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St. Jos-regular at Dock nd Wed-

10 a.m.

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OHN'S

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John's

, noon

nber 8th

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mber 29th

WEATHER FORECAST !

ROPER & THOMPSON. Bar. 29.68;

SIXTEEN PAGES

SUBSCRIPTION RATES:

"Increase your profits by advertis-ing in The Evening Telegram."

VOLUME XLVI.

TUESDAY, OCTOBER 28, 1924. r. John's, newfoundlar

PRICE: TWO CENTS

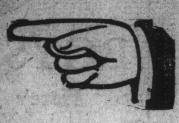
NUMBER 245.

Bags White Oals, Canadian. Bags White Oats. 1500 Bags Cornmeal 750 Bags Bran

STORES DEPARTMENT.

750 Rolls Ruberoid Rolls Eureka

800 Rolls 2 Ply Felt



Auction Sales I Auction Sales



EARN OF BARNES AUCTION.

PIANO, DRY GOODS, ELECTRIC FIXTURES, FURNI-TURE, ETC.

Thursday, Oct. 30th, Morris Bldg., Queen St.

(Main Entrance, 2nd Flat) Electric Fixtures 6-3 chandeller fixtures, 4-2 chandeller fixtures, 3 reading lamps, 2 hall fixtures all brand

Furniture and Effects—1 Brinsmead upright plano, 1 solid oak ledger keepers desk, 2 W.E. toilet cabinets, 2 oak miters, 1 photo screen complete with fire screens, 1 set fire irons, 1 brass and hod, 1 set irons, 1 pair portiere mises consisting of land, dwelling house (partly furnished), and coach house and stable adjoining, the proper, 1 pile runner 16 x 6½, 2 nickel wafters, 1 E.P. Toast rack, 2 biscait barrels, 1 butter dish, 1 casserole dish, 1 pair vases, 2 bronze ornaments, 9 new pictures frames, 1 hall lamp, 1 bathroom cabinet, 1 violin, etc., also 2 rand new gramophones.

ALL THAT desirable leasehold presmises consisting of land, dwelling house (partly furnished), and coach house and stable adjoining, the property of the Estate of the lafe John Sage situate en York Street. For further particulars apply to the particulars apply to Solicitor for Administration and the particular apply to the particular application and coach house and stable adjoining, the property of the Estate of the lafe John Sage situate en York Street. For further particular apply to the particular apply to the particular application and coach house and stable adjoining the property of the Estate of the lafe John Sage situate en York Street. For further particular application application application application application application and coach house and stable adjoining the property of the Estate of the lafe John Sage situate en York Street. For further particular application applicatio tands, 1 corner chair, 1 oak occasion d chair, 1 lot blinds, 1 music stand

brandenew gram-ophones.

Dry Goods—18 boys' oil jackets and pants, 40 boys' black oilcoats, 12 misses' black—oilcoats, 4 misses' rubber coats, 5 misses' silk oilcoats, 4 boys' khaki raincoats, 13 misses' raglans, 13 indies' raglans, 16 child's and misses' coats, 6 ladies' costumes, 9 boys' tweed overcoats, 29 ladies' serge skirts, 64 pairs boys' woollen underpants, 11 ladies' wool combinations, 2 gent's stanfield underpants, 26 pairs men's and boys' astracan and leather mitts, 327 pairs assorted gloves, ladies', misses', gent's and boys; 40 pairs boys' braces, 25 dozen Nfld. Souvenir brooches (Caribou, watch chains, sleeve links, (Caribou, watch chains, sleeve links, cigarette cases, sateen pin cushions, OFFICE:—City Hall. wall pockets, 1 only Royal Arch Sash and Apron, 1 only Black Chapter Sash and Apron, 2000 darning needles, 180 Singer machine needles, lot reels, crochet cotton and sundry other articles

FEARN & BARNES.



EARN BARNES AUCTION.

Wednesday, Oct. 29th, at 11 a.m. sharp,

Morris Bldg., Queen St. (Main Entrance, 2nd Flat). 18 Barrels Spare Ribs.

2 Tierces Lard. 1 Swamp Bottom Boat, brand new, 24 ft. overall, 6 ft. beam, built by John Etherington,

1 New Windlass complete for 100 ton schooner.

FEARN & BARNES.

FOR SALE.

Che Bungalow fitted up with hot and rold water, electric lights all careigh; parlor, dining room and kithen, four bed rooms and bath room, roll proof celiar for coal and vegetables; also large barn with stable and cach house; one acre of good clearing hand, hot beds and poultry house to many terms; immediate possession, laby we have a stable of the coal coal care and the care and to Easy terms; immediate possession, taly on minutes walk from city; apply MASONIC JOINT STOCK CO.,

JAMES R. JOHNSTON,
Real Estate Agent,
3034 Prescott St. oct18,cod,tf

LOWARD AUCTIONEER

AUCTION. Grand Clearing Sale.

Commencing Saturday evening, Nov. 1st and continuing Monday 3rd, we will sell by auction, the balance of goods at the U.S.P. & P. Stores, con-

Material.

Furniture.—Buffets, Tables, Chins Cabinets, Lounges, Settees, Cots Desks, Sewing Machines, Pictures Framed and Unframed, Blinds, Extension Sash Curtains, Rods.

Upholsterers Supplies.— Webbing Gimps, Cords, Casters, Silent Domes.

Dowden & Edwards, oct23,71 Auct

FOR SALE.

oct25,31

FOR SALE.

One hundred and fifty acres of valuable timber and farming land, situated Open for inspection Wednesday able timber and farming land, situated ening 3 to 5 p.m. Purchases must be at Glenview, Come-by-Chance River taken delivery of afternoon of sale. | with large nine room dwelling house hursday Oct. 30th, at 10.30 a.m. sharp and several outhouses thereon. This is a real sportsmen's Paradise during summer months, and a chance for the right person to make big money; apply

oct28,eod,tf Monroe St

Money to Loan

ON CITY PROPERTY.

Amounts of \$100.00 to \$5,000.-00 at current rate of interest. Mortgage can be retired monthly, half-yearly or yearly as desired.

FRED J. ROIL & CO., Real Estate & Insurance Agents.

mallwood Bidg. Duckworth St. oct3,tf

NOTICE.

Four weeks after the date hereof, ap Four weeks after the date hereof, application will be made to His Excellency the Governor in Council, for a grant of Letters Patent for new and useful "Improvements relating to photographic sensitizers," to be made to Edwin Ernest Jelley; of Malvern, Natal, Union of South Africa, Chemist.

St. John's, October 7th, 1924.

KNIGHT & KNIGHT, oct7,4i,tu Solicitors for Applica

以自用用等



PUBLIC NOTICE.

Henry Street, from Dick's Square to Bates' Street, will be closed to vehicular traffic on Tuesday, 28th instant, between the hours of 7 a.m. and 10

J. J. MAHONY. City Clerk.

In the matter of the estate of James Warren, late of St. John's, Hardware Merchant, deceased.

All persons claiming to be creditors of, or who have any claim or demand upon or effecting the estate of James Warren, late of St. John's, Hardward Merchant, deceased, are required to send particulars of their claims in writing duly attested to John Warren, 325 Water Street, St. John's, administrator of the said estate on or before the 1st day of December, A.D., 1924; after which date the said administrator will proceed to distribute the said estate, having regard only to the claims of which he shall then have had notice.

WOOD & KELLY.
Solicitors for Administra

St. John's, Newfoundland.

Four weeks after date hereof aplency the Governor-in-Council for made to John William Freman of 116 Madeline Street, South Carlton, in the State of Victoria, Commonwealth of Australia, retired Engineer.

St. John's, the 28th day of October, A.D., 1924. HOWLEY & JERRETT,

Solicitors for Applicant. t28.nov4.11.18

PATENT NOTICE.

Four weeks after date hereof ap cation will be made to His Excelency the Governor-in-Council for Letters Patent for "New and Useful Improvements in Wood Grinders" to be granted to Paul Priem of Heidenham, an der Brenz, Germany. Dated at St. John's this 28th day of

GIBBS & BARRON, Solicitors for Applicant. Bank of Montreal Bldg., oct28,41,tu St. John's.

NOTICE.

The Regular Meeting of Premier Encampment, No. 1, I.O.O. F., will take place this Tuesday evening, at 8 o'clock, in the Oddfellows Hall, New Gower Street. By order C. P.

JAS. BUTLER,

NOTICE:

Lecture Room, Bannerman St., Wednesday, Oct. 29th. The Mayoress, MRS. TASKER COOK, will open the Sale at 4 p.m. Admission, 10c.

Sale includes Fancy and Plain Work, Handker-chiefs, Pantry Requisites, Vegetables, Ice Cream, Home-made Cakes and Candy.

Afternoon Teas from 4 p.m. to 6 p.m.

Meat Teas will be served in the Primary Room from 5.30 to 8.00. Price 80c. The tables will be presided over by Lady Crosbie, Mrs. W. Mews, Miss

Concert at 8.15 p.m. Artistes: Mesdames Brown, A. Mews; Misses M. Mews, Woods, Bishop, Curfis, Green, Taylor, Marshall; Rev. N. Povey; Messrs Jer-rett, Fraser, Holmes, Mews, Steele, Wylie.

ADMISSION 20c.

Hallowe'en!

The Young Ladies' Guild of St. Andrew's Church ill hold a Sale of Plain and Fancy Work, Candy and antry Requisites, in the

Presbyterian Hall, Thursday Afternoon, Oct. 30th

Afternoon Tea, 40. Admission, 10c
At 8.15 p.m. there will be a Concert. Artistes:
Mesdames Christian and Foster; Misses Wood, Anderson, Redstone and Taylor; Messrs. Wardell, Ruggles,
Mayers, Jardine, Mews, Holmes, Whiteway and Lawrence. Following the concert Gauld Cannon Supper
will be served

Admission, including Supper, 50c.

Please Note.—The date of the Sale and Concert has been changed from Friday; October 31st, to Thursday, October 30th.

STAR OF THE SEA LADIES' ASSOCIATION

ARE HOLDING A Big Card Party, Hallowe'en Supper & Dance THURSDAY, OCTOBER 30th, 1924.

C.C.C. Orchestra—Prize for Elimination Dance. Prize for Cards—Gold Watch.

"Good to the Last Drop"

Maxwell House

The largest selling high grade Coffee in the world.

Ask your Grocer for it.

J. J. McKAY

Distributing Agent. Stanley K. Lumsden

ATTENTION

TUNGSTEN.

40 Watt Bulbs @ 25 Watt Tungsten Bulbs

shadeholders, tape, sockets, snap switches, and to arrive a supply of portable table lamps at a remarkable low figure. Watch the paper for price. For convenience of our customers in the East End these bulbs can be purchased at G. T. Hudson's, 148 Duckworth Street con Custom House

Street, opp. Custom House. ALFRED A. HUDSON 365 Duckworth Street.

oct23,1m,eod Hair Grown or No

Money

Build Your Booth at the Exhibition

With Beaver Board. COLIN CAMPBELL, Limited.

2 Prescott St. . 'Phone 1559 BEAUTY PARLOR.

IN STOCK: COTY FACE POWDER, Rose, Rachel, White OTY METAL COMPACT. TY BRILLIANTINE \$2.00

L'Oregan, L'Or, Paris, Chypre, \$8.00 g23,eod,tf OUTPORT MEN,

NORTH, SOUTH, EAST AND WEST Messrs. Lodge and Eillott, Catalina, intend stocking Famous "Pelly's Brick" in future, first cargo made on our new "Auto Brick" machine, will be landed there about 1st November, if you want them, while 1s St. John's just 'phone No. 1035 Hudson Janes, and Bricks will be delivered to your vessel right where you are.

C. & M. PELLY. t30,tu,s,tf George's Brook. Dye Works!

All kinds of Ladies' and Gent's Sarments Dyed or Dry Cleaned, lso house furnishings. All work alled for and delivered. J. J. DOOLEY 'Phone 1488. Cor. Lime St. & LeMarchant Rd.

lan Houten's COCOA

Best and Goes Farthest.

Phone 1434. 198 Water St. MINARD'S LINIMENT, THE ATH-

B. I. S. ATHLETIC ASSOCIATION.

GRAND DANCE

B.I.S. Club Rooms Monday, November 10th, (eve of Whole Holiday) at 8.30 p.m.

(Music by Prince's Orchestra). oct28,5i,tu,f,tu,th,m

Knights of Columbus Ladies' Association

HALLOWE'EN DANCE

B. I. S.

A Smoking Concert in honour of the successes of our athletes the past summer will be held in the Club Rooms on Friday night at 9 o'clock. All members are requested to attend. Tickets

C. I. MERNER. oct27,31,m,tu,w

WANTED—A General Maid A Suite of Offices over the Kodak Store, suitable for Doctor, Lawyer or Commission Mer-

sion; apply to TOOTON'S, The

Farmers, Attention! On the spot and to arrive. OATS. CORN, cracked and whole. SCRATCH FOOD. CORN MEAL.

BRAN. HAY. Get our price, ex wharf or store. M. A. Bastow & Sons.

FOR SALE—That Freehold oms House Hill, convelling houses and two erry will be sold as a tely. Terms can be arther particulars apply LLY, Temple Bldg., oct11,tt WANTED - A Maid who

FOR SALE—A Pony, kind and good in any harness, also a Pony Harness and a Four Wheeled Rubber MRS. W. F. RENDELL, 82 Circular Tyred Buggy in good condition; no Road. and good in a Harness and Tyred Buggy reasonable off CHARLES

FOR SALI a Leasehold D Street. Terms purchaser. Fo At a Bargain, ng Heuse, Charlton be arranged for rticulars apply to Temple Building, oct23,tf FOR SALE - A Freehold

oct21,tf -A Radio Set.

WANTED

An Experienced Millinery Saleslady; also an Assistant Cashier, good penmanship essential, must have good references; apply

THE BROADWAY HOUSE OF FASHION. oct27.tf

WANTED-Whiskey, Syrup

BOARDERS WANTED-2 week; apply to 18 Cabot Street. oct28,3i

Prince's Orchestra.

Tickets may be had at Geo.
Kearney's or from the Committee.

Tickets may be had at Geo. Harry B. Wardell, Organist

HELP WANTED.

DOMESTIC HELP.

WANTED-A Nurse-Housenaid to care for one infant in a small GARDNER, "Ashton House," Rennie' Mill Road. oct25,eod,tf

WANTED - A Good Reliable Girl for general housework in family of three; apply to MRS. CHAS. REID, 15 Mundy Pond Road. oct28.11

WANTED—A General Maid n 8 and 9 p.m. to MISS DRYER 243 Duckworth St. oct28,30,nov1

annerman St. oct28.2i WANTED-Immediately, a

Cook-General, another maid kept good wages; apply MRS. GEORGE KEARNEY, 10 Maxse St. oct28,tf WANTED — An Experienced Maid; washing out; references required; apply MRS. A. S. LEWIS, 29 King's Bridge Road. oct28,ff

WANTED—A General Maid

(three in family); apply to MISS TUCKER, P. O. Box 1, West End Branch. oct25,3i,eod WANTED—A General Maid who understands plain cooking, other help kept; apply to 48 Monkstown Rd. oct27,tf

WANTED - An Experienced Girl for general housework; apply MRS. HENDERSON, Waterford Bridge WANTED-A General Maid

references required; apply to MRS. S. A. LONG, 46 Gower Street. oct27,tf That Freehold in family of two, reference required; apply to MRS. J. J. ROCHE, 251 Water Street. WANTED—A General Maid

> required, another girl kept; apply to MRS. H. B. HATCH, 38 Queen's Road, WANTED — By November,

WANTED-A General Sering, reference required; apply to MISS; O'D. KELLY, Allandale Road. WANTED-A Girl who un-

rstands plain cooking, another girl pt, good wages to right person; ap-MRS. C. J. CAHILL, King's Bridge ad. oct15,tf MISCELLANEOUS. WANTED—Experienced Pants Machinists; apply at once THE WHITE CLOTHING CO., LTD.

WANTED — A Few Waitesses to serve on tables, good pay; pply ROYAL CAFE. oct25,3i WANTED-A Lady Assistant for Dry Goods Dept., must have experience; apply in writing to WHITEWAY CO., LTD. oct27,tf

MALE HELP WANTED-Immediately, a

ong Boy for the Tailoring Businely to VINCENT GOSS, 817

WANTED—A Man that un-lerstands cattle and farm work; ap-ly to GEO. J. COOK, White Hills Rd.,

0'Y., ents.

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Nfld.

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t27,2i,news2i





Here's Just the Watch You Want!

FINE-LOOKING, dependable watch—the famous Ingersoll Yankee. is far and away the most popular watch in world—65 million have bought this and ther Ingersolls.



Lowest Priced Dependable Watches

AYRE & SONS, LTD., Distributors.

THE STORY IN THE LONE INN.

CHAPTER XXI.

hadsome face a dark shadow fell- a start the memory of that sad day. "Yes, he came with me to London; and, uncle, he was treated ungenerously. That voice boy was guiltless of all wrong."

to madden me, I believe, came with that villain Tempest to Fontelle, one for her again, pierced his heart. all save in one particular-her being slightest action had her marriage and at the end of the week they all was stolen. There were marauding parties of hostile Indians was been broken; that she knew nothing of Orrie save her birth, and Bright and radiant in the golden thing for them to take children and there were boards that needed nailthat, oh, Alfred! that she refused you, glow of a June evening, the stately loving you all the while, My poor boy! home of Lord Earecliffe had never times ransomed, and sometimes kept wire. With a patience superhuman it was a sad day for you both when looked more beautiful. Mr. De Vere's by the tribe."

eyes shaded by his hand, and made hands in delight, and cried: "Oh.

quetta! My high-spirited, broken- pleased animation,

"She was cruelly wronged, sir; but with pleasure and pride. you acted from a sense of duty, and an glad you like it; it was my were not so much to blame. Let the boyhood's home, and my fathers', for dead rest! I had rather not speak of many a generation, and so doubly

"Her loss, too, has preyed on the mind of Augusta," said Mr. De Vere, De Vere, his eyes filling with tears. recurring to the former subject; "and "It does my old heart good to look on combined with the death of her



Pure, sweet, wholesome milk condensed with sugar. Delicious with coffee. Excellent in

Bordens OND BUSEL

By the way, Alfred, can you tell brother, has increased the depression lad Jacinto? We never could hear Ah! Alfred, I am not very happy in

"My unhappy idiot son? Yes, he is

he ever thought he could have felt

that she was one of the frail and erring of her sex; and that never in the turning the visits of his old friends;

eyes lit up with pleasure and recog-Disbrowe sat with averted head, his nition as he saw it; Orie clapped her fate?" how pretty!" and even Augusta's lan-

hearted girl! Oh, Alfred! I can nev- "It is a beautiful place—an Arabia he had been!" er forgive myself for the great wrong Felix—a garden of delight—a home I have done her," groaned Mr. De for a queen!" she said, turning to Disbrowe, whose dark eyes were bright

dear to me." "God bless old England!" cried Mr.

her suny homesteads once more." been of service to Augusta, and that both health and spirits were improving; but it was only a momentary rallying, that soon passed away, and left spiritless and drooping as before, with her bonne and a book of prints, Disbrowe strolled idly out, attracted hour, Sauntering down the long, stopped in astonishment at beholding Augusta, half sitting, half lying on a bench, her long hair, unbound and soaked with the night dew, streaming he was obeyed. Wilton was adopted around her; her face hidden in her by the chief of the tribe, and brough hands, her whole attitude so full of woe, so crushed, so hartbroken, that a thrill of terror and pity shot through

young earl's heart. In her passionate abandon she neard not his approaching footsteps, there until he had grown up, and and it was only when he gently tried then present the half-savage young o remove her hands that she uttered Indian to my father as his long-loss tartled cry and sprang up, so white son."; wild, so terrified, such a shadow

ords to express his deep pity.

is this? Do you not know the dang-

How shall I tell you my dark, guilty

women prisoners, who were some- ing, there were posts that called for

"And which was your brother's

gain any intelligence of him; they "And my poor, poor, wronged Jac- guid eyes sparkled with new and finally gave him up in despair; they thought be was dead. Would to God Broad Jumper

"Augusta!" cried Disbrowe, shock-

She looked up with a hard, dark, despairing face.

"Is there no fate worse than death? The dead are at rest; but there is a undisputed broad jump champio living death of guilt, and anguish, bition of Sylvio P. Cator of Port-auand remorse, that never knows rest.

