

TEN PAGES TO-DAY.
 TORONTO, Noon.—Moderate to fresh Southwesterly winds, a few local showers with moderate temperature to-day and Friday.
 ROPER'S, Noon.—Bar. 29.80; ther. 61.

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING.

TEN PAGES TO-DAY,

THE EVENING TELEGRAM.

FOR LATEST
 WAR NEWS
 SEE 8th PAGE.

VOLUME XXXVII.

PRICE ONE CENT.

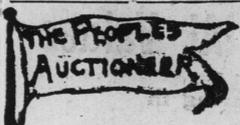
ST. JOHN'S, NEWFOUNDLAND, THURSDAY, OCTOBER 14, 1915.

\$3.00 PER YEAR.

NUMBER 236.

USE BUFFALO FLOUR!

Sold at BOWWRINGS' Retail Store.



AUCTION.

At the residence of
MR. N. PUSHIE,
 No. 31 Power Street, on
TO-MORROW, FRIDAY,
 at 10.30 a.m.

Household Furniture and Effects consisting of—

1 superior Weaver organ, 10 stops, with handsome mirror back; 2 Morris chairs, 1 frame rocker, 1 rattan do, 2 occasional chairs, upholstered in silk; 1 initial centre table, 1 bamboo do, 7 cushions, covered in silk, etc.; 1 banner, 2 small rockers, 1 superior axminster carpet, about 15 feet square; 1 rug to match, 1 handsome rosewood centre table, 1 pair dog irons, "the real thing," over 100 years old; 1 set brass fire irons, 1 large rose tree, "a beauty"; 1 large fern, coal box, pictures and ornaments, poles, blinds and curtains.

Dining Room—1 large oak side-board with mirror back; 1 oak extension dining table, 4 high back dining chairs, 1 carver's do, and rocker to match; 1 folding chair, 1 overstuffed lounge, 1 No. 3 Slow Combustion stove, 1 coal vase, 1 eight-day clock, pictures and ornaments, 1 table cover, glass and crockeryware, knives and forks, floor canvas, rugs and mats, blinds, curtains and poles.

Hall—1 chair, canvas and carpet, 1 stair carpet and flat rods.
 No. 1 Bedroom—1 oak bedroom suite consisting of dressing case, with mirror back; bedstead and washstand to match, 1 superior feather bed, wire mattress, wool do, 7 pillows and 2 bolsters, quilts, blankets, sheets, pillow slips, counterpanes, shams and d'oyles, 2 chairs, carpet and rug, winter and lace curtains, toilet set, pictures and ornaments, window blinds, pole and lace curtains.

Bathroom—1 large oil heater, canvas and mats, mirror, etc.
 No. 2 Bedroom—1 dressing case, with mirror back; 1 washstand to match, 1 mattress, 1 chair, 1 toilet set, carpet and rugs, lace curtains and blind.
 No. 3 Bedroom—1 single bedstead and mattress, 1 mirror, 1 washstand, 1 chair, 1 toilet set, 1 linen shelf, canvas and rugs.

Kitchen—1 No. 7 cooking stove, 1 lounge, kitchen table, 3 chairs, crockery and utensils, canvas and rugs, wash tub, etc.

P. C. O'DRISCOLL,
 Auctioneer.

Postponed Auction!

The Auction of Grace Building as advertised has been postponed to Tuesday, 26th inst., at 12 o'clock noon.

P. C. O'DRISCOLL,
 Auctioneer.

Houses For Sale!

Prices ranging from \$400.00 to \$6,000.00. Easy terms.

Building Lots

Freehold, \$1.60 to \$4.00 per foot Leasehold, 60c. to \$1.50 per foot

Money to Loan

On first-class Real Estate Security at current rates of interest.

Fred. J. Roil & Co.,
 REAL ESTATE,
 SMALLWOOD BUILDING,
 Duckworth St.

Do It Now!

Ring up, write or send us in instructions to call for your

Laundry

when next you require any work done.

EXPERT WORKERS.
LATEST MACHINERY.
PROMPT SERVICE.

Globe Steam Laundry
Co., Limited.

Phone 148. P. O. Box 478.
 may14,tf



Insure with the Good, Old, Reliable **QUEEN,**

which has stood the test, promptly paying

\$541,000

in the Big Fire, 1892. Absolutely no trouble when a loss occurs.

GEO. H. HALLEY,

Agent.

may18,eod,tf

Grove Hill Bulletin THIS WEEK.

ARRIVAL OF

Dutch Bulbs!

Single and Double Dafoedils, Narcissus, Tulips, Hyacinths. Also a few Violet Clumps.

J. McNEIL,

Waterford Bridge Road,
 Phone 247.

Skinner's Monumental Works.

Head of Beck's Cove Hill and 333 Duckworth St.,
 St. John's, N.F.



In stock a large assortment of Headstones and Monuments. Catalogue of photo designs of our own work with price list and all information for mail ordering sent to any address on request. Write to-day. Local cemetery work attended to. First-class work only at reasonable prices. None but first-class stone sockets supplied with all headstones.

JOHN SKINNER.

may16,6m.s,tu,tt



Ex S. S. "STEPHANO,"

From New York:
 Tomatoes, Celery,
 Bananas, Pears,
 Grape Fruit, Oranges,
 Grapes, Lemons,
 Chicken, Turkeys,
 American Corned Beef.

JAMES STOTT

Paint for Inside Use

In addition to our regular Matchless White Paint, which has a glossy finish, we make an

Inside Matchless White

which is particularly suitable for interior decoration. It has a pure white, dull, flat finish and will not turn yellow, and gives a refined appearance to the rooms.

The Standard Mfg. Co., Ltd.,
 St. John's.

Furness Line Sailings.

	From Liverpool.	St. John's to Halifax.	Halifax to St. John's.	St. John's to Liverpool.
S. S. DURANGO	Oct. 7th	Oct. 16th	Oct. 15th	Oct. 19th
S. S. TABASCO	Oct. 23rd	Nov 1st	Oct. 23rd	Oct. 26th
S. S. GRACIANA	Oct. 23rd	Nov 1st	Oct. 23rd	Oct. 26th

For freight and other particulars apply to

FURNESS WITBY & CO., Limited, Agents.
 WATER STREET EAST.

oct14,tu,tt

TEMPLETON'S

FOR

BOYS' SUITS!

Something a little better and neater than the ordinary.

TEMPLETON'S, - - Water Street.

Home-Made!

Keep the factories open by buying Home-made Boots.

We are now showing the following Solid Leather Footwear:

Men's Waterproof Pegged Boots, with Bellows Tongues. Price

\$3.00.

Men's Waterproof Pegged Boots, 8 inches high. Price

\$4.50.

Men's Waterproof Pegged Boots, 10 inches high. Price

\$5.00.

Men's Waterproof Pegged Boots, 12 inches high. Price

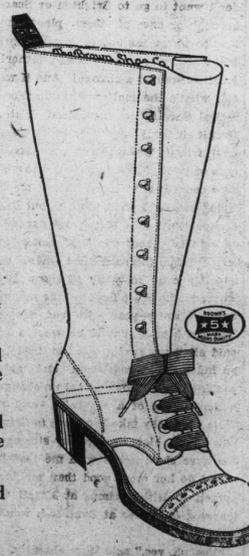
\$5.50.

Men's Waterproof Pegged Boots, 14 inches high. Price

\$6.00.

Boys' Waterproof Pegged Boots,

\$2.00, \$2.20, \$2.50.



GLASSES MADE FOR YOU

We do not stop at merely selling the

"Best Made" Glasses.

In each individual case we make sure that both lenses and mountings are really becoming.

It is nice to have your Glasses fit well and feel comfortable. It is also satisfactory to know you look well in your Glasses.

TRAPNELL,

The Eyesight Specialist,
 can fill the bill.

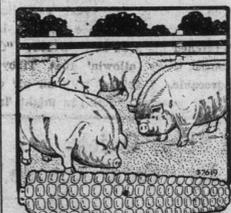


In stock & to arrive

500 Kegs

Gun Powder.

The Direct Agencies Limited.



CORN-FED PIGS

only furnish the delicious pork that tastes so good just now. Firm, white fleshed, tender as chicken and sweet as a nut, it is meat to make the strictest vegetarian reform.

TRY A LOIN, A SHOULDER

OR SOME CHOPS and you'll enjoy a meat treat for fair.

OUR FRESHLY MADE SAUSAGES

come from the same choice pigs. Try some for breakfast. Doesn't even the thought make your mouth water?

M. CONNOLLY.

Sick and Wounded Soldiers and Sailors



The Patriotic Association has requested the Members of the Aeroplane Committee to undertake the collection of funds in aid of the SICK AND WOUNDED SOLDIERS AND SAILORS of His Majesty's Forces, the said collection to be finalized before Trafalgar Day, October 21st.

A meeting of the Aeroplane General Committee will, therefore, be held at the Board of Trade Rooms this THURSDAY evening at 8 o'clock.

W. G. GOSLING,
 Secretary.

oct14,ti

MASONIC INSURANCE ASSOCIATION!

The Quarterly Meeting of the Directors of the above Association will be held in the Masonic Temple on Friday, Oct. 15th, at 8.15 p.m., when applications for membership will be received.

By order of the President,

JOHN JEANS,
 Secretary.

oct13,3i

TO LET—That Corner Shop and Premises adjoining Messrs. Hearn & Co.; immediate possession; apply to P. C. O'DRISCOLL, Water Street, sep30,eod,tf

TO LET—That Residence situate on the corner of Freshwater Road and Parade Street, at present in the occupancy of F. B. Wood, Esq. Possession given November 1st. For particulars apply to C. H. HUTCHINGS, 121 LeMarchant Road. sep14,eod,tf

\$15 WEEK & EXPENSES to travel appointing local representatives. Experience unnecessary. Gain vast experience. Chance of a lifetime. WHITFIELD LINSKOTT, Brantford, Ont. oct12,12,eod

TO LET—Offices No. 18 A. & B. and 19, Board of Trade Building. These offices form a suite of three. Possession 1st November; apply to JANTOR. oct4,m,tu,tt

WANTED—Schooners of 50 to 100 tons to freight Lumber from Alexander Bay; apply FRANKLIN'S AGENCIES, LTD. oct14,3i

LOST—Yesterday afternoon, between Robinson's Hill and St. Bon's College, on Water Street, a Crescent Pearl Brooch. Finder please return to this office and get reward. oct14,1i

Help Wanted!

WANTED—Immediately, a Kitchen Girl; one who understands plain cooking preferred; references required; apply at 27 Queen's Road. oct13,2i

WANTED—A Good General Servant; apply at CONVALESCENT HOME. oct13,3i

WANTED—For New York, 2 General Girls, 1 for Montreal, 1 Cook and 3 General Girls for town; apply to MISS ASHMAN, Servants' Bureau, 77 Bond Street. oct13,3i

WANTED—Board in a private family for a boy of sixteen attending college; address M. L. T. care Telegram Office. oct12,tf

WANTED—A Good General Servant, where another is kept; apply to MRS. ROBERT RENNIE, "The Cottage," Rennie's Mill Road. oct12,tf

WANTED—A General Servant (one who understands plain cooking) in family of two; apply this office. oct12,tf

WANTED—A Country Washerwoman; apply at this office. oct11,tf

WANTED—A Young Man for the Dry Goods Department, must be able to give satisfactory reference. Applicants must state age, salary required, and where last employed. Apply confidentially by letter to "DRAPEL," care Telegram Office. oct,tf

MINARD'S LINIMENT CURES GARTH IN COWS.

MAGIC BAKING POWDER
CONTAINS NO ALUM

We unhesitatingly recommend Magic Baking Powder as being the best, purest and most healthful baking powder that it is possible to produce. All ingredients are plainly printed on the label.

MADE IN CANADA
E.W. GILLETT COMPANY LIMITED
TORONTO, ONT.
WINNIPEG, MONTREAL

"ECHOES of the Past; OR, The Recompense of Love!"

CHAPTER XVII.

Tibby looked up sharply from the fried sausages and potatoes which she was eating and said, as she set a portion of that savory dish before Mina:

"You're lookin' orf color, to-night, Mina. Too much practisin', too many lessons—and too much nursin'; I'm precious glad that's over at any rate. The nex' time I see a man downed in a row and I've anything to do with the business, he goes to the 'orspital, if I 'ave to drag 'im there by the 'air of 'is 'ead wiv my own 'ands. You don't want any sorsages? What are you goin' to 'ave, then? Would you like a little cold pheasant or a bit of salmon, or a slice of haspic jelly?" she inquired, waving her hand over the table, as if it were spread with the delicacies she had named.

"I've a headache," said Mina, "and I think I'll have a cup of tea. No; I'll get it, Tibby dear."

Elisha looked round rather sadly and regretfully. "Seems very dull to-night," he said. "I suppose we miss Mr. Clive—and so do you in your heart, Tibby, for all you're so rough on him, and your talk of 'orspitals."

"Oh, do I?" snorted Tibby, as she pushed Mina away from the loaf and cut some thin bread and butter for her. "You remind me of the gent at the music—all who sang 'Will You Miss Me?' and a man at the back called out: 'Give me a gun, and see if I miss ye!' I think 'is room is better than 'is company, and I think I told 'im so more than once, and pretty plainly."

"He's been a good friend to us, Tibby," said Elisha.

"And we've been a good friend to 'im," she retorted. "Mina, here saved his life at that silly 'all and nursed 'im, too."

"You forget that you helped me, Tibby," said Mina, in a low voice and with a faint color.

"Yes; that's because I'm juggins enough to let yer 'ave yer own way, an' to stand by you instead o' puttin' me foot down and slappin' the silly notions out o' yer 'ead. But there, thank goodness, it's all done with now. Father, if you wanted sorsage cold instead of 'ot, why didn't you say so instead of lettin' 'em freeze fri-to ice on yer plate? You're as bad as Mina. What's the matter with the bread and butter, that you can't eat it? It's the best fresh, let me tell you, not margarine." "Pears to me this family's got dainty since its rise in

Smothering Of Asthma Stops Quick—Thousands Cured By "Catarrhzone."

Count Ten—Then Relief Comes From Chronic Asthma.

Nothing yet discovered can compare with Catarrhzone in bad, ugly cases of Asthma.

Catarrhzone is the one remedy that can be sent quickly and direct to all parts of the breathing apparatus. The effect from Catarrhzone is a quick one—you feel better in no time—keep up the good work, use Catarrhzone as directed and you get well.

If your case is curable, if anything of earth can rid you permanently of Asthma, it will be Catarrhzone. It contains that strangely soothing and powerful antiseptic found in the Blue

world. You don't mean to say you're goin' practisin' with a headache?" she demanded indignantly, as Mina went toward the piano.

"Only for a little while, Tibby, dear," said Mina pleadingly.

"Let 'er alone, Tibby," growled Elisha.

"Oh, I'll let 'er alone," retorted Tibby. "An' I 'ope to goodness other people 'ull do the same!"

Mina lay awake all that night, but she was neither anxious nor fearful. There was another day to live through as patiently as she could; and then—

It was a long day in all conscience, though she worked hard and left herself but little time for thought. She slept that night soundly, and woke with a swift, eager reflection: It is the day. He will be here. I shall see him, hear his voice; all will be well. She would remain at home all day, he might come at any moment. She was practising hard in the morning; but she heard a step on the stairs, and her heart leaped, but the step was Elisha's.

"Why, back already?" she said. "Is anything the matter?"

Elisha shook his head and did not look alarmed.

"No," he said, with a laugh; "but my pupils are going away. It seems that those sort of people, the haristocracy, leave London and go into the country at this time of the year. It's a kind o' fashion. Funny, isn't it? You'd think they'd go directly the weather got 'ot and the country was nice and fresh, but they wait all through the 'ot weather and until London gets quite smelly, then they go, and I suppose stop away while it's cool and pleasant."

"Then you've lost your pupils?" said Mina, with dismay.

"Not a bit of it; at least only for a time," he said cheerfully and proudly. "It's only a 'oliday, and the best of it is I'm to take one, too. I dessey the swells 'as their faults, like other people, but I'm blessed if they can be as bad as some people try to make 'em out. Would you believe it, Mina, that nearly every one of 'em 'as given me a five-poun' note so that I can take a 'oliday like the rest of 'em! And I'm to carry on the lessons when they come back."

Mina's face flushed and her heart swelled, she knew who had prompted this piece of generosity, perhaps the money had come out of his own pocket.

"An' I'm thinkin'," continued Elisha, "that we might really take a 'oliday. What should you say to Margit, or Southend-on-Sea, or some similar swell place?" he demanded, his face beaming, his eyes twinkling roguishly, then his face fell and he scratched his head as he added: "Of course, that's allowin' that Tibby's agreeable. I think," with an air of simple cunning, "that you might 'int

Gum Tree of Australia, and this is fortified by the other germ-killing properties which, when so scientifically combined, makes Catarrhzone a veritable specific for Asthma, Catarrh and Bronchitis.

Even though many other remedies have failed—even though you are discouraged and blue—cheer up and try Catarrhzone to-day. What it repeatedly has done for others it will surely not fail to accomplish for you. Catarrhzone is not expensive. One dollar will buy a complete outfit from any Druggist. The money will be well spent because your immediate improvement in health will surpass your fondest expectations. Don't wait—to-day is the time to use Catarrhzone.

to 'er, Mina. She'd take it better from you, and besides, she said herself that you're orf color. We needn't spend much," he went on reflectively.

