












# SIMPSON'S EXHIBITION SPECIALS 

$\$ 60,000$ Worth of Oriental Rugs to Sell Today at $\$ 40,000$

## A Sale of Extraordinary Importance to Every Toronto Home

The group consists of genuine specimens of fine Anatolian and beautiful Chinese Russ, which show the most wonderful designs and colorings it is possible to obtain the markets of the East today.
This great opportunity comes just in time for those who are fixing up their homes or the fall and winter seasons.

## TO MENTION-A FEW OF THE MANY RUGS:

| Anatolian Ru 75.00. Today |  | Chinese Rug, Today | $\begin{aligned} & \text { Ragularly } \$ 345.00 . \\ & \cdots . . . . . .230 .00 \end{aligned}$ |
| :---: | :---: | :---: | :---: |
| natolian Rug, $11 \mathrm{ft}, 7 \mathrm{in} . \times 8 \mathrm{ft} .4$ | Regularl <br> . 377.00 | Chinese Rug, 8 oday $\qquad$ | Regularly $\$ 485.00$. <br> ......... 323.00 |
|  |  | Chinese Rug, 9 <br> Today | $\begin{aligned} & \text { Regularly } \$ 785.00 . \\ & \ldots . . . . . . . ~ \\ & \hline 23.00 \end{aligned}$ |
|  |  | Chinese Rug, 5 <br> Today | Regularly $\$ 249.50$. |
|  |  | amesi Axminster Rugs | ngoleum | 0 . 12 Congoleum Rugs, $\$ 21.95$ Printed Linoleum, $\begin{gathered}\text { Two designs-Chinese medallion } \\ \text { square yard } . \ldots . . .1 .19 \\ \text { and a rich gold ground and bue border, }\end{gathered}$

and allover effect in blue and square yard...... 1.19 ond a mall allover effect in blue and
$36 \times 63$ in. Velvet Rugs. Spe- terra cotta on a tan ground. Size 12 These rugs lie flat on the floor without tacking, are easily cleaned with a damp mop, and will not bulge or shrink in wear.

New September Records Big Specials in Window Shades

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Two-Side Dance Records, $\$ 1.00$
The Love Nest-Fox Trot.
so Long, oo Long-Fox Trit.

 Dream of the Past (The Hen and the Cow)-One-step..Diamond Trio
Mary (Like the House That Jack Built)-Onestep. Two-Side Vocal Records, $\$ \mathbf{\$ 1 . 0 0}$
Don't You Remember the Time? (tenor)
 Pretty Kitty Kelly (tenor)
Tripoli (tenor) Tripolit (tenor) $\ldots \ldots$
In Sweet september
Marion, Yoult Marion, You'tl soon Be Marryin' Me
 Villanelle (The swallinch Red Seals, $\mathbf{\$ 2 . 0 0}$ In a Three-Horse Sleigs (piano)
Thou Flow'r Beloved

1 Flow'r Beloved. $\qquad$ ............... Wall Papers Half Price High-Class Assortment of Quality Wall Papers, Including
Patterns and Col Home. On Sale Today Half-Price. Come Early for Best Seleetion-Some Patterns Limited in $\$ 1.50$ Papers, Today, 75c
 Conventional and Tapestry Effects, Regularly \$1.25, Imported and domestic papers, including many seasonable
novelties, for living-rooms and nalls.

50c Bedroom Papers, Today, 25c Roll


35c Ceiling Papers, Today, 171/2c Roll
Conventional ard tapestry patterns printed with sot
brown, tawn or gray on tinted beckgrind 500 Yards Dyed Burlap, 79c Yard
imported Burlap, 36 inches wide

Solid Oak Room Mouldings and Plate Rails


and Draperies Today

$=$ Today-a Good Day to Buy Your Furniture!
\$73.00 Divanette, $\$ 60.25$

Please Note---
If You Wish Convenient Payments


## The Home-lovers' Club



Simpson's Big Market is the Best Place ta Shop $\begin{gathered}\text { Telephone } \\ \text { Adet. firio }\end{gathered}$ All meats in our metet are inspected and qualified meats in ourrument market arpectors. imspected and approved by



## All FISH

All Fresh Fish Advertised Subject to Arrival Another shipment expected to arrive this morning of British
Columbia Rainbow Salmon, headess, dressed, and will be on
sale at, lb. ................................ 22 stan


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| 800 |
| :---: |
| $\begin{array}{c}\text { Quarts Daplex Varnish } \\ \text { Stain, } \\ \text { 499C Quart }\end{array}$ |
| Uight Oak |




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| $\begin{array}{l}\text { varnien stain. } \\ \text { stmpeon'es Sixth Floor. }\end{array}$ |
| :--- |

