## 0003000300003000000000000000000005000000000000000000000 REID-NEWFOUNDLAND C ${ }^{\circ}$.

## EISTER EXCIRSIONS.

Excursion Return Tickets at ONE WAY FIRST CLASS FARE will be issued to and from all stations between St. John's, Carbonear and Placentia.

GOING: Good on all trains of Tharsday, Friday, Saturday, Sunday and Monday, March 20th, 21 st, 22nd, 23rd, and 24th RETURNING: Goos on all traios up to and including March 25td, 1913.
Reid-Newfoundland Company 50003000500000000000500000300000000000030000000000000000009 aucrion sales: (on account of whom it may concern.)
TO-MORROW, Thursday, TO-MORROW, Thursday,
the 20 inst, at 10 otelock, at the
premises of Messrs. T. \& M. WINTER, 240 Bags of SUGAR.
 A. S. RENDELL, FOR SALE. ON THURSDAY NEXT, at the cevtril acetion mart. 100 boxes VAL. RAISINS, 100 boxes VAL. RAISINS,

C. M. B. C.
ANNUAL TEA and ERTERTHHALL, TUESDAY, April 1st, 191
 mar19,1i
tea and entertainment, All hinds of Men's All kinds of Re- Will Allinds of Men's

## NEWMAN'S 

Famous throughout the world for its unIn cases,

BAINE, JOHNSTON \& CO.,

The Leading Wholesale Dry Goods House

OFIST. JOHNS. WE STOCK:

 SLATTERY BUILDING Duckworth and George's strees s.t. Johm's.



MUSTAD'S Fish Hooks The Best Ever Made. fisheraen all over the
worio lise mustads hooks. FOR SALE.


## "Perfection" SOAP

 produces Perfect Results.Makes Washing a Pleasure and Clothes, White, Soft 'and Beautiful.

Being the very Best it is the Cheapest to Use.

## The Canada Life.

LIME!
We have now in stock Fresh
Burnt Lime, and are prepared
to fill orders promptly. Burnt Lime, and are prepared
to f.illorders prompty.
T.Phones - Office, 345 ; Kiln, NFLD. LIME MFG. CO. . 1 ID
Office: JOB'S COVE. Hielp Wanted.
 WANTED - Immediately,






 a Matron for boys, must have good
Totorences.
Sopply
SoN WANTED - A Boy, with
 WANTED-A General Ser-
rant apply to MRs. HERERT
KNIGTT 34 (ireular Rood. $\underset{\substack{\text { STy to G. W. ELLLS at Gas Works. }}}{\text { mar18.3i }}$ WANTED _ Immediately,
a General Girl; apply at 23 Gartison

 WANTED - An Experien-
ced MIIIner;
ed.
ed Anoor references reauir-

 $\frac{1}{\text { WANTED - Girls for the }}$

 Advertise in the TELEGRAM

#  





## HUSBAND AND WIFE




## Superior

## Merit Alone

Can win the approbation of those accustomed to the luxuries of life. Their approval is not lightly given. The unstinted praise accorded OLD HOME TEA by tea-drinkers of this class clearly proves its vast superiority.

Made from the finest, purest and most carefully selected teas, OLD HOME is precisely what a perfect tea should be-full flavored, rich and exquisitely mild.

## One Cup Means ManyMore

For Sale at all Grocers.
40c. and 60c. per lb .

GOING OUT OF BUSINESS. Pianos, Organs, all the stock
Sewing Machines 30 Days CHESLEY WOODS \& Co.

## Fishermen !


 Made of the very best ewed and Hand Pegged. This Boot won't cut your
instep, because it has a
Tongue; hence there will be Tongue; hence there
no wrinkle. WELLNGTON
TONGUEGOOT. Made in Black and Ta No Iron Heels, Solid In
nersoles and Heel Clicks. Sealers! Here's where
you save money. We guar
antee a pair of these Boot you save money. We guats
antee a pair of these Boots
will last obth the sealing
别 and fishing voyages.

## F. SMALLWOOD,

The Home of Good Shoes.

Round Peas,
Split Peas.
In stoek:
250 bags ROUND PEAS, 250 bags SPLIT PEAS

GEO. NEAL.

## 

Health a Requisite for Marriage.