"We shouldn't want to put up at the Grand 'otel—though, mind you, I believe the money would run to it! I do, indeed! We could take some cheap lodgings, and perhaps I could get an engagement at one of the 'alls by the sea or in one of the bands."

Mina looked alarmed, and her heart beat fast. Go away, away from London, away from him! But she forced a laugh. It seemed so unlikely that Tibby would agree to the extravagance Elisha meditated. She would want to put the money by, or to purchase some clothes for her, Mina.

"We'll talk it over," said Elisha; "an' so as we can 'ave all the arguments at our finger-ends, I'll step down to the railway office and inquire about the excursion fares."

Mina put her arm round him, keeping her face from his sight.

"You won't want—want to go for a day or two, dear?" she asked in a low voice.

"Eh? Oh, no," returned Elisha, rather puzzled by her tone; then he laughed and shook his head. "No; it will take a day or two to work Tibby round to the idea, but I'm keen on it—for your sake, Mina; an' I'll step down to the office."

Mina let him go—how could she stop him, without telling him everything? She returned to her practising, waiting through the notes for the step which was to bring her happiness. Tibby came home to the mid-day meal, but Elisha said nothing of his extravagant plans, but winked captiously at Mina; Tibby was always in a hurry to get back to her work, and never in the best of humors at dinner-time.

"We'll tackle her after supper, Mina," said Elisha, with all the astuteness of the diplomat, when Tibby had departed in the usual whirlwind. Mina was left alone in the afternoon, and she got out her books and tried to concentrate her attention on them, but she was still waiting, listening. As the daylight began to wane and dusk came, her heart began to sink. He had not come. She tried to reassure herself by inventing all sorts of reasons, excuses for his non-appearance; he was a great man, a member of Parliament; he had not been able to get away, had been detained by business. Besides, why should she disquiet herself, seeing that he was sure to come in the evening? She waited and listened to the clock striking the hours; how fast they came now! Hope was beginning to die in her bosom. She listened all through supper-time, when she made a pretense of eating, but every morsel she put in her mouth threatened to choke her.

Not yet did she begin to doubt him, but her heart was heavy, it ached with longing. She was scarcely conscious of the presence of the other two, and she found herself absently listening to Elisha as he stammered and faltered over the proposed outing.

"Oh!" exclaimed Tibby, with fierce irony. "You only want to go to Margit or Southend; you're sure you don't want to go to Brighton or Scarborough or one of them places in France where the other swells go? What nonsense you're talkin', father! As if we wanted a change! And if we did, what's the matter with the Zoological Gardens or 'Amptstead 'Eath, Margit, indeed! An' jest becuz your swell friends 'ave give you a five-poun' note or two! 'Ow do you know they'll ever come back? I don't know much about 'em, an' I don't want to, but I've always 'eard that there's no dependence to be placed on 'em. Look at Mr. Wilkins, the cat's-meat man, as supplies ever so many of those fine 'ouses in the West End, an' the money 'e loses every year with bad debts; told me hisself that if he was to be paid all these swells owe him he'd be an independent gentleman and able to take a pub. I don't want no change—'ceptin' out of a sovereign—and if Mina does, why take her down to Grinidge for a blow on a penny steamer. I'm sure she'd agree with me that it would do her more good than making herself ill with shrimps at Margit or tramping on a pier at Southend, won't yer, Mina?"

"Yes, oh, yes," said Mina absently. Elisha said no more; but he winked at Mina still hopefully.

Mina remained up for some time after the others had gone to bed; but though she had urged her lessons as an excuse, she could not see the printed page, for her eyes were dim with unshed tears. She went to bed at last and lay beside Tibby, very still, almost quite motionless, choking back the sobs that threatened to burst from her lips, driving back the tears which swam in her eyes. She was very pale in the morning, but she assumed a cheerfulness which deceived Elisha, but the falsity of which did not pass unnoticed by Tibby. She made no remark, however, but put on her preposterous head-gear and marched off to her work.

Makes Stubborn Coughs Vanish in a Hurry

Surprisingly Good Cough Syrup Easily and Cheaply Made at Home

If some one in your family has an obstinate cough or a bad throat or chest cold that has been hanging on and refuses to yield to treatment, get from any drug store 2½ ounces of Pinex and make it into 16 ounces of cough syrup, and watch that cough vanish.

Pour the 2½ ounces Pinex (50 cents worth) into a 16-ounce bottle and fill the bottle with plain granulated sugar syrup. The total cost is about 54 cents, and gives you 16 ounces—a family supply—of a most effective remedy, at a saving of \$2. A day's use will usually overcome a severe cough. Easily prepared in 5 minutes—full directions with Pinex. Keeps perfectly and has a pleasant taste. Children like it.

It's really remarkable how promptly and easily it loosens the dry, hoarse or tight cough and heals the inflamed membranes in a painful cough. It also stops the formation of phlegm in the throat and bronchial tubes, thus ending the persistent loose cough. A splendid remedy for bronchitis, winter coughs, bronchial asthma and whooping cough.

Pinex is a special and highly concentrated compound of genuine Norway pine extract, rich in gualacol, which is so healing to the membranes.

Avoid disappointment by asking your druggist for "2½ ounces of Pinex," and do not accept anything else. A guarantee of absolute satisfaction goes with this preparation or money promptly refunded. The Pinex Co., Toronto, Ont.

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She was in the midst of a tussle with some children on the stairs when a telegraph-boy came down the Rents at the proper pace, a mile an hour, and, halting at the door-way, eyed Tibby with marked disapproval and demanded to be informed if a person by the name of Mina Burrell resided in that house.

"Ere, give it 'ere," said Tibby, and she snatched the telegram from his hand.

The boy, after inquiring anxiously where she usually bought her hats and adroitly dodging a box on the ears, slouched off, and Tibby went up the stairs again. But half-way she stopped, pondered for a moment, then, thrusting the telegram in her pocket, went down again and into the street. When she had turned the corner, she opened the telegram and read it. It ran:

"I am unavoidably prevented from coming to you. I will write. I am quite well, but grieving at not being able to see you. CLIVE."

To be continued.

FARMER'S WIFE TOO ILL TO WORK

A Weak, Nervous Sufferer Restored to Health by Lydia E. Pinkham's Vegetable Compound.

Kasota, Minn.—"I am glad to say that Lydia E. Pinkham's Vegetable Compound has done more for me than anything else, and I had the best physician here. I was so weak and nervous that I could not do any work and suffered with pains low down in my right side for a year or more. I took Lydia E. Pinkham's Vegetable Compound, and now I feel like a different person. I believe there is nothing like Lydia E. Pinkham's Vegetable Compound for weak women and young girls, and I would be glad if I could influence anyone to try the medicine, for I know it will do all and much more than it is claimed to do."—Mrs. CLARA FRANKS, R. F. D. No. 1, Maplecrest Farm, Kasota, Minn.

Women who suffer from those distressing ills peculiar to their sex should be convinced of the ability of Lydia E. Pinkham's Vegetable Compound to restore their health by the many genuine and truthful testimonials we are constantly publishing in the newspapers.

If you have the slightest doubt that Lydia E. Pinkham's Vegetable Compound will help you, write to Lydia E. Pinkham Medicine Co. (Incorporated) Lynn, Mass., for advice. Your letter will be opened, read and answered by a woman, and held in strict confidence.



Evening Telegram Fashion Plates

The Home Dressmaker should keep a Catalogue Scrap Book of our Pattern Cuts. These will be found very useful to refer to from time to time.

1418-1418. — A JAUNTY SUIT FOR EARLY FALL.



Coat—1413. Skirt—1418.

Plaid suiting is here shown in brown tones, with facings of tan faille on collar and pockets. The coat is loose fitting, and finished with a smart collar. The skirt has graceful attractive lines, with plaited fullness at the sides. The pockets may be omitted. It will require 2½ yards of 44 inch material to make the coat for a medium size. The coat pattern, 1413, is cut in 3 sizes: 16, 18, and 20 years. The skirt pattern, 1418, is cut in the same sizes, and requires 2½ yards of 44 inch material. It measures about 3 yards at the foot. In blue broad cloth with black, or white satin facings this would make a smart fact suit.

This illustration calls for TWO separate patterns which will be mailed to you on receipt of 10c. FOR EACH pattern in silver or stamps.

1419 — A CHARMING DRESS FOR MOTHER'S GIRL.



Girl's Dress with Sleeve in Either of Two Lengths.

Galatea, gingham, serge, linen or percale, may be used for this model. It is also good for velvet, corduroy, taffeta, mixed suitings, cashmere or gabardine. The fronts and back are cut long in panel effect, and the waist sections are lengthened by plaited portions, that may be trimmed with the pointed tabs. If preferred a belt may be used as shown in the small view. The sleeve in wrist length has a band cuff. In short length, a band holds the gathers at lower edge. The Pattern provides a chemise for high neck finish. The pattern is cut in 4 sizes: 6, 8, 10 and 12 years. Size 8 requires 3 yards of 44 inch material. A pattern of this illustration mailed to any address on receipt of 10c. in silver or stamps.

No.

Size

Address in full:—

Name

N.B.—Be sure to cut out the illustration and send with the coupon, carefully filled out. The pattern can not reach you in less than 15 days.

Pine, Spruce, Fir.

Cut to order. F. O. B. the R. N. Co's. car. Prices on application to

JAS. R. KNIGHT

Tweed Remnants.

Some SPECIAL Values Now offering in SUPERIOR Quality WOOLEN TWEEDS. AT LOW PRICES.

All Woollen Tweeds have for some time been difficult to secure, but we have been fortunate enough to get hold of a small lot, also a few pieces of Tweed, which latter are good value at

85 cts. yard.

HENRY BLAIR

SLATTERY'S Wholesale Dry Goods House

Being in close touch with the American Markets, can quote the finest wholesale prices on all classes of POUND REMNANTS and REGULAR PIECE GOODS, FLEECE LINED UNDERWEAR, MATS, RUGS and CARPETS, etc.

Before placing your Fall Order, we would appreciate an opportunity to quote our prices.

SOLE AGENT for the Leader Overall Co. (Local manufacture).

Slattery Building, Duckworth and George's Streets, ST. JOHN'S, NEWFOUNDLAND. P. O. Box 236. Phone 522.

A Fair Showing,

garments of our tailoring make and we are always glad to show visitors examples of our high-class workmanship, as well as the newest fabrics and smartest designs.

You can't judge such unusual values by our prices, so call, let us take your measure and prove the merits of work in

Tailoring for Men.

J. J. Strang,
Ladies' and Gents' Tailoring,
153 Water Street, - - St. John's.

Telegram Ads. Pay

SEPIA PORTRAITS ON POSTCARDS.

In answer to the demand for a Good Class Portrait which can be mailed in a letter and which can be easily carried in the Pocket we have decided to make **THIS SPECIAL SEPIA POSTCARD.**
Prices—Half dozen—\$3.00. One dozen—\$5.00.
 Phone 768. **THE HOLLOWAY STUDIO, LIMITED, Corner Bates' Hill and Henry Street, St. John's, Newfoundland.**

THE NICKEL—Recognized for It's Dependable Programmes

The Million Dollar Mystery. Episode 21. "DOCUMENTS IN THE TREASURE BOX." ARTHUR HUSKINS AND DEWITT CAIRNS IN THE LATEST NOVELTY NUMBERS.
The Trey O' Hearts. Episode 4. "DEAD RECKONING." "TWO AND TWO"—A Vitagraph Comedy.
 "ETHEL'S DOG GONE LUCK"—A Komic Comedy. "FRIDAY"—Great Vitagraph 3-part masterpiece—"FROM HEADQUARTERS"—Presenting Anita Stewart & Earl Williams. NOTE:—First performance on Wednesday evening at 7 o'clock sharp.

Patriotic Association

A largely attended meeting of the Patriotic Association was held at the Board of Trade Rooms last night. His Excellency the Governor, presiding. In the absence of Dr. V. F. Burke, Mr. W. J. Higgins acted as Secretary. In opening the meeting His Excellency paid a tribute to Privates Blyde, Hardy and McWhorter of the Nfld. Regiment, who have given their lives in the battlefield in the defence of the Empire. He also referred to the fact that five others of the Regiment had died of various complaints since landing here and that twenty-seven had been wounded. Also referred to those who had gone down in the naval service, and read the list of the five reservists who lost their lives on the armed trawler, which we reported yesterday. His Excellency then referred to the present situation, which, though admittedly serious was not dangerous, and expressed fullest confidence in the final triumph of the Allies. Sir Joseph Outerbridge, in presenting the report of the Reserve Force Committee stated that the formation of G Company was now complete and that there was twenty other recruits who would form the nucleus of a new company if such were desired. He then invited opinions on the matter of further recruiting. Rt. Hon. Sir Edward Morris said that as far as the Government was concerned it would stand behind the Association and Reserve Force Committee as regards the continuation of recruiting. The number promised at the outbreak of the war had been much exceeded, and he felt that all would agree in further increasing the number up to date, and that the financial assistance would be cheerfully given. Mr. J. M. Kent felt that there could be no diversity of opinion as regards the matter, and that it was his duty to take part in the fight for freedom, and it is a duty we owe as citizens of this city, representatives of Newfoundland and members of the Empire. Mr. W. G. Gosling presented the report of the Aeroplane Committee and exhibited some views of the machines donated by Newfoundland, which he believed were now in the service of the Empire. Sir E. R. Bowring tabled the report of the Finance Committee which showed a total disbursement of \$722,085.48 to date, and that of the Patriotic Fund was presented by Mr. J. S. Munn. The total contributions to this fund were \$102,506.64, with a disbursement of \$9,951.53. After the reports were adopted, His Excellency thanked the members of the various committees for their work. In connection with an appeal from Lord Lansdowne for a collection for Trafalgar Day towards the hospital funds, as mentioned in the report of the Finance Committee, it was decided that the Aeroplane Committee be appointed to take up a collection before Trafalgar Day, Oct. 21st, for the general relief of sailors and soldiers. His Excellency started the fund with a donation of \$100. This collection will not in any way interfere with the work of the ladies who were providing twenty-five cots for a Newfoundland hospital. Speaking on this matter, Supt. Blackall stated that the collection in the schools had reached \$1,500 under his superintendency, as a result of the cards issued by Lady Davidson. After some discussion it was agreed that the powers of the Finance Committee be extended to allow for the passage of nurses, first aid men and other non-combatants who would assist in military work, their qualifications to be judged by a committee consisting of Sir W. H. Horwood, Hons. John Harvey and P. T. McGrath, Dr. L. Paterson and Mr. J. J. McKay.

Prohibition Meeting

IN T. A. ARMOURY.
 Last night in the T. A. Society's Armoury the Prohibition Committee held a meeting, which was largely attended and very enthusiastic. The minutes of the previous meeting were read and confirmed after which Dr. Mosdell made a brief speech, thanking the Committee for electing him Chairman and intimating his desire to do all in his power for the sake of Prohibition. Mr. G. Grimes, M. H. A., was the next speaker. He advocated the necessity of a thorough canvass, immediate organization, co-operation of all workers and the holding of meetings often. All temperance workers and institutions in the city have been asked to assist the Committee in the Prohibition movement. Over 100 citizens had volunteered to take an active part in canvassing work, including the distribution of literature, the enrolment of members and to explain the meaning and object of the Prohibition Campaign. The canvassing Committee elected was:—Messrs. W. White (convener), R. Callahan, W. Woodley, H. Simms, F. Woods, T. Pope, G. Grimes, M. H. A., J. M. Devine, Geo. J. Coughlan, R. English, T. J. Redmond, John Cochrane. The Finance Committee consists of Messrs. J. F. Downey (convener), R. Templeton (pro tem chairman), J. Cochrane, A. W. Martin (Sec.), W. Sooper, T. J. Redmond, G. J. Coughlan, Chas. Myler, A. V. Ross, H. Young, E. Parsons, E. R. Penny, E. J. Johnstone, G. F. Pike, H. Macpherson, R. Clarke. The matter of co-operation with other temperance organizations will be left for the Executive to discuss. A general meeting will be held every night at the Prohibition Headquarters, Smallwood Building, and in the T. A. Armoury on Wednesday evenings. The Canvassing and Finance Committees will meet to-night at headquarters, as announced by the Secretary. Mr. White made a forceful speech asking for their action and for volunteers for the Canvassing Committee. As a result upwards of 100 persons signed the roll. These volunteers then held a meeting and arranged to get down to work right away. The Finance Committee also met and considered the financing of the Campaign. Mr. C. B. Steer, Vice-Chairman, reported that he had received a communication from Rev. Father O'Callaghan, who supported Prohibition and promised to do what he could to advance the great movement. This information was hailed with enthusiasm and the Secretary was requested to extend the heartfelt thanks of the General Committee to Fr. O'Callaghan. Rev. Mr. Maddock, of Brigus, then rose and spoke complimenting the Committee on such a successful meeting. He expressed the hope that Prohibition would carry and that Brigus would vote as solidly as other parts of the country and he had no doubt that it would. The meeting then adjourned.

BISURATED MAGNESIA

A well-known medical writer says: "I always first prescribe Bisurated Magnesia in every case of hyperacidity (sour acid stomach) that comes to me." A teaspoonful in a fourth of a glass of hot water usually gives INSTANT RELIEF. Sold by all druggists in either powder or tablet form at 75 cents per bottle.

Red Cross Ships.

Owing to the large quantity of outward freight offering the S. S. Stephano was detained four hours longer than expected, getting away at 8 o'clock last night for Halifax and New York. She took a large number of passengers whose names we published yesterday. The S. S. Florizel, which is now at Halifax, is supposed to get away for this port some time to-morrow and is due here on Sunday.

