
Race fwo
RIFLEMAN WINDUP
MATCH AT OTTAWA Winner of Governor-
 3 misway $\mathfrak{y m}$

$\qquad$
 and over whith the Grand Trunk Rall
way, eloetric cars and an automobil




## Reproduction of Aerial Photos-

The illustrated section of the next issue of
The Toronto Sunday World
will carry a three-quarter page reof the
Town of Beaverton


FOUR HOMIES BLAZE
ON FARFIELD AVE.


POLCE OFFICIL
SHOT IN RELAND





 MAY BE RELEASED
 HIS DEATH W̄OULD BE



 Fire Does $\$ 300,000$ Damage
In New Brunswick Lumber Yard





# for Willard Hall Begins To-day 

## Objective $\$ 150,000$

TQ-DAY the women in charge of Willard Hall, the home for business girls, appeal to you in person. For three weeks in the press they have prepared the way for this interview. Many of those who will canvass for subscriptions to-day will be quite new to this work. Perhaps they will not all be able to put the case for Willard Hall as forcefully as they would like.

But they have a good cause, and their hearts are in the work.

## Help Solve the Housing Problem for Young Business Girls

> HE housing problem for young, employed girls who have no homes in the city is a very real one, and Willard Hall extension, if it were built and ready to-day, could be filled to capacity to-morrow. with girls of the sort the W. C. T. U. is most anxious to help. For the sake of your own mother be kind to the anxious mothers whose young daughters set out to make their own way in this crowded city. For the sake of your own daughter or your own young sister, be kind to these girls in Toronto whose own homes and home folks are far away,
and who form such a big factor in the personnel our ofices and shops.
whom both you and they may trust. In Willard Hall they have a genuine home. Willard Hall takes care of its girls. We try to supply the motherly supervision and the wholesome, happy surroundings lonely young girls need.

Help us enlarge Willard Hall. It is equipped now to accommodate such a limited number. We have had to refuse so many applicants for rooms
we have determined to build 200 more.

Help Us to Enlarge Willard Hall

Woman's Christian Temperance Union


THEY'RE TEN DOLLARS, BECAUSE the prominent boot manufacturer who owned that leather and trimmings, and who made these boots, wished to turn them into cash as quickly as possible. When you see them you'll no doubt agree that they're the very finest of boots for business wear, having been made lasts of the medium round toe and broad toe variety.
The leather of which they are made is dongola kid-a very flexible and soft finished leather that should give splendid service. Soles are of medium weight nd Goodyear welted. One has a choice of either Balmoral or Blucher styles, in brown or black. Medium and broad fittings. Sizes $51 / 2$ to 11 . Price,

## STORE OPENS AT 8.30 A.M CLOSES AT 5 P. M. DAILY Store Closed All Day Saturday During July and August 

Watch Repairing
 VALUES

THE THIRD
A WORKING MAN'S Suit AT \$18.75
$\Delta$ SUIT that will wear as A perthaps you never ore. It's of cloth which the research tested and
found to average about 13 ounces in weight to the square yard and to have a tensile strength of 75 pounds to the square yard Perhaps to the average man that test conveys little, but oo the man who knows cloth it speaks volumes.

Carpenters, bricklayers, plumbers, , teamsters and ork that is hard on clothes will do well to at least see
 otched collar and regula pockets. Vests are in 5 o -button style. Trousers are roomy, and have strong
 bottoms. Materials include ton tweed, in medium and
dark grey, fawn and brown, stripe check and twill patterns also rough finished navy blue serges. Not all sizes in any pattern or shade, but in the lot are sizes 33 to 44 , for men from 5 feet 3 ins. to 6 feet. Price, $\$ 18.75$.

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& \text {-second Floor, James st., Main storo } \\
& \hline \hline
\end{aligned}
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MAKES PLEA FOR NEW CONSCIENCE Dr. Ribourg Sees Need
Business and the Parias Business and the Part
ments of Nations. Rev, Dr. Ribourg, preaching at st
Alban's cathedral Sunday evening, or Alaan's Cathedral Sunday evening, or
"Spirtual Blindess," said, in oart:
"There is within us an organ to perceive the within us an organ to
tis in that hody things, organ there perceive the mat erial tuings, and that organ is call
eco ocsiecinke. Consciente st the orgai
that stands between the
















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The Toronto World SCARBORO STRONG




## PAGE EIGHT


BASEBALL
BISONS BEAT THE
BIRDS ON SUNDAY









## 




## SATURDAY BASEBALL





NATINDLEAQE.
$\square^{\text {T. } 2 \text { D. RECoRss }}$
MANY GAMES IN MENS SINGLES
No Upsts on First Day of
Toronto Lawn Tennis Club


dem int in


I' WAR EO OUTCLASSES BACK TO HAMILTON

Beat Rusholme in Down the Travers Stake
Winner Led Thru Winner Led Thr
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 Evaw



## For t

Whether your river's shady ba
to the fresh lak motor carries $\begin{aligned} & y \\ & \text { woods, }\end{aligned}$ have remember
O'Keefe's Dry Delicious and isfies thirst on
O. K. Ginger

Belfast Ging
Ginger
Beer
Lemon Sour
Special Soda
Sold by all groce




Imagine! A Tricolette Monkey Blouse \$9.75



Special List of Patents and Drugs


Women's and Misses' Afternoon Frocks<br>Simplicity Is Probably the Keynote of the New Silk and Satin Frocks Which Will Be Seen on the<br>Street During Early Fall Months. While There Are No Revolutionary Changes, There Are ne or Two Striking Adaptations of Designs of Former Years, One of Which is the Straight, Tight Basque Effect Combined With a Moderately Full Skirt Pleated No, as You Please. Many Still Continue to Follow the Lines of the Tunic, Others the Long Flat Bodice, While Still Others Feature the Bolero and Chemise Designs.<br>The problem of embroidery is settled through the medium combinations of gay colored wool embroidery, heavy rich silk enmbroidered and beaded desigs, narrow corded ribbon sashes, touches of fine lace and dainty geor-<br>gette. The sleetes may be worn long or short, as you please, while the colors are navy, brown, taupe, black and various shades of arious shades of Copenhagen and French blue, All sizes, pecially priced at $\$ 45.00$ and $\$ 49.75$.



