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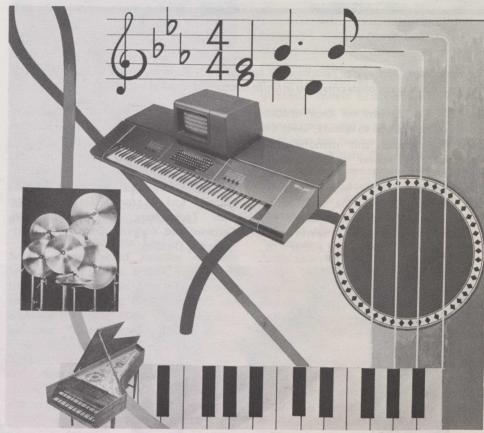
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Canada makes music at Musikmesse '84 in Frankfurt



For the fourth consecutive year, Canada will participate in Musikmesse '84, a show devoted to the display of musical instruments and their related products in Frankfurt, Western Germany from February 4-8, 1984. The repeat performances at this important international event reflect the successful acceptance of Canadian products in the music markets of the world.

Twelve leading Canadian companies are participating in Musikmesse '84 under the sponsorship of the Department of External Affairs. They will be exhibiting a wide range of musical instruments and allied products including percussion instruments, guitars, audio equipment, electronic systems, harpsichords, publications, teaching aids — and other music supplies and instruments.

Canada's musical tradition spans more than three centuries. As early as 1607,

the leading officials of Acadia, Marc Lescarbot and Samuel de Champlain, founded L'Ordre du Bon Temps in Port-Royal to encourage French settlers to enjoy music, often to the sound of their own home-made instruments. Since that historical beginning, the industry has achieved an enviable record of both domestic growth and increased acceptance in the international musical market.

Total production last year, by almost 70 manufacturers, was estimated at about \$50 million (Cdn.) of which \$20-million worth was shipped abroad. The industry is growing at an average rate of 10 per cent annually.

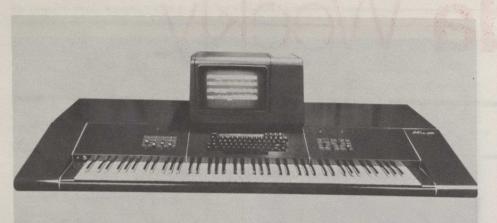
About 90 per cent of the industry is Canadian-owned, providing greater freedom in policy decisions and more flexibility in serving the needs of the export markets.

The Canadian firms attending this

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The remarkable McLeyvier performance system from Syntronics/542435 Ontario Ltd., Toronto, helps composers create an infinite number of musical variations.

year are well known for their uncompromising dedication to quality, using the latest innovations and manufacturing techniques to round out a solidly-established tradition. The participating companies are: Dalcam Music Industries Ltd., Halifax, Nova Scotia; Distribution Musantiqua Inc., Richelieu, Quebec; Les Editions Doberman Inc., Saint-Nicolas East, Quebec; Kada Music & Leather Ltd.,

Weston, Ontario; Lado Musical Inc., Scarborough, Ontario; Jean Larrivée Guitars Ltd., North Vancouver, British Columbia; Sabian Ltd., Meductic, New Brunswick; Staccato Drum Company, Kamloops, British Columbia; Syntronics/542435 Ontario Ltd., Toronto, Ontario; Vibration Technology Ltd., Scarborough, Ontario; and Yorkville Sound Ltd., Scarborough, Ontario.



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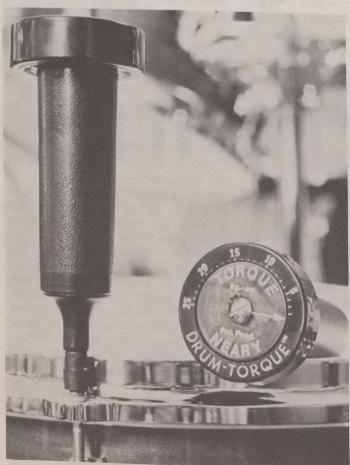
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This quality electric guitar crafted by Lado Musical Inc. of Scarborough, Ontario is typical of the fine instruments displayed by the 12 Canadian companies participating at Musikmesse '84.



