

Red Cross Line

S. S. Stephano.

Intended Sailings:

From New York:	From St. John's:
MARCH 27th.	APRIL 5th.
APRIL 14th.	APRIL 22nd.
MAY 2nd.	MAY 10th.
MAY 20th.	MAY 27th.

The S.S. FLORIZEL will also leave St. John's after the Sealfishery, and will probably leave New York between May 2nd and 20th.

Harvey & Co., Agents

100 GOOD LOGGERS

Are still required by

A. N. D. CO.

For the Logging Camps at

Millertown & Badger.

Wages Average \$24 and Board.

GOOD MEN STAYING TO End of Chop

Will be paid \$26 per month.

TAKE TRAIN TO MILLERTOWN OR BADGER.

Furniture for Hard Wear and Home Comfort

As a New Year Special we are offering our many friends and customers in the outports a large stock of Household Furniture, built on fine solid lines, and guaranteed to withstand hard wear and good service.

This stock includes every thing needed for the comfortable furnishing of a home. White Enamel and Brass Bedsteads, Dressing Tables, Washstands and Chairs for the Bedroom, Tables, Arm Chairs, Dining Chairs, Sofas, Canyas and Linoleums. A specially low price will be made on all immediate orders, and full particulars, with prices, will be sent by mail on application.

Any order received by us will receive immediate and careful attention, and will be packed and shipped by first available express or steamer. For good goods, prompt services, and reasonable prices, try the

U. S. PICTURE & PORTRAIT CO., COMPLETE HOUSE FURNISHERS.

BLOCKADE BUNKUM.

Less Napoleon and More Kitchener Wanted.

The Real Short Cut to Berlin, by J. Selborne.

A good deal of bunkum has been told about many things in the course of the war, but more bunkum has been talked about the way to win the war by "blockade" than anything else. The plain truth is that no matter how stringent, no matter how unpleasable we made the blockade of Germany, it could not win the war for us. The gospel of the ferocious people of the blue water school, who go about wagging a scolding forefinger and saying "Use the navy, and you'll end the war in six weeks," is sheer fooling and dangerous nonsense, founded on an utter misconception of the limits of sea power and an ignorance of the lessons of military history of the whole objective of war, which are—Smash the enemy! So ask yourself these simple but decisive questions. Could a "blockade," even a complete and unbreakable blockade, smash Germany and Austria and Turkey? Even if we used the navy to the last ounce of its ships and men and gun power, could the most perfect "blockade" in the world defeat the Central Powers in the field? Frankly, it could not. There is only one way to crush the hordes of Germany and Austria and Turkey, and for that matter Bulgaria, in the field, and that is by armies in the field. And that apparently is a lesson which we have still to learn.

The most extraordinary delusions as to aggressive potentialities of sea power still exist in these islands. It was only the other day that a thoroughly capable and practical and thoughtful man—a banker—said to me—"It is amazing how one's views change. When this war first broke out, I said to myself, 'Ah, now we shall see some sport. When once the British Navy gets to work we shall see things. We shall nail their ports, and blow their ships out of the water. The Germans will be pretty sorry that they ever tackled the job.' I knew nothing of submarines and minefields. How could I? But I'm sixteen months older now, and recognise that even before war broke out there had been great changes made in the preparation for naval warfare, about which I knew nothing." True! But how many hundreds of thousands, even millions, of sensible, well-informed British folk who were equally uninformed? How could they know all that naval warfare meant? But the navy knew, thank God! The navy knew, and was ready. It is the British Navy which has saved the world. It is the British Navy which has made it possible for us to win this war. We shall not know for many years quite how much the navy has done—that wonderful silent navy which, when war was declared, just weighed anchor and disappeared to hold the keys of the world, to hold the balance of victory and defeat!

The "silent navy"—a great phrase invented some years ago by Mr. Arnold White. But after our experience of the navy during this war, in which all its unknown qualities have been tested and found true, I would prefer to call it the invisible navy, for, while we have, indeed, irrefutable testimony every day of our lives that it exists, we never see it. The British Navy has performed not merely wonders, but miracles. It caters all the seven seas. It has kept open all the routes of Empire. It has brought men to fight in France for the freedom of the world from all the ends of the earth. Only the British Navy has made it possible to coal and munition not only our own troops but the troops of France. The British Navy is the whole mainspring, the whole motive power, as it were, of the Allies in this war. And I grow impatient when I hear people asking it to perform the impossible. Even if the politicians would let it try, it could not win the war by a mere blockade.

