## The Toronto World

## ALLIES CUT RAILWAY NEAR GHENT

Italians Establish Strong Bridgeheads Across Piave, Facing Gorizia---Americans Open Fire on Longuyon With New Monster Guns---French and British Make Advances Between Valenciennes and Guise--British in Mesopotamia Take Kerkuk


RESULTS IN ONTARIO
Showing Divisions，Districts，Amounts Collected Special Subscriptions and Percentage of Objectives．

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 Read This and Then Decide
Whether Youll Buy Bonds


OVER SIX MILLIONS

| OUT FOR HONOR FLAC |
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| Many Applications in，and |
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## In

PAGE THREE


Men's Medium Weight Sweater Coats Form an Unusual Special at $\$ 1.29$

tached collar buttoning close to neck; breast
pocket and slipover cuffs; in assorted striped
patterns
$\$ 1.50$.
Boys' Sweater Coats, in fancy or cardigan stitch, with storm or shawl and purple, brown and green, black and orange, grey and blue, etc. Sizes in
the lot, 30 to 44 Each, $\$ 3$, the lot, 30 to 44 . Each, $\$ 3.50$.
Men's Knitted Mufflers, of fibre silk, in honeycomb weave, in assorted
heather mixtures, with fringed ends and in tubular style. Some are slightly
imperfect. Special, each, $\$ 1.48$.

Great Special Selling of Linoleums, Oilcloths and Felt Base Floor Covering Continues ! Today offers another splendid opportunity for the securing of those serviceable floor coverings which are so popular at this particular time of the year. The display offers a choice from
among hundreds of rolls representing scores of varieties in patterns and colorings. The extraordinary prices, which in many cases are considerably less than today's mill prices, are the result of among hundreds of rolls representing scores of varieties in patterns and colorings. The extraordinary prices, which in many cases are considerably less than today's mill prices, are the result of
careful preparation which has been made for the big semi-annual event. If you are anticipating the need of floor-coverings, you will do well by visiting the Department and secing for yourself the careful preparation which has been made for
unusual values which are offered at this time.



## CRIIINAL ASSIZE

 SITTINGS OPENED




## What New Men Earn

Speaking to the reporter of an evening newspaper regarding the wages paid by the Toronto Railway Company, one of their employes
is quoted as follows:---
"The company pick out one or two men who they say make $\$ 70$. We only know of one, and he has been 30 years in the service."

There are in the employ of the Toronto Railway Company 1,121 motormen and conductors earning more than $\$ 70$ a month.

There are 869 earning from $\$ 84$ to $\$ 101$.
The following amounts were in the pay envelopes of the eight conductors in the Yorkville barns, working on the 30 c -an-hour rate, for the half month ending October 15:
$\$ 37.47, \$ 35.85, \$ 49.09, \$ 40.22$ $\$ 33.74, \$ 38.88, \$ 36.79, \$ 41.33$
On a monthly basis, this would work out at from $\$ 67.48$ to $\$ 98.18$. The one man of the eight who earned less than $\$ 35$ for the half month worked only ten days.

Similar conditions prevail throughout the service.
It is plain that the anonymous author of the statement to the contrary was either ignorant of the facts or willingly misrepresented

THE TORONTO RAILWAY COMPANY
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ities Think, Has Now
Been Checked. DEATH LIST STILL HEAVY Precautions Taken to Combat
Disease Have Proven Of Michigan Shell Plant
 E. McL. Beneactict for two years gen-
erain uppernitendent of the Leaside
munitlon works, has assumed the posi-










MONEY I S NEEDED. TO CONTINUE WORK

> Neighborhood Workers' A sociation Finds Itself Fac- ing a Deficit.










 GEO. TALBOT DIES.
Toronto Advertising Man Su

 Ho is survived by, hist mother, hits
widow and two younz chldren.

 MARTHUY BRONDS DIES.


KNOCKS OUT PAIN THE FIRST ROUND

| Comforting relief from pain makes Sloan's the World's Liniment <br> This famous reliever of rheumatic aches, Soreness, stiffness, painful sprains, neuralgic pains, and most other external twinges that humanity because it practically never fails to Always ready for use, it takes little to penelrate without rubbing and pro- duce results. Clean, refreshing. Made in Canada. At all drug stores. A in Canada. At all drug stor large bottle means economy. Sloans Kiniment Kills 0 ain Kills Pain |
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The Toronto World





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Everyboby can help to bring him down


Ruth Returns-Brian Meets He
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MORE TRUTH THAN POETRY
 all matchnes (good and bad alike) it is more to your interest than ever to see that The E. B. EDDY Co. Limited, HULL, CANADA

## Political Notes <br> Polical Nos   <br> Don't Fall a Prey to the "FLU"

If you have become run down and debilitated through an cause-it's time to remedy the defect at once,
"Flu" germs find their easiest victims among those whose systems are in need of a good nourishing tonic. Your best safeguard against attacks of the "flu" is to restore and rebuild your waning vitality by taking