Produce and Cattle.

The S. S. Senlac reached port last evening from Charlottetown and Sydney, bringing about forty head of cattle, a quantity of sheep and a large amount of produce. The arrival of a shipment of live stock relieves the scarcity that existed in the city. The Senlac will continue running here from Charlottetown until navigation closes as there is considerable freight at the P. E. I. port awaiting shipment to St. John's.

MINARD'S LINIMENT CURE COLDS, ETC.

MINARD'S LINIMENT CURES DISTEMPER.

DR. DEVAN'S FEMALE PILLS Relieves monthly difficulties, for all Female Complaints. \$5 a box or three for \$10, at drug stores. Mailed to any address on receipt of price. TAYLOR SCOTT & CO., St. Catharines, Ontario.

PHOSPHONOL FOR MEN Restores Vitality for Nerve and Brain; increases "grey matter." "Tonic" will build you up. \$3 a box, or two for \$5, at drug stores, or by mail on receipt of price. TAYLOR SCOTT & CO., St. Catharines, Ontario.

WELL KNOWN IN ST. JOHN'S. Fleet Paymaster Leonard F. Vizard, R. N., who was recently killed in action, was well known in St. John's. He was here 20 years ago in H. M. S. Cleopatra and Cordelia.

CLEAN UP SALE!

- SINGLE BARREL MUZZLE-LOADING GUNS.**
- 2 Damaged—Price, each \$1.50
 - 1 Damaged—Price \$2.50
 - 4 Regular Stock, \$9.00. NOW \$6.00
 - 6 Regular Stock, \$14.50. NOW \$12.50
 - 5 Regular Stock, \$15.50. NOW \$13.00
 - 1 Regular Stock, \$17.00. NOW \$15.00
- DOUBLE BARREL, 12 GAUGE.**
- 2 Regular Stock, \$6.50. NOW \$5.00
 - 5 Regular Stock, \$9.50. NOW \$7.50
 - 2 Regular Stock, \$11.50. NOW \$8.50
 - 1 Swiss Rifle \$5.00
 - 1 Martini Henri, \$20.00 \$15.00

AYRE & SONS, Ltd.

For This Week!

- Lace Tea Centres, at 60c. each.
- White Embd. Centres, at 50c. each.
- White Embd. Bureau Cloths, at 25c. each.
- White Lace Bureau Cloths, at 45c. each.
- Colored Embd. Cushion Covers, 50c. each.

See Window.

A. & S. RODGER'S

Amusements.

"DON'T TAKE MY DARLING BOY AWAY" AT THE CRESCENT.
 Mr. Dan Delmar repeats yesterday's song, "Don't Take My Darling Boy Away," at the Crescent Picture Palace to-day; this is one of the latest songs, an echo of the war, and is exceedingly well sung by Mr. Delmar. The great Kalem two reel feature, "The Fatal Opal" is one of the best pictures shown this season and was thoroughly appreciated by Crescent patrons yesterday. The other pictures on the programme are equally interesting and altogether the Crescent's show to-day is a fine one. On to-morrow a two reel Vitagraph special feature: "An Affair for the

Police" will be the attraction with a new song by Mr. Delmar.

BEAUTIFUL PICTURES AT THE NICKEL.

The Nickel Theatre was crowded last evening, the attendance being one of the largest on record. The programme was an elaborate one and ranked among the best ever given at this popular theatre. There were no less than three two-reel films. One was "The Million Dollar Mystery," and another "The Trey O' Hearts," and the third was "The Green Idol." Each was highly sensational and was closely followed by all. Messrs. Huskins and Cairns were in great form again last evening and were thunderously applauded. Needless to say they had to respond to an encore. This evening

the programme will be repeated and no doubt there will be a large attendance as many were unable to gain admission last night.

5c. The Crescent Picture Palace. 5c.

PRESENTS MARIN SAIS IN
"THE FATAL OPAL."
 A Kalem masterpiece in 2 reels.
 "BUTTERFLIES AND ORANGE BLOSSOMS"—An interesting melo-drama.
 "HIS PRIOR CLAIM"—A drama produced by the Biograph Co.
 "CACTUS JAKE, HEART BREAKER"—A Selig western comedy.
 DAN DELMAR, singing Novelty Songs and Ballads.
 GOOD MUSIC—A COMFORTABLE AND WELL VENTILATED THEATRE.
 Coming—"ERNEST MALTRAVERS"—A Special Feature in 2 Acts.

How do you like the New Kismet Blended Cigarette?

Don't say you haven't tried it yet, because if you haven't you're missing an entirely new "Sensation in Cigarettes."
 The Kismet Blended is a real smoke, full of soothing charm, redolent of the dreamy mystery of the Orient. It is delightfully cool, fragrant and full flavored, leaves no dopey after-effect and no unpleasantness in mouth or throat.

You can get lots of good Turkish Cigarettes but only one Kismet Blended Cigarette. Ask for it and don't stop until you get it.
 Each box of 10 contains a lace motif.

15c at all dealers.
Imperial Tobacco Co.
 (Newfoundland) Ltd.

AS BRITISH AS THE WEATHER—BUT RELIABLE!



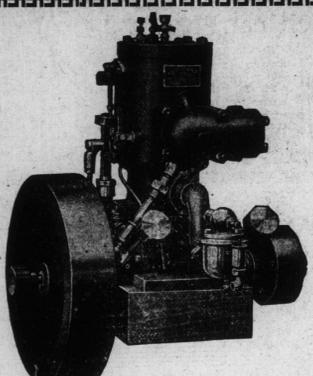
TRIPLE-PROOFED and—SUPER-PROOFED
 Dexter Triple-proofing—Fibre, Yarn and Fabric (Innocent of rubber)—secures a wet resistance unequalled by any known process or series of processes. Patient research has recently perfected a final method of "super-proofing" which gives an additional superiority, and further strengthens the Dexter position as—The best of all Weathercoats.
 POPULAR STYLES FROM \$17.00 UP.

DEXTER WEATHERPROOFS
SMYTH'S,
 286 and 164 Water Street.

PICTORIAL PAPER PATTERNS! NOVEMBER NOW ON SALE.

They need no expert like other patterns. Any woman may become her own dressmaker. Ask the thousands that are using them in Newfoundland.
 10 and 15 cents
 Cash and 2c. postage must accompany outport orders.

CHARLES HUTTON, Sole Agent.



Motor Engines on easy terms.
Send for our catalog and ask for particulars. All Sizes.

GEORGE M. BARR.

Evening Telegram

W. J. HERDEP, Proprietor
W. F. LLOYD, Editor
THURSDAY, Oct. 14th, 1915.

Words of Warning

The words of warning, addressed by the Financial Secretary of the Treasury, to the people of the British Isles, in reply to the criticism of the Budget proposals, should be taken to heart in Newfoundland. He pointed out that greater demands would be made in the future than had been made in the past, and it was necessary for strict economy to be practised. The people would be called upon to respond to the call for further loans, and greater exactions would be made in the way of compulsory taxation than had been made up to the present.

This warning is applicable to the state of affairs in Newfoundland. Before the war broke out, and for years before there was any thought of war breaking out, a course of reckless running into heavy obligations has very materially increased the Public Debt and the annual burden of interest upon the country. Outstanding railway contracts, and outstanding obligations on railway work will further increase the Public Debt and the burden of interest. The fiscal kite put up at the session before last elicited dislocated finance and the result was that the finances of the country were seriously tangled up before War was declared. In the height of general prosperity immediately before the War by reckless and blind finance, the Government found itself on June 30th, 1914, with a deficit of over \$300,000, and the Nest Egg of Half a Million was eaten into to that extent.

T. J. EDENS.

By s.s. Stephano to-day, Oct. 11th, '15:
N. Y. Turkeys,
N. Y. Chicken,
N. Y. Corned Beef.

10 bunches Bananas.
10 cases California Oranges.
Grape Fruit.
Table Plums—Red & Blue.
Cucumbers.
Ripe Tomatoes.
Green Tomatoes.
Fresh Oysters in Shell.

50 baskets
PRESERVING PLUMS.

Rolled Oats 4c. lb.
Canadian Oatmeal 4c. lb.
Hand Picked Pea Beans, 7c. lb.
7 lbs. Gran. Sugar 47c.

100 barrels
GRAVENSTEIN APPLES.
(Guaranteed Stock.)
10 brls. Siberian Crabapples.
10 half brls. Pears.
20 crates Texas Onions.
5 brls. Cranberries.
10 half brls. Crabapples.

50 half chests
DANNAWALLA TEA,
50c. lb.

By rail to-day.
100 brace
FRESH RABBITS.

T. J. EDENS,
Duckworth St. and
Military Road.

1st Nfld. REGIMENT.

CASUALTY LIST.
Official, October 13th, 1915.
The following was received by the Colonial Secretary yesterday:—
267 LANCE CORPORAL RUPERT KING WATTS, Harbour Grace. Died of dysentery, Sept. 27th.
Lance Corporal Watts was a son of the late Theodore Watts, Harbour Grace, enlisted shortly after recruiting began and left here with the First Contingent. He died in hospital in Egypt.
Official, October 14th, 1915.
407 PRIVATE WALTER LEONARD MURPHY, 20 Buchanan Street. Died of dysentery, September 29th, previously reported dangerously ill.
1156 PRIVATE WILLIAM EDWARD PENNY, English Harbour. Dangerously ill of enteric fever in Egypt.
760 PRIVATE JOHN HARDY, 49 Brazil's Square. Dangerously wounded.

Erik Here From the Labrador.

Reports Stormy Weather.—Brought Five Shipwrecked Crews.
The S.S. Erik, Capt. Burgess, arrived in port from the Labrador service at 8 a.m. to-day, having made all ports of call to Turnavick, going and returning. The round trip occupied 33 days, the ship having left here on Saturday, Sept. 11th. On the North very stormy weather was encountered; a continuation of north east gales with a heavy ground sea prevailed, and going down the ship was obliged to harbor at Emily Harbor for 5 days. The Erik reached Turnavick on Saturday last, and leaving there after a few hours delay, made a fair run to this port.
Brought Shipwrecked Crews.
The Erik brought along the captains and crews of five fishing vessels that were lost on the Labrador coast during the storms of last month. From the Purser, Mr. Tavernor, we have learned the following concerning the wrecks:—
The schr. Sweet Briar, commanded by Capt. Chalk, of Charlottetown, B.B., was lost at Sloop Harbor, on Sept. 27th. The vessel broke from her moorings and ran ashore, and became a total wreck. She carried a crew of eight men.
The schr. Laura D., Capt. J. A. Grenning, of Musgrave, B.B., was lost in the same manner at Sloop Harbor, on Sept. 27th. She carried a crew of eight men.
The schr. Tora C., Capt. Roberts, was also lost at Sloop Harbor, and carried a crew of six men.
The schr. Notre Dame, Capt. J. Hackett, of Moreton's Harbor, was also lost at Sloop Harbor, and carried a crew of nine men.
The schr. H.M. Stanley, Capt. Burgess, was lost at Quebec Island, on Sept. 21st. She carried a crew of five men. This vessel was engaged catching feeding fish for J. H. Roberts, and when passing Quebec Island she mistimed and was driven on the rocks.
In most cases the crews saved nothing whatever, but in a few instances some of the men saved their personal effects.
Fishery Nearly Over.
Mr. Tavernor informs the Telegram that the fishery is now practically over but at Domino, Snug Harbor and Emily Harbor, operations are not yet finished. Upwards of 300 men returned to their homes by the Erik, and about 200 others have taken passage by the Sagona.
The Erik brought a full freight, consisting principally of oil from the Labrador Whaling Co., for transhipment, by the Furness Withy Co., at whose pier the ship is now discharging.

Heroes All.
Heroes Chaplin, Ebsary, Brine, First to hear their country's call, Hardy, Watts, McWhorter, Blyde, Heroes all, heroes all!

To save the Empire
They have tried,
And they died,
And by their side
Is their Guide,
In Him crucified,
He's the friend of the country's
Dearest pride,
Those heroes, all heroes all,
ARTHUR WHEELER.

Police Court.
(Before Mr. Hutchings, K.C.)
A seaman, drunk and disorderly, had to give bonds to keep away from his sister's home.
A drunk for the sixth time, was fined \$5 or 14 days.
A butcher of Kelligrews, was summoned by Inspector O'Brien, charged with killing and dressing meat, without a license. The defendant was let off on paying costs as it was shown, that there was no intention to break the law.
Michael Terry, convicted, his second offence, of selling hop beer over-proof, was fined \$100 and costs or 2 months.
William Ford, convicted, his first offence, of selling hop beer over two per cent. of alcohol, was fined \$50 and costs, or 1 month. The fines were paid in each case.

Bowring's Ships.
The s.s. Porlia left Curling last evening for Sydney to bunker.
The s.s. Prospero sailed at 10 a.m. to-day for northern ports taking a full freight and as passengers in saloon: Messrs. Barbour, O'Neill, Scammiel, Lockyer, Short, Ellis, Nolan, Murphy; Mesdames Lind, Parsons, Kent; Misses Gaden, Strong, Lind, Baker, Mews, Stone, Crane, White and 38 in steerage.

Try "Cascarets" for Liver and Bowels if Sick or Bilious
Tonight! Clean your bowels and stop headache, colds, sour stomach.
Get a 10-cent box now.
Turn the rascals out—the headache, biliousness, indigestion, the sick, sour stomach and bad colds—turn them out to-night and keep them out with Cascarets.
Millions of men and women take a Cascaret now and then and never know the misery caused by a lazy liver, clogged bowels, or an upset stomach.
Don't put in another day of distress. Let Cascarets cleanse your stomach; remove the sour, fermenting food; take the excess bile from your liver and carry out all the constipated waste matter and poison in the bowels. Then you will feel great.
A Cascaret to-night straightens you out by morning. They work while you sleep. A 10-cent box from any drug store means a clear head, sweet stomach and clean healthy liver and bowel action for months. Children love Cascarets because they never give or sicken.

Have you heard of "JITNEY BUNS"? Ask your grocer about them. Plain "Jitney Buns," 6c. per doz.; Sweet "Jitney Buns," 7c. per doz. A McGuire product. They're good.—Oct 13, 41

MINARD'S LINIMENT CURES DISTEMPER.

G. KNOWLING, Central Stores. SPECIAL BARGAINS for MEN. G. KNOWLING, Central Stores.

We are now offering a few special seasonable lines in Men's Clothing, such as Suits, Waiscoats, Shirts, Socks, etc., at **PRICES FAR BELOW REGULAR VALUES.** Even before the big advance in wool, this brings many lines below half price. We advise an early purchase, as quantities are limited.

<p>Men's Natural Wool Shirts & Drawers Bargain. We can offer a little lot of astounding values in Men's and Slender Men's Natural Wool Shirts and Drawers at 60c. per garment. To replace these goods in our stock we would have to ask about 85 cts. and 90 cts. per garment.</p>	<p>Men's Tweed and Serge Shirt Bargains. We have to offer the following Suits, in Tweed and Serge, but the quantities are limited, and the early purchaser secures the bargain. MEN'S TWEED and SERGE SUIT BARGAIN—We have a few assorted sizes, worth from \$5.00 to \$6.00; the styles are not this season's, but would make a first-rate knockabout suit. Sale Price \$2.50 MEN'S TWEED and SERGE SUIT BARGAIN—We have of these 15 assorted sizes. Regular prices from \$6.50 to \$8.00. The material could not be bought to-day for the price we offer these, namely \$3.90 MEN'S TWEED and SERGE WAISTCOAT BARGAIN—These are wonderful values, being LESS than half price, and are well-made and cut garments, offered at 30c., 50c. to 75c.</p>	<p>Men's Socks Bargain. Fine pure wool, medium weight socks, in khaki color. 33c. per pair. Some do not always quite match for exact shade, therefore we offer these at the above remarkable values. Regular prices would be from 50c. to 60c. per pair.</p>	
<p>Men's Striped Flannelette Shirt Bargain. These are just the thing for this season, being extra heavy good grade material. 50c. Would be good value at from 70c. to 80c.</p>	<p>Men's Knit Wool Shirt Bargain. Only a few days of this specially seasonable knitted top shirts, in red and black stripe. 57c. each. Regular values under present conditions would be 75c.</p>	<p>Men's Winter Weight Drawers. We can only offer the drawers, but the value is most unusual at 32c. per pair. For a knitted medium weight garment regular price would be 50 cts. to 60 cts.</p>	<p>Men's Sweater Coat Bargain. A really heavy knit, well-made garment, good finish and shape. 70c. each. To be had in Navy Blue. Reg. value would be 90c. to \$1.00.</p>

See Our New Fall SUITS and OVERCOATS. CENTRAL STORES. GEO. KNOWLING. CENTRAL STORES.

New Fall SUITINGS!

Within the next few weeks you are going to buy a new Fall Suit—that's certain. Perhaps to-day, perhaps to-morrow, perhaps in a month—but you're going to buy it.

We think you ought to know why it's wise to "Do it now." The best reason is that our stocks are complete—you're bound to get more style satisfaction out of a broad choice than a narrow one—you get the broad choice now—you may not get it later.

This is why we invite your inspection of the stylish patterns now on hand.

Chaplin, The Store That Pleases.

Gravenstein Apples, Onions, etc.