Prince, Haiti, who recently shattered the Island remorse that never knows rest.

"Go on; Augusta." "You know, very likely, that these Indians were in league with the torbrother of Grizzle Howlet-Till, they prisoners, and knew him instantly up in all respects as if he had been his son; taught to hunt, and shoot and live the life of an Indian boy, and reated as the son of an Indian chief.

. (To be continued.I'

THE GOOD LOSER.



plows and harrows hum, while

John, the farmer, tilled his

a cres making

er muttered, and he turned to other John pursues his rocky way: thus some hero, born of woman, packs his burden every day.

FEE" is "Good to the Last Drop."-oct23,61

From Haiti

OUT TO MAKE NEW RECORDS.

Paris, Oct. 1. (A.P.)-To hold the of the African race is the life's ammetres and 30 centimetres, or practically 24 feet.

For this purpose Cator his placed himself under the direction of Trainer Quilgars of the Racing Club of ies, and that the whites were very France with the avowed intention of ndre's tremendous jump of 25 teet 6 ches during the Olympic Cames,

Red, Swollen and Sore.

Cuticura Heals.

"I had my trouble from chi ood. It took the form of whi caly, sore cruptions which cause trible itching and burning, al ses of sleep. My head and for and parts of my body were affects

eld most of the leaping honors. Games but, like !'Dick". Hyland of California, the American Olympic Rugby player, he decided to enter school in France and incidentally to get the benefit of French training methods to improve his athletic performances as well as his studies. His best jump during the Olympic competition was seven metres ten Quilgars says the Haitian is improving every day, and he has hopes that there spring he will perceive as etres fifty regularly.

UNDERWEAR

s "Eat and Run" Habit MAKING US SMALL!

Cater came to France last June to Creek Sanitarium, Battle Creek, represent Haifi in the Olympic Mich., is one who believes so. Dr. Kellogg says:

"The stature of the American peo ple has dropped two inches in the activities are last 60 years, due to the modern



Creek Sanitarium, Battle Creek, pythons do.

and superintendent of the Battle American custom of bolting food

hurried and intens nsideration for the ement of healthfu selection and care of food consumed. ature of over six in the early sixtles on attributable to

ns and Fads.

Anthracite COAL

NOW LANDING Ex S.S. "Recto"

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od is of the color of the color

American Anthracite

nay finish the slim, short evening

Values Such as You Have Seldom Seen are Offered You This Week FROM ALL OVER THE STORE

Money Saving Time

Men's Suits

Hundreds of them.

Many just recently arrived are included in this value-giving

A variety of fine

fabrics and attract-

TWEEDS & FINE

WORSTEDS.

All wonderful values,

\$11.90, \$13.75,

\$14.75, \$17.50,

\$18.50, \$20.00,

\$22.50, \$25.00

NAVY SERGE SUITS

\$19.50, \$25.00,

\$32.50, \$35.00

STANFIELD'S

Underwear

Always Reliable.

\$1.90, \$2.50, \$2.85

Garment.

Men's English Wool

Cashmere Underwear,

for those requiring a

light weight garment.

Unshrinkable. Splendid

value \$1.90 & \$2.00 gar-

OVERCOATS!

The days are gone when Overcoats were merely a shelter from frosty weather. They are now an

We are showing the season's newest, in all Wool Coatings and Chinchillas, in the new shades and

Good, well tailored, smart looking OVERCOATS, at

\$12.75, \$14.75, \$17.50, \$25.00, \$30.00 to \$39.50

important factor in your good appearance.

assortment.

ive patterns.

Little Boys' Hats, in Velvet and Plush

Brown and Fancy. Reg. \$2.00 value

Paper Napkins. All White, in packages of 50. 18c. Package.

Table Damask Remnants, in 14 to 4 yard lengths. Wonderful value 65c. yard.

Stair Oil Cloth.

Hearth Rugs. Fringed Jute Velvet Rugs, reversible \$2.50, \$2.35 Printed Jute Rugs. 68c. 78c. \$1.10, \$1.30 Velvet Hearth Rugs.

Ladies' Rubberized Cretonne Aprons, Special 58c.

\$3.85 to \$7.50

Fancy Kimona Flannelette. Pretty designs.

55c. yard Wool Skirt Tweeds. Plaid and stripes

78c. 83c. 90c. \$1.10. \$1.25 vd.

Ladies' Sweaters.

We are showing some splendid values and styles Special all Wool Pull Over, with girdle

\$2.25

"Nice People" Good Play

Well Acted

BY YOUNG-ADAMS CO. AT CASINO

LAST NIGHT.

night play will be Augustus Evans

"St. Elmo," reservations for which

are now selling rapidly at Hutton's

FRESH RABBITS.

LOCAL RABBIT-1-lb. Cans, 35c.

COD TONGUES-1-lb. Cans, 35c.

LEMON CURD, 50c., 1-lb. Glass Jar.

LEMON CHEESE, 50c., 1-lb. Glass Jar.

1/2 Pint Bottles MANGO CHUTNEY, 50c.

FRESH PEARS, FRESH TOMATOES

SQUASH, PUMPKINS, etc.

BAKEAPPLES-1-lb. Cans.

MUSSELS, in Bottles

Smoked Salmon!

Finest Quality MINCE MEAT-1-lb. Glass Jar, 55c.

Finest PRESERVED GINGER-1-lb. Glass Jars. 55c.

DUCKWORTH STREET & QUEEN'S ROAD.

1/2 Pint Bottles SWEET MIXED PICKLES, 40c.

Delightfully Fragrant

has a pure, fresh flavor beyond compare. Ask for a package today.

MacDonald Believes the "Bolt from the Red" is Genuine

Mother's Heroic Sacrifice for her Child---U.S. Eections Enters Final Stages---Nfld Rum Runner Brought into Boston Harbour---Directors of Besco Resign.

U.S. ELECTION ENTERS FINAL

NEW COMET COMING.

interest because of the proximity of

DRIVEN INSANE BY GAS.

Gas madness stalks in the research

conducted at the laboratory to deter-

SAN BERNARDINO, Cal., Oct. 27.

by passers-by Mrs. Kelly died after

LAURA JEAN LIBBY DEAD.

was born in this city sixty-two years

RUM ROW FLEETS SCATTERED.

Anne, were scattered to-day as the result of the first major engagement with the United States Prohibition enforcement navy, and eight prizes

NEW YORK, Oct. 27.

tion of gasoline.

NEW YORK, Oct. 27.

LONDON, Oct. 27.

RAVERBROOK ON THE SITUA- nouncing the resignation of Viscount MONTREAL, Oct. 27. Furness and Benjamin Talbot from The Star to-day publishes the fol- the Board of Directors of the British lowing cable from Lord Beaverbrook: Empire Steel Corporation, were con "The Socialists Party is at sixes and firmed here this morning at the head evens over the publication by the office of the Company by Roy Wolvin, Foreign Office of the Bolshevik in- President. eftement to British Communists to ebel. Half the Ministers, including CHARGES HUGE SUMS ARE BEING SPENT IN AID OF LA FOLLETTE. the Under Secreatary for Foreign Affairs, declare the Russian document either is or may be a forgery. Mr. MacDonald's own Foreign Office debeing spent on behalf of the La Folclares it genuine. Mr. MacDonald is lette-Wheeler ticket were made to silent and with every moment of this day before the Senate Campaign Fund silence the confusion in the Socialist Investigating Committee, through its group grows. This is the most ex- Counsel, W. Kirkland, of Chicago. citing instance of a last minute re- These funds are not included in the volation that I have witnessed in six fund reported on by the La Follette elections; but what is most amazing organization, Kirkland said. We have of all is the fact that publication of lots of evidence showing the co-ercion the document would have no effect of Labor Unions with regard to how whatever but for the stamp of authenthey shall vote on November 4th.

ticity placed on it by the Foreign Office. The Labor Party, which was in state of high morale and sure of hig gains at the polls, is now reeling under the shock in these fights between Socialists and Conservatives Socialism is turned back to Conser-Patism. One fact at least is clear, if he document is genuine the Russian reaty is destroyed If it is forced Mr. Ramsay MacDonald is ruined.

FOREIGN OFFICE OFFICIALS STILL CLAIM LETTER AUTHENTIC.

LONDON, Oct. 27. Foreign Office officials to-day reelved from Christian Radovsky, Sovet Russian Charge d'Affairs, in London, and sent immediately to Prime Minister MacDonald who is campaign ing in Cardiff, the note from the Sovet Government denying the authenticity of the alleged Zinovieff letter rapidly that he suspects it is a com and insisting on an apology. The et. Should this prove to be true the Russian communication was signed by discovery would be of the greatest Max Litvinoff, Assistant Commissionfor Foreign Affairs. Foreign Ofthe object's orbit to the earth. fice officials would not comment on the note beyond reiterating their view that they are in possession of facts which prove the authenticity of the letter, and that they are prepared tolaboratory of the Standard Oil Compublish these facts when such a step becomes necessary. The reference in pany plant at Elizabeth, N.J., accordthe Litvinoff note to Russian demand ing to reports which leaked out yes for an apology and for punishment by terday. Two men are said to have he British Government of persons in- died from the effects of ethylene gas, volved in the affair is considered un- and three are said to have ben driven diplomatic and to have been introduc- insane. All efforts to get an official ed unfortunately early in the present statement from the company officials

RESIGN FROM BESCO DIRECTOR- mine the value of gas in the produc-MONTREAL, Oct. 27.

Cable despatches from London an-

After taking Two Bottles my wife made rapid progress back to health

Carnol is one of the finest remedies ever discovered for use by the expectant mother. There is no time in a woman's life when it is so vitally necessary to safeguard her health. Not only should she protect her own health, at a most trying period, but she must consider also the health of the unborn child. Read what Carnol did for Mrs. Perry,—"My wife, about two years ago, just the health of the unborn child. Read what Carnol did for Mrs. Perry,—"My wife, about two years ago, just before our baby was born, was suffering from anemia and indigestion. She could keep nothing on her stomach. We trad a great many so-called remedies, phosphates and even beef, iron and wine tonics, but to no effect. One day I went into one of our local drug stores, Crawfords by name, and asked him to give me a reliable tonic for my wife. He handed me a bottle of Carnol, recommending it highly, and told me to give it a fair trial. After taking two bottles my wife made rapid processes back to health. The colour came back to her cheeks and her appetine was completely restored. We find Carnol almost invaluable for our baby. It serves as a useful neaches, especially at teething trial and we are never without a boele in the house. It gives me a great feat of pleasure to recommend the ments of Carnol. As a bodybuilder, nerve remedy and a wonderful restorative in all run down conditions. I don't think there is any medicine anywhere equal to Carnol.

At his personal parts of Carnol.

the Newfoundland two-master schooner Marjorie E, Bachman, rum laden, and five United States motor boats. other motor boat was taken into oucester and one into New London he eight prizes with their crews and ntraband liquor valued at \$100,000 epresented a week's operations of the Tamma assisted by a squadron of ast rum chasers off Block Island, Cape Cod and Cape Ann. The captur ed vessels were taken in a running pattle Friday in which the Tampa used her 3 inch guns and pursued the scattering rum fleet for more than an hour near Stellwagon Banks, 20 miles off the coast, at a point half way etween Capes Cod and Ann. In the fleet of rum ships were several British and French crafts.

MACDONALD BELIEVED LETTER GENUINE.

CARDIFF, Wales, Oct. 27. Prime Minister MacDonald, speak ng before a political meeting here to-day, declared he honestly believed to be genuine the alleged letter from Zinocieff to the British Communists, upon which was based in part the protest submitted by the British Foreign Office on Friday to the Soviet representative in London.

Port au Port

With the summer's catch of codfish last year, which was by no means an average one; the lobster fishery less than two thirds perhaps of that for the same period and with the closing in July of the only local labour giving industry, intermittent though it has been in its operations, the ing and dialogue, all made a perfect prospects that the people in this sec- rapport at the Casino Theatre last by Paul Bern, from the novel entitiwinter did not look encouraging at the close of the month of August, but human at one and the same since then the cod fishery around the First nighters certainly were well Goldwyn studios. Peninsula of Port au Port, particular- pleased and the spontaneity of their ly at Cape St. George, has so improv- applause at the various climaxes the fisherman's larder.

fishery may be more than temporary in the city and country homes of The heights. as it will likely cause a revivied in- Gloucesters, a weathy New York The election campaign in the Unterest in the staple industry of the family. As the bill will be put on ted States entered its final stages to- country, abandoned by so many here again to-night, the plot should not be had long runs at large theatres in day with national and state organiz- as elsewhere of late years for the given away here, but those admirers New York, Los Angeles, Chicago, San ations sponsoring intensive drives by more doubtful recompense of a day of Marjie Adams who desire to see Francisco and other of the largest candidates of all parties. All leaders labourer's pay. With suitable weath- her at her best, backed by a strong cities in the United States. predict a record making vote on Nov- er conditions there is still time, for cast of characters, can spend no more ember 4th. The chief speculation the "Cape" fishermen at any rate to pleasant evening than by seeing her er of Man" and from which has been continues to centre about the possibility that the election of the president
may be thrown into Congress because of desertions from the Democratic Next in order comes the smelt fishery by H. Wilmot Young. Miss Adams and Republican ranks to Senator La in Port au Port Bay which begins costumes last night were indeed a early in December and is in some revelation as also were those worn years carried well along into Febru- by the petite Marguerite Young, who, ary and often with good results. in the role of Hallie Livinstone ex-From this it will be seen that the celled all previous efforts to date. fishermen in this division of the dis- Others important in the cast and well A telegram from Copenhagen to the

Dr. Baade, a German astronomer, has in the persuit of their calling. which is the fixed occupation of the er of the cast was excellent. majority of this section, in so improv- In presenting this piece, Mr. Young ing his land as to make it the valu- has mounted the story appropriately, able auxiliary to his fishery business injecting the right atmosphere and that it should be, nevertheless each using lavishness in good taste in the year sees in this neighbourhood a frequent places necessary to convey ried a bouquet of white roses, and was greater acreage put to crop and an the wealth of the so-called fast set given away by her father, while Miss increase in this quantity of livestock around which the plot revolves. The Bride Pierson acted as bridesmaid. raised. This year's farming opera- Vaudeville last evening was particul- Mr. John Steward ably performed the tions have been successful both as to arly good, each act being applauded duties of best man. Mr. and Mrs. Smith quantity and quality. There is not to the echo. The comedy number by much evidence however in this centre the Durands "went over" like a of any systematic effort to take ad- cyclone. The Orchestra contributed vantage of th rather extensive market excellent music between the acts.

for agricultural and vegetable pro-

ducts now open to the people of this Little blame, however, should be have failed Experiments have been laid to the people of the north side of Bay St. George for any apparent Music Store. indifference they may show towards the open market which they have so often told is "right at their door" when it is practically closed to them for profitable traffic by the long and expensive haul over a road that is at Mrs. T. H. Kelly, of this city, who, no time what a railway connecting while lying injured recently at the road and only outlet and certain bottom of a canyon, slashed her means of transportation for four reasts and wrists to keep alive with thousand people should be, and at

blood her five year old niece, died last certain seasons is practically impass-night as a result of injuries and exnosure. Just a week ago the car in While it is only natural and a sign which Mr. and Mrs. Kelly and niece of healthy public opinion, even in diwere riding, plunged over a cliff into visions of the district already well a gulch 300 feet below. Hidden from ticularly in the matter of transportation service to find expectation highsuffering for twelve hours. The child ly keyed to harmonize with the ansuffered only a broken arm but was ticipated generous scale to which the suffered only a broken arm but was menaced by starvation and thirst.

ticipated generous scale to which the construction of improved roads in these already favoured localities shall be set under the enlightened and progressive road making policy outlined by the Government.

How much the greater reason then have the people of the north side of Bay St. George, which has ever been the Cinderella of the district, to expect that under this same wise policy, that their one ewe lamb of public utility and convenience, their one Laura Jean Libby, one of the most widely known woman writers of the world, died Saturday in her home at 916 President Street, Brooklyn. She had been ill only a short time. She

SEEN A TTHE NICKEL.

Nagel, Mae Busch, Patsy Ruth Miller, Robart Bosworth, Creighton Hale, De Scenic production, costumes, act- many other well known players.

Wedding Bells

royal conservatory at Greenwich says trict are pretty constantly employed worthy of comment were Edgar H. Street, Brooklyn, N.Y., on October

ceit, treachery and injustice as sometimes applied to public matters, and while even then the vanguard of the millenium shall not have arrived much shall have been done to denote that it is on its way and that the "square deal" is an accomplished fact.—A.S.D.

Oct. 22nd 1824

Hall Caine's Wonderful Story Coming

"THE MASTER OF MAN" WILL BE
SEEN A TTHE NICKEL.

Constipated

makes every Beecham's Pill worth at least a Dollar in

the Time it has Saved you.

onstipation Habit costs more than time, for it is back in many ways. It lowers vitality, cuts your ability, wastes even the food you eat, am's Pills make your bowels free and regular, are famous also as an aid to digestion and a ant to the liver. Beecham's Pills, by helping tire digestive tract, benefit the whole system.

"Name the Man!" the first Victor ctor came to the Goldwyn studios from Sweden, opens soon at the Nick-

The story was adapted to the screen of the hotel rooms. His parents tion of the district would be fairly night when The Young-Adams Play- ed, "The Master of Man," by Sir Hall well provided to meet the coming ers presented "Nice People," a play Caine, and was Victor Seastrom's Swedish director signed with the

The entire story is set on the Isle ed, that while it may unlike that of testified their appreciation. A full Deemster, or judge of the island, and Cape St. Mary's fall far short "of house greeted the rising of the cur- the trial of the girl whom he had paying for all" still it will go far to- tain, and from start to finish the at- wronged for the murder of her child. wards supplementing the short catch tention of the large audience was The picture is declared one of the of the early season and replenishing seldom diverted from the theme. The most dramatic and emotional ever radius of the play covers a period of filmed, and in it, Miss Busch and Mr. The beneficial effects of this fall three months, the scenes being laid Nagel rise to their greatest emotional

Jason as Scotty Wilbut, Ed. Stauffer 5th, 1924, Theresa, daughter of Mr. discovered a body of tenth magnitude While much yet remains to be ac- as Hubert Gloucester, the stern but and Mrs. Robert Pierson of 88 Mckind father to "Teddy." The remaind- Farlane St., now at Brooklyn, N.Y., vindicated in this case and George Smith, of 5 St. Vigeans Road Arbroath, Scotland were united to kick the authorities for putting in the Holy Bonds of Matrimony by temptation in the way of a child to Rev. Fr. Kelly. The bride was attired whom a penny represented a verit-

> IVORY SOAP This same bill will be presented at the matinee to-morrow, whilst the is the most Economical Soap

Child Criminals and Real Criminals

Distinction Not Without a Differ-

(By a Retired Magistrate.) Mr. Forbes Lankester's recent pro-est against what he described as the 'farce" of children's courts hardly accords with the experience of mos of his fellow-magistrates.

These courts not only admi law and justice, but are often instrumental in helping fathers and mothers to solve problems that beset

Parents, in fact, who have studie the cases of other folk's children, as infolded in these courts, have fre-

How many children who commit 'crimes' serious enough to warrant their being brought before a Children's Court magistrate are criminals in intention? Next to none.

Or even morally blame-worthy?

them is that they stand in need of a little stronger correction than their too indulgent parents have thought fit to give them.

A boy of eleven, the child of wellto-do parents, was brought before from production since that di- the magistrate charged with wilfully setting fire to an hotel.

While staying at the hotel he had been taken to Wembley, where his Included in the cast. are Conrad parents had purchased a patent fireextinguisher

This article captivated his fancy Witt C. Jennings, Evelyn Selbie and and he asked permission to experi-

sessed by the idea of trying the exthat was pathetic, humorous and first production under a contract the tinguisher that he determined to make

guisher failed to do its. duty when the time came, and becoming panic stricken, he bolted back to his bedroom, leaving the extinguisher be

As the father had arranged to compensate the hotel people for the damage, a solemn warning seemed to meet this case.

At a certain board school the authority sought to familiarise its pupils with coins of the realm by neans of cardboard facsimiles. One poor little urchin, greatly attracted by the pennies dangled thus carelessly before his eyes, managed his pocket.

'criminal" as such to the world at dren's Courts.

At any rate, there is nothing "farcical" about the humanity that hesitates to brand a boy or girl before it is absolutely necessary to safeguard the community against him or her .- Daily Mirror.

McMurdo's Store News

PINE TREE LOZENGES.