There are two phases of this great question which make the demands an absurdity. There is the very considerable problem of international politics, and there is the vital consideration of the limits of sea power when it comes to smashing armies in the field. Now, I trust I am as good a fighter as any, I'm all for checking away the gloves. On the other hand, I am very much against methods of fighting which will disgust the spectators and drag them into the fight as well.

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of finesse. Sometimes he waited years before he struck his blow. And throughout his victorious life he prayed for and upheld the humanity of his fleet. It was that which made the Nelson touch. The navy has nobly lived up to the Nelson tradition. Do not abuse it now. Its great education work has been done. It will be an infinitely easier task to impose a strict blockade to-day than it was sixteen months ago. The navy has won a great and silent victory. It has won the faith of the neutral world to Britain. It has been Britain's sure shield not only of her safety, but of her fair name and her honour. The navy's great victory won, every day which passes now will see the blockade more stringent. But, however strictly the blockade is maintained, the navy cannot altogether win this war. Germany has taught us that, thanks to her ingenuity and resources, neither she nor her allies can be starved.

We hear a great deal of Napoleon in these days, too. More perhaps than we do of Nelson. If only a new Napoleon would arise to lead the Allies he would do this, that, and the other thing. But I fancy that if the new Napoleon for which the impatient ones are howling were suddenly to materialize the last thing he would do would be to suggest that we could win the war by "blockade." Napoleon was a great soldier and a great man. As the first he would not look to a fleet to do what he should be doing on land. He would strike down armies with armies—not with fleets. That would be his first objective as a soldier. As a great man he would recognize the hollow mockery of a victory of simply starving a people out. What would be the finish of a "victory" after which the enemy could say—"You may have starved the civil population to surrender, but my great fighting forces are intact. My armies are still in occupation of yours, the victors, territory! What sort of a victory is that? No; let us have a little less Napoleon and a little more Kitchener.

We shall realise after the war that it was Kitchener's brain and patience and building up and strength to endure and wait up and make ready which saved us in spite of ourselves. It was Kitchener who said this war would last three years. It was Kitchener who said we should want three million men to settle the job. And shall we lack faith in the man who quietly set out to destroy in three years the mighty power which it had taken the Germans forty years to build up? Kitchener has never whined for the navy to accomplish impossibilities. Kitchener is a man who knows his job, and does not shrink from it. Let us give up inventing impossible jobs for the long-suffering and heroic and already overtaxed navy, and do our own Battalions, not bunkum, is the shortest route to Berlin.

THE KAISER'S FAMOUS SPEECH

The famous speech of the German Emperor in which he referred to the divine right of Kings was made Aug. 25, 1910, and contained the following sentences:

"Here my grandfather . . . by his own right set the Prussian Crown upon his head, once more distinctly emphasizing the fact that it was accorded him by the will of God alone and not by Parliament or by any assemblage of the people or by popular vote, and that he thus looked upon himself as the chosen instrument of Heaven and as such performed his duties as regent and sovereign. And adorned with this crown, forty years ago, he rode forth to battle to win the Emperor's crown also. Truly it was a long way to the time of the famous telegram of the Emperor to my late grandmother. What a change through the providence of God!"

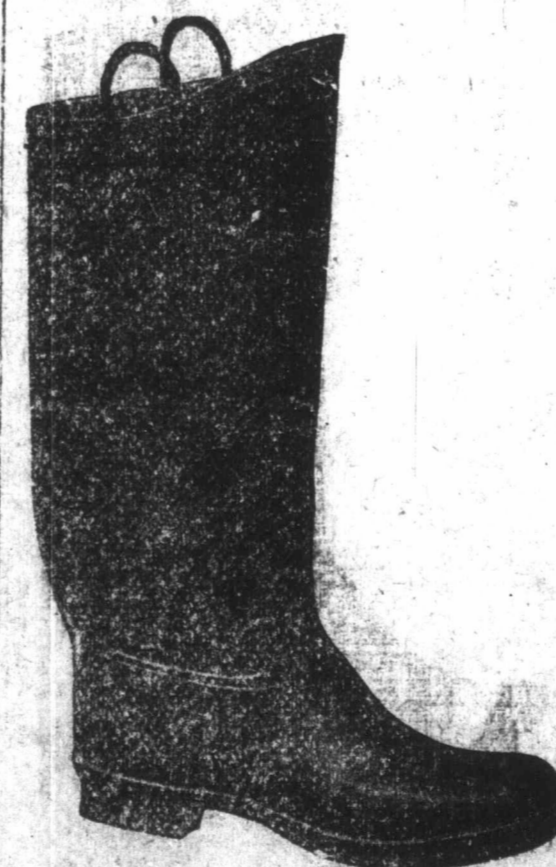
"Looking upon myself as the instrument of the Lord, without regard for daily opinions and intentions, I go my way, which is devoted solely and alone to the welfare and peaceful development of the Fatherland."