To arrive Monday:
CHOICE GRAVENSTEIN APPLES.
CHOICE SILVERPEEL ONIONS.
CHOICE RIPE BANANAS.
Also in stock: GRAVENSTEIN APPLES.

BURT & LAWRENCE, 14 New Gower Street.

Here and There.

FOGOTA.—The Fogota left Seldom at 10.50 a.m. to-day, going North.
EXPRESS DUE.—The Kyle express is due in the city at 3.30 this afternoon.
FOREIGN MAIL.—An accommodation train from Port aux Basques with a large foreign mail, arrived in the city at 1.45 p.m. to-day.
SAILS SATURDAY.—The Sagona, which is due here this afternoon is scheduled to sail for Labrador ports again on Saturday next. She is expected to make another trip as far north as Hopedale.
NEW CAPLIN, 5c. lb.
The wise woman knows that GOOD WATERED FISH makes a success of a dinner. The BEST in the city is sold every Wednesday and Friday at J. J. WHELAN'S, Corner of Gower and Colonial Streets.—Oct 14, 11
IN CHARGE AT GIBRALTAR.—Mrs. Bartlett, daughter of Mr. James Stott, who was second in charge of the Military Nursing Hospital, has been transferred to take charge of a new hospital at Gibraltar.
NOTICE.
St. John's Prohibition Committee.
The Canvassing Committee will meet to-night at 8 o'clock in the Prohibition Rooms, Smallwood Building, and the Finance Committee will also meet at 8 o'clock in the same place.
A Public Meeting will be held on next Wednesday night at the T. A. Armoury, of which further notice will be given.
Executive and all Committee Meetings will be held at the Prohibition Headquarters every night.
All the voters who can attend at night are requested to do so.
P. G. BUTLER, Secretary.
DIED.
At Renew's, this morning, Emma, relict of the late William Carroll, aged 89 years.

What Are You Doing for that Eczema?

"Nothing; I've about given up trying to cure it."
"That is not wise. Do as I did all you will probably be cured in a short time. I used Zylex and Zylex Soap with it and my Eczema began to improve at once. A couple of boxes cured. You can get Zylex at drug stores."
Zylex, 50c. a box; Zylex Soap, 50c. a cake.
Zylex, London.

McMurdo's Store News

THURSDAY, Oct. 14th, 1915.
Jergen's Violet Cold Cream is something really choice. Jergen's is made in Canada and of the very finest materials, and like their soaps is exceptional quality through and through. It is sold in elegant pots and can be depended upon to have the best kind of effect upon the skin. Large pots, price 50c. a pot.
Do not forget that we take orders for Daffodils, Narcissi, Tulips and Roman Hyacinths. Bulbs are scarce this year, but we have a tolerable stock.
At Fort Scott, Kansas, recently Mrs. Mary Pipe was granted a divorce from Harry D. Pipe on her allegation that she received undesired publicity when her husband made his way into Buckingham Palace, in London, England, several months ago. Pipe scaled the walls of Buckingham Palace and, eluding guards, entered the building, where he remained several hours before his presence was discovered.
MINARD'S LINIMENT CURES GALD GET IN COWS.

SPECIAL BARGAIN PROGRAMME

Newly Opened, a Fresh Supply of
Hearthrugs, Door Mats, etc

TAPESTRY HEARTH RUGS.
Scotch made Tapestry Hearth Rugs, size 27 x 52 inches; handsome new designs in light and dark colorings; fringed ends. Regular \$1.55 each. **Friday and Saturday 1.39**

LINOLEUM MATS.
12 doz. of best quality Linoleum Mats, size 19 x 36 inches; light and dark patterns in a wide range of designs. Reg. 45c. each. **Friday & Saturday 39c**

COCONUT MATS.
3 doz. superior Coconut Mats, size 24 x 39, suitable for halls and vestibules, natural centres with crimson wool borders; only a small quantity in stock. Reg. \$2.50 ea. **Friday & Saturday 2.00**

For Friday & Saturday

These Bargains amply substantiate our well-earned Reputation for Value Giving.

The Royal Stores Ltd.

3 Special Values--Read.

LACE CURTAINS.
Extra special values in Lace Curtains, reliable Nottingham Lace, White and Cream, 3 yards long; beautiful floral designs, taped edges. Reg. \$1.30 pair. **Friday and Saturday 1.15**

BREAKFAST CLOTHS.
4 doz. White Damask Linen Table Cloths, with colored borders; size 42 x 45. **Reg. 50c. each. Friday & Saturday 40c**

LADIES' GLOVES.
20 doz. Ladies' Milanese Cashmere Gloves, suede lined, with two dome fasteners; in colors of Brown, Tan, Navy, Black, etc. **Reg. 50c. pr. Friday & Sat'y 44c**



D & A CORSETS

The popular make, three different styles; quite new and up-to-date; made of French Coutil, trimmed with lace and ribbon; 4 garters. **Reg. \$1.45 pair. Friday & Saturday 1.25**

JOB RIBBONS

A big collection of Heavy Taffeta Ribbon in a variety of pretty colors, Stripes, Checks, etc.; all 6 inches wide. Values to 30c. yard. **Friday & Saturday 16c**

LADIES' TWEED SKIRTS

A splendid collection of smart Tweed Walking Skirts, button trimmed, assorted sizes; colors of Browns, Greys, Checks, etc. **Reg. \$2.50 each. Friday and Saturday 2.10**

LADIES' BLOUES

A new line of smart Flannelette Blouses in striped and fancy, with low neck; all daintily trimmed. **Reg. \$1.00 each. Friday and Saturday 80c**

LADIES' SWEATER COATS

130 Ladies' Wool Sweater Coats, with military shawl and V collar, in self colors of Navy, Brown, Grey, Green, etc.; also two tone effects. **Regular \$3.00 each. Friday and Saturday 2.60**

LADIES' NECKWEAR

A fine display of Fancy Neckwear, including Peter Pan Collars in Ivory and Paris shades, Black Lace Medici, White and Cream Jabots and White Muslin Collar and Vest. **Special for Friday and Saturday 32c**

New Fall Footwear

You ought to visit our Boot and Shoe Department now. Your highest expectations will be realized when you see the extensive stock of Boots and Shoes we have just opened.

LADIES' BOOTS.
125 pairs Ladies' Gun Metal Buttoned Boots, with high heel; easy fitting, all sizes. **Reg. \$2.70 pair. Friday and Saturday 2.48**

LADIES' SANDALS.
70 pairs of Ladies' one-strap Sandals, plain common sense toe, low heel; all sizes. **Reg. \$1.85 pair. Friday and Saturday 1.72**

CHILD'S BOOTS.
90 pairs Children's Black and Tan Buttoned Boots, common sense toe with patent tips, sizes 3 to 6. **Reg. \$1.40 pr. Friday & Saturday 1.25**

LADIES' BOOTS.
90 pairs of the "Fashiondale" Black Vici Kid Boots, Blucher and Buttoned styles, patent tips, high heels. **Reg. \$3.75 pair. Friday & Saturday 3.42**

MEN'S BOOTS.
60 pairs Black Vici Kid Blucher Boots, best American make, black toe, Goodyear welt. **Reg. \$4.00 pair. Friday & Saturday 3.73**

MEN'S BOOTS.
Another line of Men's Black Gun Metal Boots, Blucher style, medium sole; sizes 8 to 10. **Reg. \$3.20 pair. Friday 2.90**

Interesting Items--At Little Prices.

TOILET SOAP.
Velvet Skin Toilet Soap, 3 large cakes to box; assorted perfumes. **Reg. 25c. box. Friday and Saturday 22c**

PHOTO FRAMES.
Single and double frames, silver finish; will not tarnish; extra fine quality. **Reg. 65c. each. Friday & Saturday 58c**

BARRETTES.
A big collection in smart patterns, light and dark shell. Values to 45c. each. **Friday and Saturday 13c**

CUSHION CORDS.
In a large and varied assortment of shades and two-tone effects; also used for hats. **Special Friday and Saturday, 2 yards for 9c**

CHILD'S DINING SET.
White Metal Knife, Fork and Spoon, with the Alphabet on the handles. **Special for Friday & Saturday, set 9c**

MENDING WOOL.
On cards, all shades Tan, Natural, Shetland Greys and Black. **Special, Friday & Saturday, 3 cards for 5c**

DRESS PINS.
High grade fine Enamelled and Gilt fronts, 2 in set. **Reg. 10c. set. Friday and Saturday 8c**

COMMON PINS.
The "Marvellous" Sheet of Common Pins, medium size. **Special Friday & Saturday, 3 sheets for 5c**

Stylish and Dependable Goods At Low Prices.

LADIES' KID GLOVES.
12 doz. pairs Ladies' Black and Tan Kid Gloves, with 2 dome fasteners; sizes 6 to 7 1/2. **Regular 60c. pair. Friday & Saturday 54c**

BLOUSE FLETTES.
About 50 pieces of the very newest Blouse Flannelettes, in a wide range of colorings and designs. **Reg. 20c. yard. Friday and Saturday 17c**

CHILDREN'S HOSE.
A nice assortment of Black Cashmere Hose for Children of all ages; guaranteed fast Black, assorted ribs, stout wear. **Special for Friday and Saturday 14c**

LADIES' HOSE.
Black Cashmere Hose of superior quality, all wool, seamless, plain and assorted ribs; sizes SW, W, OS; fast colors. **Reg. 40c. pair. Friday and Saturday 33c**

FLANNELETTE.
1500 yards of English Flannelette in Pink, White and Striped; heavy make, extra wide. **Special for Friday and Saturday, per yard 16c**

WADDLED QUILTS.
26 only Waddled Quilts or Comforters; new cotton filling, sanitary; large size. **Reg. \$1.40 each. Friday and Saturday 1.27**

TABLE LINEN.
About 200 yards of our special Damask Table Linen in Unbleached and White; 50 inches wide; extra value. **Reg. 30c. yard. Friday and Saturday 27c**

TEA CLOTHS.
An extra special line of Tanned Tea Cloths, size 32 x 32. As there is only a small quantity they won't last long. **Values to 65c. each. Friday and Saturday 39c**

DRESS GOODS.
A big collection of Fall Dress Materials, comprised of Amazon Cloth, in shades of Black, Navy, Brown, Grey, Greens, etc.; Serges in Navy and Black; Whipcords in Grey, Brown, Navy, Saxe, Amethyst, etc. **Regular \$1.00 yard. Friday and Saturday 84c**

COATINGS.
10 pieces of all wool Check Coatings, in mixtures of Brown and Black, Green and Black, Cardinal and Black, etc. These were bought before the advance in prices. **Reg. \$2.00 yard. Friday and Saturday 1.65**

LADIES' APRONS.
A splendid line of nice Lawn Aprons, nicely made in the most approved styles; neat Swiss Embroidery effect of bibs. **Reg. 35c. each. Friday and Saturday 28c**

LADIES' UNDERSKIRTS.
26 only well made Flannelette Underskirts, in colors of Pink and Grey, with frills tucked and embroidered. **Reg. 75c. each. Friday and Saturday 60c**

WHITE QUILTS.
60 only White Quilts in Honeycomb, with fringe all round, and Marcella, 10-4 size. **Reg. \$1.75 each. Friday & Saturday 1.55**

List of Pure Groceries

Finest Table Butter, in bulk or slabs. **Reg. 45c. lb. for 42c.**
Rolled Oats. **Special, 7 lbs. for 30c.**
Choice Beans. **Special, 7 lbs. for 45c.**
Large tins Peaches. **Reg. 25c. for 20c.**
Small tins Pork and Beans. **Reg. 10c. for 8c.**
Libby's Sliced Pineapple. **Reg. 25c. tin for 20c.**
Prepared Mustard, in tumbler. **Reg. 10c. for 8c.**
Pure Ground Coffee in 1 lb. tins. **Reg. 40c. for 35c.**

Great Crockery Sale.

Fancy China Vases, large size. **Reg. 28c. for 25c.**
Plain Glass Cake Dish. **Reg. 35c. for 30c.**
Fancy Glass Salt and Pepper Shakers. **Reg. 9c. for 7c.**
Large Size Oxford Marble Teapots. **Reg. 45c. for 42c.**
White and Gold China Butter Dishes. **Reg. 55c. for 50c.**
Heavy Plain Glass Reversible Egg Cups. **Reg. 9c. for 8c.**
Glass Individual Butter Dishes. **Reg. 4c.; 2 for 5c.**
7 in. Oval Glass Dishes. **Reg. 7c. for 6c.**
Plain Glass Decanters. **Reg. 25c. for 22c.**
Fancy Jelly or Pudding Bowls. **Reg. 25c. for 22c.**

Hardware--Big Bargains Yet.

Egg Beaters. **Reg. 10c. for 8c.**
Apple Corers. **Reg. 6c. for 5c.**
Clothes Pins. **Special, 3 doz. for 7c.**
Toasting Forks. **Reg. 6c. for 5c.**
Curtain Pins. **Special, 2 doz. for 5c.**
Cake Turners. **Reg. 13c. for 11c.**
Pot Scrapers. **Reg. 10c. for 9c.**
Toy Sad Irons. **Reg. 12c. for 10c.**
Dover Sad Irons. **Reg. \$1.40 for \$1.25**
Scrub Brushes. **Reg. 20c. for 17c.**
Clothes Brushes. **Reg. 12c. for 10c.**
Nail Brushes. **Reg. 6c. for 5c.**
Hair Brushes. **Reg. 25c. for 23c.**
Hand Mirrors. **Reg. 23c. for 19c.**
Gilt Frames, 8 x 10. **Reg. 35c. for 31c.**
Toilet Paper. **Special, 6 rolls for 35c.**
Tea Spoons. **Reg. \$1.50 doz. for \$1.33**
Nickel Towel Bars. **Reg. 20c. for 18c.**
Ladies' Scissors. **Reg. 25c. for 22c.**



MEN!

Splendid Money-Saving Opportunities Await You Here on **Friday & Saturday.**

MEN'S SOFT FELT HATS.
A special line of Men's Soft Felt Hats, smart shapes, in colors of Brown, Grey and Navy. **Reg. \$2.00. Friday and Saturday 1.75**

GENTS' TIES.
New Patterns, new designs and new colorings. The "Stay-in-Shape" brand, all double stitched with wide flowing ends. A big variety to select from. See display in window. **Reg. 60c. Friday & Saturday 54c**

MEN'S BRACES.
A new supply of the popular "Duplex" Suspenders fitted with double cords at back giving a free movement to any position. **Reg. 35c. pair. Friday and Saturday 28c**

HOSE SUSPENDERS.
For comfort and neatness Paris Garters cannot be beaten; they come in assorted colors. **Reg. 30c. pair. Friday and Saturday 26c**

FOUNTAIN PENS.
We offer 75 Fountain Pens at an exceptionally low price, 14 kt. gold nib, with sterling silver and gold bands; some are soft-fillers. They are all a very reliable make. **Reg. values to \$3.50. Friday and Saturday 1.25**

SCARF PINS.
This is another special line of Scarf Pins, with rolled gold fronts; engraved designs inset with brilliants and other colored stones. Values to \$1.00 each. **Friday and Saturday 35c**

MEN'S SHIRTS.
30 doz. American Negligee Shirts, coat style, stiff cuffs with soft fronts in a wide range of neat striped patterns. **Reg. 75c. each. Friday and Saturday 67c**

WOOL VESTS.
18 only Men's Wool Vests in shades of Light and Dark Greys and Greens, with wool backs; some slightly soiled. **Value \$3.50 ea. Friday & Saturday 1.00**

BOYS' LEGGINGS.
30 pairs of Boys' Leather Leggings, in Tan only, 7 buttons with 3 straps at top; sizes 3 to 5. **Reg. \$1.50 pair. Friday and Saturday 1.36**

"In Honor Bound"

We may talk about this or that form of service, or this or that military system, but none of them will work better than another or yield us the results that we need and must have unless each man and woman will say to himself or herself, "any slackness on my part any selfishness on my part, any waste or extravagance on my part is an injury to the cause to which I am in honor bound." When the men and women of the country, rich and poor, professional and industrial, will not only say this, but believe it and act upon it, debates and controversies upon the merits of this system or that will be merged in a general determination to do the individual best under any system.—Westminster Gazette.

From Cape Race.

Special to Evening Telegram.
CAPE RACE, To-day.
Wind west, fresh, weather foggy. The s.s. Montreal passed east at 1:15 a.m. yesterday; the s.s. Stanley left here at 7 p.m. yesterday for Sydney. Nothing sighted to-day. Bar. 29.88; ther. 48.

Minard's Liniment Co., Limited.
Dear Sirs,—I can recommend MINARD'S LINIMENT for Rheumatism and Sprains, as I have used it for both with excellent results.
Yours truly,
T. B. LAVERS,
St. John.

Here and There.

LOADING AT GRAND BANK.—The schr. Mayola is loading fish at Grand Bank for Oporto.

ANOTHER metal check was found in LYNCH'S BREAD by Mrs. Martin, Harvey Road, for which she got one dollar's worth of groceries from Mrs. Cooper, Merrymeeting Road.—11

BRANCH RAILWAY.—Mr. T. A. Hall, Government Engineer, went out by last evening's train to Bay de Verde in connection with operations of the Bay de Verde Branch Railway.

IN FOR COAL.—The s.s. Industry, bound from Dog Bay to England, with a load of pit props, put in here this morning for a coal supply. She is taking 80 tons at A. J. Harvey & Co's premises and resumes her voyage to-night.

