EVERYBO
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-Mondays
Tn- $\begin{aligned} & \text { Thursday } \\ & \text { onday, De }\end{aligned}$

## 

 - AUCTION. TEA! TEA! TEA! Wednesday, Dec. 3rd, Morris Bldg., Queen St.25-1/2 Chests Tea.
 FEARN \& BARNES,

## POPULAR POWDEN EOWARDS AUCIIONEERS AUCTION.

Wednesday, Dec. 3rd, AT THE U.S.P. \& P. FACTORT,
Preseot Street.

 Dowden \& Edwards,

THE PREOLLES PAPBR"-FORTY-FIVE YEARS IN THE SERTICE OF THE PUBLC-IS A LIVE DAII IN A BUSY CENTRE-STUDY TTS NEWSY ADVERTISIN

1090 Bags White Oats, Canadian.
1000 Bags White Oats, P. E. I. 1500 Bags Cornmeal
750 Bags Bran

## BOWRING BROTHERS, LIMITED,

STORES DEPARTMENT.
750 Rolls Ruberoid
200 Rolls Eureka
800 Rolls 3 Ply Felt
800 Rolls 2 Ply Felt

## (120)




XMAS TREE
WANTED.
XIS schooners






 | Bo preant. |
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| By orite |
| W. R. PUU | Royal Oak Lodge, Noo. 22




B.I.S. Ladies Auxiliary

C. \& M. PEELLY
citan, Straved or Killed -

## Grand Sacred Concert!

 SUNDAY, DECEMBER ${ }^{\text {14th }}$ CASINO THEATRE THE CHID WELEARARE ASSOCIATION.

oti Averios nooms,
Bat Friday Next, 5th Inst.
 P. C. O'Driscoll, Ltd.,

For Sale!

## New Milch Cows. <br> General Purpose Horses. Horses. <br> 

Wm. Brennan,
$\frac{\text { Phone 1461. Residene } 1227 \mathrm{R}}{\text { FOR SALE. }}$

## Buick Car <br> 1925 MODEL

## RAFFLE

##  <br>  <br> lind <br>  <br>  <br>  <br> NOTICE.



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Tuesday \& Wednesday, Dec. 2nd \& 3rd

mate candiditivilitiso be served
ofen fopeid atraction will be the christmas Tree



COAL!
2,000 Tons
Best Sereened North Sydney.
ANTHRACITE $\}$ IN STORE:
ANTHRACITE $\}$ AMERICAN- $\$ 21.50$ A. H. Murray \& Co., Ltd,


> Property Owners.


| Grand Sacred Concert! <br> SUNDAY, DECEMBER 14th Casnó THïntre <br>  |
| :---: |
|  |  |

## 



## A Christmas Gift

that endures.

## Give a year's subscription to Pictorial Review Magazine this Christmas. A gift that reminds

 your friends of your thoughtfulne reminds your friends of yourmonth in the year-also,

A GRAMOPHONE RECORD: "The Banks of Newfoundland"
"The Ode to Newfoundland."

## Charles hutton,




By order of the R.W.M.
WM. KNGT,
THE ANNUAL SALE
St. Mary's Sanctuary Guild
will be held in the
Parish Hall on
Wednesday, Dec. 3rd, at 3.30 p.m.
$\qquad$


## 

## CL.B. Boat Club.

 Boat Club will be held to-
night at $80^{\circ}$ clock, in the Old
Comrades Rooms. Comrades Rooms. P.S.-Important Business.
$\qquad$
S. U.F.

## The Monthly Meeting of St.

 ensuing year wil take place. Evt.
ery memperi is urgently request-
ed to attend
By order W.M.

| There will be a Meeting of the B.I.S. Ladies' Auxiliary on To-morrow (Wedn |  |
| :---: | :---: |
|  | $\begin{gathered} \text { an } \\ \substack{\text { san } \\ \hline i n g} \end{gathered}$ |
| B.I.S |  |
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| dee2,11 Premetary. |  |
|  |  |
| There will be a Meeting of the T. A. Ladies' Auxiliary this Tuesday evening, at $80^{\prime}$ |  |
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| TO LET , 粦 |  |
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|  |  |
| W. E. PERCIVAL, Auctioneer. |  |
|  |  |
| REAL ESTATE AND COMMISSION AGENT. |  |
| Percival's Aucion Rooms, Adelaide Street, for Quick Sales of Furniture of every description |  |
| 'PHONE 1960. <br> dec2,1m |  |
|  |  |
|  |  |
| FOR SALE-One Carry-all Trap Drum Outfit, consisting of BassDrumSnare Drum. PeddeSymbol etc., 1 set Xx lophiones, 1 Thermonite apply, 112 Barnes' Road, 'Phone 11191. nov21,tr |  |
|  |  |
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|  |  |
|  |  |
| FOR SALE - 1200 Second Hand Brick, thorousgly cleaned and in good conditlon; apply L. LAMMAN, 47 Wickford Street. decz,11 |  |
| FOR SALE-One Covered Delivery silde, in perfect conditionFor further particulars apply this of fice. |  |
|  |  |
|  |  | ed to attend.

