WINDSOR ONTARIO 1913 CANADA INCLUDING WALKERVILLE, FORD, SANDWICH and OJIBWAY

WINDSOR

ontario 1913 canada

INCLUDING WALKERVILLE, FORD, SANDWICH AND OJIBWAY

AN AUTHENTIC COMPILATION EMBRACING IN WORD AND PICTORIAL REPRESENTATION THE GROWTH AND EXPANSION OF THESE MUNICIPALITIES

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COMPILED BY H. W. GARDNER



Windsor, Ontario, 1913.

TTRACTIVE in historical perspective, absorbing in present-day commercial and industrial development and alluring in the prospects of future growth as a great manufacturing centre, Windsor has a civic individuality of surpassing interest. As cities go it is neither old nor young. It makes no bid for fame as age-steeped and does not live in the glories of its past. Neither does it boast of a mushroom settlement by reason of the rising but uncharted tide of immigration that is swelling Canada's population. Windsor's development is interwoven with the rather fascinating phases of life along the Detroit river frontier. The area that Windsor now occupies was a wooded forest when Sieur de la Mothe Cadillac founded the city of Detroit, Michigan, across the Detroit river over two hundred years ago. At that time the whole middle portion of North America was the abode of Indian savages whose only knowledge of white men grew out of the visits of missionaries and intrepid explorers. In the days of Cadillac an immense strip of the North American continent, embracing all of Canada and a large portion of the United States was known as New France, so that the district where Windsor and Detroit now stand had its Indian period, its French period and its English period, each transition leaving distinctive characteristics that have remained in part to this day. In course of time the Detroit river became part of the international boundary line between Canada and the United States, and Windsor the Canadian counterpart of the American city of Detroit. Some time, as one writer has said, there will appear a modern Tale of Two Cities-an epitome of the history of two great nationsa romantic delineation of the civic progress made by Detroit and Windsor. The former had a much earlier start and reflects the development of the United States, while the latter, with equally advantageous location, grew slowly in corresponding relation with the sparsely settled Dominion. Windsor has advanced as Canada has advanced. As the rich natural resources of the Dominion are developed Windsor will grow and prosper. Situate at the apex of a triangular location embracing the southwestern peninsula of the province of Ontario, Windsor is the most southern city in Canada, and may properly be styled as the inland gateway to both the eastern and the western portions of Canada, which has an area one-third the size of Europe. Windsor, therefore, possesses a strategic location, with equalized freight rates for east and westbound shipping, unsurpassed transportation facilities by rail and by water and unique advantages with respect to the exchange of products between Canada and the United States.

City's Growth and Development

INDSOR'S corporate existence dates back to 1854, when it became a detached municipality with a village charter, prior to that time forming part of the township of Sandwich. The name "Windsor" was bestowed by the late James Dougall and derives its origin from the royal residence in England. In 1858 Windsor became a town, growing by leisurely degrees until 1892 when it was incorporated as a city. Of late years Windsor has made a record of increases in population, building figures, customs collections, postal receipts and assessment. The following tabulations offer ample evidence of that fact: Building Permits—1910, \$392,000; 1911, \$740,000; 1912, \$1,098,093. Assessment— 1909, \$10,921,950; 1910, \$11,781,690; 1911, \$14,838,075; 1912, \$16,518,450; 1913, \$20,000,000. Population—1909, 16,142; 1910, 17,534; 1911, 18,220; 1912, 19,877; 1913, 22,000. Post Office Receipts—1911, \$48,927.67; 1912, \$53,550.22; 1913, \$60,246.60. Customs Receipts—1911, \$1,452.787; 1912, \$2,094,648; 1913, \$3,970,000. Windsor has come to be regarded as the logical location for American branch industries. Its situation from the standpoint of the United States manufacturer who desires to extend his market by locating a branch factory in Canada commands a threefold consideration: 1. Least waste of time to United States manufacturers in traveling between parent plants and branch factories in the city. 2. Facilities for bringing in raw material from the United States at the lowest freight rates. 3. Mildest climate in Canada. In regard to Canada, Windsor's location makes it a central distributing point for the trade of the entire Dominion and gives exceptional facilities for the western market and for exporting to foreign countries that have favorable tariff arrangements with Canada.



PANORAMA OF WINDSOR WATER FRONT

City-Owned Factory District

HE city's industrial department works in conjunction with the board of trade, which corresponds to boards of commerce or commercial clubs in the United States, and has maintained an average of one new factory a month. Since the first of the year, 1913, and up to the first of September of the same year Windsor has secured the Remington Arms-Union Metallic Cartridge Co., Detroit Steel Products Co., Swedish Crucible Steel Co., Vincent Steel Process Co., Kelsey Wheel Co. (largest auto wheel factory in the British empire), Dominion Electric Co., Dodshon Overall Co., Maxwell Motor Co. and Burroughs Adding Machine Co. Windsor has two city-owned factory districts, both tapped by the Essex Terminal railway, connecting with five trunk lines. The first industrial area, comprising forty acres, was purchased three years ago and has been completely filled up. Part of the second factory district of 23 acres has been disposed of. The city sells the land at cost and grants liberal concessions in the way of tax exemptions, free water and free light. There is one general policy for all the new factories.

Natural Advantages

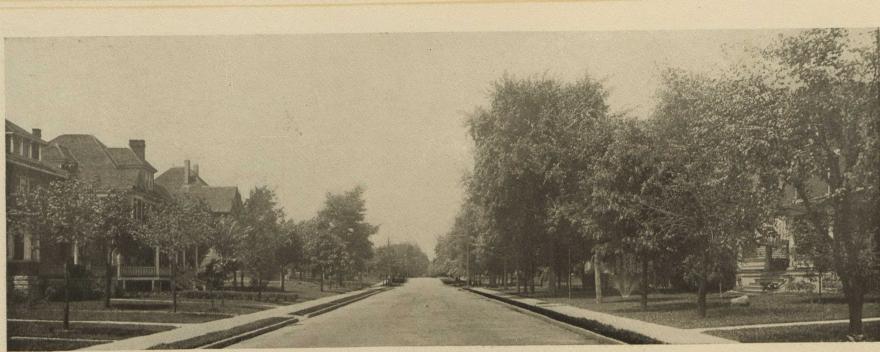
HESE are among its natural advantages: Windsor has five of the most important railroads in Canada running through it and each is connected with the others by the Essex Terminal railway. Windsor has the advantage of water shipment by the great lakes. Windsor is situated at a central Canadian point. Ontario will always be the workshop of the Dominion. Windsor is the most southern city in Canada and is in close proximity to great manufacturing centres of the middle states, such as Detroit, Cleveland, Chicago and Cincinnati. Windsor's geographical location, its liberal industrial policy, unsurpassed transportation facilities and equalized freight rates for the east and westbound shipping, as well as the plentiful supply of skilled and unskilled labor, enjoying the attractive residential advantages of the city and popular resorts along the river, are the potent factors





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in the argument that this is the logical location for American branch industries that desire an extension of their markets. In 1900 the customs collections were less then \$300,000 a year. For the fiscal year ended March 31, 1913, the collections amounted to \$3,970,000. Windsor has become the fifth customs port in the Dominion. Windsor is in the centre of a thickly populated district extending for nine or ten miles along the Detroit river "the other half of the saucer," as it has been appropriatetively termed. There are really five separate municipalities—Ford and Walkerville on the east and Sandwich and Ojibway on the west—but the stranger would not know where one place begins and the other leaves off. Sandwich is the county town and the oldest of the five municipalities. Walkerville was founded by the late Hiram Walker, who established the Walker distillery in that town. Since then it has become an important centre for other manufactures. Ford, to the east of Walkerville, is the baby village, having been incorporated in January, 1913. Ojibway was incorporated as a town on July 1, 1913. It is to be the site of the \$20,000,000 plant to be built by the Canadian Steel corporation, a subsidiary company of the United States Steel corporation. The population of



VICTORIA AVENUE JUST SOUTH OF ANN STREET

the allied municipalities exceeds 30,000. The value of imports from the United States through the port of Windsor for 1912 was \$14,581,838. The total exports in 1912 were valued at \$5,438,379. Windsor, Walkerville and Ford have become established as the auto centre for Canada. There are over a dozen firms in this district for the manufacture of autos and auto parts. Likewise Windsor and vicinity will be admitted to be the steel centre for the Dominion, as it is also the drug and pharmaceutical centre. The following is an alphabetical list of the 140 or more industries in Windsor and vicinity : Advance Machine Co.; Agnew Electrical Welding Co.; American Auto Trimming Co.; American Standard

Jewelry Co.; Anthony Fence Co.; Berry Bros., Varnishes; Baker Motor Vehicle Co.; Bishop Fur Co.; British-American Brewery; Burlington-Windsor Blanket Co.; Burroughs Adding Machine Co.; Canadian Bridge Co.; Canadian-Detroit Lubricator Co.; Canadian Commercial Car Co.; Canadian Moloney Electric Co.; Canadian Alkali Co.; Canadian Postum Cereal Co.; Canadian Salt Co.; Canadian Winkley Co., Brass Goods; Canadian Roofing Mfg. Co.; Cadwell's, Limited; Canadian Sectional Garage Co.; Canadian Steel Corporation; Canadian Sirocco Co., Fans and Blowers; Dodshon Overall Co.; Dominion Electric Co.; Dale Iron Works; DePree Chemical Co.; Dominion Malleable Range Co.; Dominion Stamping Co.; DeVilbiss Mfg. Co., Atomizers; Detroit Graphite Co.; Detroit Steel Products Co.; Eansor & Co., Carriages and Auto Bodies; Eaton & Co., Dye Stuffs; Essex Launch Co.; Ensign Remedy Co.; Excelsior

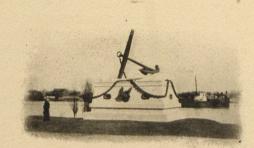




VICTORIA AVENUE LOOKING NORTH FROM WYANDOTTE STREET

Granite and Marble Works; Eisenberg & Co., Cigars; D. M. Ferry & Co., Seeds; Fisher Body Co.; Fisher Motor Co.; Ford Motor Co. of Canada, Limited; Fox Bros. & Co., Wood Mantels; Gignac Bros., Cigars; Gramm Motor Truck Co.; Grinnell Bros., Pianos; Heinz Electrical Co.; Heinn Co., Loose-Leaf Ledgers; Heller-Aller Co., Windmills; Horton & Meedel, Soda Water Works; Hupp Motor Car Co.; Hoover Suction Sweeper Co.; Horton-Cato Mfg. Co.; Ideal Mfg. Co.; Ideal Mat Co.; Imperial Silverware Co.; Ideal Packless Valve Co.; Interstate Remedy Co.; F. F. Ingram & Co., Perfumes; E. W. Jeffries Co., Extracts; Joseph Jones, Soda Water: Kent Canning Co.; Kelsey

Wheel Co.; Kerr Engine Co.; Leather Label Overhaul Co.; Lufkin Rule Co.; Leggett-Platt Spring Bed & Mfg. Co.; La Cottel Mfg. Co.; Leach Chemical Co.; L. J. LaFontaine, Furs; A. LaForge, Concrete Machines; McCord Mfg. Co.; McGregor Banwell Fence Co.; John McNee & Sons, Cigars; McKee Lumber Co.; McLean Lumber Co.; Masse Industrial Co., Inks, Cements, etc.; Meisner Soda Water Works; Motor Street Cleaning Co.; Maxwell Motor Co.; Murray Brass Co.; Mantelto Cigar Co.; Mothersill Remedy Co.; Miller Lighting Co., Acetylene Machines; Mitchell Foundry Co.; Makeman Chemical Co.; Naylor-Osborne Co., Lumber; National Cable & Mfg. Co.; National Spring Bed & Mfg. Co.; Nickel Plate Stove Polish Co.; Ontario Asphalt Block Co.; Orleans Vacuum Cleaner Co.; Page Wire Fence Co.; Palmer Medical Co.; C. Pangborn & Son, Welding; Parke, Davis & Co., Drugs;

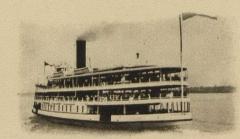


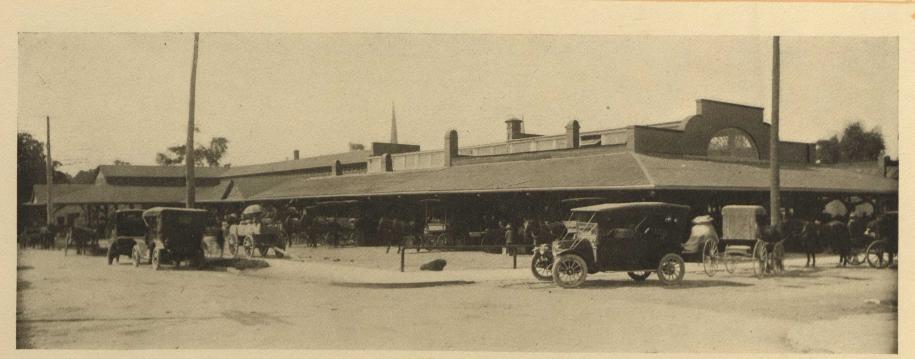


ST. MARY'S ACADEMY

Peabody Co., Limited, Overalls; Penberthy Injector Co.; Perforated Hone Co.; John Piggott & Sons, Lumber; Power Specialty Co.; C. H. Rundle & Son Co., Liniments; Remington Arms U. M. C. Cartridge Co.; R-C-H Motor Co.; Renchard-Elms Shirt & Tie Co., W. E. Seagrave Co., Fire Apparatus; Seely Mfg. Co., Perfumes; Shoop Family Medicine Co.; Standard Paint & Varnish Co.; Frederick Stearns & Co., Drugs; Schrieves Machine Co.; Sparks Washington Co., Automobile Fans; Swedish Crucible Steel Co.; C. W. Schimmel, Mfg. Chemist; Frederic B. Stevens, Foundry Facings; Studebaker Corporation, Limited; Toledo Computing Scale Co.; Trussed Concrete Steel Co.; Tate Electrics, Limited;

Stevens, Foundry Facings; Studebaker Corporation, Emitted, Forder Products Co., Vanderhoof & Co., O. & W. Thum Co., Fly Paper; Tiger Mfg. Co.; Union Electric Products Co., Vanderhoof & Co., Medicine; Victor Steel and Wood Products Co.; Vincent Steel Process Co.; Hiram Walker & Sons, Distillery; Walker Pant & Shirt Co.; Walkerville Brewing Co.; Windsor Machine & Tool Co.; Walsh Bros., Brooms and Brushes; Wilt Twist Drill Co.; Windsor Cigar Co.; Windsor Carriage Works, M. L. Menard; Windsor Sash & Weight Foundry; Windsor Awning & Tent Works; Waterman-Waterbury Co.; Furnaces; A. E. White Machine Works; Whittaker Stove Works; Windsor Boiler Works; Windsor Mfg. Co., Auto Chains; Windsor Paper Box Co.; Windsor Pearl Button Co.; Victor Williamson Co.; Windsor Overhaul Co.; Windsor Turned Goods Co.; J. T. Wing & Co., Mill Supplies Zenner Disinfectant Co.





CITY MARKET

Centre For Auto Industry

S an indication of the extensive market existing in Canada for automobiles, it might be cited that the biggest item in the list of imports from the United States for 1912 was that of automobiles, the amount being \$8,858,694. The automobile industry in Canada has scarcely emerged from the infancy stage. Up until a year ago, the trade has been largely supplied by firms in the neighboring Republic. Eighty per cent. of imported automobiles came from the United States, only three per cent. from Britain and less than two per cent. from France and other European countries. The remaining per centage were of Canadian manufacture. It is not anticipated, however, that the imports will continue in these proportions. The Trade and Commerce department at Ottawa reports that there were 3,488 automobiles imported in 1911 and 6,020 in 1912, showing that the trade almost doubled in one year. The value of autos and motor vehicles imported in 1911 was \$4,235,196, while the duty paid on same amounted to \$1,443,898. The value of automobile parts imported in 1911 was \$522,223, and the duty paid was \$179,889. For 1912 the value of imported automobiles was practically double that of the preceding year, and for this year it is estimated that Canadians paid out about three millions of dollars in duties on imported automobiles, nearly all of which were purchased in the United States. By reason of their location, opposite the city of Detroit, which is the automobile centre for the United States, Windsor, Walkerville and Ford have become the manufacturing centre for the automobile trade in Canada. A dozen or more auto firms are already established in this district.

