
the evening telegram, st. Johns, newfoundland, october 8 , $1917-$

## the G.P.

##  <br>  <br>  <br>  <br> Robent carro \& ir risherien <br>  <br>  <br>  <br>  <br> 

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RLAND'S,

## Look in the Mirifor

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gnd the triens voul love smiline bee and the friends. you love smiling back fTThen-see how bare and unfinish. ed some room of yours without Mir-
ror or Overmantel looks by contrast. TThen- $\overline{\text { ot to the Showroms of }}$
 rors and overmantelse they stoek
make sour choice of one, have it sent make your choice of
up right away and


U. S. Picture \& Portrait Co

CERTAIN - TEED
PAINTS and ROOFINGS
Guaranteed the best obtainable
GEO. M. EARR, Agt.


In Milady's Boudoir

hats and coliss.

## And the Worst is Yet to Come



When Spring Comes.


## Integrity of Value

In the Overland Big Four-cylinder touring car and
the Overland Light Four-cylinder touring car, the the Overland Light Four-cylinder touring car, the
luxurious and the practical are in proper balanice to produce lasting satisfaction.
The Big Four is finished in a deep rich brown,
while the colour of the Light Four is a beautiful shade of gray. These two models exemplify the remarkable values made possible by tremendous production
Size does not of itself constitute greatness.
An industry is as great as its service io the public.
But size does usuall But size does usually constitute opportunity for
service. In the case of Overland, size originally was service. In the case oight and courage.
an indication of forestablish new It constituted an opportunity to
values in motor cars-this was a service. values in motor cars-this was a service.
Growth came as a reward of this service, and with
growth came opportunity for further service-further growth came opportunity for further service-further
revision of values. revision of values.
Today's immensity means experience, facilities and
resources, plus the public confidence, which gives these resources, pilis for yet greater service. value in the product throughout the whole life of that
product's service.
The Willys-Overland Motor Cars which we have The Willys-Overland Motor Cars which we have
to show you exemplify this ideal and constitute the
most comprehensive range of models ever built by any most comprehensive range of models ever built by any
one motor car producer.

T. A. MACNAB \& Co., City Club Building, Distributors.

A Wide Range of Models
$\qquad$ 5 -Passenner Touning Car
 Light Four-Cylinder Overlan
 Light Six-Cylinder Overland

Tnish Models Seda

$=5=$

| G. KNOWLING, <br> Limited, <br> Offers ex S.S. "Eburoon 40,000 <br> BACON. <br> 900 cases EVAPORATED MILK FINEST QUALITY PURE LARD. <br> Selling CHEAP at our <br> East, West \& Central Stores. <br> G. KNOWLING, Limited. |
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$\overbrace{\text { Shipwrecked Crew }}^{\text {THE EVENING TELEG }}$


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| weighing five and a half pounds. Wewere shown as well to-day at the De -partment wheat raised in Codroy Val- |  |
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| $\begin{aligned} & \text { lent and strikingly illutrate what can } \\ & \text { be done in Newfoundland from an } \\ & \text { agricultural standpoint. } \end{aligned}$ |  |
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| Acknowledgment. |  |
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| Bee Club of Harbor Breton, per Miss |  |
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| War Contingent Association, 58 Vic toria Street, Westminster, London, for |  |
| $\begin{aligned} & \text { the providing, at his discretion, of } \\ & \text { comforts for Newfoundland. Prisoners } \\ & \text { of War in Germany. } \end{aligned}$ |  |
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| The pleasure of Y YOR com- |  |
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| Wood Hall on Thursady, the |  |
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 NEW GOODS!

Our American buyer's purchases are now beginning to arrive, and we are opening new items from day to day. The following are some of the items now ready


Infanis' and Children's DRESSIMG GOWNS. Infants' CUDDLEDOWN DRESSING GOWN SETS, consisting of Gown, Slippers, Rug to match.
Side Combs, Barefies, Bias Tape, Face Bloths, Sanitary Diapers, Maraboul Gollars and Sioles, Infanis' Gaps, Infanis' Gapes, Fancy Gariers, etc.
Fancy Blouse Material, Ready-to-Wear Hats, Caps, Neckwear, etc. TWEED COATS, $\$ 18.00$ to $\$ 25.00$.
G. KNOWLING, LTe


## SUGAR!

We are now booking orders for late Octsber and early November delivery WHOLESALE ONIY.

## HARVEY \& CO., LTD.

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ODS!
are now beginning to
rom day to day. The ady:

## BATH ROBES

A nice new assort-
ment of seasonable
Robes,
$\$ 7.50$ to $\$ 9.00$.
$\$ 1.50$ to $\$ 12.00$.
GOWNS.
GOWN SETS,
Face Cloths, and Stoles,
ey Garters, elc.
, Caps, Neckwear, etc. $\$ 25.00$.
NG, $\mathrm{L}^{\text {º․ }}$
30025205000050

## R! <br> for late delivery LTD.



THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDLAND, OCTOBER 8, 1917-5


To-Day's Messages. 10.00 A.M.
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arrayed agaimst her in the world war



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## SPECIAL! SPECIAL! 1000 YARDS WHITE SHEETINGS, <br> Plain and Twilled,

Best quality English Sheetings bought at pre-war prices, and marked accordingly.
72 inch Twilled, Special, per yd., 62c.
72 " Plain, 68c. 78c.

5
72 " Plain,


## SAVE COAL!

We have the most up-to-date
Ash Sifter
on the market, selling at the very low price of

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$1.40.
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$=\mathbf{=}=8$ MATTM ROYAL STORES HAROWMARECO. Ltd $\therefore=5$ (Successors to Martin Hardware Co. \& Royal Stores Hard ware)


## PURITY MILK


T. A. Macnab \& Co., city club buliding. 0000000000000000000000000 TWE are still shoving a splendid se: TWEEDS SERGES. No scarcity at Maunder's.

However,we beg to remind our customers thesegoods are selling rapid$y$, and cannot be eplaced at the same price.

## John Maunder,

## Tailor and Clothier, St. Johins, Nild


$\$ 3.00$ to $\$ 16.00$.
T. J. DULEY \& CO.
sent on Appluction


## A JOB LINE of Ladies', Children's and Misses'

FELT and CORDUROY VELVET. HATS. -
In this offer the word BARGAIN is fully defined.
Values from $\$ 1.50$ up to $\$ 3.00$. All One Price. Your Choice for \$1.20. JUST OPENED

- A Shipment of Ladies' Am. Winter Coats.

Marshall Bros


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"Investo
simue

Express Passe six



A Faithtul S
 fyin heoron
 and con St. John's Gas Aviator Retun


and
and

## WOOL BLANKETS, $\$ 4.60$ to $\$ 9.20$.

WADDED QUILTS, $\$ 2.10$ to $\$ 6.00$.

Look through your stock now, for with Oct ober we will soon need more warmth.

## Wool UNDERVVEAR for Mon, Women and Girls

## FLEECE LINED UNDERWEAR

for Men, Boys, Women and Girls.
All at Last Year's Prices

## BISHOP, SONS \& COMPANY, LIMITED.

War Hews.
Messages Received Previous to 9 A. M a

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The evening telegram, st. Johns, newroundland, october 8, 1917-9




