## The St. Tohn Standaro

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THE STANDARD, ST. JOHN, N. R. SATURDAY, JUNE 25, 1921


FEDERAL

There are just three things that the best truck on earth could give you. They are powerful haulage service, daily dependability, and long life. Federal gives you these things for the least money.
 White Shoes

Owing to popular demand
our Canatian Factoreber for
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order. Keep the w
dustry turning, ther al col, so pretty, so economi
al, so becoming ao our "Up
the Minute Style White Foo wear."


1. and 2-Strap White Pumps with covered military or $\mathrm{En}_{\mathrm{n}}$
ammelled heels, $\$ 2.90, \$ 3.25$, $\$ 3.50$ up to $\$ 10.50$. Colonial Ties, $\$ 3.75$ and $\$ 4.5$ Colonial P
$\$ 4.50$.
Offord Ties $\$ 2.90, \$ 3.25$,
$\$ 3.45, \$ 3.75$ Bargains in High Cut Laced (we have pro
We have proper white
(Mail orders all over the Mari

Open Friday Nights and all
dey Saturday until 10 p. m.
francis \& Vaughan
19 King Street


Don't Fail To Make The Most Of This Opportunity
$\mathbf{N}$ the great gathering of Uncalled1 for Suits and Overcoate shown by us you will find exacty the Suit that you want- there are single and double-breasted suitt, or light weight overcoats, in all the latest styles. Stout, slim, regular and extra, jizees, yee, your size is here. Snappy models for young men and conserva tive modele for older men
The opportumity is too good for any man to miss- many of che garment were made to sell at price up to $\$ 45$ $\frac{\text { at }}{d} \frac{\text { our }}{\text { lot }}$ low money-saving price you do not even pay the coost of the material alone.

## Uncalled-For <br> Suits \& OPcoats


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fiHE STANDARD, ST. JOHN, N. B. SATURDAY, JUME 25, 192 L


## =- <br> , <br> Nax - Max <br> E S S E X <br> Do You Buy a Motor Car "Sight Unseen?"

## You see the vital aspect of a car only by the way long,

 hard service affects it.Will it become loose and noisy? Grow wasteful of oil and fuel? Lose efficiency? Require replacements, frequent repairs and adjustments?

## Or will it remain free of these disabilities?

## There is a Simple Way to Tell

Not by a mere salesroom examination That cannot show the differences which
make some cars continue to serve reliably and economically for years. It cannot show superiorities of mechanical design, nor the painstaking workmanship on details that in all likelihood you wil
never see. never see.
And even a demonstration tells nothing But it is easy to find and examine the rea! proofs:
What have cars of the same make shown over a period of several years? What is the future expectancy of good service from such cars after twenty or
thirty thousand miles?
of being able to ask all-important advantage of being able to ask owners. Make use of
it. Find but how the car you are thisk it. Find out how the car you are thinking
of buying has served ther owners. Learn what mileage they get on gasoline, oil and tires. Is the second or the third 10,000 miles more costly than the first? Is it just as satisfactory in performance?
Would that owner buy another car of the same make?
Of course there are basic reasons why Essex differs from other light cars-why Ars compare it to costly cars.
And we will be glad of an early opportunity to explain the many points of
advantage that only costly cars share with Essex

> MOTOR CAR \& EQUIPMENT CO., LIMITED.

Showroom: Cor. Charlotte and Duke Streets.
rive Station: $108-112$ Princess Street, St. John, N. B.

## KODAK FINISHING

FOR

## Particular Kodak Photographers

Kodak Developing and Printing Any roll of fim and one print off each for 50c.

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| MAll ORDERS ONLY. |
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| Daily Service |

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Films received before four oclock p.m. on any day are developed, printed and ready for mailing on the following afternoon

Glossy or Dull Finish
No difference is made in the charge for glossy or dull
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## Mailing Instructions

Cut out this coupon, fill in and wrap round your film with your first order. Your name ' will then go on our custo-
mers list and further instructions will be sent to you.


We have installed the largest and most up-todate Kodak finishing department in the Maritime Provinces, especially equipped to handle mail order business.

When you have a roll of film you want particularly well developed and printed, send it to us and have it done by people WHO KNOW HOW.

We Pay Postage

Kodak Enlarging
We know the right grades of paper to suit your film and our Dry Mounting process is the only method which is entirely satisfactory

THERE'S A REASON.

Price List of Enlargements
All sizes up Unmounted Dry Mounted All sizes from $61-2 \times 81-2$ to

75c. each $\$ 1.00$,
Enlargements over this size, $\$ 1.50$ for unmounted; $\$ 2.50$ for dry mecunted.

## THE REID STUDIO St. John, N. B.



## Benny's Note Book




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家
BEECHAM'S PILLS $\qquad$ $=$


CASTORIA In Use For Over 30 Years

Ite Cream, a Food Necessity
THELAUGH UNE $\mid$ Food Necessity

YOUR BAKING

## REGAL FLOUR

Canada's Most Modern and Best Equipped Mills. C. H. PETERS' SONS, LTD. ST. JoHint, N. B


WATERPROOF Cement LEATHER BELTING Best kind of Beling ENGLISH - BALATA - BEL ING orders Promptiy Ship D. K. MCLAREN


Next Week is
Arcotop Week
Arcotop Roof Coating will stop the leaks
and preserve it for years.
Special prices next week.
Haley Bros., Limited
St. John, N. B.


