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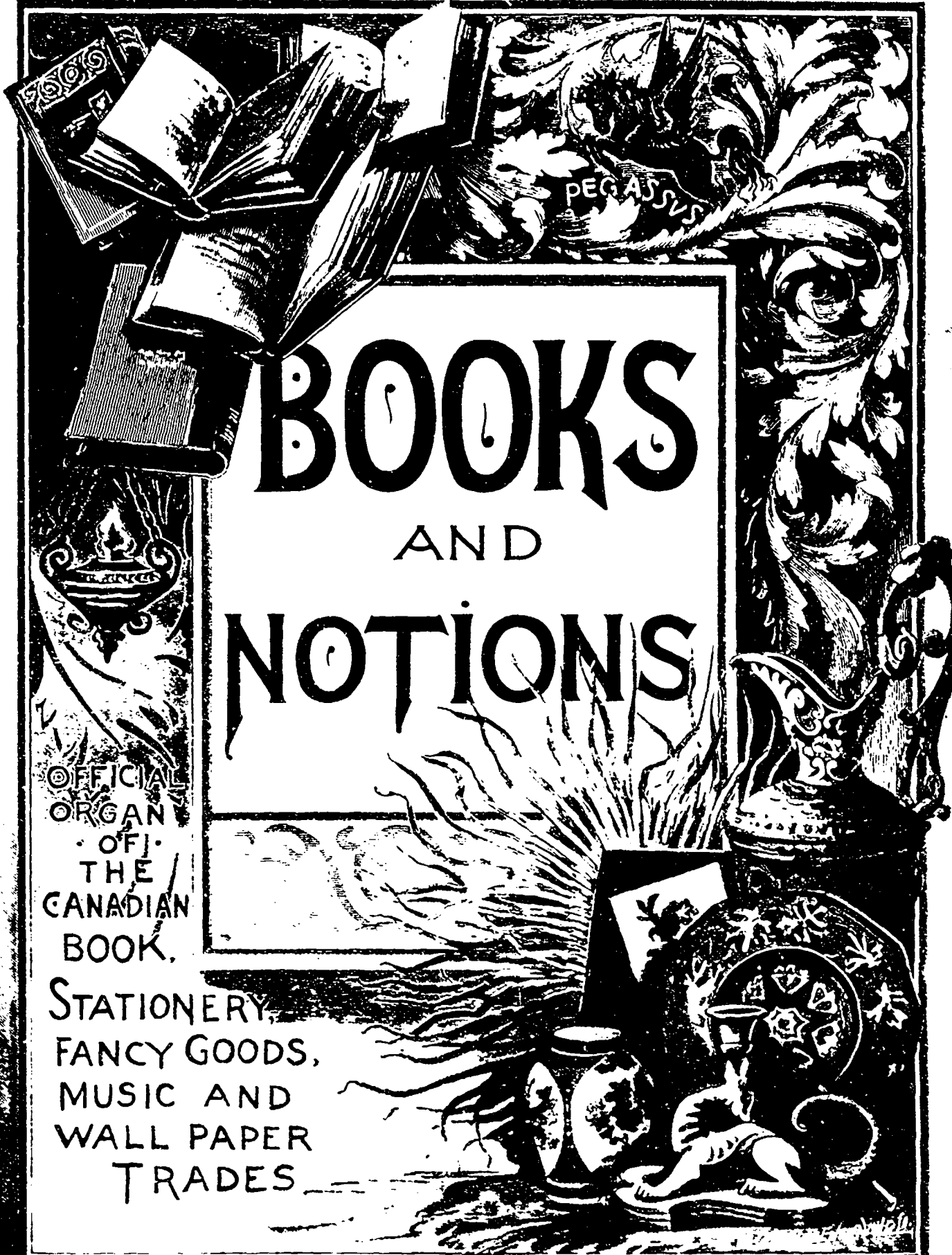
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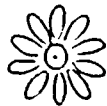
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# TORONTO

# BOOKS and NOTIONS

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and  
Printing Trades.

Vol. IX

TORONTO, JUNE, 1893.

No. 6

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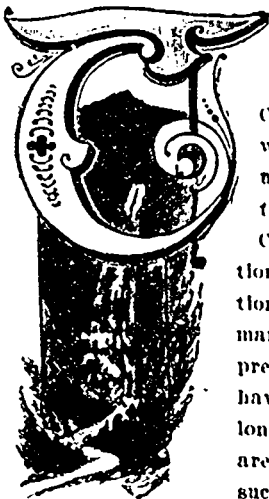
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BOOKS AND NOTIONS, TORONTO

Vol. IX. Toronto, June, 1893. No 6

QUEBEC'S TEXT-BOOKS.



THE subject of education, according to the Canadian Constitution, is one which is left entirely under the control of the Provinces, and Canada has no national system of education. If there were such many defects of the present system might have been obliterated long since. But there are grave objections to such a national system

which it is not our purpose to discuss. But one of the defects of our present educational system, considered in its entirety, has been the slipshod way Quebec has managed her text-books for the use of her schools. Quebec has virtually two classes of schools, the Protestant and Roman Catholic, and this has no doubt prevented the adoption of a uniform series of text-books throughout the province. The Protestant schools have followed pretty closely the system of the other provinces and produced a sort of uniformity. But up to the present the Catholic schools have secured very little uniformity, as the larger religious establishments in the cities of Quebec and Montreal have spent a large amount of

money in printing the text-books produced by their own teachers, or the text-books which seemed most suitable to the heads of the particular institutions.

Now comes the news that most important changes are in contemplation by the members of the Roman Catholic Council of Public Instruction for the Province, and that some serious reforms asked for by the lay members of the council are soon to be an accomplished fact. The whole system, it is said, is to be revolutionized, and the old fashioned and costly manner of supplying text-books abrogated entirely. In the first place, the present contractors will be allowed three years' grace, after which the printing of all the school books in the Province of Quebec will be given out to public tender; and, secondly, a more uniform and modern series will be adopted. The Roman Catholic clergy have always taken a strong interest in education and educational methods, and nothing but their intense conservatism has delayed such a change. The delay may not have been a serious one, and when the change is now made they will no doubt adopt the most improved and advanced text-books and the best known system of publishing these.

There is always some difficulty in giving books out to public tender, because, unless the book be given in manuscript, some publisher will have advantage over his competitors in having possession of the plates. If the council should offer to accept the best text-book or series offered there would again be trouble, because the unsuccessful competitors would clamor for compensation for their outlay. But by careful management these difficulties can be obviated, and, considered as a whole, the system of giving the publishing to successful tenderers in open market is the best known method. There is some talk in Ontario of the taking over of the publishing of the Ontario Public School Readers (five in number) by the Government, and the setting up of a Government press. This would indeed be a futile thing, and is strongly condemned by the clear-headed business men of Toronto. Paternal government is expensive when it commences to manufacture, unless it uses prison labor, and prison labor would not be sufficiently skilled to be able to produce text-books equal to the text-books now in use. Outside this, a government job is generally costly. The work costs more, the materials cost more, there is much more waste, and there is an inferior product—all these are facts of experience in the history of any government's share in production. It is not a government's duty to produce, although it may sometimes be necessary or expedient. But in the matter of text-books this would not be expedient, and the Government of Quebec, from its peculiar double relation to both Catholic and Protestant schools, is

not likely to fall into this error, no matter what the Government of Ontario may do.

From the point of view of the Educationist the coming change will be warmly applauded and heartily welcomed. With such uniformity we may expect the Province of Quebec to profit by the more general and broader education which must result therefrom, and it may be the dawning of brighter days for that Province.

From the point of view of the trade, the change will be welcomed as uniformity always is. The regular publishers will be given a greater chance, and their work will be more secure and permanent. The retail trade will not be wading through treacherous bogs, but will travel a firm, smooth road.

A CLOUD OF PRAISE.

During the past few days numerous congratulatory letters have reached this office. The May issue of this journal contained a list of the current Canadian books, and authors, publishers and scholars have all hastened to congratulate BOOKS AND NOTIONS for its effort to arouse a greater interest in Canadian books. We cannot deny that these kind words have pleased us, and though this praise can in this case be our only reward, yet it is sufficient. What we wish authors and publishers to realize is that BOOKS AND NOTIONS exists for their benefit as well as for the benefit of the retail trade throughout the Dominion. What little we have done for Canadian literature we have done cheerfully, and we will be glad, with the co-operation of all concerned, to continue the good work.

FAST SELLING NOVELS.

IT seems strange that one of the features of the publishing trade, as far as Canada is concerned, is the paper-bound novel which retails at 50 cents. But nevertheless it is a feature, and booksellers are beginning to recognize it very generally. Toronto seems to be leading in this class of books at present although at one time Montreal was much ahead; but times change and so do publishing houses. There are two houses in Toronto who are doing an extensive trade in issuing editions of these 50 cent paper novels, and this trade could not be increasing as it is, unless such books were finding increased favor with the booksellers and the buying public.

Looking over the list of books published by the National Publishing Co., as reviewed from time to time in this journal, the reader will find novels by the best writers both English and American—American, by the way, must not be taken to include Canadian. Their latest works by Besant, Croker, Allen, Gunter, Henty, Barrie, Stevenson, and other popu

lar authors. Only one conclusion can be drawn, and that is that people are willing to pay 50 cents for the latest book by one of the masters of fiction and no more. Also, that the buying public take a large number of these books when this firm find it profitable to issue from six to twelve per month. The same fact is impressed on the observer's mind if the list of Canadian editions issued by the Rose Publishing Co. is considered. All the books may not be by the best and most popular authors, but many of the leading books are new and from these master pens.

Moreover it must be noticed that the more popular the author the more popular this 50 cent edition. G. A. Henty's "In the Days of the Mutiny" is already away into the second thousand although it has only been published a few weeks. So with others recently published. One seeming exception to this is in the case of F. Marion Crawford's works. Through the carefulness of McMillan & Co., only a cloth edition of his works are available and hence only a cloth edition is issued here, yet it sold well. In fact, the sale of the dollar cloth volumes reaches as great a volume as the sale of the latest books by less popular authors in the 50 cent edition.

Then the question presents itself for the consideration of both publishers and retailers: IS THE 50 CENT EDITION THE BEST ADAPTED TO THE CANADIAN TRADE? The run Crawford's works have had in the dollar cloth edition says that something higher should be aimed at. But on the other hand the opinion is abroad that the same book would sell better if in a 25 cent edition. But the question we want to confine ourselves to is the one above; that is, what edition of the leading works of fiction is most suitable for Canadian booksellers, or, out of which edition can they get the best satisfaction and the most profit? We will leave this matter with the booksellers themselves to decide, and between this time and the first of July we shall be glad to receive the opinion of every live bookseller in Canada on the question. For the purpose of giving a definite answer each bookseller must banish from his mind all thoughts of any class of books except the particular class under discussion, i. e., the latest fiction. Let every bookseller give his opinion even if it be only on a post card. These will be all carefully read, and the result stated in the July issue for the benefit of the trade generally.

#### DUTY ON PLAYING CARDS.

FOR some time the importers have been concerned about a new method of importing playing cards. When imported in the ordinary way they are dutiable at 6 cents per pack. But an enterprising importer brought them in in sheets, and they were admitted by the

customs authorities as lithographs, at a duty of 20 per cent. ad valorem and 6 cents per pound specific. The jobbers found this out, and appealed to the Comptroller of Customs, and he has decided that such sheets are not lithographs and consequently must pay the full duty of 6 cents per pack. It is a shame (?) to see such enterprise baffled, for such an ingenious attempt to defeat the customs officers should, like virtue, bring its own reward—but it didn't.

#### A BOLD ATTEMPT.

A BOLD attempt has been made to introduce Canadian poetry into the Canadian schools, and many a lover of Canadian literature will remark with much fervor, "May it succeed." From the press of The Copp, Clark Co., comes a little volume, edited by the well-known educationist, J. E. Wetherell, B.A., and entitled "Later Canadian Poems." On the title page is that beautiful verse by C. G. D. Roberts: But thou, my country, dream not thou! Wake, and behold how night is done, How on thy breast, and o'er thy brow Bursts thy uprising sun!

For the first time for Canadian poetry, in Ontario at least, is there a chance of its introduction into our schools and a chance to be woven into the growing fabric of the Canadian intellect.

