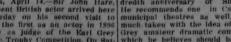


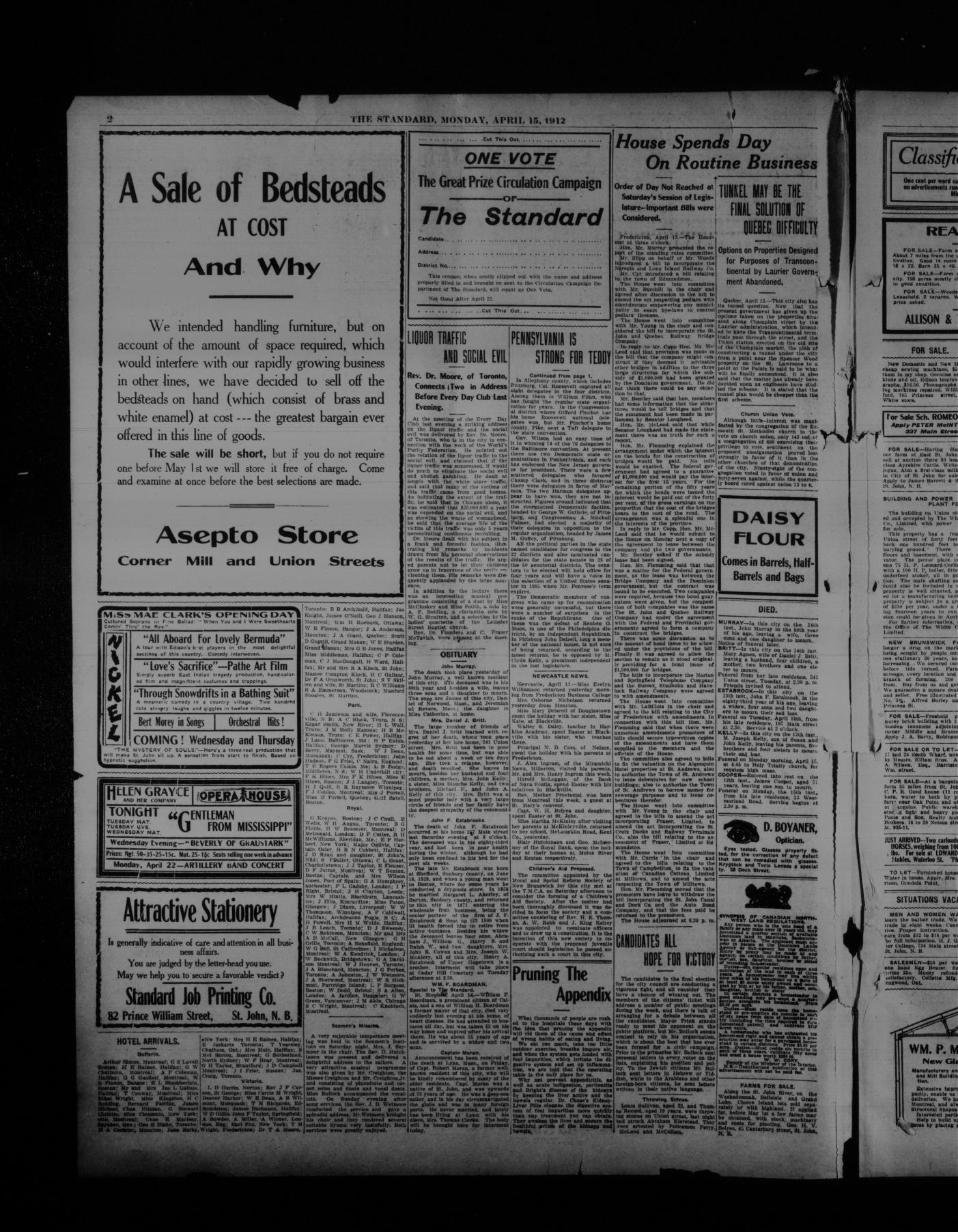


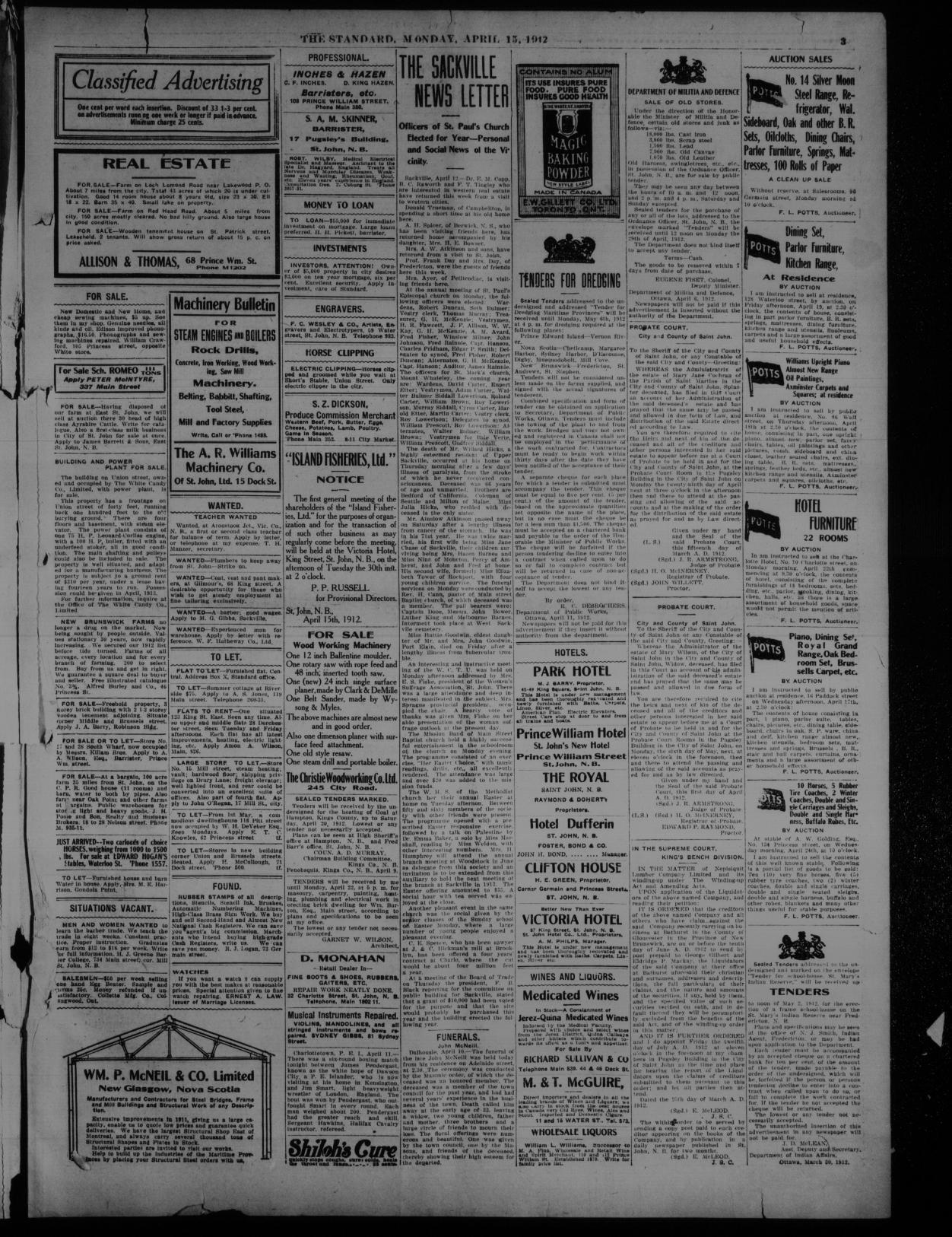
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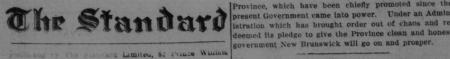
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TELEPHONE CALLS: Main 1722 Business Office...... Editorial and News

