

R. G. ASH \& Co.. St. John's, Wholesale Distributors.

A True Diamond


The Gillette is the ONLY Adjustable Razor

No two men have beards and faces just alike-and the same man wants sometimes a light, sometimes a close
shave. The adjustable Gillete is the shave. The adjustable Cilletere
ONLY Razor which meets shese varied needs.
The lower sketch. shows the position of the blade when the hande of the
Gilletete is screwed up tight, gripping the Glade close against the guard. This gives light shave, and suits a soft beard ot tender skin perfectly.
In the upper sketch the screw handle has been loosened about a quarter turn. This, as you can see, allows the blade edge to spring away a lirtle from the guard, and "take hold" more. In this position the
wonderfully keen Gillette blade will shave the stiffest beard closer than the babrer dare shave it.

Probably an adiustment between these two will suit you best. But whatever kind of shave gou want, the adjustable Gillette will give it.

At your Druggists, Hardware Dealer's or Jeweler's, buy
a Gillette you'tl enjoy it. Standard Sets
55.00 . Pocket

Gillette Safeíy Razor Co. of Canada, Limited


The Eveaing Telegram, St. John's, Newlogndiand, July 13, 1912-3


The Ereaing Telegram, St. Joha's, Newfoundland. July 13, $1912 \ldots 4$

## AYRE \& SONS, LId, Grocery Department.

| Cucumbers, Tomatoes, | Grape Fruit, | Cranberries, |
| :--- | :--- | :--- |
| Cauliflower, | Apples, Plums, | New Carrots, |
| Water Melons, | Pineapples, | New Turnips, |
| Bananas, | Oranges, Cherries, | New Potatoe |

New York Beef and Chicken.
Our Aim: 1st Quality, Lowest Possible Price, Prompt Service, Quick Delivery.


Evening Telegram
T. J. HERDER, : - Proprie

THE BITER
BITTEN:


\section*{Notable Preacher <br> 




I Wonder if IIs Going to RAIN?
$\mathrm{H}_{\text {query }}^{\mathrm{OW} \text { often you ask or hear this }}$ walk or an outing anyhow? It is'n
very safe to venture countrywards
these days without taking a Raglan
with you.
HERE'S a fine chance of getting one of these useful garments at a Bargain.

WE are placing on our Bargain Counters to-day
Ladies "Waterprool"
Raglan Coats, Sizes from 48 to 60 in. long. Colors: Grey, Navy, Fawn Plain and Fancy striped effects.

These we offer at the specially

## Reduced Priee of $\$ 4.50$.

All of these garments are values for $\$ 6.00$ to $\$ 8.00$.

## The ROYAL STORES Lttd.



## LARACY'S WHITE-WEEK-SALE NOW ON.

While Piques, Cords and Muslins-
White Circular Pillowing
Girls' and Women's White Sloekings
White Soft Lawn

White Lustre-32c. a yard.
White Serge-36c. a yard.
Men's White Dress Shirts
Apecial Lot of Men's Linen Collars-
3 for 25 cts. during this sale.
Boys White Cricket Shirls to
sale.
rts to fit
e-43c.

Everything WHITE in the Store is reduced for this week.

Now is the time to Buy. Every article listed above is a MONEY SAVING PROPOSITION

White Lisle Gloves
White Teilet Covers
White H C. and Satin Quills
White Spot Curtain Mustin-Salc Short Sleeve Knit Bodices



## 

##  TIPS for the THRIFTY!

Beds, Mattresses and Furniture, REAL'ZATION SALE PRICES.

MATTRESSES WHITE BEDS OAK DRESSER
$\$ 1.95$,
Celebrated
Health Mattress.
$\$ 4.95$.
$\$ 9.00$ up.
Couches, $\$ 4.95$; Sideboards, $\$ 7.75$; Wire Springs, $\$ 222$. See Our Quarliered Oak Dressers and stands, they are Beauties.
Vo need to write an essay on these things. Come in and see them.
C. L. MARCH CO., Limited.

Feast of Our Lady Cup Donated at Mt. Carmel.
to Regatta Committee

| THE ONLY | A BARGAIN |
| :---: | :---: |
| STORE IN TOWN | SHOE POLISH! |
|  |  |
| "Star" Tea at |  |
| 40c. Ib. |  |
| Grown in iron soil-nerv- ousness left out-and the extreme of Tea-Blenders extreme in its place. | Wilson's Root Beer [x ract IOc. botile. |
| "STAR" TEA | Hires' Root Beer Extaat. |
| 40c. Ib. | Vanilla, 75c. doz. 2 oz. Essence Lemon or |

## Regatta

Committee Meeting.



## There's Money in Our Ads.

Remember This:
The Woman and Man that Keeps their eyes on our advertisements these days will save lots of money by so doing, for there's money in them. We are now making deep cuts in prices

## THESE BARGAINS

Will be picked up by SHREWD BUYERS.

Children's White Skirts, to fit 3 to

Value \$1.00 for

Ladies' White Skirts
Value 9 ec. ior
Value *1.ain ior $\qquad$

rite . .
Misses' Middy Blouses, White with
Blue Sailor

Don't Postpone the Hour of Buying or You May be Everlastingly Too Late.
P. F. Collins, 299, 301 Water Street.

RODGER'S
A Smanalide
roderrs
Summer Offer at Extra Special Prices,

## Ladies' SilkELBOW GLOVES,

Cream, White and Black, at
40, 45, 50 and 55 cents
per pair.
A. \& S. Rodger.