This "little anthology," as the editor calls it, contains fifteen selections from the poems of George Frederick Cameron, who died in 1885, seven from the pen of William Wilfred Campbell, eight from that of Bliss Carman, a young Canadian now in New York, sixteen by Archibald Lampman, seventeen written by Charles George Douglas Roberts, twelve by Duncan Campbell Scott, and ten by Frederick George Scott. The supplement contains a number of poems by our women poets, such as S. Frances Harrison, Agnes Maule Machar, E. Pauline Johnson, Isabella Valancy Crawford (deceased), and Ethelwyn Wetherald. Portraits of many of the authors is an excellent feature of the book.

In this list of names we miss some familiar ones, and the omission of that of J. H. Brown can hardly be excused; yet it would be hard to include all those who should be included. All the poems have been written since the year 1880, and are consequently fresh, and they demonstrate the excellence to which the Canadian school has attained.

The book will be published in three bindings, two for school use and one for presentation and library purposes. A school paper edition will sell for 30 cents, a cloth edition for 50 cents; but at the time of writing the price of the finer cloth edition had not been settled. While this little book will no doubt be used in schools as supplementary reading, it should at least be put on for literature in one of the high school forms. It will also be a book which the middle classes of this country will appreciate.

#### WILLARD TRACT DEPOSITORY.

DURING the past month this concern has passed into the hands of new proprietors, who will continue the business under the old name of the Toronto Willard Tract Depository. Since the death of the late S. R. Briggs, the business has never prospered, and the shareholders have been losing steadily until their entire investments have been sacrificed. A change was imperative, and the business was offered for sale, and purchased by the well-known Fleming H. Revell Company of New York and Chicago. Mr. Revell came to Toronto, and his twenty-three years of experience in the book trade enabled him to estimate the value of the stock. He made an offer of a lump sum for the entire stock, good-will, copyrights, etc., and secured the business. The price paid will be less than 50 cents on the dollar, and the inventory value of the stock is about \$55,000. Mr. Revell has consequently secured a bargain, and booksellers, who, like the camels in the desert, can scent an oasis long before it comes in sight, will receive some bargains if they buy at once.

Travellers will be out shortly for this house, and dealers will be able to get quotations and estimate the sacrifices. Visitors to the city will find the stock in charge of Mr. Geo. H. Doran, who was at one time with the Willard Tract Depository under the old management; since leaving Toronto Mr. Doran has been with the Revell Company, but he will now manage their Toronto branch, for some time, at least. Some special lines of toy books and annuals will be offered at special prices; not because the stock is not first-class, but simply to unload. Ballantyne's works can be secured to sell for a half dollar, and many other similar bargains. The stock includes some \$12,000 worth of first-class Bibles, but BOOKS AND NOTIONS did not learn whether or not any snags would be offered in these.

Under the new management the business will no doubt be more enthusiastically carried on. On account of having New York and Chicago warehouses, the new firm can manage the trade to very great advantage. They will make good use of the copyrights and of the publications such as "Notes on Bible Study," and the trade will no doubt hear more from them later on.

#### JUNE.

A dewy kiss of fragrant lips  
Upon the budding roses' tips;  
A shower of sunshine falling slow  
Upon the lily's breast of snow;  
A touch of languor on the air,  
A living poem everywhere;  
A song of birds in sweet attune  
With earth and sky—and this is June.  
—W. J. Lampton in June Godey's.

## TUCK'S HOLIDAY GOODS.

THE range of samples to be shown to the Canadian trade by Warwick & Sons include a full line of Tuck's Art Goods. This celebrated firm have shown the same ingenuity in getting up designs for the holiday season of 1893 as they have displayed in former seasons. Moreover as the years advance, the art of printing advances, and this year even in the cheapest books the most delicate colorings are blended into a harmony which is indeed remarkable, and which must satisfy even the most artistic critic.

Their line of toy books this season is ahead of previous efforts in the delicateness of the lithographing and the colorings. A higher degree of art seems to have been aimed at and attained. The covers are of many shapes and striking designs, while the contents are fresh and pleasing. All the latest ideas in toy books are here displayed to the greatest advantage.

A line of press-board wall brackets, table mats and flower pot covers, with their gay decorations are very neat, and quoted at prices which will make them satisfactory to the retailer.

To describe their booklets would require too much space, and even then justice could not be done to them. The designs are new; the literature of the best class; and the finish is worthy of the highest commendation.

There are some very striking ideas in calendars. A pansy calendar is of the shape of a pansy blossom fully twelve inches in diameter; on this are fastened twelve smaller pansies, which turn on their fastenings and reveal each a monthly calendar. Watteau screens in calendars are neat and novel. A fan of autumn leaves makes another dainty calendar of a most original kind. "In Days of Old" is a very pretty calendar with a sedan chair design.

Flat cards are not gone yet; in fact, the designs in folding flat cards for this season show a great development which is likely to prolong their existence for several years. The colorings are quiet and chaste, the designs innumerable, and the prices so very low that the goods must be readily picked up. There are several hundred different kinds, and no dealer should fail to examine these cheaper lines of art goods.

Art pictures for framing are shown in greater profusion than ever, and include a vast variety of subjects—animals, birds, nature's scenes, landscapes, etc. A most charming folio of four pictures is called the "Juvenile Shakespearian Studies," these are four Shakespearian scenes, of which *Romeo and Juliet* is one, with juvenile characters instead of adults. The effect is charming. Another novelty which cannot be omitted, but which is

of a different class, is a pair of negro dolls known as "Helen's Bables." They are comical, and make excellent booby prizes.

## CURRENT LITERATURE.

AS the summer months roll around the paper novel and the magazine find themselves in increased demand. Weightier books lie with uncut leaves growing grey with grief and lack of use. As the people are so must the dealer be. The days of the hammock are excellent days in which to push the magazines.

Lucy Larcon, a well-known writer, died the other day at the age of sixty-seven. She was born at Beverly Farm.

The famous Godey's Magazine for June is bright, cheerful, but not pedantic. The articles are especially suitable for such a fragrant and balmy month as June.

Beginning with the June issue, the publication day of the *Cosmopolitan* will be changed to the first of the month instead of the fifteenth of the preceding month. Dealers will thus know when to expect this magazine.

The June issue of the *Jennens Miller Illustrated Monthly* is replete with entertaining features. There is an endless amount of good reading for both men and women. One of the most interesting articles describes a visit to Sir Frederick Leighton. There are stories, poems, fashions and articles describing dainty work for women in summer. Ten cents a copy, \$1 a year, with premium. *Jennens Miller Co.*, 927 Broadway, New York.

An interesting study of some of the industrial, religious and political aspects of French-Canadian life in the Province of Quebec is presented by Henry Loomis Nelson in the May number of *Harper's Magazine*. His article, entitled "A Discontented Province," embraces, besides a general view of the peculiar conditions which prevail in that region, an entertaining account of the Trappist monks, and their efforts to improve the industrial habits and agricultural methods of the French habitants in Canada. The article is illustrated by C. S. Reinhart.

The complete novel in the June number of *Lippincott's* is "The Translation of a Savage," by Gilbert Parker, author of "The Chief Factor," "Pierre and his People," "Mrs. Falchion," etc. It has an unusual subject, and tells how an Englishman of family and wealth married an Indian girl of Hudson Bay and took her home, with results naturally mixed, but better than might have been expected. Canadians will be interested in this Canadian novel by a Canadian author.

For June *Overland Monthly* will contain an article, "The Pomo Basket Makers," by J. W. Hudson, an accurate paper on the most skillful basket makers of the

world. Dr. Hudson is the collector of the notable Hudson collection, and has lived for years where he has had the best opportunities to study these Indians. This will be a most valuable contribution to the knowledge of the subject from original investigation, carefully illustrated.

## PAY OF AUTHORS.

IT is stated by an English journal that for the serial rights of *Treasure Island* R. L. Stevenson received about £120. Ten times that amount would not purchase a tale of equal length from his pen to-day. For the serial rights of *She* Mr. H. Rider Haggard got £300, and a similar amount was paid to Mr. Hall Caine for *The Deemster*. For short stories Mr. Rudyard Kipling is still first, though Mr. J. M. Barrie is running him close, and it is predicted will take the lead. Mr. Robert Buchanan and Mr. Jerome K. Jerome are also mentioned as receiving large sums for their work. But the totals for both book and serial rights received by novelists to-day are far below the princely sums that were paid to Scott, George Eliot, Dickens, Thackeray, Read and Wilkie Collins. For *Romola* George Eliot received £7,000, and might have had £3,000 more but for the conscientious regard for art. As there are many versions of that famous transaction, we may give the facts. The novelist agreed to write a story for the Cornhill, for which she was paid £10,000. It was, however, to run through sixteen numbers instead of the usual twelve. Of this arrangement she did not approve, and all the arguments of her friends could not overcome her objection. Finally she threw £3,000 off the price to carry her point, a rare instance of self-sacrifice for the sake of art. Lord Beaconsfield, it should be mentioned, received princely terms for *Endymion*. "He wanted money," writes Mr. Froude in his biography of Beaconsfield in the *Queen's Prime Ministers* series, "and it brought him ten thousand pounds."

## THE LEAD-PENCIL.

Few people are aware of the difficulties that were surmounted in the manufacture of the common lead pencil. In the first place the graphite of which it is made is rarely found sufficiently homogeneous to allow pencil lead to be cut from it, so it is always ground to powder and then pressed into blocks. The great difficulty was to press the blocks until the graphite was hard enough to use, and for many years every effort in this direction was defeated by the crumbly nature of the material. Finally a device was employed that exhausted the air, after which the blocks were again pressed, and when this was done the material was found to be as hard as when taken from the quarry. But thousands of dollars were spent in experimenting before the result was reached.



## MR. GILBERT PARKER.

MR. GILBERT PARKER has made a very distinct place for himself among literary men in London, and from the following complimentary notice printed a few days ago in the New-York World it is evident this gentleman is securing recognition in the United States. It will certainly be a source of much satisfaction to a large number of people throughout the Dominion to know that this talented Canadian litterateur has by the sheer force of his ability and perseverance successfully forged his way into the front rank of the men of light and leading of the day. This is what the New York World says: "Mr. Gilbert Parker has achieved a distinct literary success in the part of the world familiarly referred to as 'the other side.' Now that Mr. Parker has negotiated with an American publishing house, it is altogether likely that he will share the popularity obtained by other English writers who have been properly pushed and advertised. It would be useless to dispute Mr. Parker's ability, even if the disposition were not wanting. He is a story writer of exceptional qualities, and will prove a worthy successor to Mr. Stevenson, whom, in many important respects, he resembles. Superficially, sometimes a charm, is not a part of Mr. Parker's method. He gets into close communication with his characters, analyzes them thoroughly, and omits no detail that may present them in the clearest light. In fact, take away the connecting thread of the story and the reader still has a memory of character painting that cannot have failed to be interesting. As a story pure and simple, 'The Chief Factor' would be found altogether agreeable, for it is a story of deep shadows. Andrew Venlaw, a young Scotchman, loves Jean Fordie, who in turn prefers Brian Kingley, the friend of her dissolute brother. The brother breaks the law, and, flying from his country, goes out to the Hudson Bay Company, his friend accompanying him. Elsie Garvan, who had loved Andrew from childhood, poisons his mind against Jean by a course of deception, and he, too, takes service in the same company. Passing over the Hudson Bay experience as merely a link in the story, both Andrew and Brian return to Scotland after a seven years' absence. Jean is willing to marry Andrew, but he finds that she still loves Brian, and he gives her up to him. Elsie has repented of her deceit and is now the true friend of Jean. Andrew offers to marry Elsie, but the girl, whose noble nature is aroused, refuses to leave the idiot brother dependent upon her. Andrew goes back to the company, bidding her follow him when she will. The brother dies, and the story closes with Elsie's arrival in the frozen north and her pathetic greeting: 'Andrew, I have come!' In the stories of the Hudson Bay country and in picturesque descriptions of the Northern Indian for a glamor always hangs about the red man in literature, particularly where he is not known. Mr. Parker has established a new field.

He needs not this field, however, to be successful, for while it serves its turn for purposes of catching the popular fancy, the man who wrote 'The Chief Factor' has the power to walk with assurance in the beaten paths. He is to be cordially welcomed by every lover of good literature who feels the need of something more than a clever story cleverly told."

