|  |
| :---: |
|  |  |
|  |  |
|  |  |

95c

in the
oer var．or fone

## 


d Fifty
ains
oin wex roce


## apers



## 

$\mid$


| Iflethe |
| :---: |
|  |  |
|  |  |

Aviator Gilbert＇s Third Victim Congregation Demands
Resignation From High
Pat manorty thirti－five MAJORITY THIRTY－FVE
Vote Was Taken Atter Lively
Discusion by Membere

## Discussion by Mee




Gefulvfilic billigulise
． 15 $=5 \mathrm{~m}$
$=14$
$\int^{p a}$

| Enemy Must Engage in | $\begin{array}{c}\text { Large Open Space，Beyond } \\ \text { Bloody Street Fighting }\end{array}$ | Right Bank Securely Held |
| :---: | :---: | :---: | :---: |



HLIII LISSI III OFFESEL LISSES mane

| Louvain Was Burned to |
| :---: |
| Cover Up Terrible Ger－ |
| man Atrocities． |
| STORY OF A SURVIVOR |

## Bodies of Germans Were Re．

 <br> \section*{\section*{ <br> \section*{\section*{ <br> <br>  <br> <br>  <br> ——y <br> －}$$
\begin{aligned}
& \text { HUNLILU BFWAR VOTE } \\
& \text { WILL BE W } \\
& \text { Parliament Will Be Asked for } \\
& \text { That Amount Till End } \\
& \text { of Year. }
\end{aligned}
$$

An ind

$$
\begin{array}{|l}
\text { PENSIONS TO BE EXT } \\
\text { No New Public Works of } \\
\text { portance Will Be Starte } \\
\text { During. Hostilities. }
\end{array}
$$

路

## 显

H

## 

## 

$$
\begin{aligned}
& \text { To East, Along Aisne, Arn } \\
& \text { Are Virtually at a } \\
& \text { Standstill. }
\end{aligned}
$$

More Interesting Reading About Nickel

|  |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |

V5:



Wo get a muen
The letter writen by
The Prosident
Brititi
Bo

Nutas On Thursiday, Jan. 21
$\qquad$
sutan cherm










## .

SURVIVOR TELLS STORY GERMAN LOSS AWFU
Men, Women and Childre
Were Murdered by the
Enemy.


SS of Toronto
TAESTONREFUSED
DEBENTURE OFFER
 Township Council Decides to
Grade Another Three Hills
at Once.
LIGHTS FOR SWANSEA



## ANEWW OF SPECIAL INTEREST TO WOMIEN

NEW SKIRT STYLES BRITISHSPIRT FIRST NIGHTS AT TORONTO THEATRES MAKEITBUSMESS NEW TEMPERANCE GLADLY WECCOMED DOES NOT OBJEC


## 



\section*{| UNUSUAL APPEAL AL H. WISONIN |
| :--- |
| INCLENER COMEDY PRIINEE OF TATTERS TRIUMPH |}

## IN KEEPNG HOUSE

 PLANSUNDER WA

Banieh the Bar Policy at Lat
miximixivis
$=$
"Ten. Volunteers" in Spec
Followed by Quartet Full
Humor in Good Bill.


HEADS HIPP PROCRAM

## 


$\qquad$
$\qquad$
$\qquad$

|  |
| :---: |
|  |  |
|  |  |

$\qquad$


Bech вanco Bur.

WARNINGI







NO-EG MANUFACTURING COMPANY
60 Rosela wn Avenue

The Triple Coupon

Larned's History of the World
TUESDAY, JANUARY 19; 1915
 Heart Throbs

Modern Dancing By the Castles


The Triple Coupon---Clip it Mon


## The Toronto World

 No.
No.
$\times 1$





## 

 The

x.․․․․․․․․․․


BULLET HIT COAT WTHOUT WOUNDNG Narrow Escape of Fren
Ofifcer, Who Writes to Ofifcer, Who Writes to
Toronto. ORDERED TO RETIRE Wide Space to Cover, How







## 

堅
$\qquad$ vavaiz
 Ew wivw
agh pably

WREYFORD'S Annual Stock-Taking Sale OF HOUSE COATS TUESDAY
$\qquad$



WREYFORD \& CO., 85 King Street West
Tel. Adel. 1739
Open Evenings

COMMERCE WHERIS
TOKEEP TURNING
No Greater Service Can Be
Rendered Empire at the Present Time. BOARD OF TRADE W. P. Gundy, Retiring Presi dent, Says War's Effect on Canada Exaggerated.



## IT STAMPS ONE "OUT-OF-DATE" To Use "White Phosphorous" Matches

 OUS" MATCHES, IN A YEA
LAWFUL TO SELTHEM.
 ÉDDY'S "SESQUI" NON-POISONOUS MATCHES

## Michie's

Cigar Department
 King Street $\mathbf{W}$. Toronto


## (2)i20 03 PILSENEF LAGER

"JOHN BULL" RETURNS TO BEER. Of What idhe cate of he eravinin populaing



 O'KEEFE'S PILSENER LAGER
is Canad's. faverite light beer. Rich in food values, delicious in
fitvor, mildy stimulating.
'KEEFE BREWERY


## Hockey, Two Senior Murling Tomberd Groups Games Tonight

## EATON'S

ON SALE TODAY


Men's Woal-Lined Gloves, 65c
Tan Cape Cloves. wool lined, one dome fastener,
Reg. $81, \$ 1.25$ and 51.50 . Tuesday, pair. ......... 65
Otter Coat at Less Than Half Price, Today, \$250.00



 E＝A A CarefullySelected List at Simpson＇s $=$ Replenished Daily With Fresh Values Ou
Sale is the Centre of Interest


## $9 \mathrm{k}, 10 \mathrm{k}$ ．and 14 k ．

 Gold Brooches，at $\$ 7.95$
## 

 Heavy White Jap Silk Blouses $\$ 1.95$

條


## $2-1$

－

Gloves and Hosiery for Wednesday

 and Homice shat sik puck ciome


 4．sinarson prargis









Embossed Stationery




Replenished Daily With Fresh Values Our Whitewear

| News of Today＇s Selling |
| :---: |
| nim |
| Ninetrativ |
| Coat Day |
| Throusbat thes |
| Amont Ever |
| Deparment |
| Contribute |
| Estraitian $\mathrm{v}_{\text {d }}$ |
| at the Uniton |
| Ficue |
| 95. |
| Staple Cottons |
| 込 |
| －mamemix |
|  |
| \％awn |
| Towels |
| \％ |
| Table Linens |
|  |
| （i） |
| Wint raio icux |
| \％away youm－ |
|  |



## 









Men＇s Shirts and Underwear Extra Value in




Boys＇Fawn Cordu

The Men＇s Furs

January Sale Values in Wash Fabrics
 A Well－Planned Boot Offering
$\qquad$
Pre－Inventory Prices on Staple and Popular Dress and Suiting Fab－ rics for Wednesday
 Iemen Atrer the cemans bad poockect tho indeosity








 Silks and Velvets





## 

为

## Furniture，Carpets and Draperies

Furniture，Carpets and Draperies
Hinl



Rugs and Squares


Curtains and Draperies

$$
\begin{aligned}
& \text { Nortworm Lae curnim ine per nur }
\end{aligned}
$$

$$
\begin{aligned}
& \text { cor weline }
\end{aligned}
$$

## Wardrobe Trunks

sisanty




Musses ino vounc unies boote，sise


 and



The Robert Simpson Company，Limited

China Factory Overmakes

Groceries

|  |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |



