.

Lady Spring-Rice, who is still at the embassy, Washington, is expected shortly in Ottawa and will be accompanied by her Excellency Sir Cecil Spring-Rice and their children.

The Canadian Aviation Club is giving a dance in the new Masonic Hall, Davenport road and York street, on Friday the 8th February to provide comforts for Dominion and overseas aviators. His Honor the Lieutenant-Governor and Lady Hendrie, Major-General and Mrs. Logie, Brigadier-General and Mrs. Gooderham, Lady Moore, Mrs. H. D. Warren, Mrs. G. S. Strath, Mr. and Mrs. Charles W. Beatty.

Major Hugh Niven, M. C., D. S. O. and Bar, P. C. M. C. and Bar D.S.O. and his wives were the guests of the evening at the Park Theatre, New York on Thursday night for the first performance of "Seven Days Leave."

Mrs. E. Lucas Sutcliffe, 49 St. George street, received yesterday for the first time since coming to Toronto from Boston, Mr. Sutcliffe having joined the Officers' Training Corps at the university. The former looked very pretty in black chiffon having joined the tall, slender, diamond ornaments and a corsage bouquet of mauve orchids. Mrs. Coffin, who is visiting her sister in pale grey, crepe with bands of ribbon on the skirt, in the dining-room Mrs. Frank Evans, who poured out the tea and chocolate, and the decoration of the tables was most artistic, groups of slender vases filled with pink sweet peas, and narcissi, and silver candlesticks with pink shades.

Thru the courtesy of Mrs. C. S. Boone, the Comfort League of the York and Ontario Grenadiers, C. E. F., will give a luncheon in her beautiful home on Crescent road on February 6, under the patronage of Lady Edith Murray, White, Lady Kemp, Mrs. Logie, Lady Aylesworth, Mrs. A. E. Gooderham, Mrs. W. B. Kingsmill.

The Hon. Justice and Mrs. F. S. Maclellan, Montreal, announce the engagement of their daughter, Charlotte Lane, to Mr. Harold K. Gorham, 1st C. E. F., Montreal, formerly in the 2nd West York, and now in the 4209 Western avenue, on Saturday, February 2, at 2 o'clock.

Lady Hughes has returned to Lindsay after a visit to Major and Mrs. Brown, London, Ont.





THE CANADIAN BANK OF COMMERCE

SIR EDMUND WALKER, C.V.O., L.L.D., D.C.L., President. SIR JOHN AIRD, General Manager. H.V.F. JONES, Asst. Gen'l. Manager. CAPITAL PAID UP, \$15,000,000. RESERVE FUND, \$13,500,000.

EACH DOLLAR SPENT ON NON-ESSENTIALS WEAKENS THE EMPIRE'S GREAT CAUSE. Place your surplus earnings in our Savings Department where they will earn interest at the rate of 3% per annum.

DOMINION STEEL IN FAIR DEMAND

Barcelona and Smelters were Moderately Active in Quiet Market.

Domestic steel, Barcelona and Smelters were the only issues, mining stocks excepted, in which transactions were other than nominal on the Toronto Exchange yesterday. Dominion Steel exhibited some activity in the morning session when 225 shares changed hands at 14 1/2 to 15 1/2, but in the afternoon there were no sales, although the bid was maintained at 15 1/2.

TRADING AT MONTREAL IS WITHOUT FEATURE

Montreal, Jan. 18.—Trading on the local stock exchange was without feature, and the total business amounted to only 800-odd shares.

FAIR MARGIN OVER DIVIDEND REQUIREMENTS PROVIDED IN COMMISSIONER'S REPORT

Montreal, Jan. 18.—An outline of the financial side of the commissioner's report on the Montreal Tramways franchise as wired from Quebec is interesting. It is not official, but is presumed to be fairly close to the mark.

LONDON STOCK MARKET

London, Jan. 18.—Business was slack on the stock exchange today. Gill-edge securities were affected by the popularity of short-term issues. Mining shares were the leaders, but Rhodesian and copper stocks were also prominent.

OUTLOOK FOR COTTON

J. P. Bickell and Co., received the following closing cotton letter from New York: "After an earlier opening and a moderate recession in price, the market again met with support from the same interests who have heretofore consistently taken a bullish position. The break that occurred yesterday placed the market in a better technical position. The cotton that was sold was taken by spot interests, and as this is always regarded as the best class of buying, it seems but natural that we should now have a reasonable recovery."