## FUNK &amp; WAGNALLS CO'S. GREAT TASK.

THE great task undertaken by the Funk & Wagnalls Co. is drawing to a close. They are now able to present, for the first time, a complete prospectus of "A Standard Dictionary of the English Language," a work that has been for several years in preparation, and is now being pushed rapidly toward completion. The definers are in the letter "T," and over one-third of the entire work is in type. Of the two hundred specialists, all, except one, have reached the end of the alphabet. The enormous task of perfecting a work of this kind may be judged from an examination of the prospectus. Nearly \$300,000 have already been paid to the editors and specialists engaged in the preparation of copy; and before the work is completed over a half million dollars will have been expended.

The following is an actual count of words and phrases recorded under the letter A:

Stormonth Dictionary, total terms in A, 4,092; Worcester Dictionary, total terms in A, 6,983; Webster (International) Dictionary, total terms in A, 8,358; Century Dictionary, total terms in A, 15,621; The Standard Dictionary, total terms in A, 19,736.

The whole number of words and terms in these dictionaries for the entire alphabet is as follows: Stormonth, 50,000; Worcester, 165,000; Webster (International) 125,000; Century (six volumes, complete), 225,000; Standard, 280,000.

The whole work has been done by the best scholars procurable, and is endorsed by the leading educationalists of America and Great Britain. Hon. William Clark, LL.D., D.C.L., F.R.S., Professor of Philology, Trinity College, Toronto, says: "I think the plan excellent, and the carrying out of it, as far as these specimens enable one to judge, as near perfection as we are likely to attain. I ought to add that I have compared a good many articles with the corresponding ones in the best dictionaries which I possess, and find them, in almost every case, fuller, and more satisfactory."

The price when issued will be \$12; but those who subscribe now, and deposit \$1 can secure it for \$8, thus effecting a saving of \$4. It will be a work every person is desirous of securing, and consequently the dealer who makes arrangements to have copies on hand first will secure most sales. Correspondence with

the firm might elicit information as to some plan whereby dealers could take subscriptions now, and thus secure the low prices for their customers.

Some of the distinguishing features are:

1. The etymology is placed after the definition.

2. In the definition of words the most common meaning is given first; that is, preference is given to the "order of usage" over the historical order so generally followed heretofore in dictionary-making.

3. The quotations used to verify or illustrate the meaning of words are located; that is, not only in each instance is the name of the author given, but also the book and page, and the edition from which the quotation has been taken is indicated.

4. Disputed pronunciations and spellings are referred, under the direction of Professor March, to a committee of fifty philologists in American, English, Canadian, Australian, and East Indian universities, and representative professional writers and speakers in English.

5. If a word is pronounced variously, the first pronunciation given is the one preferred by this work, and this is followed by the pronunciations preferred by other dictionaries.

6. For the first time in a dictionary a serious attempt has been made to reduce to a system the compounding of words.

7. In its efforts to help simplify the spelling of words this dictionary is conservative, and yet aggressively positive, along the lines of reform agreed upon almost unanimously by all the leading philologists of America and England.

8. Obsolete, foreign, dialectic, and slang words are given places only if likely to be sought for in a general English dictionary.

It will be the standard dictionary of the twentieth century.

## OFFICE FURNISHINGS.

If you are fitting up a little office or a big one, remember these don'ts:

Don't carpet the floor with a light ground moquette or furnish with anything rococo.

Don't have a little fancy inkstand that will tip over if you wink at it.

Don't tack up every calendar you have received or bagged to ornament your your walls; eschew likewise pretty girl tobacco or soap advertising pictures.

Don't have a little be-ribboned waste basket, and a spittoon "as deep as a well and as wide as a church door."

In short, don't have it like a boudoir or a smoking room. Have it look business-like. A carpet having a dark ground well covered, a solid desk and chairs, desk appurtenances plain and usable, a calendar with big figures, maps, a good engraving of some hero of history or a prominent member of the firm, proper letter cabinets and files—these are the things that constitute office furnishings.

One bit of sentiment is allowable. Have as costly and dainty frame as you like about the fair face of wife or baby, and set it up as a wee shrine in some corner of your desk. That is a pretty and growing custom which the most hardened business man may adopt.—News for Buyers.

# Buntin, Reid & Co.

WHOLESALE STATIONERS  
Paper, Envelope and Blank Book  
Manufacturers,  
**TORONTO.**

The Oldest Established House  
IN THE TRADE.

FULL LINES OF  
English, Scotch,  
French and German  
Writing and Colored Papers.  
Straw Boards,  
Pulp Boards  
and  
Mill Boards.  
Fancy papers  
in great variety  
for Box Makers  
and Printers.  
Twines,  
Card Boards,  
Writing and  
Printing Inks,  
School Books,  
etc., etc.

Printers, Stationers and Paper Box  
Makers will do well to get our prices  
before ordering elsewhere.

## BUNTIN, REID & CO.,

Warehouse : 27 to 29 Wellington St. West,  
Envelope Factory 73 to 77 Adelaide St., West  
**TORONTO.**

**WHOLESALE ONLY.**

THE  
**BROWN  
BROTHERS**  
LIMITED.

STATIONERS,  
BOOKBINDERS  
MANUFACTURERS OF  
**ACCOUNT BOOKS,  
LEATHER GOODS, Etc.**

PUBLISHERS OF OFFICE  
AND POCKET DIARIES.

64-68 King St. East,  
**TORONTO.**

Our Stock in every department is very  
complete.

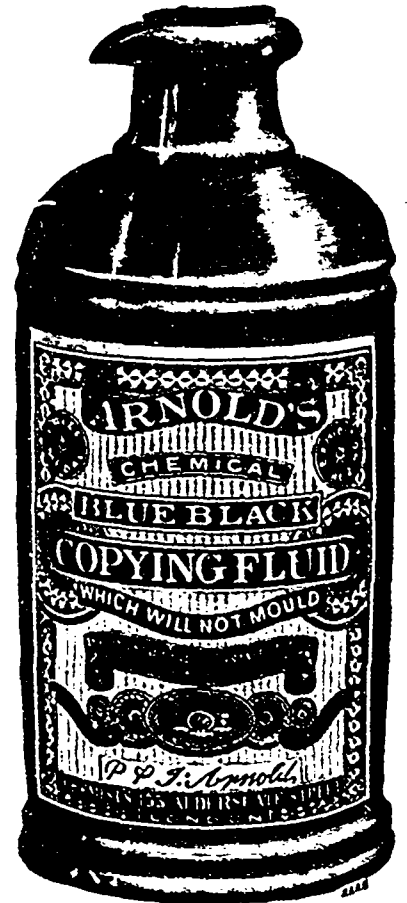
The following New Goods have just  
been received

Our aim is to have the most complete  
Paper, Stationery and Account Book  
House in the Dominion.

9 Cases	Binders' Stitching Machines.
7 "	" " " "
34 "	English Writing Papers.
19 "	" Printing "
5 "	Tissue Papers.
4 "	Crinkled Tissue Paper.
8 "	Ledger Papers.
13 "	New Toilet Papers.
50 Bales	Cover Papers.
28 "	Manilla Copying.
38 "	Tag Manilla.
70 "	Blotting Paper.
6 Barrels	Twine.
3 Cases	Rulers.
2 "	Rubber Bands.
14 "	Stationers' Sundries.
1 "	Cheque Protectors.
1 "	Wirt Pens.
2 "	Esterbrook's Pens.
2 "	Inkstands.
13 "	Mucilage.
4 "	Higgins' Ink and Paste.
2 "	Purses.
3 "	English Leathers.
11 "	Caligraphs.
4 "	Cabinets.
29 "	Fine Writing Papers, Domestic.
20 "	Cheap Writing Papers, "

THE **BROWN BROS. LIMITED.**

# Arnold's Inks.



Chemical Blue-Black  
WRITING FLUID

Noted for its Fluidity and Permanency.

Blue-Black Copying Fluid

Will take 6 Good Copies.

Brilliant RED INK.

For samples and prices, apply to the  
Wholesale Agents,

**BROWN BROS.,**  
64-68 King St. East,  
**TORONTO.**

## AMONG THE WHOLESALERS.

MR. ALLAN and Mr. Brisbane, of the Methodist Book Room, have completed their import trips; Mr. Gundy is at present in the Maritime Provinces.

Mr. Spence, of W. J. Gage & Co., is in New York at present.

Mr. T. D. M. Burnside, formerly with W. J. Gage & Co., now London manager for the St. Cuthbert's (England) paper mills, is to be married early in June to a Toronto lady.

W. J. Gage & Co. are applying for incorporation with a capital of \$200,000. The change will be more formal than real.

In the description of the agate spinner, a cut of which was shown in last issue, the information that this toy could be procured from H. A. Nelson & Sons was inadvertently omitted.

Buntin, Gillies & Co. offer in their advertisement on back cover of this number, to supply the trade with half-sheet foolscap examination paper ruled to pattern required by the Education Department. They have shown considerable enterprise in this matter.

The Copp, Clark Co. will soon show to the trade some beautiful white ware goods in inkbottles, perfume bottles, vases, card cases, gem photo stands, pin trays, etc.

It is rumored on the street that the new proprietors of the Toronto Willard Tract Depository are trying to acquire the business of the Presbyterian News Co. Should they succeed they will then have control of a huge trade especially in religious books.

The trade has long been looking for a better class of quarto blank books. The Copp, Clark Co. have just issued three which contain especially heavy paper. The numbers are 2060, 35 cents; 2070, 35 cents; 2080, 50 cents. These are retail prices.

The Methodist Book Room have secured a very complete edition of Tennyson's poems, and are looking large orders in the following styles: Cloth, padded paste grain, padded seal, padded Levant and half calf. They have a new Bible which is creating a great furor.

In printers' supplies, the Brown Bros. are making an extra exhibit, and have got out sample books of their new lines in wedding stationery, wedding cards, mounting boards, white and tinted Bristol boards, china boards, cover papers, and other kinds of cardboards. The firm carries a most extensive stock.

The Methodist Book and Publishing House have in course of issue an ingenious and interesting game entitled "Recreations in Rhetoric." It is the work of Rev. R. J. Stilwell, of Rosemont.

The game is somewhat after the style of the popular game of authors, and is intended to afford instruction as well as amusement, a laudable object. It was designed chiefly for high school students (the author having formerly been a high school teacher) but will be acceptable to young people generally, particularly those of literary tastes.

T. Fisher Erwin and his wife, Jane Cobden Erwin, were visiting in Toronto last week as they were returning from the World's Fair. His wife is a granddaughter of the great Cobden of Corn-law fame, and was one of the first lady delegates to the London County Council. Mr. Erwin is a famous English publisher, and his name is familiar to Canadian booksellers.

Mr. Jacques F. Spence, who is well-known to the Canadian trade, having been in the employ of W. J. Gage & Co. for some years, is now travelling through Canada with a line of fine stationery and Christmas novelties made by George F. Brown, New York. The line shown is one of the most handsome ever shown to the Canadian trade; the goods are new in design and artistic and delicate in finish.

Quite a little speculation is heard on the street concerning the price paid for the Willard Tract Depository by The Revell Co. The price is between \$22,500 and \$23,500. Some of the shareholders complain that the amount is too small, and that a larger amount might have been realized if the sale had been properly advertised. The shareholders will get nothing whatever. Everyone unites in declaring that The Revell Co. have secured a bargain.

The warehouse of H. A. Nelson & Sons has been a busy one this month, as hundreds of cases of toys and fancy goods have been opened up. These goods have been seen by no buyer as yet, as no import orders were taken; a method of doing business in which the house does not believe. They do a huge trade nevertheless, and as a concrete example of the extensiveness of their trade, it may be mentioned that of one line of dolls they received 600 dozen of one size. This 600 dozen does not include a range of one kind, but simply one line. Their range of dolls for this season is magnificent, and prices are said to be right.

The representative of BOOKS AND NOTIONS had the pleasure of looking through the envelope factory of W. J. Gage & Co. and was impressed with the go-ahead, business-like appearance of this department of their business. Their machines, which are of the most modern build, turn out envelopes at a rate surprising to the uninitiated, evenly and generously gummed, and seemingly perfectly finished. Their manager states that at this season of the year, when business is supposed to be quiet, their regular orders are plentiful, and in addi-

tion to this a large contract now taxes the full capacity of their factory. A live business is an interesting study.

