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New broadcasting policy aims at expanding viewing choices, 1

Greek Prime Minister Papandreou visits Canada, 3

Music companies exhibit wares at Paris show, 4

Summer work for students, 5

Assistance for West Africans, 5

Science spending to increase, 5

Canadian device aids SARSAT, 5

Disabled provide quality service, 6

Mitel gets nod from Japan, 6

Oil exploration pact signed, 6

News of the arts — poet, awards, museum, 7

News briefs, 8

New broadcasting policy aims at expanding viewing choices

Communications Minister Francis Fox recently announced a new broadcasting policy for Canada designed to allow the nation's broadcasting system to respond to the technological and programming challenges of the 1980s and 1990s.

Four policy initiatives form the core of the broadcasting strategy. Mr. Fox said the government will: encourage the development of expanded programming choice for Canadian viewers, to be delivered primarily through cable-distribution systems but also by satellite; strengthen Canadian programming by establishing a fund to assist private production companies and independent producers; seek parliamentary approval of measures permitting the Cabinet to issue broad policy directives to the Canadian Radio-Television and Telecommunications Commission (CRTC); and relax licensing requirements to allow use of satellite earth-stations (TVROs) for television and radio reception by individuals, certain commercial establishments, and master antenna television (MATV) systems where approved by the CRTC.

"The situation is urgent and the time opportune for action in broadcasting," Mr. Fox said. "The broadcasting strategy for Canada will ensure that Canadian con-

tent is maintained and strengthened in the distribution of new programming services. It provides measures to increase the competitiveness of the Canadian broadcasting industry. And it represents a way of making sure that Canadian viewers, while enjoying greater program choice, will have assured access to programming that reflects Canadian cultural values."

Under the new measures, Canadians will have access, primarily through cable-distribution systems, to a wide variety of satellite-delivered programming from around the world and a range of existing and new Canadian programming services.

As the most economical means of extending new services to most Canadians, cable systems drawing both on satellites and conventional broadcasting will become a major vehicle for delivering the "information revolution" to Canadian homes. In addition to supplying an enhanced range of domestic and foreign broadcast signals, delivered on a "tiered" basis, cable operators will also be encouraged to provide the public with a range of new non-programming services — such as videotex, databank services, intrusion alarms, meter reading and Medic Alert, a health service.

Broadcasters will be encouraged to



In the new Canadian strategy for broadcasting the federal government has indicated that it would relax licensing arrangements which will allow the use of satellite earth stations (TVROs), such as this one, for television reception by individuals, commercial establishments and master antenna television systems.



play a crucial role as suppliers of the new Canadian programming services to be distributed by cable systems.

Canadian programming strengthened

The federal government will establish a Canadian Broadcast Program Development Fund to assist private production companies and independent producers. The fund, administered by the Canadian Film Development Corporation (CFDC), will rise from a total of \$35 million in the first full year of operation to \$60 million in the fifth year.

At least half the funds will be allocated for television productions to be exhibited by private broadcasters, with up to half going to productions to be exhibited by the Canadian Broadcasting Corporation. Producers' applications for funding must be accompanied by an agreement with public or private broadcasters to exhibit the production within two years of completion.

For every dollar provided from the fund, the producer must raise at least two dollars from other sources. Programming categories eligible for assistance are those for which the Canadian broadcasting industry does not now provide a significant amount of programming — drama, children's programming and variety.

In addition, the CFDC must aim at investing one-third of the funds in French-language productions.

The strategy sets a broad goal for the exhibition of Canadian programs: as a general principle, the Canadian broadcasting system must provide a significant amount of Canadian programming in each



Children's programming will receive assistance under the program.

programming category, including the drama, children's and variety categories. The objective is that there be a real Canadian option in every programming category.

To permit it to readjust its broadcasting policies quickly in a rapidly evolving broadcasting environment, the government will introduce legislation to empower the Cabinet to issue legally binding policy directives to the Canadian Radio-television and Telecommunications Commission.

These directives would be limited to broad policy matters only, and the power of direction would be subject to public-consultation safeguards.