In an earlier address, at Brandenburg, Feb. 3, 1889, he spoke of the rulers of his house in the following terms:

"Above all other Princes, and even in a time when such thoughts and feelings were not yet current, they felt and discharged the personal responsibility of the ruler toward Heaven.

Their great battles without and the development and the making of laws within the country have always been dictated by the thought that they were responsible for the people given over to them and for the country which had been entrusted to them."

SNAG BOOT.



The Great American Rubber Boot. The same Boot as worn by the American Fishermen.

"Snag," the Great Firemen's Boot. Six thousand pairs sold last year to the members of the different Fire Brigades operating in New York City. The only Boot they can get the season's wear out of.

The greatest wearer in America. Mail orders receive prompt attention.

F. Smallwood, Distributor for Newfoundland.

THE BEST IS CHEAPER IN THE END



Order a Case To-day. "EVERY DAY" BRAND EVAPORATED MILK

Job's Stores Limited.

BRITISH THE POWER OF PROTECTION

Buying a BRITISH SUIT Means PROTECTION from High Prices

PROTECTION in Material.
PROTECTION in Style.
PROTECTION in Fit.

Every Man and Boy Needs PROTECTION Have It!

The British Clothing Co., Ltd., Sinnott's Building Duckworth Street, St. John's.

Hon. R. A. Squires, K.C., LL.B. Mr. J. A. Winter

Squires & Winter,

Barristers, Solicitors and Notaries.

New Bank of Nova Scotia Building, Corner Beck's Cove and Water Street.

NOTICE OF REMOVAL AND PARTNERSHIP!

Hon. R. A. Squires, K.C., LL.B. ANNOUNCES the removal of his LAW OFFICES to the New BANK OF NOVA SCOTIA Building at the corner of Beck's Cove and Water Street, and the formation of a PARTNERSHIP for general practice as Barristers, Solicitors and Notaries, with MR. J. A. WINTER, eldest son of the late Sir James S. Winter, K.C., under the firm name of Squires & Winter.

Address: Bank of Nova Scotia Building, January 3rd, 1916. St. John's.

GEORGE SNOW

SHIP AND GENERAL IRON WORKER AND MACHINIST

I am extending my business by the installation of up-to-date machinery whereby all kinds of the following work will be turned out with dispatch and satisfaction.

FORGING IRON AND BRASS CASTING OF EVERY DESCRIPTION & PATTERN MAKING.

Saw Mill Work and Repairs to Motor Engines and all kinds of Machinery, etc.

With our equipment we are enabled to guarantee every satisfaction and ensure prompt delivery.

Large Stock of Material always on hand.

Brazing broken parts of machinery done by special process.

Note carefully the address.

GEORGE SNOW SPRINGDALE STREET (WEST SIDE).

Sixty Million Dollars Worth of Automobiles Used on French Front

Great Movable Factories are Established for Repairing Cars.—Millions of Men Employed Keeping Trenches in Repair—How French Govt. Handles the Meat Supply.

HEADQUARTERS OF THE FRANCO-BELGIAN ARMY IN FLANDERS.—More than \$60,000,000 worth of automobiles, estimating their average price at \$1,000, are running up and down France, providing speedy communication between the front and the rear of the army.

Every conceivable make is represented and every size and every shape, from a huge wagon capable of carrying several tons of ammunition to a Paris motorbus, and from a \$5,000 smart limousine with the swiftest and most efficient six-cylinder engine to the baby runabout used by special messengers.

Everything has been pressed into service without sparing the cost to make this wonderfully perfect part of the war machine. The vehicles have to travel over the worst imaginable roads, but it is remarkable that only 25 per cent. are under repair in the huge automobile camp which I visited to-day.