The Brown Bros. report a strong month's trade. Among their latest shipments is a line of English twine which is of extra quality. Some lines are for bookbinders' use and others are ordinary parcelling twines. They are showing a special line of blotting papers, including the celebrated Magnet blotting. New lines in shopping bags, wallets and card cases in lizard and other fancy leathers will no doubt be appreciated by their customers. Rubber penholders, inkstands and rulers are shown in new varieties.

The Christmas cards and novelties shown by the Copp, Clark Co. include lines from the following well-known manufacturers: Castell, Hagelburg, Stevens, Hildecheimer, Sockl & Nathans, as well as those of their own manufacture. In the latter their glove and handkerchief holders are mounted on a sort of pedestal frame with four ivory feet, thus making them more substantial as well as more artistic in appearance. Their line of games is still occupying their attention, and samples of their new boxes being exceedingly taking, the lithographing being a credit to their factory. Their Halma boards are got up with one fold only, a feature on which they are relying a great deal.

Among the leaders shown by the Copp, Clark Co. are the following: Pads of rent receipts in pocket form; bound cash receipts and promissory notes, with elastic bands; pound packets of notepaper in white and cream, to retail at 25 cents with a good margin; the Eagle pen No. 190 which won the first place in the competition for use in the Toronto schools, and is now being generally adopted throughout Ontario; Walden's den's miniature inks, a fresh shipment of the 5 and 10 cent lines being to hand; a line of fine leather-bound pass-books in broad and oblong, without or with index; a line of elite stationery, at cost to clear; maps of the various Canadian provinces from the press of Rand, McNally & Co.; a line of fruit paperweights in a score of different kinds; and some new designs in exercise books.

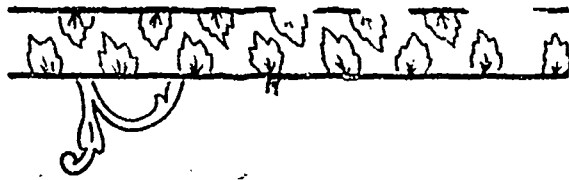
Some "catchy" things for summer trade in the perfume line are having a good sale, paying the retailer a handsome profit. An ounce flask of choice handkerchief extract rests in a Corinthian bottle stand with repousse decoration, the stand forming a receptacle for toilet articles when the perfume is used. Another similar mounting for perfume is an ash tray of polished brass and popular design. A pretty nickel hand bell with glass stopper for handle is another perfume specialty sure to find a ready sale. Still another is a perfect miniature water cooler, with nickel top and faucet, bearing the legend "Keep cool." Perhaps the best of many good

# Season 1893 - 1894

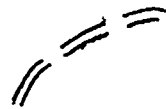
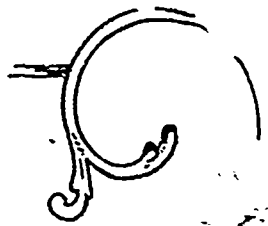
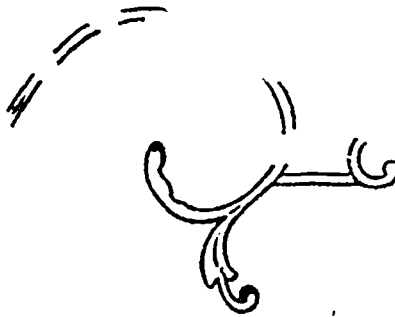
PLATE 2.



TRAVELLERS  
\* NOW. \*  
ON THE ROAD



INSPECT OUR  
\* SAMPLES \*  
BEFORE BUYING



CHRYSANTHEMUM.

Hanging No. 114 P. P.

Price No. 114 P. P.

John C. Watson & Co.  
Montreal.

**FOR THE PRESENT** month, customers who take advantage of Summer rates to visit Toronto may see advance samples of my line of Novelties for Fall trade, and are invited to visit the Warehouse, 50 Yonge Street, for this purpose. Some good bargains in short lines of stock will be offered, to make room for importations now in transit from Europe. There are some fast selling goods for Summer trade, to keep things moving during your otherwise dull months.

**FOR THE FUTURE** let nothing prevent you from seeing the full line carried by my travellers before you place orders for Holiday requirements. It will be shown to Every Fancy Goods Dealer in ample time for early Fall delivery, and you will save money, while you lose nothing desirable in variety and novelty by holding your order intact. A clean stock turned over more rapidly than any in Canada, enables my travellers to make an entirely new exhibit with each new season.

# Harris H. Fudger,

Wholesale Fancy Goods, Musical Goods, Table and Pocket Cutlery,  
Pipes, Druggists' and Stationers' Sundries, Toys, Dolls,  
Woodenware, Baby Carriages, Field Sports, Etc.

*Canadian Agent for* | SPALDING'S BASEBALL  
| & ATHLETIC SUPPLIES

**No. 50 Yonge Street**

- - -

**TORONTO**

points about these novelties is that they retail for the popular price, "a quarter." The fancy goods trade is being supplied by Harris H. Fudger, Toronto.

The Hemming Bros. Co. have decided to go out of the importing business, and are offering a great reduction on their whole stock of druggists' sundries and imported fancy goods. These goods are mostly new and very desirable. They will hereafter confine themselves to goods of their own manufacture, such as plush goods, polished wood cases, celluloid novelties, silver-plated specialties, leather travelling cases, razor strops, jewellery cases and trays, and silverware cabinets. Their silver-plated novelties for the holiday trade are worthy of the inspection of every merchant. Their line includes inkstands, photo frames, calendars, paper-racks, playing-card boxes, ladies' belts, whiskholders, toilet bottles and pin and stud boxes. Some very beautiful blotters are shown. A bird-shape of silver, with blotting-paper of the same shape, is something exquisite, as are one with a plated leaf, and another with a plated harp. Another design with a comical motto is in the shape of the sole of a shoe. This company should not be forgotten by the shrewd buyer.

The manufacture of blank-books for book-keeping purposes is a matter which requires careful attention to details. The Copp, Clark Co. have been getting out some new day-books, journals and ledgers in the 18-cent line, and have made several improvements. The books are stitched instead of being punched with staples, and the quality of the material in the book has been improved in several particulars. They have a series of Travellers' Order Books, entitled "The Dominion Series," which formerly comprised eleven varieties. They have now increased this to 23, and thus show a most excellent line. Their new list will be out shortly. Their list of office diaries for 1894 is ready. The newest things this year will be a lap diary, as well as a tuck, and a new oblong diary with gilt edges. Their diaries will be procurable this year with or without Sundays. Their scribbling diaries had a big run last year, and they will be shown in improved style this season.

Nerlich & Co. are making a specialty of lemonade and water sets for the holiday trade. These are shown on trays and in wicker baskets, and over three score of different designs are displayed. In wicker-basket holders a striking originality of conception is displayed, and the success of last year will no doubt attend the increased variety shown this year. In the pitchers and glasses the patterns and decorations are numerous and artistic and should prove fast sellers. The prices range from \$8.50 to \$36 per dozen. A special feature which the firm will make is a case of thirty-six dozen assorted sets, and persons purchasing these

will secure an excellent range at a considerable discount on regular prices. Among other striking lines are breakfast sets, nut and raisin trays, rose perfume bottles and flower pots. Their shipments this month have been quite extensive.

The Art Lithographic Publishing Co., Paris, Berlin, London and New York, has been steadily improving its lines year after year, and this season is placing on the market a series of booklets which for original ideas and artistic conception of design and workmanship will be hard to beat. They rightly merit the title of "The Artistic Line." The ideas embodied in the series are entirely out of the beaten track, and are of such a character as to commend themselves instantly to the lover of the beautiful. This line is very extensive, and, above all, is very choice, and dealers who cater to a high class trade will find in it a variety that will please them and their customers; every booklet has peculiar points of beauty of its own. It is exceedingly difficult to do justice to such a beautiful collection in the way of description, a just appreciation can only be formed by personally inspecting it. As will be seen by advertisement on another page, Messrs. Gage & Co., Toronto, have secured the sole agency of these goods for Canada, and will submit samples to the trade at an early date. Dealers will oblige themselves and their customers by inspecting the line when it is presented to them.

### WHEN DOCTORS DIFFER.

Does the novelist take that pleasure in producing which others are expected to derive from his productions? Mr. Stevenson says that he does, that no other delight equals that of the free play of fancy, the exquisite joy of creating. The very lamest and dullest of his brethren, as he intimated some years ago, ought in this to find comfort for the woes of life, compensation for external failure. Their characters are real to them, if not to their readers. The tale over which we yawn marches proudly and brilliantly to him who conceived it. He at least should enjoy his work, even if nobody else does.

But now comes Mr. Crawford, who is as far as possible from being lame or dull, and tells us another tale. A cruel interviewer caught him in a too concluding mood, and asked him if his work did not tire him. He said it did, of course, just as any work tires a man. Now, I would not have owned that, nor would—but it is as well not to mention names; just as Napoleon III. never would admit that he was ill. But worse was to come. He went on to say that literature was pleasant to him only as it gave him a good living. "I write novels because it pays me to do so."

Oh, Mr. Crawford! You ought not to go and disenchant us in this way. You never yet wrote a dull or unsuccessful

book, and you are growing every year in public esteem. We expect you to take pleasure in delighting us. But perhaps Mr. Crawford was merely having his little joke. We don't always say exactly what we mean.—F.M.B., in June Lippincott's.

### TRADE IN MONTREAL.

THE month has been a quiet one in lines of purely fancy goods, but in fishing tackle, tennis outfits, etc., the last few weeks of warm weather brightened up sales to a material extent, in fact business in this respect has been fully up to the average with all the jobbing houses. Manufacturers are at present working on samples of fancy goods lines for wholesalers, and the latter will have their travellers out in the course of a week or so. Until this occurs therefore there is very little to note.

The Montreal Paper Mills Co. are altering and improving their plant at present to enable them to turn their attention to book papers. They will devote their attention to two special lines which have never before been manufactured in Canada, viz., white hosiery paper and extra quality glazed manilla.

Mr. W. Cuthbert McCallum has been appointed the Toronto agent of the Montreal Paper Mills Co., and will take charge on the 1st of June.

The Reinhardt Mig. Co. are very busy on sample lines of fancy goods for their wholesale customers, so much so in fact that they have to neglect their own. The demand is running to the lines of goods fully described in the last issue of BOOKS AND NOTIONS, viz., celluloid, oak, felt, and embossed leather. It is yet too early to ascertain what the retailers will fancy most, but it will be something in these and the old reliable cheap lines of plush will also come in for attention no doubt.

Messrs. J. C. Wilson & Co. are very busy on wood pulp and wood board stock at their lately acquired mill at St. Jerome. The firm is also adding 160 feet to its Lachute Mills, which will make them 600 feet long, and is placing in a new Straight Fourdiner 86 machine made by Rice, Burton & Forbes, of Worcester, Mass. When this is in full running order the mill will have a capacity of 12 tons a day.

Messrs. Jno. Lovell & Sons are very busy on their city directory; so busy, in fact, that they can devote no attention to anything else. They are busy also on the Richelieu, Lake St. Louis, and Windsor Hotel guides.

Cameron, Currie & Co. are going extensively into the stationery and novelty business this season. Among the lines they are offering this month is a cheap and taking line of advertising pencils. A new toy that they are offering now is

**Bargains in . . .  
Imported Goods .**

Owing to the constant growth of our factories which call for our whole energy, we have decided . . .

**To Retire from the  
Importing Business**

Our stock consisting of entirely new and staple goods, we have decided to offer to the trade at large reductions. We have very large ranges in . . .

**Fans, Pipes, Purses,  
Brushes, Combs, Soaps,  
Rubber Goods, etc., etc.**

If you are interested drop us a P. C. and we will have one of our travellers call on you at once. . . .

This change in our business means that we are going deeper than ever into our own specialties, samples of which our travellers have on the road at present, and from which they are daily taking large orders. Do not miss seeing their samples which will not be shown a second time in the same completeness. . . .

**THE HEMMING BROS. CO., LTD.**  
76 York Street, TORONTO.

the invention of a Montreal workman. It is simply a safety detonator, and is a good substitute to take the place of the sometimes dangerous toy pistol.

