



# DONT "LEAVE IT TO GEORGE" 

Canada was never lacking in war enterprise-war strategy-war efficiency. She always carried out successfully her plans of war.
Now-we must apply the same determination and energy to the plans of peace, for we now have new problems to solve.
We are faced with the great work of readjusting our country from a War to a Peace footing.
Our immediate duty is to provide the national working capital, without whichit will be impossible to carry out the Plans of Peace.
Demobilization, bonuses to soldiers, civil re-establishment, credit loans to Britain for the purchase of Canadian surplus products, ensuring continued employment to our workers. All these call for national capital, and the Victory Bonds 1919 will provide that capital.
Therefore, the success of the Victory Loan is not something that concerns "the other fellow" only.
You have a part to play.
Your individual prosperity is at stake.
YOU must support the Victory Loan just as enthusiastically as your fellow citizens.
Canada must have the money to carry out the Plans of Peace.
If things are to be wept "humming" you must

## Buy Victory Bonds

Every Dolia Spent in Canada

This space has been donated to the Victory Loan Campaign by the following representatives of Automobile Interests:

| THE GREAT EASTERN GARAGE | J. A. PUGSLEY \& CO. |
| :--- | :--- |
| J. CLARK \& SON | F. W. DYKEMAN \& CO. |
| THE VICTORY GARAGE \& SUPPLY LTD. | CARLETON GARAGE |
| UNIVERSAL CAR CO. (FORD AGENTS) |  |

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## STANDARD'S SPOR <br>  ${ }^{\text {Al }}$

## Columbia (2)

CHARLES HACKETT
Now Makes Records Exclusively for
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## "Cho Gelide Manine <br> "Cho Gelid.



[^0]$\qquad$ Self-Reliant Woman
Replacing Old Type 7

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RingwormsScalp Sores

 몬물 [ [PERTIT] Now Here's Anther Good-Heariy Heallh-Giving laugh! FUNNY MABEL NORMAND "When Doctors Disagree" $\underset{\substack{\text { chaprer } \\ \text { No. SIX }}}{ }$ SMASHING BARRIERS' MACK SENNETT "THE VILLAGE SMITHY"
FARCE COMEDY Another Gale of Hilarty Lhro Last week:Bna.
COMNG MON.-Mitchell Lewis in "The Code of the Yukon"

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RingwormsScalp Sores

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 EN N M WFive Acts of High Class
Serial Phototo

## Today--IYRIC-- Today

 The Lyric Musial Stodk Co. MR. and MRS. OBADAH IENHIS' ANWVViRSARY

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VAIFNTINE WFST SECRET AGENT BY PERCY JAMES BREBNER

HARDACRE'S EMERALD













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 portions of the shirt. They get soiled first. If you turu the cuffs y you can wear But it you turn an ordinary ouff wouldn't be seen with it The new "Double Wear Cuff" is dif-
ferent. It folds just as nat neat and flat whine turned in as when turned out. Your friends
cannot tell which oice is uurned out. On etrip to the laundry is harderer on a



Shirts with DOUBLE WEAR CUFFS



## Winter Furs or Supreme Quatly and The Newest Design

Developed as Coats, Wraps, and separate pieces display the best ideas of New York and Paris designers in Hudson Seal, Mink, Fox, Coon, and other luxurious furs.
HUDSON SEAL Coat, 45
inches long, 85 inch sweep of
coat, loose back, large shawl
collar and turned back cuffs
of marten, heavy silk dresden
lining.

$$
5523.00
$$

## RACCOCN Brockwell Coat made from selected, well furmade from selected, well fur red skins, three stripe border red skins, three stripe border pockets bound with reccoon tails, large shawl collar, 42 tails, large shawl collar, 42 inches long, 70 inches sweep heavy satin lining. $\$ 330.00$



MUSKRAT Coat, 45 inches long, loose fitting, drawn in at waist with belt, small cape collar; cuffs, collar, beit have
border of Hudson Seal, flow ered silk poplin lining. $\$ 243.00$
stoles AND MUFFS in Hudson Seal, Mink, Black Fox, Silver Fox, Red Fox, Natural Wolf, Black Wolf, Taupe Wolf, and many other charming sets.
$\$ 14$ to $\$ 200$ Per Piece

## Women's and Misses' Suils

## Of Rare Charm

Suits with pointed ripple pockets, handsomely adorned with fur, plain ailored suits, jaunty belted suits, graceful box coat models, and youthful long coat styles.