Huge, Movable, Factories.

Each army possesses one of these camps. It is a novel feature of army organization. Up to two months ago machines needing repairs had to be sent to garages in the nearest large city.

To avoid loss of time regular factories equipped with every kind of machinery for automobile construction have been built behind each army. They consist of about a dozen enormous wooden sheds covered with waterproof canvas.

Electricity made on the spot and operated all the lathes. Two hundred mechanics work night and day

condition, shoring them up to prevent a collapse, draining, modifying their direction, etc., as well as building and maintaining roads.

This work employs a very important proportion of France's manhood, aside from the large number of men drafted to the fighting army.

The enormous drain of money and energy involved by those communications, which are only an adjunct of the actual fighting, is one of the heaviest economical burdens the war imposes on France.

Saving the Cattle.

Further preparations by France for a long war are reflected in the policy which she has adopted of conserving her own battle while importing refrigerated meat from the New World.

The experiment at first was very much against the taste of the soldiers, many of whom refused to eat refrigerated meat, a food up to them almost unknown in France. Their prejudice, however, soon faded, and I have personally satisfied myself that one and all now relish cold storage meat as much as fresh meat.

Everyone's opinion now is that refrigerated beef is excellent, and that the perfected methods of handling it from the packing house to the trench insure its arrival at the French ovens in the best possible condition.

At the same time all the cattle in France have been registered, and form part of the huge stock which is kept in reserve against possible future difficulties of obtaining supplies from overseas.

Handling the Meat.

In my tour along the northern front I have seen the immense killing and packing plant which supplied one army. Similar installations stand at the rear of each of the others. Here pigs and sheep are collected and slaughtered, cut up and distributed, fresh or slightly salted, to each of the individual sections daily.

Special light railroads insure rapid transportation between the various departments. Scrupulous cleanliness and the best sanitary conditions prevail everywhere. The slaughterhouses, quartering departments and hanging rooms, the huge kitchens and precision under the orders of a large staff of specialists, assisted by competent veterinarians.

THE NICKEL---MONDAY AND TUESDAY

The Broadway Star-Feature Co. presents,

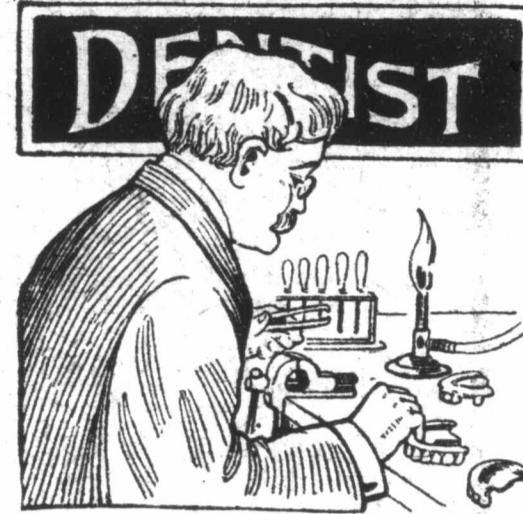
"A FLORIDA ENCHANTMENT"

A farcial fantasy in five parts, by Archibald Clavering Gunter, with Sidney Drew, Edith Story and Charles Kent in the title role

"THE CHOIR BOYS."—A dramatic offering that will appeal to all who are fond of human interest stories.

"THE SHADOW AND THE SHADE."—A two part social drama. This production is a vivid, impressive and powerful dramatization of love and intrigue. Full of action and of exquisite photography.

Performances Throughout the LENTEN SEASON for the City RELIEF Fund.



ESTABLISHED 1891.

For nearly a quarter of a century I have practised Dentistry in Newfoundland, and to-day there are many thousands perfectly satisfied with my services.

Our Artificial Teeth are now, as at first, the very best obtainable, but the fee has been reduced to \$12.00.

We repair brokne plates and make them just as strong as ever at a charge that will surprise you.

If you want a new set, or the old ones repaired, consult

DR. A. B. LEHR,
(The Senior Dentist)
203 WATER STREET.

Jan 14, m. w. f. ood

READ THE MAIL & ADVOCATE

THE CRESCENT PICTURE PALACE.

"HOUR THY FATHER"

A Kalem feature in 3 parts, featuring Alice Hollister and Harry Millarde.