Specifically exempted from the Cabinet's power of direction would be such matters as: the issuing of a broadcast

licence to a particular applicant or the amendment or renewal of a particular broadcasting licence; the specific content of programming; any restriction on freedom of expression; and the charges to be levied for a particular broadcasting service or facility.

Relaxed TVRO licensing

Individual Canadians will be exempted from the requirement for a radio licence to operate a television receive-only earth station (TVRO) for reception of radio and television programming from satellites.

Certain commercial establishments, such as bars and taverns, that display but do not distribute satellite programming, will no longer need a licence under the Radio Act.

Apartment buildings, condominiums, hotels and motels operating MATV systems will be permitted to operate a TVRO without a radio licence where the CRTC has approved the distribution of the received signals. With these changes, the way will now be clear for the CRTC to receive and consider applications from MATV operators, and to authorize reception of certain satellite signals where the commission is satisfied that there would be no serious impact on a local licensed cable operator or broadcaster.

Satellites are rapidly emerging as the preferred medium for delivery of distant programming signals to cable systems and to areas underserved by cable. The new policy will further encourage the development of satellite services to small communities and create a growing demand for earth stations, thereby lowering their costs and bringing them within the price

(Continued on P. 8)



The policy will allow broadcasters to respond to future broadcasting challenges.

Greek Prime Minister Papandreou visits Canada

Greek Prime Minister Andreas Papandreou visited Canada from March 27 to 31, at the invitation of Prime Minister Pierre Trudeau.

Mr. Papandreou was accompanied on his trip by Mrs. Papandreou, Greek Minister of Foreign Affairs Yannis Haralambopoulos, Greek Minister of Research and Technology George Lianis, Greek Deputy Minister to the Presidency for Press Affairs Dimitris Maroudas, Deputy Minister to the Presidency for Greeks Abroad Asimakis Fotilas, Greek Deputy Minister of National Defence Pausanias Zakolikos and Greek Deputy Minister of National Economy Konstantine Vaitzos. A number of senior government officials also accompanied the Greek prime minister.

During his stay in Canada, Mr. Papandreou visited Ottawa, Montreal, Quebec City and Toronto. The Greek community in Canada numbers nearly 350 000 with the main centres of concentration being in Toronto, Montreal and Vancouver.

While in Ottawa, Greek Prime Minister Papandreou held talks with Prime Minister Trudeau on international and bilateral issues and answered questions at a joint session of the House of Commons Standing Committee on External Affairs and Defence and the Standing Senate Committee on Foreign Affairs.

Mr. Papandreou told the committees that he sought increased economic co-

operation with Canada especially in the area of defence. He also said that he hoped his close ties with Canada would help promote expanded trade in that area.

A social security agreement between Canada and Greece was also ratified during the Ottawa segment of the visit. The protocol ratifying the agreement was signed by Canadian Minister of State (Finance) Paul Cosgrove and Minister to the Presidency for Greeks Abroad Asimakis Fotilas.

This agreement co-ordinates the operation of the Canada Pension Plan, the Old Age Security Act and the Greek social security programs which provide disability, old age, death and survivor's benefits. As many as 5 000 persons are expected to receive Canadian benefits under the agreement. An additional number of persons will also receive benefits from Greece under the agreement.

In Montreal, about 7 000 of the city's 65 000 Greek-Canadians filled a downtown exhibition hall to greet Prime Minister Papandreou who gave a speech reviewing his domestic and foreign policies.

Afterwards, the Greek prime minister was guest of honour at a dinner hosted by federal Consumer and Corporate Affairs Minister André Ouellet. Mr. Papandreou also flew to Quebec City to meet with provincial Premier René



Deputy Prime Minister and Secretary of State for External Affairs Allan J. MacEachen (right) greets Greek Prime Minister Andreas Papandreou at the Ottawa International Airport.

Lévesque and members of the National Assembly.

At the Toronto airport several hundred flag-waving Greek-Canadians turned out to welcome Prime Minister Papandreou. He later attended a dinner given by Prime Minister Trudeau.

Mr. Papandreou taught economics at York University from 1969-1974 following his exile by the Greek military junta. It was in Toronto that he founded the Panhellenic Liberation Movement that spearheaded the overthrow of the military dictatorship in Athens and helped bring his Panhellenic Socialist Movement to power in the 1981 elections.