Mr. Currie, of Cameron, Currie & Co., is expected back from England the first week in June.

Hodgson, Sumner & Co. are opening up an extensive line of ornamental combs this month in coral and metal designs.

Mr. W. Foster Brown has been appointed the Montreal agent of the Kalamazoo Whist.

Messrs. Porter, Teskey & Co. say their attention is solely devoted to fishing tackle and sporting goods at present. They are introducing a new bait in the shape of a glass tube which is surrounded with hooks. In the tube a live minnow is placed and can be kept for three days. The live bait is perfectly visible, and the new idea, so far as it has been introduced, is meeting with a decidedly encouraging reception.

Mr. W. Foster Brown's new premises, 2323 St. Catherine street, are now open. They constitute a handsome uptown adjunct to the down-town establishment.

A new trout fly is another of Porter, Teskey & Co.'s specialties this season. Instead of the wings being made of feathers as in other goods they are made of extremely fine woven silk glazed over. This bait is strikingly natural looking, and it does not draggle or lose its shape. A

**WATER SETS. LEMONADE SETS.**  
In Fancy Wicker Baskets and on Trays.

Desirable goods for Summer trade. Prices range from \$8.50 per doz. to \$36. Special prices for assorted cases of 36 sets. Special prices for assorted lots of 10 sets.

WRITE FOR QUOTATIONS.  
Wholesale Fancy Goods Importers.  
TELEPHONE 2207

FOR SALE BY  
**NERLICH & CO., Toronto**

line of shad flies that were open on the counter when the BOOKS AND NOTIONS man was in were true to life except that they were motionless, and this will not count with the practiced fly fisher, who will supply it himself.

Mr. P. Kelly has moved into his new store at the corner of Inspector and St. Antoine streets referred to by us last month. His specialty this month is a take-off on the multitude of patent medicines that are being foisted on the public. It is a comic song by Donaldson, entitled "His Remedies."

Messrs. J. C. Watson & Co. are pushing their special lines of toilet papers at present. They have got up a very attractive catalogue giving the lines and prices of highest grade medicated paper. They are put up in 1,000 sheets of all sizes, and range from \$7.50 to \$70.

Their perforated rolls run in the same quantity, and range from \$8 to \$73.

There has been a big turnover of tennis goods during the past week or so. Messrs. H. A. Nelson & Co. and Porter, Teskey & Co. having all the orders they could attend to.

The line of paper mache unbreakable dolls handled by Porter, Teskey & Co., referred to by us last month, has been almost all cleared out.

Orders for imported lines of fancy goods and toys were all placed very early this spring on the other side owing to the fear of the cholera. They are mostly all sold now.

The Sablton Co. are finishing up their special Board of Trade Number of the Dominion Illustrated. This issue is bound to be first-class. It will give a voluminous review of the various branches of business in Montreal, interesting statistics, etc., all gotten up by authorities in their special lines.

## WILLIAM WILFRED CAMPBELL.

WILLIAM WILFRED CAMPBELL, the author of "Lake Lyrics," whose new volume, "The Dread Voyage," is about to be issued by William Briggs, Toronto, is a young writer who, by his published volumes and contributions to the leading American periodicals, has become known as one of the most promising poets on this continent. He is a native of Ontario, and most of his boyhood was passed on the shores of Georgian Bay and Lake Huron. Here he rapidly developed that inherent knowledge and love of nature in all her forms and phases which has permeated his poetry, which, as the London Athenaeum and other famous and critical journals have pointed out, is rare and unique among nature poetry.

From his earliest childhood Mr. Campbell was a lover of books and literature, and also took an interest in music and art, for the latter of which he showed some skill even as a child.

As the son of a country clergyman in small Canadian village he had none of the advantages necessary to develop genius, so that he had to fight his own way out of the woods. The literary spirit was strong in him at an early age, but with it was an ever abiding desire for knowledge and wisdom, coupled with a strong religious consciousness. It was in the heaven at night or in long solitary walks in the woods that he developed his reverence for the infinite, which he has endeavored to express in his verse. He began to publish short poems in a college paper in 1885. A poem of his, which appeared in the Atlantic Monthly, was copied widely over the continent, and showed a delicate simplicity of pure Saxon, coupled with a true lyric quality that gained the notice of America's best writers.

Soon after, he was ordained, and for a year or so the toils of New England parish life absorbed his time. Then his poem of the Lake Region began to appear in the Century and other periodicals and attracted special attention at once by their unusual strength, freshness and originality of style.

In 1888 Mr. Campbell came back to Canada and settled at St. Stephen, New Brunswick. Here he published his first volume, "Lake Lyrics," and wrote, among others, four of his most noted poems. "Lazarus," which was included in the former volume, and "Pan the Fallen," "The Cloud Maiden" and "The Mother" all appeared in the Atlantic, Century and Harper Magazines.

In August, 1889, "Lake Lyrics" was published by Messrs. McMillan & Co., St. John, New Brunswick, and was widely noticed all over the continent and in England. In this age when so many books are foisted upon the public by authors who have friends at court, even on the

leading reviews it is interesting to know that beyond a few editors of leading periodicals who knew him only by his work, the author of "Lake Lyrics" was without friends, so that the book went entirely upon its own merits. Yet it was favorably recognized by some of the best critics of England and America. Strange to say this fact is not generally recognized by the Canadian public. The press of this country, with few exceptions, until lately, have repressed or have failed to record the fact of its foreign recognition. Even those Canadians who recognized the merits of the volume restricted their notice to its qualities as nature poetry, and it was only after Mr. Howells, in a special notice of the volume in the "Editor's Study" of Harper's Magazine, over a year ago, spoke of the remarkable qualities of the poem "Lazarus," that the Canadian people began to conceive a sense of this poet's real range and power in dealing with human subjects.

In April, 1890, "The Mother" was written. It was suggested to the author by the following sentence in John Fisk's "Myths and Mythmakers": "The sweet German notion of the presence of the dead mother, who rose in the night to suckle her child, being known by the hollow in the bed where she lay." The idea appealed to the author with such force that he wrote the poem at a single sitting. This poem appeared exactly one year afterwards in April, 1891, in Harper's Magazine, and it is said to have received more notice in America than any single poem that ever appeared in an American magazine. The press from New York to New Mexico expressed itself as to its unusual merit. The Chicago Inter-ocean, in a long editorial, placed it among the few gems in language and pronounced it the greatest poem in current literature for many a long year.

Some of Mr. Campbell's best and most ambitious work is as yet unpublished, but will appear in his forthcoming book. In the March number of the Canadian Magazine there appeared a long poem, entitled "Sir Lancelot," written in blank verses, which has been recognized as a work of a high order. The strong dramatic quality of the poem, as well as the beauty and finish of its style, have been remarked upon and it has received words of warm praise from Edmund Clarence Stedman, America's greatest poetical critic.

Though dealing with a theme which is drawn from the same source from which Tennyson drew his "Idylls," it would be ridiculous to call the poem Tennysonian. One of the chief beauties of the poem is found in the Homeric metaphors which Tennyson never used. There is a dramatic intensity of narration and a direct simplicity of diction that is foreign to the work of the great English poet, while the whole latter half of the poem deals with a battle scene

which certainly has nothing like it in the language. The lines, two of the finest in the poem, "Then some far trumpet startled all the morn, Trembling westward from its dewy sleep," have no analogy in modern verse, and are more akin to that of the old English poets.

When the thoughtful and sincere critic has made a fair and unbiased study of Mr. Campbell's forthcoming book he will realize that the poet has a blank verse of his own more akin to that of Milton or of Keats than to that of Tennyson, but which is different from either, being the result of an attempt to follow an ideal of rugged Greek models rather than the over-polished but less verile English blank verse.

Last September the leading poem of the month in the Century Magazine was one by Mr. Campbell, called, "Out of Pompeii." This poem, which was widely copied over the continent, and commented on for its beauty, was an attempt to picture the eternal triumph of beauty and love over death, and was founded on a simple incident in connection with the late excavations at Pompeii. This poem is really more akin to the spirit of Keats at his best, than anything ever written on this continent; but it is also more, for in the two significant lines "And if there be a day when all shall wake, As dreams the hoping, doubting human heart," is concentrated in the whole theological spirit of this age.

A large number of the poems in Mr. Campbell's new volume has already appeared in the Atlantic, Century, Harper's, Cosmopolitan, etc. Such poems as Sir Lancelot, Lazarus, The Mother, Pan the Fallen, The Cloud Maiden, Out of Pompeii, The Winter Lake Region, Titan, etc., show a width of range and imaginative conception that is rare.

In 1891 Mr. Campbell retired permanently from the church and removed to Ottawa, where he obtained a position in the civil service. He resides at present at Rockville, a suburb of Ottawa, below the city, on the river, one of the most picturesque spots in Canada. In person he is about medium height and slimly built. He is active and restless, of fair complexion, and an expression denoting an intense nature and strong nervous force.

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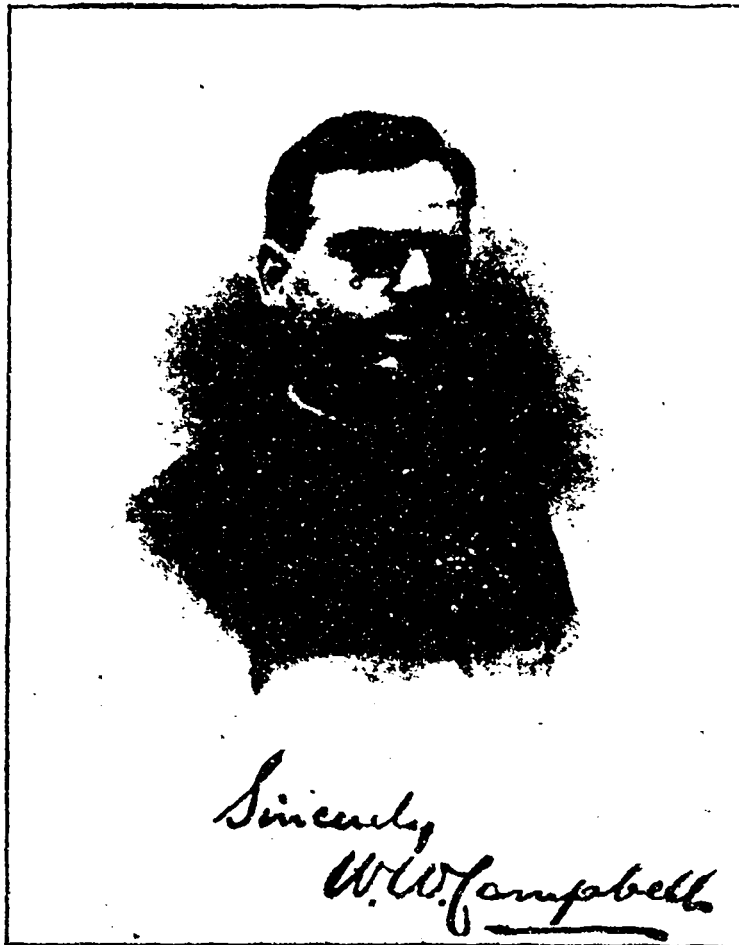
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THE AUTHOR OF "LAKE LYRICS."

## TRADE CHAT.

**B**OOKS AND NOTIONS is in receipt of a booklet from the firm of J. C. Watson & Co., Montreal, with plates illustrating some of their new patterns for the season 1893-4. This book, which is one of the best issued by any Canadian house, contains some hints to paper hangers which make it well worth perusal even apart from its artistic merit. Any of the readers of B. and N. who may not have received a copy can get one post paid by sending their address to the publishers.

G. A. Motherill, stationery, Lindsay, has assigned to W. E. Ellis.

In a fire in Carberry, Man., Mrs. Noble Dicke lost her stock of books on May 11.

J. E. Small, bookbinder, Hullfax, N.S., has been succeeded by Cunningham Bros.

The stock of Edgar S. Reade, stationer, Hullfax, N.S., has been sold at auction.

Miss A. K. Sulder, books and stationery, Elora, Ont., has sold out to R. Morris.

The stationery stock of P. N. Briston, Montreal, was sold by auction on the 22nd of May.

Louis A. Choquet has been registered proprietor of the book business of L. A. Choquet & Co., St. Hyacinthe, Que.