## Fashions

and Fads.

| sleoves are back again <br> chiffon blouse is more than ever favourite. | The true kimomo sleeve is seen on a great many of the silk suits for |
| :---: | :---: |
|  | $\text { great } \text { spring. }$ |
| $\begin{aligned} & \text { Cotton crepes are much used on } \\ & \text { the new spring hats. } \\ & \text { Sashes are beginning to be seen } \end{aligned}$ |  |
|  |  |
| $\begin{aligned} & \text { Sashes are beginning to be seen } \\ & \text { even on tailared suits. } \\ & \text { Moire and bengaline silk appear in } \end{aligned}$ |  |
|  |  |
| Sot tueded chiron |  |
|  | Bewitching hats for small girls are |
|  | Bewitching hats for small girls ar <br> shapes ccvered with flowere <br> silk. |
|  |  |
|  |  |
|  |  |
| en sashes are |  |
| Many of the more conserative nem | A great many bright tans and mistard shades are seen among the |
|  | neev fabrics. |
| Some of te new hat trim |  |
|  |  |

## Red and Gun.

## 

Towed to Port.
lowed to Port.




Writes on Educational Matters.

in History. Hot X Buns Aross rrogilaritios




 The Science of Servant Finding is now reduced to
the last word in simplicit the last word in simplici
Our small Want Ads. act a "Magnet for Maids."
Evening Telegram w. J. \#EDSESDAT, Xarech 19, 1912 Sir Robert Bond's Government Has Never Been Equalled.

| tinkering by the Combina |  |
| :---: | :---: |
|  | Ar |
| that the days of the Morris Govern |  |
|  |  |
|  |  |
|  |  |
|  |  |
| had taken place; and so we get a sugar-coated reduction of taxation. By |  |
| the expenditure of huge sums of borrowed money it is quite true that labor has been eive for the time be | cinceme |
|  |  |
|  |  |
| $\begin{aligned} & \text { lie buildings, makes the dollar move } \\ & \text { around some. But the serious ques- } \\ & \text { tion which now presents itself to the } \end{aligned}$ | ed |
|  |  |
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|  |  |
|  |  |
|  | years ago, make tis loan ooliar euati is. |  |
|  |  |  |
| the Government of Sir Robert Bond handed back to the people out of the ordinary grants, viz:- |  |
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|  | aster EGGS |
|  |  |
|  |  |
| one dollars |  |
| Theo politeal jugelere now in crarge |  |
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| to uphold it; and who will say that lidicule and abuse, deceit and baser |  |
| ployed to defeat the Liberal party four But looked at in the light of con- | Datity nilic choeolate in master |
|  |  |
|  |  |
|  |  |
|  | GEO. KNOWLING. |
|  |  |
|  | CH |
| EASTER: | Faster Eios, |
| turkeys |  |
| geese | bananas |
| chicken | CAL. ORANGE |
| Order N | Lemons |
|  | GRapes |
| due by s.s. Ethie. | CELERY |
|  | esh Country |

## T. J. EDENS,



The Sun Life


Seventy-Seven Thousand Dollars Spent Without Legislative Authority -- Cashin Refuses Information.

(3)

## St. John's Municipal Council




## An Easter Gift!

Ready-to-Wear
Faster Hats!
Also, a Charming and Tempting Display of
New Neckwear.

## A. © S. Rodger.

For Spring 1913,

## Easter Sunday

 lidilies Rededf:t He Hear HATS.
## New Hat

We particularly ask you to see our assortment before you decide, as we believe we have the Hat you want

## See Our Windows.

## S. MILLEY.



Groceries

FEEDS
SHEA'S STORE,
Princes' and George's Streets.
Forty years in use, 20 years
the standard, prescribed and re
the standard, prescribed and re
commended by phsicians Fo
Woman's Ailments, Dr. Martel' Woman's. Ailments. Dr. Martel's
Female Pils, at your druggist.
jan25,s,t,t,th,tey

150 barrels
That have been carefully stored. Best Eating Potatoes on
$\$ 2.00$
ROBERT TEMPLETON,
333 Water Street.
Job Printing Executed.

## 

## Newly Opened.

A Fresh Supply of Hearth rugs, Door Mals, \&c. axminster hearth rugs





Thursday and Saturday.
These Bargains amply substantiate our well earned re putation for Value Giving.

## TheRoyal Stores Itd.



## A Great Sale of

 Easter Blouses.


## Stylish and Dependable

 Goods at Low Prices. CUSHION COVERS. DUCHESS SETS.
 LAUNDRY BAGS.
 LADIES' HOSE.
 LADIES' Hose:
 LADIES APRONS.
 Ladies overalus.
 INFANTS' BANDS.
 RIBBONS
 LADES KNICKERS.
 RARIE CORSETS.
 Dents kid goves.


## Ladies'

MOTOR HATS.
81.50 MOTOR HATS for 75.




Table NAPKINS.
mercerized cotton



NEW SPRING FOOTWEAR.

## Now is the time to buy.



 Ladies' shoes.
 Thr LADIES boots.
 a 4 Lades boots.
 CHLLRENS Boots.


## List of Pure Groceries.







## Great Crockery Sale.






## HARDWARE:

## Biggest Bargains Yet.



## Interesting Items at Little

 Prices.| COAT BUTTONS. |  |
| :---: | :---: |
|  | call lor 1 |
| to fle ioce Thirsiar \& 24 c |  |
| peri lusta. | CRO |
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| wash | DRESSING COMBS |
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| Sturam, wer |  |
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gents handierchiefs.
 cuff links
 MEN' SHRTS.
 MENS HALF HOSE.
 MENS Boots.


## boys boots.

 mens regatta shirts.

hens hard felit hats.

BOYS' CAPS.


The Doughnut.

## Co MILLINERY HATS for EASTER! <br> Now ready for your inspection the first shipment of MILLINERY HATS for 1913.

 The Latest Styles for the Early Bird.Call at Once and Secure the Hat that will suit you. MARSHALL BROTHERS.


## SUN LIFE

The leading features of the Directors' Report for 1912, as presented to the Annual Meeting of the Company, held in Montreal, March 4th, 1913, are as follows :

ASSETS as at 3lst December, 1912
$\$ 49,605,616.49$
CASH INCOME from Premiums, Interest, Renis, etc., in 19i2 12,333,081.60 Increase over 1911
$12,333,081,60$
$1,775,746.08$
691,975.84
PROFITS PAID to policyholders entiled to participate in 1912. ADDED TO SURPLUS during 1912
TOTAL SURPLUS 31 st December, 1912, over at liabilities
 interes, ${ }^{\text {and }}$, for annutites the the
with $3 / 2$ per cent. inters).
DEATH CL AIMS, Matured Endowment, Profis, etc, during 1912, 4,732,463.2刀 PAYMENTS to policyholders since organization . $34,402,734.66$ NEW BUSINESS (paid for in cash) during 1912 . 30,814,409.64 Increase over 1911
ASSURANCES IN FORCE 31 st December, 1912 . 182,732,420.00 Increase over 1911
$182,732,420.00$
$18,160,347.00$
The SUN LIFE OF CANADA now occupies the premier position among Canadian Life Assurance Companies.

Outside of Companies issuing industrial pulicies, the SUN LIFE OF CANADA now does a larger new life assurance business than any other company incorporated in the British Empire.


ROBERTSON MACAULAY
MEAD OFFICE:
T. B. MACAULAY,

## ALEX. BRYDEN, Manager for Ne wfoundland,

 St. John's, Newfoundland.

Look at the Wheat!


## Cream $\approx$ West Flour

the hard wheat flour guaranteed for bread You just try it. If it doesn't give you right down satistaction your
grocer pays your money back. That's the guarantee with barrel.
The Campbell Milling Company, Limited, Toronto
R. G. ASH \& CO., St. John's, Wholesale Distributors Cable News. Cable News.


$\qquad$

An absolu, ly new line.
PERCIE JUHNSON


A tew of the many Late Novels just received al GARLAND'S:

|  |  |
| :---: | :---: |
|  |  |
| Dieh1, 50 c .The Swelling of Jordan-Coralfe Shan-ton, 50c.Murder Limited-C. Ranger Gull, 50 c . |  |
|  |  |
| G GRLAND'S BOOKSTORE, $177 \& 353$ Water St |  |
|  |  |
| 0 | "Clan Mackenzie" <br> scorch whisky, <br> OLD and MELLOW <br> In Bottles or on |
|  |  |
|  |  |
|  | Druyght |
|  | HAYWARD \& CO. |


For Pure Milik, delivered daily, tre J. W. Campbell's,
Lid.
Limen,t











## Specials for This Week

A Special Lot of EMBROIDERIES and INSERTIONS, in 6 yd. lengths, 30c. length.
Choice Lot of PRINTS, suitable for Ladies' Blouses, House Dresses, also Children's Dresses, only 12c. per yard. A Lot of flannelette embromery, in Pink and white. Reg. Price 12c. Now
c. per yard LADIES' SIDE COMBS. Reg. 20c. Now .. ... .. .. .. .. .. .. . . 10 c. Ladies' barrettes. Reg. 18c. Now MISSES' JERSEY VESTS, high neck, long sleeves. Reg. 37. Now MENS SUMMER SINGLETS. Reg. 45c. Now . white damask table linen. Reg. 55c. Now blay table linen. Reg. 50c. Now .

Above prices are extremely low. Patrons should take advantage of same.

## C. L. March Co., Ltd.,


Twenty- Five


## Messrs. Kent and Clift Drive

 Coaich and Four Through the Esimates -"Third Degree" Methods Still Used With Success.HOUSE of ASSEMBBIY

Girls ! Girls! Surely Try This! Doubles Beauty of Your Hair

$\qquad$





We are now Stowing a large variely of Faney Cincocales, Easiter Egess \& Noretlitis


Grocery
Department.

## hardware SPRING hardware DEPT. PAINT.

The sealers are gone-Spring is opening upon us; now is the
隹 need a coat of paint, skirtings and stairs need varnishing, in faet you require a tin of paint or varnish to get the real Spring feel TWe carry a full stock of Brandram $\&$ Henderson's Liquid
Paints, etc.. in all sizes. Use Brandram \& Henderson's
Paints and Varnish, they give you just the finish you want-and satis-
faction.
Varnish Stain. Furniture Varnish. Hat Ename
Black Japa
 Floor Varnish. $\begin{aligned} & \text { Damar Varnish. Shellac } \\ & \text { Copal Varnish. } \\ & \text { Enamel Paint. }\end{aligned}$ Oil Finishes
MARBLEINE FRESCOTA for Walls, PAINT BRUSHES of every description.
BOWRING BROTHERS, Ltd.

## 6BARGAINS

## - ATCOLLINS'

| AMERICAN BLOUSES. <br> A Job Lot of American Blouses we purchased much below regular prices. Some in the lot worth $\$ 1.50$ to $\$ 2.00$; and are selling at 72 c. and 99c. |
| :---: |
| 396 CORSET COVERS. <br> Made of good quality Cambric trimmed with Lace Insertion or Embroidery. Worth 50 c. to 60 c. for 39c. |
| VALENCIENNES LACE and INSERTIONS. |

LADIES' WHITE SKIRTS. Made of very fine American Cambric, trimmed with Lace and


LADIES' KNICKERS. Made of good quality Cambric, trimmed with Lace Insertion or Emroidery tucks and finished with edging.
5c. value for 55c. value for
65 c. value for

35 c.
45 c .
.55 c .
299 and 301 Water Street.
Executed.

WHO'S THAT?
You have noticed that all politicians and public men
generally find sooner or later their Portraits eroro-
duced in the daily papers or in some publication. It
duneed in the daily papers or in some publication. It
therefore behoves you to see that you alwayss have on
hand a recent good Portrait of yourself. Don't say to
yourself, oh, this old one will do.
Let us make a mev, good Portrait of you for this
THE HOLLOWAY STUDIO, LTD
Corner Bates' Hill and Henry St.
ORANGES, ONIONS, etc.
et Oranges
cases Choice Lemons. And just landed
DWIN MURRAY Fresh Goods at Bottom Pr
MOTOR BOAT OWNERS.

ing guarantee:-

GEO. M. BARR,

$4+4++4+4+4+4+4+4+4+4+4+4+4+4+4+4+4+4$

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HAVEN'T you hearl them ask
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HAVEN'T you hearl them ask
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A Word to the Wise is Sufficient.
Ganned Salmon,
Buy the Best. Take nu Risk. A. H. MURRAY,


TEETH! Maritime Dental Parlors, 176 Water Srreet, 176.
Teeth extracted without pain, Artificial Plate cents. Artificial Plate
al......... $\$ 12.00$
All other Dental Work in J. Wi SILIIKER, D.D.S


PUBLIC NOTICE! WANTED on hire immediate vice on the Harbour of $S$.
Johnns.s.
Tenders will be received unt Tenders will be received untid
four (4) p.m. to-morrow, Wed A specification in connection
with he bat and engine to be
furnished with each tender. JAMES HARRIS, Department Public Worketary
18th March, 1913.
 Fairbanks' Morse Engines ARE THE bEST.
 Holy Week!


## AMERICAN HITS! <br>  usual price, 30c. CHARLES HUTTON, Reliable Piano and Organ House.


F. McNAMARA, Queen St.

CHAPLIN, Tailor.

TWe have no contention with the merchant ready-made clothing
THis mission is principally to provide men who cannot afford the best with the best their
means can afford.
IIt is for us to make provision for those who, without being extravagant, can afford to pay
for the best. for the best.

## IISuch clothes as we make are truly economi- cal.

CHAPLIN'S,
the store that pleases
Advertise in The People's Paper.