"JUST RETRIBUTION"

A Lubin Drama with Armi Howley, Earl, Earl Metcalfe, and Kempton Greene.

"THE EVOLUTION OF CUTIE"

A Vitagraph Comedy, featuring Wally Ban.

GOOD MUSIC AND EFFECTS.
A COMFORTABLE AND WELL VENTILATED THEATRE.

COOPERS, ATTENTION!

We are Sole Agents for the BEST BARREL HEATER in the Country. We have them now ready for delivery.

R. CALLAHAN, Water St.

NOTICE!

All Local Councils, in the District of Twillingate, will please send their district assessments of Five Cents per member, to Fred. House, jr., District Treasurer, Twillingate.

W. B. JENNINGS, D.C.

New Records Created by The Sun Life of Canada

PROGRESSIVE business methods, backed by forty-five years of fair-dealing, have achieved for the Sun Life of Canada during 1915 records that are new in the Canadian life assurance field.

Assurances of over \$34,000,000 issued and paid for in cash; Total Assurances in Force of over \$250,000,000; Total Payments to Policyholders since organization of more than \$52,600,000; Assets in excess of \$74,000,000; a Cash Income of nearly \$16,000,000 and an Undistributed Net Surplus of over \$7,500,000—all are high-water marks in the annals of Canadian life assurance.

Their achievement maintains the established prestige of the Sun Life of Canada as

A Leader Among the Life Companies of the Empire

The following substantial and uniform increases registered during the past year clearly demonstrate the strength of the Company's position:—

	1915	1914	INCREASE
Assets as at December 31st.	\$ 74,326,423	\$64,187,656	\$10,138,767 (15.6%)
Cash Income	15,972,672	15,082,275	890,397 (6.1%)
Surplus Distributed to Policyholders	985,487	861,783	123,704 (14.3%)
Net Surplus as at December 31st.	7,545,591	6,508,794	1,041,797 (16%)
Total Payments to Policyholders	7,128,479	6,181,287	946,192 (15.7%)
Assurances Issued and Paid for in Cash	34,873,851	32,167,339	2,706,512 (8.4%)
Assurances in Force	257,404,160	218,299,835	39,104,325 (17.9%)

The Company's Growth

YEAR	INCOME	ASSETS	LIFE ASSURANCE IN FORCE
1872	\$ 48,210.73	\$ 96,461.95	\$ 1,064,360.09
1885	319,987.05	1,411,004.33	7,930,878.77
1895	1,628,084.09	5,365,770.53	34,764,840.25
1906	5,717,492.23	21,309,884.82	95,290,894.71
1915	15,972,672.31	74,326,423.78	257,404,160.42

T. B. MACAULAY, F. I. A., F. A. S.,
PRESIDENT AND MANAGING DIRECTOR.

S. H. EWING,
VICE-PRESIDENT.

FREDERICK G. COPE,
SECRETARY.

SUN LIFE ASSURANCE COMPANY OF CANADA

1871 HEAD OFFICE MONTREAL 1916

ALEX. BRYDEN MANAGER NEWFOUNDLAND DIVISION
ST. JOHN'S, NFLD.

J.J. St. John

The TEA with strength and flavor is

ECLIPSE,
which we sell at
45c. lb.

ROYAL PALACE
BAKING POWDER
20c. per lb. Small
Tins 5 cts.

SCOTCH OATMEAL,
PATNA RICE,
JACOBS' BISCUITS,
HARTLEYS' JAMS,
1s. and 2s.

J.J. St. John

Duckworth St & LeMarchant Rd

HAVING enjoyed the confidence of our outport customers for many years, we beg to remind them that we are "doing business as usual" at the old stand. Remember Maunder's clothes stand for durability and style combined with good fit.



John Maunder

Tailor and Clothier

281 & 283 Duckworth Street

Report of the Comptroller and Auditor General Under Section 33 (b) of the Audit Act, 1899, for Period Ending January 31st, 1916.

Sir.— I have the honour to report, for the information of the Legislature, upon the expenditure (a) by Special Warrant issued under Section 33 (b) of the Exchequer and Audit Act, 1899; (b) under Order-in-Council directing expenditures on service for which no provision or insufficient provision has been made by the Legislature; and (c) overdrafts on appropriation votes for 1915-1916 to the 31st of January last.