TO PROVIDE COATS.—A Patriotic Concert in aid of the fund to provide coats for our wounded boys at the front will be held in the Sunday School room of George Street Church on Wednesday evening, the 20th inst. Particulars later.

JUST RECEIVED.—Choice American Oysters, half shell, stewed or fried; also for retailing. **MRS. STEWART, opposite King George Institute, Water St. East.—oct14,21**

LIEUT. HARVEY DUE IN ENGLAND TO-DAY.—Mr. A. J. Harvey had a message this morning that his son, Lieut. Gerald Harvey, had left Mudros for England on the s.s. Dunluce Castle. This is a twin screw steamer of 8,000 tons and should arrive at Liverpool to-day.

START RIGHT NOW and select your piece of Overcoating for the winter. We have just opened a splendid range of Blue Naps and nifty patterns in Tweed, with other big selections to arrive. **SPURRELL BROS., 365 Water Street, "The Young Man's Tailor."—sep11,ed,tf**

CACHELOT DOING WELL.—When the S.S. Erik was at Hawke's Harbor, coming South, the Cachelot had 48 whales to date. The Cachelot has been doing well all the season, and were it not for the stormy weather of last month the catch would be much greater as whales are reported plentiful on that coast.

BEARNS' BRANCH GROCERY, Rawlins' Cross, will be open for business Saturday, Oct. 16th. A full line of the best Groceries, Provisions, Fruits and Vegetables will be carried. Our Motto: Good Goods at Good Prices. Finest American Granulated Sugar, 7 lbs. for 45c. **oct14,21**

FLOUR SHIPMENT ARRIVES.—The s.s. Palika, 5 days from Montreal, arrived in port this morning, bringing a full general cargo, including five thousand barrels of flour, consigned to the Furness Withy Co. This is the first consignment of flour to come down the St. Lawrence for St. John's this year and we understand several other similar cargoes will follow before navigation closes in the Gulf.

ST. JOHN'S T. A. & B. SOCIETY.—The Annual Father Matthew Celebration (At Home) will be held on Tuesday night next, Oct. 19th, at 8 o'clock, in the Society's Club Rooms. Members and their lady friends are cordially invited to attend. Entrance Duckworth Street Door. **GEO. J. COUGHLAN, Chairman Committee; JOHN P. KELLY, Sec'y Committee.—oct14,18,19**

MINARD'S LINIMENT CURES DIPHTHERIA.

MEN'S GARTERS.

20 doz. Men's Boston35c. pair
3 doz. Men's Paris30c. pair

A Lot of Gents Tie Pins

Fine Rolled Gold, only25c. each
A lot of Gent's Tie Clips, finest Pearl,
8c. and 15c. each

AN EXCEPTIONAL OPPORTUNITY FOR SAVINGS IN MEN'S REQUIREMENTS

is offered for the next week. Special cut prices are the marked features of every line of this advertisement.

Marshall Bros

MEN'S SOFT COLLARS.

60 doz. at15c., 20c. & 22c. each
20 doz. job value for 15c., now7c. each

Boys Khaki Caps.

Only a few left. Price 40c. each.

GENT'S NECK TIES.

30 doz. GENT'S SILK TIES, with Celluloid Fittings, only10c. each
10 doz. GENT'S SILK TIES, Wide Ends. Good value, 20c. NOW15c. each
10 doz. GENT'S SILK TIES, Wide Ends. Good value, 30c. NOW22c. each
5 doz. GENT'S SILK TIES, Wide Ends. Good value, 35c. NOW27c. each
5 doz. GENT'S SILK TIES, Wide Ends. Good value, 50c. NOW40c. each
3 doz. GENT'S SILK TIES, Wide Ends. Good value, 65c. NOW55c. each
3 doz. GENT'S SILK TIES, Wide Ends. Good value, 90c. NOW70c. each

MEN'S BRACES.

20 doz. MEN'S JOB BRACES. Good 20c. value. NOW15c. pair
20 doz. MEN'S BRACES. Good 25c. value. NOW20c. pair
10 doz. MEN'S POLICE & FIREMAN'S BRACES. Good 35c. value. NOW25c. pair
15 doz. MEN'S PRESIDENT BRACES47c. per pair
10 doz. MEN'S IMIT. PRESIDENT20c. per pair

MEN'S SHIRTS.

30 doz. MEN'S FANCY DRESS SHIRTS. Regular 65c.50c
NOW, each
10 doz. MEN'S SOFT BOSOM SHIRTS, with Soft Collar. Good value for \$1.00.80c
NOW, each
5 doz. MEN'S SOFT BOSOM SHIRTS, Silk Stripes, Double Cuffs. Regular \$1.30.1.00
NOW
6 doz. MEN'S FANCY DRESS SHIRTS, Pleated Front, Neat Stripes. Reg. \$1.60.1.35
NOW
10 doz. FANCY MERCERIZED SHIRTS (Job), Double Cuffs and very Neat Stripes. Regular \$1.60. NOW1.20
3 doz. MEN'S FANCY SILK STRIPES, Double Cuffs. Value for \$3.50.2.50
NOW, each
The assortment in this Department is better than ever before.

3 Pieces Damaged Dress Goods—Slightly damaged by water, nothing to hurt; colors: Navy, Green, and Grey Striped, 60c. Regular prices 80c. to \$1.00 per yard.

346th Day of the War Latest From the Front.

Messages Received Previous to 9 A.M.

OFFICIAL.
LONDON, Oct. 13. The Governor, Newfoundland. France reports in Champagne progress towards the Ravine de la Goutte. An extended enemy infantry attack was completely repulsed in the Vosges.
Russia reports desperate fighting which continues near Dvinsk. On the Strypa front the enemy were defeated and are retiring in disorder. Two thousand prisoners, four guns and ten machine guns were captured.
Serbia announces various successes against the Austro-German invaders. Bulgarians have invaded Serbia.
BONAR LAW.

LOAN BILL RATIFIED.
LONDON, Oct. 13. The American Loan Bill, which was sanctioned by the Commons, passed through all its stages in the House of Lords to-day. Immediately after it received the Royal assent.

MARRIAGE LEAGUE.
LONDON, Oct. 13. Rev. Ernest Houghton, a Bristol Rector, has started an appeal to the patriotic women of the nation, to give their lives to ameliorate the condition of the maimed heroes of the war, by marrying them. He has launched a league for the marrying of broken heroes.

RESIGNATION OF DELCASSE.
PARIS, Oct. 13. Foreign Minister Delcasse resigned to-day on account of ill-health. The resignation was accepted.

VIOLENT ARTILLERY DUELS.
LONDON, Oct. 13. A correspondent of the Frankfurter Zeitung, at the German main headquarters on the Western front, telegraphs that artillery duels in Champagne are continuing with great violence. The French, he says, are attempting to disturb the lines of communication. The Germans are firing heavy calibre guns at salient points but the German positions are suffering heavily.

RESOLUTION OF CONFIDENCE.
PARIS, Oct. 13. The Chamber of Deputies this evening adopted a resolution of confidence in the Government by a vote of 372 to 9.

GERMANS ATTACK FRENCH POSITIONS.
PARIS, Oct. 13. Germans last evening attacked the French positions near Souchez. According to an announcement made this afternoon by the French War Office, they were repulsed everywhere.

RUSSIANS REPORT VICTORY.
PETROGRAD, Oct. 13. Another striking victory has been won by the Russians on the southern front in Eastern Galicia. They have pierced the last line of the Austrian defences. On the Strypa River they stormed one of the strongest points of the Austro-German right flank.

GERMANS REPULSED.
LONDON, Oct. 13. A strong German force attacked the French lines around Souchez and only to-day. Violent bombardment

Apples.

We have 200 brls. of Choice Number 1 GRAVENSTEIN APPLES. ALSO 100 brls. of LABEL or GUARANTEED 3's. Splendid value for retail. EXTRA. 50 brls.. assorted kinds at Special Price of **\$3.00 a Barrel** On Retail at **12 cts a Gallon** Soper & Moore. Wholesale Groceries, Fruit and Produce. Phone 480.

preceded the infantry attacks, which were renewed from time to time and desperately carried out. The Germans succeeded in penetrating some of the trenches which had been badly shattered by shells, but according to the French official statement issued to-night, were repulsed everywhere with heavy losses.

GERMAN STEAMER BLOWN UP.
LONDON, Oct. 13. Another German steamship has been destroyed in the Baltic. The Walter Leonhardt 1,261 tons was blown up and sunk yesterday by a British submarine. The crew was permitted to take to the boats.

RACING.
NEWMARKET, Oct. 13. Son-in-law, an outsider in the betting, to-day won the Caesarwitch stakes. Eucalure second, Snow Marten, third.

BASEBALL.
PHILADELPHIA, Oct. 13. Boston Red Sox won the World's Baseball Championship to-day, by defeating the Phillies by five to four in the fifth and last game of the series.

ANOTHER RAID OVER LONDON.
LONDON, Oct. 13. Zeppelin airships made another raid over London, dropping bombs. Eight persons are declared to be killed, and thirty-four injured. The material damage done is said to be small.

GRAPHIC ACCOUNT.
LONDON, Oct. 13. A Gazette cable from a member of the Dominion Emigration Staff who has recently gone to the front with a London regiment, gives a graphic account of their first big attack. "Our chaps had certainly given the Germans a rough time," he writes. "They lay in heaps, at that spot and must have outnumbered our dead by six to one. Their trenches were blown in and filled up by our big shells, and rifles and equipment were strewn all over the place. We were gassed by gas shells. It is some new gas they use which does not permanently injure, but upsets the eyes. The Germans certainly seem to have had enough, and with the help of the French we hope to smash them sooner than people think."

MONTAGUE IN THE COMMONS.
LONDON, Oct. 13. "The man who did not study the

idea of having half his income available for the State, was not doing his duty," said Edwin Samuel Montague, Financial Secretary of the Treasury, replying in the Commons to-day to criticisms of the new taxes imposed by the Budget of McKenna, Chancellor of the Exchequer. Montague, in his speech, dwelt upon the magnitude of the burden cast upon the country by the war. "We have had to keep and must continue to keep," said Montague, "an impregnable navy; we have paid and must continue to pay for an army which has increased from a few thousand men to an army which runs into millions. We are financing by loans our great dominions in part of their expenditure for contingents which are helping us to fight. We are paying, as regards to India, the whole cost of the Indian contingents, except their normal peace expenditure. We have advanced our allies such a sum as it was estimated 'would equip and maintain in the field 3,000,000 of their soldiers. We have received by all classes of our share, we ought to be proud of the way in which proposals for meeting the obligations imposed by burdens which involved an expenditure, amounting to not less than two thirds the entire estimated national yearly income. Therefore it followed," he said, "that every citizen ought to be prepared to put no less than two thirds of our share, at the disposal of the State, either by tax or loan. To do this the civil population must stultify itself and re-arrange its whole life with regard to the consumption of luxuries and foreign purchased goods. There would, however, be still more money left in the pockets of the people that would have to be got at later by loan and taxation. This had given an assurance that the country would continue to finance the war." Montague said in conclusion, that the Chancellor of the Exchequer intended to develop with all possible rapidity the compulsory taxation system for the country, but that this in itself would not be adequate. Voluntary savings were essential to an ultimate victory. Sir Alfred Mond and other free traders protested against the import duties imposed by the budget, while the Laborites opposed the increased taxes on tea and sugar, and announced they would vote against them. Other members of the Chamber expressed the view that the Government while preaching economy was not practising it, and declared that tremendous waste was going on in camps in the country. John Annan Bryce, son of Viscount Bryce, said since the war began there had been colossal extravagance and wicked corruption.

What Would You Do?

By RUTH CAMERON.



When we were out riding the other day we noticed the rear wheel of the machine in front of us was wiggling about in a weird and wonderful way. "Just look at that wheel!" said the motorist's wife. "Yes," said the motorist, quite unexcitedly. "Don't you see how dreadfully it wiggles?" "Yes." "Well, aren't you going to tell them?" He's Still Frozen Up. "I'm not," said the motorist, firmly. "The last time I did that I got a North Pole stare. I'm still frozen up on that subject." "But supposing something happens to them?" "They probably know all about it now." "They may not." "Somebody else will tell them." "Suppose everybody thinks that." The motorist shrugged his shoulders, blew his horn, and turned down a side road. And the machine with the wiggly wheel wiggled on its way, unwarned. What would you have done in a case like that, reader friends? We Are Often On The Horns Of This Dilemma. It is a dilemma which often arises. I don't mean, of course, that one frequently sees autos with wiggly rear wheels, but that one is often put in the position of knowing that something is wrong, with a stranger's clothes, or person, or equipment, and of not knowing whether the person is aware of the defect and would or would not wish to be informed of it. For instance, you see a woman with her waist unbuttoned in the back. Should you tell her? Some will answer: "Of course!" and some with equal positiveness will say, "Don't you do it. You may get your head bitten off, for your pains." Personally, I think it is one's duty to risk that calamity, inform her of the fact, and as unobtrusively as possible, offer one's assistance. (I am speaking just now to my own sex, of course).

Enjoy your meals by taking a teaspoonful of Stafford's Prescription "A" before eating. Trial size 25c. bottle; postage 5c. extra. Large size 50c. bottle; postage 10c. extra.—sep21,tif

The Pick of The Garden.

That is what you will likely say when you have tasted Homestead Tea. We have just received a fresh shipment; the quality is the nearest approach to perfection that art and skill can produce. No Change in Price, 50c. lb. "There's a smile in every cup of Homestead."

C. P. EAGAN,
DUCKWORTH STREET & QUEEN'S ROAD.

ROSSLEY'S EAST END THEATRE!

St. John's Leading Vaudeville, Dramatic and Picture Theatre. Something Never Seen Here in the History of St. John's. (Under the Distinguished Patronage and presence of Lady Davidson and the Misses Davidson.) **Atlantis-Fisk and Jack.** Spectacular Novelty and Lightning Change Artists. THRILLING! DARING! SENSATIONAL! MAGNIFICENT! They change costumes every night. Change Tricks. They are the World's Best of their kind. A Great Masterpiece Photo-Play in 2 Reels—"THE FLOWER OF THE DESERT," Mutual. "KEEPER OF THE LIGHT"—A touch of real life. Great Contest Friday Night. Tickets on Sale Rossley Theatre. NOTE—Send the children to Saturday's Matinee and give them the chance to see the marvelous ATLANTIS-Fisk and Jack, an act that can only be seen at Rossley's.



PENNSYLVANIA Oilproof VACUUM CUP TIRES
The following sizes in stock:—
26 x 2 1/2 28 x 3
30 x 3 30 x 3 1/2
31 x 4 32 x 3 1/2
32 x 4 33 x 4
820 x 120 820 x 135
875 x 105 880 x 120
Also PURE GUM RED INNER TUBES.

Bishop, Sons & Co., Ltd.,
Hardware.

A Word to the Wise.

Why pay more for less satisfactory results? Incandescent gas is at once the cheapest and the best form of illumination. It is the cheapest not only on account of its low initial cost, but also because by keeping the air in a room constantly moving gas is a powerful ventilating agent and therefore a foe to doctor's bills. Moreover, being "artificial daylight" it does not exercise a deleterious effect upon the eyesight. Children can work or read with perfect safety and comfort in a gas-lit room, and parents may thus avoid laying up for their youngsters the headaches and general "lack of tone" which eyestrain causes. Gas may claim aesthetic as well as hygienic value. Modern gas fittings have been brought to a very high standard of artistic merit, and can be designed to harmonise with any period of decoration or furniture. Gas means household health, economy and beauty.

ST. JOHN'S GAS LIGHT COMPANY.

Telegram Ads. Bring Results

Men's Wool Underwear

Best Standard Brands. Guaranteed Unshrinkable.



Green Label, Medium Weight!

Drawers 32 in. to 42 in.
Shirts 34 in. to 44 in.

Red Label, Medium Weight!

Drawers 32 in. to 42 in.
Shirts 34 in. to 44 in.

Blue Label, Heavy Weight!

Drawers 32 in. to 42 in.
Shirts 34 in. to 44 in.

Black Label, Extra Heavy Weight!

Drawers 34 in. to 42 in.
Shirts 36 in. to 44 in.

Light Weight Fine Unshrinkable Underwear!

Drawers 36 in. to 42 in.
Shirts 38 in. to 44 in.

Boys' Unshrinkable Wool Underwear!

Shirts and Drawers 24 in. to 32 in.

ALL AT LOWEST PRICES.

STEER Brothers.



This Date in History.

OCTOBER 14.
Full Moon—23rd

Days Past—286 To Come—78
BATTLE OF HASTINGS 1066. When William, Duke of Normandy, landed with his army in Sussex and defeated Harold and the Saxon troops. The Duke of Normandy marched to London, was crowned on Christmas Day, 1066, and the Norman period of English History then commenced.

BATTLE OF JENA, 1806. A town in Germany where Napoleon defeated the Russians in 1806.

SIR W. HARCOURT was born 1827. English statesman, who was in the House of Commons from 1868 to his death in 1905. His reputation for statesmanship rests chiefly on his death duties budget (1894) an admittedly great financial achievement.

WILLIAM PENN born 1644. An Englishman who became a Quaker and having obtained a special grant from Charles II. in 1682 went to America and founded Pennsylvania, which under his enlightened rule became a prosperous colony.

GREAT WAR 1914. Occupation of Ghent by German troops.

Northern Messenger.

Canada's Religious and Illustrated Story Periodical of Largest Circulation.