A breakthrough in drum tuning with the Neary Drum-Torque by Dalcam Music Industries of Halifax, Nova Scotia.



The "French Double" Harpsichord crafted by S. Sabathil & Soft Ltd. of Vancouver, British Columbia.

World-wide computer services

I.P. Sharp Associates, a computer firm located in Toronto, will be supplying computer services to the Institute of International Finance's (IIF) member banks throughout the world.

The IIF, headquartered in Washington, D.C., has a membership of nearly 200 banks, including many of the world's largest. Its purpose is to provide the World's financial community with better information about the economic situation and evolving debt position of borrower countries.

One of the functions of the IIF will be to gather country economic information to fill the gaps of existing efforts, and to furnish factual country reports on the world's major country borrowers. This information is for the member banks' use in individually assessing credit to public and private sectors in the international markets. Membership is open to all banks with cross-border exposure.

Instant availability

I.P. Sharp Associates has offices in 22 countries and a global communications network that provides access to the I.P. Sharp data centre from 600 cities. The IIF will store its economic information on the I.P. Sharp computer, thus making it instantly available to all member banks. With a telephone call placed locally in any of the 600 cities, and a simple terminal connection to the I.P. Sharp network, member banks will be able to display and optionally manipulate the data. Resultant credit judgments are left strictly to each bank.

The Country Reporting System, developed for the IIF by I.P. Sharp Associates, will be available to all its member banks by the end of the year, with data on approximately 30 developing nations, and 75 line items for each. The data will cover such items as central government budget information, balance of payments, long term and total debt, and key economic indicators.

In addition to the Country Reporting System, I.P. Sharp Associates provides online access to more than 100 public data bases. Those of specific interest to the IIF's members include the World Bank Debt Tables, the Bank for International Settlements Data, the IMF's International Financial Statistics, and United Nations Commodity Trade Statistics

Courts enter satellite age

The space age came to the Supreme Court of Canada recently as lawyers in Vancouver argued, *via* satellite transmission, for leave to appeal six lower court rulings. The two-way television experiment went off without a hitch.



Telesat Canada receiver dish outside Supreme Court building in Ottawa.

Chief Justice Bora Laskin and two fellow judges gazed steadily at two television screens on a desk in front of the high court bench. Five more screens were placed in the courtroom for an audience that filled most of the seats and included Robert McKercher of Saskatoon, Saskatchewan, president of the Canadian Bar Association.

"I thought that it was very good," Mr. McKercher said. "One motion illustrated the value of this thing: the lawyer talked for five minutes before they dismissed his case.

"I have never been able to understand why the country has to pay homage to an institution 4 800 kilometres from Vancouver," Mr. McKercher added. The court should go to the country, and "we ought to take a serious look at this electronic gadgetry".

The lawyers who appeared on TV were seeking permission from the court to go to Ottawa to argue their cases more fully. Normally, this sort of application requires a lawyer to fly to Ottawa, book into a hotel and wait for his approximately 15-minute encounter with the judges before returning home.

"I'm pleased as punch the way this worked," lawyer Brian Williams, who has been working toward this experiment for several years, said in an interview.

It also has been a favourite project of Mr. Justice Willard Estey of the Supreme Court, who was among the judges hearing the cases. "It took four years for the Canadian Bar Association to wake up," he said in an interview later.

Other Supreme Court judges were "astounded as to how easy it was", Judge Estev added.

What was best, he said, was that appearing on television seemed to make lawyers "much more economical of time and very conscious of their words. Arguments weren't half what they would have been had they been here". Disposing of the six motions for leave to appeal took about 90 minutes.

Total cost of the satellite experiment is \$7 000. Two channels on the *Anik C* satellite were required, one for sending the signal and one for receiving.



Lawyers in Vancouver appear on the monitor in the Supreme Court of Canada in Ottawa via a two-way satellite TV link.