Table with 4 columns: Name, Position, Salary, and Increase. Includes Miss Thomson, Miss Thorne, J. Hefferman, Wm. Campbell, etc.

10. Most of the above were referred to in my last report and in previous ones. I regret that no provision was made for the increase or for new salaries. 11. Referring to the subject of Pensions, I fail to see why these should be granted to couriers who are really contractors paid by the trip and in no sense permanent officials.

A QUESTION. U.S. TO SEND 900 TONS FOOD TO PALESTINE

WASHINGTON, Mar. 23.—Henry Morgenthau, American Ambassador to Turkey, came to Washington today from New York and spent a large part of the morning and afternoon at the State Department consulting Secretary Lansing and Counselor Polk and going over reports sent by the embassy in Constantinople within the six weeks since Mr. Morgenthau left there.

LADIES' HOSIERY. Having secured THE SOLE AGENCY for BURSON HOSE we are in a position to offer our patrons UNUSUAL SATISFACTION in this line.

Robert Templeton, 333 Water Street, St. John's.

Advertisement for Large Labrador Codfish For Sale. Get Our Prices. SMITH CO. Ltd.

NAY FORGET. She—Mr. MacScrub says he's going to give me one of his pictures for a wedding present. He—Never mind dear; don't worry. He may forget all about it.

Ladies, Misses' and Child's WHITE WEAR.

Just Opened: Ladies, Misses & Children's American White Wear. Blouses, Knickers, Skirts, Camisoles and Middy Blouses Steer Bros.

denials he made in New York that he had any intention of resigning his office. He said he would return to Constantinople. U.S. Holds Back Carranza Supplies. DOUGLAS, Ariz., Mar. 23.—Yves G. Lelievre, Carranza consul here, demanded to-day that the local express agent turn over to him 300,000 cartridges consigned to Gen. P. Elias troops in pursuit of Villa, and that Calles and ordered held last night by he could not do so without this the American military authorities' ammunition.

Special Values in Stylish Tweed --Suits for Men-- WE have just opened a splendid lot of MEN'S READYMADE SUITS, that were especially selected for Spring Wear, in a handsome array of Neat, Dark Patterns. It will pay you to examine them before you buy your next Suit—you'll be able to get the particular Weave, Design, Quality, Style and Fit, in the English, Canadian, or American cut, that will thoroughly please you, from our representative stock. Here are a few prices:— MEN'S TWEED SUITS. A good weighty quality, correctly cut, in neat, dark patterns, splendid value, latest style. Sizes: 3, 4, 5, 6 and 7. Price a Suit \$8.00. MEN'S TWEED SUITS. A serviceable quality in dark, neat patterns, that for style, fit, finish and wear is hard to equal at the price. Sizes: 3, 4, 5, 6 and 7.— Price a Suit \$9.00. MEN'S TWEED SUITS. Splendid English, Brown and Grey mixed tweed—the qualities that most Men like. Correct style, perfect-fitting, finished with a good quality of lining and inter-lining. Sizes: 3, 4, 5, 6 and 7. Price a Suit \$10.00. MEN'S TWEED SUITS. Excellent assortment in this bunch to select from. Here you'll find different weaves, in the finer grades of English and Scotch tweeds—in Browns, Greys, etc., in neat and dressy pin-stripes and the striped and checked shadow effects. Special care taken by the makers to give a correct fit or lay to the collar and extra pains devoted to give a shoulder supremacy not usually found in readymade clothing. You'll get splendid wear from these high-class suits and above all you are assured a perfect fit, correct style, best linings and inter-linings. Sizes: 3, 4, 5, 6 and 7. Prices a Suit \$12.00, \$13.00, \$14.00. MEN'S FINE TWILL SERGE SUITS in Dark Navy Blue—good quality, correct style—perfect-fitting and excellent finish. Sizes: 3, 4, 5, 6 and 7. Prices a Suit: \$10.50, \$12.00, \$13.00, \$14.00, \$16.00, \$18.00. Every item that goes to make a suit perfect is put into these Special Suits. Come in and examine them? Anderson's, Water Street, St. John's.

ACCOUNTANT OF CONTINGENCIES. Table with 4 columns: Name of Official, Position, Voted Salary, Present Salary, Increase. Includes M. B. Garland, James Murray, Wm. Hilliard, etc.