It is rumored on the street that Mr. Van Allen has secured the Lake Magazine and Mr. Osgoodby the Dominion Illustrated.

Arthur Wellesley Hugman has been registered proprietor of the window shade business of B. Hugman & Co., Montreal.

The Rogues' Gallery is the name of a new weekly in Toronto, with the exposure of fakes and the apprehension of rascals as its object.

The factory of the Novelty Works, Côteau St. Louis, Que., was damaged to the extent of about \$200 by fire on Thursday, May 13.

Fire damaged the stock and building of the Dominion Engraving and Tassel Co. recently to the extent of about \$1,000. Covered by insurance.

James A. Sadler, of the firm of D. & J. Sadler & Co., booksellers, Montreal and Toronto, died on May 23rd in New York, whither he had gone for treatment.

Mrs. Parmenter, of Winnipeg, who has been in poor health for some time back, has sold out. For over ten years she has done a splendid business in the above city.

R. J. Boyd, bookbinder, Winnipeg, lost \$500 by a fire on the 22nd ult. Several printing firms lost heavily by the fire, including the Loberg Printing Co., and Buckle & Appleton.

James M. Robertson, for several years manager of the Willard Tract Depository, has opened up a bookstore at

147 Yonge street, this city. He will handle general literature, and make a specialty of religious works. His intimate and extensive knowledge of the trade will no doubt ensure him a large patronage.

R. W. Petrie, bookseller, of Guelph, Ont., is dead. He has done a good trade in Guelph for about fifteen years, not dealing heavily in books, but more in newspapers, magazines, etc.

Last week BOOKS AND NOTIONS was favored with a call from Mr. A. L. Malins, traveller for the celebrated J. Nisbet & Co., London, England. Mr. Malins was here a few weeks ago, and had just returned from a trip as far west as Chicago. He left here for Montreal and Boston on his return trip to England, after having had a successful and pleasant tour. This house deals extensively in juvenile and religious works.

The many friends of Mr. C. P. Rason, traveller for Buntin, Gilles & Co., will learn with regret of the death of his wife, which occurred in Hamilton on the morning of May 17th. The deceased lady had been ailing for a long time, her intense suffering being borne with Christian fortitude throughout. Mrs. Rason was 29 years of age, and leaves one child, a little girl of about ten years. The bereaved husband has the sympathy of the entire trade.

Mr. George W. Marshall has opened up a stationery store on Yonge street in the Arcade. Mr. Marshall has been the manager of this department of The Williamson Book Co.'s business, and has, with their consent, taken over this trade, and possesses all the dies, etc., used by the older firm. He will make a specialty of fine stationery, and will cater only to the best trade. Mr. Marshall's 21 years' training with the Williamson Book Co. will aid him in his new enterprise.

The publishing firm of Ward, Lock, Bowden & Co., Salisbury Square, London, E.C., has been converted into a limited liability company, and will accordingly henceforth be known to the trade and the public under the title of Ward, Lock & Bowden, Limited. The reasons that have rendered this step desirable are as follows: The partnership as regards Mr. E. Ward, who ceased to take an active part in the business some years ago, has terminated with the effluxion of time; and Mr. George Lock's decease occurred in August, 1891. Since Mr. George Lock's decease the business has been carried on by Mr. James Bowden and Mr. John H. Lock assisted by the sons of the late Mr. Lock. The entire capital of the company has been taken up by the partners and trustees, no portion being offered to the public.

A feather duster disperses but does not remove the dust from the store.

Competition is keen and active and the only way to meet it successfully is to buy from the best houses, and at lowest prices.

## LATE ARRIVALS.

The following notices are of books which arrived too late for review:

RHEINGRAFENSTEIN is a romance by Ritter Dandelion. The story is one of the eleventh century, and the author's avowed object is the condemnation of worldly sensual love. Cheap paper; C. W. Dillingham, New York; C. M. Taylor, & Co., Toronto.

STORIES ABOUT LAWYERS, by J. Cordy Jeoffreson, contains a great deal of historical information about English lawyers and their old and new ways of living. C. W. Dillingham and C. M. Taylor & Co.

STORIES ABOUT DOCTORS is by the same author, and is of a similar character. Both books are in cheap paper form.

A BIBLICAL DISCOVERY, by Thomas A. Davies, is a startling book. The following quotation will explain the purpose of the book: "This and other attacks upon the Genesis aroused the author to an investigation of the Hebrew inspiration, which resulted in finding that no translated Christian Bible contained The Adam, the Hebrew translation of the husband of Eve, and that Adam was a name given to the created heads of five races of the human family whose subsequent historic positions was also given. The account of the creation of the Hebrew race is given separately from these, and although The Adam was of this class Eve was not, but was made from his rib sometime after he was put into the Garden of Eden. The Adam and Eve were the heads of the Hebrew Jewish line that evolved Jesus Christ the Saviour, and the making of Eve out of Adam was the only means by which a single strain of blood could have been obtained for that purpose. The Hebrew shows also that the flood was not universal, but only destroyed the descendants of The Adam and Eve for Cause, leaving the remainder of humanity unharmed by that calamity. All of our present translations of the Bible are based upon the unity of the races, but if Adam and The Adam were restored to their places in them they would plainly show a diversity and bring the multitude of disbelievers to their support. As the Bible is given to us to illustrate the relation of mankind to God it is of prime importance that the beginning of that relation should be correctly stated in his book of revelation and instruction." Cloth, \$1; C. W. Dillingham and C. M. Taylor & Co.

A FATHER OF SIX and AN OCCASIONAL HOLIDAY are two peculiar stories published in pocket form by T. Fisher Unwin, Paternoster Square, London. The stories are translations, but differ much from the commonplace literature of the present day. Fine paper, uncut edges, 1s. 6d.; cloth, 2s. This book is No. 26 in the Pseudonym Library, which comprises some very striking tales. Booksellers would do well to have samples of this series.

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SOLE AGENTS FOR CANADA.

## PANSY.

BY E. A. HEATH

THE author of the Pansy books requires no formal introduction, for comparatively few writers have achieved that important place in literature which "Pansy" occupies, and few, if any, have become so well known the reading world over as this bright, genial, busy worker, who never wields the pen save as a means of promoting and uplifting truth. Her methods, too, are the very best. "Pansy" touches life at its centre. Having made this her starting point, there is no turning back until the purpose is met; and this is done when, the volume ended, the reader has learned how to apply the truth that spoke to the heart in the story which Mrs. Alden tells between the covers of every book she writes.

Personal observation tells us that a greater number of young people have been shown the light by reading "The Chautauqua Girls," and the many that "Pansy" has given to the world than by making a special study of the truths these books set forth.

And this can readily be understood by any acquainted with these particular girls, Marlon, Ruth, Curie and Floesie are four admirable characters. No less so, however, as girls than as women after they have come into the magnificent womanhood which sheds the bright glory Mrs. Judge Burnham reflects—she was born Ruth Erskine.

But to introduce "Pansy's" characters in turn would be assuming a hospitality beyond the limit here decreed us, and I fear the reader who has in store the pleasure of reading her later books would add, an office presuming, as well. The preference would be, to receive that amenity at the writer's hands. "Pansy" herself is a most charming woman. She carries always the sincere smile of welcome, and extends ever a cordial, earnest hand, the warmth of whose touch imparts the fervency of the flame that kindled into life fresh purposes, higher resolves, and helped to form nobler aims.

Mrs. Alden, whose maiden name was McDonald, was born in Rochester, N.Y., in 1842. From both father and mother she is rich in inheritance, each having bequeathed their children that greatest of all earthly gifts an unsullied name, a sterling character, a life truly Christian.

Mrs. Alden received the now famous name of "Pansy" from an incident which occurred in early life. With the spirit of helpfulness upon her, the wee girl, having learned that the closing part of the day was to be set aside for some social observance, strayed into the garden. Her dear mother had a beautiful bed of pansy blossoms, which she was tending with great care. Prompted by their delicate pleading beauty, the little girl gathered them every one, and carried them into the house to decorate the rooms for the event in prospect. The good mother was much disturbed, but the loving father called her his little pansy blossom, and so the name clung to her. And when at the age of ten years, she wrote the story of the old family clock, that one day "would not go," the dear father, moved to tears by the beautiful thing his daughter had done, told her to sign to it the name of "Pansy." Neither father nor mother could then have realized the far

reaching influence this name would carry or the remote corners it would penetrate.

It is a most interesting fact that Mr. Daniel Lothrop, the eminent publisher, lately deceased, himself an earnest life-long worker in the church and Sunday school, should have had the intuition into, and the sympathy with, "Pansy's" life purpose, that enabled him when the young writer had barely commenced to use her pen, to throw all his energies into helping forward her work. Through all the years he was her publisher there existed between the two the utmost sympathy of Christian aim and service, "unbroken," to quote from "Pansy's" own words, "by anything that could mar its perfect confidence."

Who can tell until the final day of days what the results for good have been, and shall be, from this combination of author's and publisher's purposes in this broadest scattering of truth, that shall eventually roll back the tides of evil?

"Pansy's" books are only a portion of her work. Her husband, Rev. G. R. Alden, is the pastor of a large church, and she works faithfully by his side. She edits The Pansy, the well known Sunday magazine for boys and girls, and for the whole household, as well, we may add. Through the Pansy Society of Christian Endeavor, "Pansy," in true mother fashion, gathers about her thousands of children, on either side of the water, and by this beautiful, simple means, corrects habits in early life, and accomplishes good, the amount of which is lamely incalculable. Mothers speak to her, and out of her own mother-love, which she bestows upon a promising young son, she gives ready and helpful answer.

"Pansy's" winter home is in Washington, D.C. Her summers she spends at Chautauqua, N.Y. Long may she wield the pen, and send out by its sparkling touch the truth and comfort her mission it is to impart.

## Important Change

TORONTO, May 12, 1893.

The entire business of the TORONTO WILLARD TRACT DEPOSITORY, including the "Notes for Bible Study," has been transferred to THE FLEMING H. REVELL COMPANY, who will continue the business under the same name.

Preliminary to a further announcement of our plans for the coming season, we take this opportunity of extending to all patrons a cordial greeting. In assuming the business of the old Company the new management confidently hopes, by close application and a careful study of the requirements of the trade, to retain and extend the good-will and patronage so liberally granted to this house during the past twenty years.

To reduce our present stock to a normal supply, sacrifices are necessary. We are preparing to submit to the trade samples of stock lines which must be reduced immediately. We will offer such inducements that we confidently look for the liberal support of the trade generally, and feel assured that we are justified in requesting you to withhold further orders until our special lines have been submitted to your notice. Correspondence invited.

Yours truly,

TORONTO WILLARD TRACT DEPOSITORY.

Corner Yonge and Temperance Sts.,

TORONTO, May 19, 1893.

## A New Canadian Book

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Bishop Hurst wrote the author:—"I have read your latest work with intense interest. It is magnificent, entirely new in material, full of information, and ought to go everywhere—from Hudson's Bay to Patagonia, and from New York around the world, and back again to New York."

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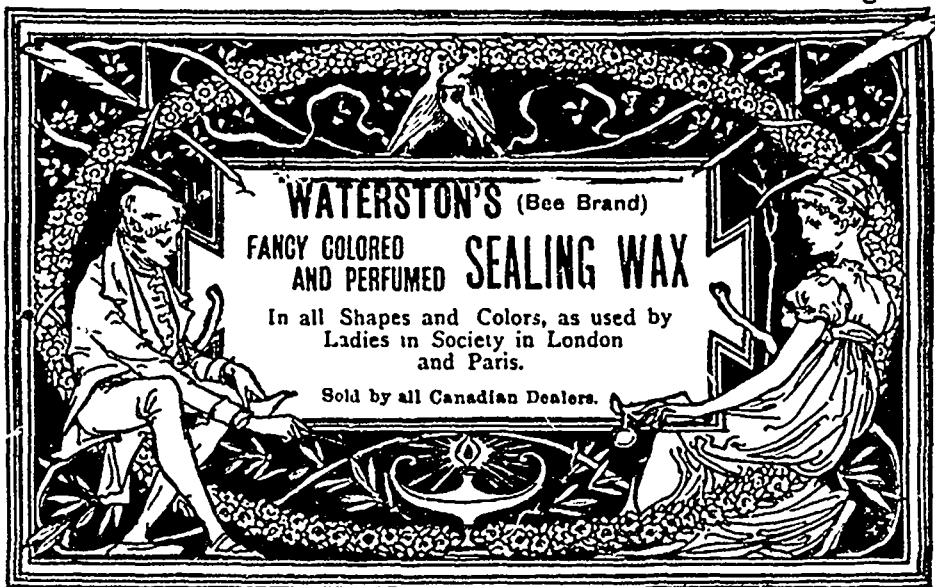
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### IS IT THUS IN CANADA?

