




DAILY MAGAZINE PAGE FOR EVERYBODY

## 

Secrets of Health and Happiness If Common Sounds Annoy, Your Hearing Is Imperfect By Dr. LEONARD KEENE HIRSHBERG



Earning the Right to Live and Be Happy By WINIFRED BLACK

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Hints on Beauty Cheer and Fresh Air BeautyAids by magie teyte

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## Advice $=\sim$

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## 8 - SATURDAY MORNING

MARCH 211914

## Hockey Brinion + Cricket <br> GENTLEMEN! <br> "The Overcoat Shop"

17 Clubs In C. and M.

## NEW CRCCKE SHELD

 FOR THE RUNEERS-UP| C. and M. Committee Prepare for Annual Meeting-Six New Clubs. |  |
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| Torontos Must Defend Stanley Cup Challenges |  |
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Welsh Players Form
British Rugby Clubb

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## Spring TopCoats

 We are exhibiting today avery exclusive stock of
fashionable Spring Overcaats for men. Typical London styles,
the Chesterfield
maccan - the Ba maccan - the Toga
and other correct desig and other correct designs.
Tailiored by those inimitabilered by thonde inimit-
make every stiitors, who
mount for quality - and count
turn in the making every for character, distsinctive-
ness, individuality and Scotch, Irish and English
woolens-in all the wanted shades and colors and
black.
\$25-\$30-\$35

## Spring Hats

 makers in the wortd ar makers in the wortd arerepresented in our very new stock, in the newest blocks for men - Eng. lish and American Hats, in Silk Hats, Derbies and
Soft Hats - emphasizing Soft Hats - emphasizing
blacks in Stift Hats, and blacks in Stiff Hats, and
the lighter and brighter colors and shades in the Soft Hats - a gentleman chooses here with the full-
est assuraince that whath est assurance that what he
buys is the most dependSoft Hats - 2.00 to 6.00 Derbiet-2.50 to 5.00 Silk Hato -6.00 to 10.00
Caps- 75 c to 2.50

Fairweathers Limited
84-86 Yonge Street
MONTREAL
TORONTO
WINNIPEG


| GENTLEMEN! |  |
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| "The ooereot Stop" | "The Het Shop" |
| Spring | Spring |
| TopCoats | Hats |
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| \$25-\$30-\$35 |  |
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| Fairweathers Limited 84.86 Yonge Street Toronto |  |
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## EATON'S

ON SALE TODAY Men's Suits Featuring in a Remarkable Clearance, $\$ 10.75$


These are a sample
shipment of the attrac tive spring weaves, and
priced at nearly record rush selling. The patterns are very neat hairline stripes in greys,
pick-and-pick patterns in greys, cassimere-fin chant stripe,small broken dark grey in plain Pana in fancy heather mix-
ture, dark Oxford grey tweed, worsted in hairine stripe and pin check,
grey shepherd's' plaid tweed. Single-breasted,
three-button coats; the trousers and vests finished in $u$
one line of Norfolk and anoth ther of double-breasted one line of Norfolk and another of double-breasted
suits. Sizes 35 to 40 in the lot. 9 o'clock rush spe.
cial

Extral At 1.30 Sharpa Special Rush Selling of Men's Tweed Spring Weight Overcoats, \$7,95


 fain Floor-Queen street.

## Men's Gloves


other excellent glove for spring wear, is made of
French kid skins, very neat fitting, in assorted tan French kid skins, very neat fitting, in assorted tan shacks, pique sewa seams, gusset fing
back, and one safety dome fastener

Men's Fine Cape Glové, English make, from fine skins, prix seams, gusset finger, Bolton thumb, spear shades, cadet and regulation finger

Waterproof Rain Covers for the Horse




 Washing Aprons, etc., at various prices,
All guaranteed waterproof, or money

Interesting News to Owners of Poultry Make your hens pay. To do this you must get eggs.
Here is the thing to help oup. Get the Laying Meal, in 2 sizzes.
Price, 2 Se and 50 per peckage. A Good Scratch Feed, is made of high-grade grains, well
proportioned, and contains wheat, buck wheat, oats, barley, flax:
seed, sunfower seed and corn.




T. EATON CO


 Famous Medicine Made From Fruit.

 GARISON ATTACK mos

ABOUT TO START
 City - Villa Expects REBEL FRoNT, FERMO, Chinuaus.



Drowning Grief in Liquor
By F.S. Burke, M. D.