If you have an irritating cough ore throat, or a tickling in the throat, try a box of Pine Lozenges. These have been proved and found very soothing for Bronchial trouble. One placed in the mouth at bedtime give great relief and stops the cough during the night. Price 35c. GAULT'S SYRUP TAR & C. L. OIL.

For a hard, dry cough, try Gault's Syrup of Tar and Cod Liver Oil. This will give speedy relief and quickly make a cure. Price, 50c.

nsurance

Fire and Marine. If you Insure with us you

Perfect Protection. Personal Interest. SERVICE.

Information freely given.

NSURANCE AGENCIES St. John's

FREE 10-day test. Send the coupon

Cloudy teeth dull teeth

How to make them whiter-quickly

The new way world's dental authorities advise. What to do

you envy. Don't think they are beyond you. You can now lighten dull and dingy teeth—make them gleam and glisten.

Modern science has disc ered a new way. A method different in formula, action and effect from any you have ever used. This offers you a test. Simply use the coupon; it brings free a 10-day tube.

Look at your teeth. If dull, cloudy, run your tongue across them. You will feel a film. That's the cause of the trouble. You must fight it.

Film is that viscous coat which you feel. It clings to teeth, gets into crevices and stays, It hides the natural

It also holds food substance which ferments and causes acid. In contact with teeth, this acid invites decay. Millions of germs breed in it. And they, with tartar, are the chief cause of pyorrhea.

So dingy teeth mean more than loss of good appearance. They may indicate danger, grave danger to your teeth. New methods now that mean greater tooth beauty

olus better protection from tooth troubles Ordinary tooth pastes were unable to cope adequately with that film. Not one could effectively combat it. Harsh grit tended to injure the enamel. Soap and chalk

Now modern dental science has found new combatants. Their action is to curdle film and then harmlessly remove it. They are embodied in a new-type tooth paste called Pepsodent—a scientific method that is changing the tooth cleaning habits of some 50 different nations.

Don't you think it worth while to try it for 10 days; then to note results yourself?

Send coupon for free 10-day test

Make the test today. Clip the coupon for a free 10-day, tube. Or get a full-size tube of your druggist. Why follow old methods when world's dental authorities urge a

FREE Mail Coupon for Pensadent

Dept. N4-1 1104 S. Wabash Ave. Send to:

Chicago, Ill., U.S.A.

Only one tube to a family.



Different!

Try a tin of Fry's Pure Breakfast Cocoa - to-day. You will enjoy that delicious chocolate flavour so much that you will not want to go back to any other cocoa. It's different.

Everybody likes Fry's, from the children

to the old folk. And it is really good for all-rich in nourishment, invigorating, strengthening, sustaining. True, it ought to be good-it has been continually improved for nearly 200 years.

PARALLEL.

All Sales final.

An Event that will Arouse Every Saving-Wise Shopper In Saint John's !

Sale of The Famous "Sterling" Brand

No is behind our statement, Mail, 'Phone or C.O.D. orders, when we say these Blankets are values at \$9.00 per pair. Dawnap finish. Size 66 x

per pr. \$4.50 per pair.

The famous Essex-Starland Cetton Blankets. Size 68 76. Guaranteed valu

per pr.

Sale 400 BEST Quality

Values up to \$1.00

umbrella

all sizes,

Sale and save.two pairs to a



OVERWHELMING WILL BE THE RESPONSE OF THE ST. JOHN'S PUBLIC AS THIS "GREATEST OF SALES" SWEEPS THE CITY. MEN ARE TALKING ABOUT IT ON THE STREETS-WOMEN ARE TALKING ABOUT IT IN THEIR HOMES-IT'S A SALE WITHOUT AN EQUAL. REMEMBER THE GUARANTEE THAT GOES WITH EVERY PURCHASE YOU MAKE IN THIS STORE—"NO MATTER WHAT THE SELLING PRICE OF AN ARTICLE ELSEWHERE, YOU ALWAYS FIND IT HERE FOR LESS!"

Extra! Extra! 1200 Silk & Lyons

Velvet

Hats worth \$5.00, \$6.00, \$7.00 and \$8.00. Hundreds of smart new shapes-new trims and new colors, without a doubt the greatest offer of the year.

Women's Finest

Brocade Brassiers

all makes—the quantity is limited, and we cannot guarantee just how long lots will

READY at 9 O'clock To-Morrow Morning with the Best and Greatest GOAT SALE Ever Held in the City of St. John's and here's what the Crowd is going to find when they get there

A Coat Sale Without an Equal!

\$15.00 COATS -\$17.00 COATS \$20.00 COATS all at

\$22.00 COATS \$26.00 COATS

\$29.00 COATS \$33.00 COATS \$36.00 COATS

SHOP AND COMPARE—But don't buy until you have seen the Coats represented in these groups. Key your expectations to the highest—look for values that you would ordinarily obtain only at double these prices.

\$38.00 COATS \$42.00 COATS \$45.00 COATS all at

\$47.00 COATS \$50.00 COATS . \$53.00 COATS

\$56.00 COATS \$60.00 COATS \$66.00 COATS 4

Think of buying at the above prices, Coats made of the new Suede or fine Velour or Chinchilla materials, luxuriously trimmed-Coats made with greatest care-Coats lined with Silk or Satin. Tailored Coats, Sport Coats, Dressy Coats, in fact a Coat to meet every taste and requirement

Guarantee And Remember Our Lies Squarely Behind Every Garment That We Sell!

tire stock of FUR COATS.

rench Seal Coats\$120.00 at. Muskrat Coats \$179.00 orthern Seal Coats \$179.00 udson Seal Coats\$225.00 Squirrel trimmed.

Extra Size Coats \$185.00 Best Northern Seal.

> IMPORTANT TO STOUT WOMEN!

Sizes 44 to 54. ranges in every group advertised

Girls' Dresses

all sizes 6 to 16 years. This is a Job lot and you will-find values up to \$6.00 and \$7.00. 5.98 200 Dresses, just opened, in Twills, Cloths, Wool Crepes, French Serge, all shades, all sizes. 7.98 Mother and daughter will like these.

Girls' Coats Over 700 New Coats on dis-

4.98, 8.98, 12.98, 14.88

Girls' Woolen Caps Values at \$1.50 Beautiful shades

55c

SPECIAL 400 Ladies' **Coat Sweaters** 1.98

Values at 3.50 LOT 2 300 Sweaters 2.98

Values at 5.00

Dress Sensation

Poiret Twill Dresses. Serge Dresses Silk Dresses. Wool Jersey Dresses.

ctual \$10.00 to \$15.00 Dresses. As there are only 200 Dresses in this lot—to avoid disappointment, we advise you shopping early.

Stout Foiret Twill, Cantons, Char- 8.98, 12.50 Women's meuse, all shades, including 18.00, 25.00 DRESSES Sizes 44 to 56 inches. Prices 32.00

5.00 3.98

Newest Fall styles in Plaids and Stripes. Pleated and plain models. Every size in the lot.

\$7.00, \$8.00 and \$9.00

in best Plaids, plain and pleat-ed models. Wonder values. 5.98

Extra Special!
500
Ladies'
Undervests
79c garment

Guaranteed Values at \$1.30. Fine warm Underwear. Only best quality fabrics used in the making—these will sell quickly. SHOP EARLY!

Look, Mothers!

Boys'& Girls'
Underwear

For Boys all ages. For Girls all ages. 'Fall and

39c

Per Garment.
Easily worth
55c. a garment
None sold
to
Dealers

ONCE AGAIN THIS STORE SMASHES THROUGH

Sale 400 Men's Flannel Shirts

"Home-Guard" Brand, Very best

quality. Right weight for Fall and Winter wear.

No Clothing Sale we have ever

held will Create the Enthus-

All sizes from 14 to 17. 3 Shirts to each customer. Colours: Dark, Grey, Khaki, Brown. Double stitched; we'll made. Wonderful

Petticoats

Over 300 New Fall Petticoats, in all new shades, pleated and embroidered flounces.

broidered 55

Camisoles

Pink and White shades, beautifully

49c

Waists

Values at \$2.50

1.28

Greater Values--Bigger Business!

You are Always Certain of a Little Better for a Little Less-Here at "The Store Ahead"

JUST OPENED and Ready for this Sale 800 New

Ladies'
HATS-HATS

Shown for the first time in a Sale that will take St.

NEW DRESS HATS—NEW SPORT HATS

4.98 7.98 9.98

Values double and triple the Sale Price. Shop early for best choice.

Waist Sale

The New Waists for Fall and Winter wear, of finest quality Crepes, Radium Silk, Jersey Silk. All new colours and combinations. All sizes.

PETTICOATS—Jersey Silk, pleated flounces. two-tone effect . . . \$3.29

PRINCESS SLIPS—Heavy Jersey Silk—Lest quality \$5.29

Special-Stout Men's Pants. Sizes 40 to 52.

Overcoats,

Two Trouser Suits

Suits,

Suits,

All American all-Wool Fabrics—garments that will give service as well as com-

Suits

Two Trouser Suits
Overcoats
44.00

Hand-tailored throughout.
The fabrics of finest English
and American looms. Beyond doubt the finest garments shown here.

Suits, Overcoats 38.50

One of our best ranges of Suits and Overcoats; all sizes. Well finished through-

Stout Men New Suits
New Over
Opened for the

Tall Men

We have a complete range of Overcoats, made for you, Fuller and 5 inches longer

A Striking Demonstration 8 TD - 2 1000 GAR

Pants Value
Real Dress and Working Pants, tailored with particular attention to detail—for good strong wear or dress occasions.

2.50, 3.50, 4.50, 5.50

BOUS
Suits and
Ouercoats

1000 GARMENTS IN THIS SALE AT THE LOWEST PRICES IN THE CITY!

Consistent with quality, we believe that the prices quoted on all boys' garments for our "GREATER VALUE SALE" are the lowest ever quoted in St. John's. Remember! We will refund your money if you are not fully satisfied on this score.

MEN'S FALL and WINTER CAPS

"Sportsman" Caps—Universally known 1.75
for their fine quality, good appearance 1.75
and warmth. All the wanted shades—
Tweed, Chinchilla, Worsted. All sizes. 2.20

Guaranteed Values at \$2.40 and \$2.80

Men's Raglans and Raincoats

At Greater Value Savings.

Our famous Blue and Fawn "Cravenette" finished

Raglans.

19.50 - 25.00 - 28.50

Raincoats

Values up to \$25.00 go in this Sale at

These Coats cannot be equalled for wet weather. Good appearance

9.98 nce

All sizes for every man Guaranteed Waterproofs.

Dandy Little

Combination Suits for Boys

Values at \$4.00 to \$6.00

Dressy little garments of the popular Oliver Twist style, with Corduroy Pants and heavy washable Waists. Some Tweed tops. Ages 2 to 8.

2.98 - 3.98

Rubberette Coats

Fine finish, heavily lined; guaranteed waterproof and crack-proof.
The finest range of these Coats we have ever catered.
Well worth the difference.

LONDON, NEW YORK & PARIS ASSOCIATION OF FASHION

Boys' Combination

Inderwear

Extra heavy quality. Well 1.19 which was at \$2.00 per suit.

The Herring Fisher

neglect, it is the history of the her ring fishery to boom again sudden! into the activity of a prosperous an



The Evening Telegram THE EVENING TELEGRAM, LTD. PROPRIETORS.

All communications should be addressed to The Evening Telegram, Ltd., and not to individuals.

Prime Minister Returns

eturned early this morning from the

Winsor, his colleague, will return in a day or two. During the short time

learing about 35 men, who to judge

ANNUAL SALE.

Aluminum Shower

Tuesday, October 28, 1924.

The Election in Great Britain by e-election campaign in Bonavista

To-morrow the British general election takes place, the sec- at their disposal the candidates covond within a twelve month. Again three major parties are in the field, but to a certain extent mier covered Greenspond, Hare Bay were rethree corner contests have been took place yesterday, went off quietly. eliminated by the Liberal-Con- A special train from the Humber,

between the dissolution of Parliament and polling day has become a notable feature with campaign was mainly fought on the much to be said in favour of it. liquor question, as it was the subject Elections are invariably marked of Mr. Hickman's letter-to constituby acrimonious disputes, which are intended to incite the pas-all the misrepresentation the general sions and to cause illwill between impression is that the new law will one part of the community and bring about a better moral condition another, and since it is question- with less intemperance than under able whether the voter's judgthe Prohibition Act. Mr. Monroe states that his reception everywhere ment is affected in the slightest was equally as good as that given by inflammatory oratory or him at the general election last highly coloured newspaper ar- spring. He states that the North side ticles, the shorter the time given to the campaign the better. no

In the 1922 election Parliament was dissolved on October Cochrane Street 26th, and November 15th was polling day. Last year Baldwin dissolved the House on November 16th in order to submit his tariff proposals to the country. The Women's Association, of Cochand the election was held on De- rate Street Church, are holding their cember 6th. This year the dissolution took place on October (Wednesday). The sale, which in-9th and only 20 days have been allowed for the campaign. Frequently it has been remarked by our cousins in the Great Republic that Britishers are slow, but

The Norwelgan steamer Osterdale, bound from Newport News to Lewis, bound from Newport N lic that Britishers are slow, but 4 p.m. to 6 p.m. and meat teas from layed in port a few days to have the We are now represented by satisfied they might take a leaf out of the 5.30 to 8 p.m. The tables will be preOld Country's book in this resided over by Lady Crosbie, Mrs. W. Co. are the agents. Before the ship

We nev 27167 on Investment spect, and apply it to the method Mews and Miss McKay. which is followed in choosing their new President Under their cert, which begins at 8.15 p.m. their new President. Under their system, nominations were made in June, registration in October, Given an election in November and the inauguration will not take place

before March. Since 1922 when Lloyd George which takes plate next Tuesday, the was defeated, there have been lady employees of the 5th Avenue, English, American and National three occupants of No. 10 Downing Street: the late Bonar Law, Stanley Baldwin, and Ramsay MacDonald. In the present contest, Baldwin is again leader of the Conservatives, Asquith is the champion of Liberalism, and Ramsay MacDonald of Labour. The downfall of the latter resulted from the withdrawal of the Liberal support which alone three occupants of No. 10 Downthe Liberal support which alone . had enabled the Party to retain To-Morrow's Big Dance control. Defeated on a vote of censure in consequence THE GALETY (FORMERLY C.C.C. of the quashing of the charges made against a Communist editor, who had incited the Navy and Army to mutiny, but actually because of the hostility aroused by the Anglo-Soviet Treaty, the Labour Party is making a strong appeal to the electorate on the successful manner in which the European difficulties have been settled, and the means taken to strengthen the hands of the League of Nations. Unfortunately they cannot claim to have found a solution for the unemployment problem, and their Empire policy has not been such as to awaken much and the Dominions.

HALL).

The Big Dance of the season takes place in "The Galety" (formerly C. C. C. Hall) on to-morrow night, beginning at 9 o'clock until 1 a.m. The music on this occasion will be wonderful, as two big orchestras will supply the music. First and foremost, the full orchestra of the Young Adams Company now playing in our city will play for the second part of the programme, and the Prince's orchestra full team, will play for the first part. The Young Adams Company orchestra, six in number, are a splendid continuation, a feat jazz dance orchestra, and dancers will enjoy a rare treat because they will play all the very latest dance hits in splendid time. Don't miss it. Tickets—ladies 50c; gent's \$1.00.—set28.21 of the quashing of the charges not claim to have found a solution for the unemployment problem, and their Empire policy has not been such as to awaken much enthusiasm in the Dominions.

The standing of the parties in the House of Commons after the election of 1923 was as follows: Conservatives 342 Labour 144

THE SCENES

The standing of the parties at October 27th.-A cold, bleak day, much like the winter, so I a anything in this way, nor have little St. John's Much talke of the filterate your and how it goes, but this by no the highest possible standar means an indication of the manner in quality will be maintained. learn, now the first count is expected Scotch Pack will, in its opinion, be small, and the output at Bay of Isi mighty rashly and do less me the Trade Review from New York this week does not coincide with the prices, and his speech a mighty Star's opinion, for it is to the effect From Election Campaign

Rescued by Sebastopol

Vinsor took in Newtown, Safe Har- William bor and Wesleyville, whilst the Pre- who had bee l, shortly after the ship left to. The motor boat containand Gambo section. Balloting, which ing the three men was about 12 miles north of Cape Bonavista and was drifting out the bay. They had left The short period of time allowed in recent political contests 3.15 p.m. The men proceeded to cast of bringing home the body of a man for interment and had been but a short time out when engine trouble sails nor oars in the boat, and the situation was becoming desperate when Cant. Andrews of the Sebastopol hove in sight and effected heir rescue.

Magistrates Court

Two drunks were discharged. A sailor belonging to Rotterdam charged with stealing passage from Rotterdam on the Italian ship Bianco to this port was released to

the Bay is stronger than ever for Two other sailors who had also the Government and the South side stowed away on the samee ship were released from custody last night and permitted to proceed on board a Norwegian steamer which sailed early Women's Association

Steamer Arrives With Engine Trouble

reached port she was compelled to heave to off Bay Bulls.

Government Boats

a.m. yesterday.

terday.

p.m. yesterday. Meigle—No report since a.m. vesterday. Sagona left Port aux Choix 11.30 a.m. yesterday, going nroth. Portia leaving St. John's 10 a.m.

Prospero left Conche 4.20 p.m. yesterday, coming south.

Liberal 118 \$1.00, __oct28,21

Obituary

WILLIAM SINNOTT. mnott occurred this morning at his tion with regular pictures at some of sidence, Theatre Hill. The de- the city's leading picture houses. Sinnott occurred this morning at his tion with regular pictures at some of suit of the demonstrations of the residence, Theatre Hill. The detector's leading picture houses.

The pictures will consist of the Gornavy is planning a flight to the North Residence. of Job Bros. & Co. for a long number of years, during which period he managed their whale factory at Trinity and later at Balena on the West Coast. About two years ago Mr. Sinnott was stricken with paralysis, which was followed about a year ago by a second stroke. He had recovered somewhat but his constitution, which was not robust, suffered a shock last week on the death of his brother James, and it is believed was the immediate cause of his demise.

Will be explained by Mr. Lewis, who will have for its purpose the exploration of the 2,000,000 square miles of ice-covered waste north of Alaska, never seen yet by human eye. The successful fight of the Shennadah to the coast, with the porformance of the ZR-3, has practically settled the polar trip, which was the immediate cause of his demise.

It will take you 30 years to receive the same amount of money at the usual 3½% as Dr. Gordon pays you in eight years. les his brother he leaves a sis-Miss Nora Sinnott, stewardess on Drop in at the office of the Gordon about the time when the world filers m the Telegram extends sym-

CAPE RACE, To-day.

Forty Thousand Dollar

culars of a fire which occurred last At Bay of Islands preparations are

The Star adds that the demand for ary, to play Bridge, and lands will in consequence not ex-

> It is a good thing to see that the pack herring in Newfoundland, the

This applies to split herring as Drowning Fatality in well as Scotch pack. With proper management it is possible to make our herring fishery worth four or 1 million dollars.-Trade Review.

Big Treat for Orphans To-Night

A number of ex-pupils of Cashel Orphanage are tendering a dinner to the Orphans at the institution to-night. The affair takes the form of a re-union, for which covers will be laid for 260 people, prominent speakers have been invited to attend, knocked the captain over the side. and a good time is in store for the

The Gordon Silver Black Fox Ranches

launch a plan-that has attracted more leaves a family. Mr. J. Long, member careful attention than any other plan for the district is dooking after the funof its nature yet brought to the public eral arrangements. of the New England States.

We pay 37%% on Investment. And this is how it is done: You are sold a pair of Foxes for \$2000, which is a price not in excess of a breeding Fox's value. Your foxes are ranched free of charge. We guarantee the life Argyle arrived at Argentia 11.30 of your toxes for eight years. An agreement is issued that said property

takes two foxes, you take one. Dr. Men only.—oct28,11 Kyle left Port aux Basques 7.40 Gordon holds an option on this pup for \$750.00 which is 37%%. The sucleaving cess of this great enterprise depends Grady Saturday morning.

Upon the exercising of this option and it would be folly not to continue do-

not higher than \$10.000 without spe- of fish, shipped by various shippers.