Women's Imported Fall Top Coats
 Aro (herent to Aotumn Wear


 fastionable fali shates of stown, tupe and bilue

Women's New Fall Suits Fathioned of Volaur, Seresk. Tricotion, Broaddolth,






The Charm of Youth in Misses Autumn Suits and Wraps



THE WRASS Are really magnificent in the re ichess of thelf fabiric and thimmings. Some are coats ppre and simple



## Hats That Are Small and of Duvetyn






Tailored Hats for Street Wear-. Smart somb andernem

Silken Fabrics to Fashion Fall Frocks
$\$ 2.95$ Silk, Satin and Taffeta, $\mathbf{\$ 2 . 7 9}$

Also satin messalines, satin pailettes
and lovely effects in shot and plain
navy chiffon taffetas. Swiss manufan
ture. 35 and 36 inches wide. Today,
at.
at .................... 2.79
\$3.44 Colored Duchesse Satins, $\$ 2.94$
Very rich and dressy, in every want-
co street color, including several shades
of navy, Today
$\$ 2.95$ Silk Crepe de Chine, $\$ \mathbf{\$ 2 . 6 9}$ 40 day and evenening shades. 38 and 40
inches wide. Today ....
Wash Satins, $\$ 1.98$
Specially fine Specially
shades include quality. The pastel orchid, coral, rose, pink, peach, Areen,
sand, etc. 36 inches wide. Today 1.98

Accordeon Pleated Embroidery Silks In satin, taffeta and habuta
weaves that will hotd the pleats. Vari ous prices.

Two Early Morning Specials
3,000 yards 95 c Ivory
 2,000 yards $\$ 1.33$ Natural Shan-
tung and Pongee, yard $\ldots$........ 94

## Autumn's Favored Fabrics for Top Coats

 weight for skirst
$\mathbf{S 7} .50 \mathrm{top}$ to 512.00 .

Wool Duvetyn-Newest shades are cannon, Chippen
ale, moose, musketeer, trooper, reindeer, light and dark navy. 54 inches wide. Yard, $\$ 7.50$ and $\$ \mathbf{\$ 9 . 5 0}$

New Cord Velours-In all the warm glow.... 7.50
autumn. 54 inches wide In all thatd Silk and Wool Cord Botivie The cord weave is almost
nvisible. Principal shades are blues, taupe invisible. Prinipal shades are blues, taupe, brown and
gray. 54 inches wide. Yard..........
$\qquad$


Seconds,


New Fall Suits for Collegiate Chaps
Who Are Adopting Their "First Longs'

A dark gray tweed suit with neat invisible stripe. Single breasted, two-button, form-fitting sacque with peak lapels, detachable belt and crescent pockets, Sizes 33 to 36

At $\$ 19.50$
A smart brown tweed suit with neat small check. Doublepockets with flaps. Sizes 33 to 36 . At $\$ 24.00$
A medium gray tweed suit with small broken checks
gle-breasted, two-button, form-fitting sacque with Single-breasted, two-button, form-fitting sacque
lapels and three patch pockets that button. Sizes 32 to 36 .

## At $\$ 30.00$

A dark brown worsted-finished suit with neat stripe. Singleable belt, soft roll notch lapels and slash pockets. Sizes 33 to to 36 .

Simpson’s August Hosiery Sale
comes to its fourth great day today with a record of guceess never achived by a previous hosiery sial
The enormus buys
the beginning


WOMEN'S LISLE HOSIERY S3 390

WOMEN'S FIBRE SILK STOCKINGS,
First Quality-Rogularly $\$ 1.00$.

WOMENS ALL-WOOL CASH STERE
Seconds of.55 \$2.00 Grade.


$$
\begin{aligned}
& \text { WOMEN's NOVELTY SILK sTOCKINGS, \$1.59. }
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\begin{aligned}
& \text { BOYS' AND GIRLL'STOCKINGS, } 33
\end{aligned}
$$ on Sale Footwe

Women's Low Shoes Today at $\$ 6.85$
qualities. Styles for evening, afternoon and street wear. Patent leather, black kid and brow
kid in the kid, in Oxfords and pumps. Goodyear welted, turn or McKay. soles. Sizes in the lot from ${ }^{21 / 2}$ to 7 . Today. Style No. $207-11 /$ New "Countens" Boots for Fall at a Popular Price, $\mathbf{\$ 1 1 . 5 0}$ calf upper, broad-fitting across the ball and narrow at toe, with neat toecap. Goodyear. welted
sole. Sizes $21 / 2$ to 7 . Widths C and D.

## Victor Shoes for Men--at Simpson's Only


 Two models. One is of ofllent Boots for Fall, Specially Priced, $\$ 8.95$


## The. SIIM[PSOMN $\mathbb{N}$ Compamy

Pipe Line, to


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[^1]:    Tuesday--Wednesday Thursday
    on Niagara Boat Leaving Toronto 5.25 p.m.
    

    CANADA STEAMSHIP LINES, Limited. Tel. Adel. 4200
    