Ten Million Men Have Died Trying To
Make Black Failure Into White Make Black Failure Into White Success By Drinking Liquor--So will YOU!
In THREE DAYS, without Hypodermic Injections or Any Disagreeable Features, the Gatlin Treatment Cures the Liquor Habit-and Sobriety Leaps to HEALTH and WEALTH.

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## MONDAY'S IMIPORTANT ITEMS AT SIMPSON'S

Handkerchiefs Swiss Hazandkerchiefs, scalloped and hemstitched
border. 15 e qualities.
Monday, 3 for …... 25 Women's Nightdresses, Aprons Special Clearance

Clothes Interests for the Women New cutaway coats, with smartly tailored and novelty collars; skirts ing a variety of draped and
taiiored styles. Matareials are English serge, brocides, diagonals and worsted, and colors are naxy, brown,
Coperhhagen and black. Regular yalues $\$ 16.00$, $\$ 18.00$ and $\$ 21.00$. Monday special at... NEW SPRING COATS, $\$ 8.95$.
Mostly samples. and a few regular selling lines, in serviceable materials for spring wear, such as
navy and tan serges. Wool tweeds in medium weight, checks and stripos. Three-quarter and full lengths.
Nicely trimmed and lined. Regulaty sins.




## An Easter Millinery Opening

$$
\begin{aligned}
& \text { Consisting of Potteen Hats direct } \\
& \text { from Paris and New Tork, will take }
\end{aligned}
$$ the centre of the stage on Monday, Many new features have appeared during the month since earliest Spring more than one new mode and the adop tion of several new shades calls for attention.

For Easter and Later Wear, we are holding a special opening, showing modes which are
making their debutabroad fust now; and others
whitich hail from New York which hait from New York, Every mode
shown is authoritative, and a splendid array of shown is authoritative, and a splendid array of
advance models is to be incluced, things that
would ordinarily apptar, only after. the early. Would ordinarily appear, onty after the earrly
Spring offerings were over. From "Louison" and "Marguerite et
Leenie" come quaint pattern hats which aptly
illustrate the sloat Leonit come quaint pattern hats which aptly
illustrate the slant effect, with high back ban-
deau, and the vogue of cornilowers and corn-
fil deau, and the
flower blues.
Leontine contributes a charming model
which will be the eseason's choice in a dress
hat for girls and young womet hat for girls and young women the "Butter.
fly." The trim is. of the, with high flare at
the back over a bandeail masqued with. loops.
Montagnard, the new peacock greens, mas-
tic, bisque and beet-root are a few of the newer tic, bisque and beet-root are a few of the newer
tones. Tappe © New York contributes a new
type of poke, using tiny currants to trim. Other New York Pattern Hats include
clever turbanis and topue effects, and the small
hats with novelty brive Come and try on those that appeal to you.

A Big Special in
Trunks
Waterprof. Canras - covereed
Trunk with two leather strapses
$\begin{aligned} & \text { brass plates, and stel dome corners } \\ & \text { sind clamp, strong leather handles }\end{aligned}$
$\begin{aligned} & \text { and clamps, strong leather handes } \\ & \text { and inon botom, foncy cheek lin- }\end{aligned}$
ing. All edges fully protected with
teel angles.
$\$ 3.70$ and $\$ 3.90$.
Monday, 2.49

[^0]The Robert Simpson Company, Limited
 Laced blucher style, made from school BOOTS.


Men's Tweed Trousers on Leather Suit Cases

$$
\text { Sale at } \$ 1.00
$$

Good assortment of colors and patterns, strongly and neatly tailored. Sizes 32 to
42 . Special ....................... 1.00

WORSTED TROUSERS, $\$ 1.49$ Made from English worsted in neat grey stripe.
Well tailored. Sizes 32 to 44 . To clear... 1.49
A BIG $\$ 1.75$, VALUE. Trousers of English tweeds and worsteds in
greys and browns. Special......................
MEN'S NEW BLUE SUITS FOR SPRING MEN'S NEW BLUE SUITS FOR SPRING.
Double-breásted Suits of English serge, in navy
blue or plain black; good twill mohair linings.
 Made from English mill-finish nave. blue serge
with a slighty rough surface. Good- itting single
breasted three-buiton style. Linings and tailor breasted three-buttor style. Linings and tailor
ing are choice. Sizes 36 to 44 . Price..... 15.00 A SWAGGER BLUE SUIT.
 The Largest Size Flannelette Blankets Clearing \$1.29 Pair






## Gloves and Hosiery



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## Bead Necklaces Reduced Hitationt rewed Miveviven 



Tailored Linen Shirt Waists $\$ 1$ fincosime wist mith

 Marabou Sets

 The Groceries
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