Donald C. Lewis, Lecturer for the Ranches, is representing Dr. Gordon's cents a package.—oct14.tu,tf, interests in Newfoundland for about three weeks, Mr. Lewis is a native of St. John's, attended the Methodist College, Mount Allison at Sackville and Institutions in the United States. He The sudden passing of Mr. W. will show moving pictures in conjunc-

Sinnott, M.H.A., was in the employ don Silver Black Fox Ranches, they of Job Bros. & Co. for a long number will be explained by Mr. Lewis, who

Kyle, and a wife and family, to Silver Black Fox Ranches, situate in the Telegram extends sym-

BEMOLISHED A HOPPER.-Yesurse and collided with a hopper, at the Cochrane St. S

Fire at Grand Falls

BUSINESS PREMISES DESTROYED.

the business dences of A. C. oud and Edward Boulas and the premises of Albert Kelly

ry little salvage. The blaze or-Co. in sending men and fighting

General Manager Russell receiv industry would soon become a great have been burned to the ground; dan-paying business, second only to the ger to the station now passed."

Freshwater Bay

CAPT. SAMUEL BENNETT WASHED

Whilst the schooner James W. Thomas, Capt. Samuel Bennett, was beating in Freshwater Bay this morning the captain was washed over board and drowned. The schooner about 11 a.m. and was tacking ed a dory but were unable, owing to the swell to row to the place where seen to float on the water and a tug was signalled for. The Hugh D. was Ranches at Lincoln, Milbridge, Jones tes and recovered the body which was later landed at Crosbie's wharf port and Easton, Maine, Shelbourne, and conveyed to the morgue by Un-New Hampshire; Marlboro, Mass. dertaker Martin, The deceased, who is a man of about sixty years old and

For three years steady progress has Mrs. E. M. Macnab will be "At

Oporto Stocks

취		-	有点是一种抗震
0000000	The state of the s	Oct. 27	Oct. 28
ě	British	41,829	40,172
8	Consumption	2,457	1,148
l	Norwegian	21,629	26,800
Ì	Consumption	6,400	5,828
l	Entered Sunset	Glow.	
1			

Clyde left Lewisporte 6.55 p.m. yesshall produce one pup to the pair each
year.

Glencog left Stone's Cove 5.40 p.m.
Now this is the big point: The average production is three. Dr. Gordon
yesterday.

Partic Harbor

A. E. Hickman's premises to-day for You can come in for as low as \$100 Spain, with a cargo of 18,000 quintals

For Polar Flight WASHINGTON, Oct. 11.—As a re-

Pole with one of its huge dirigibles

upreme Court

(Before Full Bench.) King vs. J. T. Meaney.

of Mr. W. J. Higgins, who was the ld be necessary to the hearing. As

Mr. H. A. Winter opposed the motion on the ground that without havuld be unprepared to meet a situation which might arise.

After some argument and a con itation between the counsels for the Crown, Mr. Winter agreed to the notion provided Mr. Knight would without delay file an affadavit a give notice of his motion. The adjournment until Thursday

was granted and ball was renewed. King vs. Jas. Whiteford McNeilly. Mr. L. E. Emerson moved for the

traignment of the prisoner. It was ordered that the arraign ent be postponed until Saturday lov. 8th. Bail was renewed. The Court did not give any intima ion of a decision in the matter of the status of the grand jury as was argued during the past week by Mr

Isaac S. LeDrew, Appellant, vs. Stew-art Roberts, Respondent. Mr. McNeilly for the appellant moves for a day in November and isks for November 6th. Mr. Fox consents. It is ordered ac

The above appeal arises out of recent libel suit heard at Twillingat The Court adjourned until to-mor-

A Menace of the Age

every hand. Even the press is becoming a tool in the hands of every

wars are started and gover changed; all by propaganda work.

He is an able editor who can see only unsound, as subsequent events proved, but were detrimental to their own interests as purchasers of news-

print paper.

American newspapers, this week, carried stories of insects brought in-to the United States in shipments of paper from Europe. An interesting story, but propaganda. It was sent ed in attempting out by an organization of American from the paper makers who are trying to stop in heavy the importation of foreign papers. | new arrangement for installing the Instances of this kind could be boats nearer the surface of the water. mentioned by the score. Propaganda

business activity. Come, take Tea with the Cochrane St. Women's Association on Wednesday, 5.30 to 8.00.—oct28,11

Personal

Mr. Donald C. Lewis, representing The Gordon Silver-Black Fox Ranch-The Gordon Silver-Black Fox Ranches, is at present in the city, and has goes farthest,—oct13,tf opened an office in the G. W V. A.

Mr. Hubert Rendell of the firm of W. & G. Rendell, left by to-day's express for Corner Brook on business

Married by Rev. J. G. Joyce, Kenneth iarnum, to May LeDrew, both of St. ohn's.

This morning, suddenly, Wm. J. Sinnott, aged 63 years, leaving wife, three sons and two daughters. Funeral on Thursday a.m., from his late residence, 226 Theatre Hill to Railway Statton. Interment at Placentla.

On the 1st October, at Bromley College, Kent, Susan Peyton, widow of the Rev. William Temple, sometime English Chaplain at St. Pierre, Miquelon, and daughter of the late Dr. Stirling

& INDUSTRIAL FAIR

e New 1925 Model Buick 6 Motor Car

IICKETS..... 10 CENTS EACH BOOK OF 60 TICKETS......\$5.00

for sale from the following: Bartlett, Ltd., T. J. Bennett, Barber, J. T. Cash Donnelly, Barber, J. Feehan, Si Faour, Charles ohy, Barber, O'Mara's Drug Store, Peter O'Mara, grew's Drug Store, W. Reid, Barber, J. M. Tobin, Trainor, A. S. Wadden, etc.

panied by Cash and may be addressed to: "The Treasurer Buick Raffle Committee,' P.O. Box E, 7, St. John's." N.B.—The Rame Committee regret that through a typo-aphical error the tickets have been printed "in aid of a Child Welfare Association" instead of the newly form-Children's Playground Association. The Child Welfare sociation is not identified with the enterprise.

HUTWALKER'S HEAVY

NEW YORK BONELESS FLANK BEEF AT LOWEST PRICES.

Just arrived ex. S.S. Rosalind from New York

150 Brls. Choice Boneless Flank Beef

FOR SALE BY

T. B. CLIFT,

COMMERCIAL CHAMBERS.

OUR EXTRA SPECIAL

3,000 Genuine

White China EAPOTS

33 cents

Write for special wholesale price.

S.O. Steele & Sons, Ltd.

Opp. Seamen's Institute. 100 Water St.

Life-Boat Launching Made Easier

PHONE 513.

les usually encounterpting to launch life-boats er decks of steamships s has led to an unusual Instead of being suspended from has become a menace in its appli- davits on the upper decks, the lifecation to every phase of political and boats are placed in niches in the sides of the vessel just below the main deck. This new plan has been incorporated in the liner Catalina, recently built for intercoastal trade in the Pacific. It is said not only to make the boats more accessible to passengers in emergency, but to afford greater safety in lowering

them.

THE TRAINS, - Sunday's west bound express arrived at Port aux Basques at 6.35 p.m. The local from Carbonear arrived at 12.25 p.m. The express for foreign connections went out at 1 p.m.

For Sale!

Ford Coupe. ord Touring Car. 6-Cylinder Buick.

11/2 Ton Republic Truck

Garage,

Beeswax

in many grades

and sizes at BYRNE'S Bookstore

Good News for

Youngsters NEW USES FOR CASTOR OIL Railway chemical engineers have produced a special lubricant from astor oil, which now is being used with great success on the Chinese Eastern Railway, according to re-ports. It is said to be economical and efficient as a car lubricant Castor oil is coming into extensive use for technical and medicinal pur ses. In China it is used also as

BODY

The

ald gua facts w lish th affair gunpo

came fro e indic ad neve r. In h viting the etter wh SPANISH

Miguel sh Const neal this erve six piracy to the impor udgment before thr tence of s

DE VALEE Eamon ader, wil ipate fu ign. Afte ught to n Act a week per e tried as

ICARAGU MAHAG The Nica ormed H he regular "MAXV

TO-DAY'S MESSAGES.

OW THE LOAN WOULD COME

LONDON, Oct. 27. David Lloyd George in a speech to-lay make a sarcastic reference to the political sensation in connection with he letter from Zinovieff, President of the Legislative Council of the Com-Party urging the "violent overthrow of existing institutions in Great Britain and the subversion of his Maiesty's armed forces as a means to that end." "I am going to apologize to the Labor Party," Lloyd George said, "If that money (proposed Russian loan) were paid to the Russians said that we would never see it again, I was wrong, for a good deal of it would ome back in the form of money spent propagating insurrection.'

ADY OF LEO XIII ENTOMBED. The body of Pope Leo XIII to-night posed in its final resting place. The emonies of entombment took place

this morning in the Basilica of St. John Lateran and were carried out with solemnity but with the utmost

WILL THOROUGHLY INVESTIGATE RUSSIAN PLOT.

The so called Russian plot has proish campaign oratory and little else is low being talked of in election speeches and newspaper comment. From the esent indications the Russian queson will loom much greater in the tests to be decided on Wednesday han seemed likely a fortnight ago. Premier MacDonald's anxiously awaited speech at Cardiff to-day still leaves the affair of the Zinovieff letter in a ertain air of mystery with many uestions unanswered. The Premier, owever, said he was determined to oroughly investigate the matter. and especially to unravel the susious circumstances that a London faily paper and Conservative headuarters got copies of the alleged oviet communication simultaneously with the Foreign Office. Mr. MacDond guaranteed that immediately all acts were ascertained he would publish them. He referred to the whole affair as another "Guy Fawkes and gunpowder plot." The Premier also characterized as "lies" reports that he letter had been intercepted in the ost and photographed, or that it ame from the Cabinet. By inference indicated that the Foreign Office d never had the original of the let-In his speech to-day he was ining the Daily Mail to inform him it came into possession of the ter when a voice interrupted, "they we the original." The Premier refrom observed "well; they have ad more than we have had."

ANISH CONSUL LOSES APPEAL. MONTREAL, Oct. 27.

figuel De Maluquer, former Span-Consul to Montreal, lost his appeal this afternoon for a new trial and nulment of sentence pronounced non him by Judge Decarie in the Court of Special Sessions and must serve six months in jail for conspiracy to defraud the Customs and he importation of narcotics by a adgment of the Court of Appeals before three judges to-day. The senence of six months was confirmed nanimously.

E VALERA HELD ON REMAND. BELFAST, Oct. 27. Eamon De Valera, the Republican eader, will have no chance to parcipate further in the election campaign. After he had been arrested in landonderry Sunday night and brought to Belfast he was charged with contravening the Ulster Restora-Act and formally remanded for week pending his trial. He will not tried as a political prisoner.

ICARAGUA SENDS HONDURAS A

WARNING.
MAHAGUA, Nicharagua, Oct. 27. The Nicaraguan Government has ormed Honduras that any further fiolation of Nicaraguan territory by he regular troops of Honduras will be considered an act of open hostility.

"MAXWELL HOUSE COF-

FEE" is packed in one (1) pound ealed tins.—oct23,61

The "Weaker" Sex

ondon Daily Express: Those who ite old enough to compare the state womankind thirty or forty years to with the present time are struck of the great difference between the irls of the Victorian era and our Wh. Then they were tight-laced and ightly shod. They seldom walked and eldom danced. They did not play golf and their tennis was mere bat ball. hey had charms, of course, in that hey blushed prettily, there were no anit; bags and no lip sticks, and hey were wonderful houseke he white faces and languid looks of he 'eightics had certain allurements, ut they were not to be compared with he fine, sturdy, rosy-cheeked, strong mbed daughters of Anak who are ow seen by the thousands in every alk of life.

Homemade Cakes and Candies as be had at the Cochrane St.

STAGING THE SEASON'S MOST SPECTACULAR-





event; a sale so tremendous in value-giving and of such moneysaving importance, no woman, who needs a new Winter Coat can afford to miss.

Priced during this Sale at lowest possible levels.

FOR ONE WEEK ONLY!

Women's "Velour Coats

Velour Cloth Coats.

A wonderful selection of Velour Coats, in the newest styles, suitable for every occasion, beautiful Coats, splen-did quality, fine tailoring, individual styles, some with fur collar and cuffs, others with self collar and cuffs. A plendid assortment of new shades, including Fawn, Brown, Henna, Saxe, Grey, etc., all offered at very special prices for one week only.

	日本の大学の大学		自然的原因人在	production of the second
Reg. \$18.00 e	ach. Sale	Price		
Reg. \$26.00 e	ach. Sale	Price	Jese 15	\$22.10
Reg. \$28.00 et	ich Sale	Price		\$23.80
Reg. \$31.50 es	ach. Sale	Price	1001 2 22	\$26.90
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Reg. \$36.00 ea	ch. Sale	Price	NO. 2744 41	\$30,60
Reg. \$37.00 es	ch. Sale	Price	274/2004	\$31,45
Reg. \$39.00 ea		Price		\$33.15
Reg. \$40.00 es	ch. Sale l	Price	SERVICE ALT	\$34.00
Reg. \$41.00 ea		Price		\$34.85
Reg. \$43.50 ea	ch. Sale l	Price		\$37.00
Reg. \$45.00 ea	ch. Sale l	Price		838.25
Reg. \$50.00 ea	ch. Sale I	Price		\$42.50
Reg. \$51.00 ea		Price		843.35
Reg. \$52.50 ea	ch. Sale I	Price	CENTRAL OF	\$44.65
Reg. \$53.00 ea		rice	4.4	845.05
Reg. \$54.50 ea				\$46.20
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图 经 经 经 经 经 经 	英国基础设施			

CHILD'S AND MISSES COATS **Greatly Reduced**

Our entire stock of children's and Misses' Coats are offered during this Special Sale at won-

Cloth, Check Tweeds, etc., with and without fur
Reg. \$16.50 each. Sale Price
Reg. \$17.00 each. Sale Price \$14. Reg. \$19.00 each. Sale Price \$16.
Reg. \$19.00 each. Sale Price\$16. Reg. \$21.50 each. Sale Price\$18.
Reg. \$23.10 each. Sale Price \$19.
Reg. \$24,50 each. Sale Price \$20.
Size 42 inches—
Reg. \$12.00 each Sale Price 910
Reg. \$14.00 each Sale Price \$11.1
Reg. \$16.50 each. Sale Price \$14.0
Reg. \$19.00 each. Sale Price \$16.5
Reg. \$22.60 each. Sale Price
Size 44 inches
Reg. \$10.50 each. Sale Price
Reg. \$12.00 each. Sale Price
Reg. \$18.00 each. Sale Price \$15.3
Reg. \$23.75 each. Sale Price \$20.0
Reg. \$24.50 each. Sale Price \$20.8
Reg. \$25.00 each. Sale Price \$21.2
Reg. \$26.00 each. Sale Price
the coupons to a such the set of the second
Tweed Coats.
Tireca Coats.
A selection of pretty Checked Tweeds, in the
newest styles.
Size 24 inches—

Reg. \$13.50 each. Sale Price \$11.50 Size 33 inches— Reg. \$ 4.80 each. Sale Price \$ 4.10 Reg. \$ 7.00 each. Sale Price \$ 5.95 Reg. \$10.50 each. Sale Price \$ 8.95 Reg. \$11.25 each. Sale Price \$ 9.60 Reg. \$14.00 each. Sale Price \$ 9.80 Size 36 inches— \$ 11.90	Reg. \$17.00 each. Sale Price \$14.4 Reg. \$18.00 each. Sale Price \$15.5 Reg. \$23.75 each. Sale Price \$20.0 Reg. \$24.50 each. Sale Price \$21.2 Reg. \$25.00 each. Sale Price \$21.2 Reg. \$26.00 each. Sale Price \$22.1 Tweed Coats.
Reg. \$ 7.00 each. Sale Price \$ 5.95 Reg. \$ 7.50 each. Sale Price \$ 6.40 Reg. \$ 7.80 each. Sale Price \$ 6.65 Reg. \$ 3.75 each. Sale Price \$ 7.45 Reg. \$10.00 each. Sale Price \$ 8.50 Reg. \$11.75 each. Sale Price \$ 10.00 Reg. \$14.75 each. Sale Price \$ 10.00 Reg. \$14.75 each. Sale Price \$ 12.55	A selection of pretty Checked Tweeds, in the newest styles. Size 24 inches— Reg. 3.25 each. Sale Price
Size 39 inches— 8 6.65 Reg. \$ 7.80 each. Sale Price 8 6.65 Reg. \$ 8.00 each. Sale Price 8 6.80 Reg. \$ 10.50 each. Sale Price 8 8.95 Reg. \$ 15.50 each. Sale Price \$ 13.15	Reg. \$9.00 each. Sale Price

Bolivia Cloth Coats for Women

Bolivia Cloth Coats.

rown, with an w Reg. \$41.00 each.				894	QE
Reg. \$43.00 each.	Sale Price			988	55
Reg. \$45.50 each.	Sale Price			636	70
Reg. \$48.00 each.	Sale Price			840	88
TOTAL BUTTON BUTTON		280 E 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	and the		
lanket Cloth	Coate				1.013

with patch and slash pockets, assorted sizes; Light Brown, Grey, Fawn and Dark Brown. Reg. \$20.00 each. Sale Price \$17.00

Women's Black Velour Coats.

	NOT STATE OF THE SE	and	to the sales when						EDSTEIN SEN	
Reg.	\$29.00	each.	Sale	Price					.824.	85
Reg.	\$31.00	each.	Sale	Price					\$26.1	25
Reg.	\$33.50	each.	Sale	Price	1388	行之間			\$99.L	50
Reg.	\$37.00	each.	Sale	Price	500000	433			981	46
Reg.	\$38.00	each.	Sale	Price					. 832.5	10
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Reg.	\$64.50	each.		Price						
Reg.	\$66.00	each.	Sale	Price					956.1	0



SPECIAL SALE OF MILLINERY

Our magnificent stock of Autumn Millinery offered at special reductions for one week only.

Ready-To-Wear HATS

splendid assortment of Velour and Felds, in all the newest shades for Fall and after. The Velour Hats are trimmed with son band and rosette and the Felt Hats in ribbon band and silk embroidery. A endid opportunity to secure one of these ular models at a low price.

FELT HATS VELOUR HATS

Millinery Hats

Pretty models for children of all ages, in This is the opportunity to secure one of our beautiful Millinery Hats, Velvet, at a big reduction in price. They are in the newest styles, colors and Prices. trimmings. Perhaps the very hat you wanted to buy but thought too Velvet, Velour, Plush and Felt; all at Sale

CHILD'S HATS

Reg. \$ 2.50 ea. Sale Price. \$ 2.15 Reg. \$14.00 ea. Sale Price. \$12.75 Reg. \$ 3.50 ea. Sale Price. \$ 2.07 Reg. \$15.00 ea. Sale Price. \$12.75 Reg. \$ 3.50 ea. Sale Price. \$ 3.40 reg. \$15.50 ea. Sale Price. \$12.75 Reg. \$15.00 ea. Sale Price. \$12.75 Reg. \$15.00 ea. Sale Price. \$12.75 Reg. \$15.50 ea. Sale Price. \$12.75 Reg. \$1.00 ea. Sale Price. \$12.75 Reg. \$1.50 ea. Sale Price. \$12.75 Reg. \$12.50 ea. Sale Price. \$12.75 Reg. \$ VELVET HATS FELT HATS

STOCK MARKET NEWS

NEW YORK, Oct. 29. nclair 171/2 ern Pacific 33% baker ., 38% n Pacific 1371/2 J. S. Steel 107%

Montreal Opening.

aurentide Power 80 Montreal Power 185 hawinigan 132

(From Boston News Bureau, Oct. 21,

CENTRAL LEATHER CO. Further Advances in Sole Leather Prices—Rise of About 10% Since

Boston-The Central Leather Co. has advanced prices of sole leather nother full cent per pound. This applies to union and oak backs and o offal. Bends are up in proportion o backs, two to four cents.

This is the second advance in sole eather prices since Oct. 1 there havng been an increase of one cent per ound in the first week of the month. The rise since the first of September has amounted to four cents per ound, or approximately 10%. Middle weight steer backs are now quoted at 44 cents a pound against 40 six veeks ago, while cow leather is 42 ents against 38.

Hides also advanced last week, onehalf cent per pound on steers and ene-quarter cent. on branded cows. South American markets advanced in similar measure. Prior to that the hide markets had remained very irm but with comparatively little uctuation for a month. Taking the atest advance in hides into considration it is still figured that sole eather is not yet quite on a replace

Buying of leather has quieted down omewhat, a fact which may be partattributable to the advances but probably more largely to the nearapproach of election and the disposi tion apparent in many lines of busi ness to await the outcome.