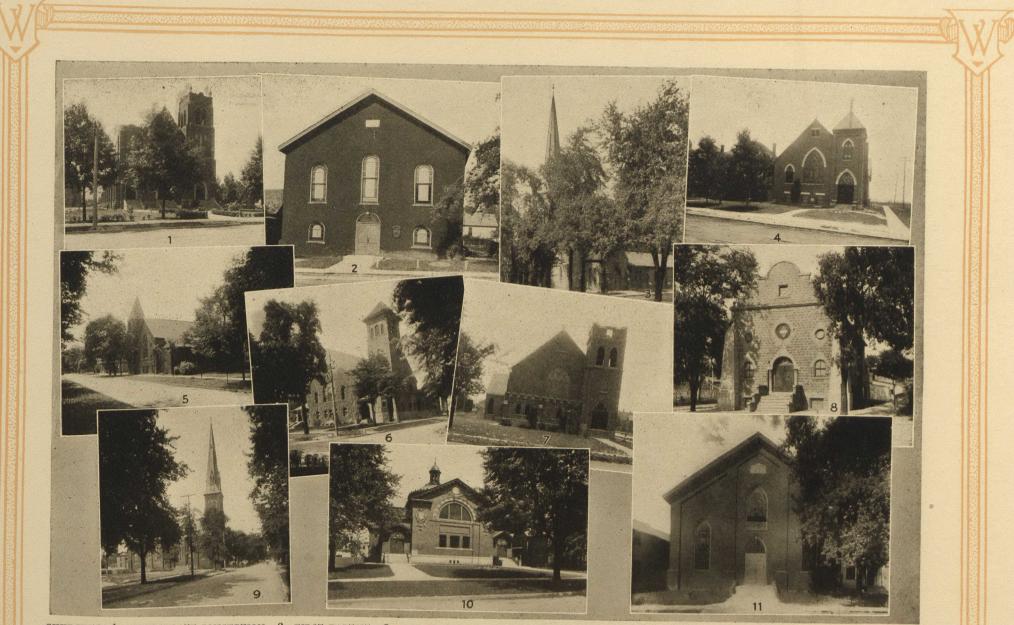




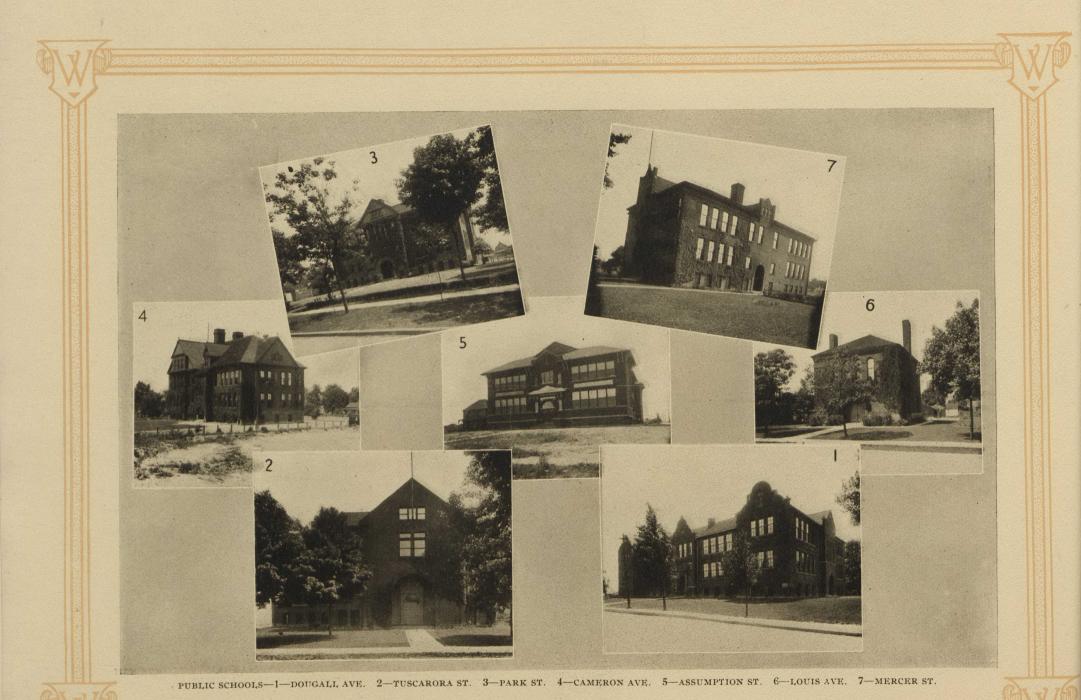


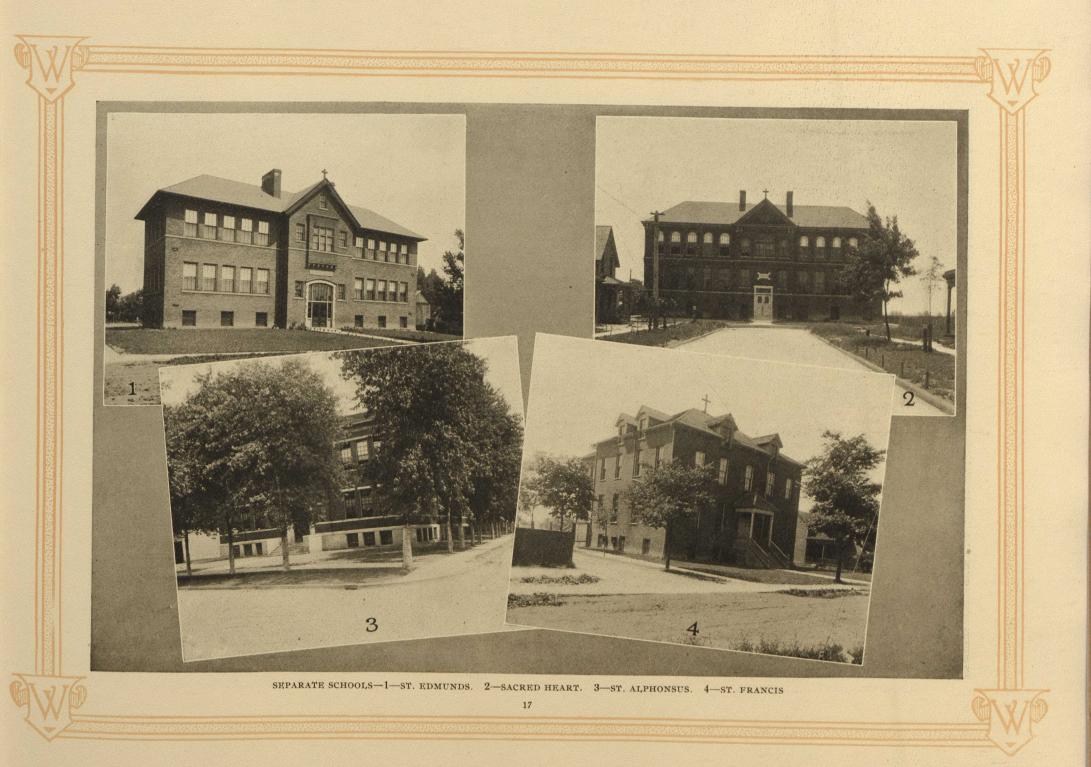






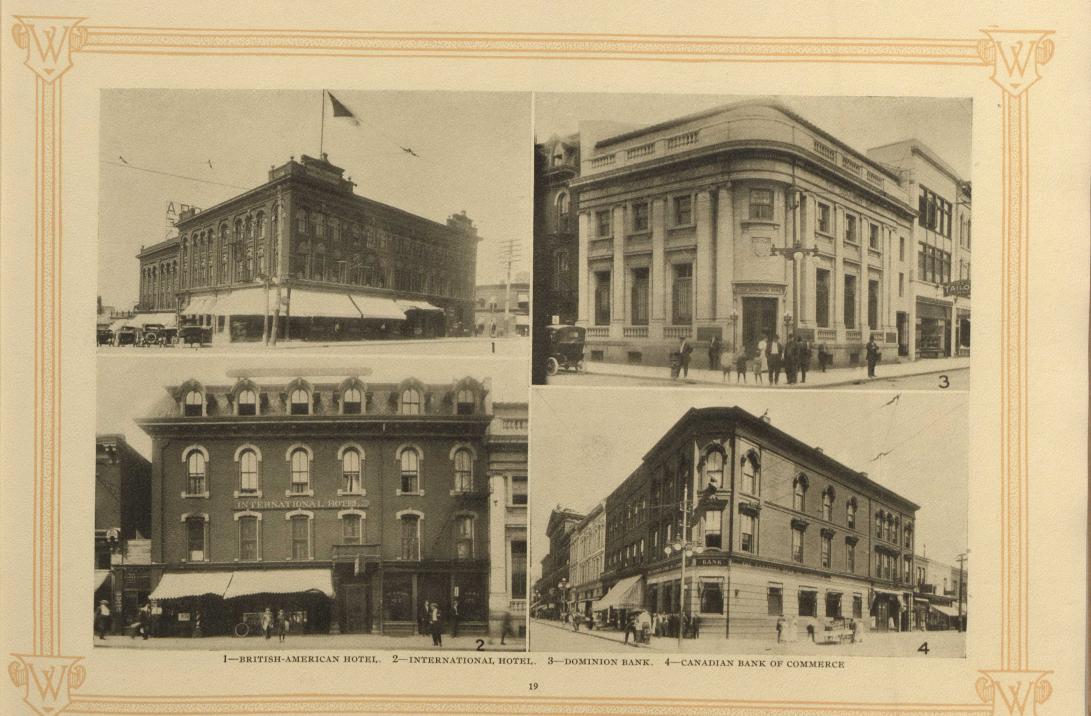
CHURCHES-1-IMMACULATE CONCEPTION. 2-FIRST BAPTIST. 3-ALL SAINTS. 4-LONDON ST. METHODIST. 5-BRUCE AVE. BAPTIST. 6-ST. ANDREW'SPRESBYTERIAN 7-CHURCH OF THE ASCENSION. 8-JEWISH SYNAGOGUE. 9-ST. ALPHONSUS. 10-CENTRAL METHODIST. 11-ONTARIO CHAPEL (AFRICAN)

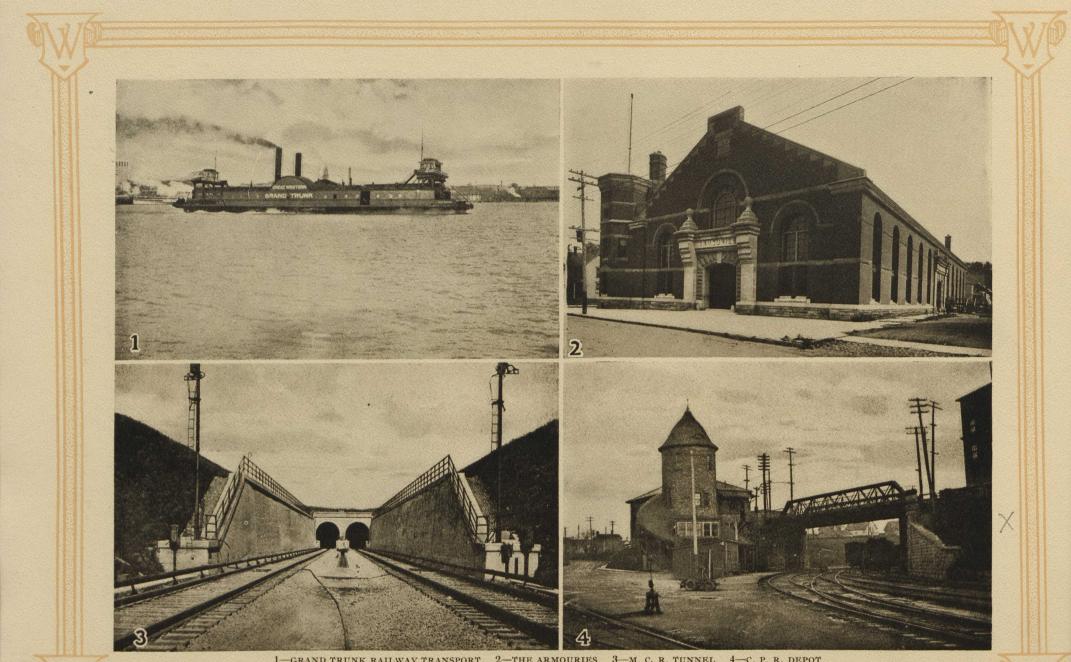




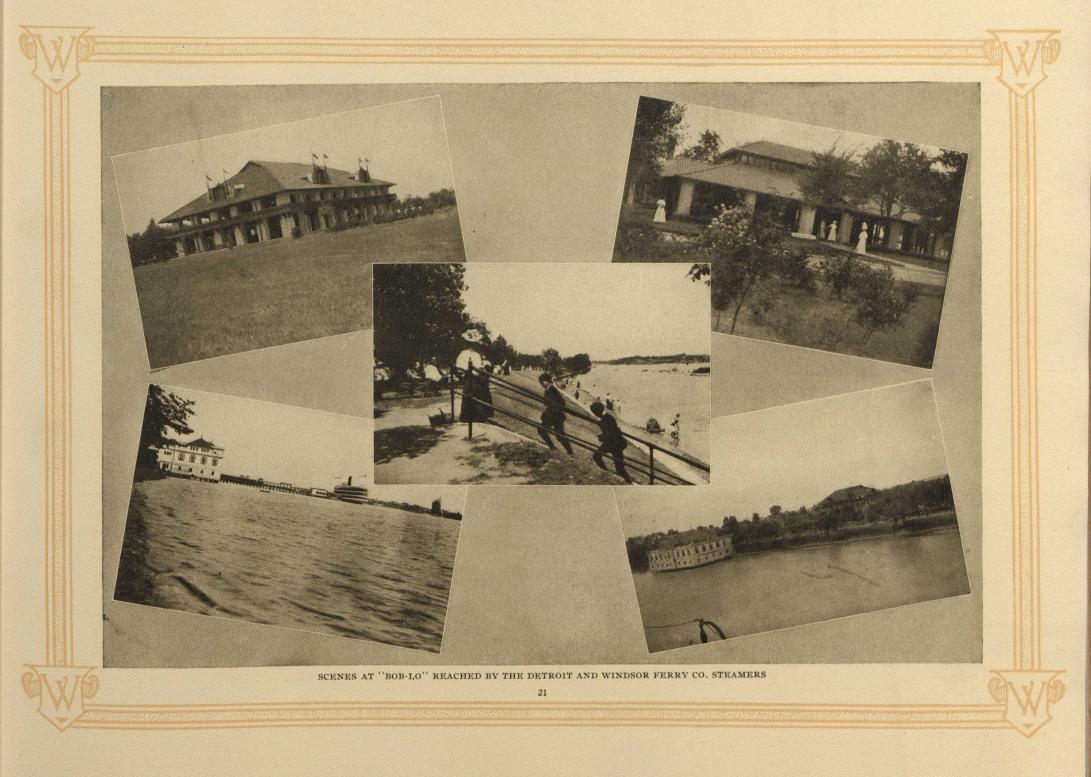


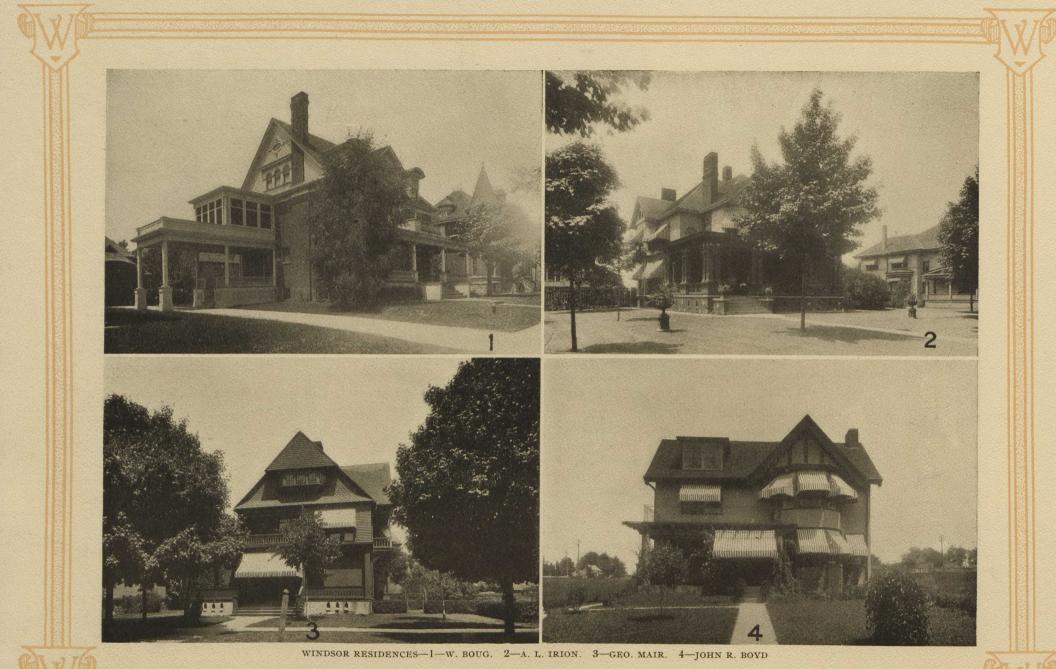
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1-GRAND TRUNK RAILWAY TRANSPORT. 2-THE ARMOURIES. 3-M. C. R. TUNNEL. 4-C. P. R. DEPOT