SIDE LIGHTS ON THE COAL STRIKE. A Glasgow correspondent of the Montreal Star, in an article typically Scotch, brings forward some facts and conclusions arising out of the coal strike which show the steadily growing tendency in the Old Country to look to other sources for power development. Incidentally goal owners in Scotland, it would appear, have rather benefited by the exorbitant prices and will be slow in lowering munistions to those purvailing hefore the utike.

uotations to those prevailing before the strike. "The coal strike," says the Glasgow correspondent has set us a' thinkin'. What a lot o' ways we've dis

the oil engine has come an' threatened to abolish a' thing that is driven by coals, an' water an' steam. We are

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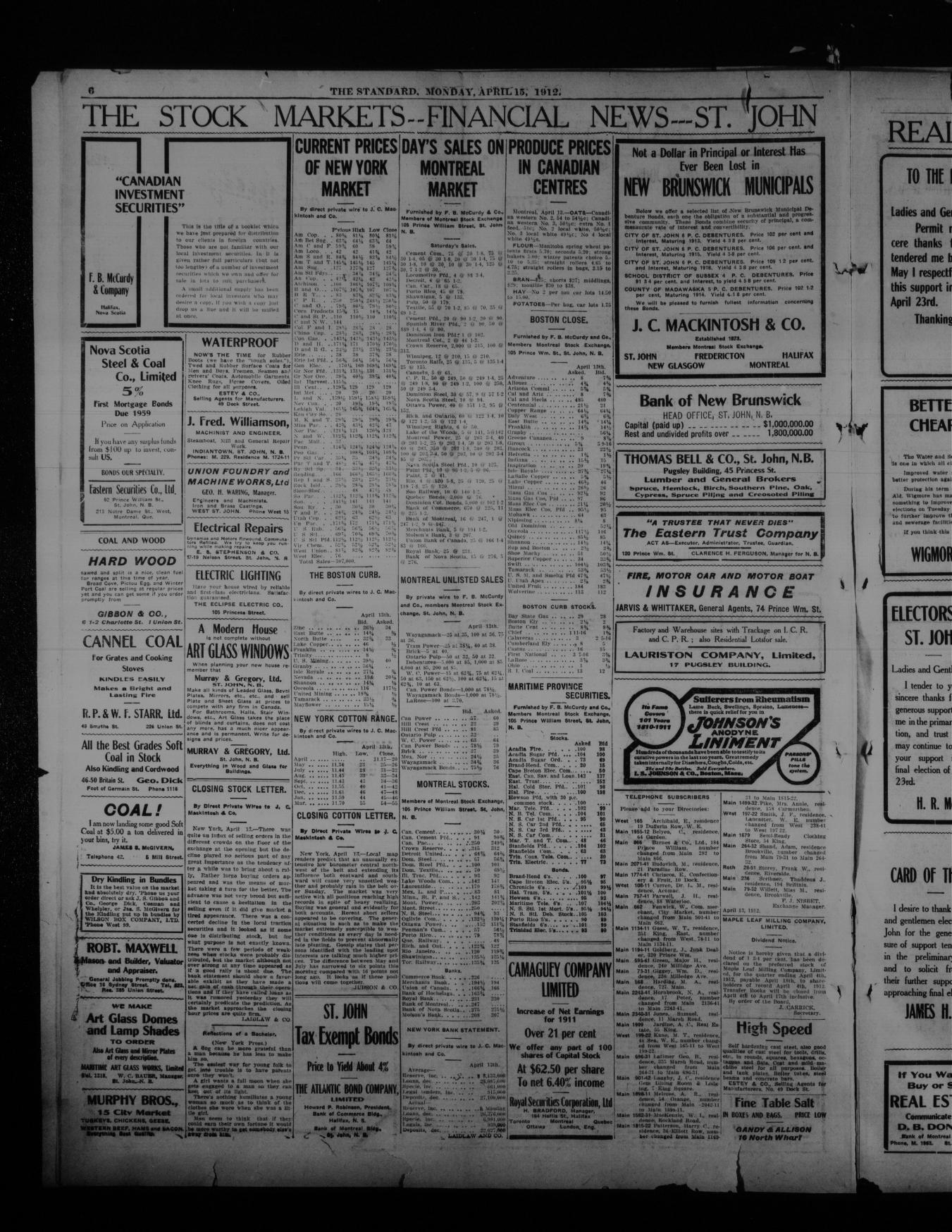