The Newsdealers' Bulletin, a New York paper, speaks of a trade grievance as follows: "At this season of the year, fashion books are in great demand, and some of our dealers are complaining about the ladies who call and inspect the books, look them all over, select one after taking up considerable time, and in some cases leave without making a purchase. It is asked that some remedy be proposed to do away with this by these dealers. They ask that the pages be uncut or some like method be used. Now I must differ with these dealers, and would only be too glad to have people come into a store and look over goods, even if occasionally a person would leave without making a purchase. It is a thing I would in the first place, take a chance on, there being nothing to lose, then again, it accustoms a person to call on you, advertises your business, and they are apt to see something in your stock of goods they are in need of, and a sale is made. If well used, you will undoubtedly receive a call from such people and you have increased your list of customers. The sporting papers will now begin with a boom. These papers have had their vacation, and now will be pushed for all they are worth. The baseball season has begun, and with it the sale of sporting papers always booms up, and the lovers of the game, who have remained quiet during the winter, will take up their favorite papers."



## NEW PUBLICATIONS.

**HILARY CAREW, FLORIST**, is the title of a book by J. A. Taylor, which has just been published by Oliphant, Anderson & Ferrier, Edinburgh. The plot is simple; a poor girl but of high birth is wooed by a man of riches who has learned to pity her, and, as his own life has been robbed of what might have been an ideal, he is interested in her behalf and desires to make her his wife. She loves him, but as her love grows deeper and stronger she discovers that his feelings for her are described better by the word affection than love. She breaks with him, and lives a miserable eight months, but at the end of that time he has learned to love this beautiful girl with so honest a heart. Without any by-play, the story moves straight on to its ending; the interest being well sustained until the end is reached. This book is No. 45 in the "Popular Shilling Series."

**FISHIN' JIMMY**, and other stories, by Annie Trumble Stosson and Imogen Clark is published in neat paper pocket size, by Oliphant, Anderson & Ferrier. These "pocket novels" published by this house are worthy of the attention of all book-sellers. This volume is neatly illustrated and very well printed.

**ALL THE DOGS' FAULT** is an interesting tale by T. B. Connery. The novel opens with a description of a New York boarding house in which is a Spanish American gentleman with the Spanish name, Carlos Ybor, as a boarder, and also a lady with three dogs. Then the trouble begins, and the experiences of all concerned are admirably set forth in this delightful tale. Published in cheap paper by Peter Fenelon Collier, New York.

**THE DUGDALE MILLIONS** is a novel by W. C. Hudson. It has been some time since we have had a story from Mr. Hudson's entertaining pen. The present one was worth waiting for. As with his other books, the scene of this one is laid in New York, and it is fresh and breezy. The detective element is here subservient to the plot, which is somewhat different to Mr. Hudson's former tales. Paper, 50 cents. Rose Publishing Co.

**THE FATE OF FENELLA** is written by a combination of authors, including such names as Trollope, Doyle, Marryat, Fenn, Tasma, etc. Certainly this may be called an extraordinary novel when it can boast twenty-four popular writers as its author. Either name on this list would suffice to sell an ordinary book, so this one may be expected to have a selling capacity twenty-four times greater than it would, have single handed. Each chapter in this volume was written by a different person without any consultation regarding the development

of the plot. The chapters were read as they were handed from one to the other, and to the last one the popular author of "Vice Versa," fell the duty of bringing the whole to a satisfactory close. The novel promises to have more than a success of curiosity, for it is a good story as well as a strikingly written one. "The Fate of Fenella" will undoubtedly make a sensation. Price 70 cents. Rose Publishing Co.

**FORBID THE BANNS** is the story of a comedy which was played seriously, by Frank Frankfort Moore. This is a story that is bound to attract more than passing notice. The author's name is not so well known in this country as in England perhaps, but it will be after the publication of this book. The opinions of the readers of this story will be as wide apart as the poles, except as to its interest. On that score there will be no doubt. Paper 50 cents. Rose Publishing Co.

**NURSE ELISIA**, by G. Manville Fenn, has just been issued in paper cover by the Rose Publishing Company. It is the story of a nurse and a doctor around whom many other people move with animation. In the end it transpires that the nurse is not humble Elisia but aristocratic Lady Cleely, who entered the hospital that, in caring for the suffering, she might forget the heart ache left by a girlish infatuation for a bad man. One can see at a glance how so clever a novelist as Fenn could do wonders with such a plot. Price 50 cents.

**SISTER CONSTANCE**, by Kate Fitzgerald, is a very simple and plain story. The author has written her little tale in an unvarnished but interesting way, which can be understood and appreciated by any class of readers. The story is guileless and innocent, and especially suitable for young readers, and will find a fitting place in Sunday school libraries. Its merit is mostly negative, although the author shows considerable power in character drawing, and also an ability to appreciate the oddities and common-places of life. Cloth, 2 shillings; Oliphant, Anderson & Ferrier.

**MARKED PERSONAL** is the title of a new novel by Anna Katharine Green, the author of *The Leavenworth Case*, a very readable book. The tragedy of some lives is greater than that in others, and no one can read this mystic drama without acknowledging that life is queer, and that the author has the power of conceiving a tragic drama which, without being revolting, is sternly impressive and magically interesting. Two men in the gold fields of the Western United States bind themselves with an oath which covers their after lives with a dark pall. They live to wed and their children suffer for their sins. One of the men marries a second time, and on his wedding day takes his own life. Why he did it is

the mystery. Slowly and laboriously his son works out the mysterious life which his father had led, and finally discovers why he was fatherless. The cruel results of early sin are strikingly portrayed in this extremely interesting work; but the cruel malignity which finds a lodgment in the hearts of some men is also held up to the reader's gaze. The author has produced a novel which is fascinating in much the same way as the look of a snake is fascinating to its prey. Paper, 50 cents. The National Publishing Co.

**TAKEN FROM THE ENEMY** is an interesting tale by Henry Newbolt. The story is placed in the year 1821, and an English sea-captain is made the victim of some Frenchmen who desired to release Napoleon from his imprisonment in St. Helena. A love story is mixed up with the other incidents and adds a charming interest to the tale of cunning and treachery which otherwise would be somewhat revolting. The scene of the first half of the tale is in England, and is very well drawn. The honesty of the English captain, and the steadfastness of his honor are the characteristics of the author's hero. Globe Library; Band, McNally & Co., Chicago and New York.

**THE HONOR OF A HEART** is translated from the German of Vacano. What is the honor of a heart? The author's answer is that the honor of a man's heart consists in making her whom he loves happy, the honor of a woman's consists in being loved by the man she can render happy. The problem is not superficial, and when a man meets the loves of two men he finds it very difficult to discern what course the honor of his heart points out to him. The novel is intensely interesting, and is possessed of more than ordinary literary merit. The smiles in many cases are majestic and lofty. Ledger Library, Robert Bonner's Sons.

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## BOOK NOTES.

**A**N omission from the list of current Canadian books in last issue was "Donald Grant's Development," by J. Macdonald Oxley. This talented author has a new book which will be published shortly, entitled "On The Right Track." Both works are controlled by The American Baptist Publication Society of Philadelphia. It is to be hoped that soon Mr. Oxley will find it profitable to have his works published with a Canadian imprint.

The Copp, Clark Co. announce that they have in stock the new edition of Lippincott's Gazetteer of the World. Many dealers make considerable profit in selling these to teachers and School Boards.

Mr. James M. Robertson, Yonge street, has received a shipment of Dr. Whyte's Lectures on Bunyan's Characters of Pilgrim's Progress. The work is from the press of Oliphant Anderson & Ferrier, and retails at 90 cents.

Mr. John Ross Robertson, editor and proprietor of the Telegram, Past Grand Master of Canada, is hard at work on his Masonic History which, when completed, will be an invaluable book to Masons; no man in Canada is better, if as well, qualified to write such a history as Mr. Robertson. He is, in himself, a perfect Masonic encyclopedia. It will be published in four volumes.

During May the following books have been issued by the National Publishing Co. The Last Sentence, by Maxwell Gray; Orhola's Daughter, by Jessie Fothergill; The Sorceress, by Mrs. Oliphant; The Penance of Portia James, by Tasma; Baron Montez, by A. C. Gunter; Two of Them, by J. M. Barrie; Grave Lady Jane, by Florence Warlen. Marked "Personal" by Anna K. Green; the last mentioned book is reviewed elsewhere, and it will be found to be of thrilling interest, as are all letters marked "personal."

"The Prince of India; or Why Constantinople Fell" is the title of General Lew Wallace's new book which is to be published by the Harpers in the early summer months. The story is a peculiar one, making the Wandering Jew play the role of the prince, endeavoring to form a universal brotherhood, he tries the Mohammedan power first; abandons it; tries the loyalty of Christians to Christ in Constantinople next, and adopts a girl child of a Jewish merchant, who, while he is advocating his scheme to Constantinople, is abducted by a young Greek. Filled with indignation he flies to Mohammed and brings about the fall of Constantinople.

The Williamson Book Co. have issued the very interesting historical sketch of the different legislative halls of Upper Canada and Ontario, entitled "Ontario's Parliament Houses from 1792 to 1892."

The illustrations show in a very striking way the tremendous development of the country. The navy hall at Newark (Niagara) was a single storey frame building of the plainest variety, while the new building in the Queen's Park shows some remarkably striking points of architectural beauty, and is quite up to the standard of the day. Mr. Yeigh's list of members during the last century is a most useful bit of work; indeed the whole book is a most creditable specimen of our native literature.

Among the best selling of Canadian works is Rev. E. R. Young's "By Canoe and Dog Train Among the Cree and Saulteaux Indians. The sale in England, the States and Canada already aggregate 50,000 copies. A second Canadian edition is in course of issue from the press of the Methodist Book and Publishing House. This house have also just placed upon the market a Canadian edition of Mr. Young's new book, "Stories from Canadian Wigwams and Northern Camp-fires," a handsome volume of more than 290 pages, and splendidly illustrated, selling at \$1.25. A large sale is assured. The Canadian people are beginning to appreciate the work of their own book makers.

Among the intended issues of the Methodist Book and Publishing House is a revised and enlarged edition of Mellwraith's "Birds of Ontario," which it is intended shall be very complete, and will probably be illustrated. The first edition of this book, issued by the Spectator press, Hamilton, has passed out of print, and the great number of orders and enquiries for it has led to the re-issue in more complete form. The author, Mr. Thomas Mellwraith, of Hamilton, is an enthusiastic student of bird life—an acknowledged authority on the subject and possesses the largest collection of stuffed birds in the Dominion. Announcement of date of issue will be made later on.

The Methodist Book Room report as among the best selling of their newer books the following: The Transfigured Sackcloth, by Rev. W. A. Watkinson, now edition in the Preachers of the Age Series; Through Christ to God, by Rev. Agar But, D.D.; Old Corn, sermons and addresses by Rev. B. G. Updgraff; Christ Enthroned in the Industrial World, by Charles Rands; Old Yet Ever New, by Rev. Charles Leach; Gospel of the Kingdom, an Exposition of St. Matthew, by the late Rev. C. H. Spurgeon; the Heart of the Gospel, by Rev. A. T. Pierson, D.D.; Stirring of the Eagle's Nest, by Rev. T. L. Cuyler, D.D.; Bunyan's Characters, by Rev. Alex. Whyte, D.D.; Swangeriest Sermons, by Rev. James B. Brady, D.D.; This Do, by Rev. R. F. Horton, M.A. The new "Fanny" book "Twenty Minutes Late," is having an unexpectedly large sale. A music book selling like the proverbial hot-cakes, is "The

Life Line," a 20 cent paper covered collection of gospel songs. Some 250 copies imported recently were all sold in about a week. It has struck the popular fancy.