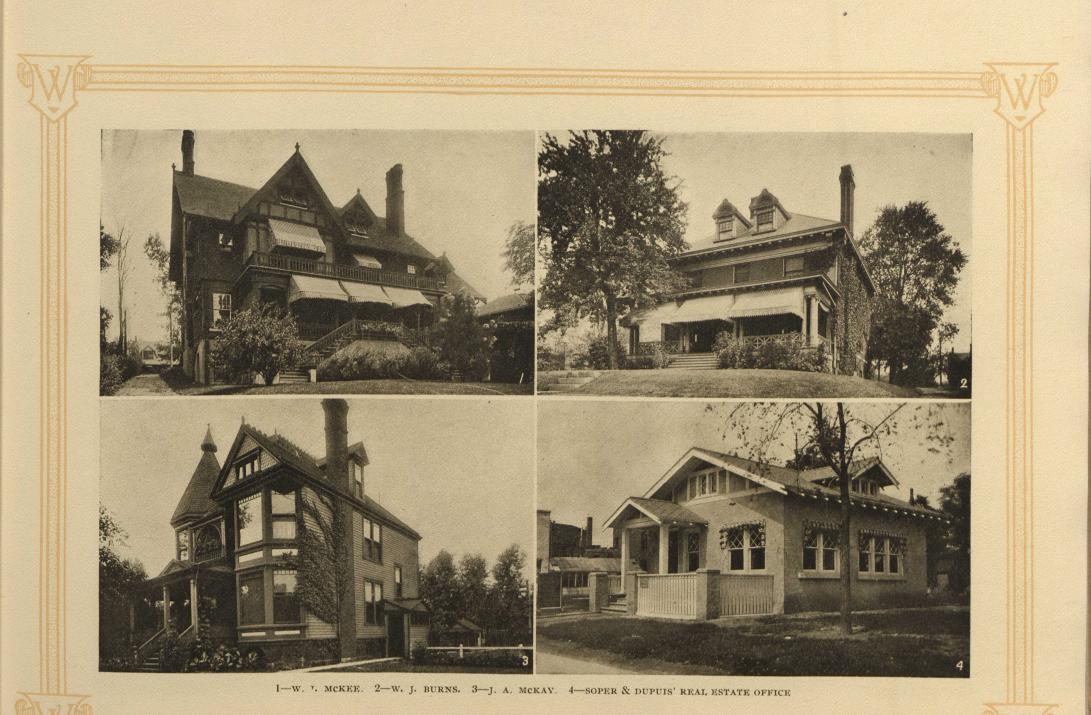


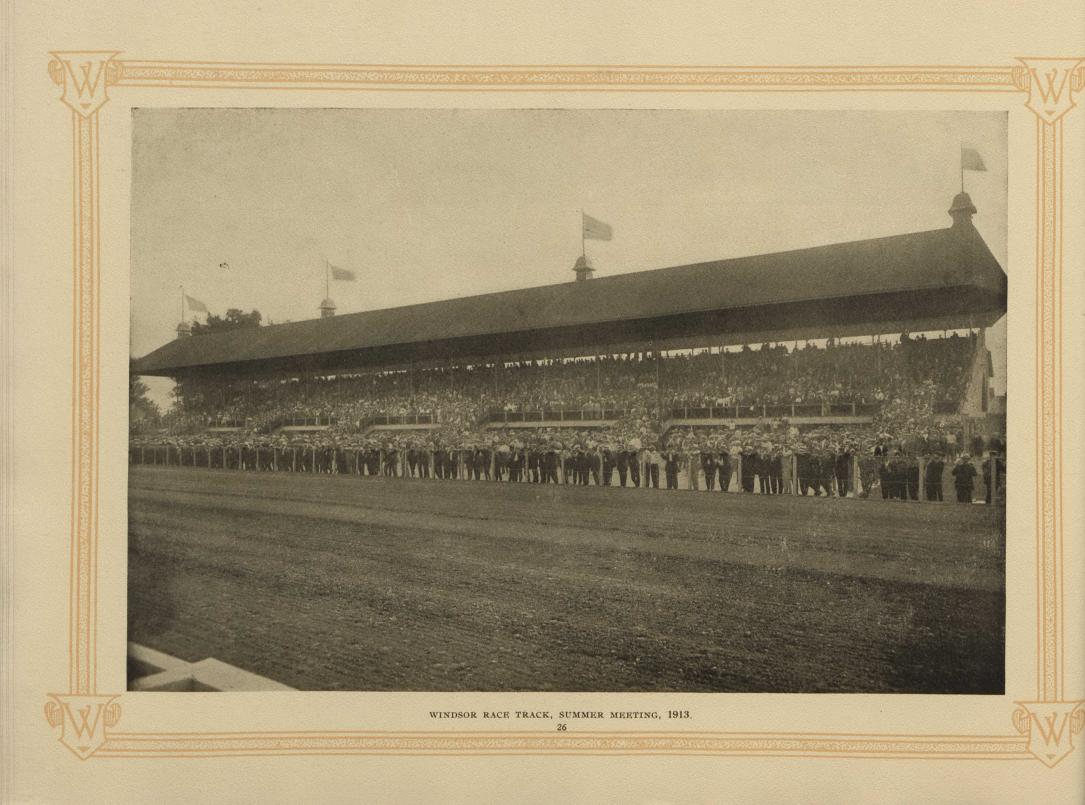


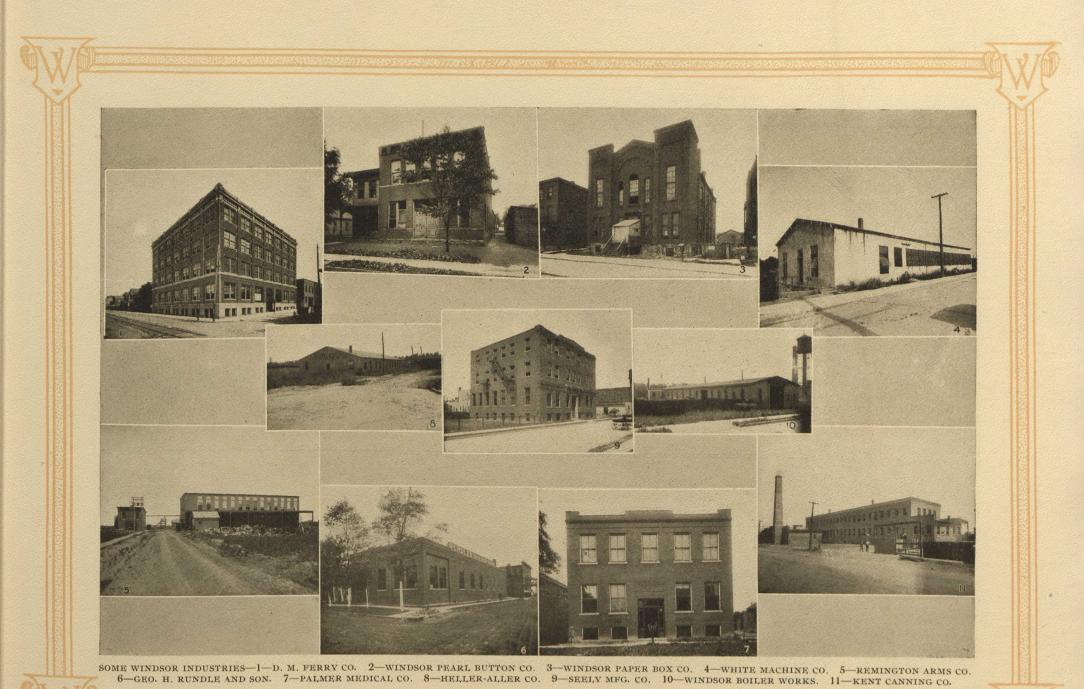


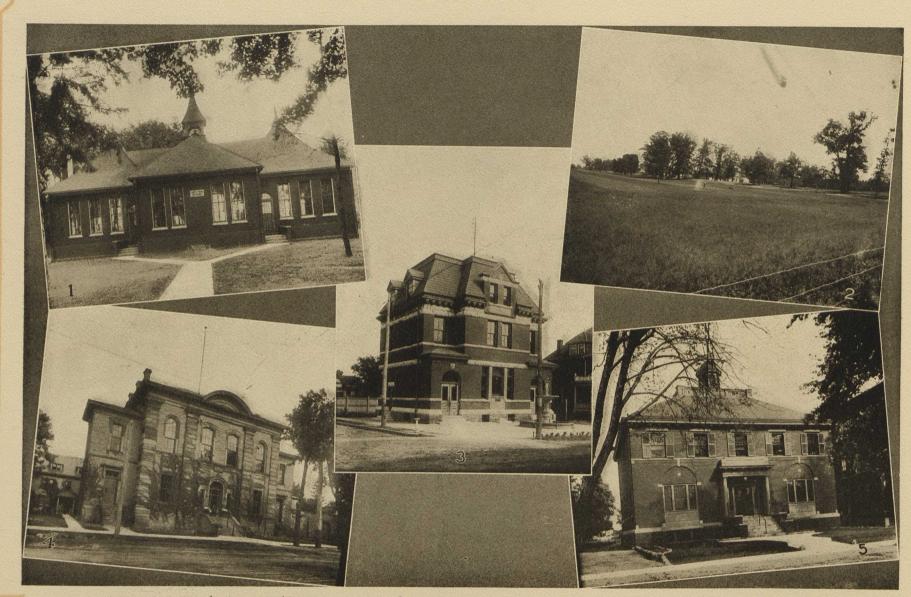


1---E. G. HENDERSON. 2-A. D. BOWLBY. 3-H. E. GUPPY. 4-DR. P. A. DEWAR (RIGHT) C. W. CADWELL (LEFT). 5-W. C. KENNEDY

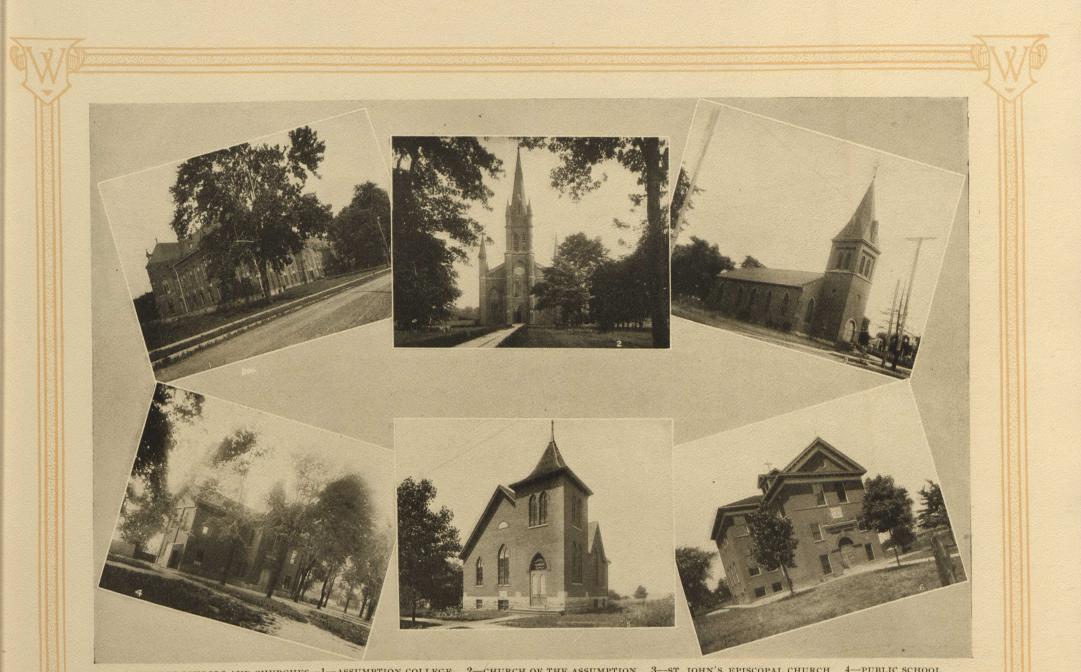






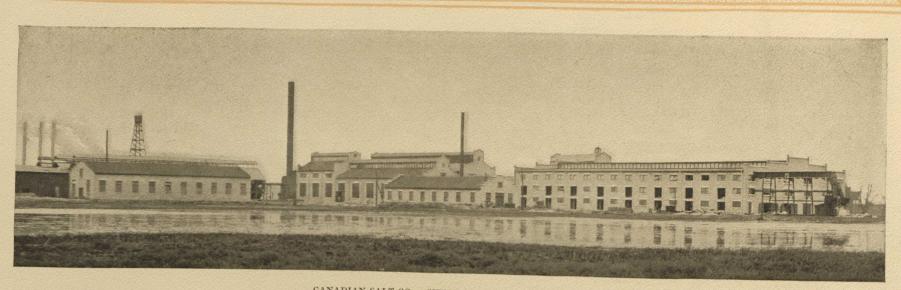


SANDWICH VIEWS-1-TEACHERS' TRAINING SCHOOL. 2-SANDWICH GOLF CLUB. 3-POST OFFICE. 4-COURT HOUSE. 5-TOWN HALL,



SANDWICH SCHOOLS AND CHURCHES—1—ASSUMPTION COLLEGE. 2—CHURCH OF THE ASSUMPTION. 3—ST. JOHN'S EPISCOPAL CHURCH. 4—PUBLIC SCHOOL. 5--SANDWICH METHODIST CHURCH. 6—ST. FRANCIS SEPARATE SCHOOL.

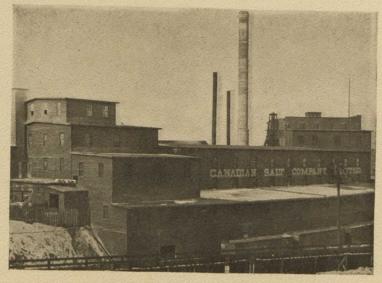




1892, this firm was organized and twelve years later it was incorporated with six hundred, sixty-six thousand dollars capital stock. Its manufactured products are table and dairy salt, and such heavy chemicals as caustic soda and bleaching powder. The company operates its salt plant at Windsor and its chemical plant at Sandwich, the two occupying about fifty acres. One hundred, thirty-eight thousand dollars are paid in annual salaries to two hundred employes who are particularly well fitted for this work. All machinery used by this concern is of a modern type and lately improved devises for performing various processes have recently been installed. The salt found on the well appointed table of today is a vastly superior commodity to that used in years past. Chemists and refiners connected

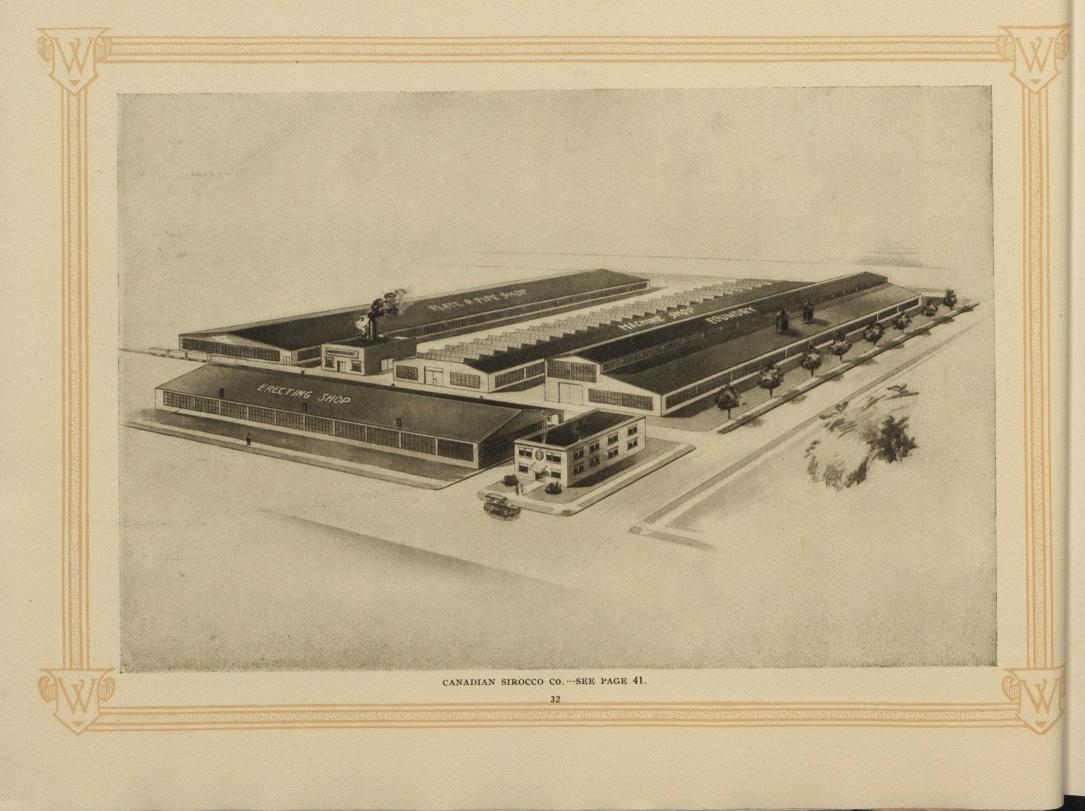
CANADIAN SALT CO.-CHEMICAL PLANT-SANDWICH

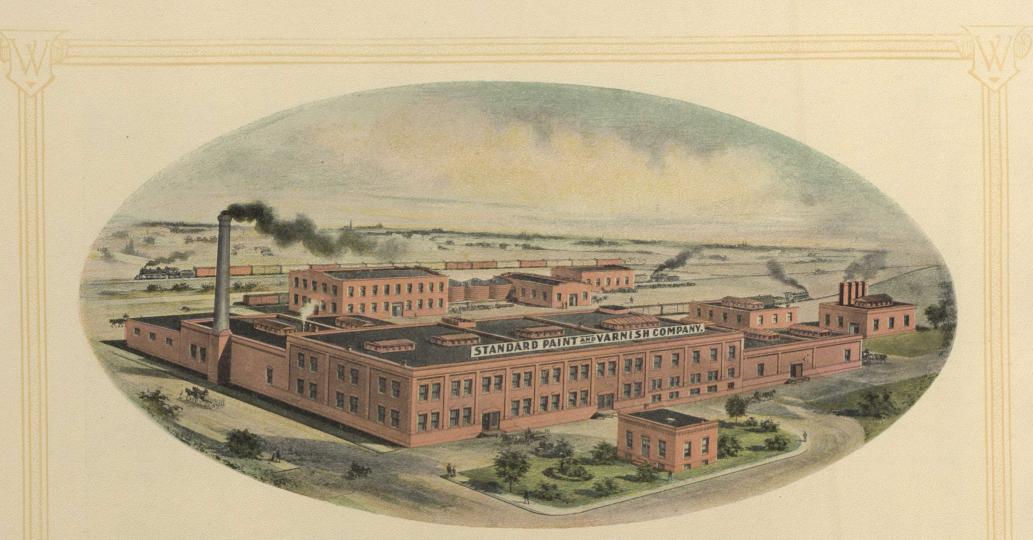
Canadian Salt Company, Limited



CANADIAN SALT CO.—SALT WORKS—WINDSOR 31

with the large salt plants have brought this much desired change about. The volume of business done by this firm has steadily increased during the twenty-one years of its existence, owing to the excellent quality of its products. The policy of the firm has been and is such that steady progress and expansion have been made in every department. Products from this concern are distributed over a wide territory. This company is one of the Windsor concerns that is helping in proclaiming Windsor throughout the country as a centre in which goods stand solely on their own merits. The officers of the company, as well as those associated with it, are men well known in the manufacturing circles and whose standing in the business world is assured. The Canadian Salt Company is among the concerns in which Windsor may take unusual pride.

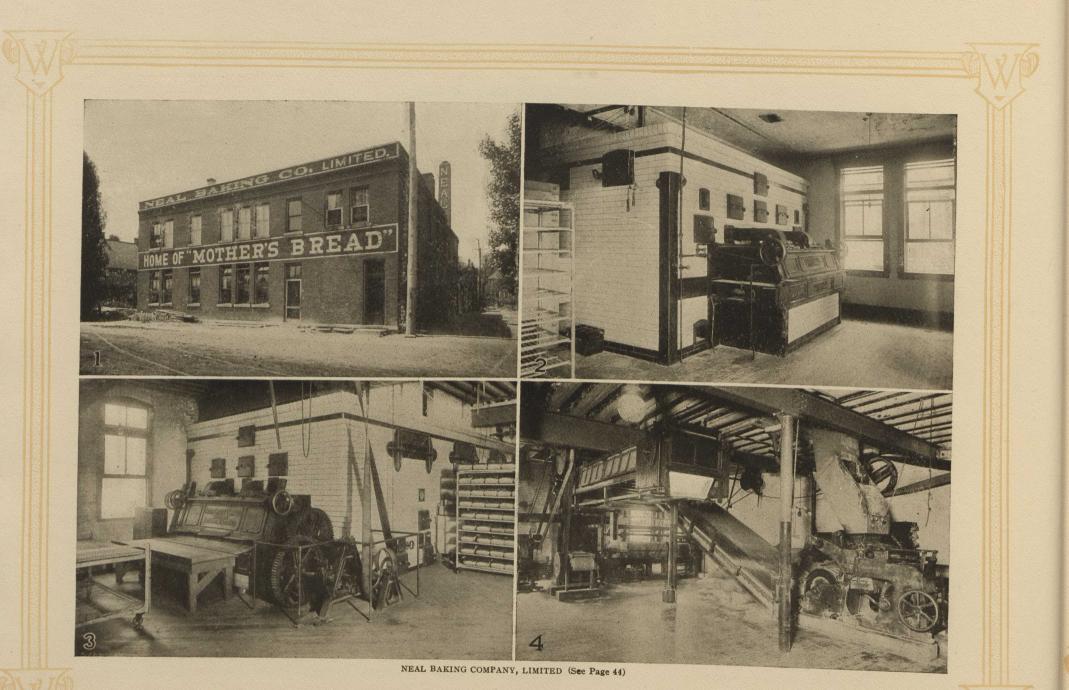




The Standard Paint and Varnish Co., Limited



NE of the long established industries which has entered substantially into making Windsor a prominent manufacturing centre, is the Standard Paint and Varnish Company, Limited, which has been an important feature of the industrial life of the city for seventeen years. The company was organized in 1898 and incorporated for one hundred thousand dollars the same year. With the motto, "the excellence of our product the first consideration," success is certain. The output of the firm includes fine paints, varnishes, colors and sundries. "Supreme Quality" is the brand name which spells for master painters all that is best in paints. The plant, amply equipped with modern apparatus, employs forty people who are thoroughly skilled in the special work of their respective departments. The annual pay roll amounts to thirty thousand dollars. The annual shipments amount to two hundred, twenty-five thousand dollars. Among the products of this concern-(Con. on page 44)





Canadian Winkley Company

CONSPICUOUS example of the energy and enterprise which has made Windsor an important industrial centre is embodied in the Canadian Winkley Company whose trade mark "Winkley" is a synonym for standard goods everywhere. The Canadian Winkley Company manufacturers small steel and brass goods, making a special feature of oiling devices, grease cups, shackle bolts and steel stampings. Organized and incorporated for forty thousand dollars, the plant occupies one acre of ground space and its shops provide ten thousand square feet of working space. Thirty-five expert mechanics are employed at this company's plant which is adequately equipped in every department with the latest approved models of machinery. The pay roll totals twenty thousand dollars yearly while the annual output is valued at fifty thousand dollars. One hundred, twenty-five tons of raw material are consumed every year, seventy-five tons of the finished product being shipped out. The aim of this concern is to supply a grease or oil cup to fill every condition—the simple and the most exacting. These grease cups are made of sheet metal at any point and the metal is of a uniform thickness throughout which makes a very light, strong and durable cup. The oil cups are made of brass on automatic machinery which makes them uniform as to thread sizes and diameter of wrench part or hex, so that standard tape or wrenches will always fit these cups. These various oiling devices include a ratchet grease cup, simple in construction and reliable, leather washer grease cups made of pressed metal; various styles of oil hole covers, made for specific uses; and brass dowel pins for patterns. The Winkley Company aims to maintain the highest degree of refinement in accordance with the prices asked. A comprehensive illustrated catalogue and price lists will be sent upon request. The company guarantees all goods as represented and carefully conserves the interests of its patronage.



British-American Brewing Company, Limited

INDSOR beer is brewed from pure materials and with pure water by a brewmaster who knows what ingredients should enter into beer and what processes are necessary to get the full effects of the materials used. The British-American Brewery was founded thirty years ago, in 1883 and twenty years later, in 1903, was incorporated for ninety thousand dollars. The annual output of the brewery is twenty thousand barrels which is shipped in barrels, casks and bottles over a wide range of territory. This company is producing products guite the equal in purity, flavor and quality to the best brews in the old country. The bottled beers are some of the most popular of any beer sold throughout this section, and which, for absolute purity and nourishing qualities, are unsurpassed. The plant of the British-American Brewery is one of the most important enterprises of the city and furnishes steady employment to a force of thirty-five workmen who are experienced in their respective departments of the work. The installation of the most modern machinery in all departments, with a view to obtain perfect sanitation of the plant and perfect sterilization of the beer packages, are among the features which have brought about the enviable reputation that this company enjoys. Its plant occupies one entire city block. All storage rooms are built of steel and concrete and the steel tanks which have a capacity of twenty-five hundred barrels, are glass lined. The great specialty of the British-American Brewery is the company takes special pride and which it is willing to compare with any beer made in the Dominion. This important business has been built up to its present as to result in a perfect beer, which for purity, flavor and uniform excellence, is equalled by very few domestic breweries. The officers of the company are: A. L. Irion, president; W. R. Bonds, vice-president and secretary; and L. A. Irion, treasurer.





Windsor Gas Company, Limited

ORTY-ONE years of continuous service to the people of Windsor entitle the Windsor Gas Company, Limited, to consideration as an old servant of the public. Starting its business in 1872, the company has maintained its service on a high plane at all times. It is incorporated for two hundred thousand dollars. As respects purity of the gas, calorific value, uniformity and suitability of pressure and all other requirements, the gas service of Windsor meets the standards of adequacy framed by any official technical staff elsewhere. This cannot be truly said of the gas service in many important cities. The employes number sixty. Starting with gas as a luxury, at a price to be touched by the few rich, the company now serves gas as a necessity and at a price that none is so poor that he cannot afford. As a lightener of the burden of house-keeping, the gas light and the gas stove have come as a boon to womankind. The growth of the city has been met at all points and the mains that carry the illuminating and heating agent have been extended always a little ahead of the present need. No section of the city can be found where the gas company has not been ready to serve when the house is ready for occupancy. Into the regions of the newly extended resident sections the mains have been extended and the services piped that all might have use of the labor-saver. Many vicissitudes and trials have been met by the corporation in its nearly half century of existence, but forethought, tact and diplomacy, together with capable management, have weathered all gales and the company stands now with full confidence of the public. The company has reduced its rates in recent years as better methods and larger consumption made this economically possible. The modern plant now in use is equipped with the most up-to-date devices for purifying the natural gas Windsor is so fortunate in having, and a product of high efficiency is served to all its patrons. The officers of the company are : W. C. Kennedy, president and manager; C. S. King, vice-pr

HE Royal Bank of Canada, with head offices at Montreal, Que., was incorporated in 1869. For forty-four years this banking institution has been a potent factor in the financial development and growth of the entire Dominion. A summarized statement

Canada, somewhat unusual. The reason for its ultimate strength and influence lies in the fact that it has behind it, years of organization, plenty of capital and a liberal policy backed by sound banking judgment. Its affairs are in the hands of officers of integrity and financial

ability. The officers are:

E.L. Pease, general man-

ager: C. E. Neill and F.

J. Sherman, assistant

general managers; W. B.

Torrance, superintendent

of branches: Stuart

Strathy, supervisor of Ontario branches; C. A.

Crosbie, supervisor of

British Columbia

branches; T. R. Whitley.

supervisor of Central

Western branches; A. D.

McRae, supervisor of

Maritime Province

branches and C. E. Mac-

Kenzie, supervisor of

Cuban branches. The

directors are: H.S. Holt.

president; E. L. Pease, vice-president; E. F. B.

Johnston, K. C., second

vice-president and Wiley

Smith, Hugh Paton, Hon. D. MacKeen, T.J. Drum-

mond, James Redmond,

William Robertson, G. R.

gives some idea of the financial strength and standing. The authorized capital is twentyfive million dollars, while its paid up capital is eleven million, five hundred. sixty thousand dollars: the reserve funds or "surplus," thirteen million one hundred. seventy thousand dollars; deposits, nearly one hundred, fortymillion dollars; aggregate assets, nearly one hundred, seventynine million dollars. Three per cent. interest is allowed on the minimum monthly balance. There are four thousand, twenty-fourshareholders Commencing operations as a chartered bank two vears after confederation, in a small centre of the Province of Nova Scotia, the first thirty years of this bank's history was a



ROYAL BANK OF CANADA, WINDSOR

period of quiet financial work along lines of slow though steady local progress. The ensuing decade was one of an almost phenomenal progress which covered the entire Dominion and even went beyond its bounds. The beginnings of the institution were very small and for

Crowe, A. J. Brown, K. C., D. K. Elliott, W. J. Shepherd, W. H. Thorne, C. S. Wilcox and A. E. Dyment. The special features of this institution are that accounts of firms, corporations and individuals are carried on the most favorable terms and savings accounts may be opened with deposits of one dollar.



FREDERICK STEARNS & CO. OF CANADA, LTD.