LIVERPOOL COTTON

Liverpool, Jan. 18.—Cotton futures closed quiet and steady. New contracts: January, 23.24; February, 23.02; March, 22.85; April, 22.67; May, 22.50; June, 22.32. Old contracts (fixed prices): January, 22.11; February, 22.01; March, 21.83; April, 21.67; May, 21.51; June, 21.37.

LIVE STOCK

18.—Cattle—Red, 77 to 80; Strong, 87 to 90; Heavy, 90 to 95; Light, 95 to 100; Mixed, 100 to 105.

Victory Loan Securities

Will be accepted for safe keeping from subscribers for small amounts for one year free of charge. Special Safety Deposit Boxes may be rented at \$3.00 per annum and upwards.

THE DOMINION BANK

Corner King and Yonge Streets, Toronto

Record of Yesterday's Markets

Table with columns: TORONTO STOCKS, STANDARD STOCK EXCHANGE, and UNLISTED STOCKS. Lists various stocks and their prices.

NEW YORK STOCKS

Start on Fuel Conservation Program Checks Speculative Tendencies.

New York, Jan. 18.—Inauguration of the government's conservation regulations caused a pronounced diminution in the volume of business on the stock exchange today. Trading was accompanied by scattered transactions barely totaling 465,000 shares.

MONEY AND EXCHANGE

London, Jan. 18.—Money, 3 1/2 per cent. Discount rates, short bills, 3 1/2-3 3/4 per cent.; three months bills, 4-4 1/2 per cent.

GET FEDERAL CHARTERS

Ottawa, Jan. 18.—Joint stock companies incorporated during the past week include Green Economy, Limited, Toronto, capital stock \$50,000; the Page Mill Fence Company of Canada, Limited, McIntyre, Ontario, \$100,000; the Wood, Motylbenite Co., Limited, Ottawa, \$1,000,000; Macleod Electric Supplies, Limited, Toronto, \$150,000; Engineers and Chemists Works of Canada, Limited, St. Catharines, Ontario, \$1,000,000; C. J. Bodley, Limited, Toronto, \$10,000.

PER CAPITA CIRCULATION

Montreal, Jan. 18.—Canada's per capita circulation at the end of November was estimated today by a well-known banker at \$32, against \$23 a year ago. It is the highest on record, but considerably below the United States figures.

TO CLOSE COTTON EXCHANGE

New York, Jan. 18.—Closing of the New York Cotton Exchange next Monday (Jan. 21) in co-operation with the spirit of the fuel conservation order is being observed today by the board of managers of the exchange.

ON PARIS BOURSE

Paris, Jan. 18.—Trading was quiet on the bourse today. Three per cent. rentes fell 1/2 centimes for cash. Exchange rate London 27 francs 15 centimes. Five per cent. loan 88 francs 55 centimes.

ACUTE DEVELOPMENT

Vigorous Methods Pursued in Group of Properties Produce Excellent Results.

Kiely, Smith & Amos say in a news bulletin: "Additions to the mining plant on the Elliott Kirkland property have been completed, and the work of sinking to deeper levels has commenced. We understand it is the intention of the company to carry the shaft to the 500-foot level before beginning to open up the ore bodies."

Work at the Wright-Hargraves property in the Kirkland camp continues to be of a satisfactory nature. The installation of new machinery consisting of a 200 h.p. motor and 12 drill compressors, now ready for use, will serve to carry on operations at advanced speed. No. 2 shaft has been driven to a depth of 800 feet, and No. 3 shaft, which is now down 100 feet, will be continued to a 300-foot level.

To the south of the Elliott Kirkland and the Kirkland Lake properties, and along the newer zone of the Kirkland Lake camp, is to be found the Canadian-Kirkland-Hinton-Hunter and the Ontario-Kirkland. Active development is being vigorously prosecuted on the Canadian-Kirkland, and development on the Ontario-Kirkland has an option. Operations on the Hunter property have commenced, and this part of the camp is receiving a great deal of attention.

CROSS-CUT ON GIFFORD YIELDS GOOD RESULTS

The cross-cut in the Gifford-Cobalt mine at the 350-foot level, towards the Beaver, has resulted in cutting one vein having a width of 10 inches. Royal assaying fair values says President Moore.

TO ACCUMULATE ORE FOR WASAPIKA MILL

In making an investment the selection of the security is the most important factor. Write us for advice before making a purchase.

R. L. MCINTYRE SHOWS CHANGE OF ALLEGIANCE

In July last he took decided stand against Kirkland Lake Deal.

KIRKLAND LAKE OUTPUT TO INCREASE GREATLY

Area Not So Large as Porcupine But Superior in Richness.