The three months ended Sept. 30 nstituted a period of quite active usiness for Central Leather, by far he best quarter of the year thus far. his, together with the fact that prices were showing an upward trend leads to the expectation that the company will report a profit for the per lod against a deficit of \$744,767 after interest charges in the June quarter and a deficit of \$369,618 in the first quarter of the year. Even in those operating profit but repairs, mainenance and general expenses were rather too heavy to permit a final profit, on the volume of business done. In the third quarter volume showed a substantial increase, all three months being comparatively good. And there certainly were no downward adjustments in inventory to be

This has been a year of steady liquidation for Central Leather, and for other tanners for that matter. The company has sold much more leather than it has produced with its tanneries curtailed to not much over 40 per cent .of capacity. Stocks of finished eather have been constantly whittled lown and hide supplies have also een reduced.

Stocks of sole leather in the country were reduced almost 500,000 sides uring August and in well informed rade circles it is expected that the eptember figures will show fully as large a reduction. Stocks have been cut almost 5,000,000 pieces from the peak. This is the fundamental factor which is producing a higher market for leather and with any kind of demand from shoe manufacturers in the last quarter of the year, further advances are quite probable.

GENERAL MOTORS.

N.Y.—As General Motors production during the third quarter was tending upward, while in the preceding quarter operations were being curtailed, earnings for the period are expected to show a greater sein themsereased sales of 3734 vehicles might indicate.

In the second quarter factory sales dropped from 58,600 in March to 32,-984 in June; whereas in the third quarter there has been an increase in each month, beginning with 40,563 in July and rising to 52,106 in Septem-

Thrilling Adventures in the Jungle

nia are a great underhome, they quickly disappear under-ground and stage what might aptly chew up the greens they have brought with them, turning them into fertilizer for raising , a microscopic fungus growth that grows no other place in the world except in these underground rests of the leaf-cutting ants. This fungus is their only tood. The enormous quantities of green stuff they carry off are used only as fertilizer

or their misroscopic fungus farms!
"If these subterzanean nests are attacked or dug up with a shovel, housands of warriors who never come to the surface except in case of attack, swarm out at the intruder with their jaws wide open. These, like all the leaf-cutters, are blind and make their way by sense of touch and

"Rivaling these insects in queer characteristics is one of the most peculiar and primitive birds in existence anywhere in the world. It should have been extinct thousands of years ago, because it hasn't developed with the times. It is called the 'hoatzin bird,' and is exceedingly rare, living in a few isolated localities along river hanks in dense thorny bushes called

"In appearance it is about the size of a domestic hen, beautifully colored in dark and golden brown. Its eyes are large and red and its head is topped by a small crest. It flies awkwardly, only about as well as a chicken. On the ends of its wings it carries a well developed thumb and forefinger. These it uses only when young to climb around the nest.

"For food it eats the leaves of the surrounding pimpler bushes, as well as leaves of the mucka mucka plant, which grows a single lily-like leaf on the end of a stem about 10 feet tall. The bird continues to exist only because it dwells in such inaccessible places, a remnant of the past persisting into the present, ages behind the

"The streams along which these birds live, in fact, any jungle stream, furnish very exciting bathing at times. The water is apt to look something like ginger ale because of the great quantities of wallava leaves on the bottom. Actually, though, the water is quite clear.

"In these streams you are apt to encounter dangerous fishes called 'perai.' They are only about a foot long, but a school of them can do ore damage than a shark, and can finish a man in a short time because of their many triangular teeth with which they bite and twist out a piece of flesh as neatly if it were done with

"But an even more formidable foe than these is the sting-ray, a very large circular fish somewhat resembling a devilfish. It lies along the bottom most of the time, and when any one comes near it flashes out a long slender tail very much like a whip, with a sharp, poisonous point. This sting is very severe, and sometimes even fatal.

"Another kind of fish demonstrates another of the wonderful ways in which Nature endows her creatures with means of protection. Sometimes when you are swimming, your whole body may suddenly become tense, as a charge of electricity runs through it, seemingly coming from nowhere. This is the original 'death ray;' it comes from an electric eel, which defends itself by hurling a miniature bolt of electricity at you. This charge will travel quite a distance through

"I was shocked twice by one of these-the second time when I was watering it after capture. As I began to pour water into the tank the eel discharged electricity into the stream I was pouring, and shocked me enough to cause me to drop the metal

"But if these facts sound strange to you, what would you think if a bat flew into your bungalow at midnight, bit a hole in the end of your big toe, sucked out a good deal of blood, and then scaled the opening with salves that Nature has rendered antiseptic

for just the purpose?
"This is exactly what the vampire bat does, It lives only on blood, prebat does, It lives only on blood, pre-terably human blood, and it bites a person almost invariably on the fin-gers or toes, choosing the big toe whenever possible. It is about the size of our common bat, has large ears, a face somewhat like that of a little

face somewhat like that of a little pulby, and four tiny, sharp teeth.

"B does its work so stealthily that the sleeper is entirely unconscious of its presence. If the person stirs and frightness the bat away during the operation, the wound very likely will bleed until morning, but if the bat is allowed to finish undisturbed, it seals up the hole with antiseptic sallya as neatly as if it were done by a physician. The only reminder of this blood-thirsty visitor that remains the next day is a little red sore spot.

"I have lain awake at night in an

Tuesday, October 28, at 9 a.m.

For this event we have made a supreme effort to offer unprecedented values! Weeks of planning have made this Our Greatest Merchandising Success-presenting to the St. John's public-who have responded so eagerly to our previous offerings-an opportunity to secure the utmost in Quality and Style at unbelievably low prices. This Anniversary marks the beginning of the 2nd e vear of this Store—and we wish to make it a record-breaking event - - -

360 Tricolette Waists

In Navy, Saxe Blue, Almond Green, Fawn, Honeydew, Canna, Pink, Black, etc. Sizes 36-50. Guaranteed all perfect. The same Waists others are selling as high

Special \$1.15

SPECIAL! Infants' Coats

In Navy and Brown Blanket Cloth. Double breasted. Sizes: 6 months to 2 years. Only one to each customer.

\$1.19

SPECIAL! All-WoolKnitted Dresses

In shades of Rose, Saxe, Grey, Brown, Fawn, Black, Lemon and White. Guaranteed value \$8.00. ANNIVERSARY SALE PRICE;

\$4.59

Coats Coats, \$4.89

In Blue, Brown, Navy, Grey, Fawn and Black. Sizes up to 45. These are tie-side effects, belted all around; some with self-2 Racks full of them, in Brown, Grey, Navy, Fawn and Blue; tie-side efembroidered collars fects, some belted right around, others with Astrachan collars and cuffs, \$12.98 and many, many more styles. Easily worth three times as much.

Juniors and Misses' Coats

Real beauties, mostly Fawn and Brown, in a host of different styles, lavishly trimmed

\$5.50, 6.50 & 8.98

TAMS In White, Navy and Green, all 39c Wool. Ladies' and Misses'

SALE PRICE

CHILDREN'S KNITTED WOOL CAPS 10c In a variety of different colors.

One lot of heavier WOOLLEN CAPS

Coats

These are wonderful values! Take advantage of this Great Annual Selling Event, as nowhere else can these values be duplicated. You will save many \$\$\$\$ by purchasing your Coat here and now. These Coats are easily distinguished from the usual coats at such low prices. The lavish use of furs—the rich quality of fabric and high-grade tailoring immediately establish their real value. The styles are unusually smart.

\$21.00 \$25.00 \$28.00 \$32.00

\$35.00

Rubberette

Made of the very best quality-guaranteed Waterproof in all sizes for Ladies and Girls. We guarantee that these Coats are even better than those other stores are selling for \$9.00. So wh pay more?

5.50

Dresses

In Serge, Wool Crepe, Tricotine, Poiret Twill, Canton Crepe, Crepe-de-Chene, Flat Crepe ,etc. Every model distinctively new and fashioned in the authentic modes for the new season. An endless variety of elegant, high-grade Frocks! This assortment of smart Dresses includes models that were made to sell at twice the price. They are unusually high-grade in fabric, and the styles are adorable—just the correct line the correct touches of trimming and col-

\$4.98, 5.98, 8.98 11.75,16.50,18.00

Just Opened

A BEAUTIFUL LINE OF

In all sizes and colors, specially put on display for this Gigantic Sale.

\$3.98

easily worth double

Serge Skirts

for Stout figures. Sizes 30"-48" waist, made of the very best quality French Serge in Navy and Black

\$4.98, 6.98, 7.50

Other Skirts of fabrics extremely attractive and colourful. Such fine quality of materials and such rich colourings are usually found in high-priced models

Gayly Smart Colored Prunella Smart Pleated & Poirets, Plain Plaids Plaids Models.

\$3.98, 5.98, 6.98

turned up all around ,in all colors, embroidered; others 1.49 in Fawn only, tammy top, Sailor shape. . To Clear ...

FELT HATS

VELVET HATS

made of very fine quality 1.98 Velvet, all colors and styles. Your Choice

HATS

made of Panne, Lyons and Mirror Velvets, all shapes, 2.98 colors and styles. Anniversary Sale Price

Very Fine Quality Hats Panne, Lyons and Silk Vel- 2.98 vets, Duvetyn, etc., flower and feather trimmed, appliqued, etc. All styles, and colors and up

remer Garment co.

341 Water Street, 2 Doors East of the Crescent Theatre

hey have always escaped. One nie catch one in the dark. As I expecte after midnight. I felt it light on m

"The moments seemed to drag very lowly. Soon I thought I could feel then the running of the blood in a tiny stream. I swooped a hand forward, but it only swept the air. The bat had gone again, and when I struck a light I found that in the excitement of the moment I had not even given it an opportunity to begin its work blood was only imagined, the result of my anxiety to experience such a senpire bat, one of the most elusive and resting creatures of the fascing ing tropics."-Popular Science.

Just Folks.

By EDGAR GUEST.

Bill bought a car with his money a Joe bought a piece of ground, Bill was a swell a year or two as travelled the county round; But the car grew old and the pai

flat, But Joe's land didn't depreciate any such way as that.

money he had spent
For a piece of ground couldn't follo And Bill was a swell for a year of two, but the worth of a car goe

while a bit of the earth increases in

To-day Joe rides in a modern car, a bit of his land he sold, And he has no fear of the comi year, no terror of growing old; For he bought land with his little

And it pays to wait to be up-to-date.
The moral? Well, there you are!

Every Requisite for the Smoker at Cash's Tobacco Store

We are not giving a Radio outfit for the return of box fronts, but we are giving our Customers the very best quality of goods in our line, comprising: Pipes, all the highest grade quality. Tobacco, all the leading brands-imported and local. Cigarettes: Turkish, Virginia and Egyptian. Cigars, Bock and other Havana brands. Tobacco Pouches the very latest designs. Cigarette Cases, Silver and Plain. Cigaretto Holders very best quality.

And a full line of all Smokers' goods to choose

JAS. P. CASH, Tobacconist.

oct2,eod,tf Water Street.



FLOWERS ARE A GREAT CONSO LATION

in sorrow, a cheerful companion joy, a comfort and a ray of pleasure at all times. Flowers from our Greenhouse are always gay and charming; they have that look of freshness, grace and sweetness, that dainty, delicate ragrance women love.

The Valley Nurseries.

GRAVES

Superior Quality Pure Cider VINEGAR.

For sale at Stores where quality counts. Baird & Co., Ltd.,

Water Street East.

Produce and Provisions

nth. The fishermen are happy in tting the highest prices that have shermen have to spend this fall. The prevailing excellent prices for fish is not only benefitting the fishermen and merchants and storekeepers but is serving as an inducement to draw hundreds back a the fishery next spring. All the foreign markets are good condition except the West resent. The European fish importars are clamoring for fish and are illing to pay the highest pfices, Exporting is going on steadily and it looks as if there will be the smallest "carry over" on record at the end of the year owing to the short catch. The S. S. Sachem took away 23,528 otls. to Liverpool last week, and the s S. Silvia 3,345 qtls. to New York from different shippers. The Brazil market is looking up and making enfew cargoes of 1924 fish have gone here already at paying prices and

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Store

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EAT CONSO-

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the Harry and Verna sailed from Port Inion this week for Pernambuco with 4571 qtls. from the Union Trading Co. The other sailings since last issue are the Arnold Douglas from Thos. Garlad Gaultois, with 4,050 qtls. for Lisbon. The S. S. Stella Maris took 969 qtls. to Halifax from the West Coast and the schr. McKenzie King has been sent to Lunenburg from Grand Bank by Messrs. Forward & Tibbo with 378,910 lbs. salt bulk, The schr. Mystery also took 313.726 Tbs. salt bulk codfish from Forward & Tibbo, Grand Bank, to Lunenburg. This is like carrying coal to Newcastle and will give a good idea of the scarcity of fish in Lunenburg owing to the fact that there were only some 40 or 50 bankers out of that port this season. The Majority of the fleet are gone into the more profitable but more risky occupation of catering to

the thirst of the U.S. citizens. This

is one of the factors that has boosted the price of fish this fall. Common Cod Oil-There is no maerial change in prices during the past week. Reports from foreign huyers are very conflicting but the opinion is general that heavy stocks are being carried and that the present high prices asked for in this market, are because of the very poor results of this year's fishery. We would recommend our fishermen not to hold out for the last cent as it is a good business policy to be satisfied occasionally and give the other man a chance to make some profit. We do not look for much higher prices this oil were particularly heavy the past two weeks. The S.S. Silvia last trip took out 22,528 gals. to New York and the S. S. Digby took 30,-838 gals, to Liverpool. The local price is \$130 to \$140 per tun according to quantity offered. The codfish were richly livered this season and

portion to the catch of fish. Cod Liver Oil-This market has been excited over the sale of one or two lots to the American scientists during the past week. The figure obtained was somewhat higher than generally expected but as values for cod liver oil fluctuate like the wind some refiners believed we were on the eve of a considerable advance. We are just as convinced as ever that the price of our Newfoundland oil is altogether too low considering its exceptional richness in vitamine but the time has not yet come when it will be appreciated at its true value. The report from Professor Davies published in another column is a

the old output greater in normal pro-

step in the right direction. Lobsters-The entire pack for this year has practically all gone to market. The total was about 3,500 cases, only a third of the pack of the past four years. The argument for a close season could not possibly have greater force than this result. We understand that the Minister of Marine and Fisheries will ask for a close season of three years when the House meets. We believe that it should be five Years. The present quotation for lob-sters is \$31. The price that most Packers received in August and Sepember was \$28.50.

Pork—The pork market is strong this week, indicating increased quotations in the near future. Ham butt is inusually scarce and the local market is practically clean just now of this quality. The last quotation was \$21.50 per barrel but the next is likely to be higher on scarcity. Fat back and S. C. Clear are \$31.75 per barrel Vholesale and spare ribs \$29.00 per barrel wholesale, As the German loan in now secured there will no doubt be the orders from that country for pork circumstance that will likely rease the price.

Recf-The beet market contin d prices show no indications of inge. It is said that the avapply in the production markets of e United States is short of the averTuesday, October 28, at 9 a. m.



ANNIVERSARYSALE

A Sale on a larger scale. It took months of planning and preparing. "It's an ill-wind that blows no good," says the proverb, and the general business depression of the last few months made it possible for us to "dicker" with manufacturers and obtain concessions which would have been impossible otherwise. In addition, we have taken many many garments from our own stock-intended to sell for much higher and re-priced them specially for this Anniversary, in order to make the values in this Sale the best ever offered in St. John's

MEN! The SUIT or OVERCOAT Here!
You Are Looking for is Here!

All Wool. 1 and 2 Pants. Every Suit in a New Fall Model. Suits for men and young men. Suits from manufacturers who are known to make high-class Clothes—and the variety includes about everything that is desirable for Fall—

Worsteds. Cheviots. Well tailored. Cassimeres, Single-breasted and Double-breasted, all sizes including Stouts. Navy, Brown, Heather Mixtures, Greys, Pin Stripes, etc.,

Men When you feel the material, try on the garments, note their thoroughly, good, allaround tailoring, and note that our prices are from \$9.90, there'll be your mind that these are ANNIVERSARY values of tremendous importance. Think! \$9.90 for a Suit-can't be equalled else-

9.90 12.50 17.50

28.00

23.00

Overcoats

BUY THAT OVERCOAT NOW- 12.50 RIGHT AT THE START OF THE SEASON!

You'll be wearing Overcoats soon-begin the season with a new one; it's an investment in good appearance that you cannot pass up, when big roomy Overcoats are selling at these ridiculously low prices.

> All Wool Plaid Backs, Soft Coatings and

Imported Fabrics. Ulster, Ulsterette, and

Full lined and half lined, with half 8-piece and full belts. A large and varied assortment of colors, in all sizes.

16.00

19.00

23.00

32.00

Boys' Suits Men's & Boys'

1 and 2 PANTS

A nice assortment to choose from. You can save many \$ \$ \$ by buying at this great Sale. We guarantee these prices to be the lowest in

BOYS! Bring mother down to get you that new Suit. The Fall patterns of imported and domestic Woollens are beauties. The Suits are regular man-tailored styles.

\$7.75, 9.50, 12.50, 14.00

Men's Trousers

Made of strong Whipcord, worth \$3.00. All sizes. Our Price .. \$1.98

Other Pants—Tweeds, Serges, Worsteds, Pin Stripes, etc. 7.50

MEN'S AND BOYS' TIES Made of the finest stripe and floral effects. A wonderful variety

Rubberette Coats

Guaranteed Waterproof, at Anniversary Sale Prices.

5.50 and 6.59

FOR THE LITTLE BOYS

All Wool One-Piece Suits, made of the finest material. Easily worth

3.98

Corduroy **Velvet Suits**

Sizes 3-8 years. Brown, Fawn and Navy. Made of the finest

Men's **Broadcloth Shirts**

Boys'

Overcoats

We have just opened hundreds of them, in all styles and colours, half belt, 3-piece and full belts, half and full lined. Sizes from 3-18 yrs.

All Wool materials, in Brown, Navy, Grey, Fawn, etc. Patch and set-in pockets. Snappy up-to-the-minute models.

5.98, 7.50, 9.75 up to 14.00

Men's Top Shirts

with collar attached, in White \$1.49

Made of the finest English Broadcloth, full cut, in all beautiful patterns. Orange color, Pin stripes and block patterns, all with separate collars to match. We gaurantee this Shirt to give perfect satisfaction.