WENTY-NINE years ago, Frederick Stearns & Company of Detroit found the demand for their goods so active that a branch laboratory was deemed best and Windsor was decided upon as the most desirable place. Soon more commodious quarters were needed, and later further additions, until to-day the House of Stearns has one of the finest manufacturing plants in Windsor and probably the largest institution of its kind in Canada, devoted to the manufacture of pharmaceutical products, perfumes and toilet preparations. Frederick Stearns & Company of Canada, Limited, at present enjoy the distinction of paying out more money in wages each year than any other firm in the city. In their extensive laboratories, steady employment is given to from two hundred and fifty to three hundred people. Twenty salesmen represent this firm, and the products of the Stearns Laboratories are shipped to druggists and physicians in every town and city in the Dominion of Canada.



SWEDISH CRUCIBLE STEEL COMPANY.

MONG the substantial and progressive industrial institutions that have recently taken advantage of the unusual opportunities offered by the city of Windsor as a most desirable place in which to operate, is the Swedish Crucible Steel Company. This concern was established in Windsor in July of the present year, and is destined to become one of the large concerns of the city. On the same date, it was incorporated with a capital stock of one hundred thousand dollars. When fully completed the plant will occupy a ground space of four acres, half of which will be under cover. The two-story buildings, modern in every respect, will be completed about January 15 of the coming year. When operations are commenced, the company will employ one hundred men. The plant will be adequately equipped with the latest models of approved machinery, and every department will be conducted under aggressive and up-to-date management. The products of the Swedish Crucible Steel Company are steel castings for all purposes, including automobile parts, agricultural implements, etc.



THE WINDSOR TURNED GOODS COMPANY, LTD.

HE Windsor Turned Goods Company, Limited, is the largest manufacturer of vehicle shafts and poles in the Dominion. It has been operating in Windsor since 1900, and has been one of several active accessory manufacturers in the vehicle trade that made it possible for the Canadian buggies to be sold throughout the world. This company turns out all kinds of shafts and poles from hickory lumber, which it secures from its own forests, manufactured by its own saw mills. This material is prepared for manufacture, bent to shape, put together and ironed ready for the carriage manufacturers to put the shafts and poles on their buggies and enables them to secure the necessary parts for all of their trade. This is the only company in Canada producing the finished shaft and pole for the vehicle complete for the carriage manufacturer. Seventy-five per cent of all of the vehicle shafts and poles used in the Dominion are manufactured in Windsor. Since this company was started in 1900, with twenty-five men, it has operated more than three hundred days each year, and the number of employees has increased from twenty-five to seventy-five.



BURLINGTON-WINDSOR BLANKET COMPANY, LTD.

HE Burlington-Windsor Blanket Company, Limited, is one of the institutions of which Windsor is justly proud. It is here that the well known Ventiplex fabric is made into saddle blankets, sweat pads, and top collar pads. The Ventiplex fabric is a patented weave and is made entirely of wool. This concern, incorporated three years ago for fifty thousand dollars, is doing a constantly increasing business and is planning to include horse blankets and other similar lines in its list of manufactures at an early date. The factory is located at the intersection of Dougall and Chatham Streets, where twenty-five people are employed. The officers of the company are G. C. Rasch, president; J. J. Horan, vice president; W. G. Rasch, treasurer, and L. J. Horan, secretary and manager. The management is aggressive in every channel and the trade mark, "Ventiplex," is carrying the name of Windsor to every portion of the country on products that are worthy the name.



WINDSOR STEAM LAUNDRY.

NE of the essentials in every day life that demands the highest point in workmanship is laundry work. Fine material can be easily ruined by the careless handling of incompetent workmen, or by concerns not properly equipped with modern machinery and apparatus. Windsor is fortunate in possessing a laundry that produces work without injury to fabrics. The Windsor Steam Laundry, located at the corner of Albert and Mercer Streets, is equal to that of the best in the country. It has been established here only three years, but during that time it has built up an immense business. The plant occupies a building covering a large area of working space, which is completely equipped with new and modern machinery of the most approved type. Each of the twenty-five people employed by the firm is experienced in the special work of his department. Besides having a large patronage in Windsor, a big business is done in the surrounding territory, including Amhestburg, Essex, Learnington, Tecumseh, Gordon, Kingsville, Ojibwa, Walkerville, Ford and Sandwich,



CANADIAN SIROCCO COMPANY, LTD. R. T. Coe, Director and Manager.

HIS important industry is associated with the American Blower Company, having plants also at Detroit, Mich., and Troy, New York. The Canadian SIROCCO Company, Limited, holds the exclusive patent right for the manufacture in Canada of the famous "SIROCCO" (trade mark) fans and blowers, which have revolutionized the Blower business of the world by their space conserving and power saving features. "SIROCCO" blowers are being specified and used more largely throughout the world than any other for mine ventilation, mechanical draft on boilers and furnaces, heating and ventilating plants for factories, schools, public buildings and stores, and are used extensively by the navies of the world. The principle commodities used are Sheet Metal, Structural Steel, Steam Pipe and Fittings, Shafting, Forgings and Castings. The class of labor employed-technical heating and ventilating, drying and humidifying engineers, skilled machinists, sheet metal workers, steamfitters, press hands and general helpers.



WINDSOR EXCHANGE OF THE BELL TELEPHONE COMPANY.

HE above is a view of the Central Exchange and Office building of the Bell Telephone Company of Canada in the city of Windsor, the centre of the telephone system for Western Ontario. This building is located on Goyeau Street. The equipment installed therein is of the most up-to-date and efficient known in the telephone art, and the service afforded is fully equal to the demands of our growing city and the enterprising towns adjoining. The Windsor telephone exchange now serves nearly three thousand subscribers, and the number is being increased daily, with the rapid expansion of our commercial and manufacturing interests. Local connections also include not only surrounding towns and villages, but nearly every enterprising farmer in the western peninsula. One of the most important features of this system is the facilities for interchange of business with the city of Detroit and, through this exchange, with every section of the state of Michigan. Fifty-four employees are on its local staff.



R. M. MORTON & CO.

OR twenty-eight years, since 1885, the R. M. Morton Company has conducted a prosperous real estate business, as well as a general insurance business, including fire, life and accident. This company is the Windsor representative for more than fifty fire insurance companies, among which are the best Canadian, British and American corporations. More of the attention of the company, however, is directed to conservative real estate operations. Within the past two years this firm has placed on the market the most successful plans of lots in the history of Windsor. Windsor is today the most promising field for investment in realty in the Dominion of Canada. So great is the increasing demand for property, due to the unprecedented influx of population into this vicinity, that the investor is sure of increased values. This company is selling agent for valuable inside business properties, factory sites and acreage. The offices of this agency are located at 12 Sandwich Street east, British-American Block. the cable address being Notrom, phone number 137.



W. M. WALKER

HIRTEEN years ago Mr. W. M. Walker established a business in general contracting and building. Since that time the clientele has steadily increased and the business grown to large proportions. Twenty-five capable and experienced men are employed at the present time. Many buildings and attractive residences bear the stamp of the fine construction work done under the supervision of Mr. Walker. One of the chiefest concerns felt by one about to build is the methods to be employed and the quality of labor to be performed in its construction. Work entrusted to Mr. Walker's charge has proven invariably satisfactory in the highest degree. His long experience in the business has brought him knowledge and unerring judgment in regard to worth of materials. These qualities, coupled with a determination to build, not only for present appearance but for utility and endurance, have made Mr. Walker's services much sought after. During the recent rapid growth of Windsor's industries and population, the largely increased number of contracts have been executed with minute care and strict attention to every detail.



JOHN PIGGOTT & SONS

HE oldest lumber concern in Windsor is that of John Piggott & Sons, which has been in operation here since 1884. In the twenty-nine years of its existence, it has built up the enormous business which is not only an occasion for gratification on the part of its members but a source of pride to the city as well. As early as the vear 1869, this company began operating a lumber vard, planing mill and wharf at Chatham, Ontario, all of which are doing a flourishing business. All kinds of pine lumber and hardwood interior finish, as well as all varieties of lumber, lath, shingles and cedar posts are included in the output of this concern. The facilities of John Piggott & Sons for furnishing all kinds of building material are second to none, and the prices quoted by them are attractive. Prompt deliveries are made to all parts of the city. Anyone planning to do any sort of building will be amply paid by consulting the prices and values offered by this concern before buying. In addition to the other lines, office and store fittings of a high order are manufactured. Phone number 1.

NATIONAL SPRING AND WIRE COMPANY

In 1901 the Canadian factory for this company was incorporated under license in Windsor. At the plant, which is located at the corner of McDougall and Shepherd Streets, from forty to fifty experienced workmen are employed. The output of this concern- consists of patented cushion spring constructions which simplify upholstering of vehicles and furniture of every description. This company is typically a modern industry, representing in its products twenty-eight things that are every day appliances, subject to constant improvement in their manufacture. Elmer Jacobs is manager of the Windsor factory.

PENBERTHY INJECTOR CO.

The Penberthy Injector Company, Limited, whose general office and factory are located at the corner of Pitt and Windsor Avenues, are manufacturers of the world renowned "Penberthy" Automatic Injector and All Quality Line of High Grade Regrinding Brass Valves and many other lines of high-grade brass steam specialties. The Penberthy product goes all over the civilized world, and among the mechanical profession there is no name more favorably known than "Penberthy," as it represents the best that mechanical skill and ingenuity can produce.

THE J. H. BISHOP COMPANY

The J. H. Bishop Company, established in Wyandotte, Michigan, in 1874, and in Sandwich, Ontario, in 1898, manufactures fur robes and fur coats. "Branded goods" which come from this concern are guaranteed against defects in workmanship or material. No cheap, carelessly made articles are listed among this firm's goods. Bishop furs are scientifically cut, made up by experts and therefore give highest satisfaction. In addition, the garments are given the best of linings. Sixty employees of wide experience and training are necessary to carry forward the business.

WINDSOR PEARL BUTTON COMPANY, LTD.

For five years this company has been engaged in business in Windsor, having been incorporated in 1908 for a capital stock of forty thousand dollars. This concern is the largest manufacturer of fresh water pearl buttons in Canada. Its products are shipped to many points throughout the Dominion and have won a favorable reputation. The plant occupies a space of fourteen thousand four hundred square feet and consumes annually eight hundred tons of raw material and gives employment to one hundred people, who obtain considerable skill in this industry.

CENTRAL LIVERY AND BAGGAGE TRANSFER COMPANY

The service furnished by the Central Livery and Baggage Transfer Company is all that a high-class patronage could desire. The business was established in 1906 and incorporated the same year for three thousand dollars. The firm, composed of J. H. Green ad E. P. Holden, under the management of the former, operates an omnibus and baggage transfer line, in addition to supplying cabs and carriages for all occasions. The firm gives special attention to furnishing vehicles for pleasure driving, etc. Careful oversight given to calls for weddings, receptions, funerals and all special occasions.

The Standard Paint & Varnish Co., Limited—Continued from page 33.

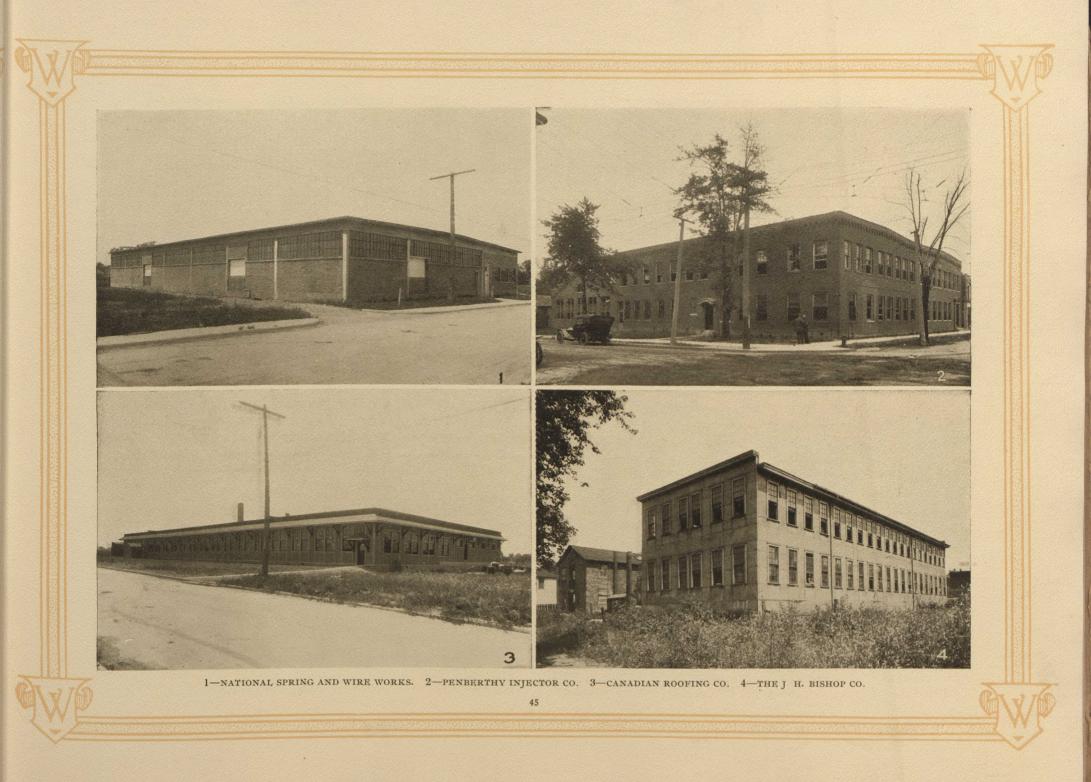
are "New Era" house paints which are the result of a thorough investigation as to the best materials and the proper methods of combining and manipulating them to produce the desired result—a paint that dries quickly and hard, and also withstand to the greatest possible degree, the hard usage to which all exterior painting and kindred surfaces are subjected. Other specialties are fine coach and carriage varnishes, "Jap" house and furniture varnishes, marine varnishes, bronzing liquids, "New Era" floor and porch paint, etc. James A. Straith is president and general manager.

NEAL BAKING COMPANY

This stock company was organized in 1893 and incorporated in 1907 for forty thousand dollars. The firm manufactures bread exclusively and does both a wholesale and retail business. A special house to house delivery is maintained, covering Windsor, Walkerville, Sandwich, Ford City and Ojibway. "Mother's Bread" is a leading brand. A large wholesale business is done throughout Essex county. Numerous additions to the plant have been made and even more extensive improvements are under way, including latest designed machinery and ovens. The plant ranks with the very best.

WINDSOR BOILER AND MACHINE WORKS

This concern has contributed a very large share in its own particular line in the building activities of Windsor. The business which was established thirty-two years ago, is located at 185-187 Caron Avenue. Mr. Thos. B. McGregor, proprietor, makes a specialty in steam boilers, tanks, smoke stacks and sheet iron work. The shop is amply provided with high-grade improved machinery, enabling rapid and accurate work. Fifteen skilled mechanics are employed, and all work receives the personal attention of Mr. McGregor, thus assuring complete satisfaction.



GRINNELL BROTHERS COMPANY

In her showing in the manufacture of pianos, Windsor has just cause for pride. The Grinnell Brothers' Music House, with Canadian headquarters in this city, also own and operate a large manufacturing plant here, devoted exclusively to the manufacture of pianos and player-pianos. The instruments bear their own name, and are a musical product of the highest class. So greatly are they in demand that their output has been more than doubled within the past three years. Canadian workmen are employed and maximum wages paid.

GEORGE E. WHITE & SON

For every modern construction—factories, residences, stores, tanks, etc., George E. White & Son furnish highest quality of building supplies. Cement, sand, gravel, lime, plaster, sewer pipe and face and common brick, together with a complete line of general building supplies comprise the business of this firm, whose history dates back for thirty-three years. The company has a capital stock of one hundred thousand dollars and employs fourteen capable and experienced men. H. A. White is the manager, through whose progressive methods the "White Way" has become popular with many contractors and builders.

McLEAN LUMBER COMPANY

This lumber company makes a specialty of high-grade material for fine interior finishing. Some of the handsomest homes in the city are finished with the products from this concern. A general line of building material is included, and the firm operates a large lumber yard and planing mill. The plant covers aspace of five acres and employs thirty-five men. Five million feet of raw material is converted into lumber yearly, bringing a sum of two hundred and fifty thousand dollars.

WINDSOR AUTO SALES COMPANY

Day and night find the doors of this concern open for business. Every modern equipment is installed in the garage at 11 Pitt Street West, with competent assistants, of whom there are seven; promptness, courtesy and efficiency account for the rapid strides made by this firm within four years. The general garage business amounts to about fifteen hundred dollars each month, exclusive of sales. In 1910 the sales totaled thirty-two thousand dollars; in 1912, two hundred thousand, and there is every indication that 1913 will far exceed that figure.

CADWELL SAND AND GRAVEL COMPANY, LTD.

The Cadwell Sand and Gravel Company, Limited, was established in 1891, incorporated in 1910, and recently chartered as Cadwell's Limited as a holding company, consisting of three companies: Cadwell Sand and Gravel Company, Limited; Cadwell Transit Company and Ontario Gravel Freighting Company Limited, with a capital of \$800,000. The main office is located at Windsor and branch offices at Walkerville and Sandwich. An office is also maintained at Detroit. The commodities handled are sand, paving materials, brick, cement, plaster and general contractor's materials.

WINDSOR PAPER BOX COMPANY

A variety of manufactories form one of the chief elements that have combined to make Windsor one of the most progressive and prosperous cities of the province of Ontario. One of the concerns which is doing a rapidly growing business is the Windsor Paper Box Company, located at 87 Sandwich Street East. It was established twentythree years ago and employs fifteen people, who thoroughly understand making paper boxes. All kinds of paper boxes are made in the factory of this concern. W. S. Johnston is the manager.

ORR BROTHERS-FLOUR MILL

One of Windsor's thriving concerns is Orr Brothers' Flour Mill, which annually converts one hundred and fifty thousand bushels of grain into flour and feed. Thirty thousand barrels of flour, etc., represent this firm's yearly output. A high grade wheat flour, corn meal, graham flour and chops for feed are the principal products. The concern was established in 1890 and has a capital stock of fifty thousand dollars. Ten experienced workmen are employed. The plant, occupying seven thousand five hundred square feet, is well equipped with modern machinery.

PENNINGTON & BRIAN

Plumbing, heating, steam fitting and metal work constitute the business of this firm, which is located at 47 West Sandwich Street. A specialty is made of hot water and steam heating in all its branches. These plants are installed by experts in their respective lines, assuring highest satisfaction. The perfect heating of even the most modest type is now accomplished by scientific methods, and at a very moderate cost. This concern, with an experience of more than thirty years, is well equipped to handle every branch of the business.



UNIVERSAL CAR AGENCY

With a line of cars that are constantly growing in high favor, the Universal Car Agency, organized and established a year ago, is doing a large and rapidly growing business. The Ford Automobile, constantly growing in popularity; the Russell, a car whose sales are rapidly mounting up in number, and the Cadillac, always reliable and widely known all over the country, are the cars chosen for the line handled by this agency. In addition to selling the cars mentioned, this firm conducts a thoroughly equipped garage the service of which is unexcelled for promptness and quality of workmanship.

LEGGETT AND PLATT SPRING BED COMPANY

Leggett and Platt, a firm doing business in Windsor for two years, manufacture spring beds of superior design and workmanship. The company began operations in Windsor in 1911 with a capital stock of twenty-five thousand dollars. The plant occupies a little more than one and one-half acres and affords twelve thousand five hundred square feet of working space. The especial characteristics of the Leggett and Platt single-cone spring bed provide unusual comfort and durability. Great pliability of the mattress surface is made possible by the absolute firmness of the bottom fastening.

THE HORTON-CATO MANUFACTURING COMPANY

About twenty years ago, the Horton-Cato Manufacturing Company established a branch of the Detroit concern by this name in Windsor, Canada. It has done a successful business for many years, and last year by reason of increased business and need for manufacturing conveniences, a factory was built, amply equipped with new and modern machinery. While the firm makes a considerable line of food products and grocery supplies, it is best known by the product especially advertised, namely, Royal Salad Dressing. A carload of the goods is frequently shipped to the Northwest for general distribution.

N. D. MEISNER

Choice confectionery is sold at wholesale by N. D. Meisner, who started in business in Windsor three years ago, and is located at 53 Sandwich Street West. Mr. Meisner is agent for some of the best and most widely known manufacturers of fine candies in the Dominion. His stock is always fresh and his line comprises a wide range in varieties and prices. The territory covered by this house is extensive and its goods are rapidly gaining a reptuation for highest quality.

FRED DRESCH & SON

Sheet metal work, roofing, heating, repairing and all kinds of tinsmith work constitute the business of this firm, located at 17 Ferry Street. Asbestos Cement Shingles, which last a lifetime, and Slate Surfaced Roofing, for flat or steep roofs, are supplied at moderate cost. In addition, the firm installs the favorably known Hecla Hot Air Furnace, which has gained unparalleled success. A large list of Windsor residents attest to the satisfaction of this simple and practical method. This firm warrants best material and high-class workmanship.