Renewable energy is the key to self-sufficient future

Canadians can have lots of clean, affordable energy 50 years from now without tapping Arctic oil or switching to nuclear power, says a national coalition of environmental groups.

The secret is renewable energy and better conservation, concludes an organization called Friends of the Earth after completing a two-year study funded by the federal Energy and Environment departments.

The group, based in Ottawa, says this

happy state of affairs can be achieved by 50 per cent and national economic production doubles.

Furthermore, Canadian lifestyles need not be cramped in the process. Its projections:

- decreased consumption will cut household energy costs in half even though energy prices quadruple;
- national energy consumption will decline 12 to 34 per cent;
- biomass-based fuels, produced by de-

Population hits 25 million

Canada's population has reached the 25-million milestone, doubling since the end of the Second World War, according to Statistics Canada.

While everyone may not agree that bigger is better, a comparison between the vital statistics of today with those of 1945 shows some major changes in the country's profile.

People are living longer, are better educated and more likely to be in the labour force.

Canada, once a country of farmers with large families, has become more of a nation of less-fertile, white-collar office workers. And although there may be fewer babies born, today's infants are hardier. In 1945, one baby in 20 died before reaching his or her first birthday. Today the ratio is one in 100.

However, the fertility rate has been halved. The average woman now has 1.7 babies compared with 3.4 in 1945.

Men could expect to live only 65 years in 1945. This figure has risen to 72. The gains for women are even greater. Women

can expect to live 79 years, compared to 68.5 in 1945. These trends toward living longer and having fewer babies have caused the average age of Canadians to rise to 33.7, from 30.7.

The proportion of children in the population has fallen to 22 per cent from 28 per cent, while the number of senior citizens has risen to 10 per cent from 7 per cent during the 1945-83 period.

Thirty-eight years ago, more than half of Canadians had not attended school beyond Grade 8. Now, more than four-fifths of the population have at least a Grade 9 education. And the number of people with post-secondary education has risen to one in three from one in 30.

The proportion of people with clerical jobs has almost doubled to 17 per cent from 9 per cent of the labour force, but jobs in farming have fallen to 4 per cent from 21 per cent.

Three-quarters of Canadians live in cities, compared with 58 per cent 38 years ago. And in 1945, only 24 per cent of women were in the labour force. That proportion has jumped to 50 per cent.

composing waste, will supply up to 95 per cent of transportation energy, gradually displacing petroleum fuels;

- hydro power will supply up to 95 per cent of electricity compared to 69 per cent five years ago;
- thousands of new jobs will result from the growing shift toward renewable energy;
- renewable energy will account for from 77 per cent to 82 per cent of all energy by 2025. Petroleum-based fuels will supply less than 5 per cent of national energy needs; and
- acid rain damage to lakes, fish stocks, crops and forests will decline as harmful atmospheric emissions decrease.

Achieving these objectives would require a significant shift in "non-renewable energy development" now being emphasized by the federal government and the provinces, the study acknowledges.

"Attention and dollars should instead be directed to the technologies that are most cost effective and provide the best chance at energy self-sufficiency," it recommends. "Government participation would be important, particularly in educating managers and consumers."

David Brooks, a study co-ordinator, said the findings have far-reaching implications. "Our findings imply that public policy and institutional barriers form the main barriers to an energy self-sufficient future," he argued.

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"It seems ironic to be pursuing expensive, dangerous and non-renewable energy supplies when we have access to such easy alternatives." The study says the most important factor in "getting there from here" is pricing energy at replacement of marginal cost. "This study presumes that price is the driving mechanism for bringing about a soft path."

	1945	1003
Population	12 500 000	1983
Babies	1 in 20 died before	25 000 000
	reaching first bind a	1 in 100 will die before
Men	reaching first birthday	reaching first birthday
Women	Lived to 65 years	Expected to live to 72 years
Education	Lived to 68.5 years	Expected to live to 79 years
-adddt[0]]	More than half did not	More than four-fifths will
	complete Grade 8.	completed Grade 9.
	1 in 30 completed	1 in 3 will complete
	post secondary	post secondary
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Instant mail for W. Germany

A satellite electronic mail service has linked Canada with West Germany.