3.90 and 4.50

341 Water Street, 2 Doors East of the Crescent Theatre

the outcome of that country. Whole-sale prices for Manitoba flours have per barrel, and we are likely to see ese values continue until the end of his season and quite possibly go still

Molasses-Practically all the mosses due here to importers from arbados has arrived. The total im-500 puncheons, but this will not be felt inconveniently by the trade as every year more and more consumers are using sugar, which at present prices is more convenient than fancy molasses, at 94 cents a gallon wholesale as against \$8.10 per 100 bs. for Everyd sugar. The total imports of molasses his season is about 9,000 puncheons available. The Barbados crop this year repeat like parrots, without knowing

haracterized just now as uneventful, extent he was right. week, it is not taken seriously as it is "tuft-hunters" and "fools' paradise" tion this week is \$8.10 per 100 lbs. for "tuft"? And why "paradise" for the White American Granulated. The fool who shuts his eyes to threaten-Cuban crop is well up to the average. ing troubles and dangers, satisfied

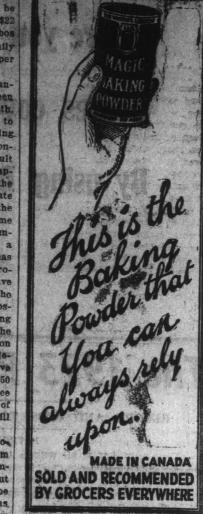
Tea-The tea market is firm and with the enjoyment of the moment.? from 50 to 80 cents per pound, Fish-ermen can get good tea for 60 cents a pound retail or 50 cents wholesale. There is a good supply in this mar-

and is supplying the market require- ed to take the horse negrest the door. ments quite amply at \$3 to \$3.50 per Thus it became sustomary, when barrel. So far there is nothing doing anything was forced upon one, to with P.E.I., and dealers have not yet say "Hobson's choice." been quoted the rates at that island. "Eating humble pie" is a phrase

Apples, etc.—The season for gra-vensteins is about over, and a splen-cited the contempt of the inhabitdid fall apple named hurlbuts has tants by the smallness of his army. taken the market. They are as sweet To express this they hung out a as gravensteins but harder and are goose for him to shoot at, whereentirly free from rot. No. 1 of this upon the king set fire to the town ing at \$6.50 a barrel, to "cook their goose." No. 2 at \$6.00, and No. 3 \$5. Domestics | Long ago unscrupulous people used are selling at still keeping u Oranges are high

Alifornia. Hence the ten Hay-The pr und \$80 per ton for No. 2 time trary, as far likely to be hi higher freig city of fr was good and ports. The 1 he need of heavy has reduced

t the oats market es a good in-ion. In the local



Everyday Phrases

"What is a popular phrase?" someits real origin or meaning," was the Sugar-The sugar market may be reply of the cynic; and to a certain

Although there was an advance of 10 How many of us, for instance, can per hundredweight the past tell how those common phrases not regarded as lasting. The preservarose? We have an idea that the ing season is now about over, and a former refers to the person who decline to summer figures is looked seeks the society and apes the man-for within a month. The local quota-ners of the "Upper Ten"; but why

prices are going up. Prices in London As a matter of fact, the latter have advanced from three pence to phrase originated in the theological five cents a pound since last spring. argument that there is a place for There was a great deal of excitement fools just outside paradise, while the on the tea market the past three term "tuft-hunting" took its rise at weeks at auction sales. The supply in the Universities of Oxford and Cam-September and this south was short bridge, where at one time the young of the demand, which was the cause noblemen wore a peculiarly-formed of the activity. The local prices run cap with a tuft, which presumably

horses and coaches for hire in rota-Potatoes. The local crop, which is tion, refusing to allow his customers a lair one to choose, a customer being compel

Next week we shall possibly be in a which really arose from the corrup-position to publish quotations. Importing from there, should prices be bles," the coarser parts of a deer satisfactory, will start after the mid- killed in hunting, which, when made dle of November when wholesale men into a pie, were formerly reserved will be laying in their winter stock. for the lower hunt servants; while The crop, we learn, was good at P.E. "cooking his goose" is a phrase which originated when the King of Sweden

> 75 per barrel. The to take a cat tied in a bag to market, as been fair and is where they tried to sell it for a pig. Onlens-In sacks If, however, a purchaser opened the nd in cases \$5.70. bag before buying, the cat, of course, his fall at \$9.50 per jumped out, displaying the fraud. Hence the term "letting the cat out

"Going to the dogs" comes from the pugh the Cana-te dealers do the streets, and become so unclean es. On the con-indland is conexpression "Tell it to the marines," used to show disbelief in the truth on on account of of a story, arose from the fact that consequent on when the marines first went affect they were naturally rather "green" concerning nautical affairs, and someone who related a very tall yarn was told to "tell it to the marines," the idea being that they could be more easily gulled.

It is a curious fact that the phrase "Bald as a badger," owes its origin to authors of the past who had no exact knowledge of natural history, and who, because the torehead of a badger is covered with smooth white hairs, came to the conclusion that it

Years ago a theatrical manager of the bogus type had in his company an actor whose strong point was the Ghost in "Hamlet." If his salary was not forthcoming on Saturday, this actor would exclaim, "Then the ghost won't walk to-night." a phrase which is still used by actors on pay-day, and which provides a striking lilustration of how a casual remark becomes a common saying. Years ago a theatrical manager of

Go to St. Joseph's Hall to-night and win a half ton of Coal or a Safety Razor. The game is for men only.—oct28,11

Before you buy roofing see DUX BAK ROOFING, a full size Roll costs only \$3.50 complete with nails and cement. Houses covered with DUX BAK ROOFING pay less for Fire Insurance than houses covered with felt and far. By using DUX BAK ROOFING you will save enough on Insurance to pay for your new roof.

COLIN CAMPBELL, Ltd. opp. the Monument | Water Street

oct21.23.25.28.30nov1

The 1923 Poppy Day.

REPORT AND AIDS TO QRGANIZERS-1924.

H. E. Sir William Allardyce, K.C.M.G. and Commander-in-Chief in and over the Island of Newfoundland an

GRAND PRESIDENT. Field-Marshal The Earl Haig, K.T., G.C.B., O.M., G.C.V.O., K.C.I.E. FOUNDER AND FIRST HONORARY PRESIDENT: Mr. Harold Mitchell.

ninion President Lieut.-Col, T, Nangle, C.F. minion Asst. Secretary-Treasurer Mr. C. Parsons, M.M. and Bar

Mr. W. A. Grace, Mr. J. McKinlay, Engr. Comm. R. A. Howley, R.N., Major J. W. March, M.C., C. de G., Mr. J. S. Kelsey, R.N., Mr. W. Dawe, R.N.R., Captain W. J. Long, Mr. W. Chauncey, Mr. J. A. Taylor, Mr. J. J. Dooley, Mr. Neil Patrick, Mr. M. Doody, Lieut.-Col. C. Macpherson, C.M.G., Mr. E. Robertson, Capt. F. W. Marshall, M.B.E., Mr. Patrick Grace, Mr. Harold Knight, B.A. (ox.), Mr. W. J. Bursey, Mr. J. L. Murphy.

BRANCHES AND ORGANIZING SECRETARIES:

Grand Falls-Capt. L. R. Cooper. Hr. Grace-Rev. W. E. R. Cracknell,

Bell Island-H. J. C. Govern Crabbes-Dan C. Gillis. Bonavista-Donald Ryder, Placentia-T. B. Ryan. Port Rexton-R. Ploughman, Clarenville-W. H. Adey. Springdale-Reginald W. Warn Marystown-R. Riggs.

Curling—George Henry. Harbor Buffett-A. Collett. Glovertown-Hubert Sparkes Robinson's-J. J. Shears. Lamaline Y. L. Hann. Musgravetown-Garland Greening. Lawn-Petty Officer Tarrant. Catalina—Thomas Higgins. Burin-W. Martin. Bay Roberts Samuel Brown Botwood-W. Taylor.

Ferryland-Howard Morry.

A MESSAGE FROM HIS EXCEL-LENCY THE GOVERNOR.

As Patron of the Great War Veterto write a few lines in connection with | Headquarters, where the Packing and membrance Day. Every Newfound- Despatching is done, also the Cash Reander must feel that the eleventh celpts received. th month of the year 1918 was a truly tunate in having as voluntary workmomentous one in the history net of ers, such ladies as Mrs. W. B. Fraser, Newfoundland alone, but of the whole Miss Mary Furlong, and the hundreds civilized world. On that day the 'Cease of ladies in St. John's and the Outport Fire was sounded after more than district. The major portion of the aftermath of the Great Struggle was be seen from the splendid returns. in many respects not less deplorable than the struggle itself, and humanity demanded that suffering, wounded, incapacitated soldiers, and their depend- years and it is gratifying to note that tents, and women and children whose the receipts from those sources ex-bread-winners had been killed, should ceeded that of St. John's. In all there receive that generous consideration to were five hundred Committees formed which the gallant services of their men outside of St. John's, Some one hun-

such an appeal and the Remembrance ment weather prevailing the yeeman Day Report for 1923 is a document work, that will be read with satisfaction throughout Terra Nova, but more still remains to be done in order that Remembrance Day may be perpetuated and relief continue to be afforded to all. deserving cases.

In availing myself of this opportunity to express my appreciation to each member of the five hundred committees in St. John's and the Outports who, by indefatigable energy and self-denying work, contributed to the success of Poppy Day, 1922, I invite each and all, as well as those who may be wishful to participate in this very im-portant work but have not hitherto done so, to come forward and by their joint efforts make Remembrance Day, 1924, a veritable Red Letter Day in our Island Story.
W. L. ALEARDYCE

Government House, St. John's, Nid., 15th September, 1924,

POPPY DAY, 1928 REPORT.

it is hoped that this brief accoun iterest everyone who contributed or ndered service to make it such a

hat over \$4,000.00 was raised by the sale of Flanders' Poppies on Remem-brance Day, 1923, for distressed ex-service men, their dependents and the

The Headquarters of the movemen ns Association I have been invited is housed in the G.W.V.A. Dominion

four years of the most terrible suffer- work devolved upon them and that ing and carnage. Unfortunately the they worked assiduously and well can

folk at the front entitled them.

In Newfoundland the public conscience was not slow to respond to John's and notwithstanding the incle-

1,000 Small Silk Popples, 50,000 Muslin Poppies,

175 Motor Car Bills.

10,000 Leafiets.
400 Collecting Box Cabels.

Royal Stores, and G. Knowling, Ltd., and the patients of Sudbury Military years in which Poppy Day Hospital who gratuitously made 10, organized:

One paper poppies. Considerable publicity was given the movement in the

Advocate, Daily Mail, Daily News, Ev- Poppies to sellers, etc., was acc ening Telegram, Twillingate Sun, Hr. plished largely by voluntary help. Grace Standard and other Newfound- The outports again loyally coand publications, which helped the ated with Headquarters in their

nated a large number of especially mands the huving and wearing of prepared cardboard boxes, while the Flanders Poppies each Remembran various shoe firms supplied empty Day, both as a token of remembran boot boxes.

to the fallen and as

"sa transport of cardboard boxes of ing their survivors.

Dear Madam:-

On your Dining-room floor,

there's a worn shabby spot.

yet you can make it right so easily,

Come in when you're down town and see

We have them from \$11.25 to \$18.00.

A Congoleum Runner will cover it nicely.

36 inches wide by 9 feet long only \$4.50.

41/2 feet wide by 9 feet long,

Costs only Six Dollars and Seventy-five Cents.

Come and see; even if you don't want to buy.

Bowring Brothers, Ltd.

P.S.—All Congoleum Art Rugs and Runners are sold under the Gold Seal guarantee of quality, which means satisfaction or

Yours truly, and and

Now about that worn, shabby spot in your room.

Runners 18 inches wide by 9 feet long cost only \$1.95

The most beautiful Congoleum Runners you ever saw,

A size for every room in your home.

our stock of Congoleum Art Rugs.

They're beautiful and not expensive.

so cheaply; it's a shame not to

Don't you think so?

positively a gemen

your money back.

Why value is written all over it.

to the fallen and as a means of help

Our Open Letter to Home-Lovers

or perhaps your Kitchen floor, or maybe your Bedroom floor,

Such a shabby spot spoils the appearance of your room

Sincere thanks are again due to the tion of the money raised in that parout the country who gave their time and services selling Flanders Poppies

Although this report is

ke Poppy Day, 1923, such a

iate wants supplied by the nd and employment found for e bread winner. w of ex-Service man niless with four small child-

about to be thrown on the for arrears in rent. After estigations which showed that n could not pay rent, fund part arrears.

efinite offer of employment, but . Fund paid fare. Widow, six children, paid trans-

rtation herself to St. John's, arged admission children to pro Ex-Service man seriously ill, re-

iting operation. Paid transortation and expenses. didow, husband lost in Great War; no pension; was in a very ute condition. Helped temrarily by the Fund. Pension ubmitted and part pension

COMMITTEE. 7 Staple Grocery Orders, 3 to 7 day

10 Medical attention. single ex-Service men.

Not only does the inspiration of the sale of Flanders Popples bring relief to many destitute ex-Service homes. but now that it is so well established it helps the British disabled ex-Serice men who are able to earn an ade-uate livelihood by manufacturing

In conclusion it is hoped that all who have contributed to achieve last year's record will again co-operate to py Day, 1924, a still greater and one of the greatest factsuccess is to commence local GWYA RELIEF FUND ACCOUNT.

INCOME AND EXCENDITURE FOI TO SEPTEMBER 18th, 1924.

ened \$ 188.00 coard and Lodging, destitute single ex-Service men 222.00 fedical attention 16:00 taple Groceries, 3 to 7 day

ences; wife and four childn, no employment, and without

n. Paid rent, supplied food and mplowed ex-Service man

dustrious ex-Service man with ley to pay fare. Definitely rtained employment awaiting

OTAL NUMBER OF CASES ASSIS-TED BY HEADQUARTERS

7 Quarter Ton Coal Orders. urial expenses of deceased exough unfortunate circumstan ces, could not pay funeral expens-

Railyay fares. In cases where deite assurance of employment 17 Rents paid where ejectment was

22 Board and Lodging destitute

The foregoing are E few records taken at random to illustrate the great hardships existing, and each ill welcome the opportunity to consider all cases of ex-Service distress ought to its notice. The name and Duckworth St. & LeMarchant idress of the Honorary Secretary of the nearest G. W. V. A. Relief Rund mittee will be gladly given on n to G.W.V.A. Headquarters, G.W.V.A. Building, St. John's.

Fares, where em-nt guaranteed . . . 106.55

Dec., 1923, 75 per cent. net receipts Sale of Flanders creational Hut Fund, per Mrs. Gerald Paddon March 24. Proceeds Sacred Concert and Lecture, Star Theatre

I have examined the above balar sheet dated September 13th, and I come and Expenditure Account the period ending the same date, with the Books and Vouchers relating thereto and certify the account to

J. M. HOWLEY. Hon. Audite St. John, Sept. 15th, 1924. (Continued on page 11.)

St. JOHN Grocery Stores

Best Goods at Lowest Prices.

Pure Gold Jellies. Ox Blood 2 in 1 Shoe Black-

Very Best Canadian Butter men, whose relatives Hartley's Rasp. and Straw Jam. 1 lb. pots, 47c. Birds Custard Powder 4c. package. Herb Soap.

> Ammonia. Jaynes Fluid. Knox's Sparkling Gelati Browning for Gravies. Puritan Metal Polish.

J. J. ST. JOHN.

Large Green Grapes 19c. lb.



thy Not Buy Chrysanthemums at Chrysanthemums Time? You can always get Roses, arnations and other flowers at "Mums" for several months nly, Fresh dally at THE FLOWER SHOP

'KEEPS YOUR HAIR LOOKING ITS BEST."

Who like pretty curls
That cluster-in-close and wave.
The best bet yet is our "WAV-ETTE"
To make bobbed hair behave. WAVETTE is greaseless and on-sticky. It is the best curling ream for bobbed hair. Just try

Price 45c. bottle. PETER O'MARA, THE BEXALL STORE

73.08 MINARD'S LINIMENT FOR CORNS.

CASINO THEATRE

YOUNG - ADAMS Company

16—CAPABLE ARTISTS—16

TO-NIGHT! TO-NIGHT!

The Play all must Sse "NICE PEOPLE"

WEDNESDAY & THURSDAY Augustus Evans' Great Story

MATINEE WEDNESDAY-"NICE PEOPLE"

Reserved Seats, 50c. General Admission, 35c. Children, 15c.

Popular Prices: \$1.00, 75c., 50c., 35c., 25c. Seats Now Selling at Hutton's Curtain Rises 8.25 p.m., Sharp

Read Down These Prices

and note the Value we are offering-

Nickle Copper Kettles \$2.40, \$2.60, \$3.00, \$3.25 Aluminum Hot Water Bottles .. \$3.75 Hot Blast Oil Stoves \$2.80

HOWLEY,

tores

ellies.

an Butter.

47c.

Powder

Gelati Fravies.

Polish.

DHN.

es 19c. lb

eMarchant

OOKING

Hot Blast Heaters\$4.25 Johnson's Waxing Brushes .. \$3.75 Hair Brooms\$1.35, \$2.75, \$3.25 Galv'd. Coal Boxes 90c. \$1.10, \$1.45

Ash Sifter and Cover \$2,40 O'Cedar Mops\$1.60, \$2.40 O'Cedar Dusters \$1.20 Komo Mops\$1.90 Enterprise Meat Mincers-

Family Scales Bread Tins\$1.85, \$2.20, \$2.50 Aluminum Roasters\$1.90 Sheathing Paper .. 75c. & 85c. roll Bread Mixers \$3.50, \$4.50 Corrugated Carpet Lining, 28c. yard

Garbage Pails-

\$3.00, \$4.00, \$5.25, \$5.50 Galvid. Oil Cans, 5-Gal. with tap-

Galv'd Wash Tubs-

\$1.50 to \$3.00 each Folding Clothes Dryers, \$1.30 each

Ideal Indoor Chemical Closets-\$16.00, complete

70c. \$1.00, \$1.40, \$1.75, \$2.00 Vono Knife Cleaners \$5.25 Mrs. Potts' Sad Irons . . \$2.50, Set. Food Choppers-

\$2.75, \$2.80, \$3.25, \$4.80 Circular Balance for meats-

87.00 & \$19.25

Painters' Wash Sponges .. 60c. each Enamel Roasters\$2.00 Platform Scales, 240 lbs .-

\$20.00, \$32.00

Gross Assorted Pipes

SELLING CHEAP

Martin-Royal Stores Hardware Co., Limited.

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REW POLICES

CYRIL J. CAHILL MANAGER FOR NEWFOUNDLAND.

Law Chambers, Duckworth St., St. John's.

oct23,th.s.tu.tf

THE SHOP ON THE CORNER." GAINSBOROUGH-HAIR NETS.

Double and single, Black, Browns, Grey and White. The Net of the life-like

O'Mara's Drug Store Phone 358. P.O. Box 1581.

The 1923 Poppy

NOTES FOR POPPY DAY, 1924.

ure a copy of any local regulation

ircle would kindly notify Mrs. W. B lower St., St. John's, of their willing-

gins the work but only the can complete it. A Government scheme whom the G.W.V.A. appeals are compelled to look-have a right to lookto unofficial source of comfort, en-

couragement and relief. There are hundreds of individual cases beyond the scope of Governnent action. Intimate personal difficulties require experience, advice and guidance. In setting itself to meet these needs the G.W.V.A. Relief Fund personifies the public. It represents adividual effort on a national scale. It is the broad single channel that which thousands of citizens lacking direct opportunity may make good what they feel to be their personal obligations to those who have suffered as a result of War Service.

The fighting man of our time set the ountry's name high in history, and we are to hand the coming generaions an untarnished record of the World War we must see to it that so ong as our surviving warriors live every effort must be made to keep them and their dependents from want ttributable to War Service.

The Sale of Flanders Poppies on Remembrance Day gives an opportunity to every man, woman and child to subscribe to the G.W.V.A. Fund Ap-

appalling problem of alleviating hun-ireds of cases of distress amongst exservice men, and we would ask you having read the report to interest. your friends in the appeal for the sake of those men who saved this country from the horror and degrada-

tion of defeat.

This Report is issued by the G.W.

V.A. Rellef Fund Appeal, G.W.V.

Building, Water Street, St. John's.

All correspondence regarding same should be addressed to the Organiz-AIDS TO ORGANIZERS.

1. These notes are written in the hope that they may be some assistance to organizers. Paragraphs which may appear to be platitudes to some may be of valuable assistance to others.

ORGANIZATION. 2. In organizing the "Remembrance Day" movement, the best effort will be brained if a small Committee is

At the Popular Star Movie To-Night

D. W. GRIFFITH'S WONDERFUL PRODUCTION

The WHITE ROSE

IN TWELVE PARTS

Here's a Story That Will Thrill You, Surge and Sigh, as in the First Sweet Raptures of Your Own First Love.

ADMISSION:

30c.

COMING--" The Lily of the Fields," in Nine Reels, and it's a First National Attraction .-- This is the only Theatre in the City where you can see First National Pictures -- and the Premier of them all---

Reginald Denny in "Sporting Youth"--- The Big Pictures for The Star NOTE:-Second Show starts at 9.20, thereby giving shop hands an opportunity of seeing the full show.

4. No possible selling places in the District should be overlooked, as the

smallest Coves, will arrange its "Remembrance Day" ceremony at its War morial (or at some suitable place ould a Monument not be erected) bserving the two minutes' silence be laid at the foot of the Memorial. It is felt that the wonderful spirit which actuated the manhood of this generathat reason it should be suggested to dren be conducted to the War Menorial (or school room) to pay a silent tribute to the gallant dead, and to ealize the message of sacrifice which

fixing a Flanders' Poppy, this form-

AS SOON AFTER NOVEMBER 11th only be made by money order or cheque. Cheques should be crossed Bank of Nova Scotia. Acknowledgment will be made through the Press

and by personal letter.

9. Good Publicity is an essential factor of success, and a scheme should tion when our National existence was a small hand of "Publicity-Helpers" threatened, should be instilled in the to work in a systematic manner. In minds of the generations to come. For planning this scheme it should be rethe School Teachers that the chil- not a FLAG but a dignified token of

10. Newspaper Publicity, Cinema Slides. Recitation of the poem "In 6. A token which will appeal to the Flanders' Fields," Posters in windows JELL-O for

A Suggestion for JELL-O

here are many delightful recipes given in ich these two flavours are tiged We suggest, however, the following as being most delicious, as well as daintily "correct" in color for Hallow-E'en supper parties;

Orange Baskets. Banana Cream Peach Delight. Apricot Whip.

