


Your Partnership with
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the Liquor Traffic Break it up. 1
Be Free from it. HOW VOTE FOR LOCAL OPTION If you vote azanst Local Option YOU
MAKE YOURSELF A PARTY TO ALL THE CRIMES FOLLOWNG THE TRDDE- the
 is responsible, the homes destroved, the boys

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| said. $\bar{l}$ It tand for that sort of thing., You are a | said. "Istand for that sort of thing", You are a

parturer in it all. You are responsibe

Vote for Local Option
 business in Brantord, you are free.
 Lecal option sests coustree. to treer ivee. paat tensthip with the iequor traticic for form your rochere shlood
VOTE AND VOTE EARLY.
(Signed) Local option combittee Which Play the Role of Christmas Presents smart new neckwear


 FASCINATING BOUDOIR CAPS



 ibons. handkerchiefs

 charming lingerie
W. L. Hughes bisimerve Loiss wair


| rduroy Velvets 75c | Special Values in Silks |
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| con wide | (100es |
| Hat | frish |
| costume Velvets 60c |  |
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| 27 in . Costume Velvets \$1 | French |

65c
$\$ 1.00$
$\$ 2.00$
Blanket Cloth $\$ 1.50$
$\$ 1.50$
Tartan Plaids at 35c
35c
54 in . Plaids for Separate Skirts
60 c
$\$ 2.25$
J. M. YOUNG Q CO.

Pictorial Review Patterns. Telephones; 351 and 15 .
CLIFFORDS'
BIG FURNITURE HOUSE
Has Decided to Continue the Furniture Business at the OLD STAND

## 78 COLBORNE STREET

This store has the good name of handling nothing but the Best anadian mechanics.
We Handle No Cheap Trashy Furniture
It is all of the finest quarter-cut oak, birch, mahogany, gumwood ash or maple. These are the standard woods to make furniture from. Finished in golden poish and Early English, as desired.
We carry a full line of Furniture and all shades of finish, so that all classes of people can make a good choice. Rich and poor can buy at CLIFFORD'S BIG FURNITURE HOUSE. We have decided to do away with High Prices. Our prices will be cut right in half, and we will continue low prices as long as Now is the time to look after your Christmas Gifts. You will
find a rich lot of Furniture to choose from at CLIFFORD'S. find a rich lot of Furniture to choose from at CLIFFORD'S. Watch our windows and see the bargains we are offering.
When passing, drop in and look through our up-to-the-minute

## CLIFFORD'S BIG FURNITURE HOUSE

78 Colborne Street, Brantford
OPEN NIGHTS

##  The Apollo Theatre next week will $\begin{aligned} & \text { will } \\ & \text { wing entrase etaye } \\ & \text { ing and and }\end{aligned}$  est cities, will start that wonderful 年 

T.H.\& B.F Christmas and New Also good going I siod golng


CRANOTRUNK SY
Brantford - Chic Brantford - Mon

Winter To
CALIFORN

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OLD
COUNTR SHIPMEN

See us if you
sending large or
shipments to any of Europe.
Our system effe cases.

Jno. S. Dowling
Branfford, Ont
Auction $\mathbf{S}$
and

# - $\$=$ Financial, Commercial and Real Estate=- $\$=$ 

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THE COURIER, BRANTFORD, CANADA, THURSDAY, DECEMBER 16,1915


Every Day at 11 o'clock He Will Come Down the Chimney, Pack and All, Right into the Children's Play Room on the Fourth

1c each or 6 for 5 c

No doubt the selection
of post cards we have finest that has come to Brantford. From an artistic point
they represent the highest class of work, and
the sentiment is refined.
Priced.....10c per doz. $\underbrace{\begin{array}{c}\text { Priced.....10c per doz. } \\ \text {-stationery Dept.-Main Floor. }\end{array}}$

Gifts for the Snoker Mahogany Smokin Stand, 27 inches high,
glass lining
Brass Smoking Stand,
Brass Smoking Stand,
27 inches high, glass lin-
ing ............ $\$ 3.00$
A Wholesome Appetizing Dinner is Served From 12 to 2 o'clock in the Men's Grill Room
Business men are invited to take ad-
vantage of this service, where every con-
venienene for their comfort has been pro-
vided. In this room smoking may be in-
dulged in if desired.

The Conveniences the Christmas Shopper Keep in Mind The parcel checking desk
and inquiry office in the cenand of the main floor, on
tre of landing of basement staircase, has been established in lays and making Christmas shopping more pleasant

HANDKERCHIEFS in a Gigantic Sale

## 10,000 dozen ready for to-morrow at a score of different prices-values which could not be replaced to-day at less than a 25 per cent. advance in cost.