Now, instead of the usual week-long delivery service between the two countries, Canadians and West Germans can communicate with each other in a flash, says the Canada Post Corporation.

Documents — either letters, diagrams or any printed matter — are converted to electronic messages, beamed into space and transmitted by satellite to their destination, all in less than a minute.

The service, called Intelpost, costs from \$5 a page for international destinations and \$4 within Canada.

New Saudi embassy respects Arab traditions

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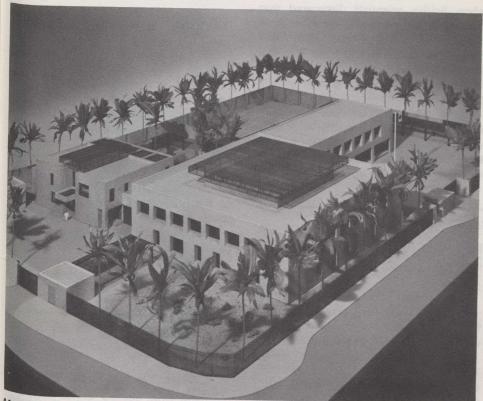
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Model of Canada's new embassy in Riyadh, Saudi Arabia shows the chancery buildings (left) and the official residence (right).

A new Canadian embassy, now under construction in Saudi Arabia, is the first of about 85 embassies being built in Riyadh. The \$20-million project is expected to be finished one year from now, according to project manager Mary Pynenburg, an architect with the Department of External Affairs.

Embassies are being built in a new diplomatic quarter. Last July, the Canadians were the first to break ground. Since then, Britain, Japan, Norway, Taiwan and South Korea have begun construction.

Canada is building a chancery, an official residence and housing for staff members. The Canadian housing was designed three times before it met the Saudis' "very strict requirements about privacy", said Mrs. Pynenburg.

"The Arabs object far more strongly than we Canadians do to visual intrusion they will not accept designs in which residents can stare into rooms or gardens of neighbours," said architect Lloyd Sankey, whose firm designed the embassy complex.

the architects used several devices, including trellises, screens, recessed openings and offset views from windows —

design elements that also help deflect the heat of the sun.

"Essentially, what we did was study Arab culture to discover their solutions to desert living and adapt them to western living styles," Mr. Sankey said.

The Canadian housing includes 15 detached and semi-detached houses in five clusters. They will be used to house Canadians at the embassy, with the exception of the ambassador, who will have an official residence.

During the daytime, housing in the Middle East must be a haven from the searing heat, but after sundown the cool evening breezes can best be appreciated on rooftops or in courtyards.

From the street, the houses will have a traditional Arab appearance: walls of stuccoed concrete block with small, shuttered windows. But from the patio or interior courtyard, they are much more contemporary, with extensive use of glass, skylights and wood.

Canadian materials will be used extensively on all the embassy buildings. These include Quebec granite for all exterior surfaces and parts of the interior of the main site, as well as Canadian carpeting, furnishing and hardware.

Bombardier trains for New York

Bombardier Inc. of Montreal has been awarded a \$20-million contract to build 19 self-powered commuter rail cars for the Metro North Commuter Railroad Co., a division of the New York City transit authority.

The 19 surface cars are the same design as 117 Bombardier units delivered last year to the New Jersey Transit Corp. The New York authority purchased six similar cars in an earlier order.

The Metro North lines serve suburbs north and northeast of New York City. They use Grand Central Station as their Manhattan terminus. The Metro North cars will be delivered in 1985.

Carrots fight cancer

A team of Canadian scientists has come up with new evidence to support the theory that carrots can prevent cancer, according to Margaret Munro of Southam News.

The University of British Columbia scientists have found that vitamin A and beta-carotene, found in carrots, cut by 75 per cent the number of genetically-damaged cells in a group of people at high risk of developing the disease.