Ask for JELL-Q

F. M. O'LEARY

Muir Bldg.,

St. John's

Let's Get It Enlarged!

"It's the best snap we ever had of Baby, and the boys look so alive. Let's get Tooton to enlarge it at once, before the film gets scratch-

The Kodak Store makes a feature of enlargements.
All sizes may be obtained,
and the best results from any negative are guaran-teed.

Get Tooton's prices on en-larging. Like the enlarge-ments—they're O.K.

The Kodak Store, Water Street, St. John's.

and at Railway Stations and Post Of-

prior to the G.W.V.A.

VOLUNTARY HELPERS

12. It is mos tions have been form the basis is late the number bearing in mind to provide relief al sellers for ru

13. If any

ing bags to the place and person from whom they were issued, and be warned not to hand their collecting boxes to any unauthorized persons. St. John's collectors will return collecting tins to G.W.V.A., Dominion Head-

16. Popples are intended for selling at not less than five cents each.

17, Requisition forms, stating quantities of Popples, Posters, etc.;

G. W. V. A. Reiler Fund Appeal, G. W. V. A. Building, Water St. St. John's.

The largest selling High Grade Coffee in the world is "MAX-WELL HOUSE."—oct23,61

Burnsl

acts as a counter ir and gives quick relief.



A SEPARATE STORE CATERING ENTIRELY

MEN'S & BOYS' NEEDS

A SEPARATE STORE **CATERING ENTIRELY**

MEN'S & BOYS' NEEDS

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ing amou Frida

5 Cas 2 Cas 4 Cas 10 Cas 3 Cas 5 Cas 5 Cas 2 Cas 2 Cas 2 Cas 1 Cas 2 Cas 3 Cas 1 Cas 3 Cas 1 Cas 6 Cas

GREAT

IN NO SALE HAVE WE EVER DEMONSTRATED OUR SUPERIOR VALUE-GIVING AS WE ARE GOING TO IN THIS MAMMOTH SALE. A SALE IN EVERY SENSE OF THE WORD! WITH GREATER SPACE AVAILABLE SINCE OUR GENTS' STORE WAS REMODELED, WE ARE PREPARED TO BID FOR A LARGER VOLUME OF BUSI-NESS AND SMALLER PROFITS. THE "BROADWAY" IS OFFERING BIGGER VALUES THAN EVER BEFORE, RESULTING IN A RAPID GROWTH OF REGULAR CUSTOM-ERS-MEN WHO REALIZE THEY GET THE BEST AT THE "BROADWAY" AT THE LOWEST PRICE-"IT WILL ALWAYS COST YOU LESS TO BUY IT AT THE "BROAD-WAY!"

BOYS' **HEAVY WOOL RIBBED STOCKINGS**

in Heather mixtures. Values up to \$1.25 for MEN'S WOOL SCARFS

With the cold weather on hand, every man should get one of these. Regular \$1.50 value for

Prices range at

MEN'S PANTS

in good strong Tweeds. Regular value \$2.95. Sizes 4 to 7.

MEN'S HOSE

in heavy Wool or fine mercerized. Values up to 75c.

Made in fine quality heavy and lightweight. Tweeds, every Suit well finished and trimmed with good strong linings. All sizes. Colors are: Brown Mixtures, Blue Mixtures and Pencil Stripes. Guaranteed values up to \$18.50. On Sale for.....

Men's Overcoats A Special Purchase of good heavy Men's Overcoats in belted or plain models-All sizes, assorted shades. COME EARLY FOR BET-TER CHOICE.

.89

MEN'S TIES

Knitted Ties, in assorted Silks. Everyone perfect ... 39c

Men's Flannel Shirts

Values up to \$3.50, slightly damaged by water. On Sale

MEN'S PANTS

PANTS! PANTS! AND MORE PANTS! Hundreds

of pairs of Single Pants are placed on Sale at prices—every man needing a pair to match his coat can't afford to miss.

\$2.48, \$2.90, \$3.48, \$3.98, \$4.50 up to \$7.50

BOYS' PANTS

in good strong durable Khaki Drill—Ages 9 to 17

98c

MEN'S EAR CAPS

1.19 1.69 Fur lined, in assorted patterns. Values up to \$2.90 ...

Juvenile Suits

For Boys of 3 to 8 years.

No matter what kind of a Suit you are looking for your little boy, we have it, be it an Oliver Twist or a Russian Blouse effect, or a Sailor Suit. We have them in all kinds of materials such as Tweeds, Serges, Wool Jersey, Velvets, Corduroys, etc. Prices lower than ever.

2.98 to 5.98

Look -- Extra Special

Men's and Boys' Fleece-lined and Wool mixed Underwear, selling way below wholesale prices. Regular value \$1.25.

79c garment

On Sale for

A choice grouping of fine Suits—made the way young men and men like them. There's more width in the shoulders, narrower at the hips; Trousers to suit everyone's taste, either nar-rower or wider around the cuffs—

Some of these Suits are worth up to \$27.50, but on account of broken sizes we have grouped them at a very low price.

MEN'S SUITS

THESE "GREATER" VALUES BID FOR A LARGE VOLUME OF **BUSINESS—SPECIAL** PRICES EFFECTIVE NOW !

Here are three other groups of the finest Suits for men and young men, made up in the finest Worsteds, in designs such as you see only in higher-priced Suits All sizes including

We also carry a full line of Men's Needs, such as

WALKING STICKS, UNDERWEAR, GLOVES,

MEN'S & BOYS' WATERPROOFS

and OIL CLOTHES-

in fact everything Men and Boys need.

We guarantee our prices to be the Lowest in the city during this extraordinary Sale.

Boys' Overcoats

Ages 3 to 8 years. Here's a chance mother has been waiting for—fine little boys' Overcoats in good heavy mixtures, everyone fully lined, assorted colors. Special ...

4.48

Boys' Suits

Ages 8 to 17 years.

Mothers! and those who buy for boys.

If your boy is in need of a Suit, bring him to our Store to-morrow or any day and we will fit him out with one of our good strong Suits at a price that will surprise you when you see the quality of our goods. One and Two Pants Suits in a great variety to choose

> PRICES RANGE FROM 6.98 to 14.98

Boys' Overcoats

Ages 9 to 17 years. Here's another "Broadway" display of real values. Nice comfy big boys' Coats for a price less than the cost of making. Come early for better choice 7.89

MEN'S **PULLOVER SWEATERS** in Black, Navy and Grey. Values up to \$2.75 for

MEN'S SHIRTS 1.19 Nicely striped Percales, worth \$2.25. Sizes 151/2 to 17. Only

Right now—we are "outscooping" by usual big values with our Special Feature event—absolutely the maximum in "honest clothes values"—Price, Style, Fabric, Fit and Finish. Without reservation St. John's Greatest Coat offer.

GROUP 1 GROUP 2 GROUP 3

The well known Triangle Brand, guaranteed satisfac-

Men's Linen Collars

MEN'S **OVERCOATS**

THE "BROADWAY" **OUTVALUES ANY** SALE IN ST. JOHN'S -IN AND OUT OF THE SEASON - ANY

This Special Feature event will bring to the "BROADWAY" the largest week's business this Store has ever enjoyed. More men will come to the "BROADWAY" than in any other week, because we have planned to make this Sale the greatest money-saving opportunity men have ever had.

GROUP 5 GROUP 6

Men's Friendly Hats

By that we mean Hats that "Pal with your face," the well known "President"
Hat, always known to give complete
satisfaction—all priced according to
our low margin of policy, from—

2.98 to 6.98

MEN'S

LEATHER MITTENS Made from fine sheepskin, 98 warmly lined. Regular value \$1.75 for

MEN'S SOFT COLLARS 25C Soft Collars in Silks and Cords. "Triangle Brand." each

the Broadway House of Fashion

Wanted at Once!

A Few Hundred Dozen Crown Top Beer Bottles. Large Size.

Highest Cash Price paid on delivery at Brennan Building, Buchanan Street, or 'Phone 144 and we will arrange to call for bottles anywhere within the city limits.

130%

coats

boys.

any

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Two

choose

ats

l with ident" mplete

ig to

5c

Orange Crush Co., Limited.

SEE OUR DISPLAY OF

while the full assortment lasts. Prices from \$15.00 up.

ENTERPRISE OAKS-3 Sizes

No. 15 Ideal Quebec. 25 Ideal Quebec.

" 15 Ideal Rival. " 25 Ideal Rival. " 12 Enterprise Quebec.

" 14 Enterprise Quebec.

Oak, with self feeder. SLOW COMBUSTIONS All Sizes.

·140-142 DUCKWORTH ST. P. O. Box E5166 'Phone 406



Dept. Marine and Fisheries

ST. JOHN'S, NEWFOUNDLAND.

In accordance with the Regulations govern-ing the Pre-Audit, cheques in payment of amounts due will be issued on Tuesdays and Fridays, in each week.

> W. C. WINSOR, Minister Marine & Fisheries.

20th October, 1923.

2 patterns

NEW ARRIVALS, ex. S.S. DIGBY:

5 Cases MORTON'S POTATO FLOUR.

2 Cases MORTON'S BROWNING. 4 Cases MORTON'S OLIVE OIL.

10 Cases ENOS' FRUIT SALTS.

3 Casks SMALL BOTTLES INK.

5 Cases Blackbuck Brand WORCESTER SAUCE.
20 Brls. WASHING SODA.
5 Cases EPSOM SALTS.
5 Cases CASTOR OIL—1 and 2 oz.

2 Cases CUT MIXED PEELS. 25 Cases SUNRISE JAMS.

3 Cases PIMENTO, 7-lb. parcels

1 Case MIXED SPICE, 7-lb. parcels.

2 Cases GROUND CINNAMON, 7-lb. parcels.

3 Cases BLACK & WHITE PEPPER, 7-lb. parcele.

10 Cases JEYES FLUID.

60 Cases VALENCIA ONIONS.

SELLING AT LOWEST PRICES.

STEERS, Ltd

orty-Five Years in the Service of the Public-The Evening Telegra

In the Realms of Sport of Cresswell. Then the English

ams will contest in the first the third round in the inter ences at 3.45 sharp. The above

To-Night's Games. 7.30-A. Harvey vs. Boot & Shoe. 9.00-Bowring's vs. Baird's.

HILLS HANDICAPPED O'TOOLE.

HALIFAX, N.S., Oct. 27th, 1924. St. John's, Nfld.

Victor MacAulay, Windsor, won the Halifax Herald modified marathon, of Toole, but MacAulay and McLellan found the hills to their liking. Some they entered the Wanderers' track,

MacAulay received a fine ovation but utes, eight and three-fifths seconds. O'Toole and Bell will return to New-

J. E. AHERN. Sweepstake Winners. 1st Prize-Ph'lip Courish, Truck-

2nd Prize-George Sceviour, K. of C. 3rd Prize-J. Crocker, co Harvey's

Here are the winners and their ime in previous Herald and The Evning Mail Modified Marathons:

1707—Hans Holmer, Crescents, 59.29 909—Fred Cameron, Amherst, 56.16 1910-Michael Thomas, Charlottetown, 58.53 2-5. town, 58.41. 1912—Michael

town, 58.30 1-2. Over New Course.

SNOODLES

55 50

whom the runner communicated, fol- ly, who passed to Bedford, the last lowing the receipt of the "black-hand" letter, expressed the opinion that it had been sent merely for the purpose of endeavouring to frighten ters the race to-day.

'black hand' letter is the work of the ackers of some other contestant fo ship and in an effort to crease the chances of their_favor ite, they adopted this method, thinking it would eliminate MacAulay from he list of entries.

ALFRED RODGERS PICKED KON

eteran Marathoner, Winner Of The

Watch Renald O'Toole, Newfound land runner, in today's race. That's my advice. He will sive MacAulay land boy win. If O'Toole doesn't win he will be second. Vie is not running and I am basing my judgment on Mac-

MacAulay, O'Toole, McLellan, Hawthousands cheered the runners as tin, Young, York My old pal, Jimmy no greater than that accorded O'Toole. guess. Running is a funny game and in Canada and Australia, have new MacAulay's time was fifty-seven minget going. Hawboldt is a plugger and to demonstrate the value of interhas a chance, but O'Toole looks bet- Diminion trade." He added that il

> ENGLISH DEFEAT IRISH AT FOOT. BALL,

LIVERPOOL, Oct. 22 .- (Canadian with you." Press)-England defeated Ireland here to-day in an international asso-clation football game by three goals to one The score at half time was 1-0 in favor of England.

Farquharson Mitchell chance to see Babe Ruth in his star Toner Tunstall Goodison Park, took place in glor-lous weather, with 25,000 people in an enjoyable evening was spent by 1913—Victor MacAulayi Windson.
55.53 4-5.
(1914, 1915, 1916, 1917, 1918, no races)
Over New Course.
1919—Alfred Rodgers, Wanderers,
60,10.
Over 1918 Course.
1920—Alfred Rodgers, Imperoyal.
2920—Alfred Rodgers, Imperoyal.

From the kick-off the

ame severe, but Kennedy, who was

scored from Chedgzoy's pass to make

Develop Own Trade

and disappointing surprise to Aus tralia as well as Canada, after repre tatives of both Dominions had dissed the matter with the British government, was emphasized by Hon. R. B. Orchard, of Australia, in addressing the Export club of Monthem go to other countries where the producing workers of the Empire. Quoting figures as to Empire trade, Mr. Orchard said that there was a vast and growing trade within

Canada did not develop its trade with Australia there would be something wrong, "because the business is there and we are anxious to do business

at the Majestic

A big change of bill at the Majesti to-day when local fans will have .. Creswell feature "Headin' Home"—a typical Wadsworth story of the celebrated pill driver. A ... Kean Fox News and a News Reel are also booked. Don't forget "Human Wreck-

Promenade Dance

The Promenade Dance, held in the "Gaiety" last night, by the Mount

The Ontario Vote

In its comments on the plebiscit

the score 3—1 for the English. The final whistle found the score unchanged, with both teams battling hard.

At the Dry Dock

AUSTRALIA, LIKE CANADA, DIS-APPOINTED AT BRITISH ATTI-TUDE ON PREFERENCE. Earl of Devon and new propellor blades put in position. The Italian the Dock premises yesterday to have

GALVANIZED Hook 1.

40 dozen in stock. BATTERIES:

GALVANIZED NAILS: DOOR LATCHES:

SLIDE SHOES: FELT TINS: 1000 lbs. in stock.

FRY PANS: \$4.00 and \$6.60 dozen. Spiders \$9.24 dozen. CURRY COMBS: 40 dozen in stock. \$2.90 and \$3.60 dozen.

30 Kegs in stock. Price according to quantity kegs required. TWINE:

4,000 lbs. Cotton Twine, 6 to 21 thread.

ERRING TWINE. APLIN TWINE. 16c. and 18c. lb. SEAMING TWINE.

HORSE SHOES: Assorted sizes. Winter Shoes, 8 to 6 inch across the hoof.

The Neyle-Soper Hdw

At THE NICKEL To-Day

James Cruze Production

Admission: Matinees, Children, 10c. Adults, 20c. Nights, 30c.

RSDAY:—Revillon Freres Present "NAN-THE NORTH," a story of Love and Life in ic. (This is without a doubt one of the most g pictures yet screened—an education and

COMING:—"NAME THE MAN," adapted from Sir Hall Caine's "THE MASTER OF MAN"—one of the big pictures of this year.

\$18.60, \$20.00, \$23.00 dozen. For Flashlights, 2,000 assorted

to 7 inch, in stock 100 bags English Nails.

No. 1, 2, 3, 4 and Gothic 1000 pair in stock, asserted sizes

GUN POWDER:

GENGING TWINE. MACKERAL TWINE -

JUST ARRIVED. Selling at our usual low margin of profit. S. RICHARD STEELE, 191 Water Street - - Opp. Court/House. 'Phone 1476.

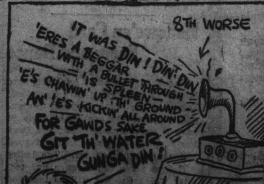
"GEM" RAZOR BLADES Pckg. of 7 Blades, 65c.

The above have just arrived, same excellent quality as before. Fit both Gem and Ever-Ready Razors

S. E. GARLAND, Leading Bookseller & Stationer, 177-9 Water Street.

of fine lame in brown ition of the coat lining of the en

Service!



By CY HUNGERFORD GOLLY ! ER' BODYS

Phoratone

Stafford's Phoratone is an excellent remedy for the cure of coughs and colds. It is easy to take, and can be taken by everyone. You can purchase a bottle for 35c. at almost every General Store in Outports, and in the City at either of the following Stores:

Knowling's-East, West and Central. J. F. Wiseman-Carter's Hill. F. Lukins-Hayward Avenue. W. Halfyard-Hayward Avenue. Wiseman & Hawkins-Plymouth Road. Or STAFFORD'S Drug Stores, Water Street and Theatre Hill.

MANUFACTURED BY

Chemists & Druggists, St. John's, Newfoundland. NOTE:-FOR NIGHT SERVICE AT OUR WATER STREET STORE (Opposite Sudbury) 'PHONE 1770J.

A Check a Day.

Day after day we are paying claim Cheques to sick and injured people who had the foresight to take our

In fact, small cheques from \$50.00 down are quite common with this agency, but although small to a company that has already paid out \$100,000,000. they are of very great importance to many of our assureds.

If you get hurt or ill to-morrow, do you get a cheque? Think it over!

U. S. FIDELITY & GUARANTY CO. J. J. LACEY, Nfld. General Agent.

Fully equal to the best and superior to many. You need not pay high prices for the highest grade Flour—you can do better by purchasing in Sacks TANNER'S BEST at \$6.28—140-lb. Sacks, which is equivalent to \$8.78 per barrel of 196 lbs.

Just arrived ex. S.S. Rosalind 250 Sacks. For further information, apply to

T. B. CLIFT, Agent for Tanner Gross Co y.

Our Stock for the Coming Winter:

BEST NORTH SYDNEY SCREENED COAL. BEST LEHIGH VALLEY AMERICAN ANTHRACITE BEST WELSH ANTHRACITE (Specially Selected). Secure your requirements now.

PRICES RIGHT.

M. Morey & Co., Ltd.

'Phones: Office 376. Yard 1426

0,000,000,000,000,000,000,000,000,000

Notice to Parents!

Have your Children Normal Vision, or are they suffering from EYE STRAIN?

This is a very important question and demands your immediate attention.

The future success of your child may depend upon your action now.

Children suffering from Eye Strain are working under a great handicap, which properly fitted Glasses

will correct.

Begin the school year right. Have your children's eyes examined by us, and if necessary

PROPER GLASSES FITTED.

R. H. TRAPNELL, Ltd.

Don't Say Paper, Say the Evening Telegram.

C. L. B. Cadets



SUCCESSFUL STAG PARTY.

Quite a jolly number attended the ag Party in the Gymnasium of the C.L.B. Armoury last night at 8.15, when this social event, organized by the Officers' Mess, took place in aid of the Brigade funds, Lt.-Col. W. F. Rendell, C.B.E., Officer Commanding was present ,and the affair was managed by Capt. Stick, the popular Adutant of the Battalion, who welcomed he guests on behalf of the Mess. nerly, owing to the fact that the were open. About half of those present played bridge and the others 45's. Two silver cups were offered for prizes, that for bridge be ing won by Mr. Charles Grant, and the other by Dr. Arthur Carnell. At the close Brigade Major Williams thanked those present on behalf of the officers for their patronage and support and announced that the next Stag card party will be held on November 10th., the eve of the general holiday. He then called on Mr. A. G. Carnell to present the prizes and the latter in a humerous speech performed that function amidst the plaudits of those present. Supper was served at 11 o'clock by the C.L.B. Ladies' Auxiliary of which Mrs. Hon T. Cook is President, and Mrs. W. H. Hynes, Secretary. The catering was highly spoken of by all present and added much to the enjoyment of the evening. Everyone present voted the party a success and will attend the next one on November 10th., the eve of the Brigade's Birthday.