While in Toronto, the Greek Prime Minister toured the Royal Ontario Museum where the Greek exhibition, *In Search for Alexander*, is showing until July. He attended a luncheon given by the Ontario government, spoke to the Greek community at a rally and received an honorary degree from York University.

The main component to Canada's cultural presence in Greece is the Canadian Archaeological Institute in Athens. The institute is a non-profit organization founded in 1974 to encourage and to develop academic and cultural relations between Canada and Greece. In 1976, the institute was given the status of a national foreign school by the Greek government and in October 1981 it opened an office next to the premises of the Canadian embassy in Athens.



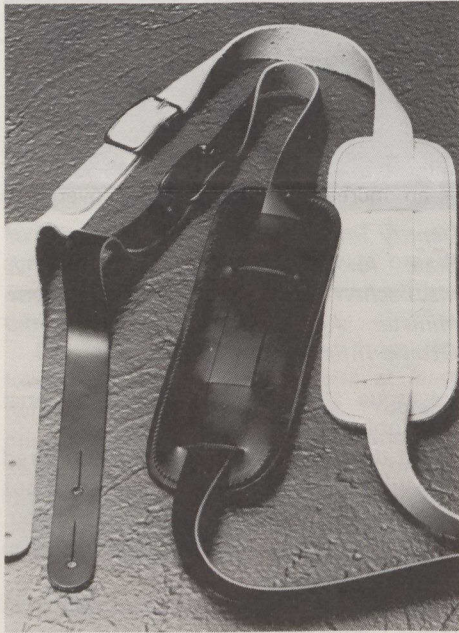
Canadian Minister of State (Finance) Paul Cosgrove (right) and Deputy Minister to the Presidency for Greeks Abroad Asimakis Fotilas sign the protocol ratifying the Canada-Greek social security agreement. Prime Minister Trudeau (standing right) and Prime Minister Papandreou (standing to the extreme left) look on.

Richard Vroom photos

Music companies exhibit wares at Paris show

Twenty-one Canadian firms displayed their products at the tenth Paris Music Fair held in Paris, France, April 10-17.

The companies taking part in the show, under the sponsorship of the Department of External Affairs, were: Casavant Frères Limited, Saint-Hyacinthe, Quebec; Distribution Musantiqua, Richelieu, Quebec; Les Editions Doberman Inc., Saint-Nicolas, Quebec; Enceintes et Contenants



Kada Music's innovative line of high quality leather and nylon guitar and banjo straps are available in many styles and colours that will complement any costume.

Alucase Ltée, Montreal, Quebec; The Frederick Harris Music Co. Limited, Oakville, Ontario; Heintzman Limited, Whitby, Ontario; Kada Music, Weston, Ontario; Lado Musical Incorporated, Toronto, Ontario; Larrivée Guitars, Victoria, British Columbia; La Si Do Inc., Montreal, Quebec; La Menuiserie Everest Inc., Montreal, Quebec; Neary Industries Limited, Kentville, Nova Scotia; Norman Musical Instruments Inc., La Patrie, Quebec; Odyssey Guitars Limited, North Vancouver, British Columbia; Peate Musical Supplies Limited, Montreal, Quebec; Les Pianos Lesage Limitée, Sainte-Thérèse, Quebec; Rydez Corporation, Montreal, Quebec; S. Sabathil & Sons Ltd., Vancouver, British Columbia; Sabian Ltd., Meductic, New Brunswick; Staccato Drum Co., Kamloops, British Columbia; and Yorkville Sound Ltd., Scarborough, Ontario.

Participation at international trade

shows is one of Canada's major marketing techniques. These events offer the buyer a first-hand opportunity of comparing quality and prices against competing producers.