The researchers, led by Dr. Hans Stich, recruited a group of cancer-prone Filipinos and gave them large doses of the two compounds twice a week.

After three months, the number of damaged cells — widely believed to be precancerous — in the volunteers dropped to almost normal.

"The results are very encouraging because there is every indication that if you decrease genetic damage to cells you decrease the risk of cancer developing several years later," says Dr. Richard San, spokesman for the team working at the school's Cancer Research Centre.

It is now believed that if the body is fed enough anti-cancer agents — vitamins A, C and E and a number of "anti-oxidant" compounds top the list — it can fend off the multitude of carcinogens encountered daily.

"In other words you don't have to give up all your bad habits," says Dr. San. The key is to ensure that carcinogens and anti-cancer compounds are kept in a healthy balance.

Carotene compounds, the yellow colouring found mainly in raw carrots and to a lesser degree in sweet potatoes,

eggs, liver and green vegetables, are considered the most powerful of all anticancer agents. Vitamin A is formed from carotene in the liver.

Within a year, the British Columbia researchers hope to have enough data to recommend that people increase vitamin A intake.

However, Dr. San cautions against gobbling huge amounts of vitamin A or raw carrots - too much can turn the skin orange. But he says there would be no harm, and probably a lot of good, in eating carrots regularly, or taking vitamin supplements. The cancer-carrot connection first surfaced two years ago when British scientists discovered that men with high levels of vitamin A in their blood had a 40 per cent lower cancer risk than normal. Several animal studies have also shown that carotene compounds suppress the growth of cancerous cells.

Large human studies have since been launched but these projects - one involving 20 000 American doctors who take beta-carotene tablets every other day - will take years to complete.

Electronic desk organizer smash hit on export market

Bynamics Corp. of Kanata, Ontario has a winner. The young high-technology company announced recently that it has a backlog of 10 000 orders worth more than \$6 million for its first product, an electronic desk organizer for senior executives.

"What we're selling is unique," said Bill Baker, president of the ten-monthold firm. "It addresses a real need at the senior executive level, one that retailers around the world have recognized."

Bill Baker said Bynamics Corp. expects to sell 300 000 to 400 000 systems at \$995 each over the next three years.

The electronic desk organizer combines a leather-bound desk pad with a "hands-free" speaker phone system, calculator and digital clock. It can store 112 telephone numbers and has automatic dial and re-dial features.

Mr. Baker says orders have been received from the United States, Australia, South Africa and Europe, and 4 000 units have been ordered by customers in Saudi Arabia.

The product is designed for executives who know what they need to increase their productivity but are uncomfortable with computers, Mr. Barker said.

"It's a prestigious product for a very special person. With our product, the executive doesn't have to worry about dealing with a complicated screen-based system and all of the learning that goes into working with a computer system.'

Bynamics, a wholly-owned subsidiary of Toronto-based Imaginamics Inc., is marketing the product through specialty retailers and catalogue companies in the United States, including Neimann-Marcus, I. Magnin and Hammacher-Schlemmer.

It has also established a Toronto sales office, and plans to expand direct marketing into Los Angeles, New York and other US cities.



Bynamics' desk organizer is proving to be popular in many areas of the world.

Line of credit with Hong Kong

The Export Development Corporation (EDC) has signed a \$10-million (US) lineof-credit agreement with the Hongkong & Shanghai Banking Corporation (HongkongBank), of Hong Kong and its whollyowned subsidiary Wardley Limited.

The line of credit will assist Canadian exporters competing for sales in the Asia-Pacific area by providing their buyers with a simple and easily accessible credit facility through either institution. It is expected that the main application of the line of credit will be to support small- and medium-sized sales of goods and services. Contracts for sales will be considered on a case-by-case basis.

HongkongBank is the eighteenth largest bank in the world in terms of equity.

Pricing plan to boost gas exports

The federal government will radically alter its pricing system for natural gas exports to widen a discount scheme in efforts to sell more gas to the United States, said an Energy Department of ficial recently.