HECTOR J. MARENTETTE

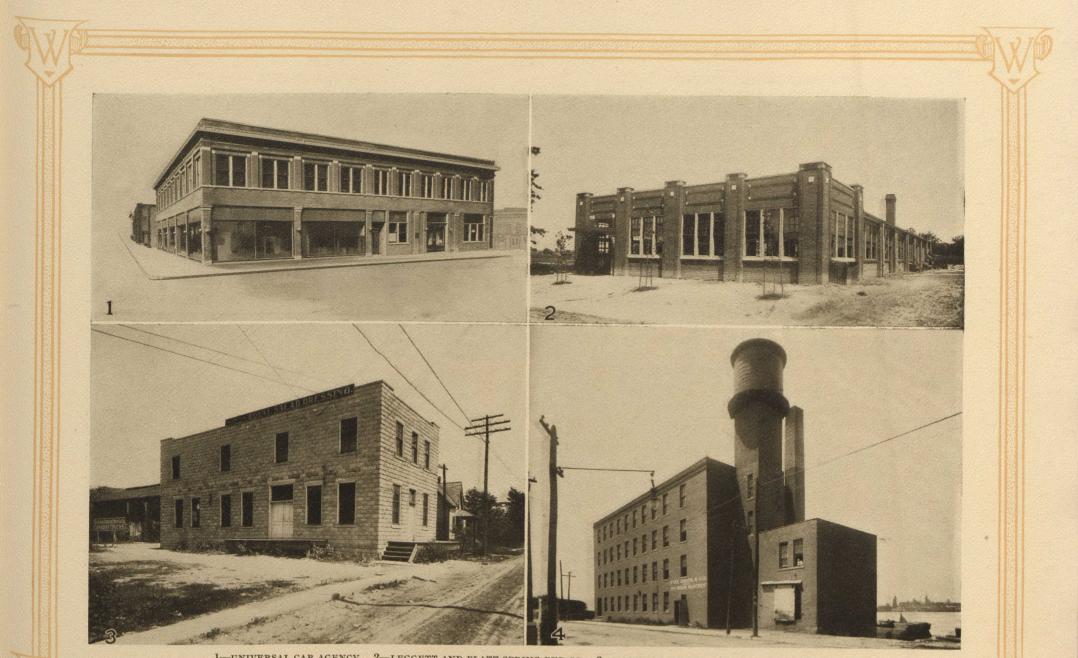
One of the individuals whose efforts have been particularly expended in work that will stand for years to come is Mr. Hector J. Marentette, 69 Brant Street, contractor and builder. He has been engaged in this business in Windsor for twenty years, and his ripe experience and unqualified good judgment have brought him deserved success in a large measure. Among the buildings he has supervised the erecting are several office and store buildings. None but carefully executed workmanship appears in constructions undertaken by Mr. Marentette, and the materials used are selected with care.

OSTERHOUT & LANGLOIS

This firm deals in improved city property. Through a method of easy payments this agency makes it possible for people to own attractive homes in a desirable part of the city, as a specialty is made of building and selling far cash or on a plan that appeals to the man or woman who desires to become owner of a home. This firm also conducts an insurance business. The business was established in April of 1912 and occupies Room 13, Manning House. Phone 866.

A. J. STEPHENS, MEATS

Three years ago A. J. Stephens established an up-to-date meat market in the City Market. The direct management is in the hands of J. Bowra, who completely understands the meat business. The equipment and appointments of the market are modern, sanitary and convenient, and are arranged for handling darge amounts of meat every day. A brisk business is carried on, assuring customers of perfectly fresh goods. Choice cuts may be had in great varieties. Ten men are required to handle the large amount of business.



1-UNIVERSAL CAR AGENCY. 2-LEGGETT AND PLATT SPRING BED CO. 3-HORTON CATO CO. 4-FOX BROS. AND CO.

WEBER'S BAKERY

Weber's Bakery has been one of Windsor's consistent and progressive business concerns since 1907. The plant, modernly equipped and thoroughly sanitary, is located at 55-57 Langlois Avenue, and the phone number is 378. Ten people are employed who thoroughly understand the baking trade, while the management is in the hands of Mr. R. Weber. The products of the concern are bread, cakes and cookies, which are turned out daily in large quantities. Various kinds of these commodities are widely distributed to a rapidly growing number of customers.

H. H. PARSONS REALTY COMPANY

The dependable real estate dealer is everywhere recognized as a potent factor in the progress and development of all urban communities. Although established as recently as April of the present year, this firm, located at 20 Pitt Street West, has built up a large business. The ability, honesty and integrity of this firm is beyond question and is ample security for any interest submitted to its care. It also deals in subdivision properties, and also conducts an insurance and investment business department.

WINDSOR TRUCK AND STORAGE COMPANY

General cartage, moving household goods and storage of merchandise and furniture, together with forwarding and distributing merchandise, comprise the business of this concern. This firm is also cartage agents for the C. P. Railway and for the M. C. Railroad. Goods and merchandise are stored for American firms and forwarded on their order to their Canadian customers. Its office is located at 13 Chatham Street West and employs fifteen competent men. The officers of the firm are A. B. Lewis, president; F. M. Allworth, vice-president, and S. C. Allworth, secretary and treasurer. "One good move deserves another" is the slogan.

THOMPSON BROTHERS

Thompson Brothers, whose business is conveniently located at 26 Pitt Street West, are mason contractors and dealers in brick. They also do brick, stone and cement work. This firm was organized twenty-three years ago and therefore has had valuable experience, which brings to the large and growing patronage economical and efficient service. The company employs about forty experienced men and is equipped in every particular to comply with every need arising in modern construction. William Thompson and H. A. Thompson are the members of this firm.

F. H. LAING

Wholesaling and retailing of drugs, druggists' sundries and sickroom supplies have been the business of F. H. Laing for forty years. Particular attention is also given to the dispensing of prescriptions. The place of business is at 19 Ouellette Avenue, where nine people are engaged in carrying on the business in its various departments. None but the purest and freshest drugs obtainable make up the stock, and a complete line is always carried. L. H. Hobson, Phm. B., who is thoroughly versed in pharmacy in all its branches, is manager.

H. O'NEIL

Among the busy sellers of real estate in this city is H. O'Neil, whose office is located in Room 3 of the Curry Hall Building. The values of all properties are based upon real estate valuations, be it in city or country properties. Thus, the property of any locality is represented in the activity of the real estate operators, who are the outriders of progress in all communities. Important local real estate deals have been consummated through the agency of Mr. O'Neil. Prompt attention is given to all inquiries.

NIGEL JACQUES

This business dates its history back just ten years and is one of the most dependable in its line—that of contracting and building—in the city. Twelve expert workmen are employed. Many buildings and homes in the city attest the fine work done under Mr. Jacques' supervision. A thorough knowledge of the fundamental principles involved in the erection of buildings, as well as keeping fully abreast of the times in modern methods has placed Mr. Jacques well to the front in his chosen work. Location, 160 Dougall avenue.

JOSEPH L'HEREUX

The effect of the plumbing and heating upon the health of every member of the family, makes the selection of the proper fixtures and apparatus imperative. Joseph L'Hereux, having been in the heating and plumbing business for seventeen years, is thoroughly equipped to install the most modern and satisfactory heating plants as well as the best plumbing fixtures, both at reasonable prices. Nine competent men are constantly employed, who have a complete knowledge in this business. Mr. L'Hereux is located at 17 Wyandotte Street East, Windsor.

50



WINDSOR MACHINE AND TOOL WORKS

In a manufacturing city with the great varieyt and diversity in its character of work like Windsor, it is but natural that there should be concerns here to take care of the incidental industries. This company makes its specialties in manufacturing duplicate machinery parts, repairs on tools and dies, and conducting a general machine shop. In but two years this concern has grown from occupying small quarters to requiring a two-story building affording three thousand square feet of floor space. It employs 25 skilled mechanics. L. Wilkie and A. Morrill compose the firm.

THE MONROE IMPROVED GOLD CURE

The Monroe Improved Gold Cure, newly renovated, endorsed by the New York Journal of Health, and with an establishment at Windsor, is situated in one of the most pleasant sections of the city. Its proprietor, Mr. H. J. McKay, is a business man of high standing. The attending physician enjoys the reputation of being one of the ablest specialists in the treatment af alcoholism and the drug addictions in either Canada or the United States. The institution is perfectly equipped and the record of permanent cures effected speaks most significantly as to the worth of the treatment administered.

BRITISH AMERICAN HOTEL

Advantageously situated one block from the Windsor ferry docks and in the business center of the city, the British American Hotel stands at he corner of Ouellette Avenue and Sandwich Street. For five years under the present management, this hotel has been purveying to the traveling public and through its high-class service has won the reputation of being one of the best hotels in Windsor. The present proprietor is E. E. Ingram, whose understanding of the public's tastes and needs has largely gained the popularity of the house.

INTERNATIONAL HOTEL

The International Hotel, one of Windsor's leading hotels, has been open to the public since 1863, just a half century ago. It is located on Ouellette Avenue, in the center of the commercial life of the city. Twenty-six employes wait on its large and satisfied trade. For the past three years, Edwin Wigle has been the genial and efficient manager. The dining room service and cuisine are excellent, and the wants of the guests are attended to in every particular. The phone number is 98.

THE HELLER-ALLER COMPANY

HE HELLER-ALLER COMPANY, established here five years ago, is manufacturer of the widely known "Baker" wind engines. These engines are used by a multitude of farmers throughout the country, as a means of forcing water into their homes, stock barns and for other purposes. In addition, this firm manufactures tank structures, steel towers, pumps, regulators, galvanized steel tanks, pressure tanks, pine and cypress tanks and water supplies of all kinds. The company also jobs pipe fittings, etc. Every concern that installs any water supplies made by the Heller-Aller Company's shops is warranted in havng every assurance that apparatus of perfect construction has been added to the equipment. The men forming this company have had exceptionally large and varied experience in this special field and are men who are absolutely capable of executing all orders for work of this kind. This, together with the skilled help who are in this firm's employ, give confidence to prospective customers. Accuracy in the utmost detail is a prime necessity in all this class of work, as the slightest deviation in mathematical calculation would spell disaster and cause a considerable loss. But scientific study has given this firm a thorough grasp on its business.

ST. MARY'S ACADEMY

The St. Mary's Academy is one of Windsor's oldest and best founded educational institutions. It was opened originally in 1864. During the succeeding years several additions have been made, and it is today one of the most imposing structures in the city.

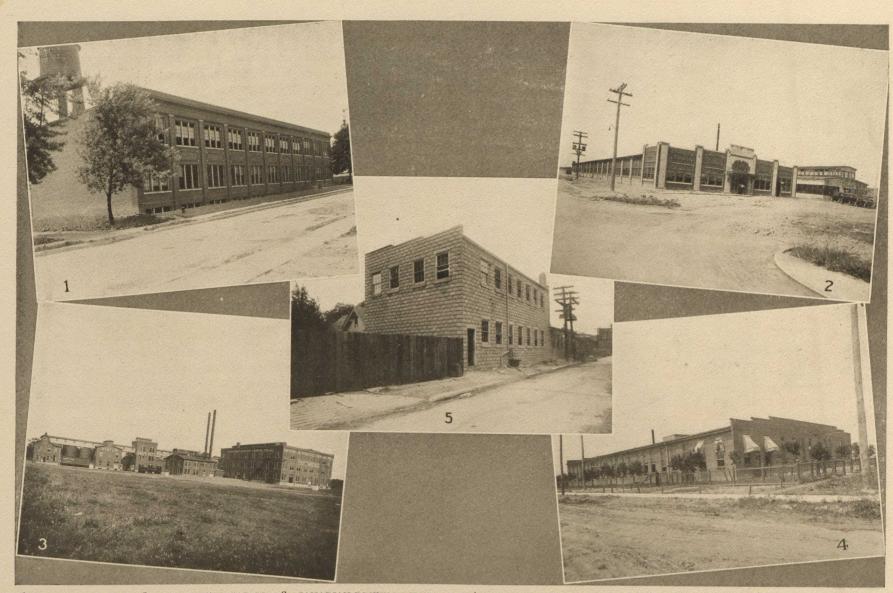
Superbly lighted and ventilated class rooms, study, music, recitation and recreation halls, literally flooded with sunlight; dormitories, private sleeping rooms, dining halls and long, cheerful corridors are all arranged with a view to health and comfort, with a corresponding equipment for the cultivation of heart, intellect and taste.

LAYBOURNE & WHITNEY

Malcolm Leybourne, an associate of the Royal Institute of British Architects, and R. J. Whitney, graduate of the Michigan University, formed a partnership as architects and engineers in 1912, with offices at 204 Davis Building.

J. E. PURSER & SON

The members of this firm are sanitary plumbers and heating engineers. They install ventilating appliances, hot water, steam and hot-air heating systems. They also do all kinds of sheet metal work and roofing. The business is located at 30 Glengarry Avenue, phone 58.



1-LUFKIN RULE CO. 2-HUPP MOTOR CAR CO. 3-CANADIAN POSTUM CEREAL CO. 4-CANADIAN MOLONEY ELECTRIC CO. 5-WINDSOR MACHINE AND TOOL CO.

ONTARIO ASPHALT BLOCK COMPANY Windsor and Ford.

HE ONTARIO ASPHALT BLOCK COMPANY was organized and incorporated in the year 1902 for a capital stock of one hundred and fifty thousand dollars. Owing to the vastly superior quality of asphalt paving block manufactured by this company, it has built up an enormous business in the eleven years of its existence. For years vast sums of money have been expended in earnest efforts on the part of manufacturers in this particular line to produce by the best scientific and mechanical means a paving material that would meet the rapidly increasing need-a material that would at once be attractive in appearance, withstand the hard wear to which public streets are subjected, resist the effects of frost and moisture and at the same time be economical. This result the Ontario Asphalt Block Company has accomplished. The paving put out by this concern is the best made. Year by year, municipalities large and small throughout the entire country are exhibiting a noticeable and commendable pride in the appearance and condition of their streets. In fact, one of the most noticeable features of a city is the aspect of its streets. There is, doubtless, no other feature of a city that so well commends it or appeals more strongly to civic pride than the appearance of well paved and well kept streets. Fine business houses and handsome residences count for little if the streets present a neglected appearance. To neglect permanently paving a city's streets is to neglect one of the most important features of the city's development. In the long run the permanent street paving is the economical paving. The community which displays the most laudable public spirit is the one which, when it builds, builds well.

The experiments and tests which have enabled the Ontario Asphalt Block Company to offer to the public a product which meets all the requirements demanded for a perfect paving material, have meant the expenditure of vast sums of money, but the final results have been most gratifying to the company and highly satisfactory to the large patronage. The firm's plant is amply equipped with the latest devised machinery and every modern appliance for turning out perfect asphalt. Fifty experienced men are employed by this firm. Victoria Avenue, Windsor, presents a local example of this company's work. The officers are C. W. Cadwell, president; F. H. Mann, vice-president, and O. E. Fleming, secretary and treasurer. The management of the company is entrusted to J. F. Reid. The personnel of those connected with the affairs of the company is well and favorably known. Estimates will be furnished upon application.

CANADIAN FROST AND WINCHESTER COMPANY, LTD.



HIS firm is engaged in civil engineer work and in general contracting. Much of the work has been done in and about Windsor and vicinity, and always with the unvarying result-genuine satisfaction to the patron. The business of the Canadian Frost and Winchester Company, Limited, is constantly growing and will continue to grow and expand, as will any business based on square dealing, constant attention to business and a desire to deal honestly and fairly with its patrons. Confidence also is a prime factor between a firm and its clients, without which the relations are unsatisfactory. These points this company has met in a satisfactory way. The confidence which the members of this firm feel, born of thorough knowledge and vast experience, begets reliance in the patrons. The care with which this company engages the men who are to do the actual work on the contracts, the expert knowledge of values displayed in the selection of all material to be used, and the technical knowledge possessed by the members of this concern, are bound to engender confidence in the minds of the public. The men who comprise this company are well and favorably known in this community.

VANDERHOOF & CO., LTD.

THIS company is an extensive manufacturer of standard pharmaceutical preparations, whose products are widely distributed through every section of the Dominion of Canada. The Canadian branch was located in Windsor seven years ago, and three years ago (in 1910) it was incorporated for ten thousand dollars capital stock. The output of Vanderhoof & Company, Limited, comprises a full and complete line of home remedies. In every home throughout the land simple but effective remedies are in daily use, and, next to the food products, there is nothing that is chosen with more care and thoughtfulness. Whenever a bottle, box or package bears the label of Vanderhoof & Company, Limited, heads of families and nurses may be assured of the purity and genuineness of the contents. Expert chemists are employed in the laboratories of this concern, and most rigid tests are made of every compound before shipments are made. Nothing but the purest ingredients enter into the preparations put up by this concern, as the buyers are most experienced and discriminating. The equipment of the plant is adequate in every department as well as the most modern science can devise or money can purchase.



consists of Mr. Eugene Janisse, who was formerly connected with one of the largest real estate concerns of Detroit for several years, and Mr. Oswald Janisse, who also disposed of business interests in Detroit in order to devote his entire attention to the Windsor real estate business. Both men are well known in this vicinity, having been born and reared in Walkerville. The firm makes a specialty of sub-divisions, river and lake

JANISSE REALTY COMPANY

LTHOUGH front property. the Ianfarm lands and improved proisse Realtv Company was perty. It also organized at so does a large busirecent a date as ness in rentals March of the and exchanges. present vear, it is as well as in loans already firmly and insurance. established and The dependable doing a rapidly real estate dealer increasing busiis everywhere ness. The firm recognized as a



potent factor in the progress and development of all urban communities. In the real estate business, Windsor owes its activity to a few good firms whose reputation as to substantiality and integrity, together with the ability to foresee the future possibilities of Windsor, has made the valuable conditions of the city's properties. This firm's office is located at 28 Pitt Street East, where all inquiries will receive careful attention.

GEORGE C. HAUGH



THE business conducted by George C. Haugh presents a wide range. Lumber, lath, shingles and general mill work are included. In addition, office fittings and especially ordered furniture form no small part of the interests. The business was established five years ago during which time a highly satisfactory patronage has been built



and it is constantly increasing. Thirty-five experienced men are employed. The concern is located at 117 Church Street. The materials for many of the most important structures in the city have been furnished trom Mr. Haugh's

nessman who insists that his office fixtures shall presentamodern and tasteful anpearance, Furniture required for special uses or places may be secured from Mr. Haugh, which will be carefully designed and made and suitably fashioned. 55

yards and the name is synonymous with good stock. Special attention is paid to securing lumber of high grade and giving it proper care. With a knowledge of the local wants the manager of this business is able at all times to meet demands. The office fittings supplied by Mr. Haugh are of a quality and workmanship to meet the demands of the discriminating busi-



WALTER HALES

HE business of Mr. Walter Hales is that of building and general contracting. While the existence of the firm covers a period of but four years, many of the most attractive and substantial homes were built under its supervision. Mr. Hales employs the services of fifteen men who were chosen for their experienced training and careful workmanship. The business is conveniently located at 53 Gladstone Avenue, phone number 346. Replies to enquiries tor estimates and prices, made in person or by mail, will receive prompt and careful consideration. The business has met with success and each year has found it increasing rapidly. Particular care is given to the selection of the best building materials, at all times. Reliability and efficiency are the characteristics which have been the reason for the success in business for Mr. Hales. Each year he branches out into larger work and more complicated specifications for contracts, but his wide experience and keeping in close touch with the advance in his chosen vocation. The desires of his many patrons are met in a manner as to give the utmost satisfaction and gain even larger patronage. In the recent growth of Windsor, Mr. Hales has met every condition.

ATCHESON AND ADAMS

HE members of this firm of Architects are Messrs. Norman Swain Atcheson and Harry E. Adams. Both are men who have received careful preparation for their professions in addition to having had valuable experience. Mr. Atcheson studied for two years at the Art Student's League of New York City, after having done architectural work in Los Angeles, California. Eight vears' work with principal firms of architects in New York, including three and one-half years' experience on hospital work exclusively, have enabled Mr. Atcheson to bring to his profession a practical acquaintance that has proven most valuable. He also spent six years in independent practice in Detroit. Mr. Adams received his preparatory education at the Windsor Collegiate Institute and public schools. Later he took a year's special course at the University of Michigan. Eight years of practical experience in Detroit have placed him in a position to handle ably any architectural problem. The business of the firm is rapidly increasing, although a newly established line in Windsor, having been in existence only since May of the present year. The office of the firm occupies Room 1 of the Thompson Building. Phone number 2350.

AMERICAN STANDARD JEWELERY COMPANY

HE American Standard Jewelery Company is a wholesale firm which puts out an exceedingly attractive line of popular priced goods of superior quality and workmanship on a very meritorious plan. The stock, replete and up-to-date in every respect, consists of medium priced, high grade rolled plate and gold filled jewelery. The firm sells to all classes of stores, including drygoods, gents' furnishers, druggists and general stores. Thousands of merchants throughout the country have found that an attractive line of jewelery is a highly profitable addition to their stock. This firm had its inception in Detroit in 1899 and in Windsor seven years later, where it has found a lucrative field for expansion and rapid growth. The sales and display rooms are located on Sandwich Street East. The goods carried by the American Standard Jewelery Company are of a high order and are sold to merchants who appreciate a line chosen with discrimination and care. A careful inspection of the stock shows a line of goods manufactured from best grade of materials and wrought by artisans of rare taste and skill. Mr. E. L. Rice, owner of the firm, is a man of careful judgment and business ability.