The Copp, Clark Co. have received a number of new books. "The Tragedy of the Wild River Valley," by the author of the Elsie books, is now in stock. E. P. Roe's celebrated book, "Barriers Burned Away," is shown in a neat edition, bound in red and white cloth, and marked Phoenix edition; a name very suitable, seeing that upon the ashes of the fire which the author so graphically describes, one of the greatest of modern cities has arisen, and to-day possesses the World's Columbian Exposition. Two important additions have been made to the Social Science Series, "Drunkenness," by G. R. Wilson, M.B., and "The Eight Hour Question," by John M. Robertson. A new book entitled, "Napoleon and the Military Supremacy of Evolutionary France," by William O'Connor Morris, is the latest addition to the Heroes of the Nations Series. Three new works, especially suitable for Sunday School prizes and libraries, are published by the R. T. S.; their titles are: Among the French Folk, 50 cents; Tried in the Fire, 70 cents; Holstone Priory, 50 cents.

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## DRESSING STORE WINDOWS.

**N**EXT to a liberal and ingenious use of newspaper space an effective window display is now regarded as one of the best means for augmenting the sales of almost every variety of useful or ornamental articles. Especially is an intimate acquaintance with the modern art of dressing store windows very desirable in the retail stationery business. That clerk or salesman who combines tact, neatness and quick conception of what is both novel and attractive within his native appreciation of the harmonious is sure to excel as a window dresser. He soon learns that color must be his first study.

To catch the eye of a hurrying pedestrian it is necessary to have what is termed happy unions of tints: for there is a vast difference between that which is merely bright or showy and the positively beautiful. Where many colors tax the skill of a window dresser he will, if at all experienced in the work, select two or three brilliant hues, and supplement them with the duller tints which are strongest in contrast. Yellow and brown, dark rich blue and tan, or scarlet and jet black are usually chosen, although there may be good combinations of three colors. Simplicity and an avoidance of overcrowding are essential.

Intricate or conglomerate designs are a waste of labor. To build up a pile of envelope boxes to pyramid height and apex, fitting the angles with ink bottles or crossed layers of pencils, requires no expert hand, nor does a hodge-podge arrangement of fancy goods, Japanese cases, paperies, muclage, pocket-books, diaries, bundles of quills, pen cards, desk racks, assorted sizes of half or quarter reams of paper, and the multitudinous odds and ends of a stationer's stock convey to the passer-by the slightest hint that in such medley of articles may be particular thing for which he had immediate use. If he wants it and sees it he is more apt to go in and buy it than he would be to ask for it when in a confused mass of window goods that single article fails to attract his attention. To simplicity and congruity must therefore be added that particular educated taste which is a check upon profuse and ineffective displays.

The light thrown into a store window, whether it be natural or artificial, should invariably come from the front. Outlines, colors, and the facial characteristics of different articles which are exhibited are dimmed by admitting any rear light or a side flash, which acts much like a dazzling beam of the noontide sun bursting from a bank of clouds, and suddenly pouring downward. There have been instances where reflected light from mirrors arranged at the back of a deep window, artistically terraced, lined and decorated, greatly aided to sharpen and

intensely the contour of every article which was placed in that window; but the night effect of an electric blaze from a pendant bell or bulb outside of the large pane of French plate is superior to any single auxiliary of its class. In steadiness and resplendency it ranks highest of all the substitutes for sunlight which man's brain has yet conjured and his facile ingenuity brought to perfection.—American Stationer.

## PIERCE STEVENS HAMILTON.

**T**HE late Pierce Stevens Hamilton published a second edition of his "Feast of St. Anne and other Poems" a few years ago (John Lovell & Son, 1890). He was at the time of his death a barrister of more than forty years standing and one of the oldest Canadian journalists. Few men in the Dominion—still fewer in the Maritime Provinces—wrought more sincerely, more enthusiastically, in the cause of Confederation. It has not fallen to many writers to be quoted as authority in the Houses of Legislature of old Canada during the debates on the subject. If you consult the volume in which those debates are preserved and turn to page 127, you will find the following reference to Mr. Stevens' services in a speech of the late Hon. T. D. McGee: "At the same time that we mention the distinguished politicians, I think we ought not to forget those zealous and laborious contributors to the public press, who, although not associated with governments and not themselves at the time in politics, addressed the public mind and greatly contributed to give life and interest to this question and indirectly to bring it to the happy position in which it now stands. Of these gentlemen I will mention two. I do not know whether hon. gentlemen of this House have seen some letters on colonial union, written in 1855, the last addressed to the late Duke of Newcastle, by Mr. P. S. Hamilton, an able public writer of Nova Scotia, and the present gold commissioner of that province; but I take this opportunity of bearing my testimony to his well balanced judgment, political sagacity, and the skillful handling of the subject received from him at a very early period." The other writer whom Mr. McGee had in his mind was the late Hon. Alex. Morris, then his "hon. friend the member for South Lanark," and the pamphlet which Mr. McGee cordially commended as bearing on the subject of union was his "Nova Britannia," since republished in an enlarged and revised edition. Mr. Stevens' poems ("The Feast of St. Anne," etc.) were originally published in 1878 and dedicated to Lord Dufferin, "the worthy patron of everything worthily Canadian." The author has made St. Anne's festival (July 26), which is the great gathering day among the Mic-Mac tribes, the occasion for a

series of pictures and narratives, all associated with the Maritime Provinces under the old regime or the new. The notes are of interest to antiquarian students and lovers of folk lore.—R. V. in Montreal Gazette.

## THE BOOK TRADES AT THE COLUMBIAN EXHIBITION.

The German book trade will be represented at the Columbian Exhibition at Chicago by exhibits from 325 firms, including every publishing house of any importance at all. A feature of their exhibit, which will be held in the "Deutsche Haus," will be a representative library for an educated family of ample means. This library will embrace 182 works in 316 volumes, at a total cost of 3,000 marks, or about \$750. The library is intended besides to present as complete and varied a view as possible of literary activity and development in Germany. Only the best editions will be admitted, and these will be bound in the best style of German bibliographic art. The library will be in nine groups: 1, collected works; 2, poetry and anthologies; 3, fiction; 4, illustrated works and editions de luxe; 5, history; 6, travels, geography and natural history; 7, literature, art, music and philosophy; 8, miscellaneous; 9, educational. The exhibit will be made in a specially designed niche in the salon of the Reichs Kommissar.

The French book-trade exhibit has preempted a space in the galleries of the Department of Liberal Arts and Manufactures which is 45 metres long and 17 wide, lighted by six large windows overlooking Lake Michigan. Thirty-eight firms are to take part in the exhibition, which is to be held under the auspices of the Cercle de la Librairie, the details of arrangement having been left to the competent planning of M. Emil Terquem.

Compared with Germany and France, the English and American book trades will make a less imposing showing. Though the more important firms will no doubt be represented, the exhibits of these countries will, unlike the collective exhibits of the former two, be purely individual, thus detracting from them the one element of interest that attaches to exhibits of this kind. It will later perhaps be found a matter of regret that the book trade, of this country at least, should have been so content to let the matter of collective exhibit go by default. Not only should the publishing trade have been represented as a unit, but with it should have been associated the allied book-making trades, in order that the progress in the literary quality as well as the grace and finish externally of our book production during the three decades since our Centennial Exhibition might have been made evident to the world. As this has been neglected, we trust that those who have taken space will make special efforts to have their exhibits as representative as possible.—Publishers' Weekly.

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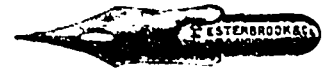
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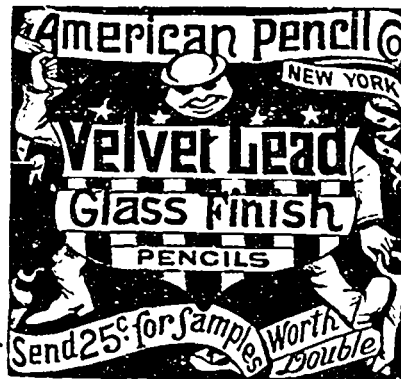
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## STEAM AND ELECTRICAL TOYS.

STEAM and electrical toys will be a feature of the toy trade of 1893-4. The accompanying illustrations show some of the varieties carried by H. A. Nelson & Sons, who have an extensive stock of this class of goods. No. 712 is an upright steam engine which sells for \$3 retail. It possesses a 2-inch brass boiler, a fixed cylinder, a slide valve gear, and a safety valve. No. 710 is a horizontal steam



No. 704.



No 712.

engine of especial beauty, with nickel-plated parts, and worth retail about \$12. Both these steam engines have all their parts screwed together, so that any part can be taken off to make repairs without injuring the rest.

No. 707 is a horizontal electric motor with a cell for generating electricity. The motor is mounted on a finely polished wooden stand, and is 6 1-4 inches long, 3 5-8 inches wide, and 2 3-4 inches high. The bichromatic cell is of great power. No. 704 is a smaller size, the measurements being 3 3-4, 2 1-2, and 2 1 2 inches. It is called a magneto-electric machine. These novel and well-finished toys will, no doubt, attract a great deal of attention.

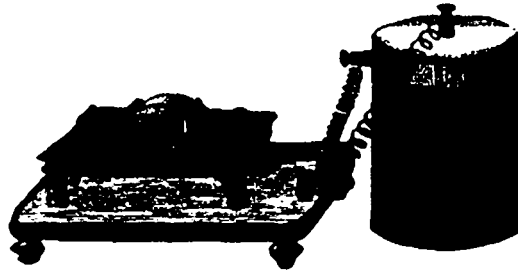
## HANDSOME SAMPLES.

The travellers for the well-known firm of C. M. Taylor & Co. will visit the trade in June with a handsome line of samples in Christmas cards and novelties. They carry a full range of Hugelburg's Christmas cards; and the line of flat and folding cards is a most excellent one, and are of high value at the prices quoted. A special feature of these is the large range of exquisite folding novelties which easily surpass those of any other manufacturer. One of the most handsome of these is a "coach and four," which is a perfect miniature. A representation of a boatload of people in an ice grotto

is beautiful when illuminated with its colored lights. Another worthy of especial mention is a pair of lovers on a flower carriage driven by cupids and drawn by swans and flying doves.

This firm are also showing a range of Whitney's art novelties, which includes perfumed handkerchief and glove boxes with ornamented and transparent celluloid tops; also a great variety of ornaments in combination of satin and celluloid and of pasteboard, highly decorated, and of celluloid. These are rich goods.

They will also show a full range of Dutton's novelties for 1893. In calendars they show three very striking "author" calendars with large colored scenes from the works of Tennyson, Dick-



No 707.

ens and Longfellow. These calendars, besides being pleasing are educative, while the coloring effects are very rich and striking. Some folding calendars are very attractive; as are Dutton's large range of toy juveniles.

It will thus be seen that C. M. Taylor & Co. have prepared for their numerous customers a most handsome line of Christmas novelties, and their diligence in this respect will no doubt meet with its due appreciation.

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6897. *Shirin. Oriental dance*, for piano, by C. J. Rockwell. Whaley, Royce & Co., Toronto, Ont.

6898. *Later Canadian Poems*. Edited by J. E. Wetherell, B.A. The Copp, Clark Co., Ltd., Toronto, Ont.

6899. *Real Estate Record*, Montreal, March, 1893. Volume VI., Number 3. Jas. Cradock Simpson and Henry Lester Putnam, Montreal, Que.

6900. *L'Étoile March*. By A. W. Hughes. Whaley, Royce & Co., Toronto, Ont.

6901. *The Ontario Reports*. Vol. XXII. The Law Society of Upper Canada, Toronto, Ont.

6902. *Photographic Group of All the Members of the House of Commons of Canada, 1893*. S. J. Jarvis, Ottawa, Ont.

6903. *Map of the Sudbury Mining District*. J. B. Hammond and R. McConnell, Sudbury, Ont.

6904. *Forever with the Lord*. Words by J. Montgomery. Music by Ch. Gounod. Phillips & Page, London, England.

6905. *Toronto Pocket Street Guide*. Stewart Malcolmson, Toronto, Ont.

6906. *The Old Family Bible that Lay on the Stand.* Song and Chorus, by S. W. Farnham, Toronto, Ont.

6907. *Ivan Dell Polka*, by L. V. Williams. The Anglo-Canadian Music Publishers' Association, Ltd., London, Eng.

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