If the program works, it will in effect cut gas prices to US distributing com panies and increase exports at the same time. The current incentive scheme, announced this summer by Energy Minister Jean Chrétien, is triggered only after the exporter ships at least half the volumes approved for export by the National Energy Board.

Changes effective November 1 will allow a discount price immediately as long as the volume sold totals more than 50 per cent of approved exports at the end of the licence year, the official said

The government will keep monthly tabs on exports and if volumes are below the 50 per cent level by the end of the year, the companies will have to refund the difference between the discount price and the top price.

The move will allow exporters to create new markets right away, increas ing the chance of going past the half way mark of approved exports, the official said.

He added that although the Americal distributing companies would get their gas at the new cheaper price, the revenue for Canadian companies would be the same under the current incentive scheme.

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News of the arts

Canadian heroes honoured at National Library

Laura Secord's hat and an early edition of the Bible translated into Mohawk by Joseph Brant are among the items displayed at the National Library in a major exhibition dedicated to heroic Canadians.



Tekahionwake (Emily Pauline Johnson) was a Mohawk princess who thrilled audiences across Canada with dramatic readings of her poetry.

Heroes of Lore and Yore: Canadian Heroes in Fact and Fiction attests to greatness in a country that has all too farely recognized the heroic stature of its own people. At the same time, it provides a glimpse into the mythical creatures, such as Kiviok and Sasquatch, that have captured the imagination of native peoples and Europeans alike.

Heroes of Lore and Yore is more than an exhibit about Canadians who performed superhuman deeds. By pointing to

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Norman Bethune was a hero and martyr during the Chinese revolution.

models of excellence in many fields, it encourages national pride in the figures who have played a role in advancing Canada's cultural heritage. Visitors will rediscover pioneers and explorers who overcame natural obstacles; strongmen and sports stars; artists, writers, inventors and reformers who helped shape the image of Canada.

A major focus of the exhibition deals with characters who have become heroes within a single region, or among a particular group of Canadians. Alongside personalities whose stature has been acknowledged across the country are others who represent factions in the social and political conflicts that have strengthened regional identification in Canada. The exhibition also includes a number of characters who were recognized elsewhere before their countrymen knew about them.



Samuel de Champlain had a dream of colonizing a continent. He became known as the Father of New France.

Many aspects of the exhibition are designed to appeal especially to young Canadians. One feature is a display of 24 dolls from two Ontario collections, representing about one third of the characters honoured. In another area, visitors are invited to add the names, and to draw pictures of heroes of their choice not included in the exhibition.

Heroes of Lore and Yore: Canadian Heroes in Fact and Fiction runs until January 22, 1984, in the main exhibition room of the National Library, Ottawa.

Toronto filmmaker wins award

Experimental filmmaker Ross McLaren has been selected as the Toronto recipient of the 1983 Toronto-Amsterdam Exchange Award. Established in 1976, the award provides an opportunity for talented artists from Toronto and Amsterdam to live and work in each other's cities.

Mr. McLaren is founder of the Funnel film centre which provides a permanent forum for discussion, production and exhibition of experimental film and related video arts. He will visit Amsterdam during December and January.

The Dutch recipient of the award was Amsterdam filmmaker Christine Koenigs who came to Toronto in September for six weeks.

CanLit companion released

The first Oxford Companion devoted exclusively to Canadian literature was published recently by Oxford University Press in Toronto. The 843-page work contains 750 entries: biographies of writers; descriptions of publishing houses and magazines; surveys on English and French literature; and coverage of the genres of science fiction and fantasy, humour, children's books, Indian legends and writing, and drama.

It begins with Acadian literature and ends with contemporary Manitoba-born poet Dale Zieroth, the work of 192 contributors, writers and university scholars from across the country.

The book, planned more than four years ago, expands on the range of the literature covered by Norah Story's Oxford Companion to Canadian History and Literature published in 1967 and now out of print.

Art uses ranch as backdrop

Alan Wood, a Vancouver artist, plans to use a ranch southwest of Calgary as a backdrop for a giant, \$500 000 three-dimensional art work.