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THE STANDARD, MONDAY, APRIL 15, 1912

Six Thousand Dollars

In Prizes

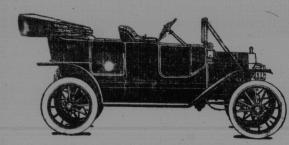
To Be Given Away Saturday, June 8, 1912

BY THE -----

ST. JOHN STANDARD

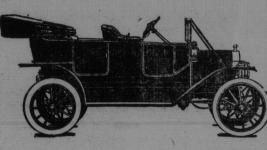
Any Man, Woman or Child Residing in the Province of New Brunswick Can Compete

Two Ford 1912 Model T, Fore-Door Touring Cars purchased from J. A. PUGSLEY & CO., ST. JOHN, N. B.



10

The first grand or capital prizes are two Ford 1912 Model T Five Passenger Touring Cars. The Ford Car is a beautiful machine of superb mechanical qualities, and excites the greatest interest in every quarter where the joy of automobiling is known. No human pleasure surpasses in temporary fascination the excitement of speeding over country roads in a swift flying machine like the Ford, which is offered to the residents of the Province of New Brunswick. And never before was automobiling so popular as a means of transportation as it is today. The desire is intense in every wideawake person to win a beautiful car like the Ford, which means so much of personal joy for the entertainment of the family and friends. The Standard takes the greatest satisfaction in being able to place



such a machine in the hands of some energetic resident of the Province, as a reward for industrious effort and wholly without cost to the contestant.

The Ford Car is universal in its usefulness; universal in its reliability; it fully meets the desire in capacity, comfort, ease of operation, simplicity in mechanism, and absolute strength in construction. It brings to its owner all the essentials of a practical automobile. Here are the specifications of the Ford Model T. Touring Car:

> Four Cylinders, 5 Passengers. Completely equipped as follows: Extension Top. Speedometer. Automatic Brass Windshield.

Two 6-inch Gas Lamps. Generator. Three Oil Lamps. Horn and Tools. Ford Magneto built into the motor.

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THE STANDARD, MONDAY, APRIL 15, 1912.

NOW Is The Best Time To Enter!

FREE-\$6,000 IN PRIZES WILL BE GIVEN AWAY BY

THE SAINT JOHN STANDARD

To the Residents of the Province of New Brunswick

The First Thing to Do

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just th a Cut out this nomination blank which will be found on this page. Fill in the blank with your name and address, etc., if you wish to nominate yourself, or with the name and address of any one whom you may wish to nominate. Be very careful to write plainly, so that there may be no possibility of an error being made. We also wish to impress upon candidates the importance of securing the correct name and address of all new subscribers, so there may be no unnecessary delay in starting the papers.

The Second Thing to Do

Send or bring the nomination blank to the Contest Manager, Standard Office, and you will be credited with 1,000 votes toward winning one of the 6 prizes, and will be given a receipt book to be used in securing subscriptions to this paper. If you cannot call, phone or write, and a representative will call and explain the plan of the contest in detail, and will render you every assistance possible. It is better to ask questions than to have to correct mistakes later.

A Square Deal to All

That's the motto of the contest. Every candidate will receive equal treatment, and there will be no favorites. That each candidate in the contest may be assured of a square deal, a committee of well-known business men will be selected to act as judges, to count the votes and award the prizes at the close of the contest,

INFORMATION RIANK

The Object of This Great VOTING CONTEST

Primarily the object of this great prize-giving contest is to secure paid-in-advance subscriptions; also to collect back accounts to The Standard, while doing this to ascertain who are the most ambitious, energetic and popular men and women of this section. Resourcefulness, patience and get-there-quickly are the qualities developed in men and women every day by live competition. Competition is the life of success, and it also makes achievement worth while. This contest means that the winners will be the kind of people who appreciate these things. It is a business proposition for men and women who love the excitement and attainments of business. Built on business principles, it is for business people.