Our good old Sunday "story-teller" friend, the "Northern Messenger," has been for nearly fifty years a favorite with the Canadian people. It gives splendid value for the money, and contributes largely to a Sunday so well spent as to bring a week of contentment. A strong ally to the temperance cause and every other moral reform, and truly a character builder.

It is such a fine paper that many of the largest city Sunday Schools distribute it as their regular Sunday School paper. For they realize that a paper which gives so much for the money and interests the older members of the family as well as the youngsters, gives the parents an additional incentive to see that their children attend school every Sunday. And through the weekly visits of the "Northern Messenger" the church helps to cheer and hearten many who cannot, and others who will not, attend its services.

For over half a century the "Northern Messenger" has been beloved all over Canada.

On trial to New Subscribers—To individual addresses, 12 months for 30 cents; Sunday Schools, in any required quantity, 3 weeks FREE trial; Clubs of ten copies a week to one address for 12 months for \$2.50. Larger clubs pro rata.

The "Northern Messenger" is published by JOHN DOUGALL & SON, "Witness" Block, Montreal, Can. Try it far a year.

THE HORSE.



WALT MASON

The horse is sliding off the map, his friends at last admit it; he'll hang around a while, maybe, but soon he'll have to quit it. For things propelled by gasoline increase each day in numbers, and Dobbin leaves this earthly scene for his eternal slumbers. When autos drove him from the pave of bustling towns and cities, we said, "He's found his urban grave, which is a thousand pities; but on the farms he'll have a place, till farms are frozen over; along the furrows there he'll chase, and fill himself with clover." But now, alas, he doesn't rank with agriculture's factors; the farmer draws upon the bank, and buys some big steel tractors; and one of these will haul six plows, as through a field it lumbers; the horses see it as they browse, and know they are back numbers. They're shipping now our foaming steeds across the briny water, for Europe needs them where she bleeds and wades around in slaughter. To turn them to the butchers loose—that plan no one indorses; but it's about the only use that's left, just now, for horses.

Stafford's Liniment cures Rheumatism, Lumbago, Neuralgia and all Aches and Pains.

German Women Purchase Cotton Over the Frontier.

London, Oct. 7.—The Daily Express says the vital necessity of preventing cotton and cotton goods from reaching Germany and Austria, is shown by the uneasiness of the Germans. It was recently discovered by the Dutch Government that German women were being sent over the frontier to purchase in any quantity new and disused cotton goods from households and shops in Dutch towns and villages, the traffic reaching alarming proportions, and the Dutch authorities are said to be stopping it.

A STRAY STRAW

Just shows how the Bargain wind is Blowing in Our

Boot and Shoe Department.

The ten cent and mighty dollar travel a long way in our Boot Department

Our Styles and Prices will delight you. We have just opened a large stock of

Men's, Women's, Misses' & Children's BOOTS.

If you want to see Good Styles and Cheap Goods come along to

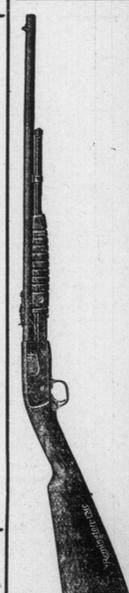
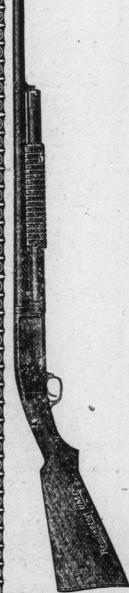
339 Water Street.

BISHOP SONS & Co., Ltd.

Remington Rifles.



- 22 CALIBRE RIFLES, each \$4.00
- 22 CALIBRE REPEATING RIFLES, 13 shot \$14.00
- 32 CALIBRE REPEATING RIFLES ... \$22.50
- 44/40 REPEATING RIFLES \$32.00
- 12 GAUGE REPEATING RIFLES, 5 shot \$32.00
- 12 GAUGE AUTO-LOADING REPEATING RIFLES, 5 shot \$40.00
- BRASS SHELLS, 10 and 12 Gauge.
- PAPER SHELLS, 16, 20, 12, 10 Gauge.
- PRIMERS, CARTRIDGE CAPS.
- NEW CLUB & NITRO CLUB CARTRIDGES.
- GUN IMPLEMENTS.
- POWDER, SHOT.
- GUN WADS, ETC.



BOWRING BROS., Ltd.,

Hardware Department.

Chicago Will Be Dry

Next Sunday for the First Sunday in Forty Years.

Chicago, Oct. 5.—Chicago for the first time in forty-four years will be dry next Sunday. The order that 7-152 saloons, cafes and gardens, where liquor is sold shall obey the Illinois city closing law will go into effect at

12 o'clock Saturday, it was announced to-day.

No liquor will be permitted to be sold nor given away between that hour and 12 o'clock Sunday.

The closing order to the City Council by Mayor Thompson last night, came as a shock to the liquor interests. Council for the Brewers' Association announced that a meeting of all saloon interests would be called to

discuss the order, which, they said, would force many small saloons out of business. It is intimated that a fight would be made to have the license fee of \$1,000 reduced.

A few drops of paraffin added to shoe blacking will impart a good polish to damp shoes and also help to preserve leather.

Verdict for \$1,800 in Libel Suit.

The suit of Abram Kean vs. W. F. Coaker and The Union Publishing Co., for libel was continued in the Supreme Court yesterday afternoon before Mr. Justice Johnson and a special jury. As mentioned in yesterday's issue His Lordship charged the jury who retired at 4.20 p.m. At 5.30 they returned with a verdict for the Plaintiff placing the damages at \$1,800. Costs were also given against the Defendants. Several objections to the Judge's charge to the jury were raised by Morine, K.C., and an appeal may be lodged. The Plaintiff was represented by Furlong, K. C., and Warren, K.C., and the Defendants by Morine, K.C., and Kent, K.C.

HYPHENATED TROUBLE.

It will almost break the heart of our peace, truth and neutrality leagues and societies to hear that the United States has warned Germany's principal ally in Constantinople that further massacres in Armenia are going to interfere very seriously with the friendly relations long existing between Uncle Sam and the unspeakable Turk. What more reprehensible form can Anglomania take than this? —New York World.

The milk bill should be the last thing you economize on—especially if there are children in the family. Minard's Liniment Cures Diphtheria.

Everyday Etiquette.

"I have received an announcement from a newly married couple in another city and, as they will not be at home here for a month, I am in doubt about how to send a gift," remarked John. "A wedding announcement does not call for a gift but if you wish to give one you may wait until they are settled in their new home," suggested his brother.

PIANOS and ORGANS.—The famous Kohler and Tonk Pianos. The Needham, Godrich and Mason & Hamlin Organs. CHESLEY WOODS, 283 Duckworth Street.—aug7,15

RED ROSE TEA "is good tea"



A FARMER'S MISHAP

Farmer Edward Crane, of Kinburn, Ont., writes:—"I was driving three horses on a disc-harrow when the harness broke and while fixing it, one of the horses kicked me against the sharp edges of the harrow. I sustained a nasty cut on my elbow and wrist, and as I could not leave work to get the wounds dressed, dirt got into them and my arm became very painful. It looked for some time as if I were going to have some very bad sores, but I was advised to try Zam-Buk. I did, and in a few days my arm was much better—less painful, and the stiffness less troublesome. I continued using Zam-Buk

freely and in a short time the wounds were entirely healed. I believe Zam-Buk to be the best ointment obtainable. It should always be at hand ready for emergencies."

Mothers and fathers should bear this in mind. In the home, on the playground, at school, or in the workshop accidents will happen, and Zam-Buk is the "first aid." It is strongly antiseptic—kills the germs which cause inflammation, festering and blood-poison. The rich herbal essences of which Zam-Buk is composed, soothe pain and quickly heal any injury. Zam-Buk is also a sure cure for eczema, ulcers, abscesses, piles, blood-poisoning and all skin diseases. 50c. box, all druggists and stores of post free from Zam-Buk Co., Toronto, for price. Refuse substitutes.



FREE BOX

Send this coupon, name and address, to Zam-Buk Co., Toronto, for free trial box.

Address all Applications For Samples and Retail Orders to T. McMURDO & CO., St. John's, Nfld.

436th Day of the War TO-DAY'S Messages.

11.00 A.M.

AIR RAID ON LONDON.

LONDON, To-day. The Home Office, shortly after midnight, issued the following report of the raid: A Zeppelin raid made yesterday evening over a portion of the London area, when a certain number of incendiary bombs were dropped. The material damage done was small. A few fires resulted but they were quickly put out by the fire brigades. The Admiralty will issue a statement to-day when particulars are available. At present it is only possible to say that no public buildings were injured, that the casualties so far reported number two women and six men killed, and about 30 injured. With the exception of one soldier killed all these were civilians. These figures include all casualties reported up to 11.45 o'clock on Wednesday evening.

KING CONSTANTINE'S APOLOGIA.

ATHENS, To-day. The Greek reply to Serbia's representations that the Bulgarian attack on Serbia completes the act of aggression, contemplated under the treaty of alliance between Greece and Serbia, and asking if the Greek army is ready to enter action against Bulgaria, was delivered to-day. Beginning with the declaration that the Royal Government greatly regrets it is unable to accede to Serbia's request, the reply explains that the alliance of 1911 while foreseeing Bulgaria's aggression was limited to preserving the equilibrium among Balkan States. The preamble treaty, the reply continues to define it as purely of a Balkan character and not applying to a general conflagration. Both the treaty of alliance and the military convention concluding it, prove first that the contracting parties contemplated only isolated attacks by Bulgaria against one of them. The note minutely argues that the treaty does not cover the situation which has arisen to-day, a situation in which the Greek army is to destroy herself without hope of saving Serbia, which cannot wish for such result. It is added that common interests demand that the Greek army still be kept in reserve for a better use later. The note concluded with the declaration that Greece intends to remain armed neutral and assures Serbia that Greece will continue to give her every assistance and facility compatible with Greece's exclusively international position.

CARSON DENIES RESIGNATION.

LONDON, To-day. A report having become current yesterday that Sir Edward Carson had resigned, the Attorney General this evening, issued a denial of the report of his resignation.

THE LONDON BUDGET.

LONDON, To-day. In the near east with the Austro-German and Bulgarian invasions of Salonika and the promised active intervention of Russia, and the diplomatic possibilities in Greece and Roumania, continue to be the centre of interest throughout the belligerent countries. The Serbians, although greatly outnumbered by armies with superior equipment, are making a stubborn defence of their country, while the Austro-German progress though steady is very slow and probably will become slower still when the mountains where the Serbians are strongly entrenched, are reached. Of the Bulgarian campaign nothing new has been received since Nish reported the repulse of invaders, while the movements of the Anglo-French and Russian forces have thus far been kept from the knowledge of the public. The Russians have no easy task before them if they intend to land at Bulgaria. Varna and other

Bulgarian ports on the Black Sea, where a landing might be made, have been strongly fortified under the direction of German officers and are protected by minefields. The Russians could sail down the Danube as that is an international water way, but it is doubtful if they have the necessary transport, while to come through Roumania would require the consent of the Government of that country, which although considered friendly to the Entente Powers might not wish to risk the displeasure of Germany. Some disappointment is expressed here at the decision of Italy not to participate. Italy laid claim to great influence in the Balkans, and is known to have aspirations in Asia Minor which the junction of the Germans and Turks, it is pointed out, would virtually bring to an end. With superfluous forces and excellent transport facilities, the view is held in London that Italy is in a better position than any of the Allies to lend a hand. The hope is expressed that she will yet do so. Meantime the Allies are closely watching developments of the internal situation in Bulgaria, where many people are adverse to fighting against the Allies, particularly Russia. It is reported from Paris to-night that General Savoff, former Bulgarian Minister of War and former Commander-in-Chief of the Bulgarian army, has resigned his command rather than fight against Russia. It is thought that the landing of Russians in Bulgaria might result in a change of policy in that country, even thus late in the day. There is little or no change on the western front, fighting again being for the trenches with fluctuating successes. The Allies maintain all their larger gains and are pressing the Germans in Flanders and Champagne. In the east the Russians have won an important victory in Galicia, routing three Austro-German divisions on the Strips River. In the north they have pushed Field Marshal Von Hindenburg several miles farther west of Dvinsk and are again approaching the Dvinsk-Vilna railway. The activity of British submarines in the Baltic continues and Germany is now conveying steamers to and from Sweden.

BULGARIAN DIVISION ALMOST ANNIHILATED.

PARIS, To-day. Private advices are to the effect that a Bulgarian division was almost annihilated in a fierce battle near Kragevatz in Serbia, says a despatch to Havas Agency from Buch-

arest, dated Tuesday, delayed in transmission.

PARIS, To-day. A despatch to Havas Agency from Turin Severin Danube, Western Roumania, dated Tuesday, says the Bulgarians bombarded a Serbian train laden with munitions yesterday between the stations of Badjuitza and Tabacovatz and a number of wagons. Another Bulgarian attack in the Vralo region is reported.

VISITED U. S. COURT.

WASHINGTON, To-day. For the third time in the memory of court officials, a foreign jurist to-day had the honor of sitting with the Supreme Court of United States. The visitor was Baron Reading, Lord Chief Justice of England. He is Chairman of the Anglo-French Financial Commission.

LIVELY ELECTION FIGHT IN SOUTH AFRICA.

CAPETOWN, To-day. A lively campaign for the election of members of the Assembly of the Union of South Africa is being waged throughout the country. The chief fight is between the followers of Premier Botha and the Nationalists, having opposed operations against the German South West Africa, and being against the despatch of a contingent of Union forces to Europe. Many political meetings degenerate into free fights. Botha who is speaking in the districts where his policy is strongly opposed, is accompanied by mounted burghers. The Nationalists have candidates in every constituency where they have the slightest chance of winning, while many independents have retired from the race in order to make it a straight contest between the two principal parties.

1.45 P. M.

RESIGNATION OF DEL CASSE SANCTIONED.

PARIS, To-day. The resignation of Del Casse, Foreign Minister, was announced at noon to-day after the Cabinet Ministers held a meeting under the presidency of M. Poincare. Premier Vivanti presented the resignation of Del Casse at a conference and his retirement was sanctioned. An official announcement issued in connection with the change

Do You need a New Overcoat?

If so, you need one that is at once smart, serviceable and reasonable in price.

¶ We can show you Overcoats that will fill the bill perfectly, of fine Chin-chillas and Friezes in Navy, Grey, and Brown, and in several new models. These Overcoats, which can be had in all sizes, are sure to please the most particular dresser.

¶ For Youths and Boys we have also a very fine stock of Overcoats in the above colors and materials, in several different styles and in all sizes.

U. S. Picture and Portrait Co.

in the Ministry stated that Premier Vivania would take the portfolio of Foreign Affairs with Presidency of Council, was greeted by a lively session in the Chamber yesterday, in which the Government was severely criticized, and ended in a confidence motion being carried by 372 to 93.

ZEPPELIN DROPS FIVE BOMBS.

PARIS, To-day. A Zeppelin flew over Chateau Thierry, on the right bank of the Marne, last night and dropped five bombs, all of which fell outside the town. No one was injured and no property damaged. Airship then turned back to its own lines.

WILL PUBLISH TEXT OF GRECO-SERBIAN TREATY.

PARIS, To-day. Because of Greece's refusal to join forces with Serbia, it is understood Premier Pachich of Serbia intends to publish text of Greco-Serbian treaty to enlighten Allies and neutrals as to the conduct of King Constantine and the Government, says a Petit Parisien despatch from Athens.

BULGARIA SHORT ON SHELLS.

ATHENS, To-day. Bulgaria has in stock only 1350 shells for each gun, according to information from Serbian sources. It is absolutely essential for its troops to effect a junction with the Austro-Germans who have invaded Serbia within a fortnight. It is reported from Sofia that German officers and a number of German workmen, who went there from Constantinople, erected a large munition factory which is now working night and day.

2.15 P. M.

WELCOMED AT SALONIKA.

SALONIKA, To-day. SALONIKA, To-day. Chief of the French forces in the Orient, has arrived here. He was given a cordial welcome by the civil and military authorities and by the people of the city.

SERBIANS CROSS FRONTIER.

LONDON, To-day. The Serbian troops crossed the Bulgarian frontier on Tuesday, and a Renter despatch from Sofia, and attempted to occupy heights situated on the Bulgarian territory west of Belgrade. The heights which fell followed lasted all day but the Serbs were finally repulsed and the Bulgarians themselves occupied the heights.

GERMAN STEAMERS MISSING.

LONDON, To-day. Seventeen German ore steamers which ply in the Baltic Sea, are missing, according to a Stockholm despatch, and it is believed they have been sunk by British submarines.

RUSSIAN MUNITIONS GAVE SUCCESS.

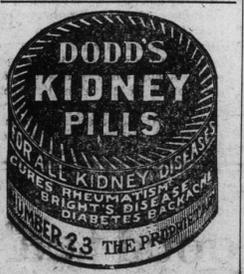
THE HAGUE, To-day. Russian munitions, as declared by a Dutch correspondent in the eastern war theatre, to have been due to the overwhelming superiority of her supplies, which were taken by the Austro-Germans completely by surprise, and with which it is stated they were unable to cope.

KITCHENER AND CONSCRIPTION.

