## A $^{N}$ Egpert Lady $\underset{\text { ographer and }}{\substack{\text { Sten- } \\ \text { Typist }}}$ wanted immediately. Apply H. H. WILLIAMS The Toronto World 38 King Street East

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With Bombs, Grenades Deady Cose Range Fight
With Bombs, Grenades
and Artillery. TWO CRATERS SEIZED

THE MONTREAL BANK MERGER OFF Aerial Raid Carried Out
German Parks and Depots.



Women, Children and Men of Non-Military Age Will Be Deported-Prolongation War and Bitter Feeling Create Acute Situation.

U. S. DECLINES TO CURB EXPORT OF MUNITIONS
 United States Will Continue Shipments-C
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NEWFOUNDLANDERS ORDERED TO EGYPT









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## 12 MONDAY MORNING

## Our New Mut

A New Market that will be second to none on this continent will be opened Today by The Robert Simpson Co., Limited. It is situated in the Southeast Section of the Simpson Basement, and we have made it the most sanitary and cleanest place of its kind imaginable. No expense has been spared to make it superior to anything the people of Toronto have ever known. It is capable of serving TEN THOUSAND CUSTOMERS A DAY.
Customers are invited to inspect this ultra-modern market Monday. 7 hose who do so will hardly be content with anything less than the perfect sanitation and satisfaction that this market will afford.

## 1,450 Square Feet of Refrigerated Show Case Counters

THE POULTRY AND FRESH MEET COUNTERS occupy the entire Yonge and Richmond street sides of the market. Specially prepared cuts, priced by the piece and by tho pound, will be found street
all ready for wrapping. A belt conveyer running beneath insures the quickest and most sanitary kind
of service. THE FISH COUNTER is a model of clanitary kind
THE FISH COUNTER is a model of cleanliness, all the fish being shown in white enamel trays,
filled with ice, and constantly drained. THE COOKED MEATS drained.
THE COOKED MEATS, SALADS, AND OTHER DELCACIES are in a very unique show-case,
which is itluminated and at the same time refrigerated. As far as we know, this is the only show-case
of its kind used for this purpose.

The Great Refrigerators a Wonderful Equipment

THE REFRIGERATORS, which surround the market on two sides, are divided into five huge compartments, so that fish, poultry, cooked meats, etc., may be kept entirely separate. The big "L" shaped THE FLOWER REFRIGERATOR and display, together with thied for meats on this continent. facilities for the care and sale of cut flowers and plants. the parcelling refrigerator is plants.
the market yourself or order by phone, your parcel is eature of this market. Whether you come to before it is put into the delivery wagon.

Fruit and Vegetables
With the enlarged facilities of the new market, fruits and
vegetables in season will be supplied in more extensive
variety vegetables in season will be supplied in more extensive
variety. The freshest vegetables, with one here, where our facilities keep them crisp and fresh are assured to our customers at all times.

The Market Staff
The staff is composed of men who have been chosen be-
cause of their knowledge and skill extending to every
detail of purchasing, handling and selling these cause of their knowledge and skill, extending to every
detail of purchasing, handling and selling these high.
graide supplies. All sanitary and helpul devices to pro mote efficiency and despatch have been supplied for their
assistance.

## Ventilation

An elaborate and effective system, by which cold waterwashed air is delivered to this department in sufficient
volume to completely change the air every three minutes has been installed. Cool and fresh, the market is a pleasant, sanitary addition to the store space.

The largest wholesale dealers gave special instructions to their cattle buyers to make the most careful selection of stock on the hoof to qualify for Simpson's initial order. The competition for this order, one of the largest ever placed for retail selling, gave usder strict Government supervision and thals selected being prepared and dressed stamp. Hence the meats we offer Today are, to the last ounce, prime. The prices have been made to meet the keenest competition.