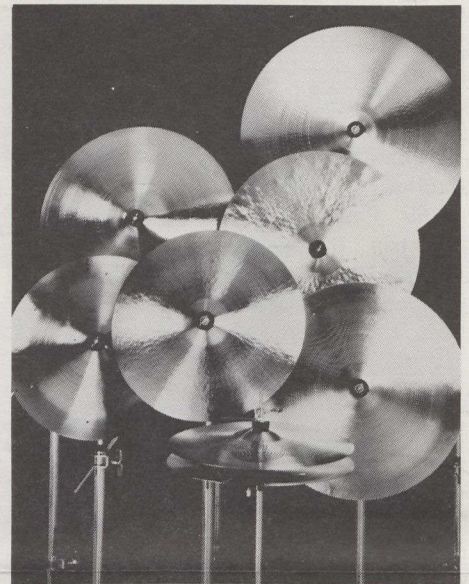
Exports grow

The Canadian musical products industry has achieved an impressive record of both domestic growth and increased acceptance in major export markets. Total production during 1981 was estimated at about \$50 million (Cdn) of which \$20 million was shipped to international buyers. The industry is growing at an average rate of 15 per cent annually.

Among Canadian companies, almost all have some degree of exporting experience and have from 20 to 80 per cent of capacity available for export sales, with the capability of expanding production by an additional 20 to 50 per cent, if required.

The manufacturing sector of the industry consists of approximately 70 firms. About 90 per cent of the industry is Canadian-owned, providing greater freedom in policy decisions and more flexibility in serving the needs of the export markets.

The industry consists of three sectors: musical instruments and accessories



Sabian brings the beauty and sound perfection of Turkish cymbals to North America. These Sabian AA cymbals are made from high quality cast bronze, and are machine hammered to produce a bright and penetrating sound.

(wind, string, percussion and keyboard instruments), audio and sound amplifiers and publishers.

Despite the current world-wide economic environment, the Canadian musical products industry has maintained an annual growth rate average of about 15 per cent — which has outpaced gains in



It takes six craftsmen six weeks to build this Heintzman 1.8-metre grand piano. Its sound-board is made from selected Northern Sitka spruce and is supported by curved ribs to ensure lasting resonance. Twelve thousand components combine to achieve the shaping, voicing and feel known only in a Heintzman.

many other industrial sectors.

Sophistication, innovation, dependability — at prices that are highly competitive in world markets — are among the built-in features of the Canadian musical products industry. Technological expertise is high and the flow of information is readily available in the research and development field, providing Canadian exporters with additional advantages in anticipating the needs of the foreign buyers.

Summer work for students

The federal government has earmarked \$170 million for student summer employment programs this year, compared with the \$120 million spent last year on such programs.

About 70 000 students will participate in employment programs and another 328 000 are expected to benefit from student placement services this summer.

"Our summer employment programs will give a much-needed boost to the student labour market and, in many cases, will enable young people to obtain valuable work experience that will prepare them for future employment," Mr. Axworthy said. "These programs will help to provide students with the training and experience they need to bridge the gap between school and the work world and to ease employment problems currently faced by youth."

The largest share of the funds, \$143.5 million, will go to the Summer Canada program, which will create jobs for more than 57 000 students. Private and public sector organizations are eligible to participate in Summer Canada by sponsoring summer projects or internships that will offer students practical and challenging work experience.

Also included in the federal government's summer employment programs for students are the Department of National Defence cadet and reserve training programs and the RCMP special supernumerary constables program, which will be funded at \$10 million and \$800 000 respectively, involving 13 000 students.

Finally, \$15.7 million in federal funds has been allocated to Canada Employment Centres for Students. These centres match qualified students with employers who have summer job openings. The 442 student centres, which operate in the spring and summer, are expected to make 328 000 student placements this summer.

Assistance for West Africans

Canada is providing a further \$300 000 in response to three appeals for humanitarian relief on behalf of West Africans recently forced to return to their home countries from Nigeria.

The Canadian Council of Churches (CCC) will receive \$50 000 for a joint program of the World Council of Churches (WCC) and the Lutheran World Foundation (LWF). The Canadian Catholic Organization for Development and Peace (CCODP) will receive \$150 000 for the Caritas Internationalis program, and the Office of the United Nations Disaster Relief Co-ordinator (UNDRO) will receive \$100 000 in response to appeals for Niger and Chad. Funds will be provided through the international humanitarian assistance (IHA) program of the Canadian International Development Agency (CIDA).

In February, Canada made a \$100 000 contribution to the League of Red Cross Societies in response to the urgent request for emergency relief for Ghanaians expelled from Nigeria.