METROPOLITAN LIFE INSURANCE COMPANY

HIS Company, of the people, by the people and for the people, is a household word in every home. Over five hundred and thirty-three thousand Canadians are insured in this Company. Its contracts are guaranteed. Fifteen million dollars, in registered Canadian Bonds, are on deposit with the Dominion Government for the exclusive protection of Canadian policyholders. The Windson District office, of whom A. G. Roberts is superintendent, is at the corner of London Street and Ouellette Avenue. La Belle Building.

A. G. ROBERTS, WINDSOR, SUPERINTENDENT.

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Gundy and Gundy



MONG the largest owners of real estate in the Windsor and Ojibway District is the firm of Gundy and Gundy, whose properties are shown on the accompanying map.

With head offices in suite 405-408 in the new Canadian Pacific Railway Building, at King and Yonge Streets, Toronto, the interests of this firm are wide-spread. Established some seven years ago by the present members, J. F. Gundy and H. W. Gundy, the firm's early interests were confined largely to the West. For several

years a colonization business was conducted from the Western States and as general representatives of the Canadian Pacific Railway with headquarters at Des Moines, Iowa, Gundy and Gundy conducted hundreds of wealthy American farmers and investors to the fertile wheat lands of Alberta and Saskatchewan.

Gundy and Gundy were equally fortunate in the Peace River District which began to attract great attention about three years ago. Here they selected and purchased about 35,000 acres of choice farming land, most of which they still hold.

They also formed the Peace River Land and Investment Company Limited, with a capital of One Million Dollars, and are largely interested in this Company, which owns an additional 75,000 acres in the Peace River District.

AREA TO

OJIBWAY

The firm has also kept in close touch with the rapid development of the Western Canadian cities and has been particularly fortunate in realty investments in the City of Calgary, where it still has large and valuable holdings. The Calgary business was incorporated as "Gundy, Gundy and Finch, Limited." The eastern business of the firm, which was managed by Messrs. Kennedy and Forfar, has greatly developed during the past two years, so that now both members of the firm make their headquarters in Toronto, as well as Mr. G. S. Bell, formerly in charge at Des Moines.

Gundy and Gundy were attracted to Windsor by its great industrial development and particularly on account of the decision of the United States Steel Corporation to locate its Canadian plant at

> Ojibway. The Windsor office is located at 4 Ouellete Avenue. ground floor. They were thoroughly familiar with the general situation, as in earlier years this was the home of one of the members of the firm. It was, however, only after careful investigation, both at Windsor and Gary, Ind., the United States Steel Corporation's city on Lake Michigan, that this firm realized the enormous investment opportunities and made several large investments here. As in many o'ther instances, Gundy and Gundy were early on the ground and thus secured the most desirable locations.

Through their wide organization Gundy and Gundy are in a most favorable position to serve the best interests of their large 'clientele.

ORD CITY

DAVISESTATE

Mr. P. J. England, Manager of the Windsor office since its inception, has recently been joined by Mr. W. E. Gundy, Barrister, etc., who is in charge of the legal business of the firm. The Detroit office in the Dime Savings Building is in charge of Messrs. H. J. Finch and Geo. E. Taylor, and Mr. W. Davidson is Manager of the office in Hamilton.

OAKWOOD

GARY PARK

PROPERTY

ACRE

ALFRED ST. ONGE Windsor Land, Building and Investment Co.

HE Windsor Land, Building and Investment Company, Mr. Alfred St. Onge, owner, is engaged in a general line of real estate and fire insurance business. Mr. St. Onge also builds houses and sells them on attractive, easy payment plans. He has been engaged in this business in Windsor for three years, during which time he has established a large and desirable business. These homes, offered at a most reasonable price and on terms that make paying rent an extravagance for the family, permanently located in Windsor, are admirably situated, with plenty of fresh air and sunshine, and belong to the class of medium priced and comfortable homes. Each house is built under careful supervision by competent craftsmen and is modernly equipped throughout. Many people are wholly inexperienced in building and it is a decided advantage to buy a house newly built and ready for occupancy. It saves time and trouble in seeking contractors, especially for people who are strangers in the vicinity. Windsor offers unusually attractive advantages; labor in almost every line is to be found. Mr. St. Onge has properties for various prices. His office is in Room 210 Davis Building, and employs ten capable assistants.

MOTHERSILL REMEDY COMPANY, LIMITED **Boug Building**

TWITHSTANDING the universal prejudice and skepticism regarding the probability or possibility that there can be a preventative or cure for sea sickness and train sickness, the Mothersill Remedy Company offers a preparation that will positively relieve and prevent these common distressing annovances, when taken in accordance with directions. The most delicate person can take this remedy without fear of any unpleasant symptoms or bad after-effects. This boon to travellers and tourists is guaranteed not to contain cocaine, morphine, opium, chloral, acetanalide or other derivatives. This statement is endorsed by the well known analytical chemists, Cannon and Newton, of London, England, who are also the official analysts to the Governments of France, Switzerland and Portugal. This Company has the endorsement of every general manager of an ocean going passenger steamship company in New York, all great lake lines and leading Canadian Transatlantic Steamship Companies. Many of the above companies have a card highly recommending "Mothersill's" displayed in all staterooms. This innovation was not made until most exhaustive tests were completed. The president of the company is W. D. Reid, also president of the Newfoundland Railway, and T. B. Mothersill is manager and secretary.

G. JACQUES AND COMPANY

JACQUES and Company design all classes of buildings. G The principal schools, churches and many of the handsome residences in the city are the work of this firm, besides many factories, smaller dwellings, store fronts and commercial buildings. These buildings are not only a credit to the architects who planned them, but a source of pride to the city as well. Architecture is one of the principal features to be considered in the erection of a building. Harmony in construction is almost impossible without the advantages of this art and the larger the building the more important are the duties of the architect. Buildings erected along the line of some well defined plan go far in adding to the general attractiveness and beauty of the residence part of a city. The same thing is true in regard to business houses, factory and public buildings. Instead of the bulky and unsightly factory structures of years ago, the modern business institution is conducted in well planned edifices that, built under the supervision of efficient architects, have been made possible. The manager of this Company is Mr. Gilbert J. P. Jacques, who is thoroughly equipped for his profession. The firm's office is at 5 Sandwich Street West.

THOMAS CHICK AND COMPANY

ITH a record of twenty-five years of continuous and successful business to its credit, the firm of Thomas Chick and Company is classed among the most enterprising concerns in Windsor. The business of this Company is street and sidewalk paving, and through its uniformly high class work, handles a constantly increasing number of contracts. During the last few years this concern has put down many miles of pavements in Windsor, Walkerville and Sandwich. Most of the contracts for these places have been awarded to this firm. When the Chick firm does a piece of work, it is unquestionably a credit to the contractors and to the city. During the rush season, the summer months, two hundred men and thirty teams are constantly employed. While the firm has confined its operations principally to street paving, it has been frequently urged to tender bids on sidewalk work, and in the summer of 1913 put down all the newly built sidewalks in Walkerville. The uniformly good results obtained by this firm are largely due to a thorough understanding of the business in all its various details, a knowledge of materials, best fitted to the different conditions and to the employment of skilled workers.

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THE WINDSOR CREAMERY COMPANY

In the Windsor Creamery Company, the people of Windsor and vicinity enjoy for the first time, the advantages of a strictly modern creamery establishment, with the most complete, lately improved sanitary equipment installed in every department. Every variety of pasteurized dairy product including milk, cream, buttermilk, butter and cottage cheese, may be purchased from this firm, with the positive assurance that only the very best quality is supplied. In the manufactured products only the very best and purest of milk and cream are employed and the highest grade of other ingredients as well. The most scrupulous cleanliness is observed in every detail throughout. The "Lotos" ice cream from this firm has created a great demand. Prompt delivery is also a feature of this business. The location is at 24 Pitt Street East. Telephone 2318.

DOMINION ELECTRIC COMPANY

Although established since May of the present year, this Company is making an enviable showing. The firm consists of H. S. Van Rensselaer, who is manager and has been in the electrical business for sixteen years, and A. C. Pfeifle. The business includes motor repairing, installing all kinds of electrical wiring, illuminating, engineering and fixture designing. The Company are in a position to undertake any sort of electrical contracting and to give satisfaction. The place of business is at 4 Pitt Street West.

EATON-CLARK COMPANY

This Company may justly lay claim to being classed as one of the oldest concerns in Windsor, having been established in 1838—threequarters of a century ago—by Theodore H. Eaton. In 1911 the Company was incorporated. The business is that of manufacturing dye stuffs and chemicals. These dyes have stood the test of years and have proven highly satisfactory. They are beautiful in tone and so easily handled that, if directions be carefully followed, no trouble arises while being used. The business is under the able management of Rufus W. Clark, who is thoroughly conversant with every detail of the business. Fifty people are employed, each carefully trained in his particular line of work. The output of the Eaton-Clark Company is widely distributed throughout the Dominion.

W. A. LANGLOIS

The business carried on by Mr. Langlois consists in repairing automobile tires and vulcanizing. In this present day of a high rate of speed, great mileage, extensive country touring, efficient repairing is greatly appreciated, in fact demanded by the constantly increasing number of autoists. The repair service rendered by Mr. Langlois is invariably prompt, uniformly effectual and competent. Four carefully trained men are constantly employed at 75 Brant Street, Wind⁻ sor, where the business is conducted. Success has been a distinguishing feature of this enterprise and it is destined to occupy a prominent position in the city's business circles at no distant date. Only the best grade of materials are used, and a thorough understanding of tire construction is possessed by Mr. Langlois and his employes.

WIERS-THOMPSON-REAL ESTATE

Windsor real estate commends itself to the man with means to invest. It is a real investment in every sense of the word, offering no element of chance in any reasonable location, for it is a certainty that Windsor will grow steadily along industrial and commercial lines. Messrs. L. Harry Wiers and Charles W. Thompson, the members of this firm, are both young men of energy and progressive methods whose undoubted business integrity has won for them a large patronage. They handle both city and country properties. They buy and sell for owners and investors; also make real estate loans, conduct a general insurance business, collect rents, and take general charge of properties, as agents for owners. This firm has a thorough knowledge of the properties handled by them.

JOHN H. CONNOLLY

Windsor is a city of homes. The many manufacturing industries employ a large number of mechanics and, owing to the good wages earned by such employes, they prefer to own their own homes. This condition makes Windsor an excellent location for real estate dealers. Mr. Connolly, located at 97 Ouellette Avenue, has conducted a thriving real estate business for thirty-five years. The phone number is 1704 and information regarding properties listed with this office will be gladly furnished. Insurance and finance is also a part of this business.

WINDSOR BUSINESS COLLEGE

For ten years the Windsor Business College has conducted a commercial school of practical business methods. Located conveniently in the Davis Building, it is amply equipped with a complete supply of modern machines and a business practice outfit of offices, currency and goods. A full staff of experienced teachers is in charge of the various departments. The College offers a strong course in Bookkeeping, Shorthand, Penmanship, Arithmetic, Typewriting, Business Law, Business Ethics, and Engrossing of Addresses by V. E. Cadman, who has few equals. A course in Civil Service is also given. The method used in Shorthand is simplified and students are given individual help. The School is unable to supply the many calls from business firms seeking office help. The College is under the personal supervision of A. J. and V. E. Cadman.

H. E. GUPPY & COMPANY

This wholesale grocery business was originally established in 1896, the partners being C. J. Wall and H. E. Guppy. In 1911 Mr. Guppy purchased the interests of Mr. Wall and the firm's name became H. E. Guppy and Company. During the seventeen years of its existence the business has had a steady growth, until now it enjoys one of the largest and most extensive in the western part of the province. The building from which the Company distributes its output is conveniently located at 77 Sandwich Street West, where an able staff of twelve employes is required to handle the growing trade. Mr. F. Vollans covers the territory made up of the neighboring towns, while the city business is in the hands of Mr. Guppy and Mr. Harry Maw. The firm transacts a general wholesale business in staple and fancy groceries, canned goods and related sundries.

ROBERT PADDON & COMPANY

This Company dates its history back just thirty-three years and is one of the city's oldest institutions. The business of this firm is that of plumbing, steam and hot water heating, warm air heating and sheet metal work. The unusually well equipped place of business is located at 149 Sandwich Street East, where twenty thoroughly experienced workmen are necessary to care for the large and rapidly increasing amount of business. All work is carefully supervised by the heads of the firm, Robert and A. E. Paddon, the latter of whom is manager. The heating plants installed by this concern are of highly approved types and different patterns and makes supply the different needs according to the requisities of the various buildings. Many homes and public buildings of Windsor have been equipped by this firm.

WESTERN BUSINESS COLLEGE

The Western Business Collège, Windsor's popular commercial institution, occupies the entire third floor of the Curry Hall Building on Ouellette Avenue. This prosperous School located in Windsor in September, 1909, and under the capable management of Principal McAllum, has made rapid progress. Hundreds of its successful graduates in the city, and elsewhere testify to the excellent training received at this institution. Two systems of shorthand are taught, Pitman and Gregg, giving students a choice of the two best systems. The faculty are all experienced instructors. The typewriting department contains all the latest models of machines in commercial use, together with the Burroughs Adding Machine. During the past year the College has recorded over one thousand calls for office help, and is unable to meet the demands made upon it.

OSTERHOUT & LITTLE-REAL ESTATE

Eight years ago a partnership was formed between Peter Osterhout and Albert A. Little, as a real estate firm. Contracting and insurance is also a part of the business. Windsor offers excellent advantages to the real estate dealer, as its citizens are home builders. This is amply proven by the fact that during the last eight years this firm has built and sold about seven hundred houses. These houses were carefully constructed, modern and attractive in appearance. The terms are such as may be met by any one steadily employed, even though his income were only a moderate one. The success of this firm has been due in a large measure to the uniform courtesy and fair dealing toward its clients. The office is located at 25 Pitt Street East. There are fifty people employed.

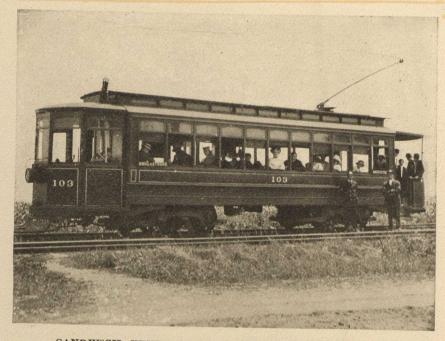
CENTRAL LIVERY AND BAGGAGE TRANSFER COMPANY

The service furnished by the Central Livery and Baggage Transfer Company is all that a high-class patronage could desire. The business was established in 1906 and incorporated the same year for three thousand dollars. The firm, composed of J. H. Green and E. P. Holden, under management of former, operates an auto, omnibus and baggage transfer line, in addition to supplying cabs and carriages for all occasions. Careful oversight given to calls for weddings, receptions, funerals and all special occasions. Prompt service may be had both day and night. The livery is located at 8-10 Cartier Place, where nine men are employed, who are uniformly dependable and capable. In addition to its other lines, this firm does expressing.



A. MARSHALL, FOUNDRY

R. A. MARSHALL established a foundry business here twelve vears ago. During that time the business has developed into one of Windsor's most propserous concerns and does a large volume of business annually, which is constantly increasing. The plant occupies a site comprising one acre of ground and employs ten skilled men who are thoroughly experienced in foundry work. Two hundred tons of raw material are used annually and the same amount of the finished product is shipped each year. The output consists of gray iron castings and sewer and municipal castings. Much of the gray iron casting is sold to jobbers. The plant is fully equipped with machinery of the latest type, designed for speed and accuracy. The plant is advantageously located for receiving material and shipping out orders. Through the excellency of the workmanship executed here, promptness and accuracy with which all orders are carried out. and the unfailing courtesy extended to every customer, this concern bids fair to become one of the largest concerns of its kind in this part of the Dominion. Mr. Marshall and his force of competent men are in a position to meet the demands of any special orders promptly and in a highly satisfactory manner.



SANDWICH, WINDSOR AND AMHERSTBURG RAILWAY

HE Sandwich, Windsor and Amherstburg Railway operates its main line from Tecumseh to Amherstburg, a distance of twenty-seven miles. It also extends to Walkerville, Sandwich and Windsor, making a total mileage of forty miles. By this means the residence portions as well as the factory districts of these towns are made easily accessible. The Company was organized forty-one years ago, in 1872, and was incorporated a year later. One hundred and fifty competent men are employed and the office is in Windsor. In addition to furnishing transportation for these municipalities this Company does a very extensive lighting and power business. The service is excellent and the lighting rates are reasonable. One of the things to be considered by the manufacturer or merchant in a city is the subject of power to operate machinery and second is the question of illumination. The cheap and efficient electrical power has been a factor in the growth of the city and the development of its factories in past years. The management of the Company is in the capable hands of Mr. James Anderson.



Hupp Motor Car Company

HE Hupmobile, now designated as the American family car, had its inception in a most modest beginning four years ago in Detroit. To-day the plant occupies a space of more than five acres and is a revelation in showing what modern thought and organization can do to get the best out of men, machinery and materials. Simultaneous with the erection of the new Detroit plant, a Canadian factory was built at Windsor, also modern in every particular, with a capacity of three thousand cars per year and constructed so as to be added to in sections and increase the capacity as required. A large part of the material for parts for this factory will be purchased and manufactured in Canada, thus allowing a substantial reduction in the price to Canadian buyers. Quality has ever been the dominant note in Hupmobile production. The machinery used in the fine, new Hupmobile plant is the same as that of plants producing cars of the highest price. The skilled mechanics who put the workmanship into the Hupmobile are paid the same rate of wages prevailing in plants that build the highest priced cars. The materials are precisely as fine as those used in cars of the most expensive construction. The main differences are in size and in excess of luxury.



Osterhout and Little



ETER OSTERHOUT AND ALBERT A. LITTLE, who comprise this firm, have been established in the real estate and insurance business in Windsor for the past seven years, during which time they have built up a large clientile and an enviable reputation. Fiftytwo people are employed by this concern, whose experience in the real estate business and knowledge of property values are of great benefit to any one investing in realty in Windsor. This firm makes a special feature of building desirable houses on its own land and selling to home seekers, on very easy payments. The accompanying illustration shows homes on Elm Street, looking from London toward the Detroit River, built and sold by Osterhout and Little. These homes are substantial, being carefully constructed of well chosen material. modern in every respect, and attractive in appearance. The firm has other properties in desirable locations which offer inviting propositions to the man or woman whose permanent interests are here and who desires to make a home that will prove a source of enjoyment as well as a good investment. The office of this firm is conveniently located at 25 Pitt Street East, where information concerning property will be cheerfully furnished. Many new building spaces in most attractive environments are being developed.

OUNDED in 1860, The Record has been published continuously for over half a century, making progress commensurate with the upbuilding of the district it serves. It was started by the late Mr. P. G. Laurie when there were two papers in Sandwich, The Maple

interests in 1889 to Mr. Arch. McNee, who came to Windsor from Winnipeg and established The Evening Record in 1890. In the fall of the same year Mr. McNee took into partnership Mr. John A. McKay, formerly of the Woodstock Sentinel-Review. These gentle-

Leaf and The Herald. At the time the publication of the former ceased, Mr. Laurie bought the plant and moved it to Windsor, where he established The Record. He was the publisher until 1869. when he moved to the Northwest. The office was sold to Mr. Alexander Cameron, and after it was burned out in 1870 the paper was re-established by Mr. Stephen Lusted, the present city clerk of Windsor. He continued as publisher until 1882. During his regime a daily was started but abandoned after two months and the entire attention was devoted to the weekly, which became the leading publication in Essex County. The business



RECORD BUILDING

was purchased by Mr. Robert Barr, of this city, and the paper was conducted by his sons, William, John and James, who after a few years were succeeded by Mr. Graham. The latter sold out his

installation of a Duplex tubular stereotype press and other alterations, including a remodelled business office. The combined circulation of The Record exceeds 10,000.

men successfully conducted both the Evening and the Weekly Record, first on a partnership basis and later as a limited liability company, Mr. McNee as editor and Mr. McKay as business manager. Some seven years ago Mr. McNee retired from active connection with the business, 'although'he retains the office of president of the company. Mr. McKav, the secretary-treasurer and publisher, exercises active control of the business. which also embraces a large job printing plant. Last year Mr. McKay purchased the premises known as the Leys Block, where The Record is published, and this year made extensive improvements, modernizing the plant by the

Walkerville-1913

ARKED by rapid manufacturing, mercantile and residential development and coupled with a coherent conception of its future possibilities, Walkerville truly approaches the stimulating standards of a model town. In fact, the town is unique in its brief history. It did not pass through an uncouth and primitive period of childhood such as did its sister municipalities, but may be said to have sprung into being full formed and comely. In its development Walkerville has exhibited the rapidity of the gourd while acquiring the sturdy and substantial qualities of the oak. In 1890 it sought and obtained a special Act to confer on it the rank of a town in the full confidence that it soon would grow up to that stature. Its founders, the Messrs. Hiram Walker & Sons, had certain well-defined ideals, and from the first council elected to the present, successive bodies of representatives have been imbued with the spirit of progress that instilled the founders, whose conceptions have been faithfully worked out. Walkerville, because of its generous encouragement of industrial settlement and civic adornment, is not only for its size and age the busiest, but probably the most attractive and orderly town in the whole Dominion.