LONDON, To-day. No decision on the question of conscription was reached at the Cabinet Council yesterday according to the Daily News, which was pronounced session and conscriptionist Ministers pressed hard for a decision but failed to carry their point. There is little doubt, says the Daily News, that Lord Kitchener's sympathies now are definitely on side of conscription. The Times asserts, however, that the War Secretary has declined to assume responsibility of deciding what course shall be followed. He is reported to maintain that he entered Cabinet as a soldier not a politician and therefore does not regard himself as responsible for choosing the method for raising men. Lord Kitchener has reported to his colleagues that recruiting lately has dropped off seriously and that men must be found somehow, but that he is unfamiliar with social and industrial conditions in the country and that it is for him to state his requirements and for the country to fill them. Hence the Times declares that the real responsibility now rests upon cabinet. Apparently the efforts of labor leaders to induce men to enter the army is not meeting with the success expected and the likelihood of some form of conscription is becoming stronger.

Reports having been circulated that the Austrians are preparing to make new air raids over Venice, the authorities have ordered that stricter precautionary measures be adopted by the populace. A military order has been issued that windows shall be so screened that the light will not show through them. If a light is seen at a window the military guard will order it extinguished. Failure to comply with the order of the guard will result in a shot being fired through the window.

SAGONA DUE.—The s.s. Sagona left Harbor Grace at 11 a.m. to-day, coming south. She is calling at Brigus to land fishing crews and is due here about 4 o'clock this afternoon.



PERCIE JOHNSON, Insurance Agent.

may save your home and belongings from utter destruction by the flames, but the smoke and water will create a great deal of havoc.

FIRE INSURANCE will make good your damaged property and supply you with sufficient ready funds to replace destroyed articles. Have me write you an insurance policy to-day.

Rossley's Theatre

Last night the audience at Rossleys was delighted with a most delightful novelty act. It is most thrilling, daring and sensational, and such performers and such an act has never been seen here before. Mr. Rossley saw the act at the Palace Theatre, New York City, and booked it right away. They have lots of changes, and to-day Miss Atlantis sent by special messenger going to New York by the S. S. Stephano, to bring her wonderful mirrors and scenery for her great fire dance, which she intends to put before the St. John's public. There will also be one of the most beautiful posing acts ever seen, all kinds of stunts, and another great novelty the pictures are all changed to-night. A great 2 reel feature "The Flower of the Desert," "The Keeper of the Lights," and others. On Saturday there will be a big matinee under the distinguished patronage and presence of Lady Davidson and the Misses Davidson. Send the children to see the most beautiful sight ever seen. Atlantis will do special electrical and spectacular novelties for the children. "The contest Friday night will be real good as two or three would like to try the Atlantis, Flisk and Jack Act.

Died From Exposure.

By the S.S. Erik we learn of a tragedy which occurred at Pack's Hr. on Friday last, and resulted in the death of two young women named Pequet, daughters of Mr. Pequet, a trader of that place. Mrs. Pequet and her daughters, it appears, went in the country berry-picking, and not returning within a reasonable time, Mr. Pequet went to search for them. Having found them he started to bring them home and on the way they had to cross a small tickle. A storm came on and their little boat became swamped and all four were thrown into the stream. Mr. Pequet after a desperate struggle succeeded in bringing his wife and daughters safely to land, but the two girls who had been much fatigued died from exposure shortly after being rescued. The sad affair has cast a gloom over the settlement of Pack's Harbor, and much sympathy is felt for Mr. and Mrs. Pequet over the loss of their daughters.

Supreme Court.

Court met at 11 a.m. to-day, pursuant to adjournment. Present: The Chief Justice and Mr. Justice Emerson.

Richard P. Wallis vs. Archibald A. Dickson.—This motion is adjourned until 11 a.m. to-morrow.

(Before Mr. Justice Emerson.)

The Smith Co. Ltd. vs. George M. Barr.—This is an action for the return of the ship "Honesty" and \$100 for damages caused by her detention or for \$600 damages. J. A. W. McNelly for Plaintiff, Morine, K.C., for Defendant. The forenoon was occupied in the examination of witnesses. Several letters were put in as evidence. The further hearing is adjourned until 11 a.m. to-morrow.

Reids' Boats.

The Argyle arrived at Marystown at 3 p.m. yesterday, inward.

The Clyde left Fogo at 6.10 p.m. yesterday, inward.

The Dundee arrived at Port Blandford at 10.50 p.m. yesterday.

The Ethie arrived at Clarendville at 6 p.m. yesterday.

The Glencoe left Burin at 10.30 a.m. to-day, coming east.

The Home left Port Saunders at 4.15 p.m. yesterday, going north.

The Erik arrived in port from Labrador at 8 a.m. to-day.

The Kyle left Port aux Basques at 12.15 a.m. to-day.

The Meigle is due at Port aux Basques.

The Sagona is due here from Labrador at 4 p.m. to-day.

Germans Send French Officer to Fortress Jail.

Berlin, via wireless to Tuckerton, N.J., Oct. 8.—Luet. Jacques Delcasse, son of the French Foreign Minister, who is a prisoner of war at Halle, has been sentenced to detention for one year in the fortress for having spoken severely of Germany and declined to obey orders, according to overseas news agency.

TYPHOID BEING STAMPED OUT.—The outbreak of typhoid fever at Change Islands is being stamped out and there has been no new cases reported there recently.

Platoon of Clergymen

Many Go to The Front With The 85th Many Have Offered to Go Forward on Active Service.

There will in all probability be a section and perhaps a platoon composed entirely of clergymen forming part of one of the companies of the 85th Nova Scotia Highlanders battalion for overseas service. Information to this effect is contained in the circular issued to recruiting officers reproduced below. Lt.-Colonel Borden, the officer commanding the new battalion, has stated that as so many clergymen have been offering to actually go to the front, either as chaplains or as soldiers, that he is quite willing to give them the opportunity and make things as congenial for them as possible by reserving part of his battalion for them so that they can all go together. Needless to say the new move is a popular one and its effect will be watched with interest. The official letter from Lieut. Ritchie, the chief recruiting officer is as follows:

CIRCULAR TO RECRUITING OFFICERS IN NOVA SCOTIA.

(Clergymen's Platoon-85th Battalion.)

In consequence of the large number of Clergymen who have applied to join the 85th, (Nova Scotia Highlanders) C. E. F. authority has been given by the Commanding Officer of the Battalion for the raising of a Section, (14 men), or if sufficient numbers are available, a Platoon, (24 men), comprised entirely of Clergymen.

The Chief Recruiting Officer has been requested by the commanding Officer, Lieut.-Col. Borden, to announce that all Clergymen so desiring shall be drafted into this Section or Platoon, and notice has been given to all Recruiting Officers according to:

W. B. A. RITCHIE, Lieut. Chief Recruiting Officer. Halifax, N. S., October 7, 1915.

The city of Two Rivers, Wis., claims a modern Hercules in Peter Krueger, an employee of an aluminum company. He carries more than 190,000 pounds of metal every working day, at the rate 350 pounds a minute. He takes seven steps with each load.

Items of Interest.

Captain Von Papan, the notorious military attaché of the German legation at Washington, is now in Mexico. As a strife breeder he will probably be watched by those whom it most concerns.

A Paris despatch says that when the Prince of Wales was reprimanded for running into danger, which the heir of the throne must avoid, the Prince replied: "Well, I have plenty of brothers."

Thirty-five children were killed in the streets of New York during September. The total number of deaths for the month due to vehicular traffic was 57, of which automobiles were responsible for 43.

A Boston paper says: Eight cows belonging to Charles E. Crocker, of Uxbridge, went on a "bat." They had been feeding on apples and became intoxicated. Crocker is wondering now whether they will be giving milk punch.

A submarine telephone has been developed by which it is possible to detect the approach of a submarine by sound from observation boats or stations planted off shore connected with points on the mainland. This is claimed to be in use by the British.

Joe Pearsons, a negro boy, 12 years old, was hanged in the jail yard at Jackson, Ga., on September 24th. To the half hundred persons around the scaffold the boy admitted his crime and announced that he was ready to die. Only twenty citizens in the county in which the crime was committed would sign an application for clemency.

The first results of the inquiry committee confirm the suspicion that the Italian battleship Benedetto Brin met with disaster at the hands of German agents," says the Petit Parisien's Turin correspondent. The evidence shows that the morning of the disaster a foreign woman visited the battleship by special permission. She is being actively searched for. The number of survivors of the battleship is now announced as 474. She had over 700 people on board.



When Health is Wrong The Pay is Short

Getting ahead in this world calls for mental and physical forces kept upbait and in trim. Often the food one eats "makes" or "breaks"—it depends upon the kind of food. In many cases the daily dietary lacks certain essential elements for keeping brain and body at their best.

Over 18 years ago a food was perfected to offset this lack—

Grape-Nuts

—and it has stood the test of the years.

Made of whole wheat and malted barley this famous pure food supplies all the nutriment of the grains including their mineral salts—Phosphate of Potash, etc.—necessary for building brain, nerve and muscle.

Grape-Nuts has a delicious nut-like flavour; is always ready to eat—fresh, and crisp from the package; so thoroughly baked it is partially pre-digested.

Thousands "on the job" every day know

"There's a Reason" for Grape-Nuts

MADE IN CANADA—sold by Grocers everywhere. Canadian Postum Cereal Co., Ltd., Windsor, Ont.

Published by Authority

1ST NEWFOUNDLAND REGIMENT HEADQUARTERS.

Regimental Order.
By Lieut.-Col. Sir W. E. Davidson,
K.C.M.G., Officer Commanding.

October 12th, 1915.
His Excellency the Governor has been pleased to make the following appointments and promotions:

To be Second Lieutenants—(Temporary) 2nd Lt. Sydney Gane, from Sept. 13th, 1915.
Co. Sgt. Major Chas. St. Clair Strong.

Co. Sgt. Major George Henry Taylor, from October 9th, 1915.
To be Lieutenant—2nd Lt. S. Robertson.

(a) Lt. A. W. Wakefield at his own request has been transferred to the R. A. M. C., and is struck off the strength of the Regiment as from October 2nd, 1915.

(b) The following promotions are confirmed as noted:
No. 679, Pte. A. Cleary, C Co., to be Lance Corporal, 26/8/15.

No. 671, Corporal C. Reid, C Co., to be Sergeant, 26/8/15.
No. 177, Corporal A. Manning, A Co., to be Sergeant, 26/8/15.

No. 748, Corporal J. McKinley, C Co., to be Sergeant, 26/8/15.
No. 4, Corporal M. Churchill, A Co., to be Sergeant, 26/8/15.

No. 692, Lance Corporal F. Coefield, C Co., to be Corporal, 26/8/15.
No. 828, Lance Corporal H. Mitchell, C Co., to be Corporal, 26/8/15.

No. 1042, Lance Corporal T. Peet, D Co., to be Corporal, 26/8/15.
No. 702, Pte. A. E. James, C Co., to be Lance Corporal, 26/8/15.

No. 820, Pte. E. Innis, C Co., to be Lance Corporal, 26/8/15.
No. 820, Pte. G. Holsant, B Co., to be Lance Corporal, 6/9/15.

(c) No. 1067, Pte. J. J. Reid, invalided home, is discharged as from October 2nd, 1915.

A. MONTGOMERIE,
Captain and Adjutant.

His Excellency the Governor in Council has been pleased to appoint Rev. Matthew McGuire, P.P., to be a member of the Roman Catholic Board of Education for the District of St. John's, in place of Rev. D. O'Callaghan, P.P., left the District.

Department of the Colonial Secretary.
October 12, 1915.

"CAN YOU AFFORD TO TAKE CHANCES?"

A little cold may not seem a dangerous thing—you may feel inclined to let it go on hoping that to-morrow it will be better—but can you afford to take chances? Just as the little insignificant acorn grows if let alone, to the mighty giant oak, that though if not stopped may grow to a very serious illness. When a cough starts there's no telling where it will end. You know no doubt, of cases right among people you have known where serious complications and fatal illnesses have had their start from a neglected cough or cold.

A cold is more than inconvenient—it is dangerous—so the big thing is to find a reliable remedy—one that will give you quick, satisfactory relief.

There are many treatments that are recommended for a cough or cold but "STAFFORD'S PHORATONE COUGH AND COLD CURE" is recommended to be the safest, surest and most satisfactory way to cure a cold, grippe, etc.

Price 25 cts.; Postage 5 cts. extra. Prepared only by DR. F. STAFFORD & SON, St. John's, Nfld. Manufacturers of 3 Specialties: Stafford's Liniment, Stafford's Prescription "A," Stafford's Phoratone Cough & Cold Cure.

YOUR BOYS AND GIRLS

There are those who hold that the methods of preparing milk for the artificially fed baby have been too complicated. The reason why most women who discontinue breast feeding their young babies and give them the bottle is that they think it will be less trouble. On the contrary bottle feeding is a trouble maker. It is trouble to prepare the milk, to keep it properly, to get the bottle ready, to heat the milk.

It is more trouble to do this than it is to put the baby to the breast, especially since now mothers are following the plan of nursing the baby every four hours, and only once or not at all during the night.

When we take into account the sickness rate among bottle fed as compared with breast fed babies, the argument is very much in favor of the theory that breast feeding is less troublesome than bottle feeding. In fact, bottle feeding is so very troublesome that most poor people give it up and go to condensed milk and infants food.

Stafford's Phoratone Cough and Cold Cure is a good preparation for all Coughs, Colds, Bronchitis, Asthma and various Lung Troubles. Price 25c.; postage 5c. extra.—sep21,15

James Baird LIMITED



PROFIT-PRUNED PRICES PREVAIL

James Baird LIMITED

NAVY NAP CLOTH.

For children's winter coats, or boy's trousers you can't find anything more serviceable, it makes up well, looks well and wears well. 54 inches wide. Reg. \$2.40 per yard. Friday, Saturday & Monday. 2.00

Curl Cloths.

Make comfortable looking winter coats for Ladies or Misses. We are offering 4 pieces, brand new stock, a nice heavy weight and showing an extra thick curl; 52 inches wide. Reg. \$2.40 per yard. Friday, Saturday & Monday. \$2.20 per yard.

BOYS' WOOL UNDERWEAR.

Regular \$1.00 garments for 49c. A limited quantity, about 4 dozen altogether. Shirts and Drawers; sizes to fit from 6 to 8 years. This Underwear comes in natural wool weight and especially suitable for cold weather wear. Reg. \$1.00 per garment. Friday, Saturday and Monday. 49c

CONGOLEUM MATS.

We have had quite a run on these; they are certainly great value and give satisfactory wear. A pleasing range of designs and bright colorings; a bit larger than the usual Linoleum Mats and much cheaper; size 18 x 36. Special Friday, Saturday and Monday. 27c

MEN'S TWEED CAPS.

Fashionable London Caps for fall wear. Light, medium and dark shades, silk lined; we are noted for style in Caps; this week's display is smart, neat and attractively priced. Reg. 75c. values. Friday, Saturday and Monday. 65c

on all kinds of Seasonable Merchandise.

Keen Buyers Will Readily Appreciate This List of FRIDAY, SATURDAY AND MONDAY SPECIALS!

Don't Put Off Till To-morrow the Shopping You Can Do To-Day. Every Item Here a Leader in Value.

Wrapper Flannelettes.

3 pieces 27 inches wide; light and dark patterns; these make up rather prettily and have a nice warm comfortable appearance. Reg. 85c. Friday, Saturday & Monday. 84c

MEXICAN TABLE COVERS.

A strong make in pretty lace pattern; circular shape, scalloped edge; nice designs; 23 inches in diameter; they wash perfectly, all white. Reg. 18c. Friday, Saturday and Monday. 15c

Unbleached Shetling

70 inches wide, fine twill finish, reliable English make, a strong and serviceable family sheeting, recommended for hard wear. Reg. 35c. Friday, Saturday & Monday. 32c

FINAL OFFER OF AMERICAN TABLE DAMASK.

Just about 200 yards of this excellent Damask left; can't say that any more is available at present; it's pure white and beautifully figured; sells readily at the regular price 33c. per yard. Friday, Saturday & Monday. 29c

Fluffy-Fleeced BLANKETS, for Children's Cots.

In Pink and Pale Blue, prettily figured showing animals in white button hole edge; size: 30 x 40; they make an ideal blanket for cold weather wear. Special, Friday, Saturday and Monday. 52c.

3---Boot Specials---3

LADIES' DONGOLA BOOTS.

Another line of comfortable fitting boots in laced style; Blucher cut, wide last. A perfect boot for the stout foot, the low heel makes it an ideal walking boot; 1/2 sizes to pick from. Reg. \$2.75. Friday, Saturday & Monday. 2.60

LADIES' FELT TOP BOOTS.

A line of boots that many like during the cold weather; these are not like the old fashioned felt boots, but with a finer finish and better shape; lace style, low heel, moderately priced. Reg. \$2.00. Friday, Saturday & Monday. 1.85

INFANTS' BOOTS.

Made in conformity with the natural foot, Button Style in Crimson leather, with patent leather uppers of the same shade, and others with black tops; sizes: 3 to 6. Reg. \$1.00. Friday, Saturday and Monday. 94c

BOYS' PANTS.

With our Readymades came along a very fine range of Boys' Tweed Pants, suitable for boys from 3 to 9 years, well cut and excellently finished, open knee style, representing 90c. values. Friday, Saturday and Monday. 77c

MEN'S SUEDE CHAMOIS GLOVES.

In natural shade only; sizes 7 to 8 1/2, with one dome fastener; this glove washes perfectly and wears better than any glove near the price. Special, Friday, Saturday and Monday. 42c



Every Department Has Its Share of Bargains This Week.

TENERIFFE D'OYLEYS.