There are many who do not receive as a six months' or a whole year's salary as much as the Grand Prizes to be awarded in the contests amounts to. And the best part of it is that the competition which will bring such success in this big contest is only a good use of spare moments. It will be a campaign of votes by the candidates among the people with whom they come face to face—those whom they can reach by telephone and by writing letters; through the assistance of personal friends and the interest aroused in the public. In a word, it costs nothing to participate in this contest.

The \$6,000.00 in prizes to be distributed under the terms of the contest is by far the most liberal offer ever made by a newspaper in Canada.

Nominate Yourself Today

10 Per Cent Cash Commission Paid

You can't lose in this campaign—that is impossible—there are 26 awards—26 contestants will win—and if you are not one of the 26 The Standard will pay you ten per cent. cash commission on the gross amount of subscription money you collect if you remain actively in the campaign until the end. The campaign thus works both ways—a prize contest and a very lucrative position. If you want an automobile, enter your name; if you want a piano, enter your name; enter the campaign no matter what you want, you can't lose; enter anyway. Send in your name or that of a friend today.

HOW THE PRIZES WILL BE AWARDED

The Third Thing to Do

As soon as you are nominated, see your friends; get them to subscribe in your favor to The Standard (the vote scale will be found on this page.) Send or bring all subscriptions to the Contest Department of The Standard, together with the proper remittance, and upon receipt of same votes will be issued. Once started, do not grow discouraged. Pay no attention to how many votes some one else may tell you they have to their credit; look after your own own candidacy and thereby set a good example to the other candidates.

The Fourth Thing to Do

As soon as you have secured one subscription go after another in your spare time. This contest business need not interfere with your regular work. However, if you were to spend your time for the next few weeks doing nothing but securing subscriptions to The Standard, the reward for your elforts would guite suffice to pay you many times over. Think what a wonderful profit will be yours should you win one of the Ford Touring Car.

How to Enter

By sending in the nomination blank printed below, propeny mea out, you will at once become a candidate in the greatest prize voting contest ever given in Canada. You can win one of the valuable prizes which will be given away in a few short weeks. A little effort, combined with perseverance and tact, is all that is nedful to win the one you want. The paramount question NOW is to enter your name in this competition. Immediately upon receipt of the nomination blank bearing your name the necessary books and instructions will be sent you.

Voting Power of Subscriptions and Price

Contest Manager, The Standard, St. John, N. B.	1. The contestant who secures the largest number of votes in the City of St. John, (Districts 1, 2 and 3) will be presented with a Ford 1912 Model T Five Passenger Touring Car.	List of the St. John Standard Price Price Votes By Carrier By Mail Allowed
Please send me detailed information concerning THE STANDARD GREAT PRIZE CONTEST and the method to be pursued to win one of the many valuable prizes.	 The contestant who secures the largest number of votes in Districts 4, 5, 6, 7 and 8 will be presented with a Ford 1912 Model T. Five Passenger Touring Car. After the automobiles have been awarded the contestants securing the largest number of votes in each of the eight districts will be presented with a \$400 Willis (Montreal) 	Three Months \$ 1.25 200 Six Months 2.50 \$1.50 500 One Year 5.00 3.00 1,200 Two Years 10.00 6.00 3,000
ddress	 piano. 4. The contestant securing the second largest number of votes in each of the eight districts, after the automobiles have been awarded, will be presented with a diamond ring. 5. The contestant securing the third largest number of votes in each of the eight districts, after the automobiles have been awarded, will be presented with a handsome gold 	Voting Power of Subscriptions and Price List of the Semi-Weekly Standard By Mail Votes Allowed One Year
UT OUT AND SEND TO THE STANDARD, ST. JOHN, N. B.	watch.	Two Years 2.00 400
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