By order W.M.
S. GARDNER,
tie evening thaseral, sr. johns, newfoundiand, december 2 , t924-2


THE EVENING TELEGRAM. ST. JoHNS. NEWFOUNDUAND, DECEMBER 2, 1924-s



| WANTEED! |
| :---: |
| 10 |
| EXTRA |
| SALELADIES, |
| APPLY |
| AT ONCE | at the Lowest Prices. up in dollars and cents alone lives or dies by public support. a "brake" instead of a spur to our efforts. Store like this can offer you

SEE WEDNESDAY'S PAPERS
FOR FULL DETAILS.

## The Broadway House of Fashion

Store Closed Wednesday, December 3rd. to Rearrange Our Stocks.

## WANTED!

 5 EXTRA YOUNG SALESMEN APPLY AT ONCE.
## An Open Letter to The Public:

On December 4th, 1921, The "Broadway" first opened their doors to the public, and from the first day we knew we had the support and the confiednce of the general public.

From the first day we endeavoured to give our customers the best and most denenabdle merchandise

To-day we point with pride to the prominent position we occupy in the wearing apparel field in St. John's-a growth made only possible by the support of our customers-a support we will ever cherish to safeguard to the very fullest extent of human endeavour.

The growth of our business has increased to such extent that we were compelled to enlarge our store and on April 9th, 1924, we took over the premises formerly occupied by R. A. Templeton and where our New Gents and Boys Department is now located.

But do not mistake this announcement-we take no pride in growth-for growth itself. We regard growth only in its relation to achievement and not the kind of achievement that adds up and measures

Greater Values and Service has been and will always be the slogan of The "Broadway!"

## "in years never a sale hike this" <br> Ours 3rd Birthday Salle

## --Not Merely a Sale, But a Celebration--

> Starts Thursday, Dec. 4th, at 9.30 a.m.

## See Wednesday's Newspapers.

The age of indifference has passed-the public is interested in the motives that actuate, the impulses that move, the values they get, the forces that control-an organization, for after all, an organization

It is but human, therefore, that we take pride in our constant growth-for that is an expression of public approval-of increased public support. But we do not make a mistake of permitting growth to be

Every year we celebrate the day of our first opening with our Birthday Sale-a Sale that has grown in proportions yearly! Therefore you may regard with confidence the announcement of our 3rd Birthday Sale-as a Sale when you will be able to purchase your entire family needs at savings which only a

The Broadway House of Fashion.

Store Closed
Wednesday, Dec. 3rd to Rearrange and Reprice Our Merchandise.

## SEE WEDNESDAY'S PAPERS

 FOR FULL DETAILS.THE EVENINGTELEGRAM. ST. JOHNS. NEWTOUNDL AND, DECEMBER 2 , 1924-

## HARTLEY'S

 TABLE JELLIES yman your Your Grocer max HARTLEY'SLEO A. DUFFY

## Lipton's Higl-Class English Biscuits




| For |
| :--- |
| Your |
| Xmas |
| Trade |

## ALL GRADES OF

Raisins, Prunes,
Currants, Evap. Apples, Pineapples, Tinned and Dried Apricets, Peaches and Plums. Also, Tinned Vegetables.
Harvey \& Co., Ltd.


II Will be Here To-Morrow

S.S. EARL OF DEVON
 Wednesday evening next, aso $\begin{aligned} & \text { Gollowing ports: Greespond, Wesleyvili, F Fogo, } \\ & \text { Change Islands, Herring Neck, Twillingate and Little }\end{aligned}$ Bay Islands.

NFLD. PRODUCE CO, LId.
 $\$ 500$ for a Five Spot

$\$ 500$ for death from injury within 4 yearu
$\substack{8250 \\ \text { or tor the loss of any limb. }}$
silf for loss of on ane eve
810 every week for all injuries.
WE PAY For LIFE, IF NECESSARY.
U. S. FIDEL ITY \& GUARANTY CO. : J. J. LACEY, Nad. Genara A.Eent.