In Tinseltone, Duvetyne, Tricotine, Bolivia, Silvertone, Peach Bloom Frost Clow and other fabrics which are so fashionable for this Fall and Winter.

The majority are in navy blue and brown, but there are many shown in marvelously rich colorings.
$\$ 39$ to $\$ 140$
WOMENS SHOP-THIRD FLOOR.

## OAK HALI sanib Bac uld King Street

## BLOUSE WEEK



To be Celebrated by Universal Value Giving



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THE STANDARD, ST, JOHN, N. B., SATURDAY, OCTOBER 25, 1919


## $\therefore$ A TRAVELERS TALE OF GALIE

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$0^{N}$ Monday the Victory Loan 1919 opens.

On Monday a keen, eager army goes over the top on the drive to Financial Victory.

It is your country, Canada, that asks you to buy Victory Bonds.

See that you do it!
During the darkest days Canada did not falter-

She carried on to Victory!
You know the need for this Loan.
You know the fulfilment of Canada's obligations depends upon its success.

You know the continued prosperity of Canada is at stake.

You know the eyes of the world are on Canada.

Let us again astonish the world. Unite Canada!

Clean up!
Carry on!
Finish the Job!

Let it also be said of us that we made a tremendous success of the

VICTORY LOAN 1919
"Every Dollar Spent in Canada"






## DISTINGUISHED JOURNALISTS

 ARE THE STANDARD'S GUESTS
 McBeath Were Cuesta of The Standard Last Niight on
a Moor TTip Throuh the Loch Lomond Distrin
Pleasantly Impresed With Their Hunting Trip in the

## Aneasanty Impress Valley.

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John b. M. baxter,
THOMAS B. CARSON.

The Quidk, Smooth Shave for the Busy Man
 Gillette hatav
 chioan tor the elary mornang will start you oft
PRICES RANQE FRom \$500 UP
W. H. THORNE \& CO, LTD.


TODAY---A GROUPING OF AUTUMN MILLINERY FEATURED
PRICED AT 5.00
There is economy, as well as much style interest in this showing of Trimmed Hats



Marr Millinery Co., Limited

In Making An Investment


How careful everyone should be the atm alivaye belng to
secur value for very dollare paid out. No other course bo prudent
or wise.

- THE ENTERPAISE ROYAL GRAND


Emerson Sisher Std.

## Mey Suits and Top Coats

have style that will stay in as long as the garment lasts, and workmanship of highest grade, buy one of these new Fall
and Winter models. You will recognize in them something agreeably different the minute you lay your eyes on them

IF YOUR NEED IS FOR A TOP COAT
We are showing a splendid range of "Slip Ons," "Chesterfields," Form Fitting
and Waist Seam styles, produced in very newest weaves and colorings. Our stocks and Waist Seam styles, produced in very newest weaves and colorings. Our stocks
also include Extra Heavy Weight Top Coats made of best English Tweeds. IF IT'S A SUIT YOU NEED
Among our specially selected styles are Waist Seam and more conservative
models that will be sure to interest. Step in today and let us show you the smat models that will be
things in men's wear.

(Anchestor Vobertion flelisont- imised


A Saturday Special
A Knox Tricorne Shape Silk Plush Hat for 20 PER CENT DISCOUNT
Only for Saiturday You Know But - It's a Bargain


| Saturday Special | Every day <br> THEY cost <br> $\$ 25.00$ <br> A Knox Tricorne Shape <br> Silk Plush Hat for |
| :---: | :---: |
| 20 PER cent drscount |  |
| Only for Saturday You Know | SATURDAY |
| But - It's a Bargain | FOR <br> $\$ 20.00$ <br> $\$ 24.00$ |


[^0]:    d. CLARK \& SON, LIMITED

    17 GERMAIN STRE:T