## O"reefés <br> IMPERIAL BEVERAGES

## Ale, Lager or Stout

O'Keefe's beverages contain the tonic nutriment for strength ening and rebuilding your run-down system. Delicious in taste and delicate in fla
Ask for O'Keefe's at Restaurants, Cafes, Inns, Hotels, etc., or order direct from your grocer.
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## Lawn Bed Spreads

 Huckaback Towels

 JORIN CATTO \& SON $\frac{\text { TORONTO }}{\text { EARTOS }}$














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## Special Month-End Offerings in Household Linens Irish Linen Table Cloths $= \pm$ $=\mathrm{max}=\mathrm{m}$ yyyy Table Napkins <br> 

 Your eye telegraphs to your brain "Bug up!" You aren't conscious of the exchange of messages-but your eyelids close. Force of habit protects you. Habit and reflex action save
time and effort in numberless ways, and keep your time and effort in numberless way
brain clear for the real problem.



Nujol Laboratories STANDARD OIL CO. (NEW JERSEY)

$=2=w^{2}$
 FIVE RECORD SMASHED FIVE RECORDS SMASHED
AT SWEDISH MEET

GREAG BLILYKELIY BEAEEB BY EEEMML



TODAY'S ENTRIES

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 ENGLISH J. C. DEPLORES
DEATH OF LORD FALMOUTH

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WOUNDED IN WAR E





The Simpson Store Announces a Timely Display and Sale of
Warm Wool Blankets, Comforters, Robes and Travelling Rugs

## Germany Will Surrender

Only If You Do Your Duty!
Our Boys Are Over There to Help FORCE Germany to Surrender.
Your "Good Wishes" Will Not Buy Ammunition!
Your "Hopes" Will Not Make Germany Surrender --- it Takes Cash!
Be a Red-Blooded Canadian! Buy Victory Bonds and Help Our Boys Compel Germany to Surrender!

3 Specials in Floorcoverings $\$ 45.55$ Velvet Ruse at $\$ 33.75$



Reveribile At Carpets, 57.95 to 510.95 .

 at sio.95.

Congoleum Rugs at Old Prices. Suitable for sick room, being sanitary and easy to
clean, carpet patterns. Made in one piece and require no tacking down. Size $6^{\prime} \times 9$ ', at $\$ 8.50$ each; $7^{\prime} 6^{\prime \prime} \times 9$ ', at $\$ 15.00 ; 9^{\prime} \times 12^{\prime}$, at $\$ 18.50$ each. Simpson's-Fourth Floo

Comprehensive Varieties, Sound Qualities and Priced in Accordance With the Simpson Value-giving Idea


## Keeping healthy

 and fit thesedays isn't a sedays isn't a secret. It is largely a matter of fresh air, moderate
exercise, plain exercise, plain
food and comfortable warmth. Yortable warnth
Good bedding is highly impor-tant-it retains heat for the
sleeper, while sleeper, while e
the refreshing the refreshing
breeze from the
open window open window
supplies the supplies the
health. giving
oxygen.

## Union Wool Blankets at $\$ 7.95$ up

They are carefully woven in white union
wool to insure the required service wist Wool to insure the required service and warmth.
The variety includes blankets at $\$ 7.95$ to thie hinest qualities at $\$ 21.50$.

## All Wool Blankets $\$ 12.50$ to $\$ 27.50$

Quality all the way through these handsome
保kets, so lovely and soft are they. Big choice blankets, so lovely and soft are they. Big choice

Grey All Wool Blankets at $\$ 5.95$
They are military seconds-joined in centre. Weight about four pounds. Size $60 \times 80$ inches.
Unusual value at just $\$ 5.95$

Bed Comforters $\$ 3.95$ up They are cotton filled and covered in siliko-
ine. Plenty of them at $\$ 3.95$, $\$ 4.95$ and Imported Down Filled Conforters-The
 \$16.00 Donegal Travel Rugs $\$ 12.95$
Irish Donegal Russ-All pure wool, pretty
plaid effects.
Regular $\$ 16.00$ value. Special,
Scotch All-Wool Travelling Rugs-Hand some plaids. Priced, sio.95 to $\$ \$ 5.000$
Heavy
Plush Motor Rugs black. and praid effects. Serviceable and wagm
Priced, $\$ 1.50$ to $\$ 50.00$. Glush lining anatskin Reallopeed- withes, $\$ 20.00$.