The Choice of **Most Women**

Pearline washing Powder is selected by many women who know what a real good washing powder is. Pearline costs only ten cents a package and saves dollars in toil and labor. Years ago Pearline was the favourite-it is still the favourite with all its numerous users. Your grocer knows that washing powders and this is why he will recommend it every time you ask his opinion. For cleaning pots, pans, kettles, etc., there is nothing like Pearline. For all washing or scrubing a little Pearline added to the water makes the work much easier. Every woman should use Pearline. Ask your grocer for Pearline.-oct14,tu,tf

The Nickel Scores the Big Sensation

"NANOOK OF THE NORTH" HAS ARRIVED IN ST. JOHN'S.

Hundreds have been asking when Nanook of the North" would be last able to inform all St. John's that it has arrived and will be shown at the Nickel Theatre on Thursday. Mr. Kiely of this theatre personally recommends this picture as being one of the most remarkable and most interesting, and also the most educational films ever projected on a creen He further states that words cannot describe the true magnificence and wonder of this picture, and adter than any Geography, more realistic than any History and more entertaining than any other film of it's kind ever seen.

It was made for Revillon Freres by Robert J. Flaherty, engineer and explorer on the Sir William Mackenzie xpeditions in the barren lands of the ortheast coast of Hudson Bay, and escribed by him in published re-

Between 1912 and 1918, Mr. Flaherty made five expeditions, covering the Ungava Peninsula and parts of Baffin's Land, guided by Eskimos. He panied them as they travelled with their families, Winter and Summer, subsisting wholly upon their sheltered by their tents of skins in ummer and their snow igloos in Winter, built at the end of a day of dog-sledge travel, the spirit thermometers registering 54 degrees below zero, Fahrenheit,

All these activities are shown in "Nanook of the North," which Mr. Fisherty photographed, developed, printed and prejected in the frozen, harren North.

Hallowe'en Card **Party and Dance**

The T. A. Ladies' Auxiliary are holding a Hallowe'en Card Party and Dance in the Club rooms to-night and preparations are being made to have it an enjoyable affair. The Card Party will take place first and good prizes are being offered. The ladies will then serve cauld canon and tea, after which dancing will be indulged in to the music of the C. C. Orchestra. An elimination dance will be on the programme and special prizes will be awarded the winners.

Big Change at The Majestic To-Day! BABE RUTH in

It's come and you're soon going to see it--"HUMAN WRECKAGE"

GENTLEMEN:-THIS IS OUR BARGAIN WEEK TO YOU FOR

ive prices. For a short time we are giving a 15 per cent, reduction on above lines, and consequently you can buy a good Shirt or Cap from us from \$1.25 up. See our Striped and Plain Blue English Broad Cloth Shirts, at \$3.50.

E. D. SPURRELL 365 Water Street

WM. SPURRELL 210 Duckworth St. Branch: Grand Falls.

The attention of the People of the City and of Visitors to the City, is called to the fact that the Premises recently known as "THE KING CAFE," situated in the Adrian Building, Water Street, is now being renovated and remodelled, and will re-open

ON OCTOBER 28th, 1924, at 6.00 P.M.

Patrons are assured of the best Service under up-to-

通知 化数据数据数据 本面

Always we have prided ourselves on the quality of our Labradorite and refused to place on sale stones that did not do credit to the peculiar beauty that is its chief charm. We have now received the first samples of our new stock and they fulfil in every way our ideas of what Labradorite should really be like when made into jewellery.

Specially selected and extra well polished stone made into an assortment of Pendants—Bean, Oval and Square shape are the chief items in our new selection.

T. J. DULEY & CO. LTD.

THE RELIABLE **JEWELLERS & OPTICIANS**

WATER STREET.

Public Notice!

After November first prox., cheques in payment of Accounts against the Department of Agriculture and Mines, will be issued on all days (not public holidays), except Monday in each week, which day is required by the Auditor General for pre-audit.

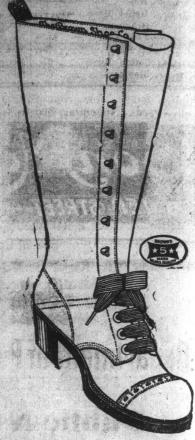
W. J. WALSH.

Minister of Agriculture & Mines. Dept. of Agriculture & Mines, St. John's, Oct. 15th, 1924.

Forty-Five Years in the Service of the Public—The Evening Telegram, other give the effect of a plaid.

Boots for





Nothing takes the place of Leather. All Solid Leather Pegged Boots. Double wear in each pair.

Men's 12 inch High Laced Black Leather Boots. Price	\$6.50
Men's 14 inch High Laced Black Leather Boots. Price	. \$7.50
Men's 16 inch High Laced Black Leather Boots. Price	\$8.50
Men's 15 inch Red Leather High Laced Boots. Price	\$9.00
Men's Short Laced Waterproof Tongue Boots. Price	\$4.00
MAIL ORDERS RECEIVE PROMPT ATTENTION.	Ψ4.00

F. SMALLWOOD, The Home of Good Shoes.

218 and 220 WATER STREET.

THE STATE OF THE S

GOSSAGE'S SOAP

Like the British Navy--The Finest Ever Put Into Water





Fashions and Fads.

A great deal of leopard and tiger kin is used as trimming Some of the new white collars are ulte quaint and prim. One smart fall silhoutte has the cir-

ular flare near the knees. There is a new side flare to the oat of the ensemble costume. One's evening cape may quite martly be a fur-lined affair. The winter coat may have huge fur

iffs that serve as a muff. The beltless tunic blouse has been dopted with great enthusiasm. For the youthful dance trock chi fon is as appealing as ever. Incrustations of one fabric upon ar

BUY-WEAR-USE

A FISH BRAND REFLEX SLICKER

Call upon it any rainy day to keep you dry and warm. You will never be disappointed in its worth and service. Backed by a record of 87 years' manufacture. What more can be said?

Satisfaction guaranteed

A. J. TOWER CO. BOSTON, MASS. PETERS & SONS, ST. JOHN'S, Agents

Dep

Con ment o vices r tified, and au Monda lection Wedne

The nection tures. holiday ceding able on holiday

on the

Cudgel to popular charmin

and Sold sept8,1y,eo

Bon Marche Bargains!

red Turkish Towels 20c. ea. (hild's F. L. Underwear . . 69c. gar. Men's Khaki Work Shirts, all sizes:

[adles' F. L. Underwear, heavy—

\$1.05 gar. Men's Chambray Shirts, Blue:

GE"

SOCOO

Boots.

\$6.50

\$7.50

\$8.50

\$9.00

\$4.00

noes.

ater

ICKER

dies Strong Cotton Hose . . . 27c. pr. Men's Police Br. dies White Underskirts 85c. Men's Negligee

pild's F. L. Underwear .. 25c. gar. Men's Leather Mitts 40c.

Ladies' Wool Gauntlet Gloves—

95c. pr.

Men's Cotton Tweed Pants . . . \$1.60

Men's Heavy Serge Pants . . . \$2.95

Men's Winter Ear Caps—

81.25, \$1.35, \$1.45, \$1.75, \$1.85

It will pay you to look around our way when in town during shopping Week, November 3rd to 10th.

WATER STREET STJOHNS



Department of Public Works

Public Notice!

Commencing Nov. 1st, 1924, the Department of Public Works will observe Saturdays and Wednesdays as Pay Days. Bills for services rendered or goods supplied, properly cer-tified, must be in the Department for approval and audit by noon on preceding Thursdays and Mondays of each week to be available for collection of payment on following Saturdays and Wednesdays.

The above also refers to allocations in connection with road and special grant expendi-

In the event of any Saturday being a whole holiday, bills must be tendered by noon on preceding Wednesday and payment will be available on Friday. If any Wednesday be a whole holiday payments will be available for collection on the Thursday following.

> C. E. RUSSELL, Minister Public Works.

Department of Public Works. St. John's, Newfoundland.

Cudgel thy brains no more about it, but BUY, for popular opinion has long since decided in favour of the charming quality and superb finish of the famous

Skipper Brand Stainless

n, Limited.

and Sold by the leading Hardware Stores of St. John's,



SIDE TALKS.

By Ruth Cameron.

sciously thinking: "How brave I am, article isn't it—that your heart warms how cheerful, anyone else would make to it's possessor whereas the imita-

The Old "Hard

sually like this:

of the large Detroit company and re-

That's a pretty good test of the rea

eople who lack other outlets this

think this minute of people who have

Copper" Tale Again is thus discust in Chemical and Metallurgical Engineering (New in these days of alloy steels a method York):

Of making copper really hard would have only a limited commercial value of making copper really hard would ies regarding the authenticity or

source of a story that has been given metal. wide publicity in the press during the few weeks. The item with its ornamental frills removed ran switchman succeeded in doing a few is a narrative, my boy?" other things, such as retaining the high electrical conductivity, we should The secret of hardening copper, ost 2000 years ago with the passing obtain a new material of great utilof ancient Egyptian civilization, has ity. Up to the time of going to press,

education. The switchman, James Earl Cummings, 33, with a wife and six children between the ages of 1 The Quiver in the Flivver Jack. A few days later Jack's mother was \$1,500,000 paid him outright for his

discovery by a big copper company in Detroit. He was broke a week mon to a new stenographer. The subject was "The Joy of Youth," and he dog by the narrative and extinguish quoted as his text a well-known sen-

Co-Operation Between Labor and Capital

ships at the end of 1923. The total er of operatives employed by

According to advices received by the but that this advance received a se vere check in the succeeding period of industrial depression. Thus in 1919, the number of schemes known to have 11.600 employees. A scheme in the inerest of employees of chocolate, cocoa

New Words as Used

metal.

"If in addition to giving copper mother?" The mother, not being used hardness and great strength our to hearing such big words, said, "What Public Excluded

"A narrative is a tale," said Jack. That night, when going to bed, Jack said, "May I extinguish the light,

been found accidentally by a railway however, this has been done only in His mother asked, "What do you switchman with an eighth-grade the imagination of the imaginative." mean by saying extinguish?" "Extinguish means put out," said

him."-The Australian Christian.

priced car of disreputable appearance, when he stuck them into a mixture which he "figured would clean them best." The gaskets, he can transporation facilities than with discovered, would spring back to ancient archery, the typist rendered 29th. Music by two big Orches—

After many denials, the date of the Christening appeared finally to have been fixed for Sunday, and it was an nounced the names that would be given to the child were Ulick David.

To-MORROW'S BIG DANCE
Christening appeared finally to have been fixed for Sunday, and it was an nounced the names that would be given to the child were Ulick David.

Then it was announced the christen.

Ladies' Fleece Lined Vests English, from

> Short sleeve, V neck. Heavy weight Only 95c.

Men's Wool Shirts

in sizes 36 and 38

only, at \$1.59 garment ROOM PAPERS

12c. to 25c. Piece. Canadian, from

25c. to 50c. Piece. LADIES' LACED BOOTS

in Vici Kid. Solid Leather sole, rubber heel, in sizes 3, 31/2 and 4.

Only \$2.50 pr.

Special Value Lines

Seasonable Merchandise. Ladies' All Wool

> **Cashmere Hose** Black and Coloured. Plain 79c. pr.

> > Men's Red Label Stanfield's Underwear

\$2.69 garment

Wide rib'd, 85c. pr.

ALEX. SCOTT, 18 New Gower St.

HEADS the POLL

Canadas Best Flour

From Christening of Princess Mary's Son

LONDON, Oct. 11 .- The Lascelles have courted some unpopularity in admitted. Local police guarded the the village of Goldsborough through the mystery and secrecy with which The minister had dictated his sermon to a new stenographer. The subchild, their only purpose being ap-parently to exclude the public com-David. pletely from any part in the cere-

After many denials, the date of the Christening appeared finally to have been fixed for Sunday, and it was announced the names that would be giv-

T WAS LOVELY! WE

THE MUSIC WHEN

Last Saturday, to the suprise and indignation of the village, the christening party was seen entering St. Mary's Church. The church was closed to everybody, including newspaper men, only Viscount Lascelles, Princess Mary, and Earl and Countess of Harewood and immediate attendants being

The villagers complained the rector had no authority so to exclude them from their own church. Also, the

To-Day's Story

age. "Thirty," she replied. "But," clean them best." The gaskets, he can tradsportation facilities than with discovered, would spring back to their bent form when he tried to straighten them.

"He told some of the boys at the shop about it, and they said his fortune was made. He patented the continent (Chicago).

"The tradsportation facilities than with C.C. Hall), to-morrow hight, Oct.

29th. Music by two big Orchesting would not take place Sunday, and ing would not take place Sunday, and every one supposed it had been post-poned, the rector of Goldsborough asserting something unforseen and unavoidable had happened.

"The tradsportation facilities than with C.C. Hall), to-morrow hight, Oct.

Then it was announced the christen-ing would not take place Sunday, and every one supposed it had been post-poned, the rector of Goldsborough asserting something unforseen and unavoidable had happened.

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"The toth christen-ing would not take place Sunday, and every one supposed it had been post-poned, the rector of Goldsborough asserting something unforseen and unavoidable had happened."

-By Bud Fish

AND HE'S DEA

AND COULDN'T

OUR - OWN

THE TAG OF QUALITY.

Why Do We Label Our-Own Bread

A very simple question and very easily answered-

cause we are prepared to and behind its reputation-it's ked in an up-to-date sanitary akery, and it contains the most holesome ingredients — it's ade from the finest Flour prouced in the mills of Man

> WE QUARANTEE ITS QUALITY.

NO OTHER JUST AS GOOD.

HE EAST END BAKING CO. (Our Own Bakers)

ar and used at the front only.

One decidedly novel tunic blo

MUTT AND JEFF-

TROUBLE,

JEFF ?

IT HAPPENED THIS WAY :- I CALLED ON MISS SCHULTZ

THREW THIS EVENING AND-

T LOOKED LIKE A WRESTLING MATCH TO OLD MAN SCHULTZ. NO! I CALLED TO MOVIE, AND AS WE'RE THINKING OF GETTING BECOME , VERY .

VICTROLA AND DANCE AND SAVE FORTY CENTS!







ECONOMICAL!

500 Boxes CITRON PEEL-10 lb. ea.

500 Boxes LEMON PEEL-10 lb. ea.

200 Cases CLEAN CURRANTS

200 Cases BULK CURRANTS.

300 Boxes SEEDED RAISINS-36-1's

200 Boxes SEEDLESS RAISINS-48-1's

200 Boxes SEEDLESS RAISINS-25's

300 Boxes CALIFORNIA RAISINS-3-Crown

500 Boxes PRUNES-70 to 80's-80's to 90's

200 Boxes DRIED APRICOTS-25's

100 Boxes DRIED APPLES.

50 Cases SLICED PINEAPPLE—11/2'€

200 Cases TINNED PEARS 21/2's

200 Cases TINNED PEACHES-21/2's

200 Cases TINNED APRICOTS-21/2's

100 Cases TINNED PLUMS-21/2s

SYRUPS, LIME JUICE, FLAVOURINGS,

GEO. NEAL

Beck's Cove 'Phone 264 Water St. East. Phone 17

NEW SUITINGS

in light colours and weights for Autumn wear.

A splendid variety to select from-Samples submitted to you on receipt of postal.



"Matchless" The Paint of Quality

Practical Painters choose "MATCH-LESS" because it works easily, covers well, and saves time.

Property Owners ask for it because it is durable and lasts so long that it saves money.

= SAVE FROM DECAY = IN THE "MATCHLESS" WAY.

The Standard Manufacturing Co., Ltd.

RUBBERS FOR



Low Rubbers, Storm Rubbers, Black Rubbers, Tan Rubbers & White Rubbers, High Heel Rubbers, Medium Heel Rubbers and Low Heel Rubbers.

Pointed Toe Rubbers and Broad Toe Rubbers. Rubbers for Men, Women and Children. Boys' Rubbers.

BUY YOUR RUBBERS NOW.

TO ARRIVE THURSDAY.

100 BAGS SILVERPEEL ONIONS. CAR LOAD EARLY FALL APPLES.

BURT & LAWRENCE

`GGGGCGGGCGGGCGGGGGGGGGGGG

Montreal-St. John's.

The S.S. NICO leaves Montreal about Oc-

The S.S. PALIKI leaves Montreal about

MURRAY TRANSPORT CO., Limited,

For Cool Weather.

Henry Blair's

Ladies' 41 Rib Cashmere Hose-Our Star Brand. Shades: Coating, Nigger, Quaker

Ladies' Fancy Rib Cashmere Hose—Our Countess Brand. Shades: Coating, Mid-Grey, Nigger, Mole, Tan, Black-

Ladies' Special Fancy Rib Cashmere Hose-Shades: Nigger, Coating, Grey, Mole,

Ladies' Latest 41 Rib Marl Wool Hose-Shades: Nigger and White and Black and White \$1.55 per pair

Ladies' Art Silk and Wool Mixture Fancy Rib Hose-The very latest . . . \$1.80 per pair

This Week

We are Offering

"WAGNERS!"

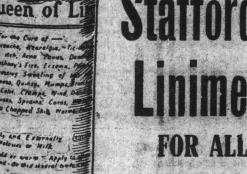
"WAGNERS" are Very Showy Red Apples, "Sweet as a nut"—"Good Keepers" and not too large in size for Retailing, Cooking or Table use.

We have one carload (250 Brls.) of this Fancy Fruit due ex. "Silvia" Thursday forenoon and are naming specially low prices on this consignment for prompt delivery from steamer's wharf on arrival.

GET OUR QUOTATIONS.

'Phone 393.

Queen St.



Stafford's Liniment is a good reliable Liniment that has been in use the past Twenty Years and is still in great demand. This Liniment is prepared from a good reliable prescription and will give wonderful results in treating Rheumatism, Neuralgia, Sciatica, Strains, Lumbago, Bronchitis, Colds, Sore Throat, etc. If you have an ache or pain try a bottle of our Liniment and see how quick it does its work.

FOR SALE EVERYWHERE-20c. Per Bottle.

MANUFACTURED BY

Dr. F. Stafford & Son

Chemists & Druggists, St. John's, Newfoundland.
NOTE:—FOR NIGHT SERVICE AT OUR WATER
STREET STORE (Opposite Sudbury) 'PHONE 1770J.

BARBADOS, B.W.I.

Wholesale Commission Merchant.

CODFISH, HERRINGS and SALMON SUGAR, SYRUP and MOLASSES.

REFERENCE: - THE COLONIAL BANK.
CABLE ADDRESS: TAYSONS.

orty-Five Years in the Service of the Public-The Evening Telegram

Nfld. Government Railway

NOTRE DAME BAY STEAMSHIP SERVICE. Freight for ports on the above route, as advertised in Directory, including Botwood, Brown's Arm, Laurenceton and Newstead, accepted at Freight Shed, Tuesday, October 28th, 9 a.m. to 5 p.m.

SOUTH COAST AND ST. MARY'S BAY STEAMSHIP

SERVICE.

Freight for S.S. PORTIA for St. Mary's, St. Joseph's, Marystown, Burin, St. Lawrence and regular ports of call to Port aux Basques, received at Dock Shed, Tuesday, October 28th, 9 a.m. to 5 p.m. and Wednesday, October 29th, up to noon.

S.S. PORTIA sails from Dry Dock Wharf 10 a.m. Thursday. Ship does not call at Argentia.

EMBARGO NOTICE.

Effective November 1st, and until further notice, an embargo is placed against horses and cattle from North Sydney to points on this system, and vice versa.

BONAVISTA BAY.

Until further notice, Safe Harour has been added as port of call. Freight accepted Tuesdays and Thursdays. Portland has also been added as port of call-freight accepted Tuesdays.

SOUTH COAST AND FORTUNE BAY—
S.S. GLENCOE.
Lamaline has been discontinued as port of call for

Nfld. Government Railway.

WELSH ANTHRACITE.

Steamer Cargo just landed. \$19.50

AMERICAN ANTHRACITE Steamer Cargo just landed.

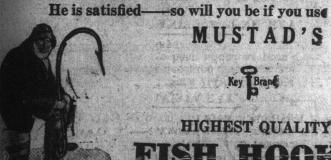
SCREENED NORTH SYDNEY-In Stock. A. H. Murray & Co., Ltd.,

Plates Tubes Girders Sheets Angles

For Forward Delivery. Wholesale Only.

Wm. Heap & Co., Ltd.

'Phone 1830-1831.



MUSTAD'S

HIGHEST QUALITY FISH HOOKS

DOODOOOK IOOOKOOKKOOKKOOK \$7,000

CHARLES WALMSLEY & COMPANY 6 p.c. Bonds, due 1943.

Guaranteed Unconditionally by Sir W. G. Armstrong-Whitworth Co., Ltd., of England. PRICE 98.50

INVESTMENT BROKER.