It is estimated that returnees who were forced to leave Nigeria in late January number 600 000 Ghanaians and 600 000 from francophone countries in West Africa. Most of the Ghanaians have returned to their home towns and the distribution of relief supplies is going smoothly. However in surrounding countries the situation has deteriorated. Numbers of returnees could rise to 180 000 in Niger and 150 000 in Chad. Food, medicines and transportation are required for the returnees, and the UNDRO program will provide cash to be applied to the transportation component.

Science spending to increase

Federal science expenditures for 1983-84 will increase by \$3.1 million over those of 1982-83, according to the main estimates tabled recently in the House of Commons.

The main estimates, which anticipate federal spending for the coming fiscal year, indicate that total federal science expenditures for both natural and human sciences are expected to reach \$3.24 billion in 1983-84 compared to the \$2.93 billion spent in 1982-83.

Included in the figures is a \$189.7-million increase in spending on research and development in the natural sciences to a total of \$1.96 billion — an increase

of more than 10 per cent over last year's expenditures.

Direct federal funding of research and development undertaken by industry is expected to reach about \$461.5 million this year, an increase of about 27 per cent over 1982 expenditures of \$364.6 million.

In addition, federal support to research and development in universities will reach \$374.2 million this year compared to \$353.5 million last year, an increase of 6 per cent.

The estimates also indicated that federal funding of research and related scientific activities in the human sciences will increase 8 per cent to \$631.3 million in 1983-84 compared with \$583.3 million in 1982-83. Universities will receive \$65.3 million this year for the human sciences — an increase of 15 per cent over last year's spending.

Canadian device aids SARSAT

A Canadian-built device that can pick up distress signals from downed airplanes or disabled ships and alert rescue organizations was launched into orbit, March 28.

The search and rescue device built by Spar Aerospace Limited in Montreal rode piggyback aboard the US National Oceanic and Atmospheric Administration weather observation satellite launched from Vandenberg Air Force Base in California.

Four countries co-operate

The equipment is part of a \$90-million international SARSAT search and rescue program involving the co-operation of Canada, the United States, France and the Soviet Union.

The SARSAT system was inaugurated last summer when the Soviet Union sent aloft the first search and rescue device. The *Cosmos 1383* uses radio receivers to detect emergency signals from aircraft and ships in trouble and relays information pinpointing crafts to ground stations in Canada, Europe, the United States and the Soviet Union. A second Soviet satellite for the same purpose was launched a week before the US satellite.

Eventually three North American satellites containing the Spar devices will be in orbit providing coverage of all the world's oceans. The satellites, like the Soviet ones, will alert ground stations around the world of craft in distress. The first US satellite can provide an estimate of the location of an emergency to within 20 kilometres.

Disabled provide quality service

Only the wheelchair ramps that lead up to a two-storey office building in Sydney, Nova Scotia remind customers of the special nature of the management and staff of the Breton Business Centre.

Inside, telephones, voice paging equipment, typewriters and photocopiers are run by a quietly efficient staff.

Eilleen LeBlanc, who has scoliosis, is on the voice pager, her manner warm and businesslike.

"Yes, John," she assures a client, "we will use your private code number when Halifax calls. No problem, we're open 24 hours. Yes, we understand your need for security — we will hold the message off air for your call."

Assistant manager Sheila MacDonald has multiple sclerosis. She looks up from a large stack of typed envelopes, and smiles.

"Editing, typing, bookkeeping," she explains, "besides the telephone answering service and voice paging, we handle a lot of office support work. I like the challenge and meeting our customers. They come to us from businesses, service clubs, schools — groups from all over."

Breton Business Centre's office manager, Marcie Shwery-Stanley does not let her rheumatoid arthritis slow her down, either. "Professional and enthusiastic," she affirms, "that's how our staff operates. We want people to use our service because of our quality work, not because it's provided by the disabled."

"We have people here who, before joining us, had allowed their disabilities

to get them down. We won't take credit for their decision to overcome their problems, but now they have a purpose in life, pride in the service they offer. Most haven't missed a work shift with us since the first day they came on staff."