SAD IRONS


## LATCHES.

${ }_{2}$ For, storm Dor. and 5 fr. each AAA SHOT

HORSE STABLE RUGS
 SLIDE SHOES $11,13,2$ in. and $21 / 4$
lengst $6,2 / 2$
to 12 feet. To open in few days
AXE HANDES COOPERS' RIVETS GAL. BUCKETS GARDEN SHOVELS

## HINGES

PICTURE WIRE
4. 150 dozen
$\overline{\text { AXES }}$
18.00, 20.00 and 23.00 doz.

SOLID BRASS SHOE NAILS The Neyle-Soper Hdw Co., Ltd. St. JOHN'S Grocery Stores

Best Goods at Lowest Prices.
Pure Gold Jellies. ox Blood 2 in 1 Shoe Blackery Best Canadian Butte artley's Rasp. and Stra Birds Custard Powder

4c. package.
Herb Soar
Herb Soap.
Ammonia.

Jaynes Fluid. | Jox's Sparneskling Gelatine |
| :--- | Krowning for Gravies.

Brem sarkiling Puritan Metal Polish. Large Green Grapes 19c. Ib.
J. J. ST. JOHN.
fhe evening telegram, st. Johivs newfoundiand, december 2, 1924-6



## HallStoves <br> while the full assortment lasts. Prices from $\$ 15.00$ up. <br> ENTERPRISE OAKS- -3 Sizea No. 15 Ideal Quebec. " 25 Ideal Quebec. <br> 25 15 1deal Quebe 25 Ideal Rival Iteal Rival. <br> 25 Ideal Rival. 12 Enterprise Quebec. <br> 14 Enterprise Quebec. 2 patterns. $15{ }^{\circ}$ Oak, with self feeder. SLOW COMBUSIION All Sizes. <br> John Clouston




## it's Different!

Try a tin of Fry's Pure Breakfast Cocoa-to-day. You will enjoy that delicious chocolate flavour so much that
you will not want to go back to any you will not want to go b
other cocoa. It's different.
Everybody likes Fry's, from the children to the old folk. And it is really good for all-rich in nourishment, invigor ating, strengthening, sustaining. True,
it ought to be good-it has been con tinually improved for nearly 200 years.

## Try's <br> PURE $\stackrel{\text { PURE }}{\text { BREAKFAST }}$ Gocoon

## Here we are again with another smap

400 DOZEN


## In the Realms of Sport
















## CARPET SQUARES AEARTH RUGS AND DOOR MATS

## GO ON SALE

All specially reduced in prices, making them particularly attractive as gifts that the whole family can enjoy. The Squares come in various sizes-and beautiful colour combinations. The Hearth Rugs, rich in tone and high in quality, bring the finest values for years. The Mats bring variety and we have priced them for quick selling. THE SQUARES


## AXMINSTER HEARTH RUG HEARTH RUGS

lexcellent PLUSH RUGS



## PLAIN RUGS




## PLUSH MATS



## ROPE MATS

 | sular 2.0. 8 sp |
| :--- |
| $\$ 1.75$ |

## WOOL MATS

 spechi $\$ 6.48$



Look, mother!
for film on your child's teeth





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 FREE Maid Couyon for PeDSOCōt


Stafford's Essence Ginger Wine 15 c . per Bottle


Dr. F. Stafiford \& Son

Christmas, 1924
We are sure our display of Private Greeting
Cards will prove interesting to you. All New Designs in great variety.
Dicks \& Co., Ltd.,
Printers \& Stationers

NOW IS THE TIME
to install a COAL SAVER on your furnace or
hall stove, and save. a quarter of of our coll his winter. Those who had
delighted with them THEM AT
SEE TH


Forty-Five Years in the Service of
the Public-The Evening Telegrame

## 20c At The Star Movie To-Day 20c

## Samuel Goldwyn presents

## "Potash and PerImutter"

with Barney Bernard, Alex Carr, Vera Gordon and a cast of youth and beauty.
WEDNESDAY -- CHARLIE CHAPLIN in 66 PAY DAY99 FIRST NATIONAL ATTRACTION.

## 20C Admission 20c 20c

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Kethluen
Lesura W



Lmpoct cove" was the scene of an "This famous old.