Are always admired; this lot is particularly attractive, 10 inch size; you wonder how they make them for 20c.; washing will not destroy their original appearance. Reg. 20c. Friday, Saturday & Monday. 15c

DUCHESS SETS.

Pretty little 4-piece sets for your boudoir, very dainty with lace edge and insertion to match eyelet centre, the largest piece measuring 11 x 40. Reg. 50c. per set. Friday, Saturday and Monday. 42c

PILLOW CASES.

Strong serviceable Pillow Cases, measuring 22 x 33, with deep hem at open end, made of good American wash cotton. Look around and see how many you need; the price is low. Reg. 25c. Friday, Saturday and Monday. 22c

CHAIR CUSHIONS.

Make your chairs comfortable for the coming long evenings; a small cushion is sometimes all that is needed; we have a lot measuring 12 x 16, saten and art coverings, plump little cushions. Special Friday, Saturday & Monday each. 15c

MEN'S STUD SCARFS.

A pleasing lot in light and dark mixtures; others in plain; they fit perfect, neat cut, always secure, strong stud fastening. Reg. 25c. value. Friday, Saturday & Monday. 15c

TABLE CENTRES.

The nearest little Battenburg centre imaginable, white linen centre, strongly made to stand washing; just a dozen of these to hand. Reg. 45c. Friday, Saturday & Monday. 37c

Banner Values in Hosiery.

WOMEN'S CASHMERE HOSE.

40 dozen of English and American makes in plain and ribbed, fast Black, seamless finish. Reg. 35c. Friday, Saturday and Monday. 29c

MORE VALUES IN LADIES' HOSIERY.

A very fine line in all Black, plain and ribbed finish. No better time to buy your Hosiery than now; this line affords an opportunity you should avail of. Reg. 50c. Hose. Friday, Saturday and Monday. 44c

MEN'S FALL WEIGHT SOCKS.

In a splendid line of Dark Grey and prettily patterned, worsted weight. Eager shoppers will pick these. 40c. values. Friday, Saturday & Monday for. 33c

CHILDREN'S HOSE.

A nice weight Hose in heavy ribbed Merino; sizes to fit from 7 to 12 years. Regular up to 23c. Friday, Saturday and Monday. 19c

Timely Offerings in the Shirt Section. Men's Shirts.

BIG JOB LINE OF BOYS' KNITTED SHIRTS, 34c.

A warm shirt for fall and winter wear, deep collar, heavily fleeced, no better shirt for a boy working outdoors; sizes from 12 to 14, and in shades of Brown and Navy. Value for 50c. Friday, Saturday & Monday. 34c

A lot of pretty stripe patterns, materials of fine Twill, and needs but a glance to tell you it will give you satisfactory wear, soft bosom and cuffs; saves the expense of changing each week. Reg. 1.30. Friday, Saturday & Monday. 1.08

BOYS' JERSEYS.

A line of all navy Jerseys for growing boys, made to stand hard wear. Don't be without one for your boy, when for such a small outlay you get a really serviceable Jersey. Reg. up to 60c. Friday, Saturday and Monday. 47c

Stainless Knives.

See our window for these Knives doing the acid test. Reliable Sheffield manufacture, Table and Dessert sizes, with good ivory handles. By a special process in the making the objectionable stain so noticeable in other knives is eliminated here. They cut apples, oranges, lemons and any other fruit of an acid nature and yet show no staining; dip them in vinegar or pickles and no stain is apparent. Call and see them, no obligation to buy. Friday, Saturday and Monday. Dessert size 60c | Table size 70c

ROLLER TOWELING.

18 inches wide, white, with parallel stripe in crimson, soft finish, handy about the kitchen; get your share of this material. Friday, Saturday and Monday, per yard. 7c

RUSSIAN BLOUSE SUITS.

For the small boy nothing prettier; they're made of good quality navy serge, coat with detachable navy drill collar, can be worn without this collar if desired, pants lined throughout; this line fits boys from 3 to 8 years, really serviceable suit for present wear. Reg. \$4.00. Friday, Saturday and Monday. 3.65

SCHOOLBAGS—Boys.

A serviceable Bag in waterproof covering, leather bound, shoulder strap. Usually sold at 20c. Friday, Saturday and Monday. 27c

GIRLS'.

Another neat get up in waterproof covering, showing plaid patterns, leatherette coverings and double handle straps; lunch space separate. Reg. 35c. Friday, Saturday and Monday. 32c

CUSHION CORDS.

In all the most wanted shades, such as Navy, Crimson, Yellow, Green, Royal, Pink, Pale Blue and Garnet, etc.; others in mixed shades, each 10 feet long and large tassel at either end; usually sold at 25c. each. Friday, Saturday and Monday. 29c

KHAKI HANDKERCHIEFS.

Only 5 dozen of these, showing the Ntd. Badge in native colors, a novelty and serviceable handkerchief for the boys at the front; send him a half dozen now. Special each Friday, Saturday and Monday. 18c

TOWELS.

Rarely have we offered a nicer line of Towels; these have a soft finish, no filling of any kind, large faint check patterns and white. Good value at 25c. each. Friday, Saturday and Monday. 22c

INFANTS' CRIB BLANKETS.

Another lot of nicely fleeced Cotton Blankets for children's cots; size 30 x 40, pale blue or pink striped border. We offer these singly. Friday, Saturday and Monday. 19c

10c. Specials.

- Large Sugar Shakers . . . 10c.
- Tortoise Shell Back Combs . . . 10c.
- Tortoise Shell Hair Clips . . . 10c.
- Reliable Boot Polish . . . 10c.
- Children's Table Sets . . . 10c.
- Mendets, mends everything . . . 10c.
- Preserve Dishes, 3 for . . . 10c.
- Hair Combs, strong . . . 10c.
- Toilet Soap, 3 cakes for . . . 10c.
- Tin Cullenders . . . 10c.
- Enamel Soap Holders . . . 10c.
- Coal Shovels, Galvanized . . . 10c.
- Bath Sponge Holders . . . 10c.
- Meat Choppers, Double . . . 10c.
- Dust Pans, Japanned . . . 10c.
- Pot Covers, large size . . . 10c.
- Tin Ladies, heavy . . . 10c.
- Pocket Dictionaries . . . 10c.

GOOD MORNING! HAVE YOU USED Pears SOAP?

We offer you Pears Transparent Soap, unscented, in oval shape cake; the familiar size. Friday, Saturday and Monday. 12c

For the Little Boys.

Runabout Suits

Finely woven and fleeced suits with cap to match, V-cut neck, and pants extending down to the instep; all Grey shade; they're cut and specially suited for fall wear. Special per suit. Friday, Saturday and Monday. 95c.

You Can Spend 15c. Profitably Here.

- Pretty Gilt Stud Sets . . . 15c.
- Purses, nice assortment . . . 15c.
- Christy's Lanoline . . . 15c.
- Colgate's Cold Cream . . . 15c.
- Peroxide Cream . . . 15c.
- Enamel Cullenders . . . 15c.
- Enamel Wash Basins . . . 15c.
- Enamel Milk Pans . . . 15c.
- Whisks, plump size . . . 15c.
- Boot Brushes . . . 15c.
- Frying Pans . . . 15c.
- Roller Racks . . . 15c.
- Wall Brackets . . . 15c.
- Hair Brushes . . . 15c.

RELIABLE CLOCKS.

A respectable looking Clock in large light and dark oak case, clearly defined figures on a good open face, and has a nice, melodious sound when striking; suitable for dining room or kitchen. Regular \$2.25. Friday, Saturday & Monday. 1.89

Values That Will Crowd Our Showroom.

LADIES' OVERALLS, NIGHTGOWNS.

Simple styles yet attractive and neat, made of strong washing materials, showing stripes and figure fitted effects, large patch pocket in each, straps at back, half sleeves, pipings of white; a morning need about the house. Reg. 70c. Friday, Saturday & Monday. 59c

OIL HATS FOR CHILDREN.

Just the season for these; the school children appreciate them; they will stand some knocking about; all black with a shiny finish, full sizes; get one now. Reg. 40c. Friday, Saturday and Monday. 36c

WATERPROOF CAPES.

The ideal wet weather Cape. Nothing more desirable for the child going to school. They come in Navy, Musklin, Voile, Crepe; others in Navy, Fancy Stripe Crepe, turned down collars and long sleeves, button trimmings. Lateness of season will not prevent purchasers from buying generously from this pleasing assortment; a full range of sizes, making it possible to fit any figure. Remember, \$1.50 Blouses await you Friday, Saturday & Monday for. 1.95

CASHMERE DRESSES.

For infants; nicely shirred at waist, lace edging at neck, long sleeves; the make-ups are very neat and show shades of Sky, Pink, Crimson and Cream. Reg. 80c. Friday, Saturday & Monday. 68c

SILK SCARFS.

Scarfs of high degree in fine knitted silk, and such a variety of shades to decide from, silk tassel ends; Emerald, Sage, Brown, Terra Cotta, Rose, Pink, Champagne, etc. Reg. \$1.30. Friday, Saturday & Monday. 1.13

CHILDREN'S UNDERSKIRTS.

The very newest shapes, large square and round heads, many pretty effects showing brilliant settings, etc.; usual 25c. value. Friday, Saturday and Monday. 17c

CORSET COVERS.

A corset cover or two is always needed, this party line comes in fine ribbed Jersey with high neck and your choice of long or short sleeves, finished at neck with fine silk crochet edge; sizes 24 to 42; you'll feel the benefit of these during cold weather. Reg. 40c. Friday, Saturday and Monday. 36c

A Clearing Line of \$1.50 Blouses.

And every one of them this year's style, White Musklin, Voile, Crepe; others in Navy, Fancy Stripe Crepe, turned down collars and long sleeves, button trimmings. Lateness of season will not prevent purchasers from buying generously from this pleasing assortment; a full range of sizes, making it possible to fit any figure. Remember, \$1.50 Blouses await you Friday, Saturday & Monday for. 98c



Dress Goods.

Hundreds of yards of pretty Dress Lengths, Skirt Lengths, and even Costume Lengths in this pile of Remnants. Popular materials and fashionable weaves, left over from this season's selling; Tweeds, Serges, Cloths, Lustras and Poplins, etc. Price per yard forgotten in marking these pieces. Come early and see for yourself.

REID-NEWFOUNDLAND CO.

BAY-DE-VERDE BRANCH!

ALL FREIGHT CHARGES ARE TO BE PREPAID TO STATIONS ON THIS BRANCH.

ARMED NEUTRALITY.

"It beats me," said the curious wife—
"It's been a puzzle all my life
To figure out how it can be
That men, who get small salary,
Have homes the finest in the land,
With furniture that's truly grand."
Her hubby, who was feeling blue,
Spoke up and said, "Why you could do
The same as they if you would buy
From CALLAHAN, GLASS. The reason why
Others have nicer homes than we
is just because you do not see
That with less money you could buy
Upholstered Goods that please the eye
If to the BIG Store you would go;
But, like some others, you're too slow."

HUGH REINFORCEMENTS FOR THE FALL CAMPAIGN.
CALLAHAN, GLASS & Co., Limited,
Duckworth and Gower Streets.

WALLACE 1835 Silver Plate!



Triple

Plate

We carry a complete line of Tableware in the FAMOUS 1835 R. WALLACE PLATE that resists wear. Wearing parts have an extra layer of silver; will outlast any other make. Teaspoons, Forks, etc., from \$4.00 a dozen up.

T. J. Duley & Co.,
The Reliable Jewellers,
ST. JOHN'S, N.F.

Flour, Flour.

Due to-morrow, ex s.s. "Pelica," direct from the MILLS, Western Canada.

1000 Brls. High Grade Flour.

(THE POPULAR BRANDS).
This shipment was BOUGHT AT LOW PRICES and will be SOLD AT LOW PRICES.

F. McNAMARA, Queen Street.

Why Burn Your Money?

Ordinary Lamps Burn Money.

"THE ALADDIN"

Lamp Saves Money—The Best Kerosene Oil Lamp in the World. Saves More Than Half Your Oil.

CHESLEY WOODS, 282 Duckworth St.
Sole Nfld. Agents.

Advertise in the Telegram

Would You Like to Read "The Trey O' Hearts?"

Then you can get it now, for we have just opened up a shipment of one hundred copies of this Great Sensational Story.

Cloth bound, with numerous illustrations, only 60c. a copy; 62c. if mailed.

Get your copy now, for there will be a rush for them.

DICKS & CO., Limited.
Biggest, Brightest, Busiest and Best Book, Stationery and Fancy Goods Store in Nfld.

To The Trade

Business Firms who are considering issuing a Trade Calendar for 1916 would do well to get their orders in as soon as possible in order to ensure having same for delivery in the New Year. In dull times any experienced advertising man will strongly recommend the keeping up of the advertising fires, and there is no more effective way of retaining old customers and obtaining new ones than by the presentation of a Fine Art Advertising Calendar at the beginning of each year.

The Thos. D. Murphy Co.
of Red Oak, Iowa, whom I represent in Newfoundland, issues a line of Advertising Calendars which for beauty of design or advertising propensities cannot be surpassed. Prices range from **\$2.50 per hundred up.**

The Company also issues a fine lot of Advertising Blotters. May I call on you with samples?
P. E. OUTERBRIDGE,
180 WATER STREET.
(Telephone 60.)
tu.th.s.t

Good Novels, 15c. each,

at
BYRNE'S BOOKSTORE.

The Dust of Conflict, Harold Bindloss.
The Brand of Silence, Fred M. White.
Souls Adrift, A. & C. Askew.
As a Man Lives, Oppenheim.
The Secret, Oppenheim.
A Waif of Destiny, L. G. Moberly.
Her Marriage Lines, M. C. Leighton.
One Wonderful Night, Louis Tracy.
Lady Ursula's Husband, Florence Warden.
The Missing Million, A. & C. Askew.
Wild Sheba, A. & C. Askew.
The Thirteenth Guest, Fergus Hume.
The Cottage in the Chine, Headon Hill.
Until Seventy Times Seven, L. G. Moberly.
Love the Jester, A. & C. Askew.
The Countess Londa, Boothby.
The Fire Knots, Fred M. White.
The Mystery of Mr. Bernard Brown, Oppenheim.
Long Live the King, Guy Boothby.
In Lover's Lane, A. & C. Askew.
A Mystery of the Thames, Florence Warden.
The Bride of Dutton Market, M. C. Leighton.
The River of Stars, Edgar Wallace.
Guilty Bonds, Le Queux.
The Sporting Chance, A. & C. Askew.
The Heart of Gold, L. G. Moberly.
The Soul of Gold, J. M. Farman.
A Crime on Canvas, F. M. White.
The Laugh That Wins, E. A. Rowlands.
The Message of Fate, Louis Tracy.

Garrett Byrne,
Bookseller & Stationer.

The Art of Selling for Cash
—This little brochure explains fully how we can sell your Real Estate or business for cash, no matter where located. We mean it. Write to-day describing what you have to sell, buy or exchange, and receive this booklet free. B. F. LOOS CO., 403 W. Walnut St., Des Moines, Iowa.
Jly 19, m. th. t

NEW GOODS!

Late arrivals are:—

CHILDREN'S VELVET HATS.
LADIES' SHOWER COATS.
LADIES' BLACK WATERPROOF HATS and SOU'WESTERS, in various styles.

Children's

Black Waterproof Hats, at 25c. each.

VELVETS, VELVETEENS and RIBBONS.
LADIES' & OUTSIZE LADIES' BLOUSES.
LADIES' & OUTSIZE LADIES' COSTUME SKIRTS.

LADIES' IMITATION FUR SETS, which we can at present offer at old prices.

ETC. ETC. ETC.

Henry Blair

All The Time Coming--New Apples

Gravensteins, Wealthys, Sweets, Emperors, Strawberry, Wolf River, etc.

Red Apples, Yellow Apples, Green Apples. Best Prices at **EDWIN MURRAY'S.**

IN SPITE OF

bare markets we are in a position to supply the trade with our usual low and high grade goods.



In Spite of

the great war the demand for our goods is increasing. Particular men now realize that big money may be saved by buying

Suits Branded

Americus, Fitreform, Stilenfit, Truefit, Progress, etc.; also our Overcoats, Overalls and Shirts.

The Nfld. Clothing Company, Ltd.

Advertise in the TELEGRAM

See Our Window Display

of the following:—

Hammers, Hand and Rip Saws, Circular and Pit Saws, Wood and Iron Planes, Chisels, Oil Stones, Gauges, Levels, Braces and Bits, Shoe Lasts, Locks and Hinges, Paints, Oils, Varnishes, Brushes, Grindstones, Glass, Felt, Nails, Cross Cut Saws, Muskrat, Fox, Otter & Bear Traps, Single & Double Barrel Muzzle-Loading Guns, Powder, Shot and Gun Caps, Single and Double Barrel Breech-Loading Guns, Cartridges, Winchester Rifles and Ammunition.



SELLING AT THE VERY LOWEST PRICES.

MARTIN
Hardware Co., Ltd.,
Wholesale & Retail.

Have You Tried "Blossom" Tea?

If not, will you ask your Grocer for some? You will be charmed with its delightful flavor. If you are already using "BLOSSOM", will you please tell your friends how good it is?

British Grown and Packed.

1 pound tins. 5 pound tins. 10 pound tins.

JUST ARRIVED,

PER STEPHANO.

500 hlf-chts Thelma,
100 hlf-chts Lomax,
400 hlf-chts Hazlefield
100 hlf-chts Forest,

Lowest Wholesale Prices.

HARVEY & CO., LTD.