The Breton Business Centre is concentrating on two or three services at a time, and carefully training staff in needed skills. The service has been quickly making a name for itself since opening its doors last winter, aided by federal funding.

Confidence and motivation

"It is our sense of professional confidence," said Louis Kyte, born with muscular dystrophy, "the motivation to do the best job possible comes from within. To succeed, to be independent, is the greatest feeling in the world. It gets you up out of bed when a disability might offer a ready excuse to just roll over and go back to sleep."

With some 60 customers already subscribing to the TAS and voice paging services, Breton Business Centre is turning the same aggressive marketing techniques that got them these customers, to promoting its office support, typing, bookkeeping and photocopy services.

The centre is already producing finished consultant's reports, term papers, newsletters, brochures, annual reports, financial reports, tender proposals, forms and letters for various groups and businesses.

"We have had requests from regular customers to supply a number of services we had not before considered. Services such as bookkeeping. Also, because we are open round the clock, every day, we are looking into the possibility of working with established security firms to provide customers with business and residential alarm monitoring," said Ms. Shwery-Stanley. She adds that, "quality, service and customer satisfaction at competitive prices are the ingredients of our success. When you provide a solid, confidential service," she concludes, "you can offer the customer tailored services to fit the need".

Perhaps Louis Kyte best explains the success of the Breton Business Centre. "It means more to me — to all of us — that the business succeed. We want to provide a service that can't be beat. After all, it's ours."

(Article from Panorama, September 1982.)

Mitel gets nod from Japan

Mitel Corporation, a leading Canadian telecommunications manufacturer, has received official Japanese approval to sell its SX-20 private branch exchange product in Japan.

The company, located in Kanata, Ontario, has also signed a \$3-million contract with Pamco (a division of Pioneer Electronics Corporation), a national Japanese telecommunications distributor.

The approval was the first Canadian type for the Japanese interconnect market to be obtained from Japan's telephone and telegraph organization, NTT. On the strength of this approval, Mitel reported that it intended to initiate type approval applications for additional product lines as soon as possible.

Mitel will be one of eight Canadian companies displaying its products as part of an exhibition being presented by the Canadian Department of External Affairs in Tokyo this month.

While Canadian exports of manufactured goods are a small percentage of the more than \$4.5 billion exported to Japan last year, these manufactured goods exports rose 55 per cent in 1982 to more than \$167 million.

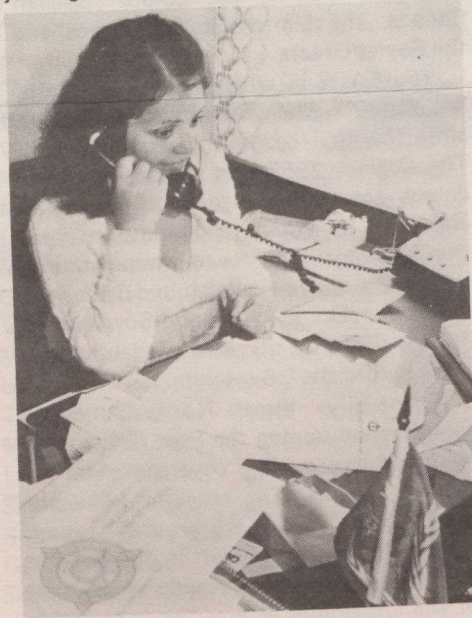
Oil exploration pact signed

The federal government has signed an agreement with Gulf Canada Resources Incorporated for oil and gas exploration in the West Beaufort Sea.

Gulf Canada, which will be the operator for the project, signed the agreement on behalf of 12 companies. The agreement has a five-year term and calls for \$200 million to be invested in drilling one well in an area of 398 391 hectares.

Under the terms of the agreement, \$10 million will be spent on northern-sourced goods and services and there is a general commitment for native and female employment and training.

The companies, in addition to Gulf Canada, represented in the agreement are: Amoco Canada Petroleum Company Limited; BP Exploration Canada Limited; Bow Valley Industries Limited; Canadian Superior Frontier Resources Limited; Dome Canada Limited; Dome Petroleum Limited; Mobil Oil Canada Limited; Petro-Canada Exploration Incorporated; Suncor Incorporated; TCPL Resources Limited; Ulster Petroleum Limited; and Union Oil Company of Canada Limited.