 Divam $\quad$ DICKS'

The Brilliant Package of 6 Cards.. Exhibition Package of 12 Card
Wembley Package of 12 Cards Wembley Package of 12 Card Earl Haig Package or 12 cis. Earl Haig Package of 12 Car Thoughts Packere of 12 Caid Favourite Package of 12 Cards Messages Package of 12 Cards Princess Mary Package of 12 Ca Emperor Package of 12 Cards Good Wishes Package of 12 Ca
boxes of assorted cards and envelopes
$\qquad$
SINGLY boxed Cards
Beauties, in charming designs, from
.10c. to $\$ 1.20$ box
CHRISTMAS TAGS and GIFT CARDS
.5c. per packet
CALENDARS-New, attractive and novel in design, from ..8c. to. $\$ 2.00$ ea.
If by mail, add 4c. per packeti,

- do your christmas shopping now -
Dicks \& Co., Ltd., ooksellers \& Stationer




thio hat fites tot Holy Mother o. Cemetery on Truestays

 Come-so-Fast, Never Stop! Jazztime, Ragtime, Laughtime, Alltime -- Selfsta-t, Nonstop -- Surefire, Nevertire. OH! MEYER, SOME PICTURE !



## 7 <br> 0 O- <br> \section*{\section*{xaty}}

## To Safeguard

## 

"SALADA"
딘 is always sold in an air-tight
aluminum packet, mever in buik.
Our Montreal Letter



Big Features at
THE MAJESTIC TO-DAY!

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OR

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## Currants!

IN STOCK DECEMBER 2nd; CLEANED CURRANTS-1-lb. Cartons. BULK CURRANTS- $56-\mathrm{lb}$. Cases CITRON and LEMON PEEL SEEDLESS RAISINS-1's, 48's SEEDED RAISINS-1's, 36 's MOIRS' CHOCOLATES-1-lb. Boxes. MOIRS' CHOCOLATES-1/2-lb. Boxes. MOIRS' CHOCOLATES-5-lb. Boxes and a full assortmen ${ }^{\text { }}$ CHOCOLATE BARS

## GEO.NEAL <br> $\underset{\substack{\text { Beck's Cove } \\ \text { Phene 264 }}}{ } \quad \because \quad \begin{gathered}\text { Water St. East } \\ \text { Phone } \\ 17\end{gathered}$

Prepare for the indoor months $A^{\text {sk your Dealer for "MATCHLESS" }}$ 1 nside Paints, Enamels, Stains, Etc. $\mathrm{N}^{\text {OW IS }}$
$T$ TE TIML
Try our Flat and Gloss White, Gold, Aluminum and Black Enamels (for radiators, piping, etc)
Superh "MATCHLESS" Floor Stains, etc Superb "MATCHLESS" Floor Stains, etc., etc

The Standard Mfg. Co., Ltd.

## BARBADOS, B.W.I.

WILBERT TAYLOR
Wholesale Commission Merchant. CODFISH, HERRINGS and SALMON SUGAR, SYRUP and MOLASSES.
 soods consistent with merketchasers, as condition, so sthat the
this method every shiper recives full benefit until
the consigmment is closed.


## 



## BEST Values OBTAMABLE

Ladies' Ready-to-wear Winter Hats
our hat values are always extra special, but during November
we are bringing
Hat Prices Down to Cost
to clear the way for the Christmas Trade
DON'T BUY
till you see the Values we are offering.
THEY CANNOT BE BEATEN.


so will you be if you ust
MUSTAD'S MUSTAD'S mon
нighest quaurt FISH HOOKS


Grapes, Oranges, Onions, etc.,etc.

## On The Way :

From Liverpool-Due Tuesday next and selling at Lowest Market Prices:-
"ALMERIA" GREEN GRAPES(Heavy Clusters) VALENCIA ORANGES- $360^{\prime}$ ?
SILVERPEEL ONIONS
(Cases, 130 lbs. each)
NEW CROP DATES -
(L,oose, 70 lb . Boxes)
"STAPLE \& STRONG'" 'PICKLES and CHOW CHOW.

## F. McNamara <br> 'Phone 393 <br> Queen St.

## GET IT AT GEAR'S HALL STOVES

The No. 15 Ideal Quebec
TOPS THEM ALL.
Come to Our Store and See Them.
GEAR \& CO., Limited PHONE 40.

340 Water st.

Our Stock for the Coming Winter:
 BEST LEHGGH VALEYY AMERICAN ANTHRACTIE,
BEST WELSH ANTHRACTEE (Speciall Selected).

M. Morey \& Co., Ltd.




## RAW FURS!

 $\xrightarrow[\substack{\text { 10,000 Muskrait } \\ \text { 2,0oo Weasels }}]{\text { Wen }}$

 W. H. CAVE,



## Welsh Anthracite Coal.

We have a Choice Cargo of the highest grade now Toading at swansea, and dua about end of Nove
Dont tail to book your orders from this cargo. W. H. HYNES.