Walkerville early realized the value of pavements and other public improvements. While neighboring places were floundering in mud the vouthful but ambitious Walkerville was in the enjoyment of advanced civic conditions, with its cool boulevards, well-kept pavements, adequate sewers, street lighting, gas, waterworks, and all the other comforts that pertain to metropolitan existence. And rather strange to say, one of the chief inducements of locating in Walkerville, either for residential or manufacturing purposes, is the uncommonly low rate. Added to this are the liberal encouragements given by the Messrs. Walker to the establishment of manufacturing concerns and the splendid shipping facilities. The town is situated on the Detroit River, the busiest waterway on the continent, if not in the world. The town is traversed by the Pere Marquette (formerly L. E. & D. R. R.), Grand Trunk and Wabash Railroads, while the recently constructed Essex Terminal Railway brings it into touch with the Michigan Central and C. P. R. Railroads. Thus, Walkerville is really in close touch with six railway lines, In any mention of the chief manufacturing concerns the distillery ranks first. Walkerville, in fact, owes its existence to the indomitable pluck of its founder, the late Mr. Hiram Walker, who in the early days of his business career encountered discouragements that would have damped the ardor of most men. But although Mr. Walker in those strenuous days was at times short on the means to "lubricate" the wheels of his business, he was long on faith, which never was known to falter. His faith, in fact, always seemed to be in the direct ratio to his adversity, while, with his magnetic personality and business sagacity, he possessed in large measure the faculty of inspiring this grace not only in his early aides who with him cheerfully shared the anxieties and deprivations incident to the placing of his business on a stable basis, but also in those with whom he had daily business dealings, and whose confidence in his integrity and ultimate success it was sometimes necessary for Mr. Walker to capitalize. The distillery, the second largest in the Dominion, stands a monument to his phenomenal business qualities and superb courage and energy.

The first organized congregation in the town was that of St. Mary's, Anglican, the original church standing on the site of the present postoffice and civic offices. This, for several reasons, was abandoned as unsuitable many years ago and a new edifice erected on the centre of Devonshire road, just north of Niagara street. This church, with its pretty sylvan setting, and well-kept cemetery attached, is full of reposeful



WYANDOTTE STREET, LOOKING WEST

charm. Looking at this building, with its ivy-mantled tower, one might easily imagine himself in the Stock-Pogis of Gray's Elegy, in England, and that when darkness descends on the scene, the "solemn stillness" might be broken by the voice of the "moping owl" complaining to the moon

"Of such as, wandering near her secret bower,

Disturb her ancient, solitary reign."

The classic beauty of this spot has been created in something like sixteen years, and illustrates what intelligently-directed endeavor can do in civic adornment in a short period. There are also the Lincoln Road Methodist Church, the First Presbyterian Church and St. Anne's Catholic Church, the latter being opened on June 22, 1913.

Walkerville is, par excellence, a place of beautiful homes, and probably no town of its size in the Dominion will rank with it in this important respect. First in order comes "Willistead," the home of Mr. E. Chandler Walker. With its sixteen acres of park this splendid residence in its architecture and surroundings reminds the travelled visitor of some of the fine old demesnes in the old land. This lies to the southwest of St. Mary's church and makes a part of that charming section of which the church may be regarded as the centre. There are many, other beautiful homes in the vicinity. In all respects Walkerville appeals to home lovers and the stranger within





WALKERVILLE BOAT CLUB

its gates because of unexcelled conditions conducive to comfort, pleasure and convenience. In similar fashion it appeals to manufacturers because of the exceptional advantages in location and transportation facilities.

An attractive spot in Walkerville is the Riverside Park, near the ferry dock, a favorite spot for young people during the summer months. The delights of boating and yachting are enjoyed at the Walkerville Boat Club, a handsome clubhouse having been erected on the water's edge.

It is one of the most popular and fiourishing organizations that Walkerville people are identified with

Social enjoyment is also found at the Walkerville Lawn Bowling Club, while the Walkerville Country Club is an attraction for tennis players and golf lovers.

In all particulars, Walkerville makes an appeal to the aesthetic sense and makes progress along utilitarian lines. The effect has been a settled conviction with the individual householder that civic adornment is of immeasurable value. He takes pride in the appearance of his home, more especially since the Messrs. Walker inaugurated their annual garden competition, which has been a gratifying success.

As a further aid for beautification there is the Walkerville Horticultural Society, which has assisted materially in the development of Walkerville as a rival of fruitful Lombardy and a town of constant delight.

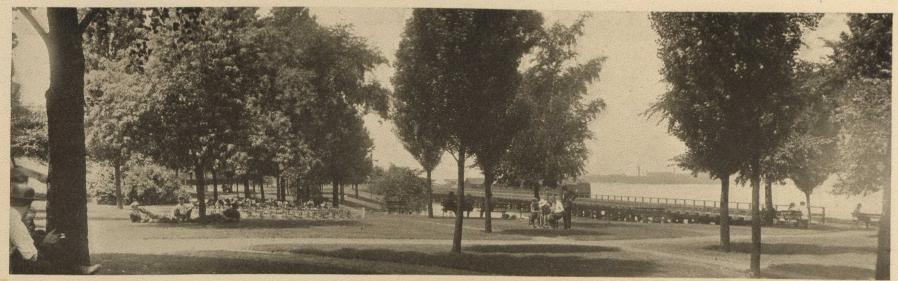








CORNER OF ST. MARYS GATE AND KILDARE ROAD



RIVERSIDE PARK 71

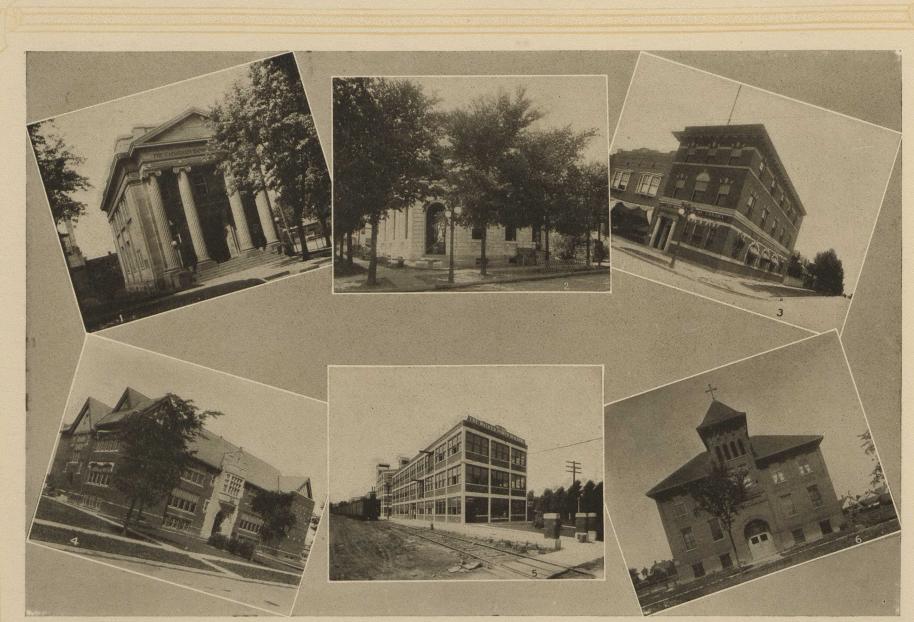


DEVONSHIRE ROAD, LOOKING NORTH

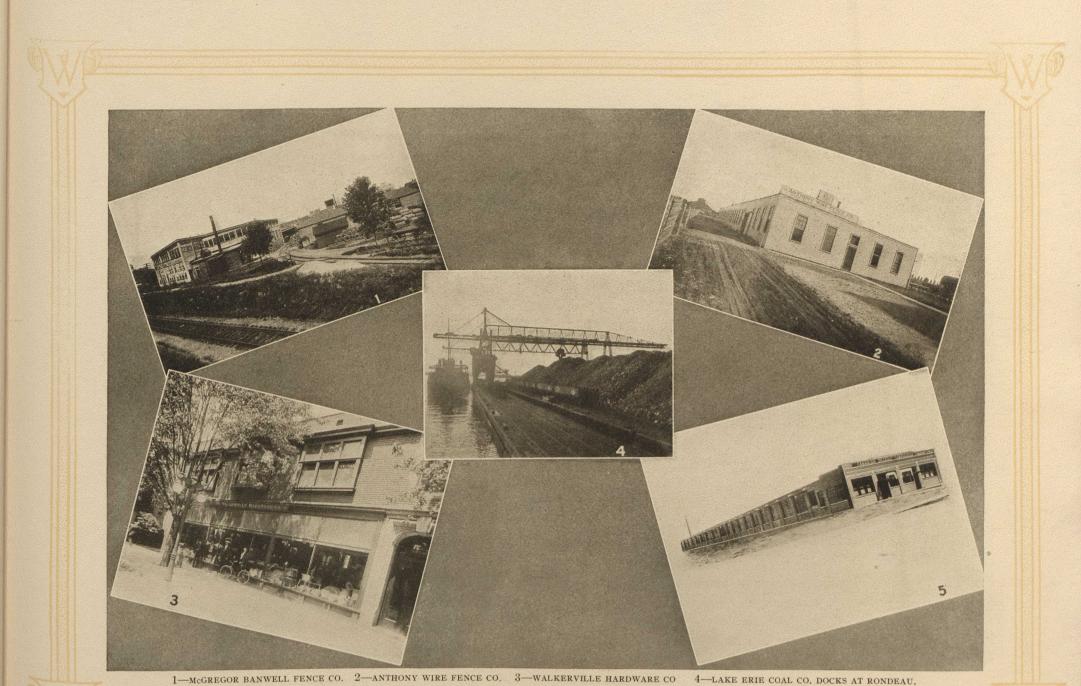


WALKERVILLE COUNTRY CLUB





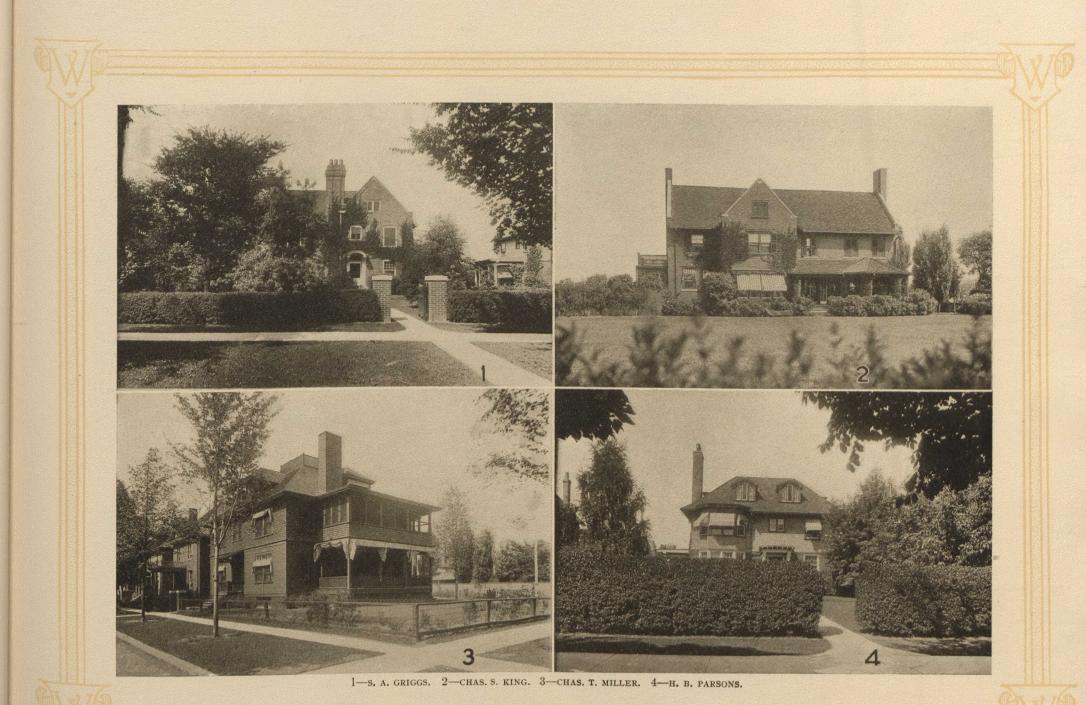
1-CANADIAN BANK OF COMMERCE. 2-MERCHANTS BANK OF CANADA. 3-THE HOME BANK OF CANADA. 4-KING EDWARD SCHOOL. 5-WALKER POWER BUILDING. 6-ST. EDWARD'S SEPARATE SCHOOL

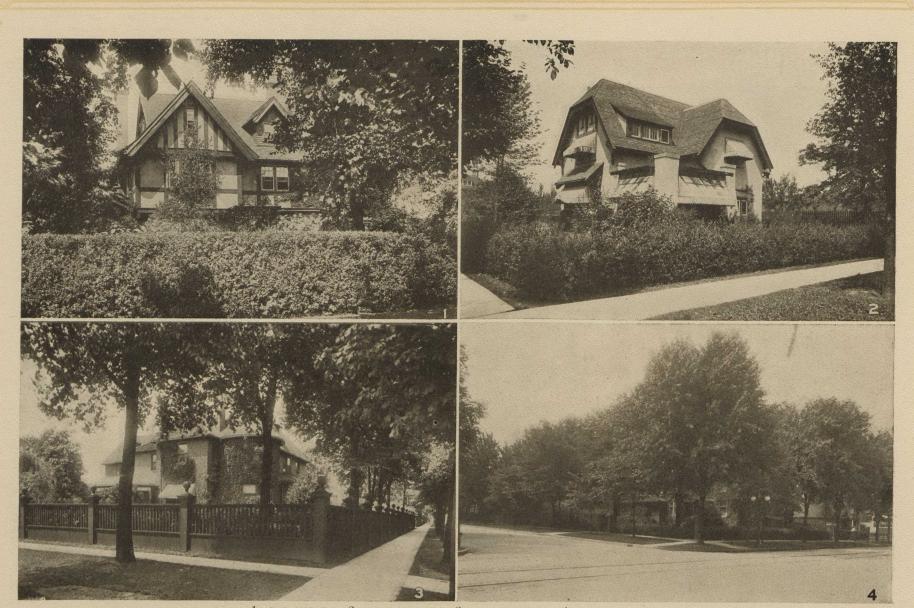


5-CANADIAN-DETRCIT LUBRICATOR CO.

See Page 84







1-C. C. AMBERY. 2-H. A. SPRINGLE. 3-S. C. ROBINSON. 4-DR. C. W. HOARE.

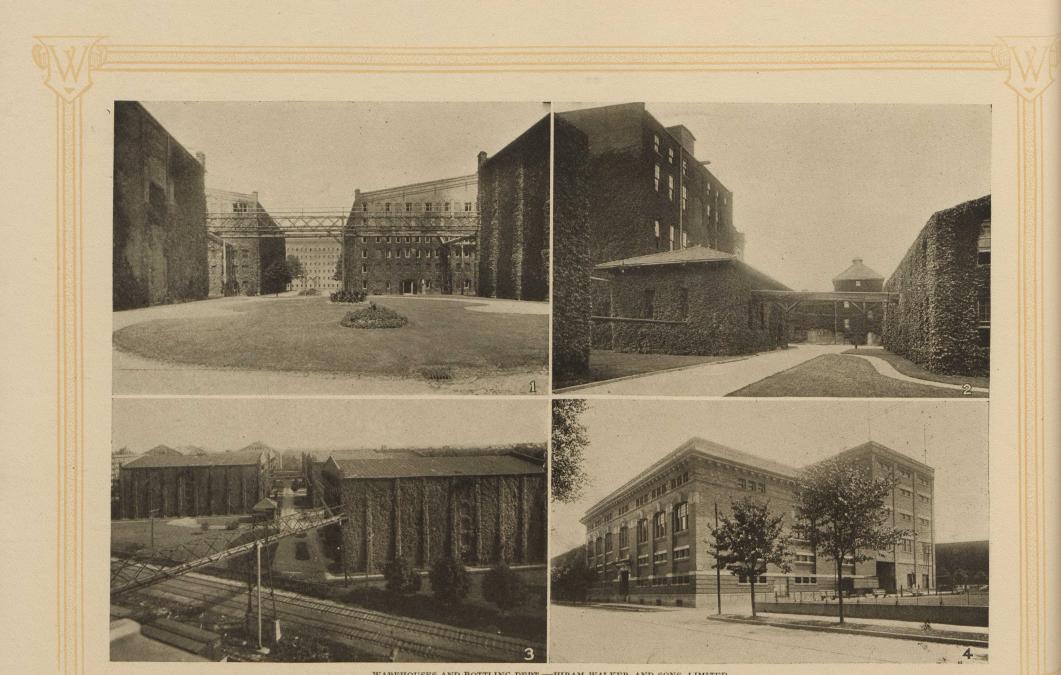




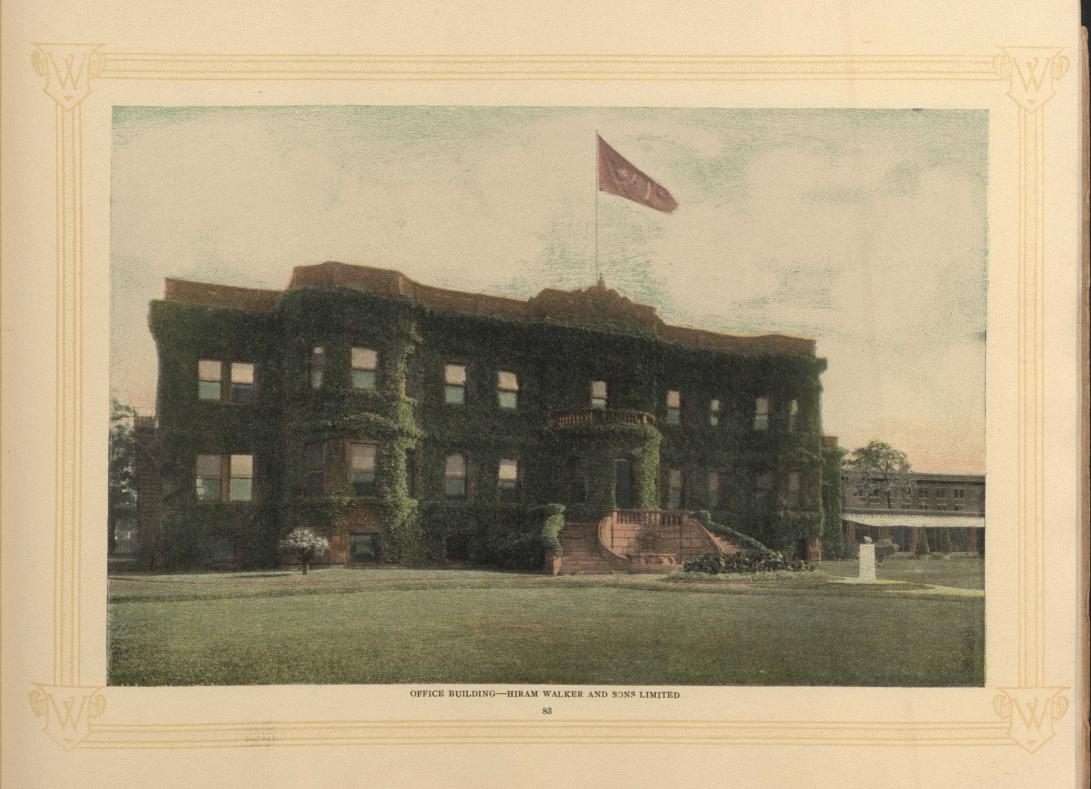


Wolf's Hotel

OR twenty-six years, more than a quarter of a century, Wolfgang Feller has conducted a popular summer resort familiarly known as "Wolf's." This pleasure haunt has long had an international reputation gained by the excellent quality of its table, together with the unsurpassed beauty of its surroundings. Located on the Canadian side of the Detroit River, the place stands opposite historic Peach Island. Accessible both by cars and boats, it has been the mecca for thousands of lovers of pleasure every year since it was opened to the public. To attempt a comprehensive description of Walkerville without telling all about Wolf's would be like attempting to stage "Hamlet" without Hamlet. Fishing in season and boating are to be enjoyed. The scenic beauty of the country adjoining this locality enhances the enjoyment of the many guests. The principal feature of "Wolf's", however, is the well spread table—that which appeals to the inner man. Unsurpassed cuisine, carefully selected foods of the choicest that a large market affords, and surpassing all, perfectly prepared fresh fish, fowl, frogs' legs and all kinds of game in season have made "Wolf's" a name long to be remembered. Many travellers and tourists en route from east and west plan, while stopping in this vicinity, to enjoy an excursion to this famous resort. The proprietor, of long experience in purveying to the tastes of discriminating people, has the distinction of being host to more guests than many conducting hotels in many of the larger cities. Reservation may be made in advance by mail, or by telephone to 670-1 ring.