ORE RECEIPTS DECLINE

One receipts at Trill smelter from Dec. 1 to 31 total 2122 tons, of which 747 tons was from the company's own mine and 1375 from other mines.

PRICE OF SILVER

London, Jan. 18.—Bar silver closed at 44 1/2 per ounce, New York, Jan. 18.—Bar silver closed at 89 1/2 per ounce.

Would you Ask a Man to Neglect his Business for yours?

IT means that to ask your friend to assume the Executorship of your estate. To properly administer an estate requires more time, experience and exertion than it is fair to ask of a business friend in addition to his regular occupation.

THE TORONTO GENERAL TRUSTS CORPORATION

ESTABLISHED 1882. HEAD OFFICE TORONTO. BRANCHES: OTTAWA, WINNIPEG, SASKATOON, VANCOUVER.

HERON & CO.

Members Toronto Stock Exchange. WILL BUY: 10 Home Bank, 15 Standard Reliance, 10 Ford Motor, 10 Dom'n Permanent. WILL SELL: 20 Stand. Reliance Loan 7%, 25 Can. Mortgage 6%, 25 Sterling Coal Com., \$1,000 Sterling Coal Bonds.

ISBELL, PLANT & CO. BROKERS

Standard Bank Building, Toronto. Telephone Main 272-273. Send for copy of "Canadian Mining News".

TO ACCUMULATE ORE FOR WASAPIKA MILL

Policy of Systematic Development Counted On to Yield Results. Isbell, Plant & Co. in their weekly letter say:

STONEMAN HANDBOOK OF CURB, MINING, OIL AND INDUSTRIAL SECURITIES

Presenting essential data on more than EIGHT HUNDRED PROPERTIES AND SECURITIES. Copies may be obtained from us without charge on request.

CHAS. A. STONEHAM & CO.

23 Melville Street, New York. 41 Broad Street, New York. "NO PROMOTIONS"

HAMILTON B. WILLS

Member Standard Stock Exchange. Specialist in Cobalt and Porcupine STOCKS. Private Wire to New York Curb. 1504 ROYAL BANK BUILDING.

J. P. CANNON & CO. STOCK BROKERS

Members Standard Stock Exchange. 58 KING STREET W., TORONTO. Adelaide 3342-3343.

LOUIS J. WEST & CO.

Members Standard Stock Exchange. MINING SECURITIES. CONFEDERATION LIFE BLDG., TORONTO.

J. P. BICKELL & CO.

New York Cotton Exchange. Chicago Board of Trade. Winnipeg Grain Exchange. Toronto Standard Stock Exchange. Standard Bank Bldg., Toronto, Can.

GEO. O. MERSON & CO. CHARTERED ACCOUNTANTS

827 LUMSDEN BUILDING

WM. A. LEE & SON

Real Estate and General Insurance Brokers. All Kinds of Insurance Written. Private and Trust Funds to Loan. 26 VICTORIA STREET. Phone Main 552 and Park 657.

J. P. LANGLEY & CO. MCKINNON BUILDING, TORONTO

Auditors, Accountants and Trustees. Jas. P. Langley, F.C.A. J. J. Clarke, C.A.

E. R. C. CLARKSON & SONS TRUSTEES, RECEIVERS AND LIQUIDATORS

ESTABLISHED 1864. Clarkson, Gordon & Dilworth CHARTERED ACCOUNTANTS TORONTO

E. E. LAWSON C. H. FEAKER EDWARD E. LAWSON & CO.

Members Toronto Stock Exchange. STOCKS and BONDS. 801-2 C.P.E. BUILDING - TORONTO

# In the Simpson Men's Store Today



## One Day Overcoat Sale

**Prices Greatly Lowered!**

The Season's Commanding Styles, Values up to \$30.00, for

**\$18.45**

No need to longer delay the buying of that winter overcoat. Here are the season's latest styles in a big profit-to-you sale today.

The handsome materials are plain mixed tweeds and brown and black and green and black ulster cloths, the quality of which would make duplication of many of these coats out of the question. However, size ranges are broken and you may choose the latest styles here today at a big saving—Trench, Slip-on, Avenue, Floyd and other styles included.

From collar to hem they are carefully tailored and well-finished. Values up to \$30.00. Today at \$18.45.