Panorama

Marcie Shwery-Stanley speaks with a client

Poet still going strong

When Dorothy Livesay was a teenager, she wrote in her diary that she would never be considered an important writer in Canada. She was a young woman, she wrote to herself, and the world belonged to men.

Almost six decades separate that Winnipeg-born teenager — who was already a published poet — from the stalwart, white-haired woman who sits in the loft of her bungalow on Galiano Island, British Columbia writing her memoirs. More than 1 000 poems have been written and she has received two Governor General's Awards for literature.

She has had careers as a journalist, editor, social worker and university professor. She has worked in Zambia as an English specialist with the United Nations Educational, Scientific and Cultural Organization. She was one of the founders of Amnesty International in Canada.

Livesay said critic George Woodcock is the best poet in Canada today. At 73 she is giving no indication that she is considering putting aside her pen.

"Other elderly senior citizens say to me, 'this is the period when we can do the most because we don't have the burden of having to look after a family,'" said Livesay.

"Very often we're single. The husband is dead. I don't mean that crudely, but we don't have the same family responsibilities any more. We can be free to let go."

Livesay, interviewed in her cluttered cabin (which, because it used to be a chicken coop, has been christened The Chicken Hilton by island residents), is not going to sit back, stare out at Georgia Strait and squander that freedom.

She recently returned from a world peace conference in Bulgaria, attended by about 130 writers from 56 countries. This year she will spend four months as writer-in-residence at the University of Toronto.

Her latest interest was a Galiano Island referendum on nuclear disarmament.

"That indeed has been a main interest for many years," Livesay said slowly, evenly, shifting the focus of the discussion to a painting hanging in the living room. The watercolour portrayal of the Galiano shoreline, painted by a friend from Winnipeg, was the prize for a raffle the island committee held to finance the referendum.

(Article by Barbara Gunn in the Canadian Press.)

Three Canadian films win Oscar awards



The Royal Bank of Canada

Quest for Fire, a majority Canadian co-production with France won for best make-up.

Canadian productions won three Oscars at the fifty-fifth Academy awards ceremony held recently in Los Angeles.

The award for documentary short subject went to the controversial, *If You Love This Planet* produced by the National Film Board of Canada. The film is a warning against the evils of nuclear war.

Just Another Missing Kid made for

the Canadian Broadcasting Corporation's public affairs program *The Fifth Estate* won in the documentary feature category.

Quest for Fire, a majority Canadian co-production with France won for best make-up. Make-up artists Sarah Monzani and Michele Burke won the award for a series of complicated techniques to remodel actors' and actresses' faces to look like prehistoric people.

Museum piece finds its toes

The Montreal Museum of Fine Arts' magnificent wooden *Calvary*, which dominates one of the three galleries of Canadian art, has recently been reunited with a part of its own foot, lost over 17 years ago.

In addition, exhaustive research by Monique Lanthier, an art history student taking an internship in museology at the museum, has succeeded in identifying the artist, the probable date, and where the work was created.

The beautiful, four-metre-high *Calvary* in polychromed wood is a road cross, a type of marker which existed in great numbers throughout pious rural Quebec in the last century. It was acquired by the museum in 1965 from an American antique dealer, and was always assumed to have come from the Gaspé. Mrs. Lanthier was assigned the job of discovering date, attribution and location, and

like a true detective, she followed her slender lead until she located the Quebec dealer who first put the cross on the market.

He very well remembered finding it in a barn, and even took Mrs. Lanthier to the spot the cross had occupied on a rural route near Sainte-Victoire de Sorel, where subsequent research confirmed it had stood until 1945. People still living in the area all said the cross had been made by Pierre Plante, born in Sainte-Victoire in 1853, who sculpted religious works, hunting decoys, toys and furniture in the area. Even more exciting than all this was the discovery that the original dealer still had the missing piece of the Christ's foot in his possession, which he had kept when the sculpture was sent to the US.

Ron McKenzie of the museum's restoration department was given the delicate task of reattaching the missing toes, and the *Calvary* is now on display, in its totality.