WAREHOUSES AND BOTTLING DEPT .- HIRAM WALKER AND SONS, LIMITED

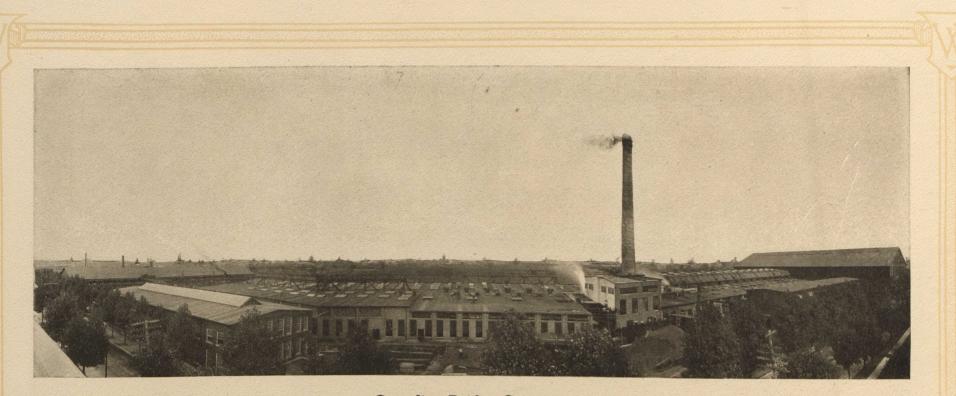








W. E. SEAGRAVE AND CO. (See Page 96) 86

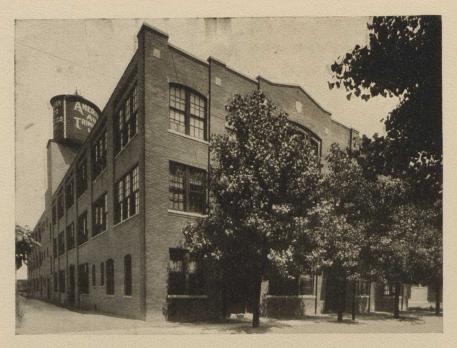


Canadian Bridge Company

EEPING pace with the onward march of civilization, ingenious inventors and skilled mechanics are rapidly revolutionizing the bridge building industry in America. The old stone arch bridges which were common in almost every locality a quarter of a century ago. are disappearing and in their place modern steel structures are being erected. The Canadian Bridge Company, organized thirteen years ago and capitalized for one million dollars, has contributed much toward the development of the bridge building industry. The firm manufactures bridges and structural steel. It also manufactures galvanized steel and transmission towers. The ground area of the Company's plant comprises forty-five acres. One thousand skilled workmen are constantly employed by this concern, to whom eight hundred thousand dollars are distributed annually in salaries. Forty thousand tons of raw material are consumed at the end of each year and the vearly output represents a value in the neighborhood of three million dollars. The steel and iron bridges erected by the Canadian Bridge Company are of the most modern pattern and the Company for several years has enjoyed a prosperous business. The Company has erected bridges throughout the Dominion and several large contracts are being filled at this time. The Company's factory is a modern establishment. its equipment being especially complete. Much heavy machinery is required and the firm has installed the latest improved models in all its departments. Bridges erected by the Canadian Bridge Company are designed by a force of skilled draughtsmen who are thoroughly experienced in this line and whose knowledge of the work enables them to meet ably any problem in bridge construction which may arise. These designers and draughtsmen, in addition to paying close attention to the durability of their bridges, also look after the ornamental feature, and a number of the recently constructed models have been of exceptional beauty. This Company is one of the Walkerville concerns that is assisting in advertising Walkerville throughout the country as a city of first-class manufacturers of dependable and excellent products. The officers of the Company are men who stand for progress. Their methods have built up a concern whose magnitude and reliability place it in the foremost ranks of the manufacturers of the country.







AMERICAN AUTO TRIMMING COMPANY, LIMITED

N industry of considerable importance in manufacturing circles in Walkerville and of great importance to auto industry of the entire country, is the American Auto Trimming Company, Limited. This firm was incorporated in June, 1911, with a capital stock of forty thousand dollars, which is fully paid in. The business is the painting and trimming automobile bodies and the manufacturing of automobile tops. All work put out by this concern is exclusively high grade, none but the best materials are used and all work is executed by expert workmen of whom there are two hundred employed. The present working space is about sixty thousand square feet, while the ground space includes about two acres. The officers of the company are Benjamin Gotfredson, President; Lawrence Gotfredson, Vice-President and Frank H. Joyce, Secretary and Treasurer.



THE STUDEBAKER CORPORATION OF CANADA, LIMITED

HE name Studebaker has long been a synonym for excellency in automobile construction. The Studebaker Car is favorably known the world over. This Corporation, incorporated in 1908 for four hundred thousand dollars, occupies a space of four acres with factories affording eighty thousand square feet of working space. Three hundred and twenty-five expert workmen are paid the sum of one hundred and seventy-five thousand dollars annually. The value of the yearly products amount to one million seven hundred and fifty thousand dollars, which gives some idea of the volume of business done. The Studebaker car stands solely on its merits. It has pleased thousands of the most particular buyers—people who have demanded full value for their money. The policy of the concern in securing only experts as heads of departments has brought well deserved success.

THE WALKERVILLE BREWING COMPANY, LIMITED

NE of the large establishments supplying this section of the country with a high grade beer is the Walkerville Brewing Company, Limited. This concern was established and incorporated in 1890, with a capital of ninety five thousand dollars. The well equipped building affords ninety thousand square feet of working space and there are fifty-five men employed, whose annual earnings are

CONTINENTAL

LAGER

Made in glass lined

brewed from the same

formula as one of the

Choicest american Lugers

THE WALKERVILLE BREWING CO.

WALKERVILLE.ONT. CANADA.

IMITED

TANK ROOM

forty-seven thousand dollars. Each year nearly two million pounds of malt and thirty thousand pounds of hops are consumed. Three hundred thousand pounds of glass bottles and about four thousand new kegs are required yearly to replace losses in these items. The value of the yearly output of this brewery represents a value nearly four hundred thousand dollars. The beer is produced in glass lined steel tanks, tightly closed and the beer is never exposed to the air from the BREWERY

time fermentation begins until it is placed before the consumer. In this way contamination is impossible. The inspectors employed by the firm maintain a rigid watchfulness lest any neglect in the matter of cleanliness occur. Besides beer this concern produces fine ales, stout, malt, malt extract, and porter. The leading brands of beer are "Continental" and "Superior." Those of ale are "St. George" and "Rob Roy." The porter brand is "XXX Porter." A specialty is also made of malt stout for medicinal purposes.



DOMINION PAINT WORKS, LIMITED

UPERIOR GRAPHITE PAINT," a protective coating for metal, wood and exposed surfaces, is manufactured by the Dominion Paint Works, of Walkerville, from acquired rights from the Detroit Graphite Company. Canadian branch houses are located at Toronto, Montreal, Winnipeg and Vancouver. This paint is a most durable and economical covering for bridges, buildings, gas holders, steel cars, structural steel, stacks and boilers, metal and wooden roofs, grain elevators, tanks, penstocks, piping and trolley poles. It prevents rust. It lasts and does not crack or peel. It is weather, water and fire proof and resists chemical action. It is a recognized standard of paint quality.



CANADIAN LAMP AND STAMPING COMPANY



The Canadian Lamp and Stamping Company ranks as one of the most rapidly growing industries of this manufacturing centre. Established as recently as March of the pre-

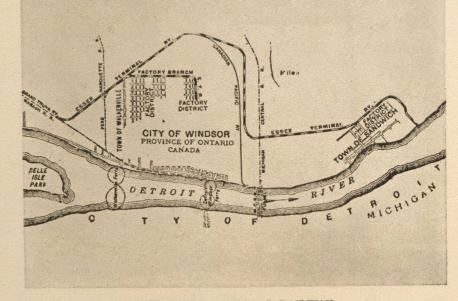
sent year, the entire output is sold for the balance of the year 1913. At the time of its inception, the company was incorporated with a capital stock of one hundred thousand dollars. The business of this concern is that of general brass and steel stampings while a feature is made of auto lamps and plumbing specialties. The plant covers a ground area of one acre and the shops afford thirteen thousand square feet of working space. At the present time, thirtyfive men thoroughly versed in the duties of their various positions, are furnished employment, while the force is being constantly increased by the demands made upon the firm. In its plant have recently been installed a number of high-speed machines of the latest improved type. This firm is furnishing auto lamps for many of the most prominent auto concerns in this section. B. F. Kiesel, Manager.

GEORGE NEVIN AND SONS

OR nearly a quarter of a century this firm has been doing a prosperous trucking business. The firm act as cartage and forwarding agents for the Pere Marquette Railway in Walkerville, London and St. Thomas, Ontario. A specialty is made of trucking of every description, particularly moving heavy machinery. safes, etc. Newly devised trucks and other modern devices are used in handling weighty machinery, thus minimizing any chance for breakage or other injury to whatever is entrusted to the care of this firm. The management, under George Nevin, has been following the modern policy of treating the public with courtesy, and executing orders with all possible promptness and accuracy. None but experienced and careful men are employed. Starting in a small way, the business has steadily increased year by year, until at the present time a large and highly profitable patronage is enjoyed. The firm is jealous of its well deserved reputation and will not allow at any time any deviation from the strict adherence to square dealing, that will lessen this in any degree, striving at all times to improve along each line of work and thus more than satisfy its many patrons. The phone number is 664 and all calls are answered promptly.

CHARLES J. STODGELL

NE of the best known jobbing houses in this vicinity handling whiskies, brandies, wines and liquors, both imported and domestic, is that of Charles J. Stodgell. The place of business is conveniently and centrally located at 75 Sandwich Street, where two experienced men are employed. The phone number is 671. The business was established nineteen years ago, in 1894. During this time it has seen the growth of Walkerville and vicinity and has played its part in the commercial advancement which carried this house with it to an ever expanding business. The sales cover a wide adjacent territory and the brands of liquors, etc., handled by this firm, are well and favorably known. In fact these brands are leaders in popularity throughout the entire Dominion, as being the best that money can buy. With ample equipment, large orders may be promptly and accurately filled. Mr. Stodgell owes his success, in large measure, to the standard excellence of goods handled. Users of good liquors of all kinds are aware of the supremacy of widely advertised goods and give them the preference. The brands handled by Mr. Stodgell are all widely known as being smooth, palatable and of a uniform quality at all times.



THE ESSEX TERMINAL RAILWAY

THE Essex Terminal Railway is operated for freight only. The offices are located at Walkerville, Ontario. Mr. A. L. Colby is president and Mr. William Woollatt, general manager. The Essex Terminal Railway connects with the Grand Trunk, Wabash, Pere Marquette, Canadian Pacific and Michigan Central Railways. These connections give the industrial districts of Windsor, Walkerville and vicinity easy access to the world's markets. There is seldom difficulty in securing enough cars to meet all demands made upon this railway, avoiding delays in moving shipments. Quick clearings are the rule here, not the exception, as in congested districts. To-day Canada offers no better locality for manufacturing than the city of Windsor, Walkerville and adjacent municipalities. The reasons are many. Topography, accessibility, railroad and steamboat transportation, power, labor, educational advantages, all have played their part in influencing manufacturing concerns to locate here. The factories already here are, many of them, the largest institutions in the Dominion manufacturing their line of goods. Convenient sites of any size are available for these purposes.

LAKE ERIE COAL COMPANY, LIMITED

The Lake Erie Coal Company, Limited is one of the foremost industries of Walkerville. It handles the well-known Youghiogheny gas coal. The storage and screening plant of this concern is located at Rond Eau, Ontario and has a capacity of five hundred thousand tons. The coal is all re-screened before being shipped out, thus rendering it thoroughly free from all slack. This company has ample resources and enormous storage facilities which places it in a position to give the largest orders prompt attention and insure regular shipments with the minimum of delay. The general management of the company is in charge of A. Leslie, whose policies are aggressive and up-to-date. With a large equipment and a complete organization, the company has built up an enviable clientele.

WALKERVILLE HARDWARE COMPANY

This firm deals in a wide variety of hardware specialties in such numbers as to classify it among Walkerville's largest commercial concerns. This business was established in 1902 and incorporated nine years later with a capital stock of sixty thousand dollars. Thirty people who are thoroughly versed in the various departments are employed here. Included in the extensive list of articles handled are factory supplies, plumbing fixtures and automobile accessories. The personnel of the company is well known among the business and financial circles of this section of the country. J. R. Coate is president and manager of the concern and A. D. Green is secretary and treasurer. If a faultless line of goods, combined with exceptional business management, is any guarantee, then the continued success of this firm is assured.

THE ANTHONY WIRE FENCE COMPANY OF CANADA LIMITED

The products of this firm are manifold. The Anthony products include Anthony farm fence, poultry and garden fence, Acme lawn fence, steel gates, steel fence posts, galvanized staples, coiled wire, soft brace wire, barb wire, fence stretchers, post hole diggers and window guards. Twenty-two different styles of fence are kept in stock, ready for shipment. The weaving of Anthony fence is as perfect as human ingenuity and the most modern machinery can produce. The machine on which it is woven is so constructed that the weaver sees every foot of fence as it is being made, thus lessening the liability of any defect either in the wire or construction of the fence. The line wires are of an equal length, thus assuring an equal tension on all the wires when stretched.

CANADIAN-DETROIT LUBRICATOR COMPANY, LIMITED

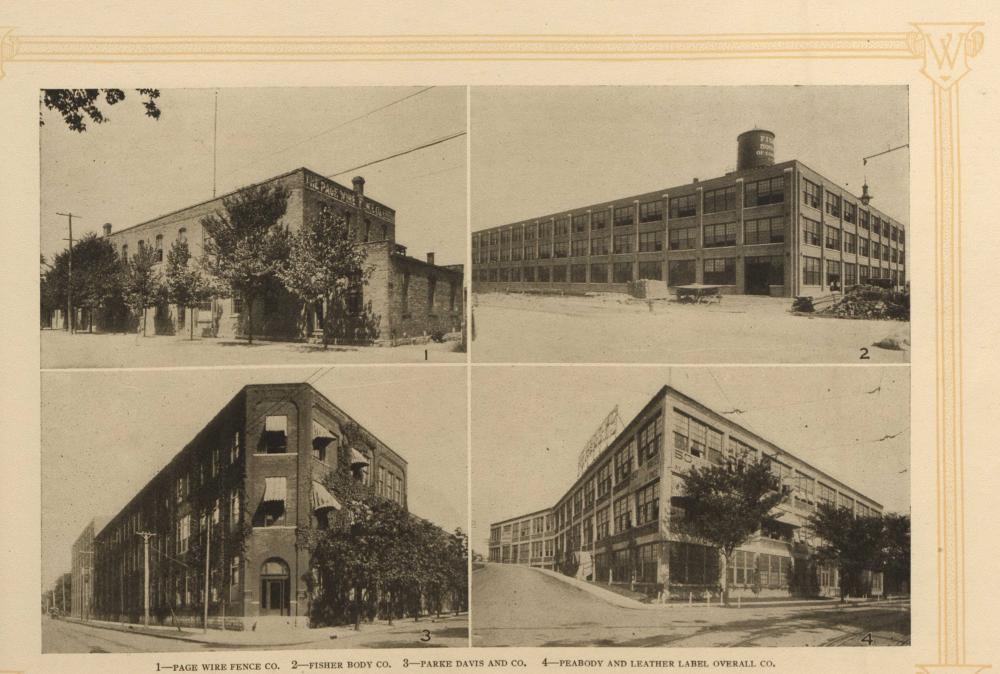
The Canadian plant of the Canadian-Detroit Lubricator Company, Limited, was established in Walkerville in 1911. The firm manufactures lubricators, valves and brass goods. The Canadian Detroit Lubricators for various kinds of service are standard throughout the world and need no introduction. The other products of this concern, Detroit Force Feed Oilers, Radiator Valves, Etc., occupy an equally prominent position in their respective lines. The uniformly high quality of goods put out by this company, is maintained by modern and exact processes with a desire to produce only the best devices of their kind. Every article from this house bears its trade mark as a guaranty of satisfaction. Comprehensive catalogues descriptive of the various lines are issued and will be sent-upon request.

THE McGREGOR-BANWELL FENCE COMPANY, LIMITED

This Company incorporated in 1902 with a capital stock of one hundred and fifty thousand dollars, is engaged in the manufacturing of all kinds of wire fence. The modernly constructed fire-proof plant, affording more than one acre of floor space, is advantageously situated on a siding of the Grand Trunk and Wabash Railways. Fifty workmen are employed in the factory, and at times about two hundred, in fence construction. This firm's products are known as the "Ideal" and the specialties include fencing, gates and wirework for all purposes.

THE PERFORATED HONE COMPANY, LIMITED

The Perforated Hone Co., Limited, with its plant and offices located in the Power Building, Walkerville, was until a year ago, a Vancouver, B.C., company. After careful consideration they decided upon this district as the best central location from which to handle not only their American sales, but foreign business also. Many thousands of Perforated Hones are shipped to Australia and New Zealand from here every month. The real worth of the Perforated Hone idea to the man who shaves himself accounts for its great success; the little holes or perforations in this new hone prevent WIRE-EDGE, making it easy for the merest novice to sharpen his razor just as perfectly as any barber. This device has proven a boon and an innovation to a countless number of men.



W. E. SEAGRAVE AND COMPANY

Thirteen years ago this firm was organized for the purpose of manufacturing fire apparatus, exclusively. The partnership consists of W. E. and F. S. Seagrave, the latter of whom is the founder of The Seagrave Company, of Columbus, Ohio. The plant occupies an area of two acres and there are thirteen thousand square feet of working space. Fifty experienced people are employed whose annual pay roll averages about forty thousand dollars. An immense volume of business is done yearly, the annual output amounting to about three hundred and fifty thousand dollars.

THE DOMINION STAMPING COMPANY, LIMITED

Three years ago this company was organized and incorporated with a capital stock of two hundred and fifty thousand dollars. Sheet metal work, automobile parts, drop forgings, and general stampings constitute the products of this firm, which operates the largest drop forge plant in the Dominion of Canada. The shops, affording a working space of one hundred thousand square feet, are abundantly equipped with machinery of the latest type. Four hundred skilled employes find work here, to whom the sum of three hundred thousand dollars is annually disbursed in salaries.

TRUSSED CONCRETE STEEL COMPANY OF CANADA, LIMITED

One of the industries which has entered substantially into making Walkerville a prominent manufacturing centre is the Trussed Concrete Steel Company, Limited. This Company was incorporated in 1907 and now has an authorized capital of \$500,000.00. The Company features the products of the well known Kahn System of Reinforced Concrete, consisting of Kahn Trussed Bars, Rib Bars, Rib Metal, Steel Sash, Steel Floretyle, Expansion Joints for concrete road work and a complete line of concrete waterproofing and finishes. It has 175 employees, whose income amounts annually to \$150,000 and produces about 16,000 tons of steel products yearly.

MITCHELL BRASS FOUNDRY

Although established in business but two years, this firm is making a record which would well do credit to older concerns. Automobile castings and general jobbing work constitute the bulk of the business done. Ten experienced workmen are employed at this foundry, which is equipped fully with machinery of the lastest type. The plant occupies one-half acre of ground and the shops afford a working space of nine hundred and sixty square feet. The business shows a rapid increase due largely to orders accurately and promptly filled.

FORD MOTOR COMPANY OF CANADA, LIMITED

The largest automobile factory in the British Empire is the Ford Motor Company of Canada, Limited, of Ford, Ontario. From a business of \$110,000 in 1905, the sales in 1912 had grown to \$4,500,000. This year the production will be 15,000 Fords, valued at about \$7,500,000, "Made in Canada". The selling and service organization in the Dominion consists of eight branches in the large cities, all controlled direct by the factory and five hundred dealers; the Canadian factory has also about 100 foreign dealers and a branch in Australia. This plant supplies Fords to all of the British Colonies.

BERRY BROTHERS

Berry Brothers, the world's largest manufacturers of varnishes, operate factories at Detroit, Michigan, and at Walkerville, Ontario, with branch houses at New York, Boston, Philadelphia, Baltimore, Chicago, Cincinnati, St. Louis and San Francisco. This firm's Shellac Bleachery is also the largest in the world. The concern was established in 1858 and employs about four hundred people. The combined storage capacity at the Detroit and Walkerville works is one and onehalf million gallons of varnish and the market for the product is the whole world.

THE RECORD PRINTING COMPANY

This booklet was printed by The Record Printing Company, Limited. The Record Jobbing Department is fully equipped with five cylinder presses, four platen presses, typesetting machines, labor saving devices and everything that goes to make a first-class printing establishment.

A. GODFREY AND COMPANY

For twenty-five years the firm of Godfrey and Company has been engaged in making commercial photographs in Detroit and vicinity. A specialty is made of fine viewing and interiors, copying and lantern slides, developing and printing for the amateur and making bromide enlargements. The firm also deals in photographic apparatus, materials and chemicals. The photos for this publication are the work of this concern. The studio is opposite the Post Office Building at 71 Fort Street West, Detroit. Phone Main 3122. A. F. Godfrey and W. A. Lininger compose the firm.



1-DALE IRON WORKS. 2-MCCORD MANUFACTURING CO. 3-KERR ENGINE WORKS. 4-TATE ELECTRIC WORKS. 5-MALLEABLE IRON WORKS. 6-GRAMM MOTOR WORKS