## te... <br>  mew RGE, C1 Liquiors, $\frac{\text { FINANOIAL BROKGRS }}{\text { LER \& HAMMOND }}$  1. Gooch, insiranace inotere and CORMALY \& CO.  H. TEMPLE 

 NRY A. KING\&CO 2 King St. Eabst, Toronto. HN STARK \& CO. Se Toronto sireet A. E. AMESACO En E. WEBB

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 ND PAINTED TRAYS CE LEWIS \& SOll educed Prices KENHEAD HAROWARE COI, DEY TO LOAN ON STOCII


## Nho is

our Dealer?

## The Toronto World.


The "Fit-reform" shape for this type
causes its wearer to look taller by having
the waist lirte cut higher than ordinarily,
Close-fitting "Cuways," "Shooting,
or "Frock" coats are moste ffect-
tive in giving the appearance of
greater stature.

Thent shorter. Chest measurements above 39 in "Short-
Stouts" usually run into the classification of "Portly" men.
Write for Catalo
(Open August 29th.)
The Fit-Reform Wardrobe 22 King Street W., Toronto. The Kennedy Company, Limited,
 COOO
Cycle Necessities At Your Own Prices

League Game at Berlin

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THE BON MARCHE
Every Friday this month we shall throw out different lines from every department, which we shall sell at the most ridiculous prices-to make room for the largest purchase of Fall Goods we have ever made--It will be to your interest to visit this store every Friday this month. Note the following :
Bargains for Friday

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Come With the Crowds on Friday.
F.X. COUSINEAU \& CO.

King Street, Toronto

| During Your Holidays Rent a Cleveland Four hundred to choose in the very best condiWheels rented by the hour, day, week ormonth. H. A. Lozier \& Co., Phone 2909. 117 Yonge St. | RECATTA. |
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This midsummer sweep of surplus stocks in our Cloth superlative values that has ever occurred in Toronto."
Plain Facts and bold Figures tell the rest of the stor



## T. EATON CO: in "OANADNS CREATEST STORE" STORE CLOSES TO-DAY AT 5 O'CLOCK.

Friday Bargain Day at 190 Yonge Street.

## Bargain List for to-morrow. Th your while to come in the morni <br> nobody will be disappointed.

 he items we have prepared for Friday's selling make it worth


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Is worth your most serious consideration Lead Packages 25, 40, 50 and 800

## The midnighth fire alarm <br> - A fireman's shoo,

 Hikfority Uould otherwise be wasted on a laced shoe.Property or lives, may be at the mercy of seconds Property or lives, may be at the mercy of It can be put on or taken off instantly. Its elastic sides-unlike most commo will wear and keep their shape as long as the leather his backed by the makers' guarantee. They are economical because they are made strong in the hidden parts as well as those seen Strength makes them comfortable.
Made in all the foot fitting shapes and sizes of

$\pi$The "Slater Imitation Button Cong:ess" shoe has all these points
and is a dressy "best" shoe for all and is a dressy "best" shoe for all Name
the sole.
Tag on the shoe tells the kind of leather to care for it and the makers guarantee.
Goodyear welted. $\$ 3.00, \$ 4.00$ and $\$ 5.00$ per pair. 연umit "The Slater Shoe." SOLE ACENTS THE CITIZENS SHOE CO.,


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