Scheduled to open in July the work will stretch across an area roughly equivalent to 38 city blocks.

Wood will use 150 000 board feet of lumber, almost 55 000 metres of canvas and about 5 500 litres of paint to create fences, bridges and buildings.

Fraggle Rock captures international Emmy award



Characters from Fraggle Rock, the new Canadian television show, celebrate the news of winning an international Emmy award for the Canadian Broadcasting Corporation.

Fraggle Rock, the new Canadian children's television show, won an international Emmy recently for the Canadian Broadcasting Corporation (CBC), adding to the fame of its creator, Jim Henson, who also created the Muppets.

"We're delighted," said Duncan Kenworthy of Henson Associates. He and John Dimon of the CBC are co-producers

of the weekly, half-hour series.

Fraggle Rock is not a sequel to the Muppet Show, Mr. Kenworthy said. It's aimed at children aged seven to 12, while the Muppet Show is more adult entertainment. Fraggle Rock, which took a year to create, made its CBC debut last January. The award it received was for children's programming.

News briefs

Canada will open an embassy in Abu Dhabi, the capital of the United Arab Emirates, Prime Minister Trudeau announced during a recent official visit. The United Arab Emirates, a federation of Gulf states which was formed in 1971, is a major OPEC oil producer. The new embassy will play an important role in furthering Canada's trade with the federation as well as supporting our other bilateral and regional interests. The embassy is expected to become operational in the fall of 1984.

China will purchase 1.4 million tonnes of wheat for delivery by July 1984, the Canadian Wheat Board announced. This sale, worth about \$300 million at current prices, brings total sales to China this crop year to 3.5 million tonnes, the minimum under the terms of a three-

year contract. The sale was for cash, and is for the top three grades of red spring and winter wheat. Renewal of a one-year agreement to supply wheat and barley to Japan has also been announced. Shipment is to be of 1.3 million tonnes of wheat and 900 000 tonnes of barley in 1984, the same as in 1983.

Canadian stock exchanges are breaking all records, thanks to the surge of new equity issues in 1983. The number of listed shares traded in the first 11 months on the Toronto, Montreal, Alberta and Vancouver exchanges reached 5.5 billion, almost twice 1982's 2.9 billion for 11 months. Trading value of \$35.8 billion for that period was far ahead of \$20 billion for 11 months of 1982.

Husky Oil Operations and Bow Valley Industries have acquired major offshore oil and gas rights from Mobil Oil Canada that will result in a \$400 to \$700 million

drilling program. The rights are near Mobil's most prized offshore area, the Hibernia oilfield on the Grand Banks. Drilling will begin at once on at least eight and up to 14 wells.

Robert W. McLaren, former Canadian High Commissioner to Zimbabwe, has been named managing director of the Commonwealth Fund for Technical Cooperation (CFTC) and assistant Commonwealth Secretary-General at the Commonwealth Secretariat in London, England.

The Export Development Corporation (EDC) has signed a \$10-million (US) line of credit agreement with Comision Federal de Electricidad (CFE) of Mexico. The agreement will assist Canadian exporters competing for sales to CFE by providing it with a simple and easily accessible credit facility. It is expected that the main beneficiaries will be small-and medium-sized Canadian manufacturing companies. CFE is the Mexican government agency solely responsible for providing public electric power services throughout Mexico.

The Alberta government and a group of private companies are pulling together in an effort to supply oil and gas exploration equipment worth about \$264 million to China. More than 20 companies have taken out tender documents. Alberta's International Trade Minister Horst Schmid said the government is encouraging companies to form consortiums instead of bidding against each other. He said the tender is the largest ever issued by China for such equipment.

Marc Ferland, 15, of Beauport, Quebec placed second in the world junior figure skating championships in Sapporo, Japan. Victor Petrenka of the USSR wonthe event and Tom Cerniak of the United States placed third.

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Alguns artigos desta publicação são tambén editados em português sob o título. Notícido do Canadá.

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