**Take Lunch in the Palm Room Today's Menu 60c**

Choice of Soup  
Fried Filet of Whitefish,  
Tartar Sauce  
Breaded Veal Cutlet, To-  
mato Sauce, or  
Roast Stuffed Young  
Chicken, Giblet  
Sauce  
Creamed Mashed Potatoes  
Canadian Peas  
Choice of Pudding, Pie or  
Ice Cream  
Bread or Rolls and Butter  
Pot of Tea or Coffee

**Boys' Sample Suits At Half-Price**

We secured 110 sample suits of \$9.50, \$10.50, \$12.00 and \$14.00 lines, and we will sell them today at half those prices—\$4.25, \$5.25, \$6.00 and \$7.00. All handsome suits in the very smartest styles. Made of strong English and Scotch tweeds in neat pattern greys and browns. Sizes 7 to 17 years. Come at 8.30 a.m. for best choice.

**Men's Fur Gauntlets**

\$10.00 Australian Coon Gauntlets, \$6.75.  
\$3.50 Black Dogskin Gauntlets, \$2.45.

Regular \$25.00, \$28.00 and \$30.00 Values in  
**Men's Handsome Suits at \$20.00**  
**Up-to-Date Styles!**

Your special attention is directed to the high-class quality of the materials and to the desirability of the styles shown.

Of course the big factor of the sale is the big saving afforded. Seldom, indeed, are we able to offer such all-round good value at such a low price consideration.

The lot comprises broken size ranges and remaining lines from stocks that pleased quickly and sold quickly.

Built of soft, closely-woven tweeds, cheviots, worsteds and vicunas in a weight and weave which lends a solid, man-tailored appearance.

The patterns are neatness personified—with hairline stripes on plain grey and blue cloths. Also check, overcheck and other designs.

Neat single-breasted; semi-fitting, hand-tailored styles, with or without vent back. Sizes 36 to 44. Special, \$20.00.

**MEN!**

**\$4.00**  
**Sweater Coats**  
**\$2.49**

Men's Fancy Knit Warm Sweater Coats, having close-fitting high storm collar.

They are in navy, brown, tan, Oxford. Sizes 36 to 44. Regular price \$4.00. They are broken lines. On sale today at \$2.49.

**MEN!**

**\$6.00**  
**Mufflers**  
**\$1.48**

Men's and Boys' Knitted Silk Mufflers, in all the newest patterns and colors—Roman stripes, mottled patterns and plain, in a large variety of colorings.

The regular values range from \$4.00 to \$6.00 each. On sale today at \$1.48.

**Arrow**  
**Shirts**  
**4 for**  
**\$5.00**

Our \$1.50, \$2.00 and \$2.50 Regular Stock.

We carry the largest assortment of Arrow Shirts in Canada, and from such a large stock there are always small odd lots and broken sizes remaining; also many become counter-soiled. For today we have 500 such shirts.

They are our regular \$1.50, \$2.00 and \$2.50 grades, about the same quantity of each grade. Sizes 14 to 17. Soft and stiff cuffs, and a host of patterns. Sale price, 4 for \$5.00, or, each,

**\$1.29**



**VICTOR**  
The Supreme in Men's Boots  
**Reduced to**  
**\$5.45**

This is a good time to buy boots. The approach of stock-taking makes it imperative that we clear out all broken lines, therefore this sale today. Victor Boots and Astoria Boots, in dongola kid, gunmetal, patent colt and mahogany calf leathers.

Made in straight lace and in blucher styles, with military and flat heels. Heavy and medium weight soles. Sizes 5 to 11 in the lot. Our regular \$7.00, \$8.00 and \$9.00 boots. At \$5.45.

**Men's Fur and Fur-Lined Coats**  
**Everyone in Stock Reduced**

No reservations—the tags on every coat in the store show a big reduction from the regular price. Most of these coats are fresh and new, having arrived but a few days ago, making the opportunity one of the rarest in many seasons.

The perfect matching of the pelts and the smooth making of each coat is the result of careful, experienced workmanship. Here is the scale of prices:

- \$200.00 Mink Lined Coats, \$169.00
- \$150.00 Russian Muskrat Lined Coats, \$115.00
- \$100.00 Canadian Muskrat Lined Coats, \$85.00
- \$95.00 Mink Lined Coats, \$65.00
- \$75.00 Canadian Muskrat Lined Coats, \$59.00
- \$32.50 Black Dogskin Coats, \$21.50
- \$30.00 Korean Beaver (sheared goat) Coats, \$19.50
- \$65.00 Coonskin Coat (1 only), size 40, \$49.00
- \$100.00 Coonskin Coat (1 only), size 36, \$85.00
- \$150.00 Coonskin Coats (2 only), sizes 44 and 46, \$145.00

The **SIMPSON** Company Limited