## The Simpson Men's Store Emphasizes These Superior Values in High-Class Suits and Overcoats for Today

Suits for the Young Man-Rich dark brown mill finished worsted suits, wit novelty green stripe. Made up in the double-breasted form-fitting sacque, with na-
tural shoulders-regular pockets, with outside ticket pocket. In sizes 34 to 42 , $\$ 28.50$. Suits for Tall Men, $\$ 25.00-$ Fine dark grey worsted suits, with neat invisible
ripe. Single-breasted, three-button sacque-specially desinged for stripe. Single-breasted, three-button sacque-especially designed for this type figure.
Trousers can be finished up to 27 inches in length. Sizes 36 to 44 , Trousers can be finished up to 27 inches in length. Sizes 36 to $44, \$ 25.00$.
Men's Suits at $\$ 30.00$-Brown mill finished worsted suits. Single-breasted, three$\$ 30.00$.
Overcoats for Men and Young Men-A heavy overcoating in rich dark brown.
Made up in the driving ulster style with heavy Made up in the driving ulster style with hea
good value at the moderate price of $\$ 24.00$.

[^1]


## 4 Specials in Draperies

 Chenille Portieres, Pair, \$3.98-Keep out drafts an make your rooms comfortable for winters. In the best selfgreen colors with woven colored barders at the bottom green colors with woven colored borders at the bottom a
heavy knotted fringe. Just for Tuesday, pair $\$ 3.98$ Voile and Marquisette Curtains, with genuine handdrawn thread borders. Pair, \$3.49.
exquisite drawn thread borders done by expert Japanes workers- $21 / 2$ yards long. Regular values up to $\$ 7.50$. Just for Tuesday, pair, \$3.49.

50-inch English Shadow Cloths-Light, medium and dark color combinations in rich verdure and floral designs for over-drapes and upholstering. Just for Tuesday, yard,
$\$ 1.49$. Simpson's—Fourth Floor

Here They Go, Boys! Serviceable and Dressy Overcoats, brown, grey and olive
mixed tweed with green stripe pattern. Double-breasted model convertible collar-vertical pockets. All around loose belt with buckle. Lined throughout with durable body linings. Specially priced for today.

Sizes 26
s , $\$ 9.00$.
Boys' Tweed Suits, $\$ 12.00$ to $\$ 13.50$
In is a mixed effect withe tweeds in dark grey shade. Pat tern is a mixed effect with invisible stripe pattern. Single-
breasted, 3 -button model-vertical slash pocketbreasted, 3 -button model-vertical slash pockets-all around
belt with buckle. Full-fitting bloomers with belt loops and goy ernor fasteners.

Sizes 8 to 12 ye
17 years, $\$ 13.50$.
Boys' Suits \$14.00, \$15.00 and $\$ 15.50$
Plain grey worsted suits made up in single-breasted around loose belt with buckle Full fashioned bloontone. loops and governor fasteners.

Sizes 8 to 12 years, $\$ 14$.
17 and 18 years, $\$ 15.50$

## Boys' Play Suits $\$ 1.69$

M. Buttoned an untearable tan drill, heavy weight (wash- chin-turn-down collar-patch pockets, all round loose belt with pearl buttons, straight knickers
Sizes $2 \pm 1 / 2$ to 6 years

## Men's $\mathbf{\$ 1 . 0 0}$ Stripe Shirts

 79cBroken lines from regular stock-not all sizes in each line.
range of patterns and colors in all new fall goods. Hairline Big range of patterns and colors in all new fall goods. Hairline
stripes and cluster stripes and laundered stiff cuffs. Sizes 14 -double soft French cuffs Today, 79c.

Men's Fleece-Lined Underwear, 79
Shirts and Drawers, strictly first quality, winter weight;
cotton shell, soft fleecy lining cotton shell, soft fleecy lining. Natural shade-warm and good wearing-elastic ribbed cuffs. Sizes 34 to 44. Special value,
$\$ 1.50$ and $\$ 2.00$ Neckties at 95 c.
Men's and Boys' Silk Knit Neckties-Clearanc maker's overstocks. Splendid choice of patterns and combina-
tion of colorings.左

## MARKET

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[^0]:    The O'Keefe Brewery Co., Limited Toronto, Ont.

    Main 4202

[^1]:    4 Unusally Good Specials in
    Men's Apparel Suits for Men and Young Men, $\$ 18.45$
    Fine Tweed and Worsted Suits made up in the wo and three-button, form-fiting and semi-fitted 35 to 46 . Just for Tuesday, $\$ 18.45$.

    Men's and Young Men's Winter Overcoats. At $\$ 28.00$-Medium grey imported English
    elton Overcoats, doublebreasted model Melton Overcoats, double-breasted model-form fit-
    ting-soft roll peak lapels-velvet collar. Sizes 36 to $40, \$ 28.00$.

    At $\$ 30.00$-Dark grey imported English Melton Overcoats, standard fly front Chesterfield model, self
    collar,
    $\$ 30.00$ . 0.0

    At $\$ 20.00$-A black imported English Melton Overoat-standard fly front Chesterfied
    with velvet collar. Sizes 35 to $44, \$ 20.00$.