## REPRESENTING

Dale \& Co., Ltd., Montreal, MARINE and FIRE UNDERWRITERS, NiculcerdlandAgency tor

- EIRRF

The British Dominions Gen. Ins.Co.,Ltd. Tessier \& Co., Agents.

The Evening Telegrap, St. John's, Newfoundiand, July 13, 1912-6
A Contemptible
Lie Nailed

Cochrane
Street Church.


## J. M. DEVINE,

The Right House, 167 Water Street.


Dear Madam, St. John's,-
Sou have perthaps herd of the 100,000 people a day who follow a
crooked street, just because years before this beaten path was begun. crooked street, just because years before this beaten path was begun.
by a calf wandering aimlessly along a country common. Is this
crooked awd beaten path following applicable in comes to spending your dimes to the best advantage. We have left the crooked and beaten path of selling, because first
left the crooked and beaten path of buying, and you can profit
J. M. DEVINE.
Personal.


 At last a remedy has been dackor-
ereat hat will positvely destros this
the


 Here and There.

 Cat, it., wio mill furish
coad lots, dellivered -Funez, tit


fish out of St. Jonns.
st. Thomass
Girrien
Parr

miston 10 ceelts.




## G. KNOWLING

THE CANADIAN BANK OF COMMERCE

Head office
Capital . . . $\$ 15,000,000 \quad$ Rest. . . $\$ 12,500,000$ A branch of this Bank has been established in St. John's
at 222 Water Street, where a general banking business may Savings' Bank Accounts.



We have just received a new shipment of travellin equisites, Rug Straps, Carryalls, Briel Bags, Gladstone
SUT CASES, TRUNKS,
full size cases, $\$ 1.40$ to
$\$ 12.00$ each.
Fibre Suit Cases, . sizes and qualities,
$=70$ c. to $\$ 3.00$. Steamer Trunks, Ladies, $\$ 170$ to $\$ 6.100$. brief bags, luggage labels, traveluing rugs, RUG STRAPS.
Gladstone Bags,
Kit Bags,

| These useful leather bags <br> for hard usuage, $\$ 4.20$ to | A favorite style, with |
| :---: | :---: |
| men, $\$ 4.20$ to |  |
| $\$ 10.00$ | $\$ 11.50$. |

##  

F. E. DENCH, Manager.


The Eveoing Telegram, St. John's, Newfoundland, July 13. 1912-7


The EveningTelegram, St. Jahn's, Newfoundland, July 13, 1912--8

## DO YOU WANT

 mooney's cream sodas, Mooney's Assorted Fancy Biscuits, Jacob \& Co's. Assorted Fancy Bisccuits. Harteleys Assorted jams, Choice French Coffec- itis and looseSymintents


J. J. ST. JOHN.

## HIGHEST QUALITIES!

## LOWEST PRICES!

Puffed Rice, Corn Flakes, Dates, 1-tb. packages, 10 cents Grape Nuts, Force, Gream of Wheat, Malt Breakiast Food Tresh Tomatoes,
cach.
Naples 0 ranges, 40c. dozen. Fresh Brazil Nuts, 25 cents per lb.
Cucambers, Plums.

## STEER BROTHERS.

Cablace, Banalas, Oranges!

100 crates Green Cabbage, 100 bunches Bananas,
20 cases Oranges.
GEORGE NEAL.

## New Lumber!

Four Million ft. Last Year's Cut,
 Horwood Lumber Co'y, Ltd.

New Arrivals :
100 barrels Boreless BEFF, 100 barrels Ham Batt Pork, 100 barrels Shonider PoRK, 50 barrels PORK Loins,
50 barrels Family Mess PORK; also 160 50.lib. boxes Am. Cube SUGAR.

HMPATRIN \& CO.


John I. Kelly, MARBLE and Granite Dealer, HEADSTONES
AND MONUMENTS AND In ine Nowikne
Orders executed promply.
 324 Water St.an
Adverlise in the TELEGRAM

## Going Away for Your Vacation?

Well, be sure and take one of our
AMERICAN Golf Jerseys
with you.
They are all Coat make, in Cardinal and White only, at

## $\$ 2.20$ mall

They were but lately imported from New York and are STYLISH CUT, perfectly made, and will add greatly to your comfort.

SEE WINDOW.

## S. MILLEY.

## PFRTAAS

"THROUGH NEWFOUNDLAND WITH THE CAMERA'

The Holloway Studio,
Coner Bates Hill and Henys strect.


FOR SALE!

Sulphate of Ammonia 20 PER CENT. QF NITROCEN. ST. JOHN'S GAS LICHT CO.


Stylish Clothes!
Clothes that
Sylish and
so, are the

we are Makins
Styish in $F a b$
Fashion and
Get out of
old rut, and :
yuur next order
Clothes where you are assured
Tailoring in the City. Our cuter direet from

CHAS. J. ELLIS, English and American High Class Tailoring, 302 Water Street
THIA TATMESS Last week wile and husband were talking about This week THE WHOLE COUNTRY IS
TALKING about it.
FRRGUSON, HOLNESS $\& ~ C a$.
JOHN B. MMCHELL, Selling Agt.

## Fresh Green CABBAGE!

60 brls Green Cablage.
50 large bunches Bananas. And in stock 50 sacks P. E. I. Blue Potatoes.
Fawin MLurpay