PORTABLE LAMPS, $\$ 4.00$
Complete with Lamp and Shade.



FLY PADS

Cleen, to handle. Sold by an Ghea stere


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THE STANDARD, ST. JOHN, N. E. SATURDAY, JUNE 25, 1921


## BRISCOE

 Prices ReducedWe have pleasure in announcing substantial reductions on following Briscoe Models effective June 16th:

|  | Old Price | New Price |
| :---: | :---: | :---: |
| 4-34 Standard Touring | \$1,780.00 | \$1,550.00 |
| 4-34 Roadster | 1,780.00 | 1,550.00 |
| 4-34 Special de Luxe Touring | 1,900.00 | 1,680.00 |

Prices are F. O. B. Factory and subject to
Sales Tax. Closed Models remain unchanged.

Answering today's demand for greater value at lower cost, Car value of the season.

The Canadian Brissoe Motor Co.

## LIMITED

Head Office and Factory : BROCKVILLE, ONTARIO.

Big Millinery Reductions $\$ 1.98$
Snappy and up to the minute Tailored Street Hats for children, misses and ladies- $\$ 1.98$. $\$ 3.95$
Only a small balance of these
at this big reduction $\$ 3.95$.
$\$ 7.00$
A few of the better models that we are sacrificing for this big millinery sale- $\$ 7.00$.
This is your only opportunity to get such a hat at this
Sale of Girls' Sweaters FRIDAY ONLY
Girls' Finely Knit Coat Sweaters in Maise, Nile Green 30 to 36.
$\$ 4.98$ to $\$ 6.98$
Sale Children's Overalls
FRIDAY ONLY
The most serviceable garment for a child in summer
time. Made in one-piece time. Made in one-piece with high neck, long sleeves, belt and patch pockets. In Khaki, Navy and Cadet
Blue. Sizes 3 to 6 years.

$$
\$ 1.25
$$

Special Sale of Plain White Voile, especially suitable
for graduation wear. 42 inches wide- 35 c . yard. Stores open Friday until 10 p.m
a hacaulay (aros rbo
$65 \%$ SAVING ON TIRES


## Obituary

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## 7nd

The woman who uses Magic Baking Powder has the positive assurance that it contains nothing injurious, and that her food is made more wholesome and nutritious by its use.
 4.

It is a pure phosphate baking powder, and it is well-known fact that phosphate is a necessary a well-known fact that phosphate is a necessary
constituent in food, while alum is a dangerous mineral acid. Magic Baking Powder contains no egg albumen or other added ingredient for the purpose of making unfair and deceptive tests. and which have no value as a constituent of baking powder.

MADE IN CANADA


## THE STANDARD'S SPORTING SECTION


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 ANNUAL RACE FROM HARVARD

Wa Most Thriling and Grimly Fought Struggles, Ever

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## FOR THE DWELLER IN THE COUNTRY

GOOD REASONS FOR BREEDERS SHOWING STOCK Prominent Breeder Empha
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Efficient Use of

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Plan For Clover Seed

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PROPER TIME OF YEAR TO CULL A FARM FLOCK

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## THE STANDARD＇S FINANCIAL SEOTION




A THRIFTY PEOPLE！
Let us stop spending heedlessly and needlessly，and begin to save now and save regularly．
THERE IS A SAVINGS DEPARTMENT at EVERY branch of THE ROYAL BANK OF CANADA

N．Y．Quotations


Montreal Produce

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City of Moncton N．B． 6\％
Bonds
Due May 1941.
Price $981-2$ and interest．
Yielding about 6.15 per cent．

EASTERN SECURTIES COMPANY，LIMIIED St．John，N．B

Halifax，N．s．

## Dange Brathers MOTOR EAR Reduced Prices

|  |  | OLD PRICE |
| :--- | ---: | ---: | NEW PRICE

These new prices are f．o．b．this territory，all taxes，freight，
The Victory Garage \＆Supply Co．，Ltd． 92－94 Duke St．

St．John，N．B．
Telephone Main 4100

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PROVINCE of ONTARIO

## 6\％

Twenty Year Bonds
97.17 and Interes

J．M．ROBINSON \＆SONS，LIMITED

## NEW BRUNSWICK

W．F．MAHON \＆CO．

| DOLLAK BY DOLLAR <br> is the way some people save，and many succeed in building up substan－ tial accounts．It is well worth the effort to save even in a small way， <br> ness．Your savings will be safe with this old－fashioned institution，and <br> four per cent <br> Canada Permanent Mortgage Corporation |
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The Union Fuundry and Mlachire Works，Ltd．
Engineers and Miachinitst

Iron and Brass Castings．Phone Whest 15
West St．John．G．H．WARING，Manager．
FIRE ESCAPES
Stractural Steel，Bolts and Rods． WM．LEWIS \＆SON，ST．JOHN，N．B．

Fire，Accident，Marine，Plate GCass，Automobile，etc．


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COLDNZATION MOVEMENT IN NORTH QUEBEC
Many Found in Mider of Lave rention Hille．
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