Broadcasting (Continued from P. 2)

range of Canadians who cannot be served in any other way.

Mr. Fox also outlined eight other policy initiatives that would be studied in coming months.

The measures would:

- enhance the role of private broadcasters and assist the broadcasting industry as a whole to produce and exhibit higher levels of quality Canadian programming;
- enhance and extend French-language broadcasting and programming services in Quebec and across Canada, while strengthening the private French-language program-production industry;
- establish a framework for international marketing of Canadian television programs in both official languages through a variety of measures: negotiation of co-production treaties with other countries and extension of existing treaties to cover television programming;
- reinforce efforts to equalize broadcasting services throughout the country by using all available technologies, including Canadian satellites;
- respond to the needs of native people

for broadcasting services that reflect their languages and cultures;

- develop a more flexible regulatory environment attuned to the new technologies — with special emphasis on Canadian-content requirements, tiering of cable services, and extension of cable priority-carriage rules to encompass satellite-delivered services;
- revise the legislative framework for broadcasting to bring broadcasting objectives into line with the new environment, to give the CRTC authority to compel cable operators to lease channels at fair and reasonable prices to providers of new programming and non-programming services, and to permit a streamlining and simplification of the regulatory process; and
- strengthen the Canadian Broadcasting Corporation's (CBC) performance as a crucial component of the Canadian broadcasting system and review the CBC's role to ensure that it provides programming appropriate to the new broadcasting environment, with special emphasis on increasing Canadian-content levels and use of high-quality Canadian programming purchased from independent Canadian producers.



The Citizen

Michel Merowitz is just a bit slower than a speeding bullet as he changes into a Superman suit in a phone booth as part of a recent contest between teams from Carleton University and the University of Ottawa.

the Canadian term for the rapeseed variant grown almost universally in Canada and developed for its low content of erucic acid, considered a nutritional asset. Academic Press Canada of Don Mills, Ontario, the publisher, is part of an international publishing firm and expects to sell most of its output abroad.

Canada swept all ten titles at the three-day world short track speed skating championships. Sylvie Daigle from Sherbrooke, Quebec won all four women's races, set two world records and captured the over-all title. Quebec City's Louis Grenier took firsts in the 500, 1 000 and 3 000 metres to win the men's over-all title and set a world record in the 500 as Canadian men swept 1-2-3 in over-all standings.

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Canada

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News briefs

Seven Ontario high-technology manufacturers recently attended a ten-day trade mission in Brazil. The mission was led by Peter Barnes, general manager of co-ordination and development of Ontario's six technology centres.

The federal government has signed agreements for oil and gas exploration work offshore Prince Edward Island with Chevron Canada Resources Limited and partners. The two agreements have a three-year term and call for the drilling of two wells at an estimated cost of \$28 million in an area of approximately 1.3 million hectares.

Toronto's Alison Wiley finished second to Norway's Grete Waitz at the world cross-country championships held recently in Gateshead, England. It was the first senior medal for a Canadian runner. The Canadian senior women placed third in the team category behind the United States and the Soviet Union.

Canadians saved a record 13.7 per cent of their disposable incomes in 1982, up from 12.4 per cent in 1981, Statistics Canada reports. It was the tenth consecu-

tive year that the savings rate has remained at or above 9 per cent, about double that in the US. Governments accounted for 63 per cent of all conventional borrowing by non-financial groups, up from 23 per cent last year and two to three times the normal 20 per cent to 30 per cent level. However, the total amount borrowed was \$46.702 billion, only slightly more than half the \$83.09 billion raised in 1981.

The Export Development Corporation (EDC) and a consortium of three banks have signed a \$12.8-million (US) financing agreement to support the construction of an aircraft hangar and maintenance complex in Sri Lanka by Pendrith Equipment Limited of Mississauga, Ontario. Under the agreement, EDC will lend \$7.07 million (US) and the consortium, led by the Toronto Dominion Bank, will fund the remaining \$5.73 million.

Agriculture Canada will publish a reference text on Canadian canola in May. The 624-page colour-illustrated volume on the widely-used oilseed is called *High and Low Erucic Acid Rapeseed Oil: Production, Usage, Chemistry and Toxicological Evaluation*. Canola is