 Handkerchiefs of linen and handkerchiefs of lawn, plain handkerchiefs nd fancy handkerchiefs, handkerchiefs with embroidery and handkerchiefs with lace or hemstitching, white handkerchiefs, handkerchiefs with deli-cately colored trimming- HANDKERCHIEFS OF EVERY KIND AND cately colored trimming HANDRERCHIEFS OF EVERY KIND AND
DESCRITION WE KNOW OF! Were really fortunate in having such n immense variety here at all-to say nothing of having secured last year's prices! Not a line in stock but will cost us about 25 per cent. erchiefs NOW, and BUY FREELY Next year. Wise people will buy hand-
Never were varieties greater ues better! Note these five leaders:
Sc
Shamrock Lawn Handerchiefs, neatly hem- 5c

A Business Man Said the Other Day
"The main object in giving Christmas And you can't give pleasure if you don't I always give merchandise certificates for Christmas to all my employees. They can
select just what thev want, and it's a hit more personal than as though $I$ gave them These certificates are exchangeable at
any time for merchandise and are issued any time for merchandise and are issued
for any amount. If desired, the number for any amount. If desired, the number
on the certificate alone will indicate its value, and
and us.
CERTIFICATES ISSUED AT INQUIRY

Silk Petticoats Are Always Pleasing Christmas Gifts
 finished off at the bottom Comes in black and beauti $\$ 5.00$
E. B. CROMPTON \& CO., Limited

THE HOUSE OF QUALITY AND GOOD VALUE"

PURSELS
$\mathrm{CASH} \longrightarrow$ or $\longrightarrow$ CREDIT
 Cibum

## The ChristmasStore ${ }^{\circ}$ OGILVIE, LOCHEAD \& CO. HERE IS THE ANSWER to That All Perplexing Question 

The Christmas Store

If it is a Smart Blouse You are Intending to Give Her Then Here are Interesting New Models, Moderately Priced IT MUST RE SMART, it must
the role of CHISITMAS present.
the role of CHRSISTMAS present. $A$. good, it must be becoming-al these tivgs a Boise mal he when it plays
 Another very s.sart model comest in h heary quality washable cololoed silk crepe de chene, pink, sky, $\$ 2.95$
maize, yellow, white. Price.

## Parasols

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The New
LA TOUR
Parasols

| A $\begin{gathered}\text { Beautiful Range of } \\ \text { Xmas Parasols }\end{gathered}$ |
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## UNDERSKIRTS

Very Sensible - Always Acceptable A beautiful range of Silk, Satin and Moriztte Underskirts. An ideal gift.
$\$ 5.00$

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| Motor Veils <br>  |  |
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| \%2od. Rese price $\$ 1.49$ |  |
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Why Not Handkerchiefs?

They Are the Popular Gift

Kindly take ail small parcels with you. It will help wonderfully this next week.


| KIMONAS | OVES | Hand Bags |
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| $\begin{gathered} \text { Kimonas, either Em- } \\ \text { ris. } \end{gathered} \$ 1.00$ |  |  |
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| ned, others with handsome embroid- $\$ 1.25$ | , |  |
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| of Silk and Silk Crepe-d | - $\$ 1.50$ |  |


| Either Singly, by the Half Dozen or Dozen, All Daintily Boxed. Hand crochet, Armenian edge |
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## Boudoir Caps



 s.5.50 to $\$ 1.00$


## OGILVIE <br> MOTOR RUGS--A very useful gift <br> . $\$ 2.25$ to $\$ 10.00$ LADIES' FINEST FRENCH KID GLOVES, daintily boxed. Specia



## BELIEE GHONWNG

 That Germany is PreparinAnother Big Assalt nother Big Assault on
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 Sutrable christmas girts


 7try wrod's Phosyhodinge.

 TONE—Above All—TONE (4)
_ ONCE YOU HAVE PLAYED A= COLUMBIA GRAFONOLA

You will never again be satisfied with a tone any less Round and Rich and Natural. Call and hear them at
T. J. BAROTN Q SON



## OHerles

 Pilsener Laşer
## 

Three Score and Four


## EDDY'S MATCHES





Bops
Chums
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JAMES L
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J. S. HA

44 AND 46 dalh
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J. S. HA

44 AND 66 dalh

## THE STORE <br> We have a go following prices: <br> $15 \mathrm{c}, 25 \mathrm{c}, 35 \mathrm{c}, 50 \mathrm{c}$ <br> STEDMAN

Both Phones 569

CHRI
HAF
That Son-in-Law of Pa's


BOOKs
For Boys and Girls


| With French at the $\quad$ Young Canada ..... $\$ 1.00$Front ........... 95c British Army Book....95c |  |
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|  |  |
| Dreadnought Series, Aviator Series, Alger Series, Hentyies, Inventor Series, Boy Scout Series, Carey Series, Meade Series, Inventor Series, Boy ScSeries, and hosts of other books. |  |
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| An the new books in Smandion pubisised. Grat varity of |  |
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| JAMES L. SUTHERLAND |  |
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J. S. HAMILTON \& CO. 44 AND 46 DALHOUSIE ST. BRANTFORD IS WHERE YOU GET THE VALUE FOR YOUR MONEY

Smooth Old Whiskies Fine Old Wines Creamy Ales Delicious Liqueurs "QUALITY AND PRICES RIGHT"
J. S. HAMILTON \& CO.

44 AND 46 DALHOUSIE ST. BRANTFORD




The Diamond From tie Sly By ROY L McCARDELL


THE RESCNATION
Is Announced of Premier
McBride of British
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JEWELRY
CHRISTMAS BARGANS
BUY EARLY and Get
the Best Selection
GEO. H. CARTWRIGHT



\section*{"THE TEA POT INN" "tra as you like tr ${ }^{34}$ Dalaboubt st <br> THE CROWNCAFE <br>  <br> | $\begin{array}{l}\text { Winegarden \& Kitchen, Prop's } \\ \text { 45 HARER sT. } \\ \text { Telephone 1226 }\end{array}$ |
| :---: |}

\$1 to \$ 2



ORME ART SHOP
103\% Colborne Street
Poor Bread to the Human System is as poor Gasoline to an
Automobile-Insist CUNNINGHAM'S BREAD
as so many other